

**Table 7.23-- AVERAGE EXPENDITURE PER VISITOR DAY IN CONSTANT DOLLARS, FOR VISITORS FROM THE MAINLAND: 1960-1961 TO 2023**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state]

Year	U.S. CPI (1982-84=100)	Average expenditure per visitor day 1/	Year	U.S. CPI (1982-84=100)	Average expenditure per visitor day 1/
1960-1961	29.8	107	2002	179.9	84
1965-1966 2/	32.0	116	2003	184.0	85
1974	49.3	94	2004	188.9	84
1977	60.6	90	2005	195.3	82
1980	82.4	86	2006	201.6	82
1983	99.6	86	2007	207.3	82
1986	109.6	87	2008	215.3	75
1987	113.6	90	2009	214.5	68
1988	118.3	103	2010	218.1	70
1989	124.0	102	2011	224.9	70
1990	130.7	104	2012	229.6	73
1991	136.2	103	2013	233.0	74
1992	140.3	83	2014	236.7	75
1993	144.5	80	2015	237.0	74
1994	148.2	90	2016	240.0	75
1995	152.4	87	2017	245.1	76
1996	156.9	87	2018	251.1	75
1997	160.5	98	2019	255.7	74
1998	163.0	90	2020 3/	258.9	66
1999	166.6	89	2021	271.0	74
2000	172.2	90	2022	292.6	79
2001	177.1	81	2023	304.7	78

1/ In constant (1982-84) dollars deflated using U.S. CPI.

2/ Oahu only.

3/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>; U.S. Bureau of Labor Statistics, *U.S. Consumer Price Index-All Urban Consumers, All Items* <<https://www.bls.gov/cpi/data.htm>> accessed July 25, 2024; and calculations by Hawaii State Department of Business, Economic Development & Tourism.