

**Table 7.22-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN OF VISITORS: 1960-1961 TO 2022**

[In dollars. Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Unweighted averages for mainlanders before 1988 and for Japanese before 1990]

Year	Mainlanders	Japanese	Year	Mainlanders	Japanese
1960-1961	32.0	(NA)	2002	150.4	233.1
1965-1966 1/	37.2	(NA)	2003	157.2	240.1
1974	46.2	123.0	2004	158.0	251.5
1977	54.6	146.9	2005	160.8	255.4
1980	71.2	185.0	2006	166.3	266.5
1983	85.9	227.3	2007	170.3	268.8
1986	95.4	299.0	2008	161.0	288.3
1987	102.5	324.0	2009	145.7	268.3
1988	121.4	350.0	2010	151.6	261.1
1989	126.6	322.0	2011	157.8	289.1
1990	136.3	294.0	2012	167.1	310.1
1991	140.5	344.3	2013	172.1	275.7
1992	117.1	344.7	2014	176.6	273.4
1993	116.2	306.5	2015	175.0	236.3
1994	133.8	340.9	2016	180.2	240.3
1995	132.7	356.2	2017	186.9	237.8
1996	137.0	286.9	2018	188.3	241.2
1997	157.1	279.6	2019	188.3	241.6
1998	147.4	235.2	2020 2/	171.8	237.1
1999	148.9	207.5	2021	201.1	220.9
2000	154.9	214.2	2022	232.4	235.4
2001	142.7	227.0			

NA Not available.

1/ Oahu only.

2/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, Data before 1999: *Hawaii Visitors Bureau, 1983 Visitor Expenditure Survey* (1985), p. 31; 1989 Expenditures, *Westbound Visitors to Hawaii* (1990), pp. 29 and 30; *1991 Visitor Expenditure Report* (1992), pp. 6 and 68; *1992 Visitor Expenditure Report* (1993), p. 61; Hawaii Visitors & Convention Bureau, *Hawaii Visitors & Convention Bureau, 1995 & 1996 Research Report*, pp.109-110, records; *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.