

# The Economic Impact of International Students in Hawaii – Calendar Year 2019





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Department of Business, Economic Development & Tourism Research and Economic Analysis Division

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This report was produced by the Research and Economic Analysis Division (READ) of the Department of Business, Economic Development & Tourism (DBEDT) in collaboration with the Study Educational Hawaii Consortium. This report was produced by Joseph Roos and Naomi Akamine under the direction of the Economic Research Administrator Dr. Eugene Tian

#### **EXECUTIVE SUMMARY**

The 2020 Hawaii International Education Survey (IES) collected data for the calendar year of 2019 regarding the number of international students, the program length, and expenditure amounts of these students and estimated the contribution to the state's economy. The report also examined the country of origin of international students and their relative ranking.

This report is an update of previous reports published in 2009, 2015, 2016, 2017, 2018, and 2019. In looking at the most recent reports, the 2017 report had 27 responses, representing 10,800 international students; the 2018 report had 34 responses, representing 12,916 international students; and the 2019 report had 41 responses, representing 14,300 international students. The 2020 IES received responses from 44 of Hawaii's educational institutions, covering data for the 2019 calendar year. The responding institutions for the current survey represented 13,371 international students. Caution should be used when comparing this year's survey with previous years due to a varying number of responses and methodology.

The 2019 direct spending of international students in the State of Hawaii was an estimated \$185 million. This amount included tuition and fees plus living expenses. Based on this direct impact, the total economic impacts of international student expenditures for calendar year 2019 were as follows:

- \$381.2 million in economic output generated, including direct, indirect, and induced effects.
- \$29.2 million in state taxes generated.
- \$168.4 million in household income generated.
- 3,756 jobs were supported by international student spending.

The overall average annual per student spending was \$13,838, including living expenses and tuition and fees across all programs for calendar year 2019.

Hawaii's educational institutions hosted a diverse group of students from all over the globe. Japan remains the top country of origin for Hawaii's international students, comprising 31.6 percent of the total. Japan was followed by the South Korea with 14.4 percent, Switzerland with 9.0 percent, China with 4.7 percent (including Hong Kong and Macao), and Germany with 2.9 percent.

It is important to note that the economic impact estimates do not include contributions from educational travel to Hawaii from foreign-based educational institutions. The estimates also do not include educational travel covering school excursions and other types of education-related travel from Japan, China, Taiwan, and South Korea, and its economic impact. Finally, the estimates do not include contributions from exchange students attending Hawaii's public schools (under the Hawaii Department of Education).

#### I. INTRODUCTION

This report is based on the annual *Hawaii International Education Survey* (IES), which is a collaboration between the Study Hawaii Consortium and the State of Hawaii's Department of Business, Economic Development, & Tourism (DBEDT). The survey provides an annual benchmark to estimate the economic impact and number of international students studying in Hawaii and is sent to schools in Hawaii that host international students. The survey period covers calendar year 2019 and, therefore, the data does not reflect the impact of the COVID-19 pandemic.

As with previous surveys, the current 2020 IES was conducted online and requested Hawaii's educational institutions to provide the following data:

- The number of international students enrolled in various programs during the 2019 calendar year.
- The length of academic programs for international students.
- The tuition and fees paid by international students.
- The cost of living expenditures incurred by international students.
- The country of origin for the international students studying in Hawaii.

The questionnaire is listed in Appendix I.

This report is divided into four sections; after Section I Introduction, Section II examines the direct, indirect, and induced impacts of international student spending on Hawaii's economy and the results of the 2020 IES. Section III analyzes outcomes of the 2020 IES, such as specifics on student spending, financial aid, and countries of origin. This section also provides a summary of results from previous surveys. Finally, Section IV concludes by summarizing the survey results.

## II. 2020 HAWAII INTERNATIONAL EDUCATION SURVEY-ECONOMIC IMPACT ANALYSIS

The estimate of the economic impact of international students studying in the State of Hawaii was calculated based on the results of the 2020 IES, conducted in the second quarter of 2019. Caution should be used when comparing the current survey results with previous survey results due to variation in the survey respondents and methodology.

**Data Collection and Sources**. The current survey was administered online. The sampling frame consisted of educational institutions located in Hawaii and identified by the U.S. Department of Homeland Security's (DHS) database called SEVIS (Student and Exchange Visitor Information System). The questions of the online survey are available in Appendix I and the list of the institutions the survey was sent to is in Appendix II.

The survey asked educational institutions to report the number of international students and the estimated expenses for tuition/fees and living expenses incurred by international students for calendar year 2019. The educational institutions were also asked the level and type of study programs for international students (e.g. middle and high schools students, undergraduate students, non-degree seeking students, etc.).

Responses were received from 44 educational institutions in Hawaii, for a response rate of 64 percent. The institutions responding to the 2020 IES accounted for 13,371 international students for the 2019 calendar year, representing a majority of Hawaii's international students. Generally, the schools that did not reply to the survey were either trade schools, with a very low number of international students, or institutions which did not host international students for the current survey year.

**Methodology**. The analysis presents two different estimates:

- 1) Direct Impact: This is an estimate of the direct dollar amount spent in Hawaii by international students including tuition, fees, and living expenses.
- 2) Direct + Indirect + Induced Impact: This is the direct impact plus the indirect and induced impacts, including the ripple effects of international student expenditures on output, household income, state tax revenue, and jobs.

1. Direct Economic Impact. The methodology to measure the direct impact of international students studying in Hawaii was based on the reported data provided by each respective institution. The calculation aggregated the tuition/fees plus living expenses minus the financial assistance awarded for all the institutions that responded to the survey. Non-responses were not included in the total and, therefore, the estimates are on the conservative side. The formula for calculating the direct economic impact of international students studying in Hawaii is:

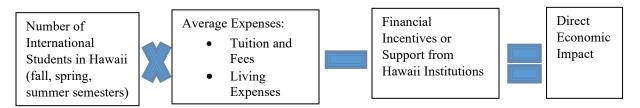


Table 1 presents a summary account of the different types of international students in Hawaii and the amount spent on tuition and fees plus living expenses. These categories show the direct economic impact of international student spending on the state's economy.

Similar to previous surveys, the 2020 IES showed that the majority of international students came to Hawaii to enroll in short-term academic programs, English language programs, or other academic exchange programs at the undergraduate level or lower. The number of short-term international students was 10,093, or 75 percent of the total. Generally, students enrolled in these short-term programs were not working towards a degree. The long-term category included students enrolled full-time for at least one semester (spring, summer, or fall), and tuition and living expenses were calculated on a semester by semester basis.

The number of full-time students was estimated based on the number of international students recorded by the survey respondents. In addition to the university level, this category also includes international students enrolled full-time at the middle and high school level. The number of long-term students was 3,278, which comprised about 25 percent of all international students reported in the survey results.

Table 1: Direct Economic Impact of International Students in Hawaii – Summary Results of the 2020 Hawaii International Education Survey

		Spending by International Students on		
Category	Number of Students	Tuition & Fees	Living Expenses	Total
Long-Term Students	3,278	\$55,723,603	\$51,660,580	\$107,384,183
Middle/high school students	330	\$7,612,179	\$5,411,986	\$13,024,165
Degree-seeking undergraduate students	2,266	\$31,596,547	\$34,131,522	\$65,728,069
Degree-seeking graduate students	682	\$16,514,877	\$12,117,072	\$28,631,949
Short-Term Students	10,093	\$37,253,888	\$40,388,527	\$77,642,415
Non-degree-seeking undergraduate students	1,712	\$12,567,277	\$17,325,206	\$29,892,483
Non-degree-seeking graduate students	14	\$310,144	\$219,713	\$529,857
Short-term training program students/professionals	6,954	\$22,869,595	\$15,794,652	\$38,664,247
Students in summer/winter camps	1,045	\$1,461,112	\$1,334,956	\$2,796,068
Visiting scholars/teachers	368	\$45,760	\$5,714,000	\$5,759,760
Total*	13,371	\$92,977,491	\$92,049,107	\$185,026,598

Source: DBEDT, 2020 IES

**2. Total Economic Impacts**. The total economic impacts for the state included the direct, indirect and induced impacts. The multipliers used for this calculation are from *The Hawaii State Input-Output Study: 2012 Benchmark Report*. Type II final demand multipliers were used, which include direct, indirect, and induced effects.

<sup>\*</sup>category sums vary slightly from totals due to rounding

<sup>&</sup>lt;sup>1</sup> DBEDT. 2016. The Hawaii State Input-Output Study: 2012 Benchmark Report. August.

The following formula was used to calculate the total economic impact and the number of jobs supported by international students in Hawaii for calendar year 2019:

Direct
Economic
Impact

Derived Multipliers for the
Industry (Colleges,
Universities, and Professional
Schools)

-- Total Economic Output
-- Total Household Income
-- State Tax Impact
-- Number of Jobs Supported

Table 2 summarizes the findings and shows the economic impact of international students studying in Hawaii.

Table 2: Total Economic Impact of International Students in Hawaii for 2019

Direct Spending (from Table 1)		\$185,026,598
	Final Demand Multiplier (Type II)	Economic Impact (Type II)
<b>Total Output Generated</b>	2.06	\$381,154,792
<b>Total Household Income Generated</b>	0.91	\$168,374,204
<b>Total State Taxes Generated</b>	0.158	\$29,234,202
<b>Total Jobs Supported</b>	20.3 (per \$million)	3,756

Source: DBEDT, calculations are based on the *Hawaii State Input-Output Study: 2012 Benchmark Report* (August 2016)

The *total output generated* is an estimate of the total dollar change in output for all industries in the state, resulting from the inflow of money spent by international students in Hawaii. Based on this analysis, the total output generated by international student spending for calendar year 2019 was an estimated \$381.2 million.

*Total household income generated* refers to the estimated household earnings that can be attributed to international students studying in the state. Hawaii households earned an estimated total of \$168.4 million generated from international students for calendar year 2019.

The *total state taxes generated* line shows the estimated state tax revenue that can be attributed to international students studying in Hawaii. An estimated \$29.2 million in state taxes was generated by international student spending in the state for calendar year 2019.

The last line of the table shows the *total number of jobs supported* by international students studying in Hawaii. Given an estimated direct economic impact of \$185 million for calendar year 2019, 3,756 jobs were supported. As noted above, these estimates are based on the Type II multiplier, which includes direct, indirect, and induced effects.

#### III. OUTCOMES OF THE 2020 INTERNATIONAL EDUCATION SURVEY

#### Data comparisons

Figure 1 below highlights the results of the 2020 IES by the program length and compares these with the two previous survey results. It is important to note that the data was collected for the previous calendar year. The 2020 IES measured 2019 data and showed a higher share of students enrolled in short-term programs, with 75 percent compared with 71 percent and 56 percent for the two previous respective surveys.

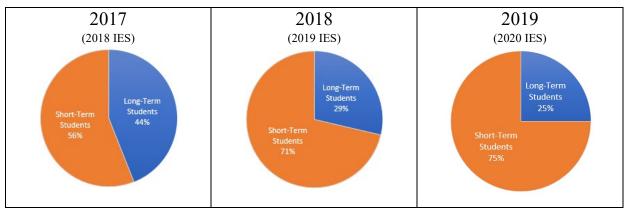


Figure 1. Categories of International Students in Hawaii

Source: DBEDT: respective years of IES

From an economic development perspective, long-term students have a greater impact on the state's economy because they spend more on an average annual basis than short-term students.<sup>2</sup> Long-term students, seeking a degree, bring in more revenue for educational institutions; their spending has a stronger ripple effect as these students pay rent, buy groceries, and spend on other items for a longer time than short-term students.

As shown in Table 3, the long-term student direct-impact on the local economy was \$107.4 million and the short-term student impact was \$77.6 million. While the dollar impact was less, short-term programs contribute significantly to Hawaii's economy because they serve as a bridge for students to transition into long-term degree programs. A number of programs reported an increase in short-term students and a decrease in long-term students.

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<sup>&</sup>lt;sup>2</sup>The Economic Impact of International Students in Hawaii, 2015 (DBEDT)

Table 3. Spending by International Students in Hawaii by Program Length: 2019 Calendar Year

Category	Long-Term Programs	Short-Term Programs
Number of Students	3,278	10,093
Total Spending (\$)	\$107,384,183	\$77,642,415
Living Expenses (\$)	\$51,660,580	\$40,388,527
Tuition and Fees (\$)	\$55,723,603	\$37,253,888
Average Annual Spending Per Student (\$)	\$32,759	\$7,693

Source: DBEDT, 2020 IES

**Spending per student**. The overall average annual spending per student for calendar year 2019 was \$13,838, including both long-term and short-term students. As shown in table 3, the average annual spending for long-term students was \$32,759 (\$15,760 for living expenses and \$16,999 for tuition/fees) and short-term students was \$7,693 (\$4,002 for living expenses and \$3,691 for tuition/fees). Table 4 below shows the direct impact (total spending by international students) and total economic impacts on the economy of the State of Hawaii for the current survey and the two previous surveys of the IES.

Table 4. Summary of Economic Impacts: 2017, 2018, and 2019

	2017 (2018 IES)	2018 (2019 IES)	2019 (2020 IES)
Total Direct Spending	\$241,490,546	\$216,865,847	\$185,026,598
Output Multiplier	2.06	2.06	2.06
Earnings Multiplier	0.91	0.91	0.91
State Tax Multiplier	0.158	0.158	0.158
Employment Multiplier (jobs per \$m)	21.8	21.1	20.3
Total Output Generated	\$497,470,525	\$446,743,645	\$381,154,792
Total Income Generated	\$219,756,397	\$197,347,921	\$168,374,204
Total State Taxes Generated	\$38,155,506	\$34,264,804	\$29,234,202
Total Jobs Supported	5,264	4,576	3,756

Source: DBEDT, IES respective years

Financial aid to International students and net spending per student. Financial aid and other resources are used as an incentive to attract international students. The total financial aid for international students for calendar year 2019 was \$4,573,448, which was significantly above the \$2,105,779 estimate for the previous year. It is important to note that these are scholarships and grants offered by the institutions and do not include RA/TA assistance. Generally, international students are eligible only for merit aid provided by the host institutions. However, students who are U.S. permanent residents are also eligible for federal financial aid, in addition to any available institutional aid. At most institutions, financial aid is only provided for long-term students, those who are taking classes for credit and are working towards completion of requirements for a degree.

At the *undergraduate level* for calendar year 2019, the average annual expense for tuition and cost of living for a full-time international student in Hawaii was \$29,006. These figures are after the average annual financial assistance was subtracted, which reduced the total cost per student by approximately \$1,576 annually (Figure 2). The average tuition amount included community colleges, which generally had lower tuition than the four-year universities.

At the *graduate level* for calendar year 2019, the average annual expense for tuition and cost of living for a full-time graduate or professional international student in Hawaii was \$41,982. These figures were after the financial assistance was subtracted, which reduced the total cost per student by approximately \$541 annually (this does not include RA/TA assistance).

At the *middle and high school* level for calendar year 2019, the average annual expense for tuition and cost of living was \$39,467 per year after financial assistance was subtracted. The financial aid in this category averaged \$1,579 annually per student.

Increasing financial aid resources could boost competition among educational institutions in attracting international students. In addition to attracting students, financial aid is an effective tool to retain quality students.

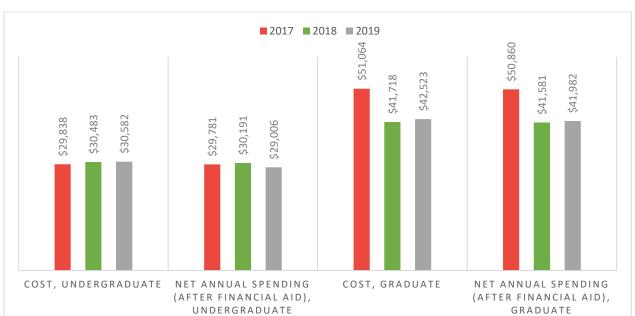


Figure 2. Impact of Financial Aid for University International Students

Source: DBEDT: respective years of IES

#### Countries and places of origin of international students in Hawaii

Table 5 lists the top 25 countries and places of origin of international students for 2019. Japan remains the top country of origin for Hawaii's international students, comprising 31.6 percent of the total. Japan was followed by South Korea with 14.4 percent, Switzerland with 9.0 percent, China (including Hong Kong and Macao) with 4.7 percent, and Germany with 2.9 percent.

Table 5. Places of Origin of International Students in Hawaii in 2019

Rank	Country/Place	No. of Students	% of Total
1	Japan	4,219	31.6%
2	South Korea	1,922	14.4%
3	Switzerland	1,198	9.0%
4	China (PRC, HK, Macao)	634	4.7%
5	Germany	391	2.9%
6	France	348	2.6%
7	Philippines	257	1.9%
8	Taiwan	217	1.6%
9	Canada	209	1.6%
10	Brazil	157	1.2%
11	Sweden	146	1.1%
12	Tonga	144	1.1%
13	Norway	119	0.9%
14	Spain	114	0.9%
15	Italy	85	0.6%
16	Chile	82	0.6%
17	Vietnam	77	0.6%
18	New Zealand	76	0.6%
19	Thailand	73	0.5%
20	Mongolia	70	0.5%
21	Australia	69	0.5%
22	Netherlands	69	0.5%
23	Western Samoa	59	0.4%
24	Fiji	53	0.4%
25	French Polynesia	48	0.4%

Source: DBEDT, 2020 IES

In comparing 2019 with the 2018 rank order, the top two positions remained the same, Japan and South Korea. Switzerland increased one position from fourth to third, while China dropped from third to fourth. In addition to Japan, South Korea, and China, the Asian countries to place in the top ten were the Philippines at seventh and Taiwan at eighth place in the rankings. For the European countries, Switzerland and Germany were followed by France (sixth), Sweden, (eleventh) and Norway (thirteenth).

#### IV. CONCLUSIONS

The data presented in this report were the results of the **2020 Hawaii International Education Survey**. DBEDT received responses from 44 of Hawaii's educational institutions with international students. The total direct economic impact of international students for the 2019 calendar year was an estimated \$185 million. This amount included tuition and fees plus living expenses.

In addition to the direct impact, other economic benefits of international students for the 2019 calendar year were:

- \$381.2 million added to the state's total economic output, including direct, indirect, and induced effects.
- \$29.2 million in state taxes was generated.
- \$168.4 million in household earnings can be attributed to international students.
- 3,756 jobs were supported by international student spending.

The overall average annual per student spending was \$13,838, including living expenses and tuition and fees across all programs in 2019.

The amounts above do not include contributions from foreign schools to Hawaii, such as school excursions and other education-related travel. These education-related trips from high schools and colleges from abroad are an important contribution to Hawaii's economy. However, as of this writing, comprehensive data was not available, and the effects of education-related travel is an area for future research. Furthermore, this report did not cover COVID-19 related impacts on international student enrollments; however, these will be examined in the 2021 report.

Hawaii's educational institutions hosted a diverse group of students from all over the globe, with an estimated 13,371 international students. In addition to their annual expenditures, international students are the leaders of tomorrow that will bridge Hawaii with the global economy.

# APPENDIX I: 2020 Hawaii International Education Survey (calendar year 2019 data)

### **International Education Online Survey**

Department of Business, Economic Development & Tourism

1. CONTACT INFORMATION			
Name			
Institution			
Address			
City/Town			
Zip Code/Postal Code			
Email Address			
Phone Number			
2 through 4. ENROLLMENT			
Please choose the most applicable category or ca		rovide the numb	er of enrollment:
	Spring 2019	Summer 201	9 Fall 2019
Total enrollment			
INTERNATIONAL Students			
Middle/high school students			
Degree-seeking undergraduate students			
Non-degree-seeking undergraduate students			
Degree-seeking graduate students			
Non-degree-seeking graduate students			
5 & 6. Please indicate the international student en 2019 (combined spring, summer, fall) by each of the average program length in days for calendar year awere multiple programs, please report the average category). If you need to clarify your answers, you	ne following cate 2019 for each of e number of day	gories. Please ir the following ca s for each respe	ndicate the tegories (if there
		Number of enrollment	Length of Program (days)
Short-term training program students/profession	als		
Students in summer/winter camps			
Visiting scholars/teachers			
7. Please indicate the number of family members a invitation letter from your institution).	accompanying in	ternational stud	ents/trainees (via

8 through 11. TUITION AND FEES: Please indicate the <u>cost of tuition and fees</u> for the following categories of international students & scholars (Spring, Summer, Fall for long-term; calendar year for short-term programs). Please specify the time period (e.g. per week, per month, per x-week term, per year).

	Cost of tuition & fees
Middle/high school students	
Degree-seeking undergraduate students	
Non-degree-seeking undergraduate students	
Degree-seeking graduate students	
Non-degree-seeking graduate students	
Short-term training program	
students/professionals	
Students in summer/winter camps	
Visiting scholars/teachers	

12 through 15. COST OF LIVING: Please indicate the <u>cost of living</u> for the following categories of international students & scholars (Spring, Summer, Fall for long-term; calendar year for short-term programs). Please specify the time period (e.g. per week, per month, per x-week term, per year).

	Cost of living
Middle/high school students	
Degree-seeking undergraduate students	
Non-degree-seeking undergraduate students	
Degree-seeking graduate students	
Non-degree-seeking graduate students	
Short-term training program	
students/professionals	
Students in summer/winter camps	
Visiting scholars/teachers	

16. FINANCIAL ASSISTANCE: For calendar year 2019 (January through December), please indicate the lump sum amount of financial assistance through tuition waivers, scholarships, and any other financial assistance to INTERNATIONAL students/scholars in US dollars (i.e. add up all the financial support given to students in that category and report the amount).

	Dollar amount
Middle/high school students	
Degree-seeking undergraduate students	
Non-degree-seeking undergraduate students	
Degree-seeking graduate students	
Non-degree-seeking graduate students	
Short-term training program	
students/professionals	
Students in summer/winter camps	
Visiting scholars/teachers	

## 17 through 19. PLACE OF ORIGIN (for Spring, Summer, Fall) Number of students

	Number of students
American Samoa	
Argentina	
Australia	
Belgium	
Brazil	
Cambodia	
Canada	
Chile	
China, PRC	
China, Hong Kong	
China, Macao	
Colombia	
Costa Rica	
Czech Republic	
Denmark	
Ecuador	
Egypt	
Fiji	
Finland	
France	
French Polynesia	
Germany	
Greece	
Hungary	
India	
Indonesia	
Iraq	
Ireland	
Israel	
Italy	
Japan	
Jordan	
Kazakhstan	
Kenya	
Kiribati	
South Korea	
Laos	
Lebanon	
Lithuania	
Malaysia	
Marshall Islands	
Mexico	
Micronesia	
Mongolia	
Morocco	
Nepal	
Netherlands	
Nov. Zooloval	

**New Zealand** 

Nicaragua
Norway
Pakistan
Palau
Peru
Philippines
Poland
Portugal
Romania
Russia
Saudi Arabia
Singapore
Slovakia
South Africa
Spain
Sri Lanka
Sweden
Switzerland
Taiwan
Thailand
Tonga
Turkey
Ukraine
United Kingdom
Uruguay
Venezuela
Vietnam
Western Samoa
Other (Please Specify)

APPENDIX II: List of the Educational Institutions Surveyed *(calendar year 2019 data).* 

Table All.1: The list is based on the US Department of Homeland Security's (DHS) database called SEVIS (Student and Exchange Visitor Information System):

	Flight Schools			
Mauna Loa Helicopters	Flight School	73-310 Uu Street Kailua-Kona, HI, 96740		
	Language Schools			
Academia Language School	Language School	1600 Kapiolani Blvd. Suite 1215 Honolulu, HI, 96814		
EF International Language Schools, Inc.	Language Schools	EF International Language Schools, Inc. Honolulu, HI, 96815		
ELS Language Centers/Honolulu	Language Schools	Hawaii Pacific University Honolulu, HI, 96813		
Institute of Intensive English, Ltd.	Language School	2155 Kalakaua Avenue, Suite 700 Honolulu, HI, 96815		
Intercultural Communications College	Language Schools	810 Richards Street Honolulu, HI, 96813		
Hawaii English Language Program	Language School	1395 Lower Campus Road, MC 13-1 Honolulu, HI, 96822		
Global Village Hawaii	Language Schools	1440 Kapiolani Blvd. Honolulu, HI, 96814		
Maui Language Institute	Language School	310 W Kaahumanu Avenue Kahului, HI 96732		
Massage/Beau	ity/Cosmetology/A	Alternative Medicine		
Aisen Shiatsu Chiryo Doin	Massage School	1314 South King Street, Suite 601, Honolulu, HI 96814		
Hawaii Massage Academy	Massage School	1750 Kalakaua Avenue Suite 3004 Honolulu, HI, 96826		
Institute of Clinical Acupuncture and Oriental Medicine	Alternative Medicine	100 N Beretania Street, Suite 203 B Honolulu, HI, 96817		
Makana Esthetics Wellness Academy	Beauty School	560 N Nimitz Hwy Ste 125D Honolulu, HI, 96817		
Pi	Primary/Secondary Schools			
American Renaissance Academy	Primary/Secondary School	300 Franklin Ave Kapolei, HI 96707		
Asia Pacific International School	Secondary School	54-230 Kamehameha Hwy Hauula, HI, 96717		
Haleakala Waldorf School	Secondary School	4160 Lower Kula Road Kula, HI, 96790		
Hanahauoli School	Primary School	1922 Makiki St, Honolulu, HI 96822		
Hanalani Schools	Secondary School	Admissions Office Mililani, HI, 96789		

Hawaii Baptist Academy	Secondary School	2429 Pali Highway Honolulu, HI, 96817	
Hawaii Preparatory Academy	Primary/Secondary School	65-1692 Kohala Mountain Road Kamuela, HI, 96743	
Hawaiian Mission	Primary/Secondary	1415 Makiki Street	
Academy	School	Honolulu, HI, 96814	
Hongwanji Mission School	Secondary School	1728 Pali Highway Honolulu, HI, 96813	
Honolulu Waldorf School	Primary/Secondary School	350 Ulua Street Honolulu, HI, 96821	
Iolani School	Secondary School	563 Kamoku Street Honolulu, HI, 96826	
Island Pacific Academy –	Secondary School	909 Haumea Street	
Upper School		Kapolei, HI, 96707	
Kaimuki Christian School	Secondary School	1117 Koko Head Avenue Honolulu, HI	
Kohala High School	Secondary School	54-3611 Akoni Pule Hwy, Kapaau, HI 96755	
La Pietra Hawaii School	Secondary School	2933 Poni Moi Road	
for Girls	0 1 01 1	Honolulu, HI, 96815	
Makua Lani Christian Academy	Secondary School	74-4966 Kealakaa Street Kailua-Kona, HI, 96740	
Maryknoll School	Secondary School	1526 Alexander Street	
		Honolulu, HI, 96822	
Maui Preparatory Academy	Secondary School	4910 Honoapiilani Highway Lahaina, HI, 96761	
Le Jardin Academy	Secondary School	917 Kalanianaole Highway Kailua, HI, 96734	
Parker School	Primary/Secondary School	65-1224 Lindsey Rd Kamuela, HI 96743	
Punahou School	Primary/Secondary School	1601 Punahou Street Honolulu, HI, 96822	
Sacred Hearts Academy	Secondary School	3253 Waialae Avenue Honolulu, HI, 96816	
Saint Anthony	Primary/Secondary School	148 Makawao Street Kailua, Hawaii 96734	
Saint Louis School	Secondary School	3142 Waialae Avenue Honolulu, HI, 96816	
Seabury Hall	Secondary School	480 Olinda Road Makawao, HI, 96768	
St. Joseph School of Hilo	Secondary School	1000 Ululani Street Hilo, HI, 96720	
The St. Andrew's Schools	Secondary School	224 Queen Emma Square Honolulu, HI, 96813	
Trinity Christian School	Secondary School	1110 A Kailua Road Kailua, HI, 96734	
Mid-Pacific Institute	Primary/Secondary School	2445 Kaala Street Honolulu, HI, 96822	

Post-second	ary Institutions –	University/College
Brigham Young	University/College	55-220 Kulanui Street
University-Hawaii		Laie, HI, 96762
Central Pacific College	University/College	1833 Kalakaua Avenue Suite 510 Honolulu, HI, 96815
Chaminade University of	University/College	3140 Waialae Avenue
Honolulu	om versity/ conege	Honolulu, HI, 96816
Hawaii Pacific University	University/College	1164 Bishop Street
	, ,	Honolulu, HI, 96813
Hawaii Tokai	University/College	91-971 Farrington Highway
International College	TT : 10 11	Kapolei, HI, 96707
International Mid Pac College	University/College	1311 Kapiolani Blvd. 200-5 Honolulu, HI, 96814
University of the Nations,	University/College	75-5851 Kuakini Highway
Kona	Omversity/ Conege	Kailua-Kona, HI, 96740
Wayland Baptist	University/College	95-1091 Ainamakua Drive
University – HI		Mililani, HI, 96789
	University of Hawaii	System
Hawaii Community	University/College	200 W. Kawili Street
College		Hilo, HI, 96720
UH Center at West Hawaii	University/College	81-964 Halekii Street
Vanialani Cammunitu	University/Callage	Kealakekua, HI, 96750 4303 Diamond Head Road
Kapiolani Community College	University/College	Honolulu, HI, 96816
Kauai Community College	University/College	Kauai Community College - University of
- University of Hawaii	, ,	Hawaii
		Lihue, HI, 96766
Leeward Community	University/College	96-045 Ala Ike
College  Honolulu Community	University/College	Pearl City, HI, 96782 874 Dillingham Blvd.
College	Oniversity/Conege	Honolulu, HI, 96817
University of Hawaii at	University/College	University of Hawaii at Hilo
Hilo	, ,	Hilo, HI, 96720
	11 ' ' ' ' ' ' '	11
University of Hawaii at Manoa	University/College	University of Hawaii at Manoa, OVCAA/OIEP/ISS
Manoa		Honolulu, HI, 96822
University of Hawaii at	University/College	Outreach College
Manoa - Outreach College-	, 8	Honolulu, HI, 96822
UHM		
University of Hawaii Maui	University/College	University of Hawaii Maui College
College Windward Community	University/College	Kahului, HI, 96732 45-720 Keaahala Road
College	omversity/Conege	Kaneohe, HI, 96744
University of Hawaii	Law School	2515 Dole Street
William S. Richardson		Honolulu, HI, 96822
School of Law		
University of Hawaii	Medical School	651 Ilalo Street
John A. Burns School of Medicine		Honolulu, HI, 96813
Medicine		

Educational Exchange Programs			
Japan-America Institute of	Educational	JAIMS	
Management Science	Exchange	6660 Hawaii Kai Drive	
(JAIMS)		Honolulu, HI, 96825	
Travel Institute of the	Educational	1314 South King Street, Suite 1164	
Pacific	Exchange	Honolulu, HI, 96814	

# APPENDIX III: Total Economic Impact of International Students within the University of Hawaii System on the State's Economy

1. Direct Economic Impact. Table AIII.1 presents a summary of the direct impact of University of Hawaii's international students to the state's economy. It is based on international student expenditures for tuition/fees and living expenses. The table includes the contributions of long-term and short-term students and is categorized by the type of program.

Table AllI.1: Direct Economic Impact of International Students for the University of Hawaii System, 2019

Category of International Students	Number of Students	Spending by International Students:		Total
		Tuition & Fees	Living Expenses	
Long-Term Students	1,189	\$29,140,104	\$21,246,440	\$50,386,544
Degree-seeking undergraduate students	602	14,752,753	10,864,609	25,617,362
Degree-seeking graduate students	587	14,387,351	10,381,831	24,769,182
Short-Term Students	3,937	\$12,935,206	\$20,880,942	\$33,816,148
Non-degree seeking undergraduate students	1,351	10,722,167	13,403,191	24,125,358
Non-degree seeking graduate students	14	310,144	219,713	529,857
Short-term training program students/professionals	1,902	1,646,163	1,367,982	3,014,145
Students in summer/winter camps	346	256,732	220,056	476,788
Visiting scholars/teachers	324	0	5,670,000	5,670,000
Total	5,126	\$42,075,310	\$42,127,382	\$84,202,692

Source: DBEDT, 2020 Hawaii IES

The above figures are aggregated from the following University of Hawaii related institutions: Hawaii Community College, Honolulu Community College, Kapiolani Community College, Kauai Community College, Leeward Community College, Windward Community College, Maui Language Institute at Maui College, UH-HELP, UH-Hilo, UH-Manoa, UH-William S. Richardson School of Law, UH-Outreach, and UH-West Oahu.

**2. Total Economic Impact and Number of Jobs Supported**. The total economic impact for the state included both the direct, indirect and induced impacts. The multipliers used for this calculation are taken from *The Hawaii State Input-Output Study: 2012 Benchmark Report* (August 2016). Type II final demand multipliers were used, which include direct, indirect, and induced effects.

Tables AIII.2 summarizes the results and shows the economic impact of international students studying at various campuses across the University of Hawaii System. The *total output generated* is an estimate of the total dollar change in output in all industries in the state, resulting from international student expenditures (living expenses and tuition/fees) attending the University of Hawaii. Based on the direct-output of \$84.2 million, the total output generated by international students for the University of Hawaii System was estimated at \$173.5 million (Type II multiplier) for calendar year 2019.

Table AllI.2: Economic Impact of International Students within the University of Hawaii System on the State's Economy

	Final Demand Multiplier (Type II)	Economic Impact (Type II)
<b>Total Output Generated</b>	2.06	\$173,457,546
<b>Total Household Income Generated</b>	0.91	\$76,624,450
<b>Total State Taxes Generated</b>	0.158	\$13,304,025
Total Number of Jobs (2019)	20.3 (per \$million)	1,709

Source: DBEDT, calculations are based on the Hawaii State Input-Output Study: 2012 Benchmark Report (August 2016)

**Total household income generated** refers to the estimated household earnings that can be attributed to international students studying within the University of Hawaii system. Hawaii households earned an estimated \$76.6 million generated from University of Hawaii's international students for calendar year 2019.

The *total state taxes generated* line shows the estimated tax revenue that can be attributed to international students studying within the University of Hawaii system. An estimated \$13.3 million in state taxes was generated by University of Hawaii's international student spending for calendar year 2019.

The last line of the table shows the *total number of jobs supported* by international students studying within the University of Hawaii system. Given an estimated direct economic impact of \$84.3 million for calendar year 2019, 1,709 jobs were supported. As noted above, these estimates are based on the Type II multiplier, which includes direct, indirect, and induced effects.