

**Table 23.03-- CHARACTERISTICS OF RETAIL TRADE ESTABLISHMENTS  
(NAICS 44-45) WITH PAYROLL, BY BROAD GEOGRAPHIC AREA: 2017**

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS)]

<b>Subject</b>	<b>State total</b>	<b>Oahu</b>	<b>Neighbor islands 1/</b>
Number of establishments	4,644	2,856	1,788
Sales (\$1,000)	21,658,911	14,266,055	7,392,856
Annual payroll (\$1,000)	2,184,700	1,437,459	747,241
First quarter payroll (\$1,000)	536,834	353,250	183,584
Paid employees 2/	72,908	48,609	24,299

1/ Due to new data disclosure policies introduced by the U.S. Census Bureau in 2017, counties may no longer sum to state. Calculated as the difference between "State total" and "Oahu."

2/ For week including March 12.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1744BASIC <<https://data.census.gov>> accessed July 2, 2020, and calculations by the Hawaii State Department of Business, Economic Development & Tourism.