

Table 7.27-- TOTAL VISITOR EXPENDITURES: 1961 TO 2023

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Year	Personal expenditures	Additional business expenditures 1/	Year	Personal expenditures	Additional business expenditures 1/
1961	137	(NA)	1993	7,808	120
1962	154	(NA)	1994	9,544	133
1963	186	(NA)	1995	10,067	141
1964	205	(NA)	1996	9,569	140
1965	225	(NA)	1997	10,102	147
1966	280	(NA)	1998	9,910	149
1967	380	(NA)	1999	9,844	161
1968	440	(NA)	2000	10,396	194
1969	550	(NA)	2001	8,916	145
1970	595	(NA)	2002	9,465	144
1971	705	(NA)	2003	9,889	165
1972	836	(NA)	2004	10,702	160
1973	1,017	(NA)	2005	11,696	208
1974	1,233	(NA)	2006	12,301	191
1975	1,355	(NA)	2007	12,626	185
1976	1,637	(NA)	2008	11,220	178
1977	1,834	(NA)	2009	9,819	174
1978	2,150	(NA)	2010	10,889	177
1979	2,541	(NA)	2011	12,048	110
1980	2,871	(NA)	2012	14,250	115
1981	3,195	(NA)	2013	14,413	108
1982	3,687	(NA)	2014	14,851	122
1983	3,847	(NA)	2015	14,977	134
1984	4,442	(NA)	2016	15,793	118
1985	4,780	92	2017	16,669	126
1986	5,567	103	2018	17,510	133
1987	6,281	120	2019	17,716	128
1988	7,813	125	2020 2/	5,119	43
1989	8,371	113	2021	13,127	27
1990	8,707	119	2022	19,699	101
1991	9,004	138	2023	20,734	132
1992	8,614	141			

NA Not available.

1/ Expenditures by MCI (meetings, conventions, and incentive) visitors. Not available before 1985.

2/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.