

**Table 7.30-- ESTIMATED DIRECT VISITOR-RELATED EXPENDITURES:
1997 TO 2024**

[In millions of dollars]

Year	Total	Visitors	Overseas airlines	Cruise lines
1997	11,520.4	10,249.3	1,242.6	28.4
1998	11,379.9	10,058.8	1,256.6	64.5
1999	11,380.9	10,005.1	1,315.8	60.1
2000	12,017.7	10,590.1	1,360.8	66.8
2001	10,412.2	9,061.3	1,280.6	70.3
2002	11,045.5	9,608.9	1,340.0	96.6
2003	11,468.3	10,054.5	1,313.4	100.3
2004	12,406.8	10,861.8	1,405.4	139.6
2005	13,554.6	11,904.0	1,519.7	130.9
2006	14,198.4	12,491.6	1,559.0	147.8
2007	14,568.0	12,811.1	1,563.3	193.6
2008	13,090.4	11,398.5	1,530.4	161.6
2009	11,587.5	9,993.2	1,463.6	130.7
2010	12,618.1	11,066.4	1,425.8	125.9
2011	13,793.0	12,158.2	1,485.4	149.4
2012	16,201.5	14,364.8	1,648.9	187.8
2013	16,493.6	14,520.5	1,784.8	188.3
2014	17,013.0	14,973.3	1,880.2	159.5
2015	17,244.0	15,110.9	1,989.4	143.7
2016	18,071.3	15,911.2	2,028.4	131.6
2017	19,065.8	16,794.4	2,108.7	162.8
2018	20,144.2	17,642.5	2,337.4	164.3
2019	20,459.7	17,844.3	2,448.1	167.3
2020	6,174.3	5,161.7	967.8	44.8
2021	15,199.4	13,154.2	2,045.2	0.0
2022	22,568.6	19,800.0	2,622.2	146.4
2023	23,894.5	20,866.3	2,811.2	217.0
2024	23,910.0	20,719.7	2,927.8	262.6

Source: Hawaii State Department of Business, Economic Development, and Tourism, Annual Visitor Research Report <<http://dbedt.hawaii.gov/visitor/visitor-research/>>; and estimates by the Hawaii State Department of Business, Economic Development & Tourism.