

	TABLE 1. TOTAL VISITORS BY AIR					
	DECEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	7,300,758	6,901,276	5.8%	73,870,003	67,825,871	8.9%
TOTAL VISITORS	724,163	670,116	8.1%	7,837,194	7,174,397	9.2%
DOMESTIC	491,249	463,229	6.0%	5,397,971	5,127,291	5.3%
INTERNATIONAL	232,914	206,887	12.6%	2,439,223	2,047,106	19.2%
AVERAGE DAILY CENSUS	235,508	222,622	5.8%	201,831	185,824	8.6%
TOTAL AIR SEATS (EST)	936,472	840,670	11.4%	10,209,216	9,392,291	8.7%
TOTAL LOAD FACTOR (EST)	89.0%	91.7%	-2.6	89.8%	90.7%	-0.9
ISLANDS VISITED						
O'ahu	449,079	413,950	8.5%	4,891,540	4,401,624	11.1%
O'ahu only	332,600	311,367	6.8%	3,633,357	3,259,370	11.5%
Kaua'i	97,134	90,907	6.8%	1,084,868	1,011,500	7.3%
Kaua'i only	54,699	49,359	10.8%	587,023	535,452	9.6%
Maui County	212,942	199,324	6.8%	2,340,226	2,211,413	5.8%
Maui	208,223	195,515	6.5%	2,295,867	2,168,487	5.9%
Maui only	132,000	126,441	4.4%	1,430,461	1,371,986	4.3%
Moloka'i *	5,239	5,936	-11.7%	53,573	55,250	-3.0%
Moloka'i only *	757	625	21.0%	7,260	7,032	3.2%
Lāna'i *	6,470	6,850	-5.6%	73,815	75,004	-1.6%
Lāna'i only *	1,454	1,230	18.3%	11,304	11,756	-3.8%
Hawai'i Island	135,400	123,758	9.4%	1,434,271	1,318,310	8.8%
Kona side	112,941	104,187	8.4%	1,194,992	1,106,462	8.0%
Hilo side	49,057	44,905	9.2%	526,491	485,137	8.5%
Hawai'i Island only	66,177	60,393	9.6%	671,852	629,097	6.8%
Any Neighbor Island	391,563	358,749	9.1%	4,203,837	3,915,027	7.4%
NI only	275,084	256,166	7.4%	2,945,654	2,772,771	6.2%
O'ahu & NI	116,479	102,583	13.5%	1,258,183	1,142,254	10.1%
Any one island only	587,687	549,415	7.0%	6,341,257	5,814,693	9.1%
Multiple Islands	136,476	120,701	13.1%	1,495,937	1,359,704	10.0%
Avg. Islands Visited	1.24	1.25	-0.3%	1.25	1.26	-0.3%
Average Length of Stay in Hawai'i	10.08	10.30	-2.1%	9.43	9.45	-0.3%
ACCOMMODATIONS						
Plan to stay in Hotel	436,666	404,912	7.8%	4,967,443	4,495,032	10.5%
Hotel only	380,612	352,051	8.1%	4,359,334	3,935,128	10.8%
Plan to stay in Condo	133,947	126,766	5.7%	1,382,405	1,311,971	5.4%
Condo only	105,909	100,958	4.9%	1,082,998	1,031,992	4.9%
Plan to stay in Timeshare	59,746	61,213	-2.4%	762,675	717,697	6.3%
Timeshare only	44,765	45,980	-2.6%	586,817	550,853	6.5%
Cruise Ship	10,390	12,834	-19.0%	127,833	128,393	-0.4%
Friends/Relatives	86,046	74,667	15.2%	715,103	665,145	7.5%
Bed & Breakfast	7,247	5,697	27.2%	73,731	70,580	4.5%
Other	9,736	9,129	6.7%	108,175	104,053	4.0%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 1. TOTAL VISITORS BY AIR (CONT.)					
	DECEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	602,449	561,772	7.2%	6,540,491	5,922,073	10.4%
Honeymoon	47,424	45,417	4.4%	577,567	527,072	9.6%
Get Married	9,111	6,513	39.9%	125,837	119,908	4.9%
Pleasure/Vacation	555,557	517,779	7.3%	5,961,823	5,393,873	10.5%
Mtgs/Conventions/Incentive	20,462	18,779	9.0%	405,251	397,348	2.0%
Conventions	11,598	12,120	-4.3%	237,236	233,289	1.7%
Corporate Meetings	4,985	3,970	25.6%	81,309	81,338	0.0%
Incentive	4,231	3,021	40.0%	99,598	96,755	2.9%
Other Business	19,401	17,937	8.2%	249,156	237,239	5.0%
Visit Friends/Rel.	79,016	70,532	12.0%	674,209	635,653	6.1%
Gov't/Military	4,721	5,718	-17.4%	93,069	104,947	-11.3%
Attend School	1,210	2,119	-42.9%	22,228	19,794	12.3%
Sport Events	26,840	19,948	34.5%	106,211	94,994	11.8%
TRAVEL STATUS						
% First Timers **	32.6	32.0	0.6	34.9	34.0	0.9
% Repeaters **	67.4	68.0	-0.6	65.1	66.0	-0.9
Average # of Trips	5.37	5.39	-0.4%	4.99	5.03	-0.8%
Group Tour	53,041	44,197	20.0%	679,330	609,307	11.5%
Non-Group	671,122	625,919	7.2%	7,157,864	6,565,090	9.0%
Package Trip	218,031	209,291	4.2%	2,700,259	2,506,585	7.7%
No Package	506,132	460,825	9.8%	5,136,935	4,667,813	10.1%
Net True Independent	497,550	457,175	8.8%	5,028,876	4,560,815	10.3%

** Change represents absolute change in rates rather than percentage change in rate.

	TABLE 2. DOMESTIC VISITORS BY AIR (Visitors Arriving on Domestic Flights)					
	DECEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
DOMESTIC VISITOR DAYS	5,334,964	5,064,507	5.3%	54,443,354	51,839,799	5.0%
DOMESTIC VISITORS	491,249	463,229	6.0%	5,397,971	5,127,291	5.3%
DOMESTIC AVERAGE DAILY CENSUS	172,096	163,371	5.3%	148,752	142,027	4.7%
DOMESTIC AIR SEATS (EST)	631,236	568,940	10.9%	6,975,111	6,629,667	5.2%
DOMESTIC LOAD FACTOR (EST)	94.5%	96.9%	-2.4	93.7%	94.5%	-0.8
ISLANDS VISITED						
O'ahu	249,710	238,308	4.8%	2,731,356	2,592,014	5.4%
O'ahu only	177,082	171,455	3.3%	1,935,410	1,837,570	5.3%
Kaua'i	85,556	79,555	7.5%	977,461	914,423	6.9%
Kaua'i only	51,332	46,510	10.4%	563,680	519,641	8.5%
Maui County	171,325	158,960	7.8%	1,951,789	1,868,986	4.4%
Maui	167,408	155,295	7.8%	1,913,815	1,831,088	4.5%
Maui only	112,977	105,217	7.4%	1,276,176	1,227,195	4.0%
Moloka'i *	3,841	3,799	1.1%	41,714	43,865	-4.9%
Moloka'i only *	576	594	-3.1%	6,352	6,313	0.6%
Lāna'i *	5,223	4,889	6.8%	58,842	61,848	-4.9%
Lāna'i only *	1,202	1,198	0.3%	10,184	11,218	-9.2%
Hawai'i Island	100,672	95,687	5.2%	1,071,058	1,022,016	4.8%
Kona side	86,657	82,550	5.0%	929,779	887,463	4.8%
Hilo side	33,041	31,920	3.5%	361,014	345,372	4.5%
Hawai'i Island only	57,377	55,021	4.3%	596,255	570,430	4.5%
Any Neighbor Island	314,167	291,774	7.7%	3,462,561	3,289,722	5.3%
NI only	241,539	224,921	7.4%	2,666,615	2,535,275	5.2%
O'ahu & NI	72,628	66,853	8.6%	795,946	754,445	5.5%
Any one island only	400,546	379,996	5.4%	4,388,057	4,172,366	5.2%
Multiple Islands	90,703	83,232	9.0%	1,009,914	954,925	5.8%
Avg. Islands Visited	1.25	1.25	0.0%	1.26	1.26	-0.2%
Average Length of Stay in Hawai'i	10.86	10.93	-0.7%	10.09	10.11	-0.2%
ACCOMMODATIONS						
Plan to stay in Hotel	252,518	244,376	3.3%	2,995,609	2,855,884	4.9%
Hotel only	208,488	203,470	2.5%	2,510,035	2,398,033	4.7%
Plan to stay in Condo	101,904	93,851	8.6%	1,068,901	1,022,333	4.6%
Condo only	80,579	74,268	8.5%	838,522	803,788	4.3%
Plan to stay in Timeshare	51,487	52,208	-1.4%	654,524	634,727	3.1%
Timeshare only	39,110	40,080	-2.4%	506,133	491,518	3.0%
Cruise Ship	8,246	9,532	-13.5%	109,406	108,663	0.7%
Friends/Relatives	75,939	66,686	13.9%	629,874	594,657	5.9%
Bed & Breakfast	5,611	4,934	13.7%	62,275	57,901	7.6%
Other	9,063	8,328	8.8%	96,315	89,815	7.2%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)					
	(Visitors Arriving on Domestic Flights)					
	DECEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	408,395	383,618	6.5%	4,437,928	4,185,975	6.0%
Honeymoon	14,157	12,411	14.1%	231,766	233,181	-0.6%
Get Married	4,700	3,324	41.4%	56,368	54,973	2.5%
Pleasure/Vacation	394,517	371,949	6.1%	4,210,274	3,958,355	6.4%
Mtgs/Conventions/Incentive	11,834	13,506	-12.4%	290,374	299,754	-3.1%
Conventions	7,325	9,383	-21.9%	179,409	187,466	-4.3%
Corporate Meetings	2,962	3,079	-3.8%	64,872	65,193	-0.5%
Incentive	1,881	1,376	36.7%	57,360	58,870	-2.6%
Other Business	16,725	16,207	3.2%	222,404	213,342	4.2%
Visit Friends/Rel.	69,898	63,165	10.7%	598,056	570,871	4.8%
Gov't/Military	4,427	4,944	-10.5%	82,753	86,299	-4.1%
Attend School	650	783	-16.9%	13,565	13,876	-2.2%
Sport Events	7,579	7,215	5.0%	57,784	58,776	-1.7%
TRAVEL STATUS						
% First Timers **	25.8	25.6	0.2	29.2	29.3	-0.1
% Repeaters **	74.2	74.4	-0.2	70.8	70.7	0.1
Average # of Trips	6.28	6.30	-0.2%	5.74	5.71	0.6%
Group Tour	10,190	12,514	-18.6%	179,477	174,273	3.0%
Non-Group	481,059	450,715	6.7%	5,218,494	4,953,018	5.4%
Package Trip	86,928	95,501	-9.0%	1,250,068	1,288,037	-2.9%
No Package	404,321	367,728	10.0%	4,147,903	3,839,255	8.0%
Net True Independent	400,379	364,079	10.0%	4,092,434	3,787,626	8.0%

** Change represents absolute change in rates rather than percentage change in rate.

	TABLE 2. DOMESTIC VISITORS BY AIR (CONT.) (Visitors Arriving on Domestic Flights)					
	DECEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
UNITED STATES	430,783	403,060	6.9%	4,784,305	4,537,258	5.4%
Pacific Region	235,459	213,421	10.3%	2,557,164	2,375,475	7.6%
...California	153,314	138,714	10.5%	1,816,586	1,629,858	11.5%
...Oregon	21,065	19,104	10.3%	200,157	204,240	-2.0%
...Washington	48,631	44,739	8.7%	461,286	462,160	-0.2%
Mountain Region	48,978	48,111	1.8%	573,975	559,924	2.5%
West North Central	17,571	17,498	0.4%	200,578	200,784	-0.1%
West South Central	23,897	23,527	1.6%	300,101	286,962	4.6%
...Texas	19,473	19,055	2.2%	241,964	228,934	5.7%
East North Central	32,886	33,711	-2.4%	344,042	345,118	-0.3%
East South Central	6,152	6,126	0.4%	78,067	76,712	1.8%
New England	9,595	8,833	8.6%	105,067	102,404	2.6%
Middle Atlantic	23,897	20,192	18.4%	256,634	235,893	8.8%
...New Jersey	6,035	4,871	23.9%	68,562	61,109	12.2%
...New York	12,615	10,387	21.4%	119,604	108,282	10.5%
South Atlantic	31,798	31,096	2.3%	361,152	346,839	4.1%
CANADA	27,864	27,762	0.4%	203,357	210,740	-3.5%
JAPAN	152	696	-78.2%	5,726	7,287	-21.4%
EUROPE MMA	8,323	7,461	11.6%	108,911	101,790	7.0%
...France	876	838	4.5%	10,201	9,280	9.9%
...Germany	2,889	2,382	21.3%	36,680	32,081	14.3%
...Italy	844	589	43.2%	10,442	10,072	3.7%
...Switzerland	1,204	881	36.7%	12,749	11,766	8.4%
...United Kingdom	2,510	2,770	-9.4%	38,839	38,590	0.6%
OTHER ASIA MMA	5,394	4,677	15.3%	56,719	42,901	32.2%
...People's Republic of China	3,833	3,465	10.6%	42,818	31,654	35.3%
...Taiwan	286	166	72.5%	1,906	1,521	25.3%
...Hong Kong	231	76	202.5%	1,784	1,392	28.2%
...Korea	800	777	3.0%	8,756	7,145	22.5%
...Singapore	244	194	25.8%	1,455	1,187	22.5%
LATIN AMERICA MMA	2,982	2,303	29.5%	24,553	21,550	13.9%
...Argentina	324	225	43.7%	3,919	3,997	-1.9%
...Brazil	1,639	1,139	43.9%	12,246	9,867	24.1%
...Mexico	1,019	938	8.6%	8,388	7,687	9.1%
OCEANIA MMA	3,928	2,703	45.3%	59,791	45,362	31.8%
...Australia	3,642	2,473	47.3%	54,401	41,275	31.8%
...New Zealand	286	230	24.2%	5,390	4,087	31.9%
OTHER MMA	12,375	15,113	-18.1%	162,132	167,550	-3.2%
...Ireland	22	134	-83.5%	1,410	1,784	-21.0%
...Indonesia	31	100	-69.1%	625	780	-19.9%
...Malaysia	19	55	-65.3%	275	398	-30.9%
...Philippines	385	215	79.1%	3,688	3,183	15.9%
...Thailand	9	19	-51.5%	400	468	-14.4%
...Other	11,911	14,591	-18.4%	155,734	160,937	-3.2%

	TABLE 3: INTERNATIONAL VISITORS BY AIR (Visitors Arriving on International Flights)					
	DECEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
INTERNATIONAL VISITOR DAYS	1,965,794	1,836,769	7.0%	19,426,649	15,986,073	21.5%
INTERNATIONAL VISITORS	232,914	206,887	12.6%	2,439,223	2,047,106	19.2%
INTERNATIONAL AVERAGE DAILY CENSUS	63,413	59,251	7.0%	53,078	43,797	21.2%
INTERNATIONAL AIR SEATS (EST)	305,236	271,730	12.3%	3,234,105	2,762,624	17.1%
INTERNATIONAL LOAD FACTOR (EST)	82.2%	82.5%	-0.3	81.4%	81.6%	-0.2
ISLANDS VISITED						
O'ahu	199,369	175,642	13.5%	2,160,184	1,809,609	19.4%
O'ahu only	155,518	139,912	11.2%	1,697,947	1,421,801	19.4%
Kaua'i	11,578	11,352	2.0%	107,407	97,077	10.6%
Kaua'i only	3,367	2,848	18.2%	23,343	15,812	47.6%
Maui County	41,617	40,364	3.1%	388,437	342,427	13.4%
Maui	40,815	40,220	1.5%	382,052	337,399	13.2%
Maui only	19,023	21,224	-10.4%	154,285	144,791	6.6%
Moloka'i *	1,398	2,137	-34.6%	11,859	11,385	4.2%
Moloka'i only *	181	31	480.1%	908	719	26.3%
Lāna'i *	1,247	1,962	-36.4%	14,973	13,156	13.8%
Lāna'i only *	252	31	708.6%	1,120	538	108.2%
Hawai'i Island	34,728	28,071	23.7%	363,213	296,294	22.6%
Kona side	26,284	21,637	21.5%	265,213	218,999	21.1%
Hilo side	16,016	12,984	23.3%	165,477	139,765	18.4%
Hawai'i Island only	8,800	5,371	63.8%	75,597	58,667	28.9%
Any Neighbor Island	77,396	66,975	15.6%	741,276	625,305	18.5%
NI only	33,545	31,245	7.4%	279,039	237,497	17.5%
O'ahu & NI	43,851	35,730	22.7%	462,237	387,809	19.2%
Any one island only	187,141	169,418	10.5%	1,953,200	1,642,327	18.9%
Multiple Islands	45,773	37,469	22.2%	486,023	404,779	20.1%
Avg. Islands Visited	1.24	1.25	-1.0%	1.25	1.25	-0.5%
Average Length of Stay in Hawai'i	8.44	8.88	-4.9%	7.96	7.81	2.0%
ACCOMMODATIONS						
Plan to stay in Hotel	184,148	160,536	14.7%	1,971,834	1,639,148	20.3%
Hotel only	172,124	148,581	15.8%	1,849,299	1,537,095	20.3%
Plan to stay in Condo	32,043	32,915	-2.6%	313,504	289,638	8.2%
Condo only	25,330	26,690	-5.1%	244,476	228,204	7.1%
Plan to stay in Timeshare	8,259	9,006	-8.3%	108,151	82,970	30.3%
Timeshare only	5,655	5,901	-4.2%	80,684	59,335	36.0%
Cruise Ship	2,144	3,302	-35.1%	18,427	19,731	-6.6%
Friends/Relatives	10,107	7,980	26.6%	85,229	70,488	20.9%
Bed & Breakfast	1,636	763	114.5%	11,456	12,679	-9.6%
Other	673	801	-15.9%	11,860	14,238	-16.7%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)					
	(Visitors Arriving on International Flights)					
	DECEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	194,054	178,154	8.9%	2,102,563	1,736,098	21.1%
Honeymoon	33,267	33,007	0.8%	345,801	293,892	17.7%
Get Married	4,411	3,189	38.3%	69,469	64,934	7.0%
Pleasure/Vacation	161,040	145,830	10.4%	1,751,549	1,435,518	22.0%
Mtgs/Conventions/Incentive	8,628	5,273	63.6%	114,877	97,594	17.7%
Conventions	4,273	2,737	56.1%	57,827	45,824	26.2%
Corporate Meetings	2,023	891	127.0%	16,437	16,145	1.8%
Incentive	2,350	1,645	42.8%	42,238	37,885	11.5%
Other Business	2,676	1,730	54.7%	26,752	23,897	11.9%
Visit Friends/Rel.	9,118	7,367	23.8%	76,153	64,781	17.6%
Gov't/Military	294	774	-62.0%	10,316	18,648	-44.7%
Attend School	560	1,336	-58.1%	8,663	5,918	46.4%
Sport Events	19,261	12,733	51.3%	48,427	36,218	33.7%
TRAVEL STATUS						
% First Timers **	46.9	46.2	0.7	47.7	45.8	1.9
% Repeaters **	53.1	53.8	-0.7	52.3	54.2	-1.9
Average # of Trips	3.45	3.37	2.4%	3.32	3.33	-0.2%
Group Tour	42,851	31,682	35.3%	499,853	435,034	14.9%
Non-Group	190,063	175,205	8.5%	1,939,370	1,612,072	20.3%
Package Trip	131,103	113,790	15.2%	1,450,191	1,218,548	19.0%
No Package	101,811	93,097	9.4%	989,032	828,558	19.4%
Net True Independent	97,171	93,097	4.4%	936,442	773,189	21.1%

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 4. TOTAL U.S WEST VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	2,941,623	2,762,060	6.5%	30,559,640	28,768,587	6.2%
TOTAL VISITORS	289,301	265,853	8.8%	3,194,975	2,994,731	6.7%
Domestic	284,436	261,532	8.8%	3,131,138	2,935,399	6.7%
International	4,865	4,321	12.6%	63,837	59,332	7.6%
AVERAGE DAILY CENSUS	94,891	89,099	6.5%	83,497	78,818	5.9%
ISLANDS VISITED						
O'ahu	131,004	119,947	9.2%	1,406,520	1,318,505	6.7%
O'ahu only	102,076	93,822	8.8%	1,098,883	1,026,594	7.0%
Kaua'i	49,768	45,171	10.2%	554,627	517,849	7.1%
Kaua'i only	36,174	32,307	12.0%	398,733	364,099	9.5%
Maui County	96,656	90,491	6.8%	1,135,014	1,069,850	6.1%
Maui	94,231	88,416	6.6%	1,112,720	1,047,825	6.2%
Maui only	73,305	69,857	4.9%	875,418	827,226	5.8%
Moloka'i *	2,296	1,903	20.7%	21,815	22,010	-0.9%
Moloka'i only *	482	417	15.5%	4,507	4,291	5.0%
Lāna'i *	2,736	2,495	9.7%	30,163	30,501	-1.1%
Lāna'i only *	788	782	0.8%	6,712	7,088	-5.3%
Hawai'i Island	55,693	50,481	10.3%	575,704	547,724	5.1%
Kona side	48,920	44,429	10.1%	510,064	485,783	5.0%
Hilo side	15,769	14,144	11.5%	160,053	154,713	3.5%
Hawai'i Island only	38,605	34,830	10.8%	400,972	378,824	5.8%
Any Neighbor Island	187,225	172,031	8.8%	2,096,092	1,968,137	6.5%
NI only	158,297	145,906	8.5%	1,788,455	1,676,226	6.7%
O'ahu & NI	28,928	26,125	10.7%	307,637	291,911	5.4%
Any one island only	251,430	232,016	8.4%	2,785,225	2,608,122	6.8%
Multiple Islands	37,871	33,837	11.9%	409,750	386,610	6.0%
Avg. Islands Visited	1.16	1.16	0.0%	1.16	1.16	-0.4%
Average Length of Stay in Hawai'i	10.17	10.39	-2.1%	9.56	9.61	-0.4%
ACCOMMODATIONS						
Plan to stay in Hotel	136,639	129,269	5.7%	1,591,688	1,496,700	6.3%
Hotel only	115,027	109,130	5.4%	1,352,649	1,273,000	6.3%
Plan to stay in Condo	65,626	60,117	9.2%	727,824	687,487	5.9%
Condo only	53,459	48,890	9.3%	595,815	561,030	6.2%
Plan to stay in Timeshare	33,040	32,697	1.0%	434,333	419,244	3.6%
Timeshare only	25,767	25,656	0.4%	344,373	333,544	3.2%
Cruise Ship	2,501	2,884	-13.3%	25,641	27,723	-7.5%
Friends/Relatives	46,697	39,390	18.5%	397,996	366,926	8.5%
Bed & Breakfast	2,672	2,118	26.2%	28,345	25,340	11.9%
Other	5,606	5,299	5.8%	57,295	54,380	5.4%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL U.S WEST VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	241,069	223,134	8.0%	2,656,554	2,474,356	7.4%
Honeymoon	6,531	5,927	10.2%	105,687	101,974	3.6%
Get Married	2,619	1,743	50.3%	32,773	32,229	1.7%
Pleasure/Vacation	234,430	217,493	7.8%	2,550,296	2,371,445	7.5%
Mtgs/Conventions/Incentive	5,296	5,823	-9.1%	129,028	128,335	0.5%
Conventions	2,954	3,470	-14.9%	79,018	76,799	2.9%
Corporate Meetings	1,756	1,844	-4.8%	32,662	33,760	-3.3%
Incentive	750	663	13.2%	21,513	22,302	-3.5%
Other Business	10,701	10,097	6.0%	142,691	136,464	4.6%
Visit Friends/Rel.	41,818	36,085	15.9%	365,305	341,758	6.9%
Gov't/Military	1,813	1,922	-5.7%	35,079	37,405	-6.2%
Attend School	298	613	-51.4%	6,850	7,391	-7.3%
Sport Events	3,971	3,490	13.8%	30,969	31,998	-3.2%
TRAVEL STATUS						
% First Timers **	17.0	16.3	0.7	18.6	18.6	0.0
% Repeaters **	83.0	83.7	-0.7	81.4	81.4	0.0
Average # of Trips	7.40	7.52	-1.7%	6.97	6.93	0.6%
Group Tour	3,823	3,517	8.7%	54,747	55,697	-1.7%
Non-Group	285,478	262,336	8.8%	3,140,228	2,939,035	6.8%
Package Trip	46,465	49,297	-5.7%	641,028	660,726	-3.0%
No Package	242,836	216,556	12.1%	2,553,947	2,334,006	9.4%
Net True Independent	241,089	215,211	12.0%	2,531,208	2,313,576	9.4%

** Change represents absolute change in rates rather percentage change in rates.

TABLE 5. TOTAL U.S EAST VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	1,686,627	1,603,497	5.2%	17,870,628	17,178,727	4.0%
TOTAL VISITORS	149,403	144,187	3.6%	1,699,124	1,642,279	3.5%
Domestic	145,795	140,982	3.4%	1,645,644	1,594,712	3.2%
International	3,608	3,205	12.6%	53,480	47,567	12.4%
AVERAGE DAILY CENSUS	54,407	51,726	5.2%	48,827	47,065	3.7%
ISLANDS VISITED						
O'ahu	89,169	87,804	1.6%	1,015,038	976,305	4.0%
O'ahu only	56,868	56,872	0.0%	628,736	610,927	2.9%
Kaua'i	27,400	26,996	1.5%	338,729	320,096	5.8%
Kaua'i only	11,584	11,139	4.0%	133,555	124,236	7.5%
Maui County	52,674	49,120	7.2%	634,995	619,068	2.6%
Maui	51,400	47,846	7.4%	622,123	606,430	2.6%
Maui only	27,039	24,103	12.2%	306,811	305,533	0.4%
Moloka'i *	1,317	2,436	-45.9%	14,912	17,032	-12.4%
Moloka'i only *	146	144	1.1%	1,507	1,512	-0.3%
Lāna'i *	1,982	2,948	-32.8%	24,927	26,998	-7.7%
Lanai only *	350	352	-0.6%	3,269	3,607	-9.4%
Hawai'i Island	33,304	33,318	0.0%	380,537	366,155	3.9%
Kona side	28,007	28,227	-0.8%	322,919	310,181	4.1%
Hilo side	13,101	13,962	-6.2%	155,961	152,710	2.1%
Hawai'i Island only	13,982	14,209	-1.6%	148,764	145,136	2.5%
Any Neighbor Island	92,535	87,315	6.0%	1,070,388	1,031,352	3.8%
NI only	60,234	56,383	6.8%	684,086	665,975	2.7%
O'ahu & NI	32,301	30,932	4.4%	386,302	365,378	5.7%
Any one island only	109,969	106,820	2.9%	1,222,642	1,190,951	2.7%
Multiple Islands	39,434	37,367	5.5%	476,482	451,328	5.6%
Avg. Islands Visited	1.37	1.40	-1.9%	1.41	1.41	0.1%
Average Length of Stay in Hawai'i	11.29	11.12	1.5%	10.52	10.46	0.5%
ACCOMMODATIONS						
Plan to stay in Hotel	85,977	85,950	0.0%	1,067,813	1,037,741	2.9%
Hotel only	69,619	69,325	0.4%	871,464	848,371	2.7%
Plan to stay in Condo	22,680	20,961	8.2%	249,188	242,638	2.7%
Condo only	16,245	14,898	9.0%	171,950	169,640	1.4%
Plan to stay in Timeshare	14,814	15,174	-2.4%	190,196	182,179	4.4%
Timeshare only	10,438	10,999	-5.1%	138,624	132,466	4.6%
Cruise Ship	4,398	6,057	-27.4%	68,215	67,708	0.7%
Friends/Relatives	25,410	22,681	12.0%	202,329	195,781	3.3%
Bed & Breakfast	1,867	1,629	14.6%	21,493	20,416	5.3%
Other	2,823	2,545	10.9%	31,830	32,156	-1.0%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 5. TOTAL U.S EAST VISITORS BY AIR (CONT.)					
	DECEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	118,961	113,399	4.9%	1,330,179	1,271,468	4.6%
Honeymoon	5,874	4,762	23.3%	95,981	98,770	-2.8%
Get Married	1,610	1,125	43.1%	18,711	20,051	-6.7%
Pleasure/Vacation	113,368	108,898	4.1%	1,236,937	1,175,655	5.2%
Mtgs/Conventions/Incentive	4,908	5,693	-13.8%	137,262	138,586	-1.0%
Conventions	3,260	4,302	-24.2%	85,206	88,033	-3.2%
Corporate Meetings	975	1,006	-3.1%	28,259	26,204	7.8%
Incentive	818	523	56.4%	29,781	30,235	-1.5%
Other Business	5,024	5,044	-0.4%	70,623	68,541	3.0%
Visit Friends/Rel.	24,892	22,641	9.9%	202,660	195,588	3.6%
Gov't/Military	2,547	2,769	-8.0%	46,565	52,586	-11.4%
Attend School	305	326	-6.5%	4,087	4,129	-1.0%
Sport Events	2,848	2,560	11.3%	19,194	19,959	-3.8%
TRAVEL STATUS						
% First Timers **	37.1	35.4	1.7	41.9	41.6	0.2
% Repeaters **	62.9	64.6	-1.7	58.1	58.4	-0.2
Average # of Trips	4.82	4.79	0.5%	4.09	4.08	0.4%
Group Tour	3,560	5,601	-36.4%	79,437	79,006	0.5%
Non-Group	145,843	138,586	5.2%	1,619,687	1,563,273	3.6%
Package Trip	26,039	29,318	-11.2%	416,348	434,942	-4.3%
No Package	123,364	114,869	7.4%	1,282,776	1,207,337	6.2%
Net True Independent	122,022	113,376	7.6%	1,260,662	1,185,636	6.3%

** Change represents absolute change in rates rather percentage change in rates.

TABLE 6. TOTAL JAPANESE VISITORS BY AIR

	DECEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	720,211	704,190	2.3%	8,733,819	7,484,700	16.7%
TOTAL VISITORS	120,116	114,001	5.4%	1,452,563	1,241,805	17.0%
Domestic	152	696	-78.2%	5,726	7,287	-21.4%
International	119,964	113,305	5.9%	1,446,837	1,234,518	17.2%
AVERAGE DAILY CENSUS	23,233	22,716	2.3%	23,862	20,506	16.4%
ISLANDS VISITED						
O'ahu	115,794	110,013	5.3%	1,397,541	1,193,378	17.1%
O'ahu only	98,636	94,033	4.9%	1,178,762	1,009,236	16.8%
Kaua'i	2,340	2,381	-1.7%	27,559	23,571	16.9%
Kaua'i only	233	393	-40.6%	2,350	3,255	-27.8%
Maui County	5,419	5,089	6.5%	69,001	63,683	8.4%
Maui	5,298	5,056	4.8%	67,279	62,077	8.4%
Maui only	869	1,163	-25.3%	11,443	11,407	0.3%
Moloka'i *	17	233	-92.7%	1,273	1,799	-29.2%
Moloka'i only *	0	1	-100.0%	54	58	-7.5%
Lāna'i *	104	79	32.3%	2,186	2,160	1.2%
Lāna'i only *	0	1	-100.0%	108	209	-48.3%
Hawai'i Island	15,760	14,420	9.3%	200,686	165,250	21.4%
Kona side	10,261	9,527	7.7%	134,605	112,384	19.8%
Hilo side	6,675	6,088	9.6%	85,236	69,793	22.1%
Hawai'i Island only	3,134	2,320	35.1%	36,329	30,809	17.9%
Any Neighbor Island	21,480	19,969	7.6%	273,855	232,569	17.8%
NI only	4,322	3,988	8.4%	55,031	48,427	13.6%
O'ahu & NI	17,158	15,980	7.4%	218,824	184,143	18.8%
Any one island only	102,872	97,910	5.1%	1,229,291	1,054,973	16.5%
Multiple Islands	17,244	16,091	7.2%	223,272	186,832	19.5%
Avg. Islands Visited	1.16	1.16	0.0%	1.17	1.17	0.1%
Average Length of Stay in Hawai'i	6.00	6.18	-2.9%	6.01	6.03	-0.2%
ACCOMMODATIONS						
Plan to stay in Hotel	107,727	99,895	7.8%	1,272,172	1,073,534	18.5%
Hotel only	105,567	96,316	9.6%	1,239,826	1,046,034	18.5%
Plan to stay in Condo	9,374	12,024	-22.0%	132,141	134,713	-1.9%
Condo only	7,690	9,539	-19.4%	106,677	109,730	-2.8%
Plan to stay in Timeshare	3,664	4,490	-18.4%	59,886	47,500	26.1%
Timeshare only	2,904	2,865	1.3%	48,538	35,949	35.0%
Cruise Ship	536	108	395.0%	1,950	701	178.2%
Friends/Relatives	1,051	1,581	-33.5%	17,076	16,694	2.3%
Bed & Breakfast	121	5	2339.5%	1,812	1,356	33.6%
Other	35	17	109.5%	2,523	570	343.0%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 6. TOTAL JAPANESE VISITORS BY AIR (CONT.)

	DECEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	96,313	96,059	0.3%	1,258,073	1,074,578	17.1%
Honeymoon	20,935	22,702	-7.8%	247,001	213,065	15.9%
Get Married	3,888	2,877	35.1%	60,577	57,126	6.0%
Pleasure/Vacation	75,809	73,934	2.5%	1,008,692	855,926	17.8%
Mtgs/Conventions/Incentive	3,223	2,253	43.1%	51,898	43,305	19.8%
Conventions	1,261	836	50.8%	17,953	9,593	87.1%
Corporate Meetings	364	101	258.7%	8,008	5,875	36.3%
Incentive	1,597	1,315	21.5%	26,860	29,173	-7.9%
Other Business	1,239	772	60.6%	10,365	7,625	35.9%
Visit Friends/Rel.	2,423	2,229	8.7%	24,718	23,783	3.9%
Gov't/Military	0	54	-100.0%	760	631	20.5%
Attend School	156	469	-66.7%	4,285	2,644	62.0%
Sport Events	18,549	11,750	57.9%	43,186	31,407	37.5%
TRAVEL STATUS						
% First Timers **	40.6	42.4	-1.9	41.9	41.1	0.7
% Repeaters **	59.4	57.6	1.9	58.1	58.9	-0.7
Average # of Trips	3.90	4.03	-3.2%	3.75	3.91	-4.2%
Group Tour	34,134	26,529	28.7%	394,622	333,929	18.2%
Non-Group	85,982	87,472	-1.7%	1,057,941	907,876	16.5%
Package Trip	88,672	81,201	9.2%	1,061,297	899,281	18.0%
No Package	31,444	32,800	-4.1%	391,266	342,524	14.2%
Net True Independent	27,201	32,781	-17.0%	345,608	298,886	15.6%

** Change represents absolute change in rates rather percentage change in rates.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR					
	DECEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	883,654	882,466	0.1%	6,495,213	6,040,316	7.5%
TOTAL VISITORS	66,897	65,445	2.2%	498,241	477,564	4.3%
Domestic	27,864	27,762	0.4%	203,357	210,740	-3.5%
International	39,033	37,683	3.6%	294,884	266,824	10.5%
AVERAGE DAILY CENSUS	28,505	28,467	0.1%	17,747	16,549	7.2%
ISLANDS VISITED						
O'ahu	27,854	27,135	2.7%	225,483	223,283	1.0%
O'ahu only	20,246	17,658	14.7%	147,701	145,091	1.8%
Kaua'i	7,747	9,120	-15.1%	66,256	64,128	3.3%
Kaua'i only	4,208	4,011	4.9%	29,439	25,085	17.4%
Maui County	32,780	34,767	-5.7%	245,005	239,263	2.4%
Maui	32,601	34,596	-5.8%	242,592	237,434	2.2%
Maui only	25,392	25,783	-1.5%	171,981	168,649	2.0%
Moloka'i *	419	626	-33.0%	4,023	4,276	-5.9%
Moloka'i only *	32	42	-24.5%	411	427	-3.8%
Lāna'i *	311	502	-38.1%	4,755	4,801	-1.0%
Lāna'i only *	32	26	24.8%	446	228	95.3%
Hawai'i Island	11,545	11,619	-0.6%	96,887	87,703	10.5%
Kona side	10,594	10,676	-0.8%	87,700	78,860	11.2%
Hilo side	4,148	4,222	-1.7%	33,834	32,867	2.9%
Hawai'i Island only	6,722	5,730	17.3%	46,919	39,850	17.7%
Any Neighbor Island	46,651	47,786	-2.4%	350,540	332,473	5.4%
NI only	39,043	38,310	1.9%	272,758	254,282	7.3%
O'ahu & NI	7,608	9,477	-19.7%	77,782	78,191	-0.5%
Any one island only	56,632	53,251	6.3%	396,897	379,331	4.6%
Multiple Islands	10,265	12,194	-15.8%	101,344	98,234	3.2%
Avg. Islands Visited	1.20	1.28	-5.8%	1.28	1.30	-1.3%
Average Length of Stay in Hawai'i	13.21	13.48	-2.0%	13.04	12.65	3.1%
ACCOMMODATIONS						
Plan to stay in Hotel	29,044	27,390	6.0%	245,181	237,247	3.3%
Hotel only	22,442	20,781	8.0%	190,251	183,624	3.6%
Plan to stay in Condo	27,307	28,713	-4.9%	186,488	181,344	2.8%
Condo only	22,712	24,465	-7.2%	150,938	147,718	2.2%
Plan to stay in Timeshare	6,549	6,400	2.3%	49,573	46,323	7.0%
Timeshare only	4,571	4,648	-1.7%	35,975	32,802	9.7%
Cruise Ship	1,053	1,898	-44.5%	10,303	12,373	-16.7%
Friends/Relatives	3,270	2,814	16.2%	21,757	20,703	5.1%
Bed & Breakfast	525	570	-7.8%	6,284	6,439	-2.4%
Other	619	508	21.9%	4,649	4,421	5.2%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR (CONT.)					
	DECEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	63,754	62,443	2.1%	464,719	442,851	4.9%
Honeymoon	974	947	2.8%	14,751	15,226	-3.1%
Get Married	412	400	3.1%	3,606	3,630	-0.7%
Pleasure/Vacation	62,699	61,691	1.6%	450,222	428,079	5.2%
Mtgs/Conventions/Incentive	1,012	606	67.1%	18,250	20,208	-9.7%
Conventions	728	529	37.6%	12,855	15,087	-14.8%
Corporate Meetings	79	62	27.7%	2,238	2,650	-15.5%
Incentive	212	27	689.7%	3,797	3,232	17.5%
Other Business	370	336	10.3%	3,468	3,507	-1.1%
Visit Friends/Rel.	2,429	2,612	-7.0%	16,789	18,064	-7.1%
Gov't/Military	12	38	-68.1%	1,090	651	67.5%
Attend School	223	98	127.7%	699	526	32.9%
Sport Events	443	732	-39.5%	4,004	3,547	12.9%
TRAVEL STATUS						
% First Timers **	31.0	31.2	-0.2	35.8	36.9	-1.1
% Repeaters **	69.0	68.8	0.2	64.2	63.1	1.1
Average # of Trips	4.41	3.83	15.2%	4.01	3.48	15.3%
Group Tour	812	844	-3.8%	11,392	16,195	-29.7%
Non-Group	66,085	64,601	2.3%	486,849	461,369	5.5%
Package Trip	15,040	14,346	4.8%	126,860	128,058	-0.9%
No Package	51,857	51,098	1.5%	371,381	349,506	6.3%
Net True Independent	51,596	50,924	1.3%	368,592	346,731	6.3%

** Change represents absolute change in rates rather percentage change in rates.

December 2012 Arrivals at a Glance

CATEGORY AND MMA	Dec 2012	Dec 2011	% change	YTD 2012	YTD 2011	% change
TOTAL EXPENDITURES (\$mil.)	1,425.1	1,240.5	14.9	14,333.1	12,070.3	18.7
Total by air	1,422.1	1,235.5	15.1	14,291.2	12,047.4	18.6
U.S. West	470.1	408.6	15.0	4,647.4	4,142.8	12.2
U.S. East	315.8	298.2	5.9	3,414.9	3,108.2	9.9
Japan	224.2	212.5	5.5	2,632.7	2,164.0	21.7
Canada	130.8	123.4	6.0	995.0	906.0	9.8
All Others	281.1	192.8	45.8	2,601.2	1,726.6	50.7
Visitor arrivals by cruise ships	2.9	5.0	-40.8	41.9	22.9	83.2
TOTAL VISITOR DAYS	7,353,565	7,003,998	5.0	74,637,809	68,466,517	9.0
Total by air	7,300,758	6,901,276	5.8	73,870,003	67,825,871	8.9
U.S. West	2,941,623	2,762,060	6.5	30,559,640	28,768,587	6.2
U.S. East	1,686,627	1,603,497	5.2	17,870,628	17,178,727	4.0
Japan	720,211	704,190	2.3	8,733,819	7,484,700	16.7
Canada	883,654	882,466	0.1	6,495,213	6,040,316	7.5
All Others	1,068,643	949,062	12.6	10,210,702	8,353,541	22.2
Visitor arrivals by cruise ships	52,807	102,722	-48.6	767,806	640,646	19.8
VISITOR ARRIVALS	733,709	690,090	6.3	7,998,815	7,299,048	9.6
Total by air	724,163	670,116	8.1	7,837,194	7,174,397	9.2
U.S. West	289,301	265,853	8.8	3,194,975	2,994,731	6.7
U.S. East	149,403	144,187	3.6	1,699,124	1,642,279	3.5
Japan	120,116	114,001	5.4	1,452,563	1,241,805	17.0
Canada	66,897	65,445	2.2	498,241	477,564	4.3
All Others	98,446	80,630	22.1	992,291	818,018	21.3
Visitor arrivals by cruise ships	9,546	19,974	-52.2	161,621	124,651	29.7
AVERAGE LENGTH OF STAY	10.02	10.15	-1.3	9.33	9.38	-0.5
Total by air	10.08	10.30	-2.1	9.43	9.45	-0.3
U.S. West	10.17	10.39	-2.1	9.56	9.61	-0.4
U.S. East	11.29	11.12	1.5	10.52	10.46	0.5
Japan	6.00	6.18	-2.9	6.01	6.03	-0.2
Canada	13.21	13.48	-2.0	13.04	12.65	3.1
All Others	10.86	11.77	-7.8	10.29	10.21	0.8
Visitor arrivals by cruise ships	5.53	5.14	7.6	4.75	5.14	-7.6
PER PERSON PER DAY SPENDING (\$)	193.8	177.1	9.4	192.0	176.3	8.9
Total by air	194.8	179.0	8.8	193.5	177.6	8.9
U.S. West	159.8	147.9	8.0	152.1	144.0	5.6
U.S. East	187.3	185.9	0.7	191.1	180.9	5.6
Japan	311.4	301.7	3.2	301.4	289.1	4.3
Canada	148.0	139.9	5.8	153.2	150.0	2.1
All Others	263.1	203.2	29.5	254.8	206.7	23.3
Visitor arrivals by cruise ships	55.8	48.4	15.2	54.5	35.7	52.9
PER PERSON PER TRIP SPENDING (\$)	1,942.3	1,797.6	8.1	1,791.9	1,653.7	8.4
Total by air	1,963.8	1,843.7	6.5	1,823.5	1,679.2	8.6
U.S. West	1,624.9	1,537.0	5.7	1,454.6	1,383.4	5.2
U.S. East	2,114.0	2,067.9	2.2	2,009.8	1,892.6	6.2
Japan	1,866.9	1,863.7	0.2	1,812.5	1,742.6	4.0
Canada	1,955.6	1,886.1	3.7	1,997.0	1,897.0	5.3
All Others	2,855.8	2,391.6	19.4	2,621.4	2,110.7	24.2
Visitor arrivals by cruise ships	308.5	248.9	23.9	259.1	183.4	41.3

Source:Hawai'i Tourism Authority

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,356.9	\$2,471.5	\$3,654.6	\$4,825.2	\$5,897.1	\$7,114.8	\$8,397.7	\$9,585.6	\$10,671.0	\$11,783.6	\$12,908.0	\$14,333.1
	Total by air	\$1,353.4	\$2,463.7	\$3,641.8	\$4,804.5	\$5,874.5	\$7,092.2	\$8,375.1	\$9,562.9	\$10,644.8	\$11,750.8	\$12,869.1	\$14,291.2
	U.S. West	\$366.4	\$685.9	\$1,047.5	\$1,434.4	\$1,787.5	\$2,197.5	\$2,634.2	\$3,057.2	\$3,401.4	\$3,783.2	\$4,177.3	\$4,647.4
	U.S. East	\$356.6	\$644.7	\$924.7	\$1,148.9	\$1,423.1	\$1,762.2	\$2,110.0	\$2,387.1	\$2,619.9	\$2,865.4	\$3,099.1	\$3,414.9
	Japan	\$219.6	\$425.1	\$625.3	\$792.2	\$979.8	\$1,200.9	\$1,443.2	\$1,656.5	\$1,910.0	\$2,146.4	\$2,373.7	\$2,632.7
	Canada	\$165.2	\$300.4	\$434.5	\$518.5	\$560.5	\$590.6	\$636.8	\$682.1	\$718.7	\$776.0	\$864.1	\$995.0
	All Others	\$245.6	\$407.6	\$609.8	\$910.5	\$1,123.5	\$1,341.0	\$1,550.9	\$1,780.0	\$1,994.8	\$2,179.8	\$2,354.8	\$2,601.2
	Visitor arrivals by cruise ships	\$3.4	\$7.8	\$12.8	\$20.7	\$22.6	\$22.6	\$22.6	\$22.7	\$26.2	\$32.8	\$38.9	\$41.9
Visitor days	TOTAL (air + ships)	6,995,564	13,007,211	19,591,118	25,610,835	31,259,490	37,594,241	44,326,804	50,717,588	55,948,578	61,527,239	67,284,244	74,637,809
	Total by air	6,927,002	12,860,568	19,342,145	25,198,412	30,811,343	37,146,094	43,878,658	50,267,074	55,450,181	60,926,860	66,569,245	73,870,003
	U.S. West	2,486,692	4,633,224	7,060,421	9,563,775	12,019,393	14,835,601	17,747,951	20,505,046	22,647,075	25,070,127	27,618,017	30,559,640
	U.S. East	1,899,774	3,459,205	5,026,844	6,215,761	7,657,103	9,494,960	11,256,036	12,687,986	13,804,637	15,003,859	16,184,001	17,870,628
	Japan	645,774	1,327,974	2,063,092	2,621,690	3,233,527	3,958,604	4,769,583	5,635,678	6,484,069	7,202,754	7,893,879	8,733,819
	Canada	977,253	1,864,789	2,824,460	3,378,918	3,646,163	3,838,649	4,144,580	4,451,651	4,678,879	5,048,077	5,612,026	6,495,213
	All Others	917,509	1,575,376	2,367,329	3,418,268	4,255,156	5,018,280	5,960,508	6,986,713	7,835,522	8,602,043	9,261,322	10,210,702
	Visitor arrivals by cruise ships	68,562	146,644	248,973	412,423	448,147	448,147	448,147	450,514	498,397	600,378	715,000	767,806
Visitor arrivals	TOTAL (air + ships)	643,616	1,269,983	1,984,956	2,632,149	3,255,048	3,932,266	4,652,621	5,378,263	5,973,282	6,613,948	7,265,107	7,998,815
	Total by air	629,852	1,238,633	1,934,433	2,550,655	3,166,330	3,843,548	4,563,903	5,287,662	5,871,025	6,483,685	7,113,031	7,837,194
	U.S. West	222,914	444,793	709,749	987,558	1,251,716	1,537,058	1,836,130	2,143,322	2,375,398	2,631,000	2,905,674	3,194,975
	U.S. East	150,047	294,276	457,207	579,999	720,738	893,740	1,060,684	1,204,469	1,314,391	1,433,190	1,549,721	1,699,124
	Japan	109,151	223,593	345,850	440,017	546,296	663,132	795,345	930,558	1,064,516	1,190,258	1,312,342	1,452,563
	Canada	64,063	128,293	201,175	247,112	270,742	287,447	312,936	340,218	359,457	387,733	431,344	498,241
	All Others	83,677	147,678	220,452	295,969	376,838	462,171	558,808	669,095	757,263	841,504	913,950	992,291
	Visitor arrivals by cruise ships	13,764	31,350	50,523	81,494	88,718	88,718	88,718	90,601	102,257	130,263	152,076	161,621
length of stay	TOTAL (air + ships)	10.87	10.24	9.87	9.73	9.60	9.56	9.53	9.43	9.37	9.30	9.26	9.33
	Total by air	11.00	10.38	10.00	9.88	9.73	9.66	9.61	9.51	9.44	9.40	9.36	9.43
	U.S. West	11.16	10.42	9.95	9.68	9.60	9.65	9.67	9.57	9.53	9.53	9.50	9.56
	U.S. East	12.66	11.75	10.99	10.72	10.62	10.62	10.61	10.53	10.50	10.47	10.44	10.52
	Japan	5.92	5.94	5.97	5.96	5.92	5.97	6.00	6.06	6.09	6.05	6.02	6.01
	Canada	15.25	14.54	14.04	13.67	13.47	13.35	13.24	13.08	13.02	13.02	13.01	13.04
	All Others	10.96	10.67	10.74	11.55	11.29	10.86	10.67	10.44	10.35	10.22	10.13	10.29
	Visitor arrivals by cruise ships	4.98	4.68	4.93	5.06	5.05	5.05	5.05	4.97	4.87	4.61	4.70	4.75
Per Person Per Day Spending*	TOTAL (air+ships) (\$)	\$194.0	\$190.0	\$186.5	\$188.4	\$188.7	\$189.3	\$189.5	\$189.0	\$190.7	\$191.5	\$191.8	\$192.0
	Total by air	\$195.4	\$191.6	\$188.3	\$190.7	\$190.7	\$190.9	\$190.9	\$192.0	\$192.0	\$192.9	\$193.3	\$193.5
	U.S. West	\$147.4	\$148.0	\$148.4	\$150.0	\$148.7	\$148.1	\$148.4	\$149.1	\$150.2	\$150.9	\$151.3	\$152.1
	U.S. East	\$187.7	\$186.4	\$183.9	\$184.8	\$185.9	\$185.6	\$187.5	\$188.1	\$189.8	\$191.0	\$191.5	\$191.1
	Japan	\$340.1	\$320.6	\$303.8	\$302.8	\$303.6	\$303.8	\$302.9	\$293.9	\$294.6	\$298.0	\$300.7	\$301.4
	Canada	\$169.0	\$161.1	\$153.8	\$153.4	\$153.7	\$153.8	\$153.6	\$153.2	\$153.6	\$153.7	\$154.0	\$153.2
	All Others	\$267.9	\$259.9	\$258.7	\$267.3	\$264.9	\$267.9	\$260.8	\$254.8	\$254.6	\$253.4	\$254.3	\$254.8
	Visitor arrivals by cruise ships	\$50.3	\$53.1	\$51.5	\$50.2	\$50.5	\$50.5	\$50.5	\$50.5	\$52.5	\$54.7	\$54.4	\$54.5
Per Person Per Trip Spending*	TOTAL (air+ships) (\$)	\$2,108.2	\$1,946.1	\$1,841.1	\$1,833.2	\$1,811.7	\$1,809.3	\$1,804.9	\$1,782.3	\$1,786.4	\$1,781.6	\$1,776.7	\$1,791.9
	Total by air	\$2,148.8	\$1,989.0	\$1,882.6	\$1,883.6	\$1,855.3	\$1,845.2	\$1,835.1	\$1,808.5	\$1,813.1	\$1,812.4	\$1,809.2	\$1,823.5
	U.S. West	\$1,643.9	\$1,542.1	\$1,475.9	\$1,452.5	\$1,428.1	\$1,429.7	\$1,434.6	\$1,426.4	\$1,431.9	\$1,437.9	\$1,437.6	\$1,454.6
	U.S. East	\$2,376.7	\$2,190.9	\$2,022.4	\$1,980.9	\$1,974.6	\$1,971.7	\$1,989.3	\$1,981.9	\$1,993.3	\$1,999.3	\$1,999.8	\$2,009.8
	Japan	\$2,011.9	\$1,904.1	\$1,812.1	\$1,804.0	\$1,796.1	\$1,813.5	\$1,816.8	\$1,780.1	\$1,794.2	\$1,803.3	\$1,808.8	\$1,812.5
	Canada	\$2,578.7	\$2,341.8	\$2,159.8	\$2,098.1	\$2,070.2	\$2,054.5	\$2,035.0	\$2,004.9	\$1,999.3	\$2,001.4	\$2,003.4	\$1,997.0
	All Others	\$2,929.2	\$2,715.6	\$2,697.6	\$2,980.0	\$2,911.0	\$2,845.2	\$2,739.0	\$2,660.4	\$2,634.2	\$2,590.4	\$2,576.5	\$2,621.4
	Visitor arrivals by cruise ships	\$250.5	\$248.6	\$253.7	\$253.9	\$255.0	\$255.0	\$255.0	\$251.0	\$255.8	\$251.9	\$256.0	\$259.1

Source:Hawaii Tourism Authority

December 2012 Island Highlights

CATEGORY AND ISLAND	Dec 2012	Dec 2011	% change	YTD 2012	YTD 2011	% change
TOTAL EXPENDITURES (\$mil.)	1,425.1	1,240.5	14.9	14,333.1	12,070.3	18.7
Total by air	1,422.1	1,235.5	15.1	14,291.2	12,047.4	18.6
O'ahu	742.3	640.5	15.9	7,428.2	6,257.9	18.7
Maui	357.8	315.8	13.3	3,617.3	3,046.1	18.8
Moloka'i	4.2	2.7	56.3	31.0	27.9	11.1
Lāna'i	11.6	8.2	40.9	85.0	80.2	5.9
Kaua'i	126.0	119.2	5.7	1,411.1	1,174.8	20.1
Hawai'i Island	180.2	149.0	20.9	1,718.6	1,460.4	17.7
Visitor arrivals by cruise ships	2.9	5.0	-40.8	41.9	22.9	83.2
TOTAL VISITOR DAYS	7,353,565	7,003,998	5.0	74,637,809	68,466,517	9.0
Total by air	7,300,758	6,901,276	5.8	73,870,003	67,825,871	8.9
O'ahu	3,547,839	3,356,347	5.7	36,159,121	32,477,819	11.3
Maui	1,827,224	1,746,681	4.6	18,528,371	17,539,885	5.6
Moloka'i	26,607	27,555	-3.4	259,402	255,734	1.4
Lāna'i	32,064	25,066	27.9	266,091	263,737	0.9
Kaua'i	774,492	718,104	7.9	8,170,779	7,598,019	7.5
Hawai'i Island	1,092,532	1,027,522	6.3	10,486,238	9,690,677	8.2
Visitor arrivals by cruise ships	52,807	102,722	-48.6	767,806	640,646	19.8
VISITOR ARRIVALS	733,709	690,090	6.3	7,998,815	7,299,048	9.6
Total by air	724,163	670,116	8.1	7,837,194	7,174,397	9.2
O'ahu	449,079	413,950	8.5	4,891,540	4,401,624	11.1
Maui	208,223	195,515	6.5	2,295,867	2,168,487	5.9
Moloka'i	5,239	5,936	-11.7	53,573	55,250	-3.0
Lāna'i	6,470	6,850	-5.6	73,815	75,004	-1.6
Kaua'i	97,134	90,907	6.8	1,084,868	1,011,500	7.3
Hawai'i Island	135,400	123,758	9.4	1,434,271	1,318,310	8.8
Visitor arrivals by cruise ships	9,546	19,974	-52.2	161,621	124,651	29.7
AVERAGE LENGTH OF STAY	10.02	10.15	-1.3	9.33	9.38	-0.5
Total by air	10.08	10.30	-2.1	9.43	9.45	-0.3
O'ahu	7.90	8.11	-2.6	7.39	7.38	0.2
Maui	8.78	8.93	-1.8	8.07	8.09	-0.2
Moloka'i	5.08	4.64	9.4	4.84	4.63	4.6
Lāna'i	4.96	3.66	35.4	3.60	3.52	2.5
Kaua'i	7.97	7.90	0.9	7.53	7.51	0.3
Hawai'i Island	8.07	8.30	-2.8	7.31	7.35	-0.5
Visitor arrivals by cruise ships	5.53	5.14	7.6	4.75	5.14	-7.6
PER PERSON PER DAY SPENDING (\$)	193.8	177.1	9.4	192.0	176.3	8.9
Total by air	194.8	179.0	8.8	193.5	177.6	8.9
O'ahu	209.2	190.8	9.6	205.4	192.7	6.6
Maui	195.8	180.8	8.3	195.2	173.7	12.4
Moloka'i	159.5	98.6	61.9	119.4	109.0	9.5
Lāna'i	360.7	327.6	10.1	319.5	304.3	5.0
Kaua'i	162.7	166.0	-2.0	172.7	154.6	11.7
Hawai'i Island	165.0	145.0	13.7	163.9	150.7	8.8
Visitor arrivals by cruise ships	55.8	48.4	15.2	54.5	35.7	52.9
PER PERSON PER TRIP SPENDING (\$)	1,942.3	1,797.6	8.1	1,791.9	1,653.7	8.4
Total by air	1,963.8	1,843.7	6.5	1,823.5	1,679.2	8.6
O'ahu	1,652.9	1,547.4	6.8	1,518.6	1,421.7	6.8
Maui	1,718.3	1,615.4	6.4	1,575.6	1,404.7	12.2
Moloka'i	810.2	457.5	77.1	578.0	504.6	14.6
Lāna'i	1,787.7	1,198.5	49.2	1,151.8	1,069.9	7.7
Kaua'i	1,297.4	1,311.3	-1.1	1,300.7	1,161.4	12.0
Hawai'i Island	1,331.1	1,204.1	10.5	1,198.3	1,107.8	8.2
Visitor arrivals by cruise ships	308.5	248.9	23.9	259.1	183.4	41.3

Source: Hawai'i Tourism Authority

Monthly Island Highlights 2012

2012	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,356.9	\$1,114.6	\$1,183.1	\$1,170.6	\$1,071.9	\$1,217.7	\$1,282.9	\$1,187.9	\$1,085.4	\$1,112.7	\$1,124.4	\$1,425.1
	Total by air	\$1,353.4	\$1,110.3	\$1,178.1	\$1,162.8	\$1,070.0	\$1,217.7	\$1,282.9	\$1,187.8	\$1,081.9	\$1,106.0	\$1,118.3	\$1,422.1
	O'ahu	\$661.4	\$526.8	\$554.0	\$580.8	\$627.1	\$622.2	\$700.2	\$639.7	\$586.8	\$590.3	\$596.8	\$742.3
	Maui	\$369.9	\$310.4	\$353.7	\$301.9	\$239.1	\$305.5	\$314.4	\$281.0	\$241.2	\$268.6	\$273.8	\$357.8
	Moloka'i	\$4.0	\$2.6	\$1.3	\$1.9	\$3.0	\$2.5	\$2.3	\$1.6	\$3.1	\$2.3	\$2.0	\$4.2
	Lana'i	\$7.3	\$9.1	\$6.6	\$10.0	\$4.5	\$6.3	\$4.9	\$5.6	\$5.7	\$6.3	\$7.2	\$11.6
	Kaua'i	\$119.5	\$115.6	\$109.2	\$128.9	\$102.2	\$150.4	\$115.0	\$119.6	\$118.7	\$109.6	\$96.3	\$126.0
	Hawai'i Island	\$191.3	\$145.7	\$153.3	\$139.3	\$94.1	\$130.8	\$146.1	\$140.3	\$126.5	\$128.9	\$142.2	\$180.2
	Visitor arrivals by cruise ships	\$3.45	\$4.35	\$5.02	\$7.87	\$1.93	\$0.00	\$0.00	\$0.12	\$3.42	\$6.65	\$6.12	\$2.94
	Visitor days	TOTAL (air + ships)	6,995,564	6,011,648	6,583,906	6,019,717	5,648,655	6,334,751	6,732,564	6,390,783	5,230,990	5,578,661	5,757,006
Total by air		6,927,002	5,933,566	6,481,577	5,856,267	5,612,931	6,334,751	6,732,564	6,388,416	5,183,107	5,476,679	5,642,384	7,300,758
O'ahu		3,177,082	2,682,763	3,018,287	2,959,773	2,973,688	3,140,463	3,387,959	3,294,364	2,657,914	2,617,562	2,701,446	3,547,839
Maui		1,819,502	1,618,283	1,755,424	1,414,270	1,285,967	1,585,751	1,643,877	1,505,822	1,186,513	1,430,436	1,455,303	1,827,224
Moloka'i		36,673	25,655	20,769	17,401	17,830	18,496	18,953	14,827	19,804	20,894	21,693	26,607
Lana'i		25,913	24,417	21,812	25,070	15,677	22,333	20,530	21,556	19,856	17,294	19,569	32,064
Kaua'i		731,081	649,814	695,123	651,621	625,006	759,088	763,196	703,982	599,703	603,044	614,630	774,492
Hawai'i Island		1,136,770	932,634	970,162	788,133	694,764	808,620	898,049	848,065	699,318	787,449	829,742	1,092,532
Visitor arrivals by cruise ships		68,562	78,082	102,329	163,450	35,724	0	0	2,367	47,883	101,982	114,621	52,807
Visitor arrivals		TOTAL (air + ships)	643,616	626,367	714,973	647,194	622,899	677,218	720,355	725,642	595,019	640,666	651,158
	Total by air	629,852	608,781	695,800	616,222	615,675	677,218	720,355	723,759	583,363	612,660	629,346	724,163
	O'ahu	390,120	367,053	410,399	371,407	397,430	425,482	456,608	462,930	384,801	385,462	390,769	449,079
	Maui	186,730	183,801	215,047	186,026	172,052	206,406	212,659	204,026	161,721	177,174	180,022	208,223
	Moloka'i	4,937	4,715	4,303	5,032	4,431	4,220	4,660	4,087	3,975	4,116	3,858	5,239
	Lana'i	6,401	6,102	6,837	7,048	5,781	6,540	6,123	6,679	5,513	5,223	5,099	6,470
	Kaua'i	83,360	82,301	94,733	88,187	85,174	102,142	101,780	100,057	83,580	83,854	82,566	97,134
	Hawai'i Island	124,995	120,713	134,474	112,453	105,134	118,313	132,990	127,232	95,795	112,866	113,906	135,400
	Visitor arrivals by cruise ships	13,764	17,586	19,173	30,972	7,224	0	0	1,883	11,656	28,006	21,812	9,546
	Length of stay	TOTAL (air + ships)	10.87	9.60	9.21	9.30	9.07	9.35	9.35	8.81	8.79	8.71	8.84
Total by air		11.00	9.75	9.32	9.50	9.12	9.35	9.35	8.83	8.88	8.94	8.97	10.08
O'ahu		8.14	7.31	7.35	7.97	7.48	7.38	7.42	7.12	6.91	6.79	6.91	7.90
Maui		9.64	8.80	8.16	7.60	7.47	7.68	7.73	7.38	7.34	8.07	8.08	8.78
Moloka'i		7.43	5.44	4.83	3.46	4.02	4.38	4.07	3.58	4.98	5.08	5.62	5.08
Lana'i		4.05	4.00	3.19	3.56	2.71	3.41	3.35	3.23	3.60	3.31	3.84	4.96
Kaua'i		8.77	7.90	7.34	7.39	7.34	7.43	7.50	7.04	7.18	7.19	7.44	7.97
Hawai'i Island		9.09	7.73	7.21	7.01	6.61	6.83	6.75	6.67	7.30	6.98	7.28	8.07
Visitor arrivals by cruise ships		4.98	4.44	5.34	5.28	4.95	0.00	0.00	1.26	4.11	3.64	5.25	5.53
Per Person Per Day Spending *		TOTAL (air+ships) (\$)	\$194.0	\$185.4	\$179.7	\$194.5	\$189.8	\$192.2	\$190.6	\$185.9	\$207.5	\$199.5	\$195.3
	Total by air	\$195.4	\$187.1	\$181.8	\$198.6	\$190.6	\$192.2	\$190.6	\$185.9	\$208.7	\$202.0	\$198.2	\$194.8
	O'ahu	\$208.2	\$196.3	\$183.5	\$196.2	\$210.9	\$198.1	\$206.7	\$194.2	\$220.8	\$225.5	\$220.9	\$209.2
	Maui	\$203.3	\$191.8	\$201.5	\$213.5	\$185.9	\$192.7	\$191.3	\$186.6	\$203.3	\$187.8	\$188.2	\$195.8
	Moloka'i	\$109.0	\$102.8	\$63.9	\$110.3	\$168.8	\$134.1	\$122.2	\$108.3	\$156.1	\$111.7	\$93.4	\$159.5
	Lana'i	\$282.8	\$372.2	\$301.3	\$398.7	\$286.5	\$280.0	\$238.4	\$261.1	\$288.7	\$365.1	\$365.6	\$360.7
	Kaua'i	\$163.5	\$177.9	\$157.1	\$197.8	\$163.6	\$198.1	\$150.7	\$169.9	\$197.9	\$181.7	\$156.7	\$162.7
	Hawai'i Island	\$168.3	\$156.3	\$158.0	\$176.7	\$135.4	\$161.7	\$162.7	\$165.4	\$180.9	\$163.7	\$171.3	\$165.0
	Visitor arrivals by cruise ships	\$50.3	\$55.7	\$49.1	\$48.2	\$54.1	\$0.0	\$0.0	\$51.3	\$71.4	\$65.2	\$53.4	\$55.8
	Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,108.2	\$1,779.5	\$1,654.7	\$1,808.8	\$1,720.9	\$1,798.0	\$1,780.9	\$1,637.0	\$1,824.1	\$1,736.7	\$1,726.8
Total by air		\$2,148.8	\$1,823.7	\$1,693.1	\$1,886.9	\$1,737.9	\$1,798.0	\$1,780.9	\$1,641.1	\$1,854.6	\$1,805.3	\$1,776.9	\$1,963.8
O'ahu		\$1,695.4	\$1,435.1	\$1,349.8	\$1,563.7	\$1,577.8	\$1,462.4	\$1,533.4	\$1,381.9	\$1,524.8	\$1,531.4	\$1,527.3	\$1,652.9
Maui		\$1,959.8	\$1,689.0	\$1,644.7	\$1,622.9	\$1,389.8	\$1,480.3	\$1,478.4	\$1,377.1	\$1,491.3	\$1,516.0	\$1,521.2	\$1,718.3
Moloka'i		\$809.3	\$559.2	\$308.4	\$381.4	\$679.1	\$587.9	\$497.1	\$387.5	\$777.7	\$567.2	\$524.9	\$810.2
Lana'i		\$1,144.7	\$1,489.4	\$961.3	\$1,418.3	\$777.0	\$956.3	\$799.5	\$842.8	\$1,039.7	\$1,208.9	\$1,403.3	\$1,787.7
Kaua'i		\$1,434.1	\$1,404.6	\$1,153.0	\$1,461.7	\$1,200.3	\$1,472.4	\$1,130.0	\$1,195.2	\$1,419.8	\$1,306.6	\$1,166.3	\$1,297.4
Hawai'i Island		\$1,530.3	\$1,207.3	\$1,140.0	\$1,238.6	\$894.6	\$1,105.3	\$1,098.5	\$1,102.6	\$1,320.6	\$1,142.1	\$1,248.1	\$1,331.1
Visitor arrivals by cruise ships		\$250.5	\$247.1	\$262.1	\$254.2	\$267.3	\$0.0	\$0.0	\$64.4	\$293.2	\$237.5	\$280.4	\$308.5

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,356.9	\$2,471.5	\$3,654.6	\$4,825.2	\$5,897.1	\$7,114.8	\$8,397.7	\$9,585.6	\$10,671.0	\$11,783.6	\$12,908.0	\$14,333.1
	Total by air	\$1,353.4	\$2,463.7	\$3,641.8	\$4,804.5	\$5,874.5	\$7,092.2	\$8,375.1	\$9,562.9	\$10,644.8	\$11,750.8	\$12,869.1	\$14,291.2
	O'ahu	\$661.4	\$1,188.2	\$1,742.1	\$2,322.9	\$2,950.0	\$3,572.2	\$4,272.4	\$4,912.1	\$5,498.9	\$6,089.2	\$6,686.0	\$7,428.2
	Maui	\$369.9	\$680.3	\$1,034.0	\$1,335.9	\$1,575.0	\$1,880.6	\$2,195.0	\$2,475.9	\$2,717.1	\$2,985.7	\$3,259.5	\$3,617.3
	Moloka'i	\$4.0	\$6.6	\$8.0	\$9.9	\$12.9	\$15.4	\$17.7	\$19.3	\$22.4	\$24.7	\$26.7	\$31.0
	Lana'i	\$7.3	\$16.4	\$23.0	\$33.0	\$37.5	\$43.7	\$48.6	\$54.3	\$60.0	\$66.3	\$73.5	\$85.0
	Kaua'i	\$119.5	\$235.1	\$344.4	\$473.3	\$575.5	\$725.9	\$840.9	\$960.5	\$1,079.2	\$1,188.7	\$1,285.0	\$1,411.1
	Hawai'i Island	\$191.3	\$337.0	\$490.3	\$629.6	\$723.7	\$854.4	\$1,000.5	\$1,140.8	\$1,267.3	\$1,396.2	\$1,538.4	\$1,718.6
	Visitor arrivals by cruise ships	\$3.4	\$7.8	\$12.8	\$20.7	\$22.6	\$22.6	\$22.6	\$22.7	\$26.2	\$32.8	\$38.9	\$41.9
	Visitor days	TOTAL (air + ships)	6,995,564	13,007,211	19,591,118	25,610,835	31,259,490	37,594,241	44,326,804	50,717,588	55,948,578	61,527,239	67,284,244
Total by air		6,927,002	12,860,568	19,342,145	25,198,412	30,811,343	37,146,094	43,878,658	50,267,074	55,450,181	60,926,860	66,569,245	73,870,003
O'ahu		3,177,062	5,859,825	8,878,113	11,837,886	14,811,574	17,952,037	21,339,996	24,634,360	27,292,274	29,909,836	32,611,282	36,159,121
Maui		1,819,502	3,437,785	5,193,209	6,607,479	7,893,446	9,479,197	11,123,074	12,628,896	13,815,409	15,245,845	16,701,148	18,528,371
Moloka'i		36,673	62,328	83,097	100,498	118,328	136,823	155,776	170,403	190,208	211,101	232,795	259,402
Lana'i		25,913	50,329	72,141	97,211	112,888	135,221	155,751	177,307	197,163	214,457	234,027	266,091
Kaua'i		731,081	1,380,895	2,076,018	2,727,639	3,352,645	4,111,733	4,874,929	5,578,910	6,178,613	6,781,657	7,396,287	8,170,779
Hawai'i Island		1,136,770	2,069,404	3,039,566	3,827,699	4,522,462	5,331,083	6,229,131	7,077,196	7,776,514	8,563,963	9,393,706	10,486,238
Visitor arrivals by cruise ships		68,562	146,644	248,973	412,423	448,147	448,147	448,147	450,514	498,397	600,378	715,000	767,806
Visitor arrivals		TOTAL (air + ships)	643,616	1,269,983	1,984,956	2,632,149	3,255,048	3,932,266	4,652,621	5,378,263	5,973,282	6,613,948	7,265,107
	Total by air	629,852	1,238,633	1,934,433	2,550,655	3,166,330	3,843,548	4,563,903	5,287,662	5,871,025	6,483,685	7,113,031	7,837,194
	O'ahu	390,120	757,173	1,167,572	1,538,978	1,936,409	2,361,891	2,818,499	3,281,429	3,666,230	4,051,692	4,442,461	4,891,540
	Maui	188,730	372,531	587,579	773,605	945,656	1,152,062	1,364,721	1,568,747	1,730,468	1,907,642	2,087,644	2,295,867
	Moloka'i	4,937	9,652	13,955	18,987	23,418	27,638	32,298	36,385	40,360	44,476	48,334	53,573
	Lana'i	6,401	12,503	19,340	26,387	32,168	38,708	44,831	51,510	57,023	62,246	67,345	73,815
	Kaua'i	83,360	165,661	260,394	348,581	433,755	535,897	637,677	737,734	821,314	905,168	987,734	1,084,868
	Hawai'i Island	124,995	245,708	380,182	492,635	597,769	716,082	849,072	976,304	1,072,099	1,184,965	1,298,871	1,434,271
	Visitor arrivals by cruise ships	13,764	31,350	50,523	81,494	88,718	88,718	88,718	90,601	102,257	130,263	152,076	161,621
	Length of stay	TOTAL (air + ships)	10.87	10.24	9.87	9.73	9.60	9.56	9.53	9.43	9.37	9.30	9.26
Total by air		11.00	10.38	10.00	9.88	9.73	9.66	9.61	9.51	9.44	9.40	9.36	9.43
O'ahu		8.14	7.74	7.60	7.69	7.65	7.60	7.57	7.51	7.44	7.38	7.34	7.39
Maui		9.64	9.23	8.84	8.54	8.35	8.23	8.15	8.05	7.98	7.99	8.00	8.07
Moloka'i		7.43	6.46	5.95	5.29	5.05	4.95	4.82	4.68	4.71	4.75	4.82	4.84
Lana'i		4.05	4.03	3.73	3.68	3.51	3.49	3.47	3.44	3.46	3.45	3.48	3.60
Kaua'i		8.77	8.34	7.97	7.82	7.73	7.67	7.64	7.56	7.52	7.49	7.49	7.53
Hawai'i Island		9.09	8.42	8.00	7.77	7.57	7.44	7.34	7.25	7.25	7.23	7.23	7.31
Visitor arrivals by cruise ships		4.98	4.68	4.93	5.06	5.05	5.05	5.05	4.97	4.87	4.61	4.70	4.75
Per Person Per Day Spending *		TOTAL (air+ships) (\$)	\$194.0	\$190.0	\$186.5	\$188.4	\$188.7	\$189.3	\$189.5	\$189.0	\$190.7	\$191.5	\$191.8
	Total by air	\$195.4	\$191.6	\$188.3	\$190.7	\$190.7	\$190.9	\$190.9	\$190.2	\$192.0	\$192.9	\$193.3	\$193.5
	O'ahu	\$208.2	\$202.8	\$196.2	\$196.2	\$199.2	\$199.0	\$200.2	\$199.4	\$201.5	\$203.6	\$205.0	\$205.4
	Maui	\$203.3	\$197.9	\$199.1	\$202.2	\$199.5	\$198.4	\$197.3	\$196.1	\$196.7	\$195.8	\$195.2	\$195.2
	Moloka'i	\$109.0	\$106.4	\$98.8	\$98.3	\$108.9	\$112.3	\$113.5	\$113.1	\$117.6	\$117.0	\$114.8	\$119.4
	Lana'i	\$282.8	\$326.2	\$318.6	\$339.3	\$332.0	\$323.4	\$312.2	\$306.0	\$304.2	\$309.1	\$313.9	\$319.5
	Kaua'i	\$163.5	\$170.3	\$165.9	\$173.5	\$171.7	\$176.5	\$172.5	\$172.2	\$174.7	\$175.3	\$173.7	\$172.7
	Hawai'i Island	\$168.3	\$162.9	\$161.3	\$164.5	\$160.0	\$160.3	\$160.6	\$161.2	\$163.0	\$163.0	\$163.8	\$163.9
	Visitor arrivals by cruise ships	\$50.3	\$53.1	\$51.5	\$50.2	\$50.5	\$50.5	\$50.5	\$50.5	\$52.5	\$54.7	\$54.4	\$54.5
	Per Person Per Trip Spending *	TOTAL (air+ships) (\$)	\$2,108.2	\$1,946.1	\$1,841.1	\$1,833.2	\$1,811.7	\$1,809.3	\$1,804.9	\$1,782.3	\$1,786.4	\$1,781.6	\$1,776.7
Total by air		\$2,148.8	\$1,989.0	\$1,882.6	\$1,883.6	\$1,855.3	\$1,845.2	\$1,835.1	\$1,808.5	\$1,813.1	\$1,812.4	\$1,809.2	\$1,823.5
O'ahu		\$1,695.4	\$1,569.2	\$1,492.1	\$1,509.4	\$1,523.4	\$1,512.4	\$1,515.8	\$1,496.9	\$1,499.9	\$1,502.9	\$1,505.0	\$1,518.6
Maui		\$1,959.8	\$1,826.2	\$1,759.8	\$1,726.8	\$1,665.5	\$1,632.3	\$1,608.4	\$1,578.3	\$1,570.2	\$1,565.1	\$1,561.3	\$1,575.6
Moloka'i		\$809.3	\$687.2	\$570.4	\$520.3	\$550.3	\$556.1	\$547.6	\$529.6	\$554.0	\$555.2	\$552.8	\$578.0
Lana'i		\$1,144.7	\$1,312.9	\$1,188.6	\$1,249.9	\$1,165.0	\$1,129.7	\$1,084.6	\$1,053.2	\$1,051.9	\$1,065.1	\$1,090.7	\$1,151.8
Kaua'i		\$1,434.1	\$1,419.5	\$1,322.5	\$1,357.7	\$1,326.8	\$1,354.6	\$1,318.7	\$1,302.0	\$1,314.0	\$1,313.3	\$1,301.0	\$1,300.7
Hawai'i Island		\$1,530.3	\$1,371.6	\$1,289.7	\$1,278.0	\$1,210.6	\$1,193.2	\$1,178.4	\$1,168.5	\$1,182.1	\$1,178.3	\$1,184.4	\$1,198.3
Visitor arrivals by cruise ships		\$250.5	\$248.6	\$253.7	\$253.9	\$255.0	\$255.0	\$255.0	\$251.0	\$255.8	\$251.9	\$256.0	\$259.1

Source:Hawai'i Tourism Authority

Table 8. CRUISE SHIP VISITORS

	DECEMBER			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	180,343	233,175	-22.7%	2,087,626	1,942,090	7.5%
TOTAL VISITORS	20,603	31,548	-34.7%	283,293	244,081	16.1%
ARRIVED BY SHIP	9,546	19,974	-52.2%	161,621	124,651	29.7%
ARRIVED BY AIR	11,057	11,573	-4.5%	121,672	119,430	1.9%
NUMBER OF SHIP ARRIVALS	4	10	-60.0%	84	69	21.7%
ISLANDS VISITED						
O'ahu	20,603	31,548	-34.7%	283,293	243,503	16.3%
Kaua'i	20,603	30,264	-31.9%	260,408	223,559	16.5%
Maui County	20,603	31,548	-34.7%	271,926	234,671	15.9%
Maui	20,603	31,548	-34.7%	271,926	234,671	15.9%
Moloka'i	414	504	-17.9%	4,647	3,044	52.7%
Lāna'i	491	595	-17.5%	6,561	4,471	46.7%
Hawai'i Island	20,603	31,548	-34.7%	276,125	234,708	17.6%
Average Islands Visited	4.04	3.99	1.2%	3.89	3.87	0.7%
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	1.34	0.94	43.3%	1.00	1.21	-17.3%
Days in Hawai'i during Cruise	5.61	5.17	8.5%	4.89	5.45	-10.3%
Days in Hawai'i after Cruise	1.80	1.28	40.4%	1.48	1.30	14.0%
Total days in Hawai'i	8.75	7.39	18.4%	7.37	7.96	-7.4%
ACCOMMODATIONS						
Hotel	11,041	13,633	-19.0%	132,361	121,067	9.3%
Hotel only	9,549	11,674	-18.2%	113,221	106,044	6.8%
Condo	1,210	1,404	-13.8%	13,659	11,360	20.2%
Condo only	264	314	-16.0%	3,585	3,525	1.7%
Timeshare	736	1,177	-37.5%	11,210	8,836	26.9%
Timeshare Only	176	426	-58.7%	3,962	3,149	25.8%
Bed & Breakfast	170	260	-34.6%	1,707	1,400	21.9%
Bed & Breakfast only	31	58	-47.5%	278	311	-10.5%
Friends & relatives	598	924	-35.3%	6,175	5,853	5.5%
Other accommodation	781	549	42.4%	10,459	3,759	178.3%
Accommodation (NET)	12,397	15,333	-19.1%	149,824	133,313	12.4%
Cruise only	8,206	16,215	-49.4%	133,469	110,768	20.5%
TRAVEL STATUS						
% First timers	38.9	35.0	3.91	40.6	40.2	0.34
% Repeat visitors	61.1	65.0	-3.91	59.4	59.8	-0.34

Source: Hawai'i Tourism Authority

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011

December	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
Total Seats	936,472	840,670	11.4%	648,962	579,202	12.0%	167,609	154,707	8.3%	58,142	53,700	8.3%	4,271	5,652	-24.4%	57,488	47,409	21.3%
Scheduled Seats	924,601	824,613	12.1%	637,091	563,145	13.1%	167,609	154,707	8.3%	58,142	53,700	8.3%	4,271	5,652	-24.4%	57,488	47,409	21.3%
Charter seats	11,871	16,057	-26.1%	11,871	16,057	-26.1%												
Domestic Seats	631,236	568,940	10.9%	372,838	333,570	11.8%	144,489	133,769	8.0%	54,476	50,698	7.5%	4,271	5,652	-24.4%	55,164	45,251	21.9%
Scheduled Seats	625,992	562,868	11.2%	367,592	327,498	12.2%	144,489	133,769	8.0%	54,476	50,698	7.5%	4,271	5,652	-24.4%	55,164	45,251	21.9%
Charter seats	5,244	6,072	-13.6%	5,244	6,072	-13.6%												
US West	550,684	504,983	9.1%	300,604	277,347	8.4%	136,169	126,035	8.0%	54,476	50,698	7.5%	4,271	5,652	-24.4%	55,164	45,251	21.9%
...Anchorage	7,850	7,065	11.1%	4,867	4,867	0.0%	2,198	2,198	0.0%	785	0	NA						
...Bellingham	11,996	4,867	146.5%	6,874	4,867	41.2%	5,122	0	NA									
...Denver	12,337	13,636	-9.5%	7,943	7,056	12.6%	2,704	4,636	-41.7%	845	1,034	-18.3%				845	910	-7.1%
...Eugene	1,561	0	NA	1,561	0	NA												
...Fresno	2,230	0	NA	2,230	0	NA												
...Las Vegas	22,459	22,098	1.6%	22,459	20,082	11.8%	0	2,016	-100.0%									
...Los Angeles	192,569	182,605	5.5%	103,297	93,658	10.3%	40,647	39,852	2.0%	20,739	20,055	3.4%	4,271	4,867	-12.2%	23,615	24,173	-2.3%
...Oakland	32,320	18,302	76.6%	9,907	8,568	15.6%	12,679	4,867	160.5%	4,867	2,041	138.5%				4,867	2,826	72.2%
...Orange County	0	2,604	-100.0%	0	2,356	-100.0%	0	248	-100.0%									
...Phoenix	36,692	38,402	-4.5%	22,062	21,872	0.9%	7,410	8,930	-17.0%	3,420	3,800	-10.0%				3,800	3,800	0.0%
...Portland	28,065	28,184	-0.4%	12,679	12,679	0.0%	9,734	12,679	-23.2%	2,826	2,826	0.0%				2,826	0	NA
...Sacramento	12,679	12,679	0.0%	7,812	7,812	0.0%	4,867	4,867	0.0%									
...Salt Lake City	7,430	8,122	-8.5%	7,430	8,122	-8.5%												
...San Diego	17,741	17,546	1.1%	12,874	12,679	1.5%	4,867	4,867	0.0%									
...San Francisco	72,399	73,930	-2.1%	40,028	36,841	8.7%	15,716	18,462	-14.9%	9,219	11,208	-17.7%	0	785	-100.0%	7,436	6,634	12.1%
...San Jose	30,556	17,546	74.1%	8,143	7,812	4.2%	12,679	4,867	160.5%	4,867	2,826	72.2%				4,867	2,041	138.5%
...Santa Maria	1,561	0	NA	1,561	0	NA												
...Seattle	58,678	57,397	2.2%	27,316	28,076	-2.7%	17,546	17,546	0.0%	6,908	6,908	0.0%				6,908	4,867	41.9%
...Stockton	1,561	0	NA	1,561	0	NA												
US East	75,308	57,885	30.1%	66,988	50,151	33.6%	8,320	7,734	7.6%									
...Atlanta	9,238	9,238	0.0%	9,238	9,238	0.0%												
...Chicago	13,959	14,227	-1.9%	12,614	13,468	-6.3%	1,345	759	77.2%									
...Dallas	20,925	20,925	0.0%	13,950	13,950	0.0%	6,975	6,975	0.0%									
...Houston	8,339	6,985	19.4%	8,339	6,985	19.4%												
...Newark	7,285	6,510	11.9%	7,285	6,510	11.9%												
...New York JFK	8,277	0	NA	8,277	0	NA												
...Washington D.C.	7,285	0	NA	7,285	0	NA												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011 (Cont.)

December	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
International Seats	305,236	271,730	12.3%	276,126	245,632	12.4%	23,120	20,938	10.4%	3,666	3,002	22.1%	0	0	NA	2,324	2,158	7.7%
Scheduled Seats	298,609	261,745	14.1%	269,499	235,647	14.4%	23,120	20,938	10.4%	3,666	3,002	22.1%	0	0	NA	2,324	2,158	7.7%
Charter Seats	6,627	9,985	-33.6%	6,627	9,985	-33.6%												
Japan	157,944	140,105	12.7%	157,944	140,105	12.7%												
...Fukuoka	14,322	840	1605.0%	14,322	840	1605.0%												
...Nagoya	13,020	13,542	-3.9%	13,020	13,542	-3.9%												
...Osaka	24,655	23,770	3.7%	24,655	23,770	3.7%												
...Sapporo	3,276	0	NA	3,276	0	NA												
...Tokyo-HND	24,791	24,707	0.3%	24,791	24,707	0.3%												
...Tokyo-NRT	77,880	77,246	0.8%	77,880	77,246	0.8%												
Canada	47,650	43,770	8.9%	18,540	17,672	4.9%	23,120	20,938	10.4%	3,666	3,002	22.1%				2,324	2,158	7.7%
...Calgary	7,951	7,262	9.5%	1,947	1,501	29.7%	6,004	5,761	4.2%									
...Edmonton	1,971	876	125.0%				1,971	876	125.0%									
...Vancouver	37,184	35,088	6.0%	16,049	15,627	2.7%	15,145	14,301	5.9%	3,666	3,002	22.1%				2,324	2,158	7.7%
...Victoria	544	544	0.0%	544	544	0.0%												
Other Asia	39,262	30,359	29.3%	39,262	30,359	29.3%												
...Seoul	36,904	27,776	32.9%	36,904	27,776	32.9%												
...Shanghai	2,358	2,583	-8.7%	2,358	2,583	-8.7%												
Oceania	29,320	23,425	25.2%	29,320	23,425	25.2%												
...Auckland	3,276	2,106	55.6%	3,276	2,106	55.6%												
...Brisbane	3,276	1,638	100.0%	3,276	1,638	100.0%												
...Melbourne	1,515	1,638	-7.5%	1,515	1,638	-7.5%												
...Sydney	21,253	18,043	17.8%	21,253	18,043	17.8%												
Other	24,433	24,086	1.4%	24,433	24,086	1.4%												
...Apia	810	810	0.0%	810	810	0.0%												
...Christmas	480	480	0.0%	480	480	0.0%												
...Guam	8,339	7,843	6.3%	8,339	7,843	6.3%												
...Majuro	1,976	2,041	-3.2%	1,976	2,041	-3.2%												
...Manila	8,238	8,232	0.1%	8,238	8,232	0.1%												
...Nadi	810	648	25.0%	810	648	25.0%												
...Pago Pago	2,520	3,024	-16.7%	2,520	3,024	-16.7%												
...Papeete	1,260	1,008	25.0%	1,260	1,008	25.0%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
Total Seats	10,189,983	9,392,291	8.5%	7,116,977	6,560,567	8.5%	1,791,027	1,688,594	6.1%	633,786	586,914	8.0%	59,163	37,052	59.7%	589,030	519,164	13.5%
Scheduled Seats	10,071,160	9,275,822	8.6%	6,998,154	6,444,098	8.6%	1,791,027	1,688,594	6.1%	633,786	586,914	8.0%	59,163	37,052	59.7%	589,030	519,164	13.5%
Charter seats	118,823	116,469	2.0%	118,823	116,469	2.0%												
Domestic Seats	6,955,878	6,629,667	4.9%	4,090,368	3,968,283	3.1%	1,621,404	1,537,738	5.4%	612,347	574,934	6.5%	59,163	37,052	59.7%	572,596	511,660	11.9%
Scheduled Seats	6,890,742	6,559,011	5.1%	4,025,232	3,897,627	3.3%	1,621,404	1,537,738	5.4%	612,347	574,934	6.5%	59,163	37,052	59.7%	572,596	511,660	11.9%
Charter seats	65,136	70,656	-7.8%	65,136	70,656	-7.8%												
US West	6,133,652	5,832,742	5.2%	3,360,410	3,274,304	2.6%	1,529,136	1,434,792	6.6%	612,347	574,934	6.5%	59,163	37,052	59.7%	572,596	511,660	11.9%
...Anchorage	63,114	62,656	0.7%	51,182	52,968	-3.4%	10,676	9,688	10.2%	1,256	0	NA						
...Bellingham	63,748	55,058	15.8%	55,755	55,058	1.3%	7,993	0	NA									
...Denver	99,360	158,263	-37.2%	50,398	91,206	-44.7%	28,264	44,042	-35.8%	11,469	13,780	-16.8%				9,229	9,235	-0.1%
...Eugene	1,893	0	NA	1,893	0	NA												
...Fresno	6,884	0	NA	6,884	0	NA												
...Las Vegas	280,756	256,650	9.4%	258,580	235,230	9.9%	22,176	21,420	3.5%									
...Los Angeles	2,225,088	2,111,434	5.4%	1,149,274	1,090,911	5.3%	524,651	496,230	5.7%	231,888	230,124	0.8%	54,010	32,342	67.0%	265,265	261,827	1.3%
...Oakland	351,586	205,743	70.9%	123,914	93,240	32.9%	123,738	63,809	93.9%	51,182	23,907	114.1%				52,752	24,787	112.8%
...Orange County	8,185	42,236	-80.6%	7,937	25,468	-68.8%	248	16,768	-98.5%									
...Phoenix	467,672	464,380	0.7%	243,852	236,950	2.9%	102,220	106,020	-3.6%	60,610	62,320	-2.7%				60,990	59,090	3.2%
...Portland	252,760	309,312	-18.3%	150,103	147,926	1.5%	83,503	147,926	-43.6%	13,973	13,460	3.8%				5,181	0	NA
...Sacramento	160,388	147,926	8.4%	92,564	91,980	0.6%	67,824	55,946	21.2%									
...Salt Lake City	93,316	88,492	5.5%	93,316	88,492	5.5%												
...San Diego	223,237	154,991	44.0%	151,959	99,045	53.4%	71,278	55,946	27.4%									
...San Francisco	872,903	987,652	-11.6%	494,743	567,748	-12.9%	185,161	199,772	-7.3%	121,079	133,374	-9.2%	5,153	4,710	9.4%	66,767	82,048	-18.6%
...San Jose	337,222	185,345	81.9%	121,142	91,980	31.7%	112,146	42,747	162.3%	52,752	32,039	64.6%				51,182	18,579	175.5%
...Santa Maria	1,893	0	NA	1,893	0	NA												
...Seattle	622,086	602,604	3.2%	303,460	306,102	-0.9%	189,258	174,478	8.5%	68,138	65,930	3.3%				61,230	56,094	9.2%
...Stockton	1,561	0	NA	1,561	0	NA												
US East	757,090	726,269	4.2%	664,822	623,323	6.7%	92,268	102,946	-10.4%									
...Atlanta	109,383	108,770	0.6%	109,383	108,770	0.6%												
...Chicago	127,540	197,016	-35.3%	117,622	176,195	-33.2%	9,918	20,821	-52.4%									
...Dallas	247,050	246,375	0.3%	164,700	164,250	0.3%	82,350	82,125	0.3%									
...Detroit	0	298	-100.0%	0	298	-100.0%												
...Houston	87,647	86,820	1.0%	87,647	86,820	1.0%												
...Minneapolis	0	8,940	-100.0%	0	8,940	-100.0%												
...Newark	83,810	78,050	7.4%	83,810	78,050	7.4%												
...New York JFK	56,070	0	NA	56,070	0	NA												
...Washington D.C.	45,590	0	NA	45,590	0	NA												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
International Seats	3,234,105	2,762,624	17.1%	3,026,609	2,592,284	16.8%	169,623	150,856	12.4%	21,439	11,980	79.0%	0	0	NA	16,434	7,504	119.0%
Scheduled Seats	3,180,418	2,716,811	17.1%	2,972,922	2,546,471	16.7%	169,623	150,856	12.4%	21,439	11,980	79.0%	0	0	NA	16,434	7,504	119.0%
Charter Seats	53,687	45,813	17.2%	53,687	45,813	17.2%												
Japan	1,845,420	1,617,095	14.1%	1,845,420	1,617,095	14.1%												
...Fukuoka	118,146	840	13965.0%	118,146	840	13965.0%												
...Nagoya	154,136	142,713	8.0%	154,136	142,713	8.0%												
...Osaka	315,042	241,797	30.3%	315,042	241,797	30.3%												
...Sapporo	6,804	0	NA	6,804	0	NA												
...Tokyo-HND	291,786	279,947	4.2%	291,786	279,947	4.2%												
...Tokyo-NRT	959,506	951,798	0.8%	959,506	951,798	0.8%												
Canada	364,366	319,051	14.2%	156,870	148,711	5.5%	169,623	150,856	12.4%	21,439	11,980	79.0%				16,434	7,504	119.0%
...Calgary	49,608	40,749	21.7%	12,836	12,139	5.7%	36,772	28,610	28.5%									
...Edmonton	9,198	5,694	61.5%				9,198	5,694	61.5%									
...Vancouver	302,432	269,752	12.1%	140,906	133,716	5.4%	123,653	116,552	6.1%	21,439	11,980	79.0%				16,434	7,504	119.0%
...Victoria	3,128	2,856	9.5%	3,128	2,856	9.5%												
Other Asia	408,150	286,796	42.3%	408,150	286,796	42.3%												
...Seoul	379,089	275,890	37.4%	379,089	275,890	37.4%												
...Shanghai	29,061	10,906	166.5%	29,061	10,906	166.5%												
Oceania	280,656	216,041	29.9%	280,656	216,041	29.9%												
...Auckland	32,800	28,925	13.4%	32,800	28,925	13.4%												
...Brisbane	7,329	1,638	347.4%	7,329	1,638	347.4%												
...Melbourne	4,791	1,638	192.5%	4,791	1,638	192.5%												
...Sydney	235,736	183,840	28.2%	235,736	183,840	28.2%												
Other	281,826	277,828	1.4%	281,826	277,828	1.4%												
...Apia	8,340	8,130	2.6%	8,340	8,130	2.6%												
...Christmas	6,324	7,178	-11.9%	6,324	7,178	-11.9%												
...Guam	96,022	80,416	19.4%	96,022	80,416	19.4%												
...Majuro	24,787	30,384	-18.4%	24,787	30,384	-18.4%												
...Manila	94,423	94,116	0.3%	94,423	94,116	0.3%												
...Nadi	8,586	14,008	-38.7%	8,586	14,008	-38.7%												
...Pago Pago	29,988	30,492	-1.7%	29,988	30,492	-1.7%												
...Papeete	13,356	13,104	1.9%	13,356	13,104	1.9%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division