

	TABLE 1. TOTAL VISITORS BY AIR					
	APRIL			YEAR-TO-DATE		
	2012P	2011P	% CHANGE	2012P	2011P	% CHANGE
VISITOR DAYS	5,856,267	5,164,618	13.4%	25,198,412	22,914,481	10.0%
TOTAL VISITORS	616,222	567,574	8.6%	2,550,655	2,348,032	8.6%
DOMESTIC	435,754	425,044	2.5%	1,737,239	1,666,383	4.3%
INTERNATIONAL	180,468	142,530	26.6%	813,416	681,649	19.3%
AVERAGE DAILY CENSUS	195,209	172,154	13.4%	208,251	190,954	9.1%
TOTAL AIR SEATS (EST)	800,666	776,561	3.1%	3,268,434	3,130,908	4.4%
TOTAL LOAD FACTOR (EST)	88.3%	84.4%	3.9	89.7%	87.5%	2.2
<b>ISLANDS VISITED</b>						
O'ahu	371,407	328,827	12.9%	1,538,978	1,396,359	10.2%
O'ahu only	278,545	246,951	12.8%	1,135,433	1,030,671	10.2%
Kaua'i	88,187	84,314	4.6%	348,581	319,158	9.2%
Kaua'i only	49,029	47,271	3.7%	189,564	167,179	13.4%
Maui County	189,921	181,880	4.4%	789,426	746,591	5.7%
Maui	186,026	178,814	4.0%	773,605	730,309	5.9%
Maui only	120,826	118,193	2.2%	494,715	471,450	4.9%
Moloka'i *	5,032	4,669	7.8%	18,986	21,582	-12.0%
Moloka'i only *	563	512	10.0%	2,771	2,575	7.6%
Lāna'i *	7,048	6,716	4.9%	26,387	28,072	-6.0%
Lāna'i only *	1,441	977	47.5%	4,452	4,735	-6.0%
Big Island	112,453	104,756	7.3%	492,635	456,210	8.0%
Kona side	93,295	90,728	2.8%	411,893	387,044	6.4%
Hilo side	44,764	37,915	18.1%	180,680	164,515	9.8%
Big Island only	55,191	55,726	-1.0%	242,005	234,602	3.2%
Any Neighbor Island	337,677	320,623	5.3%	1,415,222	1,317,361	7.4%
NI only	244,815	238,747	2.5%	1,011,677	951,673	6.3%
O'ahu & NI	92,862	81,876	13.4%	403,545	365,688	10.4%
Any one island only	505,595	469,630	7.7%	2,068,940	1,911,212	8.3%
Multiple Islands	110,627	97,944	12.9%	481,715	436,820	10.3%
Avg. Islands Visited	1.25	1.25	0.2%	1.25	1.26	-0.2%
Average Length of Stay in Hawai'i	9.50	9.10	4.4%	9.88	9.76	1.2%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	380,925	342,710	11.2%	1,594,032	1,443,599	10.4%
Hotel only	333,156	297,096	12.1%	1,389,643	1,256,500	10.6%
Plan to stay in Condo	110,211	109,256	0.9%	475,156	458,987	3.5%
Condo only	88,914	87,842	1.2%	374,442	363,757	2.9%
Plan to stay in Timeshare	61,879	60,947	1.5%	236,287	222,192	6.3%
Timeshare only	48,261	47,420	1.8%	181,907	168,623	7.9%
Cruise Ship	13,001	15,392	-15.5%	44,933	45,463	-1.2%
Friends/Relatives	54,438	49,136	10.8%	235,861	219,050	7.7%
Bed & Breakfast	5,966	4,969	20.1%	26,549	24,450	8.6%
Other	8,898	7,965	11.7%	35,737	36,830	-3.0%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 1. TOTAL VISITORS BY AIR (CONT.)					
	APRIL			YEAR-TO-DATE		
	2012P	2011P	% CHANGE	2012P	2011P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	512,060	462,850	10.6%	2,110,782	1,905,507	10.8%
Honeymoon	43,323	34,141	26.9%	153,916	128,195	20.1%
Get Married	12,130	9,109	33.2%	38,595	35,051	10.1%
Pleasure/Vacation	469,146	428,543	9.5%	1,957,242	1,775,440	10.2%
Mtgs/Conventions/Incentive	40,109	46,908	-14.5%	176,763	188,009	-6.0%
Conventions	19,218	30,549	-37.1%	100,876	108,671	-7.2%
Corporate Meetings	9,487	8,240	15.1%	36,975	39,233	-5.8%
Incentive	13,094	9,584	36.6%	45,649	47,047	-3.0%
Other Business	22,362	21,240	5.3%	87,746	83,772	4.7%
Visit Friends/Rel.	49,455	47,588	3.9%	212,234	200,905	5.6%
Gov't/Military	7,680	6,161	24.7%	32,443	37,089	-12.5%
Attend School	1,525	971	57.1%	7,284	5,956	22.3%
Sport Events	3,359	3,061	9.7%	28,801	26,840	7.3%
<b>TRAVEL STATUS</b>						
% First Timers **	35.1	33.1	2.1	33.8	32.9	0.9
% Repeaters **	64.9	66.9	-2.1	66.2	67.1	-0.9
Average # of Trips	4.95	5.11	-3.1%	5.04	5.17	-2.5%
Group Tour	48,933	39,366	24.3%	217,610	221,906	-1.9%
Non-Group	567,289	528,208	7.4%	2,333,045	2,126,126	9.7%
Package Trip	203,336	184,312	10.3%	845,215	774,528	9.1%
No Package	412,886	383,262	7.7%	1,705,440	1,573,504	8.4%
Net True Independent	405,191	375,433	7.9%	1,675,542	1,529,261	9.6%

\* Change represents absolute change in rates rather than percentage change in rate.

	TABLE 2. DOMESTIC VISITORS BY AIR					
	(Visitors Arriving on Domestic Flights)					
	APRIL			YEAR-TO-DATE		
	2012P	2011P	% CHANGE	2012P	2011P	% CHANGE
DOMESTIC VISITOR DAYS	4,078,657	3,918,906	4.1%	17,894,000	17,134,517	4.4%
DOMESTIC VISITORS	435,754	425,044	2.5%	1,737,239	1,666,383	4.3%
DOMESTIC AVERAGE DAILY CENSUS	135,955	130,630	4.1%	147,884	142,788	3.6%
DOMESTIC AIR SEATS (EST)	538,183	549,632	-2.1%	2,165,423	2,188,681	-1.1%
DOM LOAD FACTOR (EST)	94.7%	90.4%	4.3	95.1%	91.1%	4.0
<b>ISLANDS VISITED</b>						
O'ahu	215,807	209,168	3.2%	857,785	824,485	4.0%
O'ahu only	157,758	152,510	3.4%	611,236	584,017	4.7%
Kaua'i	77,625	75,071	3.4%	305,125	284,015	7.4%
Kaua'i only	47,054	45,670	3.0%	177,204	158,887	11.5%
Maui County	155,948	151,656	2.8%	625,251	611,727	2.2%
Maui	152,916	148,886	2.7%	611,815	597,671	2.4%
Maui only	106,474	103,917	2.5%	414,287	405,550	2.2%
Moloka'i *	3,142	2,938	6.9%	14,484	17,573	-17.6%
Moloka'i only *	496	467	6.2%	2,525	2,404	5.0%
Lāna'i *	4,702	5,055	-7.0%	20,060	23,730	-15.5%
Lāna'i only *	887	958	-7.4%	3,682	4,279	-14.0%
Big Island	85,046	84,377	0.8%	364,365	353,208	3.2%
Kona side	74,004	74,255	-0.3%	317,804	309,827	2.6%
Hilo side	29,157	28,219	3.3%	120,399	115,601	4.2%
Big Island only	49,839	50,576	-1.5%	214,393	207,668	3.2%
Any Neighbor Island	277,996	272,534	2.0%	1,126,003	1,082,366	4.0%
NI only	219,947	215,876	1.9%	879,454	841,898	4.5%
O'ahu & NI	58,049	56,658	2.5%	246,549	240,468	2.5%
Any one island only	362,508	354,098	2.4%	1,423,327	1,362,805	4.4%
Multiple Islands	73,246	70,946	3.2%	313,912	303,578	3.4%
Avg. Islands Visited	1.24	1.24	0.1%	1.25	1.26	-0.7%
Average Length of Stay in Hawai'i	9.36	9.22	1.5%	10.30	10.28	0.2%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	245,769	235,433	4.4%	967,217	918,954	5.3%
Hotel only	208,784	199,723	4.5%	810,357	768,453	5.5%
Plan to stay in Condo	86,492	86,435	0.1%	351,521	349,186	0.7%
Condo only	69,454	69,681	-0.3%	276,412	275,756	0.2%
Plan to stay in Timeshare	52,431	54,653	-4.1%	197,383	195,604	0.9%
Timeshare only	41,268	43,107	-4.3%	151,728	150,112	1.1%
Cruise Ship	10,454	10,964	-4.7%	37,910	37,381	1.4%
Friends/Relatives	45,066	43,965	2.5%	200,032	194,275	3.0%
Bed & Breakfast	4,989	4,356	14.5%	22,601	20,595	9.7%
Other	7,315	6,836	7.0%	31,000	29,585	4.8%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)					
	(Visitors Arriving on Domestic Flights)					
	APRIL			YEAR-TO-DATE		
	2012P	2011P	% CHANGE	2012P	2011P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	357,699	347,354	3.0%	1,406,993	1,339,998	5.0%
Honeymoon	15,948	13,506	18.1%	49,812	46,857	6.3%
Get Married	4,634	4,411	5.1%	15,596	14,736	5.8%
Pleasure/Vacation	341,978	334,155	2.3%	1,358,298	1,294,958	4.9%
Mtgs/Conventions/Incentive	29,732	36,308	-18.1%	135,192	140,389	-3.7%
Conventions	15,431	22,945	-32.7%	79,578	85,143	-6.5%
Corporate Meetings	7,450	6,880	8.3%	30,100	29,478	2.1%
Incentive	8,409	7,874	6.8%	31,531	31,569	-0.1%
Other Business	19,649	17,447	12.6%	78,546	73,735	6.5%
Visit Friends/Rel.	43,469	42,343	2.7%	182,477	176,806	3.2%
Gov't/Military	6,945	5,589	24.3%	27,734	28,304	-2.0%
Attend School	888	721	23.2%	4,441	4,426	0.3%
Sport Events	2,100	1,975	6.3%	19,181	18,298	4.8%
<b>TRAVEL STATUS</b>						
% First Timers	28.7	28.0	0.7	27.5	27.5	0.0
% Repeaters	71.3	72.0	-0.7	72.5	72.5	0.0
Average # of Trips	5.73	5.73	0.0%	5.86	5.84	0.4%
Group Tour	16,078	15,770	2.0%	73,673	68,159	8.1%
Non-Group	419,676	409,274	2.5%	1,663,566	1,598,224	4.1%
Package Trip	103,642	105,600	-1.9%	388,749	395,042	-1.6%
No Package	332,112	319,444	4.0%	1,348,490	1,271,341	6.1%
Net True Independent	327,522	314,470	4.2%	1,326,384	1,251,006	6.0%

\*\* Change represents absolute change in rates rather than percentage change in rate.

	TABLE 2. DOMESTIC VISITORS BY AIR (CONT.) (Visitors Arriving on Domestic Flights)					
	APRIL			YEAR-TO-DATE		
	2012P	2011P	% CHANGE	2012P	2011P	% CHANGE
UNITED STATES	391,874	383,142	2.3%	1,536,641	1,469,797	4.5%
Pacific Region	227,212	218,919	3.8%	773,876	726,816	6.5%
...California	158,534	150,853	5.1%	497,658	441,743	12.7%
...Oregon	15,397	15,574	-1.1%	71,834	76,184	-5.7%
...Washington	47,424	47,417	0.0%	169,686	174,931	-3.0%
Mountain Region	45,695	46,623	-2.0%	195,429	190,836	2.4%
West North Central	11,584	11,576	0.1%	97,511	95,870	1.7%
West South Central	18,140	16,811	7.9%	81,437	74,923	8.7%
...Texas	14,302	12,803	11.7%	64,266	58,029	10.7%
East North Central	25,291	25,654	-1.4%	138,901	138,478	0.3%
East South Central	5,570	5,058	10.1%	24,219	22,664	6.9%
New England	9,597	9,652	-0.6%	38,227	38,619	-1.0%
Middle Atlantic	20,063	20,386	-1.6%	77,438	76,745	0.9%
...New Jersey	5,864	5,653	3.7%	19,216	18,468	4.1%
...New York	9,453	9,548	-1.0%	36,731	36,301	1.2%
South Atlantic	28,176	28,005	0.6%	107,611	103,065	4.4%
CANADA	12,994	12,545	3.6%	84,530	92,515	-8.6%
JAPAN	460	405	13.6%	2,071	2,115	-2.1%
EUROPE MMA	7,058	7,915	-10.8%	25,838	25,191	2.6%
...France	762	844	-9.7%	2,679	2,573	4.1%
...Germany	2,220	2,458	-9.7%	9,419	8,742	7.7%
...Italy	433	409	5.9%	1,533	1,552	-1.2%
...Switzerland	770	877	-12.2%	2,857	2,650	7.8%
...United Kingdom	2,873	3,327	-13.6%	9,350	9,674	-3.3%
OTHER ASIA MMA	5,285	3,625	45.8%	19,355	15,515	24.8%
...People's Republic of China	3,143	1,707	84.1%	11,129	7,470	49.0%
...Taiwan	120	87	37.9%	536	464	15.5%
...Hong Kong	77	83	-7.2%	363	373	-2.7%
...Korea	658	529	24.4%	2,632	2,369	11.1%
...Singapore	69	88	-21.6%	303	309	-1.9%
LATIN AMERICA MMA	2,095	2,248	-6.8%	7,707	6,770	13.8%
...Argentina	397	489	-18.8%	1,527	1,587	-3.8%
...Brazil	862	689	25.1%	3,743	3,097	20.9%
...Mexico	836	1,070	-21.9%	2,437	2,086	16.8%
OCEANIA MMA	4,397	3,224	36.4%	15,681	11,415	37.4%
...Australia	3,980	3,023	31.7%	14,542	10,409	39.7%
...New Zealand	417	201	107.5%	1,139	1,006	13.2%
OTHER MMA	12,137	12,398	-2.1%	47,408	44,846	5.7%
...Ireland	126	125	0.8%	481	428	12.4%
...Indonesia	56	8	600.0%	265	166	59.6%
...Malaysia	19	20	-5.0%	81	101	-19.8%
...Philippines	330	309	6.8%	903	902	0.1%
...Thailand	47	73	-35.6%	111	192	-42.2%
...Other	11,559	11,863	-2.6%	45,567	43,057	5.8%

	TABLE 3: INTERNATIONAL VISITORS BY AIR					
	(Visitors Arriving on International Flights)					
	APRIL			YEAR-TO-DATE		
	2012P	2011P	% CHANGE	2012P	2011P	% CHANGE
INTERNATIONAL VISITOR DAYS	1,777,610	1,245,712	42.7%	7,304,412	5,779,964	26.4%
INTERNATIONAL VISITORS	180,468	142,530	26.6%	813,416	681,649	19.3%
INTERNATIONAL AVERAGE DAILY CENSUS	59,254	41,524	42.7%	60,367	48,166	25.3%
INTERNATIONAL AIR SEATS (EST)	262,483	226,929	15.7%	1,103,011	942,227	17.1%
INTERNATIONAL LOAD FACTOR (EST)	75.3%	69.9%	5.4	79.1%	79.1%	0.0
<b>ISLANDS VISITED</b>						
O'ahu	155,600	119,659	30.0%	681,193	571,874	19.1%
O'ahu only	120,787	94,441	27.9%	524,197	446,654	17.4%
Kaua'i	10,562	9,243	14.3%	43,456	35,143	23.7%
Kaua'i only	1,975	1,601	23.4%	12,360	8,292	49.1%
Maui County	33,973	30,224	12.4%	164,175	134,864	21.7%
Maui	33,110	29,928	10.6%	161,790	132,638	22.0%
Maui only	14,352	14,276	0.5%	80,428	65,900	22.0%
Moloka'i *	1,890	1,731	9.2%	4,502	4,009	12.3%
Moloka'i only *	67	45	48.9%	246	171	43.9%
Lāna'i *	2,346	1,661	41.2%	6,327	4,342	45.7%
Lāna'i only *	554	19	2815.8%	770	456	68.9%
Big Island	27,407	20,379	34.5%	128,270	103,002	24.5%
Kona side	19,291	16,473	17.1%	94,089	77,217	21.9%
Hilo side	15,607	9,696	61.0%	60,281	48,914	23.2%
Big Island only	5,352	5,150	3.9%	27,612	26,934	2.5%
Any Neighbor Island	59,681	48,089	24.1%	289,219	234,995	23.1%
NI only	24,868	22,871	8.7%	132,223	109,775	20.4%
O'ahu & NI	34,813	25,218	38.0%	156,996	125,220	25.4%
Any one island only	143,087	115,532	23.9%	645,613	548,407	17.7%
Multiple Islands	37,381	26,998	38.5%	167,803	133,242	25.9%
Avg. Islands Visited	1.28	1.28	-0.1%	1.26	1.25	1.0%
Average Length of Stay in Hawai'i	9.85	8.74	12.7%	8.98	8.48	5.9%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	135,156	107,277	26.0%	626,815	524,645	19.5%
Hotel only	124,372	97,373	27.7%	579,286	488,047	18.7%
Plan to stay in Condo	23,719	22,821	3.9%	123,635	109,801	12.6%
Condo only	19,460	18,161	7.2%	98,030	88,001	11.4%
Plan to stay in Timeshare	9,448	6,294	50.1%	38,904	26,588	46.3%
Timeshare only	6,993	4,313	62.1%	30,179	18,511	63.0%
Cruise Ship	2,547	4,428	-42.5%	7,023	8,082	-13.1%
Friends/Relatives	9,372	5,171	81.2%	35,829	24,775	44.6%
Bed & Breakfast	977	613	59.4%	3,948	3,855	2.4%
Other	1,583	1,129	40.2%	4,737	7,245	-34.6%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)					
	(Visitors Arriving on International Flights)					
	APRIL			YEAR-TO-DATE		
	2012P	2011P	% CHANGE	2012P	2011P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	154,361	115,496	33.7%	703,789	565,509	24.5%
Honeymoon	27,375	20,635	32.7%	104,104	81,338	28.0%
Get Married	7,496	4,698	59.6%	22,999	20,315	13.2%
Pleasure/Vacation	127,168	94,388	34.7%	598,944	480,482	24.7%
Mtgs/Conventions/Incentive	10,377	10,600	-2.1%	41,571	47,620	-12.7%
Conventions	3,787	7,604	-50.2%	21,298	23,528	-9.5%
Corporate Meetings	2,037	1,360	49.8%	6,875	9,755	-29.5%
Incentive	4,685	1,710	174.0%	14,118	15,478	-8.8%
Other Business	2,713	3,793	-28.5%	9,200	10,037	-8.3%
Visit Friends/Rel.	5,986	5,245	14.1%	29,757	24,099	23.5%
Gov't/Military	735	572	28.5%	4,709	8,785	-46.4%
Attend School	637	250	154.8%	2,843	1,530	85.8%
Sport Events	1,259	1,086	15.9%	9,620	8,542	12.6%
<b>TRAVEL STATUS</b>						
% First Timers **	50.7	48.2	2.5	47.1	46.1	1.1
% Repeaters **	49.3	51.8	-2.5	52.9	53.9	-1.1
Average # of Trips	3.1	3.27	-5.8%	3.29	3.53	-6.8%
Group Tour	32,855	23,596	39.2%	143,937	153,747	-6.4%
Non-Group	147,613	118,934	24.1%	669,479	527,902	26.8%
Package Trip	99,694	78,712	26.7%	456,466	379,486	20.3%
No Package	80,774	63,818	26.6%	356,950	302,163	18.1%
Net True Independent	77,669	60,963	27.4%	349,158	278,255	25.5%

\*\* Change represents absolute change in rates rather than percentage change in rate.

	TABLE 4. TOTAL U.S WEST VISITORS BY AIR (Includes Pacific and Mountain States)					
	APRIL			YEAR-TO-DATE		
	2012P	2011p	% CHANGE	2012P	2011p	% CHANGE
VISITOR DAYS	2,503,354	2,409,161	3.9%	9,563,775	9,034,365	5.9%
TOTAL VISITORS	277,809	269,790	3.0%	987,558	937,183	5.4%
Domestic	272,907	265,542	2.8%	969,305	917,651	5.6%
International	4,902	4,248	15.4%	18,253	19,532	-6.5%
AVERAGE DAILY CENSUS	83,445	80,305	3.9%	79,040	75,286	5.0%
<b>ISLANDS VISITED</b>						
O'ahu	119,443	113,263	5.5%	427,693	409,064	4.6%
O'ahu only	95,894	90,077	6.5%	336,145	320,237	5.0%
Kaua'i	46,780	46,546	0.5%	163,610	148,933	9.9%
Kaua'i only	34,673	34,598	0.2%	118,371	103,600	14.3%
Maui County	97,573	95,712	1.9%	343,438	331,306	3.7%
Maui	95,286	93,954	1.4%	335,554	323,319	3.8%
Maui only	77,326	76,478	1.1%	266,378	256,877	3.7%
Moloka'i *	1,674	1,629	2.8%	7,239	8,806	-17.8%
Moloka'i only *	365	367	-0.5%	1,728	1,638	5.5%
Lāna'i *	2,838	2,474	14.7%	10,025	11,101	-9.7%
Lāna'i only *	1,041	570	82.6%	2,658	2,491	6.7%
Big Island	51,022	50,746	0.5%	195,557	188,031	4.0%
Kona side	45,390	45,752	-0.8%	173,770	168,231	3.3%
Hilo side	14,020	13,294	5.5%	53,093	50,612	4.9%
Big Island only	37,235	37,176	0.2%	140,389	134,966	4.0%
Any Neighbor Island	181,915	179,713	1.2%	651,413	616,946	5.6%
NI only	158,366	156,527	1.2%	559,865	528,119	6.0%
O'ahu & NI	23,549	23,186	1.6%	91,548	88,827	3.1%
Any one island only	246,534	239,266	3.0%	865,669	819,809	5.6%
Multiple Islands	31,275	30,524	2.5%	121,889	117,374	3.8%
Avg. Islands Visited	1.14	1.14	-0.2%	1.15	1.16	-0.7%
Average Length of Stay in Hawai'i	9.01	8.93	0.9%	9.68	9.64	0.5%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	142,592	134,197	6.3%	495,840	466,018	6.4%
Hotel only	122,929	115,496	6.4%	422,332	396,017	6.6%
Plan to stay in Condo	63,939	64,469	-0.8%	227,614	223,440	1.9%
Condo only	53,130	53,845	-1.3%	186,208	182,518	2.0%
Plan to stay in Timeshare	37,485	38,741	-3.2%	121,504	118,273	2.7%
Timeshare only	30,228	31,346	-3.6%	95,885	93,770	2.3%
Cruise Ship	2,516	2,981	-15.6%	8,232	8,412	-2.1%
Friends/Relatives	29,825	28,099	6.1%	124,613	115,975	7.4%
Bed & Breakfast	2,499	2,060	21.3%	10,469	9,333	12.2%
Other	4,526	4,348	4.1%	18,093	19,080	-5.2%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.



	TABLE 4. TOTAL U.S WEST VISITORS BY AIR (CONT.)					
	(Includes Pacific and Mountain States)					
	APRIL			YEAR-TO-DATE		
	2012P	2011p	% CHANGE	2012P	2011p	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	233,528	227,745	2.5%	811,883	762,742	6.4%
Honeymoon	7,817	6,284	24.4%	23,993	21,320	12.5%
Get Married	2,756	2,484	11.0%	8,791	9,003	-2.4%
Pleasure/Vacation	225,661	221,528	1.9%	787,841	740,775	6.4%
Mtgs/Conventions/Incentive	13,524	14,703	-8.0%	55,492	58,325	-4.9%
Conventions	7,316	8,565	-14.6%	32,659	34,434	-5.2%
Corporate Meetings	3,459	3,660	-5.5%	13,856	14,075	-1.6%
Incentive	3,262	3,121	4.5%	10,924	11,916	-8.3%
Other Business	12,687	11,959	6.1%	48,110	46,692	3.0%
Visit Friends/Rel.	27,886	26,372	5.7%	109,427	102,954	6.3%
Gov't/Military	2,917	2,367	23.2%	11,477	12,458	-7.9%
Attend School	507	423	19.9%	2,104	2,199	-4.3%
Sport Events	1,379	1,443	-4.4%	10,349	10,133	2.1%
<b>TRAVEL STATUS</b>						
% First Timers **	17.6	17.6	0.0	17.3	17.4	-0.1
% Repeaters **	82.4	82.4	0.0	82.7	82.6	0.1
Average # of Trips	6.94	6.90	0.5%	7.15	7.10	0.7%
Group Tour	4,958	5,798	-14.5%	21,065	21,562	-2.3%
Non-Group	272,851	263,992	3.4%	966,493	915,621	5.6%
Package Trip	56,126	60,023	-6.5%	183,509	189,469	-3.1%
No Package	221,683	209,767	5.7%	804,049	747,714	7.5%
Net True Independent	219,797	207,718	5.8%	795,725	739,890	7.5%

\*\* Change represents absolute change in rates rather percentage change in rates.

	TABLE 5. TOTAL U.S EAST VISITORS BY AIR (Includes States East of Rocky Mountains)					
	APRIL			YEAR-TO-DATE		
	2012P	2011p	% CHANGE	2012P	2011p	% CHANGE
VISITOR DAYS	1,188,917	1,153,441	3.1%	6,215,761	6,088,191	2.1%
TOTAL VISITORS	122,792	120,652	1.8%	579,999	565,983	2.5%
Domestic	118,421	117,143	1.1%	565,347	550,365	2.7%
International	4,371	3,509	24.6%	14,652	15,618	-6.2%
AVERAGE DAILY CENSUS	39,631	38,448	3.1%	51,369	50,735	1.3%
<b>ISLANDS VISITED</b>						
O'ahu	73,898	73,000	1.2%	329,424	322,034	2.3%
O'ahu only	46,838	46,465	0.8%	205,061	199,670	2.7%
Kaua'i	24,431	23,107	5.7%	113,792	108,564	4.8%
Kaua'i only	9,672	8,661	11.7%	47,061	43,291	8.7%
Maui County	46,381	44,876	3.4%	223,862	221,963	0.9%
Maui	45,439	44,033	3.2%	219,021	216,737	1.1%
Maui only	22,894	21,819	4.9%	116,126	115,352	0.7%
Moloka'i *	1,107	958	15.6%	5,382	6,567	-18.0%
Moloka'i only *	105	83	26.5%	628	596	5.4%
Lāna'i *	1,881	2,371	-20.7%	9,118	10,644	-14.3%
Lāna'i only *	266	336	-20.8%	1,280	1,720	-25.6%
Big Island	26,574	26,850	-1.0%	130,357	127,792	2.0%
Kona side	22,464	22,977	-2.2%	111,418	109,657	1.6%
Hilo side	12,039	12,064	-0.2%	52,423	51,828	1.1%
Big Island only	9,993	10,662	-6.3%	55,507	54,521	1.8%
Any Neighbor Island	75,954	74,187	2.4%	374,938	366,313	2.4%
NI only	48,894	47,652	2.6%	250,575	243,949	2.7%
O'ahu & NI	27,060	26,535	2.0%	124,363	122,364	1.6%
Any one island only	89,768	88,026	2.0%	425,663	415,150	2.5%
Multiple Islands	33,024	32,626	1.2%	154,336	150,833	2.3%
Avg. Islands Visited	1.41	1.41	0.0%	1.39	1.40	-0.6%
Average Length of Stay in Hawai'i	9.68	9.56	1.3%	10.72	10.76	-0.4%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	79,493	78,586	1.2%	364,962	354,876	2.8%
Hotel only	65,731	64,540	1.8%	298,911	289,192	3.4%
Plan to stay in Condo	16,074	16,165	-0.6%	87,354	88,161	-0.9%
Condo only	11,162	11,158	0.0%	61,385	62,190	-1.3%
Plan to stay in Timeshare	12,531	13,383	-6.4%	65,680	65,027	1.0%
Timeshare only	9,296	9,856	-5.7%	48,559	47,358	2.5%
Cruise Ship	6,458	6,583	-1.9%	24,131	23,561	2.4%
Friends/Relatives	13,979	13,344	4.8%	65,624	66,239	-0.9%
Bed & Breakfast	1,743	1,407	23.9%	8,098	7,421	9.1%
Other	2,354	2,211	6.5%	10,619	10,760	-1.3%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 5. TOTAL U.S EAST VISITORS BY AIR (CONT.)					
	(Includes States East of Rocky Mountains)					
	APRIL			YEAR-TO-DATE		
	2012P	2011p	% CHANGE	2012P	2011p	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	92,939	90,289	2.9%	445,126	432,938	2.8%
Honeymoon	6,341	5,284	20.0%	20,484	19,563	4.7%
Get Married	1,479	1,573	-6.0%	5,474	5,529	-1.0%
Pleasure/Vacation	86,780	85,145	1.9%	425,609	414,228	2.7%
Mtgs/Conventions/Incentive	13,136	17,177	-23.5%	66,885	66,295	0.9%
Conventions	5,917	11,040	-46.4%	39,139	40,124	-2.5%
Corporate Meetings	3,496	2,583	35.3%	14,038	12,610	11.3%
Incentive	4,587	4,197	9.3%	17,195	16,456	4.5%
Other Business	6,307	5,230	20.6%	27,189	23,915	13.7%
Visit Friends/Rel.	13,546	13,322	1.7%	62,638	62,557	0.1%
Gov't/Military	3,873	3,358	15.3%	15,988	17,246	-7.3%
Attend School	206	222	-7.2%	1,366	1,398	-2.3%
Sport Events	406	359	13.1%	7,064	6,580	7.4%
<b>TRAVEL STATUS</b>						
% First Timers **	44.6	43.8	0.8	38.7	38.5	0.2
% Repeaters **	55.4	56.2	-0.8	61.3	61.5	-0.2
Average # of Trips	3.75	3.76	-0.3%	4.32	4.35	-0.7%
Group Tour	6,513	6,555	-0.6%	36,579	34,242	6.8%
Non-Group	116,279	114,097	1.9%	543,420	520,201	4.5%
Package Trip	32,403	32,310	0.3%	145,999	147,808	-1.2%
No Package	90,389	88,342	2.3%	434,000	411,100	5.6%
Net True Independent	88,612	86,207	2.8%	424,319	408,909	3.8%

\*\* Change represents absolute change in rates rather percentage change in rates.

	TABLE 6. TOTAL JAPANESE VISITORS BY AIR					
	APRIL			YEAR-TO-DATE		
	2012P	2011p	% CHANGE	2012P	2011p	% CHANGE
VISITOR DAYS	514,231	387,589	32.7%	2,485,059	2,149,709	15.6%
TOTAL VISITORS	86,685	63,667	36.2%	417,119	360,932	15.6%
Domestic	460	405	13.6%	2,071	2,115	-2.1%
International	86,225	63,262	36.3%	415,048	358,817	15.7%
AVERAGE DAILY CENSUS	17,141	12,920	32.7%	20,537	17,914	14.6%
<b>ISLANDS VISITED</b>						
O'ahu	84,418	61,799	36.6%	402,918	346,898	16.1%
O'ahu only	71,123	53,864	32.0%	337,927	294,160	14.9%
Kaua'i	1,217	848	43.5%	7,106	6,378	11.4%
Kaua'i only	13	59	-78.0%	597	1,003	-40.5%
Maui County	4,188	2,995	39.8%	21,418	18,550	15.5%
Maui	4,166	2,885	44.4%	20,941	17,953	16.6%
Maui only	540	322	67.7%	2,767	3,317	-16.6%
Moloka'i *	73	111	-34.2%	452	602	-24.9%
Moloka'i only *	0	8	-100.0%	1	19	-94.7%
Lāna'i *	32	113	-71.7%	733	949	-22.8%
Lāna'i only *	0	16	-100.0%	79	174	-54.6%
Big Island	11,651	6,938	67.9%	58,732	48,130	22.0%
Kona side	6,731	4,715	42.8%	37,910	30,605	23.9%
Hilo side	6,219	3,006	106.9%	27,173	23,348	16.4%
Big Island only	1,555	1,321	17.7%	10,024	8,606	16.5%
Any Neighbor Island	15,562	9,803	58.7%	79,192	66,772	18.6%
NI only	2,267	1,868	21.4%	14,201	14,034	1.2%
O'ahu & NI	13,295	7,935	67.5%	64,991	52,738	23.2%
Any one island only	73,231	55,590	31.7%	351,395	307,279	14.4%
Multiple Islands	13,454	8,077	66.6%	65,724	53,653	22.5%
Avg. Islands Visited	1.17	1.14	2.6%	1.18	1.17	0.9%
Average Length of Stay in Hawai'i	5.93	6.09	-2.6%	5.96	5.96	0.0%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	75,572	54,978	37.5%	366,964	315,488	16.3%
Hotel only	73,891	53,694	37.6%	359,266	309,011	16.3%
Plan to stay in Condo	7,747	6,818	13.6%	37,729	36,757	2.6%
Condo only	6,497	5,854	11.0%	31,460	31,331	0.4%
Plan to stay in Timeshare	3,465	1,967	76.2%	13,539	9,967	35.8%
Timeshare only	2,888	1,336	116.2%	11,423	7,145	59.9%
Cruise Ship	230	19	1110.5%	683	137	398.5%
Friends/Relatives	1,051	1,255	-16.3%	5,199	5,557	-6.4%
Bed & Breakfast	221	78	183.3%	664	559	18.8%
Other	224	20	1020.0%	590	280	110.7%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	T A B L E 6. T O T A L J A P A N E S E V I S I T O R S B Y A I R (C O N T.)					
	A P R I L			Y E A R - T O - D A T E		
	2012P	2011p	% CHANGE	2012P	2011p	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	75,964	54,760	38.7%	365,808	312,448	17.1%
Honeymoon	17,705	15,464	14.5%	72,917	59,186	23.2%
Get Married	4,202	4,316	-2.6%	17,624	17,474	0.9%
Pleasure/Vacation	58,635	38,972	50.5%	292,547	250,631	16.7%
Mtgs/Conventions/Incentive	3,819	2,004	90.6%	14,010	16,678	-16.0%
Conventions	599	714	-16.1%	3,498	3,268	7.0%
Corporate Meetings	534	446	19.7%	3,054	2,769	10.3%
Incentive	2,739	842	225.3%	7,827	11,098	-29.5%
Other Business	309	593	-47.9%	2,983	2,570	16.1%
Visit Friends/Rel.	1,659	1,408	17.8%	8,191	7,374	11.1%
Gov't/Military	12	2	500.0%	286	259	10.4%
Attend School	147	89	65.2%	1,543	711	117.0%
Sport Events	973	649	49.9%	7,438	7,251	2.6%
<b>TRAVEL STATUS</b>						
% First Timers **	44.2	45.2	-0.9	43.3	44.0	-0.7
% Repeaters **	55.8	54.8	0.9	56.7	56.0	0.7
Average # of Trips	3.81	3.61	5.5%	3.62	3.78	-4.1%
Group Tour	24,788	14,610	69.7%	111,264	113,954	-2.4%
Non-Group	61,897	49,057	26.2%	305,855	236,484	29.3%
Package Trip	65,549	48,682	34.6%	312,973	265,295	18.0%
No Package	21,136	14,985	41.0%	104,146	95,637	8.9%
Net True Independent	18,505	14,090	31.3%	97,576	78,582	24.2%

\*\* Change represents absolute change in rates rather percentage change in rates.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR					
	APRIL			YEAR-TO-DATE		
	2012P	2011P	% CHANGE	2012P	2011P	% CHANGE
VISITOR DAYS	554,458	547,096	1.3%	3,378,918	3,008,288	12.3%
TOTAL VISITORS	45,937	44,482	3.3%	247,112	230,209	7.3%
Domestic	12,994	12,545	3.6%	84,530	92,515	-8.6%
International	32,943	31,937	3.1%	162,582	137,694	18.1%
AVERAGE DAILY CENSUS	18,482	18,237	1.3%	27,925	25,069	11.4%
<b>ISLANDS VISITED</b>						
O'ahu	20,925	21,767	-3.9%	106,254	105,949	0.3%
O'ahu only	13,842	14,815	-6.6%	69,190	69,144	0.1%
Kaua'i	6,569	6,235	5.4%	33,177	32,809	1.1%
Kaua'i only	3,131	2,262	38.4%	15,478	13,413	15.4%
Maui County	22,482	21,333	5.4%	123,793	110,702	11.8%
Maui	22,105	21,184	4.3%	122,369	109,553	11.7%
Maui only	15,308	15,105	1.3%	89,574	78,564	14.0%
Moloka'i *	244	234	4.3%	1,826	2,261	-19.2%
Moloka'i only *	74	45	64.4%	265	225	17.8%
Lāna'i *	546	574	-4.9%	2,451	2,330	5.2%
Lāna'i only *	74	7	957.1%	260	94	176.6%
Big Island	8,954	8,256	8.5%	48,568	45,519	6.7%
Kona side	8,057	7,629	5.6%	44,128	41,676	5.9%
Hilo side	3,074	3,486	-11.8%	15,820	16,053	-1.5%
Big Island only	4,019	3,550	13.2%	24,063	22,381	7.5%
Any Neighbor Island	32,095	29,667	8.2%	177,922	161,065	10.5%
NI only	25,012	22,715	10.1%	140,858	124,260	13.4%
O'ahu & NI	7,083	6,952	1.9%	37,064	36,805	0.7%
Any one island only	36,448	35,784	1.9%	198,830	183,821	8.2%
Multiple Islands	9,489	8,698	9.1%	48,282	46,388	4.1%
Avg. Islands Visited	1.29	1.31	-1.4%	1.27	1.30	-1.8%
Average Length of Stay in Hawai'i	12.07	12.30	-1.9%	13.67	13.07	4.6%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	22,993	21,629	6.3%	119,905	113,664	5.5%
Hotel only	18,007	16,180	11.3%	93,094	87,567	6.3%
Plan to stay in Condo	16,299	17,127	-4.8%	95,139	88,548	7.4%
Condo only	13,328	13,894	-4.1%	77,455	71,610	8.2%
Plan to stay in Timeshare	4,530	4,749	-4.6%	23,999	22,649	6.0%
Timeshare only	3,559	3,401	4.6%	17,642	16,092	9.6%
Cruise Ship	1,417	2,005	-29.3%	5,155	6,148	-16.2%
Friends/Relatives	2,053	1,490	37.8%	10,223	9,310	9.8%
Bed & Breakfast	658	615	7.0%	3,097	3,221	-3.8%
Other	475	460	3.3%	2,084	2,112	-1.3%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR (CONT.)					
	APRIL			YEAR-TO-DATE		
	2012P	2011P	% CHANGE	2012P	2011P	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	42,145	40,954	2.9%	231,582	214,576	7.9%
Honeymoon	738	641	15.1%	3,733	3,683	1.4%
Get Married	327	305	7.2%	1,464	1,318	11.1%
Pleasure/Vacation	41,435	40,298	2.8%	227,982	211,063	8.0%
Mtgs/Conventions/Incentive	2,853	2,269	25.7%	11,434	12,432	-8.0%
Conventions	1,997	1,389	43.8%	7,773	9,280	-16.2%
Corporate Meetings	337	355	-5.1%	1,436	1,687	-14.9%
Incentive	644	629	2.4%	2,708	2,005	35.1%
Other Business	250	333	-24.9%	1,425	1,535	-7.2%
Visit Friends/Rel.	1,187	1,278	-7.1%	7,579	8,070	-6.1%
Gov't/Military	86	12	616.7%	284	289	-1.7%
Attend School	43	84	-48.8%	212	250	-15.2%
Sport Events	265	69	284.1%	1,597	920	73.6%
<b>TRAVEL STATUS</b>						
% First Timers **	41.2	36.9	4.3	33.4	34.6	-1.2
% Repeaters **	58.8	63.1	-4.3	66.6	65.4	1.2
Average # of Trips	3.49	3.88	-10.2%	4.12	4.11	0.2%
Group Tour	2,037	912	123.4%	6,914	6,481	6.7%
Non-Group	43,900	43,570	0.8%	240,198	223,728	7.4%
Package Trip	12,854	11,298	13.8%	64,315	60,721	5.9%
No Package	33,083	33,184	-0.3%	182,797	169,488	7.9%
Net True Independent	32,649	32,953	-0.9%	181,493	168,021	8.0%

\*\* Change represents absolute change in rates rather percentage change in rates.

April 2012 Arrivals at a Glance

CATEGORY AND MMA	April 2012	April 2011	% change	YTD 2012	YTD 2011	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,166.8</b>	<b>920.3</b>	<b>26.8</b>	<b>4,776.9</b>	<b>4,094.8</b>	<b>16.7</b>
Total by air	1,158.9	916.3	26.5	4,756.2	4,080.0	16.6
U.S. West	401.1	354.8	13.1	1,442.4	1,324.1	8.9
U.S. East	206.2	210.4	-2.0	1,092.6	1,098.8	-0.6
Japan	153.7	105.4	45.8	752.5	603.7	24.6
Canada	84.0	79.6	5.5	518.5	463.1	12.0
All Others	313.9	166.2	88.9	950.2	590.3	61.0
Visitor arrivals by cruise ships	7.9	4.0	97.8	20.7	14.8	40.1
<b>TOTAL VISITOR DAYS</b>	<b>6,019,717</b>	<b>5,241,493</b>	<b>14.8</b>	<b>25,610,835</b>	<b>23,223,272</b>	<b>10.3</b>
Total by air	5,856,267	5,164,618	13.4	25,198,412	22,914,481	10.0
U.S. West	2,503,354	2,409,161	3.9	9,563,775	9,034,365	5.9
U.S. East	1,188,917	1,153,441	3.1	6,215,761	6,088,191	2.1
Japan	514,231	387,589	32.7	2,485,059	2,149,709	15.6
Canada	554,458	547,096	1.3	3,378,918	3,008,288	12.3
All Others	1,095,308	667,329	64.1	3,554,900	2,633,929	35.0
Visitor arrivals by cruise ships	163,450	76,875	112.6	412,423	308,790	33.6
<b>VISITOR ARRIVALS</b>	<b>647,194</b>	<b>581,324</b>	<b>11.3</b>	<b>2,632,149</b>	<b>2,405,194</b>	<b>9.4</b>
Total by air	616,222	567,574	8.6	2,550,655	2,348,032	8.6
U.S. West	277,809	269,790	3.0	987,558	937,183	5.4
U.S. East	122,792	120,652	1.8	579,999	565,983	2.5
Japan	86,685	63,667	36.2	417,119	360,932	15.6
Canada	45,937	44,482	3.3	247,112	230,209	7.3
All Others	82,999	68,983	20.3	318,867	253,725	25.7
Visitor arrivals by cruise ships	30,972	13,750	125.2	81,494	57,162	42.6
<b>AVERAGE LENGTH OF STAY</b>	<b>9.30</b>	<b>9.02</b>	<b>3.2</b>	<b>9.73</b>	<b>9.66</b>	<b>0.8</b>
Total by air	9.50	9.10	4.4	9.88	9.76	1.2
U.S. West	9.01	8.93	0.9	9.68	9.64	0.5
U.S. East	9.68	9.56	1.3	10.72	10.76	-0.4
Japan	5.93	6.09	-2.6	5.96	5.96	0.0
Canada	12.07	12.30	-1.9	13.67	13.07	4.6
All Others	13.20	9.67	36.4	11.15	10.38	7.4
Visitor arrivals by cruise ships	5.28	5.59	-5.6	5.06	5.40	-6.3
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>193.8</b>	<b>175.6</b>	<b>10.4</b>	<b>186.5</b>	<b>176.3</b>	<b>5.8</b>
Total by air	197.9	177.4	11.5	188.7	178.1	6.0
U.S. West	160.2	147.3	8.8	150.8	146.6	2.9
U.S. East	173.5	182.4	-4.9	175.8	180.5	-2.6
Japan	298.9	271.9	9.9	302.8	280.8	7.8
Canada	151.4	145.5	4.1	153.4	153.9	-0.3
All Others	286.6	249.1	15.1	267.3	224.1	19.3
Visitor arrivals by cruise ships	48.2	51.8	-7.0	50.2	47.8	4.9
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,802.8</b>	<b>1,583.1</b>	<b>13.9</b>	<b>1,814.8</b>	<b>1,702.5</b>	<b>6.6</b>
Total by air	1,880.7	1,614.4	16.5	1,864.7	1,737.6	7.3
U.S. West	1,443.7	1,314.9	9.8	1,460.6	1,412.9	3.4
U.S. East	1,679.5	1,743.6	-3.7	1,883.8	1,941.4	-3.0
Japan	1,773.2	1,655.4	7.1	1,804.0	1,672.6	7.9
Canada	1,827.9	1,789.2	2.2	2,098.1	2,011.5	4.3
All Others	3,782.3	2,409.3	57.0	2,980.0	2,326.7	28.1
Visitor arrivals by cruise ships	254.2	289.5	-12.2	253.9	258.4	-1.8

Source:Hawai'i Tourism Authority



**2012 Arrivals at a Glance by Month**

<b>2012</b>	<b>MMA</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Apr</b>
<b>EXPENDITURES (\$mil.)</b>	TOTAL (\$mil.)	\$1,344.7	\$1,098.9	\$1,166.5	\$1,166.8
	Total by air	\$1,341.2	\$1,094.6	\$1,161.5	\$1,158.9
	U.S. West	\$364.1	\$313.2	\$364.0	\$401.1
	U.S. East	\$346.7	\$278.7	\$261.0	\$206.2
	Japan	\$218.5	\$193.5	\$186.8	\$153.7
	Canada	\$165.2	\$135.2	\$134.1	\$84.0
	All Others	\$246.6	\$174.0	\$215.7	\$313.9
	Visitor arrivals by cruise ships	3.45	4.35	5.02	7.87
<b>Visitor days</b>	TOTAL (air + ships)	6,995,564	6,011,648	6,583,906	6,019,717
	Total by air	6,927,002	5,933,566	6,481,577	5,856,267
	U.S. West	2,486,692	2,146,532	2,427,197	2,503,354
	U.S. East	1,899,774	1,559,431	1,567,638	1,188,917
	Japan	642,665	642,339	685,824	514,231
	Canada	977,253	887,536	959,671	554,458
	All Others	920,618	697,727	841,247	1,095,308
	Visitor arrivals by cruise ships	68,562	78,082	102,329	163,450
<b>Visitor arrivals</b>	TOTAL (air + ships)	643,616	626,367	714,973	647,194
	Total by air	629,852	608,781	695,800	616,222
	U.S. West	222,914	221,879	264,956	277,809
	U.S. East	150,047	144,229	162,931	122,792
	Japan	108,625	107,754	114,055	86,685
	Canada	64,063	64,230	72,882	45,937
	All Others	84,203	70,689	80,976	82,999
	Visitor arrivals by cruise ships	13,764	17,586	19,173	30,972
<b>length of stay</b>	TOTAL (air + ships)	10.87	9.60	9.21	9.30
	Total by air	11.00	9.75	9.32	9.50
	U.S. West	11.16	9.67	9.16	9.01
	U.S. East	12.66	10.81	9.62	9.68
	Japan	5.92	5.96	6.01	5.93
	Canada	15.25	13.82	13.17	12.07
	All Others	10.93	9.87	10.39	13.20
	Visitor arrivals by cruise ships	4.98	4.44	5.34	5.28
<b>Per Person Per Day Spending</b>	TOTAL (air+ships) (\$)	\$192.2	\$182.8	\$177.2	\$193.8
	Total by air	\$193.6	\$184.5	\$179.2	\$197.9
	U.S. West	\$146.4	\$145.9	\$150.0	\$160.2
	U.S. East	\$182.5	\$178.7	\$166.5	\$173.5
	Japan	\$340.1	\$301.2	\$272.3	\$298.9
	Canada	\$169.0	\$152.4	\$139.7	\$151.4
	All Others	\$267.9	\$249.3	\$256.4	\$286.6
	Visitor arrivals by cruise ships	\$50.3	\$55.7	\$49.1	\$48.2
<b>Per Person Per Trip Spending</b>	TOTAL (air+ships) (\$)	\$2,089.2	\$1,754.5	\$1,631.5	\$1,802.8
	Total by air	\$2,129.4	\$1,798.0	\$1,669.3	\$1,880.7
	U.S. West	\$1,633.5	\$1,411.5	\$1,373.9	\$1,443.7
	U.S. East	\$2,310.6	\$1,932.5	\$1,601.7	\$1,679.5
	Japan	\$2,011.9	\$1,795.5	\$1,637.4	\$1,773.2
	Canada	\$2,578.7	\$2,105.5	\$1,839.4	\$1,827.9
	All Others	\$2,929.2	\$2,461.1	\$2,663.4	\$3,782.3
	Visitor arrivals by cruise ships	\$250.5	\$247.1	\$262.1	\$254.2

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr
<b>EXPENDITURES (\$mil.)</b>	TOTAL (\$mil.)	\$1,344.7	\$2,443.6	\$3,610.1	\$4,776.9
	Total by air	\$1,341.2	\$2,435.8	\$3,597.3	\$4,756.2
	U.S. West	\$364.1	\$677.3	\$1,041.4	\$1,442.4
	U.S. East	\$346.7	\$625.4	\$886.4	\$1,092.6
	Japan	\$218.5	\$412.0	\$598.8	\$752.5
	Canada	\$165.2	\$300.4	\$434.5	\$518.5
	All Others	\$246.6	\$420.6	\$636.3	\$950.2
	Visitor arrivals by cruise ships	\$3.4	\$7.8	\$12.8	\$20.7
<b>Visitor days</b>	TOTAL (air + ships)	6,995,564	13,007,212	19,591,118	25,610,835
	Total by air	6,927,002	12,860,568	19,342,145	25,198,412
	U.S. West	2,486,692	4,633,224	7,060,421	9,563,775
	U.S. East	1,899,774	3,459,205	5,026,844	6,215,761
	Japan	642,665	1,285,004	1,970,828	2,485,059
	Canada	977,253	1,864,789	2,824,460	3,378,918
	All Others	920,618	1,618,345	2,459,592	3,554,900
	Visitor arrivals by cruise ships	68,562	146,644	248,973	412,423
<b>Visitor arrivals</b>	TOTAL (air + ships)	643,616	1,269,983	1,984,956	2,632,149
	Total by air	629,852	1,238,633	1,934,433	2,550,655
	U.S. West	222,914	444,793	709,749	987,558
	U.S. East	150,047	294,276	457,207	579,999
	Japan	108,625	216,379	330,434	417,119
	Canada	64,063	128,293	201,175	247,112
	All Others	84,203	154,892	235,868	318,867
	Visitor arrivals by cruise ships	13,764	31,350	50,523	81,494
<b>length of stay</b>	TOTAL (air + ships)	10.87	10.24	9.87	9.73
	Total by air	11.00	10.38	10.00	9.88
	U.S. West	11.16	10.42	9.95	9.68
	U.S. East	12.66	11.75	10.99	10.72
	Japan	5.92	5.94	5.96	5.96
	Canada	15.25	14.54	14.04	13.67
	All Others	10.93	10.45	10.43	11.15
	Visitor arrivals by cruise ships	4.98	4.68	4.93	5.06
<b>Per Person Per Day Spending</b>	TOTAL (air+ships) (\$)	\$192.2	\$187.9	\$184.3	\$186.5
	Total by air	\$193.6	\$189.4	\$186.0	\$188.7
	U.S. West	\$146.4	\$146.2	\$147.5	\$150.8
	U.S. East	\$182.5	\$180.8	\$176.3	\$175.8
	Japan	\$340.1	\$320.6	\$303.8	\$302.8
	Canada	\$169.0	\$161.1	\$153.8	\$153.4
	All Others	\$267.9	\$259.9	\$258.7	\$267.3
	Visitor arrivals by cruise ships	\$50.3	\$53.1	\$51.5	\$50.2
<b>Per Person Per Trip Spending</b>	TOTAL (air+ships) (\$)	\$2,089.2	\$1,924.1	\$1,818.7	\$1,814.8
	Total by air	\$2,129.4	\$1,966.5	\$1,859.6	\$1,864.7
	U.S. West	\$1,633.5	\$1,522.8	\$1,467.2	\$1,460.6
	U.S. East	\$2,310.6	\$2,125.2	\$1,938.7	\$1,883.8
	Japan	\$2,011.9	\$1,904.1	\$1,812.1	\$1,804.0
	Canada	\$2,578.7	\$2,341.8	\$2,159.8	\$2,098.1
	All Others	\$2,929.2	\$2,715.6	\$2,697.6	\$2,980.0
	Visitor arrivals by cruise ships	\$250.5	\$248.6	\$253.7	\$253.9

Source:Hawaii Tourism Authority

April 2012 Island Highlights

CATEGORY AND ISLAND	April 2012	April 2011	% change	YTD 2012	YTD 2011	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,166.8</b>	<b>920.3</b>	<b>26.8</b>	<b>4,776.9</b>	<b>4,094.8</b>	<b>16.7</b>
Total by air	1,158.9	916.3	26.5	4,756.2	4,080.0	16.6
O'ahu	589.8	448.5	31.5	2,317.2	1,946.6	19.0
Maui	306.6	247.3	23.9	1,332.0	1,133.9	17.5
Moloka'i	1.9	1.0	100.9	9.8	10.0	-1.7
Lāna'i	10.2	6.2	63.5	32.9	31.1	5.9
Kaua'i	109.0	99.0	10.2	436.6	399.0	9.4
Hawai'i Island	141.4	114.3	23.7	627.6	559.4	12.2
Visitor arrivals by cruise ships	7.9	4.0	97.8	20.7	14.8	40.1
<b>TOTAL VISITOR DAYS</b>	<b>6,019,717</b>	<b>5,241,493</b>	<b>14.8</b>	<b>25,610,835</b>	<b>23,223,272</b>	<b>10.3</b>
Total by air	5,856,267	5,164,618	13.4	25,198,412	22,914,481	10.0
O'ahu	2,959,773	2,396,951	23.5	11,837,886	10,502,675	12.7
Maui	1,414,270	1,378,664	2.6	6,607,479	6,164,995	7.2
Moloka'i	17,401	15,759	10.4	100,498	97,571	3.0
Lāna'i	25,070	21,165	18.5	97,211	96,000	1.3
Kaua'i	651,621	602,866	8.1	2,727,639	2,486,931	9.7
Hawai'i Island	788,133	749,213	5.2	3,827,699	3,566,308	7.3
Visitor arrivals by cruise ships	163,450	76,875	112.6	412,423	308,790	33.6
<b>VISITOR ARRIVALS</b>	<b>647,194</b>	<b>581,324</b>	<b>11.3</b>	<b>2,632,149</b>	<b>2,405,194</b>	<b>9.4</b>
Total by air	616,222	567,574	8.6	2,550,655	2,348,032	8.6
O'ahu	371,407	328,827	12.9	1,538,978	1,396,359	10.2
Maui	186,026	178,814	4.0	773,605	730,309	5.9
Moloka'i	5,032	4,669	7.8	18,987	21,582	-12.0
Lāna'i	7,048	6,716	4.9	26,387	28,072	-6.0
Kaua'i	88,187	84,314	4.6	348,581	319,158	9.2
Hawai'i Island	112,454	104,756	7.3	492,636	456,210	8.0
Visitor arrivals by cruise ships	30,972	13,750	125.2	81,494	57,162	42.6
<b>AVERAGE LENGTH OF STAY</b>	<b>9.30</b>	<b>9.02</b>	<b>3.2</b>	<b>9.73</b>	<b>9.66</b>	<b>0.8</b>
Total by air	9.50	9.10	4.4	9.88	9.76	1.2
O'ahu	7.97	7.29	9.3	7.69	7.52	2.3
Maui	7.60	7.71	-1.4	8.54	8.44	1.2
Moloka'i	3.46	3.38	2.5	5.29	4.52	17.1
Lāna'i	3.56	3.15	12.9	3.68	3.42	7.7
Kaua'i	7.39	7.15	3.3	7.82	7.79	0.4
Hawai'i Island	7.01	7.15	-2.0	7.77	7.82	-0.6
Visitor arrivals by cruise ships	5.28	5.59	-5.6	5.06	5.40	-6.3
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>193.8</b>	<b>175.6</b>	<b>10.4</b>	<b>186.5</b>	<b>176.3</b>	<b>5.8</b>
Total by air	197.9	177.4	11.5	188.7	178.1	6.0
O'ahu	199.3	187.1	6.5	195.7	185.3	5.6
Maui	216.8	179.4	20.8	201.6	183.9	9.6
Moloka'i	112.0	61.5	82.0	97.8	102.5	-4.5
Lāna'i	404.9	293.3	38.0	338.7	323.9	4.6
Kaua'i	167.3	164.2	1.9	160.1	160.4	-0.2
Hawai'i Island	179.5	152.6	17.6	164.0	156.9	4.5
Visitor arrivals by cruise ships	48.2	51.8	-7.0	50.2	47.8	4.9
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,802.8</b>	<b>1,583.1</b>	<b>13.9</b>	<b>1,814.8</b>	<b>1,702.5</b>	<b>6.6</b>
Total by air	1,880.7	1,614.4	16.5	1,864.7	1,737.6	7.3
O'ahu	1,587.9	1,363.8	16.4	1,505.7	1,394.1	8.0
Maui	1,648.0	1,383.2	19.1	1,721.8	1,552.6	10.9
Moloka'i	387.3	207.7	86.4	517.8	463.3	11.8
Lāna'i	1,440.2	924.3	55.8	1,247.9	1,107.5	12.7
Kaua'i	1,236.5	1,174.1	5.3	1,252.5	1,250.2	0.2
Hawai'i Island	1,257.7	1,091.4	15.2	1,274.0	1,226.2	3.9
Visitor arrivals by cruise ships	254.2	289.5	-12.2	253.9	258.4	-1.8

Source:Hawai'i Tourism Authority

**Monthly Island Highlights 2012**

<b>2012</b>	<b>ISLAND</b>	<b>Jan</b>	<b>Feb</b>	<b>Mar</b>	<b>Apr</b>
<b>EXPENDITURES (\$mil.)</b>	TOTAL (\$mil.)	\$1,344.7	\$1,098.9	\$1,166.5	\$1,166.8
	Total by air	\$1,341.2	\$1,094.6	\$1,161.5	\$1,158.9
	O'ahu	\$655.4	\$519.3	\$552.7	\$589.8
	Maui	\$366.5	\$306.1	\$352.9	\$306.6
	Moloka'i	\$4.0	\$2.6	\$1.3	\$1.9
	Lāna'i	\$7.3	\$9.0	\$6.6	\$10.2
	Kaua'i	\$118.5	\$114.0	\$95.1	\$109.0
	Hawai'i Island Visitor arrivals by cruise ships	\$189.6 \$3.45	\$143.7 \$4.35	\$152.9 \$5.02	\$141.4 \$7.87
<b>Visitor days</b>	TOTAL (air + ships)	6,995,564	6,011,648	6,583,906	6,019,717
	Total by air	6,927,002	5,933,566	6,481,577	5,856,267
	O'ahu	3,177,062	2,682,763	3,018,287	2,959,773
	Maui	1,819,502	1,618,283	1,755,424	1,414,270
	Moloka'i	36,673	25,655	20,769	17,401
	Lāna'i	25,913	24,417	21,812	25,070
	Kaua'i	731,081	649,814	695,123	651,621
	Hawai'i Island Visitor arrivals by cruise ships	1,136,770 68,562	932,634 78,082	970,162 102,329	788,133 163,450
<b>Visitor arrivals</b>	TOTAL (air + ships)	643,616	626,367	714,973	647,194
	Total by air	629,852	608,781	695,800	616,222
	O'ahu	390,120	367,053	410,399	371,407
	Maui	188,730	183,801	215,047	186,026
	Moloka'i	4,937	4,715	4,303	5,032
	Lāna'i	6,401	6,102	6,837	7,048
	Kaua'i	83,360	82,301	94,733	88,187
	Hawai'i Island Visitor arrivals by cruise ships	124,995 13,764	120,713 17,586	134,475 19,173	112,454 30,972
<b>Length of stay</b>	TOTAL (air + ships)	10.87	9.60	9.21	9.30
	Total by air	11.00	9.75	9.32	9.50
	O'ahu	8.14	7.31	7.35	7.97
	Maui	9.64	8.80	8.16	7.60
	Moloka'i	7.43	5.44	4.83	3.46
	Lāna'i	4.05	4.00	3.19	3.56
	Kaua'i	8.77	7.90	7.34	7.39
	Hawai'i Island Visitor arrivals by cruise ships	9.09 4.98	7.73 4.44	7.21 5.34	7.01 5.28
<b>Per Person Per Day Spending</b>	TOTAL (air+ships) (\$)	\$192.2	\$182.8	\$177.2	\$193.8
	Total by air	\$193.6	\$184.5	\$179.2	\$197.9
	O'ahu	\$206.3	\$193.6	\$183.1	\$199.3
	Maui	\$201.4	\$189.1	\$201.0	\$216.8
	Moloka'i	\$108.0	\$101.3	\$63.8	\$112.0
	Lāna'i	\$280.2	\$367.0	\$300.6	\$404.9
	Kaua'i	\$162.0	\$175.4	\$136.9	\$167.3
	Hawai'i Island Visitor arrivals by cruise ships	\$166.8 \$50.3	\$154.1 \$55.7	\$157.6 \$49.1	\$179.5 \$48.2
<b>Per Person Per Trip Spending</b>	TOTAL (air+ships) (\$)	\$2,089.2	\$1,754.5	\$1,631.5	\$1,802.8
	Total by air	\$2,129.4	\$1,798.0	\$1,669.3	\$1,880.7
	O'ahu	\$1,680.1	\$1,414.8	\$1,346.6	\$1,587.9
	Maui	\$1,942.1	\$1,665.1	\$1,640.8	\$1,648.0
	Moloka'i	\$802.0	\$551.3	\$307.7	\$387.3
	Lāna'i	\$1,134.3	\$1,468.4	\$959.1	\$1,440.2
	Kaua'i	\$1,421.1	\$1,384.8	\$1,004.3	\$1,236.5
	Hawai'i Island Visitor arrivals by cruise ships	\$1,516.5 \$250.5	\$1,190.3 \$247.1	\$1,137.3 \$262.1	\$1,257.7 \$254.2

<b>YEAR-TO-DATE</b>	<b>ISLAND</b>				
<b>EXPENDITURES (\$mil.)</b>	TOTAL (\$mil.)	\$1,344.7	\$2,443.6	\$3,610.1	\$4,776.9
	Total by air	\$1,341.2	\$2,435.8	\$3,597.3	\$4,756.2
	O'ahu	\$655.4	\$1,174.8	\$1,727.4	\$2,317.2
	Maui	\$366.5	\$672.6	\$1,025.4	\$1,332.0
	Moloka'i	\$4.0	\$6.6	\$7.9	\$9.8
	Lāna'i	\$7.3	\$16.2	\$22.8	\$32.9
	Kaua'i	\$118.5	\$232.4	\$327.6	\$436.6
	Hawai'i Island Visitor arrivals by cruise ships	\$189.6 \$3.4	\$333.2 \$7.8	\$486.2 \$12.8	\$627.6 \$20.7
<b>Visitor days</b>	TOTAL (air + ships)	6,995,564	13,007,212	19,591,118	25,610,835
	Total by air	6,927,002	12,860,568	19,342,145	25,198,412
	O'ahu	3,177,062	5,859,826	8,878,113	11,837,886
	Maui	1,819,502	3,437,785	5,193,209	6,607,479
	Moloka'i	36,673	62,328	83,097	100,498
	Lāna'i	25,913	50,329	72,141	97,211
	Kaua'i	731,081	1,380,895	2,076,018	2,727,639
	Hawai'i Island Visitor arrivals by cruise ships	1,136,770 68,562	2,069,404 146,644	3,039,566 248,973	3,827,699 412,423
<b>Visitor arrivals</b>	TOTAL (air + ships)	643,616	1,269,983	1,984,956	2,632,149
	Total by air	629,852	1,238,633	1,934,433	2,550,655
	O'ahu	390,120	757,173	1,167,572	1,538,978
	Maui	188,730	372,531	587,579	773,605
	Moloka'i	4,937	9,652	13,955	18,987
	Lāna'i	6,401	12,503	19,340	26,387
	Kaua'i	83,360	165,661	260,394	348,581
	Hawai'i Island Visitor arrivals by cruise ships	124,995 13,764	245,708 31,350	380,182 50,523	492,636 81,494
<b>Length of stay</b>	TOTAL (air + ships)	10.87	10.24	9.87	9.73
	Total by air	11.00	10.38	10.00	9.88
	O'ahu	8.14	7.74	7.60	7.69
	Maui	9.64	9.23	8.84	8.54
	Moloka'i	7.43	6.46	5.95	5.29
	Lāna'i	4.05	4.03	3.73	3.68
	Kaua'i	8.77	8.34	7.97	7.82
	Hawai'i Island Visitor arrivals by cruise ships	9.09 4.98	8.42 4.68	8.00 4.93	7.77 5.06
<b>Per Person Per Day Spending</b>	TOTAL (air+ships) (\$)	\$192.2	\$187.9	\$184.3	\$186.5
	Total by air	\$193.6	\$189.4	\$186.0	\$188.7
	O'ahu	\$206.3	\$200.5	\$194.6	\$195.7
	Maui	\$201.4	\$195.6	\$197.5	\$201.6
	Moloka'i	\$108.0	\$105.2	\$94.9	\$97.8
	Lāna'i	\$280.2	\$322.3	\$315.7	\$338.7
	Kaua'i	\$162.0	\$168.3	\$157.8	\$160.1
	Hawai'i Island Visitor arrivals by cruise ships	\$166.8 \$50.3	\$161.0 \$53.1	\$159.9 \$51.5	\$164.0 \$50.2
<b>Per Person Per Trip Spending</b>	TOTAL (air+ships) (\$)	\$2,089.2	\$1,924.1	\$1,818.7	\$1,814.8
	Total by air	\$2,129.4	\$1,966.5	\$1,859.6	\$1,864.7
	O'ahu	\$1,680.1	\$1,551.5	\$1,479.5	\$1,505.7
	Maui	\$1,942.1	\$1,805.5	\$1,745.2	\$1,721.8
	Moloka'i	\$802.0	\$679.6	\$564.9	\$517.8
	Lāna'i	\$1,134.3	\$1,297.3	\$1,177.8	\$1,247.9
	Kaua'i	\$1,421.1	\$1,403.1	\$1,258.0	\$1,252.5
	Hawai'i Island Visitor arrivals by cruise ships	\$1,516.5 \$250.5	\$1,356.2 \$248.6	\$1,278.8 \$253.7	\$1,274.0 \$253.9

Source: Hawai'i Tourism Authority

**Table 8. VISITORS BY CRUISE SHIPS**

	APRIL			YEAR-TO-DATE		
	2012P	2011P	% CHANGE	2012P	2011P	% CHANGE
VISITOR DAYS	287,885	243,153	18.4%	868,956	918,017	-5.3%
TOTAL VISITORS	43,768	26,321	66.3%	124,360	99,562	24.9%
ARRIVED BY SHIP	30,972	13,750	125.2%	81,494	57,162	42.6%
ARRIVED BY AIR	12,797	12,571	1.8%	42,865	42,400	1.1%
NUMBER OF SHIP ARRIVALS	15	8	87.5%	43	34	26.5%
<b>ISLANDS VISITED</b>						
O'ahu	43,768	26,321	66.3%	124,360	99,562	24.9%
Kaua'i	38,862	23,861	62.9%	112,877	90,891	24.2%
Maui County	41,924	25,702	63.1%	117,365	95,195	23.3%
Maui	41,924	25,702	63.1%	117,365	95,195	23.3%
Moloka'i	767	293	162.0%	2,027	1,207	67.9%
Lāna'i	1,202	386	211.5%	2,999	1,963	52.8%
Big Island	43,768	26,321	66.3%	118,793	94,277	26.0%
Average Islands Visited	3.89	3.91	-0.5%	13.3	3.85	244.9%
<b>AVERAGE LENGTH OF STAY</b>						
Days in Hawai'i before Cruise	0.62	2.53	-75.6%	0.83	2.87	-71.0%
Days in Hawai'i during Cruise	4.65	5.67	-18.1%	4.81	5.13	-6.2%
Days in Hawai'i after Cruise	1.31	1.03	27.0%	1.35	1.22	10.5%
Total days in Hawai'i	6.58	9.24	-28.8%	6.99	9.22	-24.2%
<b>ACCOMMODATIONS</b>						
Hotel	14,723	11,764	25.1%	49,778	43,990	13.2%
Hotel only	11,850	10,503	12.8%	41,204	38,639	6.6%
Condo	2,019	960	110.4%	6,231	4,073	53.0%
Condo only	457	409	11.6%	1,597	1,400	14.1%
Timeshare	1,456	777	87.3%	4,417	3,282	34.6%
Timeshare Only	477	323	47.5%	1,233	1,325	-6.9%
Bed & Breakfast	334	152	119.9%	714	434	64.3%
Bed & Breakfast only	35	46	-22.6%	87	133	-34.6%
Friends & relatives	956	639	49.6%	2,729	2,274	20.0%
Other accommodation	1,685	369	356.9%	4,630	1,488	211.2%
Accommodation (NET)	17,144	13,153	30.3%	56,900	48,967	16.2%
Cruise only	26,624	13,168	102.2%	67,460	50,595	33.3%
<b>TRAVEL STATUS</b>						
% First timers	40.1	47.6	-7.48	38.7	41.7	-3.06
% Repeat visitors	59.9	52.4	7.48	61.3	58.3	3.06

Source: Hawai'i Tourism Authority

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011

April	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
<b>Total Seats</b>	<b>800,666</b>	<b>776,561</b>	<b>3.1%</b>	<b>547,985</b>	<b>528,943</b>	<b>3.6%</b>	<b>146,418</b>	<b>153,977</b>	<b>-4.9%</b>	<b>51,636</b>	<b>49,833</b>	<b>3.6%</b>	<b>6,120</b>	<b>0</b>	<b>NA</b>	<b>48,507</b>	<b>43,808</b>	<b>10.7%</b>
<b>Scheduled Seats</b>	<b>788,891</b>	<b>768,970</b>	<b>2.6%</b>	<b>536,210</b>	<b>521,352</b>	<b>2.8%</b>	<b>146,418</b>	<b>153,977</b>	<b>-4.9%</b>	<b>51,636</b>	<b>49,833</b>	<b>3.6%</b>	<b>6,120</b>	<b>0</b>	<b>NA</b>	<b>48,507</b>	<b>43,808</b>	<b>10.7%</b>
<b>Charter seats</b>	<b>11,775</b>	<b>7,591</b>	<b>55.1%</b>	<b>11,775</b>	<b>7,591</b>	<b>55.1%</b>												
<b>Domestic Seats</b>	<b>538,183</b>	<b>549,632</b>	<b>-2.1%</b>	<b>310,169</b>	<b>328,008</b>	<b>-5.4%</b>	<b>126,157</b>	<b>131,554</b>	<b>-4.1%</b>	<b>49,222</b>	<b>47,594</b>	<b>3.4%</b>	<b>6,120</b>	<b>0</b>	<b>NA</b>	<b>46,515</b>	<b>42,476</b>	<b>9.5%</b>
<b>Scheduled Seats</b>	<b>532,111</b>	<b>543,836</b>	<b>-2.2%</b>	<b>304,097</b>	<b>322,212</b>	<b>-5.6%</b>	<b>126,157</b>	<b>131,554</b>	<b>-4.1%</b>	<b>49,222</b>	<b>47,594</b>	<b>3.4%</b>	<b>6,120</b>	<b>0</b>	<b>NA</b>	<b>46,515</b>	<b>42,476</b>	<b>9.5%</b>
<b>Charter seats</b>	<b>6,072</b>	<b>5,796</b>	<b>4.8%</b>	<b>6,072</b>	<b>5,796</b>	<b>4.8%</b>												
<b>US West</b>	<b>480,219</b>	<b>481,154</b>	<b>-0.2%</b>	<b>259,967</b>	<b>269,412</b>	<b>-3.5%</b>	<b>118,395</b>	<b>121,672</b>	<b>-2.7%</b>	<b>49,222</b>	<b>47,594</b>	<b>3.4%</b>	<b>6,120</b>	<b>0</b>	<b>NA</b>	<b>46,515</b>	<b>42,476</b>	<b>9.5%</b>
...Anchorage	5,338	4,588	16.3%	4,710	4,440	6.1%	628	148	324.3%									
...Bellingham	4,710	4,440	6.1%	4,710	4,440	6.1%												
...Denver	6,950	16,704	-58.4%	0	8,230	-100.0%	5,490	6,344	-13.5%	732	1,220	-40.0%				728	910	-20.0%
...Las Vegas	21,564	21,312	1.2%	19,296	19,296	0.0%	2,268	2,016	12.5%									
...Los Angeles	167,576	164,774	1.7%	84,692	85,902	-1.4%	40,533	40,870	-0.8%	16,454	17,682	-6.9%	5,400	0	NA	20,497	20,320	0.9%
...Oakland	29,271	14,664	99.6%	10,857	7,560	43.6%	8,994	2,664	237.6%	4,710	1,776	165.2%				4,710	2,664	76.8%
...Orange County	4,501	5,456	-17.5%	4,501	3,720	21.0%	0	1,736	-100.0%									
...Phoenix	36,250	40,240	-9.9%	17,060	18,960	-10.0%	7,790	9,880	-21.2%	5,700	5,700	0.0%				5,700	5,700	0.0%
...Portland	20,686	24,888	-16.9%	12,522	12,000	4.4%	7,536	12,000	-37.2%	628	888	-29.3%						
...Sacramento	12,270	12,000	2.3%	7,560	7,560	0.0%	4,710	4,440	6.1%									
...Salt Lake City	7,380	6,480	13.9%	7,380	6,480	13.9%												
...San Diego	16,980	12,000	41.5%	12,270	7,560	62.3%	4,710	4,440	6.1%									
...San Francisco	68,694	89,856	-23.6%	39,852	51,788	-23.0%	11,712	18,918	-38.1%	10,950	12,780	-14.3%	720	0	NA	5,460	6,370	-14.3%
...San Jose	28,263	13,776	105.2%	10,857	7,560	43.6%	7,986	1,776	349.7%	4,710	2,664	76.8%				4,710	1,776	165.2%
...Seattle	49,786	49,976	-0.4%	23,700	23,916	-0.9%	16,038	16,440	-2.4%	5,338	4,884	9.3%				4,710	4,736	-0.5%
<b>US East</b>	<b>51,892</b>	<b>62,682</b>	<b>-17.2%</b>	<b>44,130</b>	<b>52,800</b>	<b>-16.4%</b>	<b>7,762</b>	<b>9,882</b>	<b>-21.5%</b>									
...Atlanta	8,940	8,940	0.0%	8,940	8,940	0.0%												
...Chicago	8,602	20,322	-57.7%	7,590	17,190	-55.8%	1,012	3,132	-67.7%									
...Dallas	20,250	20,250	0.0%	13,500	13,500	0.0%	6,750	6,750	0.0%									
...Houston	7,050	6,820	3.4%	7,050	6,820	3.4%												
...Newark	7,050	6,350	11.0%	7,050	6,350	11.0%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011 (Cont.)

April	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
<b>International Seats</b>	<b>262,483</b>	<b>226,929</b>	<b>15.7%</b>	<b>237,816</b>	<b>200,935</b>	<b>18.4%</b>	<b>20,261</b>	<b>22,423</b>	<b>-9.6%</b>	<b>2,414</b>	<b>2,239</b>	<b>7.8%</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>1,992</b>	<b>1,332</b>	<b>49.5%</b>
<b>Scheduled Seats</b>	<b>256,780</b>	<b>225,134</b>	<b>14.1%</b>	<b>232,113</b>	<b>199,140</b>	<b>16.6%</b>	<b>20,261</b>	<b>22,423</b>	<b>-9.6%</b>	<b>2,414</b>	<b>2,239</b>	<b>7.8%</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>1,992</b>	<b>1,332</b>	<b>49.5%</b>
<b>Charter Seats</b>	<b>5,703</b>	<b>1,795</b>	<b>217.7%</b>	<b>5,703</b>	<b>1,795</b>	<b>217.7%</b>												
<b>Japan</b>	<b>139,794</b>	<b>120,018</b>	<b>16.5%</b>	<b>139,794</b>	<b>120,018</b>	<b>16.5%</b>												
...Fukuoka	4,578	0	NA	4,578	0	NA												
...Nagoya	11,340	7,351	54.3%	11,340	7,351	54.3%												
...Osaka	23,460	15,568	50.7%	23,460	15,568	50.7%												
...Tokyo-HND	23,910	23,880	0.1%	23,910	23,880	0.1%												
...Tokyo-NRT	76,506	73,219	4.5%	76,506	73,219	4.5%												
<b>Canada</b>	<b>43,107</b>	<b>42,607</b>	<b>1.2%</b>	<b>18,440</b>	<b>16,613</b>	<b>11.0%</b>	<b>20,261</b>	<b>22,423</b>	<b>-9.6%</b>	<b>2,414</b>	<b>2,239</b>	<b>7.8%</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>1,992</b>	<b>1,332</b>	<b>49.5%</b>
...Calgary	7,481	9,428	-20.7%	2,556	2,783	-8.2%	4,925	6,645	-25.9%									
...Edmonton	1,533	1,752	-12.5%				1,533	1,752	-12.5%									
...Vancouver	33,549	30,883	8.6%	15,340	13,286	15.5%	13,803	14,026	-1.6%	2,414	2,239	7.8%	0	0	NA	1,992	1,332	49.5%
...Victoria	544	544	0.0%	544	544	0.0%												
<b>Other Asia</b>	<b>29,590</b>	<b>21,748</b>	<b>36.1%</b>	<b>29,590</b>	<b>21,748</b>	<b>36.1%</b>												
...Seoul	27,096	21,748	24.6%	27,096	21,748	24.6%												
...Shanghai	2,494	0	NA	2,494	0	NA												
<b>Oceania</b>	<b>21,441</b>	<b>18,291</b>	<b>17.2%</b>	<b>21,441</b>	<b>18,291</b>	<b>17.2%</b>												
...Auckland	1,872	2,043	-8.4%	1,872	2,043	-8.4%												
...Sydney	19,569	16,248	20.4%	19,569	16,248	20.4%												
<b>Other</b>	<b>22,848</b>	<b>22,470</b>	<b>1.7%</b>	<b>22,848</b>	<b>22,470</b>	<b>1.7%</b>												
...Apia	648	740	-12.4%	648	740	-12.4%												
...Christmas	480	544	-11.8%	480	544	-11.8%												
...Guam	7,590	6,400	18.6%	7,590	6,400	18.6%												
...Majuro	2,340	2,826	-17.2%	2,340	2,826	-17.2%												
...Manila	7,452	7,716	-3.4%	7,452	7,716	-3.4%												
...Nadi	810	1,220	-33.6%	810	1,220	-33.6%												
...Pago Pago	2,268	2,016	12.5%	2,268	2,016	12.5%												
...Papeete	1,260	1,008	25.0%	1,260	1,008	25.0%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division



Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
<b>Total Seats</b>	<b>3,262,701</b>	<b>3,129,798</b>	<b>4.2%</b>	<b>2,222,633</b>	<b>2,176,524</b>	<b>2.1%</b>	<b>615,024</b>	<b>591,558</b>	<b>4.0%</b>	<b>221,117</b>	<b>212,228</b>	<b>4.2%</b>	<b>22,448</b>	<b>0</b>	<b>NA</b>	<b>181,479</b>	<b>149,488</b>	<b>21.4%</b>
<b>Scheduled Seats</b>	<b>3,217,692</b>	<b>3,095,658</b>	<b>3.9%</b>	<b>2,177,624</b>	<b>2,142,384</b>	<b>1.6%</b>	<b>615,024</b>	<b>591,558</b>	<b>4.0%</b>	<b>221,117</b>	<b>212,228</b>	<b>4.2%</b>	<b>22,448</b>	<b>0</b>	<b>NA</b>	<b>181,479</b>	<b>149,488</b>	<b>21.4%</b>
<b>Charter seats</b>	<b>45,009</b>	<b>34,140</b>	<b>31.8%</b>	<b>45,009</b>	<b>34,140</b>	<b>31.8%</b>												
<b>Domestic Seats</b>	<b>2,165,423</b>	<b>2,188,681</b>	<b>-1.1%</b>	<b>1,245,819</b>	<b>1,332,048</b>	<b>-6.5%</b>	<b>514,657</b>	<b>508,927</b>	<b>1.1%</b>	<b>209,486</b>	<b>203,398</b>	<b>3.0%</b>	<b>22,448</b>	<b>0</b>	<b>NA</b>	<b>173,013</b>	<b>144,308</b>	<b>19.9%</b>
<b>Scheduled Seats</b>	<b>2,140,859</b>	<b>2,165,773</b>	<b>-1.2%</b>	<b>1,221,255</b>	<b>1,309,140</b>	<b>-6.7%</b>	<b>514,657</b>	<b>508,927</b>	<b>1.1%</b>	<b>209,486</b>	<b>203,398</b>	<b>3.0%</b>	<b>22,448</b>	<b>0</b>	<b>NA</b>	<b>173,013</b>	<b>144,308</b>	<b>19.9%</b>
<b>Charter seats</b>	<b>24,564</b>	<b>22,908</b>	<b>7.2%</b>	<b>24,564</b>	<b>22,908</b>	<b>7.2%</b>												
<b>US West</b>	<b>1,931,407</b>	<b>1,905,443</b>	<b>1.4%</b>	<b>1,043,329</b>	<b>1,085,782</b>	<b>-3.9%</b>	<b>483,131</b>	<b>471,955</b>	<b>2.4%</b>	<b>209,486</b>	<b>203,398</b>	<b>3.0%</b>	<b>22,448</b>	<b>0</b>	<b>NA</b>	<b>173,013</b>	<b>144,308</b>	<b>19.9%</b>
...Anchorage	25,748	23,680	8.7%	18,997	17,760	7.0%	6,751	5,920	14.0%									
...Bellingham	18,997	16,872	12.6%	18,997	16,872	12.6%												
...Denver	45,432	59,256	-23.3%	20,384	32,556	-37.4%	18,422	19,032	-3.2%	3,532	4,392	-19.6%				3,094	3,276	-5.6%
...Las Vegas	86,538	85,752	0.9%	77,718	77,184	0.7%	8,820	8,568	2.9%									
...Los Angeles	673,780	664,591	1.4%	338,824	355,392	-4.7%	159,009	161,465	-1.5%	74,438	74,914	-0.6%	19,687	0	NA	81,822	72,820	12.4%
...Oakland	95,666	53,480	78.9%	33,789	30,240	11.7%	34,873	12,732	173.9%	12,717	7,548	68.5%				14,287	2,960	382.7%
...Orange County	7,477	13,344	-44.0%	7,229	8,480	-14.8%	248	4,864	-94.9%									
...Phoenix	146,772	146,520	0.2%	71,722	72,990	-1.7%	32,110	30,970	3.7%	22,990	22,800	0.8%				19,950	19,760	1.0%
...Portland	85,516	104,436	-18.1%	49,741	48,000	3.6%	26,983	48,000	-43.8%	8,792	8,436	4.2%						
...Sacramento	49,489	48,000	3.1%	30,492	30,240	0.8%	18,997	17,760	7.0%									
...Salt Lake City	31,222	25,920	20.5%	31,222	25,920	20.5%												
...San Diego	68,486	48,000	42.7%	49,489	30,240	63.7%	18,997	17,760	7.0%									
...San Francisco	285,434	354,252	-19.4%	154,261	206,192	-25.2%	59,284	71,576	-17.2%	46,982	51,120	-8.1%	2,761	0	NA	22,146	25,364	-12.7%
...San Jose	91,886	50,220	83.0%	33,789	30,240	11.7%	31,093	7,548	311.9%	14,287	10,212	39.9%				12,717	2,220	472.8%
...Seattle	218,964	211,120	3.7%	106,675	103,476	3.1%	67,544	65,760	2.7%	25,748	23,976	7.4%				18,997	17,908	6.1%
<b>US East</b>	<b>209,452</b>	<b>260,330</b>	<b>-19.5%</b>	<b>177,926</b>	<b>223,358</b>	<b>-20.3%</b>	<b>31,526</b>	<b>36,972</b>	<b>-14.7%</b>									
...Atlanta	36,268	35,760	1.4%	36,268	35,760	1.4%												
...Chicago	36,939	74,512	-50.4%	32,638	64,540	-49.4%	4,301	9,972	-56.9%									
...Dallas	81,675	81,000	0.8%	54,450	54,000	0.8%	27,225	27,000	0.8%									
...Detroit	0	298	-100.0%	0	298	-100.0%												
...Houston	28,335	33,445	-15.3%	28,335	33,445	-15.3%												
...Minneapolis	0	8,940	-100.0%	0	8,940	-100.0%												
...Newark	26,235	26,375	-0.5%	26,235	26,375	-0.5%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHUE		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
<b>International Seats</b>	<b>1,097,278</b>	<b>941,117</b>	<b>16.6%</b>	<b>976,814</b>	<b>844,476</b>	<b>15.7%</b>	<b>100,367</b>	<b>82,631</b>	<b>21.5%</b>	<b>11,631</b>	<b>8,830</b>	<b>31.7%</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>8,466</b>	<b>5,180</b>	<b>63.4%</b>
<b>Scheduled Seats</b>	<b>1,076,833</b>	<b>929,885</b>	<b>15.8%</b>	<b>956,369</b>	<b>833,244</b>	<b>14.8%</b>	<b>100,367</b>	<b>82,631</b>	<b>21.5%</b>	<b>11,631</b>	<b>8,830</b>	<b>31.7%</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>8,466</b>	<b>5,180</b>	<b>63.4%</b>
<b>Charter Seats</b>	<b>20,445</b>	<b>11,232</b>	<b>82.0%</b>	<b>20,445</b>	<b>11,232</b>	<b>82.0%</b>												
<b>Japan</b>	<b>579,012</b>	<b>532,278</b>	<b>8.8%</b>	<b>579,012</b>	<b>532,278</b>	<b>8.8%</b>												
...Fukuoka	17,178	0	NA	17,178	0	NA												
...Nagoya	50,032	47,941	4.4%	50,032	47,941	4.4%												
...Osaka	103,258	61,288	68.5%	103,258	61,288	68.5%												
...Tokyo-HND	96,437	85,310	13.0%	96,437	85,310	13.0%												
...Tokyo-NRT	312,107	337,739	-7.6%	312,107	337,739	-7.6%												
<b>Canada</b>	<b>195,870</b>	<b>161,680</b>	<b>21.1%</b>	<b>75,406</b>	<b>65,039</b>	<b>15.9%</b>	<b>100,367</b>	<b>82,631</b>	<b>21.5%</b>	<b>11,631</b>	<b>8,830</b>	<b>31.7%</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>8,466</b>	<b>5,180</b>	<b>63.4%</b>
...Calgary	40,813	31,588	29.2%	10,889	9,583	13.6%	29,924	22,005	36.0%									
...Edmonton	7,227	4,818	50.0%				7,227	4,818	50.0%									
...Vancouver	145,518	122,962	18.3%	62,205	53,144	17.0%	63,216	55,808	13.3%	11,631	8,830	31.7%				8,466	5,180	63.4%
...Victoria	2,312	2,312	0.0%	2,312	2,312	0.0%												
<b>Other Asia</b>	<b>121,612</b>	<b>82,063</b>	<b>48.2%</b>	<b>121,612</b>	<b>82,063</b>	<b>48.2%</b>												
...Seoul	111,656	82,063	36.1%	111,656	82,063	36.1%												
...Shanghai	9,956	0	NA	9,956	0	NA												
<b>Oceania</b>	<b>89,093</b>	<b>63,173</b>	<b>41.0%</b>	<b>89,093</b>	<b>63,173</b>	<b>41.0%</b>												
...Auckland	7,956	7,945	0.1%	7,956	7,945	0.1%												
...Brisbane	3,549	0	NA	3,549	0	NA												
...Melbourne	3,276	0	NA	3,276	0	NA												
...Sydney	74,312	55,228	34.6%	74,312	55,228	34.6%												
<b>Other</b>	<b>91,246</b>	<b>90,691</b>	<b>0.6%</b>	<b>91,246</b>	<b>90,691</b>	<b>0.6%</b>												
...Apia	2,754	2,516	9.5%	2,754	2,516	9.5%												
...Christmas	2,040	2,312	-11.8%	2,040	2,312	-11.8%												
...Guam	30,613	25,625	19.5%	30,613	25,625	19.5%												
...Majuro	8,463	10,833	-21.9%	8,463	10,833	-21.9%												
...Manila	30,852	31,116	-0.8%	30,852	31,116	-0.8%												
...Nadi	2,916	5,185	-43.8%	2,916	5,185	-43.8%												
...Pago Pago	9,072	8,820	2.9%	9,072	8,820	2.9%												
...Papeete	4,536	4,284	5.9%	4,536	4,284	5.9%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division