

SECTION 22

Distribution and Services

This section presents statistics relating to retail trade, wholesale trade, and selected services.

These activities have undergone rapid growth in recent decades. Retail sales increased from \$121 million in 1939 to \$522 million in 1958 and \$1.1 billion in 1967. Wholesale sales rose from \$97 million to \$1.0 billion in the same 28-year period. Hotels, amusements, and other services reported receipts of \$295 million in 1967, compared with \$101 million in 1958 and only \$15 million in 1939. General excise and use tax base data for more recent years indicate continued increases.

The major source for these data is the United States Census of Business, most recently conducted in 1967. Statistics on the retailing, wholesaling, and services tax base are available from the Hawaii State Department of Taxation. Data on hotel room counts and occupancy are given in the section on recreation and tourism. The *Statistical Abstract of the United States: 1969*, Section 29, presents similar data for the nation as a whole.

Table 131. -- RETAIL TRADE, WHOLESALE TRADE, AND SELECTED SERVICES,
FOR HAWAII: 1939 TO 1967

(Coverage varies somewhat from year to year)

Year	Retail trade		Wholesale trade		Selected services ¹	
	Estab- lishments	Sales (\$1,000)	Estab- lishments	Sales (\$1,000)	Estab- lishments	Receipts (\$1,000)
1939	4,256	120,681	704	97,045	2,186	15,340
1948	4,881	382,680	702	480,734	2,337	44,617
1954	4,807	426,115	594	581,940	2,595	64,726
1958	4,760	521,877	793	618,155	3,070	101,142
1963	4,578	751,411	974	735,205	3,431	163,094
1967	5,212	1,083,458	1,030	1,013,813	4,057	294,828

1. Includes hotels; personal services; miscellaneous business services; automobile repair, services, and garages; miscellaneous repair services; and motion pictures and other amusement and recreation services.

Source: U. S. Bureau of the Census, U. S. Census of Business: 1948, Vol. III, V, and VII; U. S. Census of Business: 1958, Bulletins BC58-RA52, BC58-SA52, and BC58-WA52; U. S. Census of Business: 1967, Bulletins BC67-RA13, BC67-SA13, and BC67-WA13.

Table 132. -- RETAIL TRADE, BY GEOGRAPHIC AREA AND KIND OF BUSINESS, FOR HAWAII: 1967

Subject	Number of establishments	Sales (\$1,000)	Proprietors	Payroll, entire year (\$1,000)	Paid employees, March 12
Total ¹	5,212	1,083,458	4,408	147,608	41,347
GEOGRAPHIC AREA					
City and County of Honolulu	3,835	899,704	3,245	126,411	35,135
City of Honolulu	2,963	734,509	2,459	107,532	29,566
Kailua	153	33,780	119	4,150	1,141
Remainder of County	719	131,415	667	14,729	4,428
County of Hawaii	642	83,635	547	9,523	2,911
Hilo	362	58,975	279	7,251	2,201
Remainder of County	280	24,660	268	2,272	710
County of Kauai	320	32,487	265	5,098	1,388
County of Maui	413	57,595	349	6,576	1,913
KIND OF BUSINESS					
Building materials, hardware, farm equipment dealers	68	26,016	50	4,087	691
General merchandise stores	279	187,258	225	26,155	7,540
Food stores	852	254,536	793	20,388	5,756
Automotive dealers	159	153,597	93	16,300	2,688
Gasoline service stations.....	457	72,987	437	8,437	3,225
Apparel and accessory stores	403	67,321	230	10,433	2,930
Furniture, home furnishings, equipment stores	274	40,650	197	5,581	1,170
Eating and drinking places	1,255	143,860	1,104	39,613	13,396
Drug stores, proprietary stores	101	40,717	53	4,511	1,133
Miscellaneous retail stores	1,065	78,943	925	9,699	2,258
Nonstore retailers	299	17,573	301	2,404	560

1. Excludes commissaries, exchanges, and eating and drinking places operated for military personnel by the U. S. Department of Defense (sales, \$109,467,000).

Source: U. S. Bureau of the Census, Census of Business, 1967. Retail Trade: Hawaii, BC67-RA13.

Table 133. -- WHOLESALE TRADE, BY GEOGRAPHIC AREA, TYPE OF OPERATION,
AND KIND OF BUSINESS, FOR HAWAII: 1967

Subject	Estab- lish- ments	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid em- ployees, March 12	Proprie- tors
Total	1,030	1,013,813	76,054	12,442	311
GEOGRAPHIC AREA					
City and Co. of Honolulu	849	912,333	67,698	10,742	267
City of Honolulu	802	891,432	66,673	10,545	243
Remainder of County	47	20,901	1,025	197	24
County of Hawaii	99	61,709	4,960	1,035	17
County of Kauai	29	14,821	1,504	284	11
County of Maui	53	24,950	1,892	381	16
TYPE OF OPERATION					
Merchant wholesalers	754	537,555	--	--	--
Manufacturers' sales branches	118	201,273	--	--	--
Merchandise agents, workers	82	144,500	--	--	--
Other operating types	76	130,485	--	--	--
KIND OF BUSINESS					
Motor vehicles, automotive equip. .	70	62,804	5,381	914	19
Groceries, related products.....	232	244,888	11,876	2,283	88
Electrical goods	62	84,760	6,494	1,031	12
Machinery, equip, supplies	159	86,835	13,439	2,004	41
Petroleum bulk terminals	43	118,063	2,374	335	3
Lumber and construction materials ..	34	57,366	4,841	839	9
Other products	430	359,097	31,649	5,036	139

Source: U. S. Bureau of the Census, Census of Business, 1967. Wholesale Trade: Hawaii, BC67-WA13.

Table 134. -- SELECTED SERVICES, BY GEOGRAPHIC AREA AND KIND OF BUSINESS,
FOR HAWAII: 1967

Subject	Estab- lish- ments	Receipts (\$1,000)	Proprie- tors	Payroll entire year (\$1,000)	Paid em- ployees, March 12
Total	4,057	294,828	2,784	88,024	22,004
GEOGRAPHIC AREA					
City and Co. of Honolulu	3,208	236,858	2,141	71,587	17,362
City of Honolulu	2,454	218,623	1,530	67,124	16,125
Remainder of County	754	18,235	611	4,463	1,237
County of Hawaii	387	26,503	302	7,723	2,134
County of Kauai	184	13,850	130	3,822	1,039
County of Maui	278	17,617	211	4,892	1,469
KIND OF BUSINESS					
Hotels, motels, camps	212	113,216	105	32,744	8,509
Personal services	1,541	40,512	1,119	14,975	4,032
Miscellaneous business services ...	895	60,520	593	21,331	4,515
Automobile repair, services, garages	487	39,283	375	7,823	1,791
Miscellaneous repair services	384	9,731	298	2,380	440
Motion pictures	68	9,531	24	1,662	701
Amusement and recreation, except motion pictures	470	22,035	270	7,109	2,016

Source: U. S. Bureau of the Census, Census of Business, 1967. Selected Services: Hawaii, BC67-SA13.

Table 135. -- GENERAL EXCISE AND USE TAX BASE FOR RETAILING, WHOLESALING,
AND SERVICES: 1958 TO 1969

Year	Retailing (\$1,000)	Wholesaling (\$1,000)	Services (\$1,000)
1958	664,973	282,734	135,730
1959	756,003	320,194	165,402
1960	846,729	354,598	188,752
1961	859,563	359,725	203,354
1962	920,956	386,135	228,420
1963	928,895	396,462	231,777
1964	998,510	435,707	240,909
1965	1,097,826	482,563	260,693
1966	1,184,736	547,031	276,833
1967	1,271,932	570,678	305,691
1968	1,423,835	651,512	358,852
1969	1,670,287	747,204	451,814

Source: Hawaii State Department of Taxation, annual releases.