

Table 23.36-- HOTEL ROOM OCCUPANCY, AVERAGE DAILY ROOM RATES, AND REVENUE PER AVAILABLE ROOM, BY GEOGRAPHIC AREA: 2022

Geographic area	Percent occupied	Average daily room rate (dollars)	Revenue per available room (dollars)
State total	73.6	371.21	273.27
Oahu	75.4	267.77	201.79
Waikiki	75.7	254.13	192.39
Other Oahu	73.4	346.68	254.49
Maui	67.6	606.92	410.12
Wailea	60.4	964.09	582.53
Lahaina-Kaanapali-Kapalua	69.9	534.68	373.64
Other Maui	64.9	697.96	452.78
Hawaii	74.9	700.10	299.71
Kohala Coast	70.8	624.32	441.90
Kauai	77.7	398.08	309.13

Source: Hawaii Tourism Authority, *December 2022 Hawaii Hotel Performance Report* (January 2023)
<https://www.hawaiiitourismauthority.org/research/infrastructure-research/> accessed March 30, 2023