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Section 16

INFORMATION AND COMMUNICATIONS

This section presents statistics on the usage, finances, and operations of the Postal Service and of various information and communications media: telephone, radio, television, newspapers, periodicals, and books. Sections 12 and 15 contain employment and payroll data for communications establishments.

The major sources for statistics on information and communications are the reports and records of the U.S. Postal Service, Federal Communications Commission, Hawaii State Department of Commerce and Consumer Affairs, and the U.S. Census Bureau, including the 2022 Economic Census. Earlier figures appear in *Historical Statistics of Hawaii*, Section 18.

Table 16.01-- INFORMATION INDUSTRY ESTABLISHMENTS (NAICS 51): 2023

[Includes establishments with payroll. Statistics based on the 2017 North American Industry Classification System (NAICS)]

NAICS code	Year and industry	No. of establishments	No. of paid employees for pay period including March 12	Annual payroll (\$1,000)
51	Information	557	6,945	562,986
511	Publishing industries (except internet)	110	829	78,696
5111	Newspaper, periodical, book, and directory publishers	53	481	29,817
5112	Software publishers	57	348	48,879
512	Motion picture and sound recording industries	98	750	20,911
5121	Motion picture and video industries	82	725	19,184
5122	Sound recording industries	16	25	1,727
515	Broadcasting (except internet)	44	828	55,388
5151	Radio and television broadcasting	39	766	52,343
5152	Cable and other subscription programming	5	62	3,045
517	Telecommunications	214	3,936	351,925
5173	Wired and wireless telecommunications carriers	203	3,872	345,463
5174	Satellite telecommunications	5	38	3,217
5179	Other telecommunications	6	26	3,245
518	Data processing, hosting, and related services	59	528	51,593
519	Other information services	32	74	4,473

Source: U.S. Census Bureau, *2023 County Business Patterns* <<http://data.census.gov>> accessed June 26, 2025.

Table 16.02-- INFORMATION (NAICS 51), BY KIND OF BUSINESS: 2022

[Includes establishments with payroll. Statistics based on the 2022 North American Industry Classification System (NAICS)]

NAICS code	Kind of business	Establishments	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees 1/
51	Information	582	4,029,612	588,855	7,674
512	Motion picture and sound recording industries	103	158,863	(D)	807
5121	Motion picture and video industries	90	153,976	28,027	768
5122	Sound recording industries	13	4,887	(D)	39
513	Publishing industries	123	220,836	78,595	924
5131	Newspaper, periodical, book, and directory publishers	63	107,521	33,419	570
5132	Software publishers	60	113,315	45,176	354
516	Broadcasting and content providers	62	220,218	54,801	869
5161	Radio and television broadcasting stations	29	61,587	19,591	331
5162	Media streaming distribution services, social networks, & other media networks & content providers	33	158,631	35,210	538
517	Telecommunications	240	3,350,292	402,000	4,775
5171	Wired and wireless telecommunications (except satellite)	229	3,312,870	394,567	4,666
5174	Satellite telecommunications	6	(D)	(D)	(2/)
5178	All other telecommunications	5	(D)	(D)	(2/)
518	Computing infrastructure providers, data processing, web hosting, & related services	(D)	(D)	23,969	(3/)
5182	Computing infrastructure providers, data processing, web hosting, & related services	(D)	(D)	23,969	(3/)

D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.

1/ For pay period including March 12.

2/ 20 to 99 employees.

3/ 250 to 499 employees.

Source: U.S. Census Bureau, 2022 Economic Census, Table EC2251BASIC <<https://data.census.gov/>> accessed March 24, 2025.

Table 16.03-- INFORMATION (NAICS 51), BY COUNTY AND SELECTED ECONOMIC PLACE: 2022

[Includes establishments with payroll. Statistics based on the 2022 North American Industry Classification System (NAICS). Due to disclosure changes for the 2022 Economic Census, components may not sum to higher levels of geography and areas with 3 or fewer establishments are not shown. Sales and revenue data not available]

Geographic area	Establishments	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees 1/
State total	582	4,029,612	588,855	7,674
Honolulu County	409	3,491,350	515,596	6,429
Aiea	3	618	170	(2/)
East Honolulu	17	23,158	4,753	68
Kailua	13	9,001	2,474	34
Kaneohe	13	46,990	5,130	131
Kapolei	17	150,489	15,613	332
Makaha	4	2,540	(D)	8
Mililani Mauka	10	457,399	56,846	681
Mililani Town	(D)	(D)	(D)	(4/)
Pearl City	(D)	(D)	(D)	(4/)
Pupukea	9	15,125	2,410	29
Royal Kunia	3	(D)	(D)	41
Urban Honolulu	248	1,727,517	352,879	4,193
Waimalu	(D)	49,383	(D)	(3/)
Waipahu	3	9,948	989	12
Waipio	3	2,601	304	(2/)
Balance of Honolulu County	15	(D)	41,861	348
Hawaii County	64	224,533	33,426	497
Hilo	19	89,413	14,936	212
Kailua	12	50,042	5,901	97
Kaiminani	(D)	(D)	(D)	(3/)
Waimea	4	2,873	588	12
Balance of Hawaii County	17	37,273	5,018	90
Kauai County	29	90,384	11,739	196
Kapaa	(D)	(D)	(D)	(2/)
Lihue	16	84,557	10,104	175
Balance of Kauai County	5	2,829	817	10

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Table 16.03-- INFORMATION (NAICS 51), BY COUNTY AND SELECTED ECONOMIC PLACE: 2022 -- Con.

Geographic area	Establish-ments	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees 1/
Maui County	80	223,345	28,094	552
Haiku-Pauwela	3	1,196	439	14
Kahului	19	185,381	20,967	387
Kihei	12	8,939	1,354	29
Lahaina	8	(D)	2,008	31
Lanai City	3	1,248	251	5
Makawao	6	(D)	422	36
Napili-Honokowai	3	252	35	(2/)
Wailea	3	650	(D)	3
Wailuku	6	2,819	789	16
Balance of Maui County	11	(D)	1,160	20

D Withheld to avoid disclosing data for individual companies.

1/ For pay period including March 12.

2/ 0 to 19 employees.

3/ 20 to 99 employees.

4/ 100 to 249 employees.

Source: U.S. Census Bureau, 2022 Economic Census, Table EC2251BASIC <<https://data.census.gov>> accessed March 24, 2025.

**Table 16.04-- NUMBER OF U.S. POST OFFICES AND STATIONS,
BY ISLAND: 2022 TO 2024**

[As of September 30]

Island	Offices by Cost Ascertainment Group (CAG) 1/					Stations	
	Total	A-G	H-J	K	L	Classified 2/	Contract 3/
2022							
State total	85	47	28	6	4	13	12
Hawaii	29	12	13	3	1	2	2
Maui	12	10	2	-	-	1	1
Lanai	1	-	1	-	-	-	-
Molokai	4	1	1	-	2	-	-
Oahu	23	18	4	1	-	8	8
Kauai 4/	16	6	7	2	1	2	1
2023							
State total	85	47	28	6	4	13	12
Hawaii	29	12	13	3	1	2	2
Maui	12	10	2	-	-	1	1
Lanai	1	-	1	-	-	-	-
Molokai	4	1	1	-	2	-	-
Oahu	23	18	4	1	-	8	8
Kauai 4/	16	6	7	2	1	2	1
2024							
State total	82	46	26	8	2	18	6
Hawaii	28	12	12	4	-	-	1
Maui	11	9	2	-	-	-	-
Lanai	1	-	1	-	-	-	-
Molokai	5	1	1	1	2	-	-
Oahu	22	18	3	1	-	18	5
Kauai 4/	15	6	7	2	-	-	-

1/ Changes in CAG assignments are made at the beginning of the fiscal year. They are determined by the gross revenue from the prior fiscal year as follows: Gross revenue is divided by a revenue unit factor. The revenue unit factor represents the average revenue from mail and special services, including fees, per one thousand pieces of originating mail and special services transactions. CAGs range from A to L.

2/ Staffed by career postal employees.

3/ Operated under a contractual agreement between the Postal Service and an individual contractor.

4/ Niihau is served by the Makaweli Post Office on Kauai.

Source: U.S. Postal Service, Honolulu District, records.

Table 16.05-- U.S. POSTAL SERVICE: 2000 TO 2024

[Fiscal year ending September 30]

Year	Post offices, September 30	Stations, September 30 1/	Gross postal receipts (\$1,000)	Pieces of mail (millions) 2/
2000	72	63	176,923	551
2001	72	63	179,182	542
2002	72	63	180,761	540
2003	72	53	193,335	535
2004	72	53	193,148	584
2005	72	53	193,361	588
2006	72	54	193,574	592
2007	72	46	198,228	596
2008	72	46	220,775	536
2009	72	46	251,116	483
2010	72	46	247,727	446
2011	70	43	201,560	595
2012	71	41	202,658	574
2013	71	43	206,241	573
2014	71	42	205,496	554
2015	71	42	202,288	543
2016	71	38	199,705	556
2017	71	38	191,552	537
2018	71	27	191,080	527
2019	71	36	193,863	512
2020	71	36	270,893	479
2021	85	25	126,726	439
2022	85	25	114,952	462
2023	85	25	106,813	429
2024	82	24	249,000	395

1/ Includes both classified and contract stations (see Table 16.04).

2/ Originating in Hawaii.

Source: U.S. Postal Service, Honolulu District, records.

**Table 16.06-- TELEPHONE AND INTERNET STATISTICAL
SUMMARY: 2016 TO 2023**

Subject	Number or percent
Telecommunications revenues (\$ million) 1/	
2016	626
2017	590
2018	551
2019	478
2020	406
2021	376
2022	366
2023	(NA)
Telephone penetration rate 2/	
2016	93.7
2017	94.9
2018	95.1
2019	95.0
2020	98.0
2021	98.3
2022	96.9
2023	98.3
High-speed internet penetration rate 3/	
2016	83.2
2017	84.5
2018	85.7
2019	88.0
2020	(NA)
2021	91.3
2022	91.3
2023	92.6

NA Not available.

1/ Only end-user revenues are included since 2008. Carrier revenues are excluded.

2/ Annual average percentage of households with a telephone in unit.

3/ Annual average percentage of households with all internet services other than dial-up.

Source: Federal Communications Commission, *Universal Service Monitoring Report* (annual)

<<https://www.fcc.gov/general/federal-state-joint-board-monitoring-reports>> accessed March 24, 2025.

**Table 16.07-- STATUS OF TELEPHONE USAGE OF HOUSEHOLD
POPULATION: 2022 AND 2023**

[Percent of persons living in household. Based on a sample and subject to sampling variability]

Usage status	2022		2023	
	Adults aged 18 years and over	Children under age 18 years	Adults aged 18 years and over	Children under age 18 years
Wireless-only	65.5	78.4	68.7	83.1
Wireless-mostly	19.1	(1/)	20.4	(1/)
Wireless and landline	(2/)	20.4	(2/)	16.2
Dual-use	8.0	(1/)	5.2	(1/)
Landline-mostly	2.3	(1/)	2.2	(1/)
Landline-only	3.5	0.2	2.7	0.1
No telephone service	1.7	1.1	0.8	0.6

1/ The proportion of children under age 18 was not modeled.

2/ The proportion of adults was not modeled. Other proportions were adjusted so that this estimate agreed with the American Community Survey estimates for this proportion.

Source: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Health Statistics, *National Health Statistics Reports, Wireless Substitution: State-level Estimates From the National Health Interview Survey Early Release Program* (annual)
<<https://www.cdc.gov/nchs/nhis/early-release/wireless-substitution.html>> accessed June 25, 2025.

Table 16.08-- STATUS OF WIRELESS-ONLY TELEPHONE USAGE OF HOUSEHOLD POPULATION: 2007 TO 2023

[Percent of persons living in household. Based on a sample and subject to sampling variability]

Year	Adults aged 18 years and over	Children under age 18 years
2007	9.3	1/ 7.5
2008	12.6	14.6
2009	19.7	20.4
2010	23.1	29.0
2011	26.0	35.6
2012	31.6	43.8
2013	35.6	(NA)
2014	38.3	50.3
2015	39.3	53.1
2016	48.3	61.8
2017	48.5	59.2
2018	51.6	62.2
2019	52.9	68.1
2020	54.2	(NA)
2021	(NA)	(NA)
2022	65.5	78.4
2023	68.7	83.1

NA Not available.

1/ Estimate has a relative standard error greater than 30 percent and does not meet National Center for Health Statistics standards for reliability or precision.

Source: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Health Statistics, *National Health Statistics Reports, Wireless Substitution: State-level Estimates From the National Health Interview Survey Early Release Program* (annual)

<<https://www.cdc.gov/nchs/nhis/early-release/wireless-substitution.html>> accessed June 25, 2025.

Table 16.09-- PRESENCE AND TYPES OF INTERNET SUBSCRIPTIONS IN HOUSEHOLDS, FOR HAWAII AND THE UNITED STATES: 2023

[Based on a sample and subject to sampling variability]

Subject 1/	Hawaii	United States
Total households	493,898	131,332,360
With an internet subscription	457,988	121,147,400
Dial-up with no other type of internet subscription	557	163,401
Broadband of any type	457,431	120,983,999
Cellular data plan	433,993	113,988,092
With no other type of internet subscription	51,611	15,641,482
Broadband such as cable, fiber optic or DSL	394,919	100,166,949
With no other type of internet subscription	21,203	6,100,639
Satellite internet service	25,639	8,628,648
With no other type of internet subscription	855	471,965
Other service with no other type of internet subscription	139	83,652
Internet access without a subscription	15,175	3,318,901
No internet access	20,735	6,866,059
Percent of total households	100.0	100.0
With an internet subscription	92.7	92.2
Dial-up with no other type of internet subscription	0.1	0.1
Broadband of any type	92.6	92.1
Cellular data plan	87.9	86.8
With no other type of internet subscription	10.4	11.9
Broadband such as cable, fiber optic or DSL	80.0	76.3
With no other type of internet subscription	4.3	4.6
Satellite internet service	5.2	6.6
With no other type of internet subscription	0.2	0.4
Other service with no other type of internet subscription	0.0	0.1
Internet access without a subscription	3.1	2.5
No internet access	4.2	5.2

1/ Data about computer and Internet use were collected by asking respondents to select "Yes" or "No" to each type of computer and each type of Internet subscription. Therefore, respondents were able to select more than one type of computer and more than one type of Internet subscription, and percentage will sum to greater than 100 percent.

Source: U.S. Census Bureau, 2023 American Community Survey 1-Year Estimates, Table B28002 <<https://data.census.gov>> accessed January 29, 2025; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.

**Table 16.10-- PRESENCE AND TYPES OF INTERNET SUBSCRIPTIONS
BY HOUSEHOLD INCOME IN THE LAST 12 MONTHS: 2023**

[Based on a sample and subject to sampling variability]

Subject	Total	With dial-up internet subscription	With a broadband internet subscription	Without an internet subscription
Households				
All income groups	493,898	557	457,431	35,910
Less than \$10,000	22,525	-	18,532	3,993
\$10,000 to \$19,999	24,288	-	19,097	5,191
\$20,000 to \$34,999	39,897	68	33,579	6,250
\$35,000 to \$49,999	37,639	43	32,656	4,940
\$50,000 to \$74,999	69,916	212	64,682	5,022
\$75,000 or more	299,633	234	288,885	10,514
Percent		-		
All income groups	100.0	0.1	92.6	7.3
Less than \$10,000	100.0	0.0	82.3	17.7
\$10,000 to \$19,999	100.0	0.0	78.6	21.4
\$20,000 to \$34,999	100.0	0.2	84.2	15.7
\$35,000 to \$49,999	100.0	0.1	86.8	13.1
\$50,000 to \$74,999	100.0	0.3	92.5	7.2
\$75,000 or more	100.0	0.1	96.4	3.5

Source: U.S. Census Bureau, 2023 American Community Survey 1-Year Estimates, Table B28004
<<https://data.census.gov>> accessed January 29, 2025; and calculations by the Hawaii State Department
of Business, Economic Development & Tourism.

Table 16.11-- PRESENCE AND TYPES OF INTERNET SUBSCRIPTIONS IN HAWAII AND THE UNITED STATES, BY AGE GROUP: 2023

[For population in households. Based on a sample and subject to sampling variability]

Internet type and age group	Hawaii		United States	
	Number	Percent of age group	Number	Percent of age group
Total household population	1,395,010	100.0	326,701,646	100.0
Has a computer	1,369,877	98.2	318,706,379	97.6
With dial-up internet subscription alone	1,245	0.1	285,894	0.1
With a broadband internet subscription	1,321,911	94.8	306,303,758	93.8
Without an internet subscription	46,721	3.3	12,116,727	3.7
No computer	25,133	1.8	7,995,267	2.4
Under 18 years	293,491	100.0	72,507,380	100.0
Has a computer	291,147	99.2	71,620,277	98.8
With dial-up internet subscription alone	-	0.0	34,464	0.0
With a broadband internet subscription	284,664	97.0	69,606,993	96.0
Without an Internet subscription	6,483	2.2	1,978,820	2.7
No computer	2,344	0.8	887,103	1.2
18 to 64 years	804,683	100.0	196,644,074	100.0
Has a computer	797,818	99.1	193,710,592	98.5
With dial-up internet subscription alone	1,093	0.1	109,257	0.1
With a broadband internet subscription	770,549	95.8	186,921,707	95.1
Without an internet subscription	26,176	3.3	6,679,628	3.4
No computer	6,865	0.9	2,933,482	1.5
65 years and over	296,836	100.0	57,550,192	100.0
Has a computer	280,912	94.6	53,375,510	92.7
With dial-up internet subscription alone	152	0.1	142,173	0.2
With a broadband internet subscription	266,698	89.8	49,775,058	86.5
Without an internet subscription	14,062	4.7	3,458,279	6.0
No computer	15,924	5.4	4,174,682	7.3

Source: U.S. Census Bureau, 2023 American Community Survey 1-Year Estimates, Table B28005
 <<https://data.census.gov>> accessed January 29, 2025; and calculations by the Hawaii State Department of
 Business, Economic Development & Tourism.

**Table 16.12-- CABLE TELEVISION SYSTEMS, SUBSCRIBERS,
AND REVENUES, BY COUNTY: 2004 TO 2024**

[As of December 31]

Category and year	State total	Hawaii County	Maui County	City & County of Honolulu	Kauai County
Number of systems					
2004	1/ 6	2	2	1	1
2005	1/ 6	2	2	1	1
2006	1/ 6	2	2	1	1
2007	1/ 6	2	2	1	1
2008	1/ 6	2	2	1	1
2009	1/ 6	2	2	1	1
2010	1/ 6	2	2	1	1
2011	2/ 7	2	2	2	1
2012	2/ 7	2	2	2	1
2013	2/ 7	2	2	2	1
2014	2/ 7	2	2	2	1
2015	2/ 7	2	2	2	1
2016	3/ 6	1	2	2	1
2017	3/ 6	1	2	2	1
2018	3/ 6	1	2	2	1
2019	4/ 6	1	2	2	1
2020	4/ 6	1	2	2	1
2021	4/ 6	1	2	2	1
2022	4/ 6	1	2	2	1
2023	4/ 6	1	2	2	1
2024	5/ 9	2	3	2	2

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**Table 16.12-- CABLE TELEVISION SYSTEMS, SUBSCRIBERS,
AND REVENUES, BY COUNTY: 2004 TO 2024 -- Con.**

Category and year	State total	Hawaii County	Maui County	City & County of Honolulu	Kauai County
Subscribers 6/					
2004	389,498	38,991	50,814	278,336	21,357
2005	394,184	38,955	51,626	282,225	21,378
2006	407,299	46,274	52,937	284,038	24,050
2007	411,957	47,959	54,637	285,811	23,550
2008	414,019	48,413	54,569	287,429	23,608
2009	413,373	48,149	54,447	287,266	23,511
2010	410,347	48,073	53,519	284,945	23,810
2011	403,515	47,041	53,014	279,730	23,730
Basic service revenue 6/ (\$1,000)					
2004	145,527	16,722	18,903	101,318	8,582
2005	153,095	17,883	19,861	106,248	9,102
2006	161,329	19,181	20,997	111,308	9,842
2007	168,551	20,478	22,066	115,633	10,373
2008	181,359	21,764	23,381	125,251	10,963
2009	187,954	22,340	24,034	130,298	11,281
2010	188,374	22,554	24,350	129,900	11,568
2011	195,002	23,763	25,127	133,934	12,176
2012	199,917	24,775	26,298	136,067	12,777

1/ Although 6 systems, Oceanic Time Warner Cable of Hawaii was the only cable provider before 2011.

2/ Oceanic Time Warner Cable of Hawaii has 6 systems. Hawaiian Telcom Services Co. has 1 system.

3/ Oceanic Time Warner Cable of Hawaii has 5 systems. Hawaiian Telcom Services Co. has 1 system.

4/ Oceanic Time Warner Cable of Hawaii was renamed Spectrum Oceanic LLC and has 5 systems.

Hawaiian Telcom Services Co. has 1 system.

5/ Starting in 2024, Hawaiian Telcom Services Co. added new systems in Hawaii, Maui, and Kauai Counties. Spectrum Oceanic LLC has 5 systems. Hawaiian Telcom Services Co. has 4 system.

6/ Starting in 2012 for subscriber data and 2013 for basic service revenue data, cable operators have submitted their data with the "Confidential" designation.

Source: Hawaii State Department of Commerce and Consumer Affairs, Cable Television Division and records.

Table 16.13-- RADIO AND TELEVISION BROADCASTING STATIONS IN OPERATION, 1955 TO 2025, AND BY COUNTY, 2025

Date and county	Commercial			Public or educational		
	AM	FM	TV 1/	AM	FM	TV 1/
1955: January 1	13	1	3	-	1	-
1960: January 1	17	1	7	-	2	-
1965: January 1	23	2	10	-	-	-
1970: January 1	25	4	10	-	1	2
1975: January 1	26	5	10	-	1	2
1980: January 1	25	10	10	-	1	2
1985: June 30	26	17	13	-	2	2
1990: June 30	28	21	19	-	3	2
1995: June 30	29	33	20	1	3	2
2000	28	40	23	1	7	2
2005: June 14	32	46	25	-	9	2
2010: June 22	32	57	21	-	11	1
2011: June 28	32	57	23	-	13	2
2012: June 13	33	57	24	-	13	2
2013: June 25	31	61	22	1	15	4
2014: June 2	32	60	22	2	18	4
2015: May 29	32	62	23	2	18	4
2016: June 30	31	64	23	2	21	4
2017: February 14	31	64	23	2	20	4
2018: May 2	43	64	23	-	22	4
2019: March 25	43	65	23	-	22	4
2020: April 21	39	56	23	-	21	4
2021: April 14	42	56	23	4	22	4
2022: April 5	41	56	23	3	29	4
2023: April 5	25	56	23	2	28	4
2024: April 9	26	56	23	2	28	4
2025: April 28	26	55	22	3	22	4
COUNTY: 2025						
Hawaii	3	17	5	-	6	-
Honolulu	16	18	12	2	3	3
Kauai	1	8	-	-	4	-
Maui	6	12	5	1	9	1

1/ Includes licensed stations that are digital television.

Source: Robert C. Schmitt, *Historical Statistics of Hawaii* (University Press of Hawaii, 1977), p. 482; Federal Communications Commission, Field Operations Bureau, Honolulu, records; R.R. Bowker, *Working Press of the Nation*, Vol. 3, TV & Radio Directory; and Federal Communications Commission, *Media Bureau*, <<http://www.fcc.gov/encyclopedia/audio-division-media-bureau>> and <<https://enterpriseefiling.fcc.gov/dataentry/public/tv/publicSearchLanding.html>> accessed April 28,2025.

**Table 16.14-- AVERAGE CIRCULATION OF DAILY, WEEKLY, AND SUNDAY
ENGLISH-LANGUAGE PRINT NEWSPAPERS: 2024**

Newspaper	Average circulation
Daily	
<i>Honolulu Star-Advertiser</i> 1/	135,662
<i>Hawaii Tribune-Herald</i> (Hilo) 1/	(NA)
<i>West Hawaii Today</i> (Kailua-Kona) 1/	(NA)
<i>Maui News</i> (Wailuku)	(NA)
<i>Garden Island</i> (Lihue) 1/	(NA)
<i>USA Today Hawaii Edition</i>	(NA)
Sunday	
<i>Honolulu Star-Advertiser</i> 1/	145,030
<i>Hawaii Tribune-Herald</i> (Hilo) 1/	(NA)
<i>West Hawaii Today</i> (Kailua-Kona) 1/	(NA)
<i>Maui News</i> (Wailuku)	(NA)
<i>Garden Island</i> (Lihue) 1/	(NA)
Weekly	
<i>MidWeek</i> (Oahu) 2/	250,338

NA Not available.

1/ Print only.

2/ Reported for average distribution, not circulation.

Source: *Star-Advertiser Retail Rates*

<https://www.oahupublications.com/opi/2024_HSA_Rates_Retail.pdf> accessed June 16, 2025.

Table 16.15-- U.S. POSTAGE RATES AND NEWSPAPER PRICES, FOR HONOLULU: 2000 TO 2025

[In cents. As of July 1 unless otherwise specified]

Year	Domestic first-class postage rates			Newspaper price 1/			
	Letters		Postal and post cards	Daily	Sunday		
	First ounce	Each added ounce			<i>The Honolulu Star Advertiser</i>	<i>The Honolulu Advertiser</i>	<i>Honolulu Star-Bulletin</i>
2000	33	22	20	50	(X)	175	(X)
2001	34	23	21	50	(X)	175	(X)
2002	37	23	23	50	(X)	175	75
2003	37	23	23	50	(X)	175	75
2004	37	23	23	50	(X)	175	75
2005	37	23	23	50	(X)	175	75
2006	39	24	24	50	(X)	175	75
2007	41	2/ 17	26	50	(X)	175	75
2008	42	2/ 17	27	50	(X)	175	75
2009	44	3/ 17	28	(4/)	(X)	200	100
2010	44	3/ 17	28	(4/)(5/)	(X)	5/ 200	5/ 100
2011	44	6/ 20	29	75	200	(X)	(X)
2012	45	7/ 20	32	75	200	(X)	(X)
2013	46	8/ 20	33	100	225	(X)	(X)
2014	49	9/ 21	34	100	225	(X)	(X)
2015	49	10/ 22	35	100	225	(X)	(X)
2016	47	10/ 22	35	100	225	(X)	(X)
2017	49	9/ 21	34	100	225	(X)	(X)
2018	50	11/ 21	35	100	225	(X)	(X)
2019	55	12/ 15	35	100	225	(X)	(X)
2020	55	12/ 15	35	150	300	(X)	(X)
2021	55	13/ 20	36	150	300	(X)	(X)
2022	58	14/ 20	40	150	300	(X)	(X)
2023	15/ 66	16/ 24	15/ 51	150	300	(X)	(X)
2024	17/ 68	18/ 24	17/ 53	150	300	(X)	(X)
2025	19/ 73	20/ 28	19/ 56	150	300	(X)	(X)

Continued on next page.

**Table 16.15-- U.S. POSTAGE RATES AND NEWSPAPER PRICES, FOR
HONOLULU: 2000 TO 2025 -- Con.**

X Not applicable.

1/ Street sales, for *The Honolulu Advertiser* (daily, Oahu, all years), *Honolulu Star-Bulletin* (daily, all years), the *Sunday Star-Bulletin and Advertiser* (through February 27, 1993), and the *Sunday The Honolulu Advertiser* (beginning March 7, 1993). The *Honolulu Star-Bulletin*, under new owner Oahu Publications, began to publish on March 15, 2001, with the first Sunday edition on April 1, 2001.

2/ For weight not over 2 ounces \$0.59, for weight not over 3 ounces \$0.76, for weight not over 3.5 ounces \$0.93, and for weights over 3.5 ounces flat-size rates are used.

3/ For weight not over 2 ounces \$0.61, for weight not over 3 ounces \$0.78, for weight not over 3.5 ounces \$0.95, and for weights over 3.5 ounces flat-size rates are used.

4/ \$0.75 for *The Honolulu Advertiser*, \$0.50 for *The Honolulu Star-Bulletin*.

5/ As of June 4, 2010 for Daily and as of June 6, 2010 for Sunday paper. Star-Advertiser emerged from the sale of *The Honolulu Advertiser* to the *Honolulu Star-Bulletin* on June 7, 2010.

6/ For weight not over 2 ounces \$0.64, for weight not over 3 ounces \$0.84, for weight not over 3.5 ounces \$1.04, and for weights over 3.5 ounces flat-size rates are used.

7/ For weight not over 2 ounces \$0.65, for weight not over 3 ounces \$0.85, for weight not over 3.5 ounces \$1.05, and for items over 3.5 ounces, large envelope or package prices are used.

8/ For weight not over 2 ounces \$0.66, for weight not over 3 ounces \$0.86, for weight not over 3.5 ounces \$1.06, and for items over 3.5 ounces, large envelope or package prices are used.

9/ For weight not over 2 ounces \$0.70, for weight not over 3 ounces \$0.91, for weight not over 3.5 ounces \$1.12, and for items over 3.5 ounces, large envelope or package prices are used.

10/ For weight not over 2 ounces \$0.71, for weight not over 3 ounces \$0.93, for weight not over 3.5 ounces \$1.15, and for items over 3.5 ounces, large envelope or package prices are used.

11/ For weight not over 2 ounces \$0.71, for weight not over 3 ounces \$0.92, for weight not over 3.5 ounces \$1.13, and for items over 3.5 ounces, large envelope or package prices are used.

12/ For weight not over 2 ounces \$0.70, for weight not over 3 ounces \$0.85, for weight not over 3.5 ounces \$1.00, and for items over 3.5 ounces, large envelope or package prices are used.

13/ For weight not over 2 ounces \$0.75, for weight not over 3 ounces \$0.95, for weight not over 3.5 ounces \$1.15, and for items over 3.5 ounces, large envelope or package prices are used.

14/ For weight not over 2 ounces \$0.78, for weight not over 3 ounces \$0.98, for weight not over 3.5 ounces \$1.18, and for items over 3.5 ounces, large envelope or package prices are used.

15/ Price increase went into effect on July 9, 2023.

16/ Price increase went into effect on July 9, 2023. For weight not over 2 ounces \$0.90, for weight not over 3 ounces \$1.14, for weight not over 3.5 ounces \$1.38, and for items over 3.5 ounces, large envelope or package prices are used.

17/ Price increase went into effect on January 21, 2024.

18/ Price increase went into effect on January 21, 2024. For weight not over 2 ounces \$0.92, for weight not over 3 ounces \$1.16, for weight not over 3.5 ounces \$1.40, and for items over 3.5 ounces, large envelope or package prices are used.

19/ Price increase went into effect on July 14, 2024.

20/ Price increase went into effect on July 14, 2024. For weight not over 2 ounces \$1.01, for weight not over 3 ounces \$1.29, for weight not over 3.5 ounces \$1.57, and for items over 3.5 ounces, large envelope or package prices are used.

Source: Postal rates from U.S. Census Bureau, *Statistical Abstract of the United States: 2002*, table 1094, and U.S. Postal Service, Rates and Fees <<https://www.usps.com/ship/first-class-mail.htm>> accessed July 1, 2025; Newspaper rates from *The Honolulu Star-Advertiser* <<https://www.staradvertiser.com/>> accessed July 1, 2025.

Table 16.16-- BOOKS AND SCHOLARLY JOURNALS PUBLISHED BY THE UNIVERSITY OF HAWAII PRESS: 1991 TO 2020

Year	Published titles 1/				New books and journals published 3/		Volumes sold 3/	Book sales revenues 3/ (dollars)
	Cumulative total 2/		In print					
	Paper or cloth based	Digital editions	Paper or cloth based	Digital editions	Books	Scholarly journals		
1991	1,024	(NA)	705	(NA)	53	12	365,790	2,721,480
1992	1,072	(NA)	717	(NA)	48	12	350,274	2,611,388
1993	1,123	(NA)	738	(NA)	51	12	354,063	2,859,494
1994	1,183	(NA)	772	(NA)	60	13	378,807	2,960,051
1995	1,257	(NA)	790	(NA)	74	13	385,673	3,014,268
1996	1,323	(NA)	823	(NA)	54	12	374,168	2,896,316
1997	1,402	(NA)	833	(NA)	65	12	322,378	3,182,690
1998	1,486	(NA)	818	(NA)	84	12	290,199	3,042,984
1999	1,572	(NA)	897	(NA)	83	12	272,407	3,365,336
2000	1,650	(NA)	930	(NA)	82	12	320,509	3,340,336
2001	1,748	(NA)	1,003	(NA)	84	12	316,978	3,583,534
2002	1,854	(NA)	1,063	(NA)	93	13	299,272	3,632,013
2003	1,948	(NA)	1,113	(NA)	83	14	310,407	3,221,852
2004	2,052	(NA)	1,169	(NA)	88	14	307,481	3,769,678
2005	2,143	(NA)	1,209	(NA)	78	13	282,093	3,595,126
2006	2,233	(NA)	1,294	(NA)	78	14	321,672	4,002,717
2007	2,323	(NA)	1,289	(NA)	80	14	283,047	3,719,467
2008	2,401	(NA)	1,396	(NA)	73	14	257,537	3,735,513
2009	2,497	(NA)	1,477	(NA)	90	14	225,861	3,271,155
2010	2,559	(NA)	1,485	(NA)	58	14	207,283	3,277,930
2011	2,636	(NA)	1,539	(NA)	77	14	210,459	3,135,110
2012	2,710	(NA)	1,591	(NA)	74	14	233,994	3,221,734
2013	2,771	(NA)	1,591	(NA)	61	16	229,405	3,346,534
2014	2,799	(NA)	1,357	(NA)	73	16	220,553	3,324,607
2015	2,892	(NA)	1,342	(NA)	92	16	190,706	3,521,581
2016	3,164	1,113	1,773	1,113	73	17	199,677	3,378,388
2017	3,453	1,840	2,034	1,840	61	19	220,094	3,409,451
2018	3,529	2,027	2,114	2,027	56	19	199,065	3,256,837
2019	3,703	2,880	2,201	2,876	69	19	207,460	3,005,750
2020	3,805	3,227	3,245	3,223	57	19	184,093	3,107,602

NA Not available.

1/ As of June 30. Excludes journals.

2/ Includes books and other media, but not journals.

3/ Year ending June 30.

Source: The University of Hawaii Press, *Annual Report* and records.