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Section 7

RECREATION AND TRAVEL

Statistics on tourism, recreation, sports, museums, parks, pets, and the performing arts appear in this section. Additional information on recreational and resort land use is given in Section 6; on transportation, in Section 18; and on hotels and hotel workers, in Sections 12, 13, 15 and 23.

Information on recreation and tourism is issued periodically by the Hawaii Tourism Authority's Tourism Research (particularly in its annual research reports) and the Hawaii State Department of Business, Economic Development and Tourism's Research and Economic Analysis Division, the State Parks Division of the Hawaii State Department of Land and Natural Resources, U.S. National Park Service, County park and recreation departments, and other organizations. Long-term trends are summarized in Historical Statistics of Hawaii, Section 11. National statistics are given in Section 26 of the *Statistical Abstract of the United States: 2012*.

Table 7.01-- PASSENGERS ARRIVING, BY POINT OF ORIGIN AND TRANSIT STATUS: 2005 TO 2014

[Domestic includes passengers from all flights originating from the mainland United States.
International includes passengers from all flights originating from U.S. territories
and other countries]

Point of origin and status	2005	2006	2007	2008	2009
All directions	8,840,063	9,049,713	9,011,455	8,034,872	7,718,206
Landing	8,713,112	8,937,555	8,910,672	8,021,780	7,709,202
Intransit	126,951	112,158	100,783	13,092	9,004
Domestic	6,460,134	6,793,781	6,810,847	6,009,005	5,751,759
Landing	6,436,275	6,772,702	6,791,906	6,005,133	5,748,379
Intransit	23,859	21,079	18,941	3,872	3,380
International	2,379,929	2,255,932	2,200,608	2,025,867	1,966,447
Landing	2,276,837	2,164,853	2,118,766	2,016,647	1,960,823
Intransit	103,092	91,079	81,842	9,220	5,624
Point of origin and status	2010	2011	2012	2013	2014
All directions	8,258,740	8,556,041	9,232,172	9,513,611	(NA)
Landing	8,255,465	8,510,128	9,216,594	9,283,117	9,458,694
Intransit	3,275	45,913	15,578	230,494	(NA)
Domestic	6,086,335	6,278,333	6,551,222	6,631,539	(NA)
Landing	6,083,060	6,258,790	6,551,222	6,527,077	6,647,828
Intransit	3,275	19,543	-	104,462	(NA)
International	2,172,405	2,277,708	2,680,950	2,882,072	(NA)
Landing	2,172,405	2,251,338	2,665,372	2,756,040	2,810,866
Intransit	-	26,370	15,578	126,032	(NA)

NA Not available.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

**Table 7.02-- PASSENGER STATUS OF PARTIES AND PASSENGERS
ARRIVING IN HAWAII, BY POINT OF ORIGIN: 2012 TO 2014**

[Domestic includes passengers from all flights originating from the mainland United States.
International includes passengers from all flights originating from U.S. territories
and other countries]

Year and point of origin	All types	Visitors to Hawaii	Returning residents	Intended residents
PARTIES 1/				
2012, total	(NA)	3,685,448	573,628	(NA)
Domestic	3,231,805	2,701,761	506,934	23,110
International	(NA)	983,686	66,695	(NA)
2013, total	(NA)	3,705,213	549,654	(NA)
Domestic	3,183,430	2,670,556	491,605	21,269
International	(NA)	1,034,657	58,049	(NA)
2014, total	(NA)	3,781,318	518,237	(NA)
Domestic	3,178,522	2,674,818	483,336	20,369
International	(NA)	1,106,500	34,901	(NA)
PASSENGERS				
2012, total	9,232,172	7,867,143	1,305,370	(NA)
Domestic	6,551,222	5,403,025	1,104,116	44,082
International	2,680,950	2,464,118	201,254	(NA)
2013, total	9,513,611	8,003,474	1,239,061	(NA)
Domestic	6,631,539	5,405,300	1,081,195	40,583
International	2,882,072	2,598,174	157,866	(NA)
2014, total	(NA)	8,183,671	1,233,208	(NA)
Domestic	(NA)	5,473,388	1,132,625	41,815
International	(NA)	2,710,283	100,583	(NA)

NA Not available.

1/ Not surveyed for intransit passengers.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

**Table 7.03-- VISITOR ARRIVALS AND AVERAGE DAILY VISITOR CENSUS:
1966 TO 2014**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Visitors staying overnight or longer			Average number of visitors present per day		
	Total	Domestic	International	Total	Domestic	International
1966	834,732	629,564	205,168	20,900	19,271	1,629
1967	1,124,012	828,849	295,163	27,610	24,898	2,712
1968	1,313,706	952,821	360,885	32,314	28,784	3,530
1969	1,526,074	1,121,714	404,360	37,175	33,088	4,087
1970	1,745,904	1,273,639	472,265	36,920	32,028	4,892
1971	1,817,941	1,363,081	454,860	40,866	36,504	4,362
1972	2,233,627	1,682,285	551,342	49,987	45,098	4,889
1973	2,622,376	1,942,714	679,662	59,450	53,407	6,043
1974	2,804,394	2,036,203	768,191	63,772	56,939	6,833
1975	2,818,082	2,028,068	790,014	66,146	59,495	6,651
1976	3,213,249	2,327,399	885,850	75,426	68,225	7,201
1977	3,413,095	2,508,472	904,623	82,737	75,684	7,053
1978	3,676,967	2,766,012	910,955	92,114	85,028	7,086
1979	3,966,192	2,888,521	1,077,671	98,745	89,678	9,067
1980	3,928,789	2,793,101	1,135,688	96,406	86,788	9,618
1981	3,928,906	2,778,566	1,150,340	95,874	85,449	10,425
1982	4,227,733	3,072,543	1,155,189	105,075	94,740	10,335
1983	4,356,317	3,219,219	1,137,098	107,860	97,390	10,470
1984	4,827,884	3,499,419	1,328,466	118,252	106,260	11,992
1985	4,843,414	3,522,126	1,321,288	116,107	103,820	12,287
1986	5,569,067	4,063,928	1,505,138	132,355	118,110	14,245
1987	5,770,585	4,040,204	1,730,381	133,835	116,780	17,055
1988	6,101,483	4,041,878	2,059,605	140,798	115,760	25,038
1989	6,488,422	4,339,507	2,148,915	165,058	135,480	29,578
1990	6,723,531	4,315,161	2,408,370	154,516	113,066	41,450
1991	6,518,460	4,068,508	2,449,952	147,323	105,686	41,637
1992	6,473,669	3,791,945	2,681,724	152,249	106,589	45,660
1993	6,070,995	3,570,059	2,500,936	147,498	100,430	47,068
1994	6,364,674	3,813,279	2,551,395	156,630	107,904	48,726
1995	6,546,759	3,743,474	2,803,285	157,098	105,649	51,450

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**Table 7.03-- VISITOR ARRIVALS AND AVERAGE DAILY VISITOR CENSUS:
1966 TO 2014 -- Con.**

Year	Visitors staying overnight or longer			Average number of visitors present per day		
	Total	Domestic	International	Total	Domestic	International
1996	6,723,141	3,794,113	2,929,028	158,297	106,404	51,892
1997	6,761,135	3,890,798	2,870,337	157,187	108,019	49,168
1998	6,595,790	4,014,140	2,581,650	157,388	112,068	45,320
1999	6,741,037	4,255,621	2,485,416	164,439	117,998	46,441
2000	6,948,595	4,446,936	2,501,659	168,637	123,441	45,196
2001	6,303,791	4,224,321	2,079,470	158,247	118,106	40,141
2002	6,389,058	4,358,850	2,030,208	160,195	121,030	39,165
2003	6,380,439	4,531,289	1,849,150	161,048	123,389	37,659
2004	6,912,094	4,892,960	2,019,134	171,481	132,355	39,126
2005	7,416,574	5,313,281	2,103,293	185,445	144,396	41,049
2006	7,528,106	5,550,125	1,977,981	189,441	149,545	39,895
2007	7,496,820	5,582,530	1,914,290	189,412	150,960	38,452
2008	6,713,436	4,901,893	1,811,543	172,487	135,239	37,248
2009	6,420,448	4,672,001	1,748,447	165,082	129,100	35,983
2010	6,916,894	4,957,352	1,959,542	177,949	136,407	41,542
2011	7,174,397	5,127,291	2,047,106	185,824	142,027	43,797
2012	7,867,143	5,403,025	2,464,118	201,267	148,887	52,380
2013	8,003,474	5,405,300	2,598,174	202,876	149,213	53,663
2014	8,183,671	5,473,388	2,710,283	205,433	150,288	55,145

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research.

**Table 7.04-- OVERNIGHT AND LONGER VISITORS TO HAWAII:
2013 AND 2014**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Resides in Major Market Areas (MMA) 1/	2013			2014		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
All visitors	8,003,474	5,405,300	2,598,174	8,183,671	5,473,388	2,710,283
US West MMA 2/	3,211,429	3,143,177	68,252	3,286,677	3,187,760	98,917
US East MMA 3/	1,701,852	1,628,677	73,175	1,734,794	1,653,010	81,784
Japan MMA	1,518,517	7,727	1,510,790	1,511,699	10,142	1,501,557
Canada MMA	517,011	218,097	298,914	524,565	203,533	321,032
Other Asia MMA 4/	335,072	56,786	278,286	368,502	64,597	303,905
China	125,011	39,768	85,243	160,077	47,115	112,962
Hong Kong	5,447	2,786	2,661	5,296	3,028	2,268
Korea	177,113	10,049	167,064	178,090	10,651	167,439
Singapore	4,822	1,423	3,399	4,581	1,369	3,212
Taiwan	22,679	2,760	19,919	20,458	2,434	18,024
Oceania MMA 5/	355,568	73,765	281,803	371,072	80,664	290,408
Australia	305,063	64,297	240,766	309,836	67,947	241,889
New Zealand	50,505	9,468	41,037	61,236	12,717	48,519
Europe MMA 6/	136,805	114,934	21,871	143,057	118,728	24,329
United Kingdom	46,616	39,450	7,166	48,725	40,958	7,767
France	19,827	11,833	7,994	22,072	13,000	9,072
Germany	43,531	39,356	4,175	43,940	39,350	4,590
Italy	11,014	10,117	897	11,693	10,673	1,020
Switzerland	15,818	14,179	1,639	16,628	14,748	1,880
Latin America MMA 7/	30,265	28,898	1,367	30,095	28,853	1,242
Argentina	5,425	5,273	152	5,265	5,166	99
Brazil	14,854	14,293	561	14,687	14,007	680
Mexico	9,986	9,332	654	10,142	9,679	463
Other MMA 8/	196,955	133,239	63,716	213,210	126,101	87,109

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**Table 7.04-- OVERNIGHT AND LONGER VISITORS TO HAWAII:
2013 AND 2014 -- Con.**

- 1/ MMA's are geographical areas defined by the Hawaii Tourism Authority for marketing purposes.
- 2/ Pacific and Mountain States of the United States.
- 3/ All other States in the continental United States not included in U.S. West.
- 4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.
- 5/ Includes Australia and New Zealand.
- 6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.
- 7/ Includes Argentina, Brazil, and Mexico.
- 8/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

Table 7.05-- VISITOR DAYS, BY POINT OF ORIGIN: 1993 TO 2014

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Total	Domestic	International
1993	53,836,611	36,656,820	17,179,791
1994	57,169,825	39,384,934	17,784,891
1995	57,340,911	38,561,739	18,779,172
1996	57,936,622	38,944,059	18,992,563
1997	57,373,493	39,427,198	17,946,295
1998	57,446,913	40,904,938	16,541,975
1999	60,020,237	43,069,177	16,951,060
2000	61,721,150	45,179,587	16,541,563
2001	57,760,242	43,108,798	14,651,444
2002	58,471,088	44,175,694	14,295,394
2003	58,782,699	45,036,982	13,745,717
2004	62,761,989	48,441,764	14,320,225
2005	67,687,479	52,704,668	14,982,811
2006	69,145,854	54,584,048	14,561,806
2007	69,135,310	55,100,441	14,034,869
2008	63,130,133	49,497,350	13,632,783
2009	60,255,061	47,121,337	13,133,724
2010	64,951,433	49,788,583	15,162,850
2011	67,825,871	51,839,799	15,986,073
2012	73,663,903	54,492,680	19,171,224
2013	74,049,772	54,462,717	19,587,054
2014	74,982,915	54,854,993	20,127,921

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

**Table 7.06-- AVERAGE DAILY VISITOR CENSUS, BY COUNTY AND ISLAND:
2013 AND 2014**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

County or island	2013			2014		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total	202,876	149,213	53,663	205,433	150,288	55,145
Oahu	96,054	57,079	38,974	96,013	55,934	40,078
Hawaii	29,255	24,500	4,755	30,008	25,286	4,722
Kauai	23,334	21,689	1,645	23,589	21,698	1,892
Maui County	54,233	45,944	8,289	55,822	47,370	8,452
Maui	52,798	44,675	8,124	54,446	46,138	8,308
Molokai	725	638	87	758	685	73
Lanai	710	632	78	618	547	71

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research.

Table 7.07-- VISITOR ARRIVALS, DOMESTIC AND INTERNATIONAL, BY AREA VISITED: 2013 AND 2014

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Area visited	2013			2014		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total 1/	8,003,474	5,405,300	2,598,174	8,183,671	5,473,388	2,710,283
Oahu	5,044,276	2,732,456	2,311,820	5,176,858	2,763,832	2,413,026
Kauai	1,114,354	987,818	126,537	1,117,703	986,198	131,506
Maui County 1/	2,401,733	1,958,891	442,842	2,449,714	2,004,801	444,912
Maui	2,358,784	1,921,362	437,421	2,410,214	1,970,676	439,538
Molokai	55,157	42,663	12,494	59,647	47,296	12,351
Lanai	74,310	58,334	15,975	67,948	54,612	13,336
Hawaii County 1/	1,435,245	1,055,383	379,862	1,449,070	1,078,953	370,117
Hilo	524,705	357,282	167,423	532,261	371,318	160,942
Kona	1,201,253	913,854	287,399	1,218,693	935,095	283,598
One island only	6,465,226	4,392,067	2,073,159	6,645,754	4,449,112	2,196,642
Oahu only	3,745,371	1,936,008	1,809,363	3,885,943	1,962,429	1,923,514

1/ Because many visitors planned to visit more than one area, detail sums to more than the totals and subtotals shown here.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research.

Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS, BY POINT OF ORIGIN: 2013 AND 2014

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2013			
Residence (percent)			
United States	61.4	88.3	5.4
Pacific and Mountain States	40.1	58.1	2.6
California	23.0	33.4	1.4
Average age	45.1	46.5	42.7
Persons per party	2.16	2.02	2.51
Number of trips to Hawaii	5.03	5.75	3.52
Repeat visitors (percent)	65.3	71.0	53.6
Pleasure trip (percent)	83.7	82.6	86.0
In hotel only (percent)	55.3	45.2	76.3
One island only	80.8	81.3	79.8
2014			
Residence (percent)			
United States	61.4	88.4	6.7
Pacific and Mountain States	32.7	47.4	3.0
California	23.1	33.8	1.7
Average age	44.9	46.6	42.3
Persons per party	2.16	2.05	2.45
Number of trips to Hawaii	5.01	5.81	3.39
Repeat visitors (percent)	65.1	71.2	52.7
Pleasure trip (percent)	83.4	82.2	85.9
In hotel only (percent)	55.7	45.6	76.1
One island only	81.2	81.3	81.0

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

**Table 7.09-- DOMESTIC VISITORS BY STATE AND REGION:
2013 AND 2014**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States]

Residence	2013	2014
United States	4,771,854	4,840,769
Pacific	2,548,978	2,593,041
Alaska	77,365	75,447
California	1,803,858	1,847,700
Oregon	201,869	202,897
Washington	465,887	466,997
Mountain	594,199	594,719
Arizona	165,660	162,524
Colorado	136,990	138,265
Idaho	46,097	44,835
Montana	25,280	25,090
Nevada	88,646	90,273
New Mexico	26,066	24,719
Utah	96,406	98,976
Wyoming	9,053	10,037
West North Central	196,435	200,329
Iowa	26,019	25,992
Kansas	24,059	24,257
Minnesota	68,742	72,260
Missouri	43,243	43,166
Nebraska	17,074	16,873
North Dakota	8,785	9,455
South Dakota	8,513	8,326
West South Central	288,044	300,555
Arkansas	12,919	12,763
Louisiana	16,838	18,220
Oklahoma	26,064	26,351
Texas	232,224	243,222
East North Central	335,549	337,516
Illinois	126,284	126,545
Indiana	38,289	39,305
Michigan	62,270	61,597
Ohio	64,309	65,218
Wisconsin	44,397	44,851

Continued on next page.

**Table 7.09-- DOMESTIC VISITORS BY STATE AND REGION:
2013 AND 2014 -- Con.**

Residence	2013	2014
East South Central	74,524	74,898
Alabama	17,524	17,832
Kentucky	18,131	18,177
Mississippi	7,661	7,884
Tennessee	31,207	31,004
New England	107,911	106,442
Connecticut	26,292	24,674
Maine	7,943	7,529
Massachusetts	53,502	53,748
New Hampshire	9,267	9,489
Rhode Island	5,980	6,122
Vermont	4,926	4,880
Middle Atlantic	270,350	263,552
New Jersey	72,970	69,960
New York	128,832	125,781
Pennsylvania	68,548	67,811
South Atlantic	355,864	369,718
Delaware	5,075	5,141
Washington, D.C.	8,977	9,415
Florida	95,885	100,536
Georgia	54,563	57,230
Maryland	46,564	47,235
North Carolina	45,659	46,498
South Carolina	18,922	20,459
Virginia	74,498	77,662
West Virginia	5,721	5,543

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research.

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS, BY POINT OF ORIGIN: 2013 AND 2014

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2013	2014	2013	2014
All visitors 1/	5,405,300	5,473,388	2,598,174	2,710,283
Purpose of visit 1/				
Pleasure (net)	4,462,342	4,501,210	2,234,804	2,326,909
Vacation	4,244,352	4,267,561	1,880,498	1,940,904
Honeymoon	222,612	247,213	348,199	382,209
Wedding	53,767	66,800	65,406	52,213
Meetings, conventions, incentive 1/	294,488	324,336	121,292	132,680
Convention/conference	177,610	198,946	42,815	47,950
Corporate meeting	65,899	76,692	8,105	11,584
Incentive	62,944	68,695	72,848	74,775
Other business	216,707	249,458	22,897	21,253
Visit friends or relatives	596,182	603,375	75,536	75,320
Government or military	62,051	78,113	7,296	9,306
Attend school	13,688	22,117	6,495	7,367
Sport event	64,942	71,094	41,142	34,745
Traveler method				
Group tour	172,574	190,804	508,872	487,545
Package	1,168,563	1,157,874	1,564,526	1,590,126
Group tour and package	117,336	128,209	454,460	432,252
True independent	4,181,499	4,252,919	979,235	1,064,864
Accommodations				
Hotel	2,929,039	2,995,796	2,112,954	2,202,203
Hotel only	2,441,119	2,496,876	1,983,628	2,062,386
Condo	1,108,310	1,084,801	350,864	355,028
Condo only	870,184	847,154	268,573	273,984
Timeshare	653,479	651,508	105,213	113,334
Timeshare only	504,749	499,892	81,731	86,174
Rental house	438,965	482,784	53,598	69,987
Bed & breakfast	64,198	66,149	15,708	15,589
Cruise ship	101,643	112,686	22,473	24,393
Friends, relatives	630,221	632,144	71,705	78,320

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research.

Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2013

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages sum to more than 100 percent due to multiple island visitation and multiple activities participated in by visitors]

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Sightseeing	93.9	93.0	95.6	89.7
Self-guided / drive around island	84.4	84.7	83.8	58.5
Helicopter / airplane tour	9.1	6.3	14.3	1.9
Boat / submarine tour, whale watching	27.5	25.1	32.2	12.3
Visit communities	31.4	30.8	32.6	23.9
Limo, van/bus tour	12.3	8.4	19.7	36.3
Scenic views / natural landmarks	63.3	60.2	69.2	25.3
Movie / TV film location	4.2	3.3	5.8	3.7
Recreation	95.3	95.2	95.6	84.0
Beach / sunbathing / swimming	86.3	85.9	87.0	67.1
Surfing / bodyboarding / paddleboarding	23.4	25.1	20.1	7.2
Canoeing / kayaking	9.7	9.7	9.7	3.1
Snorkeling / scuba diving	46.9	48.6	43.8	16.9
Jet skiing / parasailing / windsurfing	2.6	2.7	2.4	2.8
Golf	10.8	10.7	10.8	8.0
Running / jogging / fitness walking	37.7	38.5	36.1	22.0
Spa	10.8	10.5	11.4	6.4
Backpacking / hiking / camping	23.7	21.9	27.1	7.0
Agritourism	10.8	10.4	11.7	4.2
Sports event / tournament	2.8	2.9	2.6	3.5
State parks / botanical gardens	46.5	43.5	52.1	13.3
Entertainment	98.5	98.9	97.9	94.8
Lunch / sunset / dinner / evening cruise	25.5	23.5	29.2	59.7
Live music / stage show	34.1	31.3	39.4	24.8
Nightclub / dancing / bar / karaoke	12.2	11.7	13.2	5.1
Fine dining	60.4	59.3	62.5	36.1
Family restaurant / diner	71.7	73.7	67.9	37.6
Fast food	40.3	39.7	41.4	52.1
Cafe / coffee house	42.6	44.0	39.9	49.5
Ethnic dining	34.0	33.9	34.1	10.5
Prepared own meal	56.8	62.5	46.1	17.1

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Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2013 -- Con.

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Shopping	96.7	97.0	96.3	98.5
Mall / department stores	50.8	51.6	49.5	84.5
Designer boutiques	23.8	23.3	24.6	41.2
Hotel stores	35.6	31.9	42.6	45.7
Swap meet / flea market	25.8	26.2	25.0	14.2
Discount / outlet stores	22.3	21.9	23.0	33.8
Supermarkets	62.8	65.7	57.2	60.2
Farmers market	33.3	35.7	28.6	21.5
Convenience stores	44.2	43.6	45.4	68.8
Duty Free stores	3.6	3.1	4.4	56.0
Local shops / artisans	68.8	68.1	70.0	21.1
Culture	71.1	67.3	78.3	50.7
Historic military site	27.2	20.9	39.0	12.4
Other historic site	29.4	27.5	32.9	14.1
Museum / art gallery	21.9	21.7	22.4	7.3
Luau	32.5	27.0	42.8	3.7
Polynesian show / hula	21.9	18.9	27.6	26.4
Lessons: hula / canoeing	3.8	3.4	4.6	3.9
Ukulele lessons	1.5	1.5	1.5	1.5
Play / concert / theatre	4.5	4.4	4.7	2.2
Art / craft fair	12.3	12.6	11.8	1.6
Festivals	3.8	3.9	3.7	2.8
Transportation	91.4	91.7	91.0	97.7
Airport shuttle	32.3	30.1	36.3	33.2
Trolley	5.3	4.3	7.1	55.3
Public bus	9.5	8.7	10.8	20.5
Tour bus / tour van	16.2	11.4	25.3	49.5
Meeting	6.7	6.7	6.9	1.7
Convention	5.3	4.4	7.2	1.8

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2013 Visitor Satisfaction and Activity Report*
 <<http://www.hawaiitourismauthority.org/default/assets/File/reports/visitor-satisfaction/2013%20VSAT%20Report%20Final.pdf>> accessed July 15, 2015.

Table 7.12-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM THE U.S. TOTAL: 2013

[Covers visitors from United States staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	82.6	16.0	1.3	0.1
Lifestyle / lifestage segments				
Wedding / honeymoon	88.1	11.9	0.0	0.0
Family	84.3	14.8	0.8	0.1
Young	81.8	17.2	1.0	0.0
Middle age	82.5	16.4	0.9	0.1
Seniors	81.8	16.4	1.7	0.1
Visitation status				
First timers	84.3	14.8	0.9	0.0
Repeat visitors	82.1	16.5	1.3	0.1

Source: Hawaii Tourism Authority, Tourism Research, *2013 Visitor Satisfaction and Activity Report*
 <<http://www.hawaiitourismauthority.org/default/assets/File/reports/visitor-satisfaction/2013%20VSAT%20Report%20Final.pdf>> accessed July 15, 2015.

Table 7.13-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM THE U.S. WEST: 2013

[Covers visitors from Pacific and Mountain States of the United States staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	81.0	17.5	1.4	0.1
Lifestyle / lifestage segments				
Wedding / honeymoon	87.3	12.7	0.0	0.0
Family	82.7	16.3	1.0	0.0
Young	79.3	19.5	1.2	0.0
Middle age	81.8	17.1	1.0	0.1
Seniors	79.9	18.0	1.9	0.2
Visitation status				
First timers	83.9	14.9	1.2	0.0
Repeat visitors	80.5	18.0	1.4	0.1

Source: Hawaii Tourism Authority, Tourism Research, *2013 Visitor Satisfaction and Activity Report* <<http://www.hawaiitourismauthority.org/default/assets/File/reports/visitor-satisfaction/2013%20VSAT%20Report%20Final.pdf>> accessed July 15, 2015.

Table 7.14-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM THE U.S. EAST: 2013

[Covers visitors from all other states in the continental United States not included in U.S. West staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	85.6	13.2	1.1	0.1
Lifestyle / lifestage segments				
Wedding / honeymoon	88.9	11.1	0.0	0.0
Family	88.7	10.7	0.2	0.3
Young	86.4	13.1	0.5	0.0
Middle age	83.8	15.3	0.8	0.2
Seniors	85.2	13.3	1.4	0.1
Visitation status				
First timers	84.6	14.6	0.7	0.1
Repeat visitors	86.5	12.3	1.0	0.2

Source: Hawaii Tourism Authority, Tourism Research, *2013 Visitor Satisfaction and Activity Report* <<http://www.hawaiitourismauthority.org/default/assets/File/reports/visitor-satisfaction/2013%20VSAT%20Report%20Final.pdf>> accessed July 15, 2015.

Table 7.15-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM JAPAN: 2013

[Visitors staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	71.0	27.7	1.1	0.1
Lifestyle / lifestage segments				
Wedding / honeymoon	85.7	13.2	1.1	0.0
Family	73.0	26.1	0.8	0.1
Young	80.2	19.4	0.4	0.0
Middle age	74.8	23.6	1.4	0.2
Seniors	61.1	37.2	1.4	0.2
Visitation status				
First timers	73.8	24.7	1.4	0.1
Repeat visitors	69.3	29.5	1.0	0.2

Source: Hawaii Tourism Authority, Tourism Research, *2013 Visitor Satisfaction and Activity Report*
 <<http://www.hawaiitourismauthority.org/default/assets/File/reports/visitor-satisfaction/2013%20VSAT%20Report%20Final.pdf>> accessed July 15, 2015.

Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2013

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Criterion by island	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	56.9	57.1	56.5	57.3
Above average	36.9	36.5	37.4	40.6
Below average	5.7	6.1	5.0	2.1
Poor	0.6	0.3	1.1	0.1
Maui				
Excellent	67.1	63.6	72.9	52.3
Above average	30.8	34.3	25.0	43.2
Below average	1.8	1.8	1.9	4.2
Poor	0.3	0.3	0.2	0.4
Molokai				
Excellent	55.6	64.8	46.5	56.4
Above average	33.3	27.0	39.6	43.6
Below average	10.7	7.6	13.7	0.0
Poor	0.4	0.6	0.2	0.0
Lanai				
Excellent	60.5	60.2	60.6	36.3
Above average	33.1	33.3	32.9	52.6
Below average	4.7	5.7	3.9	11.1
Poor	1.7	0.8	2.6	0.0
Big Island				
Excellent	63.3	62.8	63.9	60.4
Above average	34.2	34.9	33.1	37.0
Below average	2.2	1.8	2.7	2.6
Poor	0.4	0.5	0.2	0.0
Kauai				
Excellent	69.4	66.0	74.7	49.7
Above average	28.9	32.4	23.6	45.3
Below average	1.5	1.4	1.6	5.0
Poor	0.2	0.3	0.1	0.0

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2013 Visitor Satisfaction and Activity Report*
 <<http://www.hawaiitourismauthority.org/default/assets/File/reports/visitor-satisfaction/2013%20VSAT%20Report%20Final.pdf>> accessed July 15, 2015.

Table 7.17-- SOURCES OF INFORMATION FOR TRIP PLANNING BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2013

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages do not sum to 100 percent due to multiple sources used]

Information source	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Personal experience	64.0	68.4	55.7	37.3
Recommendations from friends or relatives	54.2	52.9	56.5	31.8
Information from hotels or resorts	46.2	43.5	51.3	35.7
Online travel booking site	39.5	38.4	41.4	37.0
Online webpage or blog covering Hawaii	34.0	31.3	39.3	47.4
Information from airline/commercial carriers	41.4	41.2	41.8	26.6
Books	28.2	25.6	32.9	48.3
Travel agents	18.2	14.8	24.7	62.3
Magazines	20.3	19.7	21.4	56.6
Companies specializing in packaged tours	22.3	19.4	27.6	28.8
Smartphone or tablet applications relevant to your trip	21.6	20.7	23.3	17.3
Hawaii visitor bureaus website	18.3	14.7	25.0	19.4
Online social networking site	8.7	7.7	10.4	7.3
Newspapers	8.6	8.4	9.1	5.5

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2013 Visitor Satisfaction and Activity Report*
 <<http://www.hawaiitourismauthority.org/default/assets/File/reports/visitor-satisfaction/2013%20VSAT%20Report%20Final.pdf>> accessed July 15, 2015.

Table 7.18-- INTERNET USAGE FOR TRIP PLANNING BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2013

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of respondents who used the internet. Percentages do not sum to 100 percent due to multiple sources used]

How the internet was used	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Making airline reservations	81.4	84.1	76.0	32.7
Choosing an airline	77.7	80.1	73.0	35.1
Airport check-in	70.2	71.3	68.0	32.1
Checking the weather	55.2	54.3	56.9	52.4
Making hotel or other lodging reservations	61.6	62.5	59.8	30.0
Making car rental reservations	63.2	65.9	58.0	19.1
Planning activities	54.1	52.5	57.4	40.2
Finding restaurants	46.7	45.5	49.1	52.8
Estimating the costs of your trip	54.3	53.7	55.5	23.9
Deciding on vacation destination	46.4	46.6	45.9	36.9
Accessing maps and directions, GPS	41.5	40.1	44.1	42.4
Finding places to shop	33.9	33.2	35.5	50.6
Purchasing any tour or attraction packages	33.1	30.1	38.8	31.2
Other	1.6	1.6	1.5	1.3

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2013 Visitor Satisfaction and Activity Report*

<<http://www.hawaii-tourism-authority.org/default/assets/File/reports/visitor-satisfaction/2013%20VSAT%20Report%20Final.pdf>> accessed July 15, 2015.

Table 7.19-- SAFETY ISSUES AND OTHER NUISANCE ENCOUNTERED BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2012 AND 2013

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages do not sum to 100 percent due to multiple answers selected]

	U.S. total	U.S. West 1/	U.S. East 2/	Japan
2012				
No problems	55.3	57.2	51.5	49.6
Safety issues				
Drug dealers	2.3	2.5	1.9	1.3
Verbal harassment	1.5	1.4	1.9	2.9
Car vandalized	1.1	1.0	1.3	1.3
Wallet stolen	1.1	0.9	1.3	0.8
Solicited by prostitutes	0.9	1.0	0.8	0.5
Violence	0.3	0.3	0.3	0.2
Room vandalized	0.2	0.2	0.3	0.4
Other nuisance				
Seeing homeless	36.8	33.8	42.5	43.5
Severe weather/natural calamities	8.5	8.6	8.3	4.5
Other negative	7.4	7.5	7.0	6.3
Service problems	2.5	2.6	2.5	7.8
Parking ticket	2.4	2.6	2.1	1.6
2013				
No problems	47.4	49.0	44.5	50.1
Safety issues				
Drug dealers	1.9	2.0	1.7	0.8
Verbal harassment	2.3	2.5	2.1	1.3
Car vandalized	0.7	0.6	1.0	0.4
Wallet stolen	0.9	1.0	0.8	1.5
Solicited by prostitutes	1.0	1.2	0.7	0.9
Violence	0.4	0.6	0.1	0.3
Room vandalized	0.2	0.2	0.1	0.4
Other nuisance				
Seeing homeless	43.7	41.1	48.7	42.8
Severe weather/natural calamities	10.1	10.3	9.9	5.2
Other negative	10.6	11.0	10.0	6.0
Service problems	2.8	2.5	3.4	6.5
Parking ticket	1.3	1.6	0.8	3.1

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2012 Visitor Satisfaction and Activity Report*, and *2013 Visitor Satisfaction and Activity Report*

<<http://www.hawaiitourismauthority.org/research/reports/visitor-satisfaction/>> accessed July 15, 2015.

Table 7.20-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2013

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitor respondents]

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Visitation status				
First timers	26.8	18.7	42.1	40.3
Repeat visitors	73.2	81.3	57.9	59.7
Gender and median age				
Male	47.4	46.5	49.1	51.1
Female	52.6	53.5	50.9	48.9
Median age	52.0	52.0	53.0	50.0
Lifestyle / lifestage segments				
Wedding / honeymoon	2.3	1.9	3.2	9.3
Family	21.2	23.8	16.4	16.8
Young	11.7	11.4	12.4	12.9
Middle age	29.0	27.3	32.4	24.6
Seniors	35.6	35.6	35.7	36.5
Primary purpose of trip				
Vacation	65.1	66.5	62.3	66.4
Business meeting / conduct business	5.4	5.3	5.5	0.8
Convention / conference / seminar	3.1	2.4	4.3	0.3
Incentive / reward	1.2	1.1	1.3	0.9
Visit friends / relatives	9.1	8.5	10.4	1.8
Get married	0.7	0.8	0.4	1.9
Attend / participate in wedding	2.9	3.0	2.6	8.5
Honeymoon	1.7	1.0	3.0	8.9
Anniversary / birthday	4.6	4.4	4.9	1.8
Cultural / historical / musical event	0.4	0.4	0.5	0.6
Sports event	0.7	0.9	0.3	3.2
Medical treatment	0.0	0.0	0.0	0.0
Shopping / fashion	0.0	0.0	0.1	1.4
Education / visit schools	0.4	0.5	0.1	0.5
Family gathering / reunion	2.0	2.3	1.5	1.1
Real estate purchase / viewing	0.5	0.6	0.3	0.1
Other	2.3	2.2	2.5	1.7

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Table 7.20-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2013 -- Con.

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Highest level of school				
Some high school	0.4	0.4	0.4	1.6
High school grad	5.5	4.8	7.0	26.9
Some college	14.2	14.3	13.9	5.5
Vocational / technical	4.0	4.1	3.9	9.5
2-year degree	7.6	8.1	6.6	9.8
4-year degree	36.4	37.7	33.8	41.5
Post grad degree	31.9	30.6	34.4	5.3
Employment status				
Self-employed	16.4	18.0	13.3	12.3
Employed, working for someone else	54.5	52.1	59.0	13.0
Retired	21.8	21.8	21.8	17.4
Student	2.1	2.1	2.2	6.9
Homemaker	3.7	4.3	2.5	14.3
Other	1.5	1.6	1.2	36.0
Visitors income				
Up to \$40,000	6.8	7.2	5.9	15.1
\$40,000 to \$50,000	3.9	4.0	3.9	12.9
\$50,000 to \$60,000	6.4	6.3	6.7	11.4
\$60,000 to \$70,000	5.2	4.5	6.6	9.2
\$70,000 to \$80,000	5.9	5.9	6.1	9.3
\$80,000 to \$90,000	6.6	6.5	6.8	8.5
\$90,000 to \$100,000	6.0	6.0	6.0	9.6
\$100,000 to \$125,000	16.3	16.1	16.6	21.8
\$125,000 to \$150,000	9.5	9.4	9.7	0.8
\$150,000 to \$175,000	7.6	7.5	7.6	0.4
\$175,000 to \$200,000	5.0	5.0	5.0	0.3
\$200,000 to \$250,000	6.4	6.2	6.9	0.4
\$250,000 or more	14.4	15.4	12.3	0.4

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2013 Visitor Satisfaction and Activity Report*
 <<http://www.hawaii tourism authority.org/research/reports/visitor-satisfaction/>> accessed July 15, 2015.

Table 7.21-- LENGTH OF STAY OF VISITORS STAYING OVERNIGHT OR LONGER, BY POINT OF ORIGIN: 2013 AND 2014

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Length of stay	2013			2014		
	Total	Domestic	International	Total	Domestic	International
All visitors	8,003,474	5,405,300	2,598,174	8,183,671	5,473,388	2,710,283
1 to 6 days	2,713,863	1,141,731	1,572,131	2,840,923	1,200,441	1,640,482
7 to 12 days	4,033,475	3,294,039	739,436	4,096,740	3,298,308	798,432
13 to 30 days	1,162,360	894,427	267,933	1,151,318	898,632	252,686
31 to 365 days	93,775	75,102	18,673	94,690	76,008	18,682
Median (days)	7.30	8.00	6.00	7.25	8.00	6.00
Mean (days)	9.25	10.08	7.54	9.16	10.02	7.43

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

**Table 7.22-- JAPANESE VISITOR ARRIVALS AND EXPENDITURES:
2009 TO 2014**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors]

Subject	2009	2010	2011	2012	2013	2014
Arrivals (1,000)	1,168	1,239	1,242	1,466	1,519	1,512
Average stay (days)	5.83	5.87	6.03	6.02	5.94	5.80
Expenditures (mil. dol.)	1,826	1,900	2,164	2,735	2,486	2,397

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

Table 7.23-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN OF VISITORS: 1960-61 TO 2014

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Dollars. Unweighted averages for mainlanders before 1988 and for Japanese before 1990]

Year	Mainlanders	Japanese	Year	Mainlanders	Japanese
1960-61	32.00	(NA)	1998	147.37	235.25
1965-66 1/	37.23	(NA)	1999	148.91	207.46
1974	46.20	123.00	2000	154.92	214.20
1977	54.62	146.85	2001	142.75	227.05
1980	71.24	185.00	2002	150.39	233.13
1983	85.88	227.32	2003	157.18	240.09
1986	95.40	299.00	2004	157.95	251.47
1987	102.49	324.00	2005	160.79	255.42
1988	121.44	350.00	2006	166.28	266.47
1989	126.57	322.00	2007	170.29	268.83
1990	136.30	294.04	2008	161.01	288.33
1991	140.54	344.29	2009	145.70	268.33
1992	117.14	344.68	2010	151.62	261.10
1993	116.15	306.54	2011	157.81	289.10
1994	133.79	340.88	2012	167.09	310.10
1995	132.73	356.15	2013	172.07	275.74
1996	137.04	286.89	2014	177.58	273.39
1997	157.07	279.58			

NA Not available.

1/ Oahu only.

Source: Hawaii Visitors Bureau, *1983 Visitor Expenditure Survey* (1985), p. 31; *1989 Expenditures, Westbound Visitors to Hawaii* (1990), pp. 29 and 30; *1991 Visitor Expenditure Report* (1992), pp. 6 and 68; *1992 Visitor Expenditure Report* (1993), p. 61; Hawaii Visitors & Convention Bureau, *Hawaii Visitors & Convention Bureau 1995 & 1996 Research Report*, pp.109-110, Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

Table 7.24-- AVERAGE EXPENDITURE PER VISITOR DAY IN CONSTANT DOLLARS, FOR VISITORS FROM THE MAINLAND: 1960-61 TO 2014

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors]

Year	U.S. CPI (1982-84=100)	Average expend. per vis. day 1/	Year	U.S. CPI (1982-84=100)	Average expend. per vis. day 1/
1960-61	29.8	107	1998	163.0	90
1965-66 2/	32.0	116	1999	166.6	89
1974	49.3	94	2000	172.2	90
1977	60.6	90	2001	177.1	81
1980	82.4	86	2002	179.9	84
1983	99.6	86	2003	184.0	85
1986	109.6	87	2004	188.9	84
1987	113.6	90	2005	195.3	82
1988	118.3	103	2006	201.6	82
1989	124.0	102	2007	207.3	82
1990	130.7	104	2008	215.3	75
1991	136.2	103	2009	214.5	68
1992	140.3	83	2010	218.1	70
1993	144.5	80	2011	224.9	70
1994	148.2	90	2012	229.6	73
1995	152.4	87	2013	233.0	74
1996	156.9	87	2014	236.7	75
1997	160.5	98			

1/ In constant (1982-84) dollars.

2/ Oahu only.

Source: Preceding table; U.S. Bureau of Labor Statistics, *CPI Detailed Report*
<<http://www.bls.gov/cpi/home.htm>> accessed on July 21, 2015 and calculations by Hawaii State
Department of Business, Economic Development & Tourism.

Table 7.25- EXPENDITURES PER VISITOR DAY BY VISITORS FROM SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE: 2013 AND 2014

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	Visitors from U.S. West 1/		Visitors from U.S. East 2/		Visitors from Japan		Visitors from Canada	
	2013	2014	2013	2014	2013	2014	2013	2014
All items	156.5	160.7	198.9	206.7	275.7	273.4	164.1	158.9
Total food and beverage	34.0	35.2	41.5	42.1	49.6	50.7	32.7	32.8
Restaurant food	22.4	22.8	29.7	29.5	36.7	37.7	18.9	19.4
Dinner shows and cruises	2.9	3.3	4.3	4.7	4.4	4.4	3.0	2.8
Groceries and snacks	8.8	9.1	7.5	7.9	8.5	8.6	10.8	10.7
Entertainment & recreation	13.0	14.2	19.3	20.7	19.0	19.1	13.3	12.4
Total transportation	17.0	16.7	20.8	20.9	12.5	12.2	17.9	16.0
Interisland airfare	1.6	1.8	3.9	4.2	2.4	2.1	1.2	1.2
Ground transportation	0.7	0.7	1.1	1.0	6.1	6.3	0.9	0.9
Rental vehicles	13.2	12.8	14.1	14.1	3.6	3.5	14.3	12.3
Gasoline, parking, etc.	1.5	1.4	1.7	1.7	0.4	0.4	1.5	1.6
Total shopping	15.6	16.1	19.3	19.5	79.0	77.8	16.6	16.5
Fashion and clothing	6.1	6.4	7.0	7.0	21.5	20.5	8.8	8.4
Jewelry and watches	2.8	2.7	4.0	3.9	7.8	7.5	2.3	2.3
Cosmetics, perfume	0.3	0.4	0.3	0.4	4.4	4.5	0.4	0.3
Leather goods	0.5	0.6	0.6	0.7	25.9	24.8	0.5	0.6
Hawaii food products	2.4	2.5	2.5	2.6	12.2	13.3	1.6	1.9
Souvenirs	3.6	3.6	5.0	5.0	7.2	7.0	3.0	2.9
Lodging	72.6	74.1	87.0	92.8	101.6	99.7	77.7	75.1
All other expenses 3/	4.2	4.3	11.0	10.6	14.2	14.0	5.8	6.1

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Table 7.25- EXPENDITURES PER VISITOR DAY BY VISITORS FROM SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE: 2013 AND 2014 -- Con.

Expenditure type	Visitors from China		Visitors from Korea		Visitors from other Asia 4/		Visitors from Oceania 5/	
	2013	2014	2013	2014	2013	2014	2013	2014
All items	394.0	398.9	268.2	271.4	312.5	320.6	259.5	259.4
Total food and beverage	53.1	54.0	60.0	59.9	56.6	56.2	49.2	48.7
Restaurant food	39.2	39.6	48.0	47.6	43.8	43.2	36.7	36.0
Dinner shows and cruises	7.0	6.4	5.7	6.2	6.2	6.1	4.3	3.8
Groceries and snacks	6.9	8.0	6.3	6.1	6.6	6.9	8.2	8.9
Entertainment & recreation	29.7	29.5	26.2	26.4	27.1	27.1	23.4	22.7
Total transportation	25.4	29.6	23.3	22.7	24.2	25.6	14.4	15.7
Interisland airfare	8.3	10.9	9.4	9.2	8.9	9.7	3.6	3.9
Ground transportation	5.8	5.3	3.0	2.4	4.1	3.6	3.6	4.0
Rental vehicles	9.8	11.9	9.4	9.6	9.6	10.7	6.6	7.0
Gasoline, parking, etc.	1.5	1.6	1.5	1.5	1.5	1.5	0.7	0.8
Total shopping	191.0	182.9	71.0	71.0	115.3	116.9	60.9	62.6
Fashion and clothing	58.8	63.3	25.4	25.3	37.9	41.4	37.9	39.1
Jewelry and watches	42.4	37.9	6.1	4.9	19.4	18.5	6.3	5.8
Cosmetics, perfume	26.0	21.4	4.7	5.8	12.5	12.1	5.5	6.2
Leather goods	46.9	46.2	24.3	23.7	32.1	32.4	4.6	5.4
Hawaii food products	11.9	9.7	7.0	7.0	9.1	8.3	1.6	1.8
Souvenirs	5.0	4.4	3.6	4.1	4.2	4.2	5.1	4.2
Lodging	77.0	87.5	84.8	88.5	80.5	86.4	97.0	97.6
All other expenses 3/	17.7	15.4	2.9	2.9	8.9	8.5	14.6	12.2

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**Table 7.25-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE:
2013 AND 2014 -- Con.**

Expenditure type	Visitors from Europe 6/		Visitors from Latin America 7/		Visitors from other markets 8/	
	2013	2014	2013	2014	2013	2014
All items	176.9	181.9	222.2	270.1	214.2	209.4
Total food and beverage	33.4	37.7	42.1	37.7	42.9	38.1
Restaurant food	23.7	26.6	26.6	25.7	27.0	25.7
Dinner shows and cruises	2.1	3.8	6.4	4.5	5.2	3.5
Groceries and snacks	7.6	7.3	9.1	7.5	10.7	8.9
Entertainment & recreation	13.0	19.7	26.9	19.7	16.5	16.3
Total transportation	23.3	22.8	26.5	28.6	21.8	22.2
Interisland airfare	6.6	5.9	5.8	8.0	5.6	5.5
Ground transportation	1.8	2.2	2.5	1.1	2.9	2.4
Rental vehicles	13.4	13.2	16.7	18.0	10.8	12.6
Gasoline, parking, etc.	1.5	1.5	1.5	1.5	2.5	1.7
Total shopping	18.6	16.1	33.0	58.7	53.8	40.5
Fashion and clothing	8.9	8.3	15.4	25.9	19.4	19.5
Jewelry and watches	3.2	1.4	3.6	15.4	4.0	3.5
Cosmetics, perfume	0.5	0.7	2.4	3.4	2.4	2.5
Leather goods	1.3	0.8	2.7	1.0	13.9	4.1
Hawaii food products	1.7	1.5	3.4	4.6	7.4	4.4
Souvenirs	3.0	3.4	5.5	8.3	6.7	6.6
Lodging	82.9	80.1	84.4	114.9	69.1	79.7
All other expenses 3/	5.6	5.3	9.4	10.6	10.2	12.7

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**Table 7.25-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE:
2013 AND 2014 -- Con.**

- 1/ Pacific and Mountain States of the United States.
- 2/ All other States in the continental United States not included in U.S. West.
- 3/ Includes cruise package and on-ship spending on U.S. Flagged Hawaii home-ported ships.
- 4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.
- 5/ Includes Australia and New Zealand.
- 6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.
- 7/ Includes Argentina, Brazil, and Mexico.
- 8/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) and records.

**Table 7.26-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:
2013 AND 2014**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars for visitors who stayed in hotels, condominiums, and bed & breakfasts]

Expenditure type	2013	2014	Percent change
All items	14,520.5	14,943.1	2.9
Total food and beverage	2,914.8	3,001.5	3.0
Restaurant food	2,009.0	2,054.3	2.3
Dinner shows and cruises	271.0	290.3	7.1
Groceries and snacks	634.7	656.9	3.5
Entertainment & recreation	1,228.1	1,304.7	6.2
Total transportation	1,330.0	1,335.7	0.4
Interisland airfare	207.3	220.4	6.3
Ground transportation	136.9	134.2	-2.0
Rental vehicles	880.6	878.3	-0.3
Gasoline, parking, etc.	105.1	102.8	-2.2
Total shopping	2,291.4	2,305.5	0.6
Fashion and clothing	847.2	869.9	2.7
Jewelry and watches	327.6	318.6	-2.7
Cosmetics, perfume	109.6	120.5	9.9
Leather goods	384.2	363.8	-5.3
Hawaii food products	286.3	297.3	3.9
Souvenirs	336.5	335.4	-0.3
Lodging	6,046.6	6,277.7	3.8
All other expenses 1/	601.7	595.9	-1.0
Supplemental business	108.0	122.1	13.1

1/ Includes cruise package and on-ship spending on U.S. Flagged Hawaii home-ported ships.

Note: Sums may not add up to total due to rounding errors.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) and records.

**Table 7.27-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
U.S. WEST, U.S. EAST, AND JAPAN, BY VISITOR OR TRIP
CHARACTERISTICS: 2013 AND 2014**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In dollars]

Visitor or trip characteristics	Visitors from US West 1/		Visitors from US East 2/		Visitors from Japan	
	2013	2014	2013	2014	2013	2014
All visitors	156.5	160.7	198.9	206.7	275.7	273.4
Group tour status 3/						
Organized group tour	205.1	212.2	271.0	260.5	284.7	286.5
Individually arranged	155.0	159.1	188.8	197.5	273.4	270.2
Arrived on package tour 3/						
Yes	192.1	190.6	244.7	246.2	307.8	300.1
No	146.8	151.9	174.1	185.0	193.8	198.9
Accommodations						
Hotel	207.7	210.4	246.0	254.6	301.0	295.4
Condo	153.2	157.1	174.0	184.4	181.4	181.1
Guests of friends and relatives	76.6	72.7	75.2	78.1	93.5	93.0
Timeshare	155.4	122.4	150.7	149.6	138.5	136.5
Previous visits 3/						
First trip	170.1	172.6	210.0	220.3	308.6	301.7
Repeat visitors	153.8	159.5	182.0	187.0	257.3	255.9
Purpose of trip						
Pleasure	158.0	162.8	194.0	199.5	253.7	248.0
Business, meetings, conventions, incentive	216.8	204.5	246.3	222.6	276.5	273.9
On honeymoon	241.5	221.4	276.4	309.4	381.8	368.9

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ A new methodology for U.S. West and U.S. East resulted in figures that are non-comparable in 2007 Data Book or earlier.

Source: Hawaii Tourism Authority, Tourism Research and records.

**Table 7.28-- ESTIMATED VISITOR EXPENDITURES:
1961 TO 2014**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In millions of dollars]

Year	Personal expenditures	Additional business expenditures 1/
1961	137	(NA)
1962	154	(NA)
1963	186	(NA)
1964	205	(NA)
1965	225	(NA)
1966	280	(NA)
1967	380	(NA)
1968	440	(NA)
1969	550	(NA)
1970	595	(NA)
1971	705	(NA)
1972	836	(NA)
1973	1,017	(NA)
1974	1,233	(NA)
1975	1,355	(NA)
1976	1,637	(NA)
1977	1,834	(NA)
1978	2,150	(NA)
1979	2,541	(NA)
1980	2,871	(NA)
1981	3,195	(NA)
1982	3,687	(NA)
1983	3,847	(NA)
1984	4,442	(NA)
1985	4,780	92
1986	5,567	103
1987	6,281	120
1988	7,813	125
1989	8,371	113
1990	8,707	119
1991	9,004	138
1992	8,614	141
1993	7,808	120
1994	9,544	133
1995	10,067	141
1996	9,569	140
1997	10,102	147
1998	9,910	149
1999	9,844	161

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**Table 7.28-- ESTIMATED VISITOR EXPENDITURES:
1961 TO 2014 -- Con.**

Year	Personal expenditures	Additional business expenditures 1/
2000	10,396	194
2001	8,916	145
2002	9,465	144
2003	9,889	165
2004	10,702	160
2005	11,696	208
2006	12,301	191
2007	12,626	185
2008	11,220	178
2009	9,819	174
2010	10,889	177
2011	12,048	110
2012	14,250	115
2013	14,413	108
2014	14,821	122

NA Not available.

1/ By MCI (meetings, conventions, and incentive) visitors. Not available before 1985.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

**Table 7.29-- VISITOR EXPENDITURES, BY COUNTRY OF RESIDENCE:
1999 TO 2014**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In thousands of dollars]

Year	Total expenditures	Personal expenditures					Additional business (MCI) expenditures
		All countries 1/	United States	Japan	Canada	Other countries 1/	
1999	10,005,074	9,843,993	5,776,260	2,359,243	479,568	1,228,923	161,080
2000	10,590,203	10,395,854	6,452,691	2,370,355	451,457	1,121,352	194,349
2001	9,061,303	8,916,386	5,708,118	2,089,235	309,198	809,835	144,917
2002	9,608,876	9,464,976	6,133,405	2,041,437	269,609	1,020,526	143,900
2003	10,054,445	9,889,245	6,607,525	1,901,865	335,480	1,044,374	165,200
2004	10,861,777	10,701,977	7,095,222	2,162,626	363,610	1,080,519	159,800
2005	11,904,005	11,696,205	7,840,632	2,214,369	451,040	1,190,164	207,800
2006	12,491,628	12,300,936	8,385,214	2,037,207	507,950	1,370,565	190,692
2007	12,811,058	12,625,831	8,536,922	1,982,022	634,161	1,472,726	185,227
2008	11,398,499	11,220,227	7,122,356	1,944,489	710,573	1,442,809	178,272
2009	9,993,188	9,819,490	6,162,823	1,826,309	628,790	1,201,567	173,698
2010	11,066,361	10,889,016	6,789,772	1,899,614	745,700	1,453,929	177,346
2011	12,158,206	12,048,290	7,250,932	2,163,960	905,954	1,727,444	109,916
2012	14,364,813	14,250,200	8,074,351	2,734,932	1,022,759	2,418,158	114,614
2013	14,520,531	14,412,572	8,350,867	2,486,036	1,082,957	2,492,712	107,959
2014	14,943,147	14,821,001	8,728,210	2,396,642	1,076,916	2,619,232	122,146

1/ Includes cruise ship data.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Branch and records.

**Table 7.30-- CRUISE SHIP ARRIVAL AND PASSENGER COUNT:
2010 TO 2014**

Subject	2010	2011	2012	2013	2014
Number of tours 1/	116	125	141	138	125
Number of passengers	225,616	246,236	286,530	291,078	247,815
Out of state visitors	223,693	244,081	283,109	287,424	243,390
Arrived by air	122,454	119,431	121,509	116,437	118,947
Arrived by ship	101,239	124,650	161,600	170,987	124,443
Hawaii residents	1,923	2,155	3,421	3,654	4,425

1/ A tour starts when a ship first calls a Hawaiian port or when all new passengers embark at a Hawaii port. One ship may make several tours around the Hawaiian Islands with a stop at Fanning Island or Christmas Island during the trip.

Source: Hawaii Tourism Authority, Tourism Research and records.

**Table 7.31-- ESTIMATED DIRECT VISITOR-RELATED EXPENDITURES:
1997 TO 2014**

[In millions of dollars]

Year	Total	Visitors	Overseas airlines	Cruise lines
1997	11,520.4	10,249.3	1,242.6	28.4
1998	11,379.9	10,058.8	1,256.6	64.5
1999	11,380.9	10,005.1	1,315.8	60.1
2000	12,017.7	10,590.1	1,360.8	66.8
2001	10,412.2	9,061.3	1,280.6	70.3
2002	11,045.5	9,608.9	1,340.0	96.6
2003	11,468.3	10,054.5	1,313.4	100.3
2004	12,406.8	10,861.8	1,405.4	139.6
2005	13,554.6	11,904.0	1,519.7	130.9
2006	14,198.4	12,491.6	1,559.0	147.8
2007	14,568.0	12,811.1	1,563.3	193.6
2008	13,090.4	11,398.5	1,530.4	161.6
2009	11,587.5	9,993.2	1,463.6	130.7
2010	12,618.1	11,066.4	1,425.8	125.9
2011	13,742.9	12,158.2	1,440.0	144.8
2012	16,109.2	14,364.8	1,566.0	178.4
2013	16,367.4	14,520.5	1,670.6	176.3
2014	16,816.8	14,943.1	1,726.8	146.9

Source: Hawaii State Department of Business, Economic Development & Tourism, records.

Table 7.32-- ECONOMIC ACTIVITY GENERATED BY VISITOR-RELATED EXPENDITURES: 2002 TO 2014

[Direct and indirect impact]

Year	Visitor-related expenditures (million dollars)	Gross domestic product (million dollars)	Household income (million dollars)	State tax revenues (million dollars)	Jobs (1,000)
2002	11,045.5	8,789.0	5,432.0	879.7	159.6
2003	11,468.3	9,139.4	5,600.8	876.5	161.9
2004	12,406.8	9,800.3	5,967.3	919.9	163.1
2005	13,554.6	10,675.9	6,427.6	1,007.5	171.4
2006	14,198.4	11,348.9	6,484.5	1,104.2	167.1
2007	14,568.0	11,505.0	6,567.9	1,171.7	163.4
2008	13,090.4	10,696.1	5,779.3	986.1	141.5
2009	11,587.5	8,898.0	5,436.8	890.7	125.3
2010	12,618.1	9,689.4	5,148.2	971.6	114.8
2011	13,742.9	10,553.2	5,607.1	1,058.2	120.9
2012	16,109.2	12,370.2	6,572.5	1,240.4	136.9
2013	16,367.4	12,568.5	6,677.9	1,260.3	134.2
2014	16,816.8	12,913.5	6,861.2	1,294.9	133.5

Source: Hawaii State Department of Business, Economic Development & Tourism, records.

Table 7.33-- WAIKIKI'S SHARE OF TOURISM: 2014

Measure of tourism	Statewide visitor industry	Waikiki	
		Number	Percent of statewide tourism
Visitors	8,183,671	1/ 5,176,858	(2/)
Average daily visitor census	205,433	78,196	38.1
Visitors units	73,716	28,833	39.1
Occupied units (average)	56,761	24,652	43.4
Total visitor expenditures (\$millions) 3/	16,817	7,090	42.2

1/ Estimated as a proportion of Oahu.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services.

Source: Hawaii State Department of Business, Economic Development & Tourism, records.

Table 7.34-- CONTRIBUTION TO THE STATE'S ECONOMY BY STATEWIDE VISITOR INDUSTRY AND BY WAIKIKI: 2014

Measure of tourism	Statewide visitor industry contribution to economy		Waikiki contribution to State economy	
	Number	Percent	Number	Percent
Direct impact 1/ Gross domestic product 2/ Civilian jobs 3/ State taxes (\$millions)	(X) 104,263 1,036	(X) 12.5 15.5	(X) 43,957 437	(X) 5.3 6.6
Direct and indirect impact 4/ Gross domestic product (\$millions) 4/ Civilian jobs 3/ State taxes (\$millions)	12,914 133,456 1,295	16.7 16.0 19.4	5,444 56,265 546	7.0 6.8 8.2

X Not applicable.

1/ Measures the impact of visitor expenditures on only those firms that sell directly to visitors.

2/ In this Input-Output analysis, direct and indirect GDP are not readily separated.

3/ Civilian jobs include wage and salary jobs plus self-employed but exclude military jobs.

4/ Measures the impact of visitor expenditures through all firms that contributed to goods and services sold to visitors.

Source: Hawaii State Department of Business, Economic Development & Tourism, records.

Table 7.35-- VISITOR INDUSTRY PRICES, PRICE DEFLATOR, AND PRICE INDEXES: 1990 TO 2014

Year	Implicit price deflator 1/ 2/ (2009=100)	Average daily room rate 3/ (dollars)	1-way air fares (dollars)		Honolulu Consumer Price Index 6/ (1982-84=100)		
			San Francisco-Honolulu 4/	Honolulu-Kahului 5/	Food away from home	Apparel	All items
1990	(NA)	102.10	560.00	54.95	128.0	107.0	138.1
1991	(NA)	101.89	642.00	65.95	133.6	110.5	148.0
1992	(NA)	105.59	400.00	69.95	137.8	114.2	155.1
1993	(NA)	103.26	566.00	74.00	141.9	116.5	160.1
1994	(NA)	105.46	566.00	74.00	146.4	118.7	164.5
1995	(NA)	109.39	596.00	74.00	149.2	117.5	168.1
1996	(NA)	116.79	530.00	85.00	150.8	118.5	170.7
1997	70.9	124.96	521.00	80.00	152.6	117.3	171.9
1998	72.7	129.66	521.00	88.00	153.3	112.2	171.5
1999	74.6	131.66	536.00	94.75	158.3	105.4	173.3
2000	77.2	140.63	576.00	94.50	160.0	103.5	176.3
2001	80.2	144.88	692.00	95.25	164.0	101.0	178.4
2002	82.3	140.89	692.00	99.00	166.0	102.6	180.3
2003	84.6	144.16	714.00	119.00	167.1	98.5	184.5
2004	87.3	152.17	714.00	139.60	171.0	101.2	190.6
2005	90.4	166.16	829.00	144.70	176.4	102.5	197.8
2006	93.6	187.19	(NA)	167.80	186.0	104.4	209.4
2007	96.7	199.96	(NA)	182.90	195.1	104.1	219.5
2008	98.5	201.85	(NA)	170.00	202.3	105.3	228.9
2009	100.0	177.10	(NA)	218.10	210.8	112.8	230.0
2010	101.2	174.84	(NA)	191.20	213.6	116.4	234.9
2011	103.1	189.83	(NA)	191.20	219.1	118.4	243.6
2012	105.3	204.93	(NA)	191.30	230.3	121.5	249.5
2013	107.3	2/ 229.90	(NA)	191.40	241.2	119.0	253.9
2014	109.7	242.63	(NA)	(NA)	247.7	111.1	257.6

NA Not available.

1/ U.S. Bureau of Economic Analysis, Gross Domestic Product by State to 1997 to 2014 <<http://www.bea.gov/iTable/iTable.cfm?ReqID=70&step=1>> accessed June 10, 2015; and calculations by Hawaii State Department of Business, Economic Development & Tourism.

2/ Revised from previous *Data Book*.

3/ For 1980-1994 Pannell Kerr Forster, *Trends in the Hotel Industry, Hawaii* (monthly). For 1995-2014 Smith Travel Research, Hospitality Advisors LLC, *Hawaii Hotel Flash Report* (December/Year-End Highlights).

4/ Unrestricted coach or economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, (1998 figure as of July 27, 2004 figure as of May 3, and 2005 figure as of June 2).

5/ Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book* and Hawaiian Airlines, records.

6/ Honolulu CPI for All Urban Consumers, from U.S. Bureau of Labor Statistics <<http://data.bls.gov/cgi-bin/dsrv?cu>> accessed July 21, 2015.

Source: See above footnotes.

**Table 7.36-- RETURNING RESIDENTS AND AVERAGE NUMBER ABSENT,
BY POINT OF ORIGIN: 1993 TO 2014**

Year	Number returning			Average number absent		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
1993	832,592	716,100	116,492	52,487	44,890	7,597
1994	858,075	738,540	119,535	54,362	46,150	8,212
1995	878,599	755,970	122,629	55,856	47,864	7,992
1996	889,496	764,790	124,706	58,137	50,108	8,029
1997	925,812	796,650	129,162	40,898	35,467	5,431
1998	931,068	796,967	134,101	38,495	34,791	3,704
1999	939,622	805,318	134,304	42,297	36,339	5,958
2000	1,001,174	839,772	161,402	46,151	37,307	8,844
2001	982,508	815,293	167,215	46,566	36,029	10,537
2002	991,557	850,786	140,771	46,757	35,810	10,947
2003	1,057,615	930,265	127,350	53,447	44,682	8,764
2004	1,140,779	976,976	163,803	57,481	47,436	10,044
2005	1,252,012	1,078,468	173,544	65,674	53,789	11,884
2006	1,362,507	1,175,635	186,872	68,656	56,964	11,691
2007	1,364,505	1,160,029	204,476	71,626	57,906	13,719
2008	1,262,237	1,057,133	205,104	72,080	57,386	14,694
2009	1,244,534	1,032,158	212,376	69,243	56,366	12,877
2010	1,291,983	1,079,120	212,863	73,217	57,544	15,673
2011	1,292,290	1,088,058	204,232	73,863	59,486	14,377
2012	1,305,370	1,104,116	201,254	75,985	60,218	15,767
2013	1,239,061	1,081,195	157,866	68,944	57,979	10,965
2014	1,233,208	1,132,625	100,583	65,524	59,012	6,512

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.

Table 7.37-- TRAVEL CHARACTERISTICS FOR HAWAII AND THE UNITED STATES: 1977 AND 1995

[Trips of 100 miles or more, one way. Excludes travel outside the U.S.]

Subject	Hawaii			United States		
	1977	1995	Percent change	1977	1995	Percent change
People who live in area						
Percent traveling households	67	75	12.5	72	80	10.8
Trips per household	1.3	3.1	138.5	4.1	5.5	34.1
Trips per traveling household	1.9	4.2	121.1	5.7	6.9	21.1
Trips per capita	0.5	1.9	280.0	2.0	4.0	66.7
Trips per traveler	(NA)	2.7	(NA)	4.0	4.8	20.0
Miles per traveler	(NA)	7,392	(NA)	2,836	3,943	39.0
Miles per trip	(NA)	2,704	(NA)	709	827	16.6
People who visit area						
Trips per traveler	2.1	3.4	61.9	4.0	4.8	20.0
Miles per traveler	14,654	16,538	12.9	2,836	3,943	39.0
Miles per trip	7,013	4,885	-30.3	709	827	16.6

NA Not available.

Source: U.S. Bureau of Transportation Statistics, *1995 American Travel Survey, State Highlights, Hawaii* (1997), table 1.

Table 7.38-- PERSON TRIPS TO, FROM, AND WITHIN HAWAII, BY CENSUS DIVISIONS OR STATES OF DESTINATION OR ORIGIN: 1995

[Trips of 100 miles or more, one way. Excludes travel outside the U.S.]

Census division or selected state of destination or origin 1/	Destination of person trips from Hawaii (1,000)	Origin of person trips to Hawaii (1,000)
Total person trips	2,086	4,624
Within Hawaii 2/	1,322	1,322
To or from other states	764	3,302
New England	9	69
Mid-Atlantic	36	189
East North Central	36	269
West North Central	18	146
South Atlantic	71	188
East South Central	13	42
West South Central	33	214
Texas	26	182
Mountain	263	236
Nevada	218	35
Pacific (except Hawaii)	285	1,949
Washington	56	261
California	210	1,530

1/ Top three states in each category are listed.

2/ Trips with both origin and destination within Hawaii.

Source: U.S. Bureau of Transportation Statistics, *1995 American Travel Survey, Summary Travel Characteristics, Hawaii* (1997), Pub. No. BTS/ATS95-ESTC/HI (Oct. 1, 1997), tables 6-11.

**Table 7.39-- PERSON TRIPS TO, FROM, AND WITHIN HAWAII, BY
SELECTED TRAVELER CHARACTERISTICS: 1995**

[Trips of 100 miles or more, one way. Excludes travel outside the U.S.]

Travel characteristics	Origin in Hawaii			Destination in Hawaii 1/	
	Total	Dest. in Hawaii	Dest. outside Hawaii	Total	Origin outside Hawaii
All person trips (1,000)	2,086	1,322	764	4,624	3,302
Age (percent)					
Under 25 years	18.7	20.5	15.8	17.2	15.8
60 years and over	16.5	11.4	25.4	14.6	15.9
Female (percent)	46.1	45.3	47.4	47.3	48.1
Race (percent)					
White	36.2	34.8	38.6	65.4	77.6
Black	1.7	1.1	2.7	2.0	2.3
Asian or Pacific Islander	55.7	56.2	54.8	29.2	18.4
Household income over \$60,000 (percent)	50.9	49.1	53.9	53.3	54.9
Married-couple household (percent)	74.3	71.8	78.5	74.9	76.1
Bachelor's degree or higher (percent) 2/	39.9	40.8	38.6	45.9	47.8
Activity status (percent) 2/					
Working full time	69.1	73.5	62.1	68.4	66.5
Retired	13.3	8.5	20.9	9.8	10.3
All household trips (1,000)	1,494	939	555	2,992	2,054
Mean round-trip distance (miles)	2,769	359	6,842	4,731	6,729
Business trip (percent)	41.6	48.4	30.1	30.3	22.0
Vacation trip (percent)	43.7	35.2	58.1	61.6	73.7
Mean nights away from home	6.7	3.4	10.7	8.6	10.3
Lodging at destination (percent)					
Friend's or relative's home	40.6	46.4	33.6	27.0	20.9
Hotel, motel, or resort	50.5	43.6	58.8	51.9	54.6

1/ Includes "destination in Hawaii, origin in Hawaii," same as figures in second column of data.

2/ Persons 16 years and over.

Source: U.S. Bureau of Transportation Statistics, *1995 American Travel Survey, Summary Travel Characteristics, Hawaii*, Pub. No. BTS/ATS95-ESTC/HI (Oct. 1, 1997), tables 1 and 11.

**Table 7.40-- PASSPORTS ISSUED BY THE HONOLULU PASSPORT AGENCY:
2010 TO 2014**

[Calendar year data. The area served by the Honolulu Passport Agency includes Hawaii, American Samoa, Western Samoa, Guam, the Northern Mariana Islands, Palau, the Federated States of Micronesia and the Republic of the Marshall Islands]

Mailing address	2010	2011	2012	2013	2014
Issued by Honolulu Office	64,876	56,474	61,859	62,304	62,999
Mailed to Hawaii addresses	43,699	39,280	43,047	43,778	44,304
Mailed outside the state	21,177	17,194	18,812	18,526	18,695

Source: U.S. Department of State, Honolulu Passport Agency, records.

Table 7.41-- PERFORMING ARTS, FOR OAHU: 2013-2014 SEASON

Name of organization and type of performance	Productions	Performances	Attendance
All reporting groups	77	908	367,956
Department of Enterprise Services, total	33	133	183,059
Dance	5	13	14,116
Classical concerts	16	24	30,816
Operas	2	8	9,854
Pop/rock shows	8	8	12,576
Stage shows	2	80	115,697
Brigham Young University	2	14	4,200
Diamond Head Theatre	6	93	42,176
Hawaii Pacific University (Theater)	2	38	2,250
Hawaii Pacific University (Music)	(NA)	25	10,000
Honolulu Theatre for Youth	7	421	96,499
Kennedy Theatre	19	67	12,903
Manoa Valley Theatre	8	117	16,869

NA Not available.

Source: Hawaii State Department of Business, Economic Development & Tourism mail and telephone survey.

**Table 7.42-- SYMPHONY ORCHESTRA ACTIVITIES:
1989-1990 TO 2013-2014**

Season	Average number of orchestra personnel	Number of performances	Total attendance	Operating expenses (dollars)
HONOLULU SYMPHONY ORCHESTRA				
1989-1990	80	141	183,434	4,978,813
1990-1991	80	101	160,214	5,465,467
1991-1992	80	127	204,253	6,160,301
1992-1993	80	127	194,866	5,983,729
1993-1994 1/	-	-	-	1,380,547
HAWAII SYMPHONY ORCHESTRA				
1994-1995 2/	62	115	120,000	4,700,000
HONOLULU SYMPHONY ORCHESTRA				
1995-1996 3/	80	45	65,000	2,343,305
1996-1997 4/	80	47	73,596	3,919,708
1997-1998	80	48	79,605	5,044,888
1998-1999	80	56	111,682	5,470,100
1999-2000	80	61	106,942	6,691,900
2000-2001 5/	80	53	98,831	5,797,900
2001-2002	80	58	97,906	6,058,458
2002-2003	80	52	94,064	6,331,577
2003-2004	80	58	123,666	6,938,881
2004-2005	80	47	90,985	6,311,037
2005-2006	80	47	89,851	7,279,713
2006-2007	80	48	45,894	7,216,559
2007-2008	80	37	52,953	8,813,767
2008-2009	80	37	64,775	8,310,431
2009-2010 6/	80	8	12,758	2,125,968
2010-2011 7/	-	-	-	310,629
HAWAII SYMPHONY ORCHESTRA				
2011-2012 8/	80	21	20,652	2,434,179
2012-2013 9/	80	1	2,057	215,449
2013-2014	80	20	24,564	3,486,554

Continued on next page.

**Table 7.42-- SYMPHONY ORCHESTRA ACTIVITIES:
1989-1990 TO 2013-2014 -- Con.**

- 1/ Concert season cancelled.
 - 2/ First season in operation. The attendance total is estimated.
 - 3/ The Honolulu Symphony Society and the Musicians' Union reached a collective bargaining agreement on December 15, 1995 for a 14-week season, a shorter season than prior years.
 - 4/ Recording of expenses in compliance with FASB 116 & 117 pertaining to not-for-profit corporations, for 18-week season.
 - 5/ Cancelled Shell series and Ohana series due to expense.
 - 6/ Cancelled season in October 2009. Filed Chapter 11 in December 2009.
 - 7/ Converted to Chapter 7 in December 2010.
 - 8/ First season in operation.
 - 9/ No season presented, except 4th of July concert.
- Source: Honolulu Symphony Society, records; Hawaii Symphony Orchestra, records.

Table 7.43-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2012 TO 2014

[Calendar year data unless otherwise specified]

Island and cultural attraction	2012	2013	2014
OAHU			
Atlantis Submarines	1/ 318,017	1/ 304,389	284,023
Atlantis Cruises	1/ 95,150	1/ 102,648	92,582
Battleship Missouri Memorial	1/ 541,120	1/ 601,291	561,634
Bernice P. Bishop Museum	325,000	257,000	240,000
Diamond Head State Monument 2/ 3/	816,000	920,000	892,400
Foster Botanical Garden	45,340	44,584	47,628
Harold L. Lyon Arboretum	38,864	40,260	42,108
Hawaii Maritime Center 2/	(4/)	(4/)	(4/)
Hawaii's Plantation Village	36,351	(NA)	(NA)
Hawaii State Art Museum 2/	35,913	31,932	28,343
Honolulu Museum of Art on Beretania 5/	230,372	(NA)	(NA)
Honolulu Museum of Art at First Hawaiian Center 5/	(NA)	48,930	(NA)
Honolulu Museum of Art at Spalding House 5/	21,767	23,450	(NA)
Honolulu Police Department Museum	1/ 1,107	1,059	(NA)
Honolulu Zoo	667,981	663,699	606,566
Ho'omaluhia Botanical Garden	168,657	175,168	167,843
Iolani Palace State Monument	115,573	110,987	110,987
Judiciary History Center	52,588	54,428	57,110
Mormon Temple Grounds (Church of Jesus Christ of Latter-Day Saints, Hawaii Temple Visitor's Center)	122,869	116,833	127,884
Polynesian Cultural Center	718,847	695,328	664,634
Puu O Mahuka Heiau State Monument 2/	(6/)	(6/)	(6/)
Queen Emma Summer Palace	21,172	17,900	(NA)
Royal Mausoleum State Monument 2/	(6/)	(6/)	(6/)
Sea Life Park Hawaii 7/	226,441	216,799	197,348
Tropic Lightning Museum, Schofield Barracks	11,408	(NA)	(NA)
Ulu Po Heiau State Monument 2/	(6/)	(6/)	(6/)
U.S. Army Museum, Ft. DeRussy	104,250	102,833	78,468
U.S.S. Arizona Memorial 8/	1,751,224	1,786,024	1,620,814
U.S.S. Bowfin Submarine Museum	361,766	(NA)	(NA)
University of Hawaii Art Gallery 9/	52,000	52,000	(NA)
Waikiki Aquarium 2/	333,607	322,975	299,943
HAWAII			
Amy B. H. Greenwell Ethnobotanical Garden	10/ 14,692	17,793	22,122
Astronaut Ellison S. Onizuka Space Center	14,968	15,879	14,256

Continued on next page.

**Table 7.43-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL
ATTRACTIONS: 2012 TO 2014 -- Con.**

Island and cultural attraction	2012	2013	2014
HAWAII - con.			
H.N. Greenwell Store 10/	(NA)	1,735	1,784
Hawaii Tropical Botanical Garden	87,572	93,641	90,330
Hawaii Volcanoes National Park 8/ 11/	1,483,928	1,583,209	1,693,005
Hulihee Palace	26,132	(NA)	(NA)
Kaloko-Honokohau National Historical Park 8/	153,584	158,124	154,206
Kona Coffee Living History Farm	(NA)	5,446	6,511
Lyman House Memorial Museum	14,284	12,434	13,421
Nani Mau Gardens	(NA)	(NA)	(NA)
Pacific Tsunami Museum	18,363	17,415	17,786
Panaewa Rainforest Zoo and Gardens	213,537	1/ 244,533	199,801
Pu'uhonua O Honaunau NHP 8/	442,353	363,282	401,808
Pu'ukohola Heiau National Historic Site 8/	134,403	125,645	134,734
Volcano Art Center 9/	135,000	100,000	(NA)
MAUI			
Alexander & Baldwin Sugar Museum	34,037	36,680	34,899
Aquarium Maui/Maui Ocean Center	306,346	312,577	284,514
Haleakala National Park 8/	1,094,668	785,300	1,142,040
Halekii-Pihana Heiaus State Monument 2/	(6/)	(6/)	(6/)
Hana Cultural Center	(NA)	(NA)	(NA)
Iao Valley State Monument 2/	(6/)	(6/)	(6/)
Kula Botanical Garden	32,100	34,275	(NA)
Lahaina Restoration Foundation	30,538	27,075	23,098
Baldwin Missionary Home Museum	16,919	14,463	13,390
Hale Pa'i Printing House	2,300	12,259	490
Wo Hing Temple Museum	11,319	353	9,218
Maui Historical Society Bailey House Museum	11,018	10,732	10,860
Whalers Village Museum	180,140	202,700	184,700
KAUAI			
Grove Farm Homestead	2,991	2,863	(NA)
Kauai Museum	(NA)	23,545	(NA)
Kilauea Point National Wildlife Refuge	404,412	(NA)	(NA)
Kokee Natural History Museum	94,856	95,544	95,413
Waioli Mission House	426	495	(NA)

Continued on next page.

**Table 7.43-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL
ATTRACTIONS: 2012 TO 2014 -- Con.**

Island and cultural attraction	2012	2013	2014
MOLOKAI			
Kalaupapa National Historical Park 8/ Kalaupapa Settlement	58,875 8,778	101,112 (NA)	67,210 (NA)

NA Not available.

1/ Revised from previous *Data Book*.

2/ Fiscal year ending June 30.

3/ Diamond Head State Monument attendance does not reflect paying users since some park users currently drive into and out of Diamond Head Crater without stopping.

4/ The Bishop Museum will be temporarily ceasing public operations at its Hawai'i Maritime Center, effective May 1, 2009.

5/ The Contemporary Museum and Honolulu Academy of Arts merged in July 2011 and changed the name to Honolulu Museum of Art.

6/ Since 2007, no updates have been conducted.

7/ Fiscal year ending September 30.

8/ Data included in Data Book prior to 2003 may not be comparable to present figures, as present figures only include recreation visits.

9/ Data are estimates.

10/ Renamed from Greenwell Store Museum.

11/ Kilauea Visitor Center and Jagger Museum are included in the total attendance at Hawaii Volcanoes National Park.

Source: Hawaii State Department of Business, Economic Development & Tourism, annual mail and survey of attractions.

Table 7.44-- NATIONAL PARKS: 1992 TO 2014

Year and area	Acreage, Dec. 31			Visits
	Total	Federal	Non-federal	
1992	247,349	235,885	11,464	5,701,769
1993	247,349	235,885	11,464	5,828,583
1994	247,349	235,885	11,464	6,077,475
1995	247,349	235,885	11,464	6,213,924
1996	247,349	235,885	11,464	6,192,178
1997	247,349	235,885	11,464	6,738,001
1998	247,349	235,885	11,464	6,274,424
1999	249,001	237,731	11,270	7,469,412
2000	249,001	237,731	11,270	6,517,693
2001	249,001	237,731	11,270	6,215,669
2002	249,042	237,503	11,539	6,025,991
2003	365,830	354,291	11,539	5,935,099
2004	365,830	354,291	11,539	6,700,980
2005	365,830	354,291	11,539	5,415,722
2006	364,999	353,673	11,326	5,323,425
2007	374,666	363,349	11,317	5,122,855
2008	369,110	357,784	11,326	4,536,505
2009	369,111	357,784	11,326	4,312,818
2010	369,112	357,783	11,329	4,493,123
2011	369,160	357,829	11,331	4,784,285
2012	369,202	357,871	11,331	5,119,035
2013	369,202	357,871	11,331	4,902,696
2014	369,202	357,871	11,331	5,213,817
AREAS: 2014				
Hawaii Volcanoes National Park 1/	323,431	323,431	-	1,693,005
Haleakala National Park	33,264	33,264	-	1,142,040
Pu'uuhonua o Honaunau National Historical Park	420	419	1	401,808
Kaloko-Honokohau National Historical Park	1,163	616	547	154,206
Pu'ukohola Heiau National Historic Site	86	61	25	134,734
U.S.S. Arizona Memorial	59	57	2	1,620,814
Kalaupapa National Historical Park	10,779	23	10,756	67,210

1/ Federal land includes 9,654.67 acres under the custody and administration of the National Park Service with their inclusion in the park pending.

Source: U.S. Department of the Interior, National Park Service, Pacific Islands Support Office, for 2008 <<http://www2.nature.nps.gov/stats/>> accessed on July 9, 2009; for 2009 <<http://www.nature.nps.gov/stats/acreagemenu.cfm>> accessed on August 2, 2010, and records.

Table 7.45-- STATE PARKS AND HISTORIC SITES: 1992 TO 2014

Year and island	Number of areas, June 30	Acreage, June 30		Recreation visits, year ended June 30 (1,000)
		Total	Developed	
1992 1/	63	25,080	745.6	19,255
1993	63	25,080	745.6	15,112
1994	63	25,099	745.6	14,260
1995	64	26,742	750.6	14,221
1996	64	26,742	750.6	14,221
1997	64	26,742	750.6	12,852
1998	65	26,762	750.6	12,676
1999	65	26,762	750.6	12,661
2000	65	26,762	750.6	13,004
2001	66	31,444	750.6	13,884
2002	67	31,764	750.6	14,226
2003	68	31,788	750.6	13,964
2004	69	31,788	750.6	9,176
2005	70	32,550	750.6	(NA)
2006	70	32,550	750.6	(NA)
2007	71	33,654	750.6	11,693
2008	71	33,555	745.6	(2/)
2009	69	33,522	712.6	(2/)
2010	69	33,522	712.6	(2/)
2011	69	33,522	712.6	(2/)
2012	69	33,522	712.6	(2/)
2013	69	33,522	712.6	(2/)
2014	65	32,896	707.6	(2/)
ISLAND: 2013				
Hawai'i	20	7,253.6	258.3	(2/)
Maui	9	317.5	37.9	(2/)
Moloka'i	2	244.2	10.0	(2/)
O'ahu	28	11,956.4	275.8	(2/)
Kaua'i	10	13,750.5	130.6	(2/)
ISLAND: 2014				
Hawai'i	17	6,974.2	258.3	(2/)
Maui	9	326.5	37.9	(2/)
Moloka'i	1	233.7	10.0	(2/)
O'ahu	28	11,260.7	270.8	(2/)
Kaua'i	10	14,101.1	130.6	(2/)

NA Not available.

1/ In 1992, 9 areas were transferred to the neighbor island counties and 5 were transferred to the City and County of Honolulu. A Big Island park was transferred to the State park system from Hawaii County and one from the City and County of Honolulu.

2/ Since 2007, no updates to visitor counts have been conducted.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

Table 7.46-- MAJOR STATE PARKS: 2013 AND 2014

[Parks having at least 500,000 recreation visits or 1,000 acres]

Park	Acreage, June 30		Recreation visits, year ended June 30 (1,000)
	Total	Developed	
2013			
Napali Coast State Wilderness Park	6,175.0	4.0	(1/)
Ahupuaa O Kahana State Park	5,256.5	26.0	(1/)
Kokee State Park	4,345.0	55.0	(1/)
Waimea Canyon State Park	1,866.4	10.0	(1/)
Kekaha Kai State Park	1,642.5	5.0	(1/)
Sacred Falls (Kaluanui) State Park 2/	1,375.9	10.0	(1/)
Wailua River State Park	1,093.0	37.4	(1/)
2014			
Napali Coast State Wilderness Park	6,175.0	4.0	(1/)
Ahupuaa O Kahana State Park	5,228.7	26.0	(1/)
Kokee State Park	4,345.0	55.0	(1/)
Waimea Canyon State Park	1,866.4	10.0	(1/)
Kekaha Kai State Park	1,642.5	5.0	(1/)
Sacred Falls (Kaluanui) State Park 2/	1,374.2	10.0	(1/)
Wailua River State Park	1,092.6	37.4	(1/)

1/ Updates to visitation have not been conducted since 2007.

2/ Park remains closed since May 1999.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

**Table 7.47-- NATIONAL AND STATE HISTORIC SITES, BY ISLAND:
2010 TO 2012**

[As of December 31]

Island	Total sites	Listed Hawaii Register only	Listed National Register only	Listed both Hawaii and National Register	Eligible for National Register 1/
2010					
State total	778	405	103	229	41
Oahu	367	199	64	80	24
Maui	163	82	13	66	2
Hawaii	168	88	21	49	10
Kauai	80	36	5	34	5
2011					
State total	798	418	103	236	41
Oahu	385	211	64	86	24
Maui	165	83	13	67	2
Hawaii	168	88	21	49	10
Kauai	80	36	5	34	5
2012					
State total	821	439	103	238	41
Oahu	406	230	64	88	24
Maui	165	83	13	67	2
Hawaii	170	90	21	49	10
Kauai	80	36	5	34	5

1/ Sites declared eligible for National Register listing by the National Board.

Source: Hawaii State Department of Land and Natural Resources, State Historic Preservation Division, records.

Table 7.48-- ZOOS: 2009 TO 2014

Subject and Zoo	2009	2010	2011	2012	2013	2014
Species 1/ 2/ Honolulu Zoo	3/ 209	3/ 207	3/ 204	3/ 204	3/ 208	205
Panaewa Rainforest Zoo and Gardens (Hilo)	97	98	92	93	93	87
Individuals 1/ 2/ Honolulu Zoo	3/ 869	3/ 808	3/ 852	3/ 857	3/ 886	890
Panaewa Rainforest Zoo and Gardens (Hilo)	202	194	195	201	192	180
Attendance Honolulu Zoo 4/ Panaewa Rainforest Zoo and Gardens (Hilo)	623,034	580,265	603,677	667,981	663,699	606,566
	182,285	172,737	172,677	213,537	244,533	220,323

1/ Animal and bird inventory, December 31.

2/ Species and individuals that are owned and on-site including in on loan.

3/ Revised from previous *Data Book*.

4/ Fiscal year ending June 30.

Source: City and County of Honolulu, Department of Enterprise Services, Honolulu Zoo and County of Hawaii, Department of Parks and Recreation, records.

Table 7.49-- AQUATIC COLLECTIONS: 2014

[As of June 30. For annual attendance, see table 7.43]

Phylum or class	Sea Life Park		Waikiki Aquarium	
	Species	Individuals	Species	Individuals
Total	82	893	787	2,337
Fishes	50	636	306	735
Reptiles	1	22	-	-
Mammals	5	35	1	2
Invertebrates	19	163	480	1,600
Birds	7	37	-	-

Source: Sea Life Park, records; and Waikiki Aquarium, records.

Table 7.50-- COUNTY PARKS, BY ISLAND: 2012 TO 2014

[As of December 31]

Island	Number			Acreage		
	2012	2013	2014	2012	2013	2014
State total	625	707	708	9,162	10,466	10,641
Hawaii	127	206	206	1,740	2,869	2,869
Maui	124	125	127	1,683	1,861	2,049
Lanai	2	5	5	27	24	24
Molokai	13	13	12	91	92	79
Oahu	285	284	284	5,134	5,133	5,133
Kauai	74	74	74	487	487	487

Source: County parks and recreation departments.

Table 7.51-- ATTENDANCE AND WATER SAFETY AT GUARDED BEACH PARKS, FOR THE CITY AND COUNTY OF HONOLULU: 2013

Beach park	Estimated attendance 1/	Rescues	Drownings	Surfing accidents
All parks	17,737,954	2,795	5	450
Ala Moana	2,631,860	126	2	26
Alii/Haleiwa	325,429	58	-	29
Bellows	77,333	15	-	-
Chuns Reef	217,120	100	-	57
Ehukai	306,659	86	-	59
Hanauma	1,139,142	473	1	-
Kailua	430,824	13	-	-
Keauwaula	163,280	28	-	6
KeWaena	242,339	27	-	19
Kualoa	139,559	13	-	-
Laniakea	373,946	130	-	72
Mali	445,272	37	-	1
Makaha	470,155	50	-	11
Makapuu	119,321	256	-	3
Nanakuli	476,726	169	-	6
Pokai Bay	422,885	38	-	-
Sandy	328,147	406	-	4
Sunset	339,854	53	-	20
Waikiki	8,285,222	494	2	116
Waimanalo	238,667	42	-	2
Waimea	564,214	181	-	19

1/ Attendance is based on headcounts taken 3 times by Water Safety Officers over an 8-hour work day.

Source: City and County of Honolulu, Emergency Services Department, Ocean Safety & Lifeguard Services Division, records.

Table 7.52-- SWIMMING AND SURFING SITES, BY ISLAND

Subject	State total 1/	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Miles of sandy shoreline 2/	184.9	19.4	32.6	18.2	23.2	50.3	41.2
Primary 3/	24.4	1.2	7.9	-	-	12.5	2.8
Other	160.5	18.2	24.7	18.2	23.2	37.8	38.4
Number of surfing sites 4/	1,600	185	212	99	180	594	330

1/ Excludes Kahoolawe.

2/ Surveyed in 1962.

3/ Safe, clean, accessible, and generally suitable for swimming.

4/ Surveyed in 1971. A surfing site is defined as "a specific wave-breaking zone caused by a shoal and having sufficient consistency to be identified as a surfable riding area, either seasonally or in a combination of seasons, e.g., Queen's Surf, Waikiki."

Source: Hawaii State Department of Planning and Economic Development, *Hawaii's Shoreline* (1965), p.7; and Surfing Education Association, *The 1971 Statewide Surfing Site Survey*, Vol. 1, p. 93.

Table 7.53-- COUNTY TENNIS FACILITIES: 2001 TO 2014

[As of December 31]

Subject	State total	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Locations							
2001	88	19	12	2	1	45	9
2002	88	19	12	2	1	45	9
2003	91	19	12	2	1	48	9
2004	91	19	12	2	1	48	9
2005	91	19	12	2	1	48	9
2006	91	19	13	2	1	47	9
2007	91	19	13	2	1	47	9
2008	91	19	13	2	1	47	9
2009	92	19	13	2	1	48	9
2010	93	19	13	2	1	48	10
2011	93	19	13	2	1	48	10
2012	94	19	13	2	1	49	10
2013	95	19	13	2	1	50	10
2014	95	19	13	2	1	50	10
Courts							
2001	289	43	39	4	2	179	22
2002	289	43	39	4	2	179	22
2003	309	43	39	4	2	199	22
2004	309	43	39	4	2	199	22
2005	309	43	39	4	2	199	22
2006	310	43	39	4	2	200	22
2007	310	43	39	4	2	200	22
2008	314	43	43	4	2	200	22
2009	318	43	46	4	2	201	22
2010	323	43	49	4	2	201	24
2011	323	43	49	4	2	201	24
2012	326	42	49	4	2	205	24
2013	326	42	47	4	2	207	24
2014	325	42	46	4	2	207	24

Source: County parks and recreation departments.

Table 7.54-- GOLF COURSES, BY NUMBER OF HOLES, OWNERSHIP, AND ISLAND: 2015

Status, island, and ownership	Number of golf courses						Number of holes
	Total	9-hole	18-hole	27-hole	36-hole	54-hole	
State total	77	8	55	5	8	1	1,539
Military	6	1	4	1	-	-	108
Municipal	9	1	8	-	-	-	153
Private	62	6	43	4	8	1	1,278
Hawaii	18	1	13	1	3	-	378
Municipal	1	-	1	-	-	-	18
Private	17	1	12	1	3	-	360
Maui	11	1	6	-	3	1	279
Municipal	1	-	1	-	-	-	18
Private	10	1	5	-	3	1	261
Lanai	3	1	2	-	-	-	45
Private	3	1	2	-	-	-	45
Molokai	1	1	-	-	-	-	9
Private	1	1	-	-	-	-	9
Oahu	36	3	29	2	2	-	675
Military	6	1	4	1	-	-	108
Municipal	6	1	5	-	-	-	99
Private	24	1	20	1	2	-	468
Kauai	8	1	5	2	-	-	153
Municipal	1	-	1	-	-	-	18
Private	7	1	4	2	-	-	135

Source: Golflink <<http://www.golflink.com/golf-courses/state.aspx?state=HI>> accessed July 6, 2015, and calculations by Hawaii State Department of Business, Economic Development and Tourism.

**Table 7.55-- COUNTY GOLF COURSES AND CAMPING PERMITS,
FOR OAHU: 1991 TO 2014**

Calendar year	Public golf courses			Camping permits issued 1/
	Courses	Holes	Rounds played	
1991	5	81	580,888	9,633
1992	5	81	654,726	9,938
1993	5	81	638,972	10,251
1994	5	81	580,120	8,778
1995	6	99	650,934	10,514
1996	6	99	685,191	10,622
1997	6	99	686,188	15,804
1998	6	99	747,379	16,929
1999	(NA)	(NA)	(NA)	16,884
2000	6	99	663,710	16,947
2001	6	99	638,817	16,375
2002	6	99	607,823	12,045
2003	6	99	602,123	12,045
2004	6	99	560,921	11,128
2005	6	99	530,606	14,847
2006	6	99	538,051	9,179
2007	6	99	556,197	8,469
2008	6	99	578,082	7,622
2009	6	99	563,589	7,636
2010	6	99	534,508	8,815
2011	6	99	465,472	8,960
2012	6	99	464,708	10,773
2013	6	99	442,362	8,460
2014	6	99	416,356	8,599

NA Not available.

1/ By the City and County of Honolulu, camping permits issued reflect cumulative family and group camping permits.

Source: City and County of Honolulu, Department of Parks and Recreation, records and Department of Enterprise Services, records.

Table 7.56-- SONY OPEN SCORES AND PURSES: 1992 TO 2015

[The Sony Open is held at the Waialae Country Club golf course. Distance is 7,044 yards par is 70/280. Distance changed from 7,060 yards in 2007. Up until 1998, event known as the Hawaiian Open, which was held at the Waialae Country Club golf course. Distance was 6,975 yards; par was 72/288]

Year	Holes	Winning score		Purse (dollars)	
		Total	Below par	Total	Winner
1992	72	265	23	1,200,000	216,000
1993	72	269	19	1,200,000	216,000
1994	72	269	19	1,200,000	216,000
1995	72	269	19	1,200,000	216,000
1996	72	277	11	1,200,000	216,000
1997	72	271	17	1,200,000	216,000
1998	72	260	28	1,800,000	324,000
1999	72	271	9	2,600,000	468,000
2000	72	261	19	2,900,000	522,000
2001	72	260	20	4,000,000	720,000
2002	72	266	14	4,000,000	720,000
2003	72	264	16	4,500,000	810,000
2004	72	262	18	4,800,000	864,000
2005	72	269	11	4,800,000	864,000
2006	72	261	19	5,100,000	918,000
2007	72	266	14	5,200,000	936,000
2008	72	266	14	5,300,000	954,000
2009	72	265	15	5,400,000	972,000
2010	72	265	15	5,500,000	990,000
2011	72	264	16	5,500,000	990,000
2012	72	267	13	5,500,000	990,000
2013	72	256	24	5,500,000	990,000
2014	72	263	17	5,600,000	1,008,000
2015	72	257	23	5,600,000	1,008,000

Source: *Honolulu Star-Bulletin, The Honolulu Advertiser, and The Honolulu Star-Advertiser*; <<http://espn.go.com/golf/leaderboard?tournamentId=2235>> accessed April 13, 2015.

Table 7.57-- PUBLIC HUNTING AREAS AND WILDLIFE SANCTUARIES AND REFUGES, BY ISLAND: OCTOBER 30, 2014

Island	Public hunting areas		Other wildlife sanctuaries and refuges 1/	
	Number	1,000 acres	Number	1,000 acres
State total	59	937,434	57	52.9
Hawaii	13	669,632	6	42.2
Maui	14	80,998	15	0.2
Lanai	3	33,097	5	(2/)
Molokai	5	20,115	10	(2/)
Oahu	12	24,600	17	0.2
Kauai	12	108,992	4	10.3

1/ State managed sanctuaries, refuges and preserves.

2/ Less than 50 acres.

Source: Hawaii State Department of Land and Natural Resources, Division of Forestry and Wildlife, records.

Table 7.58-- FISHING AND HUNTING LICENSES ISSUED: 2008 TO 2014

[Fiscal years ending June 30]

Type of license	2008	2009	2010	2011	2012	2013	2014
Freshwater fishing	6,857	8,279	5,678	2,688	2,759	1,177	4,648
Hunting	7,803	9,653	10,427	10,535	10,738	9,476	10,673

Source: Hawaii State Department of Land and Natural Resources, Division of Aquatic Resources and Division of Forestry and Wildlife, records.

Table 7.59-- FISHING, HUNTING, AND WILDLIFE-ASSOCIATED RECREATION OF PERSONS 16 YEARS OF AGE AND OLDER: 2011

Subject	All activities	Hunting and fishing			Wildlife watching
		Both	Fishing	Hunting	
Hawaii residents 1/ Participants (1,000)	(NA)	(NA)	(NA)	(NA)	161
Taking place in Hawaii 1/ Participants, total (1,000)	(NA)	(NA)	157	2/ 23	295
Hawaii residents	(NA)	(NA)	104	2/ 23	88
Residents of other states	(NA)	(NA)	(3/)	(3/)	2/ 207
Expenditures (million dollars)	923	254	203	51	669

NA Not available.

1/ Detail does not add to total because of multiple responses.

2/ Estimate based on a sample size of 10-29.

3/ Sample size too small to report data reliably.

Source: U.S. Fish and Wildlife Service and U.S. Bureau of the Census, 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation (March 2013), pp. 17, 25, 33, 35 and 37

<<http://www.census.gov/prod/2013pubs/fhw11-hi.pdf>> accessed June 10, 2013 and calculations by Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.60-- HONOLULU MARATHON REGISTRANTS, FINISHERS AND
WINNING TIMES: 1992 TO 2014**

Year	Number of registrants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	30,905	23,515	2:14:19	2:32:13
1993	29,514	23,640	2:13:16	2:32:20
1994	32,771	25,833	2:15:04	2:37:06
1995	34,434	27,022	2:16:08	2:37:29
1996	30,864	24,414	2:13:23	2:34:28
1997	33,682	26,495	2:12:17	2:33:14
1998	27,704	22,112	2:14:53	2:33:27
1999	26,724	21,211	2:16:45	2:32:36
2000	26,465	22,636	2:15:19	2:28:33
2001	23,513	19,236	2:15:09	2:29:54
2002	30,428	26,477	2:12:29	2:29:08
2003	25,283	22,161	2:12:59	2:31:56
2004	25,671	22,407	2:11:12	2:27:33
2005	28,048	24,295	2:12:00	2:30:24
2006	28,637	24,575	2:13:42	2:27:19
2007	27,829	23,299	2:18:53	2:33:07
2008	23,231	20,062	2:14:35	2:32:36
2009	23,469	20,323	2:12:14	2:28:34
2010	20,417	20,181	2:15:18	2:32:13
2011	22,615	19,078	2:14:55	2:31:41
2012	24,413	24,156	2:12:31	2:31:23
2013	30,291	22,077	2:18:47	2:36:02
2014	30,434	21,827	2:15:35	2:30:23

Source: Honolulu Marathon Association, records; Honolulu Marathon Champions & Entrants/Finishers <<http://www.honolulumarathon.org/?s=stats>> and records.

**Table 7.61-- IRONMAN TRIATHLON WORLD CHAMPIONSHIP
PARTICIPANTS, FINISHERS, AND WINNING TIMES: 1992 TO 2014**

Year	Number of participants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	1,379	1,298	8:09:08	8:55:29
1993	1,438	1,353	8:07:45	8:58:23
1994	1,405	1,290	8:20:27	9:20:14
1995	1,444	1,325	8:20:34	9:16:46
1996	1,421	1,288	8:04:08	9:06:49
1997	1,478	1,365	8:33:01	9:31:43
1998	1,487	1,379	8:24:20	9:24:16
1999	1,463	1,411	8:17:17	9:13:02
2000	1,525	1,426	8:21:01	9:26:17
2001	1,468	1,368	8:31:18	9:28:37
2002	1,541	1,455	8:29:56	9:07:54
2003	1,645	1,569	8:22:35	9:11:55
2004	1,728	1,579	8:33:29	9:33:25
2005	1,743	1,688	8:14:17	9:09:30
2006	1,689	1,624	8:11:56	9:18:31
2007	1,787	1,685	8:15:34	9:08:45
2008	1,731	1,634	8:17:45	9:06:23
2009	1,778	1,650	8:20:21	8:54:02
2010	1,849	1,770	8:10:37	8:58:36
2011	1,859	1,773	8:03:56	8:55:08
2012	1,984	1,886	8:18:37	9:15:54
2013	2,134	1,959	8:12:29	8:52:14
2014	2,187	1,985	8:14:18	9:00:55

Source: Ironman Triathlon World Championship, records; 1995-1998 race results from JTL Timing Systems Hawaii at <<http://www.ironmantri.com>>; 1999-2009 race results from <<http://www.ironmanlive.com>>; 2010-2014 <<http://www.ironman.com/triathlon/events/americas/ironman/world-championship/results.aspx#axzz31osRdluC>> accessed on April 13, 2015.

**Table 7.62-- TRANSPACIFIC YACHT CLUB'S HONOLULU RACE ENTRIES
AND WINNING TIMES: 1985 TO 2013**

[The Honolulu Race, sponsored by the Transpacific Yacht Club of Los Angeles, is run biennially between San Pedro, California, and Diamond Head Lighthouse, a great circle distance of 2,255 nautical miles]

Year	Boats entered	Winning times (days, hours, minutes, seconds)	
		Elapsed	Corrected
1985	65	13:06:31:19	9:14:07:40
1987	55	8:12:00:40	8:00:56:41
1989	45	8:12:50:35	8:02:54:08
1991	42	10:08:59:35	9:22:34:13
1993	42	9:09:11:17	8:28:09:06
1995	35	9:01:32:02	8:22:41:48
1997	39	8:06:31:00	7:01:46:11
1999	33	8:02:52:27	7:08:40:10
2001	34	10:17:49:19	8:01:01:08
2003	57	8:17:01:25	7:12:20:29
2005	76	8:16:25:04	6:08:45:05
2007	73	10:11:51:35	6:14:39:33
2009	86	7:08:17:11	5:07:52:20
2011	64	8:16:59:23	6:05:00:55
2013	58	12:05:23:18	5:12:20:55

Source: Transpac 2013website <<http://www.transpacrace.com>> accessed October 16, 2013.

**Table 7.63-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES:
2008-2009 TO 2014-2015 SEASONS**

Bowl	2008- 2009	2009- 2010	2010- 2011	2011- 2012	2012- 2013	2013- 2014	2014- 2015
Hawaii Bowl	43,487	20,217	41,089	19,411	19,712	22,324	25,365
Pro Bowl	49,958	1/ 70,697	2/ 49,338	48,423	47,134	47,270	3/ 63,225

1/ Held in Miami.

2/ Revised from previous *Data Book*.

3/ Held in Phoenix.

Source: *Honolulu Star-Advertiser*, *Honolulu Star-Bulletin*, *The Honolulu Advertiser*, *USA TODAY*, *Bleacher Report*, *ProBowl Results*, *ESPN*; and Sheraton Hawaii Bowl, records; <http://www.nfl.com/liveupdate/gamecenter/56418/NYG_Gamebook.pdf> accessed April 14, 2015.

Table 7.64-- VARSITY SPORTS SUMMARY FOR THE UNIVERSITY OF HAWAII AT MANOA: 2010-2011 TO 2013-2014

[Includes only games played against four-year collegiate teams]

Sports	Games played 1/				Home games	
	Total	Won	Lost	Tied	Home dates	Attendance
2010-2011						
Baseball	59	34	25	-	40	117,712
Basketball (men's)	32	19	13	-	19	120,674
Basketball (women's)	30	11	19	-	17	24,212
Football	14	10	4	-	8	298,486
Volleyball (men's)	28	15	13	-	16	55,387
Volleyball (women's)	32	29	3	-	20	123,382
2011-2012						
Baseball	55	30	25	-	35	116,909
Basketball (men's)	32	16	16	-	17	109,723
Basketball (women's)	30	11	19	-	20	29,867
Football	13	6	7	-	6	188,047
Volleyball (men's)	27	7	20	-	15	43,535
Volleyball (women's)	33	31	2	-	23	156,718
2012-2013						
Baseball	51	16	35	-	29	97,355
Basketball (men's)	32	17	15	-	20	124,612
Basketball (women's)	29	17	12	-	19	28,780
Football	12	3	9	-	6	180,186
Volleyball (men's)	28	11	17	-	15	41,031
Volleyball (women's)	30	27	3	-	19	126,827
2013-2014						
Baseball	52	22	31	-	35	109,924
Basketball (men's)	31	20	11	-	19	121,915
Basketball (women's)	31	17	14	-	14	23,456
Football	12	1	11	-	6	185,931
Volleyball (men's)	27	15	12	-	15	44,342
Volleyball (women's)	30	25	5	-	19	144,235

1/ Volleyball data refer to matches.

Source: University of Hawaii, Office of Intercollegiate Athletics, Sports Media Relations, records.

See also <<http://www.ncaa.org/stats/>>.

**Table 7.65-- PUBLIC HIGH SCHOOL INTERSCHOLASTIC SPORTS:
2007-2008 TO 2013-2014 SEASONS**

[Data are for Oahu only (OIA)]

Sport	Players	Games 1/	Attendance	Expenditure 2/ (dollars)
2007-2008				
Baseball	Boys	(NA)	(NA)	23,185
Basketball	Boys and girls	671	20,439	142,126
Football	Boys	179	120,961	167,111
2008-2009				
Baseball	Boys	(NA)	(NA)	24,170
Basketball	Boys and girls	556	19,325	141,018
Football	Boys	166	83,550	164,163
2009-2010				
Baseball	Boys	(NA)	(NA)	42,917
Basketball	Boys and girls	505	18,255	157,027
Football	Boys	166	88,253	170,410
2010-2011				
Baseball	Boys	(NA)	(NA)	26,765
Basketball	Boys and girls	545	18,764	149,476
Football	Boys	162	83,530	165,566
2011-2012				
Baseball	Boys	(NA)	(NA)	27,500
Basketball	Boys and girls	524	28,383	131,945
Football	Boys	185	126,270	167,600
2012-2013				
Baseball	Boys	(NA)	(NA)	39,623
Basketball	Boys and girls	548	26,478	115,903
Football	Boys	185	119,320	3/ 208,820
2013-2014				
Baseball	Boys	(NA)	(NA)	34,325
Basketball	Boys and girls	526	27,663	117,430
Football	Boys	192	116,662	220,279

NA Not available.

1/ Junior varsity and varsity games, based on published schedules from public school leagues. Data exclude pre-season and post-season games.

2/ Data on expenditures reflect figures from the general and school trust funds.

3/ Revised from previous *Data Book*.

Source: Hawaii State Department of Education, Office of Curriculum, Instruction and Student Support, records.

**Table 7.66-- PROFESSIONAL BOXING
AND MIXED MARTIAL ARTS: 1993 TO 2014**

Subject	Number of promoters	Number of shows	Paid attendance	Gross receipts (dollars)
Pro Boxing				
1993	1	1	472	12,385
1994	3	6	8,022	191,150
1995	2	4	2,636	48,280
1996	3	3	2,653	64,781
1997	2	3	1,967	44,645
1998	2	3	2,059	52,510
1999	1	1	479	10,120
2000	3	5	3,106	77,155
2001	3	6	3,489	141,235
2002	3	3	4,477	106,295
2003	1	2	2,623	79,875
2004	1	-	-	-
2005	1	2	877	30,528
2006	-	-	-	-
2007	2	-	-	-
2008	2	3	450	16,000
2009	3	4	3,599	227,150
2010	2	1	(NA)	(NA)
2011	1	1	2,277	126,075
2012	-	-	-	-
2013	-	-	-	-
2014	-	-	-	-
MMA				
2009	1	1	(NA)	(NA)
2010	7	17	(NA)	(NA)
2011	8	27	(NA)	(NA)
2012	9	24	(NA)	(NA)
2013	8	26	(NA)	(NA)
2014	8	23	(NA)	(NA)

NA Not available.

Source: Hawaii State Department of Commerce and Consumer Affairs, Boxing Commission, records.

Table 7.67-- DOG LICENSES ISSUED, BY ISLAND: 1993 TO 2014

[Dogs are licensed on a biennial basis]

Year	State total	Hawaii	Maui 1/	Lanai	Molokai	Oahu	Kauai
1993	27,586	4,006	2,427	26	46	20,081	1,000
1994	29,010	4,099	3,171	26	57	19,485	2,172
1995	28,442	4,911	1,446	82	48	20,030	1,925
1996	30,376	5,381	699	32	58	21,245	2,961
1997	28,395	5,871	1,378	33	80	19,713	1,320
1998	28,645	5,777	649	35	83	19,861	2,240
1999	32,137	6,311	4,473	29	84	20,039	1,201
2000	31,147	5,627	4,587	57	25	20,066	785
2001	31,068	5,919	4,285	(NA)	(NA)	18,761	2,103
2002	30,909	6,809	4,420	50	30	17,752	1,848
2003	29,519	6,786	2,901	12	47	16,673	3,100
2004	50,180	8,085	3,977	25	30	2/ 36,121	1,942
2005	53,415	10,454	4,621	24	30	2/ 35,638	2,648
2006	50,440	8,836	4,282	17	27	2/ 35,163	2,115
2007	50,403	6,504	4,997	9	27	2/ 34,966	3,900
2008	50,919	6,186	7,009	16	32	2/ 35,129	2,547
2009	52,623	7,881	5,039	25	36	2/ 35,129	4,513
2010	51,072	7,353	4,683	65	61	2/ 34,797	4,113
2011	49,763	6,647	4,880	22	24	2/ 33,736	4,454
2012	(NA)	6,205	3/ 4,042	(NA)	(NA)	2/ 32,892	2,664
2013	39,227	2,167	3/ 3,978	54	26	32,970	4/ 3,709
2014	(NA)	6,504	3/ 4,034	(NA)	(NA)	(NA)	(NA)

NA Not available.

1/ For the years 1995-1998, the number of registrations issued by the animal shelter (Maui Humane Society) was not included in the count. From year 2000 Maui County reported data in fiscal year, in 2001 Maui County reported 674 licenses which included Lanai and Molokai totals.

2/ Fiscal year ending June 30, figures are estimates.

3/ Figure includes only issued by Maui Humane Society.

4/ Figure includes only issued by Kauai County. As of October 1, 2013, the Kauai Humane Society began issuing dog tags.

Source: Compiled by the Hawaii State Department of Business, Economic Development & Tourism from the county Departments of Finance; Hawaiian Humane Society (for Oahu, 1995-2003); and Maui Humane Society (for Maui in 1999-2011).