

**Table 7.39-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2020 TO 2022**

[For calendar year unless otherwise specified. Emergency orders in response to the COVID-19 pandemic forced the closure of cultural establishments in mid-March 2020. If available, the majority of 2020 data reflect visitors from January to March 2020]

Island and cultural attraction	2020	2021	2022
OAHU			
Atlantis Submarines	41,415	122,967	175,932
Atlantis Cruises	8,411	10,934	35,609
Battleship Missouri Memorial	115,359	257,435	459,176
Bernice P. Bishop Museum	(NA)	(NA)	(NA)
Diamond Head State Monument 1/ 2/	(NA)	(NA)	(NA)
Foster Botanical Garden	30,725	56,203	(NA)
Harold L. Lyon Arboretum	19,502	19,963	27,104
Hawaii's Plantation Village	5,387	(NA)	(NA)
Hawaii State Art Museum (HiSAM)	3/ 19,721	51,377	(NA)
Honolulu Museum of Art on Beretania	59,171	58,409	83,395
Honolulu Museum of Art at First Hawaiian Center	(NA)	(NA)	(NA)
Honolulu Museum of Art at Spalding House	(4/)	(4/)	(4/)
Honolulu Police Department Museum	384	135	817
Honolulu Zoo	387,103	341,469	456,833
Hoomaluhia Botanical Garden	271,740	561,209	(NA)
Iolani Palace State Monument	36,287	56,984	76,050
King Kamehameha V Judiciary History Center 1/	5/ 20,000	(NA)	2,051
Mormon Temple Grounds 6/	(NA)	(NA)	(NA)
Pearl Harbor Aviation Museum 7/	53,089	128,714	242,871
Polynesian Cultural Center	(NA)	(NA)	(NA)
Puu O Mahuka Heiau State Historic Site	(8/)	(8/)	(8/)
Queen Emma Summer Palace	(NA)	(NA)	(NA)
Royal Mausoleum State Monument	(8/)	(8/)	(8/)
Sea Life Park Hawaii 9/	41,392	125,000	190,915
Tropic Lightning Museum, Schofield Barracks 9/	1,611	7,305	4,740
Ulupo Heiau State Historical Park	(8/)	(8/)	(8/)
U.S. Army Museum of Hawaii, Ft. DeRussy 9/	20,260	45,502	10/ 5,326
U.S.S. Bowfin Submarine Museum	94,342	242,976	321,765
University of Hawaii Art Gallery 5/	(NA)	(NA)	(NA)
Waikiki Aquarium 1/	191,270	(NA)	(NA)
Waimea Valley	133,867	11/ 456,815	475,505
WWII Valor in the Pacific National Monument 12/	415,542	1,185,369	1,545,582

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**Table 7.39-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2020 TO 2022 -- Con.**

Island and cultural attraction	2020	2021	2022
HAWAII			
H.N. Greenwell Store	(NA)	(NA)	(NA)
Hawaii Tropical Botanical Garden	(NA)	(NA)	(NA)
Hawaii Volcanoes National Park 13/	589,775	1,262,747	1,580,961
Hulihee Palace	(NA)	(NA)	(NA)
Kaloko-Honokohau National Historical Park	133,877	262,653	291,342
Kona Coffee Living History Farm 14/	(NA)	(NA)	(NA)
Lyman House Memorial Museum	3,585	6,858	8,126
Nani Mau Gardens	(8/)	(8/)	(8/)
Pacific Tsunami Museum	5,048	-	951
Panaewa Rainforest Zoo and Gardens 1/	(15/)	118,253	360,000
Puuhonua O Honaunau National Historical Park	130,845	250,919	311,441
Puukohola Heiau National Historic Site	23,970	24,326	31,602
Volcano Art Center Gallery	(NA)	(NA)	(NA)
Volcano Art Center Campus	(NA)	(NA)	(NA)
MAUI			
Alexander & Baldwin Sugar Museum	5,010	4,743	8,086
Aquarium Maui/Maui Ocean Center	86,692	257,570	334,073
Haleakala National Park	319,147	853,181	1,087,616
Halekii-Pihana Heiau State Historical Site	(8/)	(8/)	(8/)
Hana Cultural Center	28	150	(NA)
Hawaiian Islands Humpback Whale Sanctuary 5/	3,000	-	(NA)
Iao Valley State Monument	(8/)	(8/)	(8/)
Kula Botanical Garden	(NA)	(NA)	(NA)
Lahaina Restoration Foundation	6,557	7,039	17,509
Baldwin Missionary Home Museum	3,720	6,060	12,819
Hale Pai Printing House	-	-	345
Wo Hing Temple Museum	2,837	979	4,345
Maui Historical Society Bailey House Museum	(NA)	(NA)	(NA)
Maui Ocean Center-The Aquarium of Hawaii	86,962	257,570	334,073
The Whale Center of Hawaii 16/	(NA)	(NA)	(NA)
MOLOKAI			
Kalaupapa National Historical Park 17/	15,847	25,252	38,771

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LANAI			
Lanai Culture & Heritage Center	(NA)	(NA)	(NA)
KAUAI			
Grove Farm Homestead	1,228	1,758	2,774
Kauai Museum	8,280	7,000	18/ 59,804
Kauai Ocean Discovery	1,000	(NA)	(NA)
Kilauea Point National Wildlife Refuge 19/	(NA)	(NA)	(NA)
Kokee Natural History Museum	(NA)	(NA)	(NA)
Waioli Mission House	71	100	257

NA Not available.

1/ Fiscal year ending June 30.

2/ Diamond Head State Monument is the only State Park where an entry fee is charged to all visitors. The estimated attendance is based on revenues received from entrance fees paid by walk-ins, drive-ins, and commercial vehicles.

3/ The Hawaii State Art Museum closed from April to July due to the COVID-19 pandemic. The Museum reopened in July, but closed again for the month of September.

4/ The Spalding House closed at the end of 2019.

5/ Data are estimates.

6/ Church of Jesus Christ of Latter-Day Saints, Hawaii Temple Visitors' Center.

7/ Formerly known as the Pacific Aviation Museum.

8/ No visitor counts are conducted.

9/ Fiscal year ending September 30.

10/ The U.S. Army Museum of Hawaii was open for January and part of February 2022, then closed for the rest of 2022. The museum reopened on February 7, 2023.

11/ Revised from previous *Data Book*.

12/ Counts include visitors to USS *Arizona* Memorial.

13/ Kilauea Visitor Center and Jagger Museum are included in the total attendance at Hawaii Volcanoes National Park.

14/ Visitor count for 2015 was previously not available. The visitor count in 2015 was 6,089.

15/ The Zoo and Gardens were open from January to March, but attendance records were not available.

16/ The Whalers Village Museum was not open to the public. It is slated to reopen under new management as The Whale Center of the Pacific.

17/ Includes Kalaupapa Settlement.

18/ Kauai Museum experienced an uptick of visitors because they had three travelling exhibits.

19/ Visitor count is for Kilauea Point only. Does not include counts for the overlook on Kilauea Road. The refuge was closed from December 26, 2019 through January 9, 2020. Attendance in 2022 represents the two months the museum was open for January and February.

Source: Hawaii State Department of Business, Economic Development & Tourism, annual survey of attractions.