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Section 7

RECREATION AND TRAVEL

Statistics on tourism, recreation, sports, museums, parks, pets, and the performing arts appear in this section. Additional information on recreational and resort land use is given in Section 6; on transportation, in Section 18; and on hotels and hotel workers, in Sections 12, 13, 15 and 23.

Information on recreation and tourism is issued periodically by the Hawaii State Department of Business, Economic Development and Tourism's, Tourism Research Branch (particularly in its annual research reports) and Research and Economic Analysis Division, the State Parks Division of the Hawaii State Department of Land and Natural Resources, U.S. National Park Service, County park and recreation departments, and other organizations. Long-term trends are summarized in *Historical Statistics of Hawaii*, Section 11. National statistics are given in Section 26 of the *Statistical Abstract of the United States: 2004-2005*.

Table 7.01-- PASSENGERS ARRIVING, BY POINTS OF ORIGIN AND TRANSIT STATUS: 1995 TO 2004

[Domestic includes passengers from all flights originating from the mainland United States.
International includes passengers from all flights originating from U.S. territories
and other countries]

Points of origin and status	1995	1996	1997	1998	1999
All directions	7,957,220	8,049,980	8,182,660	7,852,500	7,980,220
Landing	7,466,710	7,648,880	7,723,580	7,545,230	7,708,206
Intransit	490,510	401,100	459,080	307,270	272,014
Domestic	5,056,770	5,078,740	5,147,470	5,169,410	5,172,404
Landing	4,725,150	4,801,570	4,907,620	5,033,100	5,088,781
Intransit	331,620	277,170	239,850	136,310	83,623
International	2,900,450	2,971,240	3,035,190	2,683,090	2,807,816
Landing	2,741,560	2,847,310	2,815,960	2,512,130	2,619,425
Intransit	158,890	123,930	219,230	170,960	188,391
Points of origin and status	2000	2001	2002	2003	2004
All directions	8,272,973	7,585,952	7,628,973	7,557,861	8,220,576
Landing	7,981,480	7,318,235	7,424,621	7,438,045	8,096,094
Intransit	291,493	267,717	204,352	119,816	124,482
Domestic	5,448,603	5,200,050	5,290,418	5,462,304	5,914,311
Landing	5,318,419	5,071,551	5,253,652	5,461,554	5,911,004
Intransit	130,184	128,499	36,766	750	3,307
International	2,824,370	2,385,902	2,338,555	2,095,557	2,306,265
Landing	2,663,061	2,246,684	2,170,969	1,976,491	2,185,090
Intransit	161,309	139,218	167,586	119,066	121,175

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.
See also <<http://www3.hawaii.gov/dbedt/latest>>.

**Table 7.02-- PASSENGER STATUS OF PARTIES AND PASSENGERS
ARRIVING IN HAWAII, BY POINTS OF ORIGIN: 2002 TO 2004**

[Domestic includes passengers from all flights originating from the mainland United States.
International includes passengers from all flights originating from U.S. territories
and other countries]

Year and points of origin	All types	Visitors to Hawaii	Returning residents	Intended residents
PARTIES 1/				
2002, total	(NA)	2/ 3,047,246	628,974	(NA)
Domestic	(NA)	2/ 2,246,830	547,604	29,149
International	(NA)	800,416	81,371	(NA)
2003, total	(NA)	2/ 3,064,258	647,128	(NA)
Domestic	(NA)	2/ 2,300,147	571,779	26,048
International	(NA)	764,112	75,350	(NA)
2004, total	(NA)	3,288,160	540,849	(NA)
Domestic	(NA)	2,467,853	442,650	20,346
International	(NA)	820,307	98,199	(NA)
PASSENGERS				
2002, total	7,628,973	2/ 6,389,058	991,557	(NA)
Domestic	5,290,418	2/ 4,358,850	850,786	44,016
International	2,338,555	2,030,208	140,771	(NA)
2003, total	7,557,861	2/ 6,380,439	1,019,316	(NA)
Domestic	5,462,304	2/ 4,531,289	891,975	38,290
International	2,095,557	1,849,150	127,341	(NA)
2004, total	8,220,576	6,912,094	1,142,932	(NA)
Domestic	5,914,311	4,892,960	976,976	41,067
International	2,306,265	2,019,134	165,956	(NA)

NA Not available.

1/ Not surveyed for intransit passengers.

2/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

See also <<http://www3.hawaii.gov/dbedt/latest>>.

**Table 7.03-- VISITOR ARRIVALS AND AVERAGE VISITOR CENSUS:
1966 TO 2004**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Visitors staying overnight or longer			Average number of visitors present per day		
	Total	Domestic	International	Total	Domestic	International
1966	834,732	629,564	205,168	20,900	19,271	1,629
1967	1,124,012	828,849	295,163	27,610	24,898	2,712
1968	1,313,706	952,821	360,885	32,314	28,784	3,530
1969	1,526,074	1,121,714	404,360	37,175	33,088	4,087
1970	1,745,904	1,273,639	472,265	36,920	32,028	4,892
1971	1,817,941	1,363,081	454,860	40,866	36,504	4,362
1972	2,233,627	1,682,285	551,342	49,987	45,098	4,889
1973	2,622,376	1,942,714	679,662	59,450	53,407	6,043
1974	2,804,394	2,036,203	768,191	63,772	56,939	6,833
1975	2,818,082	2,028,068	790,014	66,146	59,495	6,651
1976	3,213,249	2,327,399	885,850	75,426	68,225	7,201
1977	3,413,095	2,508,472	904,623	82,737	75,684	7,053
1978	3,676,967	2,766,012	910,955	92,114	85,028	7,086
1979	3,966,192	2,888,521	1,077,671	98,745	89,678	9,067
1980	3,928,789	2,793,101	1,135,688	96,406	86,788	9,618
1981	3,928,906	2,778,566	1,150,340	95,874	85,449	10,425
1982	4,227,733	3,072,543	1,155,189	105,075	94,740	10,335
1983	4,356,317	3,219,219	1,137,098	107,860	97,390	10,470
1984	4,827,884	3,499,419	1,328,466	118,252	106,260	11,992
1985	4,843,414	3,522,126	1,321,288	116,107	103,820	12,287
1986	5,569,067	4,063,928	1,505,138	132,355	118,110	14,245
1987	5,770,585	4,040,204	1,730,381	133,835	116,780	17,055
1988	6,101,483	4,041,878	2,059,605	140,798	115,760	25,038
1989	6,488,428	4,339,513	2,148,915	165,058	135,480	29,578
1990	6,723,530	4,315,159	2,408,370	154,516	113,066	41,450
1991	6,518,460	4,068,508	2,449,952	147,323	105,686	41,637
1992	6,473,675	3,791,951	2,681,724	152,249	106,589	45,660
1993	6,070,987	3,570,051	2,500,936	147,498	100,430	47,068
1994	6,364,675	3,813,280	2,551,395	156,630	107,904	48,726
1995	6,546,762	3,743,477	2,803,285	157,098	105,649	51,450

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**Table 7.03-- VISITOR ARRIVALS AND AVERAGE VISITOR CENSUS:
1966 TO 2004 -- Con.**

Year	Visitors staying overnight or longer			Average number of visitors present per day		
	Total	Domestic	International	Total	Domestic	International
1996	6,723,150	3,794,122	2,929,028	158,297	106,404	51,892
1997	6,761,148	3,890,811	2,870,337	157,187	108,019	49,168
1998	6,595,790	4,014,140	2,581,650	157,388	112,068	45,320
1999	6,741,037	4,255,621	2,485,416	164,439	117,998	46,441
2000	6,948,595	4,446,936	2,501,659	168,637	123,441	45,196
2001	6,303,791	4,224,321	2,079,470	158,247	118,106	40,141
2002 1/	6,389,058	4,358,850	2,030,208	160,195	121,030	39,165
2003 1/	6,380,439	4,531,289	1,849,150	161,048	123,389	37,659
2004	6,912,094	4,892,960	2,019,134	171,481	132,355	39,126

1/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

See also <<http://www3.hawaii.gov/dbedt/latest>>.

**Table 7.04-- OVERNIGHT AND LONGER VISITORS TO HAWAII:
2003 AND 2004**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Resides in Major Market Areas (MMA) 1/	2003 2/			2004		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
All visitors	6,380,439	4,531,289	1,849,150	6,912,094	4,892,960	2,019,134
US West MMA 3/	2,609,862	2,563,517	46,345	2,768,002	2,720,509	47,493
US East MMA 4/	1,653,357	1,611,804	41,553	1,805,377	1,756,940	48,437
Japan MMA	1,340,034	12,901	1,327,133	1,482,085	12,186	1,469,899
Canada MMA	204,999	41,298	163,701	217,163	57,947	159,216
Other Asia MMA 5/	98,466	31,867	66,599	98,480	36,009	62,471
China	25,443	17,822	7,621	34,216	23,026	11,190
Hong Kong	6,008	2,036	3,972	5,621	1,829	3,792
Korea	48,493	8,685	39,808	38,394	7,578	30,816
Singapore	4,068	1,037	3,031	4,088	856	3,232
Taiwan	14,454	2,287	12,167	16,161	2,720	13,441
Oceania MMA 6/	95,514	18,641	76,873	132,130	28,495	103,635
Australia	78,191	15,139	63,052	112,960	24,590	88,370
New Zealand	17,323	3,502	13,821	19,170	3,905	15,265
Europe MMA 7/	111,074	93,080	17,994	114,948	100,672	14,276
United Kingdom	66,296	52,726	13,570	66,921	56,702	10,219
France	7,565	6,579	986	8,165	7,231	934
Germany	25,211	22,941	2,270	28,061	25,950	2,111
Italy	5,588	5,224	364	6,080	5,725	355
Switzerland	6,414	5,610	804	5,722	5,065	657
Latin America MMA 8/	14,124	12,782	1,342	13,760	13,214	546
Argentina	1,501	1,426	75	1,677	1,634	43
Brazil	4,115	3,359	756	4,080	3,905	175
Mexico	8,508	7,997	511	8,003	7,675	328
Other MMA 9/	253,009	145,399	107,610	280,148	166,987	113,161

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**Table 7.04-- OVERNIGHT AND LONGER VISITORS TO HAWAII:
2003 AND 2004 -- Con.**

- 1/ MMA's are geographical areas defined by the Hawaii Tourism Authority for marketing purposes.
- 2/ Revised from previous *Data Book*.
- 3/ Pacific and Mountain States of the United States.
- 4/ All other States in the continental United States not included in U.S. West.
- 5/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.
- 6/ Includes Australia and New Zealand.
- 7/ Includes United Kingdom, Germany, France, Italy, and Switzerland.
- 8/ Includes Argentina, Brazil, and Mexico.
- 9/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

See also <<http://www3.hawaii.gov/dbedt/latest>>.

Table 7.05-- VISITOR DAYS, BY POINTS OF ORIGIN: 1993 TO 2004

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Total	Domestic	International
1993	53,836,611	36,656,820	17,179,791
1994	57,169,825	39,384,934	17,784,891
1995	57,340,911	38,561,739	18,779,172
1996	57,936,622	38,944,059	18,992,563
1997	57,373,493	39,427,198	17,946,295
1998	57,446,913	40,904,938	16,541,975
1999	60,020,237	43,069,177	16,951,060
2000	61,721,150	45,179,587	16,541,563
2001	57,760,242	43,108,798	14,651,444
2002 1/	58,471,088	44,175,694	14,295,394
2003 1/	58,782,699	45,036,982	13,745,717
2004	62,761,989	48,441,764	14,320,225

1/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

See also <<http://www3.hawaii.gov/dbedt/latest>>.

**Table 7.06-- AVERAGE DAILY VISITOR CENSUS, BY COUNTIES AND ISLANDS:
2003 AND 2004**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

County or island	2003			2004		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total	161,048	123,389	37,659	171,481	132,355	39,126
Oahu	76,776	49,170	27,606	83,718	53,913	29,805
Hawaii County	21,934	18,095	3,839	23,376	19,730	3,647
Kauai County	17,828	16,396	1,432	18,869	17,500	1,369
Maui County	44,510	39,728	4,782	45,517	41,212	4,306
Maui	42,710	38,215	4,495	44,014	39,873	4,140
Molokai	947	786	162	844	741	103
Lanai	853	728	126	660	597	63

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.
See also <<http://www3.hawaii.gov/dbedt/latest>>.

Table 7.07-- VISITOR ARRIVALS, DOMESTIC AND INTERNATIONAL, BY AREAS VISITED: 2003 AND 2004

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Areas visited	2003 1/			2004		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total 2/	6,380,439	4,531,289	1,849,150	6,912,094	4,892,960	2,019,134
Oahu	4,090,483	2,415,386	1,675,097	4,464,551	2,612,029	1,852,523
Kauai	975,867	861,580	114,287	1,020,921	906,105	114,816
Maui County 2/	2,196,447	1,900,174	296,273	2,207,826	1,937,797	270,029
Maui	2,125,421	1,852,144	273,277	2,155,561	1,895,582	259,979
Molokai	94,106	70,624	23,483	72,099	57,987	14,112
Lanai	91,445	72,674	18,772	73,388	63,172	10,216
Hawaii County 2/	1,207,164	922,217	284,946	1,281,156	982,704	298,452
Hilo	459,612	335,283	124,329	481,907	344,992	136,915
Kona	977,195	740,726	236,469	1,072,933	825,830	247,103
One island only	4,767,008	3,350,195	1,416,814	5,337,025	3,739,118	1,597,907
Oahu only	2,751,653	1,488,097	1,263,556	3,138,653	1,700,005	1,438,648

1/ Revised from previous *Data Book*.

2/ Because many visitors planned to visit more than one area, detail sums to more than the totals and subtotals shown here.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

See also <<http://www3.hawaii.gov/dbedt/latest>>.

Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS, BY POINTS OF ORIGIN: 2003 AND 2004

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2003 1/			
Residence (percent):			
United States	66.8	92.1	4.8
Pacific and Mountain States	40.9	56.6	2.5
California	26.4	36.8	1.0
Males per 100 females	92	96	84
Persons per party	2.1	2.0	2.4
Arriving June-August (percent)	28.1	29.8	23.9
Repeat visitors (percent)	62.5	65.9	54.4
Pleasure trip (percent)	81.5	79.9	85.5
In hotel only	59.5	51.4	79.2
One island only	74.7	73.9	76.6
2004			
Residence (percent):			
United States	66.2	91.5	4.8
Pacific and Mountain States	40.0	55.6	2.4
California	25.9	36.1	1.3
Males per 100 females	89	93	82
Persons per party	2.1	2.0	2.5
Arriving June-August (percent)	28.2	29.0	26.2
Repeat visitors (percent)	62.4	65.5	54.8
Pleasure trip (percent)	82.6	80.6	87.2
In hotel only	60.3	51.5	81.6
One island only	77.2	76.4	78.9

NA Not available.

1/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

See also <<http://www3.hawaii.gov/dbedt/latest>>.

**Table 7.09-- DOMESTIC VISITORS BY STATES AND REGIONS:
2003 AND 2004**

[Limited to visitors staying overnight or longer. Includes both visitors destined to and beyond Hawaii non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States]

Residence	2003	2004
United States	4,175,321	4,477,449
Pacific	2,103,543	2,234,261
Alaska	36,954	36,835
California	1,666,672	1,767,696
Oregon	128,894	135,943
Washington	271,022	293,786
Mountain	459,975	486,249
Arizona	123,746	127,014
Colorado	124,514	126,243
Idaho	26,550	28,598
Montana	15,902	16,774
Nevada	69,986	81,437
New Mexico	23,678	24,030
Utah	68,734	74,862
Wyoming	6,865	7,292
West North Central	194,497	210,413
Iowa	24,269	27,762
Kansas	23,109	24,824
Minnesota	74,975	80,866
Missouri	44,829	47,504
Nebraska	15,421	16,644
N. Dakota	5,173	5,846
S. Dakota	6,721	6,967
West South Central	247,914	261,919
Arkansas	12,776	14,435
Louisiana	18,138	19,348
Oklahoma	24,355	26,247
Texas	192,644	201,889
East North Central	376,857	412,006
Illinois	139,209	145,933
Indiana	41,640	49,681
Michigan	75,321	83,296
Ohio	74,957	82,869
Wisconsin	45,729	50,226
East South Central	82,810	91,958
Alabama	21,989	21,300
Kentucky	21,314	26,543
Mississippi	8,376	9,577
Tennessee	31,132	34,538

Continued on next page.

**Table 7.09-- DOMESTIC VISITORS BY STATES AND REGIONS:
2003 AND 2004 -- Con.**

Residence	2003	2004
New England	111,412	119,060
Connecticut	27,068	29,542
Maine	7,505	9,070
Massachusetts	55,620	57,438
New Hampshire	9,787	10,549
Rhode Island	6,752	7,620
Vermont	4,680	4,843
Middle Atlantic	253,302	274,922
New Jersey	69,991	75,139
New York	118,881	127,142
Pennsylvania	64,431	72,640
South Atlantic	345,012	386,662
Delaware	4,726	5,422
Washington, D.C.	6,724	7,345
Florida	93,543	105,560
Georgia	56,765	60,780
Maryland	48,981	54,455
N. Carolina	37,690	44,986
S. Carolina	16,275	19,297
Virginia	74,461	82,316
West Virginia	5,848	6,502

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.
See also <<http://www3.hawaii.gov/dbedt/latest>>.

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS, BY POINTS OF ORIGIN: 2003 AND 2004

[Limited to visitors staying overnight or longer. Includes both visitors destined to and beyond Hawaii non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2003	2004	2003	2004
All visitors 1/	4,531,289	4,892,960	1,849,150	2,019,134
Purpose of visit: 1/				
Pleasure	3,620,532	3,945,852	1,580,581	1,760,128
Honeymoon/get married	297,857	311,667	363,399	398,946
Meetings, conventions, incentive 1/	370,910	360,389	102,639	98,366
Convention/conference	242,707	230,766	49,933	46,055
Corporate meeting	68,555	67,607	17,275	20,321
Incentive	74,789	77,088	37,823	34,222
Other business	214,487	236,457	29,562	33,063
Visit friends or relatives	475,742	530,054	79,232	78,027
Government or military	72,776	74,316	24,395	24,606
Attend school	12,374	13,669	5,914	7,450
Traveler method:				
Group tour	308,597	305,065	639,076	714,780
Package	1,571,017	1,669,947	1,242,406	1,376,501
Group tour and package	247,908	240,993	567,822	618,276
True independent	2,899,584	3,158,942	535,491	551,201
Accommodations:				
Hotel	2,776,347	2,978,658	1,545,256	1,727,471
Hotel only	2,329,138	2,521,528	1,465,158	1,648,267
Condo	932,299	974,795	206,072	184,566
Condo only	702,648	739,383	160,922	143,668
Timeshare	390,224	451,280	27,241	28,382
Timeshare only	277,493	325,745	16,732	18,907
Apartment	4,258	658	116	3
Bed & Breakfast	58,153	58,743	9,439	8,592
Cruise ship	157,275	153,951	24,135	23,715
Friends, relatives	515,614	558,729	86,249	87,604

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

See also <<http://www3.hawaii.gov/dbedt/latest>>.

**Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL,
U.S. WEST, U.S. EAST, AND JAPAN: 2003**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages sum more than 100 percent due to multiple island visitation and multiple activities participated in by visitors.]

Activity	U.S. Total	U.S. West 1/	U.S. East 2/	Japan
Sightseeing	91.9	90.5	93.4	94.0
Helicopter / airplane tour	14.2	11.3	17.2	5.0
Boat tour / submarine / whale watching	30.9	26.5	35.6	16.8
Tour bus excursion	18.4	11.5	25.7	40.1
Private limousine / van tour	6.3	4.7	8.0	17.0
Self-guided	82.0	83.4	80.7	62.7
Recreation	90.8	91.8	89.8	85.0
Swimming / sunbathing / beach	83.7	83.4	84.0	71.4
Surfing / bodyboarding	23.8	27.6	19.9	9.0
Snorkeling / scuba diving	48.9	52.5	45.0	17.9
Jet skiing / parasailing / windsurfing	5.5	6.0	5.0	6.3
Golf	14.2	14.4	13.9	11.5
Running / jogging / fitness walking	39.5	41.4	37.4	17.8
Gym / health spa	17.1	17.5	16.7	7.4
Backpacking / hiking / camping	23.9	23.2	24.7	7.1
Sports event or tournament	4.8	5.0	4.5	3.2
Entertainment	84.1	83.2	85.1	89.6
Lunch / sunset / dinner / evening cruise	37.4	34.6	40.4	49.5
Lounge act / stage show	32.3	30.4	34.4	22.3
Nightclub / dancing / bar / karaoke	21.4	20.6	22.3	8.7
Fine dining	68.4	67.8	69.1	74.3
Shopping	94.8	94.9	94.7	98.5
Department stores	53.0	52.3	53.8	57.4
Designer boutiques	44.7	45.6	43.8	63.6
Hotel stores	54.4	49.7	59.2	8.7
Swap meet / flea markets	36.0	36.3	35.7	16.4
Discount / outlet stores	42.1	43.7	40.4	43.1
Supermarkets	59.7	65.2	53.9	58.4
Convenience stores	63.3	62.7	64.0	79.3
Duty free stores	9.5	9.1	9.8	82.4
Culture	81.1	78.0	84.3	56.5
Historic site	62.6	60.0	65.5	28.7
Museum / art gallery	33.6	35.4	31.7	21.8
Polynesian show / luau	47.5	41.4	54.0	25.7

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**Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL,
U.S. WEST, U.S. EAST, AND JAPAN: 2003 - Con.**

Activity	U.S. Total	U.S. West 1/	U.S. East 2/	Japan
Culture - con.				
Art / craft fair	22.9	24.0	21.7	4.4
Festival	6.2	6.4	5.9	6.2
Transportation	89.0	89.4	88.6	94.3
Trolley	8.9	8.0	10.0	60.4
Public Bus	15.8	13.2	18.5	30.7
Taxi / limousine	19.4	15.9	23.2	47.0
Rental car	77.3	79.8	74.8	21.1

1/ Pacific and Mountain State of the United States.

2/ All other States in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2003 Visitor Satisfaction and Activity Report* .

**Table 7.12-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS
FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2003**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Category	U.S. Total	U.S. West 1/	U.S. East 2/	Japan
Accommodation				
Very Satisfied	78.1	76.9	79.4	40.8
Somewhat Satisfied	19.3	20.3	18.3	48.5
Somewhat Dissatisfied	2.1	2.5	1.6	9.7
Not Satisfied at all	0.5	0.3	0.7	1.0
Restaurants				
Very Satisfied	63.4	62.6	64.3	22.1
Somewhat Satisfied	33.0	33.6	32.4	59.0
Somewhat Dissatisfied	3.1	3.5	2.8	17.3
Not Satisfied at all	0.4	0.3	0.5	1.5
Shopping				
Very Satisfied	64.8	64.5	65.1	40.1
Somewhat Satisfied	32.2	32.7	31.7	50.0
Somewhat Dissatisfied	2.7	2.6	2.8	9.2
Not Satisfied at all	0.3	0.3	0.4	0.7
Golf Courses				
Very Satisfied	74.4	68.8	81.5	40.6
Somewhat Satisfied	24.2	29.7	17.1	47.0
Somewhat Dissatisfied	1.0	1.1	0.9	10.8
Not Satisfied at all	0.4	0.4	0.5	1.6
Activities & Attractions				
Very Satisfied	69.8	67.5	72.1	34.7
Somewhat Satisfied	28.0	30.5	25.6	54.7
Somewhat Dissatisfied	2.0	1.9	2.0	10.2
Not Satisfied at all	0.2	0.1	0.4	0.4
Transportation				
Very Satisfied	60.8	57.1	64.1	35.3
Somewhat Satisfied	31.1	34.2	28.4	49.4
Somewhat Dissatisfied	5.6	5.1	6.0	12.8
Not Satisfied at all	2.5	3.6	1.5	2.4

Continued on next page.

**Table 7.12-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS
FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2003 - Con.**

Category	U.S. Total	U.S. West 1/	U.S. East 2/	Japan
Airports				
Very Satisfied	56.6	56.4	56.8	20.2
Somewhat Satisfied	37.0	36.9	37.1	60.1
Somewhat Dissatisfied	5.0	5.3	4.6	18.3
Not Satisfied at all	1.5	1.4	1.5	1.3
Parks & Beaches				
Very Satisfied	73.0	71.9	74.2	48.1
Somewhat Satisfied	24.1	25.7	22.3	47.0
Somewhat Dissatisfied	2.6	2.1	3.1	4.6
Not Satisfied at all	0.3	0.2	0.3	0.3

1/ Pacific and Mountain State of the United States.

2/ All other States in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2003 Visitor Satisfaction and Activity Report* .

Table 7.13-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2003

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors]

Criterion by Island	U.S. Total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	60.1	58.0	61.8	55.1
Above Average	34.2	36.2	32.6	41.4
Below Average	5.1	5.1	5.1	3.3
Poor	0.5	0.7	0.4	0.2
Maui				
Excellent	73.6	71.6	75.3	53.7
Above Average	23.5	25.4	21.9	40.6
Below Average	2.8	3.0	2.6	5.0
Poor	0.1	0.0	0.2	0.7
Molokai				
Excellent	53.6	48.0	58.1	41.7
Above Average	39.3	40.0	38.7	50.0
Below Average	3.6	4.0	3.2	8.3
Poor	3.6	8.0	0.0	0.0
Lanai				
Excellent	61.7	60.7	62.3	50.0
Above Average	30.9	25.0	34.0	43.8
Below Average	7.4	14.3	3.8	6.3
Poor	0.0	0.0	0.0	0.0
Big Island				
Excellent	65.1	63.7	66.2	57.3
Above Average	30.7	32.8	29.2	36.3
Below Average	3.6	2.3	4.6	4.9
Poor	0.5	1.2	0.0	1.5
Kauai				
Excellent	76.4	76.5	76.2	41.6
Above Average	21.3	21.8	20.9	50.5
Below Average	2.3	1.6	2.9	7.9
Poor	0.0	0.0	0.0	0.0

1/ Pacific and Mountain State of the United States.

2/ All other States in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2003 Visitor Satisfaction and Activity Report* .

**Table 7.14-- SOURCES OF INFORMATION FOR TRIP PLANNING BY VISITORS
FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2002-2003**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors. Percentages do not sum to 100 percent due to multiple sources used]

Information Source	U.S. Total	U.S. West 1/	U.S. East 2/	Japan
2002				
Travel agents	41.0	38.3	44.7	63.0
Internet	57.9	57.3	58.8	36.2
Personal experience	49.8	55.4	42.0	47.0
Wholesalers	10.8	10.1	11.8	14.4
Friends / relatives	38.6	37.5	40.0	27.0
Magazines	12.7	11.3	14.7	41.6
Books	20.3	18.4	22.9	40.4
Hotels / resorts	24.8	23.9	26.1	6.5
Airlines	31.3	32.6	29.5	8.7
Hawaii Visitors & Convention Bureau	12.8	11.1	15.1	8.0
Newspapers	5.3	6.0	4.3	4.0
2003				
Travel agents	37.3	36.4	38.3	62.4
Internet	61.7	59.8	63.7	40.8
Personal experience	47.1	52.2	41.7	46.7
Wholesalers	11.7	12.3	11.1	16.9
Friends / relatives	42.4	39.5	45.5	27.9
Magazines	13.2	10.9	15.5	42.1
Books	20.9	17.1	24.8	38.0
Hotels / resorts	23.9	21.8	26.2	8.1
Airlines	28.2	27.8	28.5	9.6
Hawaii Visitors & Convention Bureau	12.3	9.4	15.4	9.2
Newspapers	4.7	5.3	4.2	4.0

1/ Pacific and Mountain State of the United States.

2/ All other States in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Visitor Satisfaction and Activity Report (annual)*, various issues.

Table 7.15-- INTERNET USAGE FOR TRIP PLANNING BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2002-2003

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors. Percentages do not sum to 100 percent due to multiple sources used]

How the Internet was used	U.S. Total	U.S. West 1/	U.S. East 2/	Japan
2002				
Find things to do	43.4	40.5	47.6	19.8
Estimate costs	42.6	42.7	42.5	7.6
Hotel selection	36.3	35.5	37.4	40.7
Make restaurant reservations	19.1	17.8	20.8	22.0
Find recreational activities	31.7	30.8	32.9	17.6
Maps and directions	34.3	34.4	34.2	15.0
Locate sightseeing places	25.0	22.6	28.4	21.9
Make airline reservations	40.8	41.7	39.4	10.3
Locate shopping places	7.9	7.4	8.6	24.0
Find evening activities	11.9	11.1	13.1	3.4
2003				
Find things to do	53.7	50.8	56.8	33.4
Estimate costs	47.0	48.5	45.3	13.0
Hotel selection	44.0	41.5	46.6	64.8
Make restaurant reservations	26.5	24.4	28.7	37.9
Find recreational activities	40.4	38.1	42.9	33.2
Maps and directions	42.0	41.9	42.0	27.1
Locate sightseeing places	32.7	26.9	38.8	37.5
Make airline reservations	56.9	58.8	55.0	16.9
Hotel reservation	40.2	38.1	42.4	20.9
Rental car reservation	42.0	42.8	41.1	11.0
Locate shopping places	10.5	10.3	10.8	40.9
Find evening activities	16.2	15.1	17.5	7.7

1/ Pacific and Mountain State of the United States.

2/ All other States in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Visitor Satisfaction and Activity Report (annual)*, various issues.

**Table 7.16-- SAFETY ISSUES AND OTHER NUISANCES ENCOUNTERED
BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST,
AND JAPAN: 2002-2003**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors. Percentages do not sum to 100 percent due to multiple answers selected]

	U.S. Total	U.S. West 1/	U.S. East 2/	Japan
2002				
No problems	93.7	93.8	93.6	94.3
Safety Issues:				
Solicited by drug dealers	2.5	2.3	2.9	2.2
Solicited by prostitutes	1.5	1.5	1.4	1.2
Wallet / purse / valuables stolen	2.0	2.1	2.0	1.3
Room vandalized / robbed	0.5	0.5	0.4	0.4
Car vandalized / robbed	1.6	1.9	1.4	0.6
Physical violence / harm	0.7	0.6	0.8	0.2
Other Nuisance:				
Parking ticket	1.9	2.1	1.6	1.2
2003				
No problems	91.6	90.4	92.8	94.7
Safety Issues:				
Solicited by drug dealers	4.0	4.4	3.7	0.8
Solicited by prostitutes	2.1	2.6	1.7	0.4
Wallet / purse / valuables stolen	1.7	2.3	1.1	1.4
Room vandalized / robbed	0.4	0.5	0.3	0.5
Car vandalized / robbed	1.4	2.0	0.9	0.6
Physical violence / harm	0.3	0.2	0.4	0.5
Other Nuisance:				
Parking ticket	2.0	2.0	1.9	2.6

1/ Pacific and Mountain State of the United States.

2/ All other States in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Visitor Satisfaction and Activity Report (annual)*, various issues.

**Table 7.17-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS
FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2003**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitor respondents]

Characteristic	U.S. Total	U.S. West 1/	U.S. East 2/	Japan
Visitors Income 3/				
Under \$15,000	1.7	1.6	1.7	3.5
\$15,000-\$29,999	5.1	4.6	5.6	11.1
\$30,000-\$49,999	14.1	13.3	14.8	24.2
\$50,000-\$99,999	36.0	37.0	34.8	36.6
\$100,000 or more	43.2	43.6	42.9	24.6
Percentage of male respondents	45.1	46.0	44.2	47.8
Percentage of female respondents	54.9	54.0	55.8	52.2
Medium age of respondents	47.0	47.0	48.0	43.0
Education Attainment				
High School graduate	26.2	26.8	25.6	41.8
Associates degree (2-year)	8.9	10.5	7.3	12.0
Bachelor's degree (4-year)	33.1	32.3	33.8	33.8
Post graduate degree	27.6	26.0	29.4	3.5
Vocational / technical degree	3.2	3.3	3.1	5.9
Employment Status				
Working	72.0	71.5	72.4	61.9
Retired	16.5	16.5	16.5	8.2
Primary Purpose of Trip				
Vacation	64.2	66.3	61.9	66.8
Get married	2.4	2.5	2.4	2.9
Honeymoon	0.2	0.2	0.2	7.7
Attend / participate in wedding	0.4	0.4	0.5	9.0
Attend a business meeting / conduct business	8.4	8.6	8.2	2.0
Attend a convention / conference / seminar	3.9	2.7	5.3	0.9
Visit friends / relatives	10.0	10.3	9.7	2.4
Attend / participate in a sporting event	1.4	1.3	1.4	2.6
Attend / participate in a cultural event	3.6	3.8	3.5	2.1
Medical treatment	0.9	0.7	1.1	0.0
Other	4.5	3.2	5.9	3.5
Secondary Purpose of Trip				
Vacation	53.2	51.6	54.8	43.9
Get married	0.9	1.0	0.7	4.9
Honeymoon	3.1	2.6	3.8	9.3
Attend / participate in wedding	1.8	2.1	1.6	13.1

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Table 7.17-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2003 - Con.

Characteristic	U.S. Total	U.S. West 1/	U.S. East 2/	Japan
Secondary Purpose of Trip - Con.				
Attend a business meeting / conduct business	8.3	8.2	8.4	4.2
Attend a convention / conference / seminar	3.0	2.4	3.6	3.4
Visit friends / relatives	24.9	27.5	22.2	11.0
Attend / participate in a sporting event	2.4	2.7	2.2	7.7
Attend / participate in a cultural event	2.3	2.4	2.2	2.1
Medical treatment	1.0	0.9	1.1	2.7
Other	11.4	11.3	11.5	17.0

1/ Pacific and Mountain State of the United States.

2/ All other States in the Continental United States not included in U.S. West.

3/ For Japanese Visitors Income, "Under 1,500,000 Japanese Yen" in place of "Under \$15,000," "1,500,000-2,999,999 Japanese Yen" in place of "\$15,000-\$29,999" etc.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2003 Visitor Satisfaction and Activity Report* .

Table 7.18-- LENGTH OF STAY OF VISITORS STAYING OVERNIGHT OR LONGER, BY POINTS OF ORIGIN: 2003 AND 2004

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Length of stay	2003			2004		
	Total	Domestic	International	Total	Domestic	International
All visitors	6,380,439	4,531,289	1,849,150	6,912,094	4,892,960	2,019,134
1 to 6 days	2,292,656	1,014,355	1,278,301	2,484,986	1,054,442	1,430,544
7 to 12 days	3,090,283	2,680,751	409,531	3,414,142	2,988,022	426,120
13 to 30 days	892,158	757,576	134,582	929,170	789,607	139,563
31 to 365 days	105,343	78,607	26,736	83,796	60,889	22,907
Median (days)	7.13	8.00	5.00	7.12	8.00	5.00
Mean (days)	9.21	9.94	7.43	9.08	9.90	7.09

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.
See also <<http://www3.hawaii.gov/dbedt/latest>>.

**Table 7.19-- JAPANESE VISITOR ARRIVALS AND EXPENDITURES:
1999 TO 2004**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors]

Subject	1999	2000	2001	2002	2003	2004
Arrivals (1,000)	1,826	1,818	1,529	1,483	1,340	1,482
Average stay (days)	5.7	5.6	5.9	5.9	5.9	5.8
Expenditures (mil. dol.)	2,359	2,370	2,089	2,041	1,902	2,163

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.
See also <<http://www3.hawaii.gov/dbedt/latest>>.

Table 7.20-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN OF VISITORS: 1931-1932 TO 2004

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Dollars. Unweighted averages for mainlanders before 1988 and for Japanese before 1990]

Year	Mainlanders	Japanese	Year	Mainlanders	Japanese
1931-32 1/	17.50	(NA)	1992	117.14	344.68
1951	28.00	(NA)	1993	116.15	306.54
1960-61	32.00	(NA)	1994	133.79	340.88
1965-66 1/	37.23	(NA)	1995	132.73	356.15
1974	46.20	123.00	1996	137.04	286.89
1977	54.62	146.85	1997	157.07	279.58
1980	71.24	185.00	1998	147.37	235.25
1983	85.88	227.32	1999	148.91	207.46
1986	95.40	299.00	2000	154.92	214.20
1987	102.49	324.00	2001	142.75	227.05
1988	121.44	350.00	2002	150.39	233.13
1989	126.57	322.00	2003	157.18	240.09
1990	136.30	294.04	2004	157.95	251.47
1991	140.54	344.29			

NA Not available.

1/ Oahu only.

Source: Hawaii Visitors Bureau, *1983 Visitor Expenditure Survey* (1985), p. 31; *1989 Expenditures, Westbound Visitors to Hawaii* (1990), pp. 29 and 30; *1991 Visitor Expenditure Report* (1992), pp. 6 and 68; *1992 Visitor Expenditure Report* (1993), p. 61; Hawaii Visitors & Convention Bureau, *Hawaii Visitors & Convention Bureau 1995 & 1996 Research Report*, pp.109-110, Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www3.hawaii.gov/dbedt/latest>>.

Table 7.21-- AVERAGE EXPENDITURE PER VISITOR DAY IN CONSTANT DOLLARS, FOR VISITORS FROM THE MAINLAND: 1931-1932 TO 2004

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors]

Year	U.S. CPI (1982-84=100)	Average expend. per vis. day 1/	Year	U.S. CPI (1982-84=100)	Average expend. per vis. day 1/
1931-32 2/	14.4	122	1992	140.3	83
1951	26.0	108	1993	144.5	80
1960-61	29.8	107	1994	148.2	90
1965-66 2/	32.0	116	1995	152.4	87
1974	49.3	94	1996	156.9	87
1977	60.6	90	1997	160.5	98
1980	82.4	86	1998	163.0	90
1983	99.6	86	1999	166.6	89
1986	109.6	87	2000	172.2	90
1987	113.6	90	2001	177.1	81
1988	118.3	103	2002	179.9	84
1989	124.0	102	2003	184.0	85
1990	130.7	104	2004	188.9	84
1991	136.2	103			

1/ In constant (1982-84) dollars.

2/ Oahu only.

Source: Preceding table; U.S. Bureau of Labor Statistics, *CPI Detailed Report*, and <<http://stats.bls.gov/home.htm>> accessed on June 30, 2005 and calculations by Hawaii State Department of Business, Economic Development & Tourism.

Table 7.22- EXPENDITURES PER VISITOR DAY BY VISITORS FROM SELECTED GEOGRAPHIC AREAS, BY EXPENDITURE TYPE: 2003 AND 2004

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	Visitors from U.S. West 1/		Visitors from U.S. East 2/		Visitors from Japan	
	2003	2004	2003	2004	2003	2004
All items	153.0	147.6	163.3	172.7	240.1	251.5
Total food and beverage	32.0	31.3	35.4	36.1	41.3	43.0
Restaurant food	21.6	20.9	25.6	25.8	27.9	29.8
Dinner shows and cruises	4.1	3.3	4.6	4.4	5.6	5.5
Groceries and snacks	6.3	7.1	5.1	5.9	7.9	7.7
Entertainment & recreation 3/	12.1	13.9	14.7	18.8	18.2	18.5
Total transportation	16.2	17.4	17.5	21.2	12.6	13.4
Interisland airfare	1.2	3.7	2.8	6.5	4.8	5.6
Ground transportation	0.8	0.8	1.4	1.0	4.7	5.0
Rental vehicles	12.7	11.6	11.5	12.2	2.8	2.4
Gasoline, parking, etc.	1.6	1.2	1.8	1.5	0.3	0.3
Total shopping	21.4	20.7	25.5	25.0	89.9	98.9
Fashion and clothing	8.1	8.0	9.0	8.6	22.4	24.6
Jewelry and watches	4.5	4.4	5.7	6.4	12.6	14.5
Cosmetics, perfume	0.3	0.4	0.3	0.5	5.4	5.8
Leather goods	0.4	0.5	0.4	0.5	30.4	34.6
Hawaii food products	2.2	2.3	2.6	2.3	9.7	10.1
Souvenirs	5.9	5.0	7.4	6.7	9.5	9.3
Lodging	64.9	57.7	64.1	63.3	61.3	60.3
All other expenses	6.5	6.6	6.2	8.4	16.7	17.4

Continued on next page.

Table 7.22-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM SELECTED GEOGRAPHIC AREAS, BY EXPENDITURE TYPE: 2003 AND 2004 -- Con.

Expenditure type	Visitors from Canada		Visitors from Europe 4/		Visitors from Oceania 5/	
	2003	2004	2003	2004	2003	2004
All items	121.5	127.5	159.2	151.8	157.4	165.5
Total food and beverage	26.0	27.8	45.5	34.9	31.1	35.7
Restaurant food	14.8	15.7	33.5	25.6	20.6	24.7
Dinner shows and cruises	2.9	3.1	3.8	2.7	2.9	4.0
Groceries and snacks	8.2	9.0	8.1	6.6	7.5	7.0
Entertainment & recreation 3/	10.6	10.4	13.8	15.3	12.6	15.1
Total transportation	14.4	14.9	18.0	22.5	13.6	12.2
Interisland airfare	2.6	2.5	4.1	5.6	4.6	3.9
Ground transportation	1.0	1.1	3.9	5.1	2.8	2.7
Rental vehicles	9.6	9.9	8.9	10.3	5.4	4.8
Gasoline, parking, etc.	1.1	1.4	1.1	1.5	0.7	0.8
Total shopping	13.4	14.9	23.5	21.7	32.2	37.2
Fashion and clothing	6.5	7.0	9.4	12.3	17.9	20.0
Jewelry and watches	1.9	2.2	6.1	3.0	4.6	6.6
Cosmetics, perfume	0.2	0.3	0.9	0.3	1.7	3.0
Leather goods	0.2	0.4	0.4	0.1	0.7	1.3
Hawaii food products	1.3	1.5	1.5	1.1	1.3	1.0
Souvenirs	3.3	3.6	5.2	4.9	5.9	5.3
Lodging	52.1	55.1	54.4	55.3	58.0	56.6
All other expenses	5.1	4.4	4.1	2.0	9.8	8.7

Continued on next page.

Table 7.22-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM SELECTED GEOGRAPHIC AREAS, BY EXPENDITURE TYPE: 2003 AND 2004 -- Con.

Expenditure type	Visitors from other Asia 6/		Visitors from Latin America 7/		Visitors from other market 8/	
	2003	2004	2003	2004	2003	2004
All items	176.2	185.2	125.8	129.8	168.3	158.0
Total food and beverage	32.9	38.0	24.9	23.4	30.6	33.7
Restaurant food	21.9	24.2	17.3	13.9	18.3	20.8
Dinner shows and cruises	5.1	5.9	3.1	6.6	3.8	4.6
Groceries and snacks	5.9	7.9	4.5	2.9	8.5	8.3
Entertainment & recreation 3/	21.6	26.6	6.6	13.7	11.7	8.9
Total transportation	17.3	17.7	10.8	11.1	23.3	18.3
Interisland airfare	7.1	7.6	1.7	2.8	7.5	4.0
Ground transportation	4.2	3.2	1.7	1.3	2.4	2.5
Rental vehicles	5.0	6.2	6.9	5.5	12.1	10.8
Gasoline, parking, etc.	0.9	0.7	0.6	1.4	1.3	1.0
Total shopping	42.2	47.9	26.5	37.2	41.9	34.5
Fashion and clothing	14.0	14.5	17.6	17.0	21.4	17.8
Jewelry and watches	5.7	6.2	5.6	9.2	7.8	5.1
Cosmetics, perfume	3.9	4.6	0.6	1.6	1.3	1.8
Leather goods	6.2	5.6	0.6	2.1	2.6	2.6
Hawaii food products	6.3	8.5	0.1	0.4	3.8	2.8
Souvenirs	6.2	8.5	2.0	6.8	5.0	4.5
Lodging	53.6	48.8	43.6	41.6	42.6	55.3
All other expenses	8.6	6.2	13.4	2.8	18.3	7.3

NA Not available.

1/ Pacific and Mountain States of the United States.

2/ All other States in the continental United States not included in U.S. West.

3/ Due to changes in survey forms in 2003, spending on optional tours included in the Entertainment & Recreation category for 2003.

4/ Includes United Kingdom, Germany, France, Italy, and Switzerland.

5/ Includes Australia and New Zealand.

6/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.

7/ Includes Argentina, Brazil, and Mexico.

8/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

See also <<http://www3.hawaii.gov/dbedt/latest>>.

**Table 7.23-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:
2003 AND 2004**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	2003	2004	% Change
All items	10,054.5	10,861.8	8.0
Total food and beverage	2,013.9	2,171.4	7.8
Restaurant food	1,378.7	1,480.4	7.4
Dinner shows and cruises	258.1	253.4	-1.8
Groceries and snacks	377.1	437.7	16.1
Entertainment & recreation 1/	820.9	1,009.5	23.0
Total transportation	965.4	1,128.1	16.9
Interisland airfare	246.5	306.3	24.3
Ground transportation	94.6	107.2	13.3
Rental vehicles	563.5	641.6	13.9
Gasoline, parking, etc.	60.9	72.9	19.9
Total shopping	1,946.0	2,131.7	9.5
Fashion and clothing	656.1	713.2	8.7
Jewelry and watches	358.1	403.7	12.7
Cosmetics, perfume	67.5	81.7	21.0
Leather goods	273.4	337.1	23.3
Hawaii food products	198.8	213.1	7.2
Souvenirs	392.1	382.9	-2.3
Lodging	3,650.5	3,723.7	2.0
All other expenses	492.6	537.7	9.2
Supplemental business	165.2	159.8	-3.3

1/ Due to changes in survey forms in 2003, spending on optional tours included in the Entertainment & Recreation category for 2003.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

See also <<http://www3.hawaii.gov/dbedt/latest/>>.

Table 7.24-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM US WEST, US EAST, AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2003 AND 2004

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In dollars]

Visitor or trip characteristics	Visitors from US West 1/		Visitors from US East 2/		Visitors from Japan	
	2003	2004	2003	2004	2003	2004
All visitors	153.0	147.6	163.3	172.7	240.1	251.5
Group tour status:						
Organized group tour	197.6	191.0	208.1	220.4	240.4	253.0
Individually arranged	150.8	145.8	158.9	168.3	239.9	249.8
Arrived on package tour:						
Yes	190.8	184.8	202.4	213.9	257.8	266.9
No	134.4	130.1	142.5	150.6	175.2	181.9
Accommodations:						
Hotel	173.1	183.6	187.0	194.8	254.2	264.4
Condo	133.1	133.7	158.6	156.2	153.3	158.8
Guests of friends and relatives	70.1	73.0	78.5	81.7	83.6	95.4
Timeshare	101.8	108.1	123.0	127.7	121.4	131.9
Previous visits:						
First trip	162.8	156.2	196.7	181.3	260.6	170.7
Repeat visitors	150.1	141.9	156.9	161.9	226.3	138.5
Purpose of trip:						
Pleasure	150.2	139.8	154.8	160.8	220.4	233.1
Business, meetings, conventions, incentive	185.3	203.8	196.9	209.2	224.6	237.0
On honeymoon	204.6	208.1	205.6	226.3	332.7	337.3

NA Not available due to small sample.

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

See also <<http://www3.hawaii.gov/dbedt/latest>>.

Table 7.25-- ESTIMATED VISITOR EXPENDITURES: 1951 TO 2004

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars]

Year	Personal expenditures	Year	Personal expenditures	Year	Personal expenditures	Additional business expend. 1/
1951	24	1969	550	1987	6,281	395
1952	33	1970	595	1988	7,813	491
1953	43	1971	705	1989	8,371	534
1954	49	1972	836	1990	8,707	375
1955	55	1973	1,017	1991	9,004	814
1956	65	1974	1,233	1992	8,614	697
1957	78	1975	1,355	1993	7,808	664
1958	83	1976	1,637	1994	9,544	710
1959	109	1977	1,834	1995	10,067	1,040
1960	131	1978	2,150	1996	9,569	598
1961	137	1979	2,541	1997	10,102	389
1962	154	1980	2,871	1998	9,497	295
1963	186	1981	3,195	1999	9,455	322
1964	205	1982	3,687	2000	10,011	386
1965	225	1983	3,847	2001	8,916	278
1966	280	1984	4,442	2002	9,706	287
1967	380	1985	4,780	2003	9,889	165
1968	440	1986	5,567	2004	10,702	160

1/ By MCI (meetings, conventions, and incentive) visitors. For discussion, see Hawaii Visitors Bureau, *The 1990 Visitor Expenditure Report* (1991), pp. 35-40. See *2001 Data Book* for 1985-86, not available before 1985.

2/ Beginning with *Data Book 2002*, revisions beginning with 1998 implemented a revised methodology for calculating visitor expenditures. Revision of estimates prior to 1998 is underway.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.

See also <<http://www3.hawaii.gov/dbedt/latest>>.

**Table 7.26-- VISITOR EXPENDITURES, BY COUNTRY OF RESIDENCE:
1998 TO 2004**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In thousands of dollars]

Year	Total expenditures	Personal (diary) expenditures					Additional business (MCI) expenditures
		All countries	United States	Japan	Canada	Other countries	
1998	9,791,776	9,496,633	5,328,647	2,675,941	300,304	1,191,741	295,143
1999	9,777,812	9,455,454	5,776,260	2,152,858	415,976	1,110,360	322,358
2000	10,397,347	10,010,914	6,452,691	2,162,999	391,593	1,003,632	386,433
2001	9,195,908	8,917,676	5,708,118	2,089,235	309,198	811,125	278,231
2002	9,993,775	9,706,449	6,348,023	2,042,238	271,472	1,044,715	287,326
2003	10,054,453	9,889,245	6,607,525	1,901,865	335,480	1,044,374	165,208
2004	10,861,777	10,701,977	7,095,222	2,162,626	363,610	1,080,519	159,800

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.
See also <<http://www3.hawaii.gov/dbedt/latest>>.

**Table 7.27-- CRUISE SHIP ARRIVAL AND PASSENGER COUNT:
2001 TO 2004**

Subject	2001	2002	2003	2004
Number of Ships, Arrivals	26	27	28	29
Number of Tours 1/	121	131	125	145
Number of Passengers	159,031	242,144	236,149	240,800
Out of State Visitors	154,357	235,027	230,495	237,223
Arrived by Air	107,786	171,251	173,463	157,390
Arrived by Ship	46,571	63,776	57,032	79,833
Hawaii Residents	4,674	7,117	5,654	3,577

1/ A tour starts when a ship first calls a Hawaiian port or when all new passengers embark at a Hawaii port. One ship may make several tours around the Hawaiian islands with a stop at Fanning Island or Christmas Island during the trip.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch records. See also <<http://www3.hawaii.gov/dbedt/latest>>.

**Table 7.28-- ESTIMATED DIRECT VISITOR-RELATED EXPENDITURES:
1997 TO 2004**

[In millions of dollars]

Year	Total	Visitors	Overseas airlines
1997	10,996.5	9,779.0	1,217.5
1998	11,003.3	9,791.8	1,211.5
1999	11,040.3	9,777.8	1,262.5
2000	11,723.6	10,397.3	1,326.3
2001	10,422.7	9,194.6	1,228.1
2002	11,288.2	9,993.8	1,294.4
2003 1/	11,361.8	10,054.5	1,307.3
2004	12,201.8	10,861.8	1,340.0

1/ Data have been revised since previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development & Tourism, records.
See also <<http://www3.hawaii.gov/dbedt/latest>>.

Table 7.29-- ECONOMIC ACTIVITY GENERATED BY VISITOR-RELATED EXPENDITURES: 1997 TO 2004

Year	Visitor-related expenditures (million dollars)	Gross State Product (million dollars)	Household income (million dollars)	State and county tax revenues (million dollars)	Jobs (1,000)
1997	10,996.5	10,005.8	5,845.3	1036.9	181.3
1998	11,003.3	10,030.3	5,869.9	1003.2	180.7
1999	11,040.3	10,252.0	6,030.1	1062.1	181.0
2000	11,723.6	10,938.9	6,436.2	1159.9	187.9
2001	10,422.7	10,086.9	5,983.0	1190.0	193.0
2002	11,288.2	10,306.3	5,995.4	1075.1	172.6
2003	1/ 11,361.8	10,702.0	6,217.7	1080.9	172.0
2004	12,201.8	11,435.1	6,643.6	1154.9	183.8

1/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development & Tourism, records.

See also <<http://www3.hawaii.gov/dbedt/latest/>>.

Table 7.30-- WAIKIKI'S SHARE OF TOURISM: 2002

Measure of Tourism	Statewide Visitor Industry	Waikiki	
		Number	Percent of Statewide Tourism
Visitors	6,389,018	1/ 3,718,768	2/ (X)
Average daily visitors census	164,634	1/ 71,756	43.6
Visitors units	70,783	31,717	44.8
Occupied units (average)	49,053	22,297	45.5
Total visitor expenditures (\$millions) 3/	11,024	5,016	45.5

X Not applicable.

1/ Estimated as a proportion of Oahu.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services.

Source: Hawaii State Department of Business, Economic Development & Tourism, *e-reports, The Economic Contribution of Waikiki*.

Table 7.31-- CONTRIBUTION TO THE STATES' ECONOMY BY STATEWIDE VISITOR INDUSTRY AND WAIKIKI: 2002

Measure of Tourism	Statewide Visitor Industry Contribution to Economy		Waikiki Contribution to State Economy	
	Number	Percent of State Economy	Number	Percent of State Economy
Direct Impact 1/ Gross State Product (GSP) 2/ Civilian Jobs 3/ State and Local Taxes (\$millions)	(X) 122,219 776	(X) 17.0 21.6	(X) 55,610 353	(X) 7.7 9.8
Direct and Indirect 4/ GSP (\$millions) 4/ Civilian Jobs 3/ State and Local Taxes (\$millions)	7,974 160,787 949	17.3 22.3 26.4	3,628 73,158 432	7.9 10.2 12.0

X Not applicable.

1/ Measures the impact of visitor expenditures on only those firms that sell directly to visitors.

2/ In this Input-Output analysis, direct and indirect GSP are not readily separated.

3/ Civilian jobs include wage and salary jobs plus self-employed but exclude non-civilian military jobs.

4/ Measures the impact of visitor expenditures through all firms that contributed to goods and services sold to visitors.

Source: Hawaii State Department of Business, Economic Development & Tourism, *e-reports, The Economic Contribution of Waikiki*.

Table 7.32-- VISITOR INDUSTRY PRICES, PRICE DEFLATOR, AND PRICE INDEXES: 1980 TO 2004

Year	Implicit price deflator 1/ (1996=100)	Average daily room rate 2/ (dollars)	1-way air fares (dollars)		Honolulu consumer price index 5/ (1982-84=100)		
			San Francisco-Honolulu 3/	Honolulu-Kahului 4/	Food away from home	Apparel	All items
1980	50.5	47.28	211.08	41.00	81.0	89.8	83.0
1981	55.7	49.73	296.09	51.00	88.5	94.5	91.7
1982	59.4	51.78	328.10	48.00	95.5	98.4	97.2
1983	62.6	54.78	353.14	49.95	100.1	101.4	99.3
1984	66.6	59.25	353.14	49.95	104.5	100.2	103.5
1985	70.0	68.84	364.00	44.95	108.6	99.6	106.8
1986	73.1	73.20	364.00	46.95	111.4	99.8	109.4
1987	75.8	80.09	486.00	48.95	115.6	102.5	114.9
1988	78.8	87.94	494.00	48.95	121.0	106.8	121.7
1989	81.6	95.83	524.00	44.95	122.2	104.3	128.7
1990	84.6	102.10	560.00	54.95	128.0	107.0	138.1
1991	88.3	101.89	642.00	65.95	133.6	110.5	148.0
1992	90.9	105.59	400.00	69.95	137.8	114.2	155.1
1993	93.6	103.26	566.00	74.00	141.9	116.5	160.1
1994	95.9	105.46	566.00	74.00	146.4	118.7	164.5
1995	98.1	109.39	596.00	74.00	149.2	117.5	168.1
1996	100.0	116.79	530.00	85.00	150.8	118.5	170.7
1997	102.3	124.96	521.00	80.00	152.6	117.3	171.9
1998	104.6	129.66	521.00	88.00	153.3	112.2	171.5
1999	106.9	131.66	536.00	94.75	158.3	105.4	173.3
2000	109.4	140.63	576.00	94.50	160.0	103.5	176.3
2001	112.5	144.88	692.00	95.25	164.0	101.0	178.4
2002	114.7	140.89	692.00	99.00	166.0	102.6	180.3
2003	6/ 117.1	7/ 144.16	714.00	119.00	167.1	98.5	184.5
2004	6/ 120.0	150.86	714.00	133.10	171.0	101.2	190.6

1/ Hawaii State Department of Business, Economic Development, & Tourism, calculations.

2/ For 1980-1994 Pannell Kerr Forster, *Trends in the Hotel Industry, Hawaii* (monthly). For 1995-2004 Smith Travel Research, Hospitality Advisors LLC, *Hawaii Hotel Flash Report* (December/Year-End Highlights).

3/ Unrestricted Coach or Economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, (1998 figure as of July 27 and 2004 figure as of May 3).

4/ Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book* and Hawaiian Airlines, records.

5/ Honolulu CPI for all urban consumers, from U.S. Bureau of Labor Statistics.

6/ Preliminary, as of May 2004.

7/ Revised from previous year *Data Book*.

Source: See above footnotes.

**Table 7.33-- RETURNING RESIDENTS AND AVERAGE NUMBER ABSENT,
BY POINTS OF ORIGIN: 1993 TO 2004**

Year	Number returning			Average number absent		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
1993	832,592	716,100	116,492	52,487	44,890	7,597
1994	858,075	738,540	119,535	54,362	46,150	8,212
1995	878,599	755,970	122,629	55,856	47,864	7,992
1996	889,496	764,790	124,706	58,137	50,108	8,029
1997	925,812	796,650	129,162	40,898	35,467	5,431
1998	931,068	796,967	134,101	38,495	34,791	3,704
1999	939,622	805,318	134,304	42,297	36,339	5,958
2000	1,001,174	839,772	161,402	46,151	37,307	8,844
2001	982,508	815,293	167,215	46,566	36,029	10,537
2002	991,557	850,786	140,771	46,757	35,810	10,947
2003	1,057,615	930,265	127,350	53,447	44,682	8,764
2004	1,140,779	976,976	163,803	57,481	47,436	10,044

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records.
See also <<http://www3.hawaii.gov/dbedt/latest>>.

Table 7.34-- TRAVEL CHARACTERISTICS FOR HAWAII AND THE UNITED STATES: 1977 AND 1995

[Trips of 100 miles or more, one way. Excludes travel outside the U.S.]

Subject	Hawaii			United States		
	1977	1995	Percent change	1977	1995	Percent change
People who live in area						
Percent traveling households	67	75	12.5	72	80	10.8
Trips per household	1.3	3.1	138.5	4.1	5.5	34.1
Trips per traveling household	1.9	4.2	121.1	5.7	6.9	21.1
Trips per capita	0.5	1.9	280.0	2.0	4.0	66.7
Trips per traveler	(NA)	2.7	(NA)	4.0	4.8	20.0
Miles per traveler	(NA)	7,392	(NA)	2,836	3,943	39.0
Miles per trip	(NA)	2,704	(NA)	709	827	16.6
People who visit area						
Trips per traveler	2.1	3.4	61.9	4.0	4.8	20.0
Miles per traveler	14,654	16,538	12.9	2,836	3,943	39.0
Miles per trip	7,013	4,885	-30.3	709	827	16.6

NA Not available.

Source: U.S. Bureau of Transportation Statistics, *1995 American Travel Survey, State Highlights, Hawaii* (1997), table 1.

Table 7.35-- PERSON TRIPS TO, FROM, AND WITHIN HAWAII, BY CENSUS DIVISIONS OR STATES OF DESTINATION OR ORIGIN: 1995

[Trips of 100 miles of more, one way. Excludes travel outside the U.S.]

Census division or selected state of destination or origin 1/	Destination of person trips from Hawaii (1,000)	Origin of person trips to Hawaii (1,000)
Total person trips	2,086	4,624
Within Hawaii 2/	1,322	1,322
To or from other states	764	3,302
New England	9	69
Mid-Atlantic	36	189
East North Central	36	269
West North Central	18	146
South Atlantic	71	188
East South Central	13	42
West South Central	33	214
Texas	26	182
Mountain	263	236
Nevada	218	35
Pacific (except Hawaii)	285	1,949
Washington	56	261
California	210	1,530

1/ Top three states in each category are listed.

2/ Trips with both origin and destination within Hawaii.

Source: U.S. Bureau of Transportation Statistics, *1995 American Travel Survey, Summary Travel Characteristics, Hawaii* (1997), Pub. No. BTS/ATS95-ESTC/HI (Oct. 1, 1997), tables 6-11.

**Table 7.36-- PERSON TRIPS TO, FROM, AND WITHIN HAWAII, BY
SELECTED TRAVELER CHARACTERISTICS: 1995**

[Trips of 100 miles or more, one way. Excludes travel outside the U.S.]

Travel characteristics	Origin in Hawaii			Destination in Hawaii 1/	
	Total	Dest. in Hawaii	Dest. outside Hawaii	Total	Origin outside Hawaii
All person trips (1,000)	2,086	1,322	764	4,624	3,302
Age (percent):					
Under 25 years	18.7	20.5	15.8	17.2	15.8
60 years and over	16.5	11.4	25.4	14.6	15.9
Female (percent)	46.1	45.3	47.4	47.3	48.1
Race (percent):					
White	36.2	34.8	38.6	65.4	77.6
Black	1.7	1.1	2.7	2.0	2.3
Asian or Pacific Islander	55.7	56.2	54.8	29.2	18.4
Household income over \$60,000 (percent)	50.9	49.1	53.9	53.3	54.9
Married-couple household (percent)	74.3	71.8	78.5	74.9	76.1
Bachelor's degree or higher (percent) 2/	39.9	40.8	38.6	45.9	47.8
Activity status (percent): 2/					
Working full time	69.1	73.5	62.1	68.4	66.5
Retired	13.3	8.5	20.9	9.8	10.3
All household trips (1,000)	1,494	939	555	2,992	2,054
Mean round-trip distance (miles)	2,769	359	6,842	4,731	6,729
Business trip (percent)	41.6	48.4	30.1	30.3	22.0
Vacation trip (percent)	43.7	35.2	58.1	61.6	73.7
Mean nights away from home	6.7	3.4	10.7	8.6	10.3
Lodging at destination (percent):					
Friend's or relative's home	40.6	46.4	33.6	27.0	20.9
Hotel, motel, or resort	50.5	43.6	58.8	51.9	54.6

1/ Includes "destination in Hawaii, origin in Hawaii," same as figures in second column of data.

2/ Persons 16 years and over.

Source: U.S. Bureau of Transportation Statistics, *1995 American Travel Survey, Summary Travel Characteristics, Hawaii*, Pub. No. BTS/ATS95-ESTC/HI (Oct. 1, 1997), tables 1 and 11.

**Table 7.37-- PASSPORTS ISSUED BY THE HONOLULU PASSPORT AGENCY:
2001 TO 2004**

[Calendar year data. The area served by the Honolulu Passport Agency includes Hawaii, American Samoa, Western Samoa, Guam, the Northern Mariana Islands, Palau, the Federated States of Micronesia, the Republic of the Marshall Islands, and Taiwan (discontinued during 2002)]

Mailing address	2001	2002	2003	2004
Issued by Honolulu Office	65,392	74,897	61,722	72,267
Mailed to Hawaii addresses	43,849	50,133	45,634	52,950
Mailed outside the state	21,543	24,764	16,088	19,317

Source: U.S. Department of State, Honolulu Passport Agency, records.

Table 7.38-- PERFORMING ARTS, FOR OAHU: 2003-2004 SEASON

Name of organization and type of performance	Productions	Performances	Attendance
All reporting groups	28	220	63,349
Diamond Head Theatre	6	87	37,653
Hawaii Pacific University (Hawaii Loa Campus)	3	42	3,200
University of Hawaii at Manoa	19	91	22,496

Source: Hawaii State Department of Business, Economic Development & Tourism mail and telephone survey.

**Table 7.39-- SYMPHONY ORCHESTRA ACTIVITIES:
1986-1987 TO 2002-2003**

Season	Average number of orchestra personnel	Number of performances	Total attendance	Operating expenses (dollars)
HONOLULU SYMPHONY ORCHESTRA				
1986-1987 1/	80	85	139,703	2,394,804
1987-1988	79	127	184,897	4,143,347
1988-1989	80	134	215,808	4,234,275
1989-1990	80	141	183,434	4,978,813
1990-1991	80	101	160,214	5,465,467
1991-1992	80	127	204,253	6,160,301
1992-1993	80	127	194,866	5,983,729
1993-1994 2/	-	-	-	1,380,547
HAWAII SYMPHONY ORCHESTRA				
1994-1995 3/	62	115	120,000	4,700,000
HONOLULU SYMPHONY ORCHESTRA				
1995-1996 4/	80	45	65,000	2,343,305
1996-1997 5/	80	47	73,596	3,919,708
1997-1998	80	48	79,605	5,044,888
1998-1999	80	56	111,682	5,470,100
1999-2000	80	61	106,942	6,691,900
2000-2001 6/	80	53	98,831	5,797,900
2001-2002	80	58	97,906	6,058,458
2002-2003	80	52	94,064	6,331,577

1/ Season shortened by musicians' strike, August 8-November 26, 1986.

2/ Concert season eliminated by musicians' strike.

3/ First season in operation. The attendance total is estimated.

4/ The Honolulu Symphony Society and the Musicians' Union reached a collective bargaining agreement on December 15, 1995 for a 14-week season, a shorter season than prior years.

5/ Recording of expenses in compliance with FASB 116 & 117 pertaining to not-for-profit corporations, for 18 week season.

6/ Cancelled Shell series and Ohana series due to expense.

Source: Honolulu Symphony Society, records; Hawaii Symphony Orchestra, records.

**Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL
ATTRACTIONS: 2002 TO 2004**

[Calendar year data unless otherwise specified]

Island and cultural attraction	2002	2003	2004
OAHU			
Atlantis Submarines	289,800	338,894	400,282
Atlantis Cruises	78,823	107,130	134,085
Battleship Missouri Memorial	362,703	360,000	(NA)
Bernice P. Bishop Museum 1/	399,495	507,268	333,900
Byodo-In Temple	109,641	(NA)	(NA)
The Contemporary Museum 2/	35,753	38,581	35,430
Damien Museum and Archives	20,826	(NA)	(NA)
Diamond Head State Monument 3/	(NA)	4/ 626,826	(NA)
Foster Botanical Garden	44,433	40,620	(NA)
Hawaii's Plantation Village	19,730	21,442	24,115
Honolulu Academy of Arts	252,843	258,286	303,444
Honolulu Police Department Museum	7,800	9,300	7,300
Honolulu Zoo	500,101	500,000	499,767
Ho'omaluhia Botanical Garden	83,827	93,324	(NA)
Iolani Palace State Monument 1/	56,005	55,571	64,552
Judiciary History Center	37,031	40,000	51,651
Mormon Temple Grounds (Church of Jesus Christ of Latter-Day Saints, Hawaii Temple Visitor's Center)	97,119	105,197	5/ 89,326
Polynesian Cultural Center	730,443	750,371	783,471
Puu o Mahuka Heiau State Monument 1/	(NA)	21,973	(NA)
Queen Emma Summer Palace	14,614	17,074	14,988
Royal Mausoleum State Monument 1/	(NA)	-	(NA)
Sea Life Park Hawaii	4/ 278,948	4/ 269,676	296,954
Tennent Art Foundation Gallery	2,500	2,500	2,800
Tropic Lightning Museum 6/	11,508	14,525	14,092
Ulu Po Heiau State Monument 1/	(NA)	4/ 4,224	(NA)
U.S. Army Museum, Ft. DeRussy 6/	91,604	89,190	92,171
U.S.S. Arizona Memorial	1,507,560	1,476,396	1,566,633
U.S.S. Bowfin Submarine Museum	222,326	215,869	194,915
University of Hawaii Art Gallery	50,000	50,000	50,000
Waikiki Aquarium 1/	328,622	313,314	353,547
Waimea Valley Audubon Center 7/	273,382	78,475	167,948

Continued on next page.

**Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL
ATTRACTIONS: 2002 TO 2004 -- Con.**

Island and cultural attraction	2002	2003	2004
HAWAII			
Amy B. H. Greenwell Ethnobotanical Garden	7,210	4/ 7,129	9,330
Astronaut Ellison S. Onizuka Space Center	15,528	15,687	15,709
Greenwell Store Museum	867	1,433	1,600
Hawaii Tropical Botanical Garden	73,573	74,977	(NA)
Hawaii Volcanoes National Park 8/	2,399,361	2,178,430	2,605,298
Hulihee Palace	26,784	26,192	31,496
Kaloko-Honokohau National Historical Park	70,101	77,632	91,462
Kona Coffee Living History Farm	(NA)	4,540	8,537
Lyman House Memorial Museum	15,528	15,345	14,129
Nani Mau Gardens	102,850	108,200	107,067
Pacific Tsunami Museum	14,852	17,076	21,000
Panaewa Rainforest Zoo	120,000	133,086	161,200
Parker Ranch Historic Homes 9/	14,300	17,589	21,301
Parker Ranch Visitor Center 9/	13,200	19,000	18,450
Pu'uhonua o Honaunau National Historical Park	377,125	596,961	819,221
Pu'ukohola Heiau National Historic Site	60,851	103,040	101,092
Volcano Art Center	101,000	101,000	104,000
MAUI			
Alexander & Baldwin Sugar Museum	33,386	32,818	35,483
Aquarium Maui/Maui Ocean Center	340,000	385,962	417,386
Haleakala National Park	1,550,168	1,444,668	1,455,477
Hana Cultural Center	16,114	(NA)	(NA)
Kula Botanical Gardens	27,050	26,030	26,175
Lahaina Restoration Foundation	154,898	143,341	148,784
Baldwin Missionary Home Museum	37,438	35,282	40,927
Brig <i>Carthaginian</i> 10/	19,343	-	-
Hale Pa'ahao (Old Lahaina Prison)	24,632	27,834	28,536
Hale Pa'i Printing House	2,101	2,416	3,068
Wo Hing Temple Museum	71,384	77,809	76,253
Maui Historical Society Bailey House Museum	12,780	4/ 12,529	12,651
Whalers Village Museum	186,508	176,495	178,906
KAUAI			
Gay & Robinson Sugar Plantation Visitor Center	10,621	12,955	15,373
Grove Farm Homestead	2,997	2,928	2,645
Kauai Children's Discovery Museum	20,000	4/ 19,200	23,425
Kauai Museum	40,100	30,753	36,100
Kilauea Point National Wildlife Refuge 11/	400,000	500,000	(NA)

Continued on next page.

**Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL
ATTRACTIONS: 2002 TO 2004 -- Con.**

Island and cultural attraction	2002	2003	2004
KAUAI - con.			
Kokee Natural History Museum	112,170	109,748	103,744
Waioli Mission House	974	1,029	12/ 614
MOLOKAI			
Kalaupapa National Historical Park	60,825	57,972	61,797
Kalaupapa Settlement	14,178	9,791	9,122

NA Not available.

1/ Years ended June 30.

2/ The Contemporary Museum also manages the First Hawaiian Center Gallery (2002 attendance--37,463, 2003 attendance--45,443, 2004 attendance--49,178).

3/ Years ended June 30. Diamond Head State Monument attendance does not reflect paying users since some park users currently drive into and out of Diamond Head Crater without stopping.

4/ Revised from previous *Data book*.

5/ In 2004 Mormon Temple Grounds shut down 5 months for remodeling.

6/ Fiscal year started on October 1 and ended on September 30.

7/ Formerly Waimea Falls Park. 2003 figure includes data from June 28, 2003 to year-end during period which National Audubon Society managed Waimea Valley Audubon Center.

8/ Kilauea Visitor Center and Jagger Museum are included in the total attendance at Hawaii Volcanoes National Park.

9/ Kohala Carriages Wagon Tour at Parker Ranch (2002 attendance--2,200, 2003 attendance--3,646, 2004 attendance--4,546)

10/ Brig Carthaginian closed for all of 2003 and 2004.

11/ 2002-2003 data are estimates.

12/ In 2004 Waioli Mission House closed 6 weeks for repairs.

Source: Hawaii State Department of Business, Economic Development & Tourism, annual mail and telephone survey of attractions.

Table 7.41-- NATIONAL PARKS: 1992 TO 2004

Year and area	Acreage, Dec. 31			Visits
	Total	Federal	Non-federal	
1992	247,349	235,885	11,464	5,701,769
1993	247,349	235,885	11,464	5,828,583
1994	247,349	235,885	11,464	6,077,475
1995	247,349	235,885	11,464	6,213,924
1996	247,349	235,885	11,464	6,192,178
1997	247,349	235,885	11,464	6,738,001
1998	247,349	235,885	11,464	6,274,424
1999	249,001	237,731	11,270	7,469,412
2000	249,001	237,731	11,270	6,517,693
2001	249,001	237,731	11,270	6,215,669
2002	249,042	237,503	11,539	6,025,991
2003	365,830	354,291	11,539	5,935,099
2004	365,830	354,291	11,539	6,700,980
AREAS: 2004				
Hawaii Volcanoes National Park 1/	323,431	323,431	-	2,605,298
Haleakala National Park	29,968	29,968	-	1,455,477
Pu'uuhonua o Honaunau National Historical Park	419	181	238	819,221
Kaloko-Honokohau National Historical Park	1,161	616	545	91,462
Pu'ukohola Heiau National Historic Site	61	61	-	101,092
U.S.S. Arizona Memorial 2/	11	11	-	1,566,633
Kalaupapa National Historical Park	10,779	23	10,756	61,797

1/ Data exclude the Olaa Forest Tract. This 9,654-acre tract is entirely in Federal ownership, is managed by the National Park Service, and has been designated as part of the wilderness system by the Congress, but it is not within the legally authorized boundary of the Hawaii Volcanoes National Park.

2/ The U.S.S. Arizona Memorial is wholly within the Pearl Harbor Naval Base. The acreage figure is the approximate extent of the total area over which the National Park Service has been granted use rights by the U.S. Navy.

Source: U.S. Department of the Interior, National Park Service, Pacific Islands Support Office, records.

Table 7.42-- STATE PARKS AND HISTORIC SITES: 1991 TO 2004

Year and island	Number of areas, June 30	Acreage, June 30		Recreation visits, year ended June 30 (1,000)
		Total	Developed	
1991	77	24,896	897.3	19,023
1992	80	25,056	921.7	19,255
1993 1/	70	24,779	772.7	15,112
1994	69	24,790	772.2	14,260
1995	69	25,476	772.2	14,221
1996	68	26,784	772.2	14,221
1997	68	26,554	711.2	12,852
1998	68	26,814	771.2	12,676
1999	68	26,815	772.1	12,661
2000	68	26,815	772.1	13,004
2001	69	27,626	772.1	13,884
2002	69	27,626	772.1	14,226
2003	69	28,002	772.1	13,964
2004	69	27,116	764.0	9,176
ISLANDS: 2003				
Hawaii	2/ 15	2/ 2,687	2/ 272.4	2/ 884
Maui	2/ 8	332	37.9	2/ 1,507
Molokai	1	234	10.0	2/ 46
Oahu	2/ 22	2/ 9,915	2/ 260.0	2/ 3,674
Kauai	9	2/ 13,674	2/ 131.0	2/ 3,063
ISLANDS: 2004				
Hawaii	15	2,687	272.4	(NA)
Maui	8	332	37.9	(NA)
Molokai	1	234	10.0	(NA)
Oahu	22	9,915	260.0	(NA)
Kauai	9	13,674	131.0	(NA)

NA Not available.

1/ Declines since 1992 reflect transfer of 9 areas to the counties, and also closure of all Kauai state parks from Sept. 11, 1992 to March 20, 1993 because of damage caused by Hurricane Iniki.

2/ Revised from previous *Data Book*.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

Table 7.43-- MAJOR STATE PARKS: 2004

[Parks having at least 500,000 recreation visits or 1,000 acres]

Park	Acreage, June 30		Recreation visits, year ended June 30 (1,000)
	Total	Developed	
2004			
Wailua River State Park	1,093.0	37.4	616
Diamond Head State Monument 1/	493.4	8.0	627
Haena State Park	65.7	2.0	742
Na Pali Coast State Park	6,175.0	4.0	537
Kahana Valley State Park	5,256.5	26.0	46
Kokee State Park	4,345.0	55.0	258
Waimea Canyon State Park	1,837.4	10.0	436
Kekaha Kai State Park	1,642.5	5.0	110
Sacred Falls State Park 2/	1,375.9	10.0	-

1/ Diamond Head State Monument attendance does not reflect paying users since some park users currently drive into and out of Diamond Head Crater without stopping.

2/ Park closed since May 1999.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

**Table 7.44-- NATIONAL AND STATE HISTORIC SITES, BY ISLANDS:
2003 AND 2004**

[As of December 31]

Island	Total sites	Listed Hawaii Register only	Listed National Register only	Listed both Hawaii and National Register	Eligible for National Register 1/
2003					
State total	711	332	110	233	36
Hawaii	140	70	23	42	5
Maui	67	31	4	31	1
Kahoolawe	1	-	1	-	-
Lanai	2	-	-	2	-
Molokai	93	41	10	40	2
Oahu	326	152	68	83	23
Kauai	82	38	4	35	5
2004					
State total	713	331	111	235	36
Hawaii	140	70	23	42	5
Maui	67	31	4	31	1
Kahoolawe	1	-	1	-	-
Lanai	2	-	-	2	-
Molokai	93	41	10	40	2
Oahu	327	151	68	85	23
Kauai	83	38	5	35	5

1/ Sites declared eligible for National Register listing by the National Board.

Source: Hawaii State Department of Land and Natural Resources, State Historic Preservation Division, records.

Table 7.45-- ZOOS: 2001 TO 2004

Subject and Zoo	2001	2002	2003	2004
Species: 1/				
Honolulu Zoo	300	265	260	255
Panaewa Rainforest Zoo (Hilo)	71	72	80	75
Individuals: 1/				
Honolulu Zoo	1,230	1,164	1,150	1,140
Panaewa Rainforest Zoo (Hilo)	169	142	193	179
Attendance:				
Honolulu Zoo	560,000	500,101	500,000	499,767
Panaewa Rainforest Zoo (Hilo) 2/	85,000	120,000	133,086	161,200

1/ Animal and bird inventory, December 31.

2/ Attendance figures for the Panaewa Rainforest Zoo for 2001 and 2002 are estimates.

Source: City and County of Honolulu, Department of Enterprise Services, Honolulu Zoo and County of Hawaii, Department of Parks and Recreation, records.

Table 7.46-- AQUATIC COLLECTIONS: 2004

[For annual attendance, see table 7.40]

Phylum or class	Sea Life Park, June 30, 2004		Waikiki Aquarium, June 30, 2004	
	Species	Individuals	Species	Individuals
Total	67	515	445	2,647
Fishes	39	307	205	604
Reptiles	2	26	-	-
Mammals	6	55	1	2
Invertebrates	8	41	239	2,041
Birds	12	86	-	-

Source: Sea Life Park, records; Waikiki Aquarium, records.

Table 7.47-- COUNTY PARKS, BY ISLANDS: 2002 TO 2004

[As of December 31]

Island	Number			Acreage		
	2002	2003	2004	2002	2003	2004
State totals	645	649	(NA)	9,200	11,440	(NA)
Hawaii	135	136	137	1,433	1,468	1,471
Maui	130	130	(NA)	1,212	1,212	(NA)
Lanai	5	5	(NA)	18	18	(NA)
Molokai	15	15	(NA)	77	77	(NA)
Oahu	293	296	1/ 291	6,460	8,665	1/ 5,329
Kauai	67	67	67	487	487	487

1/ Does not include Aina Haina Nature Preserve, Kawai Nui Nature Park, Waihee Valley Nature Park, Waimea Falls Nature Park, Waikane Valley Nature Park and Heeia Kea Nature Park that were included in the 2003.

Source: Compiled by the Hawaii State Department of Business, Economic Development & Tourism from data provided by county parks and recreation departments.

Table 7.48-- ATTENDANCE AND WATER SAFETY AT GUARDED BEACH PARKS, FOR THE CITY AND COUNTY OF HONOLULU: 2004

Beach park	Estimated attendance 1/	Rescues	Drownings	Surfing accidents
All parks	17,819,406	1,437	2	539
Ala Moana	1,534,233	57	-	15
Alii/Haleiwa	374,700	43	-	17
Bellows	124,066	11	-	-
Ehukai	434,095	48	-	44
Hanauma	1,753,250	351	-	-
Kailua	404,524	13	-	5
Keauwaula	150,303	34	1	13
KeWaena	202,846	11	-	15
Kualoa	255,282	4	-	-
Mali	484,044	26	-	2
Makaha	451,492	37	-	19
Makapuu	214,772	177	-	30
Nanakuli	396,374	65	-	4
Pokai Bay	436,674	20	-	4
Sandy	469,836	237	-	71
Sunset	530,866	39	-	14
Waikiki	8,560,596	174	1	249
Waimanalo	300,749	12	-	10
Waimea	740,704	78	-	27

1/ Attendance is based on headcounts taken 3 times by Water Safety Officers over an 8-hour work day.

Source: City and County of Honolulu, Emergency Services Department, Ocean Safety & Lifeguard Services Division, records.

Table 7.49-- SWIMMING AND SURFING SITES, BY ISLANDS

Subject	Six islands	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Miles of sandy shoreline 1/	184.9	19.4	32.6	18.2	23.2	50.3	41.2
Primary 2/	24.4	1.2	7.9	-	-	12.5	2.8
Other	160.5	18.2	24.7	18.2	23.2	37.8	38.4
Number of surfing sites 3/	1,600	185	212	99	180	594	330

1/ Surveyed in 1962.

2/ Safe, clean, accessible, and generally suitable for swimming.

3/ Surveyed in 1971. A surfing site is defined as "a specific wave-breaking zone caused by a shoal and having sufficient consistency to be identified as a surfable riding area, either seasonally or in a combination of seasons, e.g., Queen's Surf, Waikiki."

Source: Hawaii State Department of Planning and Economic Development, *Hawaii's Shoreline* (1965), p. 7; Surfing Education Association, *The 1971 Statewide Surfing Site Survey*, Vol. 1, p. 93.

Table 7.50-- COUNTY TENNIS FACILITIES: 2001 TO 2004

[As of December 31]

Subject	State total	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Locations:							
2001	88	19	12	2	1	45	9
2002	88	19	12	2	1	45	9
2003	91	19	12	2	1	48	9
2004	91	19	12	2	1	48	9
Courts:							
2001	289	43	39	4	2	179	22
2002	289	43	39	4	2	179	22
2003	309	43	39	4	2	199	22
2004	309	43	39	4	2	199	22

Source: Compiled by the Hawaii State Department of Business, Economic Development & Tourism from the county parks and recreation departments.

Table 7.51-- GOLF COURSES, BY NUMBER OF HOLES, OWNERSHIP, AND ISLANDS: 2004

Status, island, and ownership	Number of golf courses						Number of holes
	Total	9-hole	18-hole	27-hole	36-hole	54-hole	
State total	76	7	59	4	4	2	1,485
Hawaii	17	2	13	-	2	-	324
Municipal	1	-	1	-	-	-	18
Private	16	2	12	-	2	-	306
Maui	9	-	6	-	1	2	252
Municipal	1	-	1	-	-	-	18
Private	8	-	5	-	1	2	234
Lanai	3	1	2	-	-	-	45
Private	3	1	2	-	-	-	45
Molokai	2	1	1	-	-	-	27
Private	2	1	1	-	-	-	27
Oahu	36	2	30	3	1	-	675
Military	7	-	6	1	-	-	135
Municipal	6	1	5	-	-	-	99
Private	23	1	19	2	1	-	441
Kauai	9	1	7	1	-	-	162
Municipal	1	-	1	-	-	-	18
Private	8	1	6	1	-	-	144

Source: *The Honolulu Advertiser*, <<http://www.honoluluadvertiser.com/current/sp/golfguide>> accessed September 2, 2004.

**Table 7.52-- COUNTY GOLF COURSES AND CAMPING PERMITS,
FOR OAHU: 1991 TO 2004**

Calendar year	Public golf courses			Camping permits issued 1/
	Courses	Holes	Rounds played	
1991	5	81	580,888	9,633
1992	5	81	654,726	9,938
1993	5	81	638,972	10,251
1994	5	81	580,120	8,778
1995	6	99	650,934	10,514
1996	6	99	685,191	10,622
1997	6	99	686,188	15,804
1998	6	99	747,379	16,929
1999	(NA)	(NA)	(NA)	16,884
2000	6	99	663,710	16,947
2001	6	99	638,817	16,375
2002	6	99	607,823	12,045
2003	6	99	602,123	12,045
2004	6	99	560,921	11,128

NA Not available.

1/ By the City and County of Honolulu, camping permits issued reflect cumulative family and group camping permits.

Source: City and County of Honolulu, Department of Parks and Recreation, records and Department of Enterprise Services, records.

Table 7.53-- SONY OPEN SCORES AND PURSES: 1992 TO 2005

[The Sony Open is held at the Waialae Country Club golf course. Distance is 7,060 yards par is 70/280. Up until 1998, event known as the Hawaiian Open, which was held at the Waialae Country Club golf course. Distance was 6,975 yards; par was 72/288.]

Year	Holes	Winning score		Purse (dollars)	
		Total	Below par	Total	Winner
1992	72	265	23	1,200,000	216,000
1993	72	269	19	1,200,000	216,000
1994	72	269	19	1,200,000	216,000
1995	72	269	19	1,200,000	216,000
1996	72	277	11	1,200,000	216,000
1997	72	271	17	1,200,000	216,000
1998	72	260	28	1,800,000	324,000
1999	72	271	9	2,600,000	468,000
2000	72	261	19	2,900,000	522,000
2001	72	260	20	4,000,000	720,000
2002	72	266	14	4,000,000	720,000
2003	72	264	16	4,500,000	810,000
2004	72	262	18	4,800,000	864,000
2005	72	269	11	4,800,000	864,000

Source: Honolulu Star-Bulletin and The Honolulu Advertiser, various issues.

Table 7.54-- PUBLIC HUNTING AREAS AND WILDLIFE SANCTUARIES AND REFUGES, BY ISLANDS: OCTOBER 30, 2004

Island	Public hunting areas		Other wildlife sanctuaries and refuges	
	Number	1,000 acres	Number	1,000 acres
State total	61	1,196.6	53	94.9
Hawaii	26	905.4	8	83.3
Maui	7	90.7	10	0.3
Lanai	1	30.8	4	0.0
Molokai	1	16.0	6	0.0
Oahu	12	25.0	18	0.7
Kauai	14	129.2	7	10.5

Source: Hawaii State Department of Land and Natural Resources, Division of Forestry and Wildlife, records.

Table 7.55-- FISHING AND HUNTING LICENSES ISSUED: 1999 TO 2004

[Fiscal years ending June 30]

Type of license	1999	2000	2001	2002	2003	2004
Freshwater fishing	7,197	5,279	6,277	7,537	5,521	6,173
Hunting	9,810	9,804	9,295	9,751	9,095	8,693

NA Not available.

Source: Hawaii State Department of Land and Natural Resources, Division of Aquatic Resources and Division of Forestry and Wildlife, records.

Table 7.56-- FISHING, HUNTING, AND WILDLIFE-ASSOCIATED RECREATION OF PERSONS 16 YEARS OF AGE AND OLDER: 2001

[For 1980 survey results, see *Data Book 1984*, table 251]

Subject	All activities	Hunting and fishing			Wildlife watching
		Both	Fishing	Hunting	
Hawaii residents: 1/ 2/ Participants (1,000)	195	114	(NA)	(NA)	126
Taking place in Hawaii: 2/ Participants, total (1,000)	(NA)	(NA)	150	17	220
Hawaii residents	(NA)	(NA)	109	17	120
Residents of other states	(NA)	(NA)	3/ 41	(B)	141
Expenditures (million dollars)	272	140	125	15	131

B Sample size too small to report data reliably.

NA Not available

1/ Estimated population 16 years old or more was 916,000.

2/ Detail does not add to total because of multiple responses.

3/ Estimate based on small sample size.

Source: U.S. Fish and Wildlife Service and U.S. Bureau of the Census, *2001 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation* (June 2002), pp. 14, 20, 21, 23, 25, 26 and 28.

**Table 7.57-- HONOLULU MARATHON REGISTRANTS, FINISHERS AND
WINNING TIMES: 1992 TO 2004**

Year	Number of registrants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	30,905	23,515	2:14:19	2:32:13
1993	29,514	23,640	2:13:16	2:32:20
1994	32,771	25,833	2:15:04	2:37:06
1995	34,434	27,022	2:16:08	2:37:29
1996	30,864	24,414	2:13:23	2:34:28
1997	33,682	26,495	2:12:17	2:33:14
1998	27,704	22,112	2:14:53	2:33:27
1999	26,724	21,211	2:16:45	2:32:36
2000	26,465	22,636	2:15:19	2:28:33
2001	23,513	19,236	2:15:09	2:29:54
2002	30,428	26,477	2:12:29	2:29:08
2003	25,283	22,161	2:12:59	2:31:56
2004	25,671	22,407	2:11:12	2:27:33

Source: Honolulu Marathon Association, records; Honolulu Marathon Records & Statistics, at <http://www.honolulumarathon.org/stats.html> accessed on January 4, 2005.

**Table 7.58-- IRONMAN TRIATHLON WORLD CHAMPIONSHIP
PARTICIPANTS, FINISHERS, AND WINNING TIMES: 1992 TO 2004**

Year	Number of participants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	1,379	1,298	8:09:08	8:55:29
1993	1,438	1,353	8:07:45	8:58:23
1994	1,405	1,290	8:20:27	9:20:14
1995	1,444	1,325	8:20:34	9:16:46
1996	1,421	1,288	8:04:08	9:06:49
1997	1,478	1,365	8:33:01	9:31:43
1998	1,487	1,379	8:24:20	9:24:16
1999	1,463	1,411	8:17:17	9:13:02
2000	1,525	1,426	8:21:01	9:26:17
2001	1,468	1,368	8:31:18	9:28:37
2002	1,541	1,455	8:29:56	9:07:54
2003	1,645	1,569	8:22:35	9:11:55
2004	1,728	1,579	8:33:29	9:33:25

Source: Ironman Triathlon World Championship, records; 1995-1998 race results from JTL Timing Systems Hawaii at <<http://www.ironmantri.com>> and 1999-2004 race results from <<http://www.ironmanlive.com>> accessed on October 26, 2004.

**Table 7.59-- TRANSPACIFIC YACHT CLUB'S HONOLULU RACE ENTRIES
AND WINNING TIMES: 1985 TO 2003**

[The Honolulu Race, sponsored by the Transpacific Yacht Club of Los Angeles, is run biennially between San Pedro, California, and Diamond Head Lighthouse, a great circle distance of 2,217 nautical miles]

Year	Boats entered	Winning times (days, hours, minutes, seconds)	
		Elapsed	Corrected
1985	65	13:06:31:19	9:14:07:40
1987	55	8:12:00:40	8:00:56:41
1989	45	8:12:50:35	8:02:54:08
1991	42	10:08:59:35	9:22:34:13
1993	42	9:09:11:17	8:28:09:06
1995	35	9:01:32:02	8:22:41:48
1997	39	8:06:31:00	7:01:46:11
1999	33	8:02:52:27	7:08:40:10
2001	34	10:17:49:19	8:01:01:08
2003	57	8:17:01:25	7:12:20:29

Source: Transpac 2003 website, <<http://www.transpacificyc.org>>.

**Table 7.60-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES:
1999-2000 TO 2004-2005 SEASONS**

Bowl	1999- 2000	2000- 2001	2001- 2002	2002- 2003	2003- 2004	2004- 2005
Oahu Bowl 1/	40,974	24,187	(X)	(X)	(X)	(X)
Aloha Bowl	40,974	24,397	(X)	(X)	(X)	(X)
Hawaii Bowl	(X)	(X)	(X)	31,535	25,551	39,754
Hula Bowl	23,719	23,719	20,000	2/ 12,000	9,128	12,122
Pro Bowl	50,112	50,128	50,301	50,125	50,127	50,225

X Not applicable

1/ From 1998-99, the Aloha Bowl is played in conjunction with the Oahu Bowl, attendance numbers reflect total attendance during both games, in 2000 the Oahu Bowl and Aloha Bowl were played on separate days.

2/ 2002-2003 figure represent an estimate as number reported at a "little over 12,000."

Source: *Honolulu Star-Bulletin* and *The Honolulu Advertiser*, various issues.

**Table 7.61-- VARSITY SPORTS SUMMARY FOR THE UNIVERSITY OF
HAWAII AT MANOA: 2001-2002 TO 2003-2004**

[Includes only games played against four-year collegiate teams]

Sports	Games played 1/				Home games	
	Total	Won	Lost	Tied	Home dates	Attendance
2001-2002						
Baseball	56	16	40	-	35	94,804
Basketball (men's)	33	27	6	-	17	126,274
Basketball (women's)	31	23	8	-	18	32,910
Football	12	9	3	-	8	313,345
Volleyball (men's)	32	24	8	-	16	89,387
Volleyball (women's)	35	29	6	-	16	104,222
2002-2003						
Baseball	56	30	26	-	37	96,376
Basketball (men's)	31	19	12	-	16	117,621
Basketball (women's)	30	16	14	-	18	30,871
Football	14	10	4	-	8	310,074
Volleyball (men's)	30	24	6	-	19	102,858
Volleyball (women's)	38	36	2	-	22	158,596
2003-2004						
Baseball	55	31	24	-	38	93,181
Basketball (men's)	33	21	12	-	17	126,539
Basketball (women's)	28	8	20	-	18	30,824
Football	14	9	5	-	7	289,155
Volleyball (men's)	29	17	12	-	16	80,839
Volleyball (women's)	38	36	2	-	23	172,178

1/ Volleyball data refer to matches.

Source: University of Hawaii, Office of Intercollegiate Athletics, Sports Media Relations, records.

**Table 7.62-- PUBLIC HIGH SCHOOL INTERSCHOLASTIC SPORTS:
2001-2002 TO 2003-2004 SEASONS**

Sport	Players	Games 1/	Attendance	Expenditure 2/ (dollars)
2001-2002:				
Baseball	Boys	(NA)	(NA)	19,127
Basketball	Boys and girls	440	17,282	91,726
Football	Boys	176	80,666	144,318
2002-2003				
Baseball	Boys	(NA)	(NA)	26,500
Basketball	Boys and girls	440	16,899	101,403
Football	Boys	176	72,038	158,958
2003-2004				
Baseball	Boys	(NA)	(NA)	17,858
Basketball	Boys and girls	456	17,057	108,973
Football	Boys	154	76,259	149,329

NA Not available

Note: Data are for Oahu only (OIA).

1/ Junior varsity and varsity games, based on published schedules from public school leagues. Data exclude pre-season and post-season games.

2/ Data on expenditures reflect figures from the general and school trust funds.

Source: Hawaii State Department of Education, Office of Accountability and School Instructional Support, records.

Table 7.63-- PROFESSIONAL BOXING: 1993 TO 2004

Year	Number of promoters	Number of shows	Paid attendance	Gross receipts (dollars)
1993	1	1	472	12,385
1994	3	6	8,022	191,150
1995	2	4	2,636	48,280
1996	3	3	2,653	64,781
1997	2	3	1,967	44,645
1998	2	3	2,059	52,510
1999	1	1	479	10,120
2000	3	5	3,106	77,155
2001	3	6	3,489	141,235
2002	3	3	4,477	106,295
2003	1	2	2,623	79,875
2004	1	-	-	-

Source: Hawaii State Department of Commerce and Consumer Affairs, Boxing Commission, records.

Table 7.64-- DOG LICENSES ISSUED, BY ISLANDS: 1993 TO 2004

[Dogs are licensed on a biennial basis]

Year	State total	Hawaii	Maui 1/	Lanai	Molokai	Oahu	Kauai
1993	27,586	4,006	2,427	26	46	20,081	1,000
1994	29,010	4,099	3,171	26	57	19,485	2,172
1995	28,442	4,911	1,446	82	48	20,030	1,925
1996	30,376	5,381	699	32	58	21,245	2,961
1997	28,395	5,871	1,378	33	80	19,713	1,320
1998	28,645	5,777	649	35	83	19,861	2,240
1999	27,664	6,311	2/ 4,473	29	84	20,039	1,201
2000	31,147	5,627	4,587	57	25	20,066	785
2001	31,068	5,919	4,285	(NA)	(NA)	18,761	2,103
2002	27,115	6,809	2/ 4,420	50	30	17,752	1,848
2003	29,519	6,786	2,901	12	47	16,673	3,100
2004	(NA)	8,085	3,977	45	32	(NA)	1,942

NA Not available.

1/ For the years 1995-1998, the number of registrations issued by the animal shelter (Maui Humane Society) was not included in the count. From year 2000 Maui County reported data in fiscal year, in 2001 Maui County reported 674 licenses which included Lanai and Molokai totals.

2/ Revised from previous *Data Book*.

Source: Compiled by the Hawaii State Department of Business, Economic Development & Tourism from the county Departments of Finance; Hawaiian Humane Society (for Oahu, 1995-2003); and Maui Humane Society (for Maui in 1999-2004).