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Section 7

RECREATION AND TRAVEL

Statistics on tourism, recreation, sports, museums, parks, pets, and the performing arts appear in this section. Additional information on recreational and resort land use is given in Section 6; on transportation, in Section 18; and on hotels and hotel workers, in Sections 12, 13, 15 and 23.

Information on recreation and tourism was formerly provided periodically by the Hawaii Tourism Authority's Tourism Research (particularly in its annual research reports). Information is now provided by the Hawaii State Department of Business, Economic Development & Tourism (DBEDT). Consequently, the primary sources for information are now the Hawaii Tourism Authority, DBEDT's Research & Economic Analysis Division, the State Parks Division of the Hawaii State Department of Land and Natural Resources, the U.S. National Park Service, the county parks and recreation departments, and other organizations. Long-term trends are summarized in Historical Statistics of Hawaii, Section 11.

Table 7.01-- PASSENGERS ARRIVING, BY TRANSIT STATUS: 2014 TO 2023

[Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Transit status	2014	2015	2016	2017	2018
All directions	9,691,996	10,132,074	10,462,968	10,811,431	11,403,884
Landing	9,458,694	9,901,349	10,222,915	10,685,496	11,248,568
Intransit	233,302	230,725	240,053	125,935	155,316
Domestic	6,747,786	7,111,843	7,333,569	(NA)	(NA)
Landing	6,647,828	7,010,549	7,221,908	7,505,801	8,068,542
Intransit	99,958	101,294	111,661	(NA)	(NA)
International	2,944,210	3,020,231	3,129,399	(NA)	(NA)
Landing	2,810,866	2,890,800	3,001,007	3,179,695	3,180,026
Intransit	133,344	129,431	128,392	(NA)	(NA)
Transit status	2019	2020	2021	2022	2023
All directions	11,960,460	3,361,708	7,978,128	10,860,979	11,387,454
Landing	11,809,901	3,286,505	7,848,926	10,672,220	11,200,130
Intransit	150,559	75,203	129,202	188,759	187,324
Domestic	(NA)	(NA)	(NA)	(NA)	(NA)
Landing	8,667,939	2,626,267	7,692,437	9,713,226	9,482,973
Intransit	(NA)	(NA)	(NA)	(NA)	(NA)
International	(NA)	(NA)	(NA)	(NA)	(NA)
Landing	3,141,962	660,238	156,489	958,994	1,717,157
Intransit	(NA)	(NA)	(NA)	(NA)	(NA)

NA Not available.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>; and calculations by Hawaii State Department of Business, Economic Development & Tourism; and records.

Table 7.02-- PASSENGER STATUS OF ARRIVALS IN HAWAII: 2016 TO 2023

[Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year and point of origin	All types 1/	Visitors destined to Hawaii 2/	Returning residents	Intended residents 2/
Passengers				
2016, total	10,222,915	8,821,802	1,358,083	(NA)
Domestic	7,221,908	5,968,779	1,210,099	43,030
International	3,001,007	2,853,023	147,984	(NA)
2017, total	10,685,496	9,277,613	1,367,025	(NA)
Domestic	7,505,801	6,239,748	1,225,195	40,859
International	3,179,695	3,037,865	141,830	(NA)
2018, total	11,248,568	9,761,448	1,443,527	(NA)
Domestic	8,068,542	6,736,736	1,288,213	43,593
International	3,180,026	3,024,712	155,314	(NA)
2019, total	11,809,901	10,243,165	1,522,669	(NA)
Domestic	8,667,939	7,253,806	1,370,066	44,067
International	3,141,962	2,989,359	152,603	(NA)
2020, total	3,286,505	2,678,073	588,249	(NA)
Domestic	2,626,267	2,065,689	540,395	20,183
International	660,238	612,384	47,854	(NA)
2021, total	7,848,926	6,777,760	1,035,314	(NA)
Domestic	7,692,437	6,656,779	999,806	35,852
International	156,489	120,981	35,508	(NA)
2022, total	10,672,220	9,138,674	1,485,744	(NA)
Domestic	9,713,226	8,233,186	1,432,238	47,802
International	958,994	905,488	53,506	(NA)
2023, total	11,194,486	9,499,995	1,647,018	(NA)
Domestic	9,482,973	7,942,159	1,493,341	47,473
International	1,711,513	1,557,836	153,677	(NA)

NA Not available.

1/ Does not include intransit passengers.

2/ Intended residents were not identified in the international flight survey, therefore they were included in visitors.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>; and calculations by Hawaii State Department of Business, Economic Development & Tourism; and records.

**Table 7.03-- VISITOR ARRIVALS AND AVERAGE DAILY VISITOR CENSUS:
1966 TO 2023**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Visitor arrivals			Average daily visitor census		
	Total	Domestic	International	Total	Domestic	International
1966	834,732	629,564	205,168	20,900	19,271	1,629
1970	1,745,904	1,273,639	472,265	36,920	32,028	4,892
1975	2,818,082	2,028,068	790,014	66,146	59,495	6,651
1980	3,928,789	2,793,101	1,135,688	96,406	86,788	9,618
1985	4,843,414	3,522,126	1,321,288	116,107	103,820	12,287
1990	6,723,531	4,315,161	2,408,370	154,516	113,066	41,450
1995	6,546,759	3,743,474	2,803,285	157,098	105,649	51,450
2000	6,948,595	4,446,936	2,501,659	168,637	123,441	45,196
2005	7,416,574	5,313,281	2,103,293	185,445	144,396	41,049
2010	6,916,894	4,957,352	1,959,542	177,949	136,407	41,542
2011	7,174,397	5,127,291	2,047,106	185,824	142,027	43,797
2012	7,867,143	5,403,025	2,464,118	201,267	148,887	52,380
2013	8,003,474	5,405,300	2,598,174	202,876	149,213	53,663
2014	8,196,342	5,486,059	2,710,283	206,217	151,076	55,141
2015	8,563,018	5,782,140	2,780,878	213,934	156,026	57,908
2016	8,821,802	5,968,779	2,853,023	217,675	157,953	59,723
2017	9,277,613	6,239,748	3,037,865	229,063	164,273	64,791
2018	9,761,448	6,736,736	3,024,712	240,341	174,611	65,731
2019	10,243,165	7,253,806	2,989,359	245,733	182,288	63,445
2020	2,678,073	2,065,689	612,384	77,915	63,921	13,993
2021	6,777,760	6,656,779	120,981	178,938	173,901	5,037
2022	9,138,674	8,233,186	905,488	232,154	206,201	25,953
2023	9,499,995	7,942,159	1,557,836	234,724	196,268	38,456

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.04-- VISITOR ARRIVALS BY MAJOR MARKET AREAS: 2022 AND 2023

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Major Market Areas (MMA) 1/	2022			2023		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
All visitors	9,138,674	8,233,186	905,488	9,499,995	7,942,159	1,557,836
US West MMA 2/	5,277,349	5,275,477	1,872	5,000,099	4,998,684	1,415
US East MMA 3/	2,469,128	2,468,463	665	2,427,144	2,425,989	1,155
Japan MMA	192,562	6,205	186,357	589,172	8,570	580,602
Canada MMA	414,250	77,656	336,594	474,727	87,883	386,844
Other Asia MMA 4/	137,506	25,147	112,359	214,609	25,419	189,190
China	13,771	11,193	2,578	33,966	12,509	21,457
Hong Kong	4,002	3,264	738	4,346	2,556	1,790
Korea	111,863	6,563	105,300	161,706	7,171	154,535
Singapore	3,709	2,202	1,507	4,545	1,444	3,101
Taiwan	4,161	1,925	2,236	10,045	1,738	8,307
Oceania MMA 5/	186,551	28,790	157,761	236,127	45,704	190,423
Australia	155,700	22,611	133,089	185,887	35,397	150,490
New Zealand	30,851	6,179	24,672	50,241	10,308	39,933
Europe MMA 6/	114,041	99,405	14,636	117,241	93,395	23,846
United Kingdom	35,921	32,431	3,490	36,058	29,531	6,527
France	16,591	12,207	4,384	18,225	11,477	6,748
Germany	38,137	33,592	4,545	38,996	32,284	6,712
Italy	9,710	8,994	716	9,823	8,504	1,319
Switzerland	13,681	12,180	1,501	14,139	11,599	2,540
Latin America MMA 7/	20,750	20,035	715	28,121	25,202	2,919
Argentina	4,716	4,612	104	5,420	5,133	287
Brazil	5,845	5,565	280	8,200	7,307	893
Mexico	10,189	9,858	331	14,501	12,762	1,739
Other MMA 8/	326,536	232,007	94,529	412,755	231,313	181,442

Continued on next page.

**Table 7.04-- VISITOR ARRIVALS BY MAJOR MARKET AREAS:
2022 AND 2023 -- Con.**

- 1/ MMA's are geographical areas defined by the Hawaii Tourism Authority for marketing purposes.
- 2/ Pacific and Mountain States of the United States.
- 3/ All other States in the continental United States not included in U.S. West.
- 4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.
- 5/ Includes Australia and New Zealand.
- 6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.
- 7/ Includes Argentina, Brazil, and Mexico.
- 8/ Includes all countries and districts not listed in other MMAs, including Guam, Puerto Rico, U.S. Virgin Islands, and other U.S. territories.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.05-- VISITOR DAYS: 1993 TO 2023

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Year	Total	Domestic	International
1993	53,836,611	36,656,820	17,179,791
1994	57,169,825	39,384,934	17,784,891
1995	57,340,911	38,561,739	18,779,172
1996	57,936,622	38,944,059	18,992,563
1997	57,373,493	39,427,198	17,946,295
1998	57,446,913	40,904,938	16,541,975
1999	60,020,237	43,069,177	16,951,060
2000	61,721,150	45,179,587	16,541,563
2001	57,760,242	43,108,798	14,651,444
2002	58,471,088	44,175,694	14,295,394
2003	58,782,699	45,036,982	13,745,717
2004	62,761,989	48,441,764	14,320,225
2005	67,687,479	52,704,668	14,982,811
2006	69,145,854	54,584,048	14,561,806
2007	69,135,310	55,100,441	14,034,869
2008	63,130,133	49,497,350	13,632,783
2009	60,255,061	47,121,337	13,133,724
2010	64,951,433	49,788,583	15,162,850
2011	67,825,871	51,839,799	15,986,073
2012	73,663,903	54,492,680	19,171,224
2013	74,049,772	54,462,717	19,587,054
2014	75,269,197	55,142,678	20,126,519
2015	78,086,081	56,949,633	21,136,447
2016	79,669,135	57,810,695	21,858,441
2017	83,608,118	59,959,536	23,648,582
2018	87,724,599	63,732,896	23,991,703
2019	89,692,422	66,535,081	23,157,341
2020	28,516,797	23,395,216	5,121,581
2021	65,312,274	63,473,882	1,838,392
2022	84,736,187	75,263,260	9,472,927
2023	85,674,126	71,637,671	14,036,455

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

**Table 7.06-- AVERAGE DAILY VISITOR CENSUS, BY COUNTY AND ISLAND:
2022 AND 2023**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

County or island	2022			2023		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total	232,154	206,201	25,953	234,724	196,268	38,456
Oahu	99,092	82,699	16,394	110,992	83,635	27,357
Hawaii	37,701	35,635	2,066	38,405	35,228	3,177
Kauai	28,604	27,566	1,038	29,002	27,716	1,286
Maui County	66,756	60,301	6,455	56,325	49,689	6,637
Maui	65,287	58,924	6,364	55,300	48,781	6,519
Molokai	703	664	39	496	438	58
Lanai	766	713	53	529	470	59

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.07-- VISITOR ARRIVALS, BY AREA VISITED: 2022 AND 2023

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Area visited	2022			2023		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
State total	9,138,674	8,233,186	905,488	9,499,995	7,942,159	1,557,836
Oahu	4,858,170	4,142,306	715,864	5,613,409	4,277,855	1,335,553
Kauai	1,345,564	1,285,230	60,333	1,418,688	1,333,743	84,945
Maui County	2,969,395	2,717,808	251,587	2,531,196	2,253,722	277,475
Maui	2,921,159	2,672,710	248,449	2,495,038	2,223,473	271,565
Molokai	43,317	38,818	4,498	33,224	24,878	8,346
Lanai	68,016	60,374	7,643	53,870	40,958	12,912
Hawaii Island	1,667,633	1,556,623	111,010	1,779,063	1,590,304	188,759
Hilo	511,884	464,706	47,178	582,704	502,193	80,511
Kona	1,458,026	1,363,667	94,359	1,567,646	1,404,964	162,682
One island only	7,764,149	7,040,827	723,322	8,092,977	6,788,335	1,304,642
Oahu only	3,780,422	3,230,641	549,781	4,457,473	3,358,239	1,099,234

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS: 2021 TO 2023

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2021			
US residents (percent of total arrivals by air)	95.4	97.1	3.3
Average age of party head	44.0	44.0	45.6
Average party size	2.2	2.2	1.6
Average number of trips to Hawaii	5.6	5.6	6.9
Repeat visitors (percent)	70.6	70.6	70.7
Pleasure trip (percent)	86.0	86.1	80.6
In hotel only (percent)	45.2	45.2	41.5
One island only (percent)	88.4	88.3	90.5
2022			
US residents (percent of total arrivals by air)	84.8	94.1	0.3
Average age of party head	45.2	45.3	44.5
Average party size	2.2	2.2	2.4
Average number of trips to Hawaii	5.5	5.6	4.3
Repeat visitors (percent)	70.0	71.0	61.0
Pleasure trip (percent)	84.8	84.4	88.1
In hotel only (percent)	47.9	46.9	56.2
One island only (percent)	85.0	85.5	79.9
2023			
US residents (percent of total arrivals by air)	78.2	93.5	0.2
Average age of party head	45.8	45.9	45.3
Average party size	2.2	2.2	2.5
Average number of trips to Hawaii	5.6	5.8	4.1
Repeat visitors (percent)	69.9	72.2	58.2
Pleasure trip (percent)	83.0	82.2	86.9
In hotel only (percent)	49.9	47.3	63.1
One island only (percent)	85.2	85.5	83.7

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.09-- DOMESTIC VISITORS, BY STATE AND REGION: 2022 AND 2023

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state.
 Domestic includes passengers from all flights originating from the mainland United States]

Residence	2022	2023
United States	7,743,941	7,424,672
Pacific	4,196,819	3,945,533
Alaska	81,472	102,504
California	3,177,044	2,901,458
Oregon	290,274	283,499
Washington	648,029	658,072
Mountain	1,078,658	1,053,150
Arizona	279,055	265,581
Colorado	248,260	234,931
Idaho	79,981	87,418
Montana	32,900	36,075
Nevada	170,024	166,668
New Mexico	43,024	42,434
Utah	213,467	207,089
Wyoming	11,947	12,954
West North Central	288,734	295,837
Iowa	33,355	34,538
Kansas	37,494	38,663
Minnesota	103,932	101,555
Missouri	68,449	71,004
Nebraska	26,314	28,085
North Dakota	8,455	9,727
South Dakota	10,734	12,265
West South Central	508,808	503,001
Arkansas	19,583	20,558
Louisiana	24,641	25,700
Oklahoma	37,739	40,173
Texas	426,845	416,571
East North Central	481,841	474,016
Illinois	173,777	164,824
Indiana	57,140	58,969
Michigan	92,278	88,854
Ohio	90,950	91,670
Wisconsin	67,696	69,699

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**Table 7.09-- DOMESTIC VISITORS, BY STATE AND REGION:
2022 AND 2023 -- Con.**

Residence	2022	2023
East South Central	123,240	127,810
Alabama	27,096	28,801
Kentucky	27,717	27,389
Mississippi	11,773	11,573
Tennessee	56,654	60,046
New England	151,826	141,445
Connecticut	30,488	27,769
Maine	11,382	11,181
Massachusetts	81,311	74,894
New Hampshire	13,905	13,006
Rhode Island	8,367	8,172
Vermont	6,373	6,425
Middle Atlantic	340,700	316,485
New Jersey	91,118	79,180
New York	163,751	152,875
Pennsylvania	85,831	84,431
South Atlantic	573,314	567,395
Delaware	7,612	7,292
Washington, D.C.	12,797	12,499
Florida	170,021	170,030
Georgia	92,825	91,411
Maryland	68,918	66,093
North Carolina	76,247	75,905
South Carolina	32,668	34,009
Virginia	105,935	102,922
West Virginia	6,290	7,234

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS: 2022 AND 2023

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2022	2023	2022	2023
All visitors 1/	8,233,186	7,942,159	905,488	1,557,836
Purpose of visit 1/				
Pleasure (net)	6,950,545	6,529,252	797,678	1,353,382
Vacation	6,695,504	6,320,241	699,141	1,205,783
Honeymoon	261,316	210,504	99,838	150,589
Wedding/Get Married	61,008	53,054	9,460	14,453
Meetings, conventions, incentive 1/	274,454	310,697	41,793	90,511
Convention/conference	149,581	191,605	16,863	29,507
Corporate meeting	71,785	73,270	11,366	8,247
Incentive	63,143	56,592	16,201	53,726
Other business	217,108	243,517	5,187	8,009
Visit friends or relatives	902,592	938,931	42,615	61,022
Government or military	91,803	108,396	8,803	16,919
Attend school	17,764	17,486	3,118	3,255
Sport event	64,779	66,572	10,729	28,021
Traveler method				
Group tour	165,190	177,438	37,347	119,429
Package	1,182,680	1,102,466	198,161	445,432
True independent	6,974,375	6,754,809	694,261	1,070,937
Accommodations				
Hotel	4,465,322	4,350,556	594,015	1,098,982
Hotel only	3,865,426	3,756,677	508,544	982,465
Condo	1,412,942	1,206,389	180,915	261,343
Condo only	1,144,935	979,198	138,333	202,559
Timeshare	741,430	694,241	71,854	118,561
Timeshare only	599,038	560,876	55,530	97,869
Rental house	1,009,355	940,846	58,624	79,037
Hostel	51,630	54,697	16,373	16,276
Camp site	53,919	50,524	10,871	10,845
Bed & breakfast	88,361	78,437	8,766	13,919
Cruise ship	57,697	125,714	4,103	12,047
Friends, relatives	954,590	1,003,153	44,143	63,153

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2022

[Covers visitors staying overnight or longer anywhere in the State and any overnight or non-overnight interisland trips reported by these visitors. Percentages sum to more than 100 percent due to multiple island visitation and multiple activities participated in by visitors]

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Sightseeing	97.5	97.2	98.1	93.6
On own (self-guided) / driving around island	84.0	84.9	82.1	71.1
Helicopter ride or airplane tour	4.5	3.3	7.2	0.9
Boat tour / submarine / whale watching	29.6	27.0	35.3	6.4
Visiting towns /communities	54.9	54.6	55.4	45.2
Private limousine / van tour / bus tour	9.7	7.2	15.0	8.5
Scenic views / natural landmarks	63.4	60.5	69.6	31.6
Movie and television filming location tours	5.4	4.8	6.7	2.9
Recreation	97.7	97.7	97.7	93.9
Beach / sunbathing	87.8	88.0	87.3	71.9
Bodyboarding	10.8	12.1	7.9	1.2
Stand-up paddle boarding	6.1	6.6	5.1	2.3
Surfing	7.1	6.9	7.4	4.1
Canoeing / kayaking	6.9	7.0	6.8	1.0
Swimming - ocean	68.9	69.2	68.1	34.7
Snorkeling	45.7	46.5	44.1	11.9
Windsurfing / kitesurfing	0.2	0.2	0.2	0.7
Jet skiing / parasailing	1.7	1.6	2.0	0.0
Scuba diving	2.5	2.3	2.8	0.3
Fishing	2.9	2.9	2.9	0.3
Golf	6.4	6.3	6.8	13.8
Running / jogging / fitness walking	28.5	28.9	27.6	28.2
Spa	9.1	8.9	9.5	8.6
Hiking	48.4	46.3	52.9	22.8
Backpacking / camping	1.7	1.7	1.8	0.3
Agritourism	13.4	12.3	15.5	9.0
Sports event / tournament	1.6	1.4	1.8	2.9
Park / botanical garden	38.8	37.0	42.8	25.8
Ziplining	4.6	4.6	4.7	0.3
Entertainment and dining	99.1	99.3	98.8	98.3
Lunch / sunset / dinner / evening cruise	24.4	22.8	27.9	8.4
Live music / stage show	31.3	29.4	35.4	18.8
Nightclub / dancing / bar / karaoke	7.4	7.4	7.3	3.3
Fine dining	49.4	48.4	51.6	35.6
Family restaurant	62.7	63.7	60.5	26.5

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Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2022 -- Con.

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Entertainment and dining - Con.				
Fast food	35.8	36.3	34.7	46.1
Food truck	43.8	43.7	44.0	27.1
Cafe / coffee house	50.6	51.4	48.9	56.0
Ethnic dining	29.1	27.9	31.9	12.6
Prepared own meals	46.3	49.0	40.7	43.9
Shopping	97.6	97.9	97.0	98.8
Malls / department stores	43.1	44.2	40.8	74.6
Designer boutiques	18.4	17.9	19.7	18.1
Hotel / resort stores	36.6	34.6	40.9	31.2
Swap meet / flea market	16.6	17.4	14.7	6.5
Discount / outlet stores	14.9	14.7	15.4	27.6
Supermarkets	62.3	65.2	56.2	60.6
Farmer's market	35.5	36.9	32.5	25.9
Convenience stores	51.6	51.5	51.8	44.8
Duty Free stores	4.4	4.2	4.7	8.3
Local shops and artisans	60.9	60.1	62.6	22.0
History / culture / arts	72.1	69.0	78.8	51.7
Historic military sites and museums	21.4	17.9	29.0	9.4
Historic Hawaiian sites and museums	32.1	30.0	36.6	15.3
Other historic sites, museums and homes	13.4	12.8	14.6	6.9
Art galleries and exhibitions	10.9	11.0	10.6	5.9
Luau / Polynesian shows / hula show	32.4	27.8	42.2	14.1
Lessons- ukulele, hula, canoeing, lei making	5.0	4.5	6.1	4.4
Play / concert / theatre	2.5	2.7	2.1	1.5
Art / craft fair	11.0	11.3	10.3	4.8
Festival / event	4.0	3.9	4.2	5.4
Transportation	93.9	93.9	93.7	96.4
Airport shuttle	14.3	14.1	14.9	12.7
Trolley	3.4	3.3	3.6	19.6
Public bus	4.5	4.4	4.7	24.8
Tour bus / tour van	9.5	6.9	15.1	8.6
Taxi / limousine	8.3	7.3	10.3	33.4
Rental car	73.4	74.5	70.9	45.3
Ride share	18.2	17.2	20.4	22.9

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, *2022 Visitor Satisfaction and Activity Report and Companion Tables*, <https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/> accessed June 3, 2024.

Table 7.12-- OVERALL SATISFACTION WITH MOST RECENT TRIP TO STATE OF HAWAII BY LIFESTAGE AND VISITATION STATUS BY VISITORS FROM THE U.S. TOTAL: 2022

[Covers visitors from United States staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	88.4	9.7	1.6	0.3
Lifestyle / lifestage segments				
Wedding / honeymoon	91.5	7.8	0.5	0.2
Family / child	88.0	10.0	1.7	0.4
Young (<35)	91.8	7.0	0.8	0.4
Middle age (35-54)	86.7	11.4	1.6	0.2
Seniors (55+)	88.2	9.6	2.0	0.2
Visitation status				
First timers	89.5	8.9	1.2	0.3
Repeat visitors	87.9	10.0	1.8	0.3

Source: Hawaii Tourism Authority, *2022 Visitor Satisfaction and Activity Report and Companion Tables*, <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed June 3, 2023; and calculations by the Hawaii State Department of Business Economic Development & Tourism.

Table 7.13-- OVERALL SATISFACTION WITH MOST RECENT TRIP TO STATE OF HAWAII BY LIFESTAGE AND VISITATION STATUS BY VISITORS FROM THE U.S. WEST: 2022

[Covers visitors from Pacific and Mountain States of the United States staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	87.9	10.0	1.8	0.3
Lifestyle / lifestage segments				
Wedding / honeymoon	92.1	7.9	0.0	0.0
Family / child	87.8	9.8	1.9	0.5
Young (<35)	91.4	7.1	1.0	0.5
Middle age (35-54)	85.7	12.1	1.8	0.4
Seniors (55+)	87.7	10.0	2.1	0.1
Visitation status				
First timers	88.9	9.0	1.6	0.5
Repeat visitors	87.7	10.2	1.8	0.3

Source: Hawaii Tourism Authority, *2022 Visitor Satisfaction and Activity Report and Companion Tables*, <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed June 3, 2024; and calculations by the Hawaii State Department of Business Economic Development & Tourism.

Table 7.14-- OVERALL SATISFACTION WITH MOST RECENT TRIP TO STATE OF HAWAII BY LIFESTAGE AND VISITATION STATUS BY VISITORS FROM THE U.S. EAST: 2022

[Covers visitors from all other states in the continental United States not included in U.S. West staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	89.4	9.1	1.3	0.2
Lifestyle / lifestage segments				
Wedding / honeymoon	90.7	7.7	1.1	0.5
Family / child	88.4	10.5	0.9	0.1
Young (<35)	92.6	6.9	0.4	0.1
Middle age (35-54)	88.8	9.9	1.3	0.0
Seniors (55+)	89.0	8.8	1.8	0.4
Visitation status				
First timers	90.2	8.8	0.9	0.2
Repeat visitors	88.8	9.4	1.6	0.3

Source: Hawaii Tourism Authority, *2022 Visitor Satisfaction and Activity Report and Companion Tables*, <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed June 3, 2024; and calculations by the Hawaii State Department of Business Economic Development & Tourism.

Table 7.15-- OVERALL SATISFACTION WITH MOST RECENT TRIP TO STATE OF HAWAII BY LIFESTAGE AND VISITATION STATUS BY VISITORS FROM JAPAN: 2022

[Covers visitors from Japan staying overnight or longer. Percent of visitors]

Category	Excellent	Above average	Below average	Poor
Total	78.6	20.2	1.1	0.0
Lifestyle / lifestage segments				
Wedding / honeymoon	80.9	19.1	0.0	0.0
Family / child	76.3	21.1	2.6	0.0
Young (<35)	88.9	11.1	0.0	0.0
Middle age (35-54)	77.9	19.8	2.3	0.0
Seniors (55+)	77.5	21.9	0.6	0.0
Visitation status				
First timers	93.5	6.5	0.0	0.0
Repeat visitors	75.0	23.5	1.5	0.0

Source: Hawaii Tourism Authority, *2022 Visitor Satisfaction and Activity Report and Companion Tables*, <<https://www.hawaiiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed June 3, 2024; and calculations by the Hawaii State Department of Business Economic Development & Tourism.

Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2022

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors]

Island and rating	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	83.3	83.4	83.2	74.0
Above average	13.6	13.3	14.3	23.9
Below average	2.7	3.0	2.2	1.8
Poor	0.4	0.4	0.3	0.4
Maui				
Excellent	89.0	88.1	90.6	79.2
Above average	9.6	10.3	8.2	20.8
Below average	1.1	1.1	1.0	0.0
Poor	0.4	0.5	0.2	0.0
Molokai				
Excellent	72.9	75.0	69.7	0.0
Above average	17.9	17.5	18.5	0.0
Below average	4.9	3.5	7.0	0.0
Poor	4.3	4.0	4.8	0.0
Lanai				
Excellent	89.5	90.6	87.7	0.0
Above average	8.0	5.5	12.3	0.0
Below average	0.0	0.0	0.0	0.0
Poor	2.4	3.9	0.0	0.0
Hawaii (Hilo / Kona / Volcano)				
Excellent	88.0	87.3	89.3	81.1
Above average	9.9	10.4	9.1	17.7
Below average	1.8	2.1	1.3	1.2
Poor	0.2	0.2	0.3	0.0
Kauai				
Excellent	90.2	89.9	90.8	90.4
Above average	7.8	7.9	7.7	9.6
Below average	1.6	1.8	1.2	0.0
Poor	0.4	0.4	0.4	0.0

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States, not included in U.S. West.

Source: Hawaii Tourism Authority, *2022 Visitor Satisfaction and Activity Report and Companion Tables*, <<https://www.hawaii-tourism-authority.org/research/visitor-satisfaction-and-activity/>> accessed June 3, 2024.

Table 7.17-- SOURCES OF INFORMATION FOR TRIP PLANNING BY VISITORS FROM THE U.S. WEST, U.S. EAST, JAPAN, AND CANADA: 2022

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percentages do not sum to 100 percent due to multiple source used. Percent of visitors]

Information source	U.S. West 1/	U.S. East 2/	Japan	Canada
Personal experience	41.3	30.6	38.5	40.2
Recommendations from friends / family	37.2	38.7	13.9	35.5
Travel information website	29.9	36.5	28.2	39.8
Online travel booking site	20.1	19.1	14.9	27.2
Information direct from airline / commercial carrier	19.0	16.5	26.1	14.5
Smartphone / tablet app	16.5	16.7	13.5	11.7
Information direct from hotel / resorts	14.9	17.4	13.3	13.8
Social media	11.9	15.5	29.0	16.8
Travel blogs	11.6	16.3	24.8	17.3
Hawaii destination website	10.7	15.7	22.5	17.4
Travel agents / companies specializing in packaged tours	9.2	14.5	11.8	10.8
Guidebooks	8.5	11.6	11.0	10.6
Magazine / newspaper article	2.5	2.5	4.8	1.7
GoHawaii mobile app	1.9	2.6	2.3	2.5
Television	1.4	2.0	3.5	1.6
Information direct from meeting planner / convention sponsor	1.1	2.0	0.9	1.7
None	6.2	7.1	6.4	5.2

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States, not included in U.S. West.

Source: Hawaii Tourism Authority, *2022 Visitor Satisfaction and Activity Report and Companion Tables*, <<https://www.hawaiitourismauthority.org/research/visitor-satisfaction-and-activity/>> accessed June 3, 2024.

Table 7.18-- AREAS OF IMPROVEMENT FOR VISITOR SATISFACTION, BY VISITORS FROM THE U.S. WEST, U.S. EAST, AND JAPAN, AND BY COUNTY: 2022

[Visitors were asked to identify what could be improved to make their stay at each of the four major Hawaiian islands more enjoyable. Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percentages do not sum to 100 percent due to multiple things mentioned. Percent of visitors]

Area of improvement	U.S. West 1/	U.S. East 2/	Japan
Oahu			
No negatives	34.5	35.0	24.3
Transportation			
Availability of ground / public transit	2.9	2.3	15.2
Driving experience	7.9	7.9	2.3
Traffic (congested/slow)	14.8	17.6	10.1
Food/restaurants			
Food/ restaurant quality	1.5	1.9	4.9
Food / restaurant variety / dining options	2.6	3.2	4.0
Activities / attractions and local culture			
Would like to experience more local culture	5.8	6.7	1.9
Concerns about safety	0.9	0.9	2.3
Hawaii Island			
No negatives	38.4	40.9	21.9
Transportation			
Availability of ground / public transit	3.3	3.0	20.6
Driving experience	4.5	5.5	3.7
Traffic (congested / slow)	5.7	5.2	0.0
Food/restaurants			
Food / restaurant quality	2.6	2.1	11.1
Food / restaurant variety / dining options	7.6	8.2	7.4
Activities / attractions and local culture			
Would like to experience more local culture	5.7	7.2	1.2
Concerns about safety	0.3	0.1	0.0

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Table 7.18-- AREAS OF IMPROVEMENT FOR VISITOR SATISFACTION, BY VISITORS FROM THE U.S. WEST, U.S. EAST, AND JAPAN, AND BY COUNTY: 2022 -- Con.

Area of improvement	U.S. West 1/	U.S. East 2/	Japan
Maui			
No negatives	39.2	42.5	59.6
Transportation			
Availability of ground / public transit	1.5	2.0	8.1
Driving experience	5.6	5.2	0.0
Traffic (congested / slow)	10.1	8.6	0.0
Food / restaurants			
Food / restaurant quality	2.1	1.7	8.1
Food / restaurant variety / dining options	6.0	5.4	8.1
Activities / attractions and local culture			
Would like to experience more local culture	7.6	6.7	8.1
Concerns about safety	0.4	0.3	0.0
Kauai			
No negatives	28.2	40.5	19.2
Transportation			
Availability of ground / public transit	4.2	3.9	19.2
Driving experience	7.5	4.8	0.0
Traffic (congested / slow)	16.5	13.8	42.3
Food / restaurants			
Food / restaurant quality	1.4	1.3	0.0
Food / restaurant variety / dining options	9.5	8.9	0.0
Activities / attractions and local culture			
Would like to experience more local culture	4.2	3.7	0.0
Concerns about safety	0.0	0.3	0.0

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States, not included in U.S. West.

Source: Hawaii Tourism Authority, *2022 Visitor Satisfaction and Activity Report and Companion Tables*, <https://www.hawaii-tourism-authority.org/research/visitor-satisfaction-and-activity/> accessed June 3, 2024.

Table 7.19-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2022

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. There were 13,284 respondents recorded from the U.S. 6,386 were from the U.S. West, and 6,898 were from the U.S. East and 303 from Japan. Percent of visitors is based on these numbers of respondents unless otherwise noted]

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Visitation status				
First timers	32.6	18.7	45.4	10.2
Repeat visitors	67.4	81.3	54.6	89.8
Primary purpose of trip				
Pleasure / vacation	72.5	75.0	67.3	63.1
Visiting friends or relatives	10.7	10.1	11.9	9.0
Honeymoon	2.6	2.1	3.8	4.9
Other business	2.3	2.1	2.6	2.7
Anniversary / birthday	3.2	3.0	3.7	0.9
Attend/ participate in a wedding / vow renewal	1.4	1.3	1.7	1.6
Convention / conference	1.4	1.2	1.9	1.3
Incentive trip	0.6	0.4	1.0	1.0
Government or military business	0.7	0.5	1.1	0.6
To get married	0.5	0.4	0.7	0.6
Attend funeral / memorial service	0.4	0.4	0.2	0.0
To attend school	0.3	0.3	0.4	0.7
Real estate purchase or viewing	0.1	0.1	0.1	0.0
Sports event	0.7	0.7	1.0	1.8
Have a vacation home / timeshare	0.1	0.2	0.0	0.0
Property renovation / inspection	0.1	0.1	0.1	0.3
Other	0.2	0.2	0.2	0.9
Gender				
Male	40.0	40.0	39.9	60.6
Female	59.8	59.7	59.8	39.4
Non-binary	0.3	0.3	0.3	0.0
Age				
Mean (years)	50.77	50.83	50.64	51.38
Highest level of school				
No / some high school	0.3	0.4	0.3	0.6
High school graduate	5.6	5.6	5.6	13.6
Some college	12.8	13.4	11.3	4.9
Vocational / technical	3.1	3.5	2.4	3.5
2-year degree	8.9	9.1	8.3	7.7
4-year degree	36.8	36.7	36.8	47.4
Post-graduate degree	32.5	31.2	35.4	22.3

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Table 7.19-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2022 -- Con.

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Employment status				
Self-employed	12.9	13.4	11.8	20.3
Employed, working for someone else	57.5	56.6	59.2	45.0
Retired	23.3	23.6	22.8	11.8
Student	1.6	1.5	1.8	3.3
Homemaker	3.1	3.2	3.0	8.4
Other	1.6	1.7	1.3	11.1
U.S. visitors' income 3/				
Up to \$40,000	5.0	5.1	5.0	(X)
\$40,000 to \$59,999	6.3	6.1	6.8	(X)
\$60,000 to \$79,999	8.7	8.6	9.1	(X)
\$80,000 to \$99,999	9.4	9.1	10.1	(X)
\$100,000 to \$124,999	13.2	13.2	13.1	(X)
\$125,000 to \$149,999	11.7	11.7	11.7	(X)
\$150,000 to \$174,999	10.2	10.1	10.3	(X)
\$175,000 to \$199,999	6.9	7.1	6.5	(X)
\$200,000 to \$249,999	9.4	9.6	8.9	(X)
\$250,000 or more	19.1	19.4	18.6	(X)
Japan visitors' income 4/				
Less than 3.5 million Yen	(X)	(X)	(X)	7.6
3.5 million Yen to 4.5 million Yen	(X)	(X)	(X)	3.9
4.5 million Yen to 5.5 million Yen	(X)	(X)	(X)	7.8
5.5 million Yen to 6.5 million Yen	(X)	(X)	(X)	7.0
6.5 million Yen to 7.5 million Yen	(X)	(X)	(X)	4.8
7.5 million Yen to 8.5 million Yen	(X)	(X)	(X)	9.5
8.5 million Yen to 10 million Yen	(X)	(X)	(X)	10.5
10 million Yen to 15 million Yen	(X)	(X)	(X)	22.0
15 million Yen to 20 million Yen	(X)	(X)	(X)	11.6
20 million Yen or more	(X)	(X)	(X)	15.3

X Not applicable.

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ U.S. total income is based on a total of 12,411 respondents, income of the U.S. West is based on 5,897 respondents, and income of the U.S. East is based on 6,424 respondents.

4/ Japan visitors' income is based on 293 respondents.

Source: Hawaii Tourism Authority, *2022 Visitor Satisfaction and Activity Report and Companion Tables*, <<https://www.hawaii tourism authority.org/research/visitor-satisfaction-and-activity/>> accessed June 5, 2024; and calculations by the Hawaii State Department of Business Economic Development & Tourism.

Table 7.20-- LENGTH OF STAY OF VISITORS STAYING OVERNIGHT OR LONGER: 2022 AND 2023

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Length of stay	2022			2023		
	Total	Domestic	International	Total	Domestic	International
All visitors	9,138,674	8,233,186	905,488	9,499,995	7,942,159	1,557,836
1 to 6 days	2,567,228	2,343,298	223,930	2,989,439	2,378,906	610,534
7 to 12 days	5,330,878	4,854,851	476,026	5,317,417	4,605,655	711,762
13 to 30 days	1,138,925	949,262	189,663	1,093,138	878,366	214,771
31 to 365 days	101,643	85,775	15,868	100,001	79,232	20,769
Mean (days)	9.27	9.14	10.46	9.03	9.02	9.01
Median (days)	7.38	8.00	8.00	7.24	8.00	8.00

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

**Table 7.21-- JAPANESE VISITOR ARRIVALS AND EXPENDITURES:
2018 TO 2023**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state]

Subject	2018	2019	2020 1/	2021	2022	2023
Arrivals (1,000)	1,490	1,576	289	19	193	589
Average stay (days)	6.0	5.9	5.9	15.6	7.9	6.6
Expenditures (mil. dol.)	2,145	2,248	408	65	359	930

1/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.22-- AVERAGE EXPENDITURE PER VISITOR DAY, BY ORIGIN OF VISITORS: 1960-1961 TO 2023

[In dollars. Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. Unweighted averages for mainlanders before 1988 and for Japanese before 1990]

Year	Mainlanders	Japanese	Year	Mainlanders	Japanese
1960-1961	32.0	(NA)	2002	150.4	233.1
1965-1966 1/	37.2	(NA)	2003	157.2	240.1
1974	46.2	123.0	2004	158.0	251.5
1977	54.6	146.9	2005	160.8	255.4
1980	71.2	185.0	2006	166.3	266.5
1983	85.9	227.3	2007	170.3	268.8
1986	95.4	299.0	2008	161.0	288.3
1987	102.5	324.0	2009	145.7	268.3
1988	121.4	350.0	2010	151.6	261.1
1989	126.6	322.0	2011	157.8	289.1
1990	136.3	294.0	2012	167.1	310.1
1991	140.5	344.3	2013	172.1	275.7
1992	117.1	344.7	2014	176.6	273.4
1993	116.2	306.5	2015	175.0	236.3
1994	133.8	340.9	2016	180.2	240.3
1995	132.7	356.2	2017	186.9	237.8
1996	137.0	286.9	2018	188.3	241.2
1997	157.1	279.6	2019	188.3	241.6
1998	147.4	235.2	2020 2/	171.8	237.1
1999	148.9	207.5	2021	201.1	220.9
2000	154.9	214.2	2022	232.4	235.4
2001	142.7	227.0	2023	238.7	240.7

NA Not available.

1/ Oahu only.

2/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism, Data before 1999: *Hawaii Visitors Bureau, 1983 Visitor Expenditure Survey* (1985), p. 31; 1989 Expenditures, *Westbound Visitors to Hawaii* (1990), pp. 29 and 30; *1991 Visitor Expenditure Report* (1992), pp. 6 and 68; *1992 Visitor Expenditure Report* (1993), p. 61; Hawaii Visitors & Convention Bureau, *Hawaii Visitors & Convention Bureau, 1995 & 1996 Research Report*, pp.109-110, records; *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.23-- AVERAGE EXPENDITURE PER VISITOR DAY IN CONSTANT DOLLARS, FOR VISITORS FROM THE MAINLAND: 1960-1961 TO 2023

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state]

Year	U.S. CPI (1982-84=100)	Average expenditure per visitor day 1/	Year	U.S. CPI (1982-84=100)	Average expenditure per visitor day 1/
1960-1961	29.8	107	2002	179.9	84
1965-1966 2/	32.0	116	2003	184.0	85
1974	49.3	94	2004	188.9	84
1977	60.6	90	2005	195.3	82
1980	82.4	86	2006	201.6	82
1983	99.6	86	2007	207.3	82
1986	109.6	87	2008	215.3	75
1987	113.6	90	2009	214.5	68
1988	118.3	103	2010	218.1	70
1989	124.0	102	2011	224.9	70
1990	130.7	104	2012	229.6	73
1991	136.2	103	2013	233.0	74
1992	140.3	83	2014	236.7	75
1993	144.5	80	2015	237.0	74
1994	148.2	90	2016	240.0	75
1995	152.4	87	2017	245.1	76
1996	156.9	87	2018	251.1	75
1997	160.5	98	2019	255.7	74
1998	163.0	90	2020 3/	258.9	66
1999	166.6	89	2021	271.0	74
2000	172.2	90	2022	292.6	79
2001	177.1	81	2023	304.7	78

1/ In constant (1982-84) dollars deflated using U.S. CPI.

2/ Oahu only.

3/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>; U.S. Bureau of Labor Statistics, *U.S. Consumer Price Index-All Urban Consumers, All Items* <<https://www.bls.gov/cpi/data.htm>> accessed July 25, 2024; and calculations by Hawaii State Department of Business, Economic Development & Tourism.

**Table 7.24-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE: 2022 AND 2023**

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars]

Expenditure type	U.S. West 1/		U.S. East 2/		Japan		Canada	
	2022	2023	2022	2023	2022	2023	2022	2023
All items	221.8	225.4	252.1	262.6	235.4	240.7	189.8	220.3
Total food and beverage	45.2	47.8	48.9	51.6	57.4	59.5	40.0	45.8
Restaurant food	28.6	30.3	32.9	34.5	39.9	43.4	23.1	26.4
Dinner shows & cruises	5.2	5.3	6.1	6.9	3.3	3.7	2.7	3.8
Groceries and snacks	11.4	12.2	9.8	10.2	14.2	12.4	14.3	15.5
Entertainment & recreation	19.3	19.2	26.4	26.9	15.7	17.4	13.7	15.8
Total transportation	25.1	22.2	27.3	24.3	16.5	13.8	23.5	22.5
Interisland airfare	1.1	1.2	2.5	2.8	1.2	1.0	1.1	1.2
Ground transportation	1.3	1.3	1.5	1.6	5.7	6.2	1.4	1.6
Rental vehicles	21.1	18.3	21.6	18.3	8.5	5.8	19.2	17.9
Gasoline, parking, etc.	1.5	1.4	1.7	1.5	1.2	0.8	1.8	1.8
Total shopping	21.8	21.7	22.3	22.8	49.8	50.2	14.6	16.1
Fashion and clothing	8.2	8.2	8.1	8.5	17.5	16.4	7.7	8.6
Jewelry and watches	2.7	2.8	3.3	3.1	3.7	3.4	0.9	1.4
Cosmetics, perfume	0.5	0.5	0.5	0.6	2.2	1.8	0.2	0.3
Leather goods	2.5	1.8	1.7	1.4	9.0	8.2	0.6	0.5
Hawaii food products	3.5	3.8	3.1	3.3	11.8	13.8	2.3	2.1
Souvenirs	4.4	4.6	5.6	5.9	6.1	6.5	2.8	3.2
Lodging	105.9	108.8	117.9	121.9	89.0	91.1	94.3	113.6
All other expenses 3/	4.5	5.6	9.3	15.0	7.0	8.7	3.6	6.5

Continued on next page.

**Table 7.24-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
SELECTED GEOGRAPHIC AREA, BY EXPENDITURE TYPE:
2022 AND 2023 -- Con.**

Expenditure type	Other Asia 4/		Oceania 5/		Europe 6/		Latin America 7/	
	2021	2022	2021	2022	2021	2022	2021	2022
All items	285.1	306.6	235.1	284.7	167.9	192.1	249.7	249.0
Total food and beverage	56.0	59.8	48.9	64.6	40.4	39.9	45.6	47.4
Restaurant food	43.9	47.5	35.3	47.3	29.2	24.0	28.5	29.2
Dinner shows & cruises	4.1	4.1	4.6	5.0	2.6	5.9	8.3	8.5
Groceries and snacks	8.0	8.3	9.1	12.3	8.6	10.0	8.7	9.7
Entertainment & recreation	28.5	30.6	22.6	26.4	16.7	22.6	24.5	24.2
Total transportation	28.4	29.9	14.4	20.4	24.5	27.2	29.9	30.3
Interisland airfare	7.9	8.0	3.0	2.2	4.1	1.9	7.3	7.5
Ground transportation	3.2	3.4	3.4	5.5	3.4	3.6	2.4	2.8
Rental vehicles	16.1	17.2	7.4	11.6	15.2	17.0	18.9	18.7
Gasoline, parking, etc.	1.2	1.2	0.6	1.2	1.7	4.7	1.3	1.3
Total shopping	82.3	88.4	50.2	49.9	12.7	11.5	34.6	30.9
Fashion and clothing	27.1	28.3	32.5	32.5	6.5	6.7	19.0	15.1
Jewelry and watches	7.9	8.4	4.1	3.3	1.2	0.2	3.2	2.9
Cosmetics, perfume	6.5	6.7	3.6	2.6	0.7	0.3	1.3	0.9
Leather goods	28.3	31.8	4.6	4.4	0.6	0.1	0.7	0.4
Hawaii food products	7.0	7.3	1.5	2.1	0.9	1.7	3.4	3.3
Souvenirs	5.4	5.9	3.9	4.8	2.8	2.5	7.0	8.3
Lodging	84.7	92.0	86.3	114.8	67.9	87.5	97.7	99.0
All other expenses 3/	5.3	5.9	12.6	8.6	5.6	3.4	17.4	17.2

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

4/ Includes China, Hong Kong, Korea (South), Singapore, and Taiwan.

5/ Includes Australia and New Zealand.

6/ Includes United Kingdom, Germany, France, Italy, and Switzerland.

7/ Includes Argentina, Brazil, and Mexico.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

**Table 7.25-- TOTAL VISITOR EXPENDITURES BY EXPENDITURE TYPE:
2022 AND 2023**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Expenditure type	2022	2023	Percent change
All items	19,800.0	20,866.3	5.4
Total food and beverage	4,029.5	4,383.6	8.8
Restaurant food	2,617.6	2,873.2	9.8
Dinner shows and cruises	450.6	475.9	5.6
Groceries and snacks	961.3	1,035.6	7.7
Entertainment & recreation	1,837.6	1,880.6	2.3
Total transportation	2,195.6	1,956.1	-10.9
Interisland airfare	142.5	153.4	7.7
Ground transportation	150.9	183.4	21.6
Rental vehicles	1,751.3	1,484.9	-15.2
Gasoline, parking, etc.	151.0	134.3	-11.0
Total shopping	1,982.0	2,121.1	7.0
Fashion and clothing	784.1	855.3	9.1
Jewelry and watches	229.2	242.3	5.7
Cosmetics, perfume	56.6	59.8	5.8
Leather goods	210.5	190.5	-9.5
Hawaii food products	292.8	338.8	15.7
Souvenirs	408.7	434.3	6.3
Lodging	9,138.3	9,639.2	5.5
All other expenses 1/	516.2	753.7	46.0
Supplemental business	100.8	132.0	31.0

1/ Includes cruise package and on-ship spending on U.S. flagged Hawaii home-ported ships.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.26-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2022 AND 2023

[Covers visitors who arrived by air and stayed overnight or longer anywhere in the state. In dollars]

Visitor or trip characteristics	Visitors from U.S. West 1/		Visitors from U.S. East 2/		Visitors from Japan	
	2022	2023	2022	2023	2022	2023
All visitors	221.8	225.4	252.1	262.6	235.4	240.7
Group tour status 3/						
Organized group tour	262.7	252.9	276.0	344.1	271.7	257.6
Individually arranged	221.0	224.0	248.7	250.0	233.0	242.8
Arrived on package tour 3/						
Yes	223.2	217.7	252.7	243.5	293.9	294.3
No	221.0	225.1	248.5	253.6	218.8	216.1
Accommodations						
Hotel	267.3	268.4	294.2	301.3	274.3	276.4
Condo	235.1	245.2	270.5	271.9	206.0	202.9
Guests of friends and relatives	99.3	105.3	109.3	107.3	141.2	123.8
Timeshare	220.8	168.3	189.2	195.2	153.7	146.4
Rental House	218.0	234.2	240.4	255.5	179.5	150.1
Previous visits 3/						
First trip	226.5	229.6	266.9	270.3	274.5	281.2
Repeat visitors	218.4	221.3	229.2	231.5	225.7	234.6
Purpose of trip						
Pleasure	226.8	228.5	253.7	253.9	223.1	229.3
Business, meetings, conventions, incentive	263.0	284.2	290.6	314.5	273.4	276.8
On honeymoon	311.2	332.3	360.7	372.8	315.0	332.8

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ U.S. West and U.S. East figures may not be comparable to figures in 2007 *Data Book* or earlier, due to a change in methodology.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.27-- TOTAL VISITOR EXPENDITURES: 1961 TO 2023

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Year	Personal expenditures	Additional business expenditures 1/	Year	Personal expenditures	Additional business expenditures 1/
1961	137	(NA)	1993	7,808	120
1962	154	(NA)	1994	9,544	133
1963	186	(NA)	1995	10,067	141
1964	205	(NA)	1996	9,569	140
1965	225	(NA)	1997	10,102	147
1966	280	(NA)	1998	9,910	149
1967	380	(NA)	1999	9,844	161
1968	440	(NA)	2000	10,396	194
1969	550	(NA)	2001	8,916	145
1970	595	(NA)	2002	9,465	144
1971	705	(NA)	2003	9,889	165
1972	836	(NA)	2004	10,702	160
1973	1,017	(NA)	2005	11,696	208
1974	1,233	(NA)	2006	12,301	191
1975	1,355	(NA)	2007	12,626	185
1976	1,637	(NA)	2008	11,220	178
1977	1,834	(NA)	2009	9,819	174
1978	2,150	(NA)	2010	10,889	177
1979	2,541	(NA)	2011	12,048	110
1980	2,871	(NA)	2012	14,250	115
1981	3,195	(NA)	2013	14,413	108
1982	3,687	(NA)	2014	14,851	122
1983	3,847	(NA)	2015	14,977	134
1984	4,442	(NA)	2016	15,793	118
1985	4,780	92	2017	16,669	126
1986	5,567	103	2018	17,510	133
1987	6,281	120	2019	17,716	128
1988	7,813	125	2020 2/	5,119	43
1989	8,371	113	2021	13,127	27
1990	8,707	119	2022	19,699	101
1991	9,004	138	2023	20,734	132
1992	8,614	141			

NA Not available.

1/ Expenditures by MCI (meetings, conventions, and incentive) visitors. Not available before 1985.

2/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

**Table 7.28-- VISITOR EXPENDITURES, BY COUNTRY OF RESIDENCE:
1999 TO 2023**

[Total air and cruise visitor expenditures. Covers visitors who stayed overnight or longer anywhere in the state. In millions of dollars]

Year	Total expenditures	Personal expenditures					Additional business (MCI) expenditures
		All countries 1/	United States	Japan	Canada	Other countries 1/	
1999	10,005	9,844	5,776	2,359	480	1,229	161
2000	10,590	10,396	6,453	2,370	451	1,121	194
2001	9,061	8,916	5,708	2,089	309	810	145
2002	9,609	9,465	6,133	2,041	270	1,021	144
2003	10,054	9,889	6,608	1,902	335	1,044	165
2004	10,862	10,702	7,095	2,163	364	1,081	160
2005	11,904	11,696	7,841	2,214	451	1,190	208
2006	12,492	12,301	8,385	2,037	508	1,371	191
2007	12,811	12,626	8,537	1,982	634	1,473	185
2008	11,398	11,220	7,122	1,944	711	1,443	178
2009	9,993	9,819	6,163	1,826	629	1,202	174
2010	11,066	10,889	6,790	1,900	746	1,454	177
2011	12,158	12,048	7,251	2,164	906	1,727	110
2012	14,365	14,250	8,074	2,735	1,023	2,418	115
2013	14,521	14,413	8,351	2,486	1,083	2,493	108
2014	14,973	14,851	8,586	2,397	1,073	2,796	122
2015	15,111	14,977	8,950	2,053	1,053	2,921	134
2016	15,911	15,793	9,524	2,096	955	3,219	118
2017	16,794	16,669	10,376	2,160	1,041	3,092	126
2018	17,643	17,510	11,118	2,145	1,109	3,138	133
2019	17,844	17,716	11,636	2,248	1,082	2,750	128
2020 2/	5,162	5,119	3,780	408	389	542	43
2021	13,154	13,127	12,318	65	241	503	27
2022	19,800	19,699	16,250	359	962	2,127	101
2023	20,866	20,734	15,822	930	1,230	2,752	132

1/ Includes cruise ship data.

2/ Annual 2020 visitor spending statistics were estimated by DBEDT.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

Table 7.29-- CRUISE SHIP ARRIVAL AND PASSENGER COUNT: 2019 TO 2023

Subject	2019	2020 1/	2021 1/	2022	2023
Number of tours 2/	123	28	-	91	126
Number of passengers	277,093	53,417	-	158,203	294,824
Out of state visitors	273,050	53,098	-	157,118	290,824
Arrived by air	129,542	22,913	-	61,809	133,212
Arrived by ship	143,508	30,185	-	95,309	157,612
Hawaii residents	4,044	319	-	1,085	4,000

1/ Due to the COVID-19 pandemic in March 2020, there were no port visits to Hawaii harbors made by passenger cruise ships after March 2020 through 2021, in compliance with the regulations established by the United States Centers for Disease Control.

2/ A tour starts when a ship first calls at a Hawaii port or when all new passengers embark at a Hawaii port. One ship may make several tours around the Hawaiian Islands with a stop at Fanning Island or Christmas Island during the trip.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>.

**Table 7.30-- ESTIMATED DIRECT VISITOR-RELATED EXPENDITURES:
2012 TO 2023**

[In millions of dollars]

Year	Total	Visitors	Overseas airlines	Cruise lines
2012	16,201.5	14,364.8	1,648.9	187.8
2013	16,493.6	14,520.5	1,784.8	188.3
2014	17,013.0	14,973.3	1,880.2	159.5
2015	17,244.0	15,110.9	1,989.4	143.7
2016	18,071.3	15,911.2	2,028.4	131.6
2017	19,065.8	16,794.4	2,108.7	162.8
2018	20,144.2	17,642.5	2,337.4	164.3
2019	20,459.7	17,844.3	2,448.1	167.3
2020	6,174.3	5,161.7	967.8	44.8
2021	15,199.4	13,154.2	2,045.2	1/ -
2022	22,568.6	19,800.0	2,622.2	146.4
2023	23,894.5	20,866.3	2,811.2	217.0

1/ Due to the COVID-19 pandemic in March 2020, there were no port visits to Hawaii harbors made by passenger cruise ships after March 2020 through 2021, in compliance with the regulations established by the United States Centers for Disease Control.

Source: Hawaii State Department of Business, Economic Development, and Tourism, *Annual Visitor Research Report* <<http://dbedt.hawaii.gov/visitor/visitor-research/>>; and estimates by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.31-- ECONOMIC ACTIVITY GENERATED BY VISITOR-RELATED EXPENDITURES: 2017 TO 2023

[Direct and indirect impact]

Year	Visitor-related expenditures (million dollars)	Gross domestic product (million dollars) 1/	Household income (million dollars) 1/	State tax revenues (million dollars)	Jobs (1,000)
2017	19,065.8	15,086.5	8,483.2	1,750.3	172.7
2018	20,144.2	15,939.8	8,963.1	1,849.3	176.3
2019	20,459.7	16,189.5	9,103.4	1,878.3	173.0
2020	6,174.3	4,885.6	2,747.2	566.8	50.4
2021	15,199.4	12,027.1	6,762.9	1,395.4	120.0
2022	22,568.6	17,858.2	10,041.8	2,071.9	172.1
2023	23,894.5	18,907.4	10,631.7	2,193.6	182.2

1/ Revised from previous *Data Book*.

Source: Estimates by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.32-- WAIKIKI'S SHARE OF TOURISM: 2023

Measure of tourism	Statewide visitor industry	Waikiki	
		Number	Percent of statewide tourism
Visitor arrivals by air	9,499,995	1/ 5,613,409	(2/)
Average daily visitor census	234,724	87,907	37.5
Visitor units	81,881	31,101	38.0
Occupied visitor units	61,165	24,912	40.7
Total visitor expenditures 3/ (\$ millions)	23,894	8,538	35.7

1/ Oahu visitors.

2/ Percent is not applicable because many visitors tour more than one island.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services and spending by cruise lines on supplies and maintenance.

Source: Estimates by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.33-- CONTRIBUTION TO THE STATE'S ECONOMY BY STATEWIDE VISITOR INDUSTRY AND BY WAIKIKI: 2023

Measure of tourism	Contribution of statewide tourism to the state economy		Contribution of Waikiki tourism to the state economy	
	Number	Percent	Number	Percent
Direct impact 1/ Gross domestic product 2/ Civilian jobs 3/ State taxes (\$ millions)	(X) 145.3 1,573.2	(X) 16.7 14.4	(X) 51.9 562.1	(X) 5.9 5.2
Direct and indirect impact 4/ Gross domestic product (\$ millions) 4/ Civilian jobs 3/ State taxes (\$ millions)	18,907.4 182.2 2,193.6	17.5 20.9 20.1	6,756.0 65.1 783.8	6.3 7.5 7.2

X Not applicable.

1/ Measures the impact of visitor expenditures on only those firms that sell directly to visitors.

2/ In this Input-Output analysis, direct and indirect GDP are not readily separated.

3/ Civilian jobs include wage and salary jobs plus self-employed but exclude non-civilian military jobs.

4/ Measures the impact of visitor expenditures through all firms that contributed to goods and services sold to visitors.

Source: Estimates by Hawaii State Department of Business, Economic Development & Tourism.

Table 7.34-- VISITOR INDUSTRY PRICES, PRICE INDEXES, AND PRICE DEFLATOR: 1991 TO 2023

Year	Average daily room rate 1/ (dollars)	1-way air fares (dollars)		Honolulu Consumer Price Index 4/ (1982-84=100)			Implicit price deflator for Hawaii GDP 5/ (2012=100)
		San Francisco-Honolulu 2/	Honolulu-Kahului 3/	Food away from home	Apparel	All items	
1991	101.89	642.00	65.95	133.6	110.5	148.0	(NA)
1992	105.59	400.00	69.95	137.8	114.2	155.1	(NA)
1993	103.26	566.00	74.00	141.9	116.5	160.1	(NA)
1994	105.46	566.00	74.00	146.4	118.7	164.5	(NA)
1995	109.39	596.00	74.00	149.2	117.5	168.1	(NA)
1996	116.79	530.00	85.00	150.8	118.5	170.7	(NA)
1997	124.96	521.00	80.00	152.6	117.3	171.9	62.2
1998	129.66	521.00	88.00	153.3	112.2	171.5	63.6
1999	131.66	536.00	94.75	158.3	105.4	173.3	65.4
2000	140.63	576.00	94.50	160.0	103.5	176.3	67.6
2001	144.88	692.00	95.25	164.0	101.0	178.4	70.3
2002	140.89	692.00	99.00	166.0	102.6	180.3	72.1
2003	144.16	714.00	119.00	167.1	98.5	184.5	73.8
2004	152.17	714.00	139.60	171.0	101.2	190.6	75.9
2005	166.16	829.00	144.70	176.4	102.5	197.8	78.4
2006	187.19	(NA)	167.80	186.0	104.4	209.4	81.2
2007	199.96	(NA)	182.90	195.1	104.1	219.5	83.9
2008	201.85	(NA)	170.00	202.3	105.3	228.9	85.3
2009	177.10	(NA)	218.10	210.8	112.8	230.0	87.0
2010	174.84	(NA)	191.20	213.6	116.4	234.9	87.7
2011	189.83	(NA)	191.20	219.1	118.4	243.6	89.2
2012	204.93	(NA)	191.30	230.3	121.5	249.5	91.0
2013	229.90	(NA)	191.40	241.2	119.0	253.9	92.6
2014	234.85	(NA)	185.00	247.7	111.1	257.6	94.8
2015	244.64	(NA)	187.00	263.0	108.9	260.2	97.1
2016	254.03	(NA)	182.40	273.0	111.7	265.3	98.4
2017	264.49	(NA)	189.40	277.6	115.8	272.0	100.0
2018	278.07	(NA)	189.28	285.6	110.3	277.1	102.4
2019	283.05	(NA)	189.17	295.3	114.8	281.6	105.0
2020	266.81	(NA)	193.40	301.2	113.3	286.0	106.3
2021	330.32	(NA)	189.00	309.1	109.1	296.8	110.7
2022	7/ 372.86	(NA)	194.01	333.3	110.4	316.1	118.6
2023	377.55	(NA)	194.01	364.9	126.2	326.0	124.3

Continued on next page.

Table 7.34-- VISITOR INDUSTRY PRICES, PRICE INDEXES, AND PRICE DEFLATOR: 1991 TO 2023 -- Con.

NA Not available.

1/ For 1980-1994 Pannell Kerr Forster, *Trends in the Hotel Industry, Hawaii* (monthly). For 1995-2016 Smith Travel Research, Hospitality Advisors LLC, *Hawaii Hotel Flash Report* (December/Year-End Highlights). For 2017-present, Hawaii Tourism Authority, *Hawaii Hotel Performance Report* (December).

2/ Unrestricted coach or economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, (1998 figure as of July 27, 2004 figure as of May 3, and 2005 figure as of June 2).

3/ Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book* and Hawaiian Airlines, records. See also *Data Book* Table 18.41.

4/ Honolulu CPI for All Urban Consumers, from U.S. Bureau of Labor Statistics, Consumer Price Index-All Urban Consumers All Items Multi-screen <<https://www.bls.gov/cpi/data.htm>> accessed January 17, 2024. See also *Data Book* Table 14.06.

5/ Source: U.S. Bureau of Economic Analysis, Gross Domestic Product by Industry (March 29, 2024) <http://www.bea.gov/iTable/index_regional.cfm> accessed March 29, 2024; and calculations by Hawaii State Department of Business, Economic Development & Tourism. See also *Data Book* Table 14.01.

6/ BEA released revised Regional Economic Account statistics on September 29, 2023, and most recently, updated on March 29, 2024, reflecting the 2023 Comprehensive Update of the Regional Economic Accounts.

**Table 7.35-- RETURNING RESIDENTS AND AVERAGE NUMBER ABSENT:
1993 TO 2023**

Year	Number returning			Average number absent		
	Total	Domestic	Inter-national	Total	Domestic	Inter-national
1993	832,592	716,100	116,492	52,487	44,890	7,597
1994	858,075	738,540	119,535	54,362	46,150	8,212
1995	878,599	755,970	122,629	55,856	47,864	7,992
1996	889,496	764,790	124,706	58,137	50,108	8,029
1997	925,812	796,650	129,162	40,898	35,467	5,431
1998	931,068	796,967	134,101	38,495	34,791	3,704
1999	939,622	805,318	134,304	42,297	36,339	5,958
2000	1,001,174	839,772	161,402	46,151	37,307	8,844
2001	982,508	815,293	167,215	46,566	36,029	10,537
2002	991,557	850,786	140,771	46,757	35,810	10,947
2003	1,057,615	930,265	127,350	53,447	44,682	8,764
2004	1,140,779	976,976	163,803	57,481	47,436	10,044
2005	1,252,012	1,078,468	173,544	65,674	53,789	11,884
2006	1,362,507	1,175,635	186,872	68,656	56,964	11,691
2007	1,364,505	1,160,029	204,476	71,626	57,906	13,719
2008	1,262,237	1,057,133	205,104	72,080	57,386	14,694
2009	1,244,534	1,032,158	212,376	69,243	56,366	12,877
2010	1,291,983	1,079,120	212,863	73,217	57,544	15,673
2011	1,292,290	1,088,058	204,232	73,863	59,486	14,377
2012	1,305,370	1,104,116	201,254	75,985	60,218	15,767
2013	1,239,061	1,081,195	157,866	68,946	57,979	10,966
2014	1,220,813	1,120,230	100,583	64,898	58,385	6,513
2015	1,294,904	1,184,982	109,922	62,389	56,695	5,693
2016	1,358,083	1,210,099	147,984	63,093	56,240	6,853
2017	1,367,024	1,225,195	141,830	62,685	56,204	6,481
2018	1,443,527	1,288,213	155,314	65,655	57,910	7,744
2019	1,522,669	1,370,066	152,603	69,349	61,422	7,927
2020	588,249	540,395	47,854	46,312	42,682	3,629
2021	1,035,314	999,806	35,508	61,011	57,831	3,179
2022	1,485,744	1,432,238	53,506	74,700	70,095	4,605
2023	1,647,018	1,493,341	153,677	77,298	70,753	6,545

Source: Hawaii State Department of Business, Economic Development, and Tourism Research, *Annual Visitor Research Report* (annual) <<http://dbedt.hawaii.gov/visitor/visitor-research/>>; and estimates by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.36-- PASSPORTS ISSUED BY THE HONOLULU PASSPORT AGENCY: 2018 TO 2023

[The area served by the Honolulu Passport Agency includes Hawaii, American Samoa, Guam, the Northern Mariana Islands, and Palau]

Mailing address	2018	2019	2020	2021	2022	2023
Issued by Honolulu Office	80,694	79,601	30,630	32,940	72,637	95,602
Mailed to Hawaii addresses	67,401	68,176	22,415	21,034	51,334	72,923
Mailed outside the state	13,293	11,425	8,215	11,906	21,303	22,679

Source: U.S. Department of State, Honolulu Passport Agency, records.

Table 7.37-- PERFORMING ARTS, FOR OAHU: 2021-2022 AND 2022-2023 SEASONS

Name of organization and type of performance	Productions	Performances	Attendance
All reporting groups	(NA)	(NA)	(NA)
Kennedy Theater			
2021-2022 1/			
Dance	3	10	1,358
Theater	10	38	5,623
2022-2023			
Dance	11	20	5,697
Theater	10	75	5,842
Honolulu Theater for Youth 2/	6	428	71,841
Paliku Theatre 3/	3	20	1,407
Manoa Valley Theater	(NA)	(NA)	(NA)
Kumu Kahua Theater	(NA)	(NA)	(NA)
Department of Enterprise Services, total	(NA)	(NA)	(NA)
Dance	(NA)	(NA)	(NA)
Classical concerts	(NA)	(NA)	(NA)
Operas	(NA)	(NA)	(NA)
Pop/rock shows	(NA)	(NA)	(NA)
Stage shows	(NA)	(NA)	(NA)
Brigham Young University			
Theater	(NA)	(NA)	(NA)
Music	(NA)	(NA)	(NA)
Diamond Head Theater	(NA)	(NA)	(NA)
Hawaii Pacific University			
Theater	(NA)	(NA)	(NA)
Music	(NA)	(NA)	(NA)

NA Not available.

1/ Revised from previous *Data Book*.

2/ HTY pivoted to a television show broadcast on all Hawaii News Now stations which started in March 2020 because of production cancellations, along with State of Hawaii and City and County work from home orders. For the 2021 to 2022 season, HTY pivoted to a hybrid season, producing both virtual and live performances.

3/ Paliku Theatre moved to online performances in 2020 because of the COVID-19 pandemic. The theatre reopened in Spring 2022.

Source: Hawaii State Department of Business, Economic Development & Tourism mail and telephone survey.

Table 7.38-- SYMPHONY ORCHESTRA ACTIVITIES: 1994-1995 TO 2017-2018

Season	Average number of orchestra personnel	Number of performances	Total attendance	Operating expenses (dollars)
Hawaii Symphony Orchestra				
1994-1995 1/	62	115	120,000	4,700,000
Honolulu Symphony Orchestra				
1995-1996 2/	80	45	65,000	2,343,305
1996-1997 3/	80	47	73,596	3,919,708
1997-1998	80	48	79,605	5,044,888
1998-1999	80	56	111,682	5,470,100
1999-2000	80	61	106,942	6,691,900
2000-2001 4/	80	53	98,831	5,797,900
2001-2002	80	58	97,906	6,058,458
2002-2003	80	52	94,064	6,331,577
2003-2004	80	58	123,666	6,938,881
2004-2005	80	47	90,985	6,311,037
2005-2006	80	47	89,851	7,279,713
2006-2007	80	48	45,894	7,216,559
2007-2008	80	37	52,953	8,813,767
2008-2009	80	37	64,775	8,310,431
2009-2010 5/	80	8	12,758	2,125,968
2010-2011 6/	-	-	-	310,629
Hawaii Symphony Orchestra				
2011-2012 7/	80	21	20,652	2,434,179
2012-2013 8/	80	1	2,057	215,449
2013-2014	80	20	24,564	9/ 3,486,554
2014-2015	80	23	30,089	10/ 3,553,965
2015-2016	80	37	36,971	4,477,458
2016-2017	80	31	32,111	4,223,764
2017-2018	80	40	44,431	4,333,217

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Table 7.38-- SYMPHONY ORCHESTRA ACTIVITIES: 1994-1995 TO 2017-2018 -- Con.

- 1/ First season in operation. The attendance total is estimated.
 - 2/ The Honolulu Symphony Society and the Musicians' Union reached a collective bargaining agreement on December 15, 1995 for a 14-week season, a shorter season than prior years.
 - 3/ Recording of expenses in compliance with FASB 116 & 117 pertaining to not-for-profit corporations, for 18-week season.
 - 4/ Canceled Shell series and Ohana series due to expense.
 - 5/ Canceled season in October 2009. Filed Chapter 11 in December 2009.
 - 6/ Converted to Chapter 7 in December 2010.
 - 7/ First season in operation.
 - 8/ No season presented, except 4th of July concert.
 - 9/ Expense includes \$556,431 in contracted revenue for Hawaii Opera and Ballet Hawaii.
 - 10/ Expense reflects \$57,500 in contracted revenue from Ballet Hawaii and addition of first Pops series.
- Source: Honolulu Symphony Society, records; Hawaii Symphony Orchestra, records.

Table 7.39-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2021 TO 2023

[For calendar year unless otherwise specified]

Island and cultural attraction	2021	2022	2023
OAHU			
Atlantis Submarines	122,967	175,932	135,414
Atlantis Cruises	10,934	35,609	22,518
Battleship Missouri Memorial	257,435	459,176	496,810
Bernice P. Bishop Museum	(NA)	(NA)	(NA)
Diamond Head State Monument 1/ 2/	(NA)	(NA)	(NA)
Foster Botanical Garden	56,203	(NA)	(NA)
Harold L. Lyon Arboretum	19,963	27,104	(NA)
Hawaii's Plantation Village	(NA)	(NA)	(NA)
Hawaii State Art Museum (HiSAM)	51,377	(NA)	(NA)
Honolulu Museum of Art on Beretania	58,409	83,395	103,598
Honolulu Museum of Art at First Hawaiian Center	(NA)	(NA)	(NA)
Honolulu Police Department Museum	135	817	1,792
Honolulu Zoo	341,469	456,833	501,967
Hoomaluhia Botanical Garden	561,209	(NA)	(NA)
Iolani Palace State Monument	56,984	76,050	105,886
King Kamehameha V Judiciary History Center 1/	(NA)	2,051	(NA)
Mormon Temple Grounds 3/	(NA)	(NA)	(NA)
Pearl Harbor Aviation Museum 4/	128,714	242,871	269,749
Polynesian Cultural Center	(NA)	(NA)	(NA)
Puu O Mahuka Heiau State Historic Site	(5/)	(5/)	(5/)
Queen Emma Summer Palace	(NA)	(NA)	(NA)
Royal Mausoleum State Monument	(5/)	(5/)	(5/)
Sea Life Park Hawaii 6/	125,000	190,915	(NA)
Tropic Lightning Museum, Schofield Barracks 6/	7,305	4,740	(NA)
Ulupo Heiau State Historical Park	(5/)	(5/)	(5/)
U.S. Army Museum of Hawaii, Ft. DeRussy 6/	45,502	7/ 5,326	(NA)
U.S.S. Bowfin Submarine Museum	242,976	321,765	360,556
University of Hawaii Art Gallery 8/	(NA)	(NA)	(NA)
Waikiki Aquarium 1/	(NA)	(NA)	(NA)
Waimea Valley	11/ 456,815	475,505	483,855
WWII Valor in the Pacific National Monument 9/	1,185,369	1,545,582	1,692,719

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Table 7.39-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2021 TO 2023 -- Con.

Island and cultural attraction	2021	2022	2023
HAWAII			
H.N. Greenwell Store	(NA)	(NA)	(NA)
Hawaii Tropical Botanical Garden	(NA)	(NA)	(NA)
Hawaii Volcanoes National Park 10/	1,262,747	1,580,961	1,620,294
Hulihee Palace	(NA)	(NA)	(NA)
Kaloko-Honokohau National Historical Park	262,653	291,342	292,400
Kona Coffee Living History Farm	(NA)	(NA)	(NA)
Lyman House Memorial Museum	6,858	8,126	10,223
Nani Mau Gardens	(5/)	(5/)	(5/)
Pacific Tsunami Museum	-	951	(NA)
Panaewa Rainforest Zoo and Gardens 1/	118,253	360,000	355,000
Puuhonua O Honaunau National Historical Park	250,919	311,441	341,502
Puukohola Heiau National Historic Site	24,326	31,602	23,197
Volcano Art Center Gallery	(NA)	(NA)	(NA)
Volcano Art Center Campus	(NA)	(NA)	(NA)
MAUI			
Alexander & Baldwin Sugar Museum	4,743	8,086	8,978
Aquarium Maui/Maui Ocean Center	257,570	334,073	(NA)
Haleakala National Park	853,181	1,087,616	791,292
Halekii-Pihana Heiau State Historical Site	(5/)	(5/)	(5/)
Hana Cultural Center	150	(NA)	(NA)
Hawaiian Islands Humpback Whale Sanctuary 8/	-	(NA)	(NA)
Iao Valley State Monument	(5/)	(5/)	(5/)
Kula Botanical Garden	(NA)	(NA)	(NA)
Lahaina Restoration Foundation	7,039	17,509	(11/)
Baldwin Missionary Home Museum	6,060	12,819	(11/)
Hale Pai Printing House	-	345	(11/)
Wo Hing Temple Museum	979	4,345	(11/)
Maui Historical Society Bailey House Museum	(NA)	(NA)	(NA)
The Whale Center of Hawaii 12/	(NA)	(NA)	(NA)
MOLOKAI			
Kalaupapa National Historical Park 13/	25,252	38,771	46,981

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Table 7.39-- ATTENDANCE AT MUSEUMS AND OTHER CULTURAL ATTRACTIONS: 2021 TO 2023 -- Con.

Island and cultural attraction	2021	2022	2023
LANAI			
Lanai Culture & Heritage Center	(NA)	(NA)	(NA)
KAUAI			
Grove Farm Homestead	1,758	2,774	4,108
Kauai Museum	7,000	14/ 59,804	60,004
Kauai Ocean Discovery	(NA)	(NA)	(NA)
Kilauea Point National Wildlife Refuge 15/	(NA)	(NA)	(NA)
Kokee Natural History Museum	(NA)	(NA)	(NA)
Waioli Mission House	100	257	399

NA Not available.

1/ Fiscal year ending June 30.

2/ Diamond Head State Monument is the only State Park where an entry fee is charged to all visitors. The estimated attendance is based on revenues received from entrance fees paid by walk-ins, drive-ins, and commercial vehicles.

3/ Church of Jesus Christ of Latter-Day Saints, Hawaii Temple Visitors' Center.

4/ Formerly known as the Pacific Aviation Museum.

5/ No visitor counts are conducted.

6/ Fiscal year ending September 30.

7/ The U.S. Army Museum of Hawaii was open for January and part of February 2022, then closed for the rest of 2022. The museum reopened on February 7, 2023.

8/ Data are estimates.

9/ Counts include visitors to USS *Arizona* Memorial.

10/ Kilauea Visitor Center and Jagger Museum are included in the total attendance at Hawaii Volcanoes National Park.

11/ Attendance records for the museums under the Lahaina Restoration Fund were destroyed by the wild fires that occurred in 2023.

12/ The Whalers Village Museum was not open to the public. It is slated to reopen under new management as The Whale Center of the Pacific.

13/ Includes Kalaupapa Settlement.

14/ Kauai Museum experienced an uptick of visitors because they had three travelling exhibits.

15/ Attendance in 2022 represents the two months the museum was open for January and February.

Source: Hawaii State Department of Business, Economic Development & Tourism, annual survey of attractions.

Table 7.40-- NATIONAL PARKS, SITES AND MONUMENTS: 2003 TO 2023

Year and area	Acreage, Dec. 31			Visits
	Total	Federal	Non-federal	
2003	364,981	353,292	11,689	4,879,193
2004	364,999	353,434	11,564	5,403,073
2005	364,999	353,434	11,564	5,415,722
2006	364,999	353,672	11,326	5,323,425
2007	364,999	353,672	11,326	5,122,853
2008	369,110	357,784	11,326	4,536,505
2009	369,122	357,795	11,326	4,312,818
2010	369,124	357,795	11,329	4,493,123
2011	369,166	357,837	11,329	4,784,285
2012	369,166	357,837	11,329	5,119,035
2013	369,166	357,837	11,329	4,902,696
2014	369,166	357,837	11,329	5,213,817
2015	369,320	357,960	11,360	5,439,034
2016	369,320	357,960	11,360	5,786,318
2017	369,320	357,960	11,360	6,002,950
2018	371,494	360,134	11,360	4,838,838
2019	371,494	360,134	11,360	4,929,610
2020	371,494	360,134	11,360	1,629,003
2021	371,494	360,134	11,360	3,864,447
2022	390,917	379,557	11,360	4,887,315
2023	390,925	379,565	11,360	4,808,385
AREAS: 2023				
Haleakala National Park	33,489	33,489	(1/)	791,292
Hawaii Volcanoes National Park	344,812	344,812	-	1,620,294
Honouliuli National Monument	154	123	31	(2/)
Kalaupapa National Historical Park	10,779	23	10,756	46,981
Kaloko-Honokohau National Historical Park	1,163	616	547	292,400
Pearl Harbor National Memorial 3/	22	22	-	1,692,719
Puuhonua o Honaunau National Historical Park	420	420	-	341,502
Puukohola Heiau National Historic Site	86	61	25	23,197

1/ Figure rounds to zero but is included in total.

2/ Honouliuli National Monument was established by presidential proclamation on February 24, 2015.

It is not yet open to visitors.

3/ Formerly, World War II Valor in the Pacific National Monument.

Source: U.S. Department of the Interior, National Park Service, Natural Resource Stewardship and Science "Annual Visitation By Park (1979 - Last Calendar Year)" and "Park Acreage Reports (1997 - Last Calendar/Fiscal Year)" <<https://irma.nps.gov/Stats/Reports/National>> accessed May 23, 2024.

Table 7.41-- STATE PARKS AND HISTORIC SITES: 2010 TO 2023

[As of June 30]

Year and island	Number of areas	Acreage	
		Total	Developed
2010	69	33,522.0	712.6
2011	69	33,522.0	712.6
2012	69	33,522.0	712.6
2013	69	33,522.0	712.6
2014	65	32,896.0	707.6
2015	65	32,883.0	707.6
2016	67	32,890.0	707.6
2017	63	33,467.6	725.2
2018	64	34,156.8	685.2
2019	64	34,156.8	685.2
2020 1/	64	32,921.5	704.5
2021	64	33,619.4	704.5
2022	64	33,619.4	704.5
2023	64	33,619.4	704.5
ISLAND: 2021			
Hawaii	16	6,949.2	238.8
Maui	9	326.5	37.9
Molokai	1	233.7	10.0
Oahu	28	10,917.8	287.2
Kauai	10	15,192.2	130.6
ISLAND: 2022			
Hawaii	16	6,949.2	238.8
Maui	9	326.5	37.9
Molokai	1	233.7	10.0
Oahu	28	10,917.8	287.2
Kauai	10	15,192.2	130.6
ISLAND: 2023			
Hawaii	16	6,949.2	238.8
Maui	9	326.5	37.9
Molokai	1	233.7	10.0
Oahu	28	10,917.8	287.2
Kauai	10	15,192.2	130.6

1/ No new parks were added or removed. The Hawaii State Department of Land and Natural Resources identified acreage discrepancies and provided a more accurate total.

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

Table 7.42-- MAJOR STATE PARKS: 2021 TO 2023

[As of June 30. Parks having at least 1,000 acres]

Park	Acreage	
	Total	Developed
2021		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	2,557.4	37.4
Kaena Point State Park	1,427.7	7.5
Kiholo State Park Reserve	4,365.0	3.0
Pupukea-Paumalu State Park Reserve	1,103.6	2.2
2022		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	2,557.4	37.4
Kaena Point State Park	1,427.7	7.5
Kiholo State Park Reserve	4,365.0	3.0
Pupukea-Paumalu State Park Reserve	1,103.6	2.2
2023		
Napali Coast State Wilderness Park	6,175.0	4.0
Ahupuaa O Kahana State Park	5,249.0	26.0
Kokee State Park	4,345.0	55.0
Waimea Canyon State Park	1,837.4	10.0
Kekaha Kai State Park	1,745.5	5.0
Wailua River State Park	2,557.4	37.4
Kaena Point State Park	1,427.7	7.5
Kiholo State Park Reserve	4,365.0	3.0
Pupukea-Paumalu State Park Reserve	1,103.6	2.2

Source: Hawaii State Department of Land and Natural Resources, Division of State Parks, records.

**Table 7.43-- NATIONAL AND STATE HISTORIC SITES, BY ISLAND:
2022 AND 2023**

[Categories are not exclusive; a site may be listed on both Hawaii Register and National Register]

State and island	2022 1/			2023 2/		
	Listed Hawaii Register	Nominated Hawaii Register	Listed National Register	Listed Hawaii Register	Nominated Hawaii Register	Listed National Register
State total	1,100	3	384	1,126	-	384
Hawaii	185	1	93	188	-	93
Kahoolawe	1	-	1	1	-	1
Kauai	80	-	40	82	-	40
Lanai	1	-	2	1	-	2
Maui	75	-	62	78	-	62
Molokai	158	-	4	158	-	4
Northwestern Hawaiian Islands	1	-	2	1	-	2
Oahu	598	2	180	617	-	180

1/ As of March 24, 2023.

2/ As of May 13, 2024.

Source: Hawaii State Department of Land and Natural Resources, State Historic Preservation Division, "Nominated and Listed Properties on the Hawaii and National Registers of Historic Places" (May 2024) <<https://dlnr.hawaii.gov/shpd/>> accessed June 4, 2024.

Table 7.44-- ZOOS: 2019 TO 2023

Subject and zoo	2019	2020	2021	2022	2023
Species 1/ 2/					
Honolulu Zoo	185	181	181	177	174
Panaewa Rainforest Zoo and Gardens (Hilo)	88	85	89	84	83
Individuals 1/ 2/					
Honolulu Zoo	762	751	727	687	638
Panaewa Rainforest Zoo and Gardens (Hilo)	190	192	188	291	280
Attendance 3/ 4/					
Honolulu Zoo	569,049	387,103	341,469	456,833	501,967
Panaewa Rainforest Zoo and Gardens (Hilo)	283,807	(NA)	118,253	360,000	355,000

NA Not available.

1/ Animal and bird inventory, December 31.

2/ Species and individuals that are owned and on-site including on loan.

3/ Fiscal year ending June 30.

4/ In 2020 and 2021, attendance was impacted by statewide closures due to the COVID-19 pandemic.

Source: City and County of Honolulu, Department of Enterprise Services, Honolulu Zoo and County of Hawaii, Department of Parks and Recreation, records.

Table 7.45-- AQUATIC COLLECTIONS: 2022

[As of June 30. For annual attendance, see table 7.40. Waikiki Aquarium is updated as of 2019; Sea Life Park is updated as of 2022]

Phylum or class	Sea Life Park		Waikiki Aquarium	
	Species	Individuals	Species	Individuals
Total	57	1,666	349	2,953
Fishes	39	1,081	180	1,166
Reptiles	1	32	-	-
Mammals	5	18	1	1
Invertebrates	6	89	168	1,786
Birds	6	446	-	-

Source: Sea Life Park, records; and Waikiki Aquarium, records.

Table 7.46-- COUNTY PARKS, BY ISLAND: 2021 TO 2023

[As of December 31]

Island	Number			Acreage		
	2021	2022	2023	2021	2022	2023
State total	760	859	859	11,145	11,232	11,309
Hawaii	209	209	209	2,908	2,908	2,908
Maui	142	145	145	2,436	2,479	2,528
Lanai	5	5	5	24	24	24
Molokai	13	13	13	83	83	83
Oahu	306	402	402	4,909	4,953	4,981
Kauai	85	85	85	785	785	785

Source: County parks and recreation departments.

Table 7.47-- ATTENDANCE AND WATER SAFETY AT GUARDED BEACH PARKS, FOR THE CITY AND COUNTY OF HONOLULU: 2022

Beach park	Estimated attendance 1/	Rescues	Drownings	Surfing accidents
All parks	21,801,600	3,498	4	109
Ala Moana	2,863,822	55	-	5
Alii/Haleiwa	636,953	111	-	4
Bellows	104,443	7	-	-
Chun's Reef	344,980	86	-	-
Ehukai	599,132	124	-	6
Hanauma	1,363,000	210	1	-
Kailua	992,146	12	-	-
Keauwaula	187,196	20	-	-
Ke Waena	369,957	39	1	-
Kualoa	307,815	402	-	-
Laniakea	420,317	101	-	6
Maili	411,393	24	-	-
Makaha	366,482	55	-	-
Makapuu	214,711	111	-	-
Nanakuli	447,329	53	-	-
Pokai Bay	329,229	7	-	-
Sandy	533,721	826	-	2
Sunset	593,763	69	-	-
Waikiki	9,322,325	963	2	85
Waimanalo	690,506	94	-	1
Waimea	702,380	129	-	-

1/ Attendance is based on headcounts taken 3 times by Water Safety Officers over an 8-hour work day.

Source: City and County of Honolulu, Emergency Services Department, Ocean Safety & Lifeguard Services Division, records.

**Table 7.48-- SANDY SHORELINE AND PUBLIC BEACH ACTIVITIES,
BY ISLAND: 2024**

[Public beach recommendations as of April 1, 2024]

Subject	State total	Hawaii	Maui	Oahu	Kauai
Miles of shoreline	610	266	120	112	112
Sandy shoreline	169	(NA)	56	67	47
Number of public beaches	54	12	9	24	9
Recommended for					
Swimming	49	12	9	19	9
Surfing	36	5	7	17	7
Snorkeling	46	10	7	22	7
Scuba diving	6	-	1	5	-
Fishing	32	10	4	14	4
Wind Surfing	3	-	3	-	-
Kite Surfing	2	-	2	-	-
Camping	6	2	-	3	1
Volleyball	18	4	4	6	4
With amenities 1/	48	12	9	19	8
With parking	44	10	7	19	8
Free parking	5	-	1	2	2
Metered parking	39	10	6	17	6
With lifeguard	49	12	9	19	9

NA Not available.

1/ Amenities include showers, restrooms, playgrounds, gear rentals picnic areas, and areas for BBQ grills

Source: U.S. Army Corps of Engineer Institute for Water Resources, *Hawaiian Islands National Shoreline Management Study* (September 2018) <<https://usace.contentdm.oclc.org/utis/getfile/collection/p16021coll2/id/2963/rec/1>> accessed June 4, 2019; Watchtower, "Safe Beach Day: Hawaii" <<https://safebeachday.com/state/hawaii/>> accessed April 1, 2024; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.

Table 7.49-- COUNTY TENNIS FACILITIES: 2010 TO 2023

[As of December 31 unless otherwise indicated]

Subject	State total	Hawaii	Maui	Lanai	Molokai	Oahu	Kauai
Locations							
2010	93	19	13	2	1	48	10
2011	93	19	13	2	1	48	10
2012	94	19	13	2	1	49	10
2013	95	19	13	2	1	50	10
2014	95	19	13	2	1	50	10
2015	96	19	13	2	1	51	10
2016	96	19	13	2	1	51	10
2017	96	19	13	2	1	51	10
2018	96	19	13	2	1	51	10
2019	96	19	13	2	1	51	10
2020	96	19	13	2	1	51	10
2021	96	19	13	2	1	51	10
2022	93	19	13	2	1	1/ 48	10
2023	93	19	13	2	1	2/ 48	10
Courts							
2010	323	43	49	4	2	201	24
2011	323	43	49	4	2	201	24
2012	326	42	49	4	2	205	24
2013	326	42	47	4	2	207	24
2014	325	42	46	4	2	207	24
2015	326	42	46	4	2	208	24
2016	328	44	46	4	2	208	24
2017	328	44	46	4	2	208	24
2018	325	44	43	4	2	208	24
2019	324	44	43	3	2	208	24
2020	324	44	43	3	2	208	24
2021	322	44	41	3	2	208	24
2022	316	44	41	3	2	1/ 202	24
2023	310	44	41	3	2	2/ 197	23

1/ As of March 2, 2023.

2/ As of March 11, 2024.

Source: County parks and recreation departments; and Honolulu Department of Parks and Recreation, Public Tennis Courts <<https://www.honolulu.gov/cms-dpr-menu/site-dpr-sitearticles/44119-tennis-courts.html>> accessed February 20, 2024.

Table 7.50-- GOLF COURSES, BY NUMBER OF HOLES, TYPE AND ISLAND: 2024

Island and course type 1/	Number of golf courses					Number of holes
	Total	9-hole	18-hole	27-hole	36-hole	
State total	83	12	68	2	1	1,422
Military	7	2	5	-	-	108
Municipal	9	1	8	-	-	153
Private	18	3	13	-	-	261
Public	49	6	40	2	1	864
Hawaii	19	4	14	-	1	324
Municipal	1	-	1	-	-	18
Private	7	1	6	-	-	117
Public 2/	11	3	7	-	1	189
Maui	13	1	14	-	-	261
Municipal	1	-	1	-	-	18
Private	3	1	2	-	-	45
Public	11	-	11	-	-	198
Lanai	3	1	2	-	-	45
Public 3/	3	1	2	-	-	45
Molokai	1	1	-	-	-	9
Public	1	1	-	-	-	9
Oahu	36	4	31	1	-	621
Military	7	2	5	-	-	108
Municipal	6	1	5	-	-	99
Private	6	1	5	-	-	99
Public 4/	17	-	16	1	-	315
Kauai	9	1	7	1	-	162
Municipal	1	-	1	-	-	18
Private	2	-	2	-	-	36
Public	6	1	4	1	-	108

1/ Course type 'Private' includes Semi-Private and Private-Resort, and 'Public' includes Resort.

2/ Includes Sea Mountain Golf Course which is permanently closed.

3/ Includes Koele Golf Course which is permanently closed.

4/ Includes Turtle Bay-Fazio Course which is temporarily closed.

Source: Hawaii State Golf Association <<http://www.hawaiistategolf.org/>> accessed March 20, 2024; and calculations by Hawaii State Department of Business, Economic Development and Tourism.

Table 7.51-- COUNTY GOLF COURSES AND CAMPING PERMITS, FOR OAHU: 1991 TO 2023

Year	Public golf courses 1/			Camping permits issued 2/
	Courses	Holes	Rounds played	
1991	5	81	580,888	9,633
1992	5	81	654,726	9,938
1993	5	81	638,972	10,251
1994	5	81	580,120	8,778
1995	6	99	650,934	10,514
1996	6	99	685,191	10,622
1997	6	99	686,188	15,804
1998	6	99	747,379	16,929
1999	(NA)	(NA)	(NA)	16,884
2000	6	99	663,710	16,947
2001	6	99	638,817	16,375
2002	6	99	607,823	12,045
2003	6	99	602,123	12,045
2004	6	99	560,921	11,128
2005	6	99	530,606	14,847
2006	6	99	538,051	9,179
2007	6	99	556,197	8,469
2008	6	99	578,082	7,622
2009	6	99	563,589	7,636
2010	6	99	534,508	8,815
2011	6	99	465,472	8,960
2012	6	99	464,708	10,773
2013	6	99	442,362	8,460
2014	6	99	416,356	8,599
2015	6	99	400,869	7,461
2016	6	99	375,710	7,548
2017	6	99	371,744	9,809
2018	6	99	376,895	7,431
2019	6	99	372,307	7,707
2020	6	99	312,404	3/ 3,558
2021	6	99	401,247	6,660
2022	6	99	441,109	8,776
2023	6	99	415,838	10,818

NA Not available.

1/ County public golf courses are categorized as Municipal golf courses in Table 7.51.

2/ By the City and County of Honolulu, camping permits issued reflect cumulative family and group camping permits.

3/ Emergency orders in response to the COVID-19 pandemic forced the closure of public camping areas in mid-March 2020. Public camping areas reopened June 12, 2020 per DLNR Division of State Parks.

Source: City and County of Honolulu, Department of Parks and Recreation, records and Department of Enterprise Services, records.

Table 7.52-- SONY OPEN SCORES AND PURSES: 1999 TO 2024

[The Sony Open is held at the Waialae Country Club golf course. Distance is 7,044 yards. Par is 70/280. Distance changed from 7,060 yards in 2007]

Year	Holes	Winning score		Purse (dollars)	
		Total	Below par	Total	Winner
1999	72	271	9	2,600,000	468,000
2000	72	261	19	2,900,000	522,000
2001	72	260	20	4,000,000	720,000
2002	72	266	14	4,000,000	720,000
2003	1/ 72	264	16	4,500,000	810,000
2004	2/ 72	262	18	4,800,000	864,000
2005	72	269	11	4,800,000	864,000
2006	72	261	19	5,100,000	918,000
2007	72	266	14	5,200,000	936,000
2008	72	266	14	5,300,000	954,000
2009	72	265	15	5,400,000	972,000
2010	72	265	15	5,500,000	990,000
2011	72	264	16	5,500,000	990,000
2012	72	267	13	5,500,000	990,000
2013	72	256	24	5,600,000	1,008,000
2014	72	263	17	5,600,000	1,008,000
2015	72	257	23	5,600,000	1,008,000
2016	1/ 72	260	20	5,800,000	1,044,000
2017	72	253	27	6,000,000	1,080,000
2018	3/ 72	263	17	6,200,000	1,116,000
2019	72	258	22	6,400,000	1,152,000
2020	4/ 72	269	11	6,600,000	1,188,000
2021	72	259	21	6,600,000	1,188,000
2022	72	257	23	7,500,000	1,350,000
2023	72	262	18	7,900,000	1,422,000
2024	72	263	17	8,300,000	1,494,000

1/ There was an additional 2 hole playoff.

2/ There was an additional 3 hole playoff.

3/ There was an additional 6 hole playoff.

4/ There was an additional 1 hole playoff.

Source: Sony Open in Hawaii, Player Performances <<https://www.sonyopeninhawaii.com/player-performances>> accessed May 23, 2024.

Table 7.53-- PUBLIC HUNTING AREAS AND WILDLIFE SANCTUARIES AND REFUGES, BY ISLAND: FEBRUARY 15, 2024

Island	Public hunting areas		Wildlife sanctuaries and refuges 1/	
	Number	Acreage (1,000)	Number	Acreage (1,000)
State total	122	939.1	50	30.2
Hawaii	62	686.0	5	28.0
Maui	18	68.0	13	0.6
Lanai	3	33.0	4	(2/)
Molokai	5	13.5	7	0.1
Oahu	14	25.0	18	1.1
Kauai	20	113.6	3	0.4

1/ State managed sanctuaries, refuges and preserves. State total includes 2 wildlife refuges totaling 200 acres in the Kure Atoll.

2/ Less than 50 acres.

Source: Hawaii State Department of Land and Natural Resources, Division of Forestry and Wildlife, records.

Table 7.54-- FISHING AND HUNTING LICENSES ISSUED: 2010 TO 2023

[Fiscal years ending June 30]

Year	Freshwater fishing licenses	Hunting licenses
2010	5,842	10,427
2011	2,864	10,535
2012	2,195	10,738
2013	4,402	9,476
2014	4,790	10,673
2015	4,924	11,958
2016	4,722	11,929
2017	4,590	11,813
2018	4,580	11,956
2019	4,700	12,092
2020	(NA)	12,647
2021	4,358	12,553
2022	4,272	13,936
2023	4,827	13,539

NA Not available.

Source: Hawaii State Department of Land and Natural Resources, Division of Aquatic Resources and Division of Forestry and Wildlife, records.

Table 7.55-- HONOLULU MARATHON REGISTRANTS, FINISHERS AND WINNING TIMES: 1992 TO 2023

Year	Number of registrants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	30,905	23,515	2:14:19	2:32:13
1993	29,514	23,640	2:13:16	2:32:20
1994	32,771	25,833	2:15:04	2:37:06
1995	34,434	27,022	2:16:08	2:37:29
1996	30,864	24,414	2:13:23	2:34:28
1997	33,682	26,495	2:12:17	2:33:14
1998	27,704	22,112	2:14:53	2:33:27
1999	26,724	21,211	2:16:45	2:32:36
2000	26,465	22,636	2:15:19	2:28:33
2001	23,513	19,236	2:15:09	2:29:54
2002	30,428	26,477	2:12:29	2:29:08
2003	25,283	22,161	2:12:59	2:31:56
2004	25,671	22,407	2:11:12	2:27:33
2005	28,048	24,295	2:12:00	2:30:24
2006	28,637	24,575	2:13:42	2:27:19
2007	27,829	23,299	2:18:53	2:33:07
2008	23,231	20,062	2:14:35	2:32:36
2009	23,469	20,323	2:12:14	2:28:34
2010	20,417	20,181	2:15:18	2:32:13
2011	22,615	19,078	2:14:55	2:31:41
2012	24,413	24,156	2:12:31	2:31:23
2013	30,291	22,077	2:18:47	2:36:02
2014	30,434	21,827	2:15:35	2:30:23
2015	30,797	21,563	2:11:43	2:28:34
2016	28,664	20,235	2:09:37	2:31:10
2017	26,345	20,390	2:08:27	2:22:15
2018	25,065	19,773	2:09:01	2:36:22
2019	23,882	18,805	2:07:59	2:31:09
2020	(1/)	(1/)	(1/)	(1/)
2021	11,385	6,241	2:14:30	2:41:24
2022	19,315	14,276	2:14:40	2:30:58
2023	18,966	15,140	2:15:41	2:33:01

1/ The Honolulu Marathon was canceled because of the COVID-19 pandemic. Registered participants were given the option to participate in a virtual run or defer their entry to the 2021 Honolulu Marathon.

Source: Honolulu Marathon Association, Honolulu Marathon Champions & Entrants/Finishers History & Statistics <<https://www.honolulumarathon.org/key-information/history-statistics>> accessed February 13, 2023; Honolulu Marathon Association, Honolulu Marathon Overall Results (annual) <<https://pseresults.com/events/1207/results>> accessed March 6, 2024; and records.

Table 7.56-- IRONMAN TRIATHLON WORLD CHAMPIONSHIP PARTICIPANTS, FINISHERS AND WINNING TIMES: 1992 TO 2023

Year	Number of participants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	1,379	1,298	8:09:08	8:55:29
1993	1,438	1,353	8:07:45	8:58:23
1994	1,405	1,290	8:20:27	9:20:14
1995	1,444	1,325	8:20:34	9:16:46
1996	1,421	1,288	8:04:08	9:06:49
1997	1,478	1,365	8:33:01	9:31:43
1998	1,487	1,379	8:24:20	9:24:16
1999	1,463	1,411	8:17:17	9:13:02
2000	1,525	1,426	8:21:01	9:26:17
2001	1,468	1,368	8:31:18	9:28:37
2002	1,541	1,455	8:29:56	9:07:54
2003	1,645	1,569	8:22:35	9:11:55
2004	1,728	1,579	8:33:29	9:33:25
2005	1,743	1,688	8:14:17	9:09:30
2006	1,689	1,624	8:11:56	9:18:31
2007	1,787	1,685	8:15:34	9:08:45
2008	1,731	1,634	8:17:45	9:06:23
2009	1,778	1,650	8:20:21	8:54:02
2010	1,849	1,770	8:10:37	8:58:36
2011	1,859	1,773	8:03:56	8:55:08
2012	1,984	1,886	8:18:37	9:15:54
2013	2,134	1,959	8:12:29	8:52:14
2014	2,187	1,985	8:14:18	9:00:55
2015	2,308	2,144	8:14:40	8:57:57
2016	2,316	2,207	8:06:30	8:46:46
2017	2,455	2,235	8:01:40	8:50:47
2018	2,472	2,307	7:52:39	8:26:18
2019	2,446	2,265	7:51:13	8:40:10
2020	(1/)	(1/)	(1/)	(1/)
2021 2/	3,366	2,298	7:49:16	9:43:29
2022	5,204	4,695	7:40:24	8:33:46
2023	4,443	4,034	8:06:22	8:24:31

1/ The Ironman Kona World Championship was canceled because of the COVID-19 pandemic.

2/ The Ironman Kona World Championship was postponed to February 5, 2022 because of an increase in COVID-19 cases in 2021.

Source: Ironman Triathlon World Championship, records; 1995-1998 race results from JTL Timing Systems Hawaii at <<http://www.ironmantri.com>>; 1999-2009 race results from <<http://www.ironmanlive.com>>; 2010 to present <<http://www.ironman.com/triathlon/events/americas/ironman/world-championship/results.aspx#axzz5Eb18tzPL>> accessed on June 1, 2021; Ironman World Championship Results (annual) <<https://www.ironman.com>> accessed June 4, 2024.

**Table 7.57-- TRANSPACIFIC YACHT CLUB'S HONOLULU RACE ENTRIES
AND WINNING TIMES: 1985 TO 2023**

[Sponsored by the Transpacific Yacht Club of Los Angeles. Run biennially between San Pedro, California and Diamond Head Lighthouse, a great circle distance of 2,255 nautical miles]

Year	Boats entered	Winning times (days, hours, minutes, seconds)	
		Elapsed	Corrected
1985	65	13:06:31:19	9:14:07:40
1987	55	8:12:00:40	8:00:56:41
1989	45	8:12:50:35	8:02:54:08
1991	42	10:08:59:35	9:22:34:13
1993	42	9:09:11:17	8:28:09:06
1995	35	9:01:32:02	8:22:41:48
1997	39	8:06:31:00	7:01:46:11
1999	33	8:02:52:27	7:08:40:10
2001	34	10:17:49:19	8:01:01:08
2003	57	8:17:01:25	7:12:20:29
2005	76	8:16:25:04	6:08:45:05
2007	73	10:11:51:35	6:14:39:33
2009	86	7:08:17:11	5:07:52:20
2011	64	8:16:59:23	6:05:00:55
2013	58	12:05:23:18	5:12:20:55
2015	60	8:15:56:16	5:15:47:00
2017	49	7:01:20:10	8:03:01:28
2019	90	8:16:21:29	8:00:52:37
2021	41	6:16:18:14	7:17:19:38
2023	59	9:05:06:02	8:19:15:42

Source: Transpacific Yacht Club, "Transpacific Race Results" <<http://www.transpacrace.com>> accessed February 22, 2024.

**Table 7.58-- TOTAL ATTENDANCE AT FOOTBALL BOWL GAMES:
2002-2003 TO 2023-2024 SEASONS**

Season	Hawaii Bowl		Pro Bowl 1/
	Tickets sold	Turnstile count	Attendance
2002-2003	35,513	(NA)	50,125
2003-2004	29,005	(NA)	50,127
2004-2005	39,754	(NA)	50,225
2005-2006	26,254	16,134	50,190
2006-2007	43,435	40,623	50,410
2007-2008	30,467	24,149	50,044
2008-2009	45,718	43,487	49,958
2009-2010	32,650	20,217	2/ 70,697
2010-2011	43,673	41,089	49,338
2011-2012	32,630	19,411	48,423
2012-2013	30,024	19,712	47,134
2013-2014	29,106	22,324	47,270
2014-2015	25,365	13,922	3/ 63,225
2015-2016	22,793	14,537	50,000
2016-2017	23,175	20,327	4/ 60,834
2017-2018	20,546	12,187	4/ 51,019
2018-2019	30,911	27,835	4/ 51,192
2019-2020	21,582	19,539	4/ 54,024
2020-2021	(5/)	(5/)	(5/)
2021-2022	(6/)	(6/)	7/ 56,206
2022-2023	6,605	3,121	7/ 58,331
2023-2024	8,489	7,089	4/ 55,709

NA Not available.

1/ Turnstile count not available for Pro Bowl.

2/ Held in Miami, Florida.

3/ Held in Phoenix, Arizona.

4/ Held in Orlando, Florida.

5/ Canceled due to the COVID-19 pandemic.

6/ The Hawaii Bowl was canceled for the 2021-2022 season 24 hours before kick off because of COVID-19 related issues with the University of Hawaii football team.

7/ Held in Las Vegas, Nevada.

Source: SoFi Hawaii Bowl Results Archive, *Bowl Record Book* (annual) and Game Stats <<https://www.thehawaiibowl.com/history>> accessed January 29, 2019; Hawaii Athletics "UH Post-Game Notes (Hawaii Bowl)" <<https://hawaiiathletics.com/sports/2018/12/23/uh-post-game-notes-hawai-i-bowl.aspx>> accessed January 29, 2019; ESPN, "NFL Scoreboard -- All-Stars vs. All Stars - Game Summary" <https://www.espn.com/nfl/scoreboard/_/year/2021/seasontype/3/week/4> accessed April 6, 2022 and "NFL encouraged by new Pro Bowl format, champions flag football" <https://www.espn.ph/nfl/story/_/id/3562426/6/new-pro-bowl-games-format-looks-here-stay-nfl> accessed June 30, 2023 and "Pro Bowl Games a Valuable experience for C.J. Stroud, rookies" <https://www.espn.com/nfl/story/_/id/39460974/nfl-2024-pro-bowl-games-cj-stroud-puka-nacua> accessed March 22, 2024; and Hawaii Bowl records.

Table 7.59-- VARSITY SPORTS SUMMARY FOR THE UNIVERSITY OF HAWAII AT MANOA: 2019-2020 TO 2022-2023

[For school year. Includes only games played against four-year collegiate teams]

Sports	Games played 1/				Home games	
	Total	Won	Lost	Tied	Home dates	Attendance
2019-2020						
Baseball 2/	17	11	6	-	14	40,139
Basketball (men's)	30	17	13	-	20	114,333
Basketball (women's)	30	16	14	-	16	52,068
Football	15	10	5	-	9	211,090
Volleyball (men's) 2/	16	15	1	-	10	52,333
Volleyball (women's)	30	26	4	-	19	120,318
2020-2021 3/						
Baseball	50	24	26	-	27	-
Basketball (men's)	21	11	10	-	12	-
Basketball (women's)	17	9	8	-	6	-
Football	9	5	4	-	5	-
Volleyball (men's)	8	17	1	-	7	-
Volleyball (women's) 4/	-	-	-	-	-	-
2021-2022						
Baseball	52	28	24	-	27	80,673
Basketball (men's)	28	17	11	-	14	47,698
Basketball (women's)	30	20	10	-	15	15,454
Football	13	6	7	-	6	13,814
Volleyball (men's)	32	27	5	-	18	72,901
Volleyball (women's)	30	22	8	-	15	12,583
2022-2023						
Baseball	59	29	20	-	26	83,762
Basketball (men's)	33	22	11	-	18	92,527
Basketball (women's)	33	18	15	-	16	24,407
Football	13	3	10	-	7	64,468
Volleyball (men's)	32	29	3	-	19	126,385
Volleyball (women's)	29	22	7	-	15	89,450

1/ Volleyball data refer to matches.

2/ Season was incomplete due to the COVID-19 pandemic.

3/ Fans were not allowed to attend any events for the season because of the COVID-19 pandemic.

4/ Women's volleyball did not have a season because of the COVID-19 pandemic.

Source: University of Hawaii, Office of Intercollegiate Athletics, Sports Media Relations, records.

See also <<http://www.ncaa.org/stats/>>.

**Table 7.60-- PUBLIC HIGH SCHOOL INTERSCHOLASTIC SPORTS:
2016-2017 TO 2022-2023 SEASONS**

[Data are for Oahu only (OIA)]

Sport	Players	Games 1/	Attendance	Expenditure 2/ (dollars)
2016-2017				
Baseball	Boys	(NA)	(NA)	43,061
Basketball	Boys and girls	284	24,510	125,813
Football	Boys	182	93,607	242,152
2017-2018				
Baseball	Boys	(NA)	(NA)	40,778
Basketball	Boys and girls	294	26,671	134,492
Football	Boys	187	88,216	226,316
2018-2019				
Baseball	Boys	(NA)	(NA)	56,676
Basketball	Boys and girls	292	27,791	68,973
Football	Boys	3/ 123	134,844	311,437
2019-2020				
Baseball	Boys	(NA)	(NA)	(NA)
Basketball	Boys and girls	296	16,746	169,272
Football	Boys	135	118,370	237,319
2020-2021 4/				
Baseball	Boys	77	-	20,917
Basketball	Boys and girls	-	-	-
Football	Boys	-	-	-
2021-2022				
Baseball	Boys	(NA)	(NA)	71,423
Basketball	Boys and girls	200	16,728	131,726
Football	Boys	142	57,001	195,242
2022-2023				
Baseball	Boys	4	1,573	53,188
Basketball	Boys and girls	287	38,994	160,242
Football	Boys	140	102,427	234,733

NA Not available.

1/ Junior varsity and varsity games, based on published schedules from public school leagues.

2/ Data on expenditures reflect figures from the general and school trust funds.

3/ Game sites (may include doubleheaders).

4/ Only includes game information for events conducted by public schools on Oahu during the spring season. fall and winter seasons not conducted due to the COVID-19 pandemic.

Source: Hawaii State Department of Education, Office of Curriculum and Instruction Design, records.

**Table 7.61-- PROFESSIONAL BOXING AND MIXED MARTIAL ARTS
(MMA): 1995 TO 2020**

Subject	Number of promoters	Number of shows	Paid attendance	Gross receipts (dollars)
Pro boxing				
1995	2	4	2,636	48,280
1996	3	3	2,653	64,781
1997	2	3	1,967	44,645
1998	2	3	2,059	52,510
1999	1	1	479	10,120
2000	3	5	3,106	77,155
2001	3	6	3,489	141,235
2002	3	3	4,477	106,295
2003	1	2	2,623	79,875
2004	1	-	-	-
2005	1	2	877	30,528
2006	-	-	-	-
2007	2	-	-	-
2008	2	3	450	16,000
2009	3	4	3,599	227,150
2010	2	1	(NA)	(NA)
2011	1	1	2,277	126,075
2012-2016 1/	-	-	-	-
2017	1	1	(NA)	(NA)
2018	-	-	-	-
2019	1	1	(NA)	(NA)
2020	(2/)	(2/)	(2/)	(2/)
MMA				
2009	1	1	(NA)	(NA)
2010	7	17	(NA)	(NA)
2011	8	27	(NA)	(NA)
2012	9	24	(NA)	(NA)
2013	8	26	(NA)	(NA)
2014	7	23	(NA)	(NA)
2015	7	19	(NA)	(NA)
2016	9	20	(NA)	(NA)
2017	8	25	(NA)	(NA)
2018	5	13	(NA)	(NA)
2019	7	19	(NA)	(NA)
2020	(NA)	2/ 4	(NA)	(NA)

NA Not available.

1/ Pro boxing was not supported from 2011 to 2016.

2/ All events were canceled after March 2020.

Source: Hawaii State Department of Commerce and Consumer Affairs, Boxing Commission, records.

Table 7.62-- DOG LICENSES ISSUED, BY COUNTY: 2001 TO 2023

[Dogs are licensed on a biennial basis]

Year	State total 1/	Hawaii	Maui 2/ 3/	Oahu 2/	Kauai
2001	31,068	5,919	4,285	18,761	2,103
2002	30,909	6,809	4,500	17,752	1,848
2003	29,519	6,786	2,960	16,673	3,100
2004	50,180	8,085	4,032	4/ 36,121	1,942
2005	53,415	10,454	4,675	4/ 35,638	2,648
2006	50,440	8,836	4,326	4/ 35,163	2,115
2007	50,403	6,504	5,033	4/ 34,966	3,900
2008	50,919	6,186	7,057	4/ 35,129	2,547
2009	52,623	7,881	5,100	4/ 35,129	4,513
2010	51,072	7,353	4,809	4/ 34,797	4,113
2011	49,763	6,647	4,926	4/ 33,736	4,454
2012	45,803	6,205	4,042	4/ 32,892	2,664
2013	5/ 42,904	2,167	4,058	32,970	6/ 3,709
2014	44,607	6,504	4,034	32,474	1,595
2015	42,638	4,609	3,701	30,983	3,345
2016	43,653	8,203	3,520	30,560	1,370
2017	5/ 46,147	7,804	4,758	30,692	2,893
2018	5/ 41,981	5,738	4,835	28,961	2,447
2019	40,228	6,378	4,682	26,143	3,025
2020	27,339	(NA)	3,878	7/ 23,461	(NA)
2021	5,661	(8/)	3,213	(7/)	9/ 2,448
2022	6,757	10/ 833	4,224	(7/)	1,700
2023	2,870	10/ 916	3,391	(7/)	1,954

NA Not available.

1/ Includes sum of available counties.

2/ Fiscal year ending June 30.

3/ Maui figures include licenses for Lanai and Molokai.

4/ Figures are estimates.

5/ Revised from previous *Data Book*.

6/ Figure includes only issued by Kauai County. As of October 1, 2013, the Kauai Humane Society began issuing dog licenses.

7/ Starting in July 2020, Oahu stopped issuing biannual dog tags and transitioned to microchipping.

8/ In 2021, the responsibility of issuing dog licenses was switched among several different agencies in Hawaii County, so an accurate count of the dog licenses issued for the year is unavailable.

9/ Kauai licensed animals from January 2021 to May 2021, then switched to microchipping in June 2021. Figure includes 726 licenses and 1,722 microchips.

10/ In July 2021, the responsibility of administering dog licenses was transferred to Vehicle Registration and Licensing Division. The Hawaii Island Humane Society still provides dog licensing and dog microchipping services

Source: Hawaiian Humane Society (for Oahu, 1995-2003); Maui Humane Society (for Maui from 1999 to present); Kauai Humane Society (for Kauai from 2014 to present). Hawaii County, Department of Finance, Vehicle Registration & Licensing Division.