## Section 7

## RECREATION AND TRAVEL

Statistics on tourism, recreation, sports, museums, parks, pets, and the performing arts appear in this section. Additional information on recreational and resort land use is given in Section 6; on transportation, in Section 18; and on hotels and hotel workers, in Sections 12, 13, 15 and 23.

Approximately 6,642,000 visitors stayed overnight or longer in Hawaii during 1989, compared with 3,961,000 in 1979 and only 1,527,000 in 1969. The average number present at any given time during 1989 was 170,000. Total visitor expenditures (exclusive of trans-Pacific fares) in 1989 were estimated by the Hawaii Visitors Bureau at \$10.9 billion, compared with \$2.5 billion a decade earlier. The 1989 visitor total included 4.3 million from other States, 353,000 from Canada, and 1,319,000 from Japan. Expenditures per visitor day in 1989 averaged \$127 for westbound visitors and \$589 for the Japanese. Visitor-related spending in 1987 resulted in tax revenues of \$831 million and generated 213,000 jobs.

Both visitors and residents have access to a wide range of recreational and cultural facilities. The State has seven national parks and similar areas, 77 State parks, 575 county parks, 61 golf courses, 282 public tennis courts, 2,100 small-boat moorages, 1,600 recognized surfing sites, and 24.4 miles of safe, sandy, accessible beach. Recreational, scenic and cultural facilities reporting more than two million annual visits each in 1989 included Waikiki Beach, the National Memorial Cemetery of the Pacific, Wailua River State Park, Hanauma Bay, and Hawaii Volcanoes National Park. Total visits to 73 museums, State monuments, zoos, and similar attractions in 1989 numbered 19.4 million. About 479,000 Hawaii residents traveled to the Mainland or abroad in 1989. Twelve theatrical groups on Oahu reported 1,545 performances of 382 productions for the 1988-1989 season, with a combined audience of 1.15 million. During the 1988-1989 season, the Honolulu Symphony Orchestra gave 134 concerts, with a total attendance of 216,000. During the 1989-1990 school year, attendance at UH-Manoa varsity baseball, basketball, football and volleyball home games was 718,000.

Information on recreation and tourism is issued periodically by the Hawaii Visitors Bureau (particularly in its annual research reports), the State Parks Division of the Department of Land and Natural Resources, the Hawaii State Department of Business, Economic Development & Tourism, U.S. National Park Service, County park and recreation departments, and other organizations. Long-term trends are summarized in <u>Historical Statistics of Hawaii</u>, Section 11. National statistics are given in Section 7 of Statistical Abstract of the United States: 1990.

Table 183.-- PASSENGERS ARRIVING, BY DIRECTION OF TRAVEL AND TRANSIT STATUS: 1980 TO 1989

Direction and status	1980	1981	1982 -	1983	1984
All directions  Landing  Intransit	5,380,383 4,172,640 1,207,743	5,305,809 4,211,250 1,094,559	5,580,240 4,582,020 998,220	5,546,540 4,653,450 893,090	6,107,730 5,242,770 864,960
Westbound 1/ Landing  Intransit  Eastbound 2/ Landing  Intransit	3,861,059 3,257,853 603,206 1,519,324 914,787 604,537	3,780,383 3,223,653 556,730 1,525,426 987,597 537,829	4,078,360 3,589,625 488,735 1,501,880 992,390 509,490	4,098,720 3,654,560 444,160 1,447,820 998,890 448,930	4,543,890 4,082,070 461,820 1,563,840 1,160,700 403,140
Direction and status	1985	1986	1987	1988	1989
All directions Landing Intransit  Westbound 1/ Landing Intransit Eastbound 2/ Landing Intransit	6,314,290 5,338,170 976,120 4,675,690 4,137,830 537,860 1,638,600 1,200,340 438,260	7,063,710 6,068,990 994,720 5,245,690 4,689,480 556,210 1,818,020 1,379,510 438,510	7,324,280 6,248,550 1,075,730 5,214,520 4,617,230 597,290 2,109,760 1,631,320 478,440	7,894,680 6,715,600 1,179,080 5,443,980 4,793,580 650,400 2,450,700 1,922,020 528,680	8,236,250 7,149,700 1,086,550 5,734,910 5,115,410 619,500 2,501,340 2,034,290 467,050

<sup>1/</sup> Arriving from North America.
2/ Arriving from Asia or Oceania.
Source: Hawaii Visitors Bureau, 1988 Westbound Visitors to Hawaii, p. 5, and records.

Table 184.-- RESIDENCE STATUS OF WESTBOUND PASSENGERS ARRIVING IN HAWAII: 1984 TO 1989

[Based on a 10-percent sample from Jan. 1984 through Dec. 1988, a 5-percent sample from Jan. 1989 through July 1989, and a 25-percent sample beginning August 1989]

		Visitors	Visitors beyond			
Year	All westbound passengers	destined to Hawaii	Overnight or longer	In transit	Returning residents	Intended residents
1984 1985 1986 1987 1988	4,543,890 4,675,690 5,245,690 5,214,520 5,443,980 5,734,910	3,385,880 3,386,530 3,915,770 3,868,880 3,903,640 4,415,350	335,500 322,080 340,620 335,130 361,090 289,970	461,820 537,860 556,210 597,290 650,400 619,500	333,640 403,450 411,440 398,580 521,000 394,080	27,050 25,770 21,650 14,640 7,850 16,010

Source: Hawaii Visitors Bureau, Market Research Department, records.

Table 185.-- WESTBOUND PARTIES, BY VISITOR STATUS: 1987 AND 1989

	All cumroved	Visitors destined		Returning	Intended	
Year	All surveyed parties	To Hawaii	Beyond Hawaii	residents	residents	
1987 1988 1989	2,626,140 2,719,110 2,232,200	2,133,280 2,136,630 1,919,710	208,410 219,300 126,080	275,590 357,780 179,130	8,860 5,400 7,280	

Source: Hawaii Visitors Bureau, 1988 Westbound Visitors to Hawaii, p. 8.

Table 186.-- VISITOR ARRIVALS AND AVERAGE VISITOR CENSUS: 1964 TO 1989

[For earlier years, 1921-1963, see Data Book 1987, table 210]

	Visitors staying overnight or longer			Average number of visitors present		
Year	Total	West- bound <u>1</u> /	Other	Total	West- bound <u>1</u> /	Other
1964 1965 1966 1967 1968 1969 1971 1972 1973  1974 1975 1976 1977 1978 1980 1981 1982 1983 1984 1985 1986 1987 1988	563,925 686,928 835,456 1,124,818 1,314,571 1,527,012 1,746,970 1,818,944 2,244,377 2,630,952 2,786,489 2,829,105 3,220,151 3,433,667 3,670,309 3,960,531 3,934,504 3,934,623 4,242,925 4,368,105 4,855,580 4,884,110 5,606,980 5,799,830 6,142,420 6,641,820	460,290 567,218 686,886 893,103 1,015,844 1,181,029 1,326,135 1,430,325 1,782,737 2,067,861  2,184,620 2,207,417 2,551,601 2,763,312 3,030,999 3,139,455 3,046,132 2,974,791 3,278,525 3,396,115  3,721,380 3,708,610 4,256,390 4,204,010 4,264,730 4,705,320	103,635 119,710 148,570 231,715 298,727 345,983 420,835 388,619 461,640 563,091 601,869 621,688 668,550 670,355 639,310 821,076 888,372 959,832 964,400 971,990 1,134,200 1,175,500 1,350,590 1,595,820 1,877,690 1,936,500	16,037 17,369 20,918 27,630 32,335 37,198 36,943 40,889 50,143 59,578 63,535 66,308 75,532 83,030 92,034 98,676 96,497 95,968 105,310 108,045 118,660 116,700 132,910 134,270 141,410 169,670	14,901 16,057 19,271 24,898 28,784 33,088 32,028 36,504 45,098 53,407 56,939 59,495 68,225 75,684 85,028 89,678 86,788 86,788 85,449 94,740 97,395 106,260 103,820 118,110 116,780 115,760 135,480	1,136 1,312 1,647 2,732 3,551 4,110 4,915 4,385 5,045 6,171 6,596 6,813 7,307 7,346 7,006 8,998 9,709 10,519 10,570 10,650 12,400 12,880 14,800 17,490 25,650 34,190

<sup>1/</sup> Arriving from the Mainland United States or Canada.
Source: Hawaii Visitors Bureau, Annual Research Report (annual) and records.

Table 187.-- RESIDENCE OF OVERNIGHT AND LONGER VISITORS TO HAWAII: 1989

Country of residence	Total	Westbound	Eastbound
All visitors	6,641,820	4,705,320	1,936,500
United States Canada Asia Japan Taiwan Korea Hong Kong China Philippines Singapore Indonesia Other Asia South Pacific Australia New Zealand Other South Pacific Europe United Kingdom West Germany Other Europe Other foreign countries	4,294,250 352,860 1,484,010 1,319,340 43,870 38,330 19,330 13,870 8,290 15,710 8,000 17,270 288,460 186,540 91,280 10,640 205,030 94,860 41,900 68,270 17,210	4,705,320  3,991,550 264,380 126,390 83,510 5,540 12,090 7,670 300 3,660 6,790 3,260 3,570 178,010 117,160 56,870 3,980 135,460 59,470 29,220 46,770 9,530	302,700 88,480 1,357,620 1,235,830 38,330 26,240 11,660 13,570 4,630 8,920 4,740 13,700 110,450 69,380 34,410 6,660 69,570 35,390 12,680 21,500 7,680

Source: Hawaii Visitors Bureau, "Summary of 1989 Visitor Statistics" (release, March 19, 1990).

Table 188.-- VISITOR DAYS, BY DIRECTION OF TRAVEL: 1988 AND 1989

Year	Total	Westbound	Eastbound and northbound
1988	51,756,610	42,368,160	9,388,450
1989	58,588,970	46,582,670	12,006,300

Source: Hawaii Visitors Bureau, 1988 Westbound Visitors to Hawaii, p. 6, and records.

Table 189.-- AVERAGE VISITOR CENSUS, BY COUNTIES AND ISLANDS: 1986 TO 1989
[Before 1989, all eastbound and northbound visitor-days were allocated to Oahu]

	,			1989		
County or island	1986	1987	1988	Total	West- bound	Other <u>1</u> /
State total	132,910	134,270	141,410	169,670	135,480	34,190
Oahu	73,870 9,870 14,840 34,330 (NA) (NA) (NA)	74,660 10,210 15,510 33,890 (NA) (NA) (NA)	80,450 10,690 16,400 33,870 (NA) (NA) (NA)	88,750 17,760 19,140 44,020 240 42,690 1,090	61,480 15,560 18,090 40,350 210 39,240 900	27,270 2,200 1,050 3,670 30 3,450 190

NA Not available.

<sup>1/</sup> Eastbound and northbound. Distribution by island based on data for fourth quarter.

Source: Hawaii Visitors Bureau, <u>Westbound Visitors to Hawaii</u> (annual), release data March 1989, and records.

Table 190.-- WESTBOUND VISITOR ARRIVALS, 1987 TO 1989, AND EASTBOUND AND NORTHBOUND VISITOR ARRIVALS, 1989, BY AREAS VISITED

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors]

	A11	West	Westbound visitors			
Areas visited	visitors:	1987	1988	1989	Other visitors: 1989 1/	
State total $2/$	6,641,820	4,204,010	4,264,730	4,705,320	1,936,500	
Oahu Kauai Maui County 2/ Maui Molokai Lanai Hawaii County 2/ Kona side Hilo side	5,049,350 1,291,210 2,513,960 2,468,870 101,510 46,790 1,120,830 999,140 367,150	3,078,500 1,032,840 1,908,780 (NA) (NA) (NA) 782,550 (NA) (NA)	3,013,850 1,043,710 1,884,050 (NA) (NA) (NA) 782,360 (NA) (NA)	3,205,800 1,138,230 2,113,100 2,075,760 86,020 42,920 946,540 857,770 303,240	1,843,550 152,980 400,860 393,110 15,490 3,870 174,290 141,370 63,910	
One island only Oahu only	4,184,080 2,900,470	(NA) 1,473,390	(NA) 1,499,060	2,795,610 1,595,270	1,388,470 1,305,200	

<sup>1/</sup> Eastbound or northbound. Distribution by areas visited based on data for fourth quarter only.

<sup>2/</sup> Because many visitors visited more than one area, detail sums to more than the totals and subtotals shown here.

Source: Hawaii Visitors Bureau, 1988 Westbound Visitors to Hawaii (1989), p. 18, and "Summary of 1989 Visitor Statistics" (release, March 19, 1990).

Table 191.-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER WESTBOUND VISITORS: 1979 TO 1989

	Destined to Hawaii <u>l</u> /		Destined to or beyond Hawaii	
Subject	1979	1988	1988	1989
Residence (percent): Pacific and Mountain States California  Males per 1,000 females Median age (years) High-status occupations 2/ (percent) Persons per party 3/ Arriving June-August (percent) Repeat visitors 4/ (percent) Pleasure trip (percent) In hotel 5/ (percent) Average stay (days) Percent destined beyond Hawaii	43.1 25.7 823 41.7 60.1 1.8 27.0 44.1 76.7 74.4 11.2	45.7 29.7 850 40.1 65.1 1.8 26.7 52.0 84.3 59.4 10.4	42.2 27.4 870 39.8 64.6 1.8 26.8 51.3 84.7 61.4 9.9 8.5	51.7 34.0 908 37.3 68.2 2.3 27.6 53.9 84.1 58.6 9.9 6.2

1/ For 1980-1987, see Data Book 1989, table 190.

Source: Hawaii Visitors Bureau, 1979 Annual Research Report; 1988 Westbound Visitors to Hawaii; and records.

<sup>2/</sup> Calculated as the number of professional, technical, business, managerial and official party heads as a percent of all party heads responding to this question.

<sup>3/</sup> Increase after 1988 may reflect revised editing procedures. Nonresponse on the party size question before 1989 was apparently imputed as 1 rather than distributed.

<sup>4/</sup> Party heads only for 1979 and 1988; for 1989, includes other party members, assumed same as their party heads.

<sup>5/</sup> For 1979, hotel or apartment-hotel; for 1988 and 1989, hotel only.

Table 192.-- DEMOGRAPHIC CHARACTERISTICS OF WESTBOUND VISITORS: 1987 TO 1989

[Data limited to visitors staying overnight or longer. Combined data for visitors to or beyond Hawaii, reported separately in previous editions]

Subject	1987	1988	1989
All visitors	4,204,010	4,264,730	4,705,320
Age: Under 10 years	111,330	105,950	352,270
10 to 19 years	296,810	293,500	594,220
20 to 29 years	719,880	758,120	687,680
30 to 39 years	828,800	871,600	979,130
40 to 49 years	789,790	846,440	1,045,890
50 to 59 years	583,520	574,000	546,900
60 years and over	608,980	568,040	498,870
Age not reported	264,900	247,080	360
Sex:			
Male	1,930,050	1,984,590	2,238,610
Female	2,273,960	2,280,140	2,466,710
1 CHRIC	2,273,300	2,200,140	2,100,710
Residence (census divisions):			
Pacific	1,521,270	1,539,830	1,754,190
Alaska	51,230	47,780	46,140
California	1,136,400	1,170,640	1,357,460
Oregon	106,480	100,490	110,100
Washington	227,160	220,920	240,490
Mountain	279,670	259,510	308,540
West North Central	214,560	204,540	222,810
West South Central	209,300	212,170	221,740
East North Central	437,910	426,840	461,360
East South Central	89,540	85,340	88,410
New England	147,150	148,170	162,970
Middle Atlantic	354,560	362,830	394,470
South Atlantic	323,870	319,540	370,690
U.S. territories	2,670	1,900	5,180
Canada	216,050	229,440	264,380
Other foreign	407,460	474,620	449,390
Residence not reported	-	-	1,190

Source: Hawaii Visitors Bureau,  $\underline{1988}$  Westbound Visitors to Hawaii, pp. 10-13, and records.

Table 193.-- TRIP CHARACTERISTICS OF WESTBOUND VISITORS: 1987 TO 1989

[Data limited to visitors staying overnight or longer. Combined data for visitors to or beyond Hawaii, reported separately in previous editions]

Subject	1987	1988	1989
All visitors	4,204,010	4,264,730	4,705,320
Purpose of trip: 1/ Pleasure Convention/conference Corporate meeting Incentive Other business Visit friends & relatives Government/military Attend school Other	3,436,500 96,370 (NA) (NA) 500,870 115,840 23,030 1,930 8,690	3,591,110 166,750 36,380 20,070 243,930 131,960 25,200 2,080 24,120	3,942,400 280,610 61,090 39,810 166,300 245,440 46,100 5,180 78,180
No answer  Traveler status: Organized tour group Individual basis Government/military	20,780 554,660 3,342,740 194,680 23,310	23,130 593,020 3,556,230 (NA) (NA)	19,980 684,420 3,980,980 (NA) (NA)
No answer	88,620 (NA)	115,480 (NA)	39,920 3,351,150
Hotel only Condo (net) Condo only Cruise ship Friends or relatives Other accommodations No answer	2,473,610 (NA) 853,430 (NA) 313,580 148,430 6,730	2,611,620 (NA) 834,120 (NA) 267,240 127,810 13,020	2,752,770 1,389,120 878,170 96,410 387,260 91,240 10,100

NA Not available.

<sup>1</sup>/ Because of multiple responses in 1989, detail may add to more than indicated total.

Source: Hawaii Visitors Bureau, 1988 Westbound Visitors to Hawaii, pp. 7, 19, and 20, and records.

Table 194.-- CHARACTERISTICS OF WESTBOUND VISITOR PARTY HEADS: 1987 TO 1989

[Data limited to visitors staying overnight or longer. Combined data for visitors to and from Hawaii, reported separately in previous editions]

			<del></del>
Subject	1987	1988	1989
All party heads	2,341,690	2,355,930	2,045,790
Occupation: Professional and technical Business, managerial, official Clerical, office, sales Military service Other employed Military dependent Retired Student Other non-employed Not reported	852,250 582,020 210,290 25,490 145,180 3,860 310,810 116,010 57,140 38,640	898,940 607,590 203,300 21,950 148,120 3,560 286,900 106,710 54,360 24,500	849,410 534,670 152,300 21,180 127,020 4,180 214,840 77,130 49,980 15,080
Trips to Hawaii: First trip Second trip Third trip Fourth trip and over Not reported	1,088,600 412,770 204,180 452,990 183,150	1,076,670 427,340 209,730 496,620 145,570	847,940 372,810 190,670 423,850 210,520
Persons in party: 1/ 1 person	882,890 1,230,450 100,940 92,590 34,820	841,750 1,286,220 103,660 92,430 31,870	399,710 1,032,290 150,430 196,630 110,060 156,670 2.30

<sup>1</sup>/ Changes in distribution after 1988 reflect revised editing procedures. Nonresponse on the party size question before 1989 was apparently imputed (as 1).

Source: Hawaii Visitors Bureau, 1988 Westbound Visitors to Hawaii, pp. 9, 21, and 22, and records.

Table 195.-- LENGTH OF STAY OF WESTBOUND VISITORS STAYING OVERNIGHT OR LONGER: 1986 TO 1989

[Combined data for visitors destined to or beyond Hawaii, reported separately in previous editions]

Year	All visitors	1 to 6 days	7 to 12 days	13 to 30 days	31 to 365 days	Not reported	Median (days)
1986 1987 1988 1989	4,256,390 4,204,010 4,264,730 4,705,320	602,900 679,960	2,737,160 2,711,520 2,756,930 2,720,430	864,850 846,060 784,770 876,740	43,450 43,530 43,070 42,030	(1/) (1/) (1/) 297,930	9.8 9.8 9.7 9.7

1/ Nonresponse distributed.

Source: Hawaii Visitors Bureau, 1987 Annual Research Report, p. 14; and 1988 Westbound Visitors to Hawaii, p. 14; and records.

Table 196.-- VISITOR INDUSTRY PROJECTIONS: 1985 TO 2010
[Series M-K projections, developed by DBED]

	Visitor		Average visitor census (1,000)		cel Dyment 1000)	Visitor and crew expenditures	
Year	arrivals (1,000)	State total	Oahu only	State total	0ahu on1y	(millions of 1982 dollars)	
1985 (est.) 1990 1995 2000 2010	4,884 6,521 7,746 8,979 10,159 11,494	117 152 179 206 233 264	65 82 89 97 105 113	29.0 34.5 38.1 41.3 43.7 46.3	16.1 17.9 18.7 19.0 19.0	4,210 6,070 7,324 8,556 9,680 10,952	

Source: 1985 from Hawaii Visitors Bureau and Hawaii State Department of Labor and Industrial Relations; 1990-2010 from Hawaii State Department of Business and Economic Development, <u>Population and Economic Projections for</u> the State of Hawaii to 2010 (Series M-K) (November 1988), p. 18.

Table 197.-- FAMILY INCOME, TRIP CHARACTERISTICS, AND OPINIONS OF MAINLAND VISITORS TO HAWAII: 1985 TO 1988

Subject	1985	1986	1987	1988
Number of respondents in sample	5,318	5,030	5,185	5,004
Family income before taxes (percent) Under \$15,000 \$15,000 to \$24,999 \$25,000 to \$34,999 \$35,000 to \$49,999 \$50,000 to \$74,999 Median income (dollars) Mean income (dollars)	100.0 3.4 12.5 17.8 26.4 24.6 15.4 44,300 50,000	100.0 2.8 9.8 16.5 25.5 28.1 17.3 47,300 52,800	100.0 2.1 8.2 14.1 25.4 29.2 21.0 50,100 56,000	100.0 1.2 6.4 11.7 22.9 29.5 28.3 56,600 61,400
Education: college graduates (percent)	54.9	53.9	56.4	62.7
Using travel agent (percent)	84.8	84.4	85.1	81.8
Islands visited (percent): Oahu Kauai Maui Hawaii	77.3 26.4 44.1 27.1	72.6 30.0 43.3 28.3	70.0 30.4 42.1 28.0	65.6 31.3 42.6 25.7
Hawaii compared with other vacation areas visited (percent) Far superior Above average Average Below average Quite inferior	100.0 40.4 51.9 7.0 0.6 (Z)	100.0 38.9 53.4 7.1 0.5 0.1	100.0 36.0 55.4 7.7 0.8 0.2	100.0 39.6 53.2 6.8 0.4 (Z)

Z Less than 0.05 percent.
Source: Hawaii Visitors Bureau, <u>Visitor Reaction Survey, 1988</u> (1990), and unpublished data.

## Table 198.-- CHARACTERISTICS OF JAPANESE VISITORS TO HAWAII: 1988 AND 1989

[Based on surveys of Japanese overnight and longer visitors interviewed at Honolulu International Airport while awaiting departure, during four widely spaced periods during each year]

Characteristic	1988	1989
Sample size	1,623	1,811
Average age (years)	30.6 39.8 50.3 51.6 4.8	33.5 37.9 31.0 54.0 6.7
Average party size	2.5 22.6 90.0	2.4 32.0 90.0
Oahu Molokai Maui Big Island Kauai	97.8 0.8 21.7 6.7 11.8	98 1 16 6 6
Length of stay (days):  Median  Average  Expenditures, excluding transpacific fare (dollars): 2/  Per person per day	4.9 6.0 586	(NA) 6.0 589
Per party during entire trip	6,074	5,141

NA Not available.

Source: Hawaii Visitors Bureau, Study of Japanese Visitors to Hawaii 1988 (April 1989), 1989 Eastbound Visitors to Hawaii (1990), and records.

<sup>1/</sup> 1989 data for spring and summer months exclude Neighbor Island day trips.

<sup>2/</sup> Because of significant differential nonresponse on the expenditure question, the two measures of expenditures (per person per day and per party per trip) are based on atypical subsamples inconsistent with overall data on party size and length of stay.

Table 199.-- JAPANESE VISITOR ARRIVALS AND EXPENDITURES: 1984 TO 1989

Subject	1984	1985	1986	1987	1988	1989
Arrivals (1,000)	639	709	731	905	1,217	1,319
	5	5	5	5	6	5.9
	749	855	1,312	1,658	4,278	4,583

<sup>1/</sup> Approximate figures based on limited information. The 1988 estimate is preliminary and subject to significant revision. Source: Hawaii Visitors Bureau, 1989 Eastbound Visitors to Hawaii (1990), pp. 27 and 47, and unpublished 1984-1988 estimates released December 14, 1989.

Table 200.-- MEETINGS AND CONVENTIONS, BY ISLANDS: 1988 AND 1989

	l e	er of gs held	Estimated attendance		
Island	1988	1989	1988	1989	
State total	886	754	301,654	259,399	
Hawaii: Hilo Kona Maui Molokai Oahu Kauai	22 61 192 4 507 100	3 130 160 1 362 98	2,654 13,847 58,256 492 197,040 29,365	837 34,851 60,111 88 137,329 26,183	

Source: Hawaii Visitors Bureau, Meetings and Conventions Department.

Table 201.-- MEETINGS AND CONVENTIONS: 1984 TO 1989

Year	No. of meetings held	Estimated attendance	Estimated guest rooms	Estimated revenue (\$1,000)
1984	623	255,152	91,605	218,247
	740	247,166	104,354	219,882
	810	250,703	98,591	249,042
	903	317,101	126,181	300,721
	886	301,654	131,273	354,363
	754	259,399	121,533	343,965

NA Not available.

Source: Hawaii Visitors Bureau, Meetings and Conventions Department.

Table 202.-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN OF VISITORS: 1931-1932 TO 1989

[Dollars]

Year	Main- landers	Japanese	Year	Main- landers	Japanese
1931-32 <u>1</u> / 1951 1960-61 1965-66 <u>1</u> / 1974	17.50 28.00 32.00 37.23 46.20 54.62	(NA) (NA) (NA) (NA) 123.00 146.85	1980	71.24 85.88 95.40 102.49 121.44 126.57	185.00 227.32 358.90 366.63 586.00 588.92

NA Not available.

1/ Oahu only.

 $\overline{2}$ / Several authorities have questioned the accuracy of the Japanese average reported here.

Source: Hawaii Visitors Bureau, 1983 Visitor Expenditure Survey (1985), p. 31; Study of Japanese Visitors to Hawaii 1987 (March 1988), p. 28; Study of Japanese Visitors to Hawaii 1988 (April 1989), p. 26; unpublished 1986 Japanese estimate; and 1989 Expenditures, Westbound Visitors to Hawaii (1990), pp. 29, 30, and 46.

Table 203.-- EXPENDITURES PER VISITOR DAY BY WESTBOUND VISITORS, BY EXPENDITURE TYPE: 1988 AND 1989

[In dollars. Excludes transpacific travel costs]

			1989	
Expenditure type	1988 <u>1</u> /	State- wide	On Oahu	On the Neighbor Islands
All items	121.44	126.57	122.23	145.76
Food and beverage Restaurants Dinner shows Nightclubs Groceries  Entertainment Attractions Other entertainment  Transportation Ground transportation U-drive cars Interisland travel Sightseeing tours	25.90 18.20 2.70 2.32 2.68 9.06 7.10 1.96 13.41 1.03 4.24 5.19 2.95	26.41 18.70 2.61 2.40 2.70 8.41 6.17 2.24 13.93 1.01 5.42 5.04 2.46	26.48 17.94 3.57 2.55 2.42 7.71 6.02 1.69 10.50 1.17 4.05 2.12 3.16	27.52 21.71 0.86 1.75 3.20 11.19 7.69 3.50 27.69 0.53 9.36 16.06 1.74
Clothing	8.65	9.76	10.18	7.50
Gifts and souvenirs	10.00	10.97	11.53	8.60
Lodging	46.80	49.43	48.14	56.00
All other	5.26	5.31	5.31	4.97
Adjustment <u>2</u> /	2.36	2.35	2.38	2.29

<sup>1/</sup> Revised from <u>Data Book 1989</u>, table 202. 2/ Estimated amount of underreporting for listed categories. Source: Hawaii (Visitors Bureau, 1989 Expenditures, Westbound Visitors to Hawaii (1990), pp. 14-15.

Table 204.-- EXPENDITURES PER VISITOR DAY BY WESTBOUND VISITORS, BY VISITOR OR TRIP CHARACTERISTICS: 1989

Visitor or trip characteristics	Dollars	Visitor or trip characteristics	Dollars
All westbound visitors  Group tour:     Organized tour group     Individually arranged  Accommodations:     Hotel only     Condo only Guests of friends and relatives Hotel/condo combination  Length of stay:     1 to 6 days     7 to 12 days     13 to 18 days     19 days or longer  Residence: 1/     Pacific Mountain	126.57  126.83 126.73  129.73 103.09  *55.71 119.03  144.68 122.27 126.72 104.93	Previous visits: First trip Repeat visitors  Party size: 1 person 2 persons 3 persons 4 persons or more  Purpose of trip: Pleasure Business Other  Time of year: First quarter Second quarter Third quarter Fourth quarter Fourth quarter Arrived on package tour: Yes	125.11 127.15 161.94 125.28 94.40 84.32 124.57 150.08 111.94 127.35 127.02 124.13 128.10
W.N. Central	123.55 131.63 122.01 116.24	No	129.78 87.33
New England	122.27 137.00 137.55	No	130.97

<sup>\*</sup> Sample under 25; subject to considerable sampling variation.

<sup>1/</sup> Census divisions; see source, p. 40.
Source: Hawaii Visitors Bureau, 1989 Expenditures, Westbound Visitors to Hawaii (1990), p. 14.

Table 205.-- ESTIMATED EXPENDITURES BY VISITORS TO HAWAII, BY COUNTIES: 1970 TO 1989

[Millions of dollars. Interisland air fares have been distributed on a prorata basis. Before 1989, all expenditures by eastbound visitors were included with the City and County of Honolulu. Excludes expenditures by Hawaii residents]

	Chata	City and		Other coun	ties	
Year	State total	County of Honolulu	Total	Hawaii	Kauai	Maui
1970 1971 1972 1973 1974 1975 1976 1977 1978 1979 1980 1981 1982 1983 1984 1985 1986 1987 1988 1988	595 705 840 1,020 1,225 1,360 1,640 1,845 2,146 2,537 2,875 3,200 3,700 3,974 4,582 4,884 5,500 6,600 9,200 10,907	442.0 507.0 609.0 777.0 927.5 1,004.1 1,212.8 1,376.5 1,569.0 1,867.2 2,097.5 2,394.1 2,748.2 2,653.1 2,895.4 3,084.5 3,443.8 4,370.4 6,552.7 6,635.6	153.0 198.0 231.0 243.0 297.5 355.9 427.2 468.5 577.0 669.8 777.5 805.9 951.8 1,320.9 1,686.6 1,799.5 2,056.2 2,229.6 2,647.3 4,271.0	53.4 67.7 77.0 81.9 99.3 114.6 126.8 131.2 152.9 162.0 187.6 179.2 200.9 277.2 248.9 285.9 343.8 381.8 464.2 1,004.8	45.1 56.1 61.9 63.2 73.9 87.2 101.8 109.9 137.9 159.1 189.3 210.6 250.8 359.4 407.9 516.9 580.1 712.1 952.3	54.5 74.2 92.1 97.9 124.3 154.1 198.6 227.4 286.9 348.7 400.6 429.4 540.3 792.9 1,078.3 1,105.7 1,195.5 1,267.7 1,471.0 2,313.9

<sup>1/</sup> Data reflect improved allocation of eastbound visitor expenditures, previously included with Oahu, and thus are not comparable to estimates for earlier years.

Source: Hawaii Visitors Bureau, "Neighbor Island Statistics," tabular releases dated May 1989 and 1990.

Table 206.-- ESTIMATED DIRECT VISITOR-RELATED EXPENDITURES: 1970 TO 1989

[In millions of dollars]

Year	Total	Visitors	Airline and ship crews	Overseas airlines <u>1</u> /
1970	714.6 835.8 982.2 1,181.6 1,408.6 1,559.4 1,890.8 2,093.8 2,427.4 2,947.7 3,406.2 3,775.0 4,235.0 4,483.0 5,139.0 5,458.0 6,110.0 7,250.0 9,938.0	595 705 840 1,020 1,225 1,360 1,640 1,845 2,146 2,537 2,875 3,200 3,700 3,974 4,582 4,884 5,500 6,600 9,200	8.0 8.0 9.0 8.0 12.6 8.4 6.8 7.8 11.4 11.6 13.2 15.0 14.0 15.0 16.0 18.0 20.0 22.0	111.6 122.8 133.2 153.6 171.0 191.0 244.0 241.0 270.0 399.1 518.0 560.0 520.0 495.0 542.0 542.0 542.0 630.0 716.0
1989	11,750.0	10,907	24.0	819.0

1/ Includes payroll, fuel taxes, and landing fees.
Source: Hawaii State Department of Planning and
Economic Development, The Economic Impact of Tourism in
Hawaii: 1970 to 1980, Research Report 1983-2 (April 1983),
and unpublished 1981-1989 estimates based on the DBED
Input-Output Model and Hawaii Econometric Model.

Table 207.-- ECONOMIC ACTIVITY GENERATED BY VISITOR-RELATED EXPENDITURES: 1970 TO 1989

Year	Visitor- related expendi- tures 1/ (million dollars)	Total sales or output 2/ (million dollars)	Household income (million dollars)	State and county tax revenues (million dollars)	Jobs 2/ (1,000)
1970 1971 1972 1973 1974 1975 1976 1977 1978 1979 1980 1981 1981 1982 1983 1984 1985 1986 1987 1988 1989	714.6 835.8 982.2 1,181.6 1,408.6 1,559.4 1,890.8 2,093.8 2,427.4 2,947.7 3,406.2 3,775.0 4,235.0 4,483.0 5,139.0 5,458.0 6,110.0 7,250.0 9,938.0 11,750.0	1,290.8 1,507.0 1,766.2 2,122.0 2,522.3 2,751.7 3,263.0 3,642.9 4,238.7 5,005.0 5,719.5 6,265.2 7,162.3 7,587.9 8,655.9 9,210.9 10,263.7 12,028.3 14,437.6 16,338.5	459.7 538.6 633.6 763.5 910.7 995.9 1,184.0 1,324.9 1,544.2 1,826.8 2,091.0 2,294.1 2,627.1 2,788.9 3,185.6 3,390.2 3,782.5 4,455.2 5,347.6 6,051.7	69.7 82.8 96.7 118.7 141.0 165.7 201.4 225.0 262.1 316.7 353.0 390.1 436.9 461.6 537.0 578.8 657.2 3/831.0 979.9 1,147.6	76.6 87.3 96.2 105.6 112.8 113.5 123.1 127.3 132.4 143.3 150.0 154.4 165.4 166.2 180.7 186.5 196.3 213.3 225.4 243.1

<sup>1/</sup> Direct expenditures by visitors, airline and ship crews, and overseas airlines.

2/ Direct, indirect, and induced.

Source: Hawaii State Department of Planning and Economic Development, The Economic Impact of Tourism in Hawaii: 1970 to 1980, Research Report 1983-2 (April 1983), and revised 1970-1989 estimates based on the DBED Input-Output Model and Hawaii Econometric Model.

<sup>3/</sup> Partly reflects visitor accommodations tax enacted in 1986 and effective January 1, 1987.

Table 208. -- ECONOMIC ACTIVITY GENERATED BY VISITOR-RELATED EXPENDITURES, BY INDUSTRY: 1988 AND 1989

Year and industry	Direct visitor- related expend- itures 1/ (million dollars)	Total sales or out- put 2/ (million dollars)	Total house- hold income (million dollars)	Jobs (1,000) Direct	
rear and industry	dollars)	dollars)	dollars)	Total <u>3</u> /	only
1988					
All industries	9,938.0	14,437.6	5,347.6	225.4	125.5
Agriculture	47.1 80.8 239.7 644.9 249.6 208.7 1,545.1 825.4 2,506.3 609.0 2,981.4	104.2 143.0 469.8 1,135.1 514.1 440.4 3,013.0 1,774.6 5,588.9 1,254.5	46.2 49.3 124.6 367.6 197.2 189.9 911.6 825.4 2,130.3 505.4	0.6 3.5 6.8 15.7 4.2 8.0 52.9 42.0 63.9 27.7	0.3 2.1 2.2 7.0 2.1 3.9 30.8 27.5 33.1 16.5
1989					
All industries	11,750.0	16,338.5	6,051.7	243.1	135.4
Agriculture	53.3 91.4 271.2 729.8 282.4 236.2 1,748.6 934.1 2,836.2 689.1 3,877.5	117.9 161.8 531.6 1,284.5 581.8 498.4 3,409.7 2,008.2 6,324.8 1,419.6	52.3 55.8 141.0 416.0 223.1 215.0 1,031.6 934.1 2,410.8 572.0	0.7 3.7 7.3 16.6 4.6 8.7 57.3 45.5 68.5 30.1	0.4 2.3 2.3 7.4 2.3 4.2 33.3 29.7 35.5 17.9

<sup>1/</sup> Direct expenditures by visitors, airline and ship crews, and overseas airlines.

<sup>2/</sup> Direct, indirect, and induced sales.
3/ Direct, indirect and induced jobs.
4/ Expenditure figure refers to mark-up earned, not total sales revenue. Source: Hawaii State Department of Business, Economic Development & Tourism, unpublished estimates based on the DBED Input-Output Model and Hawaii Econometric Model.

Table 209.-- VISITOR INDUSTRY PRICES, PRICE DEFLATOR, AND PRICE INDEXES: 1969 TO 1989

	Implicit	Average		ir fares lars)		consumer (1982-84	
Year	price deflator 1/ (1982=100)	daily room rate 2/ (dollars)	San Fran- cisco-Hon- olulu <u>3</u> /	Honolulu- Kahului <u>4</u> /	Eating out	Apparel, upkeep	All items
1969 1970 1971 1972 1973 1974 1975	40.7 45.2 46.1 47.1 48.9 53.0 58.3	23.98 25.74 24.28 21.83 23.64 26.56 29.75	110.03 97.30 111.35 111.35 110.63 126.64 126.64	15.75 19.00 19.00 19.00 19.64 20.64 21.38	35.6 38.6 40.4 41.7 44.3 49.9 56.9	53.4 56.2 57.4 58.9 60.6 65.1 69.0	39.4 41.5 43.2 44.6 46.6 51.5 56.3
1977 1978 1979 1980 1981	67.5 73.6 81.0 88.9 95.8 100.0	34.28 38.49 44.41 47.28 49.73 51.78	132.05 129.05 141.05 211.08 296.09 328.10	25.00 27.00 29.00 41.00 51.00 48.00	65.1 69.7 75.2 81.0 88.5 95.5	74.3 78.8 83.9 89.8 94.5 98.4	62.1 66.9 74.3 83.0 91.7 97.2
1983 1984 1985 1986 1987 1988	104.4 108.9 116.5 119.5 125.0 132.0 140.0	54.78 59.25 68.84 73.20 80.09 87.94 95.83	353.14 353.14 364.00 364.00 486.00 494.00 524.00	49.95 49.95 44.95 46.95 48.95 48.95	100.1 104.5 108.6 111.4 115.6 121.0 122.2	101.4 100.2 99.6 99.8 102.5 106.8 104.3	99.3 103.5 106.8 109.4 114.9 121.7 128.7

<sup>1/</sup> For visitor and crew expenditures. From DBED, Hawaii Gross State Product Accounts: 1958-1988 (June 1989), table 1-5 and underlying data. Indexes for 1986-1989 are preliminary.

2/ From Pannell Kerr Forster, Trends in the Hotel Industry, Hawaii (monthly).

4/ Kamaaina fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in DPED, Statistical Report 103, and Data Book, 1979-1989.

<sup>3/</sup> Coach or Economy weekday fare, including taxes, as of July 1, by Pan American World Airways through 1979 and United Airlines thereafter. From chronology in DPED, Statistical Report 103, and Data Book, 1979-1989.

<sup>5/</sup> Honolulu CPI for all urban consumers, from U.S. Bureau of Labor Statistics computer tape tabulated by Hawaii State Data Center. Source: See above footnotes.

Table 210.-- PER DIEM COST OF BUSINESS TRAVEL TO HONOLULU: 1988

[Average daily expenditure of a business traveler for lodging, food, and car rental in the Honolulu Metropolitan Statistical Area]

Item	Amount (dollars)	Percent of U.S. average <u>1</u> /	Rank <u>1</u> /
Total per diem cost	158.65	96.8	37
	2/ 52.55	95.3	40
	68.37	105.7	32
	37.73	85.6	94

NA Not available.

Source: "1989 Corporate Travel Index," Corporate Travel (offprint, 1989); Honolulu Star-Bulletin, May 18, 1989, pp. C-1 and C-4.

Table 211.-- HAWAII VISITORS BUREAU INCOME AND EXPENDITURES: 1984 TO 1989

[In dollars. Years ended June 30]

	Income				
Year	Total	State appropriations <u>1</u> /	Private subscriptions	Other <u>2</u> /	Expenditures
1984 1985 1986 1987 1988	4,384,978 5,345,724 6,657,841 8,652,826 13,926,560 14,898,387	2,706,732 4,009,391 5,169,391 7,069,391 12,230,000 13,042,708	1,108,374 1,125,914 1,200,112 1,242,111 1,353,259 1,475,965	569,872 210,419 288,338 341,324 343,301 379,714	4,384,264 5,347,648 6,657,704 8,652,487 13,720,078 14,103,399

<sup>1/</sup> Net after refunds (if any) to the State.

Source: Peat, Marwick, Mitchell & Co., <u>Hawaii Visitors Bureau</u>, Financial Statements and Schedules (annual).

<sup>1/</sup> Based on the 100 leading business travel MSAs in the U.S.

<sup>2/</sup> Breakfast, \$7.51; lunch, \$9.81; dinner, \$26.75; tax and 15 percent tip, \$8.48.

Z/ May include income from Federal grants, mainland promotional programs, literature sales, convention servicing, and interest.

Table 212.-- MEDIA ADVERTISING EXPENDITURES FOR HAWAII TOURISM: 1985 AND 1986

[\$1,000]

Year	All media	Newspaper	Magazine	Television	Radio	Outdoor
1985	2,187	203	1,846	85	53	-
1986	1,641	10	924	872	48	1

Source: Trends in Travel and Tourism Advertising Expenditures in United States Measured Media 1982-1986, A Special Report for Ogilvy & Mather, July 1987, as cited in Hawaii State Department of Business and Economic Development, Tourism Branch, A Report on Tourism Destinations Competing with Hawaii, by Arthur Young, January 1989, Appendix.

Table 213.-- STATE TOURISM OFFICE BUDGET AND RANK: 1988-89 ACTUAL AND 1989-90 PROJECTED

[Includes Hawaii Visitors Bureau and DBED Tourism Branch]

	Amount (\$1,000)		Rank (50 states)	
Category	1988-89	1989-90	1988-89	1989-90
Total budget Advertising budget	17,340 4,000	22,519 4,828	<b>4</b> 9	1 5

Source: U.S. Travel Data Center, <u>Survey of State Travel</u> Offices 1989-1990 (March 1990).

Table 214.-- CHARACTERISTICS OF RESIDENTS RETURNING FROM OUT-OF-STATE TRIPS, BY DIRECTION OF TRAVEL: 1989

Subject	Total	Westbound	Eastbound
All groups	478,560	394,080	84,480
Occupation: 1/ Professional, technical Business, managerial, official Clerical, office, sales Military service Military dependent Other employed Retired Student Other non-employed Unclassified Not reported	(NA) (NA) (NA) 46,770 (NA) (NA) 65,830 21,400 (NA) 58,780 6,510	131,430 68,820 34,460 41,950 5,850 27,570 47,060 19,290 11,140	(NA) (NA) (NA) 4,820 (NA) (NA) 18,770 2,110 (NA) 58,780
Purpose of trip: 2/ Pleasure Business Visit friends or relatives Other purposes Not reported  Persons per party  Days absent: Median 3/ Mean	251,910 79,680 106,840 49,410 18,060 2.1 9.8 14.3	173,170 76,970 105,400 46,880 18,060 2.2	78,740 2,710 1,440 2,530 - 1.9
Average number absent	18,735	13,712	5,023

NA Not available.

<sup>1/</sup> Total persons, by occupation of party head.

2/ Because of multiple responses, detail adds to more than indicated total.

<sup>3/</sup> Recalculated from published figures.
Source: Hawaii Visitors Bureau, 1989 Westbound Visitors to Hawaii (1990), pp. 30-33.

Table 215.-- CHARACTERISTICS OF RESIDENTS RETURNING FROM THE MAINLAND: 1984 TO 1989

	Number return-	Median age	Males per 100	Per- sons per	Days a	bsent	Average number
Year	ing	(years)	females	party <u>1</u> /	Median	Mean	absent
1984 1985 1986 1987 1988	333,640 403,450 411,440 398,580 521,000 394,080	38.2 39.2 39.7 41.7 40.0 (NA)	100.4 100.5 98.8 96.4 96.5 (NA)	1.43 1.43 1.45 1.45 1.46 2.2	12.5 12.2 11.0 10.7 10.8 9.1	16.1 15.3 14.0 13.1 13.2 12.7	14,700 16,900 15,735 14,036 18,886 13,712

NA Not available.

1/ Increase after 1988 reflects revised editing procedures, in which nonresponse, previously imputed as 1, was distributed.

Source: Hawaii State Department of Business and Economic Development, Out-of-State Travel by Hawaii Residents During 1986 (Statistical Report 202, September 22, 1987), table 2; Hawaii Visitors Bureau, 1989 Westbound Visitors to Hawaii (1990), pp. 30-33, and records.

Table 216.-- DEPARTURE POINT FOR WESTBOUND RETURNING RESIDENTS: 1988

Departure point	Number	Departure point	Number
Total	521,000 131,497 120,773 61,284 42,956	Las Vegas Chicago Seattle Dallas Other	33,894 27,910 23,176 12,638 66,872

1/ Includes other connecting flights through Los Angeles to Hawaii. Source: Hawaii Visitors Bureau, special tabulation.

Table 217.-- INTERISLAND, MAINLAND, AND FOREIGN ROUND TRIPS BY ADULT OAHU RESIDENTS DURING THE PAST 12 MONTHS: 1988 AND 1989

## [Percent distributions]

Number of trips	1988 <u>1</u> /	1989 <u>2</u> /
INTERISLAND TRIPS  All adult residents  None  1 or 2  3 to 5  6 to 10  11 or more  Average number of trips  MAINLAND ROUND TRIPS	100 48 31 12 6 3 2.5	100 43 30 18 5 4 2.2
All adult residents	100 46 29 21 4 1.2	100 49 27 20 4 1.2
All adult residents  None	100 82 12 6 0.3	100 82 13 5

<sup>1/</sup> Based on a telephone survey of 400 adult residents of Oahu, May  $1\overline{2}$ -19, 1988.

 $<sup>\</sup>frac{2}{2}$  Based on a telephone survey of 401 adult residents of Oahu, July  $\frac{2}{2}$ -29, 1989.

Source: Omnitrak Research and Marketing Group, Inc., survey cited in Honolulu Star-Bulletin, September 5, 1989 (p. C-1), September 12, 1989 (p. C-1), and September 19, 1989 (p. C-1).

Table 218.-- PASSPORTS ISSUED BY HONOLULU OFFICE: 1979 TO 1989

[Calendar year data. The area served by the Honolulu Passport Office includes Hawaii and American Samoa for all years and Guam and the Northern Mariana Islands beginning November 1988]

Year	Number	Year	Number	Year	Number
1979 1980 1981 1982	34,191	1983 1984 1985 1986	41,446 52,250 56,140 43,731	1987 1988 <u>1</u> / 1989 <u>2</u> /	47,979 43,875 47,401

Table 219. -- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS, BY ISLANDS: 1987 TO 1989

	Number of attractions reported			Attendance		
Island	1987	1988	1989	1987	1988	1989
State total	71	76	73	19,241,937	20,663,475	19,436,267
Hawaii	13 13 - 2 34 9	13 14 - 3 36 10	13 14 - 3 35 8 -	4,315,964 928,461 - 13,207 13,078,879 905,426	5,489,823 988,207 - 18,709 13,431,445 735,291	4,224,928 927,470 - 18,285 13,599,829 665,755

<sup>1/</sup> Lahaina Restoration Foundation attractions counted separately. Source: Table 220.

 $<sup>\</sup>frac{1}{2}$  Includes some passports issued in California. Includes 36,034 mailed to Hawaii addresses and 11,367 mailed outside the State.

Source: U.S. Department of State, Passport Services, Honolulu Region, records.

Table 220.-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 1987 TO 1989

[Calendar year data unless otherwise specified. Some 1987 and 1988 data have been revised]

Island and cultural attraction	1987	1988	1989
Oahu:	-		
Bernice P. Bishop Museum 1/	246,113	362,906	302,127
Contemporary Arts Center $\frac{2}{2}$ /	-	5,000	26,048
Damien Museum and Archives	8,814	11,026	11,598
Dole Cannery Square	160,000	350,000	363,008
Foster Botanic Garden	59,352	57,532	54,865
Fred Ohrt Museum	5,221	3,334	4,510
Halawa Xeriscape Garden 3/	_	_	4,284
Harold L. Lyon Arboretum 1/	(NA)	11,795	15,371
Hawaii Maritime Center $4/\cdots$	100,000	1,952	66,500
Hawaii Nature Center	14,681	23,142	32,466
Honolulu Academy of Arts $5/\ldots$	258,789	230,736	299,219
Honolulu Advertiser Gallery	26,700	27,100	(NA)
Honolulu Zoo	758,485	875,825	752,207
Hoomaluhia Park	55,265	59,323	59,774
Iolani Palace State Monument 1/	76,000	72,000	74,000
Mission Houses Museum	27,035	26,746	29,788
Moanalua Gardens	11,116	10,318	(NA)
Mormon Temple Grounds (Church of Jesus			
Christ of Latter-Day Saints, Hawaii	270 (00	272 767	210 010
Temple Visitor's Center)	239,698	232,767	219,818
National Memorial Cemetery of the Pacific	5,343,973	5,623,916	6,049,931
Pacific Submarine Museum 6/	20,000	298,198	264 747
Paradise Cove Luau Park	307,603 258,208	215,677	264,743 185,457
Polynesian Cultural Center	1,001,708	881,500	850,185
Puu o Mahuka Heiau State Monument 1/	9,000	7,000	9,000
Queen Emma Summer Palace	18,209	23,793	20,766
Royal Mausoleum State Monument 1/	77,000	74,000	77,000
Sea Life Park	758,978	739,041	740,170
Senator Fong's Plantation and Gardens 7/	750,570	32,578	55,690
Tropic Lightning Museum	7,000	4,500	5,350
Ulu Po Heiau State Monument 1/	4,000	2,000	2,000
U.S. Army Museum, Ft. DeRussy	91,341	108,123	125,680
U.S.S. Arizona Memorial	1,845,557	1,778,347	1,768,587
Visiting either Memorial or	1,0 10,007	2,,	<b>1,</b> , 00,00,
Visitor Center	1,522,635	1,462,395	1,444,639
Aboard non-landing tour boats	322,922	315,952	323,948
U.S.S. Bowfin WWII Submarine Exhibit 8/.	206,610	245,742	202,571
University of Hawaii Art Gallery	50,000	50,000	50,000
Wahiawa Botanic Garden	17,369	17,400	13,248
Waikiki Aquarium 9/	332,219	301,232	269,590
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Continued on next page.

Table 220.-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 1987 TO 1989 -- Con.

Island and cultural attraction	1987	1988	1989
Oahu - con.:			
Waimea Falls Park	672,835	654,896	580,020
Waipahu Cultural Garden Park	10,000	12,000	14,258
Hawaii:			
Hawaii Tropical Botanical Garden	34,000	33,051	35,466
Greenwell Store Museum	5,100	5,000	5,000
Hulihee Palace	24,635	25,470	27,716
Jagger Museum $\frac{10}{2}$	1,373,000	1,900,000	2,000,000
Kealakekua Bay State Historical Park 1/.	57,000	62,000	47,000
Kilauea Visitor Center	1,310,000	1,800,000	1,800,000
Lapakahi State Historical Park 1/	65,000	69,000	77,000
Lyman House Memorial Museum	15,252	16,414 69,814	16,847
Parker Ranch Historic Homes 11/	67,170	(NA)	77,133
Parker Ranch Visitor Center	23,000	28,000	31,000
Volcano Art Center 12/	55,450	52,470	50,750
Wahaula Visitor Center 13/	562,000	1,400,000	(NA)
Wailoa Center	29,807	28,604	28,306
Maui:			
Alexander & Baldwin Sugar Museum 14/	5,406	24,517	28,629
Halekii-Pihana Heiaus State Monument 1/.	22,000	38,000	35,000
Hale Waia Wai O Hana	9,938	8,266	8,035
Kula Gardens	18,150	19,750	20,021
Lahaina Restoration Foundation	179,878	174,827	159,320
Baldwin Missionary Home Museum	47,400	46,302	50,969
Brig Carthaginian 15/	78,278	52,185	21,139
Hale Pala Pali Printing House	6 500	17,650	25,340
Hale Pa'i Printing House	6,500 11,500	6,200 19,910	5,400 22,082
Wo Hing Temple Museum	36,200	32,580	34,390
Maui Historical Society Museum	18,306	17,682	18,495
Maui Tropical Plantation	451,000	455,000	397,458
Maui Zoological & Botanical Gardens	80,000	67,000	70,200
Whalers Village Museum	143,783	183,165	190,312
Kauai:			
Coco Palms Zoo 18/	6,142	6,142	(NA)
Grove Farm Homestead 19/	4,379	4,408	3,627
Hanalei Museum 20/	6,500	6,500	(NA)
Ho'opulapula Haraguchi Rice Mill	-	350	625
Kauai Museum 21/	28,748	29,268	29,756
Kilauea National Wildlife Refuge	418,898	247,698	204,731
Kokee Natural History Museum	83,979	95,213	101,060
	L	<u> </u>	

Table 220.-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 1987 TO 1989 -- Con.

Island and cultural attraction	1987	1988	1989
Kauai - con.: Pacific Tropical Botanical Garden Russian Fort Elizabeth State Historical Park 22/ Waioli Mission House 19/	10,500	12,000	16,000
	343,000	331,000	308,000
	3,280	2,712	1,956
Molokai: Kalaupapa Settlement Molokai Ranch Wildlife Park 23/ R. W. Meyer Sugar Mill 24/	8,395	7,900	8,439
	4,812	5,919	5,920
	-	4,890	3,926

- NA Not available.
- 1/ Years ended June 30.
- $\overline{2}$ / Opened October 1988.
- 3/ Opened September 30, 1989.
- 4/ Closed for renovation during first 11 months of 1988.
- $\frac{5}{1}$  Includes Academy Theatre (82,135 in 1987, 56,151 in 1988, and 109,119 in 1989).
- $\underline{6}/$  Closed at end of May 1987. Included with U.S.S. Bowfin beginning July 2, 1988.
  - 7/ Opened April 11, 1988.
  - 8/ Closed March 2-April 6, 1987 and April 23-June 19, 1987.
- 9/ Includes both adult and child attendance. Closed several months during 1988 for renovation.
  - 10/ Opened January 13, 1987.
  - II/ Opened December 1, 1988.
  - $\frac{12}{12}$ / Revised data for 1987 and 1988.
  - 13/ Destroyed July 1989.
  - 14/ Opened July 15, 1987.
  - 15/ Closed September 1, 1988 to June 30, 1989 for repairs.
  - 16/ Opened in April 1988.
  - 17/ Opened April 1987.
  - 18/ Closed February 8, 1990
  - 19/ Closed 2 months in 1989 for repairs.
  - $\overline{20}$ / Closed July 1989.
  - 21/ Years ended September 30, 1987 and December 31, 1988 and 1989.
- $\overline{22}$ / Years ended June 30. Attendance estimates reflect heavy use of restrooms by tour bus passengers.
  - 23/ Closed part of 1987 for maintenance.
  - 24/ Opened to general public December 5, 1988.

Source: Hawaii State Department of Business, Economic Development, and Tourism, Attendance at Cultural Attractions During 1989 (Statistical Report 216, July 1990), table 2, as revised.

Table 221.-- HONOLULU SYMPHONY ORCHESTRA: 1979-1980 TO 1989-1990

Season	Average number of orchestra personnel	Number of performances	Total attendance	Operating expenses (dollars)
1979-1980 1980-1981 1981-1982 1982-1983 1983-1984 1984-1985 1985-1986 1986-1987 1/ 1987-1988 1988-1989	75 80 80 80 80 80 80 79 80	122 107 109 142 133 120 137 85 127 134	186,135 155,622 168,900 204,193 194,600 167,500 208,370 139,703 184,897 215,808 183,434	2,189,172 2,211,082 2,627,293 2,817,196 2,562,500 2,966,700 3,053,257 2,394,804 4,143,347 4,234,275 4,978,813

<sup>1/</sup> Season shortened by musicians' strike, Aug. 8-Nov. 26, 1986. Source: Honolulu Symphony Society, records.

Table 222.-- PERFORMING ARTS STATISTICAL SUMMARY, FOR OAHU: 1978-1979 TO 1988-1989 SEASONS

Season	Number of groups reporting	Productions	Performances	Attendance
1978-1979	12 12 13 12 13 13 12 12 12 12 12 12	219 183 254 500 502 695 773 353 439 385 382	1,024 1,178 1,128 1,300 1,376 1,734 1,809 1,245 1,354 1,610 1,545	766,018 723,581 830,585 804,647 936,821 1,060,367 1,086,930 845,328 875,063 1,248,828 1,154,107

Source: DBED mail and telephone surveys.

Table 223.-- PERFORMING ARTS, FOR OAHU: 1988-1989 SEASON

Name of organization and type of performance	Produc-	Perform-	Attend-
	tions	ances	ance
All reporting groups	382	1,545	1,154,107
Brigham Young University - Hawaii Campus Chaminade University of Honolulu Hawaii Loa College 1/ Honolulu Community Theatre	6	17	5,000
	1	4	260
	1	4	280
	8	120	39,645
Honolulu Department of Auditoriums, total Ballets	136	268	659,070
	1	6	12,000
	79	124	230,718
	3	9	19,181
	14	19	122,145
	39	110	275,026
Honolulu Theatre for Youth  Leeward Community College  Manoa Valley Theatre (formerly HPAC)  The Starving Artists' Theatre Company  Adults  Children	9	336	151,546
	45	188	81,255
	6	107	15,285
	11	197	35,200
	5	72	5,200
	6	125	30,000
U.S. Army Support Command, total	140	164	123,971
	4	28	12,348
	54	54	24,040
	82	82	87,583
University of Hawaii at Manoa	16	116	40,795
	12	72	21,140
	4	44	19,655
	3	24	1,800

<sup>1/</sup> Excludes two motion picture productions, one shown 5 times on Channel 20 and the other shown 4 times on Channel 20. Source: DBED mail and telephone survey.

Table 224.-- RECREATIONAL FACILITIES AND RESOURCES, BY COUNTIES: 1985

Recreation area/facility	State total	Kauai	Honolulu	Maui	Hawaii
Recreation area: Total acreage Unimproved acreage Improved acreage Passive Active Service	1,572,891	137,192	59,400	249,656	1,126,643
	1,563,753	136,274	53,527	248,898	1,125,055
	9,138	918	5,873	758	1,588
	3,334	275	2,057	254	747
	5,033	611	3,259	437	726
	772	32	558	67	115
Aquatic: Boat launch lanes Boat moorages Swimming pools Beach acreage Beach length (miles) Wild shoreline (miles)	79 2,750 77 490 56 39	10 95 6 101 11	37 2,053 58 306 34 1	10 254 6 49 6 2	22 348 7 34 5 35
Nonstructured/land based: Camping sites Public hunting (acres)	2,065	339	499	403	824
	1,282,458	102,517	26,032	192,804	961,105
Court, courses fields, and playgrounds: Golf courses (holes) Tennis courts Sport fields Sport courts	1,038	144	441	219	234
	638	100	360	75	103
	453	51	324	46	32
	683	38	551	43	51
Trails: Hiking/equestrian (miles) Bikeways (miles)	1,112	206	78	167	661
	66	1	38	27	0

Source: Hawaii State Department of Land and Natural Resources, <u>State</u>
Recreation Functional Plan Technical Reference Document and State Comprehensive
Outdoor Recreation Plan (SCORP) (December 1985), p. 27.

Table 225.-- NATIONAL PARKS: 1979 TO 1989

	Acre	Acreage, Dec. 31 <u>1</u> /		
Year and area	Total	Federa1	Non- federal	Visits <u>2</u> /
1979 1980 1981 1982 1983 1984 1985 1986 1987 1988 1989  AREAS: 1989	236,574 247,488 247,488 247,349 247,349 247,349 247,349 247,349 247,349 247,349	235,208 235,243 235,243 235,243 235,243 235,243 235,565 235,565 235,624 235,624	1,366 12,245 12,245 12,245 12,106 12,106 12,106 11,784 11,784 11,725 11,725	3,384,343 3,479,797 4,225,217 4,950,621 5,252,385 5,429,289 4,029,929 4,736,281 5,225,641 5,198,428 5,558,227
Hawaii Volcanoes National Park Haleakala National Park Puuhonua o Honaunau National Historical Park Kaloko-Honokohau National Historical Park Puukohola Heiau National Historic Site U.S.S. Arizona Memorial 4/ Kalaupapa National Historical Park	207,643 27,350 181 1,161 100 12 10,902	207,643 27,350 181 381 34 12 23	780 66 10,879	2,225,579 1,396,521 414,380 17,354 59,754 1,444,639 (NA)

NA Not available.

Source: U.S. Department of the Interior, National Park Service, Pacific Area Office, records.

<sup>1/</sup> Data exclude the Olaa Forest Tract. This 9,654-acre tract is entirely in Federal ownership, is managed by the National Park Service, and has been designated as part of the wilderness system by the Congress, but it is not within the legally authorized boundary of Hawaii Volcanoes National Park.

<sup>2/</sup> Decline in 1985 reflects use of new benchmark data for Hawaii Volcanoes National Park estimates, rather than an actual drop in visits.

<sup>3/</sup> Not yet open to the public.

4/ The U.S.S. Arizona Memorial is wholly within the Pearl Harbor Naval Base. The acreage figure is the approximate extent of the total area over which the National Park Service has been granted use rights by the U.S. Navy.

Table 226.-- STATE PARKS AND HISTORIC SITES: 1980 TO 1990

	Number of areas,	Acreage	Recreation visits, year ended June 30	
Year and island	June 30	Total	Developed	(1,000)
1980	66 71 72 74 74 74 74 76 76 77	20,637 20,836 20,885 20,564 24,751 24,799 24,865 24,909 24,853 24,877 24,857	916.7 937.8 937.8 980.1 979.1 882.1 882.1 883.6 884.9 887.6 887.3	17,169 15,611 18,111 17,246 19,406 19,908 19,680 20,068 18,488 17,270 19,727
ISLANDS: 1989				
Hawaii	20 12 1 33 11	1,382.5 341.4 233.7 9,131.0 13,788.0	281.6 56.0 10.0 397.0 143.0	4,134 2,489 43 3,404 7,200
ISLANDS: 1990				
Hawaii	20 12 1 33 11	1,361.4 343.1 233.7 9,130.6 13,788.0	281.6 56.0 10.0 396.7 143.0	4,307 3,611 81 2,984 8,744

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

Table 227.-- MAJOR STATE PARKS: 1989 AND 1990
[Parks having at least 700,000 recreation visits or 1,000 acres]

	Acreage, June 30		Recreation visits, year ended June 30
Park	Total	Developed	(1,000)
1989			
Wailua River State Park 1/ Waimea Canyon State Park Hapuna Beach State Recreation Area Haena State Park Kokee State Park Wailuku River State Park	1,125.9 1,866.4 68.8 65.7 4,345.0 16.3	50.4 10.0 20.7 2.0 55.0 3.5	3,248 1,257 1,032 937 916 721
Na Pali Coast State Park Kahana Valley State Park Sacred Falls State Park	6,175.0 5,220.3 1,374.2	4.0 20.0 10.0	92 28 15
1990			
Wailua River State Park 1/  Haena State Park  Hapuna Beach State Recreation Area  Waimea Canyon State Park  Waianapanapa State Park  Kokee State Park  Old Kona Airport State Rec. Area	1,125.9 65.7 61.8 1,866.4 122.1 4,345.0 103.7	50.4 2.0 20.7 10.0 18.0 55.0 20.4	3,880 1,974 1,135 930 879 867 796
Na Pali Coast State Park	6,175.0 5,220.3 1,374.2	4.0 20.0 10.0	91 49 44

<sup>1/</sup> Seven separate areas in both 1989 and 1990.
Source: Hawaii State Department of Land and Natural Resources,
Division of State Parks, records.

Table 228.-- NATIONAL AND STATE HISTORIC SITES, BY ISLANDS: 1985

Island	Total sites <u>1</u> /	Listed Hawaii Register only	Listed and recommended for National Register 2/	Listed National Register only	Listed both Hawaii and National Register	Eligible for Nat'l Register <u>3</u> /
State total	376	90	40	92	119	37
Hawaii Maui Kahoolawe . Lanai Molokai Oahu Kauai	87 34 1 1 55 153 45	36 19 - - 14 9 12	2 1 - - 14 19 4	18 5 1 1 2 60 5	23 8 - - 24 45 19	9 1 - - 2 20 5

<sup>1</sup>/ Total sites listed in the source, as adjusted for appearance of some sites on more than one list.

Source: Hawaii State Department of Land and Natural Resources, State Parks, Outdoor Recreation, and Historic Sites Division, Hawaii Historic Places Review Board, Hawai'i/National Registers of Historic Places (February 1985).

<sup>2/</sup> Sites placed on the Hawaii Register of Historic Places by the Historic Places Review Board but not yet approved by either the State Historical Preservation Officer or the National Historical Places Review Board.

<sup>3/</sup> Sites declared eligible for National Register listing by the National Board.

Table 229.-- COUNTY PARKS, BY ISLANDS: 1984 TO 1989 [As of December 31]

Subject	1984	1985	1986	1987	1988	1989
Number, total Hawaii Maui Lanai Molokai Oahu Kauai	551	551	560	561	569	575
	135	134	141	141	142	142
	80	80	82	83	85	86
	3	3	3	3	4	4
	11	11	11	12	13	13
	266	266	266	265	266	271
	56	57	57	57	59	59
Acreage, total  Hawaii  Maui  Lanai  Molokai  Oahu  Kauai	8,248	8,222	8,227	8,324	8,336	8,506
	1,463	1,434	1,424	1,428	1,430	1,430
	899	899	905	917	926	928
	7	7	7	7	15	15
	54	54	54	58	73	73
	5,242	5,242	5,251	5,328	5,356	5,524
	583	586	586	586	536	536

Source: Compiled by the Hawaii State Department of Business and Economic Development from data provided by County parks and recreation departments.

Table 230.-- AQUATIC COLLECTIONS: DECEMBER 31, 1989 [For annual attendance, 1987-1989, see table 217]

	Sea L	ife Park	Waikiki Aquarium		
Phylum or class	Species	Individuals	Species	Individuals	
Total	256	16,098	267	1,175	
Fishes	137 3 1/6 110	4,000 36 62 12,000	163 2 1 101	545 3 2 625	

1/ Plus 1 hybrid.
Source: Sea Life Park, records; Waikiki Aquarium, records.

Table 231.-- ZOOS: 1987 TO 1989

Subject and zoo	1987	1988	1989
Species: 1/ Coco Palms 2/ (Kauai)  Honolulu Zoo  Maui Zoological & Botanical Gardens .  Molokai Ranch Wildlife Park  Panaewa Rainforest Zoo (Hilo)	16	16	1
	223	222	197
	56	33	35
	8	10	10
	54	53	57
Individuals: 1/ Coco Palms 2/ (Kauai)  Honolulu Zoo  Maui Zoological & Botanical Gardens .  Molokai Ranch Wildlife Park  Panaewa Rainforest Zoo (Hilo)	57	55	3
	852	877	711
	163	157	153
	933	806	1,019
	171	175	195
Attendance: Coco Palms 2/ (Kauai)  Honolulu Zoo  Maui Zoological & Botanical Gardens .  Molokai Ranch Wildlife Park 2/  Panaewa Rainforest Zoo (Hilo)	6,142	6,142	(NA)
	758,485	875,825	752,207
	80,000	67,000	70,200
	4,812	5,919	5,920
	67,170	69,814	77,133

NA Not available.

<sup>1/</sup> Animal and bird inventory, December 31.
2/ Closed February 8, 1990.
Source: Data obtained by Hawaii State Department of Business and Economic Development from Coco Palms Resort Hotel, Molokai Ranch Wildlife Park, and the parks and recreation departments of the City and County of Honolulu and Counties of Hawaii and Maui.

Table 232. -- ATTENDANCE AND WATER SAFETY AT GUARDED BEACH PARKS, FOR THE CITY AND COUNTY OF HONOLULU: 1990

[Year ended June 30]

		Activity (percent)					Surfing
Beach park	Attend- ance <u>1</u> /	Sun	Swim	Surf	Res- cues	Drown- ings	acci- dents
All parks	19,441,514	78	17	6	672	9	304
Ala Moana Waikiki Hanauma Sandy Makapuu Bellows Kailua Kualoa Sunset Ehukai	1,495,693 11,173,540 2,815,288 525,333 224,786 133,978 397,493 71,406 344,692 207,125 203,405	66 94 74 63 52 61 74 80 73 67	27 10 26 22 29 24 19 20 14 11	7 5 0 15 19 15 7 0 13 30 20	28 81 185 92 83 7 2 3 15 24 12	2 2 3 0 0 0 0 0 0 0	12 86 10 88 17 0 0 0 1 25
Ke waena	203,405 421,251 264,632 264,746 170,508 380,805 346,833	79 66 59 60 57 55	11 19 22 39 28 42 24	20 2 12 3 13 1 20	12 45 35 17 16 9 18	0 1 0 0 0 0	22 12 6 3 0 13

<sup>1/</sup> Based on headcounts taken at approximately two-hour intervals by

Water Safety Officers over an 8-hour work day.

Source: City and County of Honolulu, Department of Parks and Recreation, Water Safety Division, records.

Table 233.-- GOLF COURSES, BY NUMBER OF HOLES, OWNERSHIP, AND ISLANDS: JANUARY 1990

Chahua ialani		Number of golf courses					
Status, island, and ownership	Total	9-hole	18-hole	27-hole	of holes		
State total	61	11	48	2	1,017		
Hawaii	12	2	9	1	207		
Municipal	1	-	1	-	18		
Private	11	2	8	1	189		
Maui  Municipal  Private	10	1	9	-	171		
	1	-	1	-	18		
	9	1	8	-	153		
Lanai	1	1	-	-	9		
Private	1	1	-	-	9		
Molokai	2	1	1	-	27		
Private	2	1		-	27		
Oahu  Military  Municipal  Private	29 9 4 16	5 3 1 1	24 6 3 15	- - -	477 135 63 279		
Kauai	7	1	5	1	126		
	1	-	1	-	18		
	6	1	4	1	108		

Source: Compiled by Hawaii State Department of Business and Economic Development from county departments of parks and recreation.

Table 234.-- COUNTY GOLF COURSES AND CAMPING PERMITS, FOR OAHU: 1984 TO 1989

	Pul	Camping		
Calendar year	Courses	Holes	Rounds played	permits issued <u>1</u> /
1984	4 4 4 4 5	63 63 63 63 63 81	484,691 484,594 536,204 548,668 545,547 555,671	8,062 6,937 8,049 8,352 8,261 7,773

<sup>1/</sup> By the City and County of Honolulu.

Table 235.-- HAWAIIAN OPEN SCORES AND PURSES: 1985 TO 1990

[The Hawaiian Open is held at the Waialae Country Club golf course. Distance is 6,975 yards; par is 72. For annual data back to 1965, see Data Book 1986, table 247]

		Winnin	g score	Purse	(dollars)
Year	Holes	Total	Below par	Total	Winner
1985 1986 1987 1988 1989 <u>1</u> /	72 72 72 72 72 54 72	267 272 *270 271 197 279	21 16 18 17 19 9	500,000 500,000 600,000 600,000 750,000 1,000,000	90,000 90,000 108,000 108,000 135,000 180,000

<sup>\*</sup> Sudden-death playoff.

Source: Sunday Star-Bulletin and Advertiser, February 1, 1987, p. D-13; Honolulu Advertiser, February 9, 1987, p. F-1, February 15, 1988, p. C-1, and February 13, 1989, pp. C-1 and C-4, and February 12, 1990, p. C-4.

 $<sup>\</sup>frac{1}{2}$ / Includes one 18-hole course not yet in operation.

Source: City and County of Honolulu, Department of Parks and Recreation, records.

<sup>1/</sup> Reduced to 54 holes because of rain delays.

Table 236. -- PUBLIC HUNTING AREAS AND WILDLIFE SANCTUARIES AND REFUGES, BY ISLANDS: FEBRUARY 1990

	Public hunting areas		National Wildlife Refuges <u>1</u> /		Other wildlife sanctuaries and refuges	
Island	Number	1,000 acres	Number	1,000 acres	Number	1,000 acres
State total	59	1,024.2	7	271.0	11	80.6
Hawaii Maui Lanai Molokai Oahu Kauai Other islands	26 7 1 3 11 11	727.9 102.5 35.6 27.5 24.0 106.7	1 - 1 2 3 1	15.0 - 0.0 0.2 1.2 254.6	4 2 - - 5 - ( <u>2</u> /)	79.5 0.1 - 0.7 - 0.3

Source: Hawaii State Department of Land and Natural Resources, Division of Forestry and Wildlife, records.

Table 237.-- FISHING AND HUNTING LICENSES ISSUED: 1985 TO 1990 [Years ended June 30]

Type of license	1985	1986	1987	1988	1989	1990
Freshwater game fishing	7,131	8,200	8,669	10,512	9,565	10,010
	12,599	12,776	12,748	13,469	12,714	13,805

Source: Hawaii State Department of Land and Natural Resources, Division of Conservation and Resources Enforcement, records.

 <sup>1/</sup> U.S. Fish and Wildlife Service.
 2/ The Hawaii State Seabird Sanctuary is comprised of 36 islets offshore all major islands, including Kure Atoll in the Northwestern Hawaiian Islands. This sanctuary is administered out of the Oahu District office.

Table 238.-- SPORTS FISHING AND HUNTING BY PERSONS 16 YEARS AND OVER, BY RESIDENCE STATUS: 1985

. ,	In Hawa	ii	Hawaii residents,	
Activity and characteristic	Hawaii	Nonres-	outside	
	residents	idents	Hawaii	
Fishing: Persons fishing (1,000)  Days of fishing (1,000)  Per person	140	55	14	
	3,197	291	116	
	23	5	8	
Hunting: Persons hunting (1,000)  Days of hunting (1,000)  Per person	22	2	2	
	542	5	36	
	25	(B)	(B)	

B Sample size too small to report data reliably. Source: U.S. Department of the Interior, Fish and Wildlife Service, 1985 National Survey of Fishing, Hunting, and Wildlife Associated Recreation (November 1988), pp. 117, 118, 128, and 129.

Table 239.-- COUNTY TENNIS FACILITIES: 1988 AND 1989
[As of December 31]

Subject	State total	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Locations: 1988	89 89	20 20	11 11	1 1	1 1	46 46	10 10
Courts: 1988 1989	278 282	44 44	32 33	2 2	2 4	174 175	24 24

Source: Compiled by the Hawaii State Department of Business and Economic Development from the County parks and recreation departments.

Table 240.-- WATER RECREATION FACILITIES AND RESOURCES, BY ISLANDS: 1989

		ft mooring capacity <u>1</u> /	Miles shor	Number of	
Island	Catwalks and piers	Other moor- ing areas	Total	Primary <u>4</u> /	surfing sites 3/
Six major islands .	1,371	705	184.9	24.4	1,600
Hawaii Maui Lanai Molokai Oahu Kauai	15 48 28 3 1,195 82	321 151 - 29 168 36	19.4 32.6 18.2 23.2 50.3 41.2	1.2 7.9 - - 12.5 2.8	185 212 99 180 594 330

<sup>1/</sup> As of December 31, 1989. At that time, 1,827 vessels were moored, vacancies numbered 252, and there were 2,744 valid applications on file.

2/ Surveyed in 1962. For specific beaches, see table 136.1.

4/ Safe, clean, accessible, and generally suitable for swimming.

Source: Hawaii State Department of Transportation, Harbors Division,

Small Craft Mooring Facilities Utilization Report (quarterly); Hawaii State

Department of Planning and Economic Development, Hawaii's Shoreline (1965),
p. 7; Surfing Education Association, The 1971 Statewide Surfing Site Survey,
Vol. 1, p. 93.

<sup>3/</sup> Surveyed in 1971. A surfing site is defined as "a specific wave-breaking zone caused by a shoal and having sufficient consistency to be identified as a surfable riding area, either seasonally or in a combination of seasons, e.g., Queen's Surf, Waikiki."

Table 241.-- TRANSPACIFIC YACHT CLUB'S HONOLULU RACE ENTRIES AND WINNING TIMES: 1979 TO 1989

[The Honolulu Race, sponsored by the Transpacific Yacht Club of Los Angeles, is run biennially between San Pedro, California, and Diamond Head Lighthouse, a great circle distance of 2,217 nautical miles]

	Boats	Winning times (days, h	ours, minutes, seconds)
Year	entered	Elapsed	Corrected
1979 1981 1983 <u>1</u> / 1985 1987	80 70 66 65 55 45	11:18:01:04 8:11:02:31 9:01:53:48 13:06:31:19 8:12:00:40 8:12:50:35	11:14:42:51 7:21:44:48 7:22:55:15 9:14:07:40 8:00:56:41 8:02:54:08

<sup>1/</sup> A catamaran, not officially entered in the race, recorded an elapsed time of 7:7:30:56.

Source: Jack Smock, Transpac, A History of the Great Race to Honolulu ... (1980), pp. 552 and 669; The Transpacific Yacht Club, 1982-83 Transpacific Yacht Club Year Book (1983); Honolulu Advertiser, July 12, 1983, p. B-1, July 4, 1985, p. E-3, July 19, 1985, p. G-3, and July 10, 1989, p. C-1; Honolulu Star-Bulletin, July 15, 1983, p. C-3; Sunday Star-Bulletin and Advertiser, July 10, 1983, p. F-1; Waikiki Yacht Club, records.

Table 242.-- SURFING COMPETITION EXPENDITURES: 1986
[Dollars]

Kind of event	Total	Direct	Indirect
All events  Boardsurfing Windsurfing  Bodysurfing	4,246,818	2,440,700	1,806,118
	2,318,202	1,332,300	985,902
	1,902,516	1,093,400	809,116
	26,100	15,000	11,100

Source: Mike Markrich, Economic Effects of Surfing Activities in Hawaii (University of Hawaii Sea Grant College Program and Department of Business and Economic Development, Ocean Resources Branch, December 1988), p. 19.

Table 243.-- HAWAIIAN CANOE RACING EXPENDITURES: 1986

[\$1,000]

Type of expenditure	Amount
Total expenditure  Long-distance races  Regattas  Equipment	3,874 614 2,590 670

Source: Mike Markrich, Outrigger Canoe
Racing in Hawaii: Its Economic Impact (University
of Hawaii Sea Grant College Program and Department
of Business and Economic Development, Ocean
Resources Branch, July 1988), p. 31.

Table 244.-- IRONMAN TRIATHLON WORLD CHAMPIONSHIP REGISTRANTS, FINISHERS, AND WINNING TIMES: 1985 TO 1990

	Number of	Number of		ng time n., sec.)
Year	registrants	finishers	Men	Women
1985	1,018 1,039 1,381 1,277 1,286 1,386	965 951 1,286 1,189 1,231 1,235	8:50:54 8:28:37 8:34:13 8:31:00 8:09:15 8:28:17	10:25:22 9:49:14 9:35:25 9:01:01 9:00:56 9:13:43

Source: Bud Light Ironman Triathlon World Championship, records.

Table 245.-- HONOLULU MARATHON REGISTRANTS, FINISHERS AND WINNING TIMES: 1984 TO 1989

	Number of	Number of	Winning time (hr	., min., sec.)
Year	registrants	finishers	Men	Women
1984 1985 1986 1987 1988	10,653 9,310 10,354 10,413 10,205 10,814	8,166 8,287 8,563 8,793 8,808 9,673	2:16:25 2:12:08 2:11:43 2:18:26 2:12:47 2:11:47	2:42:49 2:35:51 2:31:01 2:35:11 2:41:52 2:31:50

Source: Honolulu Marathon Association, records.

Table 246.-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES: 1984-1985 TO 1989-1990 SEASONS

Bow1	1984-	1985-	1986-	1987-	1988-	1989-
	1985	1986	1987	1988	1989	1990
Aloha Bowl Hula Bowl Pro Bowl	37,996	30,574	20,666	20,093	18,967	39,267
	25,890	20,943	15,774	26,737	28,896	20,274
	48,124	47,906	46,799	46,692	46,464	45,135

Source: Hawaii State Department of Accounting and General Services, Stadium Authority, records.

Table 247.-- VARSITY SPORTS SUMMARY FOR THE UNIVERSITY OF HAWAII AT MANOA: 1989-1990

[Includes only games played against four-year collegiate teams]

	Games played <u>1</u> /				Но	Home games	
Sports	Total	Won	Lost	Tied	Home dates	Attendance	
Baseball	62 35 30 13 27 32	37 25 26 9 18 29	24 10 4 3 9 3	1 - 1 -	46 16 17 10 12 18	118,305 93,565 9,549 445,348 13,488 37,760	

<sup>1/</sup> Volleyball data refer to matches.

Source: University of Hawaii, Office of Intercollegiate Athletics, Sports Information Office, records.

Table 248.-- PUBLIC HIGH SCHOOL INTERSCHOLASTIC SPORTS: 1989-1990 SEASON

Sport	Players	Games <u>1</u> /	Attendance	Expenditure <u>2</u> / (dollars)
Baseball Basketball Football	Boys Boys and girls Boys	382 1,014 266	67,121 135,316 417,332	276,982 513,464 809,758

<sup>1</sup>/ Junior varsity and varsity games, based on published schedules from public school leagues. Data exclude pre-season and post-season games.

Source: Hawaii State Department of Education, Office of Instructional Services, Athletics Program, records.

<sup>2/</sup> Data on expenditures and encumbrances reflect figures from the general and school trust funds.

Table 249.-- PROFESSIONAL BOXING: 1984 TO 1989

Year	Number of promoters	Number of shows	Paid attendance	Gross receipts (dollars)
1984 1985 1986 1987 1988	1 1 2 1 - 3	9 9 6 2 -	14,937 18,278 7,181 1,152 - 14,869	156,260.00 201,852.00 67,105.00 15,560.00

Source: Hawaii State Department of Commerce and Consumer Affairs, Boxing Commission, records.

Table 250.-- DOG LICENSES ISSUED, BY ISLANDS: 1984 TO 1989

[Dogs are licensed on a biennial basis]

Year	State total	Hawaii	Maui	Lanai	Molokai	0ahu	Kauai
1984 1985 1986 1987 1988	19,661 33,598 18,713 28,208 21,040 27,147	1,974 2,809 2,078 3,287 3,181 3,759	1,372 2,171 1,204 1,633 1,517 2,321	38 35 12 35 13 14	119 111 39 65 145 105	15,832 27,654 15,151 22,573 15,968 19,500	326 818 229 615 216 1,448

Source: Compiled by the Hawaii State Department of Business and Economic Development from the County Departments of Finance.