

**Table 7.58-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES:  
2002-2003 TO 2024-2025 SEASONS**

Season	Hawaii Bowl		Pro Bowl 1/
	Tickets sold	Turnstile count	Attendance
2002-2003	35,513	(NA)	50,125
2003-2004	29,005	(NA)	50,127
2004-2005	39,754	(NA)	50,225
2005-2006	26,254	16,134	50,190
2006-2007	43,435	40,623	50,410
2007-2008	30,467	24,149	50,044
2008-2009	45,718	43,487	49,958
2009-2010	32,650	20,217	2/ 70,697
2010-2011	43,673	41,089	49,338
2011-2012	32,630	19,411	48,423
2012-2013	30,024	19,712	47,134
2013-2014	29,106	22,324	47,270
2014-2015	25,365	13,922	3/ 63,225
2015-2016	22,793	14,537	50,000
2016-2017	23,175	20,327	4/ 60,834
2017-2018	20,546	12,187	4/ 51,019
2018-2019	30,911	27,835	4/ 51,192
2019-2020	21,582	19,539	4/ 54,024
2020-2021	(5/)	(5/)	(5/)
2021-2022	(6/)	(6/)	7/ 56,206
2022-2023	6,605	3,121	7/ 58,331
2023-2024	8,489	7,089	4/ 55,709
2024-2025	(NA)	6,720	4/ 54,313

NA Not available.

1/ Turnstile count not available for Pro Bowl.

2/ Held in Miami, Florida.

3/ Held in Phoenix, Arizona.

4/ Held in Orlando, Florida.

5/ Canceled due to the COVID-19 pandemic.

6/ The Hawaii Bowl was canceled for the 2021-2022 season 24 hours before kick off because of COVID-19 related issues with the University of Hawaii football team.

7/ Held in Las Vegas, Nevada.

Source: SoFi Hawaii Bowl Results Archive, *Bowl Record Book* (annual) and Game Stats

<<https://www.thehawaiibowl.com/history>> accessed January 29, 2019; Hawaii Athletics "UH Post-Game Notes (Hawaii Bowl)" <<https://hawaiiathletics.com/sports/2018/12/23/uh-post-game-notes-hawai-i-bowl.aspx>> accessed January 29, 2019; Front Office Sports, "NFL Pro Bowl Ratings Drop Again Despite Flag Football Push" <<https://frontofficesports.com/nfl-pro-bowl-ratings-drop-again-despite-flag-football-push/>> accessed June 6, 2025; ESPN, <<https://www.espn.com>> accessed June 6, 2025.