

Table
Number **Table Name**

(Click on the table number to go to corresponding table)

Narrative

07.01	Passengers Arriving, by Transit Status: 2013 to 2022
07.02	Passenger Status of Parties and Passengers Arriving in Hawaii: 2016 to 2022
07.03	Visitor Arrivals and Average Daily Visitor Census: 1966 to 2022
07.04	Visitor Arrivals by Major Market Areas: 2021 to 2022
07.05	Visitor Days: 1993 to 2022
07.06	Average Daily Visitor Census, by County and Island: 2021 and 2022
07.07	Visitor Arrivals, by Area Visited: 2021 and 2022
07.08	Summary Characteristics of Overnight and Longer Visitors: 2020 to 2022
07.09	Domestic Visitors, by State and Region: 2021 and 2022
07.10	Trip Characteristics of Visitors: 2021 and 2022
07.11	Activity Participation by Visitors from the U.S. Total, U.S. West, U.S. East, and Japan: 2021
07.12	Overall Satisfaction with Most Recent Trip to State Of Hawaii by Lifestage and Visitation Status by Visitors from the U.S. Total: 2021
07.13	Overall Satisfaction with Most Recent Trip to State Of Hawaii by Lifestage and Visitation Status by Visitors from the U.S. West: 2021
07.14	Overall Satisfaction with Most Recent Trip to State Of Hawaii by Lifestage and Visitation Status by Visitors from the U.S. East: 2021
07.15	Overall Satisfaction with Most Recent Trip to State Of Hawaii by Lifestage and Visitation Status by Visitors from Japan: 2021
07.16	Overall Island Experience by Visitors from the U.S. Total, U.S. West, U.S. East, and Japan: 2021
07.17	Sources of Information for Trip Planning by Visitors from the U.S. West, U.S. East, Japan, and Canada: 2021
07.18	Areas of Improvement for Visitor Satisfaction, by Visitors from the U.S. West, U.S. East, and Japan, and by County: 2021
07.19	Visitor Profile and Trip Characteristics of Visitors from the U.S. Total, U.S. West, U.S. East, and Japan: 2021
07.20	Length of Stay of Visitors Staying Overnight or Longer: 2021 and 2022
07.21	Japanese Visitor Arrivals and Expenditures: 2017 to 2022
07.22	Average Expenditure per Visitor Day, by Origin of Visitors: 1960-1961 to 2022
07.23	Average Expenditure per Visitor Day in Constant Dollars, for Visitors from the Mainland: 1960-1961 to 2022
07.24	Expenditures per Visitor Day by Visitors from Selected Geographic Area, by Expenditure Type: 2021 and 2022
07.25	Total Visitor Expenditures by Expenditure Type: 2021 and 2022

Table
Number **Table Name**

(Click on the table number to go to corresponding table)

07.26	Expenditures per Visitor Day by Visitors from U.S. West, U.S. East and Japan, by Visitor or Trip Characteristics: 2021 and 2022
07.27	Total Visitor Expenditures: 1961 to 2022
07.28	Visitor Expenditures, by Country of Residence: 1999 to 2022
07.29	Cruise Ship Arrival and Passenger Count: 2018 to 2022
07.30	Estimated Direct Visitor-Related Expenditures: 2012 to 2022
07.31	Economic Activity Generated by Visitor-Related Expenditures: 2012 to 2022
07.32	Waikiki's Share of Tourism: 2022
07.33	Contribution to the State's Economy by Statewide Visitor Industry and by Waikiki: 2022
07.34	Visitor Industry Prices, Price Indexes, and Price Deflator: 1991 to 2022
07.35	Returning Residents and Average Number Absent: 1993 to 2022
07.36	Passports Issued by the Honolulu Passport Agency: 2017 to 2022
07.37	Performing Arts, for Oahu: 2021-2022 Season
07.38	Symphony Orchestra Activities: 1994-1995 to 2017-2018
07.39	Attendance at Museums and Other Cultural Attractions: 2020 to 2022
07.40	National Parks, Sites and Monuments: 2003 to 2022
07.41	State Parks and Historic Sites: 1995 to 2020
07.42	Major State Parks: 2017 to 2019
07.43	National and State Historic Sites, by Island: 2021 and 2022
07.44	Zoos: 2018 to 2022
07.45	Aquatic Collections: 2022
07.46	County Parks, By Island: 2020 to 2022
07.47	Attendance and Water Safety at Guarded Beach Parks, for the City and County of Honolulu: 2022
07.48	Sandy Shoreline and Public Beach Activities, by Island: 2023
07.49	County Tennis Facilities: 2010 to 2022
07.50	Golf Courses, by Number of Holes, Type and Island: 2023
07.51	County Golf Courses and Camping Permits, for Oahu: 1991 to 2022
07.52	Sony Open Scores and Purses: 1999 to 2023
07.53	Public Hunting Areas and Wildlife Sanctuaries and Refuges, by Island: February 15, 2023
07.54	Fishing and Hunting Licenses Issued: 2010 to 2022
07.55	Honolulu Marathon Registrants, Finishers and Winning Times: 1992 to 2022
07.56	Ironman Triathlon World Championship Participants, Finishers and Winning Times: 1992 to 2022
07.57	Transpacific Yacht Club's Honolulu Race Entries and Winning Times: 1985 to 2021

Table

Number Table Name

(Click on the table number to go to corresponding table)

07.58	Total Attendance at Football Bowl Games: 2002-2003 to 2022-2023 Seasons
07.59	Varsity Sports Summary for the University of Hawaii at Manoa: 2018-2019 to 2021-2022
07.60	Public High School Interscholastic Sports: 2016-2017 to 2021-2022 Seasons
07.61	Professional Boxing and Mixed Martial Arts (MMA): 1995 to 2020
07.62	Dog Licenses Issued, by Island: 2000 to 2022

Section 7

RECREATION AND TRAVEL

Statistics on tourism, recreation, sports, museums, parks, pets, and the performing arts appear in this section. Additional information on recreational and resort land use is given in Section 6; on transportation, in Section 18; and on hotels and hotel workers, in Sections 12, 13, 15 and 23.

Information on recreation and tourism was formerly provided periodically by the Hawaii Tourism Authority's Tourism Research (particularly in its annual research reports), which as of July 1, 2021, moved to the Hawaii State Department of Business, Economic Development & Tourism (DBEDT). Consequently, the primary sources for information are now the Hawaii Tourism Authority, DBEDT's Research & Economic Analysis Division, the State Parks Division of the Hawaii State Department of Land and Natural Resources, the U.S. National Park Service, the County Park and recreation departments, and other organizations. Long-term trends are summarized in Historical Statistics of Hawaii, Section 11.

Table 7.01-- PASSENGERS ARRIVING, BY TRANSIT STATUS: 2013 TO 2022

[Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Transit status	2013	2014	2015	2016	2017
All directions	9,513,611	9,691,996	10,132,074	10,462,968	10,811,431
Landing	9,283,117	9,458,694	9,901,349	10,222,915	10,685,496
Intransit	230,494	233,302	230,725	240,053	125,935
Domestic	6,631,539	6,747,786	7,111,843	7,333,569	(NA)
Landing	6,527,077	6,647,828	7,010,549	7,221,908	7,505,801
Intransit	104,462	99,958	101,294	111,661	(NA)
International	2,882,072	2,944,210	3,020,231	3,129,399	(NA)
Landing	2,756,040	2,810,866	2,890,800	3,001,007	3,179,695
Intransit	126,032	133,344	129,431	128,392	(NA)
Transit status	2018	2019	2020	2021	2022
All directions	11,403,884	11,960,460	3,361,708	7,978,128	10,860,979
Landing	11,248,568	11,809,901	3,286,505	7,848,926	10,672,220
Intransit	155,316	150,559	75,203	129,202	188,759
Domestic	(NA)	(NA)	(NA)	(NA)	(NA)
Landing	8,068,542	8,667,939	2,626,267	7,692,437	9,713,226
Intransit	(NA)	(NA)	(NA)	(NA)	(NA)
International	(NA)	(NA)	(NA)	(NA)	(NA)
Landing	3,180,026	3,141,962	660,238	156,489	958,994
Intransit	(NA)	(NA)	(NA)	(NA)	(NA)

NA Not available.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>; and calculations by Hawaii State Department of Business, Economic Development & Tourism; and records.

**Table 7.02-- PASSENGER STATUS OF PARTIES AND PASSENGERS
ARRIVING IN HAWAII: 2016 TO 2022**

[Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year and point of origin	All types 1/	Visitors destined to Hawaii 2/	Returning residents	Intended residents 2/
Parties				
2016, total	4,627,893	4,021,232	586,642	(NA)
Domestic	3,423,111	2,888,161	514,930	20,019
International	1,204,783	1,133,071	71,712	(NA)
2017, total	4,805,249	4,194,371	591,544	(NA)
Domestic	3,528,457	2,988,867	520,256	19,334
International	1,276,792	1,205,504	71,288	(NA)
2018, total	5,050,084	4,402,706	626,848	(NA)
Domestic	3,771,181	3,205,949	544,702	20,530
International	1,278,903	1,196,757	82,146	(NA)
2019, total	5,254,072	4,579,315	654,435	(NA)
Domestic	3,988,088	3,393,455	574,298	20,336
International	1,265,984	1,185,846	80,138	(NA)
2020, total	1,599,812	1,318,059	271,624	(NA)
Domestic	1,317,017	1,065,429	241,458	10,129
International	282,795	252,630	30,166	(NA)
2021, total	3,581,431	3,102,162	461,568	(NA)
Domestic	3,477,389	3,024,918	434,770	17,701
International	104,042	77,244	26,798	(NA)
2022, total	4,755,635	4,110,740	623,338	(NA)
Domestic	4,338,519	3,727,459	589,497	21,563
International	417,116	383,274	33,841	(NA)

Continued on next page.

**Table 7.02-- PASSENGER STATUS OF PARTIES AND PASSENGERS
ARRIVING IN HAWAII: 2016 TO 2022 -- Con.**

Year and point of origin	All types 1/	Visitors destined to Hawaii 2/	Returning residents	Intended residents 2/
Passengers				
2016, total	10,222,915	8,821,802	1,358,083	(NA)
Domestic	7,221,908	5,968,779	1,210,099	43,030
International	3,001,007	2,853,023	147,984	(NA)
2017, total	10,685,496	9,277,613	1,367,025	(NA)
Domestic	7,505,801	6,239,748	1,225,195	40,859
International	3,179,695	3,037,865	141,830	(NA)
2018, total	11,248,568	9,761,448	1,443,527	(NA)
Domestic	8,068,542	6,736,736	1,288,213	43,593
International	3,180,026	3,024,712	155,314	(NA)
2019, total	11,809,901	10,243,165	1,522,669	(NA)
Domestic	8,667,939	7,253,806	1,370,066	44,067
International	3,141,962	2,989,359	152,603	(NA)
2020, total	3,286,505	2,678,073	588,249	(NA)
Domestic	2,626,267	2,065,689	540,395	20,183
International	660,238	612,384	47,854	(NA)
2021, total	7,848,926	6,777,760	1,035,314	(NA)
Domestic	7,692,437	6,656,779	999,806	35,852
International	156,489	120,981	35,508	(NA)
2022, total	10,672,220	9,138,674	1,485,744	(NA)
Domestic	9,713,226	8,233,186	1,432,238	47,802
International	958,994	905,488	53,506	(NA)

NA Not available.

1/ Does not include intransit passengers.

2/ Intended residents were not identified in the international flight survey, therefore they were included in visitors.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>; and calculations by Hawaii State Department of Business, Economic Development & Tourism; and records.

**Table 7.03-- VISITOR ARRIVALS AND AVERAGE DAILY VISITOR CENSUS:
1966 TO 2022**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Visitor arrivals			Average daily visitor census		
	Total	Domestic	International	Total	Domestic	International
1966	834,732	629,564	205,168	20,900	19,271	1,629
1970	1,745,904	1,273,639	472,265	36,920	32,028	4,892
1975	2,818,082	2,028,068	790,014	66,146	59,495	6,651
1980	3,928,789	2,793,101	1,135,688	96,406	86,788	9,618
1985	4,843,414	3,522,126	1,321,288	116,107	103,820	12,287
1990	6,723,531	4,315,161	2,408,370	154,516	113,066	41,450
1995	6,546,759	3,743,474	2,803,285	157,098	105,649	51,450
2000	6,948,595	4,446,936	2,501,659	168,637	123,441	45,196
2005	7,416,574	5,313,281	2,103,293	185,445	144,396	41,049
2010	6,916,894	4,957,352	1,959,542	177,949	136,407	41,542
2011	7,174,397	5,127,291	2,047,106	185,824	142,027	43,797
2012	7,867,143	5,403,025	2,464,118	201,267	148,887	52,380
2013	8,003,474	5,405,300	2,598,174	202,876	149,213	53,663
2014	8,196,342	5,486,059	2,710,283	206,217	151,076	55,141
2015	8,563,018	5,782,140	2,780,878	213,934	156,026	57,908
2016	8,821,802	5,968,779	2,853,023	217,675	157,953	59,723
2017	9,277,613	6,239,748	3,037,865	229,063	164,273	64,791
2018	9,761,448	6,736,736	3,024,712	240,341	174,611	65,731
2019	10,243,165	7,253,806	2,989,359	245,733	182,288	63,445
2020	2,678,073	2,065,689	612,384	77,915	63,921	13,993
2021	6,777,760	6,656,779	120,981	178,938	173,901	5,037
2022	9,138,674	8,233,186	905,488	232,154	206,201	25,953

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.04-- VISITOR ARRIVALS BY MAJOR MARKET AREAS: 2021 AND 2022

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Major Market Areas (MMA) 1/	2021			2022		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
All visitors	6,777,760	6,656,779	120,981	9,138,674	8,233,186	905,488
US West MMA 2/	4,473,588	4,471,699	1,889	5,277,349	5,275,477	1,872
US East MMA 3/	1,995,311	1,993,212	2,099	2,469,128	2,468,463	665
Japan MMA	18,936	2,406	16,530	192,562	6,205	186,357
Canada MMA	87,900	16,270	71,630	414,250	77,656	336,594
Other Asia MMA 4/	22,524	13,583	8,941	137,506	25,147	112,359
China	6,686	6,333	353	13,771	11,193	2,578
Hong Kong	2,004	1,952	52	4,002	3,264	738
Korea	10,652	2,642	8,010	111,863	6,563	105,300
Singapore	1,069	985	84	3,709	2,202	1,507
Taiwan	2,113	1,671	442	4,161	1,925	2,236
Oceania MMA 5/	6,524	3,288	3,236	186,551	28,790	157,761
Australia	4,366	1,229	3,137	155,700	22,611	133,089
New Zealand	2,158	2,059	99	30,851	6,179	24,672
Europe MMA 6/	18,775	16,805	1,970	114,041	99,405	14,636
United Kingdom	7,097	6,887	210	35,921	32,431	3,490
France	2,970	1,600	1,370	16,591	12,207	4,384
Germany	4,691	4,406	285	38,137	33,592	4,545
Italy	1,156	1,124	32	9,710	8,994	716
Switzerland	2,861	2,788	73	13,681	12,180	1,501
Latin America MMA 7/	9,348	9,287	61	20,750	20,035	715
Argentina	2,015	2,003	12	4,716	4,612	104
Brazil	1,382	1,361	21	5,845	5,565	280
Mexico	5,950	5,922	28	10,189	9,858	331
Other MMA 8/	144,853	130,228	14,625	326,536	232,007	94,529

Continued on next page.

**Table 7.04-- VISITOR ARRIVALS BY MAJOR MARKET AREAS:
2021 AND 2022 -- Con.**

- 1/ MMA's are geographical areas defined by the Hawaii Tourism Authority for marketing purposes.
- 2/ Pacific and Mountain States of the United States.
- 3/ All other States in the continental United States not included in U.S. West.
- 4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.
- 5/ Includes Australia and New Zealand.
- 6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.
- 7/ Includes Argentina, Brazil, and Mexico.
- 8/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.05-- VISITOR DAYS: 1993 TO 2022

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Total	Domestic	International
1993	53,836,611	36,656,820	17,179,791
1994	57,169,825	39,384,934	17,784,891
1995	57,340,911	38,561,739	18,779,172
1996	57,936,622	38,944,059	18,992,563
1997	57,373,493	39,427,198	17,946,295
1998	57,446,913	40,904,938	16,541,975
1999	60,020,237	43,069,177	16,951,060
2000	61,721,150	45,179,587	16,541,563
2001	57,760,242	43,108,798	14,651,444
2002	58,471,088	44,175,694	14,295,394
2003	58,782,699	45,036,982	13,745,717
2004	62,761,989	48,441,764	14,320,225
2005	67,687,479	52,704,668	14,982,811
2006	69,145,854	54,584,048	14,561,806
2007	69,135,310	55,100,441	14,034,869
2008	63,130,133	49,497,350	13,632,783
2009	60,255,061	47,121,337	13,133,724
2010	64,951,433	49,788,583	15,162,850
2011	67,825,871	51,839,799	15,986,073
2012	73,663,903	54,492,680	19,171,224
2013	74,049,772	54,462,717	19,587,054
2014	75,269,197	55,142,678	20,126,519
2015	78,086,081	56,949,633	21,136,447
2016	79,669,135	57,810,695	21,858,441
2017	83,608,118	59,959,536	23,648,582
2018	87,724,599	63,732,896	23,991,703
2019	89,692,422	66,535,081	23,157,341
2020	28,516,797	23,395,216	5,121,581
2021	65,312,274	63,473,882	1,838,392
2022	84,736,187	75,263,260	9,472,927

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

**Table 7.06-- AVERAGE DAILY VISITOR CENSUS, BY COUNTY AND ISLAND:
2021 AND 2022**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

County or island	2021			2022		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total	178,938	173,901	5,037	232,154	206,201	25,953
Oahu	73,693	70,941	2,752	99,092	82,699	16,394
Hawaii	30,041	29,587	454	37,701	35,635	2,066
Kauai	19,194	19,026	168	28,604	27,566	1,038
Maui County	56,010	54,347	1,663	66,756	60,301	6,455
Maui	54,866	53,209	1,656	65,287	58,924	6,364
Molokai	500	498	2	703	664	39
Lanai	644	640	4	766	713	53

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.07-- VISITOR ARRIVALS, BY AREA VISITED: 2021 AND 2022

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Area visited	2021			2022		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total	6,777,760	6,656,779	120,981	9,138,674	8,233,186	905,488
Oahu	3,326,622	3,250,596	76,026	4,858,170	4,142,306	715,864
Kauai	813,647	807,658	5,990	1,345,564	1,285,230	60,333
Maui County	2,340,915	2,298,908	42,007	2,969,395	2,717,808	251,587
Maui	2,303,942	2,262,137	41,805	2,921,159	2,672,710	248,449
Molokai	25,758	25,508	251	43,317	38,818	4,498
Lanai	47,829	47,291	539	68,016	60,374	7,643
Hawaii Island	1,183,458	1,172,729	10,729	1,667,633	1,556,623	111,010
Hilo	293,833	291,467	2,365	511,884	464,706	47,178
Kona	1,064,571	1,054,543	10,029	1,458,026	1,363,667	94,359
One island only	5,990,064	5,880,593	109,471	7,764,149	7,040,827	723,322
Oahu only	2,737,925	2,671,018	66,906	3,780,422	3,230,641	549,781

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS: 2020 TO 2022

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2020			
US residents (percent of total arrivals by air)	74.2	94.0	7.6
Average age of party head	45.4	45.6	45.1
Average party size	2.0	1.9	2.4
Average number of trips to Hawaii	(NA)	6.5	(NA)
Repeat visitors (percent)	(NA)	75.3	(NA)
Pleasure trip (percent)	79.2	76.7	87.4
In hotel only (percent)	45.4	39.6	64.9
One island only (percent)	86.3	87.0	83.9
2021			
US residents (percent of total arrivals by air)	95.4	97.1	3.3
Average age of party head	44.0	44.0	45.6
Average party size	2.2	2.2	1.6
Average number of trips to Hawaii	5.6	5.6	6.9
Repeat visitors (percent)	70.6	70.6	70.7
Pleasure trip (percent)	86.0	86.1	80.6
In hotel only (percent)	45.2	45.2	41.5
One island only (percent)	88.4	88.3	90.5
2022			
US residents (percent of total arrivals by air)	84.8	94.1	0.3
Average age of party head	45.2	45.3	44.5
Average party size	2.2	2.2	2.4
Average number of trips to Hawaii	5.5	5.6	4.3
Repeat visitors (percent)	70.0	71.0	61.0
Pleasure trip (percent)	84.8	84.4	88.1
In hotel only (percent)	47.9	46.9	56.2
One island only (percent)	85.0	85.5	79.9

NA Not available.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.09-- DOMESTIC VISITORS, BY STATE AND REGION: 2021 AND 2022

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state.
Domestic includes passengers from all flights originating from the mainland United States]

Residence	2021	2022
United States	6,464,911	7,743,941
Pacific	3,537,051	4,196,819
Alaska	76,286	81,472
California	2,657,296	3,177,044
Oregon	238,626	290,274
Washington	564,843	648,029
Mountain	934,648	1,078,658
Arizona	244,282	279,055
Colorado	211,407	248,260
Idaho	66,519	79,981
Montana	23,192	32,900
Nevada	143,697	170,024
New Mexico	32,104	43,024
Utah	203,771	213,467
Wyoming	9,675	11,947
West North Central	211,863	288,734
Iowa	24,124	33,355
Kansas	28,978	37,494
Minnesota	74,314	103,932
Missouri	52,744	68,449
Nebraska	18,910	26,314
North Dakota	5,577	8,455
South Dakota	7,215	10,734
West South Central	437,758	508,808
Arkansas	15,979	19,583
Louisiana	21,270	24,641
Oklahoma	33,069	37,739
Texas	367,441	426,845
East North Central	382,281	481,841
Illinois	151,620	173,777
Indiana	43,509	57,140
Michigan	69,395	92,278
Ohio	68,696	90,950
Wisconsin	49,061	67,696

Continued on next page.

**Table 7.09-- DOMESTIC VISITORS, BY STATE AND REGION:
2021 AND 2022 -- Con.**

Residence	2021	2022
East South Central	93,455	123,240
Alabama	20,178	27,096
Kentucky	21,557	27,717
Mississippi	8,903	11,773
Tennessee	42,817	56,654
New England	121,804	151,826
Connecticut	25,503	30,488
Maine	7,172	11,382
Massachusetts	69,111	81,311
New Hampshire	8,989	13,905
Rhode Island	6,795	8,367
Vermont	4,234	6,373
Middle Atlantic	280,854	340,700
New Jersey	76,112	91,118
New York	140,479	163,751
Pennsylvania	64,263	85,831
South Atlantic	465,196	573,314
Delaware	5,481	7,612
Washington, D.C.	11,284	12,797
Florida	147,049	170,021
Georgia	76,952	92,825
Maryland	52,316	68,918
North Carolina	63,123	76,247
South Carolina	25,419	32,668
Virginia	78,952	105,935
West Virginia	4,620	6,290

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS: 2021 AND 2022

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2021	2022	2021	2022
All visitors 1/	6,656,779	8,233,186	120,981	905,488
Purpose of visit 1/				
Pleasure (net)	5,734,311	6,950,545	97,480	797,678
Vacation	5,515,116	6,695,504	92,526	699,141
Honeymoon	233,858	261,316	5,031	99,838
Wedding/Get Married	45,350	61,008	524	9,460
Meetings, conventions, incentive 1/	95,390	274,454	1,853	41,793
Convention/conference	43,061	149,581	560	16,863
Corporate meeting	28,179	71,785	703	11,366
Incentive	27,826	63,143	624	16,201
Other business	143,234	217,108	1,856	5,187
Visit friends or relatives	823,269	902,592	14,045	42,615
Government or military	56,630	91,803	2,980	8,803
Attend school	14,998	17,764	722	3,118
Sport event	18,337	64,779	524	10,729
Traveler method				
Group tour	83,512	165,190	1,269	37,347
Package	919,219	1,182,680	9,615	198,161
True independent	5,694,152	6,974,375	110,736	694,261
Accommodations				
Hotel	3,461,805	4,465,322	56,872	594,015
Hotel only	3,010,088	3,865,426	50,205	508,544
Condo	1,286,219	1,412,942	31,549	180,915
Condo only	1,057,556	1,144,935	27,230	138,333
Timeshare	675,741	741,430	9,230	71,854
Timeshare only	556,603	599,038	7,343	55,530
Rental house	797,945	1,009,355	7,779	58,624
Hostel	32,618	51,630	1,198	16,373
Camp site	32,563	53,919	817	10,871
Bed & breakfast	67,093	88,361	542	8,766
Cruise ship	2/ -	57,697	2/ -	4,103
Friends, relatives	795,987	954,590	18,757	44,143

1/ Because of multiple responses, detail may add to more than the indicated total.

2/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2021

[Covers visitors staying overnight or longer anywhere in the State and any overnight or non-overnight interisland trips reported by these visitors. Due to COVID-19, pandemic travel restrictions and limited flights Hawaii from Canada, China, Japan, Korea, and Oceania, only visitors from the United States were interviewed in 2021. Percent of visitors. Percentages sum to more than 100 percent due to multiple island visitation and multiple activities participated in by visitors]

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Sightseeing	95.3	94.8	96.4	(NA)
Self-guided / drive around island	83.1	83.0	83.2	(NA)
Helicopter / airplane tour	4.3	3.3	6.7	(NA)
Boat tour / submarine ride/ whale watching	30.1	27.8	35.4	(NA)
Visit communities	51.6	50.7	53.8	(NA)
Private limousine/ van tour/ bus tour	7.9	5.9	12.5	(NA)
Scenic views / natural landmarks	62.4	59.4	68.9	(NA)
Movie and television filming location tours	4.8	4.2	6.2	(NA)
Recreation	97.8	97.8	97.7	(NA)
Beach / sunbathing	88.9	88.6	89.7	(NA)
Bodyboarding	12.5	14.0	9.2	(NA)
Stand up paddle boarding	7.2	7.4	6.6	(NA)
Surfing	8.6	8.4	9.0	(NA)
Canoeing / kayaking	8.5	8.5	8.5	(NA)
Swimming in the ocean	72.5	72.6	72.1	(NA)
Snorkeling	51.4	52.3	49.5	(NA)
Windsurfing / kitesurfing	0.3	0.3	0.2	(NA)
Jet skiing / parasailing	2.1	1.9	2.6	(NA)
SCUBA diving	3.3	3.1	3.5	(NA)
Fishing	3.2	3.1	3.4	(NA)
Golf	7.9	8.1	7.5	(NA)
Running / jogging / fitness walking	33.5	34.3	31.9	(NA)
Spa	9.1	8.8	9.8	(NA)
Hiking	50.3	47.7	56.0	(NA)
Backpacking / camping	1.6	1.4	2.1	(NA)
Agritourism	11.4	10.5	13.5	(NA)
Sports event / tournament	0.6	0.6	0.6	(NA)
Parks / botanical gardens	35.8	33.1	41.8	(NA)
Zip-lining	4.8	4.7	4.9	(NA)
Entertainment and dining	99.1	99.1	99.0	(NA)
Lunch / sunset / dinner / evening cruise	23.1	21.2	27.2	(NA)
Live music / stage show	22.9	20.4	28.4	(NA)
Nightclub / dancing / bar / karaoke	6.3	6.3	6.3	(NA)
Fine dining	53.8	53.1	55.2	(NA)
Family restaurant	60.1	61.1	57.9	(NA)

Continued on next page.

Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2021 -- Con.

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Entertainment and dining - Con.				
Fast food	39.2	38.6	40.5	(NA)
Food truck	42.0	40.9	44.3	(NA)
Café / coffee house	48.2	48.1	48.6	(NA)
Ethnic dining	27.8	26.4	31.2	(NA)
Prepared own meals	53.9	56.5	48.2	(NA)
Shopping	97.0	97.1	96.7	(NA)
Mall / department stores	40.1	40.0	40.4	(NA)
Designer boutiques	17.6	17.0	18.9	(NA)
Hotel / resort stores	34.2	32.7	37.7	(NA)
Swap meet / flea market	14.9	14.8	15.1	(NA)
Discount / outlet stores	13.5	13.0	14.6	(NA)
Supermarkets	68.7	71.0	63.7	(NA)
Farmer's market	34.1	35.2	31.8	(NA)
Convenience stores	52.2	51.7	53.3	(NA)
Duty Free stores	2.9	2.8	3.3	(NA)
Local shops / artisans	63.8	62.8	66.0	(NA)
History / culture / arts	63.8	60.4	71.5	(NA)
Historic military sites	20.1	16.8	27.4	(NA)
Historic Hawaiian sites and museums	30.2	28.4	34.3	(NA)
Other historic sites	12.2	11.8	13.1	(NA)
Art galleries and exhibitions	9.1	9.1	9.1	(NA)
Luau / Polynesian show / hula show	23.4	19.8	31.7	(NA)
Lessons: hula / canoeing / ukulele etc.	3.5	3.1	4.4	(NA)
Play / concert / theatre	1.2	1.1	1.4	(NA)
Art / craft fair	7.8	7.9	7.6	(NA)
Festival / event	2.6	2.7	2.2	(NA)
Transportation	91.8	91.8	91.9	(NA)
Airport shuttle	14.7	14.4	15.6	(NA)
Trolley	1.8	1.6	2.1	(NA)
Public bus	4.5	4.1	5.4	(NA)
Tour bus / tour van	7.2	5.4	11.2	(NA)
Taxi / limousine	10.9	10.0	13.1	(NA)
Rental car	77.0	77.8	75.3	(NA)
Ride share	17.5	16.7	19.4	(NA)

NA Not available.

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, *2021 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed May 3, 2023.

Table 7.12-- OVERALL SATISFACTION WITH MOST RECENT TRIP TO STATE OF HAWAII BY LIFESTAGE AND VISITATION STATUS BY VISITORS FROM THE U.S. TOTAL: 2021

[Covers visitors from United States staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	84.6	11.3	3.0	1.2
Lifestyle / lifestage segments				
Wedding / honeymoon	86.4	8.4	2.4	2.7
Family / child	84.1	11.7	3.1	1.2
Young (<35)	89.2	8.1	2.0	0.8
Middle age (35-54)	85.0	11.1	2.8	1.1
Seniors (55+)	82.1	13.2	3.6	1.1
Visitation status				
First timers	87.3	9.1	2.0	1.5
Repeat visitors	83.5	12.2	3.3	1.0

Source: Hawaii Tourism Authority, *2021 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaii tourism authority.org/research/visitor-satisfaction-and-activity/>> accessed May 3, 2023; and calculations by the Hawaii State Department of Business Economic Development & Tourism.

Table 7.13-- OVERALL SATISFACTION WITH MOST RECENT TRIP TO STATE OF HAWAII BY LIFESTAGE AND VISITATION STATUS BY VISITORS FROM THE U.S. WEST: 2021

[Covers visitors from Pacific and Mountain States of the United States staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	84.2	11.7	3.0	1.0
Lifestyle / lifestage segments				
Wedding / honeymoon	83.9	10.2	2.9	3.0
Family / child	83.8	11.8	3.3	1.0
Young (<35)	88.7	8.6	2.1	0.6
Middle age (35-54)	84.5	11.8	2.6	1.1
Seniors (55+)	82.2	13.2	3.6	1.0
Visitation status				
First timers	87.2	9.4	1.9	1.5
Repeat visitors	83.4	12.3	3.3	0.9

Source: Hawaii Tourism Authority, *2021 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaii tourism authority.org/research/visitor-satisfaction-and-activity/>> accessed May 3, 2023; and calculations by the Hawaii State Department of Business Economic Development & Tourism.

Table 7.14-- OVERALL SATISFACTION WITH MOST RECENT TRIP TO STATE OF HAWAII BY LIFESTAGE AND VISITATION STATUS BY VISITORS FROM THE U.S. EAST: 2021

[Covers visitors from all other states in the continental United States not included in U.S. West staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	85.4	10.4	2.8	1.4
Lifestyle / lifestage segments				
Wedding / honeymoon	89.1	6.5	1.9	2.4
Family / child	84.8	11.1	2.4	1.7
Young (<35)	90.0	7.0	1.8	1.2
Middle age (35-54)	86.2	9.6	3.1	1.0
Seniors (55+)	81.7	13.4	3.5	1.4
Visitation status				
First timers	87.5	8.8	2.2	1.5
Repeat visitors	83.6	11.8	3.3	1.3

Source: Hawaii Tourism Authority, *2021 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed May 3, 2023; and calculations by the Hawaii State Department of Business Economic Development & Tourism.

Table 7.15-- OVERALL SATISFACTION WITH MOST RECENT TRIP TO STATE OF HAWAII BY LIFESTAGE AND VISITATION STATUS BY VISITORS FROM JAPAN: 2021

[Due to COVID-19 pandemic travel restrictions and limited flights to Hawaii from Canada, China, Japan, Korea, and Oceania, only visitors from the United States were interviewed in 2021]

Category	Excellent	Above average	Below average	Poor
Total	(NA)	(NA)	(NA)	(NA)
Lifestyle / lifestage segments				
Wedding / honeymoon	(NA)	(NA)	(NA)	(NA)
Family / child	(NA)	(NA)	(NA)	(NA)
Young (<35)	(NA)	(NA)	(NA)	(NA)
Middle age (35-54)	(NA)	(NA)	(NA)	(NA)
Seniors (55+)	(NA)	(NA)	(NA)	(NA)
Visitation status				
First timers	(NA)	(NA)	(NA)	(NA)
Repeat visitors	(NA)	(NA)	(NA)	(NA)

NA Not available.

Source: Hawaii Tourism Authority, *2021 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed May 3, 2023.

Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2021

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Due to COVID-19 pandemic travel restrictions and limited flights to Hawaii from Canada, China, Japan, Korea, and Oceania, only visitors from the United States were interviewed in 2021. Percent of visitors]

Island and rating	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	80.2	80.5	79.6	(NA)
Above average	14.7	14.6	14.8	(NA)
Below average	3.7	3.8	3.6	(NA)
Poor	1.4	1.1	1.9	(NA)
Maui				
Excellent	85.9	85.4	87.1	(NA)
Above average	10.7	11.3	9.7	(NA)
Below average	2.6	2.7	2.3	(NA)
Poor	0.8	0.7	0.9	(NA)
Molokai				
Excellent	84.9	84.2	87.5	(NA)
Above average	9.2	8.3	12.5	(NA)
Below average	2.0	2.5	0.0	(NA)
Poor	3.9	5.0	0.0	(NA)
Lanai				
Excellent	84.4	83.3	86.3	(NA)
Above average	11.8	12.1	11.3	(NA)
Below average	3.8	4.6	2.4	(NA)
Poor	0.0	0.0	0.0	(NA)
Hawaii (Hilo/ Kona/ Volcano)				
Excellent	87.4	87.4	87.5	(NA)
Above average	9.6	9.5	9.6	(NA)
Below average	2.1	2.2	1.8	(NA)
Poor	1.0	0.9	1.1	(NA)
Kauai				
Excellent	82.4	81.2	85.2	(NA)
Above average	11.9	12.4	10.7	(NA)
Below average	4.0	4.4	3.0	(NA)
Poor	1.8	2.0	1.2	(NA)

NA Not available.

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States, not included in U.S. West.

Source: Hawaii Tourism Authority, *2021 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed May 3, 2023.

Table 7.17-- SOURCES OF INFORMATION FOR TRIP PLANNING BY VISITORS FROM THE U.S. WEST, U.S. EAST, JAPAN, AND CANADA: 2021

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Due to COVID-19 pandemic travel restrictions and limited flights to Hawaii from Canada, China, Japan, Korea, and Oceania, only visitors from the United States were interviewed in 2021. Percent of visitors; percentages do not sum to 100 percent due to multiple sources used]

Information source	U.S. West 1/	U.S. East 2/	Japan	Canada
Personal experience	44.8	31.7	(NA)	(NA)
Recommendations from friends / family	37.3	40.3	(NA)	(NA)
Travel information website	29.6	36.2	(NA)	(NA)
Hawaii destination website	20.9	28.1	(NA)	(NA)
Online travel booking site	20.2	20.7	(NA)	(NA)
Information direct from airline / commercial carrier	19.5	15.8	(NA)	(NA)
Smartphone / tablet app	15.8	17.2	(NA)	(NA)
Information direct from hotel / resorts	15.4	16.5	(NA)	(NA)
Travel blogs	12.0	17.6	(NA)	(NA)
Social media	12.0	15.9	(NA)	(NA)
Travel agents / companies specializing in packaged tours	7.8	12.3	(NA)	(NA)
Guidebooks	7.7	11.5	(NA)	(NA)
Magazine / newspaper article	1.8	3.2	(NA)	(NA)
Television	0.8	1.1	(NA)	(NA)
Information direct from meeting planner / convention sponsor	0.6	1.3	(NA)	(NA)
None	7.0	6.7	(NA)	(NA)

NA Not Available.

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States, not included in U.S. West.

Source: Hawaii Tourism Authority, *2021 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed May 3, 2023.

Table 7.18-- AREAS OF IMPROVEMENT FOR VISITOR SATISFACTION, BY VISITORS FROM THE U.S. WEST, U.S. EAST, AND JAPAN, AND BY COUNTY: 2021

[Visitors were asked to identify one thing that could be improved to make their stay at each of the four major Hawaiian islands more enjoyable. Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Due to COVID-19 pandemic travel restrictions and limited flights to Hawaii from Canada, China, Japan, Korea, and Oceania, only visitors from the United States were interviewed in 2021. Percent of visitors. Percentages do not sum to 100 percent due to multiple things mentioned]

Area of improvement	U.S. West 1/	U.S. East 2/	Japan
Oahu			
No negatives	31.8	34.1	(NA)
Transportation			
Ground / public transit availability	0.4	0.2	(NA)
Driving experience	3.9	3.2	(NA)
Traffic	10.4	10.6	(NA)
Food/restaurants			
Quality	1.8	1.4	(NA)
Food / restaurant variety / dining options	5.6	6.0	(NA)
Activities/attractions and local culture			
Would like to experience more local culture	7.4	7.8	(NA)
Safety issues	4.5	4.2	(NA)
Hawaii Island			
No negatives	39.7	39.5	(NA)
Transportation			
Ground / public transit	0.1	0.1	(NA)
Driving experience	1.6	1.5	(NA)
Traffic	4.9	3.6	(NA)
Food/restaurants			
Quality	2.7	2.9	(NA)
Food / restaurant variety / dining options	10.7	9.8	(NA)
Activities/attractions and local culture			
Would like to experience more local culture	5.9	6.9	(NA)
Safety issues	1.0	1.3	(NA)

Continued on next page.

Table 7.18-- AREAS OF IMPROVEMENT FOR VISITOR SATISFACTION, BY VISITORS FROM THE U.S. WEST, U.S. EAST, AND JAPAN, AND BY COUNTY: 2021 -- Con.

Area of improvement	U.S. West 1/	U.S. East 2/	Japan
Maui			
No negatives	39.6	40.4	(NA)
Transportation			
Ground / public transit	0.1	0.1	(NA)
Driving experience	1.9	2.7	(NA)
Traffic	5.4	5.4	(NA)
Food/restaurants			
Quality	1.7	1.6	(NA)
Food / restaurant variety / dining options	8.6	8.7	(NA)
Activities/attractions and local culture			
Would like to experience more local culture	7.2	7.5	(NA)
Safety issues	1.0	0.8	(NA)
Kauai			
No negatives	28.7	32.1	(NA)
Transportation			
Ground / public transit	0.1	0.0	(NA)
Driving experience	3.8	2.5	(NA)
Traffic	14.6	13.8	(NA)
Food/restaurants			
Quality	2.3	2.2	(NA)
Food / restaurant variety / dining options	10.4	9.7	(NA)
Activities/attractions and local culture			
Would like to experience more local culture	4.9	5.7	(NA)
Safety issues	0.2	0.5	(NA)

NA Not available.

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States, not included in U.S. West.

Source: Hawaii Tourism Authority, *2021 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed May 3, 2023.

Table 7.19-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2021

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. There were 13,248 respondents recorded from the U.S. 6,556 were from the U.S. West, and 6,692 were from the U.S. East. Percent of visitors is based on these numbers of respondents unless otherwise noted. Due to COVID-19 pandemic travel restrictions and limited flights to Hawaii from Canada, China, Japan, Korea, and Oceania, only visitors from the United States were interviewed in 2021]

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Visitation status				
First timers	30.7	17.5	43.7	(NA)
Repeat visitors	69.3	82.5	56.3	(NA)
Primary purpose of trip				
Pleasure / vacation	74.0	76.3	68.8	(NA)
Visiting friends or relatives	11.9	10.8	14.3	(NA)
Honeymoon	3.1	2.1	5.2	(NA)
Other Business	2.5	2.5	2.6	(NA)
Anniversary / birthday	2.4	2.2	2.7	(NA)
Attend / participate in a wedding / vow renewal	0.9	0.9	0.9	(NA)
Convention / conference	0.5	0.5	0.6	(NA)
Incentive trip	0.5	0.3	0.8	(NA)
Government or military business	0.5	0.4	0.7	(NA)
To get married	0.5	0.3	0.8	(NA)
Attend funeral/memorial service	0.4	0.4	0.4	(NA)
To attend school	0.4	0.4	0.3	(NA)
Real estate purchase or viewing	0.3	0.4	0.1	(NA)
Sports event	0.3	0.3	0.2	(NA)
Have a vacation home / timeshare	0.2	0.2	0.1	(NA)
Property renovation / inspection	0.2	0.2	0.1	(NA)
Other	0.2	0.2	0.3	(NA)
Gender				
Male	38.0	38.5	36.8	(NA)
Female	61.7	61.1	63.0	(NA)
Non-binary	0.3	0.4	0.2	(NA)
Age				
Mean (years)	48.52	48.91	47.64	(NA)
Highest level of school				
No / some high school	0.3	0.4	0.2	(NA)
High school graduate	5.0	5.0	5.1	(NA)
Some college	13.1	13.8	11.6	(NA)
Vocational / technical	3.2	3.5	2.5	(NA)
2-year degree	8.8	8.9	8.5	(NA)
4-year degree	36.8	36.6	37.5	(NA)
Post-graduate degree	32.7	31.9	34.6	(NA)

Continued on next page.

Table 7.19-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2021 -- Con.

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Employment status				
Self-employed	14.4	14.8	13.3	(NA)
Employed, working for someone else	58.9	57.5	62.1	(NA)
Retired	18.9	19.8	17.1	(NA)
Student	2.4	2.3	2.5	(NA)
Homemaker	3.4	3.7	2.8	(NA)
Other	2.0	1.9	2.1	(NA)
U.S. visitors' income 3/				
Up to \$40,000	6.1	5.9	6.7	(X)
\$40,000 to \$59,999	6.7	6.5	7.2	(X)
\$60,000 to \$79,999	9.2	8.8	10.2	(X)
\$80,000 to \$99,999	9.6	9.7	9.4	(X)
\$100,000 to \$124,999	12.4	12.3	12.8	(X)
\$125,000 to \$149,999	11.5	11.6	11.1	(X)
\$150,000 to \$174,999	9.9	10.1	9.5	(X)
\$175,000 to \$199,999	7.1	7.4	6.4	(X)
\$200,000 to \$249,999	8.6	8.6	8.6	(X)
\$250,000 or more	18.9	19.2	18.1	(X)
Japan visitors' income				
Less than 3.5 million Yen	(X)	(X)	(X)	(NA)
3.5 million Yen to 4.5 million Yen	(X)	(X)	(X)	(NA)
4.5 million Yen to 5.5 million Yen	(X)	(X)	(X)	(NA)
5.5 million Yen to 6.5 million Yen	(X)	(X)	(X)	(NA)
6.5 million Yen to 7.5 million Yen	(X)	(X)	(X)	(NA)
7.5 million Yen to 8.5 million Yen	(X)	(X)	(X)	(NA)
8.5 million Yen to 10 million Yen	(X)	(X)	(X)	(NA)
10 million Yen to 15 million Yen	(X)	(X)	(X)	(NA)
15 million Yen to 20 million Yen	(X)	(X)	(X)	(NA)
20 million Yen or more	(X)	(X)	(X)	(NA)

NA Not available.

X Not applicable.

1/ Pacific and Mountain states of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ U.S. total income is based on a total of 12,327 respondents, income of the U.S. West is based on 6,130 respondents, and income of the U.S. East is based on 6,692 respondents.

Source: Hawaii Tourism Authority, *2021 Visitor Satisfaction and Activity Report and Companion Tables*, prepared by Anthology <<https://www.hawaiiauthority.org/research/visitor-satisfaction-and-activity/>> accessed May 3, 2023; and calculations by the Hawaii State Department of Business Economic Development & Tourism.

Table 7.20-- LENGTH OF STAY OF VISITORS STAYING OVERNIGHT OR LONGER: 2021 AND 2022

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Length of stay	2021			2022		
	Total	Domestic	International	Total	Domestic	International
All visitors	6,777,760	6,656,779	120,981	9,138,674	8,233,186	905,488
1 to 6 days	1,646,689	1,627,715	18,973	2,567,228	2,343,298	223,930
7 to 12 days	4,144,625	4,090,408	54,218	5,330,878	4,854,851	476,026
13 to 30 days	895,318	856,636	38,682	1,138,925	949,262	189,663
31 to 365 days	91,128	82,020	9,108	101,643	85,775	15,868
Mean (days)	9.64	9.54	15.20	9.27	9.14	10.46
Median (days)	7.54	8.00	11.00	7.38	8.00	8.00

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

**Table 7.21-- JAPANESE VISITOR ARRIVALS AND EXPENDITURES:
2017 TO 2022**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state]

Subject	2017	2018	2019	2020 1/	2021	2022
Arrivals (1,000)	1,525	1,490	1,576	289	19	193
Average stay (days)	6.0	6.0	5.9	5.9	15.6	7.9
Expenditures (mil. dol.)	2,160	2,145	2,248	408	65	359

1/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, Annual Visitor Research Report (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.22-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN OF VISITORS: 1960-1961 TO 2022

[In dollars. Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Unweighted averages for mainlanders before 1988 and for Japanese before 1990]

Year	Mainlanders	Japanese	Year	Mainlanders	Japanese
1960-1961	32.0	(NA)	2002	150.4	233.1
1965-1966 1/	37.2	(NA)	2003	157.2	240.1
1974	46.2	123.0	2004	158.0	251.5
1977	54.6	146.9	2005	160.8	255.4
1980	71.2	185.0	2006	166.3	266.5
1983	85.9	227.3	2007	170.3	268.8
1986	95.4	299.0	2008	161.0	288.3
1987	102.5	324.0	2009	145.7	268.3
1988	121.4	350.0	2010	151.6	261.1
1989	126.6	322.0	2011	157.8	289.1
1990	136.3	294.0	2012	167.1	310.1
1991	140.5	344.3	2013	172.1	275.7
1992	117.1	344.7	2014	176.6	273.4
1993	116.2	306.5	2015	175.0	236.3
1994	133.8	340.9	2016	180.2	240.3
1995	132.7	356.2	2017	186.9	237.8
1996	137.0	286.9	2018	188.3	241.2
1997	157.1	279.6	2019	188.3	241.6
1998	147.4	235.2	2020 2/	171.8	237.1
1999	148.9	207.5	2021	201.1	220.9
2000	154.9	214.2	2022	232.4	235.4
2001	142.7	227.0			

NA Not available.

1/ Oahu only.

2/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, Data before 1999: *Hawaii Visitors Bureau, 1983 Visitor Expenditure Survey* (1985), p. 31; 1989 Expenditures, *Westbound Visitors to Hawaii* (1990), pp. 29 and 30; *1991 Visitor Expenditure Report* (1992), pp. 6 and 68; *1992 Visitor Expenditure Report* (1993), p. 61; Hawaii Visitors & Convention Bureau, *Hawaii Visitors & Convention Bureau, 1995 & 1996 Research Report*, pp.109-110, records; *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.23-- AVERAGE EXPENDITURE PER VISITOR DAY IN CONSTANT DOLLARS, FOR VISITORS FROM THE MAINLAND: 1960-1961 TO 2022

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state]

Year	U.S. CPI (1982-84=100)	Average expenditure per visitor day 1/	Year	U.S. CPI (1982-84=100)	Average expenditure per visitor day 1/
1960-1961	29.8	107	2002	179.9	84
1965-1966 2/	32.0	116	2003	184.0	85
1974	49.3	94	2004	188.9	84
1977	60.6	90	2005	195.3	82
1980	82.4	86	2006	201.6	82
1983	99.6	86	2007	207.3	82
1986	109.6	87	2008	215.3	75
1987	113.6	90	2009	214.5	68
1988	118.3	103	2010	218.1	70
1989	124.0	102	2011	224.9	70
1990	130.7	104	2012	229.6	73
1991	136.2	103	2013	233.0	74
1992	140.3	83	2014	236.7	75
1993	144.5	80	2015	237.0	74
1994	148.2	90	2016	240.0	75
1995	152.4	87	2017	245.1	76
1996	156.9	87	2018	251.1	75
1997	160.5	98	2019	255.7	74
1998	163.0	90	2020 3/	4/ 258.9	66
1999	166.6	89	2021	271.0	74
2000	172.2	90	2022	292.6	79
2001	177.1	81			

1/ In constant (1982-84) dollars deflated using U.S. CPI.

2/ Oahu only.

3/ Annual 2020 visitor spending statistics were estimated by DBEDT.

4/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>; U.S. Bureau of Labor Statistics, *U.S. Consumer Price Index-All Urban Consumers, All Items* <<https://www.bls.gov/cpi/data.htm>> accessed June 27, 2023; and calculations by Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.24-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE: 2021 AND 2022**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars]

Expenditure type	U.S. West 1/		U.S. East 2/		Japan		Canada	
	2021	2022	2021	2022	2021	2022	2021	2022
All items	195.5	221.8	212.5	252.1	220.9	235.4	176.4	189.8
Total food and beverage	41.0	45.2	44.5	48.9	51.5	57.4	41.1	40.0
Restaurant food	26.1	28.6	30.1	32.9	33.5	39.9	23.9	23.1
Dinner shows & cruises	3.9	5.2	5.0	6.1	1.1	3.3	2.0	2.7
Groceries and snacks	11.0	11.4	9.5	9.8	16.9	14.2	15.2	14.3
Entertainment & recreation	16.4	19.3	21.8	26.4	11.2	15.7	11.1	13.7
Total transportation	23.4	25.1	25.9	27.3	15.6	16.5	21.7	23.5
Interisland airfare	0.7	1.1	1.9	2.5	0.7	1.2	1.4	1.1
Ground transportation	1.3	1.3	1.7	1.5	3.8	5.7	1.2	1.4
Rental vehicles	20.1	21.1	20.9	21.6	9.5	8.5	17.5	19.2
Gasoline, parking, etc.	1.3	1.5	1.5	1.7	1.5	1.2	1.7	1.8
Total shopping	20.9	21.8	20.3	22.3	54.9	49.8	16.6	14.6
Fashion and clothing	7.8	8.2	7.8	8.1	23.9	17.5	8.3	7.7
Jewelry and watches	2.6	2.7	2.8	3.3	5.1	3.7	1.2	0.9
Cosmetics, perfume	0.3	0.5	0.3	0.5	2.7	2.2	0.3	0.2
Leather goods	2.9	2.5	1.4	1.7	13.0	9.0	1.3	0.6
Hawaii food products	3.1	3.5	2.8	3.1	8.4	11.8	2.6	2.3
Souvenirs	4.2	4.4	5.2	5.6	5.9	6.1	2.8	2.8
Lodging	90.5	105.9	96.2	117.9	81.2	89.0	82.7	94.3
All other expenses 3/	3.3	4.5	3.7	9.3	6.5	7.0	3.2	3.6

Continued on next page.

**Table 7.24-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE:
2021 AND 2022 -- Con.**

Expenditure type	Other Asia 4/		Oceania 5/		Europe 6/		Latin America 7/	
	2021	2022	2021	2022	2021	2022	2021	2022
All items	285.1	306.6	235.1	284.7	167.9	192.1	249.7	249.0
Total food and beverage	56.0	59.8	48.9	64.6	40.4	39.9	45.6	47.4
Restaurant food	43.9	47.5	35.3	47.3	29.2	24.0	28.5	29.2
Dinner shows & cruises	4.1	4.1	4.6	5.0	2.6	5.9	8.3	8.5
Groceries and snacks	8.0	8.3	9.1	12.3	8.6	10.0	8.7	9.7
Entertainment & recreation	28.5	30.6	22.6	26.4	16.7	22.6	24.5	24.2
Total transportation	28.4	29.9	14.4	20.4	24.5	27.2	29.9	30.3
Interisland airfare	7.9	8.0	3.0	2.2	4.1	1.9	7.3	7.5
Ground transportation	3.2	3.4	3.4	5.5	3.4	3.6	2.4	2.8
Rental vehicles	16.1	17.2	7.4	11.6	15.2	17.0	18.9	18.7
Gasoline, parking, etc.	1.2	1.2	0.6	1.2	1.7	4.7	1.3	1.3
Total shopping	82.3	88.4	50.2	49.9	12.7	11.5	34.6	30.9
Fashion and clothing	27.1	28.3	32.5	32.5	6.5	6.7	19.0	15.1
Jewelry and watches	7.9	8.4	4.1	3.3	1.2	0.2	3.2	2.9
Cosmetics, perfume	6.5	6.7	3.6	2.6	0.7	0.3	1.3	0.9
Leather goods	28.3	31.8	4.6	4.4	0.6	0.1	0.7	0.4
Hawaii food products	7.0	7.3	1.5	2.1	0.9	1.7	3.4	3.3
Souvenirs	5.4	5.9	3.9	4.8	2.8	2.5	7.0	8.3
Lodging	84.7	92.0	86.3	114.8	67.9	87.5	97.7	99.0
All other expenses 3/	5.3	5.9	12.6	8.6	5.6	3.4	17.4	17.2

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.

5/ Includes Australia and New Zealand.

6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.

7/ Includes Argentina, Brazil, and Mexico.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

**Table 7.25-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:
2021 AND 2022**

[Total air and cruise visitor expenditures. Total in 2021 does not include cruise visitor expenditures because there were no cruise visitors (see Table 7.29). Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Expenditure type	2021	2022	Percent change
All items	13,154.2	19,800.0	50.5
Total food and beverage	2,747.9	4,029.5	46.6
Restaurant food	1,770.5	2,617.6	47.8
Dinner shows and cruises	265.3	450.6	69.9
Groceries and snacks	692.0	961.3	38.9
Entertainment & recreation	1,189.7	1,837.6	54.5
Total transportation	1,576.6	2,195.6	39.3
Interisland airfare	85.5	142.5	66.6
Ground transportation	99.7	150.9	51.3
Rental vehicles	1,301.5	1,751.3	34.6
Gasoline, parking, etc.	89.8	151.0	68.1
Total shopping	1,424.9	1,982.0	39.1
Fashion and clothing	550.5	784.1	42.4
Jewelry and watches	174.5	229.2	31.4
Cosmetics, perfume	27.1	56.6	108.6
Leather goods	176.4	210.5	19.3
Hawaii food products	200.6	292.8	46.0
Souvenirs	295.7	408.7	38.2
Lodging	5,949.6	9,138.3	53.6
All other expenses 1/	238.4	516.2	116.6
Supplemental business	27.2	100.8	270.1

1/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.26-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2021 AND 2022

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars]

Visitor or trip characteristics	Visitors from U.S. West 1/		Visitors from U.S. East 2/		Visitors from Japan	
	2021	2022	2021	2022	2021	2022
All visitors	195.5	221.8	212.5	252.1	220.9	235.4
Group tour status 3/						
Organized group tour	274.1	262.7	317.2	276.0	273.3	271.7
Individually arranged	196.3	221.0	213.3	248.7	218.6	233.0
Arrived on package tour 3/						
Yes	199.6	223.2	221.7	252.7	285.1	293.9
No	195.9	221.0	212.8	248.5	218.4	218.8
Accommodations						
Hotel	232.9	267.3	262.4	294.2	263.8	274.3
Condo	211.0	235.1	219.6	270.5	197.4	206.0
Guests of friends and relatives	84.4	99.3	83.3	109.3	157.2	141.2
Timeshare	197.5	220.8	169.6	189.2	205.2	153.7
Rental House	209.9	218.0	209.1	240.4	172.7	179.5
Previous visits 3/						
First trip	198.4	226.5	227.3	266.9	238.6	274.5
Repeat visitors	196.1	218.4	198.4	229.2	216.5	225.7
Purpose of trip						
Pleasure	203.3	226.8	219.6	253.7	225.8	223.1
Business, meetings, conventions, incentive	229.0	263.0	219.8	290.6	197.1	273.4
On honeymoon	283.8	311.2	318.0	360.7	240.2	315.0

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ U.S. West and U.S. East figures may not be comparable to figures in 2007 *Data Book* or earlier, due to a change in methodology.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.27-- TOTAL VISITOR EXPENDITURES: 1961 TO 2022

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Year	Personal expenditures	Additional business expenditures 1/	Year	Personal expenditures	Additional business expenditures 1/
1961	137	(NA)	1992	8,614	141
1962	154	(NA)	1993	7,808	120
1963	186	(NA)	1994	9,544	133
1964	205	(NA)	1995	10,067	141
1965	225	(NA)	1996	9,569	140
1966	280	(NA)	1997	10,102	147
1967	380	(NA)	1998	9,910	149
1968	440	(NA)	1999	9,844	161
1969	550	(NA)	2000	10,396	194
1970	595	(NA)	2001	8,916	145
1971	705	(NA)	2002	9,465	144
1972	836	(NA)	2003	9,889	165
1973	1,017	(NA)	2004	10,702	160
1974	1,233	(NA)	2005	11,696	208
1975	1,355	(NA)	2006	12,301	191
1976	1,637	(NA)	2007	12,626	185
1977	1,834	(NA)	2008	11,220	178
1978	2,150	(NA)	2009	9,819	174
1979	2,541	(NA)	2010	10,889	177
1980	2,871	(NA)	2011	12,048	110
1981	3,195	(NA)	2012	14,250	115
1982	3,687	(NA)	2013	14,413	108
1983	3,847	(NA)	2014	14,851	122
1984	4,442	(NA)	2015	14,977	134
1985	4,780	92	2016	15,793	118
1986	5,567	103	2017	16,669	126
1987	6,281	120	2018	17,510	133
1988	7,813	125	2019	17,716	128
1989	8,371	113	2020 2/	5,119	43
1990	8,707	119	2021	13,127	27
1991	9,004	138	2022	19,699	101

NA Not available.

1/ Expenditures by MCI (meetings, conventions, and incentive) visitors. Not available before 1985.

2/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

**Table 7.28-- VISITOR EXPENDITURES, BY COUNTRY OF RESIDENCE:
1999 TO 2022**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Year	Total expenditures	Personal expenditures					Additional business (MCI) expenditures
		All countries 1/	United States	Japan	Canada	Other countries 1/	
1999	10,005	9,844	5,776	2,359	480	1,229	161
2000	10,590	10,396	6,453	2,370	451	1,121	194
2001	9,061	8,916	5,708	2,089	309	810	145
2002	9,609	9,465	6,133	2,041	270	1,021	144
2003	10,054	9,889	6,608	1,902	335	1,044	165
2004	10,862	10,702	7,095	2,163	364	1,081	160
2005	11,904	11,696	7,841	2,214	451	1,190	208
2006	12,492	12,301	8,385	2,037	508	1,371	191
2007	12,811	12,626	8,537	1,982	634	1,473	185
2008	11,398	11,220	7,122	1,944	711	1,443	178
2009	9,993	9,819	6,163	1,826	629	1,202	174
2010	11,066	10,889	6,790	1,900	746	1,454	177
2011	12,158	12,048	7,251	2,164	906	1,727	110
2012	14,365	14,250	8,074	2,735	1,023	2,418	115
2013	14,521	14,413	8,351	2,486	1,083	2,493	108
2014	14,973	14,851	8,586	2,397	1,073	2,796	122
2015	15,111	14,977	8,950	2,053	1,053	2,921	134
2016	15,911	15,793	9,524	2,096	955	3,219	118
2017	16,794	16,669	10,376	2,160	1,041	3,092	126
2018	17,643	17,510	11,118	2,145	1,109	3,138	133
2019	17,844	17,716	11,636	2,248	1,082	2,750	128
2020 2/	5,162	5,119	3,780	408	389	542	43
2021	13,154	13,127	12,318	65	241	503	27
2022	19,800	19,699	16,250	359	962	2,127	101

1/ Includes cruise ship data.

2/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.29-- CRUISE SHIP ARRIVAL AND PASSENGER COUNT: 2018 TO 2022

Subject	2018	2019	2020 1/	2021 1/	2022
Number of tours 2/	120	123	28	-	91
Number of passengers	255,637	277,093	53,417	-	158,203
Out of state visitors	251,749	273,050	53,098	-	157,118
Arrived by air	124,352	129,542	22,913	-	61,809
Arrived by ship	127,397	143,508	30,185	-	95,309
Hawaii residents	3,888	4,044	319	-	1,085

1/ Due to the COVID-19 pandemic in March 2020, there were no port visits to Hawaii harbors made by passenger cruise ships after March 2020 through 2021, in compliance with the regulations established by the United States Centers for Disease Control.

2/ A tour starts when a ship first calls at a Hawaii port or when all new passengers embark at a Hawaii port. One ship may make several tours around the Hawaiian Islands with a stop at Fanning Island or Christmas Island during the trip.

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

**Table 7.30-- ESTIMATED DIRECT VISITOR-RELATED EXPENDITURES:
2012 TO 2022**

[In millions of dollars]

Year	Total	Visitors	Overseas airlines	Cruise lines
2012	16,201.5	14,364.8	1,648.9	187.8
2013	16,493.6	14,520.5	1,784.8	188.3
2014	17,013.0	14,973.3	1,880.2	159.5
2015	17,244.0	15,110.9	1,989.4	143.7
2016	18,071.3	15,911.2	2,028.4	131.6
2017	19,065.8	16,794.4	2,108.7	162.8
2018	20,144.2	17,642.5	2,337.4	164.3
2019	20,459.7	17,844.3	2,448.1	167.3
2020	6,174.3	5,161.7	967.8	44.8
2021	15,199.4	13,154.2	2,045.2	1/ 0.0
2022	22,568.6	19,800.0	2,622.2	146.4

1/ Due to the COVID-19 pandemic in March 2020, there were no port visits to Hawaii harbors made by passenger cruise ships after March 2020 through 2021, in compliance with the regulations established by the United States Centers for Disease Control.

Source: Hawaii Tourism Authority, records and estimates by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.31-- ECONOMIC ACTIVITY GENERATED BY VISITOR-RELATED EXPENDITURES: 2012 TO 2022

[Direct and indirect impact]

Year	Visitor-related expenditures (million dollars)	Gross domestic product (million dollars)	Household income (million dollars)	State tax revenues (million dollars)	Jobs (1,000)
2012	16,201.5	12,475.1	7,080.0	1,522.9	163.6
2013	16,493.6	12,700.1	7,207.7	1,550.4	161.6
2014	17,013.0	13,100.0	7,434.7	1,599.2	161.6
2015	17,244.0	13,277.9	7,535.6	1,620.9	158.6
2016	18,071.3	13,914.9	7,897.2	1,698.7	160.8
2017	19,065.8	1/ 15,430.4	8,483.4	1,750.3	172.7
2018	20,144.2	1/ 16,303.2	8,963.2	1,849.3	176.3
2019	20,459.7	1/ 16,558.6	9,103.6	1,878.3	173.0
2020	6,174.3	1/ 4,997.0	2,747.3	566.8	50.4
2021	15,199.4	1/ 12,301.3	6,763.0	1,395.4	120.0
2022	22,568.6	18,265.3	10,042.0	2,071.9	172.1

1/ Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, records and estimates by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.32-- WAIKIKI'S SHARE OF TOURISM: 2022

Measure of tourism	Statewide visitor industry	Waikiki	
		Number	Percent of statewide tourism
Visitor arrivals by air	9,138,674	1/ 4,858,170	(2/)
Average daily visitor census	232,154	78,215	33.7
Visitor units	81,102	30,787	38.0
Occupied visitor units	59,691	23,306	39.0
Total visitor expenditures 3/ (\$ millions)	22,569	8,085	35.8

1/ Oahu visitors.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services and spending by cruise lines on supplies and maintenance.

Source: Hawaii Tourism Authority, records and estimates by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.33-- CONTRIBUTION TO THE STATE'S ECONOMY BY STATEWIDE VISITOR INDUSTRY AND BY WAIKIKI: 2022

Measure of tourism	Contribution of statewide tourism to the state economy		Contribution of Waikiki tourism to the state economy	
	Number	Percent	Number	Percent
Direct impact 1/ Gross domestic product 2/ Civilian jobs 3/ State taxes (\$ millions)	(X) 137.2 1,485.9	(X) 16.3 14.2	(X) 49.2 532.3	(X) 5.8 5.1
Direct and indirect impact 4/ Gross domestic product 4/ (\$ millions) Civilian jobs 3/ State taxes (\$ millions)	18,265.3 172.1 2,071.9	18.6 20.5 19.8	6,543.1 61.7 742.2	6.7 7.3 7.1

X Not applicable.

1/ Measures the impact of visitor expenditures on only those firms that sell directly to visitors.

2/ In this Input-Output analysis, direct and indirect GDP are not readily separated.

3/ Civilian jobs include wage and salary jobs plus self-employed but exclude non-civilian military jobs.

4/ Measures the impact of visitor expenditures through all firms that contributed to goods and services sold to visitors.

Source: Estimates by Hawaii State Department of Business, Economic Development & Tourism.

Table 7.34-- VISITOR INDUSTRY PRICES, PRICE INDEXES, AND PRICE DEFLATOR: 1991 TO 2022

Year	Average daily room rate 1/ (dollars)	1-way air fares (dollars)		Honolulu Consumer Price Index 4/ (1982-84=100)			Implicit price deflator for Hawaii GDP 5/ (2012=100)
		San Francisco-Honolulu 2/	Honolulu-Kahului 3/	Food away from home	Apparel	All items	
1991	101.89	642.00	65.95	133.6	110.5	148.0	(NA)
1992	105.59	400.00	69.95	137.8	114.2	155.1	(NA)
1993	103.26	566.00	74.00	141.9	116.5	160.1	(NA)
1994	105.46	566.00	74.00	146.4	118.7	164.5	(NA)
1995	109.39	596.00	74.00	149.2	117.5	168.1	(NA)
1996	116.79	530.00	85.00	150.8	118.5	170.7	(NA)
1997	124.96	521.00	80.00	152.6	117.3	171.9	67.6
1998	129.66	521.00	88.00	153.3	112.2	171.5	69.2
1999	131.66	536.00	94.75	158.3	105.4	173.3	71.1
2000	140.63	576.00	94.50	160.0	103.5	176.3	73.6
2001	144.88	692.00	95.25	164.0	101.0	178.4	76.5
2002	140.89	692.00	99.00	166.0	102.6	180.3	78.3
2003	144.16	714.00	119.00	167.1	98.5	184.5	80.3
2004	152.17	714.00	139.60	171.0	101.2	190.6	82.7
2005	166.16	829.00	144.70	176.4	102.5	197.8	85.5
2006	187.19	(NA)	167.80	186.0	104.4	209.4	88.5
2007	199.96	(NA)	182.90	195.1	104.1	219.5	91.6
2008	201.85	(NA)	170.00	202.3	105.3	228.9	93.2
2009	177.10	(NA)	218.10	210.8	112.8	230.0	95.1
2010	174.84	(NA)	191.20	213.6	116.4	234.9	96.0
2011	189.83	(NA)	191.20	219.1	118.4	243.6	97.8
2012	204.93	(NA)	191.30	230.3	121.5	249.5	100.0
2013	229.90	(NA)	191.40	241.2	119.0	253.9	102.0
2014	234.85	(NA)	185.00	247.7	111.1	257.6	104.5
2015	244.64	(NA)	187.00	263.0	108.9	260.2	107.1
2016	254.03	(NA)	182.40	273.0	111.7	265.3	108.6
2017	264.49	(NA)	189.40	277.6	115.8	272.0	6/ 110.5
2018	278.07	(NA)	189.28	285.6	110.3	277.1	6/ 113.1
2019	283.05	(NA)	189.17	295.3	114.8	281.6	6/ 116.0
2020	266.81	(NA)	193.40	301.2	113.3	286.0	6/ 117.7
2021	6/ 330.32	(NA)	189.00	309.1	109.1	296.8	6/ 122.2
2022	371.21	(NA)	194.01	333.3	110.4	316.1	130.2

Continued on next page.

Table 7.34-- VISITOR INDUSTRY PRICES, PRICE INDEXES, AND PRICE DEFLATOR: 1991 TO 2022 -- Con.

NA Not available.

1/ For 1980-1994 Pannell Kerr Forster, *Trends in the Hotel Industry, Hawaii* (monthly). For 1995-2016 Smith Travel Research, Hospitality Advisors LLC, *Hawaii Hotel Flash Report* (December/Year-End Highlights). For 2017-present, Hawaii Tourism Authority, *Hawaii Hotel Performance Report* (December).

2/ Unrestricted coach or economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, (1998 figure as of July 27, 2004 figure as of May 3, and 2005 figure as of June 2).

3/ Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book* and Hawaiian Airlines, records. See also *Data Book* Table 18.43.

4/ Honolulu CPI for All Urban Consumers, from U.S. Bureau of Labor Statistics, Consumer Price Index-All Urban Consumers All Items Multi-screen <<https://www.bls.gov/cpi/data.htm>> accessed January 12, 2023. See also *Data Book* Table 14.06.

5/ Source: U.S. Bureau of Economic Analysis, Gross Domestic Product by Industry (March 23, 2023) <http://www.bea.gov/iTable/index_regional.cfm> accessed June 21, 2022; and calculations by Hawaii State Department of Business, Economic Development & Tourism. See also *Data Book* Table 14.01.

6/ Revised from previous *Data Book*.

Source: See above footnotes.

**Table 7.35-- RETURNING RESIDENTS AND AVERAGE NUMBER ABSENT:
1993 TO 2022**

Year	Number returning			Average number absent		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
1993	832,592	716,100	116,492	52,487	44,890	7,597
1994	858,075	738,540	119,535	54,362	46,150	8,212
1995	878,599	755,970	122,629	55,856	47,864	7,992
1996	889,496	764,790	124,706	58,137	50,108	8,029
1997	925,812	796,650	129,162	40,898	35,467	5,431
1998	931,068	796,967	134,101	38,495	34,791	3,704
1999	939,622	805,318	134,304	42,297	36,339	5,958
2000	1,001,174	839,772	161,402	46,151	37,307	8,844
2001	982,508	815,293	167,215	46,566	36,029	10,537
2002	991,557	850,786	140,771	46,757	35,810	10,947
2003	1,057,615	930,265	127,350	53,447	44,682	8,764
2004	1,140,779	976,976	163,803	57,481	47,436	10,044
2005	1,252,012	1,078,468	173,544	65,674	53,789	11,884
2006	1,362,507	1,175,635	186,872	68,656	56,964	11,691
2007	1,364,505	1,160,029	204,476	71,626	57,906	13,719
2008	1,262,237	1,057,133	205,104	72,080	57,386	14,694
2009	1,244,534	1,032,158	212,376	69,243	56,366	12,877
2010	1,291,983	1,079,120	212,863	73,217	57,544	15,673
2011	1,292,290	1,088,058	204,232	73,863	59,486	14,377
2012	1,305,370	1,104,116	201,254	75,985	60,218	15,767
2013	1,239,061	1,081,195	157,866	68,946	57,979	10,966
2014	1,220,813	1,120,230	100,583	64,898	58,385	6,513
2015	1,294,904	1,184,982	109,922	62,389	56,695	5,693
2016	1,358,083	1,210,099	147,984	63,093	56,240	6,853
2017	1,367,024	1,225,195	141,830	62,685	56,204	6,481
2018	1,443,527	1,288,213	155,314	65,655	57,910	7,744
2019	1,522,669	1,370,066	152,603	69,349	61,422	7,927
2020	588,249	540,395	47,854	46,312	42,682	3,629
2021	1,035,314	999,806	35,508	61,011	57,831	3,179
2022	1,485,744	1,432,238	53,506	74,700	70,095	4,605

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>; and estimates by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.36-- PASSPORTS ISSUED BY THE HONOLULU PASSPORT AGENCY: 2017 TO 2022

[The area served by the Honolulu Passport Agency includes Hawaii, American Samoa, Guam, the Northern Mariana Islands, and Palau]

Mailing address	2017	2018	2019	2020	2021	2022
Issued by Honolulu Office	80,702	80,694	79,601	30,630	32,940	72,637
Mailed to Hawaii addresses	57,124	67,401	68,176	22,415	21,034	51,334
Mailed outside the state	23,578	13,293	11,425	8,215	11,906	21,303

Source: U.S. Department of State, Honolulu Passport Agency, records.

Table 7.37-- PERFORMING ARTS, FOR OAHU: 2021-2022 SEASON

Name of organization and type of performance	Productions	Performances	Attendance
All reporting groups	(NA)	(NA)	(NA)
Department of Enterprise Services, total	(NA)	(NA)	(NA)
Dance	(NA)	(NA)	(NA)
Classical concerts	(NA)	(NA)	(NA)
Operas	(NA)	(NA)	(NA)
Pop/rock shows	(NA)	(NA)	(NA)
Stage shows	(NA)	(NA)	(NA)
Brigham Young University			
Theater	(NA)	(NA)	(NA)
Music	(NA)	(NA)	(NA)
Diamond Head Theater 2021-2022	(NA)	(NA)	(NA)
Hawaii Pacific University			
Theater	2	12	600
Music	2	2	1,400
Honolulu Theater for Youth 1/ Kennedy Theater	4	147	11,610
Dance	3	9	635
Theater	8	26	1,479
Manoa Valley Theater	(NA)	(NA)	(NA)
Kumu Kahua Theater	(NA)	(NA)	(NA)
Paliku Theatre 2/	1	8	724

NA Not available.

1/ HTY pivoted to a television show broadcast on all Hawaii News Now stations which started in March 2020 because of production cancellations, along with State of Hawaii and City and County work from home orders. For the 2021 to 2022 season, HTY pivoted to a hybrid season, producing both virtual and live performances.

2/ Paliku Theatre moved to online performances in 2020 because of the COVID-19 pandemic. The theatre reopened in Spring 2022.

Source: Hawaii State Department of Business, Economic Development & Tourism mail and telephone survey.

Table 7.38-- SYMPHONY ORCHESTRA ACTIVITIES: 1994-1995 TO 2017-2018

Season	Average number of orchestra personnel	Number of performances	Total attendance	Operating expenses (dollars)
Hawaii Symphony Orchestra				
1994-1995 1/	62	115	120,000	4,700,000
Honolulu Symphony Orchestra				
1995-1996 2/	80	45	65,000	2,343,305
1996-1997 3/	80	47	73,596	3,919,708
1997-1998	80	48	79,605	5,044,888
1998-1999	80	56	111,682	5,470,100
1999-2000	80	61	106,942	6,691,900
2000-2001 4/	80	53	98,831	5,797,900
2001-2002	80	58	97,906	6,058,458
2002-2003	80	52	94,064	6,331,577
2003-2004	80	58	123,666	6,938,881
2004-2005	80	47	90,985	6,311,037
2005-2006	80	47	89,851	7,279,713
2006-2007	80	48	45,894	7,216,559
2007-2008	80	37	52,953	8,813,767
2008-2009	80	37	64,775	8,310,431
2009-2010 5/	80	8	12,758	2,125,968
2010-2011 6/	-	-	-	310,629
Hawaii Symphony Orchestra				
2011-2012 7/	80	21	20,652	2,434,179
2012-2013 8/	80	1	2,057	215,449
2013-2014	80	20	24,564	9/ 3,486,554
2014-2015	80	23	30,089	10/ 3,553,965
2015-2016	80	37	36,971	4,477,458
2016-2017	80	31	32,111	4,223,764
2017-2018	80	40	44,431	4,333,217

Continued on next page.

Table 7.38-- SYMPHONY ORCHESTRA ACTIVITIES: 1994-1995 TO 2017-2018 -- Con.

- 1/ First season in operation. The attendance total is estimated.
 - 2/ The Honolulu Symphony Society and the Musicians' Union reached a collective bargaining agreement on December 15, 1995 for a 14-week season, a shorter season than prior years.
 - 3/ Recording of expenses in compliance with FASB 116 & 117 pertaining to not-for-profit corporations, for 18-week season.
 - 4/ Canceled Shell series and Ohana series due to expense.
 - 5/ Canceled season in October 2009. Filed Chapter 11 in December 2009.
 - 6/ Converted to Chapter 7 in December 2010.
 - 7/ First season in operation.
 - 8/ No season presented, except 4th of July concert.
 - 9/ Expense includes \$556,431 in contracted revenue for Hawaii Opera and Ballet Hawaii.
 - 10/ Expense reflects \$57,500 in contracted revenue from Ballet Hawaii and addition of first Pops series.
- Source: Honolulu Symphony Society, records; Hawaii Symphony Orchestra, records.

Table 7.39-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2020 TO 2022

[For calendar year unless otherwise specified. Emergency orders in response to the COVID-19 pandemic forced the closure of cultural establishments in mid-March 2020. If available, the majority of 2020 data reflect visitors from January to March 2020]

Island and cultural attraction	2020	2021	2022
OAHU			
Atlantis Submarines	41,415	122,967	175,932
Atlantis Cruises	8,411	10,934	35,609
Battleship Missouri Memorial	115,359	257,435	459,176
Bernice P. Bishop Museum	(NA)	(NA)	(NA)
Diamond Head State Monument 1/ 2/	(NA)	(NA)	(NA)
Foster Botanical Garden	30,725	56,203	(NA)
Harold L. Lyon Arboretum	19,502	19,963	27,104
Hawaii's Plantation Village	5,387	(NA)	(NA)
Hawaii State Art Museum (HiSAM)	3/ 19,721	51,377	(NA)
Honolulu Museum of Art on Beretania	59,171	58,409	83,395
Honolulu Museum of Art at First Hawaiian Center	(NA)	(NA)	(NA)
Honolulu Museum of Art at Spalding House	(4/)	(4/)	(4/)
Honolulu Police Department Museum	384	135	817
Honolulu Zoo	387,103	341,469	456,833
Hoomaluhia Botanical Garden	271,740	561,209	(NA)
Iolani Palace State Monument	36,287	56,984	76,050
King Kamehameha V Judiciary History Center 1/	5/ 20,000	(NA)	2,051
Mormon Temple Grounds 6/	(NA)	(NA)	(NA)
Pearl Harbor Aviation Museum 7/	53,089	128,714	242,871
Polynesian Cultural Center	(NA)	(NA)	(NA)
Puu O Mahuka Heiau State Historic Site	(8/)	(8/)	(8/)
Queen Emma Summer Palace	(NA)	(NA)	(NA)
Royal Mausoleum State Monument	(8/)	(8/)	(8/)
Sea Life Park Hawaii 9/	41,392	125,000	190,915
Tropic Lightning Museum, Schofield Barracks 9/	1,611	7,305	4,740
Ulupo Heiau State Historical Park	(8/)	(8/)	(8/)
U.S. Army Museum of Hawaii, Ft. DeRussy 9/	20,260	45,502	10/ 5,326
U.S.S. Bowfin Submarine Museum	94,342	242,976	321,765
University of Hawaii Art Gallery 5/	(NA)	(NA)	(NA)
Waikiki Aquarium 1/	191,270	(NA)	(NA)
Waimea Valley	133,867	11/ 456,815	475,505
WWII Valor in the Pacific National Monument 12/	415,542	1,185,369	1,545,582

Continued on next page.

Table 7.39-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2020 TO 2022 -- Con.

Island and cultural attraction	2020	2021	2022
HAWAII			
H.N. Greenwell Store	(NA)	(NA)	(NA)
Hawaii Tropical Botanical Garden	(NA)	(NA)	(NA)
Hawaii Volcanoes National Park 13/	589,775	1,262,747	1,580,961
Hulihee Palace	(NA)	(NA)	(NA)
Kaloko-Honokohau National Historical Park	133,877	262,653	291,342
Kona Coffee Living History Farm 14/	(NA)	(NA)	(NA)
Lyman House Memorial Museum	3,585	6,858	8,126
Nani Mau Gardens	(8/)	(8/)	(8/)
Pacific Tsunami Museum	5,048	-	951
Panaewa Rainforest Zoo and Gardens 1/	(15/)	118,253	360,000
Puuhonua O Honaunau National Historical Park	130,845	250,919	311,441
Puukohola Heiau National Historic Site	23,970	24,326	31,602
Volcano Art Center Gallery	(NA)	(NA)	(NA)
Volcano Art Center Campus	(NA)	(NA)	(NA)
MAUI			
Alexander & Baldwin Sugar Museum	5,010	4,743	8,086
Aquarium Maui/Maui Ocean Center	86,692	257,570	334,073
Haleakala National Park	319,147	853,181	1,087,616
Halekii-Pihana Heiau State Historical Site	(8/)	(8/)	(8/)
Hana Cultural Center	28	150	(NA)
Hawaiian Islands Humpback Whale Sanctuary 5/	3,000	-	(NA)
Iao Valley State Monument	(8/)	(8/)	(8/)
Kula Botanical Garden	(NA)	(NA)	(NA)
Lahaina Restoration Foundation	6,557	7,039	17,509
Baldwin Missionary Home Museum	3,720	6,060	12,819
Hale Pai Printing House	-	-	345
Wo Hing Temple Museum	2,837	979	4,345
Maui Historical Society Bailey House Museum	(NA)	(NA)	(NA)
Maui Ocean Center-The Aquarium of Hawaii	86,962	257,570	334,073
The Whale Center of Hawaii 16/	(NA)	(NA)	(NA)
MOLOKAI			
Kalaupapa National Historical Park 17/	15,847	25,252	38,771

Continued on next page.

Table 7.39-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2020 TO 2022 -- Con.

Island and cultural attraction	2020	2021	2022
LANAI			
Lanai Culture & Heritage Center	(NA)	(NA)	(NA)
KAUAI			
Grove Farm Homestead	1,228	1,758	2,774
Kauai Museum	8,280	7,000	18/ 59,804
Kauai Ocean Discovery	1,000	(NA)	(NA)
Kilauea Point National Wildlife Refuge 19/	(NA)	(NA)	(NA)
Kokee Natural History Museum	(NA)	(NA)	(NA)
Waioli Mission House	71	100	257

NA Not available.

1/ Fiscal year ending June 30.

2/ Diamond Head State Monument is the only State Park where an entry fee is charged to all visitors. The estimated attendance is based on revenues received from entrance fees paid by walk-ins, drive-ins, and commercial vehicles.

3/ The Hawaii State Art Museum closed from April to July due to the COVID-19 pandemic. The Museum reopened in July, but closed again for the month of September.

4/ The Spalding House closed at the end of 2019.

5/ Data are estimates.

6/ Church of Jesus Christ of Latter-Day Saints, Hawaii Temple Visitors' Center.

7/ Formerly known as the Pacific Aviation Museum.

8/ No visitor counts are conducted.

9/ Fiscal year ending September 30.

10/ The U.S. Army Museum of Hawaii was open for January and part of February 2022, then closed for the rest of 2022. The museum reopened on February 7, 2023.

11/ Revised from previous *Data Book*.

12/ Counts include visitors to USS *Arizona* Memorial.

13/ Kilauea Visitor Center and Jagger Museum are included in the total attendance at Hawaii Volcanoes National Park.

14/ Visitor count for 2015 was previously not available. The visitor count in 2015 was 6,089.

15/ The Zoo and Gardens were open from January to March, but attendance records were not available.

16/ The Whalers Village Museum was not open to the public. It is slated to reopen under new management as The Whale Center of the Pacific.

17/ Includes Kalaupapa Settlement.

18/ Kauai Museum experienced an uptick of visitors because they had three travelling exhibits.

19/ Visitor count is for Kilauea Point only. Does not include counts for the overlook on Kilauea Road. The refuge was closed from December 26, 2019 through January 9, 2020. Attendance in 2022 represents the two months the museum was open for January and February.

Source: Hawaii State Department of Business, Economic Development & Tourism, annual survey of attractions.

Table 7.40-- NATIONAL PARKS, SITES AND MONUMENTS: 2003 TO 2022

Year and area	Acreage, Dec. 31			Visits
	Total	Federal	Non-federal	
2003	364,981	353,292	11,689	1/ 4,879,193
2004	364,999	353,434	11,564	1/ 5,403,073
2005	364,999	353,434	11,564	5,415,722
2006	364,999	353,672	11,326	5,323,425
2007	364,999	353,672	11,326	1/ 5,122,853
2008	369,110	357,784	11,326	4,536,505
2009	369,122	357,795	11,326	4,312,818
2010	369,124	357,795	11,329	4,493,123
2011	369,166	357,837	11,329	4,784,285
2012	369,166	357,837	11,329	5,119,035
2013	369,166	357,837	11,329	4,902,696
2014	369,166	357,837	11,329	5,213,817
2015	369,320	357,960	11,360	5,439,034
2016	369,320	357,960	11,360	5,786,318
2017	369,320	357,960	11,360	6,002,950
2018	371,494	360,134	11,360	1/ 4,838,838
2019	371,494	360,134	11,360	4,929,610
2020	371,494	360,134	11,360	1,629,003
2021	371,494	360,134	11,360	3,864,447
2022	390,917	379,557	11,360	4,887,315
AREAS: 2022				
Haleakala National Park	33,481	33,481	(2/)	1,087,616
Hawaii Volcanoes National Park	344,812	344,812	-	1,580,961
Honouliuli National Monument	154	123	31	(3/)
Kalaupapa National Historical Park	10,779	23	10,756	38,771
Kaloko-Honokohau National Historical Park	1,163	616	547	291,342
Pearl Harbor National Memorial 4/	22	22	-	1,545,582
Puuhonua o Honaunau National Historical Park	420	420	-	311,441
Puukohola Heiau National Historic Site	86	61	25	31,602

1/ Revised from previous *Data Book*.

2/ Figure rounds to zero but is included in total.

3/ Honouliuli National Monument was established by presidential proclamation on February 24, 2015.

It is not yet open to visitors.

4/ Formerly, World War II Valor in the Pacific National Monument.

Source: U.S. Department of the Interior, National Park Service, Natural Resource Stewardship and Science "Annual Visitation By Park (1979 - Last Calendar Year)" and "Park Acreage Reports (1997 - Last Calendar/Fiscal Year)" <<https://irma.nps.gov/Stats/Reports/National>> accessed June 6, 2023.

Table 7.41-- STATE PARKS AND HISTORIC SITES: 1995 TO 2020

[As of June 30]

Year and island	Number of areas	Acreage	
		Total	Developed
1995	64	26,742.0	750.6
1996	64	26,742.0	750.6
1997	64	26,742.0	750.6
1998	65	26,762.0	750.6
1999	65	26,762.0	750.6
2000	65	26,762.0	750.6
2001	66	31,444.0	750.6
2002	67	31,764.0	750.6
2003	68	31,788.0	750.6
2004	69	31,788.0	750.6
2005	70	32,550.0	750.6
2006	70	32,550.0	750.6
2007	71	33,654.0	750.6
2008	71	33,555.0	745.6
2009	69	33,522.0	712.6
2010	69	33,522.0	712.6
2011	69	33,522.0	712.6
2012	69	33,522.0	712.6
2013	69	33,522.0	712.6
2014	65	32,896.0	707.6
2015	65	32,883.0	707.6
2016	67	32,890.0	707.6
2017	63	33,467.6	725.2
2018	64	34,156.8	685.2
2019	64	34,156.8	685.2
2020 1/	64	32,921.5	704.5
ISLAND: 2020 1/			
Hawaii	16	6,969.2	235.8
Maui	9	326.5	37.9
Molokai	1	233.7	10.0
Oahu	28	11,291.0	290.2
Kauai	10	14,101.1	130.6

1/ No new parks were added or removed. The Hawaii State Department of Land and Natural Resources identified acreage discrepancies and provided a more accurate total.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

Table 7.42-- MAJOR STATE PARKS: 2017 TO 2019

[As of June 30. Parks having at least 1,000 acres]

Park	Acreage	
	Total	Developed
2017		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,466.3	37.4
Kaena Point State Park	1,462.8	7.5
Sacred Falls State Park	1,374.2	10.0
Kiholo State Park Reserve	4,365.0	3.0
Pupukea-Paumalu State Park Reserve	1,103.6	2.2
2018		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,466.3	37.4
Kaena Point State Park	1,462.8	7.5
Sacred Falls State Park	1,374.2	10.0
Kiholo State Park Reserve	4,365.0	3.0
Pupukea-Paumalu State Park Reserve	1,103.6	2.2
2019		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	1,466.3	37.4
Kaena Point State Park	1,462.8	7.5
Sacred Falls State Park	1,374.2	10.0
Kiholo State Park Reserve	4,365.0	3.0
Pupukea-Paumalu State Park Reserve	1,103.6	2.2

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

**Table 7.43-- NATIONAL AND STATE HISTORIC SITES, BY ISLAND:
2021 AND 2022**

[Categories are not exclusive; a site may be listed on both Hawaii Register and National Register]

State and island	2021 1/			2022 2/		
	Listed Hawaii Register	Nominated Hawaii Register	Listed National Register	Listed Hawaii Register	Nominated Hawaii Register	Listed National Register
State total	1,093	3	366	1,100	3	384
Hawaii	185	1	87	185	1	93
Kahoolawe	1	-	1	1	-	1
Kauai	81	-	40	80	-	40
Lanai	1	-	2	1	-	2
Maui	76	-	62	75	-	62
Molokai	158	-	4	158	-	4
Northwestern Hawaiian Islands	1	-	3	1	-	2
Oahu	590	2	167	598	2	180

1/ As of April 27, 2022.

2/ As of March 24, 2023.

Source: Hawaii State Department of Land and Natural Resources, State Historic Preservation Division, "Nominated and Listed Properties on the Hawaii and National Registers of Historic Places" (March 2023) <<https://dlnr.hawaii.gov/shpd/>> accessed June 16, 2023.

Table 7.44-- ZOOS: 2018 TO 2022

Subject and zoo	2018	2019	2020	2021	2022
Species 1/ 2/					
Honolulu Zoo	191	185	181	181	177
Panaewa Rainforest Zoo and Gardens (Hilo)	85	88	85	89	84
Individuals 1/ 2/					
Honolulu Zoo	814	762	751	727	687
Panaewa Rainforest Zoo and Gardens (Hilo)	172	190	192	188	291
Attendance 3/ 4/					
Honolulu Zoo	579,134	569,049	387,103	341,469	456,833
Panaewa Rainforest Zoo and Gardens (Hilo)	269,453	283,807	(NA)	118,253	360,000

NA Not available.

1/ Animal and bird inventory, December 31.

2/ Species and individuals that are owned and on-site including on loan.

3/ Fiscal year ending June 30.

4/ In 2020 and 2021, attendance was impacted by statewide closures due to the COVID-19 pandemic.

Source: City and County of Honolulu, Department of Enterprise Services, Honolulu Zoo and County of Hawaii, Department of Parks and Recreation, records.

Table 7.45-- AQUATIC COLLECTIONS: 2022

[As of June 30. For annual attendance, see table 7.40. Waikiki Aquarium is updated as of 2019; Sea Life Park is updated as of 2022]

Phylum or class	Sea Life Park		Waikiki Aquarium	
	Species	Individuals	Species	Individuals
Total	57	1,666	349	2,953
Fishes	39	1,081	180	1,166
Reptiles	1	32	-	-
Mammals	5	18	1	1
Invertebrates	6	89	168	1,786
Birds	6	446	-	-

Source: Sea Life Park, records; and Waikiki Aquarium, records.

Table 7.46-- COUNTY PARKS, BY ISLAND: 2020 TO 2022

[As of December 31]

Island	Number			Acreage		
	2020	2021	2022	2020	2021	2022
State total	755	760	1/ 650	11,145	11,232	1/ 8,387
Hawaii	209	209	(NA)	2,908	2,908	(NA)
Maui	141	142	145	2,436	2,479	2,528
Lanai	5	5	5	24	24	24
Molokai	13	13	13	83	83	83
Oahu	302	306	402	4,909	4,953	4,967
Kauai	85	85	85	785	785	785

1/ Total does not include county parks on Hawaii Island.

Source: County parks and recreation departments.

Table 7.47-- ATTENDANCE AND WATER SAFETY AT GUARDED BEACH PARKS, FOR THE CITY AND COUNTY OF HONOLULU: 2022

Beach park	Estimated attendance 1/	Rescues	Drownings	Surfing accidents
All parks	21,801,600	3,498	4	109
Ala Moana	2,863,822	55	-	5
Alii/Haleiwa	636,953	111	-	4
Bellows	104,443	7	-	-
Chun's Reef	344,980	86	-	-
Ehukai	599,132	124	-	6
Hanauma	1,363,000	210	1	-
Kailua	992,146	12	-	-
Keauwaula	187,196	20	-	-
Ke Waena	369,957	39	1	-
Kualoa	307,815	402	-	-
Laniakea	420,317	101	-	6
Maili	411,393	24	-	-
Makaha	366,482	55	-	-
Makapuu	214,711	111	-	-
Nanakuli	447,329	53	-	-
Pokai Bay	329,229	7	-	-
Sandy	533,721	826	-	2
Sunset	593,763	69	-	-
Waikiki	9,322,325	963	2	85
Waimanalo	690,506	94	-	1
Waimea	702,380	129	-	-

1/ Attendance is based on headcounts taken 3 times by Water Safety Officers over an 8-hour work day.

Source: City and County of Honolulu, Emergency Services Department, Ocean Safety & Lifeguard Services Division, records.

**Table 7.48-- SANDY SHORELINE AND PUBLIC BEACH ACTIVITIES,
BY ISLAND: 2023**

[Public beach recommendations as of February 10, 2023]

Subject	State total	Hawaii	Maui	Oahu	Kauai
Miles of shoreline	610	266	120	112	112
Sandy shoreline	169	(NA)	56	67	47
Number of public beaches	63	11	9	33	10
Recommended for					
Swimming	46	8	9	21	8
Surfing	28	-	5	21	2
Snorkeling	25	5	7	9	4
Scuba diving	8	-	-	7	1
Fishing	28	-	2	22	4
Body boarding	24	-	8	13	3
With amenities	39	7	8	24	-
With parking	55	9	8	28	10
With lifeguard	58	11	8	29	10

NA Not available.

Source: U.S. Army Corps of Engineer Institute for Water Resources, *Hawaiian Islands National Shoreline Management Study* (September 2018) <<https://usace.contentdm.oclc.org/utis/getfile/collection/p16021coll2/id/2963/rec/1>> accessed June 4, 2019; Hawaiian Lifeguard Association, "Hawaii Beach Safety" <<https://www.hawaiibeachsafety.com>> accessed February 10, 2023; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.49-- COUNTY TENNIS FACILITIES: 2010 TO 2022

[As of December 31 unless otherwise indicated]

Subject	State total	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Locations							
2010	93	19	13	2	1	48	10
2011	93	19	13	2	1	48	10
2012	94	19	13	2	1	49	10
2013	95	19	13	2	1	50	10
2014	95	19	13	2	1	50	10
2015	96	19	13	2	1	51	10
2016	96	19	13	2	1	51	10
2017	96	19	13	2	1	51	10
2018	96	19	13	2	1	51	10
2019	96	19	13	2	1	51	10
2020	96	19	13	2	1	51	10
2021	96	19	13	2	1	51	10
2022	93	19	13	2	1	1/ 48	10
Courts							
2010	323	43	49	4	2	201	24
2011	323	43	49	4	2	201	24
2012	326	42	49	4	2	205	24
2013	326	42	47	4	2	207	24
2014	325	42	46	4	2	207	24
2015	326	42	46	4	2	208	24
2016	328	44	46	4	2	208	24
2017	328	44	46	4	2	208	24
2018	325	44	43	4	2	208	24
2019	324	44	43	3	2	208	24
2020	324	44	43	3	2	208	24
2021	322	44	41	3	2	208	24
2022	316	44	41	3	2	1/ 202	24

1/ As of March 2, 2023.

Source: County parks and recreation departments; and Honolulu Department of Parks and Recreation, Public Tennis Courts <<https://www.honolulu.gov/cms-dpr-menu/site-dpr-sitearticles/44119-tennis-courts.html>> accessed June 21, 2023.

Table 7.50-- GOLF COURSES, BY NUMBER OF HOLES, TYPE AND ISLAND: 2023

Island and course type 1/	Number of golf courses					Number of holes
	Total	9-hole	18-hole	27-hole	36-hole	
State total	82	13	66	2	1	1,395
Military	7	2	5	-	-	108
Municipal	9	1	8	-	-	153
Private	16	3	13	-	-	261
Public	50	7	40	2	1	873
Hawaii	19	5	13	-	1	315
Municipal	1	-	1	-	-	18
Private	7	1	6	-	-	117
Public 2/	11	4	6	-	1	180
Maui	15	1	14	-	-	261
Municipal	1	-	1	-	-	18
Private	1	1	-	-	-	9
Public	13	-	13	-	-	234
Lanai	2	1	1	-	-	27
Public 3/	2	1	1	-	-	27
Molokai	1	1	-	-	-	9
Public	1	1	-	-	-	9
Oahu	36	4	31	1	-	621
Military	7	2	5	-	-	108
Municipal	6	1	5	-	-	99
Private	6	1	5	-	-	99
Public	17	-	16	1	-	315
Kauai	9	1	7	1	-	162
Municipal	1	-	1	-	-	18
Private	2	-	2	-	-	36
Public	6	1	4	1	-	108

1/ Course type 'Private' includes Semi-Private and Private-Resort, and 'Public' includes Resort.

2/ Includes Sea Mountain Golf Course which is permanently closed.

3/ Includes Koele Golf Course which is permanently closed.

Source: Hawaii State Golf Association <<http://www.hawaiistategolf.org/>> accessed March 17, 2023; and calculations by Hawaii State Department of Business, Economic Development and Tourism.

Table 7.51-- COUNTY GOLF COURSES AND CAMPING PERMITS, FOR OAHU: 1991 TO 2022

Year	Public golf courses 1/			Camping permits issued 2/
	Courses	Holes	Rounds played	
1991	5	81	580,888	9,633
1992	5	81	654,726	9,938
1993	5	81	638,972	10,251
1994	5	81	580,120	8,778
1995	6	99	650,934	10,514
1996	6	99	685,191	10,622
1997	6	99	686,188	15,804
1998	6	99	747,379	16,929
1999	(NA)	(NA)	(NA)	16,884
2000	6	99	663,710	16,947
2001	6	99	638,817	16,375
2002	6	99	607,823	12,045
2003	6	99	602,123	12,045
2004	6	99	560,921	11,128
2005	6	99	530,606	14,847
2006	6	99	538,051	9,179
2007	6	99	556,197	8,469
2008	6	99	578,082	7,622
2009	6	99	563,589	7,636
2010	6	99	534,508	8,815
2011	6	99	465,472	8,960
2012	6	99	464,708	10,773
2013	6	99	442,362	8,460
2014	6	99	416,356	8,599
2015	6	99	400,869	7,461
2016	6	99	375,710	7,548
2017	6	99	371,744	9,809
2018	6	99	376,895	7,431
2019	6	99	372,307	7,707
2020	6	99	312,404	3/ 3,558
2021	6	99	401,247	6,660
2022	6	99	441,109	8,776

NA Not available.

1/ County public golf courses are categorized as Municipal golf courses in Table 7.51.

2/ By the City and County of Honolulu, camping permits issued reflect cumulative family and group camping permits.

3/ Emergency orders in response to the COVID-19 pandemic forced the closure of public camping areas in mid-March 2020. Public camping areas reopened June 12, 2020 per DLNR Division of State Parks.

Source: City and County of Honolulu, Department of Parks and Recreation, records and Department of Enterprise Services, records.

Table 7.52-- SONY OPEN SCORES AND PURSES: 1999 TO 2023

[The Sony Open is held at the Waialae Country Club golf course. Distance is 7,044 yards. Par is 70/280. Distance changed from 7,060 yards in 2007]

Year	Holes	Winning score		Purse (dollars)	
		Total	Below par	Total	Winner
1999	72	271	9	2,600,000	468,000
2000	72	261	19	2,900,000	522,000
2001	72	260	20	4,000,000	720,000
2002	72	266	14	4,000,000	720,000
2003	1/ 72	264	16	4,500,000	810,000
2004	2/ 72	262	18	4,800,000	864,000
2005	72	269	11	4,800,000	864,000
2006	72	261	19	5,100,000	918,000
2007	72	266	14	5,200,000	936,000
2008	72	266	14	5,300,000	954,000
2009	72	265	15	5,400,000	972,000
2010	72	265	15	5,500,000	990,000
2011	72	264	16	5,500,000	990,000
2012	72	267	13	5,500,000	990,000
2013	72	256	24	5,600,000	1,008,000
2014	72	263	17	5,600,000	1,008,000
2015	72	257	23	5,600,000	1,008,000
2016	1/ 72	260	20	5,800,000	1,044,000
2017	72	253	27	6,000,000	1,080,000
2018	3/ 72	263	17	6,200,000	1,116,000
2019	72	258	22	6,400,000	1,152,000
2020	4/ 72	269	11	6,600,000	1,188,000
2021	72	259	21	6,600,000	1,188,000
2022	72	257	23	7,500,000	1,350,000
2023	72	262	18	7,900,000	1,422,000

1/ There was an additional 2 hole playoff.

2/ There was an additional 3 hole playoff.

3/ There was an additional 6 hole playoff.

4/ There was an additional 1 hole playoff.

Source: Sony Open in Hawaii, Player Performances <<https://www.sonyopeninhawaii.com/player-performances>> accessed April 28, 2023.

Table 7.53-- PUBLIC HUNTING AREAS AND WILDLIFE SANCTUARIES AND REFUGES, BY ISLAND: FEBRUARY 15, 2023

Island	Public hunting areas		Wildlife sanctuaries and refuges 1/	
	Number	Acreage (1,000)	Number	Acreage (1,000)
State total	122	939.1	49	30.1
Hawaii	62	686.0	5	28.0
Maui	18	68.0	13	0.6
Lanai	3	33.0	4	(2/)
Molokai	5	13.5	6	(2/)
Oahu	14	25.0	18	1.1
Kauai	20	113.6	3	0.4

1/ State managed sanctuaries, refuges and preserves. State total includes 2 wildlife refuges totaling 200 acres in the Kure Atoll.

2/ Less than 50 acres.

Source: Hawaii State Department of Land and Natural Resources, Division of Forestry and Wildlife, records.

Table 7.54-- FISHING AND HUNTING LICENSES ISSUED: 2010 TO 2022

[Fiscal years ending June 30]

Year	Freshwater fishing licenses	Hunting licenses
2010	5,842	10,427
2011	2,864	10,535
2012	2,195	10,738
2013	4,402	9,476
2014	4,790	10,673
2015	4,924	11,958
2016	4,722	11,929
2017	4,590	11,813
2018	4,580	11,956
2019	4,700	12,092
2020	(NA)	12,647
2021	4,358	12,553
2022	4,272	13,936

NA Not available.

Source: Hawaii State Department of Land and Natural Resources, Division of Aquatic Resources and Division of Forestry and Wildlife, records.

Table 7.55-- HONOLULU MARATHON REGISTRANTS, FINISHERS AND WINNING TIMES: 1992 TO 2022

Year	Number of registrants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	30,905	23,515	2:14:19	2:32:13
1993	29,514	23,640	2:13:16	2:32:20
1994	32,771	25,833	2:15:04	2:37:06
1995	34,434	27,022	2:16:08	2:37:29
1996	30,864	24,414	2:13:23	2:34:28
1997	33,682	26,495	2:12:17	2:33:14
1998	27,704	22,112	2:14:53	2:33:27
1999	26,724	21,211	2:16:45	2:32:36
2000	26,465	22,636	2:15:19	2:28:33
2001	23,513	19,236	2:15:09	2:29:54
2002	30,428	26,477	2:12:29	2:29:08
2003	25,283	22,161	2:12:59	2:31:56
2004	25,671	22,407	2:11:12	2:27:33
2005	28,048	24,295	2:12:00	2:30:24
2006	28,637	24,575	2:13:42	2:27:19
2007	27,829	23,299	2:18:53	2:33:07
2008	23,231	20,062	2:14:35	2:32:36
2009	23,469	20,323	2:12:14	2:28:34
2010	20,417	20,181	2:15:18	2:32:13
2011	22,615	19,078	2:14:55	2:31:41
2012	24,413	24,156	2:12:31	2:31:23
2013	30,291	22,077	2:18:47	2:36:02
2014	30,434	21,827	2:15:35	2:30:23
2015	30,797	21,563	2:11:43	2:28:34
2016	28,664	20,235	2:09:37	2:31:10
2017	26,345	20,390	2:08:27	2:22:15
2018	25,065	19,773	2:09:01	2:36:22
2019	23,882	18,805	2:07:59	2:31:09
2020	(1/)	(1/)	(1/)	(1/)
2021	11,385	6,241	2:14:30	2:41:24
2022	19,315	14,276	2:14:40	2:30:58

1/ The Honolulu Marathon was canceled because of the COVID-19 pandemic. Registered participants were given the option to participate in a virtual run or defer their entry to the 2021 Honolulu Marathon.

Source: Honolulu Marathon Association, Honolulu Marathon Champions & Entrants/Finishers History & Statistics <<https://www.honolulumarathon.org/key-information/history-statistics>> accessed February 13, 2023; Honolulu Marathon Association, Honolulu Marathon December 12, 2021 Overall Results <<https://pserevents.com/events/1207/results>> accessed February 13, 2023; and records.

Table 7.56-- IRONMAN TRIATHLON WORLD CHAMPIONSHIP PARTICIPANTS, FINISHERS AND WINNING TIMES: 1992 TO 2022

Year	Number of participants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	1,379	1,298	8:09:08	8:55:29
1993	1,438	1,353	8:07:45	8:58:23
1994	1,405	1,290	8:20:27	9:20:14
1995	1,444	1,325	8:20:34	9:16:46
1996	1,421	1,288	8:04:08	9:06:49
1997	1,478	1,365	8:33:01	9:31:43
1998	1,487	1,379	8:24:20	9:24:16
1999	1,463	1,411	8:17:17	9:13:02
2000	1,525	1,426	8:21:01	9:26:17
2001	1,468	1,368	8:31:18	9:28:37
2002	1,541	1,455	8:29:56	9:07:54
2003	1,645	1,569	8:22:35	9:11:55
2004	1,728	1,579	8:33:29	9:33:25
2005	1,743	1,688	8:14:17	9:09:30
2006	1,689	1,624	8:11:56	9:18:31
2007	1,787	1,685	8:15:34	9:08:45
2008	1,731	1,634	8:17:45	9:06:23
2009	1,778	1,650	8:20:21	8:54:02
2010	1,849	1,770	8:10:37	8:58:36
2011	1,859	1,773	8:03:56	8:55:08
2012	1,984	1,886	8:18:37	9:15:54
2013	2,134	1,959	8:12:29	8:52:14
2014	2,187	1,985	8:14:18	9:00:55
2015	2,308	2,144	8:14:40	8:57:57
2016	2,316	2,207	8:06:30	8:46:46
2017	2,455	2,235	8:01:40	8:50:47
2018	2,472	2,307	7:52:39	8:26:18
2019	2,446	2,265	7:51:13	8:40:10
2020	(1/)	(1/)	(1/)	(1/)
2021 2/	3,366	2,298	7:49:16	9:43:29
2022	5,204	4,695	7:40:24	8:33:46

1/ The Ironman Kona World Championship was canceled because of the COVID-19 pandemic.

2/ The Ironman Kona World Championship was postponed to February 5, 2022 because of an increase in COVID-19 cases in 2021.

Source: Ironman Triathlon World Championship, records; 1995-1998 race results from JTL Timing Systems Hawaii at <<http://www.ironmantri.com>>; 1999-2009 race results from <<http://www.ironmanlive.com>>; 2010 to present <<http://www.ironman.com/triathlon/events/americas/ironman/world-championship/results.aspx#axzz5Eb18tzPL>> accessed on June 1, 2021; 2021 Ironman World Championship Results <<https://www.ironman.com/im-world-championship-2022-results>>; 2022 Ironman World Championship Results <<https://www.ironman.com/im-world-championship-2023-results>> accessed on June 16, 2023.

**Table 7.57-- TRANSPACIFIC YACHT CLUB'S HONOLULU RACE ENTRIES
AND WINNING TIMES: 1985 TO 2021**

[Sponsored by the Transpacific Yacht Club of Los Angeles. Run biennially between San Pedro, California and Diamond Head Lighthouse, a great circle distance of 2,255 nautical miles]

Year	Boats entered	Winning times (days, hours, minutes, seconds)	
		Elapsed	Corrected
1985	65	13:06:31:19	9:14:07:40
1987	55	8:12:00:40	8:00:56:41
1989	45	8:12:50:35	8:02:54:08
1991	42	10:08:59:35	9:22:34:13
1993	42	9:09:11:17	8:28:09:06
1995	35	9:01:32:02	8:22:41:48
1997	39	8:06:31:00	7:01:46:11
1999	33	8:02:52:27	7:08:40:10
2001	34	10:17:49:19	8:01:01:08
2003	57	8:17:01:25	7:12:20:29
2005	76	8:16:25:04	6:08:45:05
2007	73	10:11:51:35	6:14:39:33
2009	86	7:08:17:11	5:07:52:20
2011	64	8:16:59:23	6:05:00:55
2013	58	12:05:23:18	5:12:20:55
2015	60	8:15:56:16	5:15:47:00
2017	49	7:01:20:10	8:03:01:28
2019	90	8:16:21:29	8:00:52:37
2021	41	6:16:18:14	7:17:19:38

Source: Transpacific Yacht Club, "Transpacific Race Results" <<http://www.transpacrace.com>> accessed March 7, 2022.

**Table 7.58-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES:
2002-2003 TO 2022-2023 SEASONS**

Season	Hawaii Bowl		Pro Bowl 1/
	Tickets sold	Turnstile count	Attendance
2002-2003	35,513	(NA)	50,125
2003-2004	29,005	(NA)	50,127
2004-2005	39,754	(NA)	50,225
2005-2006	26,254	16,134	50,190
2006-2007	43,435	40,623	50,410
2007-2008	30,467	24,149	50,044
2008-2009	45,718	43,487	49,958
2009-2010	32,650	20,217	2/ 70,697
2010-2011	43,673	41,089	49,338
2011-2012	32,630	19,411	48,423
2012-2013	30,024	19,712	47,134
2013-2014	29,106	22,324	47,270
2014-2015	25,365	13,922	3/ 63,225
2015-2016	22,793	14,537	50,000
2016-2017	23,175	20,327	4/ 60,834
2017-2018	20,546	12,187	4/ 51,019
2018-2019	30,911	27,835	4/ 51,192
2019-2020	21,582	19,539	4/ 54,024
2020-2021	(5/)	(5/)	(5/)
2021-2022	(6/)	(6/)	56,206
2022-2023	6,605	3,121	58,331

NA Not available.

1/ Turnstile count not available for Pro Bowl.

2/ Held in Miami, Florida.

3/ Held in Phoenix, Arizona.

4/ Held in Orlando, Florida.

5/ Canceled due to the COVID-19 pandemic.

6/ The Hawaii Bowl was canceled for the 2021-2022 season 24 hours before kick off because of COVID-19 related issues with the University of Hawaii football team.

Source: SoFi Hawaii Bowl Results Archive, *Bowl Record Book* (annual) and Game Stats <<https://www.thehawaiibowl.com/history>> accessed January 29, 2019; Hawaii Athletics "UH Post-Game Notes (Hawaii Bowl)" <<https://hawaiiathletics.com/sports/2018/12/23/uh-post-game-notes-hawai-i-bowl.aspx>> accessed January 29, 2019; ESPN, "NFL Scoreboard -- All-Stars vs. All Stars - Game Summary" <https://www.espn.com/nfl/scoreboard/_/year/2021/seasontype/3/week/4> accessed April 6, 2022 and "NFL encouraged by new Pro Bowl format, champions flag football" <https://www.espn.ph/nfl/story/_/id/3562426/6/new-pro-bowl-games-format-looks-here-stay-nfl> accessed June 30, 2023; and Hawaii Bowl records.

Table 7.59-- VARSITY SPORTS SUMMARY FOR THE UNIVERSITY OF HAWAII AT MANOA: 2018-2019 TO 2021-2022

[For school year. Includes only games played against four-year collegiate teams]

Sports	Games played 1/				Home games	
	Total	Won	Lost	Tied	Home dates	Attendance
2018-2019						
Baseball	50	20	30	-	32	84,895
Basketball (men's)	31	18	13	-	18	99,489
Basketball (women's)	32	15	17	-	16	29,659
Football	14	8	6	-	8	205,455
Volleyball (men's)	31	28	3	-	16	83,362
Volleyball (women's)	27	18	9	-	17	93,537
2019-2020						
Baseball 2/	17	11	6	-	14	40,139
Basketball (men's)	30	17	13	-	20	114,333
Basketball (women's)	30	16	14	-	16	52,068
Football	15	10	5	-	9	211,090
Volleyball (men's) 2/	16	15	1	-	10	52,333
Volleyball (women's)	30	26	4	-	19	120,318
2020-2021 3/						
Baseball	50	24	26	-	27	-
Basketball (men's)	21	11	10	-	12	-
Basketball (women's)	17	9	8	-	6	-
Football	9	5	4	-	5	-
Volleyball (men's)	8	17	1	-	7	-
Volleyball (women's) 4/	-	-	-	-	-	-
2021-2022						
Baseball	52	28	24	-	27	80,673
Basketball (men's)	28	17	11	-	14	47,698
Basketball (women's)	30	20	10	-	15	15,454
Football	13	6	7	-	6	13,814
Volleyball (men's)	32	27	5	-	18	72,901
Volleyball (women's)	30	22	8	-	15	12,583

1/ Volleyball data refer to matches.

2/ Season was incomplete due to the COVID-19 pandemic.

3/ Fans were not allowed to attend any events for the season because of the COVID-19 pandemic.

4/ Women's volleyball did not have a season because of the COVID-19 pandemic.

Source: University of Hawaii, Office of Intercollegiate Athletics, Sports Media Relations, records.

See also <<http://www.ncaa.org/stats/>>.

**Table 7.60-- PUBLIC HIGH SCHOOL INTERSCHOLASTIC SPORTS:
2016-2017 TO 2021-2022 SEASONS**

[Data are for Oahu only (OIA)]

Sport	Players	Games 1/	Attendance	Expenditure 2/ (dollars)
2016-2017				
Baseball	Boys	(NA)	(NA)	43,061
Basketball	Boys and girls	284	24,510	125,813
Football	Boys	182	93,607	242,152
2017-2018				
Baseball	Boys	(NA)	(NA)	40,778
Basketball	Boys and girls	294	26,671	134,492
Football	Boys	187	88,216	226,316
2018-2019				
Baseball	Boys	(NA)	(NA)	56,676
Basketball	Boys and girls	292	27,791	68,973
Football	Boys	3/ 123	134,844	311,437
2019-2020				
Baseball	Boys	(NA)	(NA)	(NA)
Basketball	Boys and girls	296	16,746	169,272
Football	Boys	135	118,370	237,319
2020-2021 4/				
Baseball	Boys	77	-	20,917
Basketball	Boys and girls	-	-	-
Football	Boys	-	-	-
2021-2022				
Baseball	Boys	(NA)	(NA)	71,423
Basketball	Boys and girls	200	16,728	131,726
Football	Boys	142	57,001	195,242

NA Not available.

1/ Junior varsity and varsity games, based on published schedules from public school leagues. Data exclude pre-season and post-season games.

2/ Data on expenditures reflect figures from the general and school trust funds.

3/ Game sites (may include doubleheaders).

4/ Only includes game information for events conducted by public schools on Oahu during the spring season. fall and winter seasons not conducted due to the COVID-19 pandemic.

Source: Hawaii State Department of Education, Office of Curriculum and Instruction Design, records.

**Table 7.61-- PROFESSIONAL BOXING AND MIXED MARTIAL ARTS
(MMA): 1995 TO 2020**

Subject	Number of promoters	Number of shows	Paid attendance	Gross receipts (dollars)
Pro boxing				
1995	2	4	2,636	48,280
1996	3	3	2,653	64,781
1997	2	3	1,967	44,645
1998	2	3	2,059	52,510
1999	1	1	479	10,120
2000	3	5	3,106	77,155
2001	3	6	3,489	141,235
2002	3	3	4,477	106,295
2003	1	2	2,623	79,875
2004	1	-	-	-
2005	1	2	877	30,528
2006	-	-	-	-
2007	2	-	-	-
2008	2	3	450	16,000
2009	3	4	3,599	227,150
2010	2	1	(NA)	(NA)
2011	1	1	2,277	126,075
2012-2016 1/	-	-	-	-
2017	1	1	(NA)	(NA)
2018	-	-	-	-
2019	1	1	(NA)	(NA)
2020	(2/)	(2/)	(2/)	(2/)
MMA				
2009	1	1	(NA)	(NA)
2010	7	17	(NA)	(NA)
2011	8	27	(NA)	(NA)
2012	9	24	(NA)	(NA)
2013	8	26	(NA)	(NA)
2014	7	23	(NA)	(NA)
2015	7	19	(NA)	(NA)
2016	9	20	(NA)	(NA)
2017	8	25	(NA)	(NA)
2018	5	13	(NA)	(NA)
2019	7	19	(NA)	(NA)
2020	(NA)	2/ 4	(NA)	(NA)

NA Not available.

1/ Pro boxing was not supported from 2011 to 2016.

2/ All events were canceled after March 2020.

Source: Hawaii State Department of Commerce and Consumer Affairs, Boxing Commission, records.

Table 7.62-- DOG LICENSES ISSUED, BY ISLAND: 2000 TO 2022

[Dogs are licensed on a biennial basis]

Year	State total	Hawaii	Maui 1/	Lanai	Molokai	Oahu 2/	Kauai
2000	31,147	5,627	4,587	57	25	20,066	785
2001	31,068	5,919	4,285	(NA)	(NA)	18,761	2,103
2002	30,909	6,809	4,420	50	30	17,752	1,848
2003	29,519	6,786	2,901	12	47	16,673	3,100
2004	50,180	8,085	3,977	25	30	3/ 36,121	1,942
2005	53,415	10,454	4,621	24	30	3/ 35,638	2,648
2006	50,440	8,836	4,282	17	27	3/ 35,163	2,115
2007	50,403	6,504	4,997	9	27	3/ 34,966	3,900
2008	50,919	6,186	7,009	16	32	3/ 35,129	2,547
2009	52,623	7,881	5,039	25	36	3/ 35,129	4,513
2010	51,072	7,353	4,683	65	61	3/ 34,797	4,113
2011	49,763	6,647	4,880	22	24	3/ 33,736	4,454
2012	45,803	6,205	4,042	(4/)	(4/)	3/ 32,892	2,664
2013	42,824	2,167	3,978	54	26	32,970	5/ 3,709
2014	44,607	6,504	4,034	(4/)	(4/)	32,474	1,595
2015	42,638	4,609	3,701	(4/)	(4/)	30,983	3,345
2016	43,653	8,203	3,520	(4/)	(4/)	30,560	1,370
2017	45,475	7,804	4,758	(4/)	(4/)	30,692	2,893
2018	41,207	5,738	4,835	(4/)	(4/)	28,961	2,447
2019	(NA)	6,378	4,682	(4/)	(4/)	26,143	3,025
2020	(NA)	(NA)	3,878	(4/)	(4/)	6/ 23,461	(NA)
2021	(NA)	7/ (NA)	3,213	(4/)	(4/)	(6/)	8/ 2,448
2022	(NA)	9/ 833	4,224	(4/)	(4/)	(6/)	1,700

NA Not available.

1/ Starting in 2000, Maui County reported data in fiscal year ending June 30. In 2001, Maui County reported 674 licenses which included Lanai and Molokai totals.

2/ Fiscal year ending June 30.

3/ Figures are estimates.

4/ Maui figures include licenses for Lanai and Molokai.

5/ Figure includes only issued by Kauai County. As of October 1, 2013, the Kauai Humane Society began issuing dog licenses.

6/ Starting in July 2020, Oahu stopped issuing biannual dog tags and transitioned to microchipping.

7/ In 2021, the responsibility of issuing dog licenses was switched among several different agencies in Hawaii County, so an accurate count of the dog licenses issued for the year is unavailable.

8/ Kauai licensed animals from January 2021 to May 2021 then switched to microchipping in June 2021. Figure includes 726 licenses and 1,722 microchips.

9/ In July 2021, the responsibility of administering dog licenses was transferred to the division of vehicle registration and licensing division. The Hawaii Island Humane society still provides dog licensing and dog microchipping services.

Source: County Departments of Finance; Hawaiian Humane Society (for Oahu, 1995-2003); Maui Humane Society (for Maui from 1999 to present); Kauai Humane Society (for Kauai from 2014 to present). Hawaii County, Department of Finance, Vehicle Registration & Licensing Division.