



**STATE OF HAWAII**  
*KA MOKU 'ĀINA O HAWAII*

**JOSH GREEN, M.D.**  
GOVERNOR  
*KE KIA'ĀINA*

**DEPARTMENT OF BUSINESS, ECONOMIC DEVELOPMENT AND TOURISM**  
*KA 'OIHANA HO'OMOHALA PĀ'OIHANA, 'IMI WAIWAI A HO'OMĀKA'IKA'I*

**JAMES KUNANE TOKIOKA**  
DIRECTOR  
*KA LUNA HO'OKELE*

**RESEARCH AND ECONOMIC ANALYSIS DIVISION**

**VISITOR SPENDING AND VISITOR ARRIVALS INCREASED IN  
JANUARY 2026**

**FOR IMMEDIATE RELEASE**

February 26, 2026

HONOLULU – According to preliminary statistics from the Department of Business, Economic Development and Tourism (DBEDT), total spending by visitors in January 2026 was \$2.26 billion (measured in nominal dollars), up 19.0 percent compared to January 2025. A 10.4 percent growth in total arrivals to 874,358 visitors and higher spending on an average daily basis (\$276 per person, +11.3%) contributed to the increase in total visitor spending.

In January 2026, 858,693 visitors arrived by air service to the Hawaiian Islands, mainly from the U.S. West and U.S. East. Additionally, 15,665 visitors arrived via out-of-state cruise ships. In comparison, 773,149 visitors (+11.1%) arrived by air and 19,028 visitors (-17.7%) came by out-of-state cruise ships in January 2025.

The average length of stay by total visitors in January 2026 was 9.34 days, which was shorter compared to January 2025 (9.65 days, -3.1%). The statewide average daily census<sup>1</sup> was 263,525 visitors in January 2026 compared to 246,491 visitors (+6.9%) in January 2025.

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<sup>1</sup> Average daily census measures the number of visitors present on any given day.

In January 2026, 419,156 visitors arrived from the U.S. West, a 13.9 percent increase from January 2025 (368,123 visitors). These visitors stayed longer (9.50 days, +3.1%) and spent more on a daily average, which contributed to growth in total spending (\$1.06 billion) compared to January 2025 (\$812.0 million, +30.7%). Daily spending by U.S. West visitors in January 2026 of \$267 per person was higher than January 2025 (\$240 per person, +11.3%). They spent more in all categories, with lodging, food and beverage and transportation having the largest increases.

There were 255,548 visitors from the U.S. East in January 2026, up 23.1 percent from January 2025 (207,519 visitors). U.S. East visitors in January 2026 also spent more per day, contributing to higher total spending (\$749.7 million) than in January 2025 (\$601.8 million, +24.6%). Daily spending by U.S. East visitors rose to \$312 per person in January 2026 compared to \$264 per person (+18.1%) in January 2025. Daily spending by U.S. East visitors also increased in all categories, with the largest growth seen in food and beverage, lodging and transportation categories.

In January 2026, 56,731 visitors arrived from Japan, growth of 4.5 percent from January 2025 (54,296 visitors). These visitors had a shorter length of stay (5.87 days, -5.1%) but they spent slightly more on a daily basis. The net result was \$83.2 million in total spending, about the same as January 2025 (\$83.2 million, -0.1%). Daily spending by Japanese visitors in January 2026 (\$250 per person) increased slightly from January 2025 (\$248 per person, +0.8%). Japanese visitors in January 2026 spent more per day on food and beverage, slightly less on lodging and transportation, while their shopping, entertainment and recreation expenses were similar to January 2025.

In January 2026, 49,616 visitors arrived from Canada, an 8.7 percent decline from January 2025 (54,333 visitors). Visitors from Canada spent \$134.6 million in January 2026 compared to \$150.0 million (-10.3%) in January 2025. Daily spending by Canadian visitors in January 2026 (\$229 per person) was higher than January 2025 (\$225 per person, +1.8%). Canadian visitors in January 2026 spent less per day on lodging, but spent more on transportation, shopping and entertainment and recreation compared to January 2025.

There were 77,641 visitors from all other international markets in January 2026, which included visitors from Oceania, Other Asia, Europe, Latin America, Guam, the Philippines, the Pacific Islands and other countries. In comparison, there were 88,878 visitors (-12.6%) from all other international markets in January 2025.

Air capacity to Hawai'i in January 2026 (5,219 transpacific flights with 1,162,771 seats) increased compared to January 2025 (5,050 flights, +3.3% with 1,125,865 seats, +3.3%).

## **Other Highlights**

**U.S. West:** In January 2026, 345,169 visitors arrived from the Pacific region and 73,801 visitors came from the Mountain region. Eight out of 10 U.S. West visitors in January 2026 had been to Hawai'i before (86.4%), while 13.6 percent were first-time visitors. In terms of accommodations, 49.1 percent of U.S. West visitors in January 2026 stayed in hotels, 20.9 percent stayed in condominiums, 13.2 percent stayed with friends and relatives, 10.3 percent stayed in rental homes and 8.6 percent stayed in timeshares.

**U.S. East:** In January 2026, the three largest U.S. East regions in terms of visitor arrivals were the East North Central (57,774 visitors), South Atlantic (52,055 visitors), and West South Central (47,343 visitors) regions. Six out of 10 U.S. East visitors in January 2026 had been to Hawai'i before (64.5%), while 35.5 percent were first-time visitors. In terms of lodging, 52.0 percent of U.S. East visitors in January 2026 stayed in hotels, 16.6 percent stayed in condominiums, 12.2 percent stayed in rental homes, 12.1 percent stayed with friends and relatives and 10.0 percent stayed in timeshares.

**Japan:** Of the 56,731 visitors in January 2026, 56,614 visitors arrived on international flights and 117 visitors came on domestic flights. Seven out of 10 Japanese visitors in January 2026 were repeat visitors (73.6%), while 26.4 percent were first-time visitors to the islands. In terms of lodging, 83.7 percent of Japanese visitors in January 2026 stayed in hotels, 11.3 percent stayed in condominiums, 6.3 percent stayed in timeshares and a small number stayed with friends and relatives (0.9%).

**Canada:** Of the 49,616 visitors in January 2026, 43,206 visitors arrived via direct air service from Canada and 6,410 visitors came on domestic flights. Eight out of 10 Canadian visitors in January 2026 (78.0%) had been to Hawai'i before while 22.0 percent were first-time visitors. In terms of lodging, 53.3 percent of Canadian visitors in January 2026 stayed in hotels, 21.0 percent stayed in condominiums, 11.5 percent stayed in timeshares, 10.9 percent stayed in rental homes and 5.9 percent stayed with friends and relatives.

## Island Highlights

**O'ahu:** There were 527,241 visitors to O'ahu in January 2026 compared to 457,278 visitors (+15.3%) in January 2025. Visitor spending increased to \$937.0 million in January 2026 from \$772.0 million (+21.4%) in January 2025. The average daily census on O'ahu was 123,616 visitors in January 2026, compared to 110,976 visitors (+11.4%) in January 2025.

**Maui:** Twenty-nine months after the August 8, 2023, wildfires, there were 236,180 visitors to Maui in January 2026 compared to 202,416 visitors (+16.7%) in January 2025. Visitor spending rose to \$664.7 million in January 2026 from \$534.9 million (+24.3%) in January 2025. The average daily census on Maui was 65,090 visitors in January 2026 compared to 57,960 visitors (+12.3%) in January 2025.

**Kaua'i:** There were 121,293 visitors to Kaua'i in January 2026, compared to 110,162 visitors (+10.1%) in January 2025. Visitor spending was \$286.3 million in January 2026 compared to \$259.2 million (+10.5%) in January 2025. The average daily census on Kaua'i was 29,919 visitors in January 2026 compared to 28,462 visitors (+5.1%) in January 2025.

**Hawai'i Island:** There were 154,982 visitors to Hawai'i Island in January 2026 compared to 159,312 visitors (-2.7%) in January 2025. Visitor spending of \$348.4 million in January 2026 was an increase from January 2025 (\$308.4 million, +13.0%). The average daily census on Hawai'i Island was 41,286 visitors in January 2026 compared to 45,366 visitors (-9.0%) in January 2025.

## Flights and Air Seats to Hawai'i

### Domestic Flights

There were 4,271 nonstop domestic flights with 919,538 seats from the continental U.S. in January 2026, compared to 4,111 flights (+3.9%) with 888,560 seats (+3.5%) in January 2025.

**U.S. West:** In January 2026, 3,793 scheduled flights with 791,513 seats serviced Hawai'i from U.S. West.

Air capacity increased from January 2025 (3,649 flights, +3.9% with 764,965 seats, +3.5%). Fewer scheduled seats from Anchorage, Denver, Los Angeles, Oakland, Ontario, Phoenix and San Jose were offset by growth in seats from Everett, Wash., Las Vegas, Long Beach, Portland, Sacramento, Salt Lake City, San Diego, San Francisco and Seattle.

**U.S. East:** In January 2026, 470 scheduled flights with 126,664 seats operated to Hawai'i from U.S. East.

Air capacity increased from January 2025 (450 flights, +4.4% with 122,323 seats, +3.5%). Fewer seats from Detroit, Minneapolis, New York JFK, Newark, Washington, D.C. and discontinued service from Austin, Texas and Boston, were offset by growth in scheduled seats from Atlanta, Chicago, Dallas and Houston.

### International Flights

In January 2026, there were 948 nonstop flights with 243,233 seats to Hawai'i from international points of origin including Japan, Canada, Korea, Oceania, Guam, Manila and many other Pacific islands. International air capacity increased from January 2025 (939 flights, +1.0% with 237,305 seats, +2.5%).

**Japan:** In January 2026, there were 377 scheduled flights with 109,369 seats from Japan.

Air capacity increased compared to January 2025 (368 flights, +2.4% with 105,135, +4.0%). Discontinued service from Fukuoka was offset by growth in seats from Haneda, Nagoya, Narita and Osaka.

**Canada:** There were 272 scheduled flights with 51,095 seats from Canada in January 2026.

Air capacity decreased compared to January 2025 (288 flights, -5.6% with 52,101 seats, -1.9%). New service from Kelowna, British Columbia (by Air Canada) and growth in scheduled seats from Calgary was offset by fewer seats from Toronto and Vancouver.

### Oceania:

- **Australia:** In January 2026, there were 71 scheduled flights with 19,522 seats from Melbourne and Sydney, down from 78 flights (-9.0%) with 21,963 seats (-11.1%) in January 2025.

- **New Zealand:** In January 2026, there were 26 scheduled flights with 7,192 seats from Auckland, compared to 26 flights (0.0%) with 7,270 seats (-1.1%) in January 2025.

#### Other Asia:

- **China:** There have been no direct flights from China to Hawai'i since service ended in early February 2020.
- **Korea:** There were 82 scheduled flights with 25,726 seats from Seoul in January 2026, compared to 75 flights (+9.3%) with 22,814 seats (+12.8%) in January 2025.
- **Taiwan:** Direct air service from Taipei to Hawai'i ended in April 2020.

#### Other Markets:

- **Guam:** There were 31 scheduled flights with 10,850 seats from Guam in January 2026, compared to 30 flights (+3.3%) with 10,500 seats (+3.3%).
- **Philippines:** There were 24 scheduled flights with 7,311 seats from Manila in January 2026, compared to 22 flights (+9.1%) with 6,798 seats (+7.5%) in January 2025.
- **Samoa:** There were five scheduled flights with 850 seats from Apia in January 2026, compared to five flights (0.0%) with 841 seats (+1.1%) in January 2025.
- **Rarotonga:** There were four scheduled flights with 756 seats from the Cook Islands in January 2026 and also in January 2025.
- **Kiribati:** There were four scheduled flights with 680 seats from Christmas Island in January 2026, compared to four flights (0.0%) with 668 seats (+1.8%) in January 2025.
- **Marshall Islands:** There were 16 scheduled flights with 2,656 seats from Majuro in January 2026, compared to 18 flights (-11.1%) with 2,988 seats (-11.1%) in January 2025.
- **Fiji:** There were four scheduled flights with 680 seats from Nadi in January 2026, compared to four flights (0.0%) with 1,016 seats (-33.1%) in January 2025.
- **American Samoa:** There were 13 scheduled flights with 3,614 seats from Pago Pago in January 2026, compared to 10 flights (+30.0%) with 2,780 seats (+30.0%) in January 2025.
- **French Polynesia:** There were five scheduled flights with 1,390 seats from Papeete in January 2026, compared to three flights (+66.7%) with 834 seats (+66.7%) in January 2025.

#### Cruise Ship Visitors

In January 2026, 15,665 visitors arrived to Hawai'i via 10 trips by out-of-state cruise ships. Another 9,055 visitors flew to the state to board the Hawai'i home-ported cruise ship Pride of America.

In January 2025, 19,028 visitors (-17.7%) came via 12 trips by out-of-state cruise ships. Another 9,213 visitors (-1.7%) flew to the state to board the ship Pride of America.

## **Statement by DBEDT Director James Kunane Tokioka**

We are encouraged to see strong growth in visitor arrivals from our core U.S. West (+13.9%) and U.S. East (+23.1%) markets in January 2026. U.S. West (\$1.1 billion, +30.7%) and U.S. East (\$749.7 million, +24.6%) visitors also spent significantly more compared to a year ago.

The Japan market continued to improve with a 4.5 percent growth in visitor arrivals, while total visitor spending (\$83.2 million, -0.1%) was similar to January 2025. The Korea market also did well in January, with growth in for both visitor arrivals (+8.6%) and visitor spending (\$43.3 million, +9.1%).

Social and political challenges continued to impact tourism from Canada, with declines in visitor arrivals (-8.7%) and total visitor spending (\$134.6 million, -10.3%).

Tourism on Maui continued to recover from the August 2023 wildfires. For January 2026, total arrivals (236,180 visitors, +16.7%) and total visitor spending (\$664.7 million, +24.3%) increased compared to January 2025. Increased arrivals due to the Maui tourism recovery campaign helped boost Maui's hotel occupancy. According to DBEDT's January 2026 Hotel Performance report, hotel occupancy in Maui County improved to 71.2 percent from 62.0 percent in January 2025. Mahalo to Governor Green for releasing the funds and to the Hawai'i Hotel Alliance and industry partners who helped make the campaign possible.

O'ahu also recorded more visitors (+15.3%) and higher visitor spending (\$937 million, +21.4%) compared to January 2025. January 2026 hotel occupancy on O'ahu was at 77.9 percent, up slightly from January 2025 (77.7%).

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### **Media Contacts:**

Laci Goshi  
Communications Officer  
Department of Business, Economic Development and Tourism, State of Hawai'i  
Cell: 808-518-5480  
Email: [lacianne.a.goshi@hawaii.gov](mailto:lacianne.a.goshi@hawaii.gov)

Jennifer Chun  
Director of Tourism Research  
Department of Business, Economic Development and Tourism, State of Hawai'i  
Phone: 808-973-9446  
Email: [jennifer.e.chun@hawaii.gov](mailto:jennifer.e.chun@hawaii.gov)

**JANUARY 2026 ARRIVALS AT A GLANCE**

	2026P	2025P	% change	2026P YTD	2025P YTD	% change
<b>TOTAL EXPENDITURES (\$ MILLION)</b>	<b>2,257.2</b>	<b>1,897.3</b>	<b>19.0</b>	<b>2,257.2</b>	<b>1,897.3</b>	<b>19.0</b>
Total by air	2,250.3	1,888.9	19.1	2,250.3	1,888.9	19.1
U.S. Total	1,811.2	1,413.8	28.1	1,811.2	1,413.8	28.1
U.S. West	1,061.5	812.0	30.7	1,061.5	812.0	30.7
U.S. East	749.7	601.8	24.6	749.7	601.8	24.6
Japan	83.2	83.2	-0.1	83.2	83.2	-0.1
Canada	134.6	150.0	-10.3	134.6	150.0	-10.3
All Others	221.3	241.9	-8.5	221.3	241.9	-8.5
Visitor arrivals by cruise ships	6.9	8.3	-16.9	6.9	8.3	-16.9
<b>TOTAL VISITOR DAYS</b>	<b>8,169,271</b>	<b>7,641,206</b>	<b>6.9</b>	<b>8,169,271</b>	<b>7,641,206</b>	<b>6.9</b>
Total by air	8,100,002	7,558,685	7.2	8,100,002	7,558,685	7.2
U.S. Total	6,383,406	5,668,516	12.6	6,383,406	5,668,516	12.6
U.S. West	3,980,070	3,389,906	17.4	3,980,070	3,389,906	17.4
U.S. East	2,403,336	2,278,610	5.5	2,403,336	2,278,610	5.5
Japan	332,877	335,593	-0.8	332,877	335,593	-0.8
Canada	588,326	667,196	-11.8	588,326	667,196	-11.8
All Others	795,392	887,380	-10.4	795,392	887,380	-10.4
Visitor arrivals by cruise ships	69,269	82,521	-16.1	69,269	82,521	-16.1
<b>VISITOR ARRIVALS</b>	<b>874,358</b>	<b>792,177</b>	<b>10.4</b>	<b>874,358</b>	<b>792,177</b>	<b>10.4</b>
Total by air	858,693	773,149	11.1	858,693	773,149	11.1
U.S. Total	674,704	575,641	17.2	674,704	575,641	17.2
U.S. West	419,156	368,123	13.9	419,156	368,123	13.9
U.S. East	255,548	207,519	23.1	255,548	207,519	23.1
Japan	56,731	54,296	4.5	56,731	54,296	4.5
Canada	49,616	54,333	-8.7	49,616	54,333	-8.7
All Others	77,641	88,878	-12.6	77,641	88,878	-12.6
Visitor arrivals by cruise ships	15,665	19,028	-17.7	15,665	19,028	-17.7
<b>AVERAGE DAILY CENSUS</b>	<b>263,525</b>	<b>246,491</b>	<b>6.9</b>	<b>263,525</b>	<b>246,491</b>	<b>6.9</b>
Total by air	261,290	243,829	7.2	261,290	243,829	7.2
U.S. Total	205,916	182,855	12.6	205,916	182,855	12.6
U.S. West	128,389	109,352	17.4	128,389	109,352	17.4
U.S. East	77,527	73,504	5.5	77,527	73,504	5.5
Japan	10,738	10,826	-0.8	10,738	10,826	-0.8
Canada	18,978	21,522	-11.8	18,978	21,522	-11.8
All Others	25,658	28,625	-10.4	25,658	28,625	-10.4
Visitor arrivals by cruise ships	2,234	2,662	-16.1	2,234	2,662	-16.1
<b>AVERAGE LENGTH OF STAY</b>	<b>9.34</b>	<b>9.65</b>	<b>-3.1</b>	<b>9.34</b>	<b>9.65</b>	<b>-3.1</b>
Total by air	9.43	9.78	-3.5	9.43	9.78	-3.5
U.S. Total	9.46	9.85	-3.9	9.46	9.85	-3.9
U.S. West	9.50	9.21	3.1	9.50	9.21	3.1
U.S. East	9.40	10.98	-14.3	9.40	10.98	-14.3
Japan	5.87	6.18	-5.1	5.87	6.18	-5.1
Canada	11.86	12.28	-3.4	11.86	12.28	-3.4
All Others	10.24	9.98	2.6	10.24	9.98	2.6
Visitor arrivals by cruise ships	4.42	4.34	2.0	4.42	4.34	2.0
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>276.3</b>	<b>248.3</b>	<b>11.3</b>	<b>276.3</b>	<b>248.3</b>	<b>11.3</b>
Total by air	277.8	249.9	11.2	277.8	249.9	11.2
U.S. Total	283.7	249.4	13.8	283.7	249.4	13.8
U.S. West	266.7	239.5	11.3	266.7	239.5	11.3
U.S. East	311.9	264.1	18.1	311.9	264.1	18.1
Japan	249.9	248.0	0.8	249.9	248.0	0.8
Canada	228.8	224.8	1.8	228.8	224.8	1.8
All Others	278.3	272.6	2.1	278.3	272.6	2.1
Visitor arrivals by cruise ships	100.2	101.2	-1.0	100.2	101.2	-1.0
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>2,581.6</b>	<b>2,395.0</b>	<b>7.8</b>	<b>2,581.6</b>	<b>2,395.0</b>	<b>7.8</b>
Total by air	2,620.6	2,443.2	7.3	2,620.6	2,443.2	7.3
U.S. Total	2,684.4	2,456.1	9.3	2,684.4	2,456.1	9.3
U.S. West	2,532.5	2,205.8	14.8	2,532.5	2,205.8	14.8
U.S. East	2,933.5	2,900.0	1.2	2,933.5	2,900.0	1.2
Japan	1,466.2	1,532.9	-4.3	1,466.2	1,532.9	-4.3
Canada	2,712.9	2,760.5	-1.7	2,712.9	2,760.5	-1.7
All Others	2,850.7	2,721.6	4.7	2,850.7	2,721.6	4.7
Visitor arrivals by cruise ships	443.0	438.7	1.0	443.0	438.7	1.0

P = Preliminary data.

**JANUARY 2026 ISLAND HIGHLIGHTS**

	2026P	2025P	% change	2026P YTD	2025P YTD	% change
<b>TOTAL EXPENDITURES (\$ MILLION)</b>	<b>2,257.2</b>	<b>1,897.3</b>	<b>19.0</b>	<b>2,257.2</b>	<b>1,897.3</b>	<b>19.0</b>
Total by air	2,250.3	1,888.9	19.1	2,250.3	1,888.9	19.1
O'ahu	937.0	772.0	21.4	937.0	772.0	21.4
Maui	664.7	534.9	24.3	664.7	534.9	24.3
Moloka'i	5.2	4.1	27.3	5.2	4.1	27.3
Lāna'i	8.7	10.3	-15.9	8.7	10.3	-15.9
Kaua'i	286.3	259.2	10.5	286.3	259.2	10.5
Hawai'i Island	348.4	308.4	13.0	348.4	308.4	13.0
Visitor arrivals by cruise ships	6.9	8.3	-16.9	6.9	8.3	-16.9
<b>TOTAL VISITOR DAYS</b>	<b>8,169,271</b>	<b>7,641,206</b>	<b>6.9</b>	<b>8,169,271</b>	<b>7,641,206</b>	<b>6.9</b>
Total by air	8,100,002	7,558,685	7.2	8,100,002	7,558,685	7.2
O'ahu	3,832,105	3,440,250	11.4	3,832,105	3,440,250	11.4
Maui	2,017,804	1,796,760	12.3	2,017,804	1,796,760	12.3
Moloka'i	30,543	19,222	58.9	30,543	19,222	58.9
Lāna'i	12,198	13,805	-11.6	12,198	13,805	-11.6
Kaua'i	927,496	882,308	5.1	927,496	882,308	5.1
Hawai'i Island	1,279,856	1,406,341	-9.0	1,279,856	1,406,341	-9.0
Visitor arrivals by cruise ships	69,269	82,521	-16.1	69,269	82,521	-16.1
<b>VISITOR ARRIVALS</b>	<b>874,358</b>	<b>792,177</b>	<b>10.4</b>	<b>874,358</b>	<b>792,177</b>	<b>10.4</b>
Total by air	858,693	773,149	11.1	858,693	773,149	11.1
O'ahu	527,241	457,278	15.3	527,241	457,278	15.3
Maui	236,180	202,416	16.7	236,180	202,416	16.7
Moloka'i	3,295	2,843	15.9	3,295	2,843	15.9
Lāna'i	3,284	3,608	-9.0	3,284	3,608	-9.0
Kaua'i	121,293	110,162	10.1	121,293	110,162	10.1
Hawai'i Island	154,982	159,312	-2.7	154,982	159,312	-2.7
Visitor arrivals by cruise ships	15,665	19,028	-17.7	15,665	19,028	-17.7
<b>AVERAGE DAILY CENSUS</b>	<b>263,525</b>	<b>246,491</b>	<b>6.9</b>	<b>263,525</b>	<b>246,491</b>	<b>6.9</b>
Total by air	261,290	243,829	7.2	261,290	243,829	7.2
O'ahu	123,616	110,976	11.4	123,616	110,976	11.4
Maui	65,090	57,960	12.3	65,090	57,960	12.3
Moloka'i	985	620	58.9	985	620	58.9
Lāna'i	393	445	-11.6	393	445	-11.6
Kaua'i	29,919	28,462	5.1	29,919	28,462	5.1
Hawai'i Island	41,286	45,366	-9.0	41,286	45,366	-9.0
Visitor arrivals by cruise ships	2,234	2,662	-16.1	2,234	2,662	-16.1
<b>AVERAGE LENGTH OF STAY</b>	<b>9.34</b>	<b>9.65</b>	<b>-3.1</b>	<b>9.34</b>	<b>9.65</b>	<b>-3.1</b>
Total by air	9.43	9.78	-3.5	9.43	9.78	-3.5
O'ahu	7.27	7.52	-3.4	7.27	7.52	-3.4
Maui	8.54	8.88	-3.8	8.54	8.88	-3.8
Moloka'i	9.27	6.76	37.1	9.27	6.76	37.1
Lāna'i	3.71	3.83	-2.9	3.71	3.83	-2.9
Kaua'i	7.65	8.01	-4.5	7.65	8.01	-4.5
Hawai'i Island	8.26	8.83	-6.5	8.26	8.83	-6.5
Visitor arrivals by cruise ships	4.42	4.34	2.0	4.42	4.34	2.0
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>276.3</b>	<b>248.3</b>	<b>11.3</b>	<b>276.3</b>	<b>248.3</b>	<b>11.3</b>
Total by air	277.8	249.9	11.2	277.8	249.9	11.2
O'ahu	244.5	224.4	9.0	244.5	224.4	9.0
Maui	329.4	297.7	10.7	329.4	297.7	10.7
Moloka'i	171.3	213.8	-19.9	171.3	213.8	-19.9
Lāna'i	711.5	748.0	-4.9	711.5	748.0	-4.9
Kaua'i	308.7	293.8	5.1	308.7	293.8	5.1
Hawai'i Island	272.2	219.3	24.1	272.2	219.3	24.1
Visitor arrivals by cruise ships	100.2	101.2	-1.0	100.2	101.2	-1.0
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>2,581.6</b>	<b>2,395.0</b>	<b>7.8</b>	<b>2,581.6</b>	<b>2,395.0</b>	<b>7.8</b>
Total by air	2,620.6	2,443.2	7.3	2,620.6	2,443.2	7.3
O'ahu	1,777.1	1,688.3	5.3	1,777.1	1,688.3	5.3
Maui	2,814.3	2,642.5	6.5	2,814.3	2,642.5	6.5
Moloka'i	1,588.2	1,445.7	9.9	1,588.2	1,445.7	9.9
Lāna'i	2,642.7	2,862.2	-7.7	2,642.7	2,862.2	-7.7
Kaua'i	2,360.7	2,352.8	0.3	2,360.7	2,352.8	0.3
Hawai'i Island	2,247.8	1,936.0	16.1	2,247.8	1,936.0	16.1
Visitor arrivals by cruise ships	443.0	438.7	1.0	443.0	438.7	1.0

P=Preliminary data.