

**Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS: 2021 TO 2023**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2021			
US residents (percent of total arrivals by air)	95.4	97.1	3.3
Average age of party head	44.0	44.0	45.6
Average party size	2.2	2.2	1.6
Average number of trips to Hawaii	5.6	5.6	6.9
Repeat visitors (percent)	70.6	70.6	70.7
Pleasure trip (percent)	86.0	86.1	80.6
In hotel only (percent)	45.2	45.2	41.5
One island only (percent)	88.4	88.3	90.5
2022			
US residents (percent of total arrivals by air)	84.8	94.1	0.3
Average age of party head	45.2	45.3	44.5
Average party size	2.2	2.2	2.4
Average number of trips to Hawaii	5.5	5.6	4.3
Repeat visitors (percent)	70.0	71.0	61.0
Pleasure trip (percent)	84.8	84.4	88.1
In hotel only (percent)	47.9	46.9	56.2
One island only (percent)	85.0	85.5	79.9
2023			
US residents (percent of total arrivals by air)	78.2	93.5	0.2
Average age of party head	45.8	45.9	45.3
Average party size	2.2	2.2	2.5
Average number of trips to Hawaii	5.6	5.8	4.1
Repeat visitors (percent)	69.9	72.2	58.2
Pleasure trip (percent)	83.0	82.2	86.9
In hotel only (percent)	49.9	47.3	63.1
One island only (percent)	85.2	85.5	83.7

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.