

**Table 7.03-- VISITOR ARRIVALS AND AVERAGE DAILY VISITOR CENSUS:  
1966 TO 2023**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Visitor arrivals			Average daily visitor census		
	Total	Domestic	International	Total	Domestic	International
1966	834,732	629,564	205,168	20,900	19,271	1,629
1970	1,745,904	1,273,639	472,265	36,920	32,028	4,892
1975	2,818,082	2,028,068	790,014	66,146	59,495	6,651
1980	3,928,789	2,793,101	1,135,688	96,406	86,788	9,618
1985	4,843,414	3,522,126	1,321,288	116,107	103,820	12,287
1990	6,723,531	4,315,161	2,408,370	154,516	113,066	41,450
1995	6,546,759	3,743,474	2,803,285	157,098	105,649	51,450
2000	6,948,595	4,446,936	2,501,659	168,637	123,441	45,196
2005	7,416,574	5,313,281	2,103,293	185,445	144,396	41,049
2010	6,916,894	4,957,352	1,959,542	177,949	136,407	41,542
2011	7,174,397	5,127,291	2,047,106	185,824	142,027	43,797
2012	7,867,143	5,403,025	2,464,118	201,267	148,887	52,380
2013	8,003,474	5,405,300	2,598,174	202,876	149,213	53,663
2014	8,196,342	5,486,059	2,710,283	206,217	151,076	55,141
2015	8,563,018	5,782,140	2,780,878	213,934	156,026	57,908
2016	8,821,802	5,968,779	2,853,023	217,675	157,953	59,723
2017	9,277,613	6,239,748	3,037,865	229,063	164,273	64,791
2018	9,761,448	6,736,736	3,024,712	240,341	174,611	65,731
2019	10,243,165	7,253,806	2,989,359	245,733	182,288	63,445
2020	2,678,073	2,065,689	612,384	77,915	63,921	13,993
2021	6,777,760	6,656,779	120,981	178,938	173,901	5,037
2022	9,138,674	8,233,186	905,488	232,154	206,201	25,953
2023	9,499,995	7,942,159	1,557,836	234,724	196,268	38,456

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.