

Table 7.32-- WAIKIKI'S SHARE OF TOURISM: 2022

Measure of tourism	Statewide visitor industry	Waikiki	
		Number	Percent of statewide tourism
Visitor arrivals by air	9,138,674	1/ 4,858,170	(2/)
Average daily visitor census	232,154	78,215	33.7
Visitor units	81,102	30,787	38.0
Occupied visitor units	59,691	23,306	39.0
Total visitor expenditures 3/ (\$ millions)	22,569	8,085	35.8

1/ Oahu visitors.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services and spending by cruise lines on supplies and maintenance.

Source: Hawaii Tourism Authority, records and estimates by the Hawaii State Department of Business, Economic Development & Tourism.