

**Table 7.26-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2022 AND 2023**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars]

Visitor or trip characteristics	Visitors from U.S. West 1/		Visitors from U.S. East 2/		Visitors from Japan	
	2022	2023	2022	2023	2022	2023
All visitors	221.8	225.4	252.1	262.6	235.4	240.7
Group tour status 3/						
Organized group tour	262.7	252.9	276.0	344.1	271.7	257.6
Individually arranged	221.0	224.0	248.7	250.0	233.0	242.8
Arrived on package tour 3/						
Yes	223.2	217.7	252.7	243.5	293.9	294.3
No	221.0	225.1	248.5	253.6	218.8	216.1
Accommodations						
Hotel	267.3	268.4	294.2	301.3	274.3	276.4
Condo	235.1	245.2	270.5	271.9	206.0	202.9
Guests of friends and relatives	99.3	105.3	109.3	107.3	141.2	123.8
Timeshare	220.8	168.3	189.2	195.2	153.7	146.4
Rental House	218.0	234.2	240.4	255.5	179.5	150.1
Previous visits 3/						
First trip	226.5	229.6	266.9	270.3	274.5	281.2
Repeat visitors	218.4	221.3	229.2	231.5	225.7	234.6
Purpose of trip						
Pleasure	226.8	228.5	253.7	253.9	223.1	229.3
Business, meetings, conventions, incentive	263.0	284.2	290.6	314.5	273.4	276.8
On honeymoon	311.2	332.3	360.7	372.8	315.0	332.8

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ U.S. West and U.S. East figures may not be comparable to figures in 2007 *Data Book* or earlier, due to a change in methodology.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.