

**Table 7.25-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:  
2022 AND 2023**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Expenditure type	2022	2023	Percent change
All items	19,800.0	20,866.3	5.4
Total food and beverage	4,029.5	4,383.6	8.8
Restaurant food	2,617.6	2,873.2	9.8
Dinner shows and cruises	450.6	475.9	5.6
Groceries and snacks	961.3	1,035.6	7.7
Entertainment & recreation	1,837.6	1,880.6	2.3
Total transportation	2,195.6	1,956.1	-10.9
Interisland airfare	142.5	153.4	7.7
Ground transportation	150.9	183.4	21.6
Rental vehicles	1,751.3	1,484.9	-15.2
Gasoline, parking, etc.	151.0	134.3	-11.0
Total shopping	1,982.0	2,121.1	7.0
Fashion and clothing	784.1	855.3	9.1
Jewelry and watches	229.2	242.3	5.7
Cosmetics, perfume	56.6	59.8	5.8
Leather goods	210.5	190.5	-9.5
Hawaii food products	292.8	338.8	15.7
Souvenirs	408.7	434.3	6.3
Lodging	9,138.3	9,639.2	5.5
All other expenses 1/	516.2	753.7	46.0
Supplemental business	100.8	132.0	31.0

1/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.