

	TABLE 1. TOTAL VISITORS BY AIR					
	DECEMBER			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
VISITOR DAYS	6,911,610	6,334,676	9.1%	68,345,549	64,949,804	5.2%
TOTAL VISITORS	663,285	623,908	6.3%	7,159,613	6,916,893	3.5%
DOMESTIC	463,229	438,566	5.6%	5,127,173	4,957,351	3.4%
INTERNATIONAL	200,056	185,342	7.9%	2,032,440	1,959,542	3.7%
AVERAGE DAILY CENSUS	222,955	204,344	9.1%	187,248	177,945	5.2%
TOTAL AIR SEATS (EST)	840,670	821,848	2.3%	9,392,291	9,299,913	1.0%
TOTAL LOAD FACTOR (EST)	91.3%	89.3%	2.0	90.6%	89.7%	0.9
ISLANDS VISITED						
O'ahu	410,107	389,675	5.2%	4,397,935	4,273,657	2.9%
O'ahu only	308,627	289,599	6.6%	3,248,853	3,163,961	2.7%
Kaua'i	90,937	80,958	12.3%	1,015,264	955,112	6.3%
Kaua'i only	49,291	41,845	17.8%	535,583	499,085	7.3%
Maui County	196,245	189,949	3.3%	2,209,408	2,122,635	4.1%
Maui	192,439	185,515	3.7%	2,166,028	2,080,403	4.1%
Maui only	124,050	119,997	3.4%	1,362,563	1,323,844	2.9%
Moloka'i *	5,727	4,707	21.7%	57,069	49,709	14.8%
Moloka'i only *	622	594	4.7%	7,087	6,646	6.6%
Lāna'i *	6,643	6,922	-4.0%	76,647	68,205	12.4%
Lāna'i only *	1,225	1,282	-4.4%	11,752	10,928	7.5%
Big Island	122,876	114,408	7.4%	1,317,404	1,281,233	2.8%
Kona side	103,599	95,457	8.5%	1,106,525	1,065,472	3.9%
Hilo side	44,748	42,101	6.3%	487,301	473,140	3.0%
Big Island only	59,994	53,711	11.7%	628,001	597,026	5.2%
Any Neighbor Island	354,658	334,309	6.1%	3,910,760	3,752,932	4.2%
NI only	253,178	234,233	8.1%	2,761,678	2,643,236	4.5%
O'ahu & NI	101,480	100,076	1.4%	1,149,082	1,109,696	3.5%
Any one island only	543,809	507,028	7.3%	5,793,839	5,601,490	3.4%
Multiple Islands	119,476	116,880	2.2%	1,365,774	1,315,403	3.8%
Avg. Islands Visited	1.25	1.25	-0.3%	1.26	1.26	0.2%
Average Length of Stay in Hawai'i	10.42	10.15	2.6%	9.55	9.39	1.7%
ACCOMMODATIONS						
Plan to stay in Hotel	399,315	372,130	7.3%	4,475,490	4,322,540	3.5%
Hotel only	346,549	324,199	6.9%	3,910,284	3,796,593	3.0%
Plan to stay in Condo	125,194	120,069	4.3%	1,305,650	1,219,790	7.0%
Condo only	99,532	96,614	3.0%	1,025,313	961,865	6.6%
Plan to stay in Timeshare	61,201	53,763	13.8%	715,618	713,527	0.3%
Timeshare only	46,070	40,878	12.7%	548,809	549,834	-0.2%
Cruise Ship	12,729	11,857	7.4%	131,083	129,999	0.8%
Friends/Relatives	74,316	75,921	-2.1%	675,427	687,869	-1.8%
Bed & Breakfast	6,081	5,836	4.2%	69,242	63,388	9.2%
Other	9,199	9,873	-6.8%	105,832	112,129	-5.6%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 1. TOTAL VISITORS BY AIR (CONT.)					
	DECEMBER			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	554,880	504,072	10.1%	5,885,146	5,680,864	3.6%
Honeymoon	43,042	36,184	19.0%	510,733	494,002	3.4%
Get Married	6,357	7,189	-11.6%	117,080	115,929	1.0%
Pleasure/Vacation	513,244	468,323	9.6%	5,373,163	5,183,533	3.7%
Mtgs/Conventions/Incentive	18,641	31,994	-41.7%	407,787	366,637	11.2%
Conventions	12,001	24,573	-51.2%	244,311	223,025	9.5%
Corporate Meetings	4,070	3,910	4.1%	82,056	70,043	17.2%
Incentive	2,902	3,828	-24.2%	95,421	85,810	11.2%
Other Business	17,853	17,487	2.1%	239,443	236,676	1.2%
Visit Friends/Rel.	69,924	72,277	-3.3%	643,277	650,814	-1.2%
Gov't/Military	5,883	5,868	0.3%	108,245	120,294	-10.0%
Attend School	2,310	1,340	72.4%	20,208	20,895	-3.3%
Sport Events	19,552	24,692	-20.8%	93,578	94,292	-0.8%
TRAVEL STATUS						
% First Timers **	31.9	31.7	0.2	34.1	33.9	0.2
% Repeaters **	68.1	68.3	-0.2	65.9	66.1	-0.2
Average # of Trips	5.51	5.45	1.0%	5.09	5.11	-0.3%
Group Tour	42,167	53,110	-20.6%	598,032	650,478	-8.1%
Non-Group	621,118	570,798	8.8%	6,561,581	6,266,415	4.7%
Package Trip	203,796	198,168	2.8%	2,472,687	2,458,682	0.6%
No Package	459,489	425,740	7.9%	4,686,926	4,458,211	5.1%
Net True Independent	455,840	417,002	9.3%	4,578,862	4,352,707	5.2%

* Change represents absolute change in rates rather than percentage change in rate.

	TABLE 2. DOMESTIC VISITORS BY AIR (Visitors Arriving on Domestic Flights)					
	DECEMBER			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
DOMESTIC VISITOR DAYS	5,063,093	4,820,283	5.0%	51,841,247	49,786,954	4.1%
DOMESTIC VISITORS	463,229	438,566	5.6%	5,127,173	4,957,351	3.4%
DOMESTIC AVERAGE DAILY CENSUS	163,326	155,493	5.0%	142,031	136,403	4.1%
DOMESTIC AIR SEATS (EST)	568,940	585,792	-2.9%	6,629,667	6,741,532	-1.7%
DOMESTIC LOAD FACTOR (EST)	96.9%	91.3%	5.6	94.5%	91.5%	2.9
ISLANDS VISITED						
O'ahu	238,308	227,903	4.6%	2,592,098	2,532,365	2.4%
O'ahu only	171,455	161,887	5.9%	1,837,646	1,788,843	2.7%
Kaua'i	79,555	71,768	10.9%	914,424	870,746	5.0%
Kaua'i only	46,510	40,151	15.8%	519,644	483,086	7.6%
Maui County	158,960	158,207	0.5%	1,869,046	1,828,063	2.2%
Maui	155,295	154,534	0.5%	1,831,145	1,790,588	2.3%
Maui only	105,217	105,529	-0.3%	1,227,243	1,201,986	2.1%
Moloka'i *	3,799	3,790	0.2%	43,865	41,055	6.8%
Moloka'i only *	594	577	3.0%	6,310	6,273	0.6%
Lāna'i *	4,889	5,282	-7.4%	61,848	57,031	8.4%
Lāna'i only *	1,198	1,254	-4.4%	11,219	10,611	5.7%
Big Island	95,687	87,241	9.7%	1,021,749	976,460	4.6%
Kona side	82,550	75,065	10.0%	887,348	842,271	5.4%
Hilo side	31,920	30,128	5.9%	345,146	339,776	1.6%
Big Island only	55,021	48,259	14.0%	570,190	531,834	7.2%
Any Neighbor Island	291,774	276,679	5.5%	3,289,527	3,168,508	3.8%
NI only	224,921	210,663	6.8%	2,535,075	2,424,986	4.5%
O'ahu & NI	66,853	66,016	1.3%	754,452	743,522	1.5%
Any one island only	379,995	357,656	6.2%	4,172,252	4,022,634	3.7%
Multiple Islands	83,234	80,910	2.9%	954,921	934,718	2.2%
Avg. Islands Visited	1.25	1.26	-0.7%	1.26	1.26	-0.3%
Average Length of Stay in Hawai'i	10.93	10.99	-0.6%	10.11	10.04	0.7%
ACCOMMODATIONS						
Plan to stay in Hotel	244,376	227,152	7.6%	2,855,885	2,737,633	4.3%
Hotel only	203,470	187,873	8.3%	2,398,049	2,300,755	4.2%
Plan to stay in Condo	93,851	91,140	3.0%	1,022,326	970,512	5.3%
Condo only	74,268	73,059	1.7%	803,785	766,061	4.9%
Plan to stay in Timeshare	52,208	46,133	13.2%	634,706	635,092	-0.1%
Timeshare only	40,080	35,218	13.8%	491,498	494,004	-0.5%
Cruise Ship	9,532	9,771	-2.4%	108,667	116,518	-6.7%
Friends/Relatives	66,686	69,813	-4.5%	594,591	614,428	-3.2%
Bed & Breakfast	4,934	4,894	0.8%	57,891	53,515	8.2%
Other	8,328	8,142	2.3%	89,797	88,447	1.5%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)					
	(Visitors Arriving on Domestic Flights)					
	DECEMBER			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	383,618	359,908	6.6%	4,185,886	4,041,428	3.6%
Honeymoon	12,411	12,150	2.1%	233,186	231,569	0.7%
Get Married	3,324	3,706	-10.3%	54,974	53,266	3.2%
Pleasure/Vacation	371,949	348,455	6.7%	3,958,257	3,815,649	3.7%
Mtgs/Conventions/Incentive	13,506	15,990	-15.5%	299,758	266,136	12.6%
Conventions	9,383	11,698	-19.8%	187,467	170,657	9.8%
Corporate Meetings	3,079	2,978	3.4%	65,196	54,214	20.3%
Incentive	1,376	1,591	-13.5%	58,871	50,617	16.3%
Other Business	16,207	14,820	9.4%	213,335	213,158	0.1%
Visit Friends/Rel.	63,165	65,384	-3.4%	570,834	582,479	-2.0%
Gov't/Military	4,944	4,936	0.2%	86,301	91,739	-5.9%
Attend School	783	794	-1.4%	13,870	13,177	5.3%
Sport Events	7,215	6,698	7.7%	58,776	50,698	15.9%
TRAVEL STATUS						
% First Timers	25.6	26.6	-1.0	29.3	29.6	-0.3
% Repeaters	74.4	73.4	1.0	70.7	70.4	0.3
Average # of Trips	6.30	6.25	0.8%	5.71	5.71	-0.1%
Group Tour	12,514	9,088	37.7%	174,273	159,111	9.5%
Non-Group	450,715	429,478	4.9%	4,952,900	4,798,240	3.2%
Package Trip	95,501	93,426	2.2%	1,288,054	1,263,817	1.9%
No Package	367,728	345,139	6.5%	3,839,119	3,693,534	3.9%
Net True Independent	364,079	341,850	6.5%	3,787,494	3,646,965	3.9%

** Change represents absolute change in rates rather than percentage change in rate.

	TABLE 2. DOMESTIC VISITORS BY AIR (CONT.) (Visitors Arriving on Domestic Flights)					
	DECEMBER			YEAR-TO-DATE		
	2011P	2010P	% CHANGE	2011P	2010P	% CHANGE
UNITED STATES	403,060	381,513	5.6%	4,537,139	4,427,260	2.5%
Pacific Region	213,421	197,009	8.3%	2,375,403	2,321,329	2.3%
...California	138,714	128,470	8.0%	1,629,766	1,617,786	0.7%
...Oregon	19,104	17,719	7.8%	204,245	196,534	3.9%
...Washington	44,739	40,113	11.5%	462,173	437,835	5.6%
Mountain Region	48,111	45,401	6.0%	559,926	538,453	4.0%
West North Central	17,498	17,854	-2.0%	200,776	189,866	5.7%
West South Central	23,527	23,582	-0.2%	286,934	282,848	1.4%
...Texas	19,055	18,942	0.6%	228,917	224,606	1.9%
East North Central	33,711	33,244	1.4%	345,108	330,498	4.4%
East South Central	6,126	6,281	-2.5%	76,714	79,106	-3.0%
New England	8,833	8,523	3.6%	102,403	98,612	3.8%
Middle Atlantic	20,192	20,193	0.0%	235,891	235,053	0.4%
...New Jersey	4,871	4,991	-2.4%	61,108	62,845	-2.8%
...New York	10,387	10,069	3.2%	108,278	107,153	1.1%
South Atlantic	31,096	28,836	7.8%	346,837	344,046	0.8%
CANADA	27,762	27,501	0.9%	210,743	170,136	23.9%
JAPAN	696	822	-15.3%	7,287	7,974	-8.6%
EUROPE MMA	7,460	7,506	-0.6%	101,792	96,948	5.0%
France	838	677	23.7%	9,281	8,041	15.4%
Germany	2,382	2,446	-2.6%	32,080	30,391	5.6%
Italy	589	735	-19.8%	10,072	10,308	-2.3%
Switzerland	881	846	4.2%	11,767	9,097	29.4%
United Kingdom	2,770	2,802	-1.1%	38,592	39,111	-1.3%
OTHER ASIA MMA	4,678	3,355	39.4%	42,907	38,276	12.1%
...People's Republic of China	3,465	2,279	52.0%	31,656	26,854	17.9%
...Taiwan	166	156	6.4%	1,522	1,720	-11.5%
...Hong Kong	76	110	-31.0%	1,393	1,305	6.8%
...Korea	777	652	19.2%	7,147	7,388	-3.3%
...Singapore	194	157	23.2%	1,189	1,010	17.7%
LATIN AMERICA MMA	2,302	2,307	-0.2%	21,551	18,999	13.4%
...Argentina	225	424	-47.0%	3,997	3,261	22.6%
...Brazil	1,139	1,114	2.3%	9,867	9,125	8.1%
...Mexico	938	769	22.0%	7,687	6,613	16.2%
OCEANIA MMA	2,703	2,228	21.3%	45,364	37,045	22.5%
...Australia	2,473	2,001	23.6%	41,276	33,086	24.8%
...New Zealand	230	227	1.5%	4,088	3,959	3.3%

	TABLE 3: INTERNATIONAL VISITORS BY AIR (Visitors Arriving on International Flights)					
	DECEMBER			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
INTERNATIONAL VISITOR DAYS	1,848,517	1,514,393	22.1%	16,504,302	15,162,850	8.8%
INTERNATIONAL VISITORS	200,056	185,342	7.9%	2,032,440	1,959,542	3.7%
INTERNATIONAL AVERAGE DAILY CENSUS	59,630	48,851	22.1%	45,217	41,542	8.8%
INTERNATIONAL AIR SEATS (EST)	271,730	236,056	15.1%	2,762,624	2,558,381	8.0%
INTERNATIONAL LOAD FACTOR (EST)	79.5%	84.3%	-4.7	81.3%	84.9%	-3.6
ISLANDS VISITED						
O'ahu	171,799	161,772	6.2%	1,805,837	1,741,292	3.7%
O'ahu only	137,172	127,712	7.4%	1,411,207	1,375,118	2.6%
Kaua'i	11,382	9,190	23.9%	100,840	84,366	19.5%
Kaua'i only	2,781	1,694	64.2%	15,939	15,999	-0.4%
Maui County	37,285	31,742	17.5%	340,362	294,572	15.5%
Maui	37,144	30,981	19.9%	334,883	289,815	15.6%
Maui only	18,833	14,468	30.2%	135,320	121,858	11.0%
Moloka'i *	1,928	917	110.2%	13,204	8,653	52.6%
Moloka'i only *	28	18	59.3%	777	373	108.3%
Lāna'i *	1,754	1,640	7.0%	14,799	11,174	32.4%
Lāna'i only *	27	28	-3.9%	533	317	68.0%
Big Island	27,189	27,168	0.1%	295,655	304,773	-3.0%
Kona side	21,049	20,393	3.2%	219,177	223,201	-1.8%
Hilo side	12,828	11,973	7.1%	142,155	133,364	6.6%
Big Island only	4,973	5,452	-8.8%	57,811	65,192	-11.3%
Any Neighbor Island	62,884	57,630	9.1%	621,233	584,424	6.3%
NI only	28,257	23,570	19.9%	226,603	218,250	3.8%
O'ahu & NI	34,627	34,059	1.7%	394,630	366,174	7.8%
Any one island only	163,814	149,372	9.7%	1,621,587	1,578,857	2.7%
Multiple Islands	36,242	35,970	0.8%	410,853	380,685	7.9%
Avg. Islands Visited	1.26	1.25	0.5%	1.26	1.25	1.4%
Average Length of Stay in Hawai'i	9.24	8.17	13.1%	8.12	7.74	4.9%
ACCOMMODATIONS						
Plan to stay in Hotel	154,939	144,978	6.9%	1,619,605	1,584,907	2.2%
Hotel only	143,079	136,327	5.0%	1,512,235	1,495,837	1.1%
Plan to stay in Condo	31,343	28,929	8.3%	283,324	249,277	13.7%
Condo only	25,264	23,555	7.3%	221,528	195,804	13.1%
Plan to stay in Timeshare	8,993	7,630	17.9%	80,912	78,435	3.2%
Timeshare only	5,990	5,659	5.8%	57,311	55,830	2.7%
Cruise Ship	3,197	2,086	53.2%	22,416	13,481	66.3%
Friends/Relatives	7,630	6,108	24.9%	80,836	73,441	10.1%
Bed & Breakfast	1,147	942	21.8%	11,351	9,873	15.0%
Other	871	1,731	-49.7%	16,035	23,682	-32.3%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)					
	(Visitors Arriving on International Flights)					
	DECEMBER			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	171,262	144,163	18.8%	1,699,260	1,639,436	3.6%
Honeymoon	30,631	24,034	27.4%	277,547	262,433	5.8%
Get Married	3,033	3,484	-12.9%	62,106	62,663	-0.9%
Pleasure/Vacation	141,295	119,868	17.9%	1,414,906	1,367,884	3.4%
Mtgs/Conventions/Incentive	5,135	16,004	-67.9%	108,029	100,500	7.5%
Conventions	2,618	12,876	-79.7%	56,844	52,368	8.5%
Corporate Meetings	991	932	6.4%	16,860	15,829	6.5%
Incentive	1,526	2,237	-31.8%	36,550	35,193	3.9%
Other Business	1,646	2,667	-38.3%	26,108	23,518	11.0%
Visit Friends/Rel.	6,759	6,893	-1.9%	72,443	68,334	6.0%
Gov't/Military	939	932	0.7%	21,944	28,555	-23.2%
Attend School	1,527	546	179.8%	6,338	7,718	-17.9%
Sport Events	12,337	17,994	-31.4%	34,802	43,594	-20.2%
TRAVEL STATUS						
% First Timers **	46.5	43.8	2.7	46.0	44.7	1.3
% Repeaters **	53.5	56.2	-2.7	54.0	55.3	-1.3
Average # of Trips	3.68	3.57	3.1%	3.54	3.58	-1.2%
Group Tour	29,653	44,022	-32.6%	423,759	491,367	-13.8%
Non-Group	170,403	141,320	20.6%	1,608,681	1,468,175	9.6%
Package Trip	108,295	104,742	3.4%	1,184,633	1,194,865	-0.9%
No Package	91,761	80,600	13.8%	847,807	764,677	10.9%
Net True Independent	91,761	75,152	22.1%	791,368	705,742	12.1%

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 4. TOTAL U.S WEST VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
VISITOR DAYS	2,761,408	2,530,453	9.1%	28,767,302	27,965,221	2.9%
TOTAL VISITORS	265,853	246,864	7.7%	2,994,661	2,924,430	2.4%
Domestic	261,532	242,410	7.9%	2,935,329	2,859,781	2.6%
International	4,321	4,454	-3.0%	59,332	64,649	-8.2%
AVERAGE DAILY CENSUS	89,078	81,628	9.1%	78,815	76,617	2.9%
ISLANDS VISITED						
O'ahu	119,947	112,858	6.3%	1,318,546	1,317,632	0.1%
O'ahu only	93,822	87,705	7.0%	1,026,634	1,021,835	0.5%
Kaua'i	45,171	39,068	15.6%	517,856	485,700	6.6%
Kaua'i only	32,308	26,824	20.4%	364,105	333,934	9.0%
Maui County	90,491	86,665	4.4%	1,069,886	1,054,013	1.5%
Maui	88,416	84,531	4.6%	1,047,862	1,032,189	1.5%
Maui only	69,857	66,909	4.4%	827,256	810,815	2.0%
Moloka'i *	1,903	1,930	-1.4%	22,011	20,612	6.8%
Moloka'i only *	417	386	8.0%	4,291	4,176	2.8%
Lāna'i *	2,495	2,590	-3.7%	30,503	27,920	9.3%
Lāna'i only *	782	841	-7.1%	7,086	6,880	3.0%
Big Island	50,481	46,911	7.6%	547,569	527,689	3.8%
Kona side	44,429	41,088	8.1%	485,702	464,991	4.5%
Hilo side	14,144	13,785	2.6%	154,590	151,043	2.3%
Big Island only	34,830	32,135	8.4%	378,675	360,023	5.2%
Any Neighbor Island	172,031	159,159	8.1%	1,968,027	1,902,595	3.4%
NI only	145,906	134,006	8.9%	1,676,115	1,606,798	4.3%
O'ahu & NI	26,125	25,153	3.9%	291,912	295,797	-1.3%
Any one island only	232,016	214,800	8.0%	2,608,047	2,537,663	2.8%
Multiple Islands	33,837	32,064	5.5%	386,614	386,767	0.0%
Avg. Islands Visited	1.16	1.17	-0.5%	1.16	1.17	-0.3%
Average Length of Stay in Hawai'i	10.39	10.25	1.3%	9.61	9.56	0.5%
ACCOMMODATIONS						
Plan to stay in Hotel	129,269	117,868	9.7%	1,496,694	1,461,236	2.4%
Hotel only	109,130	99,883	9.3%	1,273,008	1,246,580	2.1%
Plan to stay in Condo	60,116	55,801	7.7%	687,484	656,074	4.8%
Condo only	48,891	46,360	5.5%	561,028	537,449	4.4%
Plan to stay in Timeshare	32,697	28,621	14.2%	419,221	418,836	0.1%
Timeshare only	25,656	22,817	12.4%	333,520	335,024	-0.4%
Cruise Ship	2,884	3,016	-4.4%	27,725	29,719	-6.7%
Friends/Relatives	39,391	40,785	-3.4%	366,894	381,161	-3.7%
Bed & Breakfast	2,118	2,388	-11.3%	25,335	24,368	4.0%
Other	5,299	4,867	8.9%	54,373	53,267	2.1%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL U.S WEST VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	223,134	203,925	9.4%	2,474,299	2,408,308	2.7%
Honeymoon	5,928	5,383	10.1%	101,975	100,382	1.6%
Get Married	1,743	1,815	-4.0%	32,230	29,862	7.9%
Pleasure/Vacation	217,493	198,781	9.4%	2,371,386	2,308,964	2.7%
Mtgs/Conventions/Incentive	5,823	6,632	-12.2%	128,338	119,815	7.1%
Conventions	3,470	4,307	-19.4%	76,800	76,838	0.0%
Corporate Meetings	1,844	1,718	7.3%	33,759	27,890	21.0%
Incentive	663	729	-9.1%	22,303	18,862	18.2%
Other Business	10,097	9,220	9.5%	136,464	135,646	0.6%
Visit Friends/Rel.	36,085	36,826	-2.0%	341,739	354,198	-3.5%
Gov't/Military	1,922	2,116	-9.1%	37,404	38,768	-3.5%
Attend School	613	360	70.1%	7,392	7,332	0.8%
Sport Events	3,490	2,860	22.0%	31,998	29,127	9.9%
TRAVEL STATUS						
% First Timers **	16.4	17.2	-0.8	18.6	19.1	-0.6
% Repeaters **	83.6	82.8	0.8	81.4	80.9	0.6
Average # of Trips	7.55	7.48	0.8%	6.96	6.93	0.5%
Group Tour	3,517	3,343	5.2%	55,696	56,211	-0.9%
Non-Group	262,336	243,521	7.7%	2,938,965	2,868,219	2.5%
Package Trip	49,297	49,637	-0.7%	660,731	661,746	-0.2%
No Package	216,556	197,227	9.8%	2,333,930	2,262,683	3.1%
Net True Independent	215,211	195,987	9.8%	2,313,500	2,243,923	3.1%

** Change represents absolute change in rates rather percentage change in rates.

TABLE 5. TOTAL U.S EAST VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
VISITOR DAYS	1,604,124	1,581,300	1.4%	17,178,722	16,815,611	2.2%
TOTAL VISITORS	144,187	141,855	1.6%	1,642,229	1,610,421	2.0%
Domestic	140,982	138,513	1.8%	1,594,662	1,560,030	2.2%
International	3,205	3,342	-4.1%	47,567	50,391	-5.6%
AVERAGE DAILY CENSUS	51,746	51,010	1.4%	47,065	46,070	2.2%
ISLANDS VISITED						
O'ahu	87,804	87,180	0.7%	976,335	968,056	0.9%
O'ahu only	56,872	56,700	0.3%	610,955	607,303	0.6%
Kaua'i	26,996	25,285	6.8%	320,092	313,675	2.0%
Kaua'i only	11,139	10,253	8.6%	124,236	121,041	2.6%
Maui County	49,120	50,155	-2.1%	619,080	608,333	1.8%
Maui	47,847	49,007	-2.4%	606,442	595,701	1.8%
Maui only	24,103	26,253	-8.2%	305,543	301,408	1.4%
Moloka'i *	2,436	1,302	87.1%	17,031	15,263	11.6%
Moloka'i only *	144	125	14.9%	1,510	1,530	-1.3%
Lāna'i *	2,947	2,159	36.5%	26,996	24,655	9.5%
Lanai only *	352	316	11.5%	3,608	3,135	15.1%
Big Island	33,318	29,864	11.6%	366,057	353,065	3.7%
Kona side	28,227	24,899	13.4%	310,152	296,529	4.6%
Hilo side	13,962	12,538	11.4%	152,616	152,273	0.2%
Any Neighbor Island	87,315	85,155	2.5%	1,031,274	1,003,117	2.8%
NI only	56,383	54,675	3.1%	665,894	642,364	3.7%
O'ahu & NI	30,932	30,480	1.5%	365,380	360,753	1.3%
Any one island only	106,819	105,270	1.5%	1,190,911	1,167,740	2.0%
Multiple Islands	37,368	36,585	2.1%	451,318	442,681	2.0%
Avg. Islands Visited	1.40	1.37	1.7%	1.41	1.41	-0.1%
Average Length of Stay in Hawai'i	11.13	11.15	-0.2%	10.46	10.44	0.2%
ACCOMMODATIONS						
Plan to stay in Hotel	85,950	82,828	3.8%	1,037,742	1,001,474	3.6%
Hotel only	69,325	66,547	4.2%	848,376	819,737	3.5%
Plan to stay in Condo	20,961	22,541	-7.0%	242,637	235,462	3.0%
Condo only	14,898	16,121	-7.6%	169,641	166,288	2.0%
Plan to stay in Timeshare	15,173	13,616	11.4%	182,178	185,989	-2.0%
Timeshare only	10,999	9,663	13.8%	132,464	134,618	-1.6%
Cruise Ship	6,057	5,339	13.5%	67,712	72,525	-6.6%
Friends/Relatives	22,681	24,007	-5.5%	195,750	201,903	-3.0%
Bed & Breakfast	1,629	1,903	-14.4%	20,410	19,222	6.2%
Other	2,545	2,545	0.0%	32,145	33,442	-3.9%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 5. TOTAL U.S EAST VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	113,399	112,298	1.0%	1,271,436	1,252,562	1.5%
Honeymoon	4,762	5,089	-6.4%	98,771	100,118	-1.3%
Get Married	1,125	1,415	-20.5%	20,050	19,230	4.3%
Pleasure/Vacation	108,898	107,515	1.3%	1,175,621	1,156,104	1.7%
Mtgs/Conventions/Incentive	5,693	6,726	-15.4%	138,591	122,614	13.0%
Conventions	4,302	5,027	-14.4%	88,036	77,710	13.3%
Corporate Meetings	1,006	969	3.8%	26,205	22,634	15.8%
Incentive	523	818	-36.1%	30,235	27,020	11.9%
Other Business	5,044	4,677	7.8%	68,536	69,425	-1.3%
Visit Friends/Rel.	22,641	23,839	-5.0%	195,575	198,288	-1.4%
Gov't/Military	2,769	2,673	3.6%	52,589	59,980	-12.3%
Attend School	326	317	2.9%	4,125	5,013	-17.7%
Sport Events	2,560	2,676	-4.3%	19,960	14,646	36.3%
TRAVEL STATUS						
% First Timers **	35.4	36.9	-1.5	41.6	42.3	-0.7
% Repeaters **	64.6	63.1	1.5	58.4	57.7	0.7
Average # of Trips	4.79	4.79	0.0%	4.09	4.08	0.4%
Group Tour	5,601	3,412	64.1%	79,003	69,661	13.4%
Non-Group	138,586	138,443	0.1%	1,563,226	1,540,760	1.5%
Package Trip	29,318	29,368	-0.2%	434,948	433,092	0.4%
No Package	114,869	112,487	2.1%	1,207,281	1,177,328	2.5%
Net True Independent	113,376	111,150	2.0%	1,185,581	1,157,985	2.4%

** Change represents absolute change in rates rather percentage change in rates.

TABLE 6. TOTAL JAPANESE VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
VISITOR DAYS	669,114	670,120	-0.2%	7,086,532	7,276,212	-2.6%
TOTAL VISITORS	108,240	110,226	-1.8%	1,176,546	1,239,307	-5.1%
Domestic	696	822	-15.3%	7,287	7,975	-8.6%
International	107,544	109,404	-1.7%	1,169,259	1,231,332	-5.0%
AVERAGE DAILY CENSUS	21,584	21,617	-0.2%	19,415	19,935	-2.6%
ISLANDS VISITED						
O'ahu	104,452	107,166	-2.5%	1,130,697	1,185,368	-4.6%
O'ahu only	89,282	90,666	-1.5%	956,193	990,279	-3.4%
Kaua'i	2,261	2,213	2.2%	22,343	21,356	4.6%
Kaua'i only	373	174	114.6%	3,091	2,080	48.6%
Maui County	4,832	5,759	-16.1%	60,336	62,060	-2.8%
Maui	4,801	5,414	-11.3%	58,808	60,738	-3.2%
Maui only	1,104	997	10.7%	10,812	11,091	-2.5%
Moloka'i *	221	494	-55.2%	1,705	1,435	18.8%
Moloka'i only *	1	0	NA	57	33	71.1%
Lāna'i *	74	290	-74.4%	2,062	1,461	41.1%
Lāna'i only *	1	0	NA	203	97	109.6%
Big Island	13,689	13,490	1.5%	156,662	187,236	-16.3%
Kona side	9,045	8,790	2.9%	106,341	129,421	-17.8%
Hilo side	5,779	5,849	-1.2%	66,382	72,619	-8.6%
Big Island only	2,203	1,625	35.5%	29,165	38,113	-23.5%
Any Neighbor Island	18,958	19,560	-3.1%	220,353	249,027	-11.5%
NI only	3,788	3,060	23.8%	45,849	53,939	-15.0%
O'ahu & NI	15,170	16,500	-8.1%	174,504	195,088	-10.6%
Any one island only	92,964	93,463	-0.5%	999,521	1,041,694	-4.0%
Multiple Islands	15,276	16,763	-8.9%	177,025	197,613	-10.4%
Avg. Islands Visited	1.16	1.17	-1.0%	1.17	1.18	-0.8%
Average Length of Stay in Hawai'i	6.18	6.08	1.7%	6.02	5.87	2.6%
ACCOMMODATIONS						
Plan to stay in Hotel	94,843	94,361	0.5%	1,017,760	1,082,392	-6.0%
Hotel only	91,445	92,927	-1.6%	991,828	1,059,814	-6.4%
Plan to stay in Condo	11,418	13,124	-13.0%	127,043	122,180	4.0%
Condo only	9,059	11,543	-21.5%	103,511	101,632	1.8%
Plan to stay in Timeshare	4,262	2,995	42.3%	44,785	40,477	10.6%
Timeshare only	2,720	2,273	19.7%	33,886	31,878	6.3%
Cruise Ship	103	32	223.3%	667	920	-27.5%
Friends/Relatives	1,503	1,162	29.3%	15,823	15,706	0.7%
Bed & Breakfast	5	17	-70.7%	1,292	1,609	-19.7%
Other	16	181	-91.1%	551	1,855	-70.3%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 6. TOTAL JAPANESE VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	91,203	80,989	12.6%	1,017,841	1,067,487	-4.7%
Honeymoon	21,553	18,096	19.1%	202,601	202,131	0.2%
Get Married	2,731	3,202	-14.7%	54,272	55,221	-1.7%
Pleasure/Vacation	70,198	62,675	12.0%	809,853	857,443	-5.6%
Mtgs/Conventions/Incentive	2,139	10,051	-78.7%	41,033	47,614	-13.8%
Conventions	795	7,873	-89.9%	9,027	17,634	-48.8%
Corporate Meetings	97	471	-79.4%	5,634	8,755	-35.7%
Incentive	1,248	1,735	-28.1%	27,650	21,954	25.9%
Other Business	733	947	-22.6%	7,228	6,832	5.8%
Visit Friends/Rel.	2,118	2,174	-2.6%	22,595	21,694	4.2%
Gov't/Military	51	73	-29.9%	603	956	-36.9%
Attend School	445	476	-6.5%	2,498	2,818	-11.4%
Sport Events	11,155	17,684	-36.9%	29,945	38,386	-22.0%
TRAVEL STATUS						
% First Timers **	42.4	41.8	0.7	41.3	41.5	-0.3
% Repeaters **	57.6	58.2	-0.7	58.7	58.5	0.3
Average # of Trips	4.01	3.84	4.3%	3.89	3.81	2.2%
Group Tour	25,184	37,542	-32.9%	317,311	408,362	-22.3%
Non-Group	83,056	72,683	14.3%	859,235	830,945	3.4%
Package Trip	77,084	79,955	-3.6%	852,770	923,518	-7.7%
No Package	31,156	30,270	2.9%	323,776	315,789	2.5%
Net True Independent	31,138	25,227	23.4%	282,157	267,586	5.4%

** Change represents absolute change in rates rather percentage change in rates.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR					
	DECEMBER			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
VISITOR DAYS	880,750	776,232	13.5%	6,040,265	5,143,736	17.4%
TOTAL VISITORS	65,445	58,257	12.3%	477,567	405,040	17.9%
Domestic	27,762	27,501	0.9%	210,743	170,136	23.9%
International	37,683	30,756	22.5%	266,824	234,904	13.6%
AVERAGE DAILY CENSUS	28,411	25,040	13.5%	16,549	14,093	17.4%
ISLANDS VISITED						
O'ahu	29,092	26,172	11.2%	235,715	195,472	20.6%
O'ahu only	19,221	16,169	18.9%	154,428	125,864	22.7%
Kaua'i	9,318	7,735	20.5%	65,335	54,627	19.6%
Kaua'i only	3,965	3,339	18.8%	24,941	21,259	17.3%
Maui County	33,307	29,444	13.1%	229,172	199,486	14.9%
Maui	33,135	29,090	13.9%	227,292	197,723	15.0%
Maui only	24,184	20,872	15.9%	157,826	137,978	14.4%
Moloka'i *	632	364	73.7%	4,339	3,350	29.5%
Moloka'i only *	39	50	-22.8%	418	343	21.7%
Lāna'i *	513	607	-15.5%	4,813	4,664	3.2%
Lāna'i only *	24	59	-59.2%	218	271	-19.5%
Big Island	11,618	11,487	1.1%	88,562	75,137	17.9%
Kona side	10,666	10,501	1.6%	79,502	67,521	17.7%
Hilo side	4,440	3,884	14.3%	34,094	29,197	16.8%
Big Island only	5,513	5,626	-2.0%	39,154	33,565	16.7%
Any Neighbor Island	46,224	42,088	9.8%	323,139	279,175	15.7%
NI only	36,353	32,085	13.3%	241,852	209,567	15.4%
O'ahu & NI	9,871	10,003	-1.3%	81,287	69,608	16.8%
Any one island only	52,946	46,116	14.8%	376,985	319,281	18.1%
Multiple Islands	12,499	12,141	2.9%	100,582	85,759	17.3%
Avg. Islands Visited	1.29	1.30	-0.5%	1.31	1.31	0.0%
Average Length of Stay in Hawai'i	13.46	13.32	1.0%	12.65	12.70	-0.4%
ACCOMMODATIONS						
Plan to stay in Hotel	28,379	26,494	7.1%	242,544	208,389	16.4%
Hotel only	21,535	20,152	6.9%	187,723	162,357	15.6%
Plan to stay in Condo	27,826	23,060	20.7%	177,045	145,738	21.5%
Condo only	23,578	19,038	23.8%	143,221	116,829	22.6%
Plan to stay in Timeshare	6,487	6,460	0.4%	46,212	42,882	7.8%
Timeshare only	4,721	4,560	3.5%	32,537	30,164	7.9%
Cruise Ship	2,082	1,324	57.3%	13,032	10,496	24.2%
Friends/Relatives	2,783	2,987	-6.8%	20,674	19,208	7.6%
Bed & Breakfast	574	514	11.6%	6,428	5,246	22.5%
Other	510	785	-35.0%	4,399	4,525	-2.8%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR (CONT.)					
	DECEMBER			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	62,378	54,929	13.6%	442,601	374,414	18.2%
Honeymoon	964	1,012	-4.7%	15,221	13,327	14.2%
Get Married	399	295	35.3%	3,595	3,991	-9.9%
Pleasure/Vacation	61,620	54,114	13.9%	427,850	360,442	18.7%
Mtgs/Conventions/Incentive	609	1,722	-64.6%	20,028	15,935	25.7%
Conventions	534	1,424	-62.5%	15,088	11,713	28.8%
Corporate Meetings	60	221	-72.8%	2,552	2,004	27.4%
Incentive	27	95	-71.7%	3,115	2,830	10.1%
Other Business	342	373	-8.4%	3,454	3,235	6.8%
Visit Friends/Rel.	2,624	2,513	4.4%	18,120	15,517	16.8%
Gov't/Military	38	64	-40.6%	669	821	-18.5%
Attend School	110	25	345.0%	545	443	23.0%
Sport Events	753	592	27.3%	3,550	3,561	-0.3%
TRAVEL STATUS						
% First Timers **	31.6	32.0	-0.5	37.1	36.8	0.2
% Repeaters **	68.4	68.0	0.5	62.9	63.2	-0.2
Average # of Trips	4.42	4.43	-0.2%	3.99	3.99	-0.2%
Group Tour	886	1,854	-52.2%	15,966	10,429	53.1%
Non-Group	64,559	56,403	14.5%	461,601	394,611	17.0%
Package Trip	14,687	14,125	4.0%	129,457	114,964	12.6%
No Package	50,758	44,132	15.0%	348,110	290,075	20.0%
Net True Independent	50,584	43,946	15.1%	345,389	287,465	20.1%

** Change represents absolute change in rates rather percentage change in rates.

December 2011 Arrivals at a Glance

CATEGORY AND MMA	December 2011	December 2010	% change	YTD 2011	YTD 2010	% change
TOTAL EXPENDITURES (\$mil.)	1,298.1	1,077.5	20.5	12,581.2	10,879.9	15.6
Total by air	1,292.5	1,075.4	20.2	12,546.9	10,857.5	15.6
U.S. West	414.9	356.6	16.4	4,218.4	3,913.2	7.8
U.S. East	301.5	269.7	11.8	3,153.1	2,875.1	9.7
Japan	201.9	186.2	8.5	2,054.3	1,899.6	8.1
Canada	124.6	117.2	6.2	919.6	745.6	23.3
All Others	249.6	145.6	71.4	2,201.5	1,424.0	54.6
Visitor arrivals by cruise ships	5.6	2.1	164.3	34.2	22.4	52.9
TOTAL VISITOR DAYS	7,014,626	6,384,031	9.9	69,014,611	65,463,496	5.4
Total by air	6,911,610	6,334,676	9.1	68,345,549	64,949,804	5.2
U.S. West	2,761,408	2,530,453	9.1	28,767,302	27,965,221	2.9
U.S. East	1,604,124	1,581,300	1.4	17,178,722	16,815,611	2.2
Japan	669,114	670,118	-0.1	7,086,532	7,276,212	-2.6
Canada	880,750	776,232	13.5	6,040,265	5,143,736	17.4
All Others	996,214	776,573	28.3	9,272,728	7,749,025	19.7
Visitor arrivals by cruise ships	103,016	49,355	108.7	669,063	513,692	30.2
VISITOR ARRIVALS	683,293	633,907	7.8	7,284,069	7,018,131	3.8
Total by air	663,285	623,908	6.3	7,159,613	6,916,893	3.5
U.S. West	265,853	246,864	7.7	2,994,661	2,924,430	2.4
U.S. East	144,187	141,855	1.6	1,642,229	1,610,421	2.0
Japan	108,240	110,226	-1.8	1,176,546	1,239,307	-5.1
Canada	65,445	58,257	12.3	477,567	405,040	17.9
All Others	79,560	66,705	19.3	868,610	737,695	17.7
Visitor arrivals by cruise ships	20,008	9,999	100.1	124,456	101,238	22.9
AVERAGE LENGTH OF STAY	10.27	10.07	1.9	9.47	9.33	1.6
Total by air	10.42	10.15	2.6	9.55	9.39	1.7
U.S. West	10.39	10.25	1.3	9.61	9.56	0.5
U.S. East	11.13	11.15	-0.2	10.46	10.44	0.2
Japan	6.18	6.08	1.7	6.02	5.87	2.6
Canada	13.46	13.32	1.0	12.65	12.70	-0.4
All Others	12.52	11.64	7.6	10.68	10.50	1.6
Visitor arrivals by cruise ships	5.15	4.94	4.3	5.38	5.07	5.9
PER PERSON PER DAY SPENDING (\$)	185.1	168.8	9.6	182.3	166.2	9.7
Total by air	187.0	169.8	10.2	183.6	167.2	9.8
U.S. West	150.2	140.9	6.6	146.6	139.9	4.8
U.S. East	188.0	170.6	10.2	183.5	171.0	7.4
Japan	301.8	277.8	8.6	289.9	261.1	11.0
Canada	141.4	151.0	-6.4	152.2	145.0	5.0
All Others	250.5	187.5	33.6	237.4	183.8	29.2
Visitor arrivals by cruise ships	53.9	42.6	26.6	51.2	43.6	17.4
PER PERSON PER TRIP SPENDING (\$)	1,899.7	1,699.7	11.8	1,727.2	1,550.3	11.4
Total by air	1,948.6	1,723.6	13.1	1,752.5	1,569.7	11.6
U.S. West	1,560.6	1,444.4	8.0	1,408.6	1,338.1	5.3
U.S. East	2,091.4	1,901.5	10.0	1,920.0	1,785.3	7.5
Japan	1,865.4	1,689.0	10.4	1,746.1	1,532.8	13.9
Canada	1,903.4	2,012.5	-5.4	1,925.5	1,840.8	4.6
All Others	3,137.2	2,183.3	43.7	2,534.5	1,930.3	31.3
Visitor arrivals by cruise ships	277.8	210.3	32.1	275.0	221.2	24.4

Source:Hawai'i Tourism Authority

2011 Arrivals at a Glance by Month

2011	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,180.6	\$1,013.2	\$980.7	\$920.7	\$912.3	\$1,037.3	\$1,130.2	\$1,079.1	\$1,004.7	\$1,050.7	\$972.5	\$1,298.1	
	Total by air	\$1,178.2	\$1,009.2	\$976.3	\$916.3	\$911.0	\$1,037.3	\$1,130.2	\$1,079.0	\$1,002.1	\$1,045.0	\$969.9	\$1,292.5	
	U.S. West	\$355.0	\$302.9	\$311.5	\$354.8	\$333.0	\$376.2	\$406.4	\$378.6	\$309.7	\$341.8	\$333.8	\$414.9	
	U.S. East	\$341.5	\$284.2	\$262.7	\$210.4	\$236.3	\$306.0	\$309.1	\$227.4	\$220.9	\$248.5	\$204.6	\$301.5	
	Japan	\$177.8	\$171.4	\$149.0	\$105.4	\$137.9	\$149.2	\$172.3	\$208.6	\$214.7	\$189.2	\$176.9	\$201.9	
	Canada	\$135.1	\$124.6	\$123.7	\$79.6	\$41.0	\$26.3	\$46.4	\$45.6	\$36.7	\$61.2	\$73.7	\$124.6	
	All Others	\$168.7	\$126.1	\$129.3	\$166.2	\$162.9	\$179.6	\$196.1	\$218.9	\$220.1	\$204.3	\$180.9	\$249.6	
	Visitor arrivals by cruise ships	2.48	3.93	4.38	4.38	1.30	0.02	0.07	0.09	2.57	5.75	2.58	5.56	
Visitor days	TOTAL (air + ships)	6,437,283	5,664,284	5,880,212	5,241,493	4,935,439	5,862,916	6,389,074	6,028,412	5,058,379	5,283,231	5,219,262	7,014,626	
	Total by air	6,375,938	5,580,003	5,793,923	5,164,618	4,902,955	5,862,383	6,387,291	6,025,749	5,013,008	5,169,577	5,158,494	6,911,610	
	U.S. West	2,368,420	2,054,634	2,202,149	2,409,161	2,244,657	2,701,873	2,790,025	2,623,194	2,060,147	2,252,684	2,298,950	2,761,408	
	U.S. East	1,844,011	1,542,015	1,548,724	1,153,441	1,295,605	1,703,124	1,735,259	1,313,126	1,148,989	1,179,800	1,110,502	1,604,124	
	Japan	617,286	597,948	546,885	387,589	479,509	492,291	645,354	796,562	704,087	597,831	552,075	669,114	
	Canada	842,362	769,106	849,723	547,096	251,373	182,098	309,553	306,766	229,238	363,002	509,198	880,750	
	All Others	703,859	616,299	646,442	667,330	631,811	782,996	907,100	986,101	870,547	776,261	687,769	996,214	
	Visitor arrivals by cruise ships	61,345	84,281	86,289	76,875	32,484	533	1,782	2,663	45,372	113,653	60,769	103,016	
Visitor arrivals	TOTAL (air + ships)	597,487	593,018	633,365	581,324	553,505	607,264	668,193	651,529	560,707	587,711	566,672	683,293	
	Total by air	586,271	578,634	615,553	567,574	548,859	607,064	667,707	650,120	553,068	565,848	555,630	663,285	
	U.S. West	215,794	213,689	237,910	269,790	243,073	274,301	289,213	285,398	225,037	233,214	241,389	265,853	
	U.S. East	144,153	141,737	159,441	120,652	131,754	160,009	166,816	131,152	111,994	120,545	109,789	144,187	
	Japan	104,580	102,906	89,779	63,667	81,127	84,950	101,889	122,357	116,725	103,735	96,591	108,240	
	Canada	58,773	58,598	68,356	44,482	23,591	16,160	25,467	27,458	19,664	29,565	40,008	65,445	
	All Others	62,971	61,704	60,067	68,983	69,314	71,644	84,322	83,755	79,648	78,789	67,853	79,560	
	Visitor arrivals by cruise ships	11,216	14,384	17,812	13,750	4,646	200	486	1,409	7,639	21,863	11,042	20,008	
length of stay	TOTAL (air + ships)	10.77	9.55	9.28	9.02	8.92	9.65	9.56	9.25	9.02	8.99	9.21	10.27	
	Total by air	10.88	9.64	9.41	9.10	8.93	9.66	9.57	9.27	9.06	9.14	9.28	10.42	
	U.S. West	10.98	9.62	9.26	8.93	8.93	9.85	9.65	9.19	9.15	9.66	9.52	10.39	
	U.S. East	12.79	10.88	9.71	9.56	9.83	10.64	10.40	10.01	10.26	9.79	10.11	11.13	
	Japan	5.90	5.81	6.09	6.09	5.91	5.80	6.33	6.51	6.03	5.76	5.72	6.18	
	Canada	14.33	13.13	12.43	12.30	10.66	11.27	12.16	11.17	11.66	12.28	12.73	13.46	
	All Others	11.18	9.99	10.76	9.67	9.12	10.93	10.76	11.77	10.93	9.85	10.14	12.52	
	Visitor arrivals by cruise ships	5.47	5.86	4.84	5.59	6.99	2.67	3.67	1.89	5.94	5.20	5.50	5.15	
Per Person Per Day Spending	TOTAL (air+ships) (\$)	\$183.4	\$178.9	\$166.8	\$175.7	\$184.9	\$176.9	\$176.9	\$179.0	\$198.6	\$198.9	\$186.3	\$185.1	
	Total by air	\$184.8	\$180.9	\$168.5	\$177.4	\$185.8	\$176.9	\$176.9	\$179.1	\$199.9	\$202.1	\$188.0	\$187.0	
	U.S. West	\$149.9	\$147.4	\$141.5	\$147.3	\$148.3	\$139.2	\$145.6	\$144.3	\$150.3	\$151.7	\$145.2	\$150.2	
	U.S. East	\$185.2	\$184.3	\$169.6	\$182.4	\$182.4	\$179.7	\$178.1	\$173.1	\$192.3	\$210.6	\$184.3	\$188.0	
	Japan	\$288.1	\$286.7	\$272.5	\$271.9	\$287.6	\$303.0	\$267.0	\$261.8	\$304.9	\$316.5	\$320.4	\$301.8	
	Canada	\$160.4	\$162.0	\$145.6	\$145.5	\$163.1	\$144.4	\$149.9	\$148.5	\$160.0	\$168.5	\$144.7	\$141.4	
	All Others	\$239.7	\$204.6	\$200.0	\$249.1	\$257.8	\$229.4	\$216.1	\$222.0	\$252.8	\$263.2	\$263.0	\$250.5	
	Visitor arrivals by cruise ships	\$40.4	\$46.7	\$50.8	\$57.0	\$40.0	\$39.7	\$40.5	\$33.4	\$56.7	\$50.6	\$42.4	\$53.9	
Per Person Per Trip Spending	TOTAL (air+ships) (\$)	\$1,976.0	\$1,708.5	\$1,548.4	\$1,583.8	\$1,648.3	\$1,708.1	\$1,691.5	\$1,656.2	\$1,791.8	\$1,787.8	\$1,716.1	\$1,899.7	
	Total by air	\$2,009.6	\$1,744.1	\$1,586.1	\$1,614.4	\$1,659.8	\$1,708.7	\$1,692.6	\$1,659.7	\$1,811.9	\$1,846.7	\$1,745.6	\$1,948.6	
	U.S. West	\$1,645.1	\$1,417.3	\$1,309.3	\$1,314.9	\$1,369.8	\$1,371.3	\$1,405.0	\$1,326.4	\$1,376.3	\$1,465.6	\$1,382.9	\$1,560.6	
	U.S. East	\$2,368.8	\$2,005.1	\$1,647.9	\$1,743.6	\$1,793.4	\$1,912.6	\$1,852.7	\$1,733.6	\$1,972.6	\$2,061.4	\$1,864.0	\$2,091.4	
	Japan	\$1,700.5	\$1,666.1	\$1,659.8	\$1,655.4	\$1,699.9	\$1,755.8	\$1,691.0	\$1,704.6	\$1,839.4	\$1,824.1	\$1,831.2	\$1,865.4	
	Canada	\$2,298.9	\$2,126.6	\$1,810.3	\$1,789.2	\$1,737.9	\$1,627.0	\$1,822.3	\$1,659.4	\$1,865.1	\$2,068.8	\$1,841.3	\$1,903.4	
	All Others	\$2,679.7	\$2,043.4	\$2,152.8	\$2,409.3	\$2,349.5	\$2,507.2	\$2,325.0	\$2,614.0	\$2,763.3	\$2,592.7	\$2,666.0	\$3,137.2	
	Visitor arrivals by cruise ships	\$220.9	\$273.5	\$245.9	\$318.5	\$279.6	\$105.9	\$148.7	\$63.2	\$336.5	\$263.2	\$233.4	\$277.8	

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,180.6	\$2,193.8	\$3,174.5	\$4,094.8	\$5,007.1	\$6,044.4	\$7,174.6	\$8,253.7	\$9,259.9	\$10,310.6	\$11,283.1	\$12,581.2
	Total by air	\$1,178.2	\$2,187.4	\$3,163.7	\$4,080.0	\$4,991.0	\$6,028.3	\$7,158.5	\$8,237.4	\$9,239.5	\$10,284.5	\$11,254.4	\$12,546.9
	U.S. West	\$355.0	\$657.9	\$969.4	\$1,324.1	\$1,657.1	\$2,033.2	\$2,439.6	\$2,818.1	\$3,127.9	\$3,469.7	\$3,803.5	\$4,218.4
	U.S. East	\$341.5	\$625.7	\$888.4	\$1,098.8	\$1,335.1	\$1,641.1	\$1,950.2	\$2,177.5	\$2,398.5	\$2,646.9	\$2,851.6	\$3,153.1
	Japan	\$177.8	\$349.3	\$498.3	\$603.7	\$741.6	\$890.8	\$1,063.1	\$1,271.6	\$1,486.3	\$1,675.6	\$1,852.4	\$2,054.3
	Canada	\$135.1	\$259.7	\$383.5	\$463.1	\$504.1	\$530.4	\$576.8	\$622.3	\$660.2	\$721.3	\$795.0	\$919.6
	All Others	\$168.7	\$294.8	\$424.1	\$590.3	\$753.2	\$932.8	\$1,128.9	\$1,347.8	\$1,566.7	\$1,771.0	\$1,951.9	\$2,201.5
	Visitor arrivals by cruise ships	\$2.5	\$6.4	\$10.8	\$14.8	\$16.1	\$16.1	\$16.2	\$16.3	\$20.3	\$26.1	\$28.7	\$34.2
Visitor days	TOTAL (air + ships)	6,437,283	12,101,566	17,981,779	23,223,272	28,158,711	34,021,627	40,410,700	46,439,113	51,497,492	56,780,723	61,999,985	69,014,611
	Total by air	6,375,938	11,955,940	17,749,863	22,914,481	27,817,436	33,679,819	40,067,110	46,092,859	51,105,867	56,275,445	61,433,938	68,345,549
	U.S. West	2,368,420	4,423,054	6,625,203	9,034,365	11,279,021	13,980,895	16,770,920	19,394,114	21,454,261	23,706,944	26,005,894	28,767,302
	U.S. East	1,844,011	3,386,026	4,934,750	6,088,191	7,383,796	9,086,920	10,822,180	12,135,306	13,284,295	14,464,096	15,574,597	17,178,722
	Japan	617,286	1,215,235	1,762,119	2,149,708	2,629,217	3,121,508	3,766,862	4,563,424	5,267,512	5,865,343	6,417,418	7,086,532
	Canada	842,362	1,611,469	2,461,191	3,008,288	3,259,661	3,441,759	3,751,312	4,058,078	4,287,316	4,650,317	5,159,516	6,040,265
	All Others	703,859	1,320,157	1,966,600	2,633,930	3,265,741	4,048,737	4,955,837	5,941,937	6,812,484	7,588,744	8,276,514	9,272,728
	Visitor arrivals by cruise ships	61,345	145,626	231,915	308,790	341,275	341,808	343,590	346,254	391,625	505,278	566,047	669,063
Visitor arrivals	TOTAL (air + ships)	597,487	1,190,506	1,823,870	2,405,194	2,958,699	3,565,963	4,234,156	4,885,685	5,446,393	6,034,104	6,600,776	7,284,069
	Total by air	586,271	1,164,905	1,780,458	2,348,032	2,896,891	3,503,955	4,171,662	4,821,782	5,374,850	5,940,698	6,496,328	7,159,613
	U.S. West	215,794	429,483	667,393	937,183	1,180,256	1,454,557	1,743,770	2,029,168	2,254,205	2,487,419	2,728,808	2,994,661
	U.S. East	144,153	285,890	445,331	565,983	697,737	857,746	1,024,562	1,155,714	1,267,708	1,388,253	1,498,042	1,642,229
	Japan	104,580	207,486	297,265	360,932	442,059	527,009	628,898	751,255	867,980	971,715	1,068,306	1,176,546
	Canada	58,773	117,371	185,727	230,209	253,800	269,960	295,427	322,885	342,549	372,114	412,122	477,567
	All Others	62,971	124,675	184,742	253,725	323,039	394,683	479,005	562,760	642,408	721,197	789,050	868,610
	Visitor arrivals by cruise ships	11,216	25,601	43,412	57,162	61,808	62,008	62,494	63,903	71,543	93,406	104,448	124,456
length of stay	TOTAL (air + ships)	10.77	10.17	9.86	9.66	9.52	9.54	9.54	9.51	9.46	9.41	9.39	9.47
	Total by air	10.88	10.26	9.97	9.76	9.60	9.61	9.60	9.56	9.51	9.47	9.46	9.55
	U.S. West	10.98	10.30	9.93	9.64	9.56	9.61	9.62	9.56	9.52	9.53	9.53	9.61
	U.S. East	12.79	11.84	11.08	10.76	10.58	10.59	10.56	10.50	10.48	10.42	10.40	10.46
	Japan	5.90	5.86	5.93	5.96	5.95	5.92	5.99	6.07	6.07	6.04	6.01	6.02
	Canada	14.33	13.73	13.25	13.07	12.84	12.75	12.70	12.57	12.52	12.50	12.52	12.65
	All Others	11.18	10.59	10.65	10.38	10.11	10.26	10.35	10.56	10.60	10.52	10.49	10.68
	Visitor arrivals by cruise ships	5.47	5.69	5.34	5.40	5.52	5.51	5.50	5.42	5.47	5.41	5.42	5.38
Per Person Per Day Spending	TOTAL (air+ships) (\$)	\$183.4	\$181.3	\$176.5	\$176.3	\$177.8	\$177.7	\$177.5	\$177.7	\$179.8	\$181.6	\$182.0	\$182.3
	Total by air	\$184.8	\$183.0	\$178.2	\$178.1	\$179.4	\$179.0	\$178.7	\$178.7	\$180.8	\$182.8	\$183.2	\$183.6
	U.S. West	\$149.9	\$148.7	\$146.3	\$146.6	\$146.9	\$145.4	\$145.5	\$145.3	\$145.8	\$146.4	\$146.3	\$146.6
	U.S. East	\$185.2	\$184.8	\$180.0	\$180.5	\$180.8	\$180.6	\$180.2	\$179.4	\$180.5	\$183.0	\$183.1	\$183.5
	Japan	\$288.1	\$287.4	\$282.8	\$280.8	\$282.1	\$285.4	\$282.2	\$278.7	\$282.2	\$285.7	\$288.7	\$289.9
	Canada	\$160.4	\$161.2	\$155.8	\$153.9	\$154.6	\$154.1	\$153.7	\$153.4	\$154.0	\$155.1	\$154.1	\$152.2
	All Others	\$239.7	\$223.3	\$215.7	\$224.1	\$230.6	\$230.4	\$227.8	\$226.8	\$230.0	\$233.4	\$235.8	\$237.4
	Visitor arrivals by cruise ships	\$40.4	\$44.0	\$46.5	\$47.8	\$47.1	\$47.1	\$47.0	\$46.9	\$51.9	\$51.6	\$50.7	\$51.2
Per Person Per Trip Spending	TOTAL (air+ships) (\$)	\$1,976.0	\$1,842.7	\$1,740.5	\$1,702.5	\$1,692.3	\$1,695.0	\$1,694.5	\$1,689.4	\$1,700.2	\$1,708.7	\$1,709.4	\$1,727.2
	Total by air	\$2,009.6	\$1,877.7	\$1,776.9	\$1,737.6	\$1,722.9	\$1,720.4	\$1,716.0	\$1,708.4	\$1,719.0	\$1,731.2	\$1,732.4	\$1,752.5
	U.S. West	\$1,645.1	\$1,531.8	\$1,452.5	\$1,412.9	\$1,404.0	\$1,397.8	\$1,399.0	\$1,388.8	\$1,387.6	\$1,394.9	\$1,393.8	\$1,408.6
	U.S. East	\$2,368.8	\$2,188.5	\$1,995.0	\$1,941.4	\$1,913.4	\$1,913.3	\$1,903.4	\$1,884.1	\$1,892.0	\$1,906.7	\$1,903.5	\$1,920.0
	Japan	\$1,700.5	\$1,683.4	\$1,676.3	\$1,672.6	\$1,677.6	\$1,690.2	\$1,690.4	\$1,692.7	\$1,712.4	\$1,724.3	\$1,734.0	\$1,746.1
	Canada	\$2,298.9	\$2,212.9	\$2,064.7	\$2,011.5	\$1,986.1	\$1,964.6	\$1,952.3	\$1,927.4	\$1,927.2	\$1,938.5	\$1,929.0	\$1,925.5
	All Others	\$2,679.7	\$2,364.8	\$2,295.8	\$2,326.7	\$2,331.6	\$2,363.5	\$2,356.7	\$2,395.0	\$2,438.9	\$2,455.7	\$2,473.7	\$2,534.5
	Visitor arrivals by cruise ships	\$220.9	\$250.5	\$248.6	\$258.4	\$260.0	\$259.5	\$258.7	\$254.3	\$284.3	\$279.4	\$274.5	\$275.0

Source:Hawaii Tourism Authority

December 2011 Island Highlights

CATEGORY AND ISLAND	December 2011	December 2010	% change	YTD 2011	YTD 2010	% change
TOTAL EXPENDITURES (\$mil.)	1,298.1	1,077.5	20.5	12,581.2	10,879.9	15.6
Total by air	1,292.5	1,075.4	20.2	12,546.9	10,857.5	15.6
Oahu	673.6	545.1	23.6	6,527.8	5,500.6	18.7
Maui	318.1	281.6	13.0	3,153.1	2,793.4	12.9
Molokai	3.6	2.7	35.3	29.0	27.5	5.4
Lanai	8.9	6.6	34.6	87.2	68.3	27.7
Kauai	137.3	106.6	28.8	1,323.3	1,112.9	18.9
Big Island	151.0	132.8	13.7	1,426.5	1,354.8	5.3
Visitor arrivals by cruise ships	5.6	2.1	164.3	34.2	22.4	52.9
TOTAL VISITOR DAYS	7,014,626	6,384,029	9.9	69,014,611	65,463,493	5.4
Total by air	6,911,610	6,334,674	9.1	68,345,549	64,949,801	5.2
Oahu	3,345,925	3,080,564	8.6	32,983,238	31,495,094	4.7
Maui	1,728,883	1,655,020	4.5	17,487,616	16,803,323	4.1
Molokai	29,692	27,595	7.6	259,755	242,565	7.1
Lanai	26,533	27,980	-5.2	268,266	247,314	8.5
Kauai	742,871	637,903	16.5	7,642,445	7,128,093	7.2
Big Island	1,037,707	905,611	14.6	9,704,229	9,033,411	7.4
Visitor arrivals by cruise ships	103,016	49,355	108.7	669,063	513,692	30.2
VISITOR ARRIVALS	683,293	633,907	7.8	7,284,069	7,018,131	3.8
Total by air	663,285	623,908	6.3	7,159,613	6,916,893	3.5
Oahu	410,107	389,675	5.2	4,397,935	4,273,657	2.9
Maui	192,439	185,515	3.7	2,166,028	2,080,403	4.1
Molokai	5,727	4,707	21.7	57,069	49,709	14.8
Lanai	6,643	6,922	-4.0	76,647	68,205	12.4
Kauai	90,937	80,958	12.3	1,015,264	955,112	6.3
Big Island	122,876	114,408	7.4	1,317,404	1,281,233	2.8
Visitor arrivals by cruise ships	20,008	9,999	100.1	124,456	101,238	22.9
AVERAGE LENGTH OF STAY	10.27	10.07	1.9	9.47	9.33	1.6
Total by air	10.42	10.15	2.6	9.55	9.39	1.7
Oahu	8.16	7.91	3.2	7.50	7.37	1.8
Maui	8.98	8.92	0.7	8.07	8.08	0.0
Molokai	5.18	5.86	-11.6	4.55	4.88	-6.7
Lanai	3.99	4.04	-1.2	3.50	3.63	-3.5
Kauai	8.17	7.88	3.7	7.53	7.46	0.9
Big Island	8.45	7.92	6.7	7.37	7.05	4.5
Visitor arrivals by cruise ships	5.15	4.94	4.3	5.38	5.07	5.9
PER PERSON PER DAY SPENDING (\$)	185.1	168.8	9.6	182.3	166.2	9.7
Total by air	187.0	169.8	10.2	183.6	167.2	9.8
Oahu	201.3	177.0	13.8	197.9	174.6	13.3
Maui	184.0	170.1	8.2	180.3	166.2	8.5
Molokai	121.2	96.4	25.8	111.7	113.5	-1.6
Lanai	335.7	236.5	41.9	325.1	276.1	17.7
Kauai	184.9	167.1	10.6	173.2	156.1	10.9
Big Island	145.5	146.6	-0.8	147.0	150.0	-2.0
Visitor arrivals by cruise ships	53.9	42.6	26.6	51.2	43.6	17.4
PER PERSON PER TRIP SPENDING (\$)	1,899.7	1,699.7	11.8	1,727.2	1,550.3	11.4
Total by air	1,948.6	1,723.6	13.1	1,752.5	1,569.7	11.6
Oahu	1,642.4	1,398.9	17.4	1,484.3	1,287.1	15.3
Maui	1,653.2	1,517.7	8.9	1,455.7	1,342.7	8.4
Molokai	628.5	565.1	11.2	508.5	554.0	-8.2
Lanai	1,340.8	955.9	40.3	1,137.7	1,001.2	13.6
Kauai	1,510.2	1,316.7	14.7	1,303.4	1,165.2	11.9
Big Island	1,228.6	1,160.8	5.8	1,082.8	1,057.4	2.4
Visitor arrivals by cruise ships	277.8	210.3	32.1	275.0	221.2	24.4

Source: Hawaii Tourism Authority

2011	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,180.6	\$1,013.2	\$980.7	\$920.7	\$912.3	\$1,037.3	\$1,130.2	\$1,079.1	\$1,004.7	\$1,050.7	\$972.5	\$1,298.1
	Total by air	\$1,178.2	\$1,009.2	\$976.3	\$916.3	\$911.0	\$1,037.3	\$1,130.2	\$1,079.0	\$1,002.1	\$1,045.0	\$969.9	\$1,292.5
	O'ahu	\$549.6	\$486.6	\$462.0	\$448.5	\$481.5	\$545.8	\$583.4	\$600.0	\$552.0	\$639.6	\$505.3	\$673.6
	Maui	\$323.8	\$279.5	\$283.2	\$247.3	\$220.9	\$255.6	\$286.1	\$248.1	\$225.9	\$215.0	\$249.5	\$318.1
	Moloka'i	\$3.3	\$2.8	\$2.9	\$1.0	\$1.9	\$2.2	\$2.2	\$1.9	\$1.9	\$2.6	\$2.6	\$3.6
	Lāna'i	\$8.3	\$7.5	\$9.1	\$6.2	\$7.0	\$6.6	\$7.8	\$6.5	\$6.3	\$6.0	\$7.0	\$8.9
	Kaua'i	\$113.7	\$98.1	\$88.3	\$99.0	\$107.6	\$121.1	\$133.5	\$116.6	\$112.1	\$94.2	\$101.8	\$137.3
	Hawai'i Island	\$179.5	\$134.7	\$130.8	\$114.3	\$92.1	\$105.9	\$117.1	\$105.8	\$103.9	\$87.6	\$103.7	\$151.0
	Visitor arrivals by cruise ships	\$2.48	\$3.93	\$4.38	\$4.38	\$1.30	\$0.02	\$0.07	\$0.09	\$2.57	\$5.75	\$2.58	\$5.56
Visitor days	TOTAL (air + ships)	6,437,283	5,664,284	5,880,212	5,241,493	4,935,439	5,862,916	6,389,074	6,028,412	5,058,379	5,283,231	5,219,262	7,014,626
	Total by air	6,375,938	5,580,003	5,793,923	5,164,618	4,902,955	5,862,383	6,387,291	6,025,749	5,013,008	5,169,577	5,158,494	6,911,610
	O'ahu	2,921,468	2,529,916	2,654,340	2,396,951	2,470,564	2,891,895	3,063,313	3,143,893	2,574,137	2,501,355	2,489,480	3,345,925
	Maui	1,649,674	1,517,842	1,618,815	1,378,664	1,190,712	1,468,393	1,654,396	1,417,488	1,159,014	1,344,168	1,359,567	1,728,883
	Moloka'i	33,285	23,394	25,133	15,759	15,933	19,269	19,705	16,270	14,863	24,836	21,617	29,692
	Lāna'i	24,181	23,862	26,792	21,165	20,702	20,855	24,874	20,334	17,748	20,399	20,822	26,533
	Kaua'i	672,612	607,179	604,274	602,866	577,443	692,617	768,659	663,171	572,644	586,111	551,997	742,871
	Hawai'i Island	1,074,717	877,809	864,569	749,213	627,601	769,354	856,345	764,593	674,603	692,708	715,011	1,037,707
	Visitor arrivals by cruise ships	61,345	84,281	86,289	76,875	32,484	533	1,782	2,663	45,372	113,653	60,769	103,016
Visitor arrivals	TOTAL (air + ships)	597,487	593,018	633,365	581,324	553,505	607,264	668,193	651,529	560,707	587,711	566,672	683,293
	Total by air	586,271	578,634	615,553	567,574	548,859	607,064	667,707	650,120	553,068	565,848	555,630	663,285
	O'ahu	359,847	349,056	358,629	328,827	345,147	372,729	406,756	409,222	358,751	356,388	342,476	410,107
	Maui	173,644	176,249	201,602	178,814	161,039	190,761	210,048	188,982	159,359	167,852	165,239	192,439
	Moloka'i	4,791	4,544	7,578	4,669	3,587	4,533	4,818	4,427	3,959	4,203	4,233	5,727
	Lāna'i	5,787	6,102	9,467	6,716	6,105	5,815	6,918	6,546	5,547	5,868	5,133	6,643
	Kaua'i	75,807	76,983	82,054	84,314	81,632	92,174	103,292	89,698	82,487	82,061	73,825	90,937
	Hawai'i Island	115,355	117,009	119,090	104,756	96,504	108,774	124,765	113,619	98,745	98,860	97,051	122,876
	Visitor arrivals by cruise ships	11,216	14,384	17,812	13,750	4,646	200	486	1,409	7,639	21,863	11,042	20,008
Length of stay	TOTAL (air + ships)	10.77	9.55	9.28	9.02	8.92	9.65	9.56	9.25	9.02	8.99	9.21	10.27
	Total by air	10.88	9.64	9.41	9.10	8.93	9.66	9.57	9.27	9.06	9.14	9.28	10.42
	O'ahu	8.12	7.25	7.40	7.29	7.16	7.76	7.53	7.68	7.18	7.02	7.27	8.16
	Maui	9.50	8.61	8.03	7.71	7.39	7.70	7.88	7.50	7.27	8.01	8.23	8.98
	Moloka'i	6.95	5.15	3.32	3.38	4.44	4.25	4.09	3.68	3.75	5.91	5.11	5.18
	Lāna'i	4.18	3.91	2.83	3.15	3.39	3.59	3.60	3.11	3.20	3.48	4.06	3.99
	Kaua'i	8.87	7.89	7.36	7.15	7.07	7.51	7.44	7.39	6.94	7.14	7.48	8.17
	Hawai'i Island	9.32	7.50	7.26	7.15	6.50	7.07	6.86	6.73	6.83	7.01	7.37	8.45
	Visitor arrivals by cruise ships	5.47	5.86	4.84	5.59	6.99	2.67	3.67	1.89	5.94	5.20	5.50	5.15
Per Person Per Day Spending	TOTAL (air+ships)	\$183.4	\$178.9	\$166.8	\$175.7	\$184.9	\$176.9	\$176.9	\$179.0	\$198.6	\$198.9	\$186.3	\$185.1
	Total by air	\$184.8	\$180.9	\$168.5	\$177.4	\$185.8	\$176.9	\$176.9	\$179.1	\$199.9	\$202.1	\$188.0	\$187.0
	O'ahu	\$188.1	\$192.3	\$174.1	\$187.1	\$194.9	\$188.7	\$190.4	\$190.9	\$214.4	\$255.7	\$203.0	\$201.3
	Maui	\$196.3	\$184.1	\$174.9	\$179.4	\$185.5	\$174.1	\$172.9	\$175.1	\$194.9	\$159.9	\$183.5	\$184.0
	Moloka'i	\$99.3	\$121.7	\$114.5	\$61.5	\$122.2	\$114.7	\$113.9	\$115.3	\$128.4	\$105.4	\$120.9	\$121.2
	Lāna'i	\$341.3	\$314.0	\$341.0	\$293.3	\$338.5	\$317.6	\$315.5	\$319.4	\$355.5	\$291.8	\$334.8	\$335.7
	Kaua'i	\$169.0	\$161.5	\$146.1	\$164.2	\$186.4	\$174.9	\$173.7	\$175.9	\$195.8	\$160.7	\$184.4	\$184.9
	Hawai'i Island	\$167.0	\$153.5	\$151.3	\$152.6	\$146.7	\$137.6	\$136.7	\$138.4	\$154.1	\$126.4	\$145.1	\$145.5
	Visitor arrivals by cruise ships	\$40.4	\$46.7	\$50.8	\$57.0	\$40.0	\$39.7	\$40.5	\$33.4	\$56.7	\$50.6	\$42.4	\$53.9
Per Person Per Trip Spending	TOTAL (air+ships)	\$1,976.0	\$1,708.5	\$1,548.4	\$1,583.8	\$1,648.3	\$1,708.1	\$1,691.5	\$1,656.2	\$1,791.8	\$1,787.8	\$1,716.1	\$1,899.7
	Total by air	\$2,009.6	\$1,744.1	\$1,586.1	\$1,614.4	\$1,659.8	\$1,708.7	\$1,692.6	\$1,659.7	\$1,811.9	\$1,846.7	\$1,745.6	\$1,948.6
	O'ahu	\$1,527.2	\$1,394.0	\$1,288.3	\$1,363.8	\$1,395.0	\$1,464.4	\$1,434.2	\$1,466.3	\$1,538.6	\$1,794.8	\$1,475.5	\$1,642.4
	Maui	\$1,865.0	\$1,585.9	\$1,404.7	\$1,383.2	\$1,371.7	\$1,339.9	\$1,362.1	\$1,313.0	\$1,417.3	\$1,280.8	\$1,509.9	\$1,653.2
	Moloka'i	\$690.0	\$626.4	\$379.7	\$209.0	\$542.9	\$487.5	\$466.0	\$423.9	\$482.0	\$622.7	\$617.4	\$628.5
	Lāna'i	\$1,426.2	\$1,228.0	\$965.2	\$926.4	\$1,147.7	\$1,138.9	\$1,134.3	\$992.0	\$1,137.5	\$1,104.3	\$1,358.0	\$1,340.8
	Kaua'i	\$1,499.6	\$1,274.1	\$1,075.6	\$1,174.1	\$1,318.4	\$1,314.1	\$1,292.9	\$1,300.2	\$1,359.1	\$1,147.7	\$1,378.5	\$1,510.2
	Hawai'i Island	\$1,556.3	\$1,151.4	\$1,098.6	\$1,092.2	\$953.9	\$973.4	\$938.4	\$931.3	\$1,052.5	\$886.0	\$1,068.9	\$1,228.6
	Visitor arrivals by cruise ships	\$220.9	\$273.5	\$245.9	\$318.5	\$279.6	\$105.9	\$148.7	\$63.2	\$336.5	\$263.2	\$233.4	\$277.8

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,180.6	\$2,193.8	\$3,174.5	\$4,094.8	\$5,007.1	\$6,044.4	\$7,174.6	\$8,253.7	\$9,259.9	\$10,310.6	\$11,283.1	\$12,581.2
	Total by air	\$1,178.2	\$2,187.4	\$3,163.7	\$4,080.0	\$4,991.0	\$6,028.3	\$7,158.5	\$8,237.4	\$9,239.5	\$10,284.5	\$11,254.4	\$12,546.9
	O'ahu	\$549.6	\$1,036.1	\$1,498.2	\$1,946.6	\$2,428.1	\$2,973.9	\$3,557.3	\$4,157.3	\$4,709.3	\$5,348.9	\$5,854.3	\$6,527.8
	Maui	\$323.8	\$603.3	\$886.5	\$1,133.9	\$1,354.8	\$1,610.4	\$1,896.5	\$2,144.6	\$2,370.5	\$2,585.5	\$2,835.0	\$3,153.1
	Moloka'i	\$3.3	\$6.2	\$9.0	\$10.0	\$11.9	\$14.2	\$16.4	\$18.3	\$20.2	\$22.8	\$25.4	\$29.0
	Lāna'i	\$8.3	\$15.7	\$24.9	\$31.1	\$38.1	\$44.7	\$52.6	\$59.1	\$65.4	\$71.3	\$78.3	\$87.2
	Kaua'i	\$113.7	\$211.8	\$300.0	\$399.0	\$506.6	\$627.8	\$761.3	\$877.9	\$990.0	\$1,084.2	\$1,186.0	\$1,323.3
	Hawai'i Island	\$179.5	\$314.3	\$445.1	\$559.4	\$651.5	\$757.3	\$874.4	\$980.2	\$1,084.2	\$1,171.8	\$1,275.5	\$1,426.5
	Visitor arrivals by cruise ships	\$2.5	\$6.4	\$10.8	\$14.8	\$16.1	\$16.1	\$16.2	\$16.3	\$20.3	\$26.1	\$28.7	\$34.2
	Visitor days	TOTAL (air + ships)	6,437,283	12,101,566	17,981,779	23,223,272	28,158,711	34,021,627	40,410,700	46,439,113	51,497,492	56,780,723	61,999,985
Total by air		6,375,938	11,955,940	17,749,863	22,914,481	27,817,436	33,679,819	40,067,110	46,092,859	51,105,867	56,275,445	61,433,938	68,345,549
O'ahu		2,921,468	5,451,384	8,105,724	10,502,675	12,973,240	15,865,135	18,928,448	22,072,341	24,646,478	27,147,833	29,637,313	32,983,238
Maui		1,649,674	3,167,516	4,786,332	6,164,995	7,355,708	8,824,100	10,478,496	11,895,984	13,054,998	14,399,166	15,758,733	17,487,616
Moloka'i		33,285	56,679	81,812	97,571	113,504	132,773	152,478	168,748	183,611	208,447	230,063	259,755
Lāna'i		24,181	48,043	74,835	96,000	116,702	137,557	162,431	182,765	200,513	220,912	241,733	268,266
Kaua'i		672,612	1,279,791	1,884,065	2,486,931	3,064,374	3,756,991	4,525,650	5,188,821	5,761,465	6,347,576	6,899,574	7,642,445
Hawai'i Island		1,074,717	1,952,527	2,817,095	3,566,308	4,193,909	4,963,263	5,819,608	6,584,200	7,258,803	7,951,511	8,666,523	9,704,229
Visitor arrivals by cruise ships		61,345	145,626	231,915	308,790	341,275	341,808	343,590	346,254	391,625	505,278	566,047	669,063
Visitor arrivals		TOTAL (air + ships)	597,487	1,190,506	1,823,870	2,405,194	2,958,699	3,565,963	4,234,156	4,885,685	5,446,393	6,034,104	6,600,776
	Total by air	586,271	1,164,905	1,780,458	2,348,032	2,896,891	3,503,955	4,171,662	4,821,782	5,374,850	5,940,698	6,496,328	7,159,613
	O'ahu	359,847	708,903	1,067,532	1,396,359	1,741,506	2,114,235	2,520,991	2,930,213	3,288,964	3,645,352	3,987,828	4,397,935
	Maui	173,644	349,893	551,495	730,309	891,348	1,082,109	1,292,157	1,481,139	1,640,498	1,808,350	1,973,589	2,166,028
	Moloka'i	4,791	9,335	16,913	21,582	25,169	29,702	34,520	38,947	42,906	47,109	51,342	57,069
	Lāna'i	5,787	11,889	21,356	28,072	34,177	39,992	46,910	53,456	59,003	64,871	70,004	76,647
	Kaua'i	75,807	152,790	234,844	319,158	400,790	492,964	596,256	685,954	768,441	850,502	924,327	1,015,264
	Hawai'i Island	115,355	232,364	351,454	456,210	552,714	661,488	786,253	899,872	998,617	1,097,477	1,194,528	1,317,404
	Visitor arrivals by cruise ships	11,216	25,601	43,412	57,162	61,808	62,008	62,494	63,903	71,543	93,406	104,448	124,456
	Length of stay	TOTAL (air + ships)	10.77	10.17	9.86	9.66	9.52	9.54	9.54	9.51	9.46	9.41	9.39
Total by air		10.88	10.26	9.97	9.76	9.60	9.61	9.60	9.56	9.51	9.47	9.46	9.55
O'ahu		8.12	7.69	7.59	7.52	7.45	7.50	7.51	7.53	7.49	7.45	7.43	7.50
Maui		9.50	9.05	8.68	8.44	8.25	8.15	8.11	8.03	7.96	7.96	7.98	8.07
Moloka'i		6.95	6.07	4.84	4.52	4.51	4.47	4.42	4.33	4.28	4.42	4.48	4.55
Lāna'i		4.18	4.04	3.50	3.42	3.41	3.44	3.46	3.42	3.40	3.41	3.45	3.50
Kaua'i		8.87	8.38	8.02	7.79	7.65	7.62	7.59	7.56	7.50	7.46	7.46	7.53
Hawai'i Island		9.32	8.40	8.02	7.82	7.59	7.50	7.40	7.32	7.27	7.25	7.26	7.37
Visitor arrivals by cruise ships		5.47	5.69	5.34	5.40	5.52	5.51	5.50	5.42	5.47	5.41	5.42	5.38
Per Person Per Day Spending		TOTAL (air+ships)	\$183.4	\$181.3	\$176.5	\$176.3	\$177.8	\$177.7	\$177.5	\$177.7	\$179.8	\$181.6	\$182.0
	Total by air	\$184.8	\$183.0	\$178.2	\$178.1	\$179.4	\$179.0	\$178.7	\$178.7	\$180.8	\$182.8	\$183.2	\$183.6
	O'ahu	\$188.1	\$190.1	\$184.8	\$185.3	\$187.2	\$187.5	\$187.9	\$188.3	\$191.1	\$197.0	\$197.5	\$197.9
	Maui	\$196.3	\$190.5	\$185.2	\$183.9	\$184.2	\$182.5	\$181.0	\$180.3	\$181.6	\$179.6	\$179.9	\$180.3
	Moloka'i	\$99.3	\$108.5	\$110.4	\$102.5	\$105.3	\$106.6	\$107.6	\$108.3	\$109.9	\$109.4	\$110.5	\$111.7
	Lāna'i	\$341.3	\$327.8	\$332.5	\$323.9	\$326.5	\$325.1	\$323.6	\$323.2	\$326.0	\$322.9	\$323.9	\$325.1
	Kaua'i	\$169.0	\$165.5	\$159.2	\$160.4	\$165.3	\$167.1	\$168.2	\$169.2	\$171.8	\$170.8	\$171.9	\$173.2
	Hawai'i Island	\$167.0	\$160.9	\$158.0	\$156.9	\$155.3	\$152.6	\$150.3	\$148.9	\$149.4	\$147.4	\$147.2	\$147.0
	Visitor arrivals by cruise ships	\$40.4	\$44.0	\$46.5	\$47.8	\$47.1	\$47.1	\$47.0	\$46.9	\$51.9	\$51.6	\$50.7	\$51.2
	Per Person Per Trip Spending	TOTAL (air+ships)	\$1,976.0	\$1,842.7	\$1,740.5	\$1,702.5	\$1,692.3	\$1,695.0	\$1,694.5	\$1,689.4	\$1,700.2	\$1,708.7	\$1,709.4
Total by air		\$2,009.6	\$1,877.7	\$1,776.9	\$1,737.6	\$1,722.9	\$1,720.4	\$1,716.0	\$1,708.4	\$1,719.0	\$1,731.2	\$1,732.4	\$1,752.5
O'ahu		\$1,527.2	\$1,461.6	\$1,403.4	\$1,394.1	\$1,394.3	\$1,406.6	\$1,411.1	\$1,418.8	\$1,431.8	\$1,467.3	\$1,468.0	\$1,484.3
Maui		\$1,865.0	\$1,724.4	\$1,607.5	\$1,552.6	\$1,519.9	\$1,488.2	\$1,467.7	\$1,448.0	\$1,445.0	\$1,429.7	\$1,436.4	\$1,455.7
Moloka'i		\$690.0	\$659.1	\$533.9	\$464.0	\$474.7	\$476.6	\$475.2	\$469.3	\$470.5	\$484.1	\$495.1	\$508.5
Lāna'i		\$1,426.2	\$1,324.4	\$1,165.2	\$1,108.1	\$1,114.7	\$1,118.2	\$1,120.6	\$1,104.9	\$1,107.9	\$1,099.5	\$1,118.4	\$1,137.7
Kaua'i		\$1,499.6	\$1,386.0	\$1,277.5	\$1,250.2	\$1,264.1	\$1,273.4	\$1,276.8	\$1,279.9	\$1,288.4	\$1,274.8	\$1,283.1	\$1,303.4
Hawai'i Island		\$1,556.3	\$1,352.4	\$1,266.4	\$1,226.4	\$1,178.7	\$1,144.9	\$1,112.1	\$1,089.3	\$1,085.7	\$1,067.7	\$1,067.8	\$1,082.8
Visitor arrivals by cruise ships		\$220.9	\$250.5	\$248.6	\$258.4	\$260.0	\$259.5	\$258.7	\$254.3	\$284.3	\$279.4	\$274.5	\$275.0

Source:Hawai'i Tourism Authority

Table 8. VISITORS BY CRUISE SHIPS

	DECEMBER			YEAR-TO-DATE		
	2011P	2010F	% CHANGE	2011P	2010F	% CHANGE
VISITOR DAYS	309,265	177,546	74.2%	2,267,522	2,144,771	5.7%
TOTAL VISITORS	31,578	19,113	65.2%	243,893	223,693	9.0%
ARRIVED BY SHIP	20,008	9,999	100.1%	124,456	101,239	22.9%
ARRIVED BY AIR	11,570	9,114	26.9%	119,437	122,454	-2.5%
NUMBER OF SHIP ARRIVALS	10	7	42.9%	69	60	15.0%
ISLANDS VISITED						
Oahu	31,578	19,113	65.2%	243,738	221,274	10.2%
Kauai	30,295	18,125	67.1%	223,504	200,362	11.5%
Maui County	31,578	18,171	73.8%	234,656	216,707	8.3%
Maui	31,578	18,171	73.8%	234,656	216,707	8.3%
Molokai	496	271	83.1%	2,944	2,833	3.9%
Lanai	632	318	98.8%	4,520	4,258	6.2%
Big Island	31,578	19,113	65.2%	234,790	211,078	11.2%
Average Islands Visited	4.00	3.93	1.7%	3.9	4.0	-2.3%
AVERAGE LENGTH OF STAY						
Days in Hawaii before Cruise	3.33	2.66	25.1%	2.54	2.73	-6.8%
Days in Hawaii during Cruise	5.17	5.39	-4.0%	5.46	5.60	-2.6%
Days in Hawaii after Cruise	1.29	1.24	4.3%	1.30	1.26	3.1%
Total days in Hawaii	9.79	9.29	5.4%	9.30	9.59	-3.0%
ACCOMMODATIONS						
Hotel	13,647	8,985	51.9%	120,337	116,762	3.1%
Hotel only	11,707	7,940	47.4%	105,626	104,230	1.3%
Condo	1,392	987	41.0%	10,774	9,933	8.5%
Condo only	308	405	-24.0%	3,381	3,284	3.0%
Timeshare	1,150	576	99.6%	8,785	7,241	21.3%
Timeshare Only	415	166	149.8%	3,146	2,946	6.8%
Bed & Breakfast	261	113	131.1%	1,310	1,122	16.8%
Bed & Breakfast only	58	32	82.2%	310	279	11.0%
Friends & relatives	901	362	148.8%	5,833	4,692	24.3%
Other accommodation	500	322	55.2%	3,879	4,127	-6.0%
Accommodation (NET)	15,264	9,994	52.7%	132,551	128,502	3.2%
Cruise only	16,314	9,119	78.9%	111,342	95,190	17.0%
TRAVEL STATUS						
% First timers	34.1	37.5	-3.36	41.1	41.5	-0.37
% Repeat visitors	65.9	62.5	3.36	58.9	58.5	0.37

Source: Hawai'i Tourism Authority

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2011 vs 2010

December	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2011	2010	%Chge	2011	2010	%Chge	2011	2010	%Chge	2011	2010	%Chge	2011	2010	%Chge	2011	2010	%Chge
Total Seats	840,670	821,848	2.3%	579,202	572,696	1.1%	154,707	156,143	-0.9%	53,700	54,765	-1.9%	5,652	0	NA	47,409	38,244	24.0%
Scheduled Seats	824,613	811,407	1.6%	563,145	562,255	0.2%	154,707	156,143	-0.9%	53,700	54,765	-1.9%	5,652	0	NA	47,409	38,244	24.0%
Charter seats	16,057	10,441	53.8%	16,057	10,441	53.8%												
Domestic Seats	568,940	585,792	-2.9%	333,570	356,022	-6.3%	133,769	140,382	-4.7%	50,698	52,638	-3.7%	5,652	0	NA	45,251	36,750	23.1%
Scheduled Seats	562,868	579,720	-2.9%	327,498	349,950	-6.4%	133,769	140,382	-4.7%	50,698	52,638	-3.7%	5,652	0	NA	45,251	36,750	23.1%
Charter seats	6,072	6,072	0.0%	6,072	6,072	0.0%												
US West	504,983	508,287	-0.7%	277,347	287,460	-3.5%	126,035	131,439	-4.1%	50,698	52,638	-3.7%	5,652	0	NA	45,251	36,750	23.1%
...Anchorage	7,065	6,908	2.3%	4,867	4,867	0.0%	2,198	2,041	7.7%									
...Bellingham	4,867	0	NA	4,867	0	NA												
...Denver	13,636	14,388	-5.2%	7,056	8,416	-16.2%	4,636	4,392	5.6%	1,034	852	21.4%				910	728	25.0%
...Las Vegas	22,098	22,854	-3.3%	20,082	20,586	-2.4%	2,016	2,268	-11.1%									
...Los Angeles	182,605	181,028	0.9%	93,658	97,594	-4.0%	39,852	42,960	-7.2%	20,055	20,055	0.0%	4,867	0	NA	24,173	20,419	18.4%
...Oakland	18,302	17,467	4.8%	8,568	7,812	9.7%	4,867	7,614	-36.1%	2,041	2,041	0.0%				2,826	0	NA
...Orange County	2,604	5,828	-55.3%	2,356	3,844	-38.7%	248	1,984	-87.5%									
...Phoenix	38,402	35,552	8.0%	21,872	19,022	15.0%	8,930	8,930	0.0%	3,800	3,800	0.0%				3,800	3,800	0.0%
...Portland	28,184	28,184	0.0%	12,679	12,679	0.0%	12,679	12,679	0.0%	2,826	2,826	0.0%						
...Sacramento	12,679	12,679	0.0%	7,812	7,812	0.0%	4,867	4,867	0.0%									
...Salt Lake City	8,122	6,696	21.3%	8,122	6,696	21.3%												
...San Diego	17,546	12,679	38.4%	12,679	7,812	62.3%	4,867	4,867	0.0%									
...San Francisco	73,930	94,482	-21.8%	36,841	54,966	-33.0%	18,462	19,250	-4.1%	11,208	13,330	-15.9%	785	0	NA	6,634	6,936	-4.4%
...San Jose	17,546	12,679	38.4%	7,812	7,812	0.0%	4,867	2,041	138.5%	2,826	2,826	0.0%				2,041	0	NA
...Seattle	57,397	56,863	0.9%	28,076	27,542	1.9%	17,546	17,546	0.0%	6,908	6,908	0.0%				4,867	4,867	0.0%
US East	57,885	71,433	-19.0%	50,151	62,490	-19.7%	7,734	8,943	-13.5%									
...Atlanta	9,238	9,238	0.0%	9,238	9,238	0.0%												
...Charlotte																		
...Chicago	14,227	17,536	-18.9%	13,468	15,568	-13.5%	759	1,968	-61.4%									
...Dallas	20,925	20,925	0.0%	13,950	13,950	0.0%	6,975	6,975	0.0%									
...Detroit	0	1,788	-100.0%	0	1,788	-100.0%												
...Houston	6,985	9,970	-29.9%	6,985	9,970	-29.9%												
...Minneapolis	0	5,066	-100.0%	0	5,066	-100.0%												
...Newark	6,510	6,910	-5.8%	6,510	6,910	-5.8%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2011 vs 2010 (Cont.)

December	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2011	2010	%Chge	2011	2010	%Chge	2011	2010	%Chge	2011	2010	%Chge	2011	2010	%Chge	2011	2010	%Chge
International Seats	271,730	236,056	15.1%	245,632	216,674	13.4%	20,938	15,761	32.8%	3,002	2,127	41.1%				2,158	1,494	NA
Scheduled Seats	261,745	231,687	13.0%	235,647	212,305	11.0%	20,938	15,761	32.8%	3,002	2,127	41.1%				2,158	1,494	NA
Charter Seats	9,985	4,369	128.5%	9,985	4,369	128.5%												
Japan	140,105	140,623	-0.4%	140,105	140,623	-0.4%												
...Fukuoka	840	0	NA	840	0	NA												
...Hiroshima																		
...Nagoya	13,542	9,886	37.0%	13,542	9,886	37.0%												
...Niigata																		
...Osaka	23,770	16,168	47.0%	23,770	16,168	47.0%												
...Sapporo																		
...Sendai																		
...Tokyo-HND	24,707	20,956	17.9%	24,707	20,956	17.9%												
...Tokyo-NRT	77,246	93,613	-17.5%	77,246	93,613	-17.5%												
Canada	43,770	35,656	22.8%	17,672	16,274	8.6%	20,938	15,761	32.8%	3,002	2,127	41.1%				2,158	1,494	44.4%
...Abbotsford																		
...Calgary	7,262	4,220	72.1%	1,501	1,477	1.6%	5,761	2,743	110.0%									
...Edmonton	876	0	NA				876	0	NA									
...Kelowna																		
...Toronto																		
...Vancouver	35,088	30,892	13.6%	15,627	14,253	9.6%	14,301	13,018	9.9%	3,002	2,127	41.1%				2,158	1,494	44.4%
...Victoria	544	544	0.0%	544	544	0.0%												
Other Asia	30,359	16,118	88.4%	30,359	16,118	88.4%												
...Seoul	27,776	16,118	72.3%	27,776	16,118	72.3%												
...Taipei																		
...Shanghai	2,583	0	NA	2,583	0	NA												
Oceania	23,425	15,315	53.0%	23,425	15,315	53.0%												
...Auckland	2,106	1,816	16.0%	2,106	1,816	16.0%												
...Brisbane	1,638	0	NA	1,638	0	NA												
...Melbourne	1,638	0	NA	1,638	0	NA												
...Sydney	18,043	13,499	33.7%	18,043	13,499	33.7%												
Other	24,086	23,975	0.5%	24,086	23,975	0.5%												
...Apia	810	810	0.0%	810	810	0.0%												
...Christmas	480	680	-29.4%	480	680	-29.4%												
...Fiji																		
...Guam	7,843	6,635	18.2%	7,843	6,635	18.2%												
...Johnston Island																		
...Kwajalein																		
...Majuro	2,041	2,826	-27.8%	2,041	2,826	-27.8%												
...Midway																		
...Manila	8,232	7,716	6.7%	8,232	7,716	6.7%												
...Nadi	648	1,276	-49.2%	648	1,276	-49.2%												
...Noumea, NC																		
...Pago Pago	3,024	3,024	0.0%	3,024	3,024	0.0%												
...Papeete	1,008	1,008	0.0%	1,008	1,008	0.0%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2011 vs 2010 (Cont.)

Year-to-Date	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2011	2010	%Chge	2011	2010	%Chge	2011	2010	%Chge	2011	2010	%Chge	2011	2010	%Chge	2011	2010	%Chge
Total Seats	9,392,291	9,299,913	1.0%	6,560,567	6,498,839	0.9%	1,688,594	1,680,120	0.5%	586,914	668,661	-12.2%	37,052	0	NA	519,164	452,293	14.8%
Scheduled Seats	9,275,822	9,190,240	0.9%	6,444,098	6,389,166	0.9%	1,688,594	1,680,120	0.5%	586,914	668,661	-12.2%	37,052	0	NA	519,164	452,293	14.8%
Charter seats	116,469	109,673		116,469	109,673													
Domestic Seats	6,629,667	6,741,532	-1.7%	3,968,283	4,145,727	-4.3%	1,537,738	1,557,143	-1.2%	574,934	593,673	-3.2%	37,052	0	NA	511,660	444,989	15.0%
Scheduled Seats	6,559,011	6,668,392	-1.6%	3,897,627	4,072,587	-4.3%	1,537,738	1,557,143	-1.2%	574,934	593,673	-3.2%	37,052	0	NA	511,660	444,989	15.0%
Charter seats	70,656	73,140	-3.4%	70,656	73,140	-3.4%												
US West	5,832,742	5,745,356	1.5%	3,274,304	3,280,204	-0.2%	1,434,792	1,426,490	0.6%	574,934	593,673	-3.2%	37,052	0	NA	511,660	444,989	15.0%
...Anchorage	62,656	50,240	24.7%	52,968	40,349	31.3%	9,688	9,891	-2.1%									
...Bellingham	55,058	0	NA	55,058	0	NA												
...Denver	158,263	151,188	4.7%	91,206	98,668	-7.6%	44,042	29,152	51.1%	13,780	14,132	-2.5%				9,235	9,236	0.0%
...Las Vegas	256,650	239,841	7.0%	235,230	233,289	0.8%	21,420	6,552	226.9%									
...Los Angeles	2,111,434	2,148,410	-1.7%	1,090,911	1,114,975	-2.2%	496,230	530,345	-6.4%	230,124	255,231	-9.8%	32,342	0	NA	261,827	247,859	5.6%
...Oakland	205,743	178,769	15.1%	93,240	92,988	0.3%	63,809	61,289	4.1%	23,907	24,492	-2.4%				24,787	0	NA
...Orange County	42,236	49,352	-14.4%	25,468	28,768	-11.5%	16,768	20,584	-18.5%									
...Phoenix	464,380	453,550	2.4%	236,950	211,632	12.0%	106,020	114,712	-7.6%	62,320	64,589	-3.5%				59,090	62,617	-5.6%
...Portland	309,312	303,358	2.0%	147,926	149,520	-1.1%	147,926	149,285	-0.9%	13,460	4,553	195.6%						
...Sacramento	147,926	136,097	8.7%	91,980	91,980	0.0%	55,946	44,117	26.8%									
...Salt Lake City	88,492	89,337	-0.9%	88,492	78,408	12.9%	0	10,929	-100.0%									
...San Diego	154,991	131,978	17.4%	99,045	100,398	-1.3%	55,946	31,580	77.2%									
...San Francisco	987,652	1,049,063	-5.9%	567,748	621,951	-8.7%	199,772	215,756	-7.4%	133,374	143,384	-7.0%	4,710	0	NA	82,048	67,972	20.7%
...San Jose	185,345	131,900	40.5%	91,980	85,428	7.7%	42,747	19,939	114.4%	32,039	26,533	20.8%				18,579	0	NA
...Seattle	602,604	632,273	-4.7%	306,102	331,850	-7.8%	174,478	182,359	-4.3%	65,930	60,759	8.5%				56,094	57,305	-2.1%
US East	726,269	923,036	-21.3%	623,323	792,383	-21.3%	102,946	130,653	-21.2%									
...Atlanta	108,770	105,170	3.4%	108,770	105,170	3.4%												
...Charlotte	0	43,680	-100.0%	0	43,680	-100.0%												
...Chicago	197,016	206,457	-4.6%	176,195	165,129	6.7%	20,821	41,328	-49.6%									
...Dallas	246,375	253,575	-2.8%	164,250	164,250	0.0%	82,125	89,325	-8.1%									
...Detroit	298	21,456	-98.6%	298	21,456	-98.6%												
...Houston	86,820	137,582	-36.9%	86,820	137,582	-36.9%												
...Minneapolis	8,940	72,666	-87.7%	8,940	72,666	-87.7%												
...Newark	13,010	13,460	-3.3%	13,010	13,460	-3.3%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2011 vs 2010 (Cont.)

Year-to-Date	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2011	2010	%Chge	2011	2010	%Chge	2011	2010	%Chge	2011	2010	%Chge	2011	2010	%Chge	2011	2010	%Chge
International Seats	2,762,624	2,558,381	8.0%	2,592,284	2,353,112	10.2%	150,856	122,977	22.7%	11,980	74,988	-84.0%				7,504	7,304	2.7%
Scheduled Seats	2,716,811	2,521,848	7.7%	2,546,471	2,316,579	9.9%	150,856	122,977	22.7%	11,980	74,988	-84.0%				7,504	7,304	2.7%
Charter Seats	45,813	36,533	25.4%	45,813	36,533	25.4%												
Japan	1,617,095	1,627,513	-0.6%	1,617,095	1,563,883	3.4%				0	63,630	-100.0%						
...Fukuoka	840	0	NA	840	0	NA												
...Hiroshima																		
...Nagoya	142,713	137,356	3.9%	142,713	137,356	3.9%												
...Niigata																		
...Osaka	241,797	264,773	-8.7%	241,797	264,773	-8.7%												
...Sapporo																		
...Sendai																		
...Tokyo-HND	279,947	37,124	654.1%	279,947	37,124	654.1%												
...Tokyo-NRT	951,798	1,188,260	-19.9%	951,798	1,124,630	-15.4%				0	63,630	-100.0%						
Canada	319,051	286,492	11.4%	148,711	144,853	2.7%	150,856	122,977	22.7%	11,980	11,358	5.5%				7,504	7,304	2.7%
...Abbotsford																		
...Calgary	40,749	24,678	65.1%	12,139	10,161	19.5%	28,610	14,517	97.1%									
...Edmonton	5,694	1,224	-78.5%				5,694	1,224	-78.5%									
...Kelowna																		
...Toronto																		
...Vancouver	269,752	256,918	5.0%	133,716	131,020	2.1%	116,552	107,236	8.7%	11,980	11,358	5.5%				7,504	7,304	2.7%
...Victoria	2,856	3,672	-22.2%	2,856	3,672	-22.2%												
Other Asia	286,796	154,089	86.1%	286,796	154,089	86.1%												
...Seoul	275,890	147,729	86.8%	275,890	147,729	86.8%												
...Taipei	0	6,360	-100.0%	0	6,360	-100.0%												
...Shanghai	10,906	0	NA	10,906	0	NA												
Oceania	216,041	172,496	25.2%	216,041	172,496	25.2%												
...Auckland	28,925	26,786	8.0%	28,925	26,786	8.0%												
...Brisbane	1,638	0	NA	1,638	0	NA												
...Melbourne	1,638	0	NA	1,638	0	NA												
...Sydney	183,840	145,710	26.2%	183,840	145,710	26.2%												
Other	277,828	281,258	-1.2%	277,828	281,258	-1.2%												
...Apia	8,130	8,424	-3.5%	8,130	8,424	-3.5%												
...Christmas	7,178	4,352	64.9%	7,178	4,352	64.9%												
...Fiji																		
...Guam	80,416	81,538	-1.4%	80,416	81,538	-1.4%												
...Johnston Island																		
...Kwajalein																		
...Majuro	30,384	29,516	2.9%	30,384	29,516	2.9%												
...Midway																		
...Manila	94,116	93,790	0.3%	94,116	93,790	0.3%												
...Nadi	14,008	20,042	-30.1%	14,008	20,042	-30.1%												
...Noumea, N.C.																		
...Pago Pago	30,492	30,492	0.0%	30,492	30,492	0.0%												
...Papeete	13,104	13,104	0.0%	13,104	13,104	0.0%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division