

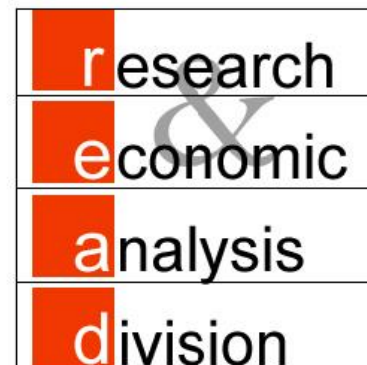


PATHWAYS TO RECOVERY

Community Webinar Series

Maui Labor & Tourism Update

Thursday, October 19, 2023



INITIAL vs CONTINUED CLAIMS

- INITIAL CLAIMS – People filing for unemployment benefits for the first time.
- CONTINUED CLAIMS – People receiving unemployment benefits.

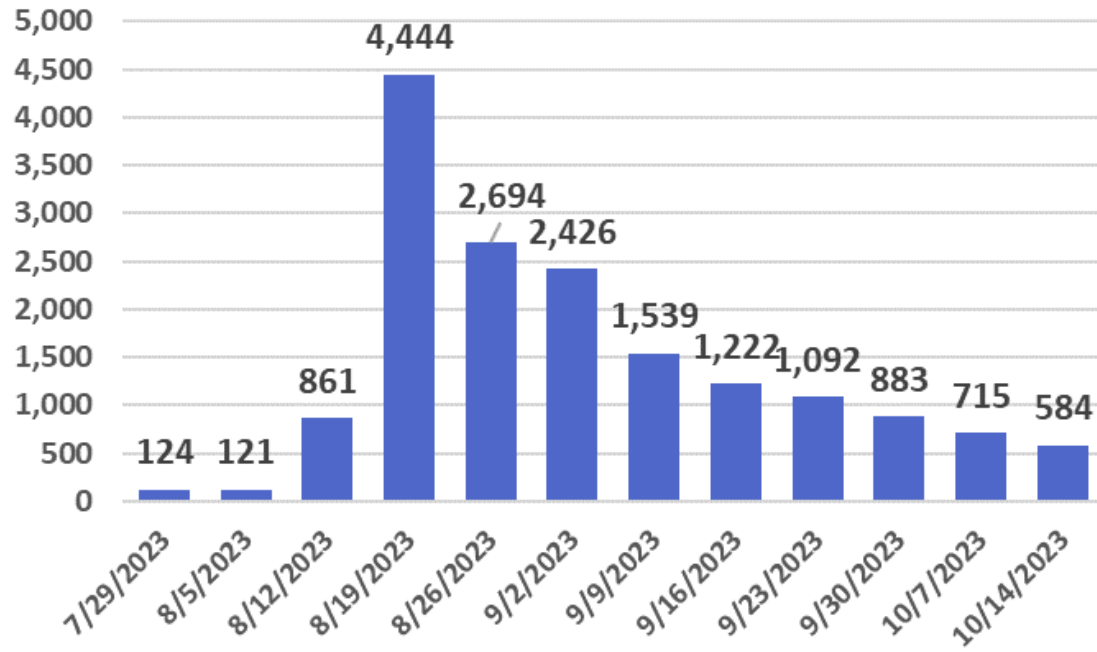
INITIAL CLAIMS

May include people that do not qualify for unemployment benefits:

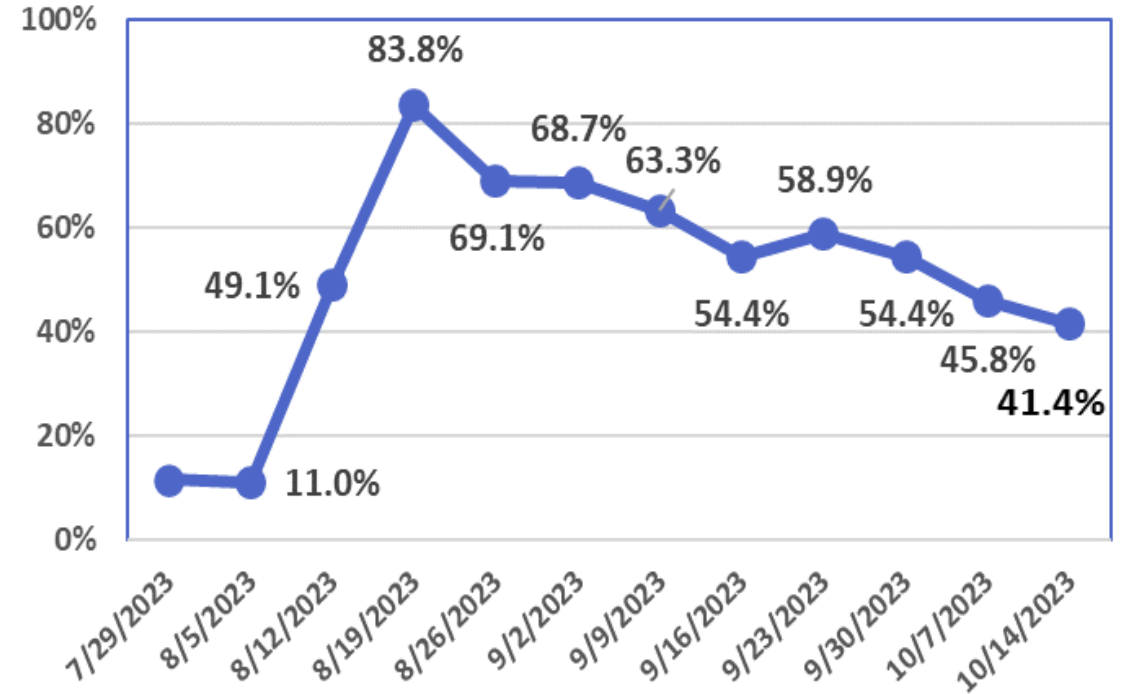
- self-employed
- transient workers - people who have not worked in Hawaii for the past 12 months (may be able to claim in another state)
- people that were not working or can't provide documentation that they worked

Maui Island Unemployment Claims – Initial Claims

Initial Unemployment Claims



Initial Claims as a % of State Total

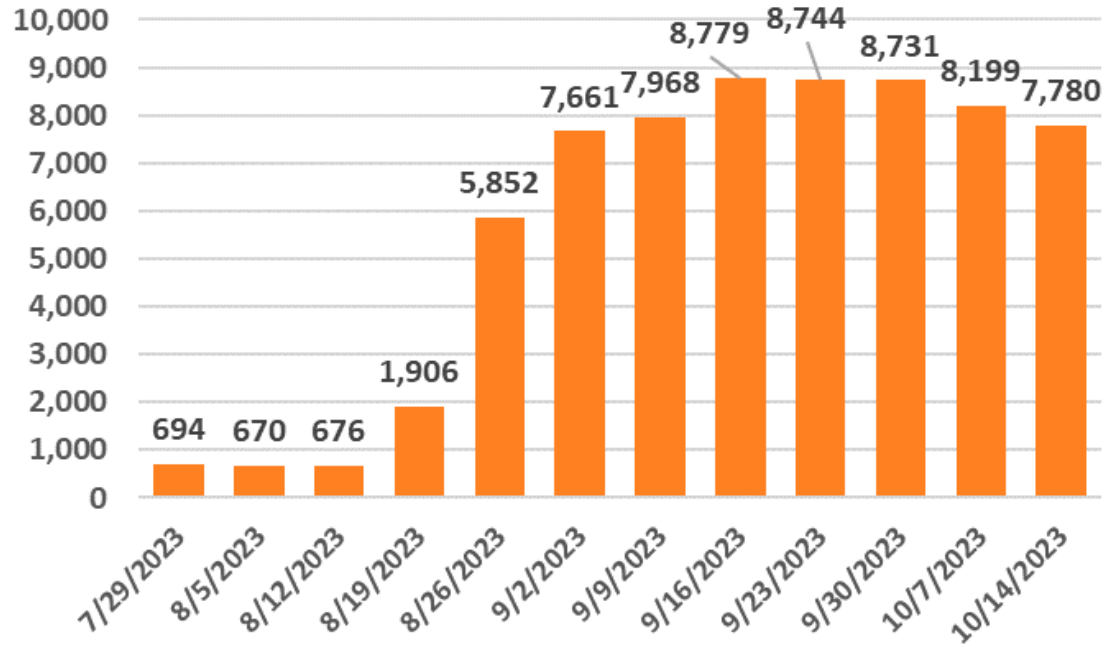


CONTINUED CLAIMS AKA WEEKS CLAIMED

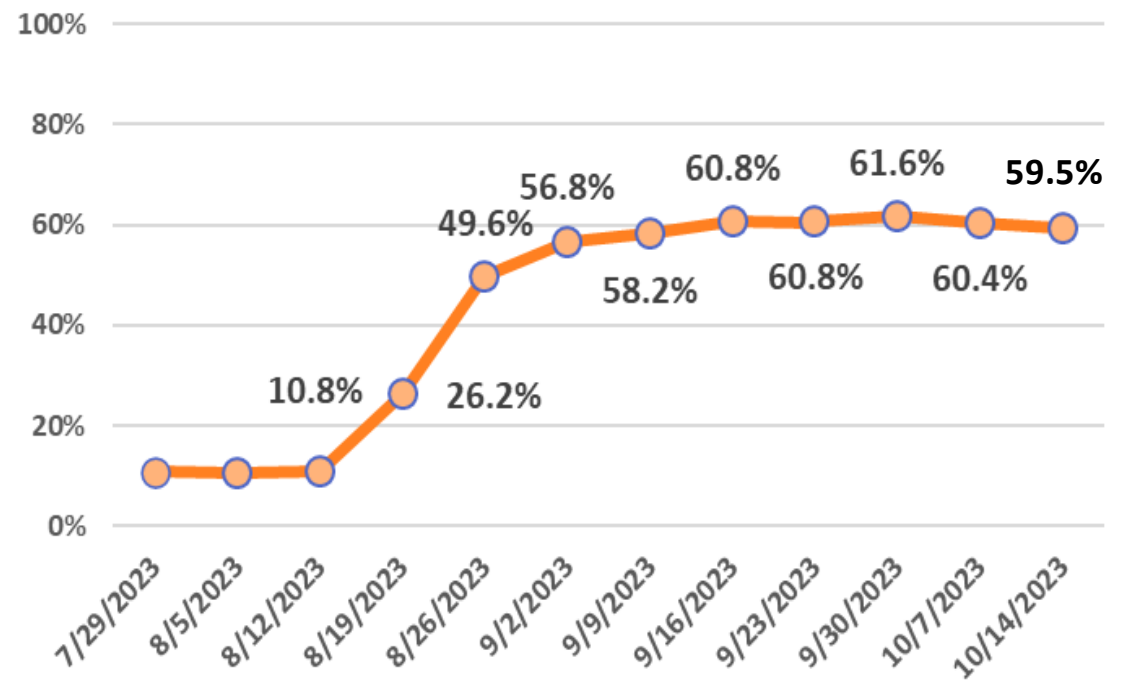
Maui County residents affected by the fires are not required to register or search for work. (Must stay in Maui County. If you move, for example, to Hilo, then you must register and search for work.)

Maui Island Unemployment Claims – Weeks Claimed

Weeks Claimed



Weeks Claimed as a % of State Total



UNEMPLOYMENT RATE

- REFERENCE WEEK
 - ENDING 8/12/2023 for AUGUST 2023 (WILDFIRES Tuesday 8/8)
 - ENDING 9/16 for SEPTEMBER 2023
- CONTINUED CLAIMS that are NOT PARTIAL

PARTIAL UNEMPLOYMENT BENEFITS

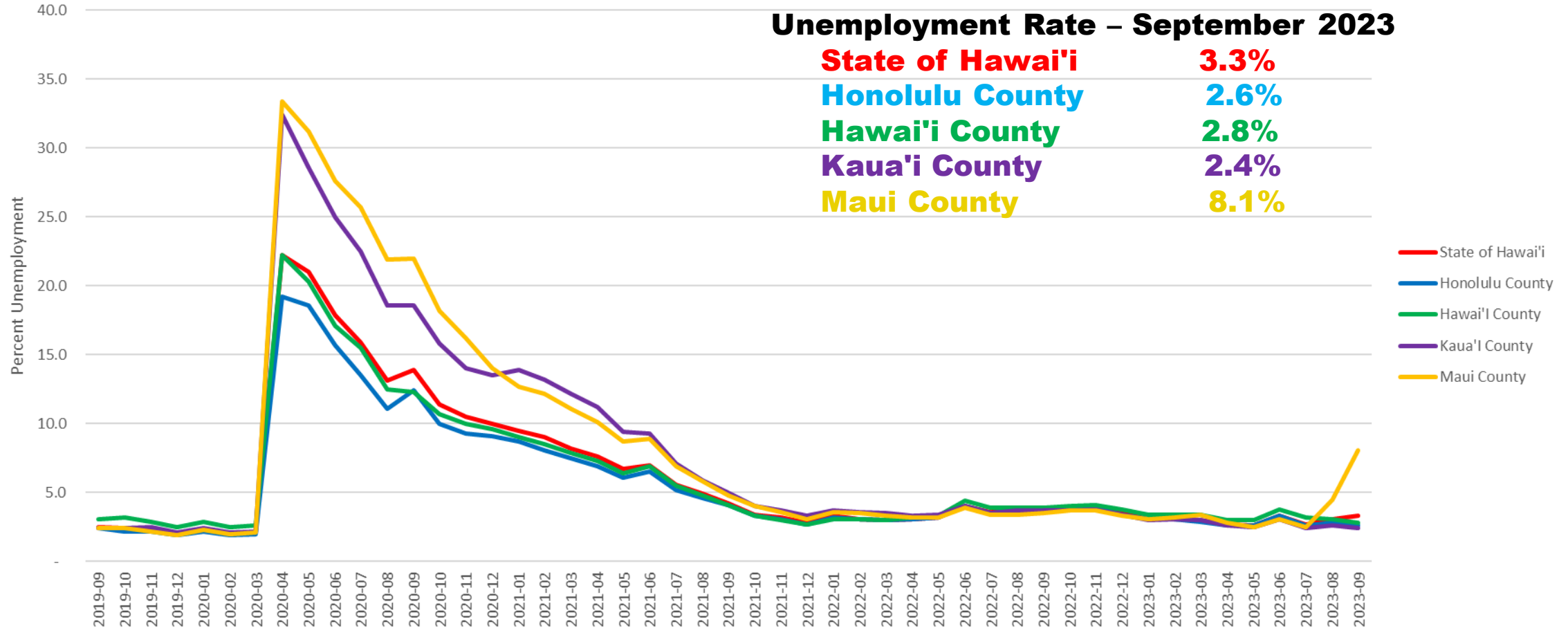
- If you are still attached to your regular employer, worked less than your full-time hours, and earned less than your weekly benefit amount during a week, you may be eligible for partial unemployment benefits.
- People receiving **PARTIAL UNEMPLOYMENT BENEFITS** are counted as **EMPLOYED** and **NOT UNEMPLOYED**.

Unemployment Rates

Unemployment Rate, Civilian NSA
September 2019 - September 2023

Unemployment Rate – September 2023

State of Hawai'i	3.3%
Honolulu County	2.6%
Hawai'i County	2.8%
Kaua'i County	2.4%
Maui County	8.1%



Jobs by Industry - Statewide

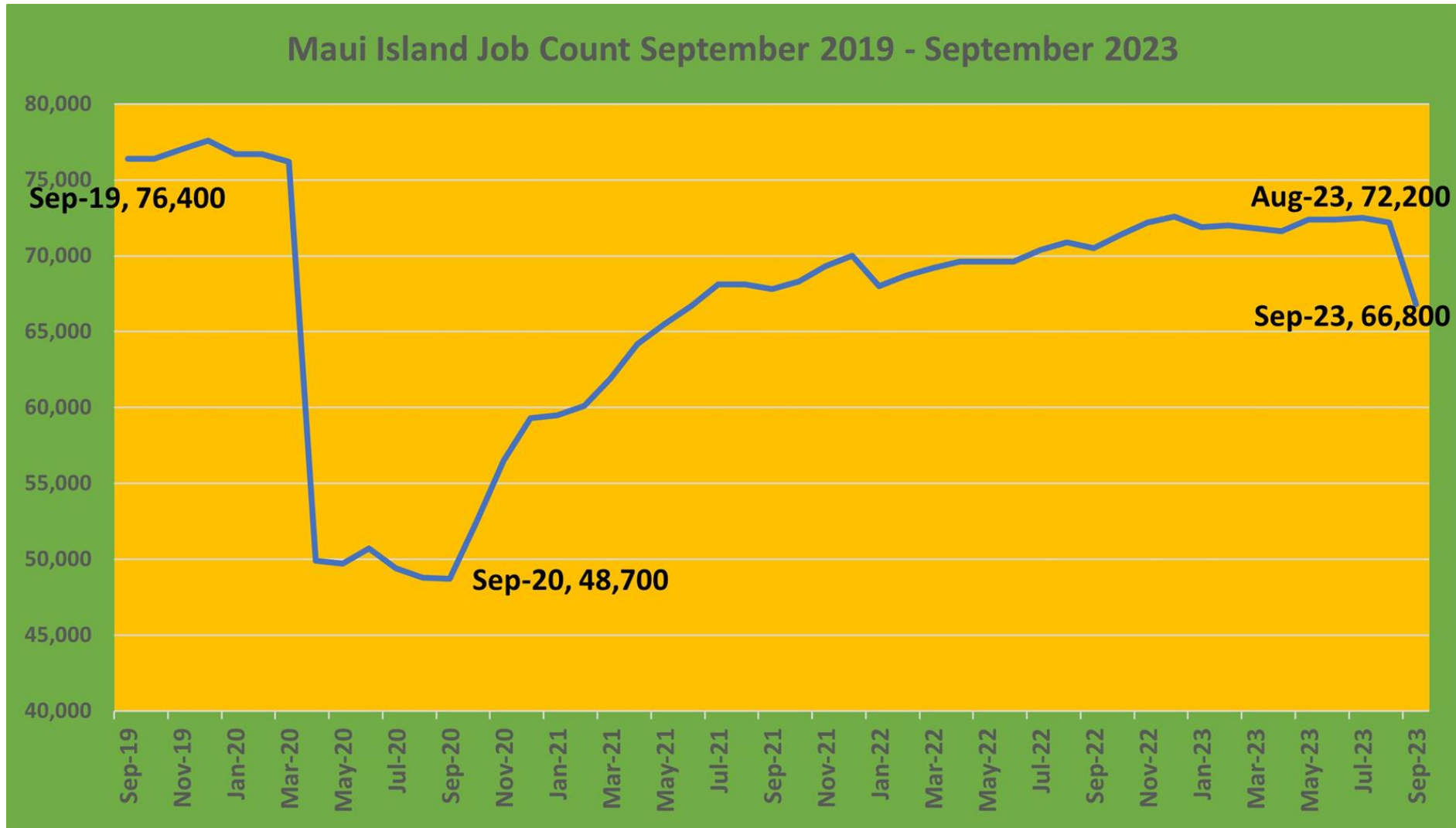
STATE OF HAWAI'I				
	2023	2019		
	Sep	Sep	change	% change
TOTAL NONAGRICULTURAL				
WAGE & SALARY JOBS	628,800	658,500	-29,700	-4.5%
Nat. Resources & Mining & Construction	38,000	37,800	200	0.5%
Manufacturing	13,000	14,000	-1,000	-7.1%
Retail Trade	64,200	70,800	-6,600	-9.3%
Transportation, Warehousing & Utilities	33,300	36,100	-2,800	-7.8%
Information	9,000	8,700	300	3.4%
Financial Activities	27,100	29,900	-2,800	-9.4%
Professional & Business Services	72,100	73,000	-900	-1.2%
Private Educational Services	15,000	14,200	800	5.6%
Private Elementary & Secondary Schools	7,500	7,000	500	7.1%
Health Care & Social Assistance	73,700	74,300	-600	-0.8%
Arts, Entertainment, & Recreation	12,500	13,500	-1,000	-7.4%
Accommodation & Food Services	103,900	113,400	-9,500	-8.4%
Accommodation	38,200	42,800	-4,600	-10.7%
Food Services & Drinking Places	65,700	70,600	-4,900	-6.9%
Other Services	27,100	28,500	-1,400	-4.9%
Government	122,900	126,100	-3,200	-2.5%
Federal Government	35,200	34,500	700	2.0%
State Government	69,000	72,500	-3,500	-4.8%
Local Government	18,700	19,100	-400	-2.1%

Jobs by Industry – Maui County

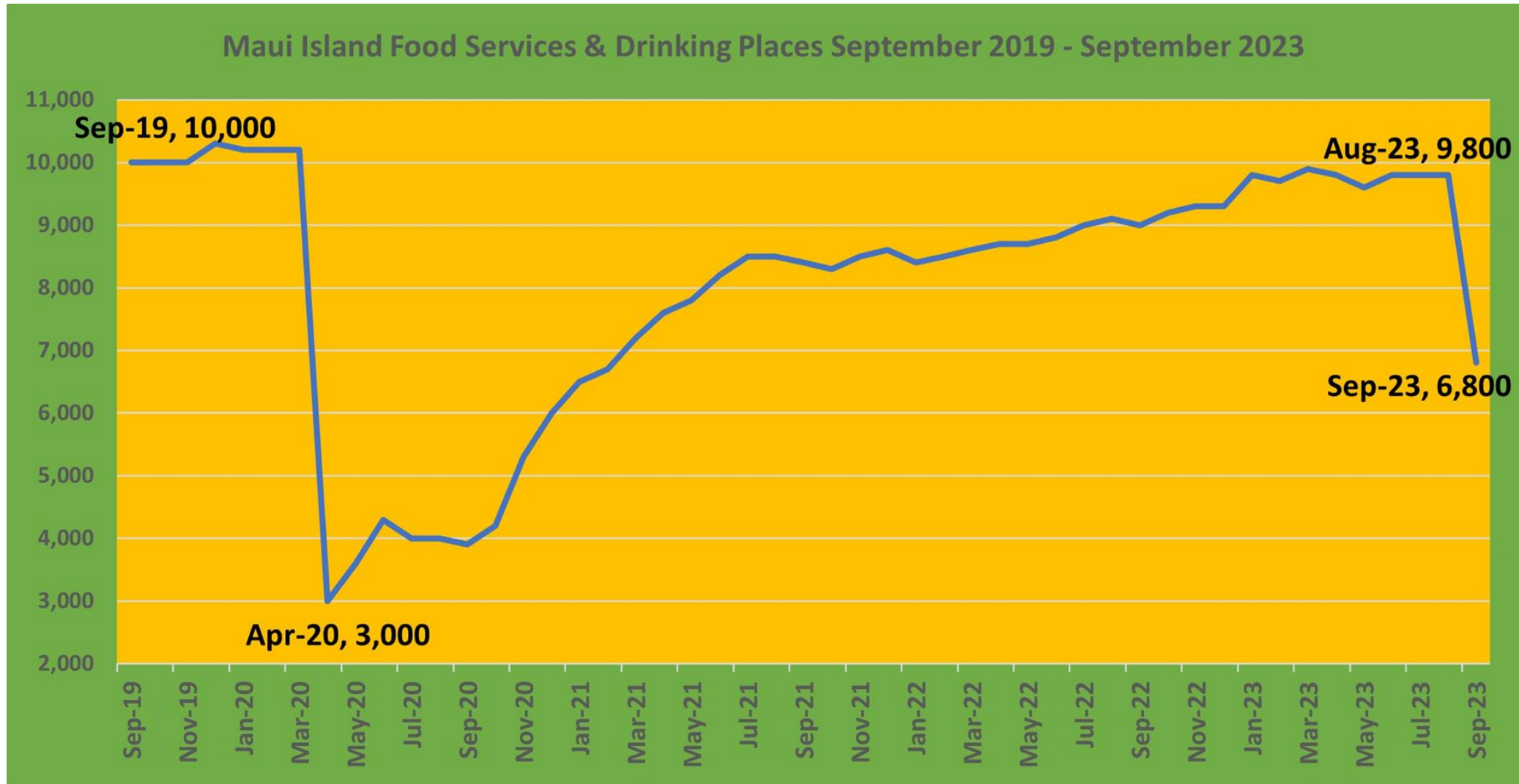
MAUI COUNTY (KAHULUI-WAILUKU-LĀHAINĀ MSA)				
	2023	2019		
	Sep	Sep	change	% change
TOTAL NONAGRICULTURAL				
WAGE & SALARY JOBS	70,500	80,100	-9,600	-12.0%
Nat. Resources & Mining & Construction	4,700	4,600	100	2.2%
Manufacturing	1,300	1,200	100	8.3%
Wholesale Trade	1,400	1,600	-200	-12.5%
Retail Trade	8,400	9,900	-1,500	-15.2%
Transportation, Warehousing & Utilities	3,800	4,500	-700	-15.6%
Information	700	600	100	16.7%
Financial Activities	2,900	3,100	-200	-6.5%
Professional & Business Services	6,800	7,100	-300	-4.2%
Private Educational Services	1,300	1,200	100	8.3%
Health Care & Social Assistance	8,300	8,400	-100	-1.2%
Accommodation	10,300	13,000	-2,700	-20.8%
Food Services & Drinking Places	7,000	10,300	-3,300	-32.0%
Other Services	3,100	3,400	-300	-8.8%
Government	8,600	9,100	-500	-5.5%
Federal Government	900	900	0	0.0%
State Government	5,000	5,600	-600	-10.7%
Local Government	2,700	2,600	100	3.8%

MAUI COUNTY (KAHULUI-WAILUKU-LĀHAINĀ MSA)				
	2023	2023		
	Sep	Aug	change	% change
TOTAL NONAGRICULTURAL				
WAGE & SALARY JOBS	70,500	75,900	-5,400	-7.1%
Nat. Resources & Mining & Construction	4,700	4,800	-100	-2.1%
Manufacturing	1,300	1,300	0	0.0%
Wholesale Trade	1,400	1,400	0	0.0%
Retail Trade	8,400	9,000	-600	-6.7%
Transportation, Warehousing & Utilities	3,800	4,200	-400	-9.5%
Information	700	700	0	0.0%
Financial Activities	2,900	2,900	0	0.0%
Professional & Business Services	6,800	6,900	-100	-1.4%
Private Educational Services	1,300	1,400	-100	-7.1%
Health Care & Social Assistance	8,300	8,100	200	2.5%
Accommodation	10,300	11,400	-1,100	-9.6%
Food Services & Drinking Places	7,000	9,900	-2,900	-29.3%
Other Services	3,100	3,300	-200	-6.1%
Government	8,600	8,400	200	2.4%
Federal Government	900	900	0	0.0%
State Government	5,000	4,600	400	8.7%
Local Government	2,700	2,900	-200	-6.9%

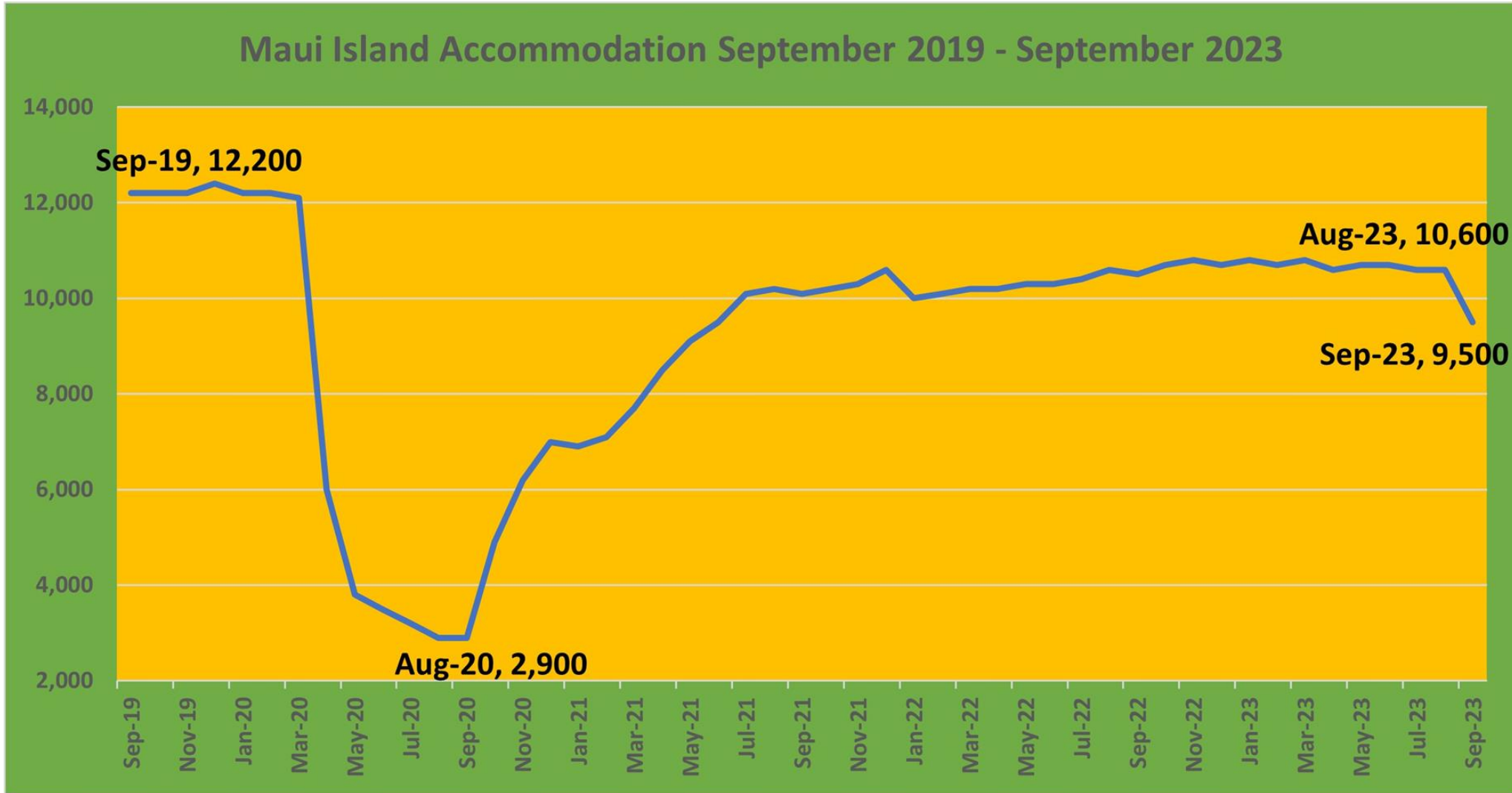
Maui Island Job Count



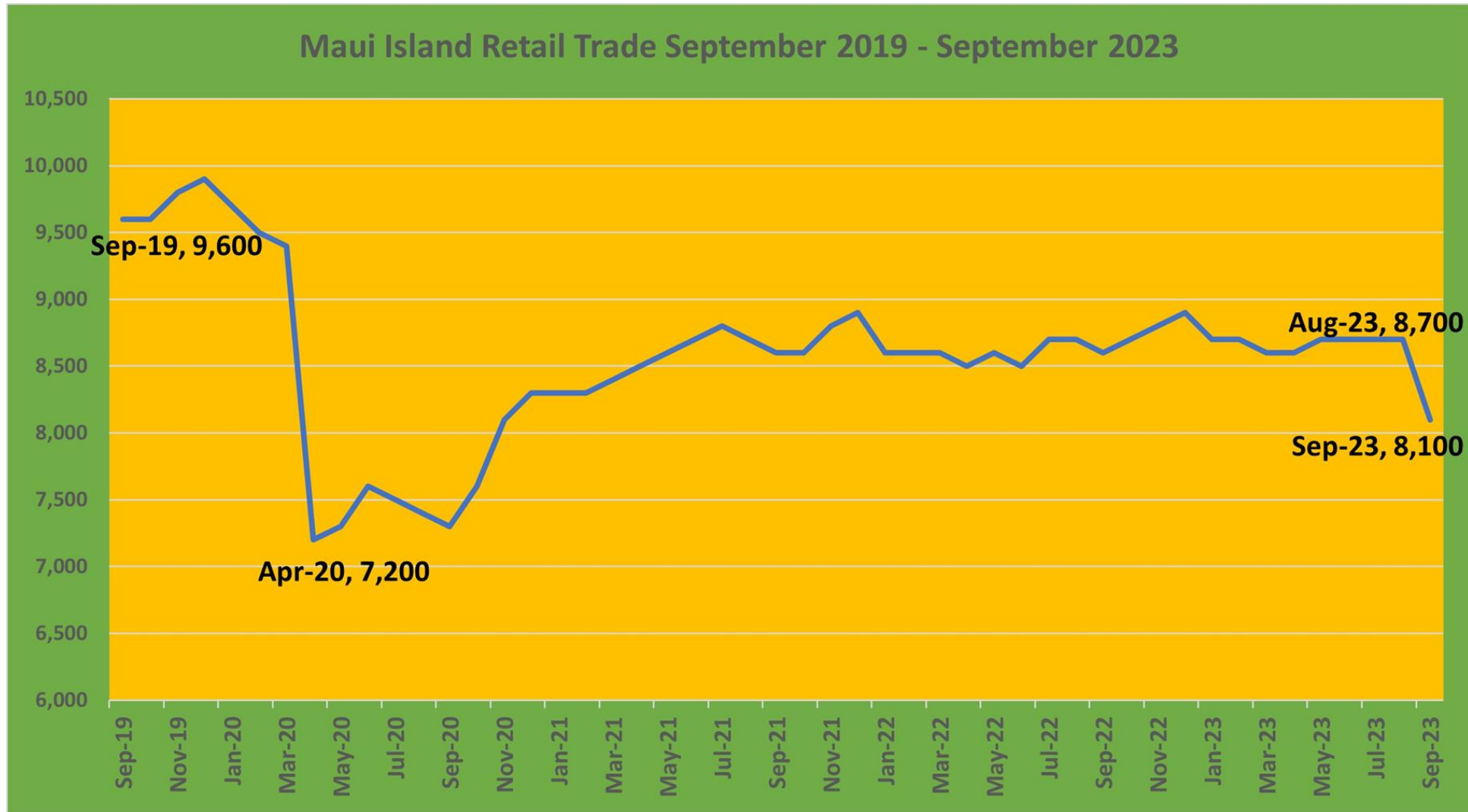
Maui Island Job Count



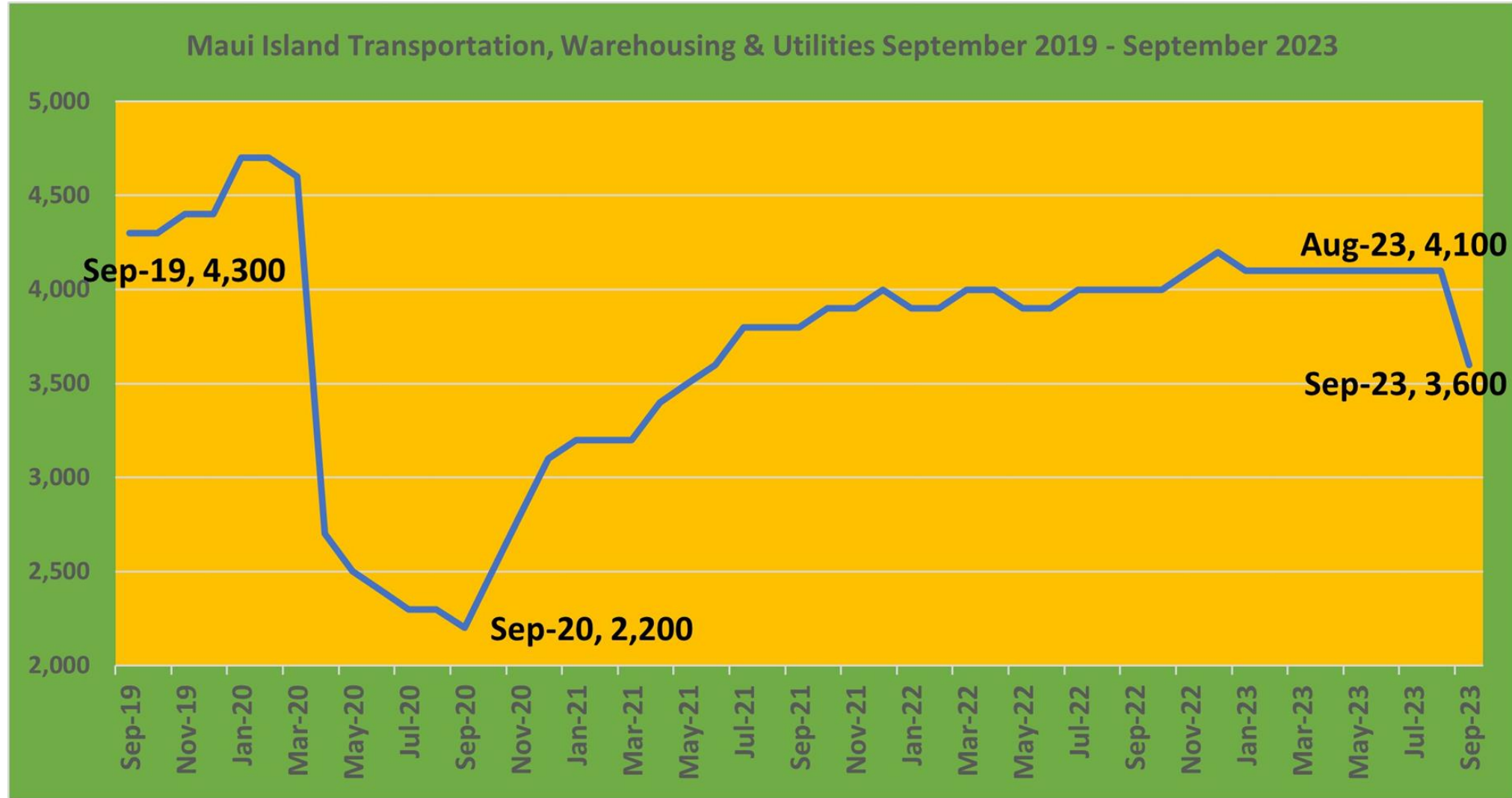
Maui Island Job Count



Maui Island Job Count



Maui Island Job Count

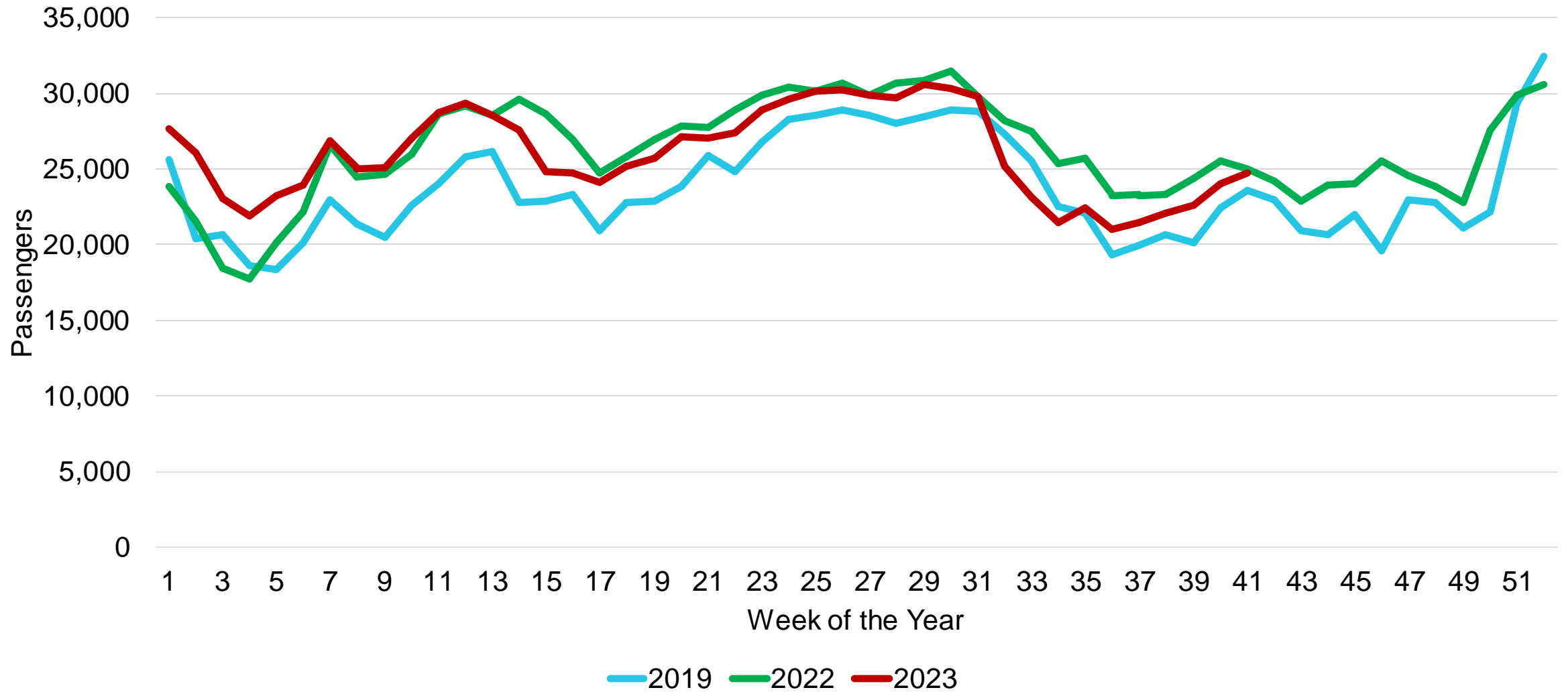


Jobs by Industry

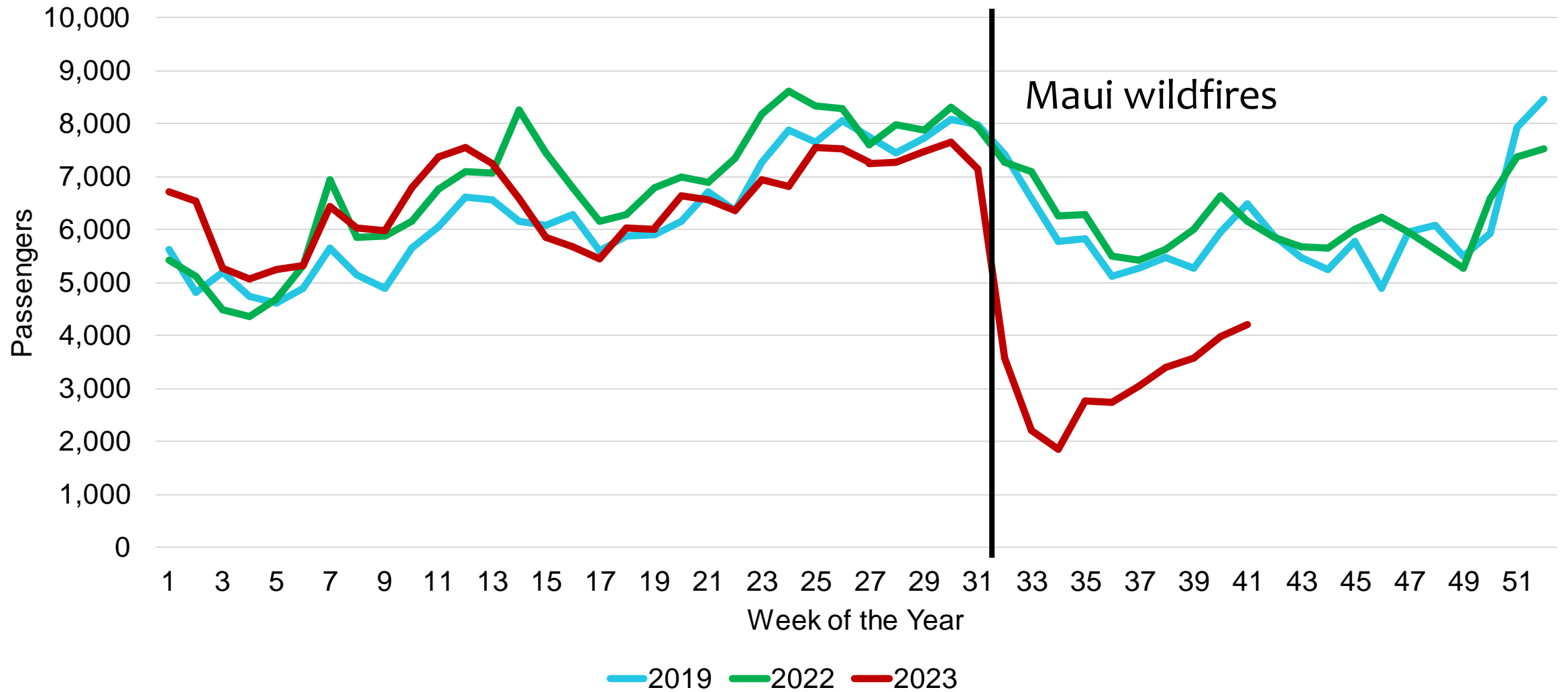
Payroll job recovery (Sep 2023 vs Sep 2019)

Industry	State	Honolulu County	Hawaii County	Maui County	Kauai County
Number of payroll jobs still lost	29,700	17,500	500	9,600	1,900
Percent (2023 compared with 2019)	96.1	96.3	99.3	88.0	94.3
Construction	100.5	101.5	97.4	102.2	95.2
Manufacturing	92.9	86.4	114.3	108.3	120.0
Wholesale trade	93.4	92.3	105.6	87.5	100.0
Retail trade	90.7	88.3	105.2	84.8	97.6
Transportation, Warehousing & Utilities	92.2	92.1	103.1	84.4	112.5
Information	103.4	100.0	100.0	116.7	100.0
Financial Activities	90.6	90.9	85.2	93.5	83.3
Professional & Business Services	98.8	99.3	97.1	95.8	96.9
Educational services	105.6	103.5	115.4	108.3	150.0
Health Care & Social Assistance	99.2	101.5	90.0	98.8	86.7
Leisure & Hospitality	91.7	96.2	100.0	75.6	88.7
Other services	95.1	93.6	109.1	91.2	109.1
Government	97.5	97.8	98.0	94.5	96.1

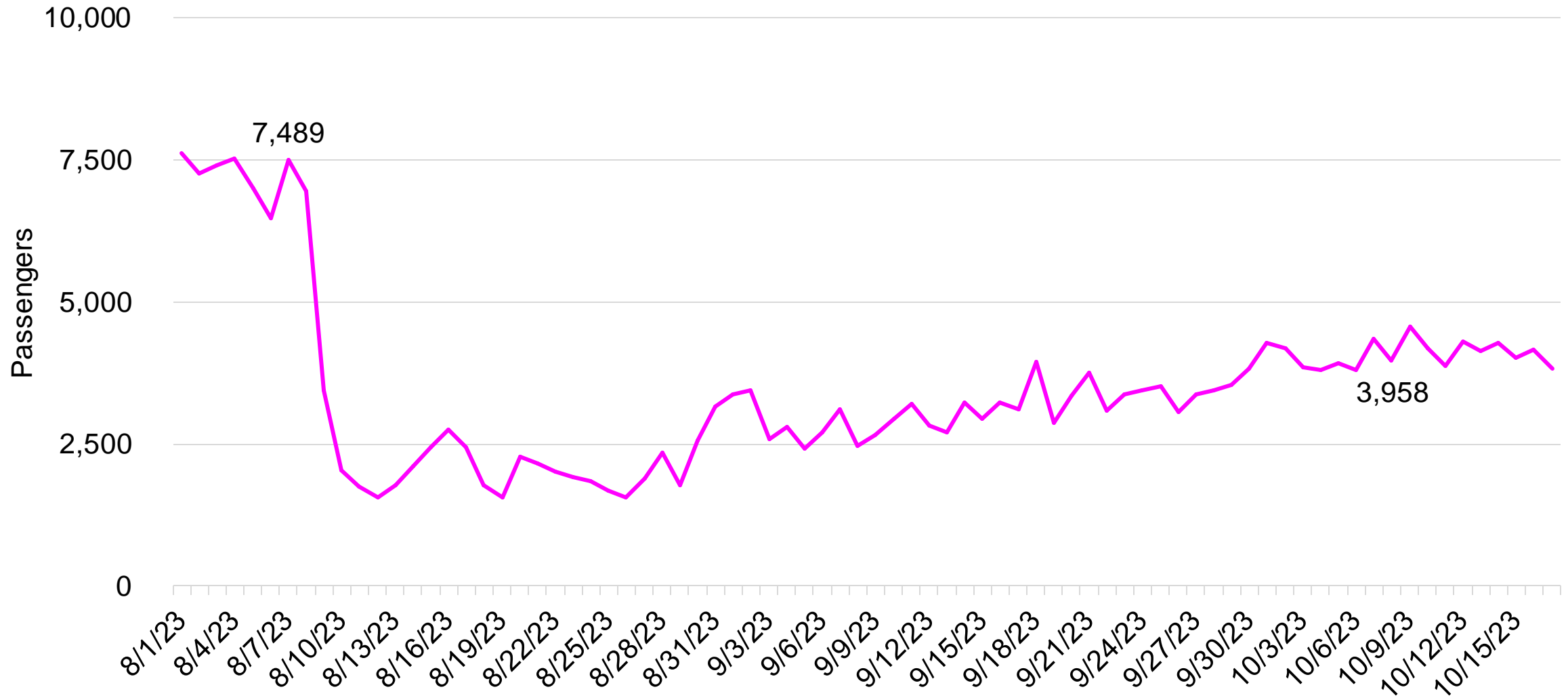
Statewide Average Daily Domestic Passenger Count



Maui Average Daily Domestic Passenger Count

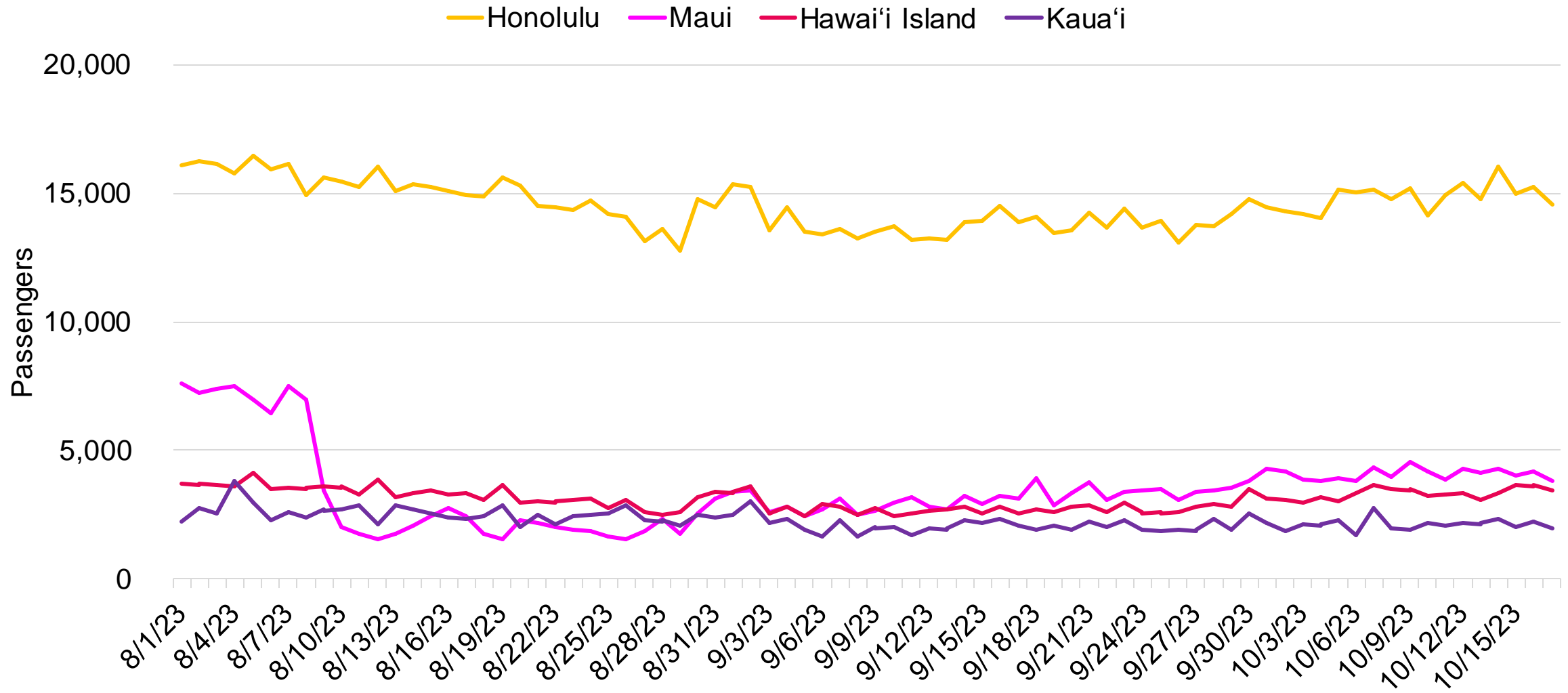


Domestic Transpacific Daily Passenger Counts to Maui



Source: DBEDT Visitor Statistics| Daily Passenger Counts, <https://dbedt.hawaii.gov/visitor/daily-passenger-counts/>

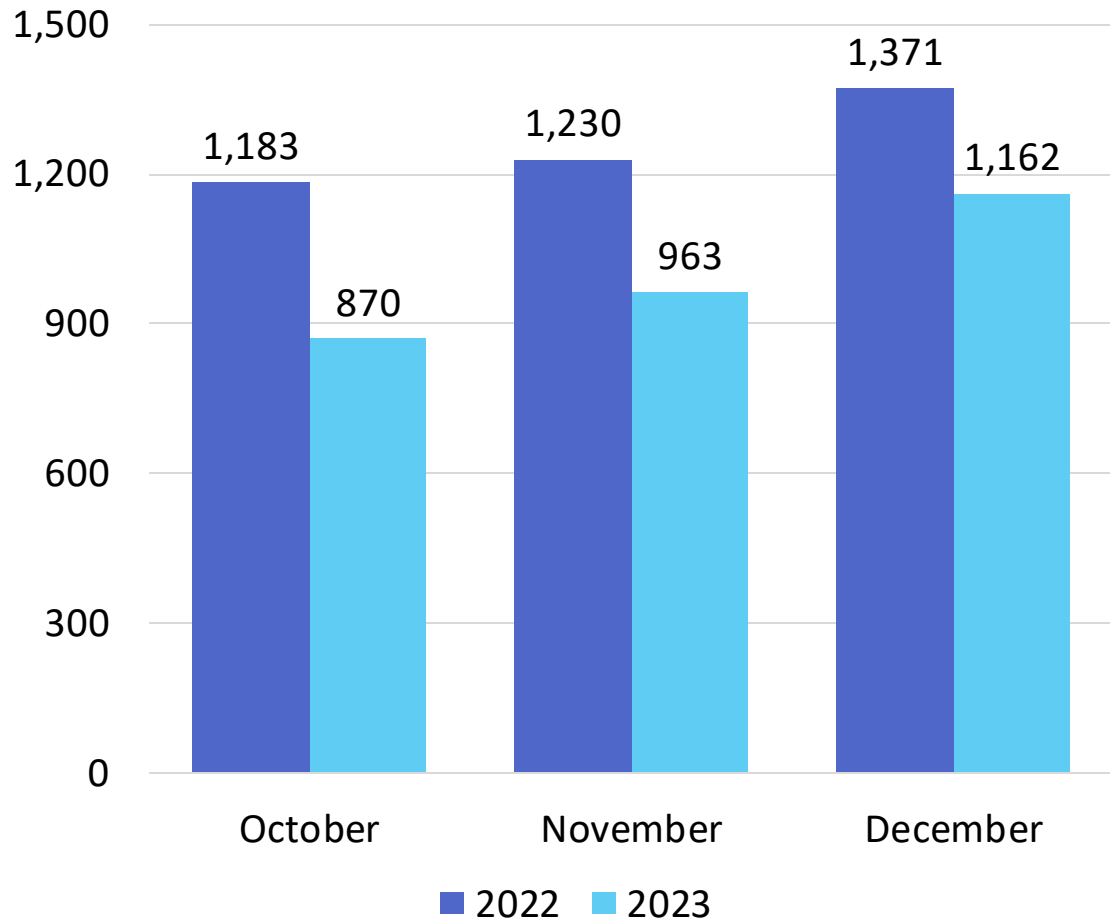
Domestic Daily Transpacific Passenger Counts by Island



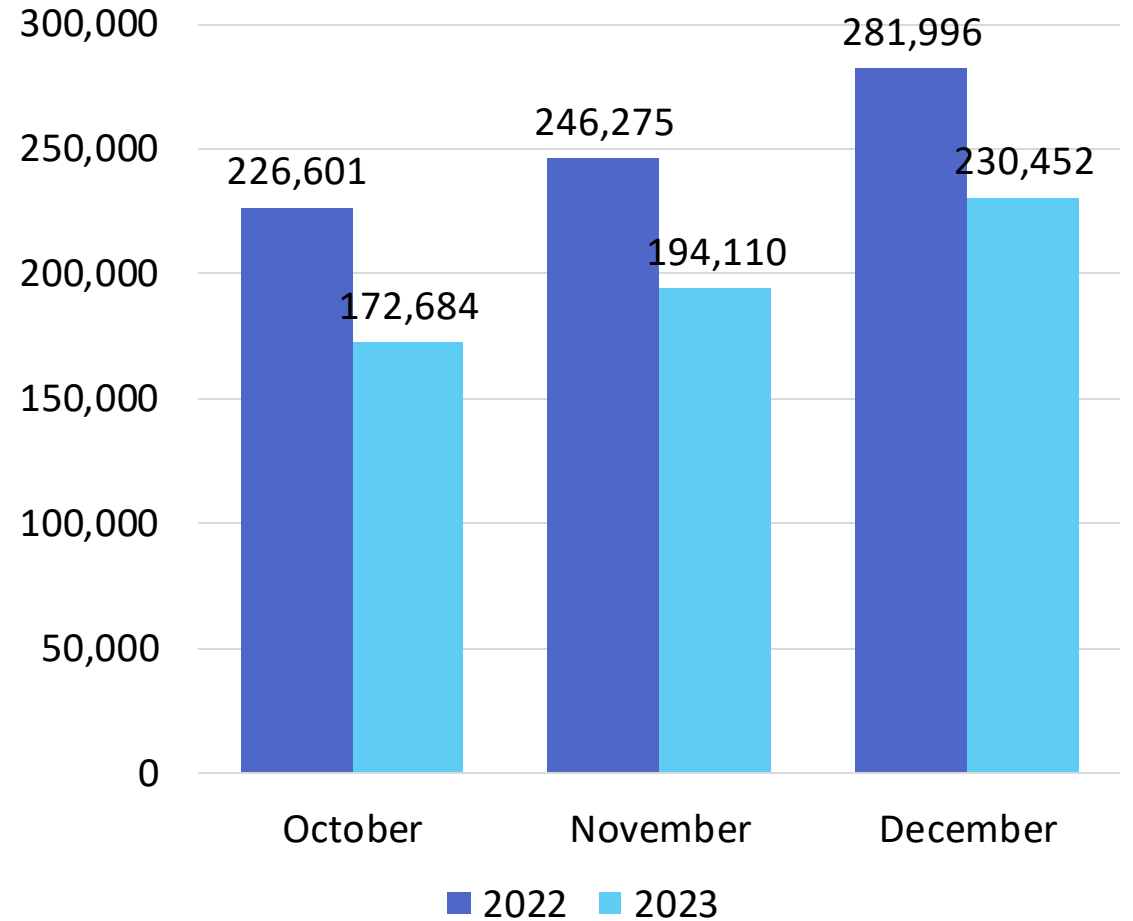
Source: DBEDT Visitor Statistics| Daily Passenger Counts, <https://dbedt.hawaii.gov/visitor/daily-passenger-counts/>

Kahului Airport Scheduled Air Service

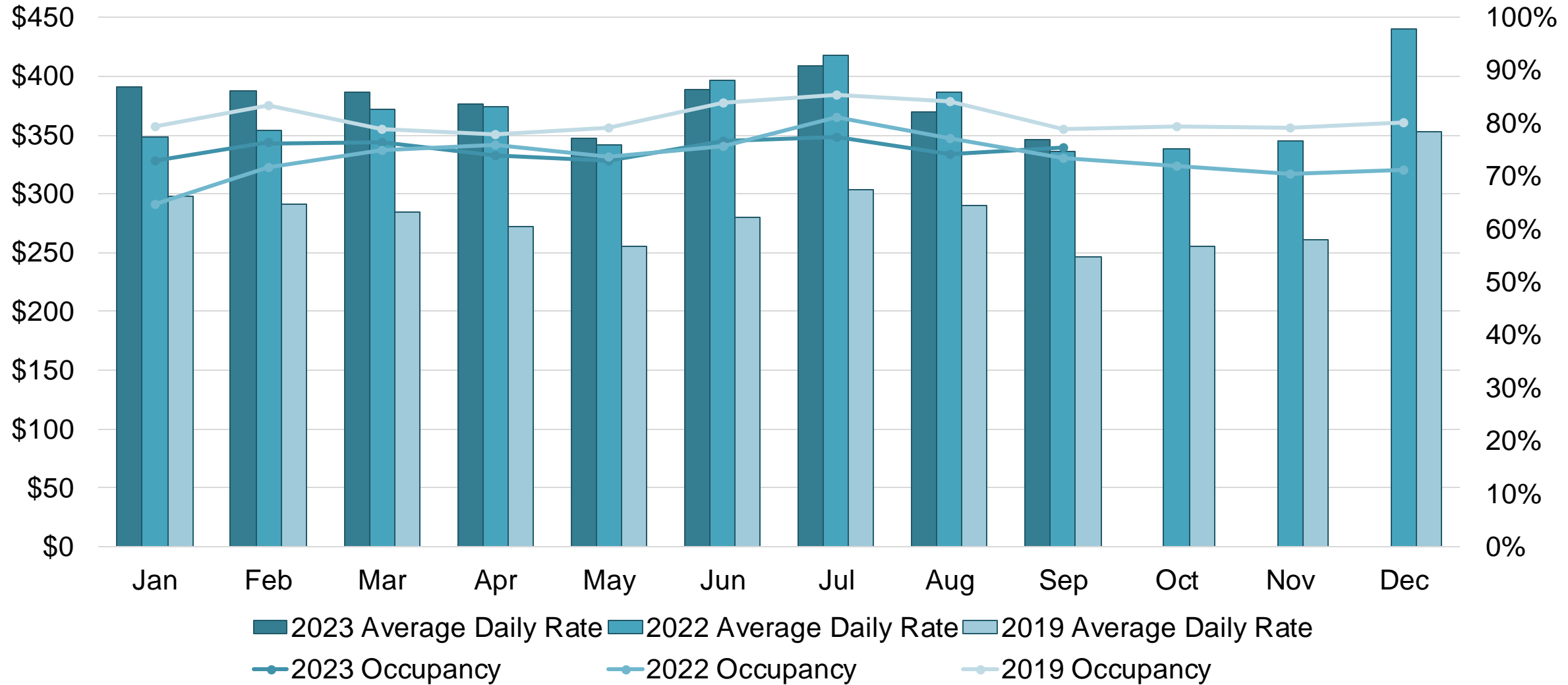
Number of Scheduled Flights



Number of Scheduled Air Seats

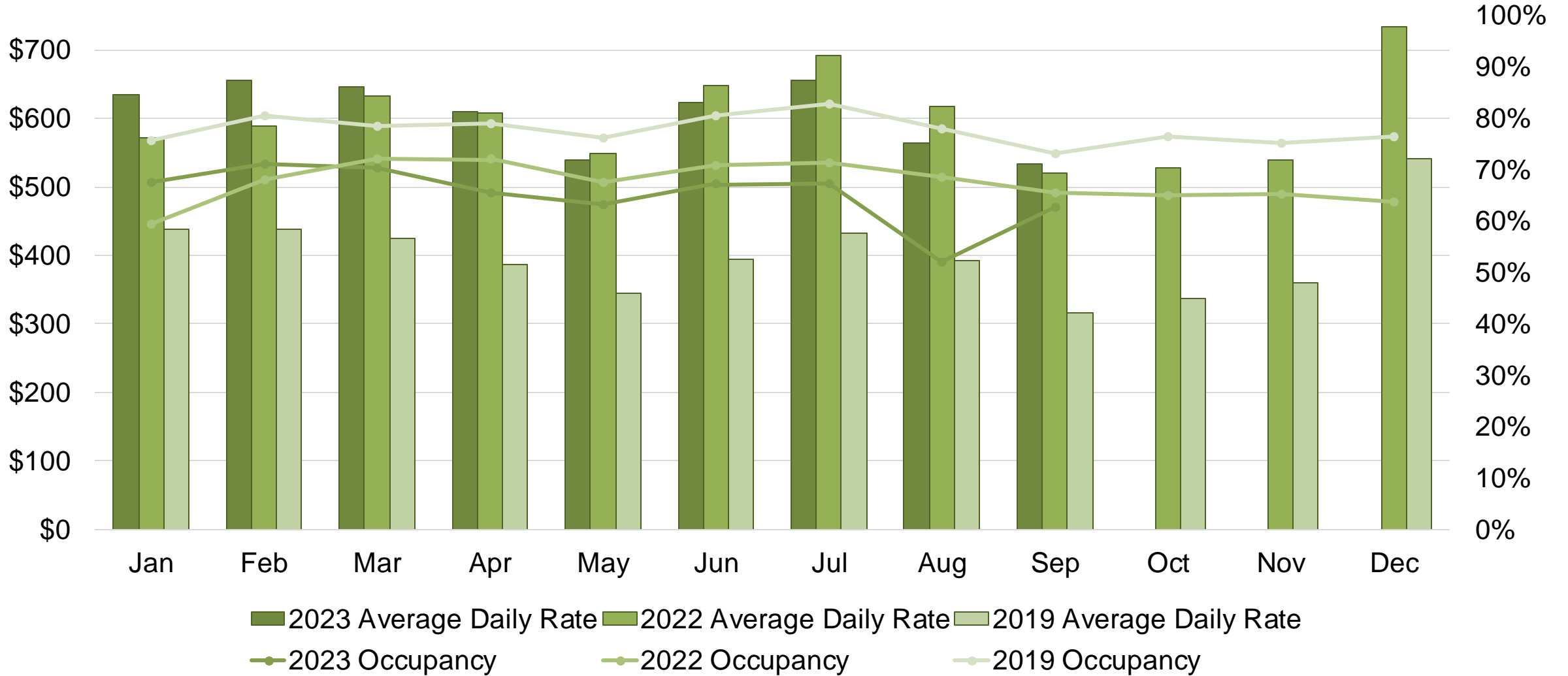


State of Hawai'i Monthly Hotel Performance



Source: Hawai'i Tourism Authority, <https://www.hawaii-tourism-authority.org/research/infrastructure-research/>

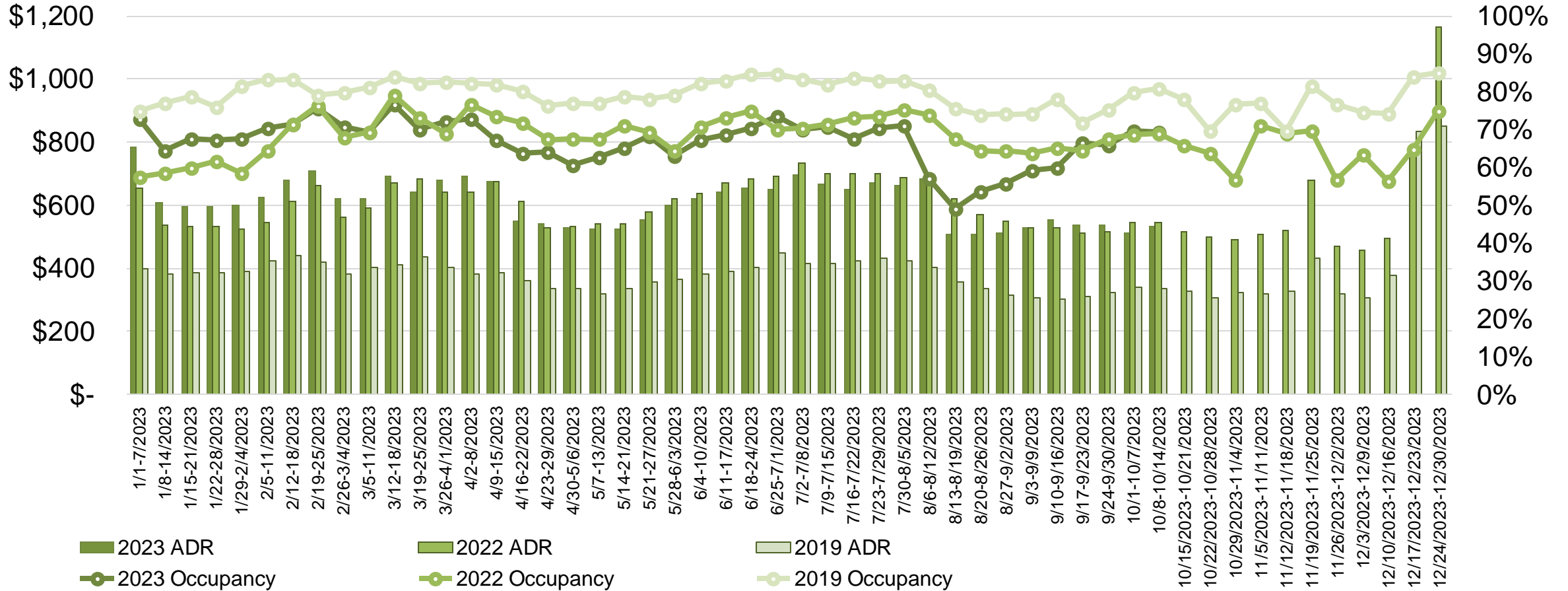
Maui County Monthly Hotel Performance



Source: Hawai'i Tourism Authority, <https://www.hawaii-tourism-authority.org/research/infrastructure-research/>

Maui County Weekly Hotel Performance

County of Maui Hotel Performance by Week for Participating Properties

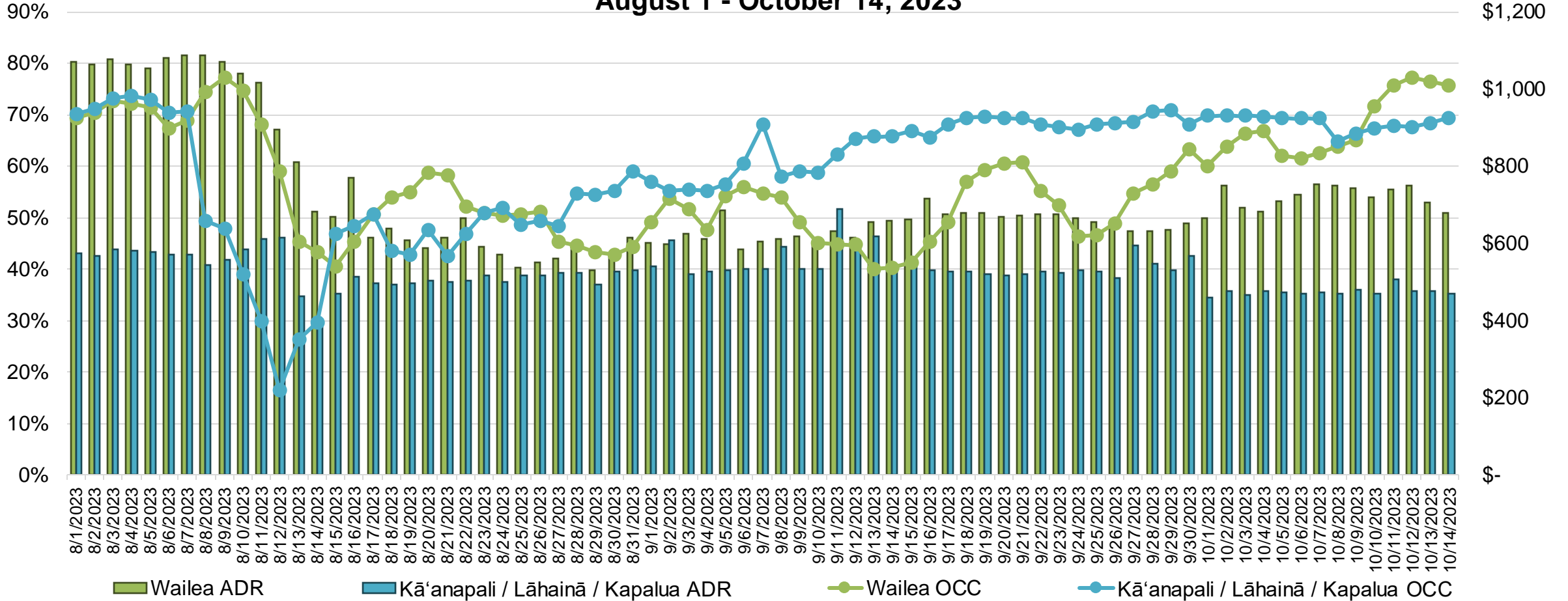


Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority

Source: Hawai'i Tourism Authority

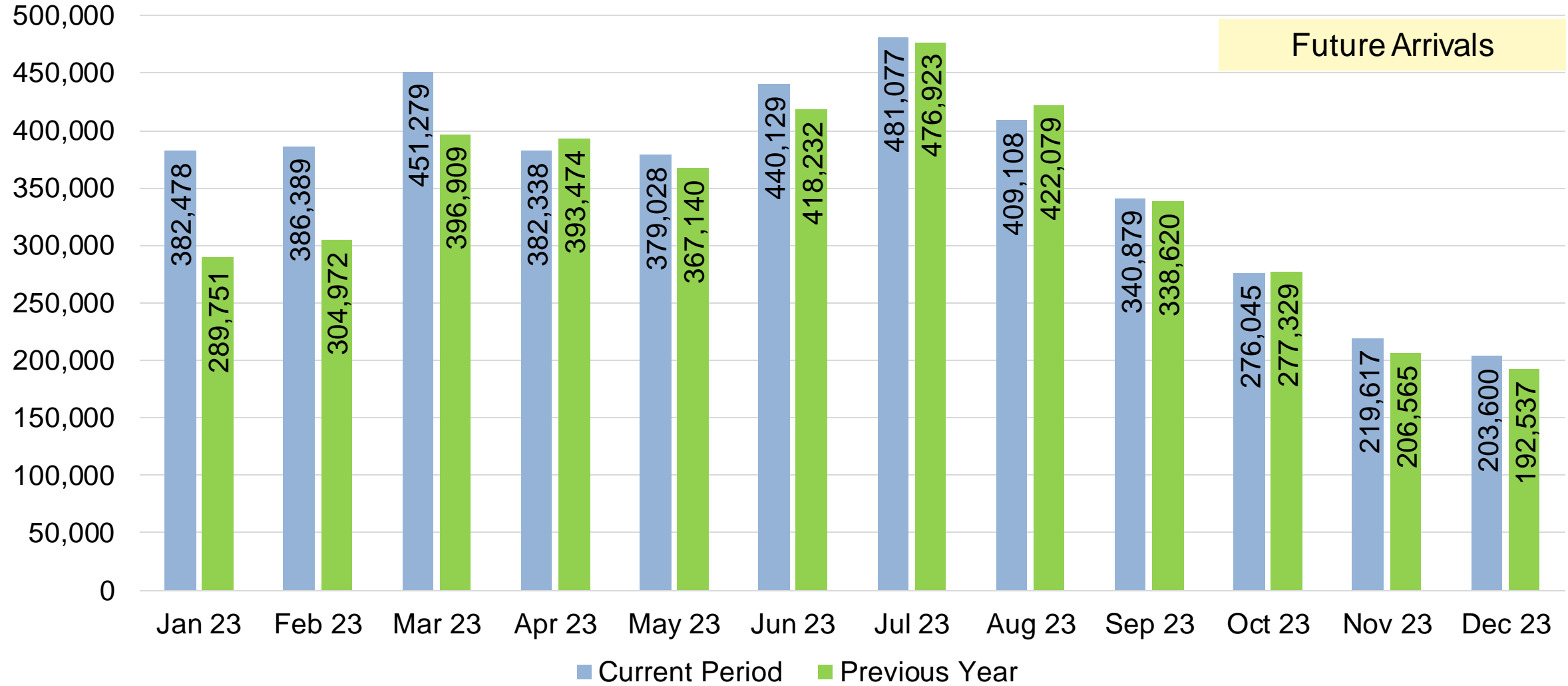
Wailea and West Maui Daily Hotel Performance

**Wailea and Kā'anapali/Lāhainā/Kapalua Daily Hotel Occupancy and ADR
August 1 - October 14, 2023**



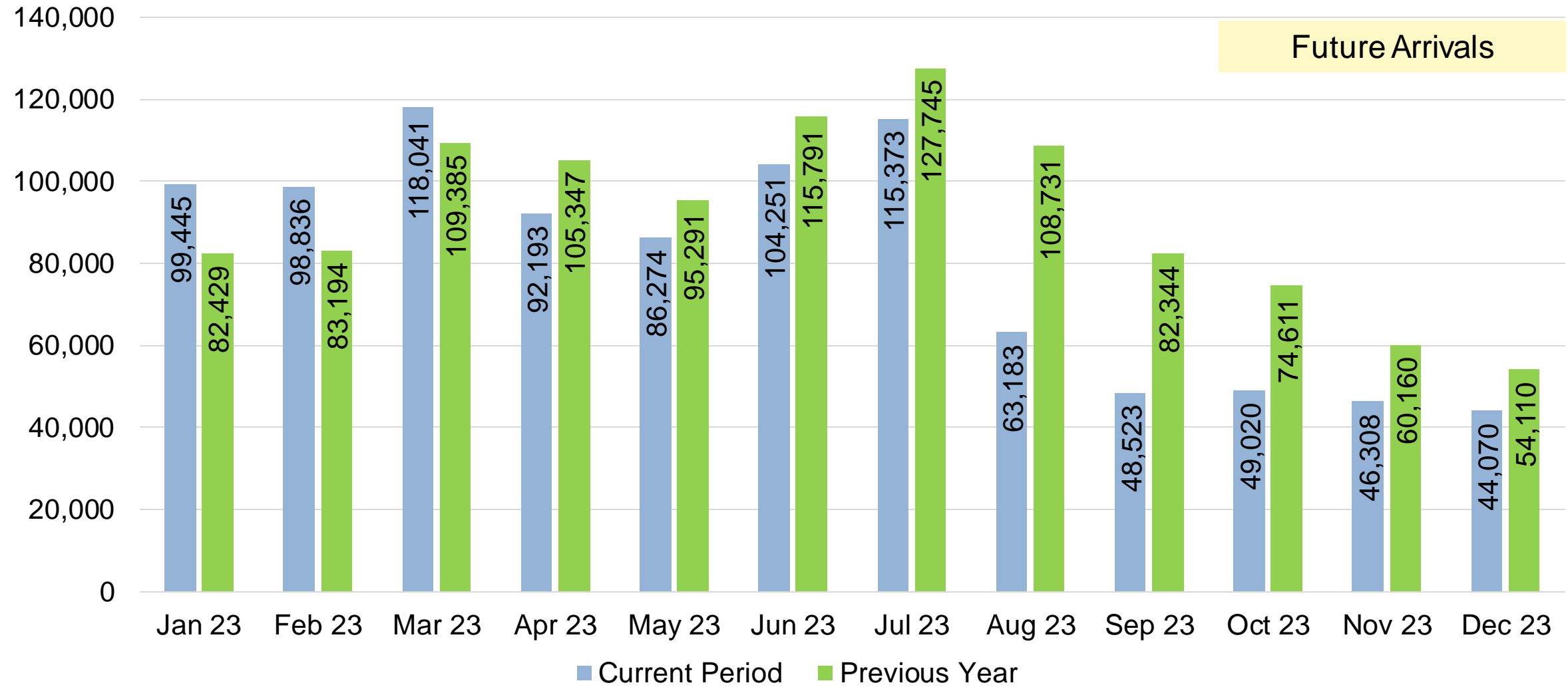
Source: STR, Inc. © Copyright 2023 Hawai'i Tourism Authority

Air Ticket Bookings to State of Hawai'i – All Markets



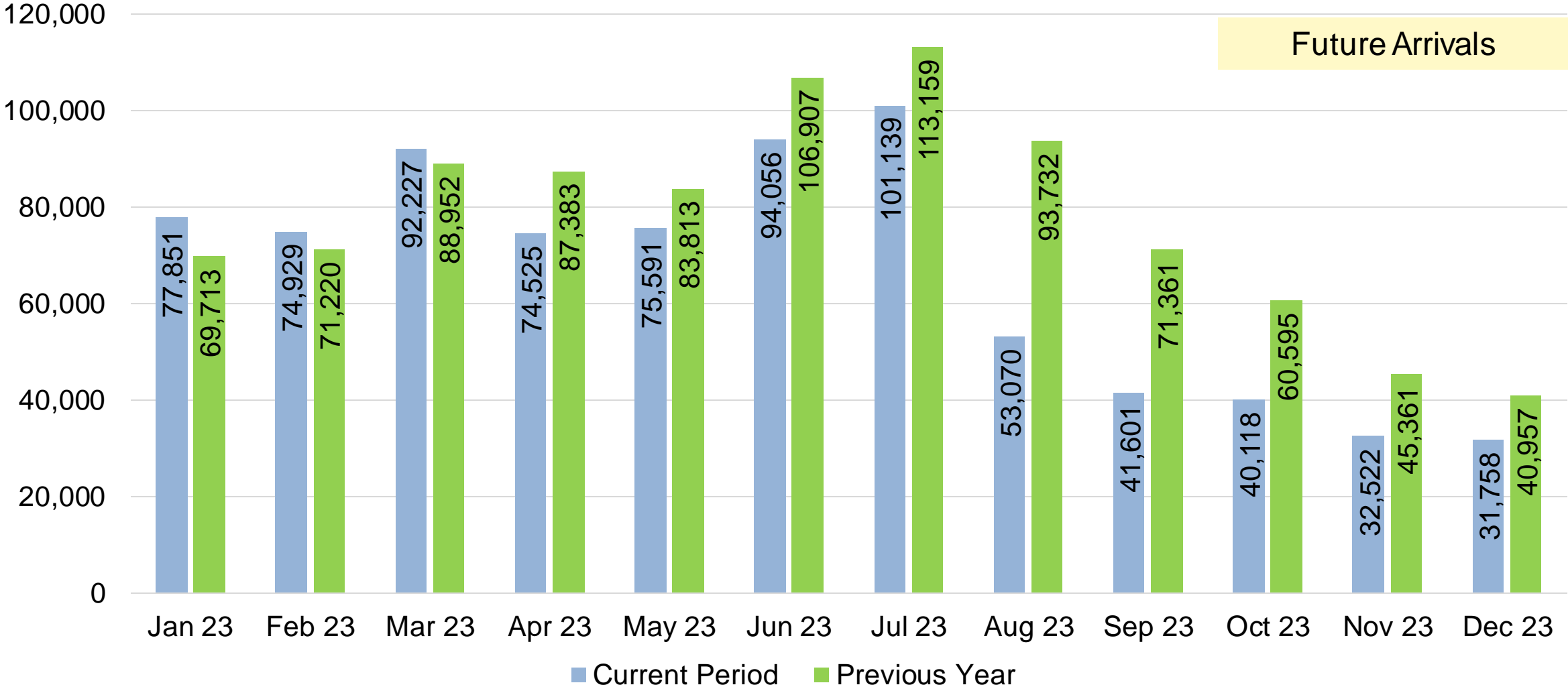
Source: DBEDT/READ Tourism Research | Other Research, <https://www.hawaiiauthority.org/research/other-research/>

Air Ticket Bookings to Maui – All Markets



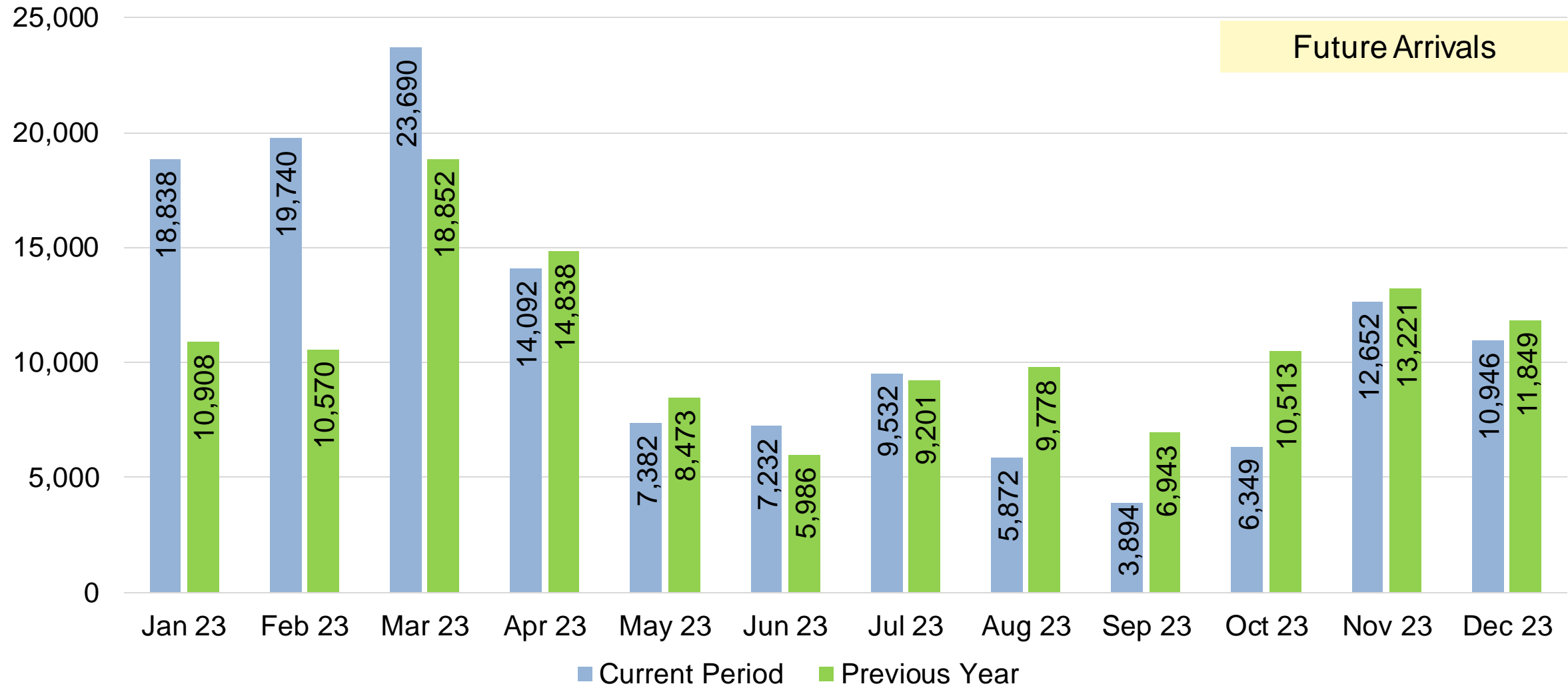
Source: DBEDT/READ Tourism Research | Other Research, <https://www.hawaiiauthority.org/research/other-research/>

Air Ticket Bookings to Maui – United States



Source: DBEDT/READ Tourism Research | Other Research, <https://www.hawaiiauthority.org/research/other-research/>

Air Ticket Bookings to Maui – Canada



Source: DBEDT/READ Tourism Research | Other Research, <https://www.hawaii tourism authority.org/research/other-research/>

Credit Card Spending* Distribution by County

Week	Jul 30, 2023 - Aug 5, 2023	Aug 6, 2023 - Aug 12, 2023	Aug 13, 2023 - Aug 19, 2023	Aug 20, 2023 - Aug 26, 2023	Aug 27, 2023 - Sept 2, 2023	Sept 3, 2023 - Sept 9, 2023	Sept 10, 2023 - Sept 16, 2023	Sept 17, 2023 - Sept 23, 2023	Sept 17, 2023 - Sept 23, 2023	Sept 24, 2023 - Sept 30, 2023
Hawaii County	13.4%	12.1%	14.5%	16.8%	14.5%	15.2%	15.4%	15.4%	14.3%	14.5%
Honolulu	49.1%	55.7%	61.3%	61.8%	63.7%	60.8%	58.0%	58.0%	59.5%	58.4%
Kauai County	10.5%	11.7%	13.7%	12.6%	12.6%	12.8%	13.0%	13.0%	11.6%	12.2%
Maui Island	26.9%	20.3%	10.2%	8.5%	9.0%	10.9%	13.3%	13.3%	14.3%	14.6%
Moloka'i and Lāna'i	0.2%	0.1%	0.2%	0.3%	0.2%	0.2%	0.2%	0.2%	0.2%	0.3%

*Note: Does not include accommodations and transportation

Source: DBEDT/READ Tourism Research analysis of Affinity credit card data, Zartico Visitor Spend licensed data set

Credit Card Spending* Distribution by Maui Zip Code

Week	Jul 30, 2023 - Aug 5, 2023	Aug 6, 2023 - Aug 12, 2023	Aug 13, 2023 - Aug 19, 2023	Aug 20, 2023 - Aug 26, 2023	Aug 27, 2023 - Sept 2, 2023	Sept 3, 2023 - Sept 9, 2023	Sept 10, 2023 - Sept 16, 2023	Sept 17, 2023 - Sept 23, 2023	Sept 24, 2023 - Sept 30, 2023
96708	0.9%	1.6%	2.8%	1.0%	2.2%	1.6%	2.4%	2.5%	2.0%
96713	0.6%	0.6%	0.7%	0.6%	1.4%	1.0%	0.70%	1.90%	1.00%
96732	17.9%	25.7%	32.7%	32.6%	29.2%	31.8%	24.2%	22.8%	24.4%
96748	0.4%	0.4%	1.4%	2.9%	1.3%	1.8%	1.8%	1.2%	0.8%
96753	21.0%	34.5%	31.4%	34.7%	37.0%	36.5%	39.9%	32.5%	35.5%
96757	0.0%	0.0%	0.3%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%
96761	47.7%	24.2%	13.1%	12.0%	12.7%	6.8%	13.2%	18.3%	21.1%
96763	0.3%	0.3%	0.4%	0.4%	0.5%	0.1%	0.1%	0.1%	0.1%
96768	1.2%	1.4%	2.6%	4.1%	3.3%	4.4%	4.6%	2.6%	2.1%
96770	0.0%	0.0%	0.0%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%
96779	3.8%	4.0%	6.0%	5.0%	4.3%	6.6%	7.7%	7.3%	6.6%
96788	0.0%	0.0%	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%
96790	0.7%	0.8%	0.7%	0.8%	1.3%	2.3%	1.4%	1.2%	1.1%
96793	5.5%	6.5%	7.8%	5.2%	6.4%	7.1%	5.6%	5.4%	5.4%

*Note: Does not include accommodations and transportation

Mahalo!

For more information, please go to

Research & Economic Analysis

<https://dbedt.hawaii.gov/economic/>

and

Maui Wildfires Economic Update

<https://dbedt.hawaii.gov/economic/maui-data-update/>