

Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2021

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Due to COVID-19 pandemic travel restrictions and limited flights to Hawaii from Canada, China, Japan, Korea, and Oceania, only visitors from the United States were interviewed in 2021. Percent of visitors]

Island and rating	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	80.2	80.5	79.6	(NA)
Above average	14.7	14.6	14.8	(NA)
Below average	3.7	3.8	3.6	(NA)
Poor	1.4	1.1	1.9	(NA)
Maui				
Excellent	85.9	85.4	87.1	(NA)
Above average	10.7	11.3	9.7	(NA)
Below average	2.6	2.7	2.3	(NA)
Poor	0.8	0.7	0.9	(NA)
Molokai				
Excellent	84.9	84.2	87.5	(NA)
Above average	9.2	8.3	12.5	(NA)
Below average	2.0	2.5	0.0	(NA)
Poor	3.9	5.0	0.0	(NA)
Lanai				
Excellent	84.4	83.3	86.3	(NA)
Above average	11.8	12.1	11.3	(NA)
Below average	3.8	4.6	2.4	(NA)
Poor	0.0	0.0	0.0	(NA)
Hawaii (Hilo/ Kona/ Volcano)				
Excellent	87.4	87.4	87.5	(NA)
Above average	9.6	9.5	9.6	(NA)
Below average	2.1	2.2	1.8	(NA)
Poor	1.0	0.9	1.1	(NA)
Kauai				
Excellent	82.4	81.2	85.2	(NA)
Above average	11.9	12.4	10.7	(NA)
Below average	4.0	4.4	3.0	(NA)
Poor	1.8	2.0	1.2	(NA)

NA Not available.

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States, not included in U.S. West.

Source: Hawaii Tourism Authority, *2021 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed May 3, 2023.