

**Table 23.39-- MOTION PICTURE AND VIDEO SERVICES: 1987 TO 2017**

[Includes establishments with payroll. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in Economic Censuses prior to the 1997 Economic Census]

Subject and year	Establishments	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees 1/
Motion picture and video production, distribution, and services (NAICS 51211, 51212, 51219)				
1987	25	10,177	2,394	136
1992	50	20,394	6,028	250
1997	63	33,727	10,660	278
2002	67	(D)	6,021	183
2007	71	(2/)	3/ 5,297	4/ 160
2012	59	(2/)	3/ 6,273	5/ 159
2017 6/	58	7/ 1,223	7,796	171
Motion picture and video exhibition (NAICS 51213)				
1987	35	(D)	(D)	(D)
1992	34	(D)	(D)	(D)
1997	35	62,133	8,866	1,195
2002	42	96,148	10,310	1,079
2007	31	89,283	8,850	806
2012	26	94,582	8,817	781
2017	23	95,255	10,866	926
Video tape and disc rental (NAICS 53223)				
1987	78	12,319	2,456	376
1992	78	26,909	5,252	545
1997	81	23,862	4,346	451
2002	67	37,401	5,813	500
2007	64	37,655	6,947	506
2012	37	9,152	2,364	189
2017	(NA)	(NA)	(NA)	(NA)

D Withheld to avoid disclosing data for individual companies.

NA Not available.

1/ For pay period including March 12.

2/ Data not collected at this level of detail for multiestablishment firms for NAICS 51211 and 51212, and data withheld for NAICS 51219.

3/ For NAICS 51211 only. Data withheld for other industry codes.

4/ For NAICS 51211 only. 20 to 99 employees for NAICS 51212 and 0 to 10 employees for NAICS 51219.

5/ For NAICS 51211 only. 0 to 10 employees for NAICS 51212 and 51219.

6/ Data not available for NAICS 51212.

7/ For NAICS 51219 only. Not collected at this level of detail for multiestablishment firms for NAICS 51211.

Source: U.S. Census Bureau, for 1987 and 1992, Census of Service Industries, Hawaii; for 1997 through 2017, Economic Census, Summary Statistics for NAICS 512 <<https://data.census.gov>> accessed January 30, 2020.