

**Total Visitor Personal Daily Spending by Category:
December 2018P YTD vs. December 2017 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2018P December YTD	2017 December YTD	% change
GRAND TOTAL	202.0	199.2	1.4%
Total Food and beverage	41.5	41.6	-0.3%
Restaurant food	27.8	28.1	-1.1%
Dinner shows and cruises	4.4	4.2	3.1%
Groceries and snacks	9.3	9.2	0.9%
Entertainment & Recreation	18.4	18.6	-1.4%
Attractions/entertainment	5.8	5.6	4.4%
Recreation	5.9	6.4	-6.8%
Other activities & tours	6.6	6.7	-1.5%
Total Transportation	20.5	19.9	3.3%
Interisland airfare	3.0	3.4	-10.0%
Ground transportation	2.0	1.9	3.7%
Rental vehicles	14.2	13.4	6.6%
Gasoline, parking, etc.	1.2	1.2	5.7%
Total Shopping	27.3	28.1	-2.6%
Fashion and clothing	10.5	10.8	-2.3%
Jewelry and watches	3.4	3.4	0.5%
Cosmetics, perfume	1.3	1.3	-1.5%
Leather goods	4.1	4.0	0.2%
Hawai'i food products	3.9	4.1	-4.2%
Souvenirs	4.1	4.4	-6.6%
Total Lodging	87.0	83.3	4.5%
All other expenses *	7.3	7.8	-7.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**U.S. West Visitor Personal Daily Spending by Category:
December 2018P YTD vs. December 2017 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2018P	2017	% change
	December YTD	December YTD	
GRAND TOTAL	176.5	174.5	1.2%
Total Food and beverage	37.7	37.4	0.8%
Restaurant food	23.9	23.7	0.8%
Dinner shows and cruises	4.1	4.0	1.8%
Groceries and snacks	9.7	9.7	0.4%
Entertainment & Recreation	15.7	15.9	-0.9%
Attractions/entertainment	3.8	3.9	-2.0%
Recreation	6.5	6.4	0.3%
Other activities & tours	5.5	5.6	-1.5%
Total Transportation	19.5	19.2	1.6%
Interisland airfare	2.1	2.5	-14.8%
Ground transportation	0.9	0.8	10.6%
Rental vehicles	15.3	14.7	3.9%
Gasoline, parking, etc.	1.2	1.2	1.7%
Total Shopping	16.6	17.0	-2.1%
Fashion and clothing	6.3	6.5	-3.5%
Jewelry and watches	2.7	2.7	1.0%
Cosmetics, perfume	0.4	0.4	-4.4%
Leather goods	0.9	0.9	1.4%
Hawai'i food products	2.7	2.7	-1.5%
Souvenirs	3.6	3.7	-2.8%
Total Lodging	82.8	80.7	2.6%
All other expenses *	4.1	4.2	-4.4%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**U.S. East Visitor Personal Daily Spending by Category:
December 2018P YTD vs. December 2017 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2018P	2017	% change
	December YTD	December YTD	
GRAND TOTAL	212.9	209.7	1.5%
Total Food and beverage	42.2	42.5	-0.8%
Restaurant food	28.4	29.0	-1.8%
Dinner shows and cruises	5.4	5.2	4.1%
Groceries and snacks	8.3	8.3	-0.1%
Entertainment & Recreation	22.2	21.9	1.6%
Attractions/entertainment	6.4	6.0	6.8%
Recreation	7.1	7.5	-5.3%
Other activities & tours	8.6	8.3	4.1%
Total Transportation	23.6	23.3	1.1%
Interisland airfare	4.5	4.8	-6.8%
Ground transportation	1.1	1.1	2.2%
Rental vehicles	16.4	16.0	2.7%
Gasoline, parking, etc.	1.5	1.4	9.1%
Total Shopping	18.8	19.3	-2.9%
Fashion and clothing	6.7	6.9	-3.2%
Jewelry and watches	3.1	3.5	-10.3%
Cosmetics, perfume	0.7	0.6	24.5%
Leather goods	0.8	0.7	17.4%
Hawai'i food products	2.8	2.8	1.9%
Souvenirs	4.7	4.9	-5.8%
Total Lodging	94.5	90.6	4.3%
All other expenses *	11.7	12.2	-3.9%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Japan Visitor Personal Daily Spending by Category:
December 2018P YTD vs. December 2017 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2018P	2017	% change
	December YTD	December YTD	
GRAND TOTAL	246.7	239.5	3.0%
Total Food and beverage	50.3	50.6	-0.7%
Restaurant food	37.6	37.8	-0.8%
Dinner shows and cruises	3.7	3.7	-1.1%
Groceries and snacks	9.0	9.1	-0.4%
Entertainment & Recreation	18.2	19.0	-4.1%
Attractions/entertainment	5.9	5.8	2.5%
Recreation	4.0	4.4	-8.6%
Other activities & tours	8.2	8.7	-6.2%
Total Transportation	13.3	13.1	1.5%
Interisland airfare	1.7	2.0	-15.3%
Ground transportation	6.7	6.1	9.7%
Rental vehicles	4.4	4.5	-1.1%
Gasoline, parking, etc.	0.5	0.5	-8.3%
Total Shopping	64.0	64.7	-1.1%
Fashion and clothing	18.0	18.1	-0.7%
Jewelry and watches	6.7	5.8	15.4%
Cosmetics, perfume	3.7	3.6	3.7%
Leather goods	16.3	17.0	-4.3%
Hawai'i food products	13.3	13.7	-2.8%
Souvenirs	6.1	6.6	-7.1%
Total Lodging	91.2	81.6	11.8%
All other expenses *	9.7	10.5	-7.2%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Canada Visitor Personal Daily Spending by Category:
December 2018P YTD vs. December 2017 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2018P December YTD	2017 December YTD	% change
GRAND TOTAL	166.8	160.4	4.0%
Total Food and beverage	33.7	33.3	1.2%
Restaurant food	19.2	19.4	-1.0%
Dinner shows and cruises	3.1	2.8	10.1%
Groceries and snacks	11.4	11.1	2.7%
Entertainment & Recreation	12.0	12.6	-4.2%
Attractions/entertainment	3.8	3.8	0.9%
Recreation	4.7	4.7	0.4%
Other activities & tours	3.5	4.1	-14.2%
Total Transportation	18.7	17.7	5.8%
Interisland airfare	1.2	1.6	-25.6%
Ground transportation	0.8	0.9	-3.0%
Rental vehicles	15.2	13.8	10.6%
Gasoline, parking, etc.	1.4	1.4	4.5%
Total Shopping	14.0	14.1	-1.0%
Fashion and clothing	7.4	7.3	0.6%
Jewelry and watches	1.2	1.5	-18.2%
Cosmetics, perfume	0.2	0.3	-2.8%
Leather goods	0.7	0.6	20.0%
Hawai'i food products	1.9	1.9	0.4%
Souvenirs	2.6	2.6	-1.3%
Total Lodging	83.2	77.5	7.3%
All other expenses *	5.1	5.2	-1.8%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**China Visitor Personal Daily Spending by Category:
December 2018P YTD vs. December 2017 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2018P December YTD	2017 December YTD	% change
GRAND TOTAL	355.7	331.5	7.3%
Total Food and beverage	57.7	52.1	10.7%
Restaurant food	48.4	41.4	16.8%
Dinner shows and cruises	3.5	3.9	-10.1%
Groceries and snacks	5.8	6.8	-15.0%
Entertainment & Recreation	36.8	33.6	9.8%
Attractions/entertainment	28.9	24.7	16.6%
Recreation	3.2	4.6	-29.9%
Other activities & tours	4.7	4.2	13.3%
Total Transportation	39.0	36.4	7.1%
Interisland airfare	14.9	13.9	7.6%
Ground transportation	4.9	5.5	-11.9%
Rental vehicles	17.5	15.6	12.1%
Gasoline, parking, etc.	1.7	1.2	37.8%
Total Shopping	109.3	109.0	0.2%
Fashion and clothing	40.1	39.7	1.1%
Jewelry and watches	22.1	22.6	-2.2%
Cosmetics, perfume	12.7	14.5	-12.1%
Leather goods	23.0	21.9	5.0%
Hawai'i food products	6.7	7.0	-5.0%
Souvenirs	4.6	3.3	38.5%
Total Lodging	103.7	92.5	12.2%
All other expenses *	9.2	7.9	16.2%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Korea Visitor Personal Daily Spending by Category:
December 2018P YTD vs. December 2017 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2018P December YTD	2017 December YTD	% change
GRAND TOTAL	295.5	262.0	12.8%
Total Food and beverage	67.4	60.1	12.1%
Restaurant food	54.4	46.9	16.0%
Dinner shows and cruises	3.8	4.5	-15.6%
Groceries and snacks	9.1	8.7	5.4%
Entertainment & Recreation	28.4	26.5	7.1%
Attractions/entertainment	15.4	12.1	26.7%
Recreation	9.1	9.9	-8.0%
Other activities & tours	3.9	4.4	-13.1%
Total Transportation	25.9	25.2	3.0%
Interisland airfare	5.2	5.5	-5.3%
Ground transportation	2.6	2.3	11.4%
Rental vehicles	17.3	16.4	5.6%
Gasoline, parking, etc.	0.8	0.9	-9.4%
Total Shopping	76.0	70.3	8.0%
Fashion and clothing	21.0	22.6	-7.1%
Jewelry and watches	3.4	2.6	28.0%
Cosmetics, perfume	2.8	3.9	-26.8%
Leather goods	37.0	27.3	35.2%
Hawai'i food products	6.3	7.6	-17.0%
Souvenirs	5.5	6.3	-12.3%
Total Lodging	94.7	77.3	22.5%
All other expenses *	3.1	2.6	20.8%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority

**Australia Visitor Personal Daily Spending by Category:
December 2018P YTD vs. December 2017 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2018P December YTD	2017 December YTD	% change
GRAND TOTAL	271.0	273.3	-0.8%
Total Food and beverage	56.0	56.1	-0.1%
Restaurant food	40.3	41.1	-2.0%
Dinner shows and cruises	5.8	5.5	5.1%
Groceries and snacks	10.0	9.5	5.2%
Entertainment & Recreation	26.5	25.6	3.8%
Attractions/entertainment	12.6	11.4	10.4%
Recreation	4.2	4.5	-5.4%
Other activities & tours	9.7	9.7	0.2%
Total Transportation	16.5	17.1	-3.7%
Interisland airfare	3.6	3.9	-6.3%
Ground transportation	3.8	3.6	5.2%
Rental vehicles	8.4	8.8	-4.2%
Gasoline, parking, etc.	0.6	0.7	-13.2%
Total Shopping	56.2	59.2	-5.1%
Fashion and clothing	36.2	36.6	-0.9%
Jewelry and watches	4.6	5.3	-13.3%
Cosmetics, perfume	4.4	4.9	-9.4%
Leather goods	5.1	6.2	-16.6%
Hawai'i food products	1.7	1.4	20.7%
Souvenirs	4.5	4.9	-8.2%
Total Lodging	102.0	98.6	3.4%
All other expenses *	13.8	16.8	-17.5%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Source: Hawai'i Tourism Authority