

## Handout #1: High Priority Retreat Goals

1. **Clarify and Codify** how we do things going forward, especially to help new MACZAC members.
  - a. Develop new member orientation process? Talk to newer members (Nick, Angela) to find out some of the things they couldn't figure out immediately on their own. Mentor for new members? Yearly orientation (self-evaluative process)? Succession planning? List of MACZAC accomplishments?
  - b. Determine a process for bringing matters in front of the group. Once an issue comes up, group could discuss whether to monitor, or prioritize for the year. Match priorities selected with capacity to deliver.
  - c. Contributions by individual MACZAC members enable us to identify, consider, prioritize, and act on general, state-wide trends as needed. Clarify how hotspots are chosen to be acted upon. Look for statewide issues (commonalities) within hotspots. Look for low hanging fruit. Add deadline for actions?
2. **Reorganize Working Groups?** Working Groups should be compliant, effective, with clear objectives
  - a. Set terms for each working group at specific number of years, for the anticipated duration of the initiative, or agree to sunset the work at a specific date.
3. **Step Up Outreach Efforts**
  - a. Invite briefings by county planners to learn about SMA issues.
  - b. Use the Community Stewardship Directory for disseminating messages.
  - c. Ask MACZAC members to compile a list of island contacts and add these to outreach efforts
  - d. Increase community input. How to respond to community input? Where to send responses? To Lisa? To Kimbal? Then what?
  - e. Determine what the MACZAC message is. Why do we want more community outreach? How do we achieve this? What are the steps to get there? What are the 3 most important things about MACZAC? Can provide info about new leadership as introduction? MAKE AN EFFECTIVE FIRST IMPRESSION
  - f. Send out requests for hotspots to community groups?
  - g. Give Thumbs-Up Award to all nominees and put out a press release?
4. **Strengthen Internal Communication** between quarterly meetings
  - a. Increased communication between MACZAC members
  - b. Increased communication between CZM and MACZAC
5. How to **Increase MACZAC Stature**
  - a. What is the role of MACZAC? Identify our priorities, tying them to statutory mandate in 205A.
  - b. Find a way to be an advocate, rather than an adversary, to sister agencies.
  - c. Engaging external planners would afford opportunities for reciprocal support.
6. **Sunshine Law**
  - a. Refresher
  - b. Work with technology within bounds of Sunshine Law to make it easier for MACZAC to do work