Improving TOD Collaboration

A Project of UH Mānoa Community Design Center

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What We Did

- Assembled Stakeholders around the **Waipahu Station**: DAGS, DOE, HPHA, HHFDC, OP, and the Honolulu County TOD program
- Attended **Rail~Volution Conference 2018**, with other nationwide TOD managers
Findings: Council Success

TOD Importance: **Collaboration**
Possible

Information Sharing, Strategic Plan

Infrastructure Study
Funding Secured
Findings: Council Shortcomings

TOD Importance: Collaboration Possible

Information Sharing, Strategic Plan

Infrastructure Study Funding Secured

Role in Implementation Unclear

Agency Interests vs TOD Priorities

State and County Alignment

CIP Funding Process
Missions: Agency vs TOD Council

**DOE**
- 180,000 Students
- 22,000 Teachers and Staff
- 4,400 Buildings
  - $868M in repair backlog
  - Overcrowding: Campbell High
  - Natural disaster damages

**DAGS**
- Neighbor Island Office Space

**HPHA**
- Old Buildings: 60 Years vs 40 Years Old
CIP Funding Process

Example 1: $1M for OCCC Consulting Services (2017)
- Agency Request
- Budget & Finance Recommendation
- Governor Recommendation
- TOD Priorities Released
- Legislative Decision

Example 2: $55M for Pohukaina Elementary School (2017)
- Agency Request
- Budget & Finance Recommendation
- Governor Recommendation
- TOD Priorities Released
- Legislative Decision

Example 3: $17M for Alder Street Affordable Housing and Juvenile Services (2017)
- Agency Request
- Budget & Finance Recommendation
- Governor Recommendation
- TOD Priorities Released
- Legislative Decision
# CIP Data Conclusions

<table>
<thead>
<tr>
<th>Date</th>
<th>2018 TOD RELATED REQUESTS</th>
<th>Amount</th>
<th>Dept Request</th>
<th>B&amp;F Rec.</th>
<th>Gov Request</th>
<th>Leg Funded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan 2018</td>
<td>Mayor Wright Homes, Infrastructure (HPHA), TOD endorsed</td>
<td>$4.5M</td>
<td>$0</td>
<td>$4.5M</td>
<td>$4.5M</td>
<td>$4.5M FY19</td>
</tr>
<tr>
<td>Jan 2018</td>
<td>Pohukaina School, Kaka’ako (DOE) TOD endorsed</td>
<td>$60M</td>
<td>$0</td>
<td>$0</td>
<td>$60M</td>
<td>$10M FY19</td>
</tr>
<tr>
<td>Jan 2018</td>
<td>OCCC Jail in Kalahi, P3 Planning Funds (PSD), TOD endorsed</td>
<td>$1M</td>
<td>$1.5M</td>
<td>$0</td>
<td>$1M</td>
<td>None</td>
</tr>
<tr>
<td>Jan 2018</td>
<td>Alder Street via Rental Housing Revolving Funds, RHRF; (HHFDC) TOD endorsed (HB2748 SL 2018)</td>
<td>$25M</td>
<td>$50M</td>
<td>$50M</td>
<td>$50M</td>
<td>$200M FY18</td>
</tr>
<tr>
<td>Jan 2018</td>
<td>Dwelling Unit Revolving Fund, DURF, for several projects; (HHFDC) TOD endorsed (HB2748, SL 2018)</td>
<td>$25M</td>
<td>$25M</td>
<td>$25M</td>
<td>$25M</td>
<td>$10M FY18</td>
</tr>
<tr>
<td>Jan 2018</td>
<td>TOD Council Meeting and Travel Budget (DBEDT), OP request</td>
<td>$20K</td>
<td>$20K</td>
<td>$0</td>
<td>$0</td>
<td>$15K FY19</td>
</tr>
<tr>
<td>Jan 2018</td>
<td>TOD Program Manager (DBEDT), OP request</td>
<td>$90K</td>
<td>Not Listed</td>
<td>Not Listed</td>
<td>Not listed</td>
<td>$70K FY19</td>
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</table>

<table>
<thead>
<tr>
<th>TOTAL REQUESTED VS FUNDED</th>
<th>$115,610,000</th>
<th>$49,585,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage Funded of Requested</td>
<td>43%</td>
<td></td>
</tr>
<tr>
<td>Percentage of Requests Received Some Funding</td>
<td>86% (6 of 7)</td>
<td></td>
</tr>
</tbody>
</table>

- Uncertain criteria — not straightforward
- Individual lawmakers prioritize
- Relationships with lawmakers: VERY IMPORTANT
Current Legislative Support

Current Senate Champions: 4/25

Current House Champions: 1/51
Potential Legislative Support

Potential Senate Supporters: 18/25

Potential House Supporters: 34/51

(1) care about TOD, (2) have rail or TOD project area in their district, (3) prioritize affordable housing
LA County Metro
LA County Metro: Communications

- **Measure J (2012):** 1/2% Sales Tax
  Failed by >1%—14,000 votes

- **Public Messaging:**

  **Research:**
  - Focus Groups, Opinion Surveys
  - “Traffic relief”

  **Targeted Messaging:**
  - 450 community presentations
  - 14 telephone town halls: 75,000 people.

- **Local and Personal:**
  - Fund local projects, Highlight benefits
LA County Metro: Measure M (2016)

“Shall voters authorize a Los Angeles County Traffic Improvement Plan through a 1/2¢ sales tax and continue the existing 1/2¢ traffic relief tax until voters decide to end it, with independent audits/oversight and funds controlled locally?”

→ 71%
LA County Metro: Success Story

- **88 Cities**, Population of **10 Million**, 3rd Largest Metro Economy
- **$6B Annual Budget**
  - TOD funding — site plans, last mile, etc.
  - Strong agency and lawmaker participation
  - Excellent inter-jurisdiction collaboration
- **Big Shift** in Public Opinion
  - Comms= 15% of Central Office
  - “Favorable” increased from 43% to **61%**
  - “Unfavorable” decreased 27%
Hennepin County, MN
Hennepin County: Community Works

- **Convene Stakeholders**
  - Facilitate collaborative planning
  - Assist with larger requests to County Council

- **Strong Incentives** for Collaboration
  - Seed money - $2M Per Year
  - Communications support

- **BIG SUCCESS** in leveraging funds
  - $89M County funding → $90M State & Fed
  - $800M Private funding --> 9 to 1

“Extra support with communications is just as valuable as project money.”
Charlotte, NC
Charlotte, NC: Subcabinet

- **Strong leadership (Mayor)**
  - Subcabinet: monthly meetings
  - Emphasized TOD as priority
  - CIty Manager on board

- **Exceeded Expectations:**
  - 2007 measure to end sales tax: defeated 70/30
  - 2008 Ridership: 67% higher
    - (15k instead of 9k)
State and County Alignment

- Sharing of Information
- Incentives for Process Improvement
Ideas for Action:

CIP Funding: Seed Money, Reward Collaboration

Communication: TOD= Housing Lawmakers & Public

Leadership Priority: TOD subcabinet

State and County: Incentives to DPP, share information

Bundling Requests: TOD Studies (market) Central Procurement

Cohesive Vision: Concept Mapping (Strategic Planning)
Discussion:

Which parts of this presentation resonate?

Which suggestions seem more or less achievable?

Did we miss anything?