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**MANAGEMENT
PRIORITY #6**
Ocean Economy

Meet Our August Presenters

Management Priority (MP) #6



Gail Suzuki-Jones, Hawai'i Green Business Program Manager, Energy Analyst and LEED Building Operations and Maintenance Accredited Professional, has worked with the Hawai'i State Energy Office at the State of Hawai'i's Department of Business, Economic Development and Tourism (DBEDT) since 1997. She received her Masters of Architecture from University of Washington and is an active member of the US Green Building Council Hawai'i. With government, non-profit, and private sector experience in the implementation of energy and resource-efficient design and construction practices, Gail works closely with business, community, government and non-profits to implement energy and resource efficient green building and green business programs, projects, events and measures.

Hawai'i's tourism industry is a continually growing and powerful force. In 2017, the state reached record totals in annual visitor spending, generated tax revenue, arrivals, trans-Pacific air seats serving Hawai'i, and jobs supported statewide.

According to the Hawai'i Tourism Authority, 9,382,986 visitors came to Hawai'i in 2017, with 230,113 visitors in the islands on any given day last year. Over 200,000 local jobs are supported by tourism. DBEDT's tourism forecasts predict a continuing upward trajectory: 6.0% growth in 2018, 1.2% growth in 2019, and 1.4% growth in 2020 and 2021.

This month, we will hear from the Hawai'i Green Business Program and the Hawai'i Tourism Authority about their individual and combined efforts to balance our ever-expanding ocean economy with coastal resource health.

MP #6 Implementation

Goal D: Ensure a healthy tourism industry that uses ocean and coastal resources responsibly

Metric D-2: Increase in number of hotels with recognized sustainability certifications or program affiliations

(DBEDT-[Hawai'i State Energy Office](#), [Hawai'i Green Business Program](#))



Kalani L. H. Ka'anā'anā is the Director of Hawaiian Cultural Affairs for the Hawai'i Tourism Authority. His role includes providing Hawaiian Cultural expertise in the development and implementation of programs which relate to Hawai'i's cultural initiatives for the visitor industry, identifying ways to provide assistance regarding the perpetuation and preservation of Hawai'i's host culture, its language and values and assures that all activities are guided, conducted and evaluated with a high sense of cultural awareness toward both the Hawaiian culture and Hawai'i's multi-ethnic communities.

He graduated with distinction from the Hawai'inuiākea School of Hawaiian Knowledge at the University of Hawai'i at Mānoa in 2010 earning a dual bachelor of arts degree in Hawaiian Language and Hawaiian Studies. Kalani currently serves on the boards of the O'ahu Hawaiian Canoe Racing Association and the Kailua Hawaiian Civic Club. His 'ohana comes from Ka'aihe'e, Kailua, O'ahu.

Questions?

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