

Table 16.01-- INFORMATION INDUSTRY ESTABLISHMENTS (NAICS 51): 2023

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS)]

NAICS code	Year and industry	No. of establishments	No. of paid employees for pay period including March 12	Annual payroll (\$1,000)
51	Information	557	6,945	562,986
511	Publishing industries (except internet)	110	829	78,696
5111	Newspaper, periodical, book, and directory publishers	53	481	29,817
5112	Software publishers	57	348	48,879
512	Motion picture and sound recording industries	98	750	20,911
5121	Motion picture and video industries	82	725	19,184
5122	Sound recording industries	16	25	1,727
515	Broadcasting (except internet)	44	828	55,388
5151	Radio and television broadcasting	39	766	52,343
5152	Cable and other subscription programming	5	62	3,045
517	Telecommunications	214	3,936	351,925
5173	Wired and wireless telecommunications carriers	203	3,872	345,463
5174	Satellite telecommunications	5	38	3,217
5179	Other telecommunications	6	26	3,245
518	Data processing, hosting, and related services	59	528	51,593
519	Other information services	32	74	4,473

Source: U.S. Census Bureau, *2023 County Business Patterns* <<http://data.census.gov>> accessed June 26, 2025.