

**Total Visitor Personal Daily Spending by Category:  
December 2020P YTD vs. December 2019 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2020P December YTD	2019 December YTD	% change
<b>GRAND TOTAL</b>	<b>N/A</b>	<b>196.9</b>	<b>N/A</b>
<b>Total Food and beverage</b>	<b>N/A</b>	<b>41.4</b>	<b>N/A</b>
Restaurant food	N/A	27.6	N/A
Dinner shows and cruises	N/A	4.2	N/A
Groceries and snacks	N/A	9.5	N/A
<b>Entertainment &amp; Recreation</b>	<b>N/A</b>	<b>17.8</b>	<b>N/A</b>
Attractions/entertainment	N/A	5.6	N/A
Recreation	N/A	6.0	N/A
Other activities & tours	N/A	6.3	N/A
<b>Total Transportation</b>	<b>N/A</b>	<b>19.2</b>	<b>N/A</b>
Interisland airfare	N/A	2.6	N/A
Ground transportation	N/A	1.9	N/A
Rental vehicles	N/A	13.5	N/A
Gasoline, parking, etc.	N/A	1.3	N/A
<b>Total Shopping</b>	<b>N/A</b>	<b>26.0</b>	<b>N/A</b>
Fashion and clothing	N/A	10.1	N/A
Jewelry and watches	N/A	3.1	N/A
Cosmetics, perfume	N/A	1.1	N/A
Leather goods	N/A	3.7	N/A
Hawai'i food products	N/A	3.9	N/A
Souvenirs	N/A	4.2	N/A
<b>Total Lodging</b>	<b>N/A</b>	<b>85.2</b>	<b>N/A</b>
<b>All other expenses *</b>	<b>N/A</b>	<b>7.3</b>	<b>N/A</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-November 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**U.S. Total Visitor Personal Daily Spending by Category:  
December 2020P YTD vs. December 2019 YTD  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2020P December YTD</b>	<b>2019 December YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>N/A</b>	<b>188.3</b>	<b>N/A</b>
<b>Total Food and beverage</b>	<b>N/A</b>	<b>39.3</b>	<b>N/A</b>
Restaurant food	N/A	25.6	N/A
Dinner shows and cruises	N/A	4.4	N/A
Groceries and snacks	N/A	9.3	N/A
<b>Entertainment &amp; Recreation</b>	<b>N/A</b>	<b>17.5</b>	<b>N/A</b>
Attractions/entertainment	N/A	17.5	N/A
Recreation	N/A	17.5	N/A
Other activities & tours	N/A	17.5	N/A
<b>Total Transportation</b>	<b>N/A</b>	<b>19.8</b>	<b>N/A</b>
Interisland airfare	N/A	2.5	N/A
Ground transportation	N/A	1.0	N/A
Rental vehicles	N/A	15.1	N/A
Gasoline, parking, etc.	N/A	1.3	N/A
<b>Total Shopping</b>	<b>N/A</b>	<b>17.5</b>	<b>N/A</b>
Fashion and clothing	N/A	6.7	N/A
Jewelry and watches	N/A	2.6	N/A
Cosmetics, perfume	N/A	0.4	N/A
Leather goods	N/A	1.0	N/A
Hawai'i food products	N/A	2.8	N/A
Souvenirs	N/A	4.0	N/A
<b>Total Lodging</b>	<b>N/A</b>	<b>87.4</b>	<b>N/A</b>
<b>All other expenses *</b>	<b>N/A</b>	<b>6.8</b>	<b>N/A</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-November 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**U.S. West Visitor Personal Daily Spending by Category:  
December 2020P YTD vs. December 2019 YTD  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2020P December YTD</b>	<b>2019 December YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>N/A</b>	<b>174.9</b>	<b>N/A</b>
<b>Total Food and beverage</b>	<b>N/A</b>	<b>37.2</b>	<b>N/A</b>
Restaurant food	N/A	23.6	N/A
Dinner shows and cruises	N/A	3.9	N/A
Groceries and snacks	N/A	9.8	N/A
<b>Entertainment &amp; Recreation</b>	<b>N/A</b>	<b>15.1</b>	<b>N/A</b>
Attractions/entertainment	N/A	4.0	N/A
Recreation	N/A	6.2	N/A
Other activities & tours	N/A	4.9	N/A
<b>Total Transportation</b>	<b>N/A</b>	<b>18.6</b>	<b>N/A</b>
Interisland airfare	N/A	1.7	N/A
Ground transportation	N/A	0.9	N/A
Rental vehicles	N/A	14.8	N/A
Gasoline, parking, etc.	N/A	1.2	N/A
<b>Total Shopping</b>	<b>N/A</b>	<b>16.7</b>	<b>N/A</b>
Fashion and clothing	N/A	6.5	N/A
Jewelry and watches	N/A	2.5	N/A
Cosmetics, perfume	N/A	0.4	N/A
Leather goods	N/A	1.1	N/A
Hawai'i food products	N/A	2.8	N/A
Souvenirs	N/A	3.5	N/A
<b>Total Lodging</b>	<b>N/A</b>	<b>82.9</b>	<b>N/A</b>
<b>All other expenses *</b>	<b>N/A</b>	<b>4.3</b>	<b>N/A</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-November 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**U.S. East Visitor Personal Daily Spending by Category:  
December 2020P YTD vs. December 2019 YTD  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2020P December YTD</b>	<b>2019 December YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>N/A</b>	<b>212.6</b>	<b>N/A</b>
<b>Total Food and beverage</b>	<b>N/A</b>	<b>43.2</b>	<b>N/A</b>
Restaurant food	N/A	29.3	N/A
Dinner shows and cruises	N/A	5.4	N/A
Groceries and snacks	N/A	8.4	N/A
<b>Entertainment &amp; Recreation</b>	<b>N/A</b>	<b>21.9</b>	<b>N/A</b>
Attractions/entertainment	N/A	6.3	N/A
Recreation	N/A	7.6	N/A
Other activities & tours	N/A	8.0	N/A
<b>Total Transportation</b>	<b>N/A</b>	<b>22.1</b>	<b>N/A</b>
Interisland airfare	N/A	3.8	N/A
Ground transportation	N/A	1.2	N/A
Rental vehicles	N/A	15.5	N/A
Gasoline, parking, etc.	N/A	1.6	N/A
<b>Total Shopping</b>	<b>N/A</b>	<b>18.9</b>	<b>N/A</b>
Fashion and clothing	N/A	7.1	N/A
Jewelry and watches	N/A	2.8	N/A
Cosmetics, perfume	N/A	0.4	N/A
Leather goods	N/A	0.8	N/A
Hawai'i food products	N/A	2.8	N/A
Souvenirs	N/A	4.9	N/A
<b>Total Lodging</b>	<b>N/A</b>	<b>95.4</b>	<b>N/A</b>
<b>All other expenses *</b>	<b>N/A</b>	<b>11.2</b>	<b>N/A</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-November 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**Japan Visitor Personal Daily Spending by Category:  
December 2020P YTD vs. December 2019 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2020P December YTD	2019 December YTD	% change
<b>GRAND TOTAL</b>	<b>N/A</b>	<b>241.6</b>	<b>N/A</b>
<b>Total Food and beverage</b>	<b>N/A</b>	<b>51.2</b>	<b>N/A</b>
Restaurant food	N/A	38.2	N/A
Dinner shows and cruises	N/A	3.7	N/A
Groceries and snacks	N/A	9.2	N/A
<b>Entertainment &amp; Recreation</b>	<b>N/A</b>	<b>19.0</b>	<b>N/A</b>
Attractions/entertainment	N/A	6.6	N/A
Recreation	N/A	3.6	N/A
Other activities & tours	N/A	8.8	N/A
<b>Total Transportation</b>	<b>N/A</b>	<b>12.0</b>	<b>N/A</b>
Interisland airfare	N/A	1.4	N/A
Ground transportation	N/A	6.1	N/A
Rental vehicles	N/A	4.0	N/A
Gasoline, parking, etc.	N/A	0.5	N/A
<b>Total Shopping</b>	<b>N/A</b>	<b>65.1</b>	<b>N/A</b>
Fashion and clothing	N/A	17.9	N/A
Jewelry and watches	N/A	7.5	N/A
Cosmetics, perfume	N/A	4.0	N/A
Leather goods	N/A	16.3	N/A
Hawai'i food products	N/A	13.3	N/A
Souvenirs	N/A	6.2	N/A
<b>Total Lodging</b>	<b>N/A</b>	<b>83.7</b>	<b>N/A</b>
<b>All other expenses *</b>	<b>N/A</b>	<b>10.6</b>	<b>N/A</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-November 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**Canada Visitor Personal Daily Spending by Category:  
December 2020P YTD vs. December 2019 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2020P December YTD	2019 December YTD	% change
<b>GRAND TOTAL</b>	<b>N/A</b>	<b>165.0</b>	<b>N/A</b>
<b>Total Food and beverage</b>	<b>N/A</b>	<b>35.3</b>	<b>N/A</b>
Restaurant food	N/A	20.4	N/A
Dinner shows and cruises	N/A	2.8	N/A
Groceries and snacks	N/A	12.1	N/A
<b>Entertainment &amp; Recreation</b>	<b>N/A</b>	<b>12.3</b>	<b>N/A</b>
Attractions/entertainment	N/A	3.9	N/A
Recreation	N/A	5.0	N/A
Other activities & tours	N/A	3.7	N/A
<b>Total Transportation</b>	<b>N/A</b>	<b>18.4</b>	<b>N/A</b>
Interisland airfare	N/A	1.2	N/A
Ground transportation	N/A	0.9	N/A
Rental vehicles	N/A	14.8	N/A
Gasoline, parking, etc.	N/A	1.5	N/A
<b>Total Shopping</b>	<b>N/A</b>	<b>13.9</b>	<b>N/A</b>
Fashion and clothing	N/A	7.2	N/A
Jewelry and watches	N/A	1.4	N/A
Cosmetics, perfume	N/A	0.2	N/A
Leather goods	N/A	0.6	N/A
Hawai'i food products	N/A	1.8	N/A
Souvenirs	N/A	2.7	N/A
<b>Total Lodging</b>	<b>N/A</b>	<b>79.7</b>	<b>N/A</b>
<b>All other expenses *</b>	<b>N/A</b>	<b>5.3</b>	<b>N/A</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-November 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**Korea Visitor Personal Daily Spending by Category:  
December 2020P YTD vs. December 2019 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2020P December YTD	2019 December YTD	% change
<b>GRAND TOTAL</b>	<b>N/A</b>	<b>285.2</b>	<b>N/A</b>
<b>Total Food and beverage</b>	<b>N/A</b>	<b>63.8</b>	<b>N/A</b>
Restaurant food	N/A	50.6	N/A
Dinner shows and cruises	N/A	3.9	N/A
Groceries and snacks	N/A	9.3	N/A
<b>Entertainment &amp; Recreation</b>	<b>N/A</b>	<b>27.4</b>	<b>N/A</b>
Attractions/entertainment	N/A	13.8	N/A
Recreation	N/A	9.3	N/A
Other activities & tours	N/A	4.3	N/A
<b>Total Transportation</b>	<b>N/A</b>	<b>24.4</b>	<b>N/A</b>
Interisland airfare	N/A	5.2	N/A
Ground transportation	N/A	2.5	N/A
Rental vehicles	N/A	15.7	N/A
Gasoline, parking, etc.	N/A	1.0	N/A
<b>Total Shopping</b>	<b>N/A</b>	<b>74.3</b>	<b>N/A</b>
Fashion and clothing	N/A	21.6	N/A
Jewelry and watches	N/A	2.3	N/A
Cosmetics, perfume	N/A	3.2	N/A
Leather goods	N/A	32.9	N/A
Hawai'i food products	N/A	7.3	N/A
Souvenirs	N/A	6.9	N/A
<b>Total Lodging</b>	<b>N/A</b>	<b>91.5</b>	<b>N/A</b>
<b>All other expenses *</b>	<b>N/A</b>	<b>3.8</b>	<b>N/A</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-November 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority

**China Visitor Personal Daily Spending by Category:  
December 2020P YTD vs. December 2019 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2020P December YTD	2019 December YTD	% change
<b>GRAND TOTAL</b>	<b>N/A</b>	<b>329.0</b>	<b>N/A</b>
<b>Total Food and beverage</b>	<b>N/A</b>	<b>53.7</b>	<b>N/A</b>
Restaurant food	N/A	42.8	N/A
Dinner shows and cruises	N/A	3.7	N/A
Groceries and snacks	N/A	7.1	N/A
<b>Entertainment &amp; Recreation</b>	<b>N/A</b>	<b>35.6</b>	<b>N/A</b>
Attractions/entertainment	N/A	28.9	N/A
Recreation	N/A	4.6	N/A
Other activities & tours	N/A	5.0	N/A
<b>Total Transportation</b>	<b>N/A</b>	<b>36.7</b>	<b>N/A</b>
Interisland airfare	N/A	13.4	N/A
Ground transportation	N/A	4.3	N/A
Rental vehicles	N/A	17.5	N/A
Gasoline, parking, etc.	N/A	2.1	N/A
<b>Total Shopping</b>	<b>N/A</b>	<b>99.4</b>	<b>N/A</b>
Fashion and clothing	N/A	36.6	N/A
Jewelry and watches	N/A	14.0	N/A
Cosmetics, perfume	N/A	13.8	N/A
Leather goods	N/A	26.6	N/A
Hawai'i food products	N/A	5.9	N/A
Souvenirs	N/A	3.7	N/A
<b>Total Lodging</b>	<b>N/A</b>	<b>96.0</b>	<b>N/A</b>
<b>All other expenses *</b>	<b>N/A</b>	<b>7.6</b>	<b>N/A</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from China to Hawai'i was suspended on Feb. 3, 2020 due to the COVID-19 travel ban on Chinese citizens to the U.S. As a result of the limited sample size, year-to-date 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority



**Australia Visitor Personal Daily Spending by Category:  
December 2020P YTD vs. December 2019 YTD  
(Arrivals by air, in dollars)**

Expenditure Type	2020P December YTD	2019 December YTD	% change
<b>GRAND TOTAL</b>	<b>N/A</b>	<b>267.6</b>	<b>N/A</b>
<b>Total Food and beverage</b>	<b>N/A</b>	<b>58.0</b>	<b>N/A</b>
Restaurant food	N/A	42.0	N/A
Dinner shows and cruises	N/A	5.4	N/A
Groceries and snacks	N/A	10.6	N/A
<b>Entertainment &amp; Recreation</b>	<b>N/A</b>	<b>26.5</b>	<b>N/A</b>
Attractions/entertainment	N/A	13.0	N/A
Recreation	N/A	4.7	N/A
Other activities & tours	N/A	9.4	N/A
<b>Total Transportation</b>	<b>N/A</b>	<b>15.6</b>	<b>N/A</b>
Interisland airfare	N/A	3.1	N/A
Ground transportation	N/A	4.0	N/A
Rental vehicles	N/A	7.9	N/A
Gasoline, parking, etc.	N/A	0.6	N/A
<b>Total Shopping</b>	<b>N/A</b>	<b>52.8</b>	<b>N/A</b>
Fashion and clothing	N/A	32.9	N/A
Jewelry and watches	N/A	4.6	N/A
Cosmetics, perfume	N/A	3.2	N/A
Leather goods	N/A	5.3	N/A
Hawai'i food products	N/A	1.7	N/A
Souvenirs	N/A	5.1	N/A
<b>Total Lodging</b>	<b>N/A</b>	<b>100.4</b>	<b>N/A</b>
<b>All other expenses *</b>	<b>N/A</b>	<b>14.2</b>	<b>N/A</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

N/A=Direct air service from most flights to Hawai'i have been suspended since March 26, 2020 due to COVID-19.

April-November 2020 visitor spending statistics are not available.

Source: Hawai'i Tourism Authority