

	TABLE 1. TOTAL VISITORS BY AIR					
	JUNE			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
VISITOR DAYS	5,862,383	5,866,633	-0.1%	33,679,819	31,576,384	6.7%
TOTAL VISITORS	607,064	625,682	-3.0%	3,503,955	3,353,160	4.5%
DOMESTIC	460,713	483,644	-4.7%	2,538,854	2,398,106	5.9%
INTERNATIONAL	146,351	142,038	3.0%	965,101	955,054	1.1%
AVERAGE DAILY CENSUS	195,413	195,554	-0.1%	186,076	174,455	6.7%
TOTAL AIR SEATS (EST)	797,496	811,011	-1.7%	4,681,335	4,588,259	2.0%
TOTAL LOAD FACTOR (EST)	93.1%	95.3%	-2.2	88.5%	87.2%	1.3
ISLANDS VISITED						
O'ahu	372,729	390,284	-4.5%	2,114,235	2,047,429	3.3%
O'ahu only	268,742	283,156	-5.1%	1,553,819	1,515,058	2.6%
Kaua'i	92,174	92,569	-0.4%	492,964	467,465	5.5%
Kaua'i only	48,361	47,555	1.7%	258,093	247,008	4.5%
Maui County	193,927	190,140	2.0%	1,104,807	1,034,605	6.8%
Maui	190,761	186,682	2.2%	1,082,109	1,013,710	6.7%
Maui only	116,850	115,814	0.9%	688,320	650,498	5.8%
Moloka'i *	4,533	4,110	10.3%	29,702	24,199	22.7%
Moloka'i only *	547	541	1.0%	3,608	3,378	6.8%
Lāna'i *	5,815	5,824	-0.2%	39,992	33,571	19.1%
Lāna'i only *	904	750	20.5%	6,389	5,372	18.9%
Big Island	108,774	116,075	-6.3%	661,488	629,655	5.1%
Kona side	90,608	94,978	-4.6%	556,564	521,176	6.8%
Hilo side	42,734	44,545	-4.1%	245,315	237,237	3.4%
Big Island only	47,647	50,910	-6.4%	326,036	298,459	9.2%
Any Neighbor Island	338,322	342,526	-1.2%	1,950,136	1,838,102	6.1%
NI only	234,335	235,398	-0.5%	1,389,720	1,305,731	6.4%
O'ahu & NI	103,987	107,128	-2.9%	560,416	532,371	5.3%
Any one island only	483,051	498,727	-3.1%	2,836,265	2,719,773	4.3%
Multiple Islands	124,013	126,955	-2.3%	667,690	633,387	5.4%
Avg. Islands Visited	1.28	1.27	0.4%	1.26	1.26	0.3%
Average Length of Stay in Hawai'i	9.66	9.38	3.0%	9.61	9.42	2.1%
ACCOMMODATIONS						
Plan to stay in Hotel	372,142	389,890	-4.6%	2,158,372	2,077,152	3.9%
Hotel only	321,491	340,582	-5.6%	1,879,875	1,819,781	3.3%
Plan to stay in Condo	109,619	105,345	4.1%	660,830	595,771	10.9%
Condo only	84,903	81,705	3.9%	522,088	470,866	10.9%
Plan to stay in Timeshare	64,568	68,104	-5.2%	344,034	348,276	-1.2%
Timeshare only	48,828	51,179	-4.6%	262,854	266,810	-1.5%
Cruise Ship	10,916	11,700	-6.7%	66,275	64,415	2.9%
Friends/Relatives	62,475	66,864	-6.6%	336,229	342,162	-1.7%
Bed & Breakfast	5,173	4,980	3.9%	36,100	31,806	13.5%
Other	9,706	9,779	-0.7%	55,072	57,547	-4.3%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 1. TOTAL VISITORS BY AIR (CONT.)					
	2011P	JUNE 2010	% CHANGE	2011P	YEAR-TO-DATE 2010	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	502,951	518,741	-3.0%	2,849,001	2,752,204	3.5%
Honeymoon	47,262	50,022	-5.5%	219,513	224,749	-2.3%
Get Married	11,617	11,385	2.0%	58,128	58,651	-0.9%
Pleasure/Vacation	454,906	468,356	-2.9%	2,625,773	2,524,208	4.0%
Mtgs/Conventions/Incentive	27,741	23,938	15.9%	252,841	177,855	42.2%
Conventions	14,522	12,693	14.4%	145,792	95,231	53.1%
Corporate Meetings	5,617	5,894	-4.7%	50,861	38,860	30.9%
Incentive	8,484	5,844	45.2%	65,312	51,018	28.0%
Other Business	18,292	19,850	-7.8%	121,747	117,670	3.5%
Visit Friends/Rel.	60,739	64,247	-5.5%	315,993	318,295	-0.7%
Gov't/Military	8,417	10,654	-21.0%	55,970	63,401	-11.7%
Attend School	1,769	1,478	19.7%	8,949	10,232	-12.5%
Sport Events	4,621	5,832	-20.8%	36,751	30,041	22.3%
TRAVEL STATUS						
% First Timers **	35.7	35.4	0.3	33.8	33.7	0.1
% Repeaters **	64.3	64.6	-0.3	66.2	66.3	-0.1
Average # of Trips	4.89	4.87	0.4%	5.09	5.10	-0.2%
Group Tour	53,534	61,700	-13.2%	321,145	337,452	-4.8%
Non-Group	553,530	563,982	-1.9%	3,182,810	3,015,709	5.5%
Package Trip	214,289	232,454	-7.8%	1,180,671	1,173,068	0.6%
No Package	392,775	393,228	-0.1%	2,323,284	2,180,092	6.6%
Net True Independent	384,037	384,288	-0.1%	2,261,487	2,124,916	6.4%

** Change represents absolute change in rates rather than percentage change in rate.

	TABLE 2. DOMESTIC VISITORS BY AIR					
	(Visitors Arriving on Domestic Flights)					
	JUNE			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
DOMESTIC VISITOR DAYS	4,722,308	4,869,812	-3.0%	25,780,879	24,121,679	6.9%
DOMESTIC VISITORS	460,713	483,644	-4.7%	2,538,854	2,398,106	5.9%
DOMESTIC AVERAGE DAILY CENSUS	157,410	162,327	-3.0%	142,436	133,269	6.9%
DOMESTIC AIR SEATS (EST)	594,211	612,399	-3.0%	3,331,415	3,290,706	1.2%
DOMESTIC LOAD FACTOR (EST)	96.2%	99.2%	-2.9	92.3%	89.1%	3.2
ISLANDS VISITED						
O'ahu	235,429	257,133	-8.4%	1,276,660	1,217,494	4.9%
O'ahu only	161,638	178,618	-9.5%	902,961	858,506	5.2%
Kaua'i	85,931	87,727	-2.0%	443,606	425,130	4.3%
Kaua'i only	48,092	47,317	1.6%	249,153	237,875	4.7%
Maui County	172,825	175,164	-1.3%	929,500	876,400	6.1%
Maui	169,866	171,939	-1.2%	909,761	857,729	6.1%
Maui only	111,568	111,074	0.4%	612,302	575,244	6.4%
Moloka'i *	3,573	3,694	-3.3%	24,163	20,446	18.2%
Moloka'i only *	477	529	-9.8%	3,355	3,270	2.6%
Lāna'i *	5,126	5,320	-3.6%	33,349	27,996	19.1%
Lāna'i only *	904	748	20.8%	5,931	5,318	11.5%
Big Island	88,912	92,986	-4.4%	516,899	482,602	7.1%
Kona side	76,145	79,312	-4.0%	450,446	415,713	8.4%
Hilo side	32,146	33,789	-4.9%	173,536	169,074	2.6%
Big Island only	45,174	47,481	-4.9%	293,633	266,069	10.4%
Any Neighbor Island	299,075	305,026	-2.0%	1,635,893	1,539,600	6.3%
NI only	225,284	226,511	-0.5%	1,262,194	1,180,612	6.9%
O'ahu & NI	73,791	78,515	-6.0%	373,699	358,988	4.1%
Any one island only	367,853	385,767	-4.6%	2,067,335	1,946,283	6.2%
Multiple Islands	92,860	97,877	-5.1%	471,519	451,823	4.4%
Avg. Islands Visited	1.28	1.28	-0.1%	1.26	1.26	-0.2%
Average Length of Stay in Hawai'i	10.25	10.07	1.8%	10.15	10.06	1.0%
ACCOMMODATIONS						
Plan to stay in Hotel	251,592	267,569	-6.0%	1,401,663	1,312,758	6.8%
Hotel only	206,481	222,227	-7.1%	1,171,976	1,100,353	6.5%
Plan to stay in Condo	94,535	93,567	1.0%	520,243	471,440	10.4%
Condo only	72,820	72,085	1.0%	409,269	371,323	10.2%
Plan to stay in Timeshare	59,977	64,271	-6.7%	307,815	310,885	-1.0%
Timeshare only	45,493	48,888	-6.9%	237,170	241,414	-1.8%
Cruise Ship	10,032	11,178	-10.3%	55,406	57,376	-3.4%
Friends/Relatives	55,614	61,261	-9.2%	299,164	303,667	-1.5%
Bed & Breakfast	4,390	4,448	-1.3%	29,673	26,406	12.4%
Other	8,635	8,826	-2.2%	45,557	45,104	1.0%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)					
	(Visitors Arriving on Domestic Flights)					
	JUNE			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	386,317	401,955	-3.9%	2,051,297	1,945,204	5.5%
Honeymoon	23,715	26,230	-9.6%	93,820	94,300	-0.5%
Get Married	5,629	5,538	1.6%	26,221	24,858	5.5%
Pleasure/Vacation	362,854	376,437	-3.6%	1,960,096	1,853,416	5.8%
Mtgs/Conventions/Incentive	15,004	17,457	-14.1%	186,265	136,311	36.6%
Conventions	7,932	10,915	-27.3%	112,352	74,719	50.4%
Corporate Meetings	4,554	3,620	25.8%	39,699	32,069	23.8%
Incentive	3,059	3,415	-10.4%	41,615	35,880	16.0%
Other Business	16,691	18,239	-8.5%	108,486	108,625	-0.1%
Visit Friends/Rel.	55,136	58,918	-6.4%	281,104	281,999	-0.3%
Gov't/Military	6,923	9,015	-23.2%	42,878	47,427	-9.6%
Attend School	1,045	1,242	-15.9%	6,175	5,814	6.2%
Sport Events	2,677	3,282	-18.4%	24,040	15,075	59.5%
TRAVEL STATUS						
% First Timers **	30.9	31.9	-1.0	28.9	29.3	-0.4
% Repeaters **	69.1	68.1	1.0	71.1	70.7	0.4
Average # of Trips	5.40	5.30	1.9%	5.69	5.72	-0.4%
Group Tour	12,904	14,175	-9.0%	97,313	86,178	12.9%
Non-Group	447,809	469,469	-4.6%	2,441,541	2,311,928	5.6%
Package Trip	122,398	134,939	-9.3%	626,268	600,647	4.3%
No Package	338,315	348,705	-3.0%	1,912,586	1,797,459	6.4%
Net True Independent	334,486	344,933	-3.0%	1,883,462	1,773,303	6.2%

** Change represents absolute change in rates rather than percentage change in rate.

	TABLE 2. DOMESTIC VISITORS BY AIR (CONT.) (Visitors Arriving on Domestic Flights)					
	JUNE			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
UNITED STATES	425,460	568,088	-25.1%	2,263,258	2,692,935	-16.0%
Pacific Region	215,070	224,430	-4.2%	1,128,809	1,088,531	3.7%
...California	163,680	174,109	-6.0%	737,768	726,289	1.6%
...Oregon	15,792	15,487	2.0%	108,012	99,581	8.5%
...Washington	32,114	32,026	0.3%	241,278	224,549	7.5%
Mountain Region	54,410	58,861	-7.6%	297,342	290,494	2.4%
West North Central	14,491	15,059	-3.8%	123,790	116,549	6.2%
West South Central	39,594	42,828	-7.6%	140,559	143,598	-2.1%
...Texas	32,039	34,644	-7.5%	110,299	112,801	-2.2%
East North Central	29,562	32,993	-10.4%	191,398	182,636	4.8%
East South Central	9,256	10,844	-14.6%	39,904	42,489	-6.1%
New England	7,990	8,686	-8.0%	54,086	52,824	2.4%
Middle Atlantic	18,769	21,151	-11.3%	113,827	112,302	1.4%
...New Jersey	4,926	5,577	-11.7%	27,981	28,753	-2.7%
...New York	7,461	8,305	-10.2%	51,821	50,121	3.4%
South Atlantic	35,487	40,161	-11.6%	170,304	176,660	-3.6%
TOTAL CANADA	5,011	6,394	-21.6%	109,677	77,387	41.7%
TOTAL EUROPE	10,708	10,835	-1.2%	59,919	52,497	14.1%
...France	503	538	-6.5%	3,638	2,933	24.1%
...Germany	2,304	1,974	16.7%	13,436	11,990	12.1%
...Ireland	184	264	-30.3%	760	937	-18.9%
...Italy	698	762	-8.5%	2,702	2,460	9.8%
...Switzerland	798	644	23.8%	4,315	3,390	27.3%
...United Kingdom	3,091	3,456	-10.5%	15,826	14,827	6.7%
TOTAL ASIA	5,294	5,817	-9.0%	27,189	25,878	5.1%
...People's Republic of China	2,813	2,718	3.5%	13,965	12,657	10.3%
...Taiwan	142	153	-6.9%	737	742	-0.7%
...Hong Kong	157	156	0.3%	670	610	9.8%
...Indonesia	78	88	-11.2%	299	232	28.8%
...Japan	598	838	-28.6%	3,275	3,645	-10.1%
...Korea	651	921	-29.3%	3,711	3,659	1.4%
...Malaysia	32	31	2.5%	151	119	26.7%
...Philippines	301	421	-28.5%	1,643	1,798	-8.6%
...Singapore	107	108	-0.8%	520	478	8.7%
...Thailand	58	52	12.2%	279	285	-2.2%
TOTAL CENTRAL AMERICA	617	548	12.6%	3,630	3,144	15.4%
...Mexico	539	462	16.6%	3,158	2,706	16.7%
TOTAL SOUTH AMERICA	1,096	998	9.8%	9,213	7,341	25.5%
...Argentina	205	174	17.9%	2,238	1,595	40.3%
...Brazil	550	422	30.2%	4,554	3,840	18.6%
TOTAL OCEANIA	4,275	3,915	9.2%	20,997	17,990	16.7%
...Australia	3,527	3,083	14.4%	17,480	14,836	17.8%
...New Zealand	370	417	-11.3%	1,725	1,540	12.0%

	TABLE 3: INTERNATIONAL VISITORS BY AIR					
	(Visitors Arriving on International Flights)					
	JUNE			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
INTERNATIONAL VISITOR DAYS	1,140,074	996,820	14.4%	7,898,940	7,454,704	6.0%
INTERNATIONAL VISITORS	146,351	142,038	3.0%	965,101	955,054	1.1%
INTERNATIONAL AVERAGE DAILY CENSUS	38,002	33,227	14.4%	43,641	41,186	6.0%
INTERNATIONAL AIR SEATS (EST)	203,285	198,612	2.4%	1,349,920	1,297,553	4.0%
INTERNATIONAL LOAD FACTOR (EST)	83.9%	83.3%	0.6	79.1%	82.4%	-3.2
ISLANDS VISITED						
O'ahu	137,300	133,151	3.1%	837,575	829,934	0.9%
O'ahu only	107,104	104,539	2.5%	650,858	656,552	-0.9%
Kaua'i	6,243	4,842	28.9%	49,358	42,335	16.6%
Kaua'i only	269	238	13.1%	8,940	9,133	-2.1%
Maui County	21,102	14,977	40.9%	175,307	158,205	10.8%
Maui	20,895	14,743	41.7%	172,348	155,980	10.5%
Maui only	5,282	4,739	11.5%	76,018	75,254	1.0%
Moloka'i *	960	415	131.2%	5,539	3,753	47.6%
Moloka'i only *	70	12	461.6%	253	107	135.5%
Lāna'i *	689	505	36.6%	6,643	5,576	19.1%
Lāna'i only *	0	2	-100.0%	458	55	737.5%
Big Island	19,862	23,089	-14.0%	144,589	147,053	-1.7%
Kona side	14,463	15,665	-7.7%	106,118	105,463	0.6%
Hilo side	10,588	10,756	-1.6%	71,779	68,164	5.3%
Big Island only	2,473	3,430	-27.9%	32,403	32,390	0.0%
Any Neighbor Island	39,247	37,499	4.7%	314,243	298,502	5.3%
NI only	9,051	8,887	1.8%	127,526	125,120	1.9%
O'ahu & NI	30,196	28,613	5.5%	186,717	173,383	7.7%
Any one island only	115,198	112,960	2.0%	768,930	773,490	-0.6%
Multiple Islands	31,153	29,078	7.1%	196,171	181,564	8.0%
Avg. Islands Visited	1.27	1.24	2.1%	1.26	1.24	1.6%
Average Length of Stay in Hawai'i	7.79	7.02	11.0%	8.18	7.81	4.9%
ACCOMMODATIONS						
Plan to stay in Hotel	120,550	122,322	-1.4%	756,709	764,394	-1.0%
Hotel only	115,010	118,355	-2.8%	707,899	719,428	-1.6%
Plan to stay in Condo	15,084	11,778	28.1%	140,587	124,331	13.1%
Condo only	12,083	9,620	25.6%	112,819	99,543	13.3%
Plan to stay in Timeshare	4,591	3,834	19.8%	36,219	37,391	-3.1%
Timeshare only	3,335	2,291	45.6%	25,684	25,396	1.1%
Cruise Ship	884	522	69.5%	10,869	7,038	54.4%
Friends/Relatives	6,861	5,602	22.5%	37,065	38,495	-3.7%
Bed & Breakfast	783	532	47.1%	6,427	5,400	19.0%
Other	1,071	952	12.4%	9,515	12,443	-23.5%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)					
	(Visitors Arriving on International Flights)					
	JUNE			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	116,634	116,785	-0.1%	797,704	807,000	-1.2%
Honeymoon	23,547	23,792	-1.0%	125,693	130,449	-3.6%
Get Married	5,988	5,847	2.4%	31,907	33,793	-5.6%
Pleasure/Vacation	92,052	91,919	0.1%	665,677	670,792	-0.8%
Mtgs/Conventions/Incentive	12,737	6,481	96.5%	66,576	41,544	60.3%
Conventions	6,590	1,778	270.6%	33,440	20,513	63.0%
Corporate Meetings	1,063	2,273	-53.2%	11,162	6,791	64.4%
Incentive	5,425	2,429	123.3%	23,697	15,138	56.5%
Other Business	1,601	1,611	-0.6%	13,261	9,045	46.6%
Visit Friends/Rel.	5,603	5,329	5.2%	34,889	36,296	-3.9%
Gov't/Military	1,494	1,639	-8.9%	13,092	15,974	-18.0%
Attend School	724	235	207.8%	2,774	4,418	-37.2%
Sport Events	1,944	2,550	-23.8%	12,711	14,967	-15.1%
TRAVEL STATUS						
% First Timers **	50.9	47.6	3.3	46.7	44.9	1.8
% Repeaters **	49.1	52.4	-3.3	53.3	55.1	-1.8
Average # of Trips	3.28	3.41	-3.9%	3.50	3.55	-1.5%
Group Tour	40,630	47,526	-14.5%	223,832	251,274	-10.9%
Non-Group	105,721	94,512	11.9%	741,269	703,780	5.3%
Package Trip	91,891	97,515	-5.8%	554,403	572,421	-3.1%
No Package	54,460	44,523	22.3%	410,698	382,633	7.3%
Net True Independent	49,551	39,355	25.9%	378,025	351,613	7.5%

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 4. TOTAL U.S WEST VISITORS BY AIR

(Includes Pacific and Mountain States)

	JUNE			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
VISITOR DAYS	2,701,873	2,764,783	-2.3%	13,980,895	13,349,655	4.7%
TOTAL VISITORS	274,301	283,823	-3.4%	1,454,557	1,388,149	4.8%
Domestic	269,480	278,532	-3.3%	1,426,150	1,357,407	5.1%
International	4,821	5,291	-8.9%	28,407	30,742	-7.6%
AVERAGE DAILY CENSUS	90,062	92,159	-2.3%	77,243	73,755	4.7%
ISLANDS VISITED						
O'ahu	120,803	133,438	-9.5%	639,538	624,991	2.3%
O'ahu only	91,342	103,007	-11.3%	497,240	483,816	2.8%
Kaua'i	50,601	49,432	2.4%	244,000	233,189	4.6%
Kaua'i only	34,986	33,255	5.2%	169,464	160,445	5.6%
Maui County	101,783	99,220	2.6%	518,271	492,935	5.1%
Maui	100,135	97,521	2.7%	506,950	482,371	5.1%
Maui only	77,861	75,312	3.4%	400,386	377,444	6.1%
Moloka'i *	1,700	1,761	-3.5%	12,032	9,958	20.8%
Moloka'i only *	318	353	-9.9%	2,311	2,103	9.9%
Lāna'i *	2,503	2,528	-1.0%	16,100	13,274	21.3%
Lāna'i only *	563	437	28.9%	3,576	3,292	8.6%
Big Island	46,994	48,384	-2.9%	276,456	257,340	7.4%
Kona side	41,204	42,483	-3.0%	246,155	225,416	9.2%
Hilo side	14,646	14,068	4.1%	77,532	75,513	2.7%
Big Island only	30,487	31,912	-4.5%	193,899	176,162	10.1%
Any Neighbor Island	182,959	180,816	1.2%	957,317	904,332	5.9%
NI only	153,498	150,385	2.1%	815,019	763,158	6.8%
O'ahu & NI	29,461	30,431	-3.2%	142,298	141,174	0.8%
Any one island only	235,557	244,276	-3.6%	1,266,876	1,203,263	5.3%
Multiple Islands	38,744	39,548	-2.0%	187,681	184,886	1.5%
Avg. Islands Visited	1.18	1.17	0.3%	1.17	1.17	-0.2%
Average Length of Stay in Hawai'i	9.85	9.74	1.1%	9.61	9.62	-0.1%
ACCOMMODATIONS						
Plan to stay in Hotel	134,586	143,316	-6.1%	719,581	684,284	5.2%
Hotel only	112,168	120,721	-7.1%	610,164	580,841	5.0%
Plan to stay in Condo	64,900	62,790	3.4%	342,639	314,590	8.9%
Condo only	52,572	50,522	4.1%	280,115	257,382	8.8%
Plan to stay in Timeshare	40,700	43,056	-5.5%	194,552	197,723	-1.6%
Timeshare only	31,771	33,442	-5.0%	154,674	157,166	-1.6%
Cruise Ship	2,514	2,616	-3.9%	12,986	14,420	-9.9%
Friends/Relatives	33,359	37,005	-9.9%	180,381	186,033	-3.0%
Bed & Breakfast	1,904	1,995	-4.6%	13,742	12,466	10.2%
Other	4,775	4,717	1.2%	28,015	26,595	5.3%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 4. TOTAL U.S WEST VISITORS BY AIR (CONT.)					
	(Includes Pacific and Mountain States)					
	JUNE			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	232,829	239,546	-2.8%	1,191,684	1,138,482	4.7%
Honeymoon	9,788	10,513	-6.9%	41,084	40,794	0.7%
Get Married	3,177	2,854	11.3%	15,568	13,545	14.9%
Pleasure/Vacation	222,852	229,269	-2.8%	1,149,657	1,098,177	4.7%
Mtgs/Conventions/Incentive	6,979	7,798	-10.5%	76,710	59,362	29.2%
Conventions	3,573	4,877	-26.7%	44,428	33,640	32.1%
Corporate Meetings	2,520	1,879	34.1%	19,605	15,402	27.3%
Incentive	1,135	1,291	-12.1%	15,511	12,700	22.1%
Other Business	10,404	11,427	-9.0%	68,894	68,615	0.4%
Visit Friends/Rel.	31,669	34,595	-8.5%	165,110	167,830	-1.6%
Gov't/Military	3,178	3,558	-10.7%	19,551	20,239	-3.4%
Attend School	496	652	-23.9%	3,034	3,313	-8.4%
Sport Events	1,627	1,845	-11.8%	13,612	9,242	47.3%
TRAVEL STATUS						
% First Timers **	19.8	20.5	-0.7	18.3	18.9	-0.6
% Repeaters **	80.2	79.5	0.7	81.7	81.1	0.6
Average # of Trips	6.56	6.52	0.7%	6.94	6.95	-0.1%
Group Tour	4,660	5,070	-8.1%	31,421	29,496	6.5%
Non-Group	269,641	278,754	-3.3%	1,423,136	1,358,652	4.7%
Package Trip	67,134	72,553	-7.5%	311,583	303,584	2.6%
No Package	207,167	211,271	-1.9%	1,142,974	1,084,565	5.4%
Net True Independent	205,398	209,793	-2.1%	1,131,479	1,074,955	5.3%

** Change represents absolute change in rates rather percentage change in rates.

	TABLE 5. TOTAL U.S. EAST VISITORS BY AIR (Includes States East of Rocky Mountains)					
	JUNE			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
VISITOR DAYS	1,703,124	1,790,749	-4.9%	9,086,920	8,687,611	4.6%
TOTAL VISITORS	160,009	171,895	-6.9%	857,746	831,838	3.1%
Domestic	155,149	166,580	-6.9%	833,869	805,954	3.5%
International	4,860	5,315	-8.6%	23,877	25,884	-7.8%
AVERAGE DAILY CENSUS	56,771	59,592	-4.7%	50,204	47,998	4.6%
ISLANDS VISITED						
O'ahu	97,917	106,501	-8.1%	502,307	489,091	2.7%
O'ahu only	59,268	64,651	-8.3%	312,521	307,389	1.7%
Kaua'i	31,432	33,914	-7.3%	164,818	160,488	2.7%
Kaua'i only	11,422	12,289	-7.1%	63,941	64,184	-0.4%
Maui County	60,936	65,515	-7.0%	330,142	316,851	4.2%
Maui	59,822	64,168	-6.8%	323,004	309,819	4.3%
Maui only	28,583	30,681	-6.8%	167,046	161,978	3.1%
Moloka'i *	1,516	1,762	-13.9%	9,156	8,280	10.6%
Moloka'i only *	141	149	-5.4%	819	911	-10.0%
Lāna'i *	2,412	2,603	-7.3%	14,998	12,995	15.4%
Lāna'i only *	316	283	11.5%	2,225	1,735	28.3%
Big Island	36,629	38,278	-4.3%	191,545	184,086	4.1%
Kona side	30,674	31,803	-3.6%	163,122	154,857	5.3%
Hilo side	15,771	17,035	-7.4%	78,998	78,784	0.3%
Big Island only	12,780	12,931	-1.2%	77,264	72,140	7.1%
Any Neighbor Island	100,741	107,243	-6.1%	545,225	524,449	4.0%
NI only	62,092	65,394	-5.0%	355,439	342,748	3.7%
O'ahu & NI	38,649	41,849	-7.6%	189,786	181,702	4.4%
Any one island only	112,510	120,984	-7.0%	623,816	608,336	2.5%
Multiple Islands	47,499	50,911	-6.7%	233,930	223,502	4.7%
Avg. Islands Visited	1.44	1.44	-0.2%	1.41	1.40	0.4%
Average Length of Stay in Hawai'i	10.64	10.42	2.2%	10.59	10.44	1.4%
ACCOMMODATIONS						
Plan to stay in Hotel	97,372	104,359	-6.7%	537,492	509,582	5.5%
Hotel only	77,469	84,174	-8.0%	437,612	417,830	4.7%
Plan to stay in Condo	25,504	26,679	-4.4%	130,835	123,411	6.0%
Condo only	17,192	18,582	-7.5%	91,410	88,163	3.7%
Plan to stay in Timeshare	17,946	20,001	-10.3%	97,725	100,240	-2.5%
Timeshare only	12,646	14,180	-10.8%	70,816	73,522	-3.7%
Cruise Ship	6,714	7,937	-15.4%	35,187	36,599	-3.9%
Friends/Relatives	20,730	22,758	-8.9%	102,521	106,148	-3.4%
Bed & Breakfast	1,703	1,671	1.9%	10,954	9,849	11.2%
Other	3,721	3,505	6.2%	17,169	17,645	-2.7%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 5. TOTAL U.S EAST VISITORS BY AIR (CONT.)					
	(Includes States East of Rocky Mountains)					
	JUNE			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	130,118	138,399	-6.0%	661,540	646,354	2.3%
Honeymoon	10,874	12,408	-12.4%	40,725	42,146	-3.4%
Get Married	2,196	2,412	-8.9%	10,153	9,793	3.7%
Pleasure/Vacation	119,427	126,265	-5.4%	621,912	605,555	2.7%
Mtgs/Conventions/Incentive	6,632	8,081	-17.9%	87,639	66,189	32.4%
Conventions	3,595	4,896	-26.6%	52,974	35,106	50.9%
Corporate Meetings	1,667	1,573	6.0%	16,396	14,367	14.1%
Incentive	1,584	1,824	-13.2%	21,860	20,212	8.2%
Other Business	5,408	5,960	-9.3%	34,738	35,920	-3.3%
Visit Friends/Rel.	21,190	22,556	-6.1%	100,111	101,962	-1.8%
Gov't/Military	4,185	6,042	-30.7%	25,792	31,377	-17.8%
Attend School	399	412	-3.1%	2,008	2,900	-30.8%
Sport Events	854	1,120	-23.7%	8,297	4,309	92.6%
TRAVEL STATUS						
% First Timers **	45.4	46.0	-0.6	40.9	41.4	-0.5
% Repeaters **	54.6	54.0	0.6	59.1	58.6	0.5
Average # of Trips	3.73	3.63	2.7%	4.13	4.14	-0.1%
Group Tour	6,233	5,964	4.5%	46,897	41,129	14.0%
Non-Group	153,776	165,930	-7.3%	810,849	790,709	2.5%
Package Trip	43,346	49,203	-11.9%	229,529	225,641	1.7%
No Package	116,663	122,692	-4.9%	628,217	606,197	3.6%
Net True Independent	115,041	121,095	-5.0%	615,406	595,805	3.3%

** Change represents absolute change in rates rather percentage change in rates.

TABLE 6. TOTAL JAPANESE VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
VISITOR DAYS	492,291	568,334	-13.4%	3,121,508	3,308,570	-5.7%
TOTAL VISITORS	84,950	101,250	-16.1%	527,009	580,259	-9.2%
Domestic	598	835	-28.4%	3,275	3,614	-9.4%
International	84,352	100,415	-16.0%	523,734	576,645	-9.2%
AVERAGE DAILY CENSUS	16,410	18,944	-13.4%	17,246	18,279	-5.7%
ISLANDS VISITED						
O'ahu	82,637	97,692	-15.4%	507,420	556,536	-8.8%
O'ahu only	68,190	77,934	-12.5%	427,474	462,959	-7.7%
Kaua'i	2,040	1,810	12.7%	9,848	9,613	2.4%
Kaua'i only	160	115	38.8%	1,325	740	79.0%
Maui County	5,301	5,599	-5.3%	28,719	29,754	-3.5%
Maui	5,193	5,565	-6.7%	27,904	29,336	-4.9%
Maui only	824	710	16.1%	4,887	4,881	0.1%
Moloka'i *	250	87	187.3%	968	570	69.7%
Moloka'i only *	0	0	NA	30	1	2710.6%
Lāna'i *	2	54	-96.3%	1,061	738	43.9%
Lāna'i only *	2	0	NA	180	13	1321.6%
Big Island	11,048	17,626	-37.3%	70,623	89,310	-20.9%
Kona side	7,333	11,707	-37.4%	45,100	60,560	-25.5%
Hilo side	5,182	7,337	-29.4%	33,910	36,093	-6.0%
Big Island only	1,173	2,482	-52.7%	12,042	16,985	-29.1%
Any Neighbor Island	16,760	23,316	-28.1%	99,535	117,300	-15.1%
NI only	2,313	3,558	-35.0%	19,589	23,722	-17.4%
O'ahu & NI	14,447	19,758	-26.9%	79,946	93,578	-14.6%
Any one island only	70,349	81,241	-13.4%	445,938	485,579	-8.2%
Multiple Islands	14,601	20,009	-27.0%	81,071	94,680	-14.4%
Avg. Islands Visited	1.19	1.21	-1.8%	1.17	1.18	-0.9%
Average Length of Stay in Hawai'i	5.80	5.61	3.2%	5.92	5.70	3.9%
ACCOMMODATIONS						
Plan to stay in Hotel	74,141	92,008	-19.4%	460,235	516,721	-10.9%
Hotel only	72,685	90,461	-19.7%	450,616	506,878	-11.1%
Plan to stay in Condo	8,708	7,379	18.0%	53,631	49,265	8.9%
Condo only	7,406	6,077	21.9%	45,342	41,130	10.2%
Plan to stay in Timeshare	2,543	2,130	19.4%	15,730	14,560	8.0%
Timeshare only	2,061	1,712	20.4%	11,864	11,275	5.2%
Cruise Ship	57	26	116.1%	249	528	-52.8%
Friends/Relatives	1,084	1,091	-0.7%	7,677	7,779	-1.3%
Bed & Breakfast	10	179	-94.4%	669	1,057	-36.7%
Other	6	78	-92.3%	356	561	-36.5%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 6. TOTAL JAPANESE VISITORS BY AIR (CONT.)

	JUNE			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	68,925	84,221	-18.2%	451,488	503,984	-10.4%
Honeymoon	17,070	19,922	-14.3%	91,847	101,148	-9.2%
Get Married	5,169	5,513	-6.2%	27,011	28,879	-6.5%
Pleasure/Vacation	50,833	63,489	-19.9%	354,897	398,239	-10.9%
Mtgs/Conventions/Incentive	6,475	4,761	36.0%	25,794	18,759	37.5%
Conventions	1,612	511	215.2%	5,476	5,057	8.3%
Corporate Meetings	467	2,162	-78.4%	3,345	4,573	-26.9%
Incentive	4,686	2,088	124.5%	17,952	9,285	93.3%
Other Business	700	526	33.2%	3,778	2,817	34.1%
Visit Friends/Rel.	1,590	1,712	-7.1%	10,603	10,748	-1.3%
Gov't/Military	30	29	3.9%	298	540	-44.8%
Attend School	137	34	303.6%	979	908	7.8%
Sport Events	1,722	2,498	-31.1%	11,173	12,751	-12.4%
TRAVEL STATUS						
% First Timers **	43.8	44.2	-0.5	43.5	43.3	0.3
% Repeaters **	56.2	55.8	0.5	56.5	56.7	-0.3
Average # of Trips	3.71	3.57	3.7%	3.77	3.65	3.4%
Group Tour	31,254	42,116	-25.8%	167,349	214,887	-22.1%
Non-Group	53,696	59,134	-9.2%	359,660	365,372	-1.6%
Package Trip	65,126	80,377	-19.0%	391,625	438,714	-10.7%
No Package	19,824	20,873	-5.0%	135,384	141,544	-4.4%
Net True Independent	16,440	16,195	1.5%	112,649	116,212	-3.1%

** Change represents absolute change in rates rather percentage change in rates.

TABLE 7. TOTAL CANADIAN VISITORS BY AIR

	JUNE			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
VISITOR DAYS	182,098	149,972	21.4%	3,441,759	2,879,198	19.5%
TOTAL VISITORS	16,160	13,579	19.0%	269,960	223,334	20.9%
Domestic	5,011	6,390	-21.6%	109,677	77,362	41.8%
International	11,149	7,189	55.1%	160,283	145,972	9.8%
AVERAGE DAILY CENSUS	6,070	4,999	21.4%	19,015	15,907	19.5%
ISLANDS VISITED						
O'ahu	9,871	7,918	24.7%	129,750	105,628	22.8%
O'ahu only	7,056	5,092	38.6%	85,609	69,685	22.9%
Kaua'i	1,621	1,734	-6.5%	37,461	30,190	24.1%
Kaua'i only	428	473	-9.5%	14,854	12,212	21.6%
Maui County	6,892	6,141	12.2%	128,025	108,346	18.2%
Maui	6,839	6,066	12.7%	126,755	107,382	18.0%
Maui only	4,393	3,789	15.9%	89,561	77,056	16.2%
Moloka'i *	65	60	8.4%	2,461	1,840	33.7%
Moloka'i only *	16	7	121.5%	250	192	30.4%
Lāna'i *	134	265	-49.4%	2,800	2,417	15.8%
Lāna'i only *	0	4	-100.0%	108	121	-11.0%
Big Island	2,617	2,358	11.0%	51,869	41,161	26.0%
Kona side	2,138	2,019	5.9%	47,028	37,142	26.6%
Hilo side	1,298	1,128	15.1%	19,112	15,832	20.7%
Big Island only	781	904	-13.6%	24,418	19,305	26.5%
Any Neighbor Island	9,104	8,487	7.3%	184,351	153,649	20.0%
NI only	6,289	5,661	11.1%	140,210	117,706	19.1%
O'ahu & NI	2,815	2,826	-0.4%	44,141	35,943	22.8%
Any one island only	12,674	10,270	23.4%	214,800	178,571	20.3%
Multiple Islands	3,486	3,309	5.4%	55,160	44,764	23.2%
Avg. Islands Visited	1.31	1.36	-3.4%	1.30	1.29	0.6%
Average Length of Stay in Hawai'i	11.27	11.04	2.0%	12.75	12.89	-1.1%
ACCOMMODATIONS						
Plan to stay in Hotel	9,839	8,271	19.0%	137,006	114,167	20.0%
Hotel only	8,072	6,926	16.5%	106,600	89,140	19.6%
Plan to stay in Condo	4,536	3,749	21.0%	100,186	81,096	23.5%
Condo only	3,580	2,982	20.0%	80,719	65,438	23.4%
Plan to stay in Timeshare	1,180	839	40.6%	25,949	24,748	4.9%
Timeshare only	711	534	33.3%	18,385	16,969	8.3%
Cruise Ship	273	209	30.9%	7,192	5,436	32.3%
Friends/Relatives	1,055	793	33.0%	11,490	10,440	10.1%
Bed & Breakfast	287	183	57.0%	3,946	2,825	39.7%
Other	113	252	-55.1%	2,408	2,092	15.1%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

T A B L E 7. T O T A L C A N A D I A N V I S I T O R S B Y A I R (C O N T.)

	JUNE			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	14,561	11,830	23.1%	249,690	208,426	19.8%
Honeymoon	1,063	921	15.4%	5,946	4,911	21.1%
Get Married	165	236	-30.0%	1,779	2,128	-16.4%
Pleasure/Vacation	13,547	10,768	25.8%	243,937	202,864	20.2%
Mtgs/Conventions/Incentive	459	480	-4.3%	15,103	8,644	74.7%
Conventions	294	372	-20.9%	11,210	5,721	95.9%
Corporate Meetings	109	44	150.0%	1,937	1,313	47.5%
Incentive	87	66	32.5%	2,558	2,110	21.2%
Other Business	209	188	11.1%	1,932	1,616	19.5%
Visit Friends/Rel.	866	597	45.0%	10,080	8,311	21.3%
Gov't/Military	23	75	-69.2%	332	360	-7.8%
Attend School	44	19	136.6%	305	241	26.5%
Sport Events	77	106	-27.3%	1,115	1,128	-1.1%
TRAVEL STATUS						
% First Timers **	49.0	44.8	4.2	36.2	35.4	0.8
% Repeaters **	51.0	55.2	-4.2	63.8	64.6	-0.8
Average # of Trips	3.34	3.57	-6.4%	4.01	4.05	-1.0%
Group Tour	278	290	-4.2%	7,578	5,470	38.5%
Non-Group	15,882	13,289	19.5%	262,382	217,864	20.4%
Package Trip	4,981	4,509	10.5%	71,935	64,273	11.9%
No Package	11,179	9,071	23.2%	198,025	159,061	24.5%
Net True Independent	11,062	8,974	23.3%	196,157	157,447	24.6%

** Change represents absolute change in rates rather percentage change in rates.

June 2011 Arrivals at a Glance

CATEGORY AND MMA	June 2011	June 2010	% change	YTD 2011	YTD 2010	% change
TOTAL EXPENDITURES (\$mil.)	1,037.3	917.1	13.1	6,044.4	5,104.3	18.4
Total by air	1,037.3	917.1	13.1	6,028.3	5,092.5	18.4
U.S. West	376.2	353.2	6.5	2,033.2	1,819.3	11.8
U.S. East	306.0	288.5	6.1	1,641.1	1,413.8	16.1
Japan	149.2	146.0	2.1	890.8	843.5	5.6
Canada	26.3	23.0	14.5	530.4	404.3	31.2
All Others	179.6	106.4	68.8	932.8	611.7	52.5
Visitor arrivals by cruise ships	0.0	0.0	na	16.1	11.8	36.8
TOTAL VISITOR DAYS	5,862,916	5,866,633	-0.1	34,021,627	31,848,465	6.8
Total by air	5,862,383	5,866,633	-0.1	33,679,819	31,576,384	6.7
U.S. West	2,701,873	2,764,783	-2.3	13,980,895	13,349,655	4.7
U.S. East	1,703,124	1,790,749	-4.9	9,086,920	8,687,611	4.6
Japan	492,291	568,334	-13.4	3,121,508	3,308,570	-5.7
Canada	182,098	149,972	21.4	3,441,759	2,879,198	19.5
All Others	782,996	592,795	32.1	4,048,737	3,351,349	20.8
Visitor arrivals by cruise ships	533	0	na	341,808	272,081	25.6
VISITOR ARRIVALS	607,264	625,682	-2.9	3,565,963	3,405,400	4.7
Total by air	607,064	625,682	-3.0	3,503,955	3,353,160	4.5
U.S. West	274,301	283,823	-3.4	1,454,557	1,388,149	4.8
U.S. East	160,009	171,895	-6.9	857,746	831,838	3.1
Japan	84,950	101,250	-16.1	527,009	580,259	-9.2
Canada	16,160	13,579	19.0	269,960	223,334	20.9
All Others	71,644	55,134	29.9	394,683	329,580	19.8
Visitor arrivals by cruise ships	200	0	na	62,008	52,240	18.7
AVERAGE LENGTH OF STAY	9.65	9.38	3.0	9.54	9.35	2.0
Total by air	9.66	9.38	3.0	9.61	9.42	2.1
U.S. West	9.85	9.74	1.1	9.61	9.62	-0.1
U.S. East	10.64	10.42	2.2	10.59	10.44	1.4
Japan	5.80	5.61	3.2	5.92	5.70	3.9
Canada	11.27	11.04	2.0	12.75	12.89	-1.1
All Others	10.93	10.75	1.6	10.26	10.17	0.9
Visitor arrivals by cruise ships	2.7	0.00	na	5.51	5.21	5.8
PER PERSON PER DAY SPENDING (\$)	176.9	156.3	13.2	177.7	160.3	10.9
Total by air	176.9	156.3	13.2	179.0	161.3	11.0
U.S. West	139.2	127.7	9.0	145.4	136.3	6.7
U.S. East	179.7	161.1	11.5	180.6	162.7	11.0
Japan	303.0	256.9	17.9	285.4	255.0	11.9
Canada	144.4	153.1	-5.7	154.1	140.4	9.7
All Others	229.4	179.6	27.8	230.4	182.5	26.2
Visitor arrivals by cruise ships	39.7	0.0	na	47.1	43.2	8.9
PER PERSON PER TRIP SPENDING (\$)	1,708.1	1,465.8	16.5	1,695.0	1,498.9	13.1
Total by air	1,708.7	1,465.8	16.6	1,720.4	1,518.7	13.3
U.S. West	1,371.3	1,244.3	10.2	1,397.8	1,310.6	6.7
U.S. East	1,912.6	1,678.5	14.0	1,913.3	1,699.6	12.6
Japan	1,755.8	1,442.2	21.7	1,690.2	1,453.7	16.3
Canada	1,627.0	1,691.4	-3.8	1,964.6	1,810.2	8.5
All Others	2,507.2	1,930.7	29.9	2,363.5	1,855.9	27.3
Visitor arrivals by cruise ships	105.9	0.0	na	259.5	225.2	15.2

Source: Hawai'i Tourism Authority

June 2011 Island Highlights

CATEGORY AND ISLAND	June 2011	June 2010	% change	YTD 2011	YTD 2010	% change
TOTAL EXPENDITURES (\$mil.)	1,037.3	917.1	13.1	6,044.4	5,104.3	18.4
Total by air	1,037.3	917.1	13.1	6,028.3	5,092.5	18.4
O'ahu	545.8	459.4	18.8	2,973.9	2,555.4	16.4
Maui	255.6	233.7	9.4	1,610.4	1,327.9	21.3
Moloka'i	2.2	2.4	-8.5	14.2	13.0	8.9
Lāna'i	6.6	6.1	9.2	44.7	32.5	37.5
Kaua'i	121.1	99.1	22.2	627.8	526.9	19.1
Hawai'i Island	105.9	116.4	-9.1	757.3	636.8	18.9
Visitor arrivals by cruise ships	0.0	0.0	na	16.1	11.8	36.8
TOTAL VISITOR DAYS	5,862,916	5,866,633	-0.1	34,021,627	31,801,060	7.0
Total by air	5,862,383	5,866,633	-0.1	33,679,819	31,528,979	6.8
O'ahu	2,891,895	2,901,534	-0.3	15,865,135	15,032,039	5.5
Maui	1,468,393	1,470,148	-0.1	8,824,100	8,254,819	6.9
Moloka'i	19,269	19,160	0.6	132,773	122,709	8.2
Lāna'i	20,855	20,508	1.7	137,557	120,377	14.3
Kaua'i	692,617	686,395	0.9	3,756,991	3,516,631	6.8
Hawai'i Island	769,354	768,887	0.1	4,963,263	4,482,403	10.7
Visitor arrivals by cruise ships	533	0	na	341,808	272,081	25.6
VISITOR ARRIVALS	607,264	625,682	-2.9	3,565,963	3,405,400	4.7
Total by air	607,064	625,682	-3.0	3,503,955	3,353,160	4.5
O'ahu	372,729	390,284	-4.5	2,114,235	2,045,977	3.3
Maui	190,761	186,682	2.2	1,082,109	1,011,226	7.0
Moloka'i	4,533	4,110	10.3	29,702	24,235	22.6
Lāna'i	5,815	5,824	-0.2	39,992	33,343	19.9
Kaua'i	92,174	92,569	-0.4	492,964	466,313	5.7
Hawai'i Island	108,774	116,075	-6.3	661,488	628,696	5.2
Visitor arrivals by cruise ships	200	0	na	62,008	52,240	18.7
AVERAGE LENGTH OF STAY	9.65	9.38	3.0	9.54	9.34	2.2
Total by air	9.66	9.38	3.0	9.61	9.42	2.1
O'ahu	7.76	7.43	4.4	7.50	7.35	2.1
Maui	7.70	7.88	-2.3	8.15	8.16	-0.1
Moloka'i	4.25	4.66	-8.8	4.47	5.06	-11.7
Lāna'i	3.59	3.52	1.9	3.44	3.61	-4.7
Kaua'i	7.51	7.41	1.3	7.62	7.54	1.1
Hawai'i Island	7.07	6.62	6.8	7.50	7.13	5.2
Visitor arrivals by cruise ships	2.67	0.00	na	5.51	5.21	5.8
PER PERSON PER DAY SPENDING (\$)	176.9	156.3	13.2	177.7	160.5	10.7
Total by air	176.9	156.3	13.2	179.0	161.3	11.0
Oahu	188.7	158.3	19.2	187.5	170.0	10.3
Maui	174.1	159.0	9.5	182.5	160.9	13.4
Molokai	114.7	126.0	-9.0	106.6	105.9	0.7
Lanai	317.6	295.7	7.4	325.1	270.3	20.3
Kauai	174.9	144.4	21.1	167.1	149.8	11.5
Big Island	137.6	151.4	-9.1	152.6	142.1	7.4
Visitor arrivals by cruise ships	39.7	0.0	na	47.1	43.2	8.9
PER PERSON PER TRIP SPENDING (\$)	1,708.1	1,465.8	16.5	1,695.0	1,498.9	13.1
Total by air	1,708.7	1,465.8	16.6	1,720.4	1,518.7	13.3
Oahu	1,464.4	1,177.1	24.4	1,406.6	1,249.0	12.6
Maui	1,339.9	1,251.9	7.0	1,488.2	1,313.2	13.3
Molokai	487.5	587.7	-17.0	476.6	536.4	-11.1
Lanai	1,138.9	1,041.1	9.4	1,118.2	975.8	14.6
Kauai	1,314.1	1,070.4	22.8	1,273.4	1,129.9	12.7
Big Island	973.4	1,003.1	-3.0	1,144.9	1,012.9	13.0
Visitor arrivals by cruise ships	105.9	0.0	na	259.5	225.2	15.2

Source: Hawai'i Tourism Authority

Monthly Island Highlights 2011

2011	ISLAND	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,180.6	\$1,013.2	\$980.7	\$920.7	\$912.3	\$1,037.3
	Total by air	\$1,178.2	\$1,009.2	\$976.3	\$916.3	\$911.0	\$1,037.3
	O'ahu	\$549.6	\$486.6	\$462.0	\$448.5	\$481.5	\$545.8
	Maui	\$323.8	\$279.5	\$283.2	\$247.3	\$220.9	\$255.6
	Moloka'i	\$3.3	\$2.8	\$2.9	\$1.0	\$1.9	\$2.2
	Lāna'i	\$8.3	\$7.5	\$9.1	\$6.2	\$7.0	\$6.6
	Kaua'i	\$113.7	\$98.1	\$88.3	\$99.0	\$107.6	\$121.1
	Hawai'i Island	\$179.5	\$134.7	\$130.8	\$114.3	\$92.1	\$105.9
	Visitor arrivals by cruise ships	\$2.5	\$3.9	\$4.4	\$4.4	\$1.3	\$0.0
Visitor days	TOTAL (air + ships)	6,437,283	5,664,284	5,880,212	5,241,493	4,935,439	5,862,916
	Total by air	6,375,938	5,580,003	5,793,923	5,164,618	4,902,955	5,862,383
	O'ahu	2,921,468	2,529,916	2,654,340	2,396,951	2,470,564	2,891,895
	Maui	1,649,674	1,517,842	1,618,815	1,378,664	1,190,712	1,468,393
	Moloka'i	33,285	23,394	25,133	15,759	15,933	19,269
	Lāna'i	24,181	23,862	26,792	21,165	20,702	20,855
	Kaua'i	672,612	607,179	604,274	602,866	577,443	692,617
	Hawai'i Island	1,074,717	877,809	864,569	749,213	627,601	769,354
	Visitor arrivals by cruise ships	61,345	84,281	86,289	76,875	32,484	533
Visitor arrivals	TOTAL (air + ships)	597,487	593,018	633,365	581,324	553,505	607,264
	Total by air	586,271	578,634	615,553	567,574	548,859	607,064
	O'ahu	359,847	349,056	358,629	328,827	345,147	372,729
	Maui	173,644	176,249	201,602	178,814	161,039	190,761
	Moloka'i	4,791	4,544	7,578	4,669	3,587	4,533
	Lāna'i	5,787	6,102	9,467	6,716	6,105	5,815
	Kaua'i	75,807	76,983	82,054	84,314	81,632	92,174
	Hawai'i Island	115,355	117,009	119,090	104,756	96,504	108,774
	Visitor arrivals by cruise ships	11,216	14,384	17,812	13,750	4,646	200
Length of stay	TOTAL (air + ships)	10.77	9.55	9.28	9.02	8.92	9.65
	Total by air	10.88	9.64	9.41	9.10	8.93	9.66
	O'ahu	8.12	7.25	7.40	7.29	7.16	7.76
	Maui	9.50	8.61	8.03	7.71	7.39	7.70
	Moloka'i	6.95	5.15	3.32	3.38	4.44	4.25
	Lāna'i	4.18	3.91	2.83	3.15	3.39	3.59
	Kaua'i	8.87	7.89	7.36	7.15	7.07	7.51
	Hawai'i Island	9.32	7.50	7.26	7.15	6.50	7.07
	Visitor arrivals by cruise ships	5.47	5.86	4.84	5.59	6.99	2.67
Per Person Per Day Spending	TOTAL (air+ships) (\$)	\$183.4	\$178.9	\$166.8	\$175.7	\$184.9	\$176.9
	Total by air	\$184.8	\$180.9	\$168.5	\$177.4	\$185.8	\$176.9
	O'ahu	\$188.1	\$192.3	\$174.1	\$187.1	\$194.9	\$188.7
	Maui	\$196.3	\$184.1	\$174.9	\$179.4	\$185.5	\$174.1
	Moloka'i	\$99.3	\$121.7	\$114.5	\$61.5	\$122.2	\$114.7
	Lāna'i	\$341.3	\$314.0	\$341.0	\$293.3	\$338.5	\$317.6
	Kaua'i	\$169.0	\$161.5	\$146.1	\$164.2	\$186.4	\$174.9
	Hawai'i Island	\$167.0	\$153.5	\$151.3	\$152.6	\$146.7	\$137.6
	Visitor arrivals by cruise ships	\$40.4	\$46.7	\$50.8	\$57.0	\$40.0	\$39.7
Per Person Per Trip Spending	TOTAL (air+ships) (\$)	\$1,976.0	\$1,708.5	\$1,548.4	\$1,583.8	\$1,648.3	\$1,708.1
	Total by air	\$2,009.6	\$1,744.1	\$1,586.1	\$1,614.4	\$1,659.8	\$1,708.7
	O'ahu	\$1,527.2	\$1,394.0	\$1,288.3	\$1,363.8	\$1,395.0	\$1,464.4
	Maui	\$1,865.0	\$1,585.9	\$1,404.7	\$1,383.2	\$1,371.7	\$1,339.9
	Moloka'i	\$690.0	\$626.4	\$379.7	\$209.0	\$542.9	\$487.5
	Lāna'i	\$1,426.2	\$1,228.0	\$965.2	\$926.4	\$1,147.7	\$1,138.9
	Kaua'i	\$1,499.6	\$1,274.1	\$1,075.6	\$1,174.1	\$1,318.4	\$1,314.1
	Hawai'i Island	\$1,556.3	\$1,151.4	\$1,098.6	\$1,092.2	\$953.9	\$973.4
	Visitor arrivals by cruise ships	\$220.9	\$273.5	\$245.9	\$318.5	\$279.6	\$105.9

YTD THROUGH MAY	ISLAND	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.)	TOTAL (\$mil.)	\$1,180.6	\$2,193.8	\$3,174.5	\$4,094.8	\$5,007.1	\$6,044.4
	Total by air	\$1,178.2	\$2,187.4	\$3,163.7	\$4,080.0	\$4,991.0	\$6,028.3
	O'ahu	\$549.6	\$1,036.1	\$1,498.2	\$1,946.6	\$2,428.1	\$2,973.9
	Maui	\$323.8	\$603.3	\$886.5	\$1,133.9	\$1,354.8	\$1,610.4
	Moloka'i	\$3.3	\$6.2	\$9.0	\$10.0	\$11.9	\$14.2
	Lāna'i	\$8.3	\$15.7	\$24.9	\$31.1	\$38.1	\$44.7
	Kaua'i	\$113.7	\$211.8	\$300.0	\$399.0	\$506.6	\$627.8
	Hawai'i Island Visitor arrivals by cruise ships	\$179.5 \$2.5	\$314.3 \$6.4	\$445.1 \$10.8	\$559.4 \$14.8	\$651.5 \$16.1	\$757.3 \$16.1
Visitor days	TOTAL (air + ships)	6,437,283	12,101,566	17,981,779	23,223,272	28,158,711	34,021,627
	Total by air	6,375,938	11,955,940	17,749,863	22,914,481	27,817,436	33,679,819
	O'ahu	2,921,468	5,451,384	8,105,724	10,502,675	12,973,240	15,865,135
	Maui	1,649,674	3,167,516	4,786,332	6,164,995	7,355,708	8,824,100
	Moloka'i	33,285	56,679	81,812	97,571	113,504	132,773
	Lāna'i	24,181	48,043	74,835	96,000	116,702	137,557
	Kaua'i	672,612	1,279,791	1,884,065	2,486,931	3,064,374	3,756,991
	Hawai'i Island Visitor arrivals by cruise ships	1,074,717 61,345	1,952,527 145,626	2,817,095 231,915	3,566,308 308,790	4,193,909 341,275	4,963,263 341,808
Visitor arrivals	TOTAL (air + ships)	597,487	1,190,506	1,823,870	2,405,194	2,958,699	3,565,963
	Total by air	586,271	1,164,905	1,780,458	2,348,032	2,896,891	3,503,955
	O'ahu	359,847	708,903	1,067,532	1,396,359	1,741,506	2,114,235
	Maui	173,644	349,893	551,495	730,309	891,348	1,082,109
	Moloka'i	4,791	9,335	16,913	21,582	25,169	29,702
	Lāna'i	5,787	11,889	21,356	28,072	34,177	39,992
	Kaua'i	75,807	152,790	234,844	319,158	400,790	492,964
	Hawai'i Island Visitor arrivals by cruise ships	115,355 11,216	232,364 25,601	351,454 43,412	456,210 57,162	552,714 61,808	661,488 62,008
Length of stay	TOTAL (air + ships)	10.77	10.17	9.86	9.66	9.52	9.54
	Total by air	10.88	10.26	9.97	9.76	9.60	9.61
	O'ahu	8.12	7.69	7.59	7.52	7.45	7.50
	Maui	9.50	9.05	8.68	8.44	8.25	8.15
	Moloka'i	6.95	6.07	4.84	4.52	4.51	4.47
	Lāna'i	4.18	4.04	3.50	3.42	3.41	3.44
	Kaua'i	8.87	8.38	8.02	7.79	7.65	7.62
	Hawai'i Island Visitor arrivals by cruise ships	9.32 5.47	8.40 5.69	8.02 5.34	7.82 5.40	7.59 5.52	7.50 5.51
Per Person Per Day Spending	TOTAL (air+ships) (\$)	\$183.4	\$181.3	\$176.5	\$176.3	\$177.8	\$177.7
	Total by air	\$184.8	\$183.0	\$178.2	\$178.1	\$179.4	\$179.0
	O'ahu	\$188.1	\$190.1	\$184.8	\$185.3	\$187.2	\$187.5
	Maui	\$196.3	\$190.5	\$185.2	\$183.9	\$184.2	\$182.5
	Moloka'i	\$99.3	\$108.5	\$110.4	\$102.5	\$105.3	\$106.6
	Lāna'i	\$341.3	\$327.8	\$332.5	\$323.9	\$326.5	\$325.1
	Kaua'i	\$169.0	\$165.5	\$159.2	\$160.4	\$165.3	\$167.1
	Hawai'i Island Visitor arrivals by cruise ships	\$167.0 \$40.4	\$160.9 \$44.0	\$158.0 \$46.5	\$156.9 \$47.8	\$155.3 \$47.1	\$152.6 \$47.1
Per Person Per Trip Spending	TOTAL (air+ships) (\$)	\$1,976.0	\$1,842.7	\$1,740.5	\$1,702.5	\$1,692.3	\$1,695.0
	Total by air	\$2,009.6	\$1,877.7	\$1,776.9	\$1,737.6	\$1,722.9	\$1,720.4
	O'ahu	\$1,527.2	\$1,461.6	\$1,403.4	\$1,394.1	\$1,394.3	\$1,406.6
	Maui	\$1,865.0	\$1,724.4	\$1,607.5	\$1,552.6	\$1,519.9	\$1,488.2
	Moloka'i	\$690.0	\$659.1	\$533.9	\$464.0	\$474.7	\$476.6
	Lāna'i	\$1,426.2	\$1,324.4	\$1,165.2	\$1,108.1	\$1,114.7	\$1,118.2
	Kaua'i	\$1,499.6	\$1,386.0	\$1,277.5	\$1,250.2	\$1,264.1	\$1,273.4
	Hawai'i Island Visitor arrivals by cruise ships	\$1,556.3 \$220.9	\$1,352.4 \$250.5	\$1,266.4 \$248.6	\$1,226.4 \$258.4	\$1,178.7 \$260.0	\$1,144.9 \$259.5

Notes: Total arrivals by air have been revised for March and April and the YTD.
Source: Hawai'i Tourism Authority

Table 8. VISITORS BY CRUISE SHIPS

	June			YEAR-TO-DATE		
	2011P	2010	% CHANGE	2011P	2010	% CHANGE
VISITOR DAYS	108,237	96,790	11.8%	1,170,179	1,104,147	6.0%
TOTAL VISITORS	9,443	9,738	-3.0%	122,314	113,200	8.1%
ARRIVED BY SHIP	200	0	NA	62,008	52,240	18.7%
ARRIVED BY AIR	9,243	9,738	-5.1%	60,306	60,960	-1.1%
NUMBER OF SHIP ARRIVALS	1	0	NA	37	32	15.6%
ISLANDS VISITED						
O'ahu	9,288	9,738	-4.6%	122,159	111,705	9.4%
Kaua'i	9,266	9,738	-4.8%	113,467	102,176	11.1%
Maui County	9,276	9,738	-4.7%	117,780	110,424	6.7%
Maui	9,276	9,738	-4.7%	117,780	110,424	6.7%
Moloka'i	80	-	NA	1,371	1,363	0.5%
Lāna'i	93	65	43.0%	2,270	2,444	-7.1%
Hawai'i Island	9,274	9,738	-4.8%	116,860	110,204	6.0%
Average Islands Visited	3.9	4.0	-1.5%	3.9	4.5	-13.0%
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	3.02	1.92	57.4%	2.89	2.84	1.8%
Days in Hawai'i during Cruise	6.88	7.00	-1.7%	5.40	5.65	-4.4%
Days in Hawai'i after Cruise	1.56	1.02	52.8%	1.27	1.26	1.0%
Total days in Hawai'i	11.46	9.94	15.3%	9.57	9.75	-1.9%
ACCOMMODATIONS						
Hotel	8,021	7,643	5.0%	59,828	57,080	4.8%
Hotel only	7,478	7,217	3.6%	52,960	51,282	3.3%
Condo	322	356	-9.4%	5,135	4,888	5.1%
Condo only	114	169	-32.9%	1,752	1,748	0.3%
Timeshare	364	195	86.4%	4,241	3,696	14.8%
Timeshare Only	79	119	-33.4%	1,608	1,529	5.2%
Bed & Breakfast	47	45	4.6%	592	583	1.6%
Bed & Breakfast only	23	45	-48.6%	160	138	16.2%
Friends & relatives	69	165	-57.8%	2,808	2,586	8.6%
Other accommodation	60	142	-57.5%	1,834	1,703	7.7%
Accommodation (NET)	8,315	8,120	2.4%	66,016	63,168	4.5%
Cruise only	1,129	1,618	-30.3%	56,298	50,032	12.5%
TRAVEL STATUS						
% First timers	46.9	57.6	-10.75	42.9	41.7	1.25
% Repeat visitors	53.1	42.4	10.75	57.1	58.3	-1.25

Source: Hawai'i Tourism Authority

Table 9. Total Air Seats Operated to Hawai'i

JUNE 2011	Statewide	%Chge	Honolulu	%Chge	Kahului	%Chge	Kona	%Chge	Hilo	%Chge	Lihue	%Chge
Total Seats	797,496	-1.7%	547,307	-1.8%	145,810	-2.1%	49,656	-18.4%	3,925	NA	50,798	15.2%
Scheduled Seats	790,294	-1.9%	540,105	-2.1%	145,810	-2.1%	49,656	-18.4%	3,925	NA	50,798	15.2%
Charter seats	7,202	30.5%	7,202	30.5%								
Domestic Seats	594,211	-3.0%	349,846	-4.9%	139,986	-4.1%	49,656	-9.0%	3,925	NA	50,798	15.2%
Scheduled Seats	588,415	-3.0%	344,050	-5.0%	139,986	-4.1%	49,656	-9.0%	3,925	NA	50,798	15.2%
...US West	526,551	1.4%	291,720	1.0%	130,452	-0.9%	49,656	-9.0%	3,925	NA	50,798	15.2%
...US East	61,864	-29.4%	52,330	-28.7%	9,534	-33.3%						
Charter seats	5,796	5.0%	5,796	5.0%								
International Seats	203,285	2.4%	197,461	4.3%	5,824	94.0%	0	-100.0%				
Scheduled Seats	201,879	1.6%	196,055	3.6%	5,824	94.0%	0	-100.0%				
...Japan	122,754	-12.9%	122,754	-8.8%			0	-100.0%				
...Canada	14,391	56.4%	8,567	38.2%	5,824	94.0%						
...Other Asia	22,044	96.0%	22,044	96.0%								
...Aus./N. Zealand	18,932	43.2%	18,932	43.2%								
...Other	23,758	-1.1%	23,758	-1.1%								
Charter Seats	1,406	NA	1,406	NA								
<hr/>												
YTD Through Jun 2011	Statewide	%Chge	Honolulu	%Chge	Kahului	%Chge	Kona	%Chge	Hilo	%Chge	Lihue	%Chge
Total Seats	4,681,335	2.0%	3,260,926	1.6%	865,040	6.5%	308,655	-9.9%	3,925	NA	242,789	8.5%
Scheduled Seats	4,630,300	2.1%	3,209,891	1.7%	865,040	6.5%	308,655	-9.9%	3,925	NA	242,789	8.5%
Charter seats	51,035	-3.5%	51,035	-3.5%								
Domestic Seats	3,331,415	1.2%	2,019,114	-1.3%	771,090	5.3%	299,677	1.5%	3,925	NA	237,609	9.0%
Scheduled Seats	3,296,639	1.3%	1,984,338	-1.2%	771,090	5.3%	299,677	1.5%	3,925	NA	237,609	9.0%
...US West	2,911,634	4.8%	1,654,554	3.4%	715,869	7.9%	299,677	1.5%	3,925	NA	237,609	9.0%
...US East	385,005	-19.1%	329,784	-19.0%	55,221	-19.9%						
Charter seats	34,776	-6.0%	34,776	-6.0%								
International Seats	1,349,920	4.0%	1,241,812	6.6%	93,950	17.7%	8,978	-81.1%			5,180	-10.8%
Scheduled Seats	1,333,661	4.1%	1,225,553	6.7%	93,950	17.7%	8,978	-81.1%			5,180	-10.8%
...Japan	777,825	-4.3%	777,825	0.4%			0	-100.0%				
...Canada	190,311	6.3%	82,203	-2.3%	93,950	17.7%	8,978	-2.7%			5,180	-10.8%
...Other Asia	126,995	80.8%	126,995	80.8%								
...Aus./N. Zealand	100,393	25.0%	100,393	25.0%								
...Other	138,137	-0.7%	138,137	-0.7%								
Charter Seats	16,259	2.3%	16,259	2.3%								

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Scheduled Nonstops Seats to Hawaii by Port of Entry and MMA: 2011 vs 2010

June	STATEWIDE		HONOLULU		KAHULUI		KONA		HILO		LIHUE	
	2011	%Chge	2011	%Chge	2011	%Chge	2011	%Chge	2011	%Chge	2011	%Chge
International Seats	203,285	2.4%	197,461	4.3%	5,824	94.0%	0	-100.0%	0	NA	0	NA
Scheduled Seats	201,879	1.6%	196,055	3.6%	5,824	94.0%	0	-100.0%	0	NA	0	NA
Charter Seats	1,406	NA	1,406	NA								
Japan	122,754	-12.9%	122,754	-8.8%			0	-100.0%				
...Nagoya	9,710	-22.9%	9,710	-22.9%								
...Osaka	18,390	-25.5%	18,390	-25.5%								
...Tokyo-HND	23,820	NA	23,820	NA								
...Tokyo-NRT	70,834	-31.6%	70,834	-27.2%			0	-100.0%				
Canada	14,391	56.4%	8,567	38.2%	5,824	94.0%						
...Vancouver	14,391	56.4%	8,567	38.2%	5,824	94.0%						
Other Asia	22,044	96.0%	22,044	96.0%								
...Seoul	22,044	96.0%	22,044	96.0%								
Oceania	18,932	43.2%	18,932	43.2%								
...Auckland	2,106	16.0%	2,106	16.0%								
...Sydney	16,826	47.5%	16,826	47.5%								
Other	23,758	-1.1%	23,758	-1.1%								
...Apia	648	0.0%	648	0.0%								
...Christmas	740	8.8%	740	8.8%								
...Guam	6,425	0.4%	6,425	0.4%								
...Majuro	2,669	-5.6%	2,669	-5.6%								
...Manila	7,716	-0.5%	7,716	-0.5%								
...Nadi	1,276	-11.0%	1,276	-11.0%								
...Pago Pago	3,276	0.0%	3,276	0.0%								
...Papeete	1,008	0.0%	1,008	0.0%								

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Scheduled Nonstops Seats to Hawaii by Port of Entry and MMA: 2011 vs 2010

Year thru June	STATEWIDE		HONOLULU		KAHULUI		KONA		HILO		LIHUE	
	2011	%Chge	2011	%Chge	2011	%Chge	2011	%Chge	2011	%Chge	2011	%Chge
International Seats	1,349,920	4.0%	1,241,812	6.6%	93,950	17.7%	8,978	-81.1%			5,180	NA
Scheduled Seats	1,333,661	4.1%	1,225,553	6.7%	93,950	17.7%	8,978	-81.1%			5,180	NA
Charter Seats	16,259	2.3%	16,259	2.3%								
Japan	777,825	-4.3%	777,825	0.4%			0	-100.0%				
...Nagoya	64,161	-15.6%	64,161	-15.6%								
...Osaka	95,531	-31.1%	95,531	-31.1%								
...Tokyo-HND	134,209	NA	134,209	NA								
...Tokyo-NRT	483,924	-19.1%	483,924	-13.6%			0	-100.0%				
Canada	190,311	6.3%	82,203	-2.3%	93,950	17.7%	8,978	-2.7%			5,180	-10.8%
...Calgary	31,799	71.3%	9,794	28.4%	22,005	101.3%						
...Edmonton	4,818	293.6%			4,818	293.6%						
...Vancouver	151,382	-3.4%	70,097	-5.4%	67,127	-0.8%	8,978	-2.7%			5,180	-10.8%
...Victoria	2,312	-5.6%	2,312	-5.6%								
Other Asia	126,995	80.8%	126,995	80.8%								
...Seoul	126,995	98.9%	126,995	98.9%								
...Taipei	0	-100.0%	0	-100.0%								
Oceania	100,393	25.0%	100,393	25.0%								
...Auckland	11,867	2.5%	11,867	2.5%								
...Sydney	88,526	28.8%	88,526	28.8%								
Other	138,137	-0.7%	138,137	-0.7%								
...Apia	3,756	-7.3%	3,756	-7.3%								
...Christmas	3,596	340.7%	3,596	340.7%								
...Guam	38,660	-8.4%	38,660	-8.4%								
...Majuro	16,171	24.1%	16,171	24.1%								
...Manila	46,800	1.0%	46,800	1.0%								
...Nadi	7,986	-32.0%	7,986	-32.0%								
...Pago Pago	14,616	1.8%	14,616	1.8%								
...Papeete	6,552	0.0%	6,552	0.0%								

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division