

Table 13.23-- MEDIAN INCOME OF HOUSEHOLDS, FAMILIES AND PERCENT OF FAMILIES AND PERSONS BELOW POVERTY LEVEL, BY COUNTY AND SELECTED CENSUS DESIGNATED PLACE (CDP): 2019-2023

[Average of the 5-year period. In inflation- adjusted 2023 dollars. Data are based on a sample and are subject to sampling variability]

Geographic area	Median income (dollars)		Percent below poverty level 1/	
	Households	Families	Persons	Families
State	98,317	115,643	10.0	6.9
County: Hawaii	77,215	93,830	14.6	10.8
Honolulu	104,264	122,272	9.1	6.1
Kalawao	86,250	(2/)	31.7	0.0
Kauai	93,612	107,023	8.8	6.5
Maui	95,076	109,882	9.8	6.8
CDP: Hilo	78,713	103,051	14.1	10.2
East Honolulu	158,398	172,250	4.1	2.7
Kailua (Oahu)	146,615	164,207	4.1	2.3
Kaneohe	124,632	143,310	9.0	4.9
Pearl City	114,682	135,398	6.2	4.3
Urban Honolulu	85,428	110,418	11.9	7.9
Waipahu	98,633	110,189	11.4	10.1
Kahului	92,062	113,289	9.3	5.0
Lihue	77,420	120,673	6.3	2.5

1/ Based on U.S. poverty thresholds. Thresholds in Hawaii are about 15 percent higher; these statistics accordingly understate the prevalence of poverty in Hawaii.

2/ The estimate could not be computed because there were an insufficient number of sample observations.

Source: U.S. Census Bureau, 2019-2023 American Community Survey 5-Year Estimates "DP03: Selected Economic Characteristics" for State of Hawaii, Honolulu, Hawaii, Kauai, Maui, Kalawao counties, and selected Census Designated Places <<https://data.census.gov/cedsci/>> accessed July 16, 2025.