

**Table**  
**Number**   **Table Name**

(Click on the table number to go to corresponding table)

Narrative

<a href="#">07.01</a>	Passengers Arriving, by Transit Status: 2012 to 2021
<a href="#">07.02</a>	Passenger Status of Parties and Passengers Arriving in Hawaii: 2016 to 2021
<a href="#">07.03</a>	Visitor Arrivals and Average Daily Visitor Census: 1966 to 2021
<a href="#">07.04</a>	Visitor Arrivals by Major Market Areas: 2019 and 2021
<a href="#">07.05</a>	Visitor Days: 1993 to 2021
<a href="#">07.06</a>	Average Daily Visitor Census, by County and Island: 2020 and 2021
<a href="#">07.07</a>	Visitor Arrivals, by Area Visited: 2020 and 2021
<a href="#">07.08</a>	Summary Characteristics of Overnight and Longer Visitors: 2020 and 2021
<a href="#">07.09</a>	Domestic Visitors, by State and Region: 2020 and 2021
<a href="#">07.10</a>	Trip Characteristics of Visitors: 2020 and 2021
<a href="#">07.11</a>	Activity Participation by Visitors from the U.S. Total, U.S. West, U.S. East, and Japan: 2020
<a href="#">07.12</a>	Overall Satisfaction with Most Recent Trip to State Of Hawaii by Lifestage and Visitation Status by Visitors from the U.S. Total: 2020
<a href="#">07.13</a>	Overall Satisfaction with Most Recent Trip to State Of Hawaii by Lifestage and Visitation Status by Visitors from the U.S. West: 2020
<a href="#">07.14</a>	Overall Satisfaction with Most Recent Trip to State Of Hawaii by Lifestage and Visitation Status by Visitors from the U.S. East: 2020
<a href="#">07.15</a>	Overall Satisfaction with Most Recent Trip to State Of Hawaii by Lifestage and Visitation Status by Visitors from Japan: 2020
<a href="#">07.16</a>	Overall Island Experience by Visitors from the U.S. Total, U.S. West, U.S. East, and Japan: 2020
<a href="#">07.17</a>	Sources of Information for Trip Planning by Visitors from the U.S. West, U.S. East, Japan, and Canada: 2020
<a href="#">07.18</a>	Areas of Improvement for Visitor Satisfaction, by Visitors from the U.S. West, U.S. East, and Japan, and by County: 2020
<a href="#">07.19</a>	Visitor Profile and Trip Characteristics of Visitors from the U.S. Total, U.S. West, U.S. East, and Japan: 2020
<a href="#">07.20</a>	Length of Stay of Visitors Staying Overnight or Longer: 2020 and 2021
<a href="#">07.21</a>	Japanese Visitor Arrivals and Expenditures: 2016 to 2021
<a href="#">07.22</a>	Average Expenditure per Visitor Day, by Origin of Visitors: 1960-1961 to 2021
<a href="#">07.23</a>	Average Expenditure per Visitor Day in Constant Dollars, for Visitors from the Mainland: 1960-1961 to 2021
<a href="#">07.24</a>	Expenditures per Visitor Day by Visitors from Selected Geographic Area, by Expenditure Type: 2019 and 2021
<a href="#">07.25</a>	Total Visitor Expenditures by Expenditure Type: 2019 and 2021

**Table**  
**Number**   **Table Name**

(Click on the table number to go to corresponding table)

<a href="#">07.26</a>	Expenditures per Visitor Day by Visitors from U.S. West, U.S. East and Japan, by Visitor or Trip Characteristics: 2019 and 2021
<a href="#">07.27</a>	Total Visitor Expenditures: 1961 to 2021
<a href="#">07.28</a>	Visitor Expenditures, by Country of Residence: 1999 to 2021
<a href="#">07.29</a>	Cruise Ship Arrival and Passenger Count: 2017 to 2021
<a href="#">07.30</a>	Estimated Direct Visitor-Related Expenditures: 2012 to 2021
<a href="#">07.31</a>	Economic Activity Generated by Visitor-Related Expenditures: 2012 to 2021
<a href="#">07.32</a>	Waikiki's Share of Tourism: 2021
<a href="#">07.33</a>	Contribution to the State's Economy by Statewide Visitor Industry and by Waikiki: 2021
<a href="#">07.34</a>	Visitor Industry Prices, Price Indexes, and Price Deflator: 1991 to 2021
<a href="#">07.35</a>	Returning Residents and Average Number Absent: 1993 to 2021
<a href="#">07.36</a>	Passports Issued by the Honolulu Passport Agency: 2016 to 2021
<a href="#">07.37</a>	Performing Arts, for Oahu: 2020-2021 Season
<a href="#">07.38</a>	Symphony Orchestra Activities: 1992-1993 to 2017-2018
<a href="#">07.39</a>	Attendance at Museums and Other Cultural Attractions: 2019 to 2021
<a href="#">07.40</a>	National Parks, Sites and Monuments: 2000 to 2021
<a href="#">07.41</a>	State Parks and Historic Sites: 1995 to 2020
<a href="#">07.42</a>	Major State Parks: 2017 to 2019
<a href="#">07.43</a>	National and State Historic Sites, State Total and by Island: 2021 and 2022
<a href="#">07.44</a>	Zoos: 2017 to 2021
<a href="#">07.45</a>	Aquatic Collections: 2021
<a href="#">07.46</a>	County Parks, By Island: 2019 to 2021
<a href="#">07.47</a>	Attendance and Water Safety at Guarded Beach Parks, for the City and County of Honolulu: 2021
<a href="#">07.48</a>	Sandy Shoreline and Public Beach Activities, by Island: 2022
<a href="#">07.49</a>	County Tennis Facilities: 2010 to 2021
<a href="#">07.50</a>	Golf Courses, by Number of Holes, Type and Island: 2021
<a href="#">07.51</a>	County Golf Courses and Camping Permits, for Oahu: 1991 to 2021
<a href="#">07.52</a>	Sony Open Scores and Purses: 1999 to 2022
<a href="#">07.53</a>	Public Hunting Areas and Wildlife Sanctuaries and Refuges, by Island: April 2, 2022
<a href="#">07.54</a>	Fishing and Hunting Licenses Issued: 2010 to 2021
<a href="#">07.55</a>	Honolulu Marathon Registrants, Finishers and Winning Times: 1992 to 2021
<a href="#">07.56</a>	Ironman Triathlon World Championship Participants, Finishers and Winning Times: 1992 to 2021
<a href="#">07.57</a>	Transpacific Yacht Club's Honolulu Race Entries and Winning Times: 1985 to 2021

**Table**

**Number   Table Name**

(Click on the table number to go to corresponding table)

<a href="#">07.58</a>	Total Attendance at Football Bowl Games: 2002-2003 to 2021-2022 Seasons
<a href="#">07.59</a>	Varsity Sports Summary for the University of Hawaii at Manoa: 2017-2018 to 2020-2021
<a href="#">07.60</a>	Public High School Interscholastic Sports: 2015-2016 to 2020-2021 Seasons
<a href="#">07.61</a>	Professional Boxing and Mixed Martial Arts (MMA): 1995 to 2020
<a href="#">07.62</a>	Dog Licenses Issued, by Island: 1999 to 2021

## Section 7

# RECREATION AND TRAVEL

Statistics on tourism, recreation, sports, museums, parks, pets, and the performing arts appear in this section. Additional information on recreational and resort land use is given in Section 6; on transportation, in Section 18; and on hotels and hotel workers, in Sections 12, 13, 15 and 23.

Information on recreation and tourism was formerly provided periodically by the Hawaii Tourism Authority's Tourism Research (particularly in its annual research reports), which as of July 1, 2021, moved to the Hawaii State Department of Business, Economic Development & Tourism (DBEDT). Consequently, the primary sources for information are now the Hawaii Tourism Authority, DBEDT's Research & Economic Analysis Division, the State Parks Division of the Hawaii State Department of Land and Natural Resources, the U.S. National Park Service, the County Park and recreation departments, and other organizations. Long-term trends are summarized in Historical Statistics of Hawaii, Section 11.

**Table 7.01-- PASSENGERS ARRIVING, BY TRANSIT STATUS: 2012 TO 2021**

[Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

<b>Transit status</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>
All directions	9,232,172	9,513,611	9,691,996	10,132,074	10,462,968
Landing	9,216,594	9,283,117	9,458,694	9,901,349	10,222,915
Intransit	15,578	230,494	233,302	230,725	240,053
Domestic	6,551,222	6,631,539	6,747,786	7,111,843	7,333,569
Landing	6,551,222	6,527,077	6,647,828	7,010,549	7,221,908
Intransit	-	104,462	99,958	101,294	111,661
International	2,680,950	2,882,072	2,944,210	3,020,231	3,129,399
Landing	2,665,372	2,756,040	2,810,866	2,890,800	3,001,007
Intransit	15,578	126,032	133,344	129,431	128,392
<b>Transit status</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>
All directions	10,811,431	11,403,884	11,960,460	3,361,708	7,978,128
Landing	10,685,496	11,248,568	11,809,901	3,286,505	7,848,926
Intransit	125,935	155,316	150,559	75,203	129,202
Domestic	(NA)	(NA)	(NA)	(NA)	(NA)
Landing	7,505,801	8,068,542	8,667,939	2,626,267	7,692,437
Intransit	(NA)	(NA)	(NA)	(NA)	(NA)
International	(NA)	(NA)	(NA)	(NA)	(NA)
Landing	3,179,695	3,180,026	3,141,962	660,238	156,489
Intransit	(NA)	(NA)	(NA)	(NA)	(NA)

NA Not available.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022; and calculations by Hawaii State Department of Business, Economic Development & Tourism; and records.

**Table 7.02-- PASSENGER STATUS OF PARTIES AND PASSENGERS  
ARRIVING IN HAWAII: 2016 TO 2021**

[Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

<b>Year and point of origin</b>	<b>All types 1/</b>	<b>Visitors destined to Hawaii 2/</b>	<b>Returning residents</b>	<b>Intended residents 2/</b>
<b>Parties</b>				
2016, total	4,627,893	4,021,232	586,642	(NA)
Domestic	3,423,111	2,888,161	514,930	20,019
International	1,204,783	1,133,071	71,712	(NA)
2017, total	4,805,249	4,194,371	591,544	(NA)
Domestic	3,528,457	2,988,867	520,256	19,334
International	1,276,792	1,205,504	71,288	(NA)
2018, total	5,050,084	4,402,706	626,848	(NA)
Domestic	3,771,181	3,205,949	544,702	20,530
International	1,278,903	1,196,757	82,146	(NA)
2019, total	3/ 5,254,072	4,579,315	654,435	(NA)
Domestic	3,988,088	3,393,455	574,298	20,336
International	1,265,984	1,185,846	80,138	(NA)
2020, total	1,599,812	1,318,059	271,624	(NA)
Domestic	1,317,017	1,065,429	241,458	10,129
International	282,795	252,630	30,166	(NA)
2021, total	3,581,431	3,102,162	461,568	(NA)
Domestic	3,477,389	3,024,918	434,770	17,701
International	104,042	77,244	26,798	(NA)
<b>Passengers</b>				
2016, total	10,222,915	8,821,802	1,358,083	(NA)
Domestic	7,221,908	5,968,779	1,210,099	43,030
International	3,001,007	2,853,023	147,984	(NA)
2017, total	10,685,496	9,277,613	1,367,025	(NA)
Domestic	7,505,801	6,239,748	1,225,195	40,859
International	3,179,695	3,037,865	141,830	(NA)

Continued on next page.

**Table 7.02-- PASSENGER STATUS OF PARTIES AND PASSENGERS  
ARRIVING IN HAWAII: 2016 TO 2021 -- Con.**

Year and point of origin	All types 1/	Visitors destined to Hawaii 2/	Returning residents	Intended residents 2/
Passengers Con.				
2018, total	11,248,568	9,761,448	1,443,527	(NA)
Domestic	8,068,542	6,736,736	1,288,213	43,593
International	3,180,026	3,024,712	155,314	(NA)
2019, total	11,809,901	10,243,165	1,522,669	(NA)
Domestic	8,667,939	7,253,806	1,370,066	44,067
International	3,141,962	2,989,359	152,603	(NA)
2020, total	3,286,505	2,678,073	588,249	(NA)
Domestic	2,626,267	2,065,689	540,395	20,183
International	660,238	612,384	47,854	(NA)
2021, total	7,848,926	6,777,760	1,035,314	(NA)
Domestic	7,692,437	6,656,779	999,806	35,852
International	156,489	120,981	35,508	(NA)

NA Not available.

1/ Does not include intransit passengers.

2/ Intended residents were not identified in the international flight survey, therefore they were included in visitors.

3/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022; and calculations by Hawaii State Department of Business, Economic Development & Tourism; and records.

**Table 7.03-- VISITOR ARRIVALS AND AVERAGE DAILY VISITOR CENSUS:  
1966 TO 2021**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state.

Domestic includes passengers from all flights originating from the mainland United States.

International includes passengers from all flights originating from U.S. territories and other countries]

Year	Visitor arrivals			Average daily visitor census		
	Total	Domestic	International	Total	Domestic	International
1966	834,732	629,564	205,168	20,900	19,271	1,629
1970	1,745,904	1,273,639	472,265	36,920	32,028	4,892
1975	2,818,082	2,028,068	790,014	66,146	59,495	6,651
1980	3,928,789	2,793,101	1,135,688	96,406	86,788	9,618
1985	4,843,414	3,522,126	1,321,288	116,107	103,820	12,287
1990	6,723,531	4,315,161	2,408,370	154,516	113,066	41,450
1995	6,546,759	3,743,474	2,803,285	157,098	105,649	51,450
2000	6,948,595	4,446,936	2,501,659	168,637	123,441	45,196
2005	7,416,574	5,313,281	2,103,293	185,445	144,396	41,049
2010	6,916,894	4,957,352	1,959,542	177,949	136,407	41,542
2011	7,174,397	5,127,291	2,047,106	185,824	142,027	43,797
2012	7,867,143	5,403,025	2,464,118	201,267	148,887	52,380
2013	8,003,474	5,405,300	2,598,174	202,876	149,213	53,663
2014	8,196,342	5,486,059	2,710,283	206,217	151,076	55,141
2015	8,563,018	5,782,140	2,780,878	213,934	156,026	57,908
2016	8,821,802	5,968,779	2,853,023	217,675	157,953	59,723
2017	9,277,613	6,239,748	3,037,865	229,063	164,273	64,791
2018	9,761,448	6,736,736	3,024,712	240,341	174,611	65,731
2019	10,243,165	7,253,806	2,989,359	245,733	182,288	63,445
2020	2,678,073	2,065,689	612,384	77,915	63,921	13,993
2021	6,777,760	6,656,779	120,981	178,938	173,901	5,037

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.



**Table 7.04-- VISITOR ARRIVALS BY MAJOR MARKET AREAS: 2020 AND 2021**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Major Market Areas (MMA) 1/	2020			2021		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
All visitors	2,678,073	2,065,689	612,384	6,777,760	6,656,779	120,981
US West MMA 2/	1,311,176	1,287,712	23,464	4,473,588	4,471,699	1,889
US East MMA 3/	676,150	653,341	22,809	1,995,311	1,993,212	2,099
Japan MMA	289,137	2,098	287,039	18,936	2,406	16,530
Canada MMA	164,393	31,189	133,204	87,900	16,270	71,630
Other Asia MMA 4/	67,906	5,865	62,041	22,524	13,583	8,941
China	15,878	2,772	13,106	6,686	6,333	353
Hong Kong	1,068	576	492	2,004	1,952	52
Korea	46,884	1,934	44,950	10,652	2,642	8,010
Singapore	836	311	525	1,069	985	84
Taiwan	3,240	272	2,968	2,113	1,671	442
Oceania MMA 5/	50,710	9,692	41,018	6,524	3,288	3,236
Australia	41,399	7,482	33,917	4,366	1,229	3,137
New Zealand	9,310	2,209	7,101	2,158	2,059	99
Europe MMA 6/	21,550	16,881	4,669	18,775	16,805	1,970
United Kingdom	7,050	5,625	1,425	7,097	6,887	210
France	3,631	2,283	1,348	2,970	1,600	1,370
Germany	7,425	6,201	1,224	4,691	4,406	285
Italy	1,109	904	205	1,156	1,124	32
Switzerland	2,336	1,869	467	2,861	2,788	73
Latin America MMA 7/	6,211	5,681	530	9,348	9,287	61
Argentina	1,623	1,557	66	2,015	2,003	12
Brazil	2,265	2,069	196	1,382	1,361	21
Mexico	2,322	2,054	268	5,950	5,922	28
Other MMA 8/	90,839	53,229	37,610	144,853	130,228	14,625

Continued on next page.

**Table 7.04-- VISITOR ARRIVALS BY MAJOR MARKET AREAS:  
2019 AND 2021 -- Con.**

- 1/ MMA's are geographical areas defined by the Hawaii Tourism Authority for marketing purposes.
- 2/ Pacific and Mountain States of the United States.
- 3/ All other States in the continental United States not included in U.S. West.
- 4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.
- 5/ Includes Australia and New Zealand.
- 6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.
- 7/ Includes Argentina, Brazil, and Mexico.
- 8/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.

**Table 7.05-- VISITOR DAYS: 1993 TO 2021**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Total	Domestic	International
1993	53,836,611	36,656,820	17,179,791
1994	57,169,825	39,384,934	17,784,891
1995	57,340,911	38,561,739	18,779,172
1996	57,936,622	38,944,059	18,992,563
1997	57,373,493	39,427,198	17,946,295
1998	57,446,913	40,904,938	16,541,975
1999	60,020,237	43,069,177	16,951,060
2000	61,721,150	45,179,587	16,541,563
2001	57,760,242	43,108,798	14,651,444
2002	58,471,088	44,175,694	14,295,394
2003	58,782,699	45,036,982	13,745,717
2004	62,761,989	48,441,764	14,320,225
2005	67,687,479	52,704,668	14,982,811
2006	69,145,854	54,584,048	14,561,806
2007	69,135,310	55,100,441	14,034,869
2008	63,130,133	49,497,350	13,632,783
2009	60,255,061	47,121,337	13,133,724
2010	64,951,433	49,788,583	15,162,850
2011	67,825,871	51,839,799	15,986,073
2012	73,663,903	54,492,680	19,171,224
2013	74,049,772	54,462,717	19,587,054
2014	75,269,197	55,142,678	20,126,519
2015	78,086,081	56,949,633	21,136,447
2016	79,669,135	57,810,695	21,858,441
2017	83,608,118	59,959,536	23,648,582
2018	87,724,599	63,732,896	23,991,703
2019	89,692,422	66,535,081	23,157,341
2020	28,516,797	23,395,216	5,121,581
2021	65,312,274	63,473,882	1,838,392

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.

**Table 7.06-- AVERAGE DAILY VISITOR CENSUS, BY COUNTY AND ISLAND:  
2020 AND 2021**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

County or island	2020			2021		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total	77,915	63,921	13,993	178,938	173,901	5,037
Oahu	35,054	25,800	9,254	73,693	70,941	2,752
Hawaii	13,641	12,050	1,591	30,041	29,587	454
Kauai	8,034	7,430	604	19,194	19,026	168
Maui County	21,187	18,641	2,545	56,010	54,347	1,663
Maui	20,637	18,131	2,506	54,866	53,209	1,656
Molokai	322	297	25	500	498	2
Lanai	227	213	14	644	640	4

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.

**Table 7.07-- VISITOR ARRIVALS, BY AREA VISITED: 2020 AND 2021**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Area visited	2020			2021		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total	2,678,073	2,065,689	612,384	6,777,760	6,656,779	120,981
Oahu	1,506,316	998,149	508,167	3,326,622	3,250,596	76,026
Kauai	330,263	295,843	34,420	813,647	807,658	5,990
Maui County	807,308	706,499	100,810	2,340,915	2,298,908	42,007
Maui	792,602	693,197	99,404	2,303,942	2,262,137	41,805
Molokai	17,025	12,999	4,026	25,758	25,508	251
Lanai	17,924	15,489	2,435	47,829	47,291	539
Hawaii Island	493,817	402,530	91,287	1,183,458	1,172,729	10,729
Hilo	155,033	124,360	30,673	293,833	291,467	2,365
Kona	433,194	352,568	80,626	1,064,571	1,054,543	10,029
One island only	2,311,925	1,797,842	514,083	5,990,064	5,880,593	109,471
Oahu only	1,212,897	794,044	418,853	2,737,925	2,671,018	66,906

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.

**Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS: 2020 AND 2021**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2020			
US residents (percent of total arrivals by air)	74.2	94.0	7.6
Average age of party head	45.4	45.6	45.1
Average party size	2.0	1.9	2.4
Average number of trips to Hawaii	(NA)	6.5	(NA)
Repeat visitors (percent)	(NA)	1/ 75.3	(NA)
Pleasure trip (percent)	79.2	76.7	87.4
In hotel only (percent)	45.4	39.6	64.9
One island only (percent)	86.3	87.0	83.9
2021			
US residents (percent of total arrivals by air)	95.4	97.1	3.3
Average age of party head	44.0	44.0	45.6
Average party size	2.2	2.2	1.6
Average number of trips to Hawaii	5.6	5.6	6.9
Repeat visitors (percent)	70.6	70.6	70.7
Pleasure trip (percent)	86.0	86.1	80.6
In hotel only (percent)	45.2	45.2	41.5
One island only (percent)	88.4	88.3	90.5

NA Not available.

1/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.

**Table 7.09-- DOMESTIC VISITORS, BY STATE AND REGION: 2020 AND 2021**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state.  
Domestic includes passengers from all flights originating from the mainland United States]

Residence	2020	2021
United States	1,941,053	6,464,911
Pacific	1,000,558	3,537,051
Alaska	42,574	76,286
California	655,937	2,657,296
Oregon	88,907	238,626
Washington	213,140	564,843
Mountain	287,155	934,648
Arizona	65,780	244,282
Colorado	63,123	211,407
Idaho	25,129	66,519
Montana	13,981	23,192
Nevada	42,050	143,697
New Mexico	8,962	32,104
Utah	64,086	203,771
Wyoming	4,044	9,675
West North Central	108,208	211,863
Iowa	14,037	24,124
Kansas	10,814	28,978
Minnesota	47,525	74,314
Missouri	18,117	52,744
Nebraska	8,818	18,910
North Dakota	4,361	5,577
South Dakota	4,537	7,215
West South Central	114,390	437,758
Arkansas	4,225	15,979
Louisiana	5,787	21,270
Oklahoma	9,436	33,069
Texas	94,943	367,441
East North Central	139,144	382,281
Illinois	48,764	151,620
Indiana	14,787	43,509
Michigan	28,243	69,395
Ohio	23,412	68,696
Wisconsin	23,938	49,061

Continued on next page.

**Table 7.09-- DOMESTIC VISITORS, BY STATE AND REGION:  
2020 AND 2021 -- Con.**

Residence	2020	2021
East South Central	27,801	93,455
Alabama	6,278	20,178
Kentucky	6,610	21,557
Mississippi	2,740	8,903
Tennessee	12,173	42,817
New England	42,200	121,804
Connecticut	7,471	25,503
Maine	3,514	7,172
Massachusetts	22,434	69,111
New Hampshire	4,481	8,989
Rhode Island	2,114	6,795
Vermont	2,185	4,234
Middle Atlantic	87,773	280,854
New Jersey	20,276	76,112
New York	46,188	140,479
Pennsylvania	21,309	64,263
South Atlantic	133,824	465,196
Delaware	1,898	5,481
Washington, D.C.	3,478	11,284
Florida	39,975	147,049
Georgia	19,755	76,952
Maryland	15,636	52,316
North Carolina	17,743	63,123
South Carolina	7,832	25,419
Virginia	25,840	78,952
West Virginia	1,668	4,620

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.



**Table 7.10-- TRIP CHARACTERISTICS OF VISITORS: 2020 AND 2021**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries. Travel method data from International visitors were not available for all months in 2020]

Subject	Domestic		International	
	2020	2021	2020	2021
All visitors 1/	2,065,689	6,656,779	612,384	120,981
Purpose of visit 1/				
Pleasure (net)	1,585,412	5,734,311	535,054	97,480
Vacation	1,537,844	5,515,116	493,663	92,526
Honeymoon	47,461	233,858	41,520	5,031
Wedding/Get Married	14,301	45,350	6,238	524
Meetings, conventions, incentive 1/	99,372	95,390	33,070	1,853
Convention/conference	63,258	43,061	14,590	560
Corporate meeting	21,473	28,179	2,923	703
Incentive	17,909	27,826	16,190	624
Other business	95,644	143,234	3,870	1,856
Visit friends or relatives	314,952	823,269	25,984	14,045
Government or military	34,972	56,630	1,966	2,980
Attend school	6,973	14,998	1,782	722
Sport event	13,642	18,337	3,279	524
Traveler method				
Group tour	40,101	83,512	(NA)	1,269
Package	242,519	919,219	(NA)	9,615
True independent	1,805,154	5,694,152	(NA)	110,736
Accommodations				
Hotel	973,339	3,461,805	441,041	56,872
Hotel only	818,104	3,010,088	397,683	50,205
Condo	369,549	1,286,219	106,934	31,549
Condo only	299,472	1,057,556	78,340	27,230
Timeshare	188,207	675,741	29,539	9,230
Timeshare only	149,137	556,603	21,557	7,343
Rental house	256,091	797,945	33,250	7,779
Hostel	16,764	32,618	3,633	1,198
Camp site	16,800	32,563	3,252	817
Bed & breakfast	27,358	67,093	6,230	542
Cruise ship	21,926	1,723	2,712	107
Friends, relatives	343,111	795,987	31,260	18,757

NA Not available.

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.

**Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2020**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages sum to more than 100 percent due to multiple island visitation and multiple activities participated in by visitors]

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Sightseeing	92.1	91.6	93.0	94.0
Self-guided / drive around island	81.7	81.8	81.3	63.3
Helicopter / airplane tour	3.1	2.8	3.9	1.1
Boat Tour/ submarine ride/ whale watching	22.6	20.9	26.0	12.7
Visit communities	46.2	45.4	47.9	29.0
Private limousine/ van tour/ tour bus	4.5	3.0	7.5	21.2
Scenic views / natural landmarks	55.2	52.3	60.7	18.1
Movie and television filming location tours	3.7	3.0	5.1	4.5
Recreation	93.4	93.7	92.9	94.3
Beach / sunbathing	82.2	82.6	81.5	69.3
Bodyboarding	12.6	14.7	8.7	1.5
Stand up paddle boarding	7.7	8.2	6.6	1.5
Surfing	9.7	10.3	8.5	2.9
Canoeing / kayaking	7.1	7.0	7.3	2.1
Swimming in the ocean	65.0	66.5	62.3	29.8
Snorkeling	45.1	47.9	39.8	14.3
Windsurfing / kitesurfing	0.3	0.3	0.4	0.2
Jet skiing / parasailing	1.4	1.4	1.5	2.9
SCUBA diving	3.9	4.0	3.8	1.9
Fishing	3.8	3.9	3.6	0.4
Golf	8.0	8.3	7.4	6.9
Running / jogging / fitness walking	37.7	38.8	35.5	16.9
Spa	6.5	6.3	6.9	6.8
Hiking	46.7	45.5	49.1	18.4
Backpacking / camping	2.1	1.8	2.6	0.2
Agritourism	9.0	8.1	10.8	11.5
Sports event / tournament	0.9	0.8	1.0	1.3
Parks / botanical gardens	29.6	26.9	34.6	16.7
Zip-lining	3.1	3.2	3.0	0.9
Entertainment and dining	97.4	97.7	96.9	97.0
Lunch / sunset / dinner / evening cruise	17.9	16.4	20.7	16.3
Live music / stage show	13.9	12.2	17.2	15.3
Nightclub / dancing / bar / karaoke	5.2	4.7	6.0	5.6
Fine dining	44.0	44.0	44.0	35.4
Family restaurant	54.5	55.5	52.7	25.9

Continued on next page.

**Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2020 -- Con.**

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Entertainment and dining - Con.				
Fast food	38.2	37.4	39.8	56.2
Food truck	36.5	36.1	37.3	15.5
Café / coffee house	41.2	41.6	40.3	49.9
Ethnic dining	24.5	23.2	27.0	6.0
Prepared own meals	61.7	64.6	55.9	14.5
Shopping	92.5	92.9	91.9	97.6
Mall / department stores	35.4	34.8	36.5	81.5
Designer boutiques	14.4	13.9	15.3	25.0
Hotel / resort stores	22.8	21.4	25.5	33.8
Swap meet / flea market	10.8	10.2	11.8	3.1
Discount / outlet stores	13.5	13.1	14.2	25.3
Supermarkets	68.8	71.8	62.8	69.1
Farmer's market	29.5	30.8	26.9	15.1
Convenience stores	44.6	44.2	45.4	47.4
Duty Free stores	2.1	1.7	2.8	38.4
Local shops / artisans	55.0	54.1	56.7	11.8
History / culture / arts	49.3	45.0	57.8	53.1
Historic military site	16.0	12.2	23.4	14.7
Other historic site	21.2	19.9	23.9	14.3
Museum / art gallery	10.2	9.6	11.3	6.1
Luau / Polynesian show / hula show	10.8	8.0	16.1	13.3
Lessons: hula / canoeing / ukulele etc.	3.1	2.7	3.8	7.0
Play / concert / theatre	1.4	1.2	1.8	3.1
Art / craft fair	7.0	6.9	7.0	4.4
Festival / event	4.9	4.9	5.0	2.2
Transportation	83.6	84.9	81.2	96.8
Airport shuttle	9.5	9.1	10.2	28.0
Trolley	1.5	1.3	1.7	53.6
Public bus	2.7	2.4	3.4	16.0
Tour bus / tour van	4.5	2.8	7.8	27.5
Taxi / limousine	5.8	5.2	7.1	27.8
Rental car	71.8	74.8	66.1	23.1
Ride share	14.3	13.1	16.5	5.3

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, *2020 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaiiourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed April 29, 2022.

**Table 7.12-- OVERALL SATISFACTION WITH MOST RECENT TRIP TO STATE OF HAWAII BY LIFESTAGE AND VISITATION STATUS BY VISITORS FROM THE U.S. TOTAL: 2020**

[Covers visitors from United States staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	81.7	12.0	4.2	2.1
Lifestyle / lifestage segments				
Wedding / honeymoon	84.6	9.1	3.0	3.3
Family / child	84.6	10.7	3.4	1.4
Young (<35)	86.0	10.2	2.2	1.6
Middle age (35-54)	81.1	11.9	4.4	2.6
Seniors (55+)	77.9	14.1	5.6	2.4
Visitation status				
First timers	84.1	10.6	2.7	2.5
Repeat visitors	80.9	12.5	4.6	2.0

Source: Hawaii Tourism Authority, *2020 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed April 29, 2022.

**Table 7.13-- OVERALL SATISFACTION WITH MOST RECENT TRIP TO STATE OF HAWAII BY LIFESTAGE AND VISITATION STATUS BY VISITORS FROM THE U.S. WEST: 2020**

[Covers visitors from Pacific and Mountain States of the United States staying overnight or longer. Percent of visitors]

<b>Category</b>	<b>Excellent</b>	<b>Above average</b>	<b>Below average</b>	<b>Poor</b>
Total	81.7	12.2	4.2	1.9
Lifestyle / lifestage segments				
Wedding / honeymoon	85.4	9.4	3.1	2.0
Family / child	84.9	10.8	3.2	1.1
Young (<35)	86.0	10.5	2.1	1.5
Middle age (35-54)	82.0	11.4	4.3	2.3
Seniors (55+)	77.1	14.5	6.0	2.4
Visitation status				
First timers	83.9	10.9	2.8	2.3
Repeat visitors	81.3	12.4	4.5	1.8

Source: Hawaii Tourism Authority, *2020 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaii tourism authority.org/research/visitor-satisfaction-and-activity/>> accessed April 29, 2022.

**Table 7.14-- OVERALL SATISFACTION WITH MOST RECENT TRIP TO STATE OF HAWAII BY LIFESTAGE AND VISITATION STATUS BY VISITORS FROM THE U.S. EAST: 2020**

[Covers visitors from all other states in the continental United States not included in U.S. West staying overnight or longer. Percent of visitors]

<b>Category</b>	<b>Excellent</b>	<b>Above average</b>	<b>Below average</b>	<b>Poor</b>
Total	81.6	11.8	4.0	2.5
Lifestyle / lifestage segments				
Wedding / honeymoon	83.8	8.7	2.8	4.8
Family / child	83.5	10.4	3.9	2.2
Young (<35)	86.1	9.7	2.3	1.9
Middle age (35-54)	79.5	12.8	4.6	3.1
Seniors (55+)	79.4	13.4	4.8	2.4
Visitation status				
First timers	84.3	10.3	2.7	2.7
Repeat visitors	80.1	12.7	4.8	2.4

Source: Hawaii Tourism Authority, *2020 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed April 29, 2022.

**Table 7.15-- OVERALL SATISFACTION WITH MOST RECENT TRIP TO STATE OF HAWAII BY LIFESTAGE AND VISITATION STATUS BY VISITORS FROM JAPAN: 2020**

[Visitors staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	78.5	19.5	1.6	0.5
Lifestyle / lifestage segments				
Wedding / honeymoon	86.1	12.5	1.2	0.2
Family / child	74.3	22.2	2.4	1.1
Young (<35)	80.2	19.1	0.6	0.2
Middle age (35-54)	76.0	21.6	1.9	0.6
Seniors (55+)	73.8	22.3	2.9	1.0
Visitation status				
First timers	82.9	15.7	1.1	0.3
Repeat visitors	76.3	21.3	1.8	0.6

Source: Hawaii Tourism Authority, *2020 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaii tourism authority.org/research/visitor-satisfaction-and-activity/>> accessed April 29, 2022.

**Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2020**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Island and rating	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	74.6	74.3	74.9	76.3
Above average	17.0	17.4	16.5	21.6
Below average	5.4	5.7	5.1	1.6
Poor	3.0	2.7	3.5	0.6
Maui				
Excellent	86.1	85.3	87.7	83.5
Above average	9.1	9.5	8.4	16.5
Below average	3.0	3.3	2.6	0.0
Poor	1.7	2.0	1.2	0.0
Molokai				
Excellent	84.5	83.8	85.3	82.3
Above average	10.2	10.5	9.8	17.7
Below average	5.3	5.7	4.9	0.0
Poor	0.0	0.0	0.0	0.0
Lanai				
Excellent	86.0	86.7	85.3	0.0
Above average	8.5	8.7	8.2	100.0
Below average	3.3	2.1	4.6	0.0
Poor	2.1	2.4	1.8	0.0
Hawai'i (Hilo/ Kona/ Volcano)				
Excellent	85.2	84.4	86.7	83.0
Above average	10.7	11.2	9.6	15.9
Below average	3.3	3.5	2.8	0.8
Poor	0.8	0.8	0.8	0.3
Kauai				
Excellent	83.8	84.2	83.0	90.6
Above average	10.3	10.1	10.7	9.4
Below average	4.2	4.1	4.3	0.0
Poor	1.8	1.7	2.1	0.0

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States, not included in U.S. West.

Source: Hawaii Tourism Authority, *2020 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed April 29, 2022.



**Table 7.17-- SOURCES OF INFORMATION FOR TRIP PLANNING BY VISITORS FROM THE U.S. WEST, U.S. EAST, JAPAN, AND CANADA: 2020**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors; percentages do not sum to 100 percent due to multiple sources used]

Information source	U.S. West 1/	U.S. East 2/	Japan	Canada
Travel agents / package tour companies	24.0	29.9	55.2	14.0
Personal experience	34.7	30.1	22.5	41.6
Friends / family	29.5	29.5	19.9	33.2
Online travel booking site/travel agent	19.4	19.5	11.5	30.5
Travel informational websites (i.e. TripAdvisor)	18.7	24.0	11.1	30.2
Guide books	10.2	14.0	24.2	13.6
Social media (i.e. Facebook, Twitter, Instagram)	9.2	10.4	21.0	11.7
Travel blogs	10.0	11.7	18.2	15.0
Smart phone/ tablet apps	17.4	16.6	9.5	15.1
Airline / commercial carrier	15.1	13.7	8.8	12.4
Hotel / resort front desk /concierge / tour desk	13.5	14.4	7.2	12.4
Magazines/ newspaper articles	2.1	3.8	6.9	2.7
Hawaii destination website (GoHawaii.com)	8.4	13.3	5.3	16.7
Television shopping channel/ television program	0.4	0.9	4.2	0.3
None of these	6.9	7.2	1.9	5.6

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States, not included in U.S. West.

Source: Hawaii Tourism Authority, *2020 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed April 29, 2022.

**Table 7.18-- AREAS OF IMPROVEMENT FOR VISITOR SATISFACTION, BY VISITORS FROM THE U.S. WEST, U.S. EAST, AND JAPAN, AND BY COUNTY: 2020**

[Visitors were asked to identify one thing that could be improved to make their stay at each of the four major Hawaiian islands more enjoyable. Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages do not sum to 100 percent due to multiple things mentioned]

Area of improvement	U.S. West 1/	U.S. East 2/	Japan
Oahu			
No negatives	36.8	36.5	42.1
Transportation			
Ground/public transit	0.1	0.2	0.4
Driving experience	5.8	5.5	5.4
Traffic	8.3	9.9	4.7
Food/restaurants			
Quality	1.0	0.9	4.8
Food/ restaurant variety/ dining options	5.5	4.5	2.6
Activities/attractions and local culture			
Would like to experience more local culture	7.4	8.2	4.2
Safety issues	4.4	4.1	9.4
Hawaii Island			
No negatives	44.6	44.9	31.0
Transportation			
Ground/public transit	0.0	0.4	0.5
Driving experience	3.6	4.0	2.2
Traffic	5.6	3.7	1.3
Food/restaurants			
Quality	2.4	2.4	5.8
Food/ restaurant variety/ dining options	8.7	7.1	11.0
Activities/attractions and local culture			
Would like to experience more local culture	6.6	9.0	4.5
Safety issues	2.3	1.5	1.1

Continued on next page.

**Table 7.18-- AREAS OF IMPROVEMENT FOR VISITOR SATISFACTION, BY VISITORS FROM THE U.S. WEST, U.S. EAST, AND JAPAN, AND BY COUNTY: 2020 -- Con.**

Area of improvement	U.S. West 1/	U.S. East 2/	Japan
Maui			
No negatives	47.8	47.5	44.3
Transportation			
Ground/public transit	0.0	0.0	0.0
Driving experience	3.4	4.5	11.4
Traffic	3.2	4.3	0.0
Food/restaurants			
Quality	1.7	1.8	0.0
Food/ restaurant variety/ dining options	9.2	7.1	6.3
Activities/attractions and local culture			
Would like to experience more local culture	7.4	8.7	13.9
Safety issues	1.2	1.3	0.0
Kauai			
No negatives	40.7	42.4	49.9
Transportation			
Ground/public transit	0.0	0.1	0.0
Driving experience	4.6	5.4	18.8
Traffic	8.1	9.1	0.0
Food/restaurants			
Quality	2.0	0.9	0.0
Food/ restaurant variety/ dining options	7.1	6.2	9.4
Activities/attractions and local culture			
Would like to experience more local culture	5.2	6.3	6.2
Safety issues	1.1	0.8	9.4

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States, not included in U.S. West.

Source: Hawaii Tourism Authority, *2020 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed April 29, 2022.

**Table 7.19-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2020**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Visitation status				
First timers	23.8	16.9	37.1	32.3
Repeat visitors	76.2	83.1	62.9	67.7
Lifestyle/ lifestage segments				
Wedding / honeymoon	(NA)	(NA)	(NA)	(NA)
Family (traveling with child under 18)	(NA)	(NA)	(NA)	(NA)
Young (under 35)	(NA)	(NA)	(NA)	(NA)
Middle age (35-54)	(NA)	(NA)	(NA)	(NA)
Seniors (55+)	(NA)	(NA)	(NA)	(NA)
Primary purpose of trip				
Vacation	61.0	64.6	54.1	68.8
Anniversary/ birthday	1.8	1.6	2.2	0.4
Visit friends or relatives	21.9	19.8	26.0	2.1
Business trip	4.3	4.3	4.3	1.5
Convention, conference or seminar	0.8	0.5	1.3	0.5
Honeymoon	1.9	1.4	2.9	14.0
Attend/ participate in a wedding	0.4	0.4	0.5	1.3
Family gathering/ reunion	0.1	0.1	0.0	0.0
Incentive/ reward	0.4	0.3	0.5	3.7
Get married/ vow renewal	0.8	0.6	1.1	2.8
Attend/ participate in a sporting event	0.2	0.2	0.3	0.8
Real estate purchase or viewing	0.4	0.5	0.2	0.0
To attend school	0.5	0.4	0.5	0.6
Attend funeral	0.6	0.7	0.5	0.1
Cultural/ historical/ music event	0.0	0.1	0.0	0.1
Shopping/ fashion	(NA)	(NA)	(NA)	(NA)
Other	0.5	0.5	0.4	0.1
Gender				
Male	40.3	40.5	39.9	43.3
Female	59.7	59.5	60.1	56.7
Age				
Mean (years)	48.57	48.90	47.92	39.19

Continued on next page.

**Table 7.19-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2020 -- Con.**

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Highest level of school				
No/ some high school	0.4	0.4	0.5	1.6
High school graduate	5.1	4.9	5.5	20.6
Some college	14.4	15.0	13.4	4.3
Vocational/ technical	3.3	3.5	3.0	8.1
2-year degree	8.6	8.5	8.9	7.7
4-year degree	37.2	37.6	36.4	49.6
Post-grad degree	30.9	30.2	32.4	8.1
Employment status				
Self-employed	15.9	17.3	13.2	9.8
Employed, working for someone else	55.6	54.7	57.5	52.8
Retired	18.6	18.4	19.1	4.5
Student	3.5	3.1	4.2	16.9
Homemaker	3.4	3.7	2.7	9.4
Other	3.1	2.9	3.4	6.5
U.S. visitors' income				
Up to \$40,000	7.4	6.9	8.3	(X)
\$40,000 to \$59,999	7.5	6.8	9.1	(X)
\$60,000 to \$79,999	9.4	8.9	10.4	(X)
\$80,000 to \$99,999	9.4	8.8	10.5	(X)
\$100,000 to \$124,999	12.4	12.1	12.9	(X)
\$125,000 to \$149,999	10.7	10.8	10.6	(X)
\$150,000 to \$174,999	9.1	9.5	8.5	(X)
\$175,000 to \$199,999	6.5	6.9	5.6	(X)
\$200,000 to \$249,999	8.6	9.0	7.9	(X)
\$250,000 or more	19.0	20.4	16.3	(X)
Japan visitors' income				
Less than 3.5 million Yen	(X)	(X)	(X)	23.3
3.5 million Yen to 4.5 million Yen	(X)	(X)	(X)	12.8
4.5 million Yen to 5.5 million Yen	(X)	(X)	(X)	10.0
5.5 million Yen to 6.5 million Yen	(X)	(X)	(X)	7.5
6.5 million Yen to 7.5 million Yen	(X)	(X)	(X)	5.2
7.5 million Yen to 8.5 million Yen	(X)	(X)	(X)	9.2
8.5 million Yen to 10 million Yen	(X)	(X)	(X)	9.5
10 million Yen to 15 million Yen	(X)	(X)	(X)	13.1
15 million Yen to 20 million Yen	(X)	(X)	(X)	3.9
20 million Yen or more	(X)	(X)	(X)	5.5

Continued on next page.

**Table 7.19-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS  
FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2020 -- Con.**

NA Not available.

X Not applicable.

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, *2020 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed April 29, 2022.

**Table 7.20-- LENGTH OF STAY OF VISITORS STAYING OVERNIGHT OR LONGER: 2020 AND 2021**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Length of stay	2020			2021		
	Total	Domestic	International	Total	Domestic	International
All visitors	2,678,073	2,065,689	612,384	6,777,760	6,656,779	120,981
1 to 6 days	824,925	517,174	307,750	1,646,689	1,627,715	18,973
7 to 12 days	1,347,321	1,129,447	217,874	4,144,625	4,090,408	54,218
13 to 30 days	428,765	349,503	79,262	895,318	856,636	38,682
31 to 365 days	77,062	69,564	7,497	91,128	82,020	9,108
Median (days)	7.47	8.00	6.00	9.64	9.54	15.20
Mean (days)	10.65	11.33	8.36	7.54	8.00	11.00

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.

**Table 7.21-- JAPANESE VISITOR ARRIVALS AND EXPENDITURES:  
2016 TO 2021**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state]

Subject	2016	2017	2018	2019	2020 1/	2021
Arrivals (1,000)	1,488	1,525	1,490	1,576	289	19
Average stay (days)	5.9	6.0	6.0	5.9	5.9	15.6
Expenditures (mil. dol.)	2,096	2,160	2,145	2,248	408	65

1/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.



**Table 7.22-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN OF VISITORS: 1960-1961 TO 2021**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Dollars. Unweighted averages for mainlanders before 1988 and for Japanese before 1990]

Year	Mainlanders	Japanese	Year	Mainlanders	Japanese
1960-1961	32.0	(NA)	2001	142.7	227.0
1965-1966 1/	37.2	(NA)	2002	150.4	233.1
1974	46.2	123.0	2003	157.2	240.1
1977	54.6	146.9	2004	158.0	251.5
1980	71.2	185.0	2005	160.8	255.4
1983	85.9	227.3	2006	166.3	266.5
1986	95.4	299.0	2007	170.3	268.8
1987	102.5	324.0	2008	161.0	288.3
1988	121.4	350.0	2009	145.7	268.3
1989	126.6	322.0	2010	151.6	261.1
1990	136.3	294.0	2011	157.8	289.1
1991	140.5	344.3	2012	167.1	310.1
1992	117.1	344.7	2013	172.1	275.7
1993	116.2	306.5	2014	176.6	273.4
1994	133.8	340.9	2015	175.0	236.3
1995	132.7	356.2	2016	180.2	240.3
1996	137.0	286.9	2017	186.9	237.8
1997	157.1	279.6	2018	188.3	241.2
1998	147.4	235.2	2019	188.3	241.6
1999	148.9	207.5	2020 2/	171.8	237.1
2000	154.9	214.2	2021	201.1	220.9

NA Not available.

1/ Oahu only.

2/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, Data before 1999: *Hawaii Visitors Bureau, 1983 Visitor Expenditure Survey* (1985), p. 31; 1989 Expenditures, *Westbound Visitors to Hawaii* (1990), pp. 29 and 30; *1991 Visitor Expenditure Report* (1992), pp. 6 and 68; *1992 Visitor Expenditure Report* (1993), p. 61; Hawaii Visitors & Convention Bureau, Hawaii Visitors & Convention Bureau, *1995 & 1996 Research Report*, pp.109-110, records; *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.

**Table 7.23-- AVERAGE EXPENDITURE PER VISITOR DAY IN CONSTANT DOLLARS, FOR VISITORS FROM THE MAINLAND: 1960-1961 TO 2021**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Annual 2020 visitor spending statistics were not available]

Year	U.S. CPI (1982-84=100)	Average expenditure per visitor day 1/	Year	U.S. CPI (1982-84=100)	Average expenditure per visitor day 1/
1960-1961	29.8	107	2001	177.1	81
1965-1966 2/	32.0	116	2002	179.9	84
1974	49.3	94	2003	184.0	85
1977	60.6	90	2004	188.9	84
1980	82.4	86	2005	195.3	82
1983	99.6	86	2006	201.6	82
1986	109.6	87	2007	207.3	82
1987	113.6	90	2008	215.3	75
1988	118.3	103	2009	214.5	68
1989	124.0	102	2010	218.1	70
1990	130.7	104	2011	224.9	70
1991	136.2	103	2012	229.6	73
1992	140.3	83	2013	233.0	74
1993	144.5	80	2014	236.7	75
1994	148.2	90	2015	237.0	74
1995	152.4	87	2016	240.0	75
1996	156.9	87	2017	245.1	76
1997	160.5	98	2018	251.1	75
1998	163.0	90	2019	255.7	74
1999	166.6	89	2020 3/	258.8	66
2000	172.2	90	2021	271.0	74

1/ In constant (1982-84) dollars deflated using U.S. CPI.

2/ Oahu only.

3/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022; U.S. Bureau of Labor Statistics, *U.S. Consumer Price Index-All Urban Consumers, All Items* <<https://www.bls.gov/cpi/data.htm>> accessed January 12, 2022; and calculations by Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.24-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM  
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE: 2019 AND 2021**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars.  
Annual 2020 visitor spending statistics were not available]

Expenditure type	U.S. West 1/		U.S. East 2/		Japan		Canada	
	2019	2021	2019	2021	2019	2021	2019	2021
All items	174.9	195.5	212.6	212.5	241.6	220.9	165.0	176.4
Total food and beverage	37.2	41.0	43.2	44.5	51.2	51.5	35.3	41.1
Restaurant food	23.6	26.1	29.3	30.1	38.2	33.5	20.4	23.9
Dinner shows & cruises	3.9	3.9	5.4	5.0	3.7	1.1	2.8	2.0
Groceries and snacks	9.8	11.0	8.4	9.5	9.2	16.9	12.1	15.2
Entertainment & recreation	15.1	16.4	21.9	21.8	19.0	11.2	12.3	11.1
Total transportation	18.6	23.4	22.1	25.9	12.0	15.6	18.4	21.7
Interisland airfare	1.7	0.7	3.8	1.9	1.4	0.7	1.2	1.4
Ground transportation	0.9	1.3	1.2	1.7	6.1	3.8	0.9	1.2
Rental vehicles	14.8	20.1	15.5	20.9	4.0	9.5	14.8	17.5
Gasoline, parking, etc.	1.2	1.3	1.6	1.5	0.5	1.5	1.5	1.7
Total shopping	16.7	20.9	18.9	20.3	65.1	54.9	13.9	16.6
Fashion and clothing	6.5	7.8	7.1	7.8	17.9	23.9	7.2	8.3
Jewelry and watches	2.5	2.6	2.8	2.8	7.5	5.1	1.4	1.2
Cosmetics, perfume	0.4	0.3	0.4	0.3	4.0	2.7	0.2	0.3
Leather goods	1.1	2.9	0.8	1.4	16.3	13.0	0.6	1.3
Hawaii food products	2.8	3.1	2.8	2.8	13.3	8.4	1.8	2.6
Souvenirs	3.5	4.2	4.9	5.2	6.2	5.9	2.7	2.8
Lodging	82.9	90.5	95.4	96.2	83.7	81.2	79.7	82.7
All other expenses 3/	4.3	3.3	11.2	3.7	10.6	6.5	5.3	3.2

Continued on next page.

**Table 7.24-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM  
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE:  
2019 AND 2021 -- Con.**

Expenditure type	Other Asia 4/		Oceania 5/		Europe 6/		Latin America 7/	
	2019	2021	2019	2021	2019	2021	2019	2021
All items	293.6	285.1	261.7	235.1	150.6	167.9	233.7	249.7
Total food and beverage	58.9	56.0	56.0	48.9	35.6	40.4	46.8	45.6
Restaurant food	46.4	43.9	40.5	35.3	23.3	29.2	26.5	28.5
Dinner shows & cruises	4.1	4.1	4.8	4.6	4.2	2.6	9.9	8.3
Groceries and snacks	8.4	8.0	10.6	9.1	8.1	8.6	10.4	8.7
Entertainment & recreation	29.6	28.5	25.2	22.6	15.5	16.7	21.9	24.5
Total transportation	29.0	28.4	15.5	14.4	24.7	24.5	28.8	29.9
Interisland airfare	8.0	7.9	2.9	3.0	3.5	4.1	11.5	7.3
Ground transportation	3.3	3.2	4.0	3.4	2.7	3.4	2.6	2.4
Rental vehicles	16.6	16.1	7.9	7.4	17.1	15.2	14.9	18.9
Gasoline, parking, etc.	1.4	1.2	0.7	0.6	1.4	1.7	1.2	1.3
Total shopping	80.3	82.3	53.2	50.2	10.1	12.7	24.4	34.6
Fashion and clothing	26.2	27.1	34.7	32.5	6.0	6.5	11.8	19.0
Jewelry and watches	6.1	7.9	4.0	4.1	1.1	1.2	1.8	3.2
Cosmetics, perfume	6.2	6.5	3.2	3.6	0.1	0.7	0.6	1.3
Leather goods	29.1	28.3	4.9	4.6	0.4	0.6	0.3	0.7
Hawaii food products	7.2	7.0	1.9	1.5	0.5	0.9	2.9	3.4
Souvenirs	5.9	5.4	4.5	3.9	2.0	2.8	8.3	7.0
Lodging	90.3	84.7	98.0	86.3	59.6	67.9	94.8	97.7
All other expenses 3/	5.6	5.3	13.8	12.6	5.1	5.6	17.0	17.4

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.

5/ Includes Australia and New Zealand.

6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.

7/ Includes Argentina, Brazil, and Mexico.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.

**Table 7.25-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:  
2019 AND 2021**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars. Annual 2020 visitor spending statistics were not available]

Expenditure type	2019	2021	Percent change
All items	17,844.3	13,154.2	-26.3
Total food and beverage	3,718.8	2,747.9	-26.1
Restaurant food	2,491.4	1,770.5	-28.9
Dinner shows and cruises	376.4	265.3	-29.5
Groceries and snacks	852.6	692.0	-18.8
Entertainment & recreation	1,616.0	1,189.7	-26.4
Total transportation	1,730.4	1,576.6	-8.9
Interisland airfare	233.5	85.5	-63.4
Ground transportation	164.9	99.7	-39.5
Rental vehicles	1,217.7	1,301.5	6.9
Gasoline, parking, etc.	117.5	89.8	-23.6
Total shopping	2,348.7	1,424.9	-39.3
Fashion and clothing	904.9	550.5	-39.2
Jewelry and watches	287.2	174.5	-39.3
Cosmetics, perfume	97.7	27.1	-72.2
Leather goods	331.1	176.4	-46.7
Hawaii food products	356.7	200.6	-43.8
Souvenirs	374.5	295.7	-21.0
Lodging	7,645.7	5,949.6	-22.2
All other expenses 1/	656.5	238.4	-63.7
Supplemental business	128.2	27.2	-78.8

1/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.

**Table 7.26-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2019 AND 2021**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars. Annual 2020 visitor spending statistics were not available]

Visitor or trip characteristics	Visitors from U.S. West 1/		Visitors from U.S. East 2/		Visitors from Japan	
	2019	2021	2019	2021	2019	2021
All visitors	174.9	195.5	212.6	212.5	241.6	220.9
Group tour status 3/						
Organized group tour	192.2	274.1	251.2	317.2	252.0	273.3
Individually arranged	173.4	196.3	203.6	213.3	240.3	218.6
Arrived on package tour 3/						
Yes	179.7	199.6	222.0	221.7	266.8	285.1
No	172.1	195.9	200.4	212.8	204.7	218.4
Accommodations						
Hotel	215.3	232.9	249.5	262.4	261.6	263.8
Condo	176.5	211.0	208.5	219.6	185.4	197.4
Guests of friends and relatives	83.9	84.4	81.1	83.3	95.9	157.2
Timeshare	170.7	197.5	155.2	169.6	134.4	205.2
Rental House	170.4	209.9	202.2	209.1	184.2	172.7
Previous visits 3/						
First trip	182.0	198.4	212.6	227.3	267.0	238.6
Repeat visitors	170.8	196.1	205.1	198.4	231.3	216.5
Purpose of trip						
Pleasure	174.8	203.3	207.5	219.6	226.2	225.8
Business, meetings, conventions, incentive	213.7	229.0	251.2	219.8	242.9	197.1
On honeymoon	234.3	283.8	267.5	318.0	325.3	240.2

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ U.S. West and U.S. East figures may not be comparable to figures in 2007 Data Book or earlier, due to a change in methodology.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.

**Table 7.27-- TOTAL VISITOR EXPENDITURES: 1961 TO 2021**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Year	Personal expenditures	Additional business expenditures 1/	Year	Personal expenditures	Additional business expenditures 1/
1961	137	(NA)	1992	8,614	141
1962	154	(NA)	1993	7,808	120
1963	186	(NA)	1994	9,544	133
1964	205	(NA)	1995	10,067	141
1965	225	(NA)	1996	9,569	140
1966	280	(NA)	1997	10,102	147
1967	380	(NA)	1998	9,910	149
1968	440	(NA)	1999	9,844	161
1969	550	(NA)	2000	10,396	194
1970	595	(NA)	2001	8,916	145
1971	705	(NA)	2002	9,465	144
1972	836	(NA)	2003	9,889	165
1973	1,017	(NA)	2004	10,702	160
1974	1,233	(NA)	2005	11,696	208
1975	1,355	(NA)	2006	12,301	191
1976	1,637	(NA)	2007	12,626	185
1977	1,834	(NA)	2008	11,220	178
1978	2,150	(NA)	2009	9,819	174
1979	2,541	(NA)	2010	10,889	177
1980	2,871	(NA)	2011	12,048	110
1981	3,195	(NA)	2012	14,250	115
1982	3,687	(NA)	2013	14,413	108
1983	3,847	(NA)	2014	14,851	122
1984	4,442	(NA)	2015	14,977	134
1985	4,780	92	2016	15,793	118
1986	5,567	103	2017	16,669	126
1987	6,281	120	2018	17,510	133
1988	7,813	125	2019	17,716	128
1989	8,371	113	2020 2/	5,119	43
1990	8,707	119	2021	13,127	27
1991	9,004	138			

NA Not available.

1/ Expenditures by MCI (meetings, conventions, and incentive) visitors. Not available before 1985.

2/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.

**Table 7.28-- VISITOR EXPENDITURES, BY COUNTRY OF RESIDENCE:  
1999 TO 2021**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Year	Total expenditures	Personal expenditures					Additional business (MCI) expenditures
		All countries 1/	United States	Japan	Canada	Other countries 1/	
1999	10,005	9,844	5,776	2,359	480	1,229	161
2000	10,590	10,396	6,453	2,370	451	1,121	194
2001	9,061	8,916	5,708	2,089	309	810	145
2002	9,609	9,465	6,133	2,041	270	1,021	144
2003	10,054	9,889	6,608	1,902	335	1,044	165
2004	10,862	10,702	7,095	2,163	364	1,081	160
2005	11,904	11,696	7,841	2,214	451	1,190	208
2006	12,492	12,301	8,385	2,037	508	1,371	191
2007	12,811	12,626	8,537	1,982	634	1,473	185
2008	11,398	11,220	7,122	1,944	711	1,443	178
2009	9,993	9,819	6,163	1,826	629	1,202	174
2010	11,066	10,889	6,790	1,900	746	1,454	177
2011	12,158	12,048	7,251	2,164	906	1,727	110
2012	14,365	14,250	8,074	2,735	1,023	2,418	115
2013	14,521	14,413	8,351	2,486	1,083	2,493	108
2014	14,973	14,851	8,586	2,397	1,073	2,796	122
2015	15,111	14,977	8,950	2,053	1,053	2,921	134
2016	15,911	15,793	9,524	2,096	955	3,219	118
2017	16,794	16,669	10,376	2,160	1,041	3,092	126
2018	17,643	17,510	11,118	2,145	1,109	3,138	133
2019	17,844	17,716	11,636	2,248	1,082	2,750	128
2020 2/	5,162	5,119	3,780	408	389	542	43
2021	13,154	13,127	12,318	65	241	503	27

1/ Includes cruise ship data.

2/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.



**Table 7.29-- CRUISE SHIP ARRIVAL AND PASSENGER COUNT: 2017 TO 2021**

Subject	2017	2018	2019	2020	2021 2/
Number of tours 1/	123	120	123	28	-
Number of passengers	258,473	255,637	277,093	53,417	-
Out of state visitors	255,846	251,749	273,050	53,098	-
Arrived by air	129,113	124,352	129,542	22,913	-
Arrived by ship	126,733	127,397	143,508	30,185	-
Hawaii residents	2,627	3,888	4,044	319	-

1/ A tour starts when a ship first calls at a Hawaii port or when all new passengers embark at a Hawaii port. One ship may make several tours around the Hawaiian Islands with a stop at Fanning Island or Christmas Island during the trip.

2/ Due to the COVID-19 pandemic, there were no port visits to Hawaii harbors made by passenger cruise ships, in compliance with the regulations established by the United States Centers for Disease Control.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022.

**Table 7.30-- ESTIMATED DIRECT VISITOR-RELATED EXPENDITURES:  
2012 TO 2021**

[In millions of dollars]

Year	Total	Visitors	Overseas airlines	Cruise lines
2012	16,201.5	14,364.8	1,648.9	187.8
2013	16,493.6	14,520.5	1,784.8	188.3
2014	17,013.0	14,973.3	1,880.2	159.5
2015	17,244.0	15,110.9	1,989.4	143.7
2016	18,071.3	15,911.2	2,028.4	131.6
2017	19,065.8	16,794.4	2,108.7	162.8
2018	20,144.2	17,642.5	2,337.4	164.3
2019	20,459.7	17,844.3	2,448.1	167.3
2020	6,174.3	5,161.7	967.8	44.8
2021	15,199.4	13,154.2	2,045.2	1/ 0.0

1/ Due to the COVID-19 pandemic, there were no port visits to Hawaii harbors made by passenger cruise ships, in compliance with the regulations established by the United States Centers for Disease Control.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022; and estimates by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.31-- ECONOMIC ACTIVITY GENERATED BY VISITOR-RELATED EXPENDITURES: 2012 TO 2021**

[Direct and indirect impact]

Year	Visitor-related expenditures (million dollars)	Gross domestic product (million dollars)	Household income (million dollars)	State tax revenues (million dollars)	Jobs (1,000)
2012	16,201.5	12,475.1	7,080.0	1,522.9	163.6
2013	16,493.6	12,700.1	7,207.7	1,550.4	161.6
2014	17,013.0	13,100.0	7,434.7	1,599.2	161.6
2015	17,244.0	13,277.9	7,535.6	1,620.9	158.6
2016	18,071.3	13,914.9	7,897.2	1,698.7	160.8
2017	19,065.8	15,252.7	1/ 8,483.4	1/ 1,750.3	1/ 172.7
2018	20,144.2	16,115.4	1/ 8,963.2	1/ 1,849.3	1/ 176.3
2019	20,459.7	16,367.7	1/ 9,103.6	1/ 1,878.3	1/ 173.0
2020	6,174.3	4,939.4	1/ 2,747.3	1/ 566.8	1/ 50.4
2021	15,199.4	12,159.6	6,763.0	1,395.4	120.0

1/ Revised from previous *Data Book*.

Source: Estimates by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.32-- WAIKIKI'S SHARE OF TOURISM: 2021**

Measure of tourism	Statewide visitor industry	Waikiki	
		Number	Percent of statewide tourism
Visitor arrivals by air	6,777,760	1/ 3,326,622	(2/)
Average daily visitor census	178,938	57,133	31.9
Visitor units	80,555	30,321	37.6
Occupied visitor units	46,400	16,707	36.0
Total visitor expenditures 3/ (\$ millions)	15,199	5,246	34.5

1/ Oahu visitors.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services and spending by cruise lines on supplies and maintenance.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022; and estimates by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.33-- CONTRIBUTION TO THE STATE'S ECONOMY BY STATEWIDE VISITOR INDUSTRY AND BY WAIKIKI: 2021**

Measure of tourism	Contribution of statewide tourism to the state economy		Contribution of Waikiki tourism to the state economy	
	Number	Percent	Number	Percent
Direct impact 1/ Gross domestic product 2/ Civilian jobs (1,000) 3/ State taxes (\$ millions)	(X) 92.4 1,000.7	(X) 11.8 10.9	(X) 31.9 345.4	(X) 4.1 3.7
Direct and indirect impact 4/ Gross domestic product 4/ (\$ millions) Civilian jobs (1,000) 3/ State taxes (\$ millions)	12,159.6 120.0 1,395.4	13.5 15.3 15.1	4,196.9 41.4 481.6	4.7 5.3 5.2

X Not applicable.

1/ Measures the impact of visitor expenditures on only those firms that sell directly to visitors.

2/ In this Input-Output analysis, direct and indirect GDP are not readily separated.

3/ Civilian jobs include wage and salary jobs plus self-employed but exclude non-civilian military jobs.

4/ Measures the impact of visitor expenditures through all firms that contributed to goods and services sold to visitors.

Source: Estimates by Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.34-- VISITOR INDUSTRY PRICES, PRICE INDEXES, AND PRICE DEFLATOR: 1991 TO 2021**

Year	Average daily room rate 1/ (dollars)	1-way air fares (dollars)		Honolulu Consumer Price Index 4/ (1982-84=100)			Implicit price deflator for Hawaii GDP 5/ (2012=100)
		San Francisco-Honolulu 2/	Honolulu-Kahului 3/	Food away from home	Apparel	All items	
1991	101.89	642.00	65.95	133.6	110.5	148.0	(NA)
1992	105.59	400.00	69.95	137.8	114.2	155.1	(NA)
1993	103.26	566.00	74.00	141.9	116.5	160.1	(NA)
1994	105.46	566.00	74.00	146.4	118.7	164.5	(NA)
1995	109.39	596.00	74.00	149.2	117.5	168.1	(NA)
1996	116.79	530.00	85.00	150.8	118.5	170.7	(NA)
1997	124.96	521.00	80.00	152.6	117.3	171.9	6/ 67.6
1998	129.66	521.00	88.00	153.3	112.2	171.5	6/ 69.2
1999	131.66	536.00	94.75	158.3	105.4	173.3	71.1
2000	140.63	576.00	94.50	160.0	103.5	176.3	73.6
2001	144.88	692.00	95.25	164.0	101.0	178.4	6/ 76.5
2002	140.89	692.00	99.00	166.0	102.6	180.3	6/ 78.3
2003	144.16	714.00	119.00	167.1	98.5	184.5	6/ 80.3
2004	152.17	714.00	139.60	171.0	101.2	190.6	6/ 82.7
2005	166.16	829.00	144.70	176.4	102.5	197.8	6/ 85.5
2006	187.19	(NA)	167.80	186.0	104.4	209.4	6/ 88.5
2007	199.96	(NA)	182.90	195.1	104.1	219.5	6/ 91.6
2008	201.85	(NA)	170.00	202.3	105.3	228.9	6/ 93.2
2009	177.10	(NA)	218.10	210.8	112.8	230.0	95.1
2010	174.84	(NA)	191.20	213.6	116.4	234.9	96.0
2011	189.83	(NA)	191.20	219.1	118.4	243.6	97.8
2012	204.93	(NA)	191.30	230.3	121.5	249.5	100.0
2013	229.90	(NA)	191.40	241.2	119.0	253.9	102.0
2014	234.85	(NA)	185.00	247.7	111.1	257.6	104.5
2015	244.64	(NA)	187.00	263.0	108.9	260.2	107.1
2016	254.03	(NA)	182.40	273.0	111.7	265.3	6/ 108.6
2017	264.49	(NA)	189.40	277.6	115.8	272.0	6/ 110.4
2018	278.07	(NA)	189.28	285.6	110.3	277.1	6/ 113.1
2019	283.05	(NA)	189.17	295.3	114.8	281.6	6/ 115.9
2020	6/ 266.81	(NA)	193.40	301.2	113.3	286.0	6/ 117.4
2021	328.68	(NA)	189.00	309.1	109.1	296.8	121.9

Continued on next page.

**Table 7.34-- VISITOR INDUSTRY PRICES, PRICE INDEXES, AND PRICE DEFLATOR: 1991 TO 2021 -- Con.**

NA Not available.

1/ For 1980-1994 Pannell Kerr Forster, *Trends in the Hotel Industry, Hawaii* (monthly). For 1995-2016 Smith Travel Research, Hospitality Advisors LLC, *Hawaii Hotel Flash Report* (December/Year-End Highlights). For 2017-present, Hawaii Tourism Authority, *Hawaii Hotel Performance Report* (December).

2/ Unrestricted coach or economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, (1998 figure as of July 27, 2004 figure as of May 3, and 2005 figure as of June 2).

3/ Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book* and Hawaiian Airlines, records. See also *Data Book* Table 18.41.

4/ Honolulu CPI for All Urban Consumers, from U.S. Bureau of Labor Statistics, Consumer Price Index-All Urban Consumers All Items Multi-screen <<https://www.bls.gov/cpi/data.htm>> accessed January 12, 2022. See also *Data Book* Table 14.06.

5/ Source: U.S. Bureau of Economic Analysis, Gross Domestic Product by Industry (March 31, 2022) <[http://www.bea.gov/iTable/index\\_regional.cfm](http://www.bea.gov/iTable/index_regional.cfm)> accessed June 21, 2022; and calculations by Hawaii State Department of Business, Economic Development & Tourism. See also *Data Book* Table 14.01.

6/ Revised from previous *Data Book*.

Source: See above footnotes.

**Table 7.35-- RETURNING RESIDENTS AND AVERAGE NUMBER ABSENT:  
1993 TO 2021**

Year	Number returning			Average number absent		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
1993	832,592	716,100	116,492	52,487	44,890	7,597
1994	858,075	738,540	119,535	54,362	46,150	8,212
1995	878,599	755,970	122,629	55,856	47,864	7,992
1996	889,496	764,790	124,706	58,137	50,108	8,029
1997	925,812	796,650	129,162	40,898	35,467	5,431
1998	931,068	796,967	134,101	38,495	34,791	3,704
1999	939,622	805,318	134,304	42,297	36,339	5,958
2000	1,001,174	839,772	161,402	46,151	37,307	8,844
2001	982,508	815,293	167,215	46,566	36,029	10,537
2002	991,557	850,786	140,771	46,757	35,810	10,947
2003	1,057,615	930,265	127,350	53,447	44,682	8,764
2004	1,140,779	976,976	163,803	57,481	47,436	10,044
2005	1,252,012	1,078,468	173,544	65,674	53,789	11,884
2006	1,362,507	1,175,635	186,872	68,656	56,964	11,691
2007	1,364,505	1,160,029	204,476	71,626	57,906	13,719
2008	1,262,237	1,057,133	205,104	72,080	57,386	14,694
2009	1,244,534	1,032,158	212,376	69,243	56,366	12,877
2010	1,291,983	1,079,120	212,863	73,217	57,544	15,673
2011	1,292,290	1,088,058	204,232	73,863	59,486	14,377
2012	1,305,370	1,104,116	201,254	75,985	60,218	15,767
2013	1,239,061	1,081,195	157,866	68,946	57,979	10,966
2014	1,220,813	1,120,230	100,583	64,898	58,385	6,513
2015	1,294,904	1,184,982	109,922	62,389	56,695	5,693
2016	1,358,083	1,210,099	147,984	63,093	56,240	6,853
2017	1,367,024	1,225,195	141,830	62,685	56,204	6,481
2018	1,443,527	1,288,213	155,314	65,655	57,910	7,744
2019	1,522,669	1,370,066	152,603	69,349	61,422	7,927
2020	588,249	540,395	47,854	46,312	42,682	3,629
2021	1,035,314	999,806	35,508	61,011	57,831	3,179

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>> accessed August 12, 2022; and estimates by the Hawaii State Department of Business, Economic Development & Tourism.



**Table 7.36-- PASSPORTS ISSUED BY THE HONOLULU PASSPORT AGENCY: 2016 TO 2021**

[The area served by the Honolulu Passport Agency includes Hawaii, American Samoa, Western Samoa, Guam, the Northern Mariana Islands, Palau, the Federated States of Micronesia, and the Republic of the Marshall Islands]

<b>Mailing address</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>
Issued by Honolulu Office	72,333	80,702	80,694	79,601	30,630	32,940
Mailed to Hawaii addresses	51,300	57,124	67,401	68,176	22,415	21,034
Mailed outside the state	21,033	23,578	13,293	11,425	8,215	11,906

Source: U.S. Department of State, Honolulu Passport Agency, records.

**Table 7.37-- PERFORMING ARTS, FOR OAHU: 2020-2021 SEASON**

Name of organization and type of performance	Productions	Performances	Attendance
All reporting groups	(NA)	(NA)	(NA)
Department of Enterprise Services, total	(NA)	(NA)	(NA)
Dance	(NA)	(NA)	(NA)
Classical concerts	(NA)	(NA)	(NA)
Operas	(NA)	(NA)	(NA)
Pop/rock shows	(NA)	(NA)	(NA)
Stage shows	(NA)	(NA)	(NA)
Brigham Young University			
Theater	3	16	5,284
Music	(NA)	(NA)	(NA)
Diamond Head Theater	(NA)	(NA)	(NA)
Hawaii Pacific University			
Theater	(NA)	(NA)	(NA)
Music	(NA)	(NA)	(NA)
Honolulu Theater for Youth	(1/)	(1/)	(1/)
Kennedy Theater 2/			
Dance	3	9	635
Theater	8	26	1,479
Manoa Valley Theater	(NA)	(NA)	(NA)
Kumu Kahua Theater	(NA)	(NA)	(NA)
Paliku Theater 3/	(NA)	(NA)	(NA)

NA Not available.

1/ HTY pivoted to a television show broadcast on all Hawaii News Now stations which started in March 2020 because of production cancellations, along with State of Hawaii and City and County work from home orders.

2/ Numbers include both Windward Community College shows as well as non-UH affiliated organizations.

3/ During the 2020 season, due to the pandemic, productions included virtual performances on YouTube.

Source: Hawaii State Department of Business, Economic Development & Tourism mail and telephone survey.

**Table 7.38-- SYMPHONY ORCHESTRA ACTIVITIES: 1994-1995 TO 2017-2018**

Season	Average number of orchestra personnel	Number of performances	Total attendance	Operating expenses (dollars)
Hawaii Symphony Orchestra				
1994-1995 1/	62	115	120,000	4,700,000
Honolulu Symphony Orchestra				
1995-1996 2/	80	45	65,000	2,343,305
1996-1997 3/	80	47	73,596	3,919,708
1997-1998	80	48	79,605	5,044,888
1998-1999	80	56	111,682	5,470,100
1999-2000	80	61	106,942	6,691,900
2000-2001 4/	80	53	98,831	5,797,900
2001-2002	80	58	97,906	6,058,458
2002-2003	80	52	94,064	6,331,577
2003-2004	80	58	123,666	6,938,881
2004-2005	80	47	90,985	6,311,037
2005-2006	80	47	89,851	7,279,713
2006-2007	80	48	45,894	7,216,559
2007-2008	80	37	52,953	8,813,767
2008-2009	80	37	64,775	8,310,431
2009-2010 5/	80	8	12,758	2,125,968
2010-2011 6/	-	-	-	310,629
Hawaii Symphony Orchestra				
2011-2012 7/	80	21	20,652	2,434,179
2012-2013 8/	80	1	2,057	215,449
2013-2014	80	20	24,564	9/ 3,486,554
2014-2015	80	23	30,089	10/ 3,553,965
2015-2016	80	37	36,971	4,477,458
2016-2017	80	31	32,111	4,223,764
2017-2018	80	40	44,431	4,333,217

Continued on next page.

**Table 7.38-- SYMPHONY ORCHESTRA ACTIVITIES: 1994-1995 TO 2017-2018 -- Con.**

- 1/ First season in operation. The attendance total is estimated.
  - 2/ The Honolulu Symphony Society and the Musicians' Union reached a collective bargaining agreement on December 15, 1995 for a 14-week season, a shorter season than prior years.
  - 3/ Recording of expenses in compliance with FASB 116 & 117 pertaining to not-for-profit corporations, for 18-week season.
  - 4/ Cancelled Shell series and Ohana series due to expense.
  - 5/ Cancelled season in October 2009. Filed Chapter 11 in December 2009.
  - 6/ Converted to Chapter 7 in December 2010.
  - 7/ First season in operation.
  - 8/ No season presented, except 4th of July concert.
  - 9/ Expense includes \$556,431 in contracted revenue for Hawaii Opera and Ballet Hawaii.
  - 10/ Expense reflects \$57,500 in contracted revenue from Ballet Hawaii and addition of first Pops series.
- Source: Honolulu Symphony Society, records; Hawaii Symphony Orchestra, records.

**Table 7.39-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2019 TO 2021**

[For calendar year unless otherwise specified. Emergency orders in response to the COVID-19 pandemic forced the closure of cultural establishments in mid-March 2020. If available, the majority of 2020 data reflect visitors from January to March 2020]

Island and cultural attraction	2019	2020	2021
OAHU			
Atlantis Submarines	255,160	41,415	122,967
Atlantis Cruises	53,746	8,411	10,934
Battleship Missouri Memorial	592,690	115,359	257,435
Bernice P. Bishop Museum	(NA)	(NA)	(NA)
Diamond Head State Monument 1/ 2/	3/ 1,256,000	(NA)	(NA)
Foster Botanical Garden	54,698	30,725	56,203
Harold L. Lyon Arboretum	48,121	19,502	(NA)
Hawaii Maritime Center	(4/)	(4/)	(4/)
Hawaii's Plantation Village	18,233	5,387	(NA)
Hawaii State Art Museum (HiSAM)	75,148	5/ 19,721	51,377
Honolulu Museum of Art on Beretania	220,548	59,171	(NA)
Honolulu Museum of Art at First Hawaiian Center	(NA)	(NA)	(NA)
Honolulu Museum of Art at Spalding House	34,705	(6/)	(NA)
Honolulu Police Department Museum	1,498	384	135
Honolulu Zoo	569,049	387,103	341,469
Ho'omaluhia Botanical Garden	323,184	271,740	561,209
Iolani Palace State Monument	130,497	36,287	56,984
King Kamehameha V Judiciary History Center 1/	174,629	7/ 20,000	(NA)
Mormon Temple Grounds 8/	(NA)	(NA)	(NA)
Pearl Harbor Aviation Museum 9/	255,996	53,089	128,714
Polynesian Cultural Center	(NA)	(NA)	(NA)
Puu O Mahuka Heiau State Historic Site	(10/)	(10/)	(10/)
Queen Emma Summer Palace	(NA)	(NA)	(NA)
Royal Mausoleum State Monument	(10/)	(10/)	(10/)
Sea Life Park Hawaii 11/	265,665	41,392	125,000
Tropic Lightning Museum, Schofield Barracks 11/	9,351	1,611	7,305
Ulupo Heiau State Historical Park	(10/)	(10/)	(10/)
U.S. Army Museum of Hawaii, Ft. DeRussy 11/	93,108	20,260	45,502
U.S.S. Bowfin Submarine Museum	409,073	94,342	242,976
University of Hawaii Art Gallery 7/	(NA)	(NA)	(NA)
Waikiki Aquarium 1/	300,484	191,270	(NA)
Waimea Valley	391,680	133,867	482,812
WWII Valor in the Pacific National Monument 12/	1,716,535	415,542	1,185,369

Continued on next page.

**Table 7.39-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2019 TO 2021 -- Con.**

Island and cultural attraction	2019	2020	2021
HAWAII			
H.N. Greenwell Store	1,716	(NA)	(NA)
Hawaii Tropical Botanical Garden	(NA)	(NA)	(NA)
Hawaii Volcanoes National Park 13/	1,368,376	589,775	1,262,747
Hulihe'e Palace	(NA)	(NA)	(NA)
Kaloko-Honokohau National Historical Park	232,921	133,877	262,653
Kona Coffee Living History Farm 14/	14,618	(NA)	(NA)
Lyman House Memorial Museum	10,019	3,585	6,858
Nani Mau Gardens	(10/)	(10/)	(10/)
Pacific Tsunami Museum	18,778	5,048	-
Pana'ewa Rainforest Zoo and Gardens 1/	283,807	(15/)	118,253
Pu'uohonua O Honaunau National Historical Park	414,410	130,845	250,919
Pu'ukohola Heiau National Historic Site	133,573	23,970	24,326
Volcano Art Center Gallery	(NA)	(NA)	(NA)
Volcano Art Center Campus	(NA)	(NA)	(NA)
MAUI			
Alexander & Baldwin Sugar Museum	26,088	5,010	4,743
Aquarium Maui/Maui Ocean Center	442,496	86,692	257,570
Haleakala National Park	994,394	319,147	853,181
Halekii-Pihana Heiau State Historical Site	(10/)	(10/)	(10/)
Hana Cultural Center	601	28	150
Hawaiian Islands Humpback Whale Sanctuary 7/	10,000	3,000	-
Iao Valley State Monument	(10/)	(10/)	(10/)
Kula Botanical Garden	26,650	(NA)	(NA)
Lahaina Restoration Foundation	26,214	6,557	7,039
Baldwin Missionary Home Museum	14,110	3,720	6,060
Hale Pai Printing House	293	-	-
Wo Hing Temple Museum	11,811	2,837	979
Maui Historical Society Bailey House Museum	(NA)	(NA)	(NA)
Maui Ocean Center-The Aquarium of Hawaii	442,496	86,962	257,570
The Whale Center of Hawaii 16/	(NA)	(NA)	(NA)
MOLOKAI			
Kalaupapa National Historical Park 17/	69,401	15,847	25,252

Continued on next page.

**Table 7.39-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2019 TO 2021 -- Con.**

Island and cultural attraction	2019	2020	2021
LANAI			
Lanai Culture & Heritage Center	10,208	(NA)	(NA)
KAUAI			
Grove Farm Homestead	3,775	1,228	1,758
Kauai Museum	52,150	8,280	7,000
Kauai Ocean Discovery	-	1,000	(NA)
Kilauea Point National Wildlife Refuge 18/	184,367	(NA)	(NA)
Kokee Natural History Museum	84,007	(NA)	(NA)
Waioli Mission House	273	71	100

NA Not available.

1/ Fiscal year ending June 30.

2/ Diamond Head State Monument is the only State Park where an entry fee is charged to all visitors. The estimated attendance is based on revenues received from entrance fees paid by walk-ins, drive-ins, and commercial vehicles.

3/ Numbers rounded to the nearest 1,000.

4/ The Bishop Museum ceased public operations at its Hawaii Maritime Center, effective May 1, 2009.

5/ The Hawaii State Art Museum closed from April to July due to the COVID-19 pandemic. The museum reopened in July, but closed again for the month of September.

6/ The Spalding House closed at the end of 2019.

7/ Data are estimates.

8/ Church of Jesus Christ of Latter-Day Saints, Hawaii Temple Visitors' Center.

9/ Formerly known as the Pacific Aviation Museum.

10/ No visitor counts are conducted.

11/ Fiscal year ending September 30.

12/ Counts include visitors to USS *Arizona* Memorial.

13/ Kilauea Visitor Center and Jagger Museum are included in the total attendance at Hawaii Volcanoes National Park.

14/ Visitor count for 2015 was previously not available. The visitor count in 2015 was 6,089.

15/ The Zoo and Gardens were open from January to March, but attendance records were not available.

16/ The Whalers Village Museum was not open to the public. It is slated to reopen under new management as The Whale Center of the Pacific.

17/ Includes Kalaupapa Settlement.

18/ Visitor count is for Kilauea Point only. Does not include counts for the overlook on Kilauea Road. The refuge was closed from December 26, 2019 through January 9, 2020.

Source: Hawaii State Department of Business, Economic Development & Tourism, annual survey of attractions.

**Table 7.40-- NATIONAL PARKS, SITES AND MONUMENTS: 2000 TO 2021**

Year and area	Acreage, Dec. 31			Visits
	Total	Federal	Non-federal	
2000	251,744	237,504	14,240	6,517,693
2001	251,744	237,504	14,240	6,215,669
2002	251,744	237,504	14,240	6,025,991
2003	364,981	353,292	11,689	5,935,099
2004	364,999	353,434	11,564	6,700,980
2005	364,999	353,434	11,564	5,415,722
2006	364,999	353,672	11,326	5,323,425
2007	364,999	353,672	11,326	5,122,855
2008	369,110	357,784	11,326	4,536,505
2009	369,122	357,795	11,326	4,312,818
2010	369,124	357,795	11,329	4,493,123
2011	369,166	357,837	11,329	4,784,285
2012	369,166	357,837	11,329	5,119,035
2013	369,166	357,837	11,329	4,902,696
2014	369,166	357,837	11,329	5,213,817
2015	369,320	357,960	11,360	5,439,034
2016	369,320	357,960	11,360	5,786,318
2017	369,320	357,960	11,360	6,002,950
2018	371,494	360,134	11,360	4,929,610
2019	371,494	360,134	11,360	4,929,610
2020	371,494	360,134	11,360	1,629,003
2021	371,494	360,134	11,360	3,864,447
AREAS: 2021				
Haleakala National Park	33,265	33,264	(1/)	853,181
Hawaii Volcanoes National Park	325,605	325,605	-	1,262,747
Honouliuli National Monument	154	123	31	(2/)
Kalaupapa National Historical Park	10,779	23	10,756	25,252
Kaloko-Honokohau National Historical Park	1,163	616	547	262,653
Puuhonua o Honaunau National Historical Park	420	420	-	250,919
Puukohola Heiau National Historic Site	86	61	25	24,326
Pearl Harbor National Memorial 3/	22	22	-	1,185,369

1/ Figure rounds to zero but is included in total.

2/ Honouliuli National Monument was established by presidential proclamation on February 24, 2015.

It is not yet open to visitors.

3/ Formerly, World War II Valor in the Pacific National Monument.

Source: U.S. Department of the Interior, National Park Service, Natural Resource Stewardship and Science "Annual Visitation By Park (1979 - Last Calendar Year)" and "Park Acreage Reports (1997 - Last Calendar/Fiscal Year)" <<https://irma.nps.gov/Stats/Reports/National>> accessed May 18, 2022.



**Table 7.41-- STATE PARKS AND HISTORIC SITES: 1995 TO 2020**

[As of June 30]

Year and island	Number of areas	Acreage	
		Total	Developed
1995	64	26,742.0	750.6
1996	64	26,742.0	750.6
1997	64	26,742.0	750.6
1998	65	26,762.0	750.6
1999	65	26,762.0	750.6
2000	65	26,762.0	750.6
2001	66	31,444.0	750.6
2002	67	31,764.0	750.6
2003	68	31,788.0	750.6
2004	69	31,788.0	750.6
2005	70	32,550.0	750.6
2006	70	32,550.0	750.6
2007	71	33,654.0	750.6
2008	71	33,555.0	745.6
2009	69	33,522.0	712.6
2010	69	33,522.0	712.6
2011	69	33,522.0	712.6
2012	69	33,522.0	712.6
2013	69	33,522.0	712.6
2014	65	32,896.0	707.6
2015	65	32,883.0	707.6
2016	67	32,890.0	707.6
2017	63	33,467.6	725.2
2018	64	34,156.8	685.2
2019	64	34,156.8	685.2
2020 1/	64	32,921.5	704.5
ISLAND: 2020 1/			
Hawaii	16	6,969.2	235.8
Maui	9	326.5	37.9
Molokai	1	233.7	10.0
Oahu	28	11,291.0	290.2
Kauai	10	14,101.1	130.6

1/ No new parks were added or removed. The Hawaii State Department of Land and Natural Resources identified acreage discrepancies and provided a more accurate total.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

**Table 7.42-- MAJOR STATE PARKS: 2017 TO 2019**

[As of June 30. Parks having at least 1,000 acres]

Park	Acreage	
	Total	Developed
2017		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Koikee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,466.3	37.4
Kaena Point State Park	1,462.8	7.5
Sacred Falls State Park	1,374.2	10.0
Kiholo State Park Reserve	4,365.0	3.0
Pupukea-Paumalu State Park Reserve	1,103.6	2.2
2018		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Koikee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,466.3	37.4
Kaena Point State Park	1,462.8	7.5
Sacred Falls State Park	1,374.2	10.0
Kiholo State Park Reserve	4,365.0	3.0
Pupukea-Paumalu State Park Reserve	1,103.6	2.2
2019		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Koikee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,466.3	37.4
Kaena Point State Park	1,462.8	7.5
Sacred Falls State Park	1,374.2	10.0
Kiholo State Park Reserve	4,365.0	3.0
Pupukea-Paumalu State Park Reserve	1,103.6	2.2

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

**Table 7.43-- NATIONAL AND STATE HISTORIC SITES, BY ISLAND:  
2021 AND 2022**

[Categories are not exclusive; a site may be listed on both Hawaii Register and National Register]

State and island	2021 1/			2022 2/		
	Listed Hawaii Register	Nominated Hawaii Register	Listed National Register	Listed Hawaii Register	Nominated Hawaii Register	Listed National Register
State total	1,053	21	392	1,093	3	366
Hawaii	181	3	87	185	1	87
Kahoolawe	1	-	1	1	-	1
Kauai	80	1	40	81	-	40
Lanai	1	-	2	1	-	2
Maui	76	-	69	76	-	62
Molokai	158	-	23	158	-	4
Northwestern Hawaiian Islands	1	-	3	1	-	3
Oahu	555	17	167	590	2	167

1/ As of May 20, 2021.

2/ As of April 27, 2022.

Source: Hawaii State Department of Land and Natural Resources, State Historic Preservation Division, "Nominated and Listed Properties on the Hawaii and National Registers of Historic Places" (April 27, 2022) <<https://dlnr.hawaii.gov/shpd/>> accessed June 23, 2022.

**Table 7.44-- ZOOS: 2017 TO 2021**

Subject and zoo	2017	2018	2019	2020	2021
Species 1/ 2/					
Honolulu Zoo	193	191	185	181	181
Panaewa Rainforest Zoo and Gardens (Hilo)	87	85	88	85	89
Individuals 1/ 2/					
Honolulu Zoo	813	814	762	751	727
Panaewa Rainforest Zoo and Gardens (Hilo)	179	172	190	192	188
Attendance 3/ 4/					
Honolulu Zoo	560,479	579,134	569,049	387,103	341,469
Panaewa Rainforest Zoo and Gardens (Hilo)	262,275	269,453	283,807	(NA)	118,253

NA Not available.

1/ Animal and bird inventory, December 31.

2/ Species and individuals that are owned and on-site including on loan.

3/ Fiscal year ending June 30.

4/ In 2020, attendance was impacted by statewide closures due to the COVID-19 pandemic.

Source: City and County of Honolulu, Department of Enterprise Services, Honolulu Zoo and County of Hawaii, Department of Parks and Recreation, records.

**Table 7.45-- AQUATIC COLLECTIONS: 2021**

[As of June 30. For annual attendance, see table 7.40. Waikiki Aquarium is updated as of 2019; Sea Life Park is updated as of 2021]

Phylum or class	Sea Life Park		Waikiki Aquarium	
	Species	Individuals	Species	Individuals
Total	55	1,570	349	2,953
Fishes	38	1,497	180	1,166
Reptiles	1	26	-	-
Mammals	5	18	1	1
Invertebrates	6	22	168	1,786
Birds	7	7	-	-

NA Not available.

Source: Sea Life Park, records; and Waikiki Aquarium, records.

**Table 7.46-- COUNTY PARKS, BY ISLAND: 2019 TO 2021**

[As of December 31]

Island	Number			Acreage		
	2019	2020	2021	2019	2020	2021
State total	752	755	760	11,145	11,145	11,232
Hawaii	209	209	209	2,908	2,908	2,908
Maui	141	141	142	2,436	2,436	2,479
Lanai	5	5	5	24	24	24
Molokai	13	13	13	83	83	83
Oahu	299	302	306	4,909	4,909	4,953
Kauai	85	85	85	785	785	785

Source: County parks and recreation departments.

**Table 7.47-- ATTENDANCE AND WATER SAFETY AT GUARDED BEACH PARKS, FOR THE CITY AND COUNTY OF HONOLULU: 2021**

Beach park	Estimated attendance 1/	Rescues	Drownings	Surfing accidents
All parks	21,689,197	2,411	16	169
Ala Moana	2,951,771	54	1	22
Alii/Haleiwa	521,312	173	-	15
Bellows	104,355	18	-	-
Chun's Reef	385,528	143	-	1
Ehukai	468,349	68	-	3
Hanauma	1,036,095	153	2	-
Kailua	1,077,760	32	-	-
Keauwaula	166,380	14	-	1
Ke Waena	358,356	31	-	-
Kualoa	330,866	10	-	-
Laniakea	466,384	190	-	16
Mali	437,512	48	-	-
Makaha	509,601	31	-	2
Makapuu	230,635	147	1	1
Nanakuli	469,983	55	1	-
Pokai Bay	335,919	18	-	-
Sandy	613,942	443	5	1
Sunset	500,519	88	-	-
Waikiki	9,294,101	433	6	107
Waimanalo	672,014	176	-	-
Waimea	757,815	86	-	-

1/ Attendance is based on headcounts taken 3 times by Water Safety Officers over an 8-hour work day.

Source: City and County of Honolulu, Emergency Services Department, Ocean Safety & Lifeguard Services Division, records.

**Table 7.48-- SANDY SHORELINE AND PUBLIC BEACH ACTIVITIES,  
BY ISLAND: 2022**

[Public beach recommendations as of March 3, 2022]

Subject	State total	Hawaii	Maui	Oahu	Kauai
Miles of shoreline	610	266	120	112	112
Sandy shoreline	169	(NA)	56	67	47
Number of public beaches	63	11	9	33	10
Recommended for					
Swimming	46	8	9	21	8
Surfing	28	-	5	21	2
Snorkeling	25	5	7	9	4
Scuba diving	8	-	-	7	1
Fishing	28	-	2	22	4
Body boarding	24	-	8	13	3
With amenities	39	7	8	24	-
With parking	55	9	8	28	10
With Life Guard	59	11	9	29	10

NA Not available.

Source: U.S. Army Corps of Engineer Institute for Water Resources, *Hawaiian Islands National Shoreline Management Study* (September 2018) <<https://usace.contentdm.oclc.org/utis/getfile/collection/p16021coll2/id/2963/rec/1>> accessed June 4, 2019; Hawaiian Lifeguard Association, "Hawaii Beach Safety" <<https://www.hawaiibeachsafety.com>> accessed March 3, 2022; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.



**Table 7.49-- COUNTY TENNIS FACILITIES: 2010 TO 2021**

[As of December 31]

Subject	State total	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
<b>Locations</b>							
2010	93	19	13	2	1	48	10
2011	93	19	13	2	1	48	10
2012	94	19	13	2	1	49	10
2013	95	19	13	2	1	50	10
2014	95	19	13	2	1	50	10
2015	96	19	13	2	1	51	10
2016	96	19	13	2	1	51	10
2017	96	19	13	2	1	51	10
2018	96	19	13	2	1	51	10
2019	96	19	13	2	1	51	10
2020	96	19	13	2	1	51	10
2021	96	19	13	2	1	51	10
<b>Courts</b>							
2010	323	43	49	4	2	201	24
2011	323	43	49	4	2	201	24
2012	326	42	49	4	2	205	24
2013	326	42	47	4	2	207	24
2014	325	42	46	4	2	207	24
2015	326	42	46	4	2	208	24
2016	328	44	46	4	2	208	24
2017	328	44	46	4	2	208	24
2018	325	44	43	4	2	208	24
2019	324	44	43	3	2	208	24
2020	324	44	43	3	2	208	24
2021	322	44	41	3	2	208	24

Source: County parks and recreation departments.

**Table 7.50-- GOLF COURSES, BY NUMBER OF HOLES, TYPE AND ISLAND: 2021**

Island and course type 1/	Number of golf courses					Number of holes
	Total	9-hole	18-hole	27-hole	36-hole	
State total	82	9	70	2	1	1,431
Military	7	1	6	-	-	117
Municipal	9	1	8	-	-	153
Private	16	3	13	-	-	261
Public	50	4	43	2	1	873
Hawaii	17	2	14	-	1	306
Municipal	1	-	1	-	-	18
Private	6	1	5	-	-	99
Public	10	1	8	-	1	189
Maui	15	1	14	-	-	261
Municipal	1	-	1	-	-	18
Private	3	1	2	-	-	45
Public	11	-	11	-	-	198
Lanai	3	1	2	-	-	45
Public 2/	3	1	2	-	-	45
Molokai	1	1	-	-	-	9
Public	1	1	-	-	-	9
Oahu	37	3	33	1	-	648
Military	7	1	6	-	-	117
Municipal	6	1	5	-	-	99
Private	6	1	5	-	-	99
Public	18	-	17	1	-	333
Kauai	9	1	7	1	-	162
Municipal	1	-	1	-	-	18
Private	1	-	1	-	-	18
Public	7	1	5	1	-	126

1/ Course type 'Private' includes Semi-Private and Private-Resort, and 'Public' includes Resort.

2/ Includes Keole Golf Course which is permanently closed.

Source: Hawaii State Golf Association <<http://www.hawaiistategolf.org/>> accessed April 5, 2022; and calculations by Hawaii State Department of Business, Economic Development and Tourism.

**Table 7.51-- COUNTY GOLF COURSES AND CAMPING PERMITS, FOR OAHU: 1991 TO 2021**

Year	Public golf courses 1/			Camping permits issued 2/
	Courses	Holes	Rounds played	
1991	5	81	580,888	9,633
1992	5	81	654,726	9,938
1993	5	81	638,972	10,251
1994	5	81	580,120	8,778
1995	6	99	650,934	10,514
1996	6	99	685,191	10,622
1997	6	99	686,188	15,804
1998	6	99	747,379	16,929
1999	(NA)	(NA)	(NA)	16,884
2000	6	99	663,710	16,947
2001	6	99	638,817	16,375
2002	6	99	607,823	12,045
2003	6	99	602,123	12,045
2004	6	99	560,921	11,128
2005	6	99	530,606	14,847
2006	6	99	538,051	9,179
2007	6	99	556,197	8,469
2008	6	99	578,082	7,622
2009	6	99	563,589	7,636
2010	6	99	534,508	8,815
2011	6	99	465,472	8,960
2012	6	99	464,708	10,773
2013	6	99	442,362	8,460
2014	6	99	416,356	8,599
2015	6	99	400,869	7,461
2016	6	99	375,710	7,548
2017	6	99	371,744	9,809
2018	6	99	376,895	7,431
2019	6	99	372,307	7,707
2020	6	99	312,404	3/ 3,558
2021	6	99	401,247	6,660

NA Not available.

1/ County public golf courses are categorized as Municipal golf courses in Table 7.51.

2/ By the City and County of Honolulu, camping permits issued reflect cumulative family and group camping permits.

3/ Emergency orders in response to the COVID-19 pandemic forced the closure of public camping areas in mid-March 2020. Public camping areas reopened June 12, 2020 per DLNR Division of State Parks.

Source: City and County of Honolulu, Department of Parks and Recreation, records and Department of Enterprise Services, records.

**Table 7.52-- SONY OPEN SCORES AND PURSES: 1999 TO 2022**

[The Sony Open is held at the Waialae Country Club golf course. Distance is 7,044 yards. Par is 70/280. Distance changed from 7,060 yards in 2007]

Year	Holes	Winning score		Purse (dollars)	
		Total	Below par	Total	Winner
1999	72	271	9	2,600,000	468,000
2000	72	261	19	2,900,000	522,000
2001	72	260	20	4,000,000	720,000
2002	72	266	14	4,000,000	720,000
2003	1/ 72	264	16	4,500,000	810,000
2004	2/ 72	262	18	4,800,000	864,000
2005	72	269	11	4,800,000	864,000
2006	72	261	19	5,100,000	918,000
2007	72	266	14	5,200,000	936,000
2008	72	266	14	5,300,000	954,000
2009	72	265	15	5,400,000	972,000
2010	72	265	15	5,500,000	990,000
2011	72	264	16	5,500,000	990,000
2012	72	267	13	5,500,000	990,000
2013	72	256	24	5,600,000	1,008,000
2014	72	263	17	5,600,000	1,008,000
2015	72	257	23	5,600,000	1,008,000
2016	1/ 72	260	20	5,800,000	1,044,000
2017	72	253	27	6,000,000	1,080,000
2018	3/ 72	263	17	6,200,000	1,116,000
2019	72	258	22	6,400,000	1,152,000
2020	4/ 72	269	11	6,600,000	1,188,000
2021	72	259	21	6,600,000	1,188,000
2022	72	257	23	7,500,000	1,350,000

1/ There was an additional 2 hole playoff.

2/ There was an additional 3 hole playoff.

3/ There was an additional 6 hole playoff.

4/ There was an additional 1 hole playoff.

Source: Sony Open in Hawaii, Player Performances <<https://www.sonyopeninhawaii.com/player-performances>> accessed May 18, 2022.

**Table 7.53-- PUBLIC HUNTING AREAS AND WILDLIFE SANCTUARIES AND REFUGES, BY ISLAND: APRIL 4, 2022**

Island	Public hunting areas		Wildlife sanctuaries and refuges 1/	
	Number	Acreage (1,000)	Number	Acreage (1,000)
State total	122	939.1	50	30.0
Hawaii	62	686.0	5	28.0
Maui	18	68.0	12	0.3
Lanai	3	33.0	4	(2/)
Molokai	5	13.5	6	(2/)
Oahu	14	25.0	18	1.1
Kauai	20	113.6	3	0.4

1/ State managed sanctuaries, refuges and preserves. State total includes 2 wildlife refuges totaling 200 acres in the Kure Atoll.

2/ Less than 50 acres.

Source: Hawaii State Department of Land and Natural Resources, Division of Forestry and Wildlife, records.

**Table 7.54-- FISHING AND HUNTING LICENSES ISSUED: 2010 TO 2021**

[Fiscal years ending June 30]

<b>Year</b>	<b>Freshwater fishing licenses</b>	<b>Hunting licenses</b>
2010	5,842	10,427
2011	2,864	10,535
2012	2,195	10,738
2013	4,402	9,476
2014	4,790	10,673
2015	4,924	11,958
2016	4,722	11,929
2017	4,590	11,813
2018	4,580	11,956
2019	4,700	12,092
2020	(NA)	1/ 12,647
2021	4,358	12,553

NA Not available.

1/ Revised from previous *Data Book*.

Source: Hawaii State Department of Land and Natural Resources, Division of Aquatic Resources and Division of Forestry and Wildlife, records.

**Table 7.55-- HONOLULU MARATHON REGISTRANTS, FINISHERS AND WINNING TIMES: 1992 TO 2021**

Year	Number of registrants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	30,905	23,515	2:14:19	2:32:13
1993	29,514	23,640	2:13:16	2:32:20
1994	32,771	25,833	2:15:04	2:37:06
1995	34,434	27,022	2:16:08	2:37:29
1996	30,864	24,414	2:13:23	2:34:28
1997	33,682	26,495	2:12:17	2:33:14
1998	27,704	22,112	2:14:53	2:33:27
1999	26,724	21,211	2:16:45	2:32:36
2000	26,465	22,636	2:15:19	2:28:33
2001	23,513	19,236	2:15:09	2:29:54
2002	30,428	26,477	2:12:29	2:29:08
2003	25,283	22,161	2:12:59	2:31:56
2004	25,671	22,407	2:11:12	2:27:33
2005	28,048	24,295	2:12:00	2:30:24
2006	28,637	24,575	2:13:42	2:27:19
2007	27,829	23,299	2:18:53	2:33:07
2008	23,231	20,062	2:14:35	2:32:36
2009	23,469	20,323	2:12:14	2:28:34
2010	20,417	20,181	2:15:18	2:32:13
2011	22,615	19,078	2:14:55	2:31:41
2012	24,413	24,156	2:12:31	2:31:23
2013	30,291	22,077	2:18:47	2:36:02
2014	30,434	21,827	2:15:35	2:30:23
2015	30,797	21,563	2:11:43	2:28:34
2016	28,664	20,235	2:09:37	2:31:10
2017	26,345	20,390	2:08:27	2:22:15
2018	25,065	19,773	2:09:01	2:36:22
2019	23,882	18,805	2:07:59	2:31:09
2020	(1/)	(1/)	(1/)	(1/)
2021	11,385	6,241	2:14:30	2:41:24

1/ The Honolulu Marathon was canceled because of the COVID-19 pandemic. Registered participants were given the option to participate in a virtual run or defer their entry to the 2021 Honolulu Marathon.

Source: Honolulu Marathon Association, Honolulu Marathon Champions & Entrants/Finishers History & Statistics <<https://www.honolulu-marathon.org/key-information/history-statistics>> accessed March 10, 2022; Honolulu Marathon Association, Honolulu Marathon December 12, 2021 Overall Results <<https://pseresults.com/events/1207/results>> accessed March 10, 2022; and records.

**Table 7.56-- IRONMAN TRIATHLON WORLD CHAMPIONSHIP PARTICIPANTS, FINISHERS AND WINNING TIMES: 1992 TO 2021**

Year	Number of participants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	1,379	1,298	8:09:08	8:55:29
1993	1,438	1,353	8:07:45	8:58:23
1994	1,405	1,290	8:20:27	9:20:14
1995	1,444	1,325	8:20:34	9:16:46
1996	1,421	1,288	8:04:08	9:06:49
1997	1,478	1,365	8:33:01	9:31:43
1998	1,487	1,379	8:24:20	9:24:16
1999	1,463	1,411	8:17:17	9:13:02
2000	1,525	1,426	8:21:01	9:26:17
2001	1,468	1,368	8:31:18	9:28:37
2002	1,541	1,455	8:29:56	9:07:54
2003	1,645	1,569	8:22:35	9:11:55
2004	1,728	1,579	8:33:29	9:33:25
2005	1,743	1,688	8:14:17	9:09:30
2006	1,689	1,624	8:11:56	9:18:31
2007	1,787	1,685	8:15:34	9:08:45
2008	1,731	1,634	8:17:45	9:06:23
2009	1,778	1,650	8:20:21	8:54:02
2010	1,849	1,770	8:10:37	8:58:36
2011	1,859	1,773	8:03:56	8:55:08
2012	1,984	1,886	8:18:37	9:15:54
2013	2,134	1,959	8:12:29	8:52:14
2014	2,187	1,985	8:14:18	9:00:55
2015	2,308	2,144	8:14:40	8:57:57
2016	2,316	2,207	8:06:30	8:46:46
2017	2,455	2,235	8:01:40	8:50:47
2018	2,472	2,307	7:52:39	8:26:18
2019	2,446	2,265	7:51:13	8:40:10
2020	(1/)	(1/)	(1/)	(1/)
2021 2/	3,366	2,298	7:49:16	9:43:29

1/ The Ironman Kona World Championship was canceled because of the COVID-19 pandemic.

2/ The Ironman Kona World Championship was postponed to February 5, 2022 because of an increase in COVID-19 cases in 2021.

Source: Ironman Triathlon World Championship, records; 1995-1998 race results from JTL Timing Systems Hawaii at <<http://www.ironmantri.com>>; 1999-2009 race results from <<http://www.ironmanlive.com>>; 2010 to present <<http://www.ironman.com/triathlon/events/americas/ironman/world-championship/results.aspx#axzz5Eb18tzPL>> accessed on June 1, 2021; 2021 Ironman World Championship Results <<https://www.ironman.com/im-world-championship-2022-results>> accessed on June 30, 2022.



**Table 7.57-- TRANSPACIFIC YACHT CLUB'S HONOLULU RACE ENTRIES  
AND WINNING TIMES: 1985 TO 2021**

[Sponsored by the Transpacific Yacht Club of Los Angeles. Run biennially between San Pedro, California and Diamond Head Lighthouse, a great circle distance of 2,255 nautical miles]

Year	Boats entered	Winning times (days, hours, minutes, seconds)	
		Elapsed	Corrected
1985	65	13:06:31:19	9:14:07:40
1987	55	8:12:00:40	8:00:56:41
1989	45	8:12:50:35	8:02:54:08
1991	42	10:08:59:35	9:22:34:13
1993	42	9:09:11:17	8:28:09:06
1995	35	9:01:32:02	8:22:41:48
1997	39	8:06:31:00	7:01:46:11
1999	33	8:02:52:27	7:08:40:10
2001	34	10:17:49:19	8:01:01:08
2003	57	8:17:01:25	7:12:20:29
2005	76	8:16:25:04	6:08:45:05
2007	73	10:11:51:35	6:14:39:33
2009	86	7:08:17:11	5:07:52:20
2011	64	8:16:59:23	6:05:00:55
2013	58	12:05:23:18	5:12:20:55
2015	60	8:15:56:16	5:15:47:00
2017	49	7:01:20:10	8:03:01:28
2019	90	8:16:21:29	8:00:52:37
2021	41	6:16:18:14	7:17:19:38

Source: Transpacific Yacht Club, "Transpacific Race Results" <<http://www.transpacrace.com>> accessed March 7, 2022.

**Table 7.58-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES:  
2002-2003 TO 2021-2022 SEASONS**

Season	Hawaii Bowl		Pro Bowl 1/
	Tickets sold	Turnstile count	Attendance
2002-2003	35,513	(NA)	50,125
2003-2004	29,005	(NA)	50,127
2004-2005	39,754	(NA)	50,225
2005-2006	26,254	16,134	50,190
2006-2007	43,435	40,623	50,410
2007-2008	30,467	24,149	50,044
2008-2009	45,718	43,487	49,958
2009-2010	32,650	20,217	2/ 70,697
2010-2011	43,673	41,089	49,338
2011-2012	32,630	19,411	48,423
2012-2013	30,024	19,712	47,134
2013-2014	29,106	22,324	47,270
2014-2015	25,365	13,922	3/ 63,225
2015-2016	22,793	14,537	50,000
2016-2017	23,175	20,327	4/ 60,834
2017-2018	20,546	12,187	4/ 51,019
2018-2019	30,911	27,835	4/ 51,192
2019-2020	21,582	19,539	4/ 54,024
2020-2021	(5/)	(5/)	(5/)
2021-2022	(6/)	(6/)	7/ 56,206

NA Not available.

1/ Turnstile count not available for Pro Bowl.

2/ Held in Miami, Florida.

3/ Held in Phoenix, Arizona.

4/ Held in Orlando, Florida.

5/ Both the Hawaii Bowl and the Pro Bowl were canceled due to the COVID-19 pandemic.

6/ The Hawaii Bowl was cancelled for the 2021-2022 season 24 hours before kick off because of COVID-19 related issues with the University of Hawai'i football team.

7/ Held in Las Vegas, Nevada

Source: SoFi Hawaii Bowl Results Archive, *Bowl Record Book* (annual) and Game Stats

<<https://www.thehawaiibowl.com/history>> accessed January 29, 2019; Hawaii Athletics "UH Post-Game Notes (Hawaii Bowl)" <<https://hawaiiathletics.com/sports/2018/12/23/uh-post-game-notes-hawai-i-bowl.aspx>>

accessed January 29, 2019; ESPN, "NFL Scoreboard -- All-Stars vs. All Stars - Game Summary"

<[https://www.espn.com/nfl/scoreboard/\\_/year/2021/seasontype/3/week/4](https://www.espn.com/nfl/scoreboard/_/year/2021/seasontype/3/week/4)> accessed April 6, 2022; and Hawaii Bowl records.

**Table 7.59-- VARSITY SPORTS SUMMARY FOR THE UNIVERSITY OF HAWAII AT MANOA: 2017-2018 TO 2020-2021**

[For school year. Includes only games played against four-year collegiate teams]

Sports	Games played 1/				Home games	
	Total	Won	Lost	Tied	Home dates	Attendance
<b>2017-2018</b>						
Baseball	51	27	24	-	29	85,375
Basketball (men's)	30	17	13	-	20	115,879
Basketball (women's)	30	12	18	-	16	39,384
Football	12	3	9	-	6	145,463
Volleyball (men's)	27	19	8	-	17	65,546
Volleyball (women's)	28	20	8	-	19	121,523
<b>2018-2019</b>						
Baseball	50	20	30	-	32	84,895
Basketball (men's)	31	18	13	-	18	99,489
Basketball (women's)	32	15	17	-	16	29,659
Football	14	8	6	-	8	205,455
Volleyball (men's)	31	28	3	-	16	83,362
Volleyball (women's)	27	18	9	-	17	93,537
<b>2019-2020</b>						
Baseball 2/	17	11	6	-	14	40,139
Basketball (men's)	30	17	13	-	20	114,333
Basketball (women's)	30	16	14	-	16	52,068
Football	15	10	5	-	9	211,090
Volleyball (men's) 2/	16	15	1	-	10	52,333
Volleyball (women's)	30	26	4	-	19	120,318
<b>2020-2021 3/</b>						
Baseball	50	24	26	-	27	-
Basketball (men's)	21	11	10	-	12	-
Basketball (women's)	17	9	8	-	6	-
Football	9	5	4	-	5	-
Volleyball (men's)	8	17	1	-	7	-
Volleyball (women's) 4/	-	-	-	-	-	-

NA Not Available.

1/ Volleyball data refer to matches.

2/ Season was incomplete due to the COVID-19 pandemic.

3/ Fans were not allowed to attend any events for the season because of the COVID-19 pandemic.

4/ Women's volleyball did not have a season because of the COVID-19 pandemic.

Source: University of Hawaii, Office of Intercollegiate Athletics, Sports Media Relations, records.

See also <<http://www.ncaa.org/stats/>>.

**Table 7.60-- PUBLIC HIGH SCHOOL INTERSCHOLASTIC SPORTS:  
2015-2016 TO 2020-2021 SEASONS**

[Data are for Oahu only (OIA)]

<b>Sport</b>	<b>Players</b>	<b>Games 1/</b>	<b>Attendance</b>	<b>Expenditure 2/ (dollars)</b>
2015-2016				
Baseball	Boys	(NA)	(NA)	25,917
Basketball	Boys and girls	582	27,515	121,588
Football	Boys	191	116,820	239,731
2016-2017				
Baseball	Boys	(NA)	(NA)	43,061
Basketball	Boys and girls	284	24,510	125,813
Football	Boys	182	93,607	242,152
2017-2018				
Baseball	Boys	(NA)	(NA)	40,778
Basketball	Boys and girls	294	26,671	134,492
Football	Boys	187	88,216	226,316
2018-2019				
Baseball	Boys	(NA)	(NA)	56,676
Basketball	Boys and girls	292	27,791	68,973
Football	Boys	3/ 123	134,844	311,437
2019-2020				
Baseball	Boys	(NA)	(NA)	(NA)
Basketball	Boys and girls	296	16,746	169,272
Football	Boys	135	118,370	237,319
2020-2021 4/				
Baseball	Boys	77	-	20,917
Basketball	Boys and girls	-	-	-
Football	Boys	-	-	-

NA Not available.

1/ Junior varsity and varsity games, based on published schedules from public school leagues. Data exclude pre-season and post-season games.

2/ Data on expenditures reflect figures from the general and school trust funds.

3/ Game sites (may include doubleheaders).

4/ Only includes game information for events conducted by public schools on Oahu during the spring season. fall and winter seasons not conducted due to the COVID-19 pandemic.

Source: Hawaii State Department of Education, Office of Curriculum and Instruction Design, records.

**Table 7.61-- PROFESSIONAL BOXING AND MIXED MARTIAL ARTS  
(MMA): 1995 TO 2020**

Subject	Number of promoters	Number of shows	Paid attendance	Gross receipts (dollars)
Pro boxing				
1995	2	4	2,636	48,280
1996	3	3	2,653	64,781
1997	2	3	1,967	44,645
1998	2	3	2,059	52,510
1999	1	1	479	10,120
2000	3	5	3,106	77,155
2001	3	6	3,489	141,235
2002	3	3	4,477	106,295
2003	1	2	2,623	79,875
2004	1	-	-	-
2005	1	2	877	30,528
2006	-	-	-	-
2007	2	-	-	-
2008	2	3	450	16,000
2009	3	4	3,599	227,150
2010	2	1	(NA)	(NA)
2011	1	1	2,277	126,075
2012-2016 1/	-	-	-	-
2017	1	1	(NA)	(NA)
2018	-	-	-	-
2019	1	1	(NA)	(NA)
2020	(2/)	(2/)	(2/)	(2/)
MMA				
2009	1	1	(NA)	(NA)
2010	7	17	(NA)	(NA)
2011	8	27	(NA)	(NA)
2012	9	24	(NA)	(NA)
2013	8	26	(NA)	(NA)
2014	7	23	(NA)	(NA)
2015	7	19	(NA)	(NA)
2016	9	20	(NA)	(NA)
2017	8	25	(NA)	(NA)
2018	5	13	(NA)	(NA)
2019	7	19	(NA)	(NA)
2020	(NA)	2/ 4	(NA)	(NA)
2021	(NA)	(NA)	(NA)	(NA)

NA Not available.

1/ Pro boxing was not supported from 2011 to 2016.

2/ All events were canceled after March 2020.

Source: Hawaii State Department of Commerce and Consumer Affairs, Boxing Commission, records.

**Table 7.62-- DOG LICENSES ISSUED, BY ISLAND: 1999 TO 2021**

[Dogs are licensed on a biennial basis]

Year	State total	Hawaii	Maui 1/	Lanai	Molokai	Oahu 2/	Kauai
1999	32,137	6,311	4,473	29	84	20,039	1,201
2000	31,147	5,627	4,587	57	25	20,066	785
2001	31,068	5,919	4,285	(NA)	(NA)	18,761	2,103
2002	30,909	6,809	4,420	50	30	17,752	1,848
2003	29,519	6,786	2,901	12	47	16,673	3,100
2004	50,180	8,085	3,977	25	30	3/ 36,121	1,942
2005	53,415	10,454	4,621	24	30	3/ 35,638	2,648
2006	50,440	8,836	4,282	17	27	3/ 35,163	2,115
2007	50,403	6,504	4,997	9	27	3/ 34,966	3,900
2008	50,919	6,186	7,009	16	32	3/ 35,129	2,547
2009	52,623	7,881	5,039	25	36	3/ 35,129	4,513
2010	51,072	7,353	4,683	65	61	3/ 34,797	4,113
2011	49,763	6,647	4,880	22	24	3/ 33,736	4,454
2012	45,803	6,205	4,042	(4/)	(4/)	3/ 32,892	2,664
2013	42,824	2,167	3,978	54	26	32,970	5/ 3,709
2014	44,607	6,504	4,034	(4/)	(4/)	32,474	1,595
2015	42,638	4,609	3,701	(4/)	(4/)	30,983	3,345
2016	43,653	8,203	3,520	(4/)	(4/)	30,560	1,370
2017	45,475	7,804	6/ 4,758	(4/)	(4/)	30,692	2,893
2018	41,207	5,738	6/ 4,835	(4/)	(4/)	28,961	2,447
2019	(NA)	6,378	6/ 4,682	(4/)	(4/)	26,143	3,025
2020	(NA)	(NA)	6/ 3,878	(4/)	(4/)	7/ 23,461	(NA)
2021	(NA)	(NA)	3,213	(4/)	(4/)	(7/)	8/ 2,448

NA Not available.

1/ Starting in 2000, Maui County reported data in fiscal year ending June 30. In 2001 Maui County reported 674 licenses which included Lanai and Molokai totals.

2/ Fiscal year ending June 30.

3/ Figures are estimates.

4/ Maui figures include licenses for Lanai and Molokai.

5/ Figure includes only issued by Kauai County. As of October 1, 2013, the Kauai Humane Society began issuing dog licenses.

6/ Revised from previous *Data Book*.

7/ Starting in July 2020, Oahu stopped issuing biannual dog tags and transitioned to using microchipping.

8/ Kauai licesmed animals from January 2021 to May 2021 then switched to microchipping in June 2021.

Figure includes 726 licenses and 1,722 microchips.

Source: County Departments of Finance; Hawaiian Humane Society (for Oahu, 1995-2003); Maui Humane Society (for Maui from 1999 to present); Kauai Humane Society (for Kauai from 2014 to present). Hawaii County, Department of Finance, Vehicle Registration & Licensing Division.