

SECTION 11

RECREATION AND TOURISM

Statistics on travel, recreation, cultural activities and parks appear in this section. Information on transportation is given in Section 17; on hotels, in Section 22.

Tourism has become a major Island activity in recent decades. The number of visitors staying overnight or longer in Hawaii has grown from 32,000 in 1941 to 243,000 in 1959 and 2,244,000 in 1972. During the same time, visitor expenditures rose from \$16.4 million to \$755 million. Average length of stay, excluding eastbound and layover visitors, was 10.9 days in 1972, and expenditure per visitor day averaged \$37.23. The State has three national parks, 46 State parks, 479 County parks, 44 golf courses, and 24.4 miles of safe, sandy, accessible beach. Recreational and cultural facilities reporting more than 250,000 annual visitors include fifteen National or State parks, the U.S.S. Arizona Memorial, Honolulu Zoo, Sea Life Park, Waikiki Aquarium, professional baseball, Mormon Temple Grounds, and Polynesian Cultural Center. Over 171,000 Hawaii residents traveled to the Mainland in 1972 and half of them were absent more than 14 days.

Information on recreation and tourism is issued periodically by the Hawaii Visitors Bureau, the State Parks Division of the Department of Land and Natural Resources, the U.S. National Park Service, and other organizations. An extensive summary of these statistics, *Hawaii Tourism Data Book: 1969*, was published by the Department of Planning and Economic Development. National statistics are given in Section 7 of *Statistical Abstract of the United States: 1972*.

Table 127.—MODE OF TRAVEL AND VISITOR STATUS OF PASSENGERS ARRIVING IN HAWAII: 1951 TO 1972

Year	All arriving passengers	Mode of travel		Direction of travel		Visitor status of westbound arriving passengers ¹				
		Air	Surface	Westbound	Eastbound or northbound	Visitors destined to Hawaii	Visitors destined beyond		Returning residents	Intended residents
							Overnight or longer	Transits		
1951	130,437	90,074	40,363	93,002	37,345	43,426	3,994	12,917	16,600	5,853
1952	141,192	104,539	36,653	106,130	35,062	49,432	5,280	15,952	16,708	6,684
1953	163,305	120,739	42,566	126,478	36,827	66,296	5,956	16,992	17,740	6,472
1954	186,008	137,991	48,017	141,503	44,505	74,452	7,224	19,584	19,972	5,852
1955	232,060	176,653	55,407	175,369	56,691	89,772	8,316	31,312	21,996	8,332
1956	272,619	215,033	57,586	203,644	68,975	102,352	12,524	36,012	24,100	11,268
1957	353,590	268,207	85,383	261,282	92,308	128,832	13,468	46,924	28,768	16,676
1958	363,848	279,768	84,080	263,193	100,655	123,576	19,465	38,425	35,888	16,412
1959	452,417	370,072	82,345	336,090	116,327	177,550	30,185	38,714	36,100	18,825
1960	532,547	449,052	83,495	399,804	132,743	213,670	36,475	43,439	38,630	15,030
1961	615,209	532,182	83,027	448,546	166,663	202,850	45,825	47,155	43,590	16,715
1962	690,378	606,972	83,406	497,035	193,343	219,005	60,625	42,690	53,800	21,070
1963	790,378	708,257	82,121	574,984	215,394	258,765	73,915	38,860	54,140	20,200
1964	909,436	832,075	77,361	681,391	228,045	359,554	100,736	110,034	83,313	27,446
1965	1,064,657	988,892	75,765	814,624	250,033	460,603	106,615	118,020	99,792	28,973
1966	1,279,151	1,200,697	78,454	974,419	304,732	558,388	128,498	137,136	117,605	32,031
1967	1,562,414	1,482,884	79,530	1,215,974	346,440	754,910	138,193	147,136	130,995	44,117
1968	1,683,326	1,608,706	74,620	1,348,112	335,214	869,116	146,728	148,802	140,592	42,236
1969	1,941,638	1,876,821	64,817	1,566,013	375,625	1,008,802	172,227	190,710	152,404	41,162
1970	2,219,559	2,174,303	45,256	1,734,560	484,999	1,170,897	206,849	201,589	179,461	41,828
1971	2,500,462	2,455,147	45,315	1,903,130	597,332	1,207,898	222,457	268,001	162,967	41,562
1972	3,053,557	3,013,488	40,069	2,308,712	744,845	1,540,268	242,469	309,595	171,772	44,388

¹Data for 1951-1963 are limited to passengers reporting their visitor status. Data for 1964 and later years include estimates for unsurveyed passengers, and hence are not directly comparable to the data for 1951-1963. (Unrevised 1964 data showed 316,550 visitors destined to Hawaii, 125,130 visitors destined beyond Hawaii, 73,060 returning residents, and 24,040 intended residents.) A small number of surveyed but unclassified passengers are omitted for all years. Total westbound passenger arrivals, including unsurveyed and unclassified, are shown elsewhere in this table, under "direction of travel".

Source: Hawaii Visitors Bureau, *Annual Research Reports, 1952-1971, Revised Visitor Statistics, 1964-1970* (July 1971), as corrected, and records.

Table 128.—VISITOR ARRIVALS, AVERAGE VISITOR CENSUS, AND VISITOR EXPENDITURES: 1886 TO 1972

Year	Visitors staying overnight or longer ¹			Average number present ²	Visitor expenditures ³	Year	Visitors staying overnight or longer ¹			Average number present ²	Visitor expenditures ³
	Total	Westbound	Other ⁴				Total	Westbound	Other ⁴		
1886	2,040	(NA)	(NA)	(NA)	0.3	1952	60,539	54,618	5,921	3,796	32.8
1922	9,676	8,493	1,183	(NA)	4.4	1953	80,346	72,152	8,194	4,746	42.6
1923	12,021	10,699	1,322	(NA)	5.5	1954	91,289	81,388	9,901	5,369	48.9
1924	12,468	11,311	1,157	(NA)	5.7	1955	109,798	98,105	11,693	6,042	55.0
1925	15,193	13,689	1,504	(NA)	7.2	1956	133,815	114,813	19,002	6,947	65.0
1926	16,762	15,177	1,585	(NA)	8.0	1957	168,829	141,518	27,311	8,205	77.6
1927	17,451	15,693	1,758	(NA)	8.2	1958	171,588	139,984	31,604	8,397	82.7
1928	19,980	18,275	1,705	(NA)	9.2	1959	243,216	207,645	35,571	10,390	109
1929	22,190	20,041	2,149	(NA)	10.3	1960	296,517	250,795	45,722	11,797	131
1930	18,651	16,995	1,656	(NA)	8.7	1961	319,807	248,540	71,267	11,960	137
1931	15,780	14,332	1,448	1,200	6.9	1962	362,145	279,625	82,520	13,125	154
1932	10,370	9,464	906	(NA)	4.1	1963	429,140	332,680	96,460	15,316	186
1933	10,111	9,345	766	(NA)	3.8	1964 ⁶	508,870	405,235	103,635	16,739	225
1934	16,161	14,841	1,320	(NA)	6.3	1964 ⁷	563,925	460,290	103,635	16,017	205
1935	19,933	18,030	1,903	(NA)	7.9	1965	686,928	567,218	119,710	17,318	225
1936	22,199	20,039	2,160	(NA)	8.9	1966	835,456	686,886	148,570	21,030	280
1937	21,987	19,489	2,498	(NA)	9.5	1967	1,124,818	893,103	231,715	27,690	380
1938	23,043	20,853	2,190	(NA)	10.2	1968	1,314,571	1,015,844	298,727	32,496	440
1939	24,390	21,737	2,653	(NA)	11.0	1969	1,527,012	1,181,029	345,983	37,438	525
1940	25,373	23,369	2,004	1,648	12.0	1970	1,798,591	1,377,756	420,835	38,132	570
1941	31,846	30,425	1,421	2,069	16.4	1971	1,818,944	1,430,325	388,619	40,829	645
1942-45 ⁵	—	—	—	—	—	1972	2,244,377	1,782,737	461,640	50,344	755
1946	15,000	(NA)	(NA)	975	6.3						
1947	25,000	(NA)	(NA)	1,625	12.1						
1948	36,397	(NA)	(NA)	2,366	18.9						
1949	34,386	(NA)	(NA)	2,235	17.7						
1950	46,593	(NA)	(NA)	3,027	24.2						
1951	51,565	47,634	3,931	3,350	29.0						

NA Not available.

¹Data for 1951-1964 are not adjusted for survey nonresponse. Data for 1964 and later years are adjusted for survey nonresponse, and hence are not precisely comparable to the earlier estimates.

²Based on survey data for westbound visitors and rough estimates for eastbound and northbound visitors.

³In millions of dollars. Excludes expenditures for trans-Pacific transportation.

⁴Eastbound and northbound arrivals.

⁵The visitor industry was suspended during World War II.

⁶Unadjusted for survey nonresponse, and comparable to earlier years.

⁷Adjusted for survey nonresponse, and comparable to later years.

Source: Anson Chong, *Economic Development of Hawaii and the Growth of Tourism Before 1945* (May 1965), p. 112; Hawaii Visitors Bureau, *Annual Research Report for 1952-1972, Revised Visitor Statistics, 1964-1970* (July 1971), and records; Hawaii State Department of Planning and Economic Development, estimates of average visitor census before 1951 based on HVB data.

Table 129.—VISITOR ARRIVALS AND VISITOR DAYS, BY MILITARY STATUS AND DIRECTION OF TRAVEL: 1965 TO 1972

Subject and year	All groups	Rest and Recuperation		Non-Rest and Recuperation	
		Personnel ¹	Dependents ²	Westbound	Eastbound and northbound
Visitor arrivals:³					
1965	686,928	—	—	567,218	119,710
1966	835,456	6,970	4,531	682,355	141,600
1967	1,124,818	70,150	50,174	842,929	161,565
1968	1,314,571	101,129	96,740	919,104	197,598
1969	1,527,012	116,327	129,776	1,051,253	229,656
1970	1,798,591	110,815	121,866	1,255,890	310,020
1971	1,818,944	46,029	44,162	1,386,163	342,590
1972	2,244,377	9,775	7,159	1,775,578	451,865
Visitor days:⁴					
1965	6,321,185	—	—	5,842,345	478,840
1966	7,676,176	34,850	27,186	7,047,740	566,400
1967	10,106,661	350,750	301,044	8,808,607	646,260
1968	11,860,815	505,645	580,440	9,984,338	790,392
1969	13,664,858	581,635	778,656	11,385,943	918,624
1970	13,918,408	554,075	731,196	11,393,057	1,240,080
1971	14,902,528	230,145	264,972	13,037,051	1,370,360
1972 ⁵	18,463,214	—	—	—	—

¹All eastbound. Flights began in August 1966.

²All westbound.

³Overnight and longer only.

⁴Includes one-day visitors.

⁵Not available by military status. Total westbound visitor days numbered 16,579,454; total eastbound and northbound, 1,846,560.

Source: Hawaii Visitors Bureau, *Revised Visitor Statistics, 1964-1970* (July 1971), pp. 1-3, and records.

Table 130.—RESIDENCE OF OVERNIGHT AND LONGER VISITORS TO HAWAII: 1960 TO 1971

Year	Total	United States	Canada	Japan	Australia and New Zealand ¹	Other Pacific and Asia ¹	All others
1960	296,500	237,200	20,800	14,800	11,900	8,900	2,900
1965	686,500	541,000	48,500	36,400	30,300	18,200	12,100
1970 ²	1,564,500	1,170,000	80,000	131,500	69,100	52,500	61,400
1971 ²	1,730,000	1,253,000	100,000	180,000	82,000	66,000	49,000

¹South Pacific islands included with Australia and New Zealand in 1971.

²Excludes Rest and Recuperation personnel and dependents.

Source: Hawaii Visitors Bureau, Research Department, March 1973.

Table 131.—CHARACTERISTICS OF WESTBOUND VISITORS TO HAWAII: 1951 TO 1972

Year	California residents ¹ (percent)	Males per 1,000 females	Median age (years)	High status occupations ² (percent)	Persons per party	Arriving June 1-Aug. 31 (percent)	Arriving by sea (percent)	Repeat visitors ³ (percent)	Pleasure trip (percent)	Staying in hotel (percent)	Average intended stay ⁴ (days)	Intending to visit Neighbor Islands ⁵ (percent)
1951	52.3	739	44.8	51.3	1.47	31.0	43.6	22.3	72.3	(NA)	25.0	63.9
1952	48.9	697	46.4	50.2	1.49	25.3	30.6	25.7	73.6	77.8	25.3	66.2
1953	47.3	666	46.9	50.4	1.49	31.5	31.1	23.5	77.5	77.0	23.9	68.4
1954	43.7	676	47.4	49.5	1.50	30.7	27.1	24.5	78.2	78.2	23.6	67.3
1955	43.8	668	46.9	48.3	1.50	32.0	23.3	25.6	75.6	79.7	22.0	66.2
1956	45.1	706	46.1	47.6	1.52	32.6	19.5	27.5	77.6	79.2	22.0	66.0
1957	47.9	688	46.4	47.2	1.52	35.5	24.9	27.4	76.2	(NA)	20.8	64.7
1958	45.6	765	45.3	49.7	1.49	33.2	(NA)	30.4	74.6	(NA)	20.7	(NA)
1959	46.0	701	45.9	47.2	1.56	35.4	(NA)	26.9	73.9	(NA)	18.1	(NA)
1960	42.5	743	45.2	51.7	1.54	33.3	(NA)	25.8	67.3	(NA)	16.9	(NA)
1961	46.9	749	45.4	52.3	1.49	36.5	12.3	29.1	68.4	(NA)	17.2	(NA)
1962	42.8	751	45.5	54.1	1.53	36.7	11.3	29.9	75.4	(NA)	16.8	57.2
1963	45.1	722	45.2	56.5	1.59	33.7	7.9	30.8	68.1	83.1	15.4	65.7
1964	46.5	780	45.5	59.4	1.58	33.2	6.8	30.6	71.9	83.4	14.2	67.6
1965	45.7	807	45.2	60.9	1.61	35.0	5.0	31.7	75.2	90.1	13.0	67.1
1966	39.7	798	45.3	59.9	1.58	30.9	4.1	32.1	71.6	87.1	12.7	64.1
1967	36.5	682	43.2	52.3	1.55	32.7	2.9	29.0	74.9	84.9	12.3	56.5
1968	34.2	631	41.7	48.3	1.52	31.9	2.1	28.5	76.8	84.6	12.1	54.9
1969	33.4	641	40.1	48.3	1.53	30.5	1.2	30.6	72.9	83.2	12.3	53.2
1970	33.4	663	40.7	49.6	1.55	33.1	0.4	32.8	74.8	84.0	10.9	54.8
1971	32.0	741	42.6	54.0	1.61	30.8	0.3	36.4	76.0	84.9	11.0	60.6
1972	27.7	801	44.7	58.9	1.71	29.2	0.4	35.1	77.4	89.0	10.9	61.5

NA Not available.

¹Base for 1970 and later years includes visitors arriving directly from Canada. The base for earlier years included only those passengers from Canada who made an intermediate stop in the United States.

²Party heads only. Professional, technical, business, managerial and official workers as a percent of all party heads responding to this question.

³Party heads only.

⁴Computed from total visitor days and total visitor arrivals for westbound visitors destined for Hawaii. These data differ somewhat from those in the source because of different computation procedures.

⁵Base includes nonrespondents to this question among surveyed visitors, assumed to intend not to visit the Neighbor Islands.

Source: Hawaii Visitors Bureau, *Annual Research Report, 1952-1971*; *Revised Visitors Statistics, 1964-1970* (July 1971); and records.

Table 132.—FAMILY INCOME, ISLANDS VISITED, AND TRIP REACTION OF WESTBOUND VISITORS: 1951 TO 1971

Subject	1951	1962-1963 ¹	1970	1971
All westbound visitors	47,634	287,855	1,377,756	1,430,325
Family income (percent distribution):				
Under \$5,000	32.3	—	} 7.5	4.5
\$5,000 to \$7,499	} 29.2	{ —		
\$7,500 to \$9,999		{ —	14.1	9.9
\$10,000 to \$14,999	} 38.5	{ —	18.5	16.9
\$15,000 to \$24,999		{ —	30.3	32.5
\$25,000 and over		{ —	29.6	36.2
Median	\$8,000	—	\$18,300	\$20,800
Islands visited (percent distribution):				
Oahu only	44.2	36.0	43.7	37.8
One or more Neighbor Islands	55.8	64.0	56.3	62.2
Hawaii	48.3	48.0	35.6	41.1
Maui	30.0	35.8	37.0	43.0
Kauai	27.1	48.6	36.7	41.6
Two or more Neighbor Islands	—	44.8	34.2	38.4
Three or more Neighbor Islands	—	23.7	21.4	25.6
Hawaii compared with other vacation areas visited (percent distribution):				
Quite inferior	—	0.3	0.2	0.2
Below average	—	1.0	1.0	0.8
Average	—	11.9	10.7	9.3
Above average	—	51.8	50.0	50.4
Far superior	—	35.0	38.1	39.2

¹June 1, 1962 to May 31, 1963.

Source: Hawaii Visitors Bureau, *Annual Research Report on Visitors to Hawaii 1952* (March 1953), table 26; *Tourism by Islands* (April 1957), pp. 11, 31, 34, and 37; *Visitor Reaction Survey* (November 1963), pp. 8, 27 and 32; *Visitor Reaction Survey 1970* (May 1971), pp. 3, 27, and 36; *Visitor Reaction Survey 1971* (April 1972), pp. 3, 27 and 36.

Table 133.—VISITOR EXPENDITURES PER VISITOR DAY ON OAHU: 1965—1966

(In dollars)

Item	All visitors	Independent travelers	Prepaid tour travelers	Non-hotel travelers
All items	37.23	41.89	38.61	12.50
Lodging	10.84	12.57	11.55	1.24
Food	9.28	10.64	9.23	2.94
Liquor	2.52	2.97	2.25	1.03
Night clubs	3.08	3.27	3.53	1.19
Other entertainment	1.00	0.96	1.52	—
Clothing	4.30	4.73	4.48	1.79
Ground transportation	2.00	2.22	1.81	1.38
Gifts and souvenirs	2.20	2.26	2.48	1.37
Photo supplies	0.45	0.46	0.42	0.46
Beauty and barber services	0.34	0.42	0.34	0.13
All other	1.23	1.38	1.00	0.99

Source: First National Bank of Hawaii, "Visitor Expenditures in Honolulu," *Economic Indicators*, November 1967, p. 1.**Table 134.—UNITED STATES PASSPORTS ISSUED AND RENEWED IN HAWAII: 1967 TO 1971**

Calendar year	Number	Per 100,000 population
1967	17,030	2,313
1968	19,470	2,596
1969	20,210	2,607
1970	30,990	3,875
1971	26,920	3,383

Source: Research Department, The New Yorker Magazine, Inc., *U.S. Passports Issued and Renewed, Five-Year Study, 1967-1971* (1972).

Table 135.—CHARACTERISTICS OF HAWAII RESIDENTS RETURNING FROM THE MAINLAND UNITED STATES: 1961 TO 1972

Subject	1960-1961	1967	1971	1972
Number returning	41,450	130,995	162,967	171,772
Oahu residents (percent) ¹	86.0	88.0	(NA)	87.2
Median age (years)	32.9	(NA)	(NA)	(NA)
Males per 100 females	125.9	(NA)	(NA)	(NA)
Persons per party	1.35	1.24	1.33	1.36
Armed forces (percent)	6.2	11.7	(NA)	2.6
Average number absent ²	5,200	14,800	(NA)	11,900
Days absent, median ²	23.7	18.4	(NA)	13.8
Days absent, average ²	49.6	45.9	(NA)	25.3
Returning from California (percent)	52.8	(NA)	(NA)	(NA)
Traveling by air (percent)	97.4	99.4	99.8	99.9

NA Not available.

¹Excludes armed forces in 1967 and 1972.

²Based on persons absent 1-365 days.

Source: Hawaii State Department of Planning and Economic Development, *Out-of-State Travel by Hawaii Residents During 1972* (Statistical Report 93, April 10, 1973), table 2.

Table 136.—OAHU HOUSEHOLDS MAKING TRIPS TO THE NEIGHBOR ISLANDS, MAINLAND, OR FOREIGN COUNTRIES DURING THE PREVIOUS TWELVE MONTHS: 1972

Place visited	Percent of households making trips	Percent of all Oahu households
One or more places	100.0	49.3
Kauai	20.9	10.3
Molokai	4.1	2.0
Lanai	1.4	0.7
Maui	33.1	16.3
Hawaii	32.4	16.0
Mainland United States	43.2	21.3
Foreign country	20.3	10.0

Source: Hawaii Newspaper Agency, Inc., *Continuing Home Audit, 1972*. Based on a sample of 300 households. Used with permission.

**Table 137.—PASSENGERS ON SCHEDULED INTERISLAND FLIGHTS ORIGINATING IN HONOLULU,
BY PLACE OF RESIDENCE: 1963, 1969, AND 1971**

Place of residence	1963	1969	1971	Percent distribution		
				1963	1969	1971
All passengers	448,300	959,300	1,261,000	100.0	100.0	100.0
Oahu residents	163,500	300,100	429,800	36.5	31.3	34.1
Neighbor island residents	69,900	131,200	213,900	15.6	13.7	17.0
Mainland and foreign residents	214,900	528,000	617,300	47.9	55.0	49.0

Source: Estimates by Aloha Airlines and Hawaiian Airlines.

Table 138.—ATTENDANCE AT MUSEUMS, STATE MONUMENTS, AND SIMILAR ATTRACTIONS: 1971

Island and attraction	Attendance
Oahu:	
Bernice P. Bishop Museum: ¹	
Exhibition Halls	126,607
Planetarium	68,731
Falls of Clyde Maritime Museum	15,983
Diamond Head State Monument ²	5,000
Foster Botanical Gardens	98,994
Hawaiian Wax Museum	98,804
Honolulu Academy of Arts	115,173
Honolulu Zoo	1,107,193
Iolani Palace State Monument ¹	656,000
Mission Museum ³	22,613
Mormon Temple Grounds, Laie	257,589
Pacific Submarine Museum	42,658
Paradise Park ⁴	247,389
Polynesian Cultural Center	498,000
Post Museum, Schofield Barracks	39,000
Puu O Mahuka State Monument ²	8,000
Queen Emma's Summer Palace ³	17,765
Royal Mausoleum State Monument ¹	269,000
Sea Life Park	451,000
Ulu Mau Village	55,000
Ulu Po Heiau State Monument ²	4,000
U.S.S. Arizona Memorial ³	880,460
Waikiki Aquarium	231,149
Washington Place State Monument	—
Hawaii:	
Hikiau Heiau State Monument ²	16,000
Hulihee Palace State Monument ³	28,975
Kamuela Museum	12,142
Lava Tree State Monument ¹	28,000
Lyman House Memorial Museum ³	12,104
Maui:	
Baldwin Home Missionary Museum	28,569
Hale Hoikeike ⁵	4,259
Hale Kii-Pihana State Monument ¹	10,000
Hale Pa'i Printing Museum	1,476

(Continued on next page)

Table 138.—ATTENDANCE AT MUSEUMS, STATE MONUMENTS, AND SIMILAR ATTRACTIONS: 1971 (continued)

Island and attraction	Attendance
Kauai:	
Hanalei Museum	7,000
Hui O Laka Kokee Museum	49,534
Kauai Museum	15,830
Waioli Mission	426
Russian Fort State Monument	—

¹Year ended June 30, 1972.

²Year ended June 30, 1971.

³Calendar 1972.

⁴Calendar 1970.

⁵Year ended February 28, 1973.

Source: Hawaii State Department of Land and Natural Resources, *Report to the Governor, 1971-1972*, forthcoming; Waikiki Aquarium, *Attendance of Visitors at Hawaii's Parks and Museums* [1971]; information compiled by the Hawaii State Department of Planning and Economic Development from the museums and other attractions.

Table 139.—NATIONAL, STATE, AND COUNTY PARKS: 1971-1972

National park	Acreage (Dec. 31, 1972)		Total visits	
	Federal	Non-Federal	1971	1972
Hawaii Volcanoes National Park	217,030	12,625	980,744	1,389,144
Haleakala National Park	21,190	6,093	254,701	305,489
City of Refuge National Historical Park	181	—	243,404	351,448
Puukohola Heiau National Historic Site	Authorized but not yet established			

County	State parks				County parks: Dec. 31, 1972		
	Number of areas, June 30, 1972	Acreage, June 30, 1972		Visits, years ended June 30 (in thousands)		Number of areas	Acreage
		Total	Developed	1971	1972		
Total	46	15,999.5	543.1	13,007	9,798	479	6,662
Hawaii	13	1,763.9	221.1	2,205	2,151	90*	1,155*
Maui	11	420.8	47.0	1,112	1,144	56	522
Honolulu	15	5,930.2	112.8	3,644	3,578	283	4,489
Kauai	7	7,884.6	162.2	6,046	2,925	50	496

*Dec. 31, 1971 data.

Source: U.S. Department of the Interior, National Park Service, records; Hawaii State Department of Land and Natural Resources, *Report to the Governor 1971-1972*, pp. 87-88; County parks departments, records.

Table 140.—RESIDENT AND VISITOR PARTICIPATION IN MAJOR OUTDOOR RECREATION ACTIVITIES: 1967

Activity	Percent participating		Participant days per month		Number participating, average summer weekend day	
	Residents	Visitors	Residents	Visitors	Residents	Visitors
Pleasure driving, sightseeing	69.5	69*	3.45	4.1*	47,136	13,200
Swimming	68.2	78	4.30	4.1	53,369	13,200
Playing outdoor sports, games	55.9	2	3.90	.07	45,982	225
Picnicking	54.5	—	2.32	—	29,419	—
Sunbathing	44.1	71	4.00	4.0	40,933	12,900
Walking for pleasure	41.8	65	3.46	3.7	33,692	11,900
Motorcycling, bicycling	37.3	—	4.27	—	37,155	—
Attending outdoor sports, cultural events	35.0	53	2.10	1.7	17,041	5,500
Surfing	32.7	11	3.27	.4	23,093	1,300
Scuba, skin diving	26.4	7	1.93	.3	10,260	800
Fishing	22.9	9	3.22	.2	11,622	600
Pleasure boating	20.7	20	2.40	.4	17,095	1,300
Golf	14.5	13	2.17	.5	7,398	1,600
Hiking	10.9	—	2.67	—	6,789	—
Shooting	8.6	—	2.33	—	4,159	—
Camping	5.9	1	2.60	.06	3,895	200
Horseback riding	5.9	—	2.60	—	3,579	—
Hunting	5.5	1	1.66	.002	2,116	6
Waterskiing	3.6	2	1.00	.07	1,826	225

*Pleasure driving only.

Source: Hawaii State Department of Planning and Economic Development, *Comprehensive Outdoor Recreation Plan* (1970), pp. 48-50, 57, 59, and 61.

Table 141.—FRESHWATER GAME FISHING LICENSES AND HUNTING LICENSES ISSUED: 1953 TO 1972

Year ended June 30	Freshwater game fishing licenses	Hunting licenses
1953	2,617	4,695
1955	1,950	4,522
1960	1,682	5,290
1961	3,014	6,214
1962	4,209	6,924
1963	4,264	7,095
1964	5,269	7,766
1965	4,357	7,613
1966	3,743	6,903
1967	3,424	7,142
1968	3,867	8,510
1969	3,798	8,629
1970	5,070	9,773
1971	5,551	10,302
1972	7,759	11,178

Source: Hawaii State Department of Land and Natural Resources, *Report to the Governor, 1971-1972*, p. 43, and records.

Table 142.—CHARACTERISTICS OF SURFERS, FOR OAHU: 1970

(Surfers defined as persons who had surfed at least once in the preceding year.
Based on a telephone survey of 1,271 households.)

Subject	Number
Percent of households with one or more surfers	21.5
Surfers per 100 households	35.6
Surfers per 100 households with surfers	165.6
Male surfers (percent)	87.2
Female surfers (percent)	12.8
Under 14 years of age (percent)	15.2
14 to 25 years of age (percent)	70.1
26 years of age and over (percent)	14.7
Median age (years)	18.6
Median frequency per month	4.6
Males	5.0
Females	1.0

Source: Robert N. Anderson and Howard Co, *Characteristics of Surfers in Hawaii* (preliminary draft, July 13, 1971). Quoted with permission of the authors.

Table 143.—SELECTED RECREATIONAL ACTIVITIES: 1967-1973

Subject	Number
Amusement and recreation establishments with payroll, 1967:	
Billiard and pool establishments	15
Bowling alleys	29
Motion picture theaters, except drive-in	51
Drive-in motion picture theaters	5
Golf courses, October 1972	
Public, 9-hole	44
Public, 18-hole	2
Private, 9-hole	6
Private, 18-hole	8
Private, 27-hole	19
Military, 9-hole	1
Military, 18-hole	2
Golf course attendance, 1972:	
Ala Wai Golf Course	132,080
Pali Golf Course	83,009
Other City and County of Honolulu golf courses	97,960
Sandy shoreline, six major islands (length in miles)	
Safe, clean, accessible, suitable for swimming	184.9
Suitable for swimming during part of the year	24.4
Unsafe, poor bottom, or otherwise unsuitable	24.3
Spectator sports home attendance:	
Baseball: Hawaii Islanders, 1972 season	136.2
Basketball: University of Hawaii, 1972-1973 season	319,378
Football: University of Hawaii, 1972 season	138,247
Honolulu International Center Sports Arena, all sports events, 1972-1973	150,609
Skiing:	
Ski Association of Hawaii paid members, March 1971	448,840
Annual permits for skiing on Mauna Kea, 1972	270
	1,763

Source: *U.S. Census of Business: 1967*, BC67-SA13, table 2; Hawaii Visitors Bureau, *Hawaii Golf Courses* (mimeo. list, 1972); City and County of Honolulu, Department of Auditoriums and Department of Parks and Recreation, records; Hawaii State Department of Planning and Economic Development, *Hawaii's Shoreline* (1965), p. 7; Hawaii Islanders, records; University of Hawaii, Athletics Department records; Ski Association of Hawaii, records; Hawaii State Department of Land and Natural Resources, records.

Table 144.—PERFORMING ARTS: 1925-1926 TO 1971-1972

Season	Oahu theater groups ¹				Honolulu Symphony Orchestra		
	Number reporting	Productions	Performances	Attendance	Performances ²	Attendance ²	Expenditures (dollars)
1925-1926	1	4	7	(NA)	5	(NA)	(NA)
1930-1931 ³	2	13	27	(NA)	7	4,477	8,842
1935-1936	2	11	31	(NA)	4	(NA)	6,911
1940-1941	2	9	39	(NA)	4	(NA)	(NA)
1945-1946	2	5	16	(NA)	6	8,512	22,167
1950-1951	2	16	160	(NA)	21	31,377	68,813
1955-1956	3	14	139	36,000	39	(NA)	86,000
1961-1962	4	22	256	104,000	58	(NA)	213,179
1966-1967	9	61	531	190,000	105	156,678	532,542
1970-1971	8	52	402	161,000	142	(NA)	711,300
1971-1972	7	53	503	188,000	138	181,992	901,866

NA Not available.

¹Major community and university groups. Incomplete prior to 1966-1967. Includes off-island performances.

²Excludes demonstration concerts by small symphony ensembles in schools.

³HSO attendance and expenditure data refer to 1933.

Source: Hawaii State Department of Planning and Economic Development, *Statistics on Cultural Activities in Hawaii* for 1961-1962, 1966-1967, 1970-1971, and 1971-1972.

Table 145.—PET OWNERSHIP, 1970, AND LICENSED DOGS, 1972

Subject	Number
OAHU HOUSEHOLDS, 1970	
Percent with one or more pets	46.9
Honolulu	37.2
Rest of Oahu	59.2
Percent with one or more dogs	24.7
Number of dogs owned ¹	56,300
Percent with one or more cats	14.8
Number of cats owned	48,700
LICENSED DOGS, 1972	
State total	52,505
City and County of Honolulu	39,104
County of Hawaii	3,997
County of Kauai	2,942
County of Maui	6,462

¹The City and County of Honolulu Department of Finance issued 31,559 dog licenses in 1970.

Source: John M. Gooch, D.V.M., *Pet Survey* (Department of Health memorandum, January 13, 1971); information supplied by each County Department of Finance.

Table 146.—DRINKING AND SMOKING IN OAHU HOUSEHOLDS: 1971

Subject	Number of households	Percent of Oahu households
Buying alcoholic beverages	131,752	76.6
Beer	125,904	73.2
Wine	85,828	49.9
Liquor	102,168	59.4
With one or more regular smokers	94,428	54.9
With one or more members who permanently quit smoking in the past year	12,212	7.1

Source: Hawaii Newspaper Agency, Inc., *Continuing Home Audit, 1971*, tables B097, B098, B099, B100, B102, and B104. Used with permission.