PLANNING IN A PANDEMIC: CHALLENGES AND OPPORTUNITIES

MICHELE MCLEAN, AICP
PLANNING DIRECTOR, MAUI COUNTY
OCTOBER 23, 2020
CHALLENGES (AND OPPORTUNITIES)

• WORKING FROM HOME
• BOARDS / COMMISSIONS AND PUBLIC HEARINGS
• COMMUNITY PLANNING AND PUBLIC ENGAGEMENT
• TOURISM
• ECONOMY
<table>
<thead>
<tr>
<th>DATE</th>
<th>FRONT DESK</th>
<th>PLANNERS 630</th>
<th>PLANNERS 619</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Thurs</td>
<td>Rachel</td>
<td>Jeff</td>
<td>Clayton, Jared, Laury</td>
</tr>
<tr>
<td>2 Fri</td>
<td>Tye</td>
<td>Jim?</td>
<td>Clayton, Kurt, Kim, Candace</td>
</tr>
<tr>
<td>5 Mon</td>
<td>Linda, Loriann (Training)</td>
<td></td>
<td>Clayton, Ann, Paul, Scott, Tara</td>
</tr>
<tr>
<td>6 Tues</td>
<td>Rachel</td>
<td>Jeff</td>
<td>Clayton, Jared, Laury</td>
</tr>
<tr>
<td>7 Wed</td>
<td>Tye</td>
<td>Jim?</td>
<td>Clayton, Kurt, Kim, Candace</td>
</tr>
<tr>
<td>8 Thurs</td>
<td>Linda, Loriann (Training)</td>
<td></td>
<td>Clayton, Ann, Paul, Scott, Tara</td>
</tr>
</tbody>
</table>
COULD THEY MAKE IT A LITTLE EASIER?
THE REAL BENEFITS OF WORKING FROM HOME.
DESPITE APPEARANCES, WE ARE ACTUALLY HOSPITABLE AND HAPPY TO SEE OUR APPLICANTS.
BOARD & COMMISSION MEETINGS WENT FROM THIS...
...TO THIS
MORE PEOPLE ARE ABLE TO JOIN MEETINGS BY COMPUTER OR PHONE, BUT THE PARTICIPATION IS NOT AS MEANINGFUL.
How do you community plan without in-person events?

Welcome

**We are West Maui** represents an exciting effort to update the West Maui Community Plan. The Maui County Planning Department looks forward to working with you to shape the future of West Maui.

This new website connects you to the update process. You can:

- Communicate your priorities through online engagement tools
- Get updates on upcoming events and meetings
- Track progress of the Community Plan through an interactive timeline, and much more!

Learn more about **We are West Maui**!
THE GOOD OL’ DAYS OF DESIGN OPEN HOUSES!
WE ARE MAUI IS EXPANDING
Stay tuned for a new island-wide community planning website!

LET'S CONNECT

weare
SOUTH MAUI
Community planning in South Maui is just getting started. Sign up below to stay in the loop!

weare
WEST MAUI
Looking for updates on the West Maui Community Plan?

First Name
Last Name
Email Address *

* indicates required

SUBSCRIBE

VISIT THE WEST MAUI WEBSITE
ASSISTING WITH AIRPORT SCREENING
<table>
<thead>
<tr>
<th>Property Name</th>
<th>Open?</th>
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</thead>
<tbody>
<tr>
<td>Four Seasons Hotel Lanai at Koele, A Sensei Retreat</td>
<td>Yes</td>
</tr>
<tr>
<td>Four Seasons Resort Lanai</td>
<td>Yes</td>
</tr>
<tr>
<td>Hotel Lanai</td>
<td>NO</td>
</tr>
<tr>
<td>Andaz Maui at Wailea Resort &amp; Spa</td>
<td>NO</td>
</tr>
<tr>
<td>Aston at the Maui Banyan</td>
<td>Yes</td>
</tr>
<tr>
<td>Aston at The Whaler on Kaanapali Beach</td>
<td>Yes</td>
</tr>
<tr>
<td>Aston Kaanapali Shores</td>
<td>Yes</td>
</tr>
<tr>
<td>Aston Mahana at Kaanapali</td>
<td>Yes</td>
</tr>
<tr>
<td>Aston Paki Maui</td>
<td>NO</td>
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<tr>
<td>Courtyard Maui Kahului Airport</td>
<td>Yes</td>
</tr>
<tr>
<td>Days Inn by Wyndham Maui Oceanfront</td>
<td>Yes</td>
</tr>
<tr>
<td>Fairmont Kea Lani, Maui</td>
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<tr>
<td>Four Seasons Resort Maui at Wailea</td>
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<tr>
<td>Grand Wailea</td>
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<tr>
<td>Honua Kai Resort &amp; Spa</td>
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<tr>
<td>Hotel Wailea Maui</td>
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<tr>
<td>Hyatt Regency Maui Resort and Spa</td>
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</tr>
<tr>
<td>Kaanapali Alii</td>
<td>NO</td>
</tr>
<tr>
<td>Kaanapali Beach Hotel</td>
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</table>
HTA Seeks Community Input to Its Destination Management Action Plans

For Immediate Release: October 6, 2020
HTA Release (20-183)

2020-10-06 HTA Seeks Community Input to Its Destination Management Action Plans

HONOLULU – Do you have ideas on how the state and counties can reset tourism in Hawaii through destination management, prioritizing community, cultural and environmental needs? If so, the Hawaii Tourism Authority (HTA) would like to hear from you.
REMEMBER LAST YEAR?
MEMORANDUM

TO: All Executive Department and Agency Heads

FROM: Michael P. Victorino, Mayor

SUBJECT: Expedited Permitting for Closed and Partially Closed Businesses

This directive calls for all permitting departments and agencies to expedite permits for certain repairs and renovations during the COVID-19 crisis for businesses that are fully or partially closed pursuant to the Governor’s and my emergency proclamations. While these businesses are suffering to help flatten the curve, they should be given the opportunity to do this work while they are closed.
MAYOR’S TASK FORCE TO MAKE RECOMMENDATIONS ON SPENDING ~$67 MILLION IN FEDERAL CARES ACT FUNDING FOR COVID RELIEF AND SUPPORT
Sector Teams

Sector Teams focused on immediate use recommendations to provide relief, create jobs and support community through diversified industry partnerships, job creation and opportunities to improve, strengthen and diversify our economy moving forward.

1. Tourism & Commerce
   - Improved communications
   - Managed tourism with improved experience
   - Cultural competency
   Facilitator: Peter Merriman

2. Food & Farm
   - Farmer support
   - Food production and deployment
   - Cross-sector partnership
   Facilitator: Teena Rasmussen

3. Healthcare
   - Meal delivery
   - Focus: Kupuna, frail and homebound
   - Hiring/Career pathway
   Facilitator: Wes Lo

4. Culture, Arts & Education
   - Distance learning & arts-based curriculum
   - Kupuna tech training
   - Equity in access
   Facilitator: Saedene Ota

5. Housing & Construction
   - Improved efficiency
   - Affordable and workforce housing
   - Inter-operability and advocacy
   Facilitator: Ryan Churchill

6. Environment
   - Natural environment protection & preservation
   - Education & engagement
   - Job creation
   Facilitator: Ekolu Lindsey
MORE THAN $20 MILLION APPROVED

- **ADAPTABILITY FUND ($5.2 MILLION)** – SMALL BUSINESS GRANTS TO ADAPT TO POST-COVID
- **HEALTHCARES HUI ($1.5 MILLION)** – TRAIN NEW HEALTH CARE WORKERS & SUPPORT KUPUNA
- **HAWAII EMERGENCY LAULIMA PARTNERSHIP ($5 MILLION / CONTINUATION)** – RENT, MORTGAGE
- **MAUI FOOD BANK, FEED MY SHEEP, SALVATION ARMY ($2 MILLION PLUS $700,000 TO PURCHASE FROM LOCAL FARMERS AND RANCHERS)**
- **SUPPORT FOR ON-ISLAND FARMERS AND PRODUCERS ($5 MILLION)**
- **PAID STUDENT INTERNSHIPS TO SUPPORT BUSINESSES AND NON-PROFITS ($148,000)**
- **LIVESTREAM AT THE MACC FOR LOCAL ENTERTAINERS ($1.25 MILLION)**
MODERN INTERNSHIP

UH Maui College  Due to Covid-19, the need for businesses and non-profits to modernize tech operations is immediate.
CHALLENGES AND OPPORTUNITIES

• WORKING FROM HOME: LESS STRESS, GREATER PRODUCTIVITY, ENVIRONMENTALLY FRIENDLY, QUALITY OF LIFE
• BOARDS / COMMISSIONS AND PUBLIC HEARINGS: GREATER OPPORTUNITY FOR INPUT
• COMMUNITY PLANNING AND PUBLIC ENGAGEMENT: NEW OPPORTUNITIES FOR INPUT
• TOURISM: BETTER MANAGEMENT
• ECONOMY: DIVERSIFICATION
MAHALO!