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## Section 7

# RECREATION AND TRAVEL

Statistics on tourism, recreation, sports, museums, parks, pets, and the performing arts appear in this section. Additional information on recreational and resort land use is given in Section 6; on transportation, in Section 18; and on hotels and hotel workers, in Sections 12, 13, 15 and 23.

Information on recreation and tourism is issued periodically by the Hawaii Tourism Authority's Tourism Research (particularly in its annual research reports), the Hawaii State Department of Business, Economic Development and Tourism's Research and Economic Analysis Division, the State Parks Division of the Hawaii State Department of Land and Natural Resources, U.S. National Park Service, County park and recreation departments, and other organizations. Long-term trends are summarized in *Historical Statistics of Hawaii*, Section 11. National statistics are given in Section 26 of the *Statistical Abstract of the United States: 2012*.

Tables 7.01 through 7.10, 7.21 through 7.34, and 7.36 were updated in November 2019 to reflect the release of the final 2018 Hawaii tourism data.

**Table 7.01-- PASSENGERS ARRIVING, BY TRANSIT STATUS: 2009 TO 2018**

[Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

<b>Transit status</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
All directions	7,718,206	8,258,740	8,556,041	9,232,172	9,513,611
Landing	7,709,202	8,255,465	8,510,128	9,216,594	9,283,117
Intransit	9,004	3,275	45,913	15,578	230,494
Domestic	5,751,759	6,086,335	6,278,333	6,551,222	6,631,539
Landing	5,748,379	6,083,060	6,258,790	6,551,222	6,527,077
Intransit	3,380	3,275	19,543	-	104,462
International	1,966,447	2,172,405	2,277,708	2,680,950	2,882,072
Landing	1,960,823	2,172,405	2,251,338	2,665,372	2,756,040
Intransit	5,624	-	26,370	15,578	126,032
<b>Transit status</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017 1/</b>	<b>2018</b>
All directions	9,691,996	10,132,074	10,462,968	10,811,431	11,403,884
Landing	9,458,694	9,901,349	10,222,915	10,685,496	11,248,568
Intransit	233,302	230,725	240,053	125,935	155,316
Domestic	6,747,786	7,111,843	7,333,569	(NA)	(NA)
Landing	6,647,828	7,010,549	7,221,908	7,505,801	8,068,542
Intransit	99,958	101,294	111,661	(NA)	(NA)
International	2,944,210	3,020,231	3,129,399	(NA)	(NA)
Landing	2,810,866	2,890,800	3,001,007	3,179,695	3,180,026
Intransit	133,344	129,431	128,392	(NA)	(NA)

NA Not available.

1/ Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 14, 2019 and records.

**Table 7.02-- PASSENGER STATUS OF PARTIES AND PASSENGERS  
ARRIVING IN HAWAII: 2015 TO 2018**

[Domestic includes passengers from all flights originating from the mainland United States.  
International includes passengers from all flights originating from U.S. territories and other  
countries]

<b>Year and point of origin</b>	<b>All types 1/</b>	<b>Visitors destined to Hawaii 2/</b>	<b>Returning residents</b>	<b>Intended residents 2/</b>
<b>PARTIES</b>				
2015, total	4,599,649	4,030,801	548,138	(NA)
Domestic	3,453,266	2,923,707	508,849	20,710
International	1,146,383	1,107,094	39,289	(NA)
2016, total	4,627,893	4,021,232	586,642	(NA)
Domestic	3,423,111	2,888,161	514,930	20,019
International	1,204,783	1,133,071	71,712	(NA)
2017, total	4,805,249	3/ 4,194,371	591,544	(NA)
Domestic	3,528,457	3/ 2,988,867	520,256	19,334
International	1,276,792	3/ 1,205,504	71,288	(NA)
2018, total	5,050,084	4,402,706	626,848	(NA)
Domestic	3,771,181	3,205,949	544,702	20,530
International	1,278,903	1,196,757	82,146	(NA)
<b>PASSENGERS</b>				
2015, total	9,901,349	8,563,018	1,294,904	(NA)
Domestic	7,010,549	5,782,140	1,184,982	43,428
International	2,890,800	2,780,878	109,922	(NA)
2016, total	10,222,915	8,821,802	1,358,083	(NA)
Domestic	7,221,908	5,968,779	1,210,099	43,030
International	3,001,007	2,853,023	147,984	(NA)
2017, total	10,685,496	9,277,613	1,367,025	(NA)
Domestic	7,505,801	6,239,748	1,225,195	40,859
International	3,179,695	3,037,865	141,830	(NA)
2018, total	11,248,568	9,761,448	1,443,527	(NA)
Domestic	8,068,542	6,736,736	1,288,213	43,593
International	3,180,026	3,024,712	155,314	(NA)

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**Table 7.02-- PASSENGER STATUS OF PARTIES AND PASSENGERS  
ARRIVING IN HAWAII: 2015 TO 2018 -- Con.**

NA Not available.

1/ Due to a change in methodology, does not include intransit passengers, therefore might not be comparable with *2017 Data Book* and earlier versions.

2/ Intended residents were not identified in the international flight survey, therefore they were included in visitors.

3/ Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 14, 2019 and records.

**Table 7.03-- VISITOR ARRIVALS AND AVERAGE DAILY VISITOR CENSUS:  
1966 TO 2018**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state.  
Domestic includes passengers from all flights originating from the mainland United States.  
International includes passengers from all flights originating from U.S. territories and other countries]

Year	Visitor arrivals			Average daily visitor census		
	Total	Domestic	International	Total	Domestic	International
1966	834,732	629,564	205,168	20,900	19,271	1,629
1970	1,745,904	1,273,639	472,265	36,920	32,028	4,892
1975	2,818,082	2,028,068	790,014	66,146	59,495	6,651
1980	3,928,789	2,793,101	1,135,688	96,406	86,788	9,618
1985	4,843,414	3,522,126	1,321,288	116,107	103,820	12,287
1990	6,723,531	4,315,161	2,408,370	154,516	113,066	41,450
1995	6,546,759	3,743,474	2,803,285	157,098	105,649	51,450
2000	6,948,595	4,446,936	2,501,659	168,637	123,441	45,196
2005	7,416,574	5,313,281	2,103,293	185,445	144,396	41,049
2010	6,916,894	4,957,352	1,959,542	177,949	136,407	41,542
2011	7,174,397	5,127,291	2,047,106	185,824	142,027	43,797
2012	7,867,143	5,403,025	2,464,118	201,267	148,887	52,380
2013	8,003,474	5,405,300	2,598,174	202,876	149,213	53,663
2014	8,196,342	5,486,059	2,710,283	206,217	151,076	55,141
2015	8,563,018	5,782,140	2,780,878	213,934	156,026	57,908
2016	8,821,802	5,968,779	2,853,023	217,675	157,953	59,723
2017	9,277,613	6,239,748	3,037,865	1/ 229,063	164,273	1/ 64,791
2018	9,761,448	6,736,736	3,024,712	240,341	174,611	65,731

1/ Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)  
<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019,  
continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.



**Table 7.04-- VISITOR ARRIVALS BY MAJOR MARKET AREAS: 2017 AND 2018**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Major Market Areas (MMA) 1/	2017			2018		
	Total 2/	Domestic	Inter-national 2/	Total	Domestic	Inter-national
All visitors	9,277,613	6,239,748	3,037,865	9,761,448	6,736,736	3,024,712
US West MMA 3/	3,868,195	3,746,542	121,653	4,203,894	4,095,915	107,979
US East MMA 4/	2,040,795	1,912,352	128,443	2,173,458	2,055,288	118,170
Japan MMA	1,525,343	7,996	1,517,347	1,489,778	8,782	1,480,996
Canada MMA	520,062	134,750	385,312	548,702	136,302	412,400
Other Asia MMA 5/	449,082	44,005	405,077	379,925	35,762	344,163
China	141,232	31,785	109,447	123,246	25,022	98,224
Hong Kong	4,569	1,949	2,620	4,801	1,803	2,998
Korea	279,201	7,292	271,909	228,350	6,197	222,153
Singapore	4,617	1,306	3,311	6,006	1,195	4,811
Taiwan	19,463	1,673	17,790	17,523	1,546	15,977
Oceania MMA 6/	400,957	57,375	343,582	415,764	55,597	360,167
Australia	327,704	46,715	280,989	325,050	44,625	280,425
New Zealand	73,254	10,661	62,593	90,714	10,972	79,742
Europe MMA 7/	142,665	108,416	34,249	144,953	111,279	33,674
United Kingdom	50,328	38,200	12,128	46,523	36,362	10,161
France	22,146	12,005	10,141	25,454	13,958	11,496
Germany	42,543	34,359	8,184	45,819	37,809	8,010
Italy	10,964	9,270	1,694	11,326	9,540	1,786
Switzerland	16,685	14,583	2,102	15,831	13,610	2,221
Latin America MMA 8/	24,986	23,111	1,875	27,778	24,437	3,341
Argentina	6,571	6,191	380	6,814	6,151	663
Brazil	9,610	8,672	938	10,847	9,233	1,614
Mexico	8,805	8,248	557	10,116	9,052	1,064
Other MMA 9/	305,527	205,200	100,327	377,196	213,374	163,822

Continued on next page.

**Table 7.04-- VISITOR ARRIVALS BY MAJOR MARKET AREAS: 2017 AND 2018**  
**-- Con.**

- 1/ MMA's are geographical areas defined by the Hawaii Tourism Authority for marketing purposes.
- 2/ Revised data from previous *Data Book*.
- 3/ Pacific and Mountain States of the United States.
- 4/ All other States in the continental United States not included in U.S. West.
- 5/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.
- 6/ Includes Australia and New Zealand.
- 7/ Includes United Kingdom, Germany, France, Italy, and Switzerland.
- 8/ Includes Argentina, Brazil, and Mexico.
- 9/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).  
<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019 and records.

**Table 7.05-- VISITOR DAYS: 1993 TO 2018**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Total	Domestic	International
1993	53,836,611	36,656,820	17,179,791
1994	57,169,825	39,384,934	17,784,891
1995	57,340,911	38,561,739	18,779,172
1996	57,936,622	38,944,059	18,992,563
1997	57,373,493	39,427,198	17,946,295
1998	57,446,913	40,904,938	16,541,975
1999	60,020,237	43,069,177	16,951,060
2000	61,721,150	45,179,587	16,541,563
2001	57,760,242	43,108,798	14,651,444
2002	58,471,088	44,175,694	14,295,394
2003	58,782,699	45,036,982	13,745,717
2004	62,761,989	48,441,764	14,320,225
2005	67,687,479	52,704,668	14,982,811
2006	69,145,854	54,584,048	14,561,806
2007	69,135,310	55,100,441	14,034,869
2008	63,130,133	49,497,350	13,632,783
2009	60,255,061	47,121,337	13,133,724
2010	64,951,433	49,788,583	15,162,850
2011	67,825,871	51,839,799	15,986,073
2012	73,663,903	54,492,680	19,171,224
2013	74,049,772	54,462,717	19,587,054
2014	75,269,197	55,142,678	20,126,519
2015	78,086,081	56,949,633	21,136,447
2016	79,669,135	57,810,695	21,858,441
2017 1/	83,608,118	59,959,536	23,648,582
2018	87,724,599	63,732,896	23,991,703

1/ Both 'International' and 'Total' were revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)  
 <<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019, continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.

**Table 7.06-- AVERAGE DAILY VISITOR CENSUS, BY COUNTY AND ISLAND:  
2017 AND 2018**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

County or island	2017			2018		
	Total 1/	Domestic	Inter-national 1/	Total	Domestic	Inter-national
State total	229,063	164,273	64,791	240,341	174,611	65,731
Oahu	105,062	58,415	46,648	110,901	63,264	47,636
Hawaii	35,521	29,339	6,182	35,024	29,469	5,555
Kauai	26,416	24,216	2,200	28,463	25,841	2,621
Maui County	62,065	52,304	9,761	65,954	56,037	9,918
Maui	60,700	51,130	9,570	64,473	54,747	9,727
Molokai	765	646	119	780	683	96
Lanai	599	527	72	701	607	95

1/ Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019 and records.

**Table 7.07-- VISITOR ARRIVALS, BY AREA VISITED: 2017 AND 2018**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Area visited	2017			2018		
	Total 1/	Domestic	Inter-national 1/	Total	Domestic	Inter-national
State total 2/	9,277,613	6,239,748	3,037,865	9,761,448	6,736,736	3,024,712
Oahu	5,683,344	3,009,467	2,673,878	5,862,358	3,217,740	2,644,617
Kauai	1,285,443	1,125,560	159,883	1,389,300	1,209,338	179,962
Maui County 2/	2,799,654	2,303,733	495,921	2,963,564	2,473,377	490,187
Maui	2,757,776	2,269,119	488,656	2,914,912	2,432,854	482,058
Molokai	57,998	41,560	16,438	58,885	42,441	16,445
Lanai	64,529	48,021	16,508	75,010	54,310	20,700
Hawaii Island 2/	1,767,144	1,292,724	474,420	1,706,218	1,291,109	415,108
Hilo	661,226	450,722	210,504	601,160	424,720	176,440
Kona	1,511,189	1,122,658	388,531	1,488,700	1,134,813	353,887
One island only	7,553,503	5,108,436	2,445,066	8,099,892	5,627,323	2,472,569
Oahu only	4,499,507	2,139,729	2,110,172	4,499,507	2,372,338	2,127,169

1/ Revised data from previous *Data Book*.

2/ Because many visitors planned to visit more than one area, detail sums to more than the totals and subtotals shown here.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019 and records.

**Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS: 2017 AND 2018**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2017 <sup>1/</sup>			
Residence (percent)			
United States	63.7	90.7	8.2
Pacific and Mountain States	41.7	60.0	4.0
California	24.0	34.9	1.7
Average age	45.3	46.3	43.8
Average party size	2.2	2.1	2.5
Average number of trips to Hawaii	5.1	5.8	3.7
Repeat visitors (percent)	66.1	71.2	55.6
Pleasure trip (percent)	84.0	83.0	86.2
In hotel only (percent)	53.5	45.9	69.3
One island only (percent)	81.4	81.9	80.5
2018			
Residence (percent)			
United States	65.3	91.3	7.5
Pacific and Mountain States	43.1	60.8	3.6
California	24.8	35.0	2.0
Average age	45.5	46.1	44.4
Average party size	2.2	2.1	2.5
Average number of trips to Hawaii	5.2	5.8	3.8
Repeat visitors (percent)	67.1	71.5	57.2
Pleasure trip (percent)	84.3	83.1	87.1
In hotel only (percent)	51.8	44.4	68.3
One island only (percent)	83.0	83.5	81.7

<sup>1/</sup> Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed November 14, 2019 and records.

**Table 7.09-- DOMESTIC VISITORS, BY STATE AND REGION: 2017 AND 2018**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state.  
Domestic includes passengers from all flights originating from the mainland United States]

Residence	2017	2018
United States	5,658,893	6,151,203
Pacific	3,037,050	3,305,395
Alaska	80,950	88,336
California	2,176,869	2,357,641
Oregon	238,825	265,168
Washington	540,406	594,250
Mountain	709,491	790,520
Arizona	179,898	195,487
Colorado	168,368	189,349
Idaho	54,234	61,826
Montana	27,177	30,128
Nevada	103,167	110,222
New Mexico	27,007	29,282
Utah	139,634	162,937
Wyoming	10,007	11,289
West North Central	229,046	249,916
Iowa	27,678	31,336
Kansas	27,135	28,407
Minnesota	87,168	95,876
Missouri	49,858	53,585
Nebraska	20,071	21,888
North Dakota	7,962	8,672
South Dakota	9,175	10,151
West South Central	343,731	379,496
Arkansas	15,080	16,362
Louisiana	19,159	21,190
Oklahoma	28,746	32,172
Texas	280,746	309,772
East North Central	383,938	416,127
Illinois	140,814	147,915
Indiana	44,257	48,685
Michigan	73,507	80,578
Ohio	73,164	82,028
Wisconsin	52,195	56,920

Continued on next page.

**Table 7.09-- DOMESTIC VISITORS, BY STATE AND REGION: 2017 AND 2018**  
**-- Con.**

Residence	2017	2018
East South Central	90,676	99,243
Alabama	21,454	23,702
Kentucky	21,036	22,985
Mississippi	8,765	9,379
Tennessee	39,421	43,177
New England	122,254	126,858
Connecticut	26,834	27,633
Maine	8,586	9,183
Massachusetts	63,727	65,648
New Hampshire	10,998	11,241
Rhode Island	6,772	7,289
Vermont	5,337	5,864
Middle Atlantic	298,499	303,217
New Jersey	76,591	78,247
New York	147,617	147,288
Pennsylvania	74,292	77,682
South Atlantic	444,207	480,432
Delaware	5,970	6,337
Washington, D.C.	11,246	12,187
Florida	123,552	130,990
Georgia	70,431	74,899
Maryland	55,278	60,301
North Carolina	57,778	64,800
South Carolina	24,320	27,480
Virginia	89,878	96,913
West Virginia	5,753	6,525

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).  
 <<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019  
 and records.



**Table 7.10-- TRIP CHARACTERISTICS OF VISITORS: 2017 AND 2018**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2017	2018	2017 1/	2018
All visitors 2/	6,239,748	6,736,736	3,037,865	3,024,712
Purpose of visit 2/				
Pleasure (net)	5,178,034	5,594,931	2,617,691	2,633,643
Vacation	4,949,087	5,369,681	2,271,957	2,330,694
Honeymoon	231,373	228,615	342,980	300,775
Wedding	53,584	56,654	47,163	45,859
Meetings, conventions, incentive 2/	311,893	313,517	158,021	157,857
Convention/conference	188,920	197,448	50,040	53,147
Corporate meeting	74,016	70,673	12,859	9,904
Incentive	60,906	56,308	97,993	98,035
Other business	234,020	240,718	22,173	17,285
Visit friends or relatives	653,459	709,184	85,213	84,622
Government or military	78,225	91,143	14,055	13,102
Attend school	13,803	14,143	15,871	11,700
Sport event	55,894	65,796	27,637	26,169
Traveler method				
Group tour	175,002	164,704	377,677	342,425
Package	1,207,264	1,206,398	1,434,340	1,318,660
True independent	4,969,519	5,465,284	1,531,343	1,629,210
Accommodations				
Hotel	3,426,573	3,581,232	2,306,151	2,282,954
Hotel only	2,861,585	2,990,087	2,105,373	2,064,531
Condo	1,103,367	1,190,791	463,248	480,816
Condo only	864,743	938,986	344,377	348,485
Timeshare	670,568	681,248	172,171	161,084
Timeshare only	517,923	530,578	130,741	120,355
Rental house	649,771	805,129	122,970	147,930
Hostel	46,955	53,491	26,106	28,010
Camp site	43,641	46,251	10,429	12,503
Bed & breakfast	77,684	87,611	27,586	29,547
Cruise ship	109,634	108,900	28,658	25,794
Friends, relatives	722,070	790,993	99,495	86,634

1/ Revised from previous *Data Book*.

2/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019 and records.

**Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2017**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages sum to more than 100 percent due to multiple island visitation and multiple activities participated in by visitors]

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Sightseeing	96.9	96.7	97.4	86.1
Self-guided, drive around island	85.1	86.7	82.0	43.2
Helicopter, airplane tour	10.2	8.7	13.2	1.3
Boat, submarine tour, whale watching	31.0	29.8	33.2	12.2
Visit communities	35.5	34.6	37.4	29.0
Limo, van, bus tour	13.1	9.5	19.9	27.9
Scenic views, natural landmarks	72.8	70.3	77.7	25.4
Movie, TV film location	6.4	5.4	8.3	6.3
Recreation	96.3	96.5	96.0	88.5
Beach, sunbathing	85.2	85.3	84.8	68.3
Bodyboarding, paddleboarding	18.1	20.3	13.8	5.0
Surfing	7.3	7.1	7.8	3.7
Canoeing, kayaking	9.8	10.2	9.1	2.8
Swimming in the ocean, snorkeling	68.9	70.3	66.3	35.1
Windsurfing, kitesurfing	0.4	0.4	0.4	0.5
SCUBA diving	4.1	4.1	4.0	3.0
Fishing	3.4	3.7	2.9	1.2
Golf	8.2	9.1	6.7	5.4
Running, jogging, fitness walking	35.8	35.5	36.3	14.9
Spa	10.0	9.2	11.6	6.9
Backpacking, hiking, camping	30.4	28.5	33.8	7.1
Agritourism	11.0	9.9	13.1	2.7
Sports event, tournament	2.0	1.9	2.3	1.9
State parks, botanical gardens	43.0	40.7	47.6	20.1
Jet skiing, parasailing	2.6	2.4	3.0	3.7
Entertainment and dining	98.5	98.9	97.9	92.6
Lunch, sunset, dinner, evening cruise	29.3	27.3	33.2	46.6
Live music, stage show	34.4	31.6	39.6	17.4
Nightclub, dancing, bar, karaoke	9.7	9.3	10.6	4.1
Fine dining	54.9	53.2	58.2	36.2
Family restaurant, diner	69.1	70.8	65.8	26.3
Fast food	37.9	39.4	34.9	46.4
Cafe, coffee house	43.3	42.5	44.8	48.4
Ethnic dining	32.4	30.5	36.1	7.0
Prepared own meal	48.2	52.2	40.6	16.7

Continued on next page.

**Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2017 -- Con.**

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Shopping	96.6	97.0	95.9	96.6
Mall, department stores	43.8	43.6	44.3	82.2
Designer boutiques	22.6	22.3	23.1	33.5
Hotel stores	35.2	33.0	39.5	39.2
Swap meet, flea market	21.3	22.8	18.2	8.9
Discount, outlet stores	20.3	20.9	19.1	34.1
Supermarkets	55.8	58.1	51.4	57.7
Farmer's market	31.4	33.0	28.2	18.6
Convenience stores	43.4	42.9	44.6	54.1
Duty Free stores	3.4	3.1	4.1	43.6
Local shops, artisans	68.1	68.4	67.6	15.3
Culture	76.6	74.1	81.3	39.9
Historic military site	32.8	27.5	42.9	11.3
Other historic site	32.2	30.9	34.7	10.6
Museum, art gallery	22.6	22.9	21.9	6.9
Luau, Polynesian show, hula show	40.9	37.3	47.6	10.5
Lessons: hula, canoeing, ukulele, etc.	5.3	4.8	6.3	6.3
Play, concert, theatre	4.6	4.5	4.7	2.3
Art, craft fair	13.8	14.4	12.8	2.2
Festivals	10.0	10.1	9.8	3.2
Transportation	95.0	95.1	95.0	98.6
Airport shuttle	21.9	19.6	26.3	32.0
Trolley	3.2	2.5	4.5	56.1
Public bus	6.0	5.2	7.5	19.2
Tour bus, tour van	13.4	9.7	20.6	31.2
Taxi, limousine	15.7	13.4	20.1	33.2
Rental car	80.2	82.8	75.3	23.4

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

**Table 7.12-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM THE U.S. TOTAL: 2017**

[Covers visitors from United States staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	89.8	8.9	1.2	0.1
Lifestyle / lifestage segments				
Wedding / honeymoon	93.0	6.6	0.4	0.0
Family (traveling with child under 18)	91.0	8.1	0.8	0.1
Young (18-34)	91.6	7.6	0.8	0.0
Middle age (35-54)	88.7	9.7	1.4	0.2
Seniors (55+)	89.0	9.5	1.4	0.1
Visitation status				
First timers	90.5	8.3	1.1	0.1
Repeat visitors	89.6	9.1	1.2	0.1

Source: Hawaii Tourism Authority, Tourism Research, records. See also *2017 Visitor Satisfaction and Activity Report* <<https://www.hawaii tourism authority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

**Table 7.13-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM THE U.S. WEST: 2017**

[Covers visitors from Pacific and Mountain States of the United States staying overnight or longer. Percent of visitors]

<b>Category</b>	<b>Excellent</b>	<b>Above average</b>	<b>Below average</b>	<b>Poor</b>
Total	88.3	9.9	1.5	0.3
Lifestyle / lifestage segments				
Wedding / honeymoon	90.6	8.7	0.7	0.0
Family (traveling with child under 18)	88.1	10.3	1.3	0.3
Young (18-34)	91.9	7.4	0.8	0.0
Middle age (35-54)	87.2	10.8	1.5	0.5
Seniors (55+)	87.8	10.0	1.9	0.3
Visitation status				
First timers	88.7	9.7	1.4	0.2
Repeat visitors	88.2	9.9	1.6	0.3

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

**Table 7.14-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM THE U.S. EAST: 2017**

[Covers visitors from all other states in the continental United States not included in U.S. West staying overnight or longer. Percent of visitors]

<b>Category</b>	<b>Excellent</b>	<b>Above average</b>	<b>Below average</b>	<b>Poor</b>
Total	91.1	7.5	1.2	0.2
Lifestyle / lifestage segments				
Wedding / honeymoon	95.0	3.7	1.2	0.0
Family (traveling with child under 18)	91.0	7.6	1.2	0.2
Young (18-34)	92.6	6.7	0.5	0.2
Middle age (35-54)	91.3	7.0	1.4	0.4
Seniors (55+)	89.9	8.6	1.3	0.2
Visitation status				
First timers	90.7	8.0	1.1	0.2
Repeat visitors	91.4	7.1	1.3	0.2

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

**Table 7.15-- OVERALL RATING BY LIFESTAGE AND BY VISITATION STATUS BY VISITORS FROM JAPAN: 2017**

[Visitors staying overnight or longer. Percent of visitors]

<b>Category</b>	<b>Excellent</b>	<b>Above average</b>	<b>Below average</b>	<b>Poor</b>
Total	75.2	21.8	2.1	0.9
Lifestyle / lifestage segments				
Wedding / honeymoon	81.3	16.9	0.7	1.1
Family (traveling with child under 18)	77.3	21.5	0.9	0.4
Young (18-34)	77.6	19.5	1.8	1.1
Middle age (35-54)	72.1	23.7	3.1	1.1
Seniors (55+)	67.8	28.2	3.5	0.5
Visitation status				
First timers	78.5	18.4	2.0	1.1
Repeat visitors	73.5	23.6	2.1	0.8

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

**Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2017**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Island and rating	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	81.8	81.1	82.7	77.6
Above average	15.6	16.1	14.9	21.6
Below average	2.4	2.4	2.4	0.8
Poor	0.2	0.4	0.0	0.1
Maui				
Excellent	89.8	89.0	91.1	75.0
Above average	8.7	9.4	7.5	24.2
Below average	1.4	1.5	1.3	0.8
Poor	0.1	0.1	0.1	0.0
Molokai				
Excellent	93.9	95.3	92.1	65.8
Above average	6.1	4.7	7.9	34.2
Below average	0.0	0.0	0.0	0.0
Poor	0.0	0.0	0.0	0.0
Lanai				
Excellent	89.5	89.3	89.6	56.7
Above average	7.8	6.7	8.9	43.3
Below average	2.7	4.0	1.5	0.0
Poor	0.0	0.0	0.0	0.0
Hilo				
Excellent	81.3	81.8	80.8	70.8
Above average	16.2	16.1	16.4	26.9
Below average	2.4	2.0	2.7	1.7
Poor	0.1	0.0	0.1	0.5
Kona				
Excellent	87.5	87.1	88.1	84.1
Above average	11.2	11.7	10.3	14.4
Below average	1.3	1.2	1.4	1.2
Poor	0.0	0.0	0.1	0.3
Kauai				
Excellent	92.8	91.9	94.5	82.3
Above average	6.5	7.4	5.0	16.0
Below average	0.6	0.7	0.5	1.7
Poor	0.1	0.1	0.1	0.0

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.



**Table 7.17-- SOURCES OF INFORMATION FOR TRIP PLANNING BY VISITORS FROM THE U.S. WEST, U.S. EAST, JAPAN, AND CANADA: 2017**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors; percentages do not sum to 100 percent due to multiple sources used]

Information source	U.S. West 1/	U.S. East 2/	Japan	Canada
Before trip				
Travel agents / package tour companies	20.7	27.6	59.5	21.4
Social network sites	25.4	29.9	29.5	35.3
Friends, family	47.8	51.4	34.5	50.5
Hotel, resort front desk, concierge, tour desk	16.9	18.9	14.5	15.8
Mobile apps relevant to trip	34.5	34.5	29.9	34.0
Airline/commercial carrier	36.1	34.4	21.0	35.0
Personal experience	58.6	47.9	37.3	53.5
Online travel booking site/travel agent	30.6	32.0	29.6	39.9
Webpage, blog covering Hawaii	30.3	35.0	36.8	41.5
GoHawaii.com	18.2	24.1	14.9	26.1
Magazines	8.7	11.3	33.9	10.9
Guide books	21.2	25.8	46.5	27.9
Television	3.5	4.7	15.8	3.3
During trip				
Travel agents / package tour companies	8.0	11.1	15.8	10.1
Social network sites	16.8	19.4	17.7	21.7
Friends, family	25.3	26.5	10.7	20.8
Hotel, resort front desk, concierge, tour desk	31.6	38.1	19.9	32.4
Mobile apps relevant to trip	35.4	36.9	19.4	35.2
Airline/commercial carrier	9.5	11.4	6.4	10.3
Personal experience	42.9	36.3	15.2	38.7
Online travel booking site/travel agent	4.7	7.3	5.6	8.5
Webpage, blog covering Hawaii	15.6	20.2	17.7	24.3
GoHawaii.com	7.9	10.0	3.3	13.0
Magazines	11.8	11.2	16.8	16.2
Guide books	23.7	24.9	29.3	31.5
Television	5.0	4.7	3.6	5.4

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

**Table 7.18-- SOCIAL MEDIA AND MOBILE APP USAGE FOR TRIP PLANNING BY VISITORS FROM THE U.S. WEST, U.S. EAST, JAPAN, AND CANADA: 2017**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of respondents who used social media and mobile applications. Percentages do not sum to 100 percent due to multiple answers chosen]

Platform and usage	U.S. West 1/	U.S. East 2/	Japan	Canada
<b>Social Media</b>				
Deciding on vacation destination	36.6	39.4	54.0	42.5
Planning activities	59.3	62.3	57.3	63.4
Airline reservations	18.9	16.0	40.9	25.0
Hotel / lodging reservations	24.2	22.4	39.1	34.0
Car rental reservations	19.5	14.9	22.8	25.2
Tours / attractions / activities	30.3	34.0	38.8	31.1
Restaurant / dining reservations	54.1	52.1	37.7	50.7
Finding places to shop	32.8	31.1	65.0	35.6
Access maps / directions	25.8	23.8	60.7	29.3
Other	1.5	1.2	1.5	1.0
<b>Mobile Apps</b>				
Deciding on vacation destination	37.1	35.9	34.8	39.2
Planning activities	57.7	59.3	35.1	61.7
Airline reservations	61.1	58.3	25.2	63.3
Hotel / lodging reservations	51.0	47.7	25.7	56.7
Car rental reservations	54.8	49.1	14.9	57.8
Tours / attractions / activities	42.5	45.1	23.2	44.1
Restaurant / dining reservations	62.3	64.9	27.7	58.7
Finding places to shop	49.5	49.7	64.2	49.2
Access maps / directions	84.3	83.6	73.8	81.1
Other	1.1	0.9	1.3	1.6

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

**Table 7.19-- AREAS OF IMPROVEMENT FOR VISITOR SATISFACTION, BY VISITORS FROM THE U.S. WEST, U.S. EAST, AND JAPAN: 2017**

[Visitors were asked to identify one thing that could be improved to make their stay in Hawaii more enjoyable. Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages do not sum to 100 percent due to multiple things mentioned]

Area of improvement	U.S. West 1/	U.S. East 2/	Japan
No negatives	33.0	38.8	37.9
Cost/expensive	3.5	3.9	2.5
Travel (cost, airport, airline, TSA/Customs, cruise, etc.)	1.8	2.1	0.8
Transportation	34.9	27.8	15.5
Ground/public transit (buses, taxis, cost, availability, etc.)	1.4	1.7	5.1
Rental car (long lines, poor service, car condition, etc.)	6.2	4.9	2.0
Driving experience (signage, roads, bad drivers, etc.)	5.8	4.9	2.3
Traffic (congested/slow)	20.8	16.0	6.0
Parking (not enough/fees)	0.6	0.3	0.1
Accommodations	4.7	3.7	10.5
Cleanliness and upkeep	2.1	1.3	4.7
Customer service	0.7	0.3	2.3
Not as promised	1.9	2.0	3.4
Food/restaurants	6.7	6.3	17.0
Customer service	0.9	0.6	3.3
Quality	2.0	1.9	8.1
Lack of variety/dining options	3.8	3.9	5.6
Customer service/hospitality/felt unwelcome	1.4	1.0	2.6
Activities/attractions and local culture	7.3	8.8	5.4
Activities/attractions (variety and unspecified)	1.5	1.1	3.0
Would like to experience more local culture	5.3	7.1	2.3
Loss of local culture, commercialization, crowds, etc.	0.5	0.6	0.1
Safety issues	2.4	2.8	4.0
Concerns about safety	2.1	2.5	3.9
Crime, items lost/stolen	0.2	0.1	0.0
Other	0.1	0.2	0.1
Homelessness	1.5	1.6	0.2
Nuisances	2.3	1.9	1.3
Public restrooms, litter, bugs, animals, noise, etc.	1.8	1.3	0.8
Weather	0.6	0.6	0.6
Other	12.2	13.4	9.2

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.20-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS  
FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2017**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Visitation status				
First timers	26.9	19.1	41.9	34.9
Repeat visitors	73.1	80.9	58.1	65.1
Lifestyle/lifestage segments				
Wedding/honeymoon	5.0	4.0	6.9	4.0
Family (traveling with child under 18)	19.9	22.3	15.3	23.7
Young (under 35)	11.6	10.4	14.1	13.8
Middle age (35-54)	21.9	21.3	23.0	22.2
Seniors (55+)	41.5	42.0	40.7	36.3
Primary purpose of trip				
Vacation	57.8	60.3	52.9	63.5
Anniversary/birthday	9.8	9.8	9.8	2.0
Visit friends or relatives	9.3	8.8	10.3	1.4
Business trip	4.4	4.0	5.3	1.8
Convention, conference or seminar	3.4	2.8	4.5	0.9
Honeymoon	3.3	2.4	4.9	14.3
Attend/participate in a wedding	3.0	3.2	2.7	5.9
Family gathering/reunion	1.8	1.8	1.6	0.7
Incentive/reward	1.1	1.0	1.5	0.7
Get married/vow renewal	0.7	0.7	0.7	2.3
Sporting event	0.6	0.6	0.8	0.9
Real estate purchase or viewing	0.6	0.6	0.6	0.2
Education/visit schools	0.5	0.6	0.4	0.9
Funeral	0.5	0.5	0.5	0.0
Cultural/historical/music event	0.5	0.5	0.4	0.4
Shopping/fashion	0.0	0.0	0.1	2.5
Other	2.6	2.4	3.1	1.4
Gender				
Male	43.7	43.7	43.5	46.4
Female	56.3	56.3	56.5	53.6
Age				
Mean (years)	51.7	52.3	50.6	40.6

Continued on next page.

**Table 7.20-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2017 -- Con.**

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Highest level of school				
No/some high school	0.3	0.2	0.5	1.9
High school graduate	5.4	5.5	5.3	18.2
Some college	14.7	16.3	11.6	6.2
Vocational/technical	3.8	4.1	3.2	10.2
2-year degree	8.5	9.0	7.6	7.5
4-year degree	34.7	34.6	34.8	47.5
Post grad degree	32.6	30.3	37.1	8.4
Employment status				
Self-employed	13.9	14.9	11.9	9.9
Employed, working for someone else	54.9	51.9	60.5	58.9
Retired	24.1	25.5	21.3	4.8
Student	1.9	1.8	1.9	6.9
Homemaker	4.0	4.5	3.1	12.1
Other	1.3	1.3	1.4	7.4
U.S. visitors' income				
Up to \$40,000	7.3	7.4	6.9	(X)
\$40,000 to \$59,999	8.7	9.4	7.5	(X)
\$60,000 to \$79,999	12.5	12.8	11.8	(X)
\$80,000 to \$99,999	12.1	12.7	10.8	(X)
\$100,000 to \$124,999	15.7	15.8	15.3	(X)
\$125,000 to \$149,999	10.4	10.2	10.9	(X)
\$150,000 to \$174,999	8.3	8.4	8.1	(X)
\$175,000 to \$199,999	5.3	4.6	6.7	(X)
\$200,000 to \$249,999	6.8	6.3	7.7	(X)
\$250,000 or more	12.9	12.3	14.2	(X)
Japan visitors' income				
Less than 3.5 million yen	(X)	(X)	(X)	18.8
3.5 million to less than 4.5 million yen	(X)	(X)	(X)	14.9
4.5 million to less than 5.5 million yen	(X)	(X)	(X)	11.2
5.5 million to less than 6.5 million yen	(X)	(X)	(X)	9.6
6.5 million to less than 7.5 million yen	(X)	(X)	(X)	8.1
7.5 million to less than 8.5 million yen	(X)	(X)	(X)	7.7
8.5 million to less than 10 million yen	(X)	(X)	(X)	7.9
10 million yen or more	(X)	(X)	(X)	21.7

X Not applicable.

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2017 Visitor Satisfaction and Activity Report* and Companion Tables <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed July 8, 2019.

**Table 7.21-- LENGTH OF STAY OF VISITORS STAYING OVERNIGHT OR LONGER: 2017 AND 2018**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state.  
 Domestic includes passengers from all flights originating from the mainland United States.  
 International includes passengers from all flights originating from U.S. territories and other countries]

Length of stay	2017 1/			2018		
	Total	Domestic	International	Total	Domestic	International
All visitors	9,277,613	6,239,748	3,037,865	9,761,448	6,736,736	3,024,712
1 to 6 days	3,094,094	1,479,828	1,614,266	3,217,755	1,682,432	1,535,322
7 to 12 days	4,863,433	3,776,411	1,087,023	5,189,751	4,053,189	1,136,562
13 to 30 days	1,229,385	913,571	315,814	1,262,488	928,828	333,659
31 to 365 days	90,701	69,938	20,763	91,455	72,287	19,168
Median (days)	7.27	8.00	6.00	7.29	8.00	6.00
Mean (days)	9.01	9.61	7.78	8.99	9.46	7.93

1/ Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual).

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 14, 2019 and records.

**Table 7.22-- JAPANESE VISITOR ARRIVALS AND EXPENDITURES:  
2013 TO 2018**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state]

<b>Subject</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017 1/</b>	<b>2018</b>
Arrivals (1,000)	1,519	1,512	1,482	1,488	1,525	1,490
Average stay (days)	5.9	5.8	5.9	5.9	6.0	6.0
Expenditures (mil. dol.)	2,486	2,397	2,053	2,096	2,160	2,145

1/ Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019 and records.

**Table 7.23-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN OF VISITORS: 1960-1961 TO 2018**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Dollars. Unweighted averages for mainlanders before 1988 and for Japanese before 1990]

Year	Mainlanders	Japanese	Year	Mainlanders	Japanese
1960-1961	32.0	(NA)	2000	154.9	214.2
1965-1966 1/	37.2	(NA)	2001	142.7	227.0
1974	46.2	123.0	2002	150.4	233.1
1977	54.6	146.9	2003	157.2	240.1
1980	71.2	185.0	2004	158.0	251.5
1983	85.9	227.3	2005	160.8	255.4
1986	95.4	299.0	2006	166.3	266.5
1987	102.5	324.0	2007	170.3	268.8
1988	121.4	350.0	2008	161.0	288.3
1989	126.6	322.0	2009	145.7	268.3
1990	136.3	294.0	2010	151.6	261.1
1991	140.5	344.3	2011	157.8	289.1
1992	117.1	344.7	2012	167.1	310.1
1993	116.2	306.5	2013	172.1	275.7
1994	133.8	340.9	2014	176.6	273.4
1995	132.7	356.2	2015	175.0	236.3
1996	137.0	286.9	2016	180.2	240.3
1997	157.1	279.6	2017 2/	186.9	237.8
1998	147.4	235.2	2018	188.3	241.2
1999	148.9	207.5			

NA Not available.

1/ Oahu only.

2/ Revised from previous *Data Book*.

Source: Hawaii Visitors Bureau, *1983 Visitor Expenditure Survey* (1985), p. 31; *1989 Expenditures, Westbound Visitors to Hawaii* (1990), pp. 29 and 30; *1991 Visitor Expenditure Report* (1992), pp. 6 and 68; *1992 Visitor Expenditure Report* (1993), p. 61; Hawaii Visitors & Convention Bureau, *Hawaii Visitors & Convention Bureau 1995 & 1996 Research Report*, pp.109-110, Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaiiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019, continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.



**Table 7.24-- AVERAGE EXPENDITURE PER VISITOR DAY IN CONSTANT DOLLARS, FOR VISITORS FROM THE MAINLAND: 1960-1961 TO 2018**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state]

Year	U.S. CPI (1982-84=100)	Average expenditure per visitor day 1/	Year	U.S. CPI (1982-84=100)	Average expenditure per visitor day 1/
1960-1961	29.8	107	2000	172.2	90
1965-1966 2/	32.0	116	2001	177.1	81
1974	49.3	94	2002	179.9	84
1977	60.6	90	2003	184.0	85
1980	82.4	86	2004	188.9	84
1983	99.6	86	2005	195.3	82
1986	109.6	87	2006	201.6	82
1987	113.6	90	2007	207.3	82
1988	118.3	103	2008	215.3	75
1989	124.0	102	2009	214.5	68
1990	130.7	104	2010	218.1	70
1991	136.2	103	2011	224.9	70
1992	140.3	83	2012	229.6	73
1993	144.5	80	2013	233.0	74
1994	148.2	90	2014	236.7	75
1995	152.4	87	2015	237.0	74
1996	156.9	87	2016	240.0	75
1997	160.5	98	2017 3/	245.1	76
1998	163.0	90	2018	251.1	75
1999	166.6	89			

1/ In constant (1982-84) dollars deflated using U.S. CPI.

2/ Oahu only.

3/ Revised from previous *Data Book*.

Source: Preceding table; U.S. Bureau of Labor Statistics, *CPI Detailed Report*

<<http://www.bls.gov/cpi/home.htm>> accessed on October 8, 2018 and calculations by Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.25-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM  
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE: 2017 AND 2018**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars.  
Revised from previous *Data Book*]

Expenditure type	U.S. West 1/		U.S. East 2/		Japan		Canada	
	2017	2018	2017	2018	2017	2018	2017	2018
All items	174.3	175.8	208.4	210.2	237.8	241.2	160.9	164.4
Total food and beverage	37.4	37.8	42.4	42.1	50.5	50.1	33.3	34.0
Restaurant food	23.7	23.9	28.9	28.4	37.7	37.2	19.4	19.4
Dinner shows & cruises	4.0	4.1	5.2	5.4	3.7	3.8	2.8	3.1
Groceries and snacks	9.7	9.7	8.3	8.3	9.1	9.1	11.1	11.4
Entertainment & recreation	15.9	15.8	21.8	22.1	18.9	18.1	12.6	12.2
Total transportation	19.2	19.5	23.2	23.3	12.9	12.3	17.7	18.5
Interisland airfare	2.5	2.1	4.8	4.5	2.0	1.7	1.6	1.2
Ground transportation	0.8	0.9	1.1	1.1	5.9	5.7	0.9	0.9
Rental vehicles	14.7	15.2	15.9	16.2	4.5	4.4	13.8	15.0
Gasoline, parking, etc.	1.2	1.2	1.4	1.5	0.5	0.5	1.4	1.5
Total shopping	17.0	16.6	19.4	18.8	64.6	65.9	14.1	14.2
Fashion and clothing	6.5	6.3	6.9	6.7	18.1	18.4	7.3	7.4
Jewelry and watches	2.7	2.7	3.5	3.1	5.8	7.1	1.5	1.3
Cosmetics, perfume	0.4	0.4	0.6	0.7	3.6	3.8	0.3	0.2
Leather goods	0.9	0.9	0.7	0.8	17.0	17.0	0.6	0.7
Hawaii food products	2.7	2.7	2.8	2.8	13.6	13.5	1.9	1.9
Souvenirs	3.8	3.6	5.0	4.7	6.6	6.2	2.6	2.6
Lodging	80.6	82.1	89.6	92.6	80.6	85.5	78.0	80.5
All other expenses 3/	4.2	4.0	12.1	11.3	10.3	9.2	5.2	5.0

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**Table 7.25-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM  
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE:  
2017 AND 2018 -- Con.**

Expenditure type	China		Korea		Asia 4/		Oceania 5/	
	2017	2018	2017	2018	2017	2018	2017	2018
All items	337.6	349.1	278.5	292.3	297.5	309.2	269.0	260.4
Total food and beverage	53.9	53.8	63.2	63.7	60.0	58.5	54.6	53.7
Restaurant food	43.4	43.9	50.2	50.4	47.7	46.6	39.8	38.3
Dinner shows & cruises	3.9	4.0	4.5	3.9	4.5	4.1	5.3	5.2
Groceries and snacks	6.6	6.0	8.5	9.5	7.9	7.8	9.6	10.2
Entertainment & recreation	34.3	35.7	27.6	27.6	29.5	30.6	25.0	25.3
Total transportation	37.5	37.5	26.1	25.4	30.1	30.4	17.0	16.2
Interisland airfare	14.2	13.8	5.7	5.0	8.5	8.7	3.9	3.4
Ground transportation	5.4	4.8	2.4	2.5	3.2	3.4	3.6	3.8
Rental vehicles	16.4	17.0	17.0	17.0	17.1	16.9	8.6	8.4
Gasoline, parking, etc.	1.2	1.6	0.9	0.9	1.1	1.2	0.8	0.6
Total shopping	107.7	115.5	72.0	79.1	83.5	90.4	58.6	56.4
Fashion and clothing	39.6	42.6	23.2	22.1	28.8	29.5	37.5	36.8
Jewelry and watches	22.1	25.5	2.7	3.5	7.7	11.2	4.9	4.8
Cosmetics, perfume	14.0	14.7	4.0	3.0	6.9	7.0	4.8	4.2
Leather goods	21.3	24.9	28.0	39.0	26.7	32.2	5.5	4.8
Hawaii food products	7.3	6.6	7.8	6.7	7.6	6.9	1.5	1.7
Souvenirs	3.3	4.9	6.4	5.7	5.7	5.2	4.4	4.1
Lodging	96.1	97.0	87.0	93.1	89.6	93.1	98.3	96.2
All other expenses 3/	8.0	9.7	2.7	3.3	4.9	6.2	15.6	12.7

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**Table 7.25-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM  
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE:  
2017 AND 2018 -- Con.**

Expenditure type	Europe 6/		Latin America 7/		Other markets 8/	
	2017	2018	2017	2018	2017	2018
All items	166.3	171.5	253.4	240.6	198.2	190.7
Total food and beverage	41.2	41.1	42.9	42.0	37.4	36.7
Restaurant food	31.1	27.8	26.8	27.9	24.4	22.9
Dinner shows and cruises	0.9	1.7	8.3	6.0	4.0	5.7
Groceries and snacks	6.7	11.6	7.9	8.1	8.9	8.0
Entertainment & recreation	18.0	17.4	23.4	25.2	21.2	15.8
Total transportation	20.9	26.3	25.7	29.5	22.3	24.8
Interisland airfare	4.2	4.7	3.2	5.3	5.2	4.1
Ground transportation	3.8	2.4	2.0	2.7	4.3	3.5
Rental vehicles	10.5	17.1	19.7	20.5	11.0	15.5
Gasoline, parking, etc.	1.5	2.2	1.4	1.4	1.3	1.6
Total shopping	14.6	14.4	44.8	29.8	36.4	41.7
Fashion and clothing	7.4	6.1	27.6	16.7	17.4	21.3
Jewelry and watches	1.8	0.8	3.5	3.5	1.6	2.4
Cosmetics, perfume	0.6	1.5	1.9	1.5	1.4	1.8
Leather goods	0.8	0.7	1.0	0.4	6.0	8.5
Hawaii food products	0.5	1.5	3.9	2.5	4.7	4.3
Souvenirs	2.6	3.8	7.0	6.0	5.3	3.4
Lodging	66.6	65.3	98.8	97.6	69.8	63.5
All other expenses 3/	4.9	7.0	17.9	16.5	11.2	8.2

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.

5/ Includes Australia and New Zealand.

6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.

7/ Includes Argentina, Brazil, and Mexico.

8/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiiauthority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019 and records.

**Table 7.26-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:  
2017 AND 2018**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Expenditure type	2017 1/	2018	Percent change
All items	16,794.4	17,642.5	5.1
Total food and beverage	3,480.6	3,624.5	4.1
Restaurant food	2,347.5	2,409.3	2.6
Dinner shows and cruises	353.2	396.5	12.3
Groceries and snacks	771.7	818.3	6.0
Entertainment & recreation	1,569.5	1,617.4	3.0
Total transportation	1,667.7	1,779.7	6.7
Interisland airfare	286.9	266.6	-7.1
Ground transportation	156.5	160.4	2.5
Rental vehicles	1,122.1	1,243.6	10.8
Gasoline, parking, etc.	98.2	108.8	10.8
Total shopping	2,344.9	2,414.8	3.0
Fashion and clothing	899.8	933.7	3.8
Jewelry and watches	284.8	309.2	8.6
Cosmetics, perfume	109.1	115.3	5.7
Leather goods	335.6	354.9	5.8
Hawaii food products	337.7	343.8	1.8
Souvenirs	372.2	367.9	-1.2
Lodging	6,954.6	7,441.7	7.0
All other expenses 2/	651.5	631.5	-3.1
Supplemental business	125.6	132.8	5.7

1/ Revised from previous *Data Book*.

2/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019 and records.

**Table 7.27-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2017 AND 2018**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars. Expenditures for 2017 revised from previous *Data Book*]

Visitor or trip characteristics	Visitors from U.S. West 1/		Visitors from U.S. East 2/		Visitors from Japan	
	2017	2018	2017	2018	2017	2018
All visitors	174.3	175.8	208.4	210.2	237.8	241.2
Group tour status 3/						
Organized group tour	208.2	226.3	238.4	257.8	246.5	252.1
Individually arranged	172.9	174.3	199.5	201.7	236.3	240.5
Arrived on package tour 3/						
Yes	182.2	180.9	223.8	221.3	266.3	273.0
No	170.8	173.2	193.8	197.8	194.0	201.4
Accommodations						
Hotel	212.9	215.1	246.7	246.7	260.5	265.7
Condo	172.7	179.3	195.1	200.2	175.4	181.1
Guests of friends and relatives	83.3	82.7	82.4	86.6	98.0	100.6
Timeshare	174.5	165.5	208.0	154.7	136.2	126.1
Rental House	174.3	168.2	187.2	196.1	149.2	157.0
Previous visits 3/						
First trip	182.5	181.7	213.9	217.7	262.9	263.9
Repeat visitors	170.9	175.7	195.8	196.0	226.4	232.3
Purpose of trip						
Pleasure	175.5	176.0	201.5	203.4	222.0	227.5
Business, meetings, conventions, incentive	200.8	220.7	239.7	243.3	270.4	246.9
On honeymoon	219.4	231.4	274.8	280.9	321.9	329.2

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ U.S. West and U.S. East figures may not be comparable to figures in *2007 Data Book* or earlier, due to a change in methodology.

Source: Hawaii Tourism Authority, Tourism Research and records, *Annual Visitor Research Report* (annual) <<https://www.hawaii tourism authority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019 and records.

**Table 7.28-- TOTAL VISITOR EXPENDITURES: 1961 TO 2018**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Year	Personal expenditures	Additional business expenditures 1/	Year	Personal expenditures	Additional business expenditures 1/
1961	137	(NA)	1990	8,707	119
1962	154	(NA)	1991	9,004	138
1963	186	(NA)	1992	8,614	141
1964	205	(NA)	1993	7,808	120
1965	225	(NA)	1994	9,544	133
1966	280	(NA)	1995	10,067	141
1967	380	(NA)	1996	9,569	140
1968	440	(NA)	1997	10,102	147
1969	550	(NA)	1998	9,910	149
1970	595	(NA)	1999	9,844	161
1971	705	(NA)	2000	10,396	194
1972	836	(NA)	2001	8,916	145
1973	1,017	(NA)	2002	9,465	144
1974	1,233	(NA)	2003	9,889	165
1975	1,355	(NA)	2004	10,702	160
1976	1,637	(NA)	2005	11,696	208
1977	1,834	(NA)	2006	12,301	191
1978	2,150	(NA)	2007	12,626	185
1979	2,541	(NA)	2008	11,220	178
1980	2,871	(NA)	2009	9,819	174
1981	3,195	(NA)	2010	10,889	177
1982	3,687	(NA)	2011	12,048	110
1983	3,847	(NA)	2012	14,250	115
1984	4,442	(NA)	2013	14,413	108
1985	4,780	92	2014	14,851	122
1986	5,567	103	2015	14,977	134
1987	6,281	120	2016	15,793	118
1988	7,813	125	2017 2/	16,669	126
1989	8,371	113	2018	17,510	133

NA Not available.

1/ Expenditures by MCI (meetings, conventions, and incentive) visitors. Not available before 1985.

2/ Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019, continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.

**Table 7.29-- VISITOR EXPENDITURES, BY COUNTRY OF RESIDENCE:  
1999 TO 2018**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Year	Total expenditures	Personal expenditures					Additional business (MCI) expenditures
		All countries 1/	United States	Japan	Canada	Other countries 1/	
1999	10,005	9,844	5,776	2,359	480	1,229	161
2000	10,590	10,396	6,453	2,370	451	1,121	194
2001	9,061	8,916	5,708	2,089	309	810	145
2002	9,609	9,465	6,133	2,041	270	1,021	144
2003	10,054	9,889	6,608	1,902	335	1,044	165
2004	10,862	10,702	7,095	2,163	364	1,081	160
2005	11,904	11,696	7,841	2,214	451	1,190	208
2006	12,492	12,301	8,385	2,037	508	1,371	191
2007	12,811	12,626	8,537	1,982	634	1,473	185
2008	11,398	11,220	7,122	1,944	711	1,443	178
2009	9,993	9,819	6,163	1,826	629	1,202	174
2010	11,066	10,889	6,790	1,900	746	1,454	177
2011	12,158	12,048	7,251	2,164	906	1,727	110
2012	14,365	14,250	8,074	2,735	1,023	2,418	115
2013	14,521	14,413	8,351	2,486	1,083	2,493	108
2014	14,973	14,851	8,586	2,397	1,073	2,796	122
2015	15,111	14,977	8,950	2,053	1,053	2,921	134
2016	15,911	15,793	9,524	2,096	955	3,219	118
2017 2/	16,794	16,669	10,376	2,160	1,041	3,092	126
2018	17,643	17,510	11,118	2,145	1,109	3,138	133

1/ Includes cruise ship data.

2/ Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaii-tourismauthority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019, continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.



**Table 7.30-- CRUISE SHIP ARRIVAL AND PASSENGER COUNT: 2014 TO 2018**

Subject	2014	2015	2016	2017	2018
Number of tours 1/	138	125	106	123	120
Number of passengers	291,078	247,815	230,602	258,473	255,637
Out of state visitors	287,424	243,390	226,939	255,846	251,749
Arrived by air	116,437	118,947	114,464	129,113	124,352
Arrived by ship	170,987	124,443	112,475	126,733	127,397
Hawaii residents	3,654	4,425	3,663	2,627	3,888

1/ A tour starts when a ship first calls at a Hawaii port or when all new passengers embark at a Hawaii port. One ship may make several tours around the Hawaiian Islands with a stop at Fanning Island or Christmas Island during the trip.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaiiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 6, 2019 and records.

**Table 7.31-- ESTIMATED DIRECT VISITOR-RELATED EXPENDITURES:  
1997 TO 2018**

[In millions of dollars]

Year	Total	Visitors	Overseas airlines 1/	Cruise lines 1/
1997	11,520.4	10,249.3	1,242.6	28.4
1998	11,379.9	10,058.8	1,256.6	64.5
1999	11,380.9	10,005.1	1,315.8	60.1
2000	12,017.7	10,590.1	1,360.8	66.8
2001	10,412.2	9,061.3	1,280.6	70.3
2002	11,045.5	9,608.9	1,340.0	96.6
2003	11,468.3	10,054.5	1,313.4	100.3
2004	12,406.8	10,861.8	1,405.4	139.6
2005	13,554.6	11,904.0	1,519.7	130.9
2006	14,198.4	12,491.6	1,559.0	147.8
2007	14,568.0	12,811.1	1,563.3	193.6
2008	13,090.4	11,398.5	1,530.4	161.6
2009	11,587.5	9,993.2	1,463.6	130.7
2010	12,618.1	11,066.4	1,425.8	125.9
2011	13,793.0	12,158.2	1,485.4	149.4
2012	16,201.5	14,364.8	1,648.9	187.8
2013	16,493.6	14,520.5	1,784.8	188.3
2014	17,013.0	14,973.3	1,880.2	159.5
2015	17,244.0	15,110.9	1,989.4	143.7
2016	18,071.3	15,911.2	2,028.4	131.6
2017 2/	19,065.8	16,794.4	2,108.7	162.8
2018	20,144.2	17,642.5	2,337.4	164.3

1/ Estimated by the Hawaii State Department of Business, Economic Development & Tourism

2/ Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 14, 2019, calculations by the Hawaii State Department of Business, Economic Development & Tourism, and Hawaii Tourism Authority, records.

**Table 7.32-- ECONOMIC ACTIVITY GENERATED BY VISITOR-RELATED EXPENDITURES: 2012 TO 2018**

[Direct and indirect impact]

<b>Year</b>	<b>Visitor-related expenditures (million dollars)</b>	<b>Gross domestic product (million dollars)</b>	<b>Household income (million dollars)</b>	<b>State tax revenues (million dollars)</b>	<b>Jobs (1,000)</b>
2012	16,201.5	12,475.1	7,080.0	1,522.9	163.6
2013	16,493.6	12,700.1	7,207.7	1,550.4	161.6
2014	17,013.0	13,100.0	7,434.7	1,599.2	161.6
2015	17,244.0	13,277.9	7,535.6	1,620.9	158.6
2016	18,071.3	13,914.9	7,897.2	1,698.7	160.8
2017 1/	19,065.8	14,680.7	8,331.8	1,792.2	164.0
2018	20,144.2	15,511.1	8,803.0	1,893.6	168.1

1/ Revised from previous *Data Book*.

Source: Estimated by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.33-- WAIKIKI'S SHARE OF TOURISM: 2018**

Measure of tourism	Statewide visitor industry	Waikiki 1/	
		Number	Percent of statewide tourism
Visitor arrivals by air	9,761,448	2/ 5,862,358	(3/)
Average daily visitor census	240,341	87,901	36.6
Visitor units	80,751	30,818	38.2
Occupied visitor units	64,426	25,980	40.3
Total visitor expenditures (\$ millions) 4/	20,144	7,599	37.7

1/ Estimated by the Hawaii State Department of Business, Economic Development & Tourism

2/ Oahu visitors.

3/ Because many visitors tour more than one island, percent is not applicable.

4/ Includes a portion of the overseas airfare supporting Hawaii-based airline services and spending by cruise lines on supplies and maintenance.

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual)

<<https://www.hawaiitourismauthority.org/research/annual-visitor-research-reports/>> accessed November 14, 2019, and records, calculations by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.34-- CONTRIBUTION TO THE STATE'S ECONOMY BY STATEWIDE VISITOR INDUSTRY AND BY WAIKIKI: 2018**

Measure of tourism	Statewide tourism		Waikiki tourism	
	Number	Percent	Number	Percent
Direct impact 1/ Gross domestic product 2/ Civilian jobs 3/ State taxes (\$ millions)	(X) 133,153 1,457	(X) 15.2 18.1	(X) 50,230 550	(X) 5.7 6.8
Direct and indirect impact 4/ Gross domestic product (\$ millions) 4/ Civilian jobs 3/ State taxes (\$ millions)	15,511 168,070 1,894	16.9 19.2 23.6	5,851 63,403 714	6.4 7.2 8.9

X Not applicable.

1/ Measures the impact of visitor expenditures on only those firms that sell directly to visitors.

2/ In this Input-Output analysis, direct and indirect GDP are not readily separated.

3/ Civilian jobs include wage and salary jobs plus self-employed but exclude non-civilian military jobs.

4/ Measures the impact of visitor expenditures through all firms that contributed to goods and services sold to visitors.

Source: Estimated by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.35-- VISITOR INDUSTRY PRICES, PRICE DEFLATOR, AND PRICE INDEXES: 1991 TO 2018**

Year	Implicit price deflator 1/ 2/ (2012=100)	Average daily room rate 3/ (dollars)	1-way air fares (dollars)		Honolulu Consumer Price Index 6/ (1982-84=100)		
			San Francisco-Honolulu 4/	Honolulu-Kahului 5/	Food away from home	Apparel	All items
1991	(NA)	101.89	642.00	65.95	133.6	110.5	148.0
1992	(NA)	105.59	400.00	69.95	137.8	114.2	155.1
1993	(NA)	103.26	566.00	74.00	141.9	116.5	160.1
1994	(NA)	105.46	566.00	74.00	146.4	118.7	164.5
1995	(NA)	109.39	596.00	74.00	149.2	117.5	168.1
1996	(NA)	116.79	530.00	85.00	150.8	118.5	170.7
1997	67.6	124.96	521.00	80.00	152.6	117.3	171.9
1998	69.2	129.66	521.00	88.00	153.3	112.2	171.5
1999	71.1	131.66	536.00	94.75	158.3	105.4	173.3
2000	73.6	140.63	576.00	94.50	160.0	103.5	176.3
2001	76.6	144.88	692.00	95.25	164.0	101.0	178.4
2002	78.5	140.89	692.00	99.00	166.0	102.6	180.3
2003	80.4	144.16	714.00	119.00	167.1	98.5	184.5
2004	82.8	152.17	714.00	139.60	171.0	101.2	190.6
2005	85.6	166.16	829.00	144.70	176.4	102.5	197.8
2006	88.6	187.19	(NA)	167.80	186.0	104.4	209.4
2007	91.6	199.96	(NA)	182.90	195.1	104.1	219.5
2008	93.3	201.85	(NA)	170.00	202.3	105.3	228.9
2009	95.1	177.10	(NA)	218.10	210.8	112.8	230.0
2010	96.0	174.84	(NA)	191.20	213.6	116.4	234.9
2011	97.8	189.83	(NA)	191.20	219.1	118.4	243.6
2012	100.0	204.93	(NA)	191.30	230.3	121.5	249.5
2013	102.0	229.90	(NA)	191.40	241.2	119.0	253.9
2014	104.7	234.85	(NA)	185.00	247.7	111.1	257.6
2015	107.4	244.64	(NA)	187.00	263.0	108.9	260.2
2016	109.0	254.03	(NA)	182.40	273.0	111.7	265.3
2017	111.3	2/ 264.49	(NA)	189.40	277.6	115.8	272.0
2018	113.9	278.07	(NA)	(NA)	285.6	110.3	277.1

Continued on next page.

**Table 7.35-- VISITOR INDUSTRY PRICES, PRICE DEFLATOR, AND PRICE INDEXES: 1991 TO 2018 -- Con.**

NA Not available.

1/ Source: U.S. Bureau of Economic Analysis, Gross Domestic Product by Industry (May 1, 2019) <[http://www.bea.gov/iTable/index\\_regional.cfm](http://www.bea.gov/iTable/index_regional.cfm)> accessed May 6, 2019; and calculations by Hawaii State Department of Business, Economic Development & Tourism. See also *Data Book* Table 14.01.

2/ Revised from previous *Data Book*.

3/ For 1980-1994 Pannell Kerr Forster, *Trends in the Hotel Industry, Hawaii* (monthly). For 1995-2016 Smith Travel Research, Hospitality Advisors LLC, *Hawaii Hotel Flash Report* (December/Year-End Highlights). For 2017-present, Hawaii Tourism Authority, *Hawaii Hotel Performance Report* (December).

4/ Unrestricted coach or economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, (1998 figure as of July 27, 2004 figure as of May 3, and 2005 figure as of June 2).

5/ Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book* and Hawaiian Airlines, records. See also *Data Book* Table 18.42.

6/ Honolulu CPI for All Urban Consumers, from U.S. Bureau of Labor Statistics <<http://www.bls.gov/cpi/home.htm>> accessed January 11, 2019. See also *Data Book* Table 14.06

Source: See above footnotes.

**Table 7.36-- RETURNING RESIDENTS AND AVERAGE NUMBER ABSENT:  
1993 TO 2018**

Year	Number returning			Average number absent		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
1993	832,592	716,100	116,492	52,487	44,890	7,597
1994	858,075	738,540	119,535	54,362	46,150	8,212
1995	878,599	755,970	122,629	55,856	47,864	7,992
1996	889,496	764,790	124,706	58,137	50,108	8,029
1997	925,812	796,650	129,162	40,898	35,467	5,431
1998	931,068	796,967	134,101	38,495	34,791	3,704
1999	939,622	805,318	134,304	42,297	36,339	5,958
2000	1,001,174	839,772	161,402	46,151	37,307	8,844
2001	982,508	815,293	167,215	46,566	36,029	10,537
2002	991,557	850,786	140,771	46,757	35,810	10,947
2003	1,057,615	930,265	127,350	53,447	44,682	8,764
2004	1,140,779	976,976	163,803	57,481	47,436	10,044
2005	1,252,012	1,078,468	173,544	65,674	53,789	11,884
2006	1,362,507	1,175,635	186,872	68,656	56,964	11,691
2007	1,364,505	1,160,029	204,476	71,626	57,906	13,719
2008	1,262,237	1,057,133	205,104	72,080	57,386	14,694
2009	1,244,534	1,032,158	212,376	69,243	56,366	12,877
2010	1,291,983	1,079,120	212,863	73,217	57,544	15,673
2011	1,292,290	1,088,058	204,232	73,863	59,486	14,377
2012	1,305,370	1,104,116	201,254	75,985	60,218	15,767
2013	1,239,061	1,081,195	157,866	68,946	57,979	10,966
2014	1,220,813	1,120,230	100,583	64,898	58,385	6,513
2015	1,294,904	1,184,982	109,922	62,389	56,695	5,693
2016	1,358,083	1,210,099	147,984	63,093	56,240	6,853
2017	1,367,024	1,225,195	141,830	62,685	56,204	6,481
2018	1,443,527	1,288,213	155,314	65,655	57,910	7,744

Source: Hawaii Tourism Authority, Tourism Research, *Annual Visitor Research Report* (annual) <<https://www.hawaii-tourism-authority.org/research/annual-visitor-research-reports/>> accessed November 14, 2019, continues report published by the Hawaii State Department of Business, Economic Development & Tourism from 1999 to 2008, and Hawaii Tourism Authority, records.



**Table 7.37-- PASSPORTS ISSUED BY THE HONOLULU PASSPORT AGENCY: 2013 TO 2018**

[The area served by the Honolulu Passport Agency includes Hawaii, American Samoa, Western Samoa, Guam, the Northern Mariana Islands, Palau, the Federated States of Micronesia, and the Republic of the Marshall Islands]

<b>Mailing address</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>
Issued by Honolulu Office	62,304	62,999	67,866	72,333	80,702	80,694
Mailed to Hawaii addresses	43,778	44,304	49,313	51,300	57,124	67,401
Mailed outside the state	18,526	18,695	18,553	21,033	23,578	13,293

Source: U.S. Department of State, Honolulu Passport Agency, records.

**Table 7.38-- PERFORMING ARTS, FOR OAHU: 2017-2018 SEASON**

Name of organization and type of performance	Productions	Performances	Attendance
All reporting groups	111	879	298,159
Department of Enterprise Services, total	63	125	152,296
Dance	10	16	21,613
Classical concerts	21	29	23,694
Operas	4	16	13,213
Pop/rock shows	16	20	31,130
Stage shows	12	44	62,646
Brigham Young University (Theatre)	3	20	4,000
Brigham Young University (Music)	(NA)	(NA)	(NA)
Diamond Head Theatre	(NA)	(NA)	(NA)
Hawaii Pacific University (Theater)	(NA)	(NA)	(NA)
Hawaii Pacific University (Music)	(NA)	(NA)	(NA)
Honolulu Theatre for Youth	8	539	103,846
Kennedy Theatre, total	29	92	20,019
Dance	3	15	4,407
Theatre	26	77	15,612
Manoa Valley Theatre	8	103	17,998
Kumu Kahua Theater	(NA)	(NA)	(NA)

NA Not available.

Source: Hawaii State Department of Business, Economic Development & Tourism mail and telephone survey.

**Table 7.39-- SYMPHONY ORCHESTRA ACTIVITIES: 1992-1993 TO 2017-2018**

Season	Average number of orchestra personnel	Number of performances	Total attendance	Operating expenses (dollars)
<b>HONOLULU SYMPHONY ORCHESTRA</b>				
1992-1993	80	127	194,866	5,983,729
1993-1994 1/	-	-	-	1,380,547
<b>HAWAII SYMPHONY ORCHESTRA</b>				
1994-1995 2/	62	115	120,000	4,700,000
<b>HONOLULU SYMPHONY ORCHESTRA</b>				
1995-1996 3/	80	45	65,000	2,343,305
1996-1997 4/	80	47	73,596	3,919,708
1997-1998	80	48	79,605	5,044,888
1998-1999	80	56	111,682	5,470,100
1999-2000	80	61	106,942	6,691,900
2000-2001 5/	80	53	98,831	5,797,900
2001-2002	80	58	97,906	6,058,458
2002-2003	80	52	94,064	6,331,577
2003-2004	80	58	123,666	6,938,881
2004-2005	80	47	90,985	6,311,037
2005-2006	80	47	89,851	7,279,713
2006-2007	80	48	45,894	7,216,559
2007-2008	80	37	52,953	8,813,767
2008-2009	80	37	64,775	8,310,431
2009-2010 6/	80	8	12,758	2,125,968
2010-2011 7/	-	-	-	310,629
<b>HAWAII SYMPHONY ORCHESTRA</b>				
2011-2012 8/	80	21	20,652	2,434,179
2012-2013 9/	80	1	2,057	215,449
2013-2014	80	20	24,564	10/ 3,486,554
2014-2015	80	23	30,089	11/ 3,553,965
2015-2016	80	37	36,971	4,477,458
2016-2017	80	31	32,111	4,223,764
2017-2018	80	40	44,431	4,333,217

Continued on next page.

**Table 7.39-- SYMPHONY ORCHESTRA ACTIVITIES: 1992-1993 TO 2017-2018 -- Con.**

- 1/ Concert season cancelled.
  - 2/ First season in operation. The attendance total is estimated.
  - 3/ The Honolulu Symphony Society and the Musicians' Union reached a collective bargaining agreement on December 15, 1995 for a 14-week season, a shorter season than prior years.
  - 4/ Recording of expenses in compliance with FASB 116 & 117 pertaining to not-for-profit corporations, for 18-week season.
  - 5/ Cancelled Shell series and Ohana series due to expense.
  - 6/ Cancelled season in October 2009. Filed Chapter 11 in December 2009.
  - 7/ Converted to Chapter 7 in December 2010.
  - 8/ First season in operation.
  - 9/ No season presented, except 4th of July concert.
  - 10/ Expense includes \$556,431 in contracted revenue for Hawaii Opera and Ballet Hawaii.
  - 11/ Expense reflects \$57,500 in contracted revenue from Ballet Hawaii and addition of first Pops series.
- Source: Honolulu Symphony Society, records; Hawaii Symphony Orchestra, records.

**Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2016 TO 2018**

[For calendar year unless otherwise specified]

Island and cultural attraction	2016	2017	2018
OAHU			
Atlantis Submarines	232,443	255,558	257,757
Atlantis Cruises	69,235	56,348	62,485
Battleship Missouri Memorial	646,643	654,929	622,653
Bernice P. Bishop Museum	(NA)	(NA)	(NA)
Diamond Head State Monument 1/ 2/	938,162	1,115,636	(NA)
Foster Botanical Garden	42,989	45,391	50,263
Harold L. Lyon Arboretum	44,826	45,468	46,443
Hawaii Maritime Center	(3/)	(3/)	(3/)
Hawaii's Plantation Village	18,717	19,853	17,965
Hawaii State Art Museum 1/	52,025	68,759	62,237
Honolulu Museum of Art on Beretania	266,314	257,245	239,034
Honolulu Museum of Art at First Hawaiian Center	(NA)	(NA)	(NA)
Honolulu Museum of Art at Spalding House	27,660	36,889	31,657
Honolulu Police Department Museum	1,472	1,329	1,321
Honolulu Zoo	564,114	560,479	579,134
Ho'omaluhia Botanical Garden	218,299	226,601	249,259
Iolani Palace State Monument	119,810	131,254	130,836
King Kamehameha V Judiciary History Center 1/	58,568	129,000	179,390
Mormon Temple Grounds 4/	193,194	270,180	(NA)
Pacific Aviation Museum	(NA)	(NA)	(NA)
Polynesian Cultural Center	663,484	670,798	669,887
Puu O Mahuka Heiau State Historic Site	(5/)	(5/)	(5/)
Queen Emma Summer Palace	12,800	11,387	(NA)
Royal Mausoleum State Monument	(5/)	(5/)	(5/)
Sea Life Park Hawaii 6/	203,889	391,140	288,917
Tropic Lightning Museum, Schofield Barracks 6/	16,560	11,164	12,585
Ulupo Heiau State Historical Park	(5/)	(5/)	(5/)
U.S. Army Museum of Hawaii, Ft. DeRussy 6/	84,082	95,023	94,991
U.S.S. Bowfin Submarine Museum	391,218	417,724	400,462
University of Hawaii Art Gallery 7/	52,000	52,000	52,000
Waikiki Aquarium 1/	261,704	323,007	302,251
WWII Valor in the Pacific National Monument 8/	1,819,020	1,947,495	9/ 1,779,143

Continued on next page.

**Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2016 TO 2018 -- Con.**

Island and cultural attraction	2016	2017	2018
HAWAII			
H.N. Greenwell Store 10/	1,295	1,772	2,041
Hawaii Tropical Botanical Garden	102,581	(NA)	(NA)
Hawaii Volcanoes National Park 11/	1,887,580	2,016,702	12/ 1,116,891
Hulihe'e Palace	26,049	26,674	(NA)
Kaloko-Honokohau National Historical Park	185,041	196,857	218,015
Kona Coffee Living History Farm 13/	9,465	13,207	15,243
Lyman House Memorial Museum	11,698	10,400	11,052
Nani Mau Gardens	(NA)	(5/)	(5/)
Pacific Tsunami Museum	15,274	18,079	(NA)
Pana'ewa Rainforest Zoo and Gardens 1/	251,436	264,415	269,453
Pu'uuhonua O Honaunau National Historical Park	421,027	505,735	462,974
Pu'ukohola Heiau National Historic Site	138,565	147,259	145,585
Volcano Art Center Gallery	325,000	380,000	162,500
Volcano Art Center Campus	7,400	9,300	14,500
MAUI			
Alexander & Baldwin Sugar Museum	41,235	36,621	32,025
Aquarium Maui/Maui Ocean Center	313,989	340,107	365,939
Haleakala National Park	1,263,558	1,112,390	1,044,084
Halekii-Pihana Heiau State Historical Site	(5/)	(5/)	(5/)
Hana Cultural Center	(NA)	385	(NA)
Iao Valley State Monument	(5/)	(5/)	(5/)
Kula Botanical Garden	22,300	23,500	22,750
Lahaina Restoration Foundation	21,822	25,152	27,671
Baldwin Missionary Home Museum	14,538	14,340	15,300
Hale Pai Printing House	282	228	413
Wo Hing Temple Museum	7,002	10,584	11,958
Maui Historical Society Bailey House Museum	12,049	11,884	16,974
The Whale Center of Hawaii 14/	(14/)	(NA)	(NA)

Continued on next page.

**Table 7.40-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2016 TO 2018 -- Con.**

Island and cultural attraction	2016	2017	2018
KAUAI			
Grove Farm Homestead	2,633	3,829	3,727
Kauai Museum	25,100	42,050	51,024
Kilauea Point National Wildlife Refuge 15/	177,124	203,598	238,470
Kokee Natural History Museum	92,234	94,268	7/ 93,407
Waioli Mission House	321	366	228
MOLOKAI			
Kalaupapa National Historical Park 16/	71,527	76,512	72,146
LANAI			
Lanai Culture & Heritage Center	8,946	11,258	8,461

NA Not available.

1/ Fiscal year ending June 30.

2/ Diamond Head State Monument is the only State Park where an entry fee is charged to all visitors. The estimated attendance is based on revenues received from entrance fees paid by walk-ins, drive-ins, and commercial vehicles.

3/ The Bishop Museum ceased public operations at its Hawaii Maritime Center, effective May 1, 2009.

4/ Church of Jesus Christ of Latter-Day Saints, Hawaii Temple Visitor's Center.

5/ No visitor counts are conducted.

6/ Fiscal year ending September 30.

7/ Data are estimates.

8/ Counts include visitors to USS *Arizona* Memorial.

9/ Visitor access to the USS *Arizona* Memorial was suspended from May 6, 2018 due to damage to the Memorial bridge and dock. Other activities at the site remained open.

10/ Visitor count for 2015 was previously not available. The visitor count in 2015 was 842.

11/ Kilauea Visitor Center and Jagger Museum are included in the total attendance at Hawaii Volcanoes National Park.

12/ Hawaii Volcanoes National Park was closed from May 11, 2018 through September 22, 2018 due to volcanic activity.

13/ Visitor count for 2015 was previously not available. The visitor count in 2015 was 6,089.

14/ The Whalers Village Museum was not open to the public in 2016. It was slated to be reopened in June 2017 as The Whale Center of Hawaii.

15/ Visitor count is for the Point only and do not include counts for the overlook on Kilauea Road. Beginning in 2014, the Refuge was open 5 days a week. Visitation was estimated between January 2016-April 2016 due to Refuge closure for trail stabilization.

16/ Includes Kalaupapa Settlement.

Source: Hawaii State Department of Business, Economic Development & Tourism, annual mail and telephone survey of attractions.

**Table 7.41-- NATIONAL PARKS, SITES AND MONUMENTS: 2000 TO 2018**

Year and area	Acreage, Dec. 31 1/			Visits
	Total	Federal	Non-federal	
2000	251,744	237,504	14,240	6,517,693
2001	251,744	237,504	14,240	6,215,669
2002	251,744	237,504	14,240	6,025,991
2003	364,981	353,292	11,689	5,935,099
2004	364,999	353,434	11,564	6,700,980
2005	364,999	353,434	11,564	5,415,722
2006	364,999	353,672	11,326	5,323,425
2007	364,999	353,672	11,326	5,122,855
2008	369,110	357,784	11,326	4,536,505
2009	369,122	357,795	11,326	4,312,818
2010	369,124	357,795	11,329	4,493,123
2011	369,166	357,837	11,329	4,784,285
2012	369,166	357,837	11,329	5,119,035
2013	369,166	357,837	11,329	4,902,696
2014	369,166	357,837	11,329	5,213,817
2015	369,320	357,960	11,360	5,439,034
2016	369,320	357,960	11,360	5,786,318
2017	369,320	357,960	11,360	6,002,950
2018 2/ 3/	371,494	360,134	11,360	4,838,838
AREAS: 2018				
Haleakala National Park	33,265	33,264	(4/)	1,044,084
Hawaii Volcanoes National Park 2/	325,605	325,605	-	1,116,891
Honouliuli National Monument	154	123	31	(5/)
Kalaupapa National Historical Park	10,779	23	10,756	72,146
Kaloko-Honokohau National Historical Park	1,163	616	547	218,015
Pu'uuhonua o Honaunau National Historical Park	420	420	-	462,974
Pu'ukohola Heiau National Historic Site	86	61	25	145,585
World War II Valor in the Pacific National Monument 3/ 6/	22	22	-	1,779,143

1/ Revised from previous *Data Book*.

2/ Hawaii Volcanoes National Park was closed from May 11, 2018 through September 22, 2018 due to volcanic activity.

3/ Visitor access to the USS *Arizona* Memorial was suspended from May 6, 2018 due to damage to the Memorial bridge and dock. Other activities at the site remained open.

4/ Figure rounds to 0 but is included in total.

5/ Honouliuli National Monument was established by presidential proclamation on February 24, 2015. It is not yet open to visitors.

6/ Formerly, USS *Arizona* Memorial.

Source: U.S. Department of the Interior, National Park Service, Natural Resource Stewardship and Science "Annual Visitation By Park (1979 - Last Calendar Year)" and "Park Acreage Reports (1997 - Last Calendar/Fiscal Year)" <<https://irma.nps.gov/Stats/Reports/National>> accessed March 22, 2019.



**Table 7.42-- STATE PARKS AND HISTORIC SITES: 1992 TO 2017**

[As of June 30]

Year and island	Number of areas	Acreage	
		Total	Developed
1992 1/	63	25,080.0	745.6
1993	63	25,080.0	745.6
1994	63	25,099.0	745.6
1995	64	26,742.0	750.6
1996	64	26,742.0	750.6
1997	64	26,742.0	750.6
1998	65	26,762.0	750.6
1999	65	26,762.0	750.6
2000	65	26,762.0	750.6
2001	66	31,444.0	750.6
2002	67	31,764.0	750.6
2003	68	31,788.0	750.6
2004	69	31,788.0	750.6
2005	70	32,550.0	750.6
2006	70	32,550.0	750.6
2007	71	33,654.0	750.6
2008	71	33,555.0	745.6
2009	69	33,522.0	712.6
2010	69	33,522.0	712.6
2011	69	33,522.0	712.6
2012	69	33,522.0	712.6
2013	69	33,522.0	712.6
2014	65	32,896.0	707.6
2015	65	32,883.0	707.6
2016	67	32,890.0	707.6
2017	63	33,467.6	725.2
ISLAND: 2017			
Hawaii	16	7,371.6	249.9
Maui	9	326.5	37.9
Molokai	1	233.7	10.0
Oahu	27	11,271.2	296.8
Kauai	10	14,264.6	130.6

1/ In 1992, 9 areas were transferred to the neighbor island counties and 5 were transferred to the City and County of Honolulu. A Big Island park was transferred to the State park system from Hawaii County and one from the City and County of Honolulu.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

**Table 7.43-- MAJOR STATE PARKS: 2015 TO 2017**

[As of June 30. Parks having at least 1,000 acres]

Park	Acreage	
	Total	Developed
2015		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,466.3	37.4
2016		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,092.6	37.4
2017		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,466.3	37.4

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

**Table 7.44-- NATIONAL AND STATE HISTORIC SITES, BY ISLAND:  
2018 AND 2019**

[Categories are not exclusive; a site may be listed on both Hawaii Register and National Register]

State and island	2018 1/			2019 2/		
	Listed Hawaii Register	Nominated Hawaii Register	Listed National Register	Listed Hawaii Register	Nominated Hawaii Register	Listed National Register
State total	1,014	13	359	1,025	16	359
Hawaii	178	2	84	177	3	84
Kahoolawe	1	-	1	1	-	1
Kauai	77	-	39	79	-	39
Lanai	1	-	2	1	-	2
Maui	74	-	39	75	-	39
Molokai	158	-	27	158	-	27
Northwestern Hawaiian Islands	1	-	3	1	-	3
Oahu	524	11	164	533	13	164

1/ As of August 10, 2018.

2/ As of June 26, 2019.

Source: Hawaii State Department of Land and Natural Resources, State Historic Preservation Division, "Nominated and Listed Properties on the Hawaii and National Registers of Historic Places" (August 2018) <[https://dlnr.hawaii.gov/shpd/home/attachment/historicregisters\\_2018aug10/](https://dlnr.hawaii.gov/shpd/home/attachment/historicregisters_2018aug10/)> accessed July 1, 2019, and "Nominated and Listed Properties on the Hawaii and National Registers of Historic Places" (June 2019) <[https://dlnr.hawaii.gov/shpd/home/attachment/historicregisters\\_26june2019/](https://dlnr.hawaii.gov/shpd/home/attachment/historicregisters_26june2019/)> accessed July 1, 2019.

**Table 7.45-- ZOOS: 2014 TO 2018**

<b>Subject and Zoo</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>
Species 1/ 2/					
Honolulu Zoo	205	203	200	193	191
Panaewa Rainforest Zoo and Gardens (Hilo)	87	87	91	87	85
Individuals 1/ 2/					
Honolulu Zoo	890	869	913	813	814
Panaewa Rainforest Zoo and Gardens (Hilo)	180	180	195	179	172
Attendance 3/					
Honolulu Zoo	606,566	592,780	564,114	560,479	579,134
Panaewa Rainforest Zoo and Gardens (Hilo)	220,323	214,249	251,436	262,275	269,453

1/ Animal and bird inventory, December 31.

2/ Species and individuals that are owned and on-site including on loan.

3/ Fiscal year ending June 30.

Source: City and County of Honolulu, Department of Enterprise Services, Honolulu Zoo and County of Hawaii, Department of Parks and Recreation, records.

**Table 7.46-- AQUATIC COLLECTIONS: 2018**

[As of June 30. For annual attendance, see table 7.40]

Phylum or class	Sea Life Park		Waikiki Aquarium	
	Species	Individuals	Species	Individuals
Total	79	1,111	358	2,158
Fishes	47	480	180	1,001
Reptiles	1	24	-	-
Mammals	4	20	1	2
Invertebrates	18	72	177	1,155
Birds	9	515	-	-

Source: Sea Life Park, records; and Waikiki Aquarium, records.

**Table 7.47-- COUNTY PARKS, BY ISLAND: 2016 TO 2018**

[As of December 31]

Island	Number			Acreage		
	2016	2017	2018	2016	2017	2018
State total	717	730	751	11,039	11,166	11,148
Hawaii	209	209	209	2,906	2,906	2,906
Maui	132	133	141	2,389	2,403	2,444
Lanai	5	5	5	24	24	24
Molokai	12	12	12	79	79	80
Oahu	285	297	299	5,154	5,267	4,909
Kauai	74	74	85	487	487	785

Source: County parks and recreation departments.

**Table 7.48-- ATTENDANCE AND WATER SAFETY AT GUARDED BEACH PARKS, FOR THE CITY AND COUNTY OF HONOLULU: 2017**

<b>Beach park</b>	<b>Estimated attendance 1/</b>	<b>Rescues</b>	<b>Drownings</b>	<b>Surfing accidents</b>
All parks	23,866,335	3,340	16	92
Ala Moana	3,403,274	66	-	1
Alii/Haleiwa	470,010	106	-	5
Bellows	97,758	16	-	-
Chuns Reef	325,556	140	-	17
Ehukai	588,817	133	-	3
Hanauma	1,569,756	978	9	-
Kailua	799,199	21	-	-
Keauwaula	348,204	14	-	-
KeWaena	356,778	45	-	1
Kualoa	239,616	29	-	-
Laniakea	385,961	104	-	10
Maili	564,909	40	-	-
Makaha	577,923	32	1	-
Makapuu	191,251	195	-	1
Nanakuli	480,865	235	-	-
Pokai Bay	284,367	14	-	-
Sandy	531,672	492	1	11
Sunset	428,817	48	-	3
Waikiki	10,968,557	376	4	30
Waimanalo	627,562	145	1	-
Waimea	625,483	111	-	10

1/ Attendance is based on headcounts taken 3 times by Water Safety Officers over an 8-hour work day.

Source: City and County of Honolulu, Emergency Services Department, Ocean Safety & Lifeguard Services Division, records.

**Table 7.49-- SANDY SHORELINE AND PUBLIC BEACH ACTIVITIES,  
BY ISLAND: 2019**

Subject	State total	Hawaii	Maui	Oahu	Kauai
Miles of shoreline 1/ Sandy shoreline	610 169	266 (NA)	120 56	112 67	112 47
Number of public beaches 2/ Recommended for swimming	63 46	11 8	9 9	33 21	10 8
Recommended for surfing	29	-	5	21	2
Recommended for snorkeling	25	5	7	9	4
Recommended for fishing	28	-	2	22	4

NA Not available.

1/ As reported in the 2018 *Hawaiian Islands National Shoreline Management Study* (see source for more information).

2/ As monitored and recommended by the Hawaiian Lifeguard Association for *Hawaii Beach Safety* (see source for more information).

Source: U.S. Army Corps of Engineer Institute for Water Resources, *Hawaiian Islands National Shoreline Management Study* (2018) <<https://usace.contentdm.oclc.org/utis/getfile/collection/p16021coll2/id/2963>> accessed June 4, 2019; Hawaiian Lifeguard Association, *Hawaii Beach Safety* <<https://www.hawaiibeachsafty.com>> accessed June 4, 2019; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.



**Table 7.50-- COUNTY TENNIS FACILITIES: 2010 TO 2018**

[As of December 31]

<b>Subject</b>	<b>State total</b>	<b>Hawaii</b>	<b>Maui</b>	<b>Lanai</b>	<b>Molokai</b>	<b>Oahu</b>	<b>Kauai</b>
<b>Locations</b>							
2010	93	19	13	2	1	48	10
2011	93	19	13	2	1	48	10
2012	94	19	13	2	1	49	10
2013	95	19	13	2	1	50	10
2014	95	19	13	2	1	50	10
2015	96	19	13	2	1	51	10
2016	96	19	13	2	1	51	10
2017	96	19	13	2	1	51	10
2018	96	19	13	2	1	51	10
<b>Courts</b>							
2010	323	43	49	4	2	201	24
2011	323	43	49	4	2	201	24
2012	326	42	49	4	2	205	24
2013	326	42	47	4	2	207	24
2014	325	42	46	4	2	207	24
2015	326	42	46	4	2	208	24
2016	328	44	46	4	2	208	24
2017	328	44	46	4	2	208	24
2018	325	44	43	4	2	208	24

Source: County parks and recreation departments.

**Table 7.51-- GOLF COURSES, BY NUMBER OF HOLES, TYPE AND ISLAND: 2019**

Island and course type 1/	Number of golf courses					Number of holes
	Total	9-hole	18-hole	27-hole	36-hole	
State total	86	9	73	3	1	1,512
Military	7	1	6	-	-	117
Municipal	9	1	8	-	-	153
Private	16	3	13	-	-	261
Public	54	4	46	3	1	981
Hawaii	18	2	15	-	1	324
Municipal	1	-	1	-	-	18
Private	6	1	5	-	-	99
Public	11	1	9	-	1	207
Maui	16	1	15	-	-	279
Municipal	1	-	1	-	-	18
Private	3	1	2	-	-	45
Public	12	-	12	-	-	216
Lanai	3	1	2	-	-	45
Public 2/	3	1	2	-	-	45
Molokai	1	1	-	-	-	9
Public	1	1	-	-	-	9
Oahu	38	3	34	1	-	666
Military	7	1	6	-	-	117
Municipal	6	1	5	-	-	99
Private	6	1	5	-	-	99
Public	19	-	18	1	-	351
Kauai	10	1	7	2	-	189
Municipal	1	-	1	-	-	18
Private	1	-	1	-	-	18
Public	8	1	5	2	-	153

1/ Course type 'Private' includes Semi-Private and Private-Resort, and 'Public' includes Resort.

2/ Includes Keole Golf Course currently closed for renovations.

Source: Hawaii State Golf Association <<http://www.hawaiiategolf.org/>> accessed June 4, 2019; and calculations by Hawaii State Department of Business, Economic Development and Tourism.

**Table 7.52-- COUNTY GOLF COURSES AND CAMPING PERMITS, FOR OAHU: 1991 TO 2018**

Year	Public golf courses 1/			Camping permits issued 2/
	Courses	Holes	Rounds played	
1991	5	81	580,888	9,633
1992	5	81	654,726	9,938
1993	5	81	638,972	10,251
1994	5	81	580,120	8,778
1995	6	99	650,934	10,514
1996	6	99	685,191	10,622
1997	6	99	686,188	15,804
1998	6	99	747,379	16,929
1999	(NA)	(NA)	(NA)	16,884
2000	6	99	663,710	16,947
2001	6	99	638,817	16,375
2002	6	99	607,823	12,045
2003	6	99	602,123	12,045
2004	6	99	560,921	11,128
2005	6	99	530,606	14,847
2006	6	99	538,051	9,179
2007	6	99	556,197	8,469
2008	6	99	578,082	7,622
2009	6	99	563,589	7,636
2010	6	99	534,508	8,815
2011	6	99	465,472	8,960
2012	6	99	464,708	10,773
2013	6	99	442,362	8,460
2014	6	99	416,356	8,599
2015	6	99	400,869	7,461
2016	6	99	375,710	7,548
2017	6	99	371,744	9,809
2018	6	99	376,895	7,431

NA Not available.

1/ County public golf courses are categorized as Municipal golf courses in Table 7.51.

2/ By the City and County of Honolulu, camping permits issued reflect cumulative family and group camping permits.

Source: City and County of Honolulu, Department of Parks and Recreation, records and Department of Enterprise Services, records.

**Table 7.53-- SONY OPEN SCORES AND PURSES: 1999 TO 2019**

[The Sony Open is held at the Waialae Country Club golf course. Distance is 7,044 yards. Par is 70/280. Distance changed from 7,060 yards in 2007]

Year	Holes	Winning score		Purse (dollars)	
		Total	Below par	Total	Winner
1999	72	271	9	2,600,000	468,000
2000	72	261	19	2,900,000	522,000
2001	72	260	20	4,000,000	720,000
2002	72	266	14	4,000,000	720,000
2003	1/ 72	264	16	4,500,000	810,000
2004	2/ 72	262	18	4,800,000	864,000
2005	72	269	11	4,800,000	864,000
2006	72	261	19	5,100,000	918,000
2007	72	266	14	5,200,000	936,000
2008	72	266	14	5,300,000	954,000
2009	72	265	15	5,400,000	972,000
2010	72	265	15	5,500,000	990,000
2011	72	264	16	5,500,000	990,000
2012	72	267	13	5,500,000	990,000
2013	72	256	24	3/ 5,600,000	3/ 1,008,000
2014	72	263	17	5,600,000	1,008,000
2015	72	257	23	5,600,000	1,008,000
2016	1/ 72	260	20	5,800,000	1,044,000
2017	72	253	27	6,000,000	1,080,000
2018	4/ 72	263	17	6,200,000	1,116,000
2019	72	258	22	6,400,000	1,152,000

1/ There was an additional 2 hole playoff.

2/ There was an additional 3 hole playoff.

3/ Revised from previous *Data Book*.

4/ There was an additional 6 hole playoff.

Source: Sony Open in Hawaii, Player Performances <<https://www.sonyopeninhawaii.com/player-performances>> Accessed January 29, 2019.

**Table 7.54-- PUBLIC HUNTING AREAS AND WILDLIFE SANCTUARIES AND REFUGES, BY ISLAND: OCTOBER 30, 2018**

Island	Public hunting areas		Wildlife sanctuaries and refuges 1/	
	Number	Acreage (1,000)	Number	Acreage (1,000)
State total	122	939.1	50	30.0
Hawaii	62	686.0	5	28.0
Maui	18	68.0	12	0.3
Lanai	3	33.0	4	(2/)
Molokai	5	13.5	6	(2/)
Oahu	14	25.0	18	1.1
Kauai	20	113.6	3	0.4

1/ State managed sanctuaries, refuges and preserves. State total includes 2 wildlife refuges totaling 200 acres in the Kure Atoll.

2/ Less than 50 acres.

Source: Hawaii State Department of Land and Natural Resources, Division of Forestry and Wildlife, records.

**Table 7.55-- FISHING AND HUNTING LICENSES ISSUED: 2010 TO 2018**

[Fiscal years ending June 30]

<b>Year</b>	<b>Freshwater fishing licenses</b>	<b>Hunting licenses</b>
2010	5,678	10,427
2011	2,688	10,535
2012	2,759	10,738
2013	1,177	9,476
2014	4,648	10,673
2015	3,552	11,958
2016	4,707	11,929
2017	4,687	11,813
2018	4,788	11,956

Source: Hawaii State Department of Land and Natural Resources, Division of Aquatic Resources and Division of Forestry and Wildlife, records.

**Table 7.56-- HONOLULU MARATHON REGISTRANTS, FINISHERS AND WINNING TIMES: 1992 TO 2018**

Year	Number of registrants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	30,905	23,515	2:14:19	2:32:13
1993	29,514	23,640	2:13:16	2:32:20
1994	32,771	25,833	2:15:04	2:37:06
1995	34,434	27,022	2:16:08	2:37:29
1996	30,864	24,414	2:13:23	2:34:28
1997	33,682	26,495	2:12:17	2:33:14
1998	27,704	22,112	2:14:53	2:33:27
1999	26,724	21,211	2:16:45	2:32:36
2000	26,465	22,636	2:15:19	2:28:33
2001	23,513	19,236	2:15:09	2:29:54
2002	30,428	26,477	2:12:29	2:29:08
2003	25,283	22,161	2:12:59	2:31:56
2004	25,671	22,407	2:11:12	2:27:33
2005	28,048	24,295	2:12:00	2:30:24
2006	28,637	24,575	2:13:42	2:27:19
2007	27,829	23,299	2:18:53	2:33:07
2008	23,231	20,062	2:14:35	2:32:36
2009	23,469	20,323	2:12:14	2:28:34
2010	20,417	20,181	2:15:18	2:32:13
2011	22,615	19,078	2:14:55	2:31:41
2012	24,413	24,156	2:12:31	2:31:23
2013	30,291	22,077	2:18:47	2:36:02
2014	30,434	21,827	2:15:35	2:30:23
2015	30,797	21,563	2:11:43	2:28:34
2016	28,664	20,235	2:09:37	2:31:10
2017	26,345	20,390	2:08:27	2:22:15
2018	25,065	19,773	2:09:01	2:36:22

Source: Honolulu Marathon Association, Honolulu Marathon Champions & Entrants/Finishers <<https://www.honolulumarathon.org/2018-results>> accessed January 14, 2019 and records. See also History & Statistics <<https://www.honolulumarathon.org/key-information/history-statistics>>.

**Table 7.57-- IRONMAN TRIATHLON WORLD CHAMPIONSHIP PARTICIPANTS, FINISHERS AND WINNING TIMES: 1992 TO 2018**

Year	Number of participants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	1,379	1,298	8:09:08	8:55:29
1993	1,438	1,353	8:07:45	8:58:23
1994	1,405	1,290	8:20:27	9:20:14
1995	1,444	1,325	8:20:34	9:16:46
1996	1,421	1,288	8:04:08	9:06:49
1997	1,478	1,365	8:33:01	9:31:43
1998	1,487	1,379	8:24:20	9:24:16
1999	1,463	1,411	8:17:17	9:13:02
2000	1,525	1,426	8:21:01	9:26:17
2001	1,468	1,368	8:31:18	9:28:37
2002	1,541	1,455	8:29:56	9:07:54
2003	1,645	1,569	8:22:35	9:11:55
2004	1,728	1,579	8:33:29	9:33:25
2005	1,743	1,688	8:14:17	9:09:30
2006	1,689	1,624	8:11:56	9:18:31
2007	1,787	1,685	8:15:34	9:08:45
2008	1,731	1,634	8:17:45	9:06:23
2009	1,778	1,650	8:20:21	8:54:02
2010	1,849	1,770	8:10:37	8:58:36
2011	1,859	1,773	8:03:56	8:55:08
2012	1,984	1,886	8:18:37	9:15:54
2013	2,134	1,959	8:12:29	8:52:14
2014	2,187	1,985	8:14:18	9:00:55
2015	2,308	2,144	8:14:40	8:57:57
2016	2,316	2,207	8:06:30	8:46:46
2017	2,455	2,235	8:01:40	8:50:47
2018	2,472	2,307	7:52:39	8:26:18

Source: Ironman Triathlon World Championship, records; 1995-1998 race results from JTL Timing Systems Hawaii at <<http://www.ironmantri.com>>; 1999-2009 race results from <<http://www.ironmanlive.com>>; 2010 to present <<http://www.ironman.com/triathlon/events/americas/ironman/world-championship/results.aspx#axzz5Eb18tzPL>> accessed on March 22, 2019.



**Table 7.58-- TRANSPACIFIC YACHT CLUB'S HONOLULU RACE ENTRIES  
AND WINNING TIMES: 1985 TO 2017**

[Sponsored by the Transpacific Yacht Club of Los Angeles. Run biennially between San Pedro, California and Diamond Head Lighthouse, a great circle distance of 2,255 nautical miles]

Year	Boats entered	Winning times (days, hours, minutes, seconds)	
		Elapsed	Corrected
1985	65	13:06:31:19	9:14:07:40
1987	55	8:12:00:40	8:00:56:41
1989	45	8:12:50:35	8:02:54:08
1991	42	10:08:59:35	9:22:34:13
1993	42	9:09:11:17	8:28:09:06
1995	35	9:01:32:02	8:22:41:48
1997	39	8:06:31:00	7:01:46:11
1999	33	8:02:52:27	7:08:40:10
2001	34	10:17:49:19	8:01:01:08
2003	57	8:17:01:25	7:12:20:29
2005	76	8:16:25:04	6:08:45:05
2007	73	10:11:51:35	6:14:39:33
2009	86	7:08:17:11	5:07:52:20
2011	64	8:16:59:23	6:05:00:55
2013	58	12:05:23:18	5:12:20:55
2015	60	8:15:56:16	5:15:47:00
2017	49	7:01:20:10	8:03:01:28

Source: Transpac website <<http://www.transpacrace.com>> accessed May 17, 2018.

**Table 7.59-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES:  
2002-2003 TO 2018-2019 SEASONS**

Season	Hawaii Bowl		Pro Bowl 1/
	Tickets sold	Turnstile count	Tickets sold
2002-2003	35,513	(NA)	50,125
2003-2004	29,005	(NA)	50,127
2004-2005	39,754	(NA)	50,225
2005-2006	26,254	16,134	50,190
2006-2007	43,435	40,623	50,410
2007-2008	30,467	24,149	50,044
2008-2009	45,718	43,487	49,958
2009-2010	32,650	20,217	2/ 70,697
2010-2011	3/ 43,673	41,089	49,338
2011-2012	32,630	19,411	48,423
2012-2013	30,024	19,712	47,134
2013-2014	3/ 29,106	22,324	47,270
2014-2015	25,365	13,922	4/ 63,225
2015-2016	22,793	14,537	50,000
2016-2017	23,175	20,327	5/ 60,834
2017-2018	20,546	12,187	5/ 51,019
2018-2019	30,911	27,835	5/ (NA)

NA Not available.

1/ Turnstile count not available for Pro Bowl.

2/ Held in Miami, FL.

3/ Revised from previous *Data Book*.

4/ Held in Phoenix, AZ.

5/ Held in Orlando, FL.

Source: SoFi Hawai'i Bowl Results Archive, *Bowl Record Book* (annual) and Game Stats  
<<https://www.thehawaiiibowl.com/history>> accessed January 29, 2019; Hawaii Athletics "UH Post-Game Notes (Hawai'i Bowl)" <<https://hawaiiathletics.com/sports/2018/12/23/uh-post-game-notes-hawai-i-bowl.aspx>> accessed January 29, 2019; Sports Pool, "Pro Bowl Venues and Attendance" <[http://www.sportspool.com/football/pro\\_bowl/venues.php](http://www.sportspool.com/football/pro_bowl/venues.php)> accessed January 29, 2019; ESPN, Sponsor Recap <<http://espnspnsorrecaps.com/events/hawaii-bowl>> accessed January 29, 2019, and Hawai'i Bowl records.

**Table 7.60-- VARSITY SPORTS SUMMARY FOR THE UNIVERSITY OF HAWAII AT MANOA: 2014-2015 TO 2017-2018**

[For school year. Includes only games played against four-year collegiate teams]

Sports	Games played 1/				Home games	
	Total	Won	Lost	Tied	Home dates	Attendance
2014-2015						
Baseball	53	21	32	-	30	97,979
Basketball (men's)	35	22	13	-	18	115,816
Basketball (women's)	32	23	9	-	17	34,766
Football	13	4	9	-	7	192,159
Volleyball (men's)	31	24	7	-	17	62,399
Volleyball (women's)	29	22	7	-	19	126,389
2015-2016						
Baseball	53	23	30	-	35	105,724
Basketball (men's)	34	28	6	-	20	141,637
Basketball (women's)	32	21	11	-	14	35,660
Football	13	3	10	-	7	164,031
Volleyball (men's)	28	16	12	-	17	61,180
Volleyball (women's)	31	29	2	-	19	131,187
2016-2017						
Baseball	51	28	23	-	35	105,743
Basketball (men's)	30	14	16	-	19	118,444
Basketball (women's)	30	12	18	-	16	60,432
Football	14	7	7	-	7	170,299
Volleyball (men's)	33	27	6	-	18	68,283
Volleyball (women's)	29	23	6	-	19	128,414
2017-2018						
Baseball	51	27	24	-	29	85,375
Basketball (men's)	30	17	13	-	20	115,879
Basketball (women's)	30	12	18	-	16	39,384
Football	12	3	9	-	6	145,463
Volleyball (men's)	27	19	8	-	17	65,546
Volleyball (women's)	28	20	8	-	19	121,523

1/ Volleyball data refer to matches.

Source: University of Hawaii, Office of Intercollegiate Athletics, Sports Media Relations, records.

See also <<http://www.ncaa.org/stats/>>.

**Table 7.61-- PUBLIC HIGH SCHOOL INTERSCHOLASTIC SPORTS:  
2011-2012 TO 2017-2018 SEASONS**

[Data are for Oahu only (OIA)]

<b>Sport</b>	<b>Players</b>	<b>Games 1/</b>	<b>Attendance</b>	<b>Expenditure 2/ (dollars)</b>
2011-2012				
Baseball	Boys	(NA)	(NA)	27,500
Basketball	Boys and girls	524	28,383	131,945
Football	Boys	185	126,270	167,600
2012-2013				
Baseball	Boys	(NA)	(NA)	39,623
Basketball	Boys and girls	548	26,478	115,903
Football	Boys	185	119,320	208,820
2013-2014				
Baseball	Boys	(NA)	(NA)	34,325
Basketball	Boys and girls	526	27,663	117,430
Football	Boys	192	116,662	220,279
2014-2015				
Baseball	Boys	(NA)	(NA)	23,432
Basketball	Boys and girls	515	29,003	119,338
Football	Boys	193	118,528	237,173
2015-2016				
Baseball	Boys	(NA)	(NA)	25,917
Basketball	Boys and girls	582	27,515	121,588
Football	Boys	191	116,820	239,731
2016-2017				
Baseball	Boys	(NA)	(NA)	43,061
Basketball	Boys and girls	284	24,510	125,813
Football	Boys	182	93,607	242,152
2017-2018				
Baseball	Boys	(NA)	(NA)	40,778
Basketball	Boys and girls	294	26,671	134,492
Football	Boys	187	88,216	226,316

NA Not available.

1/ Junior varsity and varsity games, based on published schedules from public school leagues. Data exclude pre-season and post-season games.

2/ Data on expenditures reflect figures from the general and school trust funds.

Source: Hawaii State Department of Education, Office of Curriculum, Instruction and Student Support, records.

**Table 7.62-- PROFESSIONAL BOXING AND MIXED MARTIAL ARTS (MMA): 1993 TO 2018**

Subject	Number of promoters	Number of shows	Paid attendance	Gross receipts (dollars)
Pro boxing				
1993	1	1	472	12,385
1994	3	6	8,022	191,150
1995	2	4	2,636	48,280
1996	3	3	2,653	64,781
1997	2	3	1,967	44,645
1998	2	3	2,059	52,510
1999	1	1	479	10,120
2000	3	5	3,106	77,155
2001	3	6	3,489	141,235
2002	3	3	4,477	106,295
2003	1	2	2,623	79,875
2004	1	-	-	-
2005	1	2	877	30,528
2006	-	-	-	-
2007	2	-	-	-
2008	2	3	450	16,000
2009	3	4	3,599	227,150
2010	2	1	(NA)	(NA)
2011	1	1	2,277	126,075
2012-2016 1/	-	-	-	-
2017	1	1	(NA)	(NA)
2018	-	-	-	-
MMA				
2009	1	1	(NA)	(NA)
2010	7	17	(NA)	(NA)
2011	8	27	(NA)	(NA)
2012	9	24	(NA)	(NA)
2013	8	26	(NA)	(NA)
2014	7	23	(NA)	(NA)
2015	7	19	(NA)	(NA)
2016	9	20	(NA)	(NA)
2017	8	25	(NA)	(NA)
2018	5	13	(NA)	(NA)

NA Not available.

1/ Pro boxing discontinued in 2011 and renewed in 2017.

Source: Hawaii State Department of Commerce and Consumer Affairs, Boxing Commission, records.

**Table 7.63-- DOG LICENSES ISSUED, BY ISLAND: 1993 TO 2018**

[Dogs are licensed on a biennial basis]

Year	State total	Hawaii	Maui 1/	Lanai	Molokai	Oahu	Kauai
1993	27,586	4,006	2,427	26	46	20,081	1,000
1994	29,010	4,099	3,171	26	57	19,485	2,172
1995	28,442	4,911	1,446	82	48	20,030	1,925
1996	30,376	5,381	699	32	58	21,245	2,961
1997	28,395	5,871	1,378	33	80	19,713	1,320
1998	28,645	5,777	649	35	83	19,861	2,240
1999	32,137	6,311	4,473	29	84	20,039	1,201
2000	31,147	5,627	4,587	57	25	20,066	785
2001	31,068	5,919	4,285	(NA)	(NA)	18,761	2,103
2002	30,909	6,809	4,420	50	30	17,752	1,848
2003	29,519	6,786	2,901	12	47	16,673	3,100
2004	50,180	8,085	3,977	25	30	2/ 36,121	1,942
2005	53,415	10,454	4,621	24	30	2/ 35,638	2,648
2006	50,440	8,836	4,282	17	27	2/ 35,163	2,115
2007	50,403	6,504	4,997	9	27	2/ 34,966	3,900
2008	50,919	6,186	7,009	16	32	2/ 35,129	2,547
2009	52,623	7,881	5,039	25	36	2/ 35,129	4,513
2010	51,072	7,353	4,683	65	61	2/ 34,797	4,113
2011	49,763	6,647	4,880	22	24	2/ 33,736	4,454
2012	(NA)	6,205	3/ 4,042	(NA)	(NA)	2/ 32,892	2,664
2013	42,904	2,167	3/ 3,978	54	26	2/ 32,970	4/ 3,709
2014	(NA)	6,504	3/ 4,034	(NA)	(NA)	2/ 32,474	1,595
2015	(NA)	4,609	3/ 3,701	(NA)	(NA)	2/ 30,983	3,345
2016	(NA)	8,203	3/ 3,520	(NA)	(NA)	2/ 30,560	1,370
2017	(NA)	7,804	3/ 4,086	(NA)	(NA)	2/ 30,692	2,893
2018	(NA)	5,738	3/ 4,061	(NA)	(NA)	2/ 28,961	(NA)

NA Not available.

1/ For the years 1995-1998, the number of registrations issued by the animal shelter (Maui Humane Society) was not included in the count. From year 2000 Maui County reported data in fiscal year, in 2001 Maui County reported 674 licenses which included Lanai and Molokai totals.

2/ Fiscal year ending June 30, figures are estimates. In previous years' versions of the *Data Book*, 2013 through 2017 were misreported as calendar year; they are for the fiscal year.

3/ Figure includes only issued by Maui Humane Society.

4/ Figure includes only issued by Kauai County. As of October 1, 2013, the Kauai Humane Society began issuing dog tags.

'Source: County Departments of Finance; Hawaiian Humane Society (for Oahu, 1995-2003); Maui Humane Society (for Maui from 1999 to present); and Kauai Humane Society (for Kauai from 2014 to present).