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## Section 15

# BANKING, INSURANCE, AND BUSINESS ENTERPRISE

Statistics in this section relate to banks, savings and loans, and other financial institutions, insurance, fires, and business firms.

Sources for statistics on these subjects include the Hawaii State Department of Commerce and Consumer Affairs, the Hawaii State Department of Taxation, county fire departments, major island banks, local health insurance plans, and the Hawaii Credit Union League. The U.S. Census Bureau also provides data from their Economic Censuses, County Business Patterns, and Local Employment Dynamics programs. *Historical Statistics of Hawaii*, Sections 22 and 23, provides information for earlier periods. Comparable national data appear in Sections 15 and 25 of the *Statistical Abstract of the United States: 2010*.

**Table 15.01-- NUMBER OF STATE CHARTERED FINANCIAL INSTITUTIONS,  
BY ISLAND: 1998 TO 2009**

[Only state chartered banks are included in this table which differs from tables in the previous *Data Books*. Tables in the previous *Data Books* included both state and federally chartered banks. This table includes the main offices, but excludes out-of-State branches of Hawaii-based institutions. As of December 31]

Category	Banks		Savings and loan associations		Financial services loan companies	
	Firms	Locations	Associations	Locations	Firms	Locations
YEAR						
1998	5	177	2	29	38	126
1999	5	173	2	29	35	103
2000	5	180	2	19	32	98
2001	5	182	2	19	33	93
2002	5	181	1	2	29	88
2003	5	178	1	2	29	93
2004	5	178	1	5	24	88
2005	4	169	1	4	22	96
2006	6	173	1	4	21	99
2007	6	172	1	4	17	67
2008	6	177	1	5	16	53
2009	6	174	1	5	14	51
ISLAND: 2009						
Hawaii	3	21	1	1	3	6
Maui	3	24	1	1	4	5
Lanai	2	2	-	-	-	-
Molokai	1	1	-	-	1	1
Oahu	6	111	3	3	11	36
Kauai	3	15	-	-	3	3
Niihau	-	-	-	-	-	-

Source: Hawaii State Department of Commerce and Consumer Affairs, Division of Financial Institutions, records.

**Table 15.02-- FINANCE AND INSURANCE SUBSECTOR (NAICS 52):  
2008**

[Excludes data on self-employed individuals, employees of private households, railroad employees, agricultural production employees and most government employees.  
Statistics based on the 2007 North American Industry Classification System (NAICS)]

NAICS code	Major group	Establishments	Number of employees 1/	Annual payroll (\$1,000)
52	Total	1,602	19,363	1,089,921
522	Credit intermediation and related activities	827	11,014	550,899
5221	Depository credit intermediation	485	9,498	471,269
52211	Commercial banking	222	5,408	300,127
52212	Savings institutions	105	(2/)	(D)
52213	Credit unions	158	2,180	89,765
5222	Nondepository credit intermediation	168	1,018	61,469
52221	Credit card issuing	1	(3/)	(D)
52222	Sales financing	7	40	1,979
52229	Other nondepository credit intermediation	160	938	58,263
522291	Consumer lending	28	(4/)	(D)
522292	Real estate credit	110	741	50,401
522298	All other nondep credit intermediation	22	56	2,507
5223	Activities related to credit intermediation	174	498	18,161
52231	Mortgage and nonmortgage loan brokers	131	373	14,668
523	Securities, commodity contracts, and other financial investments, and related activities	247	1,270	111,983
5231	Securities and commodity contracts intermediation and brokerage	107	728	71,356
52311	Investment banking and securities dealing	6	22	620
52312	Securities brokerage	92	687	69,930
5239	Other financial investment activities	140	542	40,627
52391	Miscellaneous intermediation	36	159	13,488
52392	Portfolio management	54	204	15,400
52393	Investment advice	40	127	8,130
524	Insurance carriers and related activities	525	7,075	426,983
5241	Insurance carriers 3/	117	4,381	279,604
52411	Direct life, health, & medical insure carriers	52	2,755	170,307
524113	Direct life insurance carriers	37	631	48,116
524114	Direct health & medical insurance carriers	15	2,124	122,191
52412	Direct insurance (except life, health, and medical) carriers	65	1,626	109,297
5242	Agencies, brokerages, and other insurance related activities 3/	408	2,694	147,379
52421	Insurance agencies and brokerages	364	2,121	113,949
525	Funds, trusts, and other financial vehicles	3	(5/)	(D)

Continued on next page.

**Table 15.02-- FINANCE AND INSURANCE SUBSECTOR (NAICS 52):  
2008 -- Con.**

D Withheld to avoid disclosing data for individual companies.

1/ For week including March 12.

2/ 1,000 to 2,499 employees.

3/ 20 to 99 employees.

4/ 100 to 249 employees.

5/ 0 to 19 employees

Source: U.S. Census Bureau, *2008 County Business Patterns*

<<http://www.census.gov/econ/cbp/index.html>> accessed July 30, 2010.

**Table 15.03-- CHARACTERISTICS OF THE FINANCE AND INSURANCE SECTOR (NAICS 52): 2007**

[Includes establishments with payroll. Statistics based on the 2007 North American Industry Classification System (NAICS) which replaced the 2002 NAICS used in the 2002 Economic Census. The Standard Industrial Classification (SIC) system was used in Economic Censuses prior to 1997]

NAICS code	Kind of business	Establishments	Revenue (\$1,000)	Annual payroll (\$1,000)	Paid employees 1/
52	Total	1,672	(2/)	1,095,342	20,747
522	Credit intermediation and related activities	897	(2/)	569,282	12,238
5221	Depository credit intermediation	488	(2/)	465,736	9,659
52211	Commercial banking	222	(3/)	304,472	5,736
52212	Savings institutions	106	(3/)	(D)	(4/)
52213	Credit unions	160	(D)	(D)	(4/)
5222	Nondepository credit intermediation	198	299,394	72,982	1,646
52222	Sales financing	6	59,000	3,636	58
52229	Other nondepository credit intermediation	191	(D)	(D)	(4/)
5223	Activities related to credit intermediation	211	86,604	30,564	933
52231	Mortgage and nonmortgage loan brokers	167	71,447	26,576	750
52232	Financial transaction processing and clearing	15	5,331	1,154	49
52239	Other activities related to credit intermediation	29	9,826	2,834	134
523	Securities, commodity contracts, investments	242	316,457	129,254	1,228
5231	Securities and commodity contracts intermediation and brokerage	102	161,150	64,253	648
52312	Securities brokerage	89	151,799	62,031	619
52313	Commodity contracts dealing	6	1,411	326	12
5239	Other financial investment activities	140	155,307	65,001	580
52391	Miscellaneous intermediation	41	29,467	14,448	179
52392	Portfolio management	55	103,926	40,203	243
52393	Investment advice	37	17,006	7,788	112
52399	All other financial investment activities	7	4,908	2,562	46
524	Insurance carriers and related activities	533	(2/)	396,806	7,281
5241	Insurance carriers	120	(3/)	252,311	4,394
52411	Direct life, health, and medical insure carriers	53	(3/)	141,010	2,638
52412	Direct insurance (except life, health, and medical) carriers	66	(3/)	(D)	(4/)
5242	Agencies, brokerages, and other insurance related activities	413	457,705	144,495	2,887
52421	Insurance agencies and brokerages	361	340,850	113,081	2,249
52429	Other insurance related activities	52	116,855	31,414	638

Continued on next page.

**Table 15.03-- CHARACTERISTICS OF THE FINANCE AND  
INSURANCE SECTOR (NAICS 52): 2007 -- Con.**

D Withheld to avoid disclosing data for individual companies.

1/ Pay period including March 12.

2/ Not available or not comparable.

3/ Revenue not collected at this level of detail for multiestablishment firms.

4/ 1,000 to 2,499 employees.

Source: U.S. Census Bureau, 2007 Economic Census, Sector 52: Finance and Insurance, Geographic Area Series, EC0752A1: Summary Statistics for the U.S., States, and Metro Areas: 2007

<[http://factfinder.census.gov/servlet/EconSectorServlet?\\_lang=en&ds\\_name=EC0700A1&\\_SectorId=52&\\_ts=297092362480](http://factfinder.census.gov/servlet/EconSectorServlet?_lang=en&ds_name=EC0700A1&_SectorId=52&_ts=297092362480)> accessed July 13, 2010.



**Table 15.04-- CHARACTERISTICS OF STATE-CHARTERED FINANCIAL INSTITUTIONS, BY TYPE: 2007 TO 2009**

[Includes out-of-state branches and facilities. Includes only institutions chartered by the State of Hawaii. As of December 31]

Subject	2007	2008	2009
<b>BANKS</b>			
Number of banks	5	5	5
Number of branches and agency offices	192	197	193
Assets (million dollars)	28,937.1	29,196.9	31,195.3
Deposits (million dollars)	21,221.5	21,776.7	23,421.4
<b>DEPOSITORY FINANCIAL SERVICES LOAN COMPANIES</b>			
Number of companies	1	1	1
Number of branches and agency offices	14	15	15
Assets (million dollars)	707.4	690.2	654.3
Deposits (million dollars)	516.7	494.7	502.2

Source: Hawaii State Department of Commerce and Consumer Affairs, Division of Financial Institutions, *Comparative Statements of Condition* (semi-annual) <<http://www.hawaii.gov/dcca/areas/dfi/main/reports/>> accessed May 13, 2010.

**Table 15.05-- CHARACTERISTICS OF COMMERCIAL BANKS  
HEADQUARTERED IN HAWAII, BY ASSET SIZE: 2009**

[As of December 31. Includes out-of-State branches and facilities of banks. Excludes data for banks with branches and facilities in Hawaii but headquartered outside Hawaii]

Subject	All banks	Banks with assets of less than \$100 million	Banks with assets of \$100 million to \$1 billion	Banks with assets of more than \$1 billion
Number of institutions reporting	7	1	3	3
Total employees (full-time equivalent)	5,984	18	378	5,588
ASSETS AND LIABILITIES (THOUSAND DOLLARS) 1/				
Assets	32,401,492	72,833	1,363,820	30,964,839
Total loans and leases	17,844,271	65,893	869,649	16,908,729
Foreign 2/	1,010,061	(NA)	12,394	997,667
Net loans and leases	17,369,551	64,147	850,808	16,454,596
Securities	9,816,241	-	266,730	9,549,511
Liabilities	28,455,846	65,397	1,241,545	27,148,904
Deposits	24,455,059	64,782	1,150,266	23,230,011
Foreign 2/	1,493,468	(NA)	(NA)	(NA)
Domestic 3/	22,951,591	64,782	1,150,266	21,736,543
Equity capital	3,945,646	7,436	122,275	3,815,935
Loan loss allowance	474,720	1,746	18,841	454,133
Unused loan commitments	6,594,928	5,802	210,134	6,378,992
ASSET QUALITY (PERCENT OF LOANS)				
Loan loss allowance	2.660	2.650	2.167	2.686
Past due and non-accrual	4.532	1.461	6.875	4.424
Real estate	5.609	0.000	7.556	5.512
Commercial and industrial	3.135	1.024	0.202	3.164
Consumer	1.504	7.116	3.405	1.378

NA Not available.

1/ In earlier *Data Books*, figures were reported in millions of dollars.

2/ The assets, loans or deposits of the offices of the banks in foreign countries. Not comparable to *Data Books* prior to 2002.

3/ The assets, loans or deposits of the bank offices within the United States.

Source: Federal Deposit Insurance Corporation <<http://www2.fdic.gov/SDI/SOB/>> accessed June 4, 2010; calculations by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 15.06-- CREDIT UNIONS: 1999 TO 2009**

[As of December 31]

<b>Year</b>	<b>Number of credit unions</b>	<b>Assets (dollars)</b>	<b>Shares (dollars)</b>	<b>Loans (dollars)</b>	<b>Number of credit union members</b>
1999	106	3,911,720,684	3,371,485,431	2,009,832,724	589,935
2000	102	4,104,126,744	3,525,977,325	2,179,039,874	612,249
2001	100	4,728,549,611	4,120,888,846	2,333,021,385	646,174
2002	101	5,396,606,043	4,741,630,738	2,457,737,063	679,056
2003	97	6,016,158,791	5,296,893,195	2,531,788,633	703,475
2004	97	6,442,599,837	5,676,421,713	2,826,290,922	729,097
2005	97	6,675,454,552	5,816,437,373	3,166,759,388	750,866
2006	96	6,727,084,367	5,812,940,245	3,444,264,686	776,744
2007	93	1/ 7,107,175,278	6,146,573,223	1/ 3,751,577,727	1/ 806,760
2008	91	1/ 7,558,379,638	1/ 6,603,223,228	1/ 4,011,002,386	1/ 809,200
2009	89	8,757,660,498	7,551,135,979	4,096,060,708	809,730

1/ Revised from previous *Data Book*.

Source: Hawaii Credit Union League, records.

**Table 15.07-- INSURANCE BUSINESS TRANSACTED IN HAWAII:  
1998 TO 2008**

[Includes data for all insurance companies, life or other, licensed in Hawaii]

<b>Year</b>	<b>Number of companies licensed in Hawaii, Dec. 31</b>	<b>Premiums paid (\$1,000)</b>	<b>Losses, claims and benefits paid (\$1,000)</b>	<b>Cumulative net investments in Hawaii, Dec. 31 1/ (\$1,000)</b>
1998	979	1,955,457	1,352,865	4,792,872
1999	992	1,997,905	2,187,970	4,241,739
2000	997	2,115,812	1,912,430	3,836,913
2001	988	2,186,640	1,648,415	3,609,657
2002	989	2,429,982	1,500,930	3,433,944
2003	987	2,732,865	1,538,481	3,471,284
2004	953	2,912,186	1,869,570	4,330,020
2005	963	3,117,115	2,014,646	4,102,635
2006	967	3,475,130	2,694,150	5,368,663
2007	966	3,606,984	3,136,056	5,845,236
2008	990	3,459,682	2,621,815	5,506,338

1/ Excludes bank balances.

Source: Hawaii State Department of Commerce and Consumer Affairs, *Report of the Insurance Commissioner of Hawaii* (annual), p. 6 and 17 <<http://hawaii.gov/dcca/ins/reports/>> accessed April 17, 2010.

**Table 15.08-- LIFE INSURANCE BUSINESS TRANSACTED IN HAWAII:  
1998 TO 2008**

[Includes fraternal benefit societies]

<b>Year</b>	<b>Number of companies licensed in Hawaii, Dec. 31</b>	<b>Face value of policies written 1/ (\$1,000)</b>	<b>Insurance in force, Dec. 31 2/ (\$1,000)</b>	<b>Premiums 3/ (\$1,000)</b>	<b>Losses, claims, and benefits paid 3/ (\$1,000)</b>
1998	485	7,237,492	63,999,905	485,295	661,743
1999	483	12,397,141	69,661,030	519,003	1,552,836
2000	478	9,802,583	73,452,956	615,360	1,168,646
2001	472	7,528,187	71,621,301	509,806	925,602
2002	461	8,497,926	77,883,570	546,095	792,006
2003	448	15,195,349	87,362,008	602,830	804,336
2004	433	9,650,742	91,221,745	549,083	1,057,134
2005	434	10,245,838	97,239,187	576,730	1,177,491
2006	429	10,250,274	97,128,330	630,068	1,795,645
2007	417	14,116,865	101,684,178	715,494	2,100,785
2008	419	(NA)	(NA)	674,799	1,545,860

NA Not available.

1/ Includes insurance revived, increased, or transferred. Excludes annuities. Data not audited.

2/ Excludes annuities. Data not audited.

3/ Life insurance portion excludes annuities, but fraternal portion includes it.

Source: Hawaii State Department of Commerce and Consumer Affairs, *Report of the Insurance Commissioner of Hawaii* (annual) <<http://hawaii.gov/dcca/ins/reports/>> accessed April 17, 2010 and records.

**Table 15.09-- INSURANCE PREMIUMS AND LOSSES PAID, BY CLASS OF INSURANCE: 2008**

[Dollars]

<b>Class of insurance</b>	<b>Premiums</b>	<b>Losses, claims, and benefits paid</b>
All classes	3,459,681,717	1/ 2,621,815,377
Life 2/	669,135,441	1,541,043,608
Fraternal	5,663,791	4,816,189
Fire, marine, casualty, and miscellaneous	2,518,271,936	1,075,955,580
Accident and health 3/	474,783,556	285,781,661
Fire	38,725,749	3,752,299
Allied lines	44,867,751	5,001,668
Multiple peril crop	1,574,068	-
Federal flood	26,413,983	1,753,569
Farmowners multiple peril	44,876	-
Homeowners multiple peril	325,165,061	51,597,722
Commercial multiple peril (fire & allied lines)	84,479,024	16,768,941
Commercial multiple peril (liability portion)	54,305,830	15,120,213
Mortgage guaranty	37,652,147	134,288,461
Ocean marine	13,683,457	2,330,333
Inland marine	44,008,316	16,946,649
Financial guaranty	6,800,203	-
Medical malpractice	20,571,071	9,322,932
Earthquake	3,663,457	-
Workers' compensation	238,766,635	107,867,117
Other liability	181,134,336	44,854,862
Products liability	7,580,329	3,460,740
Private passenger auto no-fault	79,937,502	38,538,468
Other private passenger auto liability	324,114,006	156,532,241
Commercial auto no-fault	11,241,792	2,559,735
Other commercial auto liability	81,596,936	30,025,179
Private passenger auto physical damage	251,463,523	118,779,495
Commercial auto physical damage	21,987,706	10,786,336
Aircraft	13,875,267	4,734,842
Fidelity	4,302,025	393,548
Surety	47,966,534	-431,348
Burglary and theft	487,316	68,041
Boiler and machinery	3,925,634	782,475
Credit	2,573,331	1,463,550
Title	57,906,218	7,638,275
All other	12,674,297	5,237,576
Surplus lines (net of reinsurance)	266,610,549	(NA)

NA Not available.

1/ Excludes surplus lines.

2/ Excludes annuities.

3/ Excludes mutual benefit societies and health maintenance organizations.

Source: Hawaii State Department of Commerce and Consumer Affairs, *Report of the Insurance Commissioner of Hawaii, 2009*, p. 6 <<http://hawaii.gov/dcca/ins/reports/>> accessed April 17, 2010.

**Table 15.10-- INSURANCE BUSINESS TRANSACTED IN HAWAII, BY  
LOCATION OF HOME OFFICE: 2008**

[As of December 31. Money amounts in millions of dollars. For all insurance companies,  
life and property & casualty, licensed to do business in Hawaii]

Subject	All companies	Domestic com- panies 1/	Foreign com- panies 2/	Alien com- panies 3/
Number of companies	990	22	959	9
Life incl. Fraternal Benefit Societies	419	3	410	6
Other than life	571	19	549	3
Financial condition				
Assets	5,509,208.8	2,153.7	5,481,630.2	25,424.9
Liabilities exc. capital and surplus	4,835,781.0	1,376.1	4,811,032.9	23,372.0
Policyholders' surplus incl. capital	673,427.8	777.6	670,597.3	2,053.0
Capital	7,342.3	55.0	7,282.3	5.0
Net income or loss	-40,321.9	73.0	-40,181.9	-212.9
Hawaii business				
Direct premiums written	4,611.0	749.1	3,849.7	12.3
Life	674.8	37.8	629.2	7.7
Annuities	1,417.9	(4/)	1,417.9	(5/)
Fire, casualty, and misc.	2,518.3	711.2	1,802.5	4.5
Claims and benefits paid	3,065.0	243.0	2,811.6	10.4
Life	1,545.9	22.5	1,515.2	8.1
Annuities	443.2	0.7	441.7	0.9
Fire, casualty, and misc.	1,076.0	219.8	854.7	1.4
Investments in Hawaii	5,506.3	168.8	5,294.0	43.5
Mortgage loans (principal indebtedness)	1,335.9	98.6	1,200.3	37.0
Collateral loans (amount loaned)	73.8	-	67.2	6.5
State and county bonds 6/	2,221.5	7.9	2,213.5	-
Utilities stocks and bonds 6/	484.8	-	484.8	-
Industrial and miscellaneous stocks and bonds 6/	1,197.2	54.9	1,142.3	-
Real estate 7/	193.2	7.5	185.7	-
Balances in Hawaii banks	180.2	140.6	39.6	-

Continued on next page.

**Table 15.10-- INSURANCE BUSINESS TRANSACTED IN HAWAII, BY  
LOCATION OF HOME OFFICE: 2008 -- Con.**

- 1/ A domestic insurer is one formed under the laws of Hawaii.
- 2/ A foreign insurer is one formed under the laws of any state of the United States (including the District of Columbia and Commonwealth of Puerto Rico) other than Hawaii.
- 3/ An alien insurer is one formed under the laws of a nation other than the United States.
- 4/ 0.04.
- 5/ 0.009.
- 6/ Market value.
- 7/ Market value less encumbrances.

Source: Hawaii State Department of Commerce and Consumer Affairs, *Report of the Insurance Commissioner of Hawaii, 2009*, pp. 17-47 <<http://hawaii.gov/dcca/ins/reports/>> accessed April 17, 2010; calculations by the Hawaii State Department of Business, Economic Development & Tourism.



**Table 15.11-- HEALTH PLANS: 2006 TO 2009**

Subject	2006	2007	2008	2009
Hawaii Medical Service Association:				
Persons covered, Dec. 31 1/	707,097	701,078	2/ 705,249	688,934
Membership dues 3/ (\$1,000)	1,805,729	1,646,869	1,514,792	1,643,173
Kaiser Foundation Health Plan:				
Persons covered: 1/				
Annual average	225,038	221,473	222,281	222,667
Dec. 31	223,284	221,403	222,594	223,795
Membership dues 3/ (\$1,000)	596,981	601,023	616,089	632,131
University Health Alliance:				
Persons covered, Dec. 31 1/	39,767	42,896	35,295	30,493
Membership dues 3/ (\$1,000)	98,850	112,485	125,896	103,418
Commercial carrier premiums for accident and health insurance (\$1,000)	370,466	418,747	474,784	(NA)

NA Not available.

1/ Subscribers and dependents, whether on a group or individual basis.

2/ Revised from previous *Data Book*.

3/ Includes both employers' and employees' contributions.

Source: Data provided by Hawaii Medical Service Association, Kaiser Foundation Health Plan, Inc. and University Health Alliance; Hawaii State Department of Commerce and Consumer Affairs, *Report of the Insurance Commissioner* (annual) <<http://hawaii.gov/dcca/ins/reports/>> accessed April 17, 2010.

**Table 15.12-- PERCENT OF PERSONS NOT COVERED BY HEALTH INSURANCE, FOR THE UNITED STATES AND HAWAII: ANNUAL AND AVERAGES, 2005 TO 2008**

[People surveyed in March of the following year. Based on small samples and subject to considerable sampling variation. The Census Bureau recommends 2-year averages to evaluate changes in state estimates over time, and 3-year averages to compare the relative ranking of states]

Subject	Annual				Two-year moving average		Three-year moving average
	2005	2006	2007	2008	2005-2006	2007-2008	2006-2008
Hawaii							
Percent not covered	8.6	8.8	7.5	7.8	8.7	7.7	8.1
Standard error 1/	0.7	0.7	0.7	0.7	0.9	0.9	0.8
Rank 2/	(X)	(X)	(X)	(X)	(X)	(X)	3/ 2
U.S.							
Percent not covered	15.3	15.8	15.3	15.4	15.5	15.3	15.5
Standard error 1/	0.1	0.1	0.1	0.1	0.1	0.1	0.1

X Not applicable.

1/ Plus or minus percent. At the 90-percent confidence interval.

2/ Among 50 states, with lowest percentage ranking 1.

3/ There are two states that are not statistically different from Hawaii at the 90-percent confidence level.

Source: U.S. Census Bureau, Table HI06 "Health Insurance Coverage Status by State for All People: 2008" <[http://www.census.gov/hhes/www/cpstables/032009/health/h06\\_000.htm](http://www.census.gov/hhes/www/cpstables/032009/health/h06_000.htm)> accessed October 8, 2009; "Number and Percentage of People Without Health Insurance Coverage by State Using 2- and 3-Year Averages: 2005-2006 and 2007-2008" <<http://www.census.gov/hhes/www/hlthins/hlthin08/hlthtables08.html>> accessed October 8, 2009; and "Comparison of Uninsured Rates Between States Using 3-year Averages: 2006 to 2008" <<http://www.census.gov/hhes/www/hlthins/hlthin08/hlthtables08.html>> accessed October 8, 2009.

**Table 15.13-- FIRES, DEATHS, AND LOSSES REPORTED BY COUNTY  
FIRE DEPARTMENT: 2001 TO 2009**

[Fiscal year ending June 30]

Subject and year	State total	Honolulu	Hawaii	Kauai	Maui
Number of fires:					
2001	4,304	2,910	637	266	491
2002	4,435	2,797	904	227	507
2003	5,028	3,123	1,166	288	451
2004	4,746	3,064	782	273	627
2005	4,297	2,411	887	258	741
2006	5,429	3,426	897	284	822
2007	5,060	3,085	927	312	736
2008	4,148	2,625	892	308	323
2009	3,802	2,364	751	186	501
Fire deaths:					
2001	3	2	-	-	1
2002	4	4	-	-	-
2003	3	1	1	-	1
2004	8	7	1	-	-
2005	10	10	-	-	-
2006	4	3	-	1	-
2007	6	5	1	-	-
2008	6	5	-	1	-
2009	2	2	-	-	-
Fire losses (\$1,000):					
2001	19,268	12,589	4,094	478	2,107
2002	16,214	9,940	4,212	631	1,431
2003	17,913	10,702	3,343	1,462	2,406
2004	37,357	12,682	15,146	1,950	7,579
2005	39,436	22,032	2,847	2,012	12,545
2006	38,621	21,309	9,167	2,934	5,211
2007	32,402	15,754	8,348	2,995	5,305
2008	28,005	16,566	6,775	1,279	3,385
2009	24,908	15,354	5,825	1,919	1,810

Source: Compiled by Hawaii State Department of Business, Economic Development & Tourism from data provided by county fire departments.

**Table 15.14-- CHARACTERISTICS OF BUSINESS ESTABLISHMENTS:  
1997 TO 2008**

[Excludes data on self-employed individuals, employees of private households, railroad employees, agricultural production employees and most government employees]

Year	Number of employees 1/	Payroll (\$1,000)		Number of establishments by employment-size class 2/			
		First quarter	Annual	Total	1 to 4	5 to 9	
1997	426,129	2,707,015	11,179,954	29,991	15,842	6,221	
1998	416,571	2,736,665	11,291,978	29,603	15,466	6,235	
1999	419,047	2,756,846	11,661,968	29,569	15,520	6,111	
2000	432,092	2,982,367	12,331,233	29,853	15,658	6,063	
2001	441,856	3,136,371	12,684,140	30,175	15,802	6,133	
2002	439,934	3,237,290	13,352,194	30,633	16,181	6,245	
2003	459,010	3,422,999	14,138,996	31,061	16,243	6,294	
2004	473,500	3,552,027	15,074,629	31,605	16,503	6,431	
2005	490,682	3,784,859	16,163,137	32,244	16,848	6,504	
2006	512,543	4,225,680	17,287,011	33,118	17,119	6,681	
2007	519,060	4,501,332	18,306,259	33,388	17,177	6,835	
2008	518,168	4,667,451	18,539,010	32,904	16,903	6,720	
	<b>Number of establishments by employment-size class 2/--Con.</b>						
Year	10 to 19	20 to 49	50 to 99	100 to 249	250 to 499	500 to 999	1,000 or more
1997	3,934	2,515	898	411	99	47	24
1998	3,952	2,498	883	404	97	45	23
1999	3,948	2,474	924	412	115	43	22
2000	4,067	2,494	953	430	121	42	25
2001	3,998	2,651	957	446	116	47	25
2002	4,014	2,632	914	455	122	46	24
2003	4,194	2,666	992	475	126	45	26
2004	4,208	2,766	1,012	479	121	58	27
2005	4,359	2,730	1,096	485	133	61	28
2006	4,555	2,884	1,121	548	126	58	26
2007	4,611	2,895	1,107	548	133	52	30
2008	4,518	2,912	1,067	556	138	62	28

1/ For week including March 12.

2/ Data refer to establishments active anytime during the year.

Source: U.S. Census Bureau, *County Business Patterns* (annual)

<<http://www.census.gov/econ/cbp/index.html>> accessed July 29, 2010.

**Table 15.15-- CHARACTERISTICS OF BUSINESS ESTABLISHMENTS,  
BY COUNTY: 2007 AND 2008**

[Excludes data on self-employed individuals, employees of private households, railroad employees, agricultural production employees and most government employees]

Year and county	Number of establishments 1/	Number of employees 2/	Payroll (\$1,000)	
			First quarter	Annual
2007				
State total	33,388	519,060	4,501,332	18,306,259
Hawaii	4,364	56,844	438,474	1,772,956
Honolulu	22,279	358,309	3,230,579	13,084,284
Kauai	2,032	26,375	195,922	811,371
Maui	4,663	65,960	555,854	2,262,238
Statewide 3/	50	11,572	80,503	375,410
2008				
State total	32,904	518,168	4,667,451	18,539,010
Hawaii	4,261	55,730	449,684	1,763,427
Honolulu	22,044	357,184	3,358,455	13,354,083
Kauai	1,978	26,053	202,588	797,196
Maui	4,564	65,395	552,656	2,167,549
Statewide 3/	57	(4/)	(D)	(D)

D Withheld to avoid disclosing data for individual companies.

1/ Data refer to establishments active anytime during the year.

2/ For week including March 12.

3/ Employers without a fixed location within a state (or of unknown county location) are included under a "statewide" classification at the end of the county tables. This incomplete detail causes only slight understatement of county employment.

4/ 10,000 to 24,999 employees.

Source: U.S. Census Bureau, *County Business Patterns* <<http://www.census.gov/econ/cbp/index.html>> accessed July 29, 2010.

**Table 15.16-- CHARACTERISTICS OF BUSINESS ESTABLISHMENTS,  
BY MAJOR GROUP: 2008**

[Excludes data on self-employed individuals, employees of private households, railroad employees, agricultural production employees and most government employees.  
Statistics based on the 2007 North American Industry Classification System (NAICS)]

<b>NAICS code</b>	<b>Major group</b>	<b>Number of establishments 1/</b>	<b>Number of employees 2/</b>	<b>Annual payroll (\$1,000)</b>
	Total	32,904	518,168	18,539,010
11	Forestry, fishing & hunting and agricultural support services	41	313	6,052
21	Mining	10	235	19,572
22	Utilities	51	3,054	222,068
23	Construction	2,922	34,031	1,988,378
31-33	Manufacturing	941	14,190	506,752
311	Food	257	5,402	147,220
312	Beverage and tobacco product	33	890	31,320
315	Apparel	56	705	13,214
323	Printing and related support activities	130	1,351	44,968
327	Nonmetallic mineral product	50	1,023	53,715
42	Wholesale trade	1,829	20,567	875,090
44-45	Retail trade	4,891	71,373	1,786,144
441	Motor vehicle and parts dealers	331	7,301	287,238
445	Food and beverage stores	667	13,085	298,090
448	Clothing & clothing accessories stores	1,346	12,835	250,842
452	General merchandise stores	98	13,262	333,872
48-49	Transportation and warehousing	891	30,183	1,126,420
481	Air transportation	65	9,607	386,064
485	Transit & ground passenger transport	113	3,725	124,606
487	Scenic and sightseeing transportation	178	4,008	101,923
51	Information	620	9,976	532,818
52	Finance and insurance	1,602	19,363	1,089,921
53	Real estate and rental and leasing	2,037	15,727	631,464
54	Professional, scientific & technical services	3,297	24,064	1,316,192
55	Management of companies & enterprises	250	6,469	393,953
56	Administrative and support and waste management and remediation services	1,890	47,554	1,304,181
61	Educational services	551	19,159	613,079
62	Health care and social assistance	3,484	64,801	2,888,135
621	Ambulatory health care services	2,699	25,942	1,319,050
622	Hospitals	29	20,321	1,108,187
623	Nursing & residential care facilities	134	6,989	217,156
624	Social assistance	622	11,549	243,742
71	Arts, entertainment and recreation	494	10,893	243,047

Continued on next page.

**Table 15.16-- CHARACTERISTICS OF BUSINESS ESTABLISHMENTS,  
BY MAJOR GROUP: 2008 -- Con.**

<b>NAICS code</b>	<b>Major group</b>	<b>Number of establishments 1/</b>	<b>Number of employees 2/</b>	<b>Annual payroll (\$1,000)</b>
72	Accommodation and food services	3,539	99,856	2,310,106
721	Accommodation	312	41,205	1,345,476
722	Food services and drinking places	3,227	58,651	964,630
81	Other services (except public admin.)	3,522	26,319	684,844
99	Unclassified establishments	42	(3/)	794

1/ Data refer to establishments active anytime during the year.

2/ For week including March 12.

3/ 20 to 99 employees.

Source: U.S. Census Bureau, *2008 County Business Patterns*

<<http://www.census.gov/econ/cbp/index.html>> accessed July 29, 2010.

**Table 15.17-- CHARACTERISTICS OF BUSINESS ESTABLISHMENTS,  
BY EMPLOYMENT-SIZE CLASS: 2007 AND 2008**

[Excludes data on self-employed individuals, employees of private households, railroad employees, agricultural production employees and most government employees]

Employment-size class	Number of establishments 1/		Number of employees 2/		Annual payroll (\$1,000)	
	2007	2008	2007	2008	2007	2008
Total	33,388	32,904	519,060	(NA)	18,306,259	(NA)
1 to 4	17,177	16,903	31,148	(NA)	1,243,604	(NA)
5 to 9	6,835	6,720	45,232	(NA)	1,468,685	(NA)
10 to 19	4,611	4,518	62,088	(NA)	2,037,052	(NA)
20 to 49	2,895	2,912	87,293	(NA)	2,866,002	(NA)
50 to 99	1,107	1,067	75,499	(NA)	2,528,213	(NA)
100 to 249	548	556	80,684	(NA)	2,763,159	(NA)
250 to 499	133	138	46,647	(NA)	1,845,737	(NA)
500 to 999	52	62	35,994	(NA)	1,460,347	(NA)
1,000 or more	3/ 30	28	54,475	(NA)	2,093,460	(NA)

NA Not available.

1/ Data refer to establishments active anytime during the year.

2/ For week including March 12.

3/ 15 establishments had 1,000-1,499 employees; 8 establishments had 1,500-2,499 employees; and 3 establishments had 2,500-4,999 employees.

Source: U.S. Census Bureau, "2007 County Business Patterns: Geographic Area Series: County Business Patterns by Employment Size Class: 2007 Hawaii" <[http://factfinder.census.gov/servlet/IBQTable?\\_bm=y&\\_industry=00&-NAICS2002sector=\\*2&-ib\\_type=NAICS2002&-\\_lang=en&-geo\\_id=04000US15&-NAICS2002=00&-search\\_results=01000US&-ds\\_name=CB0700A2](http://factfinder.census.gov/servlet/IBQTable?_bm=y&_industry=00&-NAICS2002sector=*2&-ib_type=NAICS2002&-_lang=en&-geo_id=04000US15&-NAICS2002=00&-search_results=01000US&-ds_name=CB0700A2)> accessed October 8, 2009 and "2008 County Business Patterns: Geographic Area Series: County Business Patterns by Employment Size Class: 2008 Hawaii" <<http://www.census.gov/econ/cbp/index.html>> accessed July 29, 2010.



**Table 15.18-- CHARACTERISTICS OF BUSINESS AND PROFESSIONAL FIRMS, BY COUNTY: 2009**

Characteristic	State total 1/	Honolulu	Maui	Kauai	Hawaii
All businesses	49,247	34,834	5,675	2,614	6,124
Business type, total 2/	32,196	22,458	3,470	1,745	4,526
Corporation	25,529	18,029	2,866	1,371	3,266
Partnership	720	516	112	26	66
Proprietorship	5,947	3,913	492	348	1,194
Employees, total 3/	10,988	8,245	1,213	507	1,025
1 to 4	4,057	2,969	515	187	386
5 to 9	2,485	1,838	270	121	256
10 to 19	1,786	1,353	182	81	171
20 to 49	1,379	1,065	131	61	122
50 to 99	525	429	47	20	29
100 to 199	347	271	28	20	28
200 to 299	111	86	10	7	8
300 to 499	130	96	15	6	13
500 to 999	86	61	12	4	9
1,000 to 9,999	83	77	3	-	3
Annual sales volume, total 2/	8,250	6,251	885	358	757
Under \$500,000	4,114	3,059	439	181	435
\$500,000 to \$1,000,000	1,243	918	135	71	119
\$1 to \$5 million	1,623	1,268	179	66	110
\$5 to \$10 million	392	310	51	6	25
\$10 to \$25 million	323	255	31	11	26
Over \$25 million	555	441	50	23	42
Year established, total 3/	18,800	14,283	1,880	801	1,838
1821 to 1849	29	16	4	3	6
1850 to 1899	174	120	16	12	26
1900 to 1949	1,198	862	110	61	165
1950 to 1959	920	747	64	36	73
1960 to 1969	1,943	1,547	160	76	161
1970 to 1979	4,622	3,453	544	179	446
1980 to 1989	5,864	4,353	580	295	636
1990 to 1999	3,255	2,502	366	118	269
2000 and later	796	683	36	21	56

1/ Subcategory figures may not sum to the total.

2/ Selected professionals are not included. Distributions exclude non-responding firms and those for which item (typically sales volume) was not applicable. Subcategory figures may not sum to the total.

3/ Distributions exclude non-responding firms and those for which item (typically sales volume) was not applicable. Subcategory figures may not sum to the total.

Source: HBD Inc., *Hawaii Business Directory 2009* (2009), pages xii, xiii and ix; calculations by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 15.19-- REGISTERED CORPORATIONS AND PARTNERSHIPS:  
2006 TO 2009**

[Fiscal year ending June 30 unless otherwise specified. Excludes nonprofit corporations]

Subject	2006	2007	2008	2009
Domestic (Hawaii) corporations				
Formed	2,882	2,516	2,595	2,042
Dissolved or merged 1/	4,751	2,886	2,824	2,860
On record, June 30 2/	35,368	35,072	34,890	34,108
Foreign (non-Hawaii) corporations				
Qualified	1,245	1,362	1,356	1,129
Withdrawn, merged, or cancelled 1/	994	813	859	871
On record, June 30 2/	10,041	10,587	11,090	11,345
Partnerships				
Registered	678	571	573	487
Dissolved or cancelled 1/	1,077	650	695	642
On record, June 30 2/	5,705	5,621	5,487	5,325
Domestic (Hawaii) Limited Liability Companies				
Formed	6,761	7,155	7,634	6,754
Dissolved or merged 1/	2,381	2,330	2,831	3,393
On record, June 30 2/	26,282	31,145	35,952	39,332
Foreign (non-Hawaii) Limited Liability Companies				
Qualified	877	930	900	758
Withdrawn or merged 1/	269	253	365	393
On record, June 30 2/	3,232	3,911	4,459	4,869
Domestic (Hawaii) Limited Liability Partnerships				
Formed	74	94	70	88
Dissolved or merged 1/	38	39	28	41
On record, June 30 2/	268	323	365	410
Foreign (non-Hawaii) Limited Liability Partnerships				
Qualified	8	7	7	6
Withdrawn or cancelled 1/	3	3	5	2
On record, June 30 2/	46	50	52	56

1/ Annual fluctuations may partly reflect the sporadic purging of defunct firms from the registration files.

2/ Number on record may be inconsistent with data on components of change or conversion from another type of entity, reflecting inaccuracy in manual tabulation. A discrepancy does occur when a domestic corporation converts to a limited liability company because the statistic is reflected for the domestic corporation and included in the dissolved or merged statistic, but it is not reflected in the limited liability company's formed statistic. Domestic entities that are reinstated after being involuntarily dissolved, cancelled or terminated are also not reflected in the formed statistics.

Source: Hawaii State Department of Commerce and Consumer Affairs, Business Registration Div., records.

**Table 15.20-- CHARACTERISTICS OF CORPORATIONS, PARTNERSHIPS,  
AND PROPRIETORSHIPS: 2002**

[Includes all active private-for-profit businesses in Hawaii except insurance underwriters who pay the insurance premium tax. Inactive businesses, defined as those with no income no income and no expenses other than those to maintain licenses and to file tax returns, were not included]

<b>Subject</b>	<b>Total</b>	<b>Corpora- tions</b>	<b>Partner- ships</b>	<b>Proprie- torships</b>
Number of businesses, by taxation district	128,119	24,598	7,090	96,431
1st (Oahu)	88,456	18,458	5,225	64,773
2nd (Maui, Molokai, Lanai)	16,019	2,638	816	12,565
3rd (Hawaii)	16,715	2,608	702	13,405
4th (Kauai, Niihau)	6,929	894	347	5,688
Businesses with \$1 million or more in business receipts	5,831	4,902	715	214
Business receipts (\$1,000)	64,907,431	54,915,442	6,979,980	3,012,009
Businesses with net profit	71,091	11,648	3,794	55,649
Amount of net profit ( \$1,000)	3,961,638	2,298,851	884,949	777,838
Businesses with net loss	50,730	7,669	3,039	40,022
Amount of net loss (\$1,000)	4,206,775	3,082,445	849,494	274,836

Source: Hawaii State Department of Taxation, *Hawaii Income Patterns: Businesses 2002* (July 2006)  
<<http://www.hawaii.gov/tax/pubs/02businc.pdf>> accessed August 13, 2007.

**Table 15.21-- ESTABLISHMENT AND EMPLOYMENT CHANGES  
FROM ENTERPRISE BIRTHS, DEATHS, EXPANSIONS AND  
CONTRACTIONS, BY EMPLOYMENT SIZE: 2005 TO 2006**

[An enterprise is a business organization consisting of one or more domestic establishments that were specified under common ownership or control. Based on 2002 NAICS]

Subject	Employment size of the enterprise 1/							
	Total	Less than 500 employees						500+
		Total < 500	1-4	5-9	10-19	20-99	100-499	
Establishments 2/								
Number (initial year) 3/	29,244	24,845	11,806	4,887	3,131	3,371	1,650	4,399
Numerical change	913	744	322	117	33	128	144	169
Percent change	3.1	3.0	2.7	2.4	1.1	3.8	8.7	3.8
Births 4/	3,347	2,877	1,908	368	159	262	180	470
Percent change due to births	11.4	11.6	16.2	7.5	5.1	7.8	10.9	10.7
Deaths 5/	2,434	2,133	1,586	251	126	134	36	301
Percent change due to deaths	-8.3	-8.6	-13.4	-5.1	-4.0	-4.0	-2.2	-6.8
Expansions	8,401	6,869	2,421	1,457	1,098	1,284	609	1,532
Contractions	7,433	6,158	1,421	1,687	1,268	1,277	505	1,275
Employment 6/								
Number (initial year) 3/	490,641	273,534	24,832	31,576	39,485	96,894	80,747	217,107
Numerical change	20,970	14,689	4,744	1,842	1,374	2,606	4,123	6,281
Percent change	4.3	5.4	19.1	5.8	3.5	2.7	5.1	2.9
Change due to births	28,141	18,010	(D)	(D)	(D)	5,700	(D)	10,131
Percent change due to births	5.7	6.6	(D)	(D)	(D)	5.9	(D)	4.7
Change due to deaths	-19,582	-11,081	-2,628	(D)	(D)	-3,770	(D)	-8,501
Percent change due to deaths	-4.0	-4.1	-10.6	(D)	(D)	-3.9	(D)	-3.9
Change due to expansions	48,546	30,929	(D)	(D)	4,637	9,408	(D)	17,617
Change due to contractions	-36,135	-23,169	(D)	(D)	-3,894	-8,732	(D)	-12,966
Percent change due to expansions & births	15.6	17.9	(D)	(D)	(D)	15.6	(D)	12.8
Percent change due to contractions & deaths	-11.4	-12.5	(D)	(D)	(D)	-12.9	(D)	-9.9

Continued on next page.

**Table 15.21-- ESTABLISHMENT AND EMPLOYMENT CHANGES  
FROM ENTERPRISE BIRTHS, DEATHS, EXPANSIONS AND  
CONTRACTIONS, BY EMPLOYMENT SIZE: 2005 TO 2006 -- Con.**

D Withheld to avoid disclosing data for individual companies.

1/ For establishment deaths and continuing establishments, the enterprise size is determined by the employment of the controlling enterprise in the initial year. The enterprise size is determined by the employment of the controlling enterprise in the subsequent year for single-unit establishment births. For multiunit establishment births, the enterprise size is determined by the employment of the controlling enterprise in the initial year and by the employment of the controlling enterprise in the subsequent year if the enterprise does not exist in the initial year. Enterprise size designations are determined by the summed employment of all associated establishments.

2/ A single physical location where business is conducted or where services or industrial operations are performed.

3/ The designation for which state in the U.S. the data refers to is determined by the initial year data for establishment deaths and continuing establishments and by the subsequent year data for establishment births. For the purposes of the dynamic tabulations, an establishment is considered in existence in a given year if it has first quarter employment for that year.

4/ Establishments that have zero employment in the first quarter of the initial year and positive employment in the first quarter of the subsequent year.

5/ Establishments that have positive employment in the first quarter of the initial year and zero employment in the first quarter of the subsequent year.

6/ Full or part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on sick leave, holidays, and vacations; not included are proprietors and partners of unincorporated businesses.

Source: U.S. Census Bureau, 1989-2005 Business Information Tracking System  
<<http://www.census.gov/econ/susb/>> accessed July 17, 2009 and "Statistics of U.S. Businesses  
Explanation of Terms" <<http://www.census.gov/econ/susb/definitions.html>> accessed July 17, 2009.

**Table 15.22-- TOP INDUSTRIES FOR THE STATE OF HAWAII: 2002**

[Industries in which Hawaii was ranked number one among the 50 states and D.C. based on sales or receipt per capita. Includes only establishments with payroll. A few industries may not be shown where substantial data for other states has been withheld]

<b>NAICS code</b>	<b>Description</b>	<b>Total sales or receipts (\$1,000)</b>	<b>Sales or receipts per capita</b>
72111	Hotels (except casino hotels) and motels	3,212,231	2,604.69
448	Clothing and clothing accessories stores	1,506,061	1,221.21
7221	Full-service restaurants	1,185,561	961.33
4481	Clothing stores	945,447	766.63
7222	Limited-service eating places	869,160	704.77
722211	Limited-service restaurants	751,321	609.22
532	Rental and leasing services	705,671	572.20
5312	Offices of real estate agents and brokers	555,125	450.13
44814	Family clothing stores	520,967	422.43
5321	Automotive equipment rental and leasing	498,597	404.30
53211	Passenger car rental and leasing	478,241	387.79
4483	Jewelry, luggage, and leather goods stores	429,014	347.87
5313	Activities related to real estate	413,859	335.58
5615	Travel arrangement and reservation services	410,616	332.95
4532	Office supplies, stationery, and gift stores	348,898	282.91
44831	Jewelry stores	344,350	279.22
53131	Real estate property managers	328,014	265.98
44512	Convenience stores	299,309	242.70
531312	Nonresidential property managers	194,327	157.57
71391	Golf courses and country clubs	154,772	125.50
5322	Consumer goods rental	148,956	120.78
56152	Tour operators	128,995	104.60
44815	Clothing accessories stores	119,345	96.77
51213	Motion picture and video exhibition	96,148	77.96
44819	Other clothing stores	90,496	73.38
44832	Luggage and leather goods stores	84,664	68.65
4879	Scenic and sightseeing transportation, other	61,863	50.16
53222	Formal wear and costume rental	45,484	36.88
446191	Food (health) supplement stores	42,347	34.34
62133	Offices of mental health practitioners (exc. physicians)	42,227	34.24
311811	Retail bakeries	29,016	23.53
71213	Zoos and botanical gardens	27,701	22.46
532292	Recreational goods rental	27,333	22.16

Continued on next page.

**Table 15.22-- TOP INDUSTRIES FOR THE STATE OF HAWAII: 2002 -- Con.**

<b>NAICS code</b>	<b>Description</b>	<b>Total sales or receipts (\$1,000)</b>	<b>Sales or receipts per capita</b>
81222	Cemeteries and crematories	22,360	18.13
61162	Sports and recreation instruction	22,010	17.85
561613	Armored car services	19,981	16.20
315211	Men's and boys' cut and sew apparel contractors	12,092	9.80

Source: U.S. Census Bureau, 2002 Economic Census, Geographic Area Series and Subject Series reports "Industries in Which Hawaii Ranks First in Terms of Sales or Receipts Per Capita" <<http://www.census.gov/econ/census02/data/tops/TOPSTHI.HTM>> accessed June 26, 2008.

**Table 15.23-- TOP INDUSTRIES, BY COUNTY: 2009**

[Data averaged for 3rd quarter of 2008 through 2nd quarter of 2009. Ranking based on greatest employment at the 3-digit NAICS code-level. Greatest employment is ranked 1.

Includes persons 14 to 99 years of age in private firms only]

Rank	NAICS code	County and industry	Average quarterly employment	Average quarterly new hire employment	Average monthly earnings (\$)	New hire earnings (\$)
		State	482,939	31,327	3,308	2,173
1	722	Food services and drinking places	55,351	5,336	1,613	1,163
2	561	Administrative and support services	40,214	3,828	2,588	2,153
3	721	Accommodation	36,531	996	3,094	2,744
4	541	Professional, scientific, and technical services	24,866	1,547	5,325	3,862
5	621	Ambulatory health care services	23,173	1,411	4,535	2,636
6	238	Specialty trade contractors	18,553	1,188	4,669	3,585
7	622	Hospitals	14,513	515	5,007	3,858
8	624	Social assistance	13,790	1,124	1,974	1,416
9	611	Educational services	13,736	857	2,994	1,588
10	452	General merchandise stores	13,550	1,020	2,179	1,438
		Hawaii County	51,407	3,332	2,900	2,047
1	721	Accommodation	5,760	166	2,800	2,403
2	722	Food services and drinking places	5,193	522	1,577	1,202
3	561	Administrative and support services	2,776	296	2,480	1,839
4	621	Ambulatory health care services	2,739	185	3,915	2,583
5	445	Food and beverage stores	2,402	164	2,191	1,348
6	238	Specialty trade contractors	2,290	153	3,967	3,723
7	452	General merchandise stores	2,239	147	2,236	1,557
8	624	Social assistance	2,181	178	1,791	1,195
9	236	Construction of buildings	1,806	125	5,108	3,988
10	111	Crop production	1,684	122	2,016	1,691
		City & County of Honolulu	349,966	22,967	3,422	2,170
1	722	Food services and drinking places	39,908	3,826	1,578	1,129
2	561	Administrative and support services	31,240	2,980	2,542	1,954
3	541	Professional, scientific, & technical services	21,243	1,349	5,522	3,988
4	621	Ambulatory health care services	17,474	1,076	4,562	2,552
5	721	Accommodation	16,191	401	3,060	2,526
6	622	Hospitals	13,454	487	5,009	3,825
7	238	Specialty trade contractors	13,233	836	4,910	3,667
8	611	Educational services	11,489	724	3,024	1,585
9	624	Social assistance	9,520	778	1,994	1,440
10	813	Religious, grantmaking, civic, profess., and similar organizations	9,285	574	2,555	1,783

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**Table 15.23-- TOP INDUSTRIES, BY COUNTY: 2009 -- Con.**

Rank	NAICS code	County and industry	Average quarterly employment	Average quarterly new hire employment	Average monthly earnings (\$)	New hire earnings (\$)
		Kauai County	22,498	1,405	2,909	2,084
1	721	Accommodation	3,649	103	3,094	2,778
2	722	Food services and drinking places	2,957	277	1,480	1,040
3	561	Administrative and support services	1,814	159	3,120	2,186
4	238	Specialty trade contractors	827	45	3,424	2,629
5	541	Professional, scientific, & technical services	737	45	3,975	2,792
6	713	Amusement, gambling, and recreation industries	729	35	1,990	1,354
7	452	General merchandise stores	723	38	2,092	1,382
8	621	Ambulatory health care services	713	36	5,344	3,350
9	445	Food and beverage stores	694	45	1,838	1,028
10	236	Construction of buildings	693	48	4,554	3,708
		Maui County	59,068	3,623	3,124	2,356
1	721	Accommodation	10,932	327	3,307	3,255
2	722	Food services and drinking places	7,293	710	1,892	1,360
3	561	Administrative and support services	4,384	394	2,768	4,216
4	621	Ambulatory health care services	2,247	115	4,825	3,264
5	238	Specialty trade contractors	2,203	156	4,341	3,221
6	111	Crop production	1,909	87	3,886	3,312
7	445	Food and beverage stores	1,664	112	2,133	1,362
8	624	Social assistance	1,588	132	2,116	1,605
9	813	Religious, grantmaking, civic, professional, and similar organizations	1,553	101	2,538	1,854
10	448	Clothing and clothing accessories stores	1,524	139	2,047	1,441

Source: U.S. Census Bureau, Local Employment Dynamics, Industry Focus  
 <[http://lehd.did.census.gov/cgi-bin/broker?\\_SERVICE=industry\\_focus&\\_PROGRAM=pgm.top\\_report.sas&\\_table=no&\\_skin=0&\\_from=pgm.top\\_report.sas&\\_top=10&\\_rankings=1+&\\_1=ON&\\_5=ON&\\_7=ON&\\_8=ON&\\_agegroup=A00+&\\_sex=0+&\\_state=hi+&\\_entity=state&\\_level=naics3&\\_Ind2=off](http://lehd.did.census.gov/cgi-bin/broker?_SERVICE=industry_focus&_PROGRAM=pgm.top_report.sas&_table=no&_skin=0&_from=pgm.top_report.sas&_top=10&_rankings=1+&_1=ON&_5=ON&_7=ON&_8=ON&_agegroup=A00+&_sex=0+&_state=hi+&_entity=state&_level=naics3&_Ind2=off)> accessed May 11, 2010.

**Table 15.24-- LARGEST PUBLIC AND PRIVATE COMPANIES: 2009**

[Ranking based on sales in 2008. Data may include sales and employment on the Mainland or abroad]

Rank in sales	Company	Year founded	Sales (million dollars)	Employees
1	Hawaiian Electric Industries Inc.	1/ 1891/1983	3,218.9	3,560
2	Hawaii Medical Service Assn. (HMSA)	1938	2,273.0	1,747
3	Alexander & Baldwin Inc.	1/ 1870/1900	1,898.0	2,386
4	University of Hawaii System	1907	1,378.0	8,612
5	Hawaiian Airlines Inc.	1929	1,200.0	3,700
6	Kaiser Permanente Hawaii	1958	900.3	3,396
7	First Hawaiian Bank 2/	1/ 1858/1974	814.0	2,345
8	Bank of Hawaii Corp.	1897	808.2	2,581
9	Hawaii Pacific Health	2001	756.0	5,300
10	The Queen's Health Systems	1/ 1859/1985	706.0	5,059

1/ The first year is the founding date of the original company and the second year is when it became a holding company, was sold, or legally changed its name or year of incorporation.

2/ Previously ranked under BancWest Corp.

Source: *Hawaii Business*, "Hawaii Business Top 250 The State's Largest Companies" (August 2008), p. 58 and 60 and "Hawaii Business Top 250 Who's beating the recession" (August 2009), p. 34.

**Table 15.25-- NET INCOME OR LOSS AND TOTAL REVENUES OF  
SELECTED COMPANIES: 2007 AND 2008**

[Based on percentage change in sales]

Rank	Company	Sales (million dollars)		
		2007	2008	% change
	Largest percentage increase 1/			
1	Sunetric	3.1	29.6	854.8
2	Queen Liliuokalani Trust	45.0	78.0	73.3
3	American Electric Co. LLC	33.7	57.4	70.0
4	Unlimited Construction Services Inc.	119.8	191.7	60.1
5	BAE Systems Hawaii Shipyards	48.9	76.4	56.2
6	Kiewit Building Group, Inc.	81.9	125.6	53.4
	Largest percentage decrease 1/			
1	St. Francis Healthcare System of Hawaii	122.7	27.6	-77.5
2	Kamehameha Schools	1,409.0	367.9	-73.9
3	Castle & Cooke Hawaii	342.9	170.5	-50.3

1/ Companies with a change of over 50 percent.

Source: Hawaii Business, "Hawaii Business Top 250 Who's beating the recession" (August 2009), pp. 87.

**Table 15.26-- NONEMPLOYER STATISTICS, FOR HAWAII  
AND THE UNITED STATES: 1997 TO 2008**

[Data refer to businesses that have no paid employees and are subject to federal income tax. From 1997 to 2001, data were tabulated based on the 1997 North American Industry Classification System (NAICS). From 2002 to 2006, each firm was classified in accordance with the industry definitions in the 2002 North American Industry Classification System (NAICS) manual. Beginning with the 2007 data year, nonemployer firms are classified according to the 2007 NAICS manual]

Year	Hawaii		United States	
	Number of firms 1/	Receipts 2/ (\$1,000)	Number of firms 1/	Receipts 2/ (\$1,000)
1997	70,203	2,350,383	15,439,609	586,315,756
1998	71,039	2,560,133	15,708,727	643,720,460
1999	72,610	2,664,258	16,152,604	667,219,733
2000	73,810	2,835,688	16,529,955	709,378,836
2001	74,969	2,901,845	16,979,498	729,922,063
2002	76,398	3,055,384	17,646,062	770,032,328
2003	80,718	3,407,971	18,649,114	829,819,228
2004	84,331	3,694,870	19,523,741	887,001,820
2005	87,717	4,026,320	20,392,068	951,206,297
2006	90,353	4,194,469	20,768,555	970,384,137
2007	96,263	4,475,373	21,708,021	991,791,563
2008	93,704	4,334,702	21,351,320	962,791,527
Economic Census 2007	95,301	4,148,616	21,357,387	972,694,292

1/ Data refer to each distinct business income tax return filed by a nonemployer business.

2/ Includes gross receipts, sales, commissions and income received from trades and businesses, as reported on annual business income tax returns. Business income consists of all payments received for services rendered by nonemployer businesses, such as payments received as independent agents and contractors.

Source: U.S. Census Bureau, 1997 Economic Census *Nonemployer Statistics*, *Nonemployer Statistics* for 1998 through 2001 (annual), 2002 Economic Census, *Nonemployer Statistics* <<http://www.census.gov/prod/www/abs/nonemp.html>> accessed September 30, 2005, *Nonemployer Statistics* for 2003 to 2008 <<http://www.census.gov/econ/nonemployer/index.html>> accessed June 24, 2010; and 2007 Economic Census, 2007 Survey of Business Owners, Company Statistics Series, SB0700CSPRE01: Preliminary Statistics for U.S. Firms by Geographic Area, Industry, Gender, Ethnicity, and Race: 2007 <[http://factfinder.census.gov/servlet/EconSectorServlet?caller=dataset&sv\\_name=2007+Survey+of+Business+Owners+\\_SectorId=\\*&ds\\_name=EC0700A1](http://factfinder.census.gov/servlet/EconSectorServlet?caller=dataset&sv_name=2007+Survey+of+Business+Owners+_SectorId=*&ds_name=EC0700A1)> accessed July 14, 2010.

**Table 15.27-- CHARACTERISTICS OF NONEMPLOYER  
BUSINESSES, BY MAJOR GROUP: 2007**

[Data are from the 2007 Economic Census which differs from data in the Census Bureau's annual nonemployers statistics used in other current as well as in previous Data Book tables. Data refer to businesses that have no paid employees and are subject to Federal income tax. For the 2007 data year, nonemployer firms are classified according to the 2007 NAICS manual]

<b>2007 NAICS code</b>	<b>Major group</b>	<b>Number of firms 1/</b>	<b>Receipts 2/ (\$1,000)</b>
	Total	95,301	4,148,616
11	Agriculture, forestry, fishing and hunting 3/	1,601	55,955
21	Mining, quarrying, and oil and gas extraction	15	1,297
22	Utilities	77	2,687
23	Construction	7,990	541,182
31-33	Manufacturing	2,015	96,961
42	Wholesale trade	2,515	154,966
44-45	Retail trade	9,330	437,736
48-49	Transportation and warehousing 4/	2,553	101,776
51	Information	1,217	52,667
52	Finance and insurance 5/	3,249	203,658
53	Real estate and rental and leasing	11,913	819,392
54	Professional, scientific, and technical services	14,337	550,914
55	Management of companies and enterprises	-	-
56	Administrative and Support and Waste Management and Remediation Services	7,723	196,653
61	Educational services	2,164	38,128
62	Health care and social assistance	6,899	286,806
71	Arts, entertainment, and recreation	6,433	152,253
72	Accommodation and food services	1,557	84,586
81	Other services (except public administration) 6/	13,713	370,998

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**Table 15.27 -- CHARACTERISTICS OF NONEMPLOYER  
BUSINESSES, BY MAJOR GROUP: 2007-- Con.**

1/ A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. A firm without paid employees includes sole proprietors and partners of unincorporated businesses that do not have any other employees on the payroll. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic census, the terms "firm" and "company" are synonymous.

2/ Includes sales, receipts, value of shipments.

3/ Crop and Animal Production (NAICS 111 and 112) are out of scope of the 2007 Survey of Business Owners.

4/ Scheduled Passenger Air Transportation (NAICS 481111), Rail Transportation (NAICS 482), and the Postal Service (NAICS 491) are out of scope of the 2007 Survey of Business Owners.

5/ Funds, Trusts, and Other Financial Vehicles (NAICS 525) are out of scope of the 2007 Survey of Business Owners.

6/ Religious, Grantmaking, Civic, Professional, and Similar Organizations (NAICS 813) and Private Households (NAICS 814) are out of scope of the 2007 Survey of Business Owners.

Source: U.S. Census Bureau, 2007 Economic Census, 2007 Survey of Business Owners SB0700CSPRE01: Preliminary Statistics for U.S. Firms by Geographic Area, Industry, Gender, Ethnicity, and Race: 2007 <[http://factfinder.census.gov/servlet/EconSectorServlet?caller=dataset&sv\\_name=2007+Survey+of+Business+Owners&\\_SectorId=\\*&ds\\_name=EC0700A1](http://factfinder.census.gov/servlet/EconSectorServlet?caller=dataset&sv_name=2007+Survey+of+Business+Owners&_SectorId=*&ds_name=EC0700A1)> accessed July 13, 2010.

**Table 15.28-- CHARACTERISTICS OF NONEMPLOYER  
BUSINESSES, BY MAJOR GROUP: 2008**

[Data refer to businesses that have no paid employees and are subject to federal income tax.  
Statistics based on the 2007 North American Industry Classification System (NAICS)]

2007 NAICS code	Major group 1/	Number of firms 2/	Receipts 3/ (\$1,000)
	Total	93,704	4,334,702
11	Agriculture, forestry, fishing and hunting	1,674	64,704
21	Mining, quarrying, and oil and gas extraction	18	1,262
22	Utilities	61	3,587
23	Construction	7,643	572,637
236	Construction of buildings	2,352	194,873
238	Specialty trade contractors	5,163	358,632
31-33	Manufacturing	1,988	84,732
311	Food manufacturing	205	9,897
315	Apparel manufacturing	399	10,692
321	Wood product manufacturing	194	7,697
42	Wholesale trade	2,531	179,914
44-45	Retail trade	8,961	427,067
445	Food and beverage stores	510	51,721
446	Health and personal care stores	537	13,893
448	Clothing and clothing accessories stores	939	66,999
451	Sporting goods, hobby, book, and music stores	550	24,619
454	Nonstore retailers 4/	4,201	97,812
48-49	Transportation and warehousing	2,703	108,846
485	Transit and ground passenger transportation	1,699	46,239
51	Information	1,167	49,484
52	Finance and insurance	2,941	201,594
524	Insurance carriers and related activities	1,651	89,643
53	Real estate and rental and leasing	10,978	782,128
531	Real estate	10,574	749,273
54	Professional, scientific and technical services	13,785	594,694
56	Administrative and support and waste management and remediation services	7,907	218,684
61	Educational services	2,237	36,826
62	Health care and social assistance	7,217	332,604
621	Ambulatory health care services	4,466	255,516
71	Arts, entertainment and recreation	6,146	161,741
711	Performing arts, spectator sports, and related industries	5,291	113,692
72	Accommodation and food services	1,498	93,066
81	Other services (except public administration)	14,249	421,132
812	Personal and laundry services	9,769	260,574

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**Table 15.28-- CHARACTERISTICS OF NONEMPLOYER  
BUSINESSES, BY MAJOR GROUP: 2008 -- Con.**

1/ Major groups include other subgroups not shown separately in this table.

2/ Data refer to each distinct business income tax return filed by a nonemployer business.

3/ Includes gross receipts, sales, commissions and income received from trades and businesses, as reported on annual business income tax returns. Business income consists of all payments received for services rendered by nonemployer businesses, such as payments received as independent agents and contractors.

4/ Includes mail-order houses, vending machine operators, home delivery sales, door-to-door sales, party plan sales, electronic shopping, and sales through portable stalls (e.g., include street vendors, except food).

Source: U.S. Census Bureau, *Nonemployer Statistics: 2008*

<<http://censtats.census.gov/cgi-bin/nonemployer/nonsect.pl>> accessed June 24, 2010.



**Table 15.29-- SELECTED MINORITY-OWNED BUSINESS ENTERPRISES: 2007**

[Preliminary data. Fifty-one percent or more of the equity, interest or stock in the business must be held by minorities to be included as a minority-owned business. Details may not total because a Hispanic or Latino firm may be of any race. Moreover, each owner had the option of selecting more than one race and therefore is included in each race selected]

Characteristics	All firms (whether or not owned by minorities)	Firms owned by selected minorities 1/		
		Asian- owned	Native Hawaiian- and Other Pacific Islander-owned	Hispanic- owned 2/
All firms				
Number	120,468	56,872	11,368	4,383
Sales, receipts, value of shipment (\$1,000)	97,531,646	18,243,787	2,504,606	850,231
Firms with paid employees				
Number	25,167	11,217	1,365	380
Sales, receipts, value of shipment (\$1,000)	93,383,030	16,459,461	2,160,078	733,743
Employees 3/	503,884	115,071	16,806	6,312
Annual payroll (\$1,000)	17,639,755	3,651,506	512,006	176,377
Firms without paid employees				
Number	95,301	45,655	10,003	4,003
Sales, receipts, value of shipment (\$1,000)	4,148,616	1,784,326	344,527	116,487

1/ Respondents were asked to report the percent of ownership by gender, ethnicity, race and veteran status for up to four primary owners (Hispanic may be of any race). Minority-owned businesses are firms in which American Indians and Alaska Natives, Asians, Blacks, Hispanics, Native Hawaiian and Other Pacific Islanders and/or other races not classified as White own 51 percent or more of the stock, equity, or interest of the business.

2/ Persons of Hispanic origin may be members of any race.

3/ Pay period including March 12.

Source: U.S. Census Bureau, 2007 Economic Census, Survey of Business Owners, Company Statistics Series, SB0700CSPRE01: Preliminary Statistics for U.S. Firms by Geographic Area, Industry, Gender, Ethnicity, and Race: 2007 <[http://factfinder.census.gov/servlet/EconSectorServlet?caller=dataset&sv\\_name=2007+Survey+of+Business+Owners&\\_SectorId=\\*&ds\\_name=EC0700A1](http://factfinder.census.gov/servlet/EconSectorServlet?caller=dataset&sv_name=2007+Survey+of+Business+Owners&_SectorId=*&ds_name=EC0700A1)> accessed July 13, 2010.

**Table 15.30-- ASIAN-OWNED BUSINESSES FOR  
HAWAII AND THE UNITED STATES: 2002**

[Details may not add to total because each owner had the option of selecting more than one race and therefore is included in each race selected]

Characteristics	All firms		Firms with paid employees			
	Number	Sales and receipts (\$1,000)	Number	Sales and receipts (\$1,000)	Employees	Annual payroll (\$1,000)
Hawaii	44,969	12,587,869	10,329	11,251,449	92,218	2,417,758
Asian Indian	542	234,634	(1/)	(1/)	(1/)	(1/)
Chinese	10,911	2,941,293	2,554	2,525,494	23,231	570,854
Filipino	9,145	639,656	830	473,247	4,975	138,284
Japanese	19,850	7,405,836	5,456	6,822,212	49,635	1,471,227
Korean	3,660	1,022,522	944	900,248	6,273	146,389
Vietnamese	1,942	193,887	313	148,992	1,630	20,786
Other Asian	708	111,357	(1/)	(1/)	(1/)	(1/)
United States	1,104,189	326,352,983	319,295	290,805,663	2,212,813	55,991,382
Asian Indian	231,179	89,022,573	83,522	80,786,633	615,549	17,655,262
Chinese	290,197	106,269,540	90,179	96,771,671	656,565	15,472,533
Filipino	128,223	14,614,862	20,149	11,306,707	133,933	3,642,822
Japanese	86,863	30,622,830	22,166	27,854,820	205,423	5,780,834
Korean	158,031	46,947,937	57,078	41,279,844	320,522	6,699,091
Vietnamese	147,081	15,651,008	25,636	11,671,482	127,785	2,816,459
Other Asian	71,439	20,315,711	21,443	18,353,035	138,634	3,239,646

1/ Estimates are suppressed when publication standards are not met, such as, the firm count is less than 3, or the relative standard error of the sales and receipts is 50 percent or more.

Source: U.S. Census Bureau, *2002 Economic Census, Survey of Business Owners, Company Statistics Series, Asian-Owned Firms: 2002*, SB02-00CS-ASIAN (May 2006), table 3  
<<http://www.census.gov/prod/ec02/sb0200csasian.pdf>> accessed June 9, 2006.

**Table 15.31-- NATIVE HAWAIIAN- AND OTHER PACIFIC ISLANDER-OWNED BUSINESSES FOR HAWAII AND THE UNITED STATES: 2002**

Characteristics	All firms		Firms with paid employees			
	Number	Sales and receipts (\$1,000)	Number	Sales and receipts (\$1,000)	Employees	Annual payroll (\$1,000)
Hawaii						
Total Native Hawaiian- and Other Pacific Islander	8,359	1,436,233	1,002	1,256,938	9,935	251,142
Native Hawaiian	7,580	1,363,827	889	1,200,861	9,063	232,491
Samoaan	226	23,565	31	21,283	431	8,147
Guamanian or Chamorro	(1/)	(1/)	(1/)	(1/)	(1/)	(1/)
Other Pacific Islander	410	45,266	(1/)	(1/)	(1/)	(1/)
United States						
Total Native Hawaiian- and Other Pacific Islander	28,948	4,279,591	3,693	3,502,157	29,319	826,217
Native Hawaiian	16,776	2,844,232	2,180	2,458,465	19,891	582,098
Samoaan	2,204	299,149	318	249,214	1,963	52,638
Guamanian or Chamorro	3,797	676,473	(1/)	(1/)	(1/)	(1/)
Other Pacific Islander	6,324	410,316	730	281,993	3,678	71,115

1/ Estimates are suppressed when publication standards are not met, such as, the firm count is less than 3, or the relative standard error of the sales and receipts is 50 percent or more.

Source: U.S. Census Bureau, 2002 Economic Census, Survey of Business Owners, Company Statistics Series, *Native Hawaiian- and Other Pacific Islander-Owned Firms: 2002*, SB02-00CS-NHPI (June 2006), table 3 <<http://www.census.gov/prod/ec02/sb0200csnhpi.pdf>> accessed June 28, 2006.

**Table 15.32-- WOMEN-OWNED BUSINESSES FOR  
HAWAII AND THE UNITED STATES: 2007**

[Preliminary data. Male/female ownership of a business was based on the gender of the person(s) owning the majority interest in the business. Businesses equally male-/female-owned were tabulated and published as a separate entity]

Subject	Total 1/	Women- owned firms 2/	Percent women- owned
Hawaii			
All firms			
Number	120,468	37,391	31.0
Sales, receipts, value of shipment (\$1,000)	97,531,646	5,017,307	5.1
Firms with paid employees			
Number	25,167	4,428	17.6
Sales, receipts, value of shipment (\$1,000)	93,383,030	3,964,053	4.2
Employees 3/	503,884	38,154	7.6
Annual payroll (\$1,000)	17,639,755	976,187	5.5
Firms without paid employees			
Number	95,301	32,963	34.6
Sales, receipts, value of shipment (\$1,000)	4,148,616	1,053,254	25.4
United States			
All firms			
Number	27,110,362	7,793,425	28.7
Sales, receipts, value of shipment (\$1,000)	30,181,460,789	1,192,780,668	4.0
Firms with paid employees			
Number	5,752,975	911,285	15.8
Sales, receipts, value of shipment (\$1,000)	29,208,766,497	1,010,469,838	3.5
Employees 3/	118,668,699	7,587,020	6.4
Annual payroll (\$1,000)	4,886,976,706	218,135,840	4.5
Firms without paid employees			
Number	21,357,387	6,882,140	32.2
Sales, receipts, value of shipment (\$1,000)	972,694,292	182,310,831	18.7

1/ All firms whether or not they are owned by women.

2/ Women own 51 percent or more of the interest or stock of the business.

3/ Pay period including March 12.

Source: U.S. Census Bureau, 2007 Economic Census, Survey of Business Owners, Company Statistics Series, SB0700CSPRE01: Preliminary Statistics for U.S. Firms by Geographic Area, Industry, Gender, Ethnicity, and Race: 2007 <[http://factfinder.census.gov/servlet/EconSectorServlet?caller=dataset&sv\\_name=2007+Survey+of+Business+Owners&\\_SectorId=\\*&ds\\_name=EC0700A1](http://factfinder.census.gov/servlet/EconSectorServlet?caller=dataset&sv_name=2007+Survey+of+Business+Owners&_SectorId=*&ds_name=EC0700A1)> accessed July 13, 2010; calculations by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 15.33-- BUSINESS INQUIRIES AND COMPLAINTS THROUGH THE BETTER BUSINESS BUREAU, BY TYPE OF INDUSTRY: 2009**

Type of industry 1/	Number of inquiries	Type of industry 1/	Number of complaints	Average settlement per consumer complaint (dollars)
Wedding consultants	5,576	Auto dealers - new cars 2/	83	7,676.78
Travel agencies & bureaus	5,467	Airlines	82	801.38
Roofing contractors	5,335	Travel clubs	72	3,952.95
General contractors	5,015	Toys - retail	64	89.17
Pest control services	4,127	Restaurants	39	299.24
Plumbing contractors	3,989	Travel agencies & bureaus	39	2,531.87
Electrical contractors	2,834	Banks	37	1,338.38
Auto body repair & painting	2,730	Hotels	36	918.57
Mortgage brokers	2,729	Appliances-major-svc. & rep	35	488.06
Constructr. & remod. services	2,619	Property management	33	1,272.08
Auto dealers - new cars	2,411	Cell telephone service&supp	31	354.07
Landscape contractors	2,364	Freight forwarding	31	14,500.47
Real estate	2,317	Internet marketing services	28	1,701.43
Painting contractors	2,149	Jewelers - retail	27	449.53
Travel clubs	2,044	Auto repair & service	23	3,286.37
Auto repair and service	1,989	Vacation rentals	23	1,190.18
Property management	1,975	Beauty salons	21	111.77
Jewelers - retail	1,935	Auto dealers - used cars	20	2,682.23
Sweepstakes	1,854	Photographers - portrait	20	102.13
Building contractors	1,848	Towing - automotive	19	248.60
A/C contractors & systems	1,758	Telephone companies	19	77.27
Movers	1,702	Auto body repair & painting	18	1,784.20
Financial services	1,678	Internet shopping	17	333.18
Solar contractors	1,422	Furniture - retail	16	1,586.45
Vacation rentals	1,395	Wedding consultants	16	1,477.84

1/ Industries listed are those with the highest number of inquiries or complaints.

2/ Includes new car repair issues.

Source: Better Business Bureau of Hawaii, records.