

Section 23

DOMESTIC TRADE AND SERVICES

This section presents statistics relating to retail and wholesale trade; hotels; and selected personal, business, automotive, repair, and amusement services. Related data are included in Sections 7, 12 and 15.

These activities have undergone rapid growth in recent decades, in part because of higher price levels. Retail sales increased from \$751 million in 1963 to \$1.9 billion in 1972 and \$5.2 billion in 1982. Wholesale sales rose from \$1.6 billion in 1972 to \$4.1 billion in 1982. Hotels, amusements, and other services reported receipts exceeding \$2.6 billion in 1982, compared with \$665 million in 1972. General excise and use tax base data for more recent years indicate continued increases; between 1982 and 1984, the retailing tax base rose 18 percent, the wholesaling base by 25 percent, and the base for services by 24 percent. Major retail concentrations include Waikiki, Ala Moana Center, Pearlridge Center, and downtown Honolulu. In addition to civilian retail outlets, there are many commissaries, exchanges, clubs, gasoline stations and food services maintained by the armed forces; these facilities had sales of \$470 million in 1984.

Growth has been especially rapid for hotels and related facilities. The number of units in the State rose from 6,800 in 1959 to 33,000 in 1971 and 66,000 in 1985. There were 481 hotels, motels and apartment-hotels in Hawaii on the latter date, including 309 on the Neighbor Islands. One-third of all transient units were in condominium structures. Occupancy rates averaged 82.6 percent in Waikiki and 69.1 percent on the Neighbor Islands during 1984. The average daily room rate was \$59 in 1984. The hotel payroll in 1984 totaled \$369 million, compared with \$219 million five years earlier.

Seventy-six feature motion pictures and television specials and series were filmed in Hawaii in 1984, accounting for local expenditures of \$38 million.

The major source of these data are the United State Censuses of Retail Trade, Wholesale Trade, and Service Industries, most recently conducted for 1982. Statistics on the retailing, wholesaling, and services tax bases are available from the Hawaii State Department of Taxation. Data on hotel room counts, occupancy and other characteristics are published by the Hawaii Visitors Bureau and the firm of Pannell Kerr Forster. The Film Industry Branch of the Department of Planning and Economic Development compiles data on motion picture and television production. A summary of figures on trade and services in earlier years appears in Historical Statistics of Hawaii, Section 20. The Statistical Abstract of the United States: 1985, Section 30, presents similar data for other states and the nation as a whole.

Table 624.-- RETAIL TRADE, WHOLESALE TRADE, AND SELECTED SERVICES:
1958 TO 1982

Year	Retail trade		Wholesale trade		Selected services	
	Estab- lish- ments	Sales (\$1,000)	Estab- lish- ments	Sales (\$1,000)	Estab- lish- ments	Receipts (\$1,000)
1958 (1963 def.)	4,760	516,177	793	618,155	3,070	101,142
1963	4,578	751,411	974	735,205	3,431	163,094
1967	5,212	1,083,458	1,030	1,013,813	4,057	310,290
1972 (1967 def.)	6,416	1,881,516	1,311	1,511,398	5,570	583,289
1972 (1972 def.)	6,392	1,864,985	1,336	1,538,429	6,348	683,201
1972 (1977 def.)	5,880	1,859,929	1,337	1,561,654	6,348	664,857
1977 (1977 def.)	7,388	3,294,118	1,569	2,571,489	8,023	1,276,163
1977 (1982 def.)	7,477	3,296,714	1,569	2,571,489	(1/)	(1/)
1982	8,917	5,193,406	1,737	4,084,369	(T/)	(T/)

1/ Comparable data not available. Service establishments with payroll and subject to Federal income tax numbered 6,124 in 1982, with receipts of \$2,659,651,000.

Source: Robert C. Schmitt, Historical Statistics of Hawaii (University Press of Hawaii, 1977), pp. 513, 524, and 526. U.S. Bureau of the Census 1977 Census of Retail Trade, RC77-A-12, table 2; 1977 Census of Wholesale Trade, WC77-A-12 (Revised), table 2; 1977 Census of Service Industries, SC77-A-12, table 2; 1982 Census of Retail Trade, RC82-A-12, table 2; 1982 Census of Wholesale Trade, WC82-A-12, table 2; 1982 Census of Service Industries, SC82-A-12, table 1a.

Table 625.-- GENERAL EXCISE TAX BASE FOR TRADE AND SERVICE ACTIVITIES:
1974 TO 1984

[In thousands of dollars. Data are on a cash basis accounting and may be distorted by cutoffs, out-of-period adjustments (assessments and error corrections), taxpayer reporting in wrong categories, and computer problems]

Year reported <u>1/</u>	Retailing	Services <u>2/</u>	Theater, amusement, broadcasting, etc.	Wholesaling
1974	2,959,201	783,771	66,557	1,374,819
1975	3,382,804	919,912	74,561	1,527,057
1976	3,724,487	978,091	82,134	1,721,874
1977 <u>3/</u> ...	4,222,169	1,095,066	92,827	1,989,981
1978 <u>3/</u> ...	4,774,076	1,222,996	104,085	2,158,707
1979	5,519,889	1,412,195	109,143	2,800,951
1980	6,109,628	1,743,003	121,562	2,986,877
1981	6,700,750	1,809,913	129,501	3,528,763
1982	6,874,963	1,905,068	130,280	3,207,768
1983	7,438,193	2,134,524	144,095	3,694,220
1984	8,111,893	2,368,415	153,723	4,025,324

1/ Calendar year in which reported, including "prior years" reports. Income received in December is reported the following January, hence these annual totals generally refer to an "income year" ended November 30.

2/ Includes both business and professional services but excludes hotels, theater, amusement, broadcasting, and intermediary services.

3/ Partly estimated.

Source: Hawaii State Department of Taxation, "General Excise and Use Tax Base" (annual tabular release).

Table 626.-- CHARACTERISTICS OF RETAIL ESTABLISHMENTS, FOR THE STATE, 1977 AND 1982, AND OAHU AND THE NEIGHBOR ISLANDS, 1982

Subject	1977 ^{1/}	1982		
		State total	Oahu	Neighbor islands
All establishments:				
Number	7,477	8,917	6,347	2,570
Sales (\$1,000)	3,296,714	5,193,406	3,962,598	1,230,808
Unincorporated businesses (number):				
Individual proprietorships	3,120	3,656	2,591	1,065
Partnerships	516	556	392	164
Establishments with payroll:				
Number	5,273	6,139	4,318	1,821
Sales (\$1,000)	3,225,311	5,101,671	3,898,767	1,202,904
Annual payroll (\$1,000)	458,782	696,438	539,170	157,268
First quarter payroll (\$1,000)	111,143	164,950	127,260	37,690
Paid employees for pay period including March 12 (number)	72,098	81,979	63,620	18,359

^{1/} The 1977 data on total establishments, total sales, sales of establishments with payroll, and annual payroll have been revised for comparability with the 1982 data; the 1977 data on unincorporated businesses, number of establishments with payroll, first quarter payroll, and paid employees are unrevised. Unrevised figures for those data subsequently revised are as follows: total establishments, 7,388; total sales, \$3,294,118,000; sales of establishments with payroll, \$3,222,715,000; annual payroll, \$460,322,000.

Source: U.S. Bureau of the Census, 1977 Census of Retail Trade, Hawaii, RC77-A-12 (June 1979), table 1; 1982 Census of Retail Trade, Hawaii, RC82-A-12 (September 1984), tables 1, 2, 4, and 5.

Table 627.-- RETAIL TRADE FOR COUNTIES AND FOR PLACES WITH
2,500 INHABITANTS OR MORE: 1982

Geographic area	All establishments		Establishments with payroll	
	Number	Sales (\$1,000)	Number	Sales (\$1,000)
State total	8,917	5,193,406	6,139	5,101,671
Hawaii County	1,039	492,154	738	481,664
Hilo	445	285,856	345	283,381
Kailua	216	103,003	162	100,759
Balance of county	378	103,295	231	97,524
Honolulu County	6,347	3,962,598	4,318	3,898,767
Ahuimanu	16	(D)	6	(D)
Aiea	274	254,358	189	252,013
Ewa	6	(D)	4	(D)
Ewa Beach	45	10,100	17	9,604
Hauula	13	5,304	6	5,269
Heeia	10	341	-	-
Hickam Housing	-	-	-	-
Honolulu	4,595	2,859,473	3,280	2,813,522
Iroquois Point	-	-	-	-
Kahaluu	5	(D)	1	(D)
Kailua	244	152,715	154	150,387
Kaneohe	220	182,230	138	180,237
Laie	13	1,738	2	(D)
Maile	7	2,783	6	(D)
Makaha	10	3,702	4	3,633
Makakilo City	15	2,599	5	2,424
Maunawili	19	1,643	4	1,569
Mililani Town	59	23,226	20	22,233
Mokapu	1	(D)	1	(D)
Nanakuli	16	10,567	11	10,469
Pearl City	186	122,823	90	120,958
Schofield Barracks ...	3	1,430	3	1,430
Wahiawa	140	55,200	89	54,208
Waialua	14	4,717	8	(D)
Waianae	56	41,490	38	41,148
Waimanalo	33	14,349	23	14,062
Waimanalo Beach	1	(D)	-	-
Waipahu	196	133,233	123	130,512
Waipio Acres	4	331	2	(D)
Balance of county	146	57,318	94	55,667

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Table 627.-- RETAIL TRADE FOR COUNTIES AND FOR PLACES WITH
2,500 INHABITANTS OR MORE: 1982 -- Con.

Geographic area	All establishments		Establishments with payroll	
	Number	Sales (\$1,000)	Number	Sales (\$1,000)
Kauai County	539	219,418	365	211,628
Hanamaulu	6	1,011	4	(D)
Kalaheo	14	2,724	5	2,334
Kapaa	150	47,147	102	45,487
Kekaha	10	2,146	4	1,998
Lihue	168	100,040	131	97,769
Balance of county	191	66,350	119	(D)
Maui County	992	519,236	718	509,612
Island of Lanai	11	3,728	9	(D)
Island of Molokai	45	14,147	30	13,852
Kahului	183	161,665	138	159,831
Kihei	85	42,021	56	41,442
Lahaina	309	138,309	251	135,396
Makawao	22	4,840	5	4,213
Pukalani	24	8,715	16	(D)
Wailuku	147	61,074	96	60,051
Balance of county	166	84,737	117	82,869

(D) Withheld to avoid disclosing data for individual companies.

Source: U.S. Bureau of the Census, 1982 Census of Retail Trade, Hawaii, RC82-A-12 (September 1984), table 8.

Table 628.-- RETAIL TRADE, BY KIND OF BUSINESS: 1982 AND 1977

[Limited to establishments with payroll]

SIC code	Kind of business	Number of establishments, 1982	Sales		
			1982 (\$1,000)	1977 (\$1,000)	Percent change
	Retail trade	6,139	5,101,671	3,225,311	58.2
52	Building materials, hardware, garden supply	126	149,622	75,697	97.7
53	General merchandise	153	657,247	581,366	13.1
54	Food stores	797	1,081,175	651,163	66.0
55 ex. 554	Automotive dealers	227	540,566	458,497	17.9
554	Gasoline service stations ..	366	400,141	173,075	131.2
56	Apparel and accessory stores	793	379,746	208,514	82.1
57	Furniture, home furnishings, and equipment stores	335	160,828	98,135	63.9
58	Eating and drinking places .	1,741	872,558	478,966	82.2
591	Drug and proprietary stores	121	337,590	178,392	89.2
59 ex. 591	Miscellaneous retail stores	1,480	522,198	321,506	62.4

Source: U.S. Bureau of the Census, 1982 Census of Retail Trade, Hawaii, RC82-A-12 (September 1984), tables 1 and 2.

Table 629.-- MERCHANDISE LINE SALES OF RETAIL
ESTABLISHMENTS WITH PAYROLL: 1982

Merchandise line	Number of establishments	Sales of specified merchandise line (\$1,000)
Total retail trade <u>1/</u>	6,139	5,101,671
Groceries and other foods	1,127	908,817
Meals and snacks	1,852	762,547
Alcoholic drinks	892	139,845
Packaged alcoholic beverages	616	150,107
Cigars, cigarettes, and tobacco	717	63,754
Drugs, health aids, and beauty aids	674	265,268
Men's and boys' clothing exc. footwear .	816	186,809
Women's and girls' wear exc. footwear ..	977	358,826
Footwear exc. infants and toddlers	494	67,200
Sewing, knitting, and needlework goods .	178	25,803
Curtains, draperies and dry goods	223	33,762
Major household appliances	173	47,975
Small electric appliances	202	31,128
TV's and video recorders and tapes	156	23,670
Audio equip. and musical instrument and supplies	270	47,674
Furniture and sleep equipment	185	73,472
Floor coverings	122	15,436
Kitchenware and home furnishings	430	54,895
Jewelry	860	165,600
Optical goods	103	10,010
Sporting goods	313	56,792
Hardware tools and plumbing and electrical supplies	253	56,361
Lawn and garden equip., and supplies ...	311	51,630
Lumber and building materials	152	100,242
Cars, trucks, powered vehicles	97	391,570
Automotive fuels	425	365,151
Automotive lubricants	428	10,627
Auto tires, batteries, and accessories .	518	121,699
All other merchandise	1,220	354,915
Unclassified merchandise	634	30,577
Nonmerchandise receipts	923	127,232
Miscellaneous merchandise	(X)	2,277

X Not applicable.

1/ Because some establishments carry more than one merchandise line, the number of establishments for each line will not add to the indicated totals.

Source: U.S. Bureau of the Census, 1982 Census of Retail Trade: Merchandise Line Sales, Hawaii (unpublished tabulations filed in the Hawaii Department of Planning and Economic Development Library).

Table 630.-- EATING PLACES AND DRINKING PLACES: 1982

[Data limited to establishments with payroll]

Subject	Restaurants and lunch-rooms	Cafeterias	Refreshment places	Drinking places
All establishments:				
Number of establishments	773	26	545	300
Seating capacity	81,891	2,037	22,228	(NT)
Sales (\$1,000)	466,188	9,588	262,001	63,043
With waiter or waitress service:				
Number of establishments	773	6	96	290
Sales (\$1,000)	466,188	1,061	44,004	61,136
Establishments by average cost per meal:				
Under \$2.00	9	-	83	...
\$2.00 to \$4.99	350	23	406	...
\$5.00 to \$9.99	232	3	56	...
\$10.00 or more	182	-	-	...
Establishments by primary type of food service:				
Table, booth, counter seat with waiter/ waitress service	773	-	59	...
Order and pay at counter with inside seating	-	-	272	...
Cafeteria line with inside seating	-	26	1	...
Take out/drive through	-	-	182	...
Other	-	-	31	...
Franchise holders:				
Number of establishments	48	(NT)	120	(NT)
Sales (\$1,000)	31,158	(NT)	60,831	(NT)

NT Not tabulated.

Source: U.S. Bureau of the Census, 1982 Census of Retail Trade, RC82-I-4, Miscellaneous Subjects (June 1985), tables 7, 9, 11, and 14.

Table 631.-- RESTAURANT CHARACTERISTICS: 1983

[Based on a survey of 1,768 restaurants]

Subject	Percent	Subject	Percent
Island, total	100.0	Meals served, total	100.0
Oahu	71.7	All 3 meals	36.8
Other islands	28.3	Lunch and dinner only	34.0
Locality, total	100.0	Breakfast and lunch only	10.5
Business district	33.8	Other combinations	18.7
Tourist area	24.9	Average check, total	100.0
Other	41.3	\$3.00 or less	27.7
Type of service, total ..	100.0	\$3.01 to \$6.00	37.7
Fast food	27.3	\$6.01 to \$10.00	18.2
Family	21.6	\$10.01 or more	16.4
Other	51.1	Average amount	\$6.44
Price, total	100.0	Liquor served, total	100.0
Inexpensive	44.2	None	52.8
Moderate	51.8	Liquor, beer, and wine	39.3
Expensive	4.0	Other combinations	7.9
Ownership, total	100.0	Annual food/beverage sales, total	100.0
Independent	65.4	Under \$100,000	25.1
Chain-owned	11.6	\$100,000 to \$299,999	26.3
Other types	23.0	\$300,000 to \$999,000	29.3
Types of food: 1/		\$1,000,000 and over	19.3
American	64.4	Percent of sales to tourists,	
Japanese	25.8	total	100.0
Chinese	19.8	Under 10	48.1
Seafood	14.8	10 to 49	24.5
Hawaiian	14.5	50 or more	27.5
Continental	12.3	Average number of years in	
Italian	11.1	business	10.0
Korean	8.5	Average number of food and	
Filipino	7.6	beverage employees	23.9
Mexican	7.1	Full-time	13.8

1/ Multiple responses.

Source: Morton Fox and Danny Breatchel, Survey of the Hawaii Restaurant Industry (University of Hawaii at Manoa, School of Travel Industry Management, 1984).

Table 632.-- LIQUOR AND TOBACCO TAX BASES: 1979 TO 1984

[Wholesale value, in thousands of dollars. Excludes sales on military bases]

Year <u>1/</u>	Liquor tax base <u>2/</u>			Tobacco tax base
	Total	Base for taxes paid	Base for taxes contested	
1979	111,588	88,859	22,729	31,020
1980	122,848	42,691	80,157	33,275
1981	132,513	49,182	83,332	35,151
1982	149,859	34,865	114,994	37,338
1983	145,935	14,009	131,927	49,580
1984	143,668	57,621	86,047	48,262

1/ Calendar year in which reported; data accordingly refer in general to liquor and tobacco sales for 12-month periods ended November 30.

2/ In 1979, several major distributors legally contested the State liquor tax law. Tax revenues that otherwise would have been collected under this law are being held in escrow until the courts rule on the case.

Source: Hawaii State Department of Taxation, "Liquor Tax Base, Collections and Permits; Tobacco Tax Base, Collections and Licenses" (annual release), and records.

Table 633.-- APPARENT CONSUMPTION OF ALCOHOL BEVERAGES, TOTAL AND PER CAPITA, BY TYPE OF BEVERAGE: 1977 TO 1983

Year	Total (1,000 gallons)			Per capita ^{1/} (gallons)		
	Dis-tilled spirits	Wine	Beer	Dis-tilled spirits	Wine	Beer
1977	2,095	1,901	24,490	2.1	1.9	24.7
1978	2,160	2,493	21,390	2.1	2.5	21.1
1979	2,200	2,427	25,110	2.1	2.3	24.1
1980	2,175	2,685	27,621	2.1	2.5	26.2
1981	2,165	2,628	29,633	2.0	2.5	27.8
1982	2,155	2,879	31,149	2.0	2.6	28.6
1983	2,180	2,727	33,325	2.0	2.4	29.9

^{1/} Based on de facto population estimates in the Hawaii State Department of Planning and Economic Development, Statistical Report 173.

Source: Distilled Spirits Council of the United States, Inc., Public Revenues from Alcohol Beverages (annual).

Table 634.-- FLOOR SPACE FOR SELECTED KINDS OF RETAIL BUSINESS: 1982

[Data limited to establishments with payroll]

Kind of business	Number of establishments	Sales (\$1,000)	Under-roof floor space (1,000 sq. ft.)		Sales per square foot of selling space (dollars)	Selling space as percent of total floor space
			Total	Selling		
Department stores ^{1/} ...	24	444,778	2,058	1,332	334	64.7
Variety stores	38	75,993	759	554	137	73.0
Grocery stores	502	961,227	3,168	2,278	422	71.9

^{1/} Excluding leased departments.

Source: U.S. Bureau of the Census, 1982 Census of Retail Trade, RC82-I-4, Miscellaneous Subjects (June 1985), table 26.

Table 635.-- MAJOR RETAIL CENTERS, FOR OAHU: 1972 TO 1982

Geographic area	Number of retail establishments			Retail sales (\$1,000)		
	1972	1977	1982	1972	1977	1982
Oahu total	4,235	5,262	6,347	1,489,602	2,574,973	3,962,598
Honolulu CBD: 1/ 1972 definition ..	353	415	(NA)	65,471	94,811	(NA)
1977 definition ..	(NA)	485	523	(NA)	122,873	177,254
Ala Moana Center ...	224	187	196	218,844	307,498	423,895
Waikiki 2/	597	646	1,082	169,084	307,233	600,615
Kahala Mall	60	55	54	41,625	47,407	*82,977
Pearlridge Center ..	32	102	133	18,606	118,867	*173,953

* Excludes establishments without payroll (Kahala Mall, 1; Pearlridge Center, 3).

NA Not available.

1/ The Honolulu Central Business District was redefined in 1977 to include the area bounded by Nuuanu Stream, School Street, Queen Emma Street, Beretania Street, Richards Street, Halekauwila Street, and Honolulu Harbor. Before 1977, the CBD as defined excluded that part between Beretania Street and School Street. For comparable statistics back to 1948, see DPED Statistical Memorandum 80-7 (July 31, 1980).

2/ Waikiki is defined as the area bounded by the Ala Wai Canal, Kapahulu Avenue, and the Pacific Ocean.

Source: Hawaii State Department of Planning and Economic Development, Retail Trade in Downtown Honolulu, 1948-1977 (Statistical Memorandum 80-7, July 31, 1980). U.S. Bureau of the Census, 1972 Census of Retail Trade, Major Retail Centers, Hawaii, RC72-C-12 (November 1974), table 1; 1977 Census of Retail Trade, Major Retail Centers, Hawaii, RC77-C-12 (February 1980), table 1; 1982 Census of Retail Trade, Major Retail Centers, Hawaii, RC82-C-12 (October 1984), table 1.

Table 636.-- PERCENT OF OAHU RETAIL SALES IN MAJOR RETAIL CENTERS:
1948 TO 1982

Year	Honolulu CBD ^{1/}		Ala Moana Center	Waikiki	Kahala Mall	Pearlridge Center
	1972 defin.	1977 defin.				
1948	24.4	27.5	...	5.4
1954	19.7	(NA)	...	(NA)	(NA)	...
1958	15.4	(NA)	...	7.7	1.0	...
1963	9.1	9.5	10.8	7.6	(NA)	...
1967	6.1	(NA)	13.6	9.3	1.8	...
1972	4.4	(NA)	14.7	11.4	2.8	1.2
1977	3.7	4.8	11.9	11.9	1.8	4.6
1982	(NA)	4.5	10.7	15.2	*2.1	*4.5

*Based on data limited to establishments with payroll.

NA Not available.

^{1/} See preceding table, footnote 1.

Source: Hawaii State Department of Planning and Economic Development, Major Retail Centers on Oahu, 1972-1982 (Statistical Memorandum 84-4, November 14, 1984), table 2.

Table 637.-- SHOPPING CENTERS: 1977 TO 1981

Year (Dec. 31)	Number of stores			Gross leasable area (1,000 square feet)		
	State total	Oahu	Other islands	State total	Oahu	Other islands
1977	2,374	1,719	655	9,142	7,422	1,720
1978	2,635	1,729	906	9,602	7,492	2,110
1979	2,734	1,818	916	10,002	7,806	2,196
1980	2,755	1,839	916	10,149	7,953	2,196
1981	(NA)	(NA)	(NA)	10,895	(NA)	(NA)

NA Not available.

Source: Bank of Hawaii, Hawaii 81 (August 1981), p. 30; Hawaii 1985 (1985), p. 30; and records.

Table 638.-- COMMISSARY, EXCHANGE, AND CLUB SALES AND HOTEL RECEIPTS OF THE ARMED FORCES: 1976 TO 1984

[In thousands of dollars. Data for food service facilities, incomplete before 1977, and miscellaneous facilities, incomplete before 1982, are excluded from this table but are included in the following table]

Year	Commissary, exchange, and club sales <u>1/</u>			Hotel receipts <u>2/</u>	
	Total	Commissaries	Exchanges		Clubs
1976	217,609	67,183	129,341	21,085	6,365
1977	223,775	66,550	133,878	23,347	7,356
1978	249,457	77,034	149,493	22,930	8,151
1979	258,307	83,595	150,159	24,554	8,922
1980	284,168	98,237	166,564	19,367	10,114
1981	317,530	107,236	191,181	19,112	11,767
1982	353,871	115,314	217,647	20,910	13,796
1983	368,811	127,229	217,171	24,411	14,288
1984	407,030	129,796	253,245	23,989	14,341

1/ Calendar year statistics.

2/ Room, food, and beverage receipts of Hale Koa Hotel, for years ended September 30. Hale Koa opened in October 1975.

Source: Hawaii State Department of Planning and Economic Development, Retail Sales and Hotel Receipts of the Armed Forces, 1984 (Statistical Report 176, July 10, 1985).

Table 639.-- SALES OF RETAIL FACILITIES OPERATED BY THE ARMED FORCES,
BY TYPE OF FACILITY: 1983 AND 1984

[Thousands of dollars. Data exclude Hale Koa Hotel]

Type of facility	1983 ^{1/}	1984
Total	430,354	470,136
Commissaries	127,229	129,796
Exchanges	217,171	253,245
Clubs	24,411	23,989
Food services	17,406	16,878
Package stores	16,604	18,662
Gas stations	19,586	20,256
Vending outlets	7,948	7,309

^{1/} Revised from Data Book 1984, table 680.

Source: Hawaii State Department of Planning and Economic Development, Retail Sales and Hotel Receipts of the Armed Forces, 1984 (Statistical Report 176, July 10, 1985).

Table 640.-- RETAIL SALES AT CIVILIAN AND MILITARY
ESTABLISHMENTS: 1983 AND 1984

Year	Sales (\$1,000,000)			Percent distribution		
	Total	Civilian	Military	Total	Civilian	Military
1983	7,868.6	7,438.2	430.4	100.0	94.5	5.5
1984	8,582.0	8,111.9	470.1	100.0	94.5	5.5

Source: Tables 625 and 639.

Table 641.-- CHARACTERISTICS OF WHOLESALE ESTABLISHMENTS, FOR THE STATE, 1977 AND 1982, AND OAHU AND THE NEIGHBOR ISLANDS, 1982

Subject	1977	1982		
		State total	Oahu	Neighbor Islands
Number of establishments	1,569	1,737	1,417	320
Sales (\$1,000)	2,571,489	4,084,369	3,392,728	691,641
Annual payroll (\$1,000)	177,556	287,626	250,836	36,790
First quarter payroll (\$1,000)	43,517	69,858	(NA)	(NA)
Paid employees for pay period including March 12 (number)	14,695	17,210	14,750	2,460
Operating expenses (\$1,000)	375,803	620,882	(NA)	(NA)
Inventories (\$1,000):				
Beginning of year	(NA)	457,525	(NA)	(NA)
End of year	248,195	440,723	(NA)	(NA)

NA Not available.

Source: U.S. Bureau of the Census, 1977 Census of Wholesale Trade, Hawaii, WC77-A-12 (Revised) (March 1980), table 1; 1982 Census of Wholesale Trade, Hawaii, WC82-A-12 (September 1984), tables 1, 2, 4, and 5.

Table 642.-- WHOLESALE ESTABLISHMENTS, EMPLOYMENT, AND PAYROLL: 1982 AND 1983

Major industry group	Number of establishments		Employees, week including Mar. 12		Annual payroll (\$1,000,000)	
	1982	1983	1982	1983	1982	1983
All wholesale trade ...	1,684	1,834	17,695	17,666	299.1	316.8
Durable goods	858	947	8,620	8,728	156.6	167.5
Nondurable goods	799	859	8,582	5,528	130.8	137.6
Administrative and auxiliary	27	28	493	410	11.7	11.8

Source: U.S. Bureau of the Census, County Business Patterns 1983, Hawaii, CBP-83-13 (August 1985), p. 1.

Table 643.-- WHOLESALE TRADE, FOR COUNTIES AND SPECIFIED PLACES: 1982

Geographic area	All wholesalers		Merchant wholesalers	
	Number of establishments	Sales (\$1,000)	Number of establishments	Sales (\$1,000)
State total	1,737	4,084,369	1,434	2,496,494
Hawaii County	159	285,513	133	152,353
Hilo	107	242,071	90	(D)
Kailua	16	11,835	15	(D)
Honolulu County	1,417	3,392,728	1,169	2,140,295
Aiea	26	64,848	21	58,510
Ewa Beach	12	42,470	10	(D)
Honolulu	1,221	2,950,750	1,016	1,872,910
Kailua	30	25,978	16	5,776
Kaneohe	13	7,460	11	(D)
Pearl City	28	73,908	22	37,300
Waipahu	31	103,617	27	72,012
Kauai County	51	81,030	40	52,557
Lihue	33	55,556	25	40,755
Maui County	110	325,098	92	151,289
Island of Lanai	1	(D)	-	-
Island of Molokai ...	3	(D)	1	(D)
Kahului	54	189,855	43	(D)
Wailuku	35	41,769	32	(D)

(D) Withheld to avoid disclosing data for individual companies.

Source: U.S. Bureau of the Census, 1982 Census of Wholesale Trade, Hawaii, WC82-A-12 (September 1984), table 8.

Table 644.-- WHOLESALE TRADE, BY TYPE OF OPERATION AND KIND OF BUSINESS: 1982

Type of operation and kind of business	Number of establishments	Sales (\$1,000)
Wholesale trade	1,737	4,084,369
Type of operation:		
Merchant wholesalers	1,434	2,496,494
Manufacturers' sales branches and offices	160	1,269,797
Agents, brokers, and commission merchants	143	318,078
Kind of business:		
Motor vehicles and automotive parts and supplies	103	293,883
Furniture and home furnishings	59	68,643
Lumber and other construction materials	91	126,739
Sporting, recreational, photo, and hobby goods, toys and supplies	53	83,413
Metals and minerals, except petroleum	12	25,358
Electrical goods	107	244,951
Hardware, and plumbing and heating equipment and supplies	83	98,641
Machinery, equipment, and supplies	268	418,117
Miscellaneous durable goods	123	83,484
Paper and paper products	66	104,774
Drugs, drug proprietaries, and druggists' sundries	42	122,196
Apparel, piece goods, and notions	70	71,081
Groceries and related products	339	1,187,153
Farm-product raw materials	4	4,182
Chemicals and allied products	33	68,316
Petroleum and petroleum products	42	671,552
Beer, wines, and distilled alcoholic beverages	37	175,607
Miscellaneous nondurable goods	205	236,279

Source: U.S. Bureau of the Census, 1982 Census of Wholesale Trade, Hawaii, WC82-A-12 (September 1984), table 2.

Table 645.-- CHARACTERISTICS OF SERVICE ESTABLISHMENTS WITH PAYROLL AND SUBJECT TO FEDERAL INCOME TAX, FOR THE STATE, 1977 AND 1982, AND OAHU AND THE NEIGHBOR ISLANDS, 1982

Subject	1977	1982		
		State total	Oahu	Neighbor islands
Number of establishments	(NA)	6,124	4,864	1,260
Excluding health services 1/ ...	(NA)	4,470	3,535	935
Receipts (\$1,000)	(NA)	2,659,651	1,974,216	685,435
Excluding health services 1/ ...	1,269,740	2,239,440	1,642,415	597,025
Annual payroll (\$1,000)	(NA)	904,328	688,918	215,410
Excluding health services 1/ ...	409,725	729,107	550,547	178,560
First quarter payroll (\$1,000) ...	(NA)	221,453	169,166	52,287
Paid employees for pay period including March 12 (number)	(NA)	71,051	52,849	18,202

NA Not available.

1/ Other than hospitals.

Source: U.S. Bureau of the Census, 1982 Census of Service Industries, Hawaii, SC82-A-12 (September 1984), tables 1a, 2a, 4a, and 5a.

Table 646.-- SERVICE ESTABLISHMENTS, EMPLOYMENT, AND PAYROLL, FOR SELECTED INDUSTRY GROUPS: 1982 AND 1983

Major industry group	Number of establishments		Employees, week including March 12		Annual payroll (1,000,000)	
	1982	1983	1982	1983	1982	1983
All services ...	7,091	7,893	102,844	102,070	1,301	1,398
Hotels	224	239	25,475	24,258	282	288
Business services ...	939	1,119	14,164	13,803	152	158
Health services	1,677	1,811	20,227	20,744	362	399

Source: U.S. Bureau of the Census, County Business Patterns 1983, Hawaii, CBP-83-13 (August 1985), pp. 1-2.

Table 647.-- SERVICE ESTABLISHMENTS WITH PAYROLL AND SUBJECT TO FEDERAL INCOME TAX, FOR COUNTIES AND SELECTED URBAN PLACES: 1982

Geographic area	Number of establishments		Receipts (\$1,000)	
	All services	Hotels <u>1/</u>	All services	Hotels <u>1/</u>
State total	6,124	209	2,659,651	973,328
Hawaii County	551	31	258,568	142,430
Hilo	328	11	84,145	11,746
Kailua	91	11	53,919	38,275
Honolulu County	4,864	118	1,974,216	575,692
Aiea	134	2	28,124	(D)
Ewa Beach	12	-	1,796	-
Honolulu	3,958	109	1,762,672	543,972
Kailua	200	1	31,712	(D)
Kaneohe	122	-	22,444	-
Makakilo City	20	-	2,374	-
Mililani Town	16	-	3,504	-
Pearl City	103	-	20,529	-
Wahiawa	85	-	13,646	-
Waianae	24	2	10,889	(D)
Waipahu	76	-	15,329	-
Kauai County	211	22	88,590	43,623
Kapaa	34	5	13,104	8,793
Lihue	103	5	47,610	(D)
Maui County	498	38	338,277	211,583
Island of Lanai ...	5	1	677	(D)
Island of Molokai .	14	2	3,134	(D)
Kahului	145	2	59,277	(D)
Kihei	25	3	7,434	(D)
Lahaina	68	15	98,651	83,472
Wailuku	174	1	40,639	(D)

D Withheld to avoid disclosing data for individual companies.

1/ Including motels and other lodging places (SIC 70), but excluding condominium apartments in transient use.

Source: U.S. Bureau of the Census, 1982 Census of Service Industries, Hawaii, SC82-A-12 (September 1984), table 8.

Table 648.-- SERVICE ESTABLISHMENTS WITH PAYROLL AND SUBJECT TO FEDERAL INCOME TAX, BY KIND OF BUSINESS OR OPERATION: 1982 AND 1977

SIC code	Kind of business or operation	Number of establishments, 1982	Receipts		
			1982 (\$1,000)	1977 (\$1,000)	Percent change
	Total	6,124	2,659,651	(D)	(D)
70	Hotels, motels, other lodging	209	973,328	548,706	77.4
72	Personal services	663	100,785	70,708	42.5
73	Business services	1,024	313,686	154,427	103.1
75	Automotive repair, services, and garages .	567	249,342	157,015	58.8
76	Miscellaneous repair services	241	47,779	32,369	47.6
78, 79	Amusement and recreation services, incl. motion pictures	312	128,452	79,777	61.0
80, ex. 806	Health services, except hospitals	1,654	420,211	(D)	(D)
81	Legal services	636	173,129	65,120	165.9
823, 4, 9	Selected educational services	58	8,032	6,333	26.8
891	Engineering, architectural, surveying serv.	336	158,104	107,129	47.6
893	Accounting, auditing, bookkeeping services ..	308	75,046	43,444	72.7
83, 892, 9	Social and other services	116	11,757	4,712	149.5

D Withheld to avoid disclosing data for individual companies.

Source: U.S. Bureau of the Census, 1982 Census of Service Industries, Hawaii, SC82-A-12 (September 1984), tables 1a and 2a.

Table 649.-- HOTELS, MOTELS, AND TOURIST COURTS: 1939 TO 1982

[Excludes condominium units in transient use, sporting and recreational camps, rooming and boarding houses, and membership lodging]

Year	Number of establishments			Receipts (\$1,000)		
	Total	Hotels	Other facil. <u>1/</u>	Total	Hotels	Other facil. <u>1/</u>
All establishments:						
1939	(NA)	116	(NA)	(NA)	3,565	(NA)
1948	154	152	2	(D)	9,426	(D)
1954	92	88	4	15,621	(D)	(D)
1958	134	126	8	(D)	27,543	(D)
1963	170	161	9	48,650	48,337	313
1967	207	189	18	113,145	110,705	2,440
1972	220	187	33	241,606	230,972	10,634
1977	236	191	45	548,763	542,135	6,628
1982	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
Establishments with payroll						
1939	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
1948	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
1954	72	68	4	15,513	(D)	(D)
1958	116	108	8	(D)	27,449	(D)
1963	148	139	9	48,540	48,227	313
1967	164	152	12	(D)	110,279	(D)
1972	190	168	22	(D)	230,620	(D)
1977	198	167	31	(D)	541,782	(D)
1982	204	178	26	973,127	964,192	8,935

D Withheld to avoid disclosing data for individual companies.

NA Not available.

1/ Includes tourist courts beginning in 1948, motels beginning in 1954, and motor hotels beginning in 1963.

Source: U.S. Bureau of the Census, Census of Service Industries (title varies), 1939-1982.

Table 650.-- HOTELS, MOTELS, AND OTHER LODGING PLACES: 1982

[Includes only establishments with payroll]

Subject	Number of establishments	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees, pay period including March 12
SUBJECT TO FEDERAL INCOME TAX				
Hotels, motels, other lodging .	209	973,328	287,299	26,078
Hotels	178	964,192	284,833	25,718
25 guestrooms or more	158	962,079	284,296	25,644
Less than 25 guestrooms	20	2,113	537	74
Motels, motor hotels, tourist courts	26	8,935	2,421	352
Other lodging places <u>1/</u>	5	201	45	8
EXEMPT FROM FEDERAL INCOME TAX				
Hotels, camps, membership lodging <u>2/</u>	8	1,319	473	64

1/ Trailering parks and camps, 1 establishment; rooming, boarding, and membership lodging, 4.

2/ Hotels, 2 establishments; sporting and recreational camps, 3; organization hotels and lodging houses, on membership basis, 3.

Source: U.S. Bureau of the Census, 1982 Census of Service Industries, Hawaii, SC82-A-12 (September 1984), pp. 3 and 5.

Table 651.-- HOTEL UNITS AND OCCUPANCY RATES, BY GEOGRAPHIC AREAS:
1967 TO 1984

[Includes condominium units in rental pools for
transient occupancy]

Year	Number of hotel units, October <u>1/</u>			Percent of units occupied, annual average <u>2/</u>		
	State total	Oahu	Neighbor Islands	State total <u>3/</u>	Waikiki	Neighbor Islands
1967	18,235	13,004	5,231	85.5	90.0	72.8
1968	21,243	15,138	6,105	83.7	89.2	75.2
1969	25,822	18,209	7,613	77.8	81.3	69.3
1970	30,323	21,217	9,106	71.2	74.1	64.8
1971	35,349	24,612	10,737	60.4	58.9	63.5
1972	35,653	24,441	11,212	68.9	70.0	66.4
1973	37,319	24,969	12,350	77.7	81.5	70.2
1974	39,558	25,352	14,206	77.5	82.0	69.4
1975	40,691	25,699	14,992	74.1	78.3	68.3
1976	44,093	27,099	16,994	76.9	82.6	68.4
1977	46,048	28,083	17,965	77.4	81.2	71.7
1978	48,790	29,294	19,496	79.5	82.1	75.5
1979	51,782	32,088	19,694	73.8	77.1	70.2
1980	55,700	34,173	21,527	69.3	71.7	64.1
1981	57,239	33,480	23,759	68.2	73.9	59.8
1982	58,927	34,610	24,317	70.4	77.7	60.0
1983	60,198	35,761	24,437	69.7	76.6	60.9
1984	64,588	38,358	26,230	76.0	82.6	69.1

1/ Except 1967 (December) and 1968 (November).

2/ Data for 1976 and later years omit several major hotels.

3/ Data include Oahu outside Waikiki, not shown separately.

Source: Hawaii Visitors Bureau, Annual Research Report (annual),
Visitor Plant Inventory (three times a year), and records.

Table 652.-- VISITOR ACCOMMODATIONS, TOTAL AND CONDOMINIUM:
1975 TO 1985

[As of February]

Year	All visitor accommodations <u>1/</u>		Condominiums <u>2/</u>	
	Properties	Units	Properties <u>3/</u>	Units <u>4/</u>
1975	294	39,632
1976	314	42,648
1977	335	44,986	...	5,085
1978	353	47,070	...	7,069
1979	381	49,832	...	8,533
1980	387	54,246	...	11,637
1981	412	56,769	198	14,194
1982	417	57,968	209	14,400
1983	426	58,765	208	13,413
1984	443	62,448	234	17,602
1985	481	65,919	274	21,804

1/ Hotels, motels, apartment-hotels, and cottages, including condominium accommodations in rental pools for transient use.

2/ Condominium accommodations in rental pools for transient use.

3/ First reported separately in October 1980.

4/ First reported separately in February 1977.

Source: Hawaii Visitors Bureau, Visitor Plant Inventory, February issues.

Table 653.-- HOTELS AND OTHER ACCOMMODATIONS, BY GEOGRAPHIC AREAS:
FEBRUARY 1985

Geographic area	All accommodations <u>1/</u>		Condominiums <u>2/</u>	
	Properties	Units	Properties	Units
State total ...	481	65,919	274	21,804
Oahu	172	38,600	62	9,016
Waikiki <u>3/</u>	138	33,879	51	7,620
Rest of Oahu	34	4,721	11	1,396
Other islands	309	27,319	212	12,788
Hawaii	78	7,511	47	2,279
Kauai	72	5,656	42	2,076
Maui	151	13,515	117	7,838
Molokai	7	627	6	595
Lanai	1	10	-	-

1/ Hotels, apartment hotels, motels, etc., including condominium accommodations in rental pools for transient use.

2/ Condominium accommodations in rental pools for transient use.

3/ Includes Diamond Head and Kahala but not areas ewa and mauka (west and north) of the Ala Wai Canal. The 138 properties include 64 hotels (with 25,263 units), 51 condominiums (with 7,620 units), 22 apartment hotels (with 984 units), and 1 cottage facility (with 12 units).

Source: Hawaii Visitors Bureau, Visitor Plant Inventory, February 1985.

Table 654.-- GENERAL EXCISE TAX BASE FOR RENTALS:
1974 TO 1984

[In thousands of dollars. Data are on a cash basis accounting and may be distorted by cutoffs, out-of-period adjustments (assessments and error corrections), taxpayer reporting in wrong categories, and computer problems]

Year reported <u>1/</u>	Total	Hotel rentals	All other rentals <u>2/</u>
1974	893,347	319,109	574,237
1975	1,019,792	365,919	653,873
1976	1,161,955	433,300	728,655
1977 <u>3/</u>	1,274,918	482,990	791,929
1978 <u>3/</u>	1,392,947	535,874	857,073
1979	1,699,947	672,098	1,027,848
1980	1,820,715	708,620	1,112,095
1981	2,040,505	770,705	1,269,800
1982	2,265,287	844,926	1,420,361
1983	2,470,820	876,227	1,594,593
1984	2,743,855	984,518	1,759,337

1/ Calendar year in which reported, including "prior years" reports. Income received in December is reported the following January, hence these annual totals generally refer to an "income year" ended November 30.

2/ Includes residential, office, automobile, and equipment rentals, and land leases.

3/ Partly estimated.

Source: Hawaii State Department of Taxation, "General Excise and Use Tax Base" (annual tabular release).

Table 655.-- HOTEL OCCUPANCY AND ROOM RATES, AND FOOD AND BEVERAGE SALES, BY ISLANDS: ANNUAL AVERAGES, 1983 AND 1984

[1983 figures revised from Data Book 1984, table 697]

Subject and year	The State	Oahu	Hawaii	Maui	Kauai
Percentage of occupancy:					
1983	70.33	76.29	46.31	75.21	57.19
1984	76.03	81.24	55.58	80.48	63.04
Average daily room rate (dollars):					
1983	55.58	47.62	50.49	81.60	59.75
1984	59.25	49.45	57.17	88.89	65.05
Average daily guest rate (dollars):					
1983	28.35	24.62	25.64	40.41	29.71
1984	29.59	24.91	29.00	43.64	31.31
Average daily food sales per room (dollars):					
1983	21.10	17.34	22.58	31.24	24.34
1984	20.64	16.43	26.44	30.42	22.95
Average daily beverage sales per room (dollars):					
1983	7.51	5.90	8.93	11.79	8.24
1984	7.42	5.57	10.40	11.53	8.42
Average food sales per cover (dollars):					
1983	9.74	9.17	9.07	11.11	10.09
1984	9.67	8.67	10.96	11.10	10.41

Source: Pannell Kerr Forster, Trends in the Hotel Industry, Hawaii, December 1984.

Table 656.-- HOTEL EMPLOYMENT AND PAYROLL RATIOS: 1977 TO 1984

[All series in this table exclude condominium units in rental pools for transient occupancy]

Year	Hotel units, June	Hotel employment, annual average ^{1/}		Hotel payrolls, annual ^{1/}		
		Total	Per unit	Total (\$1,000)	Per unit (dollars)	Per worker (dollars)
1977	40,221	22,313	0.555	175,602	4,366	7,870
1978	40,856	22,548	0.552	195,861	4,794	8,686
1979	41,726	23,735	0.569	218,954	5,247	9,225
1980	43,790	24,754	0.565	244,655	5,587	9,883
1981	42,365	24,626	0.581	264,433	6,242	10,738
1982	45,175	26,475	0.586	291,344	6,449	11,004
1983	45,315	26,888	0.593	329,267	7,266	12,246
1984	44,849	28,262	0.630	369,292	8,234	13,067

^{1/} For workers covered by the Hawaii Unemployment Security Law.

Source: Hawaii Visitors Bureau, Visitor Plant Inventory (June issues) and Annual Research Report; Hawaii State Department of Labor and Industrial Relations, Employment and Payrolls in Hawaii (annual).

Table 657.-- PERCENT OF HOTEL UNITS OCCUPIED, BY GEOGRAPHIC AREAS:
ANNUAL AVERAGES, 1980 TO 1984

Geographic area	1980	1981	1982	1983	1984
State total	69.3	68.2	70.4	69.7	76.0
Oahu	72.3	74.1	77.8	75.8	81.2
Waikiki	71.7	73.9	77.7	76.6	82.6
Hawaii	51.0	44.9	44.0	44.7	55.6
Hilo	34.4	35.3	37.7	39.2	58.2
Kailua-Kona	59.0	49.4	46.9	47.0	54.9
Maui	74.2	70.3	73.9	75.2	80.5
West Maui	76.1	73.7	78.0	77.8	84.1
Other	68.4	58.3	61.4	67.0	70.3
Kauai	69.6	62.7	57.5	57.2	63.0
South	52.5	46.2	44.2	50.2	63.1
East	75.1	68.5	63.4	59.3	63.0

Source: Hawaii Visitors Bureau, Annual Research Report for 1980-1984 and records, from surveys by Pannell Kerr Forster for the Hawaii Hotel Association.

Table 658.-- TRAVEL AGENCIES, TOUR OPERATORS, AND RELATED SERVICES,
BY COUNTIES: 1983

Subject	State total	Hono-lulu	Ha-waii	Kauai and Maui
Establishments with payroll	424	360	27	1/ 37
Employees, week including March 12 ...	4,129	3,607	226	296
Annual payroll (\$1,000)	48,100	43,429	2,251	2,420

1/ Kauai County, 11; Maui County, 26.

Source: Data for SIC 4722, passenger transportation arrangement, in U.S. Bureau of the Census, County Business Patterns 1983, Hawaii, CBP-83-13 (August 1985).

Table 659.-- MOTION PICTURE AND TELEVISION PRODUCTION: 1976 TO 1984

Year	Number of features filmed				Employment	
	Total	Feature films		Television specials and series <u>3/</u>	Total	Direct only
		For theater viewing	For TV viewing			
1976	31	3	1	27	918	622
1977	63	4	5	54	1,265	856
1978	58	3	5	50	1,610	1,091
1979	54	6	8	40	2,543	1,723
1980 <u>4/</u> .	58	6	2	50	1,551	1,051
1981 <u>5/</u> .	54	2	1	51	1,244	843
1982	66	1	3	62	2,625	1,567
1983	63	1	2	60	2,575	1,745
1984	76	2	2	72	2,720	1,850
Year	Gross budgets <u>1/</u> (millions of dollars)			Expenditures in Hawaii <u>2/</u> (millions of dollars)	Tax revenues generated (millions of dollars)	Spending effect on economy (millions of dollars)
	Total	Feature films and TV specials and series	TV commercials and related advertising			
1976	26	20	6	11	1.01	25.0
1977	39	30	9	16	1.51	36.4
1978	45	36	9	22	2.04	50.0
1979	78.5	63.5	15.0	34.75	3.14	79.0
1980 <u>4/</u> .	47.5	36.5	11.0	21.2	1.9	48.2
1981 <u>5/</u> .	40.0	32.0	8.0	17.0	1.5	38.7
1982	50.0	37.6	12.4	31.6	2.98	71.9
1983	65.5	41.2	24.3	35.2	3.32	80.1
1984	77.1	53.4	23.7	38.2	3.54	86.9

1/ Includes post-production costs out of State.

2/ For feature films and television specials and series.

3/ Each program in a series counted separately.

4/ Activity affected by a prolonged strike of the Screen Actors Guild and changes in immigration regulation enforcement policies, which brought filming of foreign television commercials to a virtual halt.

5/ Activity affected by a writers' strike, directors' strike, and continuation of the strict enforcement of immigration regulations.

Source: Hawaii State Department of Planning and Economic Development, Film Industry Branch, records.

Table 660.-- MOTION PICTURE SERVICES: 1977 AND 1982

[Data limited to establishments with payroll]

Subject and year	Number of establishments	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees, week inc. Mar. 12
Motion picture production, distribution, and services:				
1977	11	926	174	31
1982	15	4,203	1,147	74
Motion picture theaters:				
1977 <u>1/</u>	50	17,444	(D)	(D)
1982	34	21,329	3,195	519

D Withheld to avoid disclosing data for individual companies.

1/ Data include 3 establishments without payroll.

Source: U.S. Bureau of the Census, 1977 Census of Service Industries, Hawaii, SC77-A-12 (December 1979), and 1982 Census of Service Industries, Hawaii, SC82-A-12 (September 1984).