

**Table 7.24-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE: 2021 AND 2022**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars]

Expenditure type	U.S. West 1/		U.S. East 2/		Japan		Canada	
	2021	2022	2021	2022	2021	2022	2021	2022
All items	195.5	221.8	212.5	252.1	220.9	235.4	176.4	189.8
Total food and beverage	41.0	45.2	44.5	48.9	51.5	57.4	41.1	40.0
Restaurant food	26.1	28.6	30.1	32.9	33.5	39.9	23.9	23.1
Dinner shows & cruises	3.9	5.2	5.0	6.1	1.1	3.3	2.0	2.7
Groceries and snacks	11.0	11.4	9.5	9.8	16.9	14.2	15.2	14.3
Entertainment & recreation	16.4	19.3	21.8	26.4	11.2	15.7	11.1	13.7
Total transportation	23.4	25.1	25.9	27.3	15.6	16.5	21.7	23.5
Interisland airfare	0.7	1.1	1.9	2.5	0.7	1.2	1.4	1.1
Ground transportation	1.3	1.3	1.7	1.5	3.8	5.7	1.2	1.4
Rental vehicles	20.1	21.1	20.9	21.6	9.5	8.5	17.5	19.2
Gasoline, parking, etc.	1.3	1.5	1.5	1.7	1.5	1.2	1.7	1.8
Total shopping	20.9	21.8	20.3	22.3	54.9	49.8	16.6	14.6
Fashion and clothing	7.8	8.2	7.8	8.1	23.9	17.5	8.3	7.7
Jewelry and watches	2.6	2.7	2.8	3.3	5.1	3.7	1.2	0.9
Cosmetics, perfume	0.3	0.5	0.3	0.5	2.7	2.2	0.3	0.2
Leather goods	2.9	2.5	1.4	1.7	13.0	9.0	1.3	0.6
Hawaii food products	3.1	3.5	2.8	3.1	8.4	11.8	2.6	2.3
Souvenirs	4.2	4.4	5.2	5.6	5.9	6.1	2.8	2.8
Lodging	90.5	105.9	96.2	117.9	81.2	89.0	82.7	94.3
All other expenses 3/	3.3	4.5	3.7	9.3	6.5	7.0	3.2	3.6

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**Table 7.24-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE:
2021 AND 2022 -- Con.**

Expenditure type	Other Asia 4/		Oceania 5/		Europe 6/		Latin America 7/	
	2021	2022	2021	2022	2021	2022	2021	2022
All items	285.1	306.6	235.1	284.7	167.9	192.1	249.7	249.0
Total food and beverage	56.0	59.8	48.9	64.6	40.4	39.9	45.6	47.4
Restaurant food	43.9	47.5	35.3	47.3	29.2	24.0	28.5	29.2
Dinner shows & cruises	4.1	4.1	4.6	5.0	2.6	5.9	8.3	8.5
Groceries and snacks	8.0	8.3	9.1	12.3	8.6	10.0	8.7	9.7
Entertainment & recreation	28.5	30.6	22.6	26.4	16.7	22.6	24.5	24.2
Total transportation	28.4	29.9	14.4	20.4	24.5	27.2	29.9	30.3
Interisland airfare	7.9	8.0	3.0	2.2	4.1	1.9	7.3	7.5
Ground transportation	3.2	3.4	3.4	5.5	3.4	3.6	2.4	2.8
Rental vehicles	16.1	17.2	7.4	11.6	15.2	17.0	18.9	18.7
Gasoline, parking, etc.	1.2	1.2	0.6	1.2	1.7	4.7	1.3	1.3
Total shopping	82.3	88.4	50.2	49.9	12.7	11.5	34.6	30.9
Fashion and clothing	27.1	28.3	32.5	32.5	6.5	6.7	19.0	15.1
Jewelry and watches	7.9	8.4	4.1	3.3	1.2	0.2	3.2	2.9
Cosmetics, perfume	6.5	6.7	3.6	2.6	0.7	0.3	1.3	0.9
Leather goods	28.3	31.8	4.6	4.4	0.6	0.1	0.7	0.4
Hawaii food products	7.0	7.3	1.5	2.1	0.9	1.7	3.4	3.3
Souvenirs	5.4	5.9	3.9	4.8	2.8	2.5	7.0	8.3
Lodging	84.7	92.0	86.3	114.8	67.9	87.5	97.7	99.0
All other expenses 3/	5.3	5.9	12.6	8.6	5.6	3.4	17.4	17.2

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.

5/ Includes Australia and New Zealand.

6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.

7/ Includes Argentina, Brazil, and Mexico.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.