

**Total Visitor Personal Daily Spending by Category:
December 2023P vs. December 2022
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2022 December	% change	2023P Dec. YTD	2022 Dec. YTD	% change
GRAND TOTAL	243.6	239.8	1.6%	241.9	231.9	4.3%
Total Food and beverage	51.8	48.4	7.1%	51.2	47.2	8.6%
Restaurant food	34.8	32.1	8.4%	33.5	30.7	9.4%
Dinner shows and cruises	4.8	4.6	3.7%	5.6	5.3	4.6%
Groceries and snacks	12.2	11.6	4.9%	12.1	11.2	8.2%
Entertainment & Recreation	20.4	21.2	-3.7%	21.8	21.6	1.1%
Attractions/entertainment	6.3	5.5	15.3%	6.5	5.8	12.0%
Recreation	7.2	8.5	-15.5%	7.6	8.3	-8.2%
Other activities & tours	6.9	7.2	-4.3%	7.7	7.4	3.8%
Total Transportation	21.5	25.5	-15.7%	23.1	25.8	-10.3%
Interisland airfare	2.7	1.9	41.6%	1.9	1.7	10.6%
Ground transportation	2.1	1.8	17.8%	2.0	1.8	15.2%
Rental vehicles	15.3	20.0	-23.6%	17.6	20.6	-14.3%
Gasoline, parking, etc.	1.4	1.8	-21.8%	1.6	1.8	-10.1%
Total Shopping	26.4	25.0	5.5%	24.7	23.8	3.7%
Fashion and clothing	10.8	10.7	0.9%	10.0	9.3	7.6%
Jewelry and watches	3.3	2.5	34.4%	2.8	2.8	2.6%
Cosmetics, perfume	0.8	1.3	-35.7%	0.7	0.7	-7.6%
Leather goods	2.0	1.9	9.6%	2.1	2.8	-21.9%
Hawai'i food products	4.3	3.6	19.1%	3.9	3.4	13.9%
Souvenirs	5.1	5.1	0.2%	5.0	4.8	5.8%
Total Lodging	113.5	111.9	1.5%	112.2	107.4	4.4%
All other expenses *	10.0	7.8	28.0%	8.9	6.2	43.9%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2022 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**Total Visitor Personal Daily Spending by Category:
December 2023P vs. December 2019
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2019 December	% change	2023P Dec. YTD	2019 Dec. YTD	% change
GRAND TOTAL	243.6	199.1	22.4%	241.9	196.9	22.9%
Total Food and beverage	51.8	41.3	25.5%	51.2	41.4	23.8%
Restaurant food	34.8	27.5	26.4%	33.5	27.7	21.3%
Dinner shows and cruises	4.8	3.9	22.4%	5.6	4.2	33.3%
Groceries and snacks	12.2	9.8	24.2%	12.1	9.5	27.2%
Entertainment & Recreation	20.4	16.7	22.5%	21.8	17.9	22.3%
Attractions/entertainment	6.3	5.2	21.2%	6.5	5.7	15.5%
Recreation	7.2	5.7	26.3%	7.6	6.0	26.9%
Other activities & tours	6.9	5.8	18.4%	7.7	6.3	23.2%
Total Transportation	21.5	18.4	17.1%	23.1	19.2	20.3%
Interisland airfare	2.7	2.4	16.0%	1.9	2.6	-26.1%
Ground transportation	2.1	1.8	13.3%	2.0	1.9	9.3%
Rental vehicles	15.3	13.0	17.5%	17.6	13.5	30.4%
Gasoline, parking, etc.	1.4	1.2	20.4%	1.6	1.3	21.8%
Total Shopping	26.4	28.0	-5.8%	24.7	26.0	-5.3%
Fashion and clothing	10.8	11.7	-7.3%	10.0	10.1	-0.6%
Jewelry and watches	3.3	3.4	-2.2%	2.8	3.1	-8.7%
Cosmetics, perfume	0.8	0.9	-6.4%	0.7	1.1	-37.9%
Leather goods	2.0	3.7	-45.1%	2.1	3.7	-41.3%
Hawai'i food products	4.3	4.3	0.6%	3.9	3.9	-0.5%
Souvenirs	5.1	4.1	24.6%	5.0	4.2	20.3%
Total Lodging	113.5	87.8	29.3%	112.2	85.1	31.9%
All other expenses *	10.0	6.9	43.7%	8.9	7.3	21.5%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
December 2023P vs. December 2022
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2022 December	% change	2023P Dec. YTD	2022 Dec. YTD	% change
GRAND TOTAL	239.9	242.7	-1.2%	240.6	232.4	3.5%
Total Food and beverage	50.4	49.0	3.0%	49.5	46.5	6.5%
Restaurant food	34.0	32.3	5.3%	32.1	30.1	6.5%
Dinner shows and cruises	4.9	5.3	-7.3%	6.0	5.6	6.7%
Groceries and snacks	11.5	11.4	1.2%	11.5	10.8	6.5%
Entertainment & Recreation	21.6	21.7	-0.7%	22.1	21.7	1.7%
Attractions/entertainment	5.8	5.5	5.9%	6.0	5.6	6.1%
Recreation	8.0	9.2	-13.7%	8.1	8.5	-4.0%
Other activities & tours	7.8	7.0	11.2%	8.0	7.6	4.8%
Total Transportation	21.4	25.2	-15.1%	23.5	25.8	-9.0%
Interisland airfare	3.0	1.7	76.5%	1.9	1.6	19.4%
Ground transportation	1.4	1.3	6.9%	1.5	1.4	5.6%
Rental vehicles	15.7	20.6	-23.8%	18.6	21.2	-12.3%
Gasoline, parking, etc.	1.3	1.6	-18.8%	1.5	1.6	-6.4%
Total Shopping	22.7	22.2	2.2%	22.2	22.0	0.7%
Fashion and clothing	8.6	9.3	-7.8%	8.4	8.2	2.5%
Jewelry and watches	2.5	2.6	-2.7%	2.9	2.9	-0.6%
Cosmetics, perfume	0.7	0.6	13.3%	0.6	0.5	14.7%
Leather goods	1.5	0.8	79.8%	1.6	2.3	-28.7%
Hawai'i food products	4.0	3.5	14.6%	3.6	3.4	8.3%
Souvenirs	5.3	5.3	0.7%	5.1	4.8	5.6%
Total Lodging	114.0	116.1	-1.9%	113.9	110.2	3.4%
All other expenses *	9.8	8.5	15.8%	9.3	6.2	50.2%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
December 2023P vs. December 2019
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2019 December	% change	2023P Dec. YTD	2019 Dec. YTD	% change
GRAND TOTAL	239.9	193.9	23.7%	240.6	188.3	27.7%
Total Food and beverage	50.4	40.7	23.9%	49.5	39.3	25.9%
Restaurant food	34.0	26.4	28.6%	32.1	25.6	25.0%
Dinner shows and cruises	4.9	4.3	14.2%	6.0	4.4	35.3%
Groceries and snacks	11.5	10.0	15.3%	11.5	9.3	23.9%
Entertainment & Recreation	21.6	16.3	32.1%	22.1	17.5	26.0%
Attractions/entertainment	5.8	4.6	26.3%	6.0	4.8	23.8%
Recreation	8.0	6.3	25.7%	8.1	6.7	21.9%
Other activities & tours	7.8	5.4	44.7%	8.0	6.0	32.3%
Total Transportation	21.4	19.7	8.6%	23.5	19.8	18.4%
Interisland airfare	3.0	2.5	18.6%	1.9	2.5	-21.2%
Ground transportation	1.4	1.1	26.0%	1.5	1.0	45.3%
Rental vehicles	15.7	14.8	5.8%	18.6	15.1	23.8%
Gasoline, parking, etc.	1.3	1.2	6.3%	1.5	1.3	10.4%
Total Shopping	22.7	19.5	16.3%	22.2	17.5	26.8%
Fashion and clothing	8.6	7.7	11.6%	8.4	6.7	24.6%
Jewelry and watches	2.5	2.9	-12.7%	2.9	2.6	11.1%
Cosmetics, perfume	0.7	0.2	249.5%	0.6	0.4	51.0%
Leather goods	1.5	1.4	6.2%	1.6	1.0	61.8%
Hawai'i food products	4.0	3.3	23.4%	3.6	2.8	30.6%
Souvenirs	5.3	4.0	33.0%	5.1	4.0	27.3%
Total Lodging	114.0	91.0	25.2%	113.9	87.4	30.4%
All other expenses *	9.8	6.7	47.4%	9.3	6.8	38.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism

**U.S. West Visitor Personal Daily Spending by Category:
December 2023P vs. December 2022
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2022 December	% change	2023P Dec. YTD	2022 Dec. YTD	% change
GRAND TOTAL	224.7	230.2	-2.4%	226.6	221.8	2.2%
Total Food and beverage	47.8	47.9	-0.1%	48.1	45.2	6.4%
Restaurant food	31.0	31.5	-1.6%	30.5	28.6	6.5%
Dinner shows and cruises	4.4	4.5	-2.4%	5.4	5.3	2.2%
Groceries and snacks	12.4	11.8	4.9%	12.2	11.3	7.8%
					0.0	
Entertainment & Recreation	17.8	18.5	-3.4%	19.4	19.3	0.9%
Attractions/entertainment	4.5	5.3	-15.1%	5.0	4.9	1.1%
Recreation	6.9	8.2	-16.2%	7.5	8.0	-5.4%
Other activities & tours	6.4	4.9	30.7%	7.0	6.4	8.5%
					0.0	
Total Transportation	21.1	24.7	-14.6%	22.7	25.0	-9.3%
Interisland airfare	2.5	1.3	95.5%	1.2	1.1	8.6%
Ground transportation	1.2	1.2	-3.7%	1.4	1.3	4.2%
Rental vehicles	16.1	20.8	-22.3%	18.7	21.0	-11.3%
Gasoline, parking, etc.	1.3	1.4	-9.5%	1.4	1.5	-5.8%
					0.0	
Total Shopping	21.0	22.1	-5.0%	21.8	21.9	-0.4%
Fashion and clothing	8.5	9.7	-12.5%	8.3	8.2	0.8%
Jewelry and watches	2.0	2.1	-5.2%	2.8	2.7	1.5%
Cosmetics, perfume	0.7	0.8	-16.1%	0.5	0.5	9.0%
Leather goods	1.4	0.9	51.0%	1.8	2.6	-30.8%
Hawai'i food products	3.8	3.8	-0.2%	3.8	3.5	9.3%
Souvenirs	4.7	4.8	-2.2%	4.6	4.4	5.1%
Total Lodging	109.3	111.9	-2.3%	109.1	106.0	2.9%
					0.0	
All other expenses *	7.7	5.2	48.8%	5.6	4.5	24.3%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism

**U.S. West Visitor Personal Daily Spending by Category:
December 2023P vs. December 2019
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2019 December	% change	2023P Dec. YTD	2019 Dec. YTD	% change
GRAND TOTAL	224.7	180.2	24.7%	226.6	174.9	29.6%
Total Food and beverage	47.8	38.8	23.2%	48.1	37.2	29.2%
Restaurant food	31.0	24.8	25.3%	30.5	23.6	29.2%
Dinner shows and cruises	4.4	3.5	24.9%	5.4	3.9	39.8%
Groceries and snacks	12.4	10.5	17.7%	12.2	9.8	25.0%
Entertainment & Recreation	17.8	13.6	30.8%	19.4	15.1	28.4%
Attractions/entertainment	4.5	3.9	17.1%	5.0	4.0	23.0%
Recreation	6.9	5.4	26.3%	7.5	6.2	21.7%
Other activities & tours	6.4	4.3	48.5%	7.0	4.9	41.3%
Total Transportation	21.1	18.6	13.1%	22.7	18.6	22.0%
Interisland airfare	2.5	2.1	18.7%	1.2	1.7	-28.5%
Ground transportation	1.2	0.9	31.8%	1.4	0.9	55.6%
Rental vehicles	16.1	14.6	10.7%	18.7	14.8	26.1%
Gasoline, parking, etc.	1.3	1.1	20.0%	1.4	1.2	19.4%
Total Shopping	21.0	17.8	18.2%	21.8	16.7	30.0%
Fashion and clothing	8.5	7.1	19.0%	8.3	6.5	26.8%
Jewelry and watches	2.0	2.6	-23.8%	2.8	2.5	10.1%
Cosmetics, perfume	0.7	0.2	214.1%	0.5	0.4	46.1%
Leather goods	1.4	1.1	18.3%	1.8	1.1	64.3%
Hawai'i food products	3.8	3.2	18.1%	3.8	2.8	37.4%
Souvenirs	4.7	3.4	37.0%	4.6	3.5	32.4%
Total Lodging	109.3	86.8	26.0%	109.1	82.9	31.6%
All other expenses *	7.7	4.6	65.7%	5.6	4.3	30.7%

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Source: Department of Business, Economic Development and Tourism

**U.S. East Visitor Personal Daily Spending by Category:
December 2023P vs. December 2022
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2022 December	% change	2023P Dec. YTD	2022 Dec. YTD	% change
GRAND TOTAL	266.5	264.2	0.9%	265.5	252.1	5.3%
Total Food and beverage	55.0	50.8	8.2%	52.1	48.9	6.6%
Restaurant food	39.2	33.6	16.7%	34.9	33.0	5.9%
Dinner shows and cruises	5.8	6.6	-12.0%	7.0	6.1	14.0%
Groceries and snacks	10.1	10.7	-5.9%	10.3	9.8	4.6%
Entertainment & Recreation	28.1	27.3	3.0%	26.8	26.3	2.0%
Attractions/entertainment	8.1	5.9	36.9%	7.8	7.0	11.3%
Recreation	9.9	11.1	-10.9%	9.3	9.5	-2.3%
Other activities & tours	10.2	10.3	-1.4%	9.8	9.8	-0.4%
Total Transportation	22.0	26.1	-15.9%	24.9	27.3	-8.7%
Interisland airfare	3.9	2.4	60.5%	3.2	2.5	26.0%
Ground transportation	1.8	1.5	21.4%	1.6	1.5	7.5%
Rental vehicles	14.9	20.3	-26.4%	18.6	21.6	-13.9%
Gasoline, parking, etc.	1.3	1.9	-30.3%	1.5	1.7	-7.6%
Total Shopping	25.6	22.3	14.8%	23.0	22.3	2.8%
Fashion and clothing	9.0	8.7	2.5%	8.6	8.1	6.5%
Jewelry and watches	3.4	3.5	-0.9%	3.1	3.3	-4.4%
Cosmetics, perfume	0.7	0.3	134.4%	0.6	0.5	22.7%
Leather goods	1.7	0.7	142.7%	1.3	1.7	-21.3%
Hawai'i food products	4.5	3.0	46.2%	3.3	3.1	6.8%
Souvenirs	6.4	6.1	4.7%	5.9	5.6	4.9%
Total Lodging	122.2	123.5	-1.0%	122.7	117.9	4.0%
All other expenses *	13.6	14.2	-4.1%	16.0	9.4	70.0%

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Source: Department of Business, Economic Development and Tourism

**U.S. East Visitor Personal Daily Spending by Category:
December 2023P vs. December 2019
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2019 December	% change	2023P Dec. YTD	2019 Dec. YTD	% change
GRAND TOTAL	266.5	217.5	22.5%	265.5	212.6	24.9%
Total Food and beverage	55.0	44.0	25.1%	52.1	43.2	20.8%
Restaurant food	39.2	29.3	33.6%	34.9	29.3	18.9%
Dinner shows and cruises	5.8	5.6	2.8%	7.0	5.4	29.4%
Groceries and snacks	10.1	9.0	11.2%	10.3	8.4	21.8%
Entertainment & Recreation	28.1	20.9	34.3%	26.8	21.9	22.8%
Attractions/entertainment	8.1	5.8	38.0%	7.8	6.3	24.3%
Recreation	9.9	7.9	25.1%	9.3	7.6	22.7%
Other activities & tours	10.2	7.2	41.4%	9.8	8.0	21.7%
Total Transportation	22.0	21.6	1.9%	24.9	22.1	12.9%
Interisland airfare	3.9	3.3	17.4%	3.2	3.8	-15.5%
Ground transportation	1.8	1.5	19.1%	1.6	1.2	32.1%
Rental vehicles	14.9	15.2	-1.9%	18.6	15.5	19.7%
Gasoline, parking, etc.	1.3	1.5	-10.9%	1.5	1.6	-2.1%
Total Shopping	25.6	22.5	14.0%	23.0	18.9	21.6%
Fashion and clothing	9.0	8.7	2.7%	8.6	7.1	21.3%
Jewelry and watches	3.4	3.4	-0.4%	3.1	2.8	11.8%
Cosmetics, perfume	0.7	0.2	326.9%	0.6	0.4	59.4%
Leather goods	1.7	1.8	-7.1%	1.3	0.8	57.1%
Hawai'i food products	4.5	3.3	33.2%	3.3	2.8	18.9%
Souvenirs	6.4	5.0	27.5%	5.9	4.9	20.0%
Total Lodging	122.2	98.4	24.2%	122.7	95.4	28.6%
All other expenses *	13.6	10.2	33.6%	16.0	11.2	42.8%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism

**Japan Visitor Personal Daily Spending by Category:
December 2023P vs. December 2022
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2022 December	% change	2023P Dec. YTD	2022 Dec. YTD	% change
GRAND TOTAL	239.0	232.0	3.0%	238.8	235.4	1.5%
Total Food and beverage	57.1	52.1	9.5%	58.8	57.4	2.5%
Restaurant food	42.1	37.1	13.5%	42.6	39.9	6.7%
Dinner shows and cruises	2.9	2.8	3.4%	3.7	3.3	14.8%
Groceries and snacks	12.1	12.2	-1.0%	12.5	14.2	-11.9%
				0.0		
Entertainment & Recreation	15.3	14.8	3.6%	17.3	15.7	10.2%
Attractions/entertainment	4.2	5.2	-19.4%	4.5	4.4	1.5%
Recreation	5.5	5.4	0.0	5.0	5.6	-10.6%
Other activities & tours	5.7	4.2	34.1%	7.7	5.6	37.8%
				0.0		
Total Transportation	13.0	13.7	-4.6%	13.6	16.5	-17.4%
Interisland airfare	1.2	0.9	36.9%	1.1	1.2	-5.5%
Ground transportation	5.8	6.0	-3.1%	5.9	5.7	3.2%
Rental vehicles	5.3	6.1	-12.3%	5.9	8.5	-30.9%
Gasoline, parking, etc.	0.7	0.7	-2.1%	0.8	1.2	-32.0%
Total Shopping	54.1	47.6	13.5%	51.9	49.8	4.2%
Fashion and clothing	16.7	15.6	7.3%	16.9	17.5	-3.1%
Jewelry and watches	4.3	2.9	49.0%	3.7	3.7	0.6%
Cosmetics, perfume	2.1	1.9	12.2%	1.9	2.2	-13.5%
Leather goods	10.6	8.1	31.2%	8.9	9.0	-1.4%
Hawai'i food products	14.1	12.9	9.3%	13.9	11.8	18.1%
Souvenirs	6.2	6.3	-1.1%	6.6	6.1	9.3%
Total Lodging	92.1	94.4	-2.5%	89.5	89.0	0.5%
All other expenses *	7.4	9.4	-21.0%	7.7	7.0	10.3%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2022 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**Japan Visitor Personal Daily Spending by Category:
December 2023P vs. December 2019
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2019 December	% change	2023P Dec. YTD	2019 Dec. YTD	% change
GRAND TOTAL	239.0	260.0	-8.0%	238.8	241.6	-1.1%
Total Food and beverage	57.1	51.2	11.5%	58.8	51.2	15.0%
Restaurant food	42.1	38.2	10.3%	42.6	38.2	11.4%
Dinner shows and cruises	2.9	3.6	-20.4%	3.7	3.7	0.4%
Groceries and snacks	12.1	9.4	28.7%	12.5	9.2	36.3%
				0.0		
Entertainment & Recreation	15.3	17.3	-11.3%	17.3	19.0	-9.2%
Attractions/entertainment	4.2	6.6	-36.5%	4.5	6.6	-31.6%
Recreation	5.5	3.5	55.8%	5.0	3.6	39.3%
Other activities & tours	5.7	7.2	-21.0%	7.7	8.8	-12.4%
Total Transportation	13.0	11.4	14.6%	13.6	12.0	13.8%
Interisland airfare	1.2	1.4	-16.7%	1.1	1.4	-23.1%
Ground transportation	5.8	5.9	-1.9%	5.9	6.1	-3.6%
Rental vehicles	5.3	3.6	48.2%	5.9	4.0	45.4%
Gasoline, parking, etc.	0.7	0.4	66.6%	0.8	0.5	75.4%
Total Shopping	54.1	72.7	-25.6%	51.9	65.1	-20.2%
Fashion and clothing	16.7	21.9	-23.7%	16.9	17.9	-5.4%
Jewelry and watches	4.3	8.7	-50.5%	3.7	7.5	-50.6%
Cosmetics, perfume	2.1	3.7	-43.2%	1.9	4.0	-52.5%
Leather goods	10.6	17.6	-39.8%	8.9	16.3	-45.6%
Hawai'i food products	14.1	14.6	-3.2%	13.9	13.3	4.2%
Souvenirs	6.2	6.2	0.2%	6.6	6.2	7.6%
Total Lodging	92.1	96.2	-4.2%	89.5	83.7	6.9%
All other expenses *	7.4	11.2	-34.1%	7.7	10.6	-27.4%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2019 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**Canada Visitor Personal Daily Spending by Category:
December 2023P vs. December 2022
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2022 December	% change	2023P Dec. YTD	2022 Dec. YTD	% change
GRAND TOTAL	221.6	193.5	14.5%	219.6	189.8	15.7%
Total Food and beverage	47.9	39.4	21.5%	45.7	40.0	14.3%
Restaurant food	27.7	22.2	24.8%	26.4	23.1	14.1%
Dinner shows and cruises	3.4	2.2	57.0%	3.9	2.7	45.3%
Groceries and snacks	16.8	15.0	11.6%	15.5	14.3	8.7%
Entertainment & Recreation	14.4	13.0	10.7%	15.7	13.7	15.2%
Attractions/entertainment	5.1	3.1	61.7%	4.9	4.0	21.8%
Recreation	5.5	5.2	5.2%	5.9	5.9	0.0%
Other activities & tours	3.8	4.6	-17.5%	4.9	4.3	15.4%
Total Transportation	21.4	21.3	0.3%	22.5	23.5	-4.5%
Interisland airfare	2.1	0.7	214.1%	1.2	1.1	17.6%
Ground transportation	2.1	1.5	43.6%	1.5	1.4	3.8%
Rental vehicles	15.2	16.9	-10.0%	18.0	19.2	-6.2%
Gasoline, parking, etc.	1.9	2.0	-5.2%	1.8	1.8	-3.5%
Total Shopping	17.4	14.0	24.6%	16.1	14.6	10.5%
Fashion and clothing	8.3	6.7	24.1%	8.5	7.7	10.4%
Jewelry and watches	2.0	1.1	79.6%	1.4	0.9	50.4%
Cosmetics, perfume	0.4	0.2	109.5%	0.3	0.2	75.3%
Leather goods	1.2	0.1	755.2%	0.5	0.6	-12.9%
Hawai'i food products	2.7	2.6	2.6%	2.1	2.3	-10.9%
Souvenirs	2.9	3.2	-10.2%	3.3	2.8	15.9%
Total Lodging	115.3	101.0	14.2%	112.8	94.3	19.6%
All other expenses *	5.1	4.7	8.2%	6.7	3.6	83.7%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism

**Canada Visitor Personal Daily Spending by Category:
December 2023P vs. December 2019
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2019 December	% change	2023P Dec. YTD	2019 Dec. YTD	% change
GRAND TOTAL	221.6	159.0	39.4%	219.6	165.0	33.1%
Total Food and beverage	47.9	34.9	37.4%	45.7	35.3	29.4%
Restaurant food	27.7	19.9	39.3%	26.4	20.4	29.2%
Dinner shows and cruises	3.4	2.9	16.4%	3.9	2.8	38.3%
Groceries and snacks	16.8	12.1	39.2%	15.5	12.1	28.2%
Entertainment & Recreation	14.4	12.4	16.6%	15.7	12.3	27.5%
Attractions/entertainment	5.1	3.8	33.5%	4.9	3.9	23.6%
Recreation	5.5	5.1	8.2%	5.9	5.0	18.0%
Other activities & tours	3.8	3.5	10.5%	4.9	3.7	32.9%
Total Transportation	21.4	16.3	31.1%	22.5	18.4	22.3%
Interisland airfare	2.1	0.9	144.3%	1.2	1.2	7.1%
Ground transportation	2.1	0.8	152.8%	1.5	0.9	62.1%
Rental vehicles	15.2	13.1	16.1%	18.0	14.8	21.5%
Gasoline, parking, etc.	1.9	1.5	28.0%	1.8	1.5	18.2%
Total Shopping	17.4	15.1	15.7%	16.1	13.9	15.8%
Fashion and clothing	8.3	7.0	19.3%	8.5	7.2	19.0%
Jewelry and watches	2.0	1.9	1.8%	1.4	1.4	-0.5%
Cosmetics, perfume	0.4	0.2	110.9%	0.3	0.2	55.0%
Leather goods	1.2	1.0	11.1%	0.5	0.6	-13.8%
Hawai'i food products	2.7	2.2	25.0%	2.1	1.8	13.7%
Souvenirs	2.9	2.8	4.9%	3.3	2.7	20.5%
Total Lodging	115.3	75.7	52.3%	112.8	79.7	41.5%
All other expenses *	5.1	4.6	10.9%	6.7	5.3	26.7%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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