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Section 23

DOMESTIC TRADE AND SERVICES

This section presents statistics relating to retail and wholesale trade; hotels; and selected personal, business, automotive, repair, and amusement services, including the motion picture industry. Related data are included in Sections 7, 12, 14 and 15.

The major source of these data is the U.S. Census Bureau's 2017 Economic Census for Retail Trade, Wholesale Trade, and all other industries relating to the services industry. Statistics on the retailing, wholesaling, and services tax bases are available from the Hawaii State Department of Taxation. Many tables are based on data published by the Research and Economic Analysis Division of the Hawaii State Department of Business, Economic Development & Tourism (DBEDT). This includes data on hotel room counts, occupancy and other characteristics and the economic impact of the film industry. Film industry data are created with assistance from DBEDT's Hawaii Film Office. A summary of figures on trade and services in earlier years appears in *Historical Statistics of Hawaii*, Section 20.

Table 23.01-- GENERAL EXCISE AND USE TAX BASE FOR TRADE AND SERVICE ACTIVITIES: 1990 TO 2022

[In thousands of dollars. Data are on a cash basis accounting. Income received in December is reported the following January; hence, annual totals refer to an "income year" ended November 30]

| Year reported | Retailing | Services 1/ | Amusement 2/ | Intermediary services | Wholesaling |
|---------------|------------|-------------|--------------|-----------------------|-------------|
| 1990 | 12,827,883 | 4,276,876 | 201,003 | 349,111 | 7,494,330 |
| 1991 | 13,398,382 | 4,888,164 | 209,128 | 451,078 | 7,722,752 |
| 1992 | 13,846,332 | 5,032,682 | 229,091 | 247,850 | 7,498,621 |
| 1993 | 13,976,048 | 5,092,654 | 226,443 | 218,173 | 7,646,215 |
| 1994 | 14,569,798 | 5,270,844 | 238,195 | 265,755 | 7,622,366 |
| 1995 | 15,050,113 | 5,351,079 | 233,843 | 264,193 | 7,808,103 |
| 1996 | 16,091,429 | 5,618,027 | 246,232 | 292,250 | 8,153,155 |
| 1997 | 15,973,955 | 5,414,691 | 229,802 | 283,064 | 8,101,894 |
| 1998 | 15,730,858 | 5,545,001 | 232,288 | 320,845 | 8,030,448 |
| 1999 | 15,957,379 | 5,647,648 | 220,959 | 298,815 | 8,059,260 |
| 2000 | 17,453,936 | 6,045,695 | 253,484 | 378,574 | 9,082,585 |
| 2001 | 17,823,297 | 6,426,452 | 249,098 | 322,183 | 9,171,140 |
| 2002 | 17,873,487 | 6,831,646 | 265,334 | 331,944 | 9,288,532 |
| 2003 | 18,835,041 | 7,296,759 | 260,651 | 352,614 | 9,714,281 |
| 2004 | 21,049,652 | 8,108,248 | 288,658 | 312,781 | 11,017,918 |
| 2005 | 23,233,246 | 9,206,858 | 292,734 | 388,457 | 11,920,729 |
| 2006 | 23,997,010 | 9,967,208 | 301,779 | 606,071 | 12,687,800 |
| 2007 | 26,448,776 | 11,197,746 | 343,395 | 681,671 | 13,903,196 |
| 2008 | 25,498,526 | 11,199,610 | 342,329 | 645,963 | 13,400,692 |
| 2009 | 23,567,451 | 10,993,980 | 333,223 | 582,781 | 11,939,742 |
| 2010 | 24,298,654 | 11,356,344 | 353,686 | 556,594 | 12,165,086 |
| 2011 | 27,750,265 | 12,460,801 | 388,277 | 590,955 | 14,157,437 |
| 2012 | 29,976,425 | 12,898,627 | 399,355 | 676,615 | 14,687,369 |
| 2013 | 29,667,015 | 13,341,442 | 391,118 | 614,317 | 14,795,784 |
| 2014 | 30,766,185 | 13,527,677 | 398,887 | 689,539 | 15,282,809 |
| 2015 | 31,062,710 | 13,989,090 | 397,833 | 723,071 | 14,793,349 |
| 2016 | 29,039,437 | 13,511,064 | 397,992 | 735,140 | 13,484,817 |
| 2017 | 32,727,278 | 15,097,644 | 460,606 | 949,174 | 15,729,763 |
| 2018 | 36,356,218 | 16,663,348 | 506,574 | 865,518 | 18,125,575 |
| 2019 | 37,459,057 | 17,341,593 | 492,430 | 1,078,954 | 18,290,198 |
| 2020 | 31,869,197 | 15,331,585 | 235,751 | 910,725 | 15,803,833 |
| 2021 | 39,187,019 | 16,901,264 | 337,629 | 949,877 | 20,015,246 |
| 2022 | 46,063,450 | 19,260,793 | 535,398 | 1,248,802 | 23,992,508 |

1/ Includes both business and professional services but excludes hotels, theater, amusement, broadcasting, and intermediary services.

2/ Theater, amusement, radio, etc.

Source: Hawaii State Department of Taxation, "General Excise and Use Tax Base" (annual tabular release) <https://tax.hawaii.gov/stats/a5_3txcolrpt/> accessed April 26, 2023.

**Table 23.02-- RETAIL TRADE ESTABLISHMENTS, BY PAYROLL STATUS:
1972 TO 2017**

[Includes establishments with payroll. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in Economic Censuses prior to the 1997 Economic Census]

| Year | Number of establishments | | | Sales (million dollars) | | |
|---------------------|--------------------------|--------------|-----------------|-------------------------|--------------|-----------------|
| | Total | With payroll | Without payroll | Total | With payroll | Without payroll |
| SIC definition | | | | | | |
| 1972 | 6,392 | 4,491 | 1,901 | 1,865 | 1,820 | 45 |
| 1977 | 7,388 | 5,273 | 2,115 | 3,294 | 3,223 | 71 |
| 1982 | 8,917 | 6,139 | 2,778 | 5,193 | 5,102 | 92 |
| 1987 | 11,143 | 7,195 | 3,948 | 8,267 | 8,084 | 183 |
| 1992 | 13,185 | 7,807 | 5,378 | 11,510 | 11,250 | 260 |
| 1997 | 17,478 | 7,860 | 9,618 | 13,638 | 13,299 | 339 |
| NAICS definition 1/ | | | | | | |
| 1997 | 14,098 | 5,088 | 9,010 | 11,628 | 11,318 | 310 |
| 2002 | 13,719 | 4,924 | 8,795 | 13,362 | 13,008 | 354 |
| 2007 | 14,535 | 5,012 | 9,523 | 18,062 | 17,612 | 450 |
| 2012 | 14,155 | 4,643 | 9,512 | 19,331 | 18,902 | 430 |
| 2017 | 15,568 | 4,644 | 10,924 | 22,127 | 21,659 | 469 |

1/ Excludes food services (eating and drinking places), included in earlier censuses.

Source: U.S. Census Bureau. For SIC definition years, Census of Retail Trade; for NAICS definition years 1997 through 2007, Economic Census and Nonemployer Statistics, Hawaii; for 2012 and 2017, Economic Census, Summary Statistics for NAICS 44-45, and Economic Annual Survey, Non-employer Statistics for NAICS 44-45 <<https://data.census.gov>> accessed January 30, 2020.

**Table 23.03-- CHARACTERISTICS OF RETAIL TRADE ESTABLISHMENTS
(NAICS 44-45) WITH PAYROLL, BY BROAD GEOGRAPHIC AREA: 2017**

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS)]

| Subject | State total | Oahu | Neighbor islands 1/ |
|---------------------------------|--------------------|-------------|----------------------------|
| Number of establishments | 4,644 | 2,856 | 1,788 |
| Sales (\$1,000) | 21,658,911 | 14,266,055 | 7,392,856 |
| Annual payroll (\$1,000) | 2,184,700 | 1,437,459 | 747,241 |
| First quarter payroll (\$1,000) | 536,834 | 353,250 | 183,584 |
| Paid employees 2/ | 72,908 | 48,609 | 24,299 |

1/ Due to new data disclosure policies introduced by the U.S. Census Bureau in 2017, counties may no longer sum to state. Calculated as the difference between "State total" and "Oahu."

2/ For week including March 12.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1744BASIC <<https://data.census.gov>> accessed July 2, 2020, and calculations by the Hawaii State Department of Business, Economic Development & Tourism.

Table 23.04-- RETAIL TRADE ESTABLISHMENTS (NAICS 44-45), BY COUNTY AND PLACE: 2017

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS). Due to disclosure changes for the 2017 Economic Census, components may not sum to higher levels of geography and areas with 3 or fewer establishments are not shown]

| Geographic area | Number of establishments | Sales (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|--------------------------|---------------------------------|------------------------|---------------------------------|-------------------------------|
| State total | 4,644 | 21,658,911 | 2,184,700 | 72,908 |
| Hawaii County | 629 | 3,086,017 | 307,819 | 10,232 |
| Captain Cook | 13 | 38,518 | 5,169 | 138 |
| Hilo | 213 | 1,293,544 | 126,347 | 4,395 |
| Holualoa | 9 | 87,342 | 4,476 | 134 |
| Honaunau-Napoopoo | 4 | 2,543 | 601 | 15 |
| Kahaluu-Keauhou | 6 | 66,054 | 4,890 | 182 |
| Kailua | 123 | 518,714 | 59,647 | 1,924 |
| Kalaoa | 27 | 385,877 | 27,807 | 681 |
| Mountain View | 4 | 6,542 | 568 | 25 |
| Waikoloa Village | 42 | 95,326 | 11,384 | 442 |
| Waimea | 20 | 109,259 | 10,919 | 344 |
| Balance of Hawaii County | 162 | 458,706 | 54,925 | 1,923 |
| Honolulu County | 2,856 | 14,266,055 | 1,437,459 | 48,609 |
| Ahuimanu | (D) | (D) | (D) | (2/) |
| Aiea | 59 | 283,780 | 31,439 | 1,092 |
| East Honolulu | 48 | 358,247 | 29,757 | 894 |
| Ewa Beach | 12 | 40,874 | 4,274 | 166 |
| Ewa Gentry | 8 | 29,112 | 2,359 | 122 |
| Halawa | 16 | 22,009 | 2,423 | 86 |
| Haleiwa | 46 | 106,555 | 12,769 | 483 |
| Hauula | 8 | 35,730 | 3,475 | 123 |
| Kahaluu | 4 | 7,180 | 846 | 36 |
| Kahuku | 5 | 3,783 | 501 | 24 |
| Kailua | 96 | 406,957 | 45,970 | 1,571 |
| Kaneohe | 104 | 562,866 | 55,068 | 1,743 |
| Kaneohe Station | 9 | 9,463 | 1,035 | 40 |
| Kapolei | 74 | 699,161 | 65,622 | 2,402 |
| Ko Olina | 6 | 18,927 | 2,229 | 86 |
| Laie | 8 | 23,998 | 3,077 | 97 |
| Maili | 5 | 7,307 | 600 | 30 |

Continued on next page.

Table 23.04-- RETAIL TRADE ESTABLISHMENTS (NAICS 44-45), BY COUNTY AND PLACE: 2017 -- Con.

| Geographic area | Number of establishments | Sales (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|----------------------------|---------------------------------|------------------------|---------------------------------|-------------------------------|
| Honolulu County - Con. | | | | |
| Makaha | 3 | 5,550 | 518 | 25 |
| Makakilo | (D) | (D) | (D) | (2/) |
| Mililani Mauka | 5 | 28,626 | 1,659 | 86 |
| Mililani Town | 32 | 254,844 | 27,242 | 1,062 |
| Nanakuli | (D) | (D) | (D) | (2/) |
| Ocean Pointe | 12 | 136,292 | 10,027 | 352 |
| Pearl City | 67 | 720,488 | 58,340 | 2,136 |
| Pupukea | 6 | 4,591 | 774 | 35 |
| Royal Kunia | 10 | 118,649 | 12,397 | 424 |
| Schofield Barracks | 5 | 7,149 | 788 | 28 |
| Urban Honolulu | 1,763 | 8,039,555 | 826,429 | 26,810 |
| Wahiawa | 44 | 128,822 | 13,057 | 522 |
| Waialua | 11 | 11,120 | 1,597 | 54 |
| Waianae | 28 | 155,291 | 15,115 | 512 |
| Waikele | 55 | 321,709 | 31,916 | 1,814 |
| Waimalu | 94 | 226,616 | 25,500 | 1,469 |
| Waimanalo | 10 | 18,776 | 2,176 | 84 |
| Waipahu | 98 | 504,600 | 52,164 | 1,585 |
| Waipio | 20 | 555,804 | 50,726 | 979 |
| Balance of Honolulu County | 66 | 345,688 | 40,677 | 1,435 |
| Kauai County | 356 | 1,253,149 | 127,368 | 4,170 |
| Eleele | 6 | 24,507 | 2,157 | 72 |
| Hanamaulu | 5 | 7,461 | 565 | 33 |
| Hanapepe | 8 | 18,377 | 1,983 | 72 |
| Kalaheo | 4 | 9,170 | 791 | 23 |
| Kapaa | 57 | 163,539 | 16,752 | 583 |
| Kilauea | 16 | 26,352 | 3,275 | 136 |
| Koloa | 33 | 61,620 | 6,090 | 282 |
| Lihue | 97 | 755,409 | 71,218 | 2,019 |
| Puhi | 11 | 17,201 | 2,006 | 55 |
| Wailua | 12 | 9,257 | 1,651 | 86 |
| Wailua Homesteads | (D) | (D) | (D) | (3/) |
| Balance of Kauai County | 102 | 158,608 | 20,590 | 789 |

Continued on next page.

Table 23.04-- RETAIL TRADE ESTABLISHMENTS (NAICS 44-45), BY COUNTY AND PLACE: 2017 -- Con.

| Geographic area | Number of establishments | Sales (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|------------------------|---------------------------------|------------------------|---------------------------------|-------------------------------|
| Maui County | (D) | (D) | (D) | (4/) |
| Haiku-Pauwela | 20 | 20,583 | 2,218 | 109 |
| Kaanapali | 67 | 202,110 | 21,180 | 731 |
| Kahului | 191 | 1,527,120 | 148,227 | 4,485 |
| Kaunakakai | 16 | 52,060 | 5,431 | 178 |
| Kihei | 73 | 234,833 | 22,995 | 755 |
| Kula | 13 | 20,743 | 2,163 | 54 |
| Lahaina | 176 | 312,937 | 38,258 | 1,372 |
| Lanai City | 8 | 13,127 | 1,573 | 55 |
| Makawao | 24 | 17,748 | 2,419 | 86 |
| Napili-Honokowai | 9 | 39,274 | 3,603 | 117 |
| Paia | 34 | 49,784 | 6,978 | 265 |
| Pukalani | 7 | 78,500 | 7,565 | 229 |
| Wailea | 57 | 116,991 | 13,997 | 437 |
| Wailuku | 59 | 215,980 | 23,155 | 697 |
| Balance of Maui County | 45 | 143,948 | 11,145 | 288 |

D Withheld to avoid disclosing data for individual companies.

1/ For week including March 12.

2/ 20 to 99 employees.

3/ 0 to 19 employees.

4/ 5,000 to 9,999 employees.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1744BASIC <<https://data.census.gov>> accessed July 2, 2020, and calculations by the Hawaii State Department of Business, Economic Development & Tourism.

Table 23.05-- RETAIL TRADE ESTABLISHMENTS (NAICS 44-45), BY KIND OF BUSINESS: 2017

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS)]

| NAICS code | Kind of business | Establishments | Sales (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|------------|---|----------------|-----------------|--------------------------|------------------------|
| 44-45 | Retail trade | 4,644 | 21,658,911 | 2,184,700 | 72,908 |
| 441 | Motor vehicle and parts dealers | 333 | 3,843,037 | 352,839 | 7,056 |
| 442 | Furniture and home furnishings stores | 169 | 370,793 | 53,267 | 1,698 |
| 443 | Electronics and appliance stores | 108 | 368,632 | 44,128 | 1,234 |
| 444 | Building material and garden equipment and supplies dealers | 251 | 1,498,901 | 154,104 | 4,771 |
| 445 | Food and beverage stores | 638 | 3,590,644 | 390,881 | 13,947 |
| 446 | Health and personal care stores | 401 | 1,793,933 | 154,156 | 5,071 |
| 447 | Gasoline stations | 249 | 1,237,520 | 72,338 | 2,929 |
| 448 | Clothing and clothing accessories stores | 1,272 | 2,744,475 | 326,672 | 14,591 |
| 451 | Sporting goods, hobby, book & music stores | 216 | 256,847 | 38,453 | 1,734 |
| 452 | General merchandise stores | 86 | 4,572,230 | 409,244 | 12,901 |
| 453 | Miscellaneous store retailers | 682 | 1,041,385 | 151,583 | 5,986 |
| 454 | Nonstore retailers | 239 | 340,514 | 37,035 | 990 |

1/ For week including March 12.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1744BASIC <<https://census.hawaii.gov>> accessed February 7, 2020.

**Table 23.06-- RETAIL TRADE (NAICS-44-45) EMPLOYMENT AND WAGES,
ANNUAL AVERAGES: 2021**

[Statistics based on the 2017 North American Industry Classification System (NAICS)]

| NAICS code | Retail trade | Annual establishments | Average employment | Total wages (\$1,000) | Wages per employee (\$) |
|------------|--|-----------------------|--------------------|-----------------------|-------------------------|
| | Total | 4,593 | 63,004 | 2,452,617 | 38,928 |
| 441 | Motor vehicle and parts dealers | 342 | 6,429 | 456,569 | 71,016 |
| 442 | Furniture and home furnishings stores | 169 | 1,094 | 56,639 | 51,764 |
| 443 | Electronics and appliance stores | 109 | 1,112 | 72,887 | 65,561 |
| 444 | Building material and garden supply stores | 183 | 4,601 | 179,990 | 39,119 |
| 445 | Food and beverage stores | 708 | 15,589 | 517,258 | 33,182 |
| 446 | Health and personal care stores | 470 | 4,930 | 195,787 | 39,712 |
| 447 | Gasoline stations | 235 | 1,954 | 62,239 | 31,847 |
| 448 | Clothing and clothing accessories stores | 1,071 | 7,226 | 233,898 | 32,369 |
| 451 | Sports, hobby, music instrument, book stores | 263 | 2,064 | 58,372 | 28,281 |
| 452 | General merchandise stores | 127 | 13,539 | 454,647 | 33,580 |
| 453 | Miscellaneous store retailers | 669 | 3,840 | 126,248 | 32,877 |
| 454 | Nonstore retailers | 248 | 626 | 38,084 | 60,878 |

Source: U.S. Bureau of Labor Statistics, "2021 Employment and Wages, Annual Averages"
<https://data.bls.gov/cew/apps/data_views/data_views.htm#tab=Tables> accessed March 1, 2023.

Table 23.07-- JOBS, SALES, AND STATE TAXES GENERATED BY MARKET-PLACES, BY CONGRESSIONAL DISTRICT: 2021 AND 2022

[Marketplaces include all retail trade, food services and drinking places as well as portions of personal, professional, entertainment/recreation, health care and other services as classified by the North American Industry Classification System (NAICS). Components may not sum to totals due to rounding in source]

| Year and subject | State of Hawaii | Hawaii C.D. 1 | Hawaii C.D. 2 |
|---|------------------------|----------------------|----------------------|
| 2021 1/ | | | |
| Marketplaces (number) | 275 | 137 | 138 |
| Marketplace tenants (number) | 6,166 | 3,510 | 2,611 |
| Jobs (number) | 134,466 | 76,708 | 57,077 |
| Share of total jobs (percent) | 15.8 | (NA) | (NA) |
| Sales (millions of dollars) | 27,400 | (NA) | (NA) |
| Share of GDP (percent) | 30.1 | (NA) | (NA) |
| State sales taxes (millions of dollars) 2/ | 1,100 | 629 | 468 |
| Property taxes (millions of dollars) | 140 | 81 | 53 |
| Construction/redevelopment spending (millions of dollars) | 30 | (NA) | (NA) |
| 2022 | | | |
| Marketplaces (number) | 275 | 133 | 142 |
| Marketplace tenants (number) | 6,189 | 3,447 | 2,742 |
| Jobs (number) | 143,665 | 80,017 | 63,648 |
| Share of total jobs (percent) | 16.5 | (NA) | (NA) |
| Sales (millions of dollars) | 29,500 | (NA) | (NA) |
| Share of GDP (percent) | 30.1 | (NA) | (NA) |
| State sales taxes (millions of dollars) 2/ | 1,200 | 658 | 523 |
| Property taxes (millions of dollars) | 142 | 79 | 63 |
| Construction/redevelopment spending (millions of dollars) | 90 | (NA) | (NA) |

NA Not available.

1/ State data for 2021 were revised by source. However, congressional district data were not.

2/ Sales tax revenue generated by retail real estate properties. Local government sales tax not included.

Source: International Council of Shopping Centers, "Hawaii Impact Card" (annual)

<<https://www.icsc.com/news-and-views/industry-insights/industry-reports>> accessed May 17, 2023.

Table 23.08-- SHOPPING CENTERS AND GROSS LEASABLE AREA BY CENTER TYPE: 2022 AND 2023

[Data as of 1st quarter of each year]

| Center type | 2022 | | 2023 | |
|--------------------------|--------|------------------------------|--------|------------------------------|
| | Number | Gross leasable area (sq. ft) | Number | Gross leasable area (sq. ft) |
| Total | 276 | 28,822,063 | 276 | 28,736,557 |
| Convenience center | 98 | 1,549,815 | 98 | 1,521,079 |
| Neighborhood center 1/ | 118 | 8,010,699 | 118 | 7,846,241 |
| Community center 2/ | 34 | 6,332,927 | 35 | 6,455,662 |
| Power center 3/ | 7 | 2,273,703 | 7 | 2,280,707 |
| Regional mall 4/ | 9 | 5,602,481 | 9 | 5,591,545 |
| Super regional mall 5/ | 2 | 3,920,150 | 2 | 3,920,101 |
| Outlet/value center | 4 | 601,846 | 3 | 532,889 |
| Lifestyle center | 1 | 164,047 | 1 | 164,047 |
| Theme/festival center 6/ | 3 | 366,395 | 3 | 424,286 |
| Airport retail | - | - | - | - |

1/ Provides for the sale of daily living needs of the immediate area. Typical area is 30,000 to 150,000 square feet with at least one anchor tenant.

2/ In addition to convenience goods, provides for the sale of goods such as apparel or furniture. Typical area is 100,000 to 350,000 square feet with two or more anchor tenants.

3/ Typically 250,000 to 600,000 square feet with three or more anchor stores which occupy 75-90 percent of the total area. Anchor stores are “category-dominant” home improvement stores, discount department stores, warehouse clubs and off-price stores.

4/ Provides a variety of goods comparable to those of a central business district in a small city, including general merchandise, apparel and home furnishings, as well as a variety of services and perhaps recreational facilities. Two or more full-line department stores anchor a total area of 400,000 to 800,000 square feet.

5/ Provides an extensive variety of shopping goods comparable to those of the central business district of a major metropolitan area. The anchors are three or more full-line department stores, with total area in excess of 800,000 square feet.

6/ Anchored by restaurants or other entertainment facilities, and oriented toward leisure and tourist-oriented goods and services. Typical area is 80,000 to 250,000 square feet.

Source: International Council of Shopping Centers and CoStar Realty Information Inc., records.

Table 23.09-- DUTY-FREE STORE REVENUES: 1985 TO 2022

[In dollars and contract year ending May 31. These sales revenues are not included in the General Excise and Use Tax Base cited elsewhere in this *Data Book*]

| Year | Revenues | Year | Revenues |
|------|-------------|---------|-------------|
| 1985 | 180,126,919 | 2004 | 168,305,421 |
| 1986 | 270,891,959 | 2005 | 189,517,794 |
| 1987 | 369,788,429 | 2006 | 174,632,693 |
| 1988 | 445,072,755 | 2007 | 147,125,047 |
| 1989 | 451,185,041 | 2008 | 130,749,679 |
| 1990 | 413,932,037 | 2009 | 116,402,544 |
| 1991 | 378,587,469 | 2010 | 119,377,140 |
| 1992 | 421,953,644 | 2011 | 152,849,776 |
| 1993 | 397,322,968 | 2012 | 199,596,711 |
| 1994 | 413,417,555 | 2013 | 201,060,547 |
| 1995 | 419,548,514 | 2014 | 166,411,033 |
| 1996 | 425,824,748 | 2015 | 135,602,039 |
| 1997 | 355,636,355 | 2016 | 105,331,886 |
| 1998 | 271,692,798 | 2017 | 100,801,831 |
| 1999 | 192,429,772 | 2018 | 108,083,146 |
| 2000 | 229,392,900 | 2019 | 105,462,229 |
| 2001 | 215,257,193 | 2020 1/ | 78,428,627 |
| 2002 | 149,962,722 | 2021 1/ | 10,909 |
| 2003 | 158,854,936 | 2022 1/ | 3,168,598 |

1/ International travel to Hawaii was impacted by the COVID-19 pandemic.

Source: For 1985 to 1994, DFS Hawaii, records; for 1995 to present, Hawaii State Department of Transportation, Airports Division, records.

Table 23.10-- ALCOHOLIC BEVERAGE SALES, BY TYPE AND COUNTY: 2021

[Fiscal year ending June 30]

| Category | State | Hawaii | Maui | Honolulu | Kauai |
|--|--------------|---------------|-------------|-----------------|--------------|
| All types (thousands of dollars) | 658,858 | 86,214 | 87,007 | 453,754 | 31,883 |
| Distilled spirits | 178,440 | 13,264 | 15,292 | 144,544 | 5,339 |
| Sparkling wine | 18,998 | 1,359 | 1,656 | 15,525 | 458 |
| Still wine | 175,406 | 18,693 | 20,685 | 129,938 | 6,091 |
| Cooler beverage | 7,559 | 1,481 | 1,173 | 4,192 | 712 |
| Beer other than draft | 259,425 | 48,233 | 44,654 | 148,375 | 18,163 |
| Draft beer | 19,030 | 3,183 | 3,547 | 11,180 | 1,119 |
| All types (thousands of wine gallons 1/) | 34,638 | 6,015 | 5,604 | 20,816 | 2,204 |
| Distilled spirits | 2,583 | 262 | 301 | 1,928 | 92 |
| Sparkling wine | 281 | 28 | 36 | 207 | 10 |
| Still wine | 3,874 | 520 | 513 | 2,697 | 143 |
| Cooler beverage | 641 | 128 | 101 | 351 | 61 |
| Beer other than draft | 25,662 | 4,796 | 4,314 | 14,750 | 1,801 |
| Draft beer | 1,598 | 281 | 338 | 883 | 96 |

1/ A wine gallon is 128 fluid ounces.

Source: Hawaii State Department of Taxation, Tax Research and Planning, "Fiscal Year 2020-2021 Liquor Consumption Report" <<https://files.hawaii.gov/tax/stats/monthly/2021fyr9.pdf>> accessed April 17, 2023; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 23.11-- WHOLESALE TRADE ESTABLISHMENTS AND SALES
(NAICS 42): 1939 TO 2017**

[Includes establishments with payroll. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in Economic Censuses prior to the 1997 Economic Census]

| Year | Number | Sales (\$1,000) | Year | Number | Sales (\$1,000) |
|-------------|---------------|----------------------------|-------------|---------------|----------------------------|
| 1939 | 704 | 97,045 | 1982 | 1,737 | 4,084,369 |
| 1948 | 702 | 480,734 | 1987 | 1,998 | 5,362,490 |
| 1954 | 594 | 581,940 | 1992 | 2,202 | 8,001,621 |
| 1958 | 793 | 618,155 | 1997 | 1,872 | 7,147,462 |
| 1963 | 974 | 735,205 | 2002 | 1,876 | 9,986,355 |
| 1967 | 1,030 | 1,013,813 | 2007 | 1,844 | 12,672,267 |
| 1972 | 1,336 | 1,538,429 | 2012 | 1,751 | 13,466,008 |
| 1977 | 1,569 | 2,571,489 | 2017 | 1,604 | 16,969,030 |

Source: For 1932 through 1972, Robert C. Schmitt, *Historical Statistics of Hawaii* (1977), table 20.7; for 1977 through 1992, U.S. Census Bureau, Census of Wholesale Trade; for 1997 through 2017, U.S. Census Bureau, Economic Census, Summary Statistics for NAICS 42 <<https://data.census.gov>> accessed January 30, 2020.

Table 23.12-- CHARACTERISTICS OF WHOLESALE TRADE ESTABLISHMENTS (NAICS 42), BY COUNTY: 2017

[Includes establishments with payroll. Merchant wholesalers, except manufacturers' sales branches and offices. Statistics based on the 2017 North American Industry Classification System (NAICS)]

| Subject | State total | Hawaii County | Honolulu County | Kauai County | Maui County |
|---------------------------------|--------------------|----------------------|------------------------|---------------------|--------------------|
| Number of establishments | 1,423 | 169 | 1,036 | 72 | 146 |
| Sales (\$1,000) | 11,342,585 | 760,672 | 9,376,439 | 376,816 | 828,658 |
| Annual payroll (\$1,000) | 858,830 | 72,805 | 689,353 | 32,984 | 63,688 |
| First quarter payroll (\$1,000) | 210,474 | 17,747 | 168,331 | 8,332 | 16,064 |
| Number of paid employees 1/ | 16,829 | 1,696 | 13,217 | 562 | 1,354 |
| Operating expenses (\$1,000) | 1,725,910 | 157,614 | 1,346,490 | 84,124 | 137,682 |
| Inventories (\$1,000) | | | | | |
| Beginning of year | 1,118,690 | 74,665 | 939,268 | 41,639 | 63,118 |
| End of year | 1,163,606 | 79,576 | 970,453 | 44,869 | 68,708 |

1/ For pay period including March 12.

Source: U.S. Census Bureau, *2017 Economic Census*, "Wholesale Trade: Summary Statistics for the U.S., States, and Selected Geographies: 2017" (EC1742BASIC) <<https://data.census.gov>> accessed May 10, 2022.

Table 23.13-- WHOLESALE TRADE ESTABLISHMENTS (NAICS 42), BY TYPE OF WHOLESALER: 2017

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS)]

| NAICS codes | Type of wholesaler | Number of establishments | Sales (\$1,000) | Annual payroll (\$1000) | Number of employees 1/ |
|-------------|--|--------------------------|-----------------|-------------------------|------------------------|
| 42 | Wholesale trade | 1,604 | 16,969,030 | 998,662 | 18,963 |
| 4231 | Motor vehicle and motor vehicle parts and supplies | 49 | 382,307 | 40,065 | 732 |
| 4232 | Furniture and home furnishing | 49 | 186,732 | 26,322 | 454 |
| 4233 | Lumber and other construction materials | 74 | 461,522 | 39,504 | 640 |
| 4234 | Professional and commercial equipment and supplies | 105 | 492,530 | 63,336 | 919 |
| 4235 | Metal and mineral (except petroleum) | 19 | 126,310 | 12,896 | 179 |
| 4236 | Household appliances and electrical and electronic goods | 86 | 600,775 | 57,170 | 675 |
| 4237 | Hardware, plumbing and heating equipment and supplies | 72 | 469,455 | 52,397 | 774 |
| 4238 | Machinery, equipment, and supplies | 116 | 444,234 | 64,799 | 1,055 |
| 4239 | Miscellaneous durable goods | (D) | (D) | (D) | (2/) |
| 4241 | Paper and paper product | 63 | 493,687 | 34,995 | 692 |
| 4242 | Drugs and druggists' sundries | 67 | 2,081,518 | 37,555 | 786 |
| 4243 | Apparel, piece goods, and notions | 96 | 151,760 | 25,115 | 619 |
| 4244 | Grocery and related product | 285 | 3,579,406 | 271,839 | 6,336 |
| 4245 | Farm product raw material | 4 | 11,504 | 707 | 23 |
| 4246 | Chemical and allied products | (D) | (D) | 16,605 | (3/) |
| 4247 | Petroleum and petroleum products | 21 | 4,328,525 | 28,731 | 436 |
| 4248 | Beer, wine, and distilled alcoholic beverage | 32 | 846,701 | 81,441 | 1,440 |
| 4249 | Miscellaneous nondurable goods | (D) | (D) | 61,797 | (2/) |
| 4251 | Wholesale electronic markets and agents and brokers | (D) | (D) | (D) | (4/) |

D Withheld to avoid disclosing data for individual companies.

1/ For week including March 12.

2/ 1,000 to 2,499 employees.

3/ 250 to 499 employees.

4/ 500 to 999 employees.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1744BASIC <<https://data.census.gov>> accessed March 9, 2020.

Table 23.14-- WHOLESALE TRADE ESTABLISHMENTS (NAICS 42), BY COUNTY AND SELECTED PLACE: 2017

[For merchant wholesalers, except manufacturers' sales branches and offices. Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS). Due to disclosure changes for the 2017 Economic Census, components may not sum to higher levels of geography and areas with 3 or fewer establishments are not shown]

| Geographic area | Number of establishments | Sales (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ | Operating expenses |
|----------------------------|---------------------------------|------------------------|---------------------------------|-------------------------------|---------------------------|
| Hawaii | 1,423 | 11,342,585 | 858,830 | 16,829 | 1,725,910 |
| Hawaii County | 169 | 760,672 | 72,805 | 1,696 | 157,614 |
| Captain Cook | 4 | 3,792 | 579 | 19 | 1,302 |
| Hilo | 61 | 386,357 | 35,109 | 800 | 71,558 |
| Kailua | 27 | 88,454 | 11,698 | 233 | 24,761 |
| Kalaoa | 19 | 112,169 | 10,015 | 248 | 25,331 |
| Waikoloa Village | (D) | (D) | (D) | (2/) | (D) |
| Waimea | (D) | (D) | (D) | (2/) | (D) |
| Balance of Hawaii County | 47 | 146,438 | 14,488 | 371 | 32,182 |
| Honolulu County | 1,036 | 9,376,439 | 689,353 | 13,217 | 1,346,490 |
| Aiea | 15 | 28,325 | 2,285 | 40 | 4,864 |
| East Honolulu | 29 | 20,389 | 2,755 | 61 | 4,822 |
| Halawa | 24 | 131,798 | 9,959 | 214 | 19,699 |
| Kahaluu | 3 | 4,135 | 652 | 12 | 1,624 |
| Kailua | 19 | 22,537 | 3,428 | 57 | 5,370 |
| Kaneohe | 15 | 17,194 | 2,652 | 78 | 7,059 |
| Kapolei | 10 | 156,183 | 10,333 | 237 | 16,683 |
| Makakilo | 5 | 2,520 | 359 | 11 | 495 |
| Mililani Mauka | 8 | 21,373 | 4,669 | 130 | 5,123 |
| Mililani Town | 5 | 1,581 | 265 | 10 | 567 |
| Pearl City | 24 | 289,958 | 20,956 | 372 | 51,664 |
| Royal Kunia | 4 | 628 | 199 | 6 | 417 |
| Urban Honolulu | 674 | 6,625,021 | 455,226 | 8,497 | 883,056 |
| Wahiawa | 6 | 4,939 | 1,106 | 26 | 2,305 |
| Waimalu | 5 | 5,478 | 753 | 20 | 1,065 |
| Waimanalo | 8 | 23,060 | 2,407 | 78 | 4,925 |
| Waipahu | 42 | 277,605 | 32,994 | 624 | 64,496 |
| Waipio | 27 | 451,945 | 43,293 | 802 | 67,417 |
| Balance of Honolulu County | 95 | 1,264,279 | 91,346 | 1,822 | 197,314 |

Continued on next page.

Table 23.14-- WHOLESALE TRADE ESTABLISHMENTS (NAICS 42), BY COUNTY AND SELECTED PLACE: 2017 -- Con.

| Geographic area | Number of establishments | Sales (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ | Operating expenses |
|-------------------------|--------------------------|-----------------|--------------------------|------------------------|--------------------|
| Kauai County | 72 | 376,816 | 32,984 | 562 | 84,124 |
| Hanapepe | 3 | 1,954 | 244 | 5 | 686 |
| Kapaa | 6 | 18,935 | 1,290 | 49 | 3,415 |
| Lihue | 32 | 124,354 | 9,750 | 232 | 24,626 |
| Puhi | 15 | 84,409 | 8,372 | 144 | 15,545 |
| Balance of Kauai County | (D) | (D) | 12,291 | (3/) | (D) |
| Maui County | 146 | 828,658 | 63,688 | 1,354 | 137,682 |
| Haiku-Pauwela | 11 | 15,222 | 2,406 | 47 | 4,847 |
| Kahului | 57 | 631,102 | 42,494 | 836 | 90,231 |
| Kihei | 7 | 13,019 | 1,418 | 35 | 2,891 |
| Kula | 7 | 4,284 | 595 | 21 | 1,425 |
| Lahaina | 6 | 25,242 | 3,378 | 75 | 7,157 |
| Pukalani | 5 | 3,432 | 588 | 18 | 1,003 |
| Waihee-Waiehu | 4 | 2,135 | 279 | 18 | 808 |
| Wailea | 5 | 1,067 | 132 | 4 | 223 |
| Wailuku | 27 | 108,144 | 10,257 | 233 | 22,889 |
| Balance of Maui County | (D) | (D) | 732 | (2/) | (D) |

D Withheld to avoid disclosing data for individual companies.

1/ For week including March 12.

2/ 0 to 19 employees.

3/ 100 to 249 employees.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1742BASIC <<https://data.census.gov>> accessed July 7, 2020.

Table 23.15-- PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES ESTABLISHMENTS (NAICS 54), BY COUNTY AND SELECTED PLACE: 2017

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS). Due to disclosure changes for the 2017 Economic Census, components may not sum to higher levels of geography and areas with 3 or fewer establishments are not shown]

| Geographic area | Number of establishments | Receipts/ revenue (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|--------------------------|---------------------------------|--|-------------------------------------|-----------------------------------|
| State total | 3,380 | 3,799,407 | 1,465,638 | 22,668 |
| Hawaii County | 317 | 213,046 | 81,299 | 1,427 |
| Hawaiian Paradise Park | 4 | 1,402 | 349 | 7 |
| Hilo | 98 | 85,676 | 33,853 | 602 |
| Holualoa | 11 | 2,503 | 603 | 21 |
| Honalo | 4 | 136 | 48 | 1 |
| Kahaluu-Keauhou | 6 | 2,122 | 696 | 16 |
| Kailua | 55 | 30,654 | 11,675 | 202 |
| Kalaoa | 27 | 12,322 | 4,322 | 136 |
| Mountain View | (D) | (D) | (D) | (2/) |
| Waikoloa Village | 10 | 1,044 | 372 | 8 |
| Waimea | 37 | 49,301 | 22,518 | 287 |
| Balance of Hawaii County | 59 | 26,741 | 6,236 | 134 |
| Honolulu County | 2,494 | 3,262,227 | 1,251,253 | 18,769 |
| Ahuimanu | 9 | 1,923 | 901 | 21 |
| Aiea | 19 | 14,678 | 3,643 | 158 |
| East Honolulu | 101 | 43,708 | 16,577 | 300 |
| Ewa Beach | (D) | (D) | (D) | (3/) |
| Ewa Gentry | 3 | 372 | 100 | 3 |
| Halawa | 19 | 6,576 | 2,569 | 45 |
| Haleiwa | 7 | 2,381 | 667 | 21 |
| Heeia | 5 | 1,139 | 428 | 10 |
| Hickam Housing | 5 | 2,576 | 1,134 | 12 |
| Kahaluu | 7 | 1,027 | 355 | 9 |
| Kailua | 101 | 47,818 | 17,758 | 313 |
| Kaneohe | 51 | 33,227 | 11,800 | 190 |
| Kaneohe Station | 14 | 7,066 | 3,463 | 64 |
| Kapolei | 13 | 5,500 | 1,792 | 106 |
| Ko Olina | (D) | (D) | (D) | (2/) |
| Laie | (D) | (D) | (D) | (3/) |

Continued on next page.

Table 23.15-- PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES ESTABLISHMENTS (NAICS 54), BY COUNTY AND SELECTED PLACE: 2017 -- Con.

| Geographic area | Number of establishments | Receipts/revenue (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|----------------------------|---------------------------------|-----------------------------------|---------------------------------|-------------------------------|
| Honolulu County (con.) | | | | |
| Makakilo | 11 | 1,799 | 838 | 23 |
| Mililani Mauka | 14 | 9,057 | 2,534 | 59 |
| Mililani Town | 24 | 5,307 | 1,810 | 70 |
| Ocean Pointe | 12 | 5,504 | 1,914 | 47 |
| Pearl City | 45 | 75,804 | 18,567 | 313 |
| Pupukea | 5 | 1,659 | 573 | 5 |
| Royal Kunia | (D) | (D) | (D) | (3/) |
| Schofield Barracks | 17 | 34,606 | 15,757 | 261 |
| Urban Honolulu | 1,725 | 2,557,450 | 979,558 | 13,894 |
| Wahiawa | 31 | 48,488 | 20,406 | 310 |
| Waialua | 4 | 670 | 148 | 7 |
| Waianae | 11 | 3,347 | 1,244 | 42 |
| Waimalu | 22 | 11,722 | 4,581 | 110 |
| Waimanalo | 6 | 20,382 | 8,296 | 157 |
| Waipahu | 17 | 36,126 | 17,897 | 549 |
| Waipio | 20 | 17,314 | 6,620 | 162 |
| West Loch Estate | 4 | 203 | 112 | 2 |
| Balance of Honolulu County | 140 | 230,615 | 94,747 | 1,231 |
| Kauai County | 152 | 101,197 | 48,995 | 779 |
| Kalaheo | 11 | 6,253 | 2,431 | 40 |
| Kapaa | 18 | 2,331 | 909 | 30 |
| Kekaha | (D) | (D) | (D) | (4/) |
| Kilauea | 11 | 1,271 | 323 | 12 |
| Lihue | 40 | 17,220 | 6,017 | 186 |
| Puhi | 4 | 4,119 | 1,988 | 31 |
| Wailua | (D) | (D) | 236 | (2/) |
| Wailua Homesteads | 10 | 4,326 | 1,477 | 39 |
| Balance of Kauai County | 37 | 15,617 | 11,810 | 196 |

Continued on next page.

Table 23.15-- PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES ESTABLISHMENTS (NAICS 54), BY COUNTY AND SELECTED PLACE: 2017 -- Con.

| Geographic area | Number of establishments | Receipts/ revenue (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|------------------------|---------------------------------|------------------------------------|---------------------------------|-------------------------------|
| Maui County | 417 | 222,937 | 84,091 | 1,693 |
| Haiku-Pauwela | 26 | 4,030 | 1,378 | 41 |
| Kaanapali | 8 | 3,384 | 735 | 29 |
| Kahului | 47 | 30,136 | 10,678 | 259 |
| Kihei | 64 | 54,863 | 22,574 | 344 |
| Kula | 29 | 9,926 | 3,849 | 97 |
| Lahaina | 25 | 13,367 | 3,146 | 85 |
| Lanai City | 3 | 476 | 265 | 3 |
| Makawao | 13 | 3,843 | 833 | 25 |
| Napili-Honokowai | 6 | 1,421 | 440 | 6 |
| Paia | 13 | 2,919 | 710 | 15 |
| Pukalani | 15 | 2,502 | 724 | 35 |
| Waihee-Waiehu | 4 | 270 | 43 | 3 |
| Waikapu | 7 | 2,448 | 352 | 8 |
| Wailea | 21 | 4,473 | 1,423 | 64 |
| Wailuku | 112 | 75,903 | 27,171 | 511 |
| Balance of Maui County | (D) | (D) | (D) | (4/) |

D Withheld to avoid disclosing data for individual companies.

1/ For week including March 12.

2/ 0 to 19 employees.

3/ 20 to 99 employees.

4/ 100 to 249 employees.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1754BASIC <<https://data.census.gov>> accessed July 7, 2020, and calculations by the Hawaii State Department of Business, Economic Development & Tourism.

Table 23.16-- ADMINISTRATIVE AND SUPPORT AND WASTE MANAGEMENT AND REMEDIATION SERVICES ESTABLISHMENTS (NAICS 56), BY COUNTY AND SELECTED PLACE: 2017

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS). Due to disclosure changes for the 2017 Economic Census, components may not sum to higher levels of geography and areas with 3 or fewer establishments are not shown]

| Geographic area | Number of establishments | Receipts (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|--------------------------|--------------------------|--------------------|--------------------------|------------------------|
| State total | 1,894 | 4,007,418 | 2,009,665 | 55,555 |
| Hawaii County | 277 | 502,108 | 296,234 | 8,845 |
| Hawaiian Paradise Park | (D) | (D) | (D) | (2/) |
| Hilo | 52 | 51,429 | 24,469 | 1,066 |
| Holualoa | 15 | 13,724 | 2,587 | 89 |
| Kahaluu-Keauhou | 5 | 1,931 | 439 | 21 |
| Kailua | 50 | 149,848 | 107,150 | 3,021 |
| Kalaoa | 42 | 47,022 | 15,132 | 409 |
| Mountain View | 3 | 3,023 | 968 | 13 |
| Waikoloa Village | 20 | 24,977 | 5,136 | 167 |
| Waimea | 17 | 6,230 | 2,173 | 56 |
| Balance of Hawaii County | 64 | 199,344 | 136,664 | 3,959 |
| Honolulu County | 1,168 | 2,911,536 | 1,418,533 | 38,225 |
| Ahuimanu | 5 | 2,298 | 1,032 | 27 |
| Aiea | 12 | 9,148 | 3,829 | 154 |
| East Honolulu | (D) | 353,805 | (D) | (3/) |
| Ewa Beach | 11 | 2,429 | 776 | 39 |
| Ewa Gentry | 8 | 4,261 | 1,787 | 73 |
| Halawa | 22 | 39,166 | 11,092 | 278 |
| Haleiwa | 9 | 4,093 | 1,977 | 82 |
| Kahaluu | 3 | 1,237 | 605 | 20 |
| Kailua | 38 | 31,736 | 12,260 | 263 |
| Kaneohe | (D) | (D) | (D) | (4/) |
| Kapolei | 15 | 18,262 | 6,483 | 305 |
| Ko Olina | 5 | 787 | 443 | 14 |
| Makakilo | 13 | 9,514 | 3,104 | 116 |
| Mililani Mauka | 10 | 3,043 | 1,484 | 29 |
| Mililani Town | 25 | 10,613 | 3,776 | 148 |
| Nanakuli | 4 | 826 | 319 | 18 |
| Ocean Pointe | 3 | 1,214 | 116 | 9 |
| Pearl City | 42 | 64,329 | 22,343 | 656 |
| Pupukea | 8 | 2,820 | 1,018 | 26 |
| Royal Kunia | 4 | 594 | 178 | 13 |

Continued on next page.

Table 23.16-- ADMINISTRATIVE AND SUPPORT AND WASTE MANAGEMENT AND REMEDIATION SERVICES ESTABLISHMENTS (NAICS 56), BY COUNTY AND SELECTED PLACE: 2017 -- Con.

| Geographic area | Number of establishments | Receipts (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|----------------------------|---------------------------------|---------------------------|---------------------------------|-------------------------------|
| Honolulu County (con.) | | | | |
| Schofield Barracks | (D) | 10,052 | (D) | (5/) |
| Urban Honolulu | 684 | 2,020,679 | 976,108 | 27,248 |
| Wahiawa | 19 | 19,794 | 7,212 | 258 |
| Waianae | (D) | (D) | (D) | (2/) |
| Waimalu | 12 | 14,496 | 5,960 | 151 |
| Waimanalo | (D) | (D) | (D) | (2/) |
| Waipahu | 28 | 43,498 | 13,655 | 505 |
| Waipio | 12 | 16,420 | 7,336 | 219 |
| Balance of Honolulu County | 48 | 167,573 | 54,803 | 993 |
| Kauai County | 144 | 177,256 | 87,359 | 2,278 |
| Kalaheo | 3 | 1,656 | 782 | 30 |
| Kapaa | 16 | 39,994 | 26,797 | 612 |
| Kekaha | (D) | 26,341 | (D) | (5/) |
| Kilauea | 14 | 17,811 | 11,637 | 376 |
| Koloa | 6 | 3,696 | 1,280 | 55 |
| Lihue | 24 | 35,636 | 13,262 | 401 |
| Puhi | (D) | (D) | (D) | (2/) |
| Wailua | (D) | 5,840 | (D) | (2/) |
| Wailua Homesteads | 15 | 5,264 | 1,495 | 84 |
| Balance of Kauai County | (D) | (D) | (D) | (4/) |
| Maui County | 305 | 416,518 | 207,539 | 6,207 |
| Haiku-Pauwela | 15 | 2,845 | 841 | 22 |
| Kaanapali | (D) | 18,285 | (D) | (6/) |
| Kahului | 44 | 131,736 | 88,632 | 2,229 |
| Kaunakakai | 4 | 1,515 | 220 | 17 |
| Kihei | 60 | 34,380 | 18,107 | 475 |
| Kula | 8 | 6,895 | 1,536 | 49 |
| Lahaina | 24 | 45,112 | 16,304 | 528 |
| Lanai City | 3 | 871 | 434 | 22 |
| Makawao | 15 | 5,704 | 2,542 | 92 |
| Napili-Honokowai | 13 | 4,234 | 1,319 | 51 |
| Paia | 6 | 3,417 | 848 | 20 |
| Pukalani | 9 | 17,565 | 8,873 | 279 |
| Waihee-Waiehu | 7 | 1,718 | 451 | 19 |
| Waikapu | 4 | 624 | 175 | 6 |
| Wailea | 17 | 8,660 | 1,338 | 69 |
| Wailuku | 43 | 98,954 | 36,594 | 1,023 |
| Balance of Maui County | (D) | 34,003 | (D) | (6/) |

Continued on next page.

Table 23.16-- ADMINISTRATIVE AND SUPPORT AND WASTE MANAGEMENT AND REMEDIATION SERVICES ESTABLISHMENTS (NAICS 56), BY COUNTY AND SELECTED PLACE: 2017 -- Con.

D Withheld to avoid disclosing data for individual companies.

1/ For week including March 12.

2/ 20 to 99 employees.

3/ 5,000 to 9,999 employees.

4/ 250 to 499 employees.

5/ 100 to 249 employees.

6/ 500 to 999 employees.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1756BASIC <<https://data.census.gov>> accessed July 7, 2020.

**Table 23.17-- EDUCATIONAL SERVICES ESTABLISHMENTS (NAICS 61),
BY COUNTY AND SELECTED PLACE: 2017**

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS). Due to disclosure changes for the 2017 Economic Census, components may not sum to higher levels of geography and areas with 3 or fewer establishments are not shown]

| Geographic area | Number of establishments | Receipts/ revenue (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|----------------------------|---------------------------------|--|-------------------------------------|-----------------------------------|
| State total | 368 | 198,668 | 61,412 | 2,923 |
| Hawaii County | 24 | 18,255 | 5,521 | 175 |
| Hilo | (D) | (D) | (D) | (2/) |
| Kahaluu-Keauhou | (D) | (D) | (D) | (3/) |
| Kailua | 6 | 5,284 | (D) | (2/) |
| Balance of Hawaii County | (D) | (D) | (D) | (2/) |
| Honolulu County | 272 | 154,288 | 47,788 | 2,441 |
| Ahuimanu | 3 | 164 | 32 | 2 |
| Aiea | 5 | 777 | 117 | 19 |
| East Honolulu | 12 | 1,174 | 257 | 23 |
| Kailua | 11 | 2,750 | 905 | 92 |
| Kaneohe | 6 | 1,485 | 502 | 62 |
| Kapolei | 6 | 1,053 | 363 | 26 |
| Mililani Mauka | 4 | 1,411 | 502 | 44 |
| Mililani Town | 4 | 462 | 118 | 17 |
| Pearl City | 6 | 2,162 | 1,021 | 61 |
| Urban Honolulu | 168 | 106,353 | 33,549 | 1,737 |
| Wahiawa | 6 | 629 | 149 | 21 |
| Waimalu | 6 | 6,737 | 2,684 | 61 |
| Waipahu | 4 | 1,650 | 448 | 35 |
| Waipio | 8 | 2,215 | 616 | 54 |
| Balance of Honolulu County | 10 | 17,459 | 3,551 | 133 |
| Kauai County | (D) | (D) | 2,988 | (4/) |
| Kapaa | (D) | (D) | (D) | (2/) |
| Lihue | 6 | 835 | 312 | 25 |
| Balance of Kauai County | 10 | 4,267 | (D) | (2/) |
| Maui County | (D) | (D) | (D) | (4/) |
| Kahului | 6 | 1,437 | 337 | 15 |
| Kihei | (D) | (D) | (D) | (2/) |
| Lahaina | 4 | 3,402 | (D) | (2/) |
| Makawao | 4 | 2,581 | 908 | 28 |
| Pukalani | 5 | 1,172 | 183 | 12 |
| Wailuku | 5 | 1,054 | 376 | 16 |

Continued on next page.

**Table 23.17-- EDUCATIONAL SERVICES ESTABLISHMENTS (NAICS 61),
BY COUNTY AND SELECTED PLACE: 2017 -- Con.**

D Withheld to avoid disclosing data for individual companies.

1/ For week including March 12.

2/ 20 to 99 employees.

3/ 0 to 19 employees.

4/ 100 to 249 employees.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1761BASIC <<https://data.census.gov>>
accessed July 7, 2020.

**Table 23.18-- ARTS, ENTERTAINMENT, AND RECREATION
ESTABLISHMENTS (NAICS 71), BY COUNTY AND SELECTED PLACE:
2017**

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS). Due to disclosure changes for the 2017 Economic Census, components may not sum to higher levels of geography and areas with 3 or fewer establishments are not shown]

| Geographic area | Number of establishments | Receipts/ revenue (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|----------------------------|---------------------------------|--|-------------------------------------|-------------------------------|
| State total | 510 | 1,025,770 | 314,275 | 11,912 |
| Hawaii County | 74 | 96,310 | 30,934 | 1,086 |
| Hilo | 12 | 8,355 | 2,636 | 132 |
| Holualoa | (D) | (D) | (D) | (2/) |
| Kahaluu-Keauhou | 4 | 3,748 | 1,096 | 52 |
| Kailua | 12 | 14,006 | 3,659 | 209 |
| Kalaoa | 6 | 4,830 | 570 | 18 |
| Waikoloa Village | 6 | 16,707 | 5,093 | 145 |
| Waimea | 5 | 664 | 241 | 13 |
| Balance of Hawaii County | 25 | 46,984 | 17,289 | 512 |
| Honolulu County | 256 | 640,757 | 185,511 | 7,279 |
| Aiea | 6 | 16,121 | 4,621 | 227 |
| East Honolulu | 23 | 44,890 | 14,504 | 526 |
| Ewa Beach | (D) | (D) | (D) | (3/) |
| Kailua | 15 | 16,355 | 5,403 | 205 |
| Kaneohe | (D) | (D) | (D) | (4/) |
| Kapolei | 11 | 31,328 | 7,363 | 403 |
| Ko Olina | (D) | (D) | (D) | (5/) |
| Mililani Town | 5 | 14,916 | 3,918 | 238 |
| Pearl City | (D) | (D) | (D) | (4/) |
| Pupukea | (D) | (D) | (D) | (3/) |
| Urban Honolulu | 124 | 241,029 | 73,173 | 2,727 |
| Waimalu | 6 | 8,893 | 2,915 | 172 |
| Balance of Honolulu County | (D) | (D) | 23,603 | (6/) |
| Kauai County | 52 | 95,826 | 35,362 | 1,220 |
| Hanapepe | 3 | 1,015 | 181 | 10 |
| Kapaa | 5 | 11,726 | 4,752 | 247 |
| Lihue | 12 | 9,248 | 3,719 | 187 |
| Balance of Kauai County | (D) | (D) | 10,085 | (5/) |

Continued on next page.

**Table 23.18-- ARTS, ENTERTAINMENT, AND RECREATION
ESTABLISHMENTS (NAICS 71), BY COUNTY AND SELECTED PLACE:
2017 -- Con.**

| Geographic area | Number of establishments | Receipts/ revenue (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|------------------------|---------------------------------|--|-------------------------------------|-----------------------------------|
| Maui County | 128 | 192,877 | 62,468 | 2,327 |
| Haiku-Pauwela | 7 | 5,661 | 1,607 | 50 |
| Kaanapali | 4 | 9,198 | 3,180 | 121 |
| Kahului | (D) | (D) | (D) | (5/) |
| Kihei | 14 | 16,911 | 4,220 | 185 |
| Kula | 7 | 3,774 | 896 | 20 |
| Lahaina | (D) | (D) | (D) | (6/) |
| Makawao | 7 | 4,006 | 1,003 | 30 |
| Pukalani | 5 | 1,566 | 469 | 23 |
| Wailea | 10 | 20,578 | 5,937 | 174 |
| Wailuku | 13 | 5,718 | 1,481 | 54 |
| Balance of Maui County | (D) | (D) | 14,384 | (5/) |

D Withheld to avoid disclosing data for individual companies.

1/ For week including March 12.

2/ 0 to 19 employees.

3/ 20 to 99 employees

4/ 100 to 249 employees.

5/ 250 to 499 employees.

6/ 500 to 999 employees.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1771BASIC <<https://data.census.gov>> accessed July 7, 2020.

**Table 23.19-- OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)
ESTABLISHMENTS (NAICS 81), BY COUNTY AND SELECTED PLACE: 2017**

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS). Due to disclosure changes for the 2017 Economic Census, components may not sum to higher levels of geography and areas with 3 or fewer establishments are not shown]

| Geographic area | Number of establishments | Receipts/ revenue (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|--------------------------|---------------------------------|--|-------------------------------------|-------------------------------|
| State total | 2,912 | 2,561,236 | 652,375 | 20,219 |
| Hawaii County | 290 | 204,369 | 46,546 | 1,379 |
| Hilo | 89 | 76,916 | 14,688 | 392 |
| Holualoa | (D) | (D) | (D) | (2/) |
| Kahaluu-Keauhou | (D) | (D) | (D) | (2/) |
| Kailua | 55 | 41,532 | 10,890 | 371 |
| Kalaoa | 9 | 4,865 | 1,025 | 23 |
| Waikoloa Village | 16 | 7,536 | 1,815 | 51 |
| Waimea | 15 | 12,740 | 1,945 | 53 |
| Balance of Hawaii County | 68 | 41,435 | 11,919 | 354 |
| Honolulu County | 2,064 | 1,965,510 | 500,909 | 15,687 |
| Ahuimanu | 4 | 1,424 | 391 | 16 |
| Aiea | 27 | 11,289 | 3,463 | 124 |
| East Honolulu | 60 | 40,289 | 9,080 | 290 |
| Ewa Beach | 14 | 5,325 | 1,367 | 58 |
| Ewa Gentry | 10 | 5,210 | 935 | 42 |
| Halawa | 12 | 8,704 | 3,714 | 70 |
| Haleiwa | 6 | 1,343 | 408 | 15 |
| Heeia | 3 | 4,137 | 1,149 | 34 |
| Kahuku | 3 | 2,003 | 403 | 14 |
| Kailua | 74 | 42,036 | 10,612 | 518 |
| Kaneohe | 73 | 38,129 | 10,689 | 325 |
| Kaneohe Station | 6 | 2,759 | 744 | 20 |
| Kapolei | 29 | 22,772 | 6,890 | 225 |
| Ko Olina | 11 | 7,353 | 1,823 | 64 |
| Makaha | (D) | (D) | (D) | (2/) |
| Makakilo | (D) | (D) | (D) | (2/) |
| Mililani Mauka | 15 | 9,784 | 2,013 | 67 |
| Mililani Town | 32 | 24,865 | 8,435 | 486 |
| Nanakuli | 5 | 1,051 | 342 | 17 |
| Ocean Pointe | 8 | 3,887 | 1,226 | 77 |
| Pearl City | 69 | 46,460 | 10,175 | 329 |

Continued on next page.

**Table 23.19-- OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)
ESTABLISHMENTS (NAICS 81), BY COUNTY AND SELECTED PLACE:
2017 -- Con.**

| Geographic area | Number of establishments | Receipts/ revenue (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|----------------------------|---------------------------------|--|-------------------------------------|-----------------------------------|
| Honolulu County (con.) | | | | |
| Royal Kunia | 7 | 2,507 | 388 | 17 |
| Schofield Barracks | 3 | 1,556 | 870 | 22 |
| Urban Honolulu | 1,333 | 1,492,756 | 375,233 | 11,192 |
| Wahiawa | 31 | 15,382 | 4,491 | 148 |
| Waianae | 15 | 4,779 | 1,552 | 73 |
| Waikele | 3 | 940 | 157 | 6 |
| Waimalu | 35 | 34,689 | 8,737 | 260 |
| Waimanalo | 4 | 1,083 | 373 | 16 |
| Waipahu | 72 | 42,004 | 10,597 | 459 |
| Waipio | 23 | 19,980 | 6,527 | 167 |
| Waipio Acres | 5 | 3,464 | 570 | 23 |
| Balance of Honolulu County | 42 | 48,571 | 13,241 | 383 |
| Kauai County | 149 | 91,911 | 25,728 | 761 |
| Eleele | (D) | (D) | (D) | (3/) |
| Hanapepe | (D) | (D) | (D) | (2/) |
| Kalaheo | 3 | 1,279 | 330 | 8 |
| Kapaa | 19 | 8,359 | 1,548 | 59 |
| Koloa | (D) | (D) | (D) | (2/) |
| Lihue | 47 | 28,448 | 7,719 | 218 |
| Puhi | 10 | 7,687 | 1,932 | 47 |
| Wailua | (D) | (D) | (D) | (2/) |
| Wailua Homesteads | 3 | 344 | 30 | 1 |
| Balance of Kauai County | 47 | 33,804 | 10,756 | 312 |

Continued on next page.

**Table 23.19-- OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION)
ESTABLISHMENTS (NAICS 81), BY COUNTY AND SELECTED PLACE:
2017 -- Con.**

| Geographic area | Number of establishments | Receipts/ revenue (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|------------------------|---------------------------------|--|-------------------------------------|-----------------------------------|
| Maui County | 409 | 299,446 | 79,192 | 2,392 |
| Haiku-Pauwela | 6 | 1,764 | 619 | 18 |
| Kaanapali | 18 | 24,364 | 5,782 | 153 |
| Kahului | 56 | 63,583 | 20,607 | 659 |
| Kaunakakai | 9 | 5,887 | 2,030 | 68 |
| Kihei | 82 | 37,681 | 8,756 | 265 |
| Kula | 9 | 2,491 | 684 | 19 |
| Lahaina | 43 | 25,253 | 4,613 | 172 |
| Lanai City | 3 | 930 | 388 | 10 |
| Makawao | (D) | (D) | (D) | (3/) |
| Napili-Honokowai | 23 | 8,767 | 1,667 | 47 |
| Paia | 3 | 613 | 114 | 4 |
| Pukalani | (D) | (D) | (D) | (2/) |
| Waihee-Waiehu | 5 | 9,649 | 3,878 | 145 |
| Wailea | 32 | 38,376 | 10,102 | 243 |
| Wailuku | 58 | 36,659 | 9,577 | 263 |
| Balance of Maui County | (D) | (D) | (D) | (4/) |

D Withheld to avoid disclosing data for individual companies.

1/ For week including March 12.

2/ 20 to 99 employees.

3/ 0 to 19 employees.

4/ 250 to 499 employees.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1781BASIC <<https://data.census.gov>> accessed July 7, 2020.

Table 23.20-- PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES ESTABLISHMENTS (NAICS 54), BY FEDERAL TAX STATUS AND TYPE OF SERVICE: 2017

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS)]

| NAICS code | Federal tax status and type of service | Number of establishments | Receipts/ revenue (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|------------|--|--------------------------|-----------------------------|--------------------------|------------------------|
| | Subject to federal income tax | | | | |
| 54 | Professional, scientific & technical | 3,347 | 3,701,332 | 1,423,150 | 22,058 |
| 541 | Professional, scientific & technical | 3,347 | 3,701,332 | 1,423,150 | 22,058 |
| 5411 | Legal | 608 | 653,259 | 234,627 | 3,209 |
| 5412 | Accounting, tax preparation, bookkeeping & payroll | 655 | 339,140 | 149,721 | 3,306 |
| 5413 | Architectural, engineering & related | 602 | 1,129,463 | 425,203 | 5,345 |
| 5414 | Specialized design | 99 | 56,310 | 11,503 | 242 |
| 5415 | Computer systems design & related | 457 | 656,189 | 284,278 | 3,659 |
| 5416 | Management, scientific & technical | 470 | 457,887 | 180,774 | 3,001 |
| 5417 | Scientific research & development | 53 | 73,403 | 33,605 | 472 |
| 5418 | Advertising, public relations & related | 108 | 80,782 | 26,430 | 940 |
| 5419 | Other professional, scientific & technical | 295 | 254,899 | 77,009 | 1,884 |
| | Exempt from federal income tax | | | | |
| 54 | Professional, scientific & technical | 33 | 98,075 | 42,488 | 610 |
| 541 | Professional, scientific & technical | 33 | 98,075 | 42,488 | 610 |
| 5411 | Legal | 16 | 14,426 | 6,475 | 145 |
| 5417 | Scientific research & development | 17 | 83,649 | 36,013 | 465 |

1/ For week including March 12.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1754BASIC <<https://data.census.gov>> accessed February 3, 2020.

Table 23.21-- ADMINISTRATIVE AND SUPPORT AND WASTE MANAGEMENT AND REMEDIATION SERVICES ESTABLISHMENTS (NAICS 56), BY TYPE OF SERVICE: 2017

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS)]

| NAICS code | Type of service | Number of establishments | Receipts (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|------------|---|--------------------------|--------------------|--------------------------|------------------------|
| 56 | Administrative and support and waste management and remediation | 1,894 | 4,007,418 | 2,009,665 | 55,555 |
| 561 | Administrative and support | 1,786 | 3,510,845 | 1,905,603 | 53,648 |
| 5611 | Office administrative | 71 | 83,485 | 43,258 | 852 |
| 5612 | Facilities support | 36 | 110,800 | 59,565 | 1,109 |
| 5613 | Employment | 150 | 1,407,826 | 1,103,343 | 28,420 |
| 5614 | Business support | 101 | 65,402 | 27,523 | 763 |
| 5615 | Travel arrangement and reservation | 397 | 687,198 | 149,921 | 3,865 |
| 5616 | Investigation and security | 138 | 317,612 | 193,536 | 6,588 |
| 5617 | Services to buildings and dwellings | 825 | 784,092 | 311,463 | 11,439 |
| 5619 | Other support | 68 | 54,430 | 16,994 | 612 |
| 562 | Waste management and remediation | 108 | 496,573 | 104,062 | 1,907 |
| 5621 | Waste collection | 39 | 234,579 | 49,427 | 841 |
| 5622 | Waste treatment and disposal | 11 | 62,782 | 10,481 | 180 |
| 5629 | Remediation and other waste mgmt. | 58 | 199,212 | 44,154 | 886 |

1/ For week including March 12.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1756BASIC <<https://data.census.gov>> accessed February 3, 2020.

**Table 23.22-- EDUCATIONAL SERVICES ESTABLISHMENTS (NAICS 61),
BY FEDERAL TAX STATUS AND KIND OF BUSINESS: 2017**

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS)]

| NAICS code | Federal tax status and kind of business | Number of establishments | Receipts/revenue (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|------------|---|--------------------------|----------------------------|--------------------------|------------------------|
| | Subject to federal income tax | | | | |
| 61 | Educational services | 298 | 154,639 | 47,994 | 2,352 |
| 611 | Educational services | 298 | 154,639 | 47,994 | 2,352 |
| 6114 | Business schools and computer and management training | 25 | 14,970 | 5,752 | 108 |
| 6115 | Technical and trade schools | 29 | 16,686 | 5,442 | 183 |
| 6116 | Other schools and instruction | 228 | 110,174 | 32,806 | 1,969 |
| 6117 | Educational support services | 16 | 12,809 | 3,994 | 92 |
| | Exempt from federal income tax | | | | |
| 61 | Educational services | 70 | 44,029 | 13,418 | 571 |
| 611 | Educational services | 70 | 44,029 | 13,418 | 571 |
| 6114 | Business schools and computer and management training | 6 | 1,612 | 798 | 31 |
| 6115 | Technical and trade schools | 9 | 16,461 | 3,835 | 57 |
| 6116 | Other schools and instruction | 44 | 19,733 | 6,746 | 430 |
| 6117 | Educational support services | 11 | 6,223 | 2,039 | 53 |

1/ For week including March 12.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1761BASIC <<https://data.census.gov>> accessed February 3, 2020.

Table 23.23-- ARTS, ENTERTAINMENT, AND RECREATION ESTABLISHMENTS (NAICS 71), BY FEDERAL TAX STATUS AND KIND OF BUSINESS: 2017

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS)]

| NAICS code | Federal tax status and kind of business | Number of establishments | Receipts/revenue (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|------------|---|--------------------------|----------------------------|--------------------------|------------------------|
| | Subject to federal income tax | | | | |
| 71 | Arts, entertainment, & recreation | 425 | 752,968 | 219,702 | 8,781 |
| 711 | Performing arts, spectator sports, & related industries | 144 | 194,787 | 51,945 | 1,913 |
| 7111 | Performing arts companies | (D) | (D) | (D) | (2/) |
| 7112 | Spectator sports | (D) | (D) | (D) | (3/) |
| 7113 | Promoters of performing arts, sports, & similar events | 21 | 40,247 | 5,300 | 146 |
| 7114 | Agents and managers for artists, athletes, entertainers, and other public figures | (D) | (D) | 2,066 | (3/) |
| 7115 | Independent artists, writers, & performers | 70 | 30,666 | 7,466 | 136 |
| 712 | Museums, historical sites, & similar institutions | 8 | 52,352 | 14,860 | 517 |
| 713 | Amusement, gambling, & recreation industries | 273 | 505,829 | 152,897 | 6,351 |
| 7131 | Amusement parks & arcades | 20 | 51,616 | 11,885 | 531 |
| 7139 | Other amusement & recreation industries | 253 | 454,213 | 141,012 | 5,820 |
| | Exempt from federal income tax | | | | |
| 71 | Arts, entertainment, & recreation | 85 | 272,802 | 94,573 | 3,131 |
| 711 | Performing arts, spectator sports, & related industries | 18 | 29,348 | 11,043 | 543 |
| 7111 | Performing arts companies | (D) | (D) | (D) | (4/) |
| 712 | Museums, historical sites, & similar institutions | 42 | 165,259 | 55,262 | 1,665 |
| 713 | Amusement, gambling, & recreation industries | 25 | 78,195 | 28,268 | 923 |
| 7139 | Other amusement & recreation industries | 25 | 78,195 | 28,268 | 923 |

D Withheld to avoid disclosing data of individual companies.

1/ For week including March 12.

2/ 1,000 to 2,499 employees.

3/ 0 to 19 employees.

4/ 250 to 499 employees.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1771BASIC <<https://data.census.gov>> accessed February 6, 2020.

Table 23.24-- OTHER SERVICES (EXCEPT PUBLIC ADMINISTRATION) ESTABLISHMENTS (NAICS 81), BY TYPE OF OPERATION OR KIND OF BUSINESS: 2017

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS)]

| NAICS code | Type of operation or kind of business | Number of establishments | Receipts/revenue (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|------------|---|--------------------------|----------------------------|--------------------------|------------------------|
| | Subject to federal income tax | | | | |
| 81 | Other services (except public admin.) | 1,645 | 1,178,416 | 353,023 | 11,895 |
| 811 | Repair & maintenance | 669 | 515,348 | 146,752 | 3,644 |
| 8111 | Automotive repair & maintenance | 497 | 412,047 | 117,297 | 2,945 |
| 8112 | Electronic & precision equip. repair & maintenance | 32 | 14,684 | 6,143 | 115 |
| 8113 | Commercial & indust. machinery & equip. (exc. auto. & elec.) repair & maintenance | 65 | 44,616 | 14,056 | 291 |
| 8114 | Personal & household goods repair & maintenance | 75 | 44,001 | 9,256 | 293 |
| 812 | Personal & laundry services | 976 | 663,068 | 206,271 | 8,251 |
| 8121 | Personal care services | 547 | 181,268 | 63,963 | 2,838 |
| 8122 | Death care services | 32 | 56,222 | 17,603 | 521 |
| 8123 | Drycleaning & laundry services | 75 | 183,396 | 61,384 | 1,929 |
| 8129 | Other personal services | 322 | 242,182 | 63,321 | 2,963 |
| | Exempt from federal income tax | | | | |
| 81 | Other services (except public admin.) | 1,267 | 1,382,820 | 299,352 | 8,324 |
| 813 | Religious, grantmaking, civic, prof., & similar orgs. | 1,267 | 1,382,820 | 299,352 | 8,324 |
| 8132 | Grantmaking & giving services | 81 | 301,112 | 36,600 | 733 |
| 8133 | Social advocacy organizations | 116 | 129,197 | 41,515 | 892 |
| 8134 | Civic & social organizations | 81 | 76,824 | 30,951 | 1,576 |
| 8139 | Business, professional, labor, political, & similar organizations | 989 | 875,687 | 190,286 | 5,123 |

1/ For week including March 12.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1781BASIC <<https://data.census.gov>> accessed July 9, 2020.

Table 23.25-- TRAVEL ARRANGEMENT AND RESERVATION SERVICES ESTABLISHMENTS (NAICS 5615), BY KIND OF BUSINESS: 2017

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS)]

| NAICS code | Kind of business | Number of establishments | Receipts (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|------------|---|--------------------------|--------------------|--------------------------|------------------------|
| 5615 | Travel arrangement & reservation services | 397 | 687,198 | 149,921 | 3,865 |
| 56151 | Travel agencies | 169 | 226,719 | 58,947 | 1,389 |
| 56152 | Tour operators | 158 | 327,913 | 52,571 | 1,695 |
| 56159 | Other travel arrangement & reservation services | 70 | 132,566 | 38,403 | 781 |
| 561591 | Convention & visitors bureaus | (D) | (D) | 6,460 | (2/) |
| 561599 | All other travel arrangement & reservation services | (D) | (D) | 31,943 | (3/) |

D Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

1/ For week including March 12.

2/ 100 to 249 employees.

3/ 500 to 999 employees.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1756BASIC <<https://data.census.gov>> accessed February 6, 2020.

**Table 23.26-- ACCOMMODATION AND FOOD SERVICES ESTABLISHMENTS
(NAICS 72), BY COUNTY AND SELECTED PLACE: 2017**

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS). Due to disclosure changes for the 2017 Economic Census, components may not sum to higher levels of geography and areas with 3 or fewer establishments are not shown]

| Geographic area | Number of establishments | Receipts/ revenue (\$1,000) | Annual payroll (\$1000) | Number of employees 1/ |
|--------------------------|---------------------------------|--|------------------------------------|-----------------------------------|
| State total | 3,865 | 12,101,847 | 3,296,789 | 112,743 |
| Hawaii County | 477 | 1,363,802 | 396,752 | 13,731 |
| Captain Cook | (D) | (D) | (D) | (2/) |
| Hilo | 153 | 191,027 | 49,936 | 2,711 |
| Holualoa | 10 | 28,083 | 5,373 | 182 |
| Honalo | 3 | 1,566 | 283 | 20 |
| Kahaluu-Keauhou | 17 | 76,146 | 23,564 | 725 |
| Kailua | 101 | 382,244 | 109,925 | 3,594 |
| Kalaoa | (D) | (D) | (D) | (2/) |
| Waikoloa Village | 25 | 77,642 | 28,126 | 895 |
| Waimea | 30 | 24,955 | 5,903 | 296 |
| Balance of Hawaii County | 118 | 567,078 | 170,078 | 5,135 |
| Honolulu County | 2,569 | 6,805,400 | 1,767,785 | 67,611 |
| Ahuimanu | 7 | 5,892 | 1,241 | 90 |
| Aiea | 65 | 68,112 | 19,512 | 932 |
| East Honolulu | 66 | 74,125 | 21,737 | 1,189 |
| Ewa Beach | 14 | 22,882 | 4,270 | 252 |
| Ewa Gentry | 5 | 4,430 | 1,265 | 77 |
| Halawa | 14 | 14,873 | 3,545 | 188 |
| Haleiwa | 32 | 44,150 | 11,102 | 730 |
| Hauula | 3 | 2,247 | 509 | 61 |
| Kahuku | 4 | 4,757 | (D) | (2/) |
| Kailua | 106 | 112,208 | 31,884 | 1,784 |
| Kaneohe | 87 | 97,089 | 25,197 | 1,483 |
| Kapolei | 78 | 146,650 | 39,262 | 2,177 |
| Ko Olina | 19 | 180,772 | 92,802 | 1,979 |
| Laie | 8 | 9,311 | 2,292 | 150 |
| Maili | (D) | (D) | (D) | (2/) |
| Makakilo | 4 | 891 | 318 | 19 |
| Mililani Mauka | 10 | 13,365 | 3,283 | 173 |
| Mililani Town | 45 | 66,028 | 16,532 | 1,002 |
| Ocean Pointe | 18 | 31,344 | 8,523 | 561 |
| Pearl City | 79 | 101,363 | 27,717 | 1,608 |
| Pupukea | 9 | 7,797 | 1,734 | 100 |
| Royal Kunia | 21 | 18,217 | 4,389 | 302 |

Continued on next page.

**Table 23.26-- ACCOMMODATION AND FOOD SERVICES ESTABLISHMENTS
(NAICS 72), BY COUNTY AND SELECTED PLACE: 2017 -- Con.**

| Geographic area | Number of establishments | Receipts/ revenue (\$1,000) | Annual payroll (\$1000) | Number of employees 1/ |
|----------------------------|---------------------------------|--|------------------------------------|-----------------------------------|
| Honolulu County (con.) | | | | |
| Schofield Barracks | 4 | 15,342 | 4,256 | 259 |
| Urban Honolulu | 1,575 | 5,301,498 | 1,318,073 | 45,827 |
| Wahiawa | 46 | 49,940 | 14,056 | 841 |
| Waialua | 3 | 1,962 | 438 | 30 |
| Waianae | 26 | 31,823 | 6,789 | 485 |
| Waikele | 14 | 29,051 | 7,191 | 365 |
| Waimalu | 55 | 66,133 | 18,629 | 1,067 |
| Waimanalo | 8 | 6,763 | 1,502 | 96 |
| Waipahu | 63 | 82,123 | 21,788 | 1,183 |
| Waipio | 25 | 42,411 | 11,698 | 575 |
| Balance of Honolulu County | 40 | 139,298 | 41,205 | 1,725 |
| Kauai County | 273 | 1,002,918 | 319,795 | 9,430 |
| Eleele | 7 | 8,529 | 2,231 | 135 |
| Hanapepe | 4 | 1,815 | 443 | 14 |
| Kalaheo | 9 | 7,582 | 2,409 | 119 |
| Kapaa | 45 | 67,109 | 17,998 | 848 |
| Kilauea | 9 | 8,804 | 2,084 | 129 |
| Koloa | (D) | (D) | (D) | (3/) |
| Lihue | 56 | 136,640 | 44,839 | 1,630 |
| Puhi | 3 | 3,774 | 1,179 | 51 |
| Wailua | 18 | 51,739 | 12,434 | 507 |
| Wailua Homesteads | (D) | (D) | (D) | (4/) |
| Balance of Kauai County | 96 | 679,281 | 222,156 | 5,516 |
| Maui County | 546 | 2,929,727 | 812,457 | 21,971 |
| Haiku-Pauwela | 7 | 5,923 | 2,171 | 96 |
| Kaanapali | 48 | 767,473 | 192,051 | 4,028 |
| Kahului | (D) | (D) | (D) | (5/) |
| Kaunakakai | 9 | 6,763 | 1,814 | 100 |
| Kihei | 97 | 157,873 | 42,745 | 1,709 |
| Kula | (D) | (D) | (D) | (2/) |
| Lahaina | 102 | 472,709 | 131,664 | 4,001 |
| Lanai City | (D) | (D) | (D) | (6/) |
| Makawao | (D) | (D) | (D) | (7/) |
| Napili-Honokowai | 17 | 46,325 | 9,201 | 333 |
| Paia | 19 | 55,598 | 24,140 | 717 |
| Pukalani | 10 | 11,092 | 2,574 | 183 |
| Wailea | 39 | 848,496 | 226,359 | 5,354 |
| Wailuku | 55 | 41,307 | 11,375 | 577 |
| Balance of Maui County | (D) | (D) | 78,625 | (5/) |

Continued on next page.

**Table 23.26-- ACCOMMODATION AND FOOD SERVICES ESTABLISHMENTS
(NAICS 72), BY COUNTY AND SELECTED PLACE: 2017 -- Con.**

D Withheld to avoid disclosing data for individual companies; data are included in higher level totals.

1/ For week including March 12.

2/ 20 to 99 employees.

3/ 250 to 499 employees.

4/ 0 to 19 employees.

5/ 1,000 to 2,499 employees.

6/ 500 to 999 employees.

7/ 100 to 249 employees.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1772BASIC <<https://data.census.gov>>
accessed July 7, 2020.

**Table 23.27-- ACCOMMODATION AND FOOD SERVICES ESTABLISHMENTS
(NAICS 72), BY KIND OF BUSINESS: 2017**

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS)]

| NAICS codes | Kind of business | Number of establishments | Receipts (\$1,000) | Annual payroll (\$1,000) | Number of employees 1/ |
|-------------|--|--------------------------|--------------------|--------------------------|------------------------|
| 72 | Accommodation and food services | 3,865 | 12,101,847 | 3,296,789 | 112,743 |
| 721 | Accommodation | 343 | 7,167,757 | 1,866,606 | 41,554 |
| 7211 | Traveler accommodation | 335 | 7,165,887 | 1,866,215 | 41,540 |
| 72111 | Hotels (except casino hotels) & motels | 289 | 7,149,663 | 1,862,698 | 41,354 |
| 72119 | Other traveler accommodation | 46 | 16,224 | 3,517 | 186 |
| 721191 | Bed-&-breakfast inns | 23 | 6,403 | 1,316 | 70 |
| 721199 | All other traveler accommodation | 23 | 9,821 | 2,201 | 116 |
| 7212 | RV (recreational vehicle) parks & recreational camps | (D) | (D) | (D) | (2/) |
| 722 | Food services & drinking places | 3,522 | 4,934,090 | 1,430,183 | 71,189 |
| 7223 | Special food services | 194 | 374,728 | 96,745 | 4,022 |
| 72231 | Food service contractors | 83 | 305,091 | 78,479 | 2,999 |
| 72232 | Caterers | 50 | 47,725 | 14,386 | 779 |
| 72233 | Mobile food services | 61 | 21,912 | 3,880 | 244 |
| 7224 | Drinking places (alcoholic beverages) | 206 | 130,395 | 31,627 | 1,731 |
| 7225 | Restaurants & other eating places | 3,122 | 4,428,967 | 1,301,811 | 65,436 |
| 72251 | Restaurants & other eating places | 3,122 | 4,428,967 | 1,301,811 | 65,436 |
| 722511 | Full-service restaurants | 1,285 | 2,547,497 | 848,862 | 39,084 |
| 722513 | Limited-service restaurants | 1,365 | 1,522,000 | 370,005 | 21,209 |
| 722514 | Cafeterias, grill buffets, & buffets | 6 | 8,215 | 2,120 | 130 |
| 722515 | Snack & nonalcoholic beverage bars | 466 | 351,255 | 80,824 | 5,013 |

D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.

1/ For week including March 12.

2/ 0 to 19 employees.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1772BASIC <<https://data.census.gov>> accessed February 6, 2020.

Table 23.28-- PRODUCT SALES FOR ACCOMMODATION AND FOOD SERVICES (NAICS 72): 2017

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS) and the 2017 North American Product Classification System (NAPCS). The 2017 NAPCS replaces the products and services codes used in the 2012 Economic Census]

| 2017 NAPCS Code | Title | Number of establishments | Sales (\$1,000) | Sales as % of NAICS 72 industry sales |
|-----------------|---|--------------------------|-----------------|---------------------------------------|
| | Industry total | 3,865 | 12,101,847 | 100.0 |
| 5000125000 | Retail sales of baked goods | 127 | 9,123 | 0.1 |
| 5000150000 | Retail sales of perishable prepared foods | 107 | 50,632 | 0.4 |
| 5000200000 | Retail sales of candy, prepackaged cookies, and snack foods | 126 | 14,299 | 0.1 |
| 5000225000 | Retail sales of food dry goods and other foods purchased for future consumption | 50 | 4,319 | 0.0 |
| 5000250000 | Retail sales of soft drinks & nonalcoholic bev. | 188 | 5,156 | 0.0 |
| 5000300000 | Retail sales of alcoholic beverages | 46 | 4,530 | 0.0 |
| 5000325000 | Retail sales of tobacco prod. & smoking accs. | 39 | 4,509 | 0.0 |
| 5000350000 | Retail sales of men's clothing | 47 | 898 | 0.0 |
| 5000375000 | Retail sales of women's clothing | 47 | 873 | 0.0 |
| 5000860000 | Retail sales of household and personal goods, NEC 1/ | 248 | 46,640 | 0.4 |
| 5001075000 | Retail sales of hunting, fishing, hiking, and camping equipment | 14 | 280 | 0.0 |
| 5002000000 | Retail sales of other goods, NEC 1/ | 124 | 42,364 | 0.4 |
| 7000025000 | Meals, snacks, other food items, & nonalcoholic bev., prepared & served or dispensed, for immediate consumption | 3,485 | 4,452,934 | 36.8 |
| 7000050000 | Alcoholic beverages, prepared and served or dispensed for immediate consumption | 1,127 | 884,842 | 7.3 |
| 7000055000 | Meals, snacks, other food items, and beverages for immediate consumption, prepared under long-term contract | 123 | 299,069 | 2.5 |
| 7000060000 | Meals, snacks, other food items, and beverages prepared for catered events | 588 | 204,547 | 1.7 |
| 7000100000 | Access to laundry machines | 34 | 351 | 0.0 |
| 7000275000 | Home, apartment, rooming house, and other residential space rental and leasing | 25 | 26,259 | 0.2 |
| 7000760000 | Rental and leasing of social events equipment | 73 | 736 | 0.0 |

Continued on next page.

Table 23.28-- PRODUCT SALES FOR ACCOMMODATION AND FOOD SERVICES (NAICS 72): 2017 -- Con.

| 2017 NAPCS Code | Title | Number of establish- ments | Sales (\$1,000) | Sales as % of NAICS 72 industry sales |
|-----------------------|--|----------------------------------|--------------------|--|
| 7000925000 | Rental of home audiovisual equip. (incl. cable program distribution equip.), components, & accs., except computers & peripherals | 37 | 7,567 | 0.1 |
| 7001600000 | Admissions to live performing arts perform. | 9 | 6,185 | 0.1 |
| 7001800000 | Rental services for recreational, sports, & fitness equipment (incl. boats, motorcycles, other sports vehicles, & musical instruments) | 29 | 21,538 | 0.2 |
| 7001850000 | Golf course and country club services | 15 | 53,625 | 0.4 |
| 7002000000 | Admissions to dance halls and clubs (including cover charges) | 10 | 816 | 0.0 |
| 7002500000 | Leisure, recreational, and athletic instructional programs | 3 | 34 | 0.0 |
| 7002750000 | Parking services | 82 | 78,537 | 0.6 |
| 7003825000 | Room or unit accommodation for travelers | 339 | 5,188,729 | 42.9 |
| 7003875000 | Short-term entertainment access services | 24 | 590 | 0.0 |
| 7004925000 | Therapeutic massage services | 29 | 57,046 | 0.5 |
| 7005025000 | Hair care services | 29 | 7,249 | 0.1 |
| 7005050000 | Nail care services | 29 | 4,524 | 0.0 |
| 7005075000 | Skin care services | 29 | 21,733 | 0.2 |
| 7006375000 | Rental and leasing of commercial space | 56 | 96,975 | 0.8 |
| 7006425000 | Rental of space for meetings, conventions, and similar short-term business uses | 28 | 313 | 0.0 |
| 7006575000 | Rental and leasing of nonresidential space in bldgs. or other facs., exc. hosting of coin-operated self-service gambling machines | 74 | 66,122 | 0.5 |
| 7014175000 | Short-term access to communications svcs. | 65 | 2,842 | 0.0 |
| 7017275000 | Laundry and dry-cleaning agency services | 36 | 5,107 | 0.0 |
| 9000000000 | All other products and services, NEC 1/ | 156 | 383,659 | 3.2 |

1/ NEC Not elsewhere classified.

Source: U.S. Census Bureau, *2017 Economic Census*, "Industry by Products for the U.S. and States: 2017" for NAICS 72, <<https://data.census.gov>> accessed January 12, 2021.

Table 23.29-- VISITOR ACCOMMODATIONS, BY COUNTY: 1985 TO 2022

[Number of units]

| Year | State total | City & County of Honolulu | Hawaii County | Kauai County | Maui County |
|------|-------------|---------------------------|---------------|--------------|-------------|
| 1985 | 65,919 | 38,600 | 7,511 | 5,656 | 14,152 |
| 1986 | 66,308 | 39,010 | 7,280 | 5,922 | 14,096 |
| 1987 | 65,318 | 38,185 | 7,328 | 5,956 | 13,849 |
| 1988 | 69,012 | 37,841 | 8,823 | 7,180 | 15,168 |
| 1989 | 67,734 | 36,467 | 8,161 | 7,398 | 15,708 |
| 1990 | 71,266 | 36,899 | 8,952 | 7,546 | 17,869 |
| 1991 | 72,275 | 36,623 | 9,383 | 7,567 | 18,702 |
| 1992 | 73,089 | 36,851 | 9,170 | 7,778 | 19,290 |
| 1993 | 69,502 | 36,604 | 9,140 | 4,631 | 19,127 |
| 1994 | 70,463 | 36,194 | 9,595 | 5,870 | 18,804 |
| 1995 | (NA) | (NA) | (NA) | (NA) | (NA) |
| 1996 | 70,288 | 36,146 | 9,558 | 6,760 | 17,824 |
| 1997 | 71,025 | 35,971 | 9,913 | 6,589 | 18,552 |
| 1998 | 71,480 | 36,206 | 9,655 | 6,969 | 18,650 |
| 1999 | 71,157 | 35,861 | 9,815 | 6,872 | 18,609 |
| 2000 | 71,506 | 36,303 | 9,774 | 7,159 | 18,270 |
| 2001 | 72,204 | 36,824 | 9,944 | 7,202 | 18,234 |
| 2002 | 70,783 | 36,457 | 9,297 | 7,037 | 17,992 |
| 2003 | 70,579 | 35,541 | 9,478 | 7,257 | 18,303 |
| 2004 | 72,176 | 35,769 | 9,857 | 8,105 | 18,445 |
| 2005 | 72,307 | 33,926 | 10,940 | 8,221 | 19,220 |
| 2006 | 72,274 | 33,606 | 10,831 | 8,266 | 19,571 |
| 2007 | 73,220 | 33,588 | 11,061 | 8,692 | 19,879 |
| 2008 | 74,177 | 34,081 | 11,240 | 9,203 | 19,653 |
| 2009 | 75,198 | 34,027 | 11,541 | 9,469 | 20,161 |
| 2010 | 74,988 | 33,782 | 11,479 | 9,344 | 20,383 |
| 2011 | 77,731 | 35,001 | 11,113 | 9,872 | 21,745 |
| 2012 | 74,650 | 35,326 | 10,594 | 8,289 | 20,441 |
| 2013 | 73,959 | 35,690 | 10,903 | 8,675 | 18,691 |
| 2014 | 73,716 | 35,864 | 10,666 | 8,492 | 18,694 |
| 2015 | 77,138 | 36,058 | 11,085 | 8,582 | 21,413 |
| 2016 | 79,092 | 37,400 | 11,349 | 8,444 | 21,899 |
| 2017 | 80,709 | 38,879 | 11,286 | 8,821 | 21,723 |
| 2018 | 80,751 | 39,089 | 10,811 | 9,022 | 21,829 |
| 2019 | 80,554 | 39,240 | 10,505 | 9,036 | 21,773 |
| 2020 | 81,188 | 38,806 | 11,123 | 9,250 | 22,009 |
| 2021 | 80,555 | 38,758 | 10,615 | 9,160 | 22,022 |
| 2022 | 81,102 | 39,160 | 10,545 | 9,143 | 22,254 |

NA Not available.

Source: Hawaii State Department of Business, Economic Development & Tourism, *2022 Visitor Plant Inventory*, Table 1 <<https://dbedt.hawaii.gov/visitor/visitor-plant>> accessed February 1, 2023.

Table 23.30-- VISITOR ACCOMMODATIONS, BY TYPE: 2000 TO 2022

| Year | Properties | | | Units | | |
|------|------------|-----------|------------------|-----------|-----------|------------------|
| | Total | Hotels 1/ | Condo-miniums 2/ | Total | Hotels 1/ | Condo-miniums 2/ |
| 2000 | 873 | 668 | 205 | 71,506 | 54,859 | 16,647 |
| 2001 | 914 | 712 | 202 | 72,204 | 56,021 | 16,183 |
| 2002 | 860 | 661 | 199 | 70,783 | 55,052 | 15,731 |
| 2003 | 1,057 | 837 | 220 | 3/ 70,579 | 54,209 | 16,533 |
| 2004 | 1,209 | 970 | 239 | 3/ 72,176 | 58,716 | 13,898 |
| 2005 | 1,266 | 1,035 | 231 | 3/ 72,307 | 57,879 | 15,247 |
| 2006 | 1,281 | 1,046 | 235 | 72,274 | 54,800 | 17,474 |
| 2007 | 1,777 | 1,605 | 172 | 73,220 | 58,334 | 14,886 |
| 2008 | 1,697 | 1,481 | 216 | 74,177 | 57,777 | 16,400 |
| 2009 | 1,615 | 1,434 | 181 | 3/ 75,198 | 60,757 | 14,431 |
| 2010 | 1,805 | 1,632 | 173 | 74,988 | 60,462 | 14,526 |
| 2011 | 1,974 | 1,853 | 121 | 77,731 | 65,211 | 12,520 |
| 2012 | 1,792 | 1,658 | 134 | 74,650 | 62,462 | 12,188 |
| 2013 | 1,931 | 1,832 | 99 | 73,959 | 62,475 | 11,484 |
| 2014 | 1,700 | 1,604 | 96 | 73,716 | 63,156 | 10,560 |
| 2015 | 2,165 | 2,041 | 124 | 77,138 | 66,196 | 10,942 |
| 2016 | 1,712 | 1,595 | 117 | 79,092 | 68,174 | 10,918 |
| 2017 | 1,636 | 1,518 | 118 | 80,709 | 69,834 | 10,875 |
| 2018 | 1,462 | 1,349 | 113 | 80,751 | 70,136 | 10,615 |
| 2019 | 1,504 | 1,390 | 114 | 80,554 | 70,154 | 10,400 |
| 2020 | 1,468 | 1,364 | 104 | 81,188 | 71,317 | 9,871 |
| 2021 | 1,423 | 1,324 | 99 | 80,555 | 71,226 | 9,329 |
| 2022 | 1,411 | 1,316 | 95 | 81,102 | 71,932 | 9,170 |

1/ Includes hotels, apartment hotels, bed-and-breakfasts, hostels, individual vacation units and timeshares. Properties with both condo and hotel units are included with condominiums.

2/ Condominium accommodations in rental pools for transient use. Includes condo/hotel units.

3/ 'Units- Total' was subsequently revised by source; however, components were not revised. Thus, 'Units- Total' are revised figures while 'Units- Hotels' and 'Units- Condominiums' are original figures.

Source: Hawaii State Department of Business, Economic Development & Tourism, *Visitor Plant Inventory* (annual), Tables 2 and 3 <<https://dbedt.hawaii.gov/visitor/visitor-plant>> accessed February 1, 2023, and calculations by Hawaii State Department of Business, Economic Development & Tourism.

Table 23.31-- VISITOR ACCOMMODATIONS, BY TYPE AND BY ISLAND: 2022

| Island | Properties | | | Units | | |
|------------------|------------|-----------|------------------|--------|-----------|------------------|
| | Total | Hotels 1/ | Condo-miniums 2/ | Total | Hotels 1/ | Condo-miniums 2/ |
| State total | 1,411 | 1,316 | 95 | 81,102 | 71,932 | 9,170 |
| Oahu | 288 | 265 | 23 | 39,160 | 35,171 | 3,989 |
| Waikiki/Honolulu | 169 | 149 | 20 | 30,787 | 28,049 | 2,738 |
| Rest of Oahu | 119 | 116 | 3 | 8,373 | 7,122 | 1,251 |
| Other islands | 1,123 | 1,051 | 72 | 41,942 | 36,761 | 5,181 |
| Hawaii | 376 | 364 | 12 | 10,545 | 10,170 | 375 |
| Kauai | 348 | 334 | 14 | 9,143 | 7,918 | 1,225 |
| Maui | 370 | 326 | 44 | 21,604 | 18,103 | 3,501 |
| Molokai | 24 | 22 | 2 | 324 | 244 | 80 |
| Lanai | 5 | 5 | - | 326 | 326 | - |

1/ Includes hotels, apartment hotels, bed-and-breakfasts, hostels, individual vacation units and timeshares. Properties with both condo and hotel units are included with condominiums.

2/ Condominium accommodations in rental pools for transient use. Includes condo/hotel units.

Source: Hawaii State Department of Business, Economic Development & Tourism, *2022 Visitor Plant Inventory*, Tables 2 through 5 <<https://dbedt.hawaii.gov/visitor/visitor-plant>> accessed February 1, 2023, and calculations by Hawaii State Department of Business, Economic Development & Tourism.

Table 23.32-- VISITOR ACCOMMODATIONS, BY TYPE AND GEOGRAPHIC AREA: 2022

| Type of accommodation | Properties | | | Units | | |
|-----------------------|-------------|------|---------------|-------------|--------|---------------|
| | State total | Oahu | Other islands | State total | Oahu | Other islands |
| All types | 1,411 | 288 | 1,123 | 81,102 | 39,160 | 41,942 |
| Apartment/hotel | 3 | 2 | 1 | 89 | 50 | 39 |
| Bed and breakfast | 138 | 16 | 122 | 492 | 43 | 449 |
| Condominium hotel | 95 | 23 | 72 | 9,170 | 3,989 | 5,181 |
| Hostels | 14 | 8 | 6 | 329 | 208 | 121 |
| Hotel | 148 | 73 | 75 | 43,213 | 26,870 | 16,343 |
| Vacation rental unit | 909 | 140 | 769 | 15,382 | 3,956 | 11,426 |
| Timeshare | 87 | 21 | 66 | 12,028 | 3,819 | 8,209 |
| Other | 17 | 5 | 12 | 399 | 225 | 174 |

Source: Hawaii State Department of Business, Economic Development & Tourism, *2022 Visitor Plant Inventory*, Tables 2 and 3 <<https://dbedt.hawaii.gov/visitor/visitor-plant>> accessed February 1, 2023, and calculations by Hawaii State Department of Business, Economic Development & Tourism.

Table 23.33-- VISITOR ACCOMMODATIONS, BY ISLAND, TYPE OF ACCOMMODATION AND PRICE: 2022

[Reported for units. Figures may not add up to totals due to rounding in original source]

| Island and type of accommodation | Total | Up to \$100 | | \$101 to \$250 | | \$251 to \$500 | | Over \$500 | |
|----------------------------------|--------|-------------|---------|----------------|---------|----------------|---------|------------|---------|
| | | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| Available units | 81,102 | 1,784 | 2.2 | 19,951 | 24.6 | 25,304 | 31.2 | 34,063 | 42.0 |
| Island | | | | | | | | | |
| Oahu | 39,160 | 666 | 1.7 | 11,396 | 29.1 | 13,354 | 34.1 | 13,784 | 35.2 |
| Hawaii | 10,545 | 823 | 7.8 | 2,320 | 22.0 | 2,172 | 20.6 | 5,230 | 49.6 |
| Kauai | 9,143 | 146 | 1.6 | 2,213 | 24.2 | 2,661 | 29.1 | 4,123 | 45.1 |
| Maui | 21,604 | 151 | 0.7 | 3,370 | 15.6 | 6,848 | 31.7 | 11,234 | 52.0 |
| Molokai | 324 | 2 | 0.7 | 309 | 95.3 | 13 | 4.0 | - | 0.0 |
| Lanai | 326 | - | 0.0 | 4 | 1.2 | 97 | 29.7 | 225 | 69.1 |
| Type of unit | | | | | | | | | |
| Apartment/hotel | 89 | 22 | 24.2 | 67 | 75.8 | - | 0.0 | - | 0.0 |
| Bed and breakfast | 492 | 75 | 15.2 | 333 | 67.7 | 77 | 15.6 | 7 | 1.5 |
| Condominium hotel | 9,140 | 174 | 1.9 | 3,181 | 34.8 | 5,210 | 57.0 | 576 | 6.3 |
| Hostel | 329 | 237 | 72.0 | 88 | 26.6 | 5 | 1.4 | - | 0.0 |
| Hotel | 43,213 | 519 | 1.2 | 9,377 | 21.7 | 13,871 | 32.1 | 19,446 | 45.0 |
| Vacation rental unit | 15,382 | 692 | 4.5 | 7,276 | 47.3 | 4,938 | 32.1 | 2,492 | 16.2 |
| Timeshare | 12,028 | 120 | 1.0 | 2,009 | 16.7 | 974 | 8.1 | 8,913 | 74.1 |
| Other | 399 | 202 | 50.7 | 139 | 34.8 | 56 | 14.0 | 2 | 0.5 |

Source: Hawaii State Department of Business, Economic Development & Tourism, *2022 Visitor Plant Inventory*, Tables 3, 6, and 7 <<https://dbedt.hawaii.gov/visitor/visitor-plant>> accessed February 1, 2023, and calculations by Hawaii State Department of Business, Economic Development & Tourism.

Table 23.34-- HOTEL UNITS, OCCUPANCY RATES, AVERAGE DAILY ROOM AND GUEST RATES: 2000 TO 2022

[Includes condominium units in rental pools for transient occupancy]

| Year | Hotel units 1/ | | | Percent occupied | Average daily room rate (dollars) | Average guests per room |
|------|----------------|--------|---------------|------------------|-----------------------------------|-------------------------|
| | State total | Oahu | Other islands | | | |
| 2000 | 71,506 | 36,303 | 35,203 | 76.4 | 140.63 | 2.08 |
| 2001 | 72,204 | 36,824 | 35,380 | 69.2 | 144.88 | 2.05 |
| 2002 | 70,783 | 36,457 | 34,326 | 69.7 | 140.89 | 2.12 |
| 2003 | 70,579 | 35,541 | 35,038 | 72.7 | 144.16 | 2.09 |
| 2004 | 72,176 | 35,769 | 36,407 | 77.7 | 152.17 | 2.13 |
| 2005 | 72,307 | 33,926 | 38,381 | 81.1 | 166.16 | 2.15 |
| 2006 | 72,274 | 33,606 | 38,668 | 79.5 | 187.19 | (NA) |
| 2007 | 73,220 | 33,588 | 39,632 | 75.0 | 199.96 | (NA) |
| 2008 | 74,177 | 34,081 | 40,096 | 70.5 | 201.85 | (NA) |
| 2009 | 75,198 | 34,027 | 41,171 | 64.8 | 177.10 | (NA) |
| 2010 | 74,988 | 33,782 | 41,206 | 70.7 | 174.84 | (NA) |
| 2011 | 77,731 | 35,001 | 42,730 | 73.2 | 189.83 | (NA) |
| 2012 | 74,650 | 35,326 | 39,324 | 76.9 | 204.93 | (NA) |
| 2013 | 73,959 | 35,690 | 38,269 | 76.5 | 229.90 | (NA) |
| 2014 | 73,716 | 35,864 | 37,852 | 77.0 | 234.85 | (NA) |
| 2015 | 77,138 | 36,058 | 41,080 | 78.7 | 244.64 | (NA) |
| 2016 | 79,092 | 37,400 | 41,692 | 79.0 | 254.03 | (NA) |
| 2017 | 80,709 | 38,879 | 41,830 | 80.2 | 264.49 | (NA) |
| 2018 | 80,751 | 39,089 | 41,662 | 80.3 | 275.75 | (NA) |
| 2019 | 80,554 | 39,240 | 41,314 | 80.8 | 283.05 | (NA) |
| 2020 | 81,188 | 38,806 | 42,382 | 37.6 | 266.81 | (NA) |
| 2021 | 80,555 | 38,758 | 41,797 | 2/ 57.5 | 2/ 330.32 | (NA) |
| 2022 | 81,102 | 39,160 | 41,942 | 73.6 | 371.21 | (NA) |

NA Not available.

1/ Units as of May 1.

2/ Revised from previous *Data Book*.

Source: Hawaii State Department of Business, Economic Development & Tourism, *Visitor Plant Inventory* (annual) <<https://dbedt.hawaii.gov/visitor/visitor-plant>> accessed February 1, 2023; and Hawaii Tourism Authority, December Hawaii Hotel Performance Report (annual) <<https://www.hawaiitourismauthority.org/research/infrastructure-research/>> accessed February 1, 2023.

**Table 23.35-- HOTELS AND OTHER LODGING PLACES (NAICS 721),
BY COUNTY: 2000 TO 2021**

[Includes establishments with payroll. Statistics based on the North American Industry Classification System (NAICS)]

| Year | State | Hawaii | Honolulu | Kauai | Maui |
|------|-------|--------|----------|-------|------|
| 2000 | 273 | 47 | 122 | 32 | 72 |
| 2001 | 265 | 50 | 120 | 34 | 61 |
| 2002 | 269 | 48 | 122 | 38 | 61 |
| 2003 | 296 | 52 | 121 | 44 | 79 |
| 2004 | 313 | 59 | 125 | 46 | 83 |
| 2005 | 326 | 59 | 134 | 50 | 83 |
| 2006 | 334 | 64 | 129 | 55 | 86 |
| 2007 | 314 | 65 | 117 | 46 | 86 |
| 2008 | 312 | 63 | 113 | 47 | 89 |
| 2009 | 304 | 62 | 112 | 41 | 89 |
| 2010 | 294 | 61 | 98 | 43 | 92 |
| 2011 | 295 | 61 | 100 | 46 | 88 |
| 2012 | 307 | 60 | 108 | 49 | 90 |
| 2013 | 326 | 69 | 107 | 54 | 96 |
| 2014 | 306 | 65 | 104 | 47 | 90 |
| 2015 | 312 | 65 | 114 | 46 | 87 |
| 2016 | 341 | 65 | 120 | 54 | 102 |
| 2017 | 341 | 66 | 118 | 55 | 102 |
| 2018 | 353 | 71 | 123 | 54 | 105 |
| 2019 | 353 | 67 | 126 | 57 | 103 |
| 2020 | 338 | 62 | 120 | 53 | 103 |
| 2021 | 333 | 60 | 118 | 52 | 103 |

Source: U.S. Census Bureau, *County Business Patterns, Hawaii* (annual) <<https://data.census.gov/>> accessed April 27, 2023.

Table 23.36-- HOTEL ROOM OCCUPANCY, AVERAGE DAILY ROOM RATES, AND REVENUE PER AVAILABLE ROOM, BY GEOGRAPHIC AREA: 2022

| Geographic area | Percent occupied | Average daily room rate (dollars) | Revenue per available room (dollars) |
|---------------------------|-------------------------|--|---|
| State total | 73.6 | 371.21 | 273.27 |
| Oahu | 75.4 | 267.77 | 201.79 |
| Waikiki | 75.7 | 254.13 | 192.39 |
| Other Oahu | 73.4 | 346.68 | 254.49 |
| Maui | 67.6 | 606.92 | 410.12 |
| Wailea | 60.4 | 964.09 | 582.53 |
| Lahaina-Kaanapali-Kapalua | 69.9 | 534.68 | 373.64 |
| Other Maui | 64.9 | 697.96 | 452.78 |
| Hawaii | 74.9 | 700.10 | 299.71 |
| Kohala Coast | 70.8 | 624.32 | 441.90 |
| Kauai | 77.7 | 398.08 | 309.13 |

Source: Hawaii Tourism Authority, *December 2022 Hawaii Hotel Performance Report* (January 2023)
 <<https://www.hawaiitourismauthority.org/research/infrastructure-research/>> accessed March 30, 2023

**Table 23.37-- GENERAL EXCISE AND USE TAX BASE FOR RENTALS:
1990 TO 2022**

[In thousands of dollars. Data are on a cash basis accounting. Income received in December is reported the following January; hence, annual totals refer to an "income year" ended November 30]

| Year reported | Total | Hotel rentals | All other rentals 1/ |
|---------------|------------|---------------|----------------------|
| 1990 | 4,401,733 | 1,572,994 | 2,828,739 |
| 1991 | 4,825,777 | 1,512,990 | 3,312,787 |
| 1992 | 5,013,293 | 1,621,751 | 3,391,542 |
| 1993 | 5,035,581 | 1,527,037 | 3,508,544 |
| 1994 | 5,358,587 | 1,666,406 | 3,692,182 |
| 1995 | 5,552,792 | 1,776,527 | 3,776,265 |
| 1996 | 5,859,454 | 2,057,800 | 3,801,655 |
| 1997 | 5,829,772 | 2,155,319 | 3,826,024 |
| 1998 | 5,904,196 | 2,147,217 | 3,756,979 |
| 1999 | 5,845,772 | 2,158,193 | 3,687,580 |
| 2000 | 6,305,325 | 2,419,287 | 3,886,038 |
| 2001 | 6,360,999 | 2,421,813 | 3,939,186 |
| 2002 | 6,184,616 | 2,227,341 | 3,957,275 |
| 2003 | 6,472,542 | 2,322,434 | 4,150,108 |
| 2004 | 6,851,888 | 2,518,058 | 4,333,830 |
| 2005 | 7,639,189 | 2,834,838 | 4,804,351 |
| 2006 | 8,107,018 | 3,097,961 | 5,009,057 |
| 2007 | 9,171,835 | 3,406,579 | 5,765,256 |
| 2008 | 9,170,330 | 3,130,759 | 6,039,571 |
| 2009 | 8,566,148 | 2,618,860 | 5,947,287 |
| 2010 | 8,525,923 | 2,755,013 | 5,770,910 |
| 2011 | 9,308,705 | 3,185,483 | 6,123,222 |
| 2012 | 9,878,662 | 3,666,325 | 6,212,337 |
| 2013 | 10,557,258 | 4,069,865 | 6,487,392 |
| 2014 | 10,796,148 | 4,314,087 | 6,482,060 |
| 2015 | 11,311,388 | 4,492,983 | 6,818,405 |
| 2016 | 10,822,607 | 4,502,385 | 6,320,222 |
| 2017 | 12,462,775 | 5,186,494 | 7,276,281 |
| 2018 | 14,103,184 | 5,644,187 | 8,458,997 |
| 2019 | 14,733,737 | 5,947,395 | 8,786,342 |
| 2020 | 10,521,177 | 2,659,859 | 7,861,318 |
| 2021 | 12,983,046 | 4,581,675 | 8,401,371 |
| 2022 | 17,037,457 | 7,529,361 | 9,508,096 |

1/ Includes residential, office, automobile, and equipment rentals, and land leases.

Source: Hawaii State Department of Taxation, "General Excise and Use Tax Base" (annual tabular release) <https://tax.hawaii.gov/stats/a5_3txcolrpt/> accessed May 10, 2022; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.

Table 23.38-- COMPUTER AND SOFTWARE STORES AND SERVICES: 2017

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS)]

| NAICS code | Type of operation and kind of business | Establishments | Receipts/ revenue or sales (\$1,000) | Annual payroll (\$1,000) | Paid employees 1/ |
|------------|---|----------------|--------------------------------------|--------------------------|-------------------|
| | Merchant wholesalers | | | | |
| 42343 | Computer and computer peripheral equipment and software | (D) | (D) | (D) | (2/) |
| | Services | | | | |
| 518 | Data processing, hosting, and related services | 61 | 161,995 | 46,559 | 672 |
| 5112 | Software publishers | 34 | 114,386 | 47,353 | 352 |
| 5415 | Computer systems design and related | 457 | 656,189 | 284,278 | 3,659 |
| 61142 | Computer training | (D) | (D) | (D) | (2/) |
| 811212 | Computer and office machine repair and maintenance | 21 | 6,505 | 2,203 | 59 |

D Withheld to avoid disclosing data for individual companies.

1/ For the pay period including March 12.

2/ 20 to 99 employees.

Source: U.S. Census Bureau, 2017 Economic Census, Table EC1700BASIC <<https://data.census.gov>> accessed February 6, 2020.

Table 23.39-- MOTION PICTURE AND VIDEO SERVICES: 1987 TO 2017

[Includes establishments with payroll. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in Economic Censuses prior to the 1997 Economic Census]

| Subject and year | Establishments | Receipts (\$1,000) | Annual payroll (\$1,000) | Paid employees 1/ |
|--|----------------|-----------------------|-----------------------------|----------------------|
| Motion picture and video production, distribution, and services (NAICS 51211, 51212, 51219) | | | | |
| 1987 | 25 | 10,177 | 2,394 | 136 |
| 1992 | 50 | 20,394 | 6,028 | 250 |
| 1997 | 63 | 33,727 | 10,660 | 278 |
| 2002 | 67 | (D) | 6,021 | 183 |
| 2007 | 71 | (2/) | 3/ 5,297 | 4/ 160 |
| 2012 | 59 | (2/) | 3/ 6,273 | 5/ 159 |
| 2017 6/ | 58 | 7/ 1,223 | 7,796 | 171 |
| Motion picture and video exhibition (NAICS 51213) | | | | |
| 1987 | 35 | (D) | (D) | (D) |
| 1992 | 34 | (D) | (D) | (D) |
| 1997 | 35 | 62,133 | 8,866 | 1,195 |
| 2002 | 42 | 96,148 | 10,310 | 1,079 |
| 2007 | 31 | 89,283 | 8,850 | 806 |
| 2012 | 26 | 94,582 | 8,817 | 781 |
| 2017 | 23 | 95,255 | 10,866 | 926 |
| Video tape and disc rental (NAICS 53223) | | | | |
| 1987 | 78 | 12,319 | 2,456 | 376 |
| 1992 | 78 | 26,909 | 5,252 | 545 |
| 1997 | 81 | 23,862 | 4,346 | 451 |
| 2002 | 67 | 37,401 | 5,813 | 500 |
| 2007 | 64 | 37,655 | 6,947 | 506 |
| 2012 | 37 | 9,152 | 2,364 | 189 |
| 2017 | (NA) | (NA) | (NA) | (NA) |

D Withheld to avoid disclosing data for individual companies.

NA Not available.

1/ For pay period including March 12.

2/ Data not collected at this level of detail for multiestablishment firms for NAICS 51211 and 51212, and data withheld for NAICS 51219.

3/ For NAICS 51211 only. Data withheld for other industry codes.

4/ For NAICS 51211 only. 20 to 99 employees for NAICS 51212 and 0 to 10 employees for NAICS 51219.

5/ For NAICS 51211 only. 0 to 10 employees for NAICS 51212 and 51219.

6/ Data not available for NAICS 51212.

7/ For NAICS 51219 only. Not collected at this level of detail for multiestablishment firms for NAICS 51211.

Source: U.S. Census Bureau, for 1987 and 1992, Census of Service Industries, Hawaii; for 1997 through 2017, Economic Census, Summary Statistics for NAICS 512 <<https://data.census.gov>> accessed January 30, 2020.

Table 23.40-- QUALIFIED FILM PRODUCTION EXPENDITURES AND REQUESTED TAX CREDIT: 2021

[In millions of dollars. Based on data collected by the Hawaii Film Office through the Hawaii Production Report (HPR) forms. In 2021, 32 productions qualified and submitted claims for the Motion Picture, Digital Media, and Film Production Income Tax Credit]

| Category | Amount |
|---|--------|
| Total qualified production expenditures | 305.0 |
| Wages and salaries | 178.8 |
| Wages and salaries to Hawaii workers | 86.8 |
| Wages and salaries to out-of-state workers | 92.0 |
| Spending on goods and services | 126.2 |
| Spending on goods and services in Hawaii 1/ | 121.9 |
| Construction | 4.2 |
| Equipment rentals | 31.1 |
| Purchase of materials | 15.0 |
| Warehouse/storage | 2.8 |
| Business/professional service | 35.9 |
| Food and beverage catering | 7.3 |
| Hotel/accommodation | 15.3 |
| Others | 10.5 |
| Spending on out-of-state goods and services | 4.3 |
| Total tax credit requested | 64.1 |

1/ Components do not sum to total due to rounding in source.

Source: Hawaii Department of Business, Economic Development & Tourism, Research and Economic Analysis Division, *Cost-Benefit and Fiscal Impact Analysis of Hawai‘i’s Film Tax Credit in 2021* (May 2023) <https://files.hawaii.gov/dbedt/economic/data_reports/Film_Tax_Credit_Report_2021.pdf> accessed June 7, 2023.

Table 23.41-- ECONOMIC AND FISCAL IMPACTS OF HAWAII FILM TAX CREDIT: 2021

[Effective for taxable years beginning January 1, 1997, Hawaii enacted tax incentives for motion picture and television film production. Economic and fiscal impacts are shown with and without a redundancy assumption. The redundancy assumption is that a portion of film production expenditure would have occurred even without the tax incentives and thus are subtracted from the calculation of the economic and fiscal impacts. Based on data collected by the Hawaii Film Office through the Hawaii Production Report (HPR) forms. In 2021, 32 productions qualified and submitted claims for the Motion Picture, Digital Media, and Film Production Income Tax Credit]

| Impact type and indicator | Without redundancy assumption | With redundancy assumption |
|---|--------------------------------------|-----------------------------------|
| Tax credit claimed (millions of dollars) | 64.08 | 64.08 |
| Net benefits and spending (millions of dollars) | | |
| Gross domestic product (GDP) | 261.25 | 161.15 |
| Earnings | 160.57 | 99.98 |
| State spending | 31.27 | 41.33 |
| Per dollar tax credit (dollars) | | |
| Gross domestic product (GDP) | 4.08 | 2.51 |
| Earnings | 2.51 | 1.56 |
| State tax revenues | 0.52 | 0.37 |

Source: Hawaii Department of Business, Economic Development & Tourism, Research and Economic Analysis Division, *Cost-Benefit and Fiscal Impact Analysis of Hawai'i's Film Tax Credit in 2021* (May 2023) <https://files.hawaii.gov/dbedt/economic/data_reports/Film_Tax_Credit_Report_2021.pdf> accessed June 7, 2023.