

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS: 2022 AND 2023

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2022	2023	2022	2023
All visitors 1/	8,233,186	7,942,159	905,488	1,557,836
Purpose of visit 1/				
Pleasure (net)	6,950,545	6,529,252	797,678	1,353,382
Vacation	6,695,504	6,320,241	699,141	1,205,783
Honeymoon	261,316	210,504	99,838	150,589
Wedding/Get Married	61,008	53,054	9,460	14,453
Meetings, conventions, incentive 1/	274,454	310,697	41,793	90,511
Convention/conference	149,581	191,605	16,863	29,507
Corporate meeting	71,785	73,270	11,366	8,247
Incentive	63,143	56,592	16,201	53,726
Other business	217,108	243,517	5,187	8,009
Visit friends or relatives	902,592	938,931	42,615	61,022
Government or military	91,803	108,396	8,803	16,919
Attend school	17,764	17,486	3,118	3,255
Sport event	64,779	66,572	10,729	28,021
Traveler method				
Group tour	165,190	177,438	37,347	119,429
Package	1,182,680	1,102,466	198,161	445,432
True independent	6,974,375	6,754,809	694,261	1,070,937
Accommodations				
Hotel	4,465,322	4,350,556	594,015	1,098,982
Hotel only	3,865,426	3,756,677	508,544	982,465
Condo	1,412,942	1,206,389	180,915	261,343
Condo only	1,144,935	979,198	138,333	202,559
Timeshare	741,430	694,241	71,854	118,561
Timeshare only	599,038	560,876	55,530	97,869
Rental house	1,009,355	940,846	58,624	79,037
Hostel	51,630	54,697	16,373	16,276
Camp site	53,919	50,524	10,871	10,845
Bed & breakfast	88,361	78,437	8,766	13,919
Cruise ship	57,697	125,714	4,103	12,047
Friends, relatives	954,590	1,003,153	44,143	63,153

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.