

ORMP Working Group Report: Action Plans on ORMP Outreach and Implementation

The purpose of the Joint ORMP Strategic Planning Meeting on July 8-9, 2010, was to reinvigorate the ORMP Policy & Working Groups and refocus members on collaborative governance and stewardship. Alignment of our strengths and goals for the ORMP was essential, especially as we began preparing for the upcoming transition in the State administration, and therefore, turnover in several of the Policy Group members. An objective of the joint meeting was to develop an action plan to achieve our collective goals. The end result was two action plan tracks: one for implementation, which focused on creating an ORMP orientation/transition packet, and one for ORMP outreach and education. This is a status report on both action plans, which are currently being developed by the ORMP Working Group.

Action Plans to Achieve Vision:

Outreach/Education

Goal #1: Enhance existing educational and outreach efforts

1. Creation of an Outreach Group: The ORMP Outreach Caucus has been collecting names from ORMP partners and others on outreach point of contacts (POC) from each agency and organization. The caucus will use the larger outreach group to carry out the objectives under this goal:
 - Survey existing outreach capabilities within the ORMP group
 - Mine existing agencies for materials, distribute for use as appropriate
 - Identify opportunities for partnerships with existing outreach initiatives
 - Identify existing gaps, such as funding or expertise
 - Remedy deficiencies identified as gaps

2. Update and Collaborative Implementation Framework of the ORMP: The outreach group will also be used in the near future during the process of updating the ORMP in 2011-12. The update process has been laid out in the CZM Section 309 Assessment and Strategy for FY 2011 -2015. Outreach and educational materials will be prepared to explain the reasoning for the update, and public informational meetings will be held throughout the State to obtain input into the update of the ORMP and to foster support for the ORMP and its implementation. The outreach group will identify opportunities provided by conferences or workshops to present the plan and an accompanying collaborative governance framework for meaningful implementation. When the plan has been updated and the framework has been prepared, the plan and framework will be widely disseminated through CZM and the ORMP outreach group. The outreach group will be key in helping to educate the public in understanding and supporting the need to improve upon the current plan.

3. Production of a Climate Change-Related Video: The proposed outreach video (20-30 minutes) would highlight what climate change issues are facing Hawaii, and what are some examples of adaptation strategies being used locally to address these issues. If examples of traditional knowledge that can be applied to climate change adaptation strategies are available, they may be

included in the video as well. The outreach group would be utilized to identify case studies throughout the islands, and in the outreach distribution of the finished video.

Goal #2: Educate the next generation on the ocean

Objective: Influence change in standards-based curriculum.

1. The CZM Program is collaborating with the University of Hawaii's Sea Grant College Program and College of Education to develop project-based activities to enhance standards-based curriculum to include the principles of the ORMP. The project will focus on the link between applied science and natural resource policy and management, including highlighting career opportunities.

Implementation of the ORMP

Goal #1: Develop a Succession Strategy for the upcoming transition in membership within the ORMP Group

Objective: Develop a Transition/Orientation Packet

1. The ORMP Working Group is developing an ORMP orientation packet for transitioning ORMP Policy Group members, as well as for new Working Group members (completion date: Dec. 1, 2010). The orientation packet includes the following sections:
 - Introduction to the ORMP
 - ORMP Member Agencies/Organizations
 - ORMP Group Mission Statement
 - Agency Authorities
 - Organization Chart
 - Coordination Process
 - Working Group roles and responsibilities
 - Policy Group roles and responsibilities
 - Decision making process
 - Conflict resolution process
 - ORMP Success Stories
 - Current Projects
 - Potential Funding Sources
 - Other Opportunities to Increase Funding, Support, and Authority
 - Communication Strategy

Goal 2: Implement Plan

Objective: Create a strategy that prioritizes components of the plan so that implementation of the ORMP becomes a priority for the partner agencies.

1. This objective will be satisfied through the CZM Section 309 Strategy for Ocean Resources for FY2011-15. The strategy will include an analysis and update of Hawaii's current ORMP, the development of a framework for purposeful collaborative governance, and amendments to public policy such as the Hawaii State Plan to incorporate ocean resource management objectives. The basic premises of the ORMP are still sound. The three perspectives are widely supported and have been embraced by the public. However, there are elements of the plan which should be

updated and refined. A facilitated and strategic analysis of the ORMP will identify what is working, the challenges frequently encountered, and gaps in the plan. For instance, the ORMP Working Group has identified several gap areas which should be addressed in the update. These gaps areas include but are not limited to climate change and competing ocean uses.

Although collaborative implementation of the ORMP has occurred, it remains to be a challenge, particularly with the budget crisis. With limited human and fiscal resources available, it has become even more evident that collaborative governance is essential in carrying out the goals and objectives laid out in the ORMP. A guiding framework for how to conduct meaningful collaborative governance will be developed in order to implement the ORMP and to move the plan forward collaboratively.