

	TABLE 1. TOTAL VISITORS BY AIR					
	JULY			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	6,732,564	6,325,403	6.4%	43,878,658	39,870,818	10.1%
TOTAL VISITORS	720,355	667,890	7.9%	4,563,903	4,173,540	9.4%
DOMESTIC	511,861	500,313	2.3%	3,181,921	3,039,336	4.7%
INTERNATIONAL	208,494	167,577	24.4%	1,381,982	1,134,204	21.8%
AVERAGE DAILY CENSUS	217,179	204,045	6.4%	206,003	188,070	9.5%
TOTAL AIR SEATS (EST)	947,745	845,198	12.1%	5,854,329	5,526,533	5.9%
TOTAL LOAD FACTOR (EST)	90.8%	95.3%	-4.6	90.2%	89.6%	0.6
<b>ISLANDS VISITED</b>						
O'ahu	456,609	407,450	12.1%	2,818,499	2,516,463	12.0%
O'ahu only	333,215	292,675	13.9%	2,076,340	1,843,704	12.6%
Kaua'i	101,780	102,444	-0.6%	637,677	595,453	7.1%
Kaua'i only	52,770	54,207	-2.7%	342,143	312,380	9.5%
Maui County	216,307	212,519	1.8%	1,391,239	1,321,301	5.3%
Maui	212,659	208,854	1.8%	1,364,721	1,295,063	5.4%
Maui only	127,792	127,194	0.5%	850,751	821,877	3.5%
Moloka'i *	4,661	4,494	3.7%	32,298	33,623	-3.9%
Moloka'i only *	606	682	-11.2%	4,570	4,294	6.4%
Lāna'i *	6,123	6,523	-6.1%	44,831	46,232	-3.0%
Lāna'i only *	705	870	-19.0%	6,720	7,253	-7.4%
Hawai'i Island	132,990	124,427	6.9%	849,072	785,926	8.0%
Kona side	110,756	104,441	6.0%	706,437	660,901	6.9%
Hilo side	48,047	45,640	5.3%	314,001	290,683	8.0%
Hawai'i Island only	56,366	54,512	3.4%	398,635	380,263	4.8%
Any Neighbor Island	387,140	375,215	3.2%	2,487,563	2,329,837	6.8%
NI only	263,746	260,440	1.3%	1,745,404	1,657,075	5.3%
O'ahu & NI	123,394	114,776	7.5%	742,159	672,759	10.3%
Any one island only	571,454	530,140	7.8%	3,679,159	3,369,771	9.2%
Multiple Islands	148,901	137,750	8.1%	884,744	803,770	10.1%
Avg. Islands Visited	1.27	1.28	-0.7%	1.26	1.26	-0.3%
Average Length of Stay in Hawai'i	9.35	9.47	-1.3%	9.61	9.55	0.6%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	460,305	415,641	10.7%	2,876,785	2,577,651	11.6%
Hotel only	402,088	356,225	12.9%	2,510,902	2,241,194	12.0%
Plan to stay in Condo	126,902	123,742	2.6%	823,437	787,070	4.6%
Condo only	96,803	93,667	3.3%	642,257	618,126	3.9%
Plan to stay in Timeshare	72,368	73,781	-1.9%	445,026	418,379	6.4%
Timeshare only	53,536	56,141	-4.6%	340,253	319,566	6.5%
Cruise Ship	9,981	11,344	-12.0%	76,849	75,963	1.2%
Friends/Relatives	64,318	63,876	0.7%	416,251	397,528	4.7%
Bed & Breakfast	5,584	6,178	-9.6%	43,597	43,241	0.8%
Other	11,357	9,117	24.6%	65,809	63,894	3.0%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 1. TOTAL VISITORS BY AIR (CONT.)					
	2012P	JULY 2011	% CHANGE	2012P	YEAR-TO-DATE 2011	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	617,338	567,367	8.8%	3,793,306	3,429,121	10.6%
Honeymoon	49,779	41,417	20.2%	308,107	266,182	15.8%
Get Married	10,407	8,885	17.1%	71,288	68,068	4.7%
Pleasure/Vacation	566,770	526,205	7.7%	3,484,696	3,159,326	10.3%
Mtgs/Conventions/Incentive	27,331	25,931	5.4%	280,254	272,432	2.9%
Conventions	16,471	15,866	3.8%	165,083	155,876	5.9%
Corporate Meetings	5,591	5,557	0.6%	55,505	55,613	-0.2%
Incentive	6,436	6,093	5.6%	69,858	71,670	-2.5%
Other Business	20,411	19,657	3.8%	148,983	139,824	6.6%
Visit Friends/Rel.	62,672	63,450	-1.2%	390,192	376,599	3.6%
Gov't/Military	9,563	8,706	9.8%	58,564	63,533	-7.8%
Attend School	1,666	1,547	7.7%	12,463	10,375	20.1%
Sport Events	4,645	5,769	-19.5%	44,777	43,019	4.1%
<b>TRAVEL STATUS</b>						
% First Timers **	35.1	32.9	2.2	35.0	33.6	1.4
% Repeaters **	64.9	67.1	-2.2	65.0	66.4	-1.4
Average # of Trips	4.89	5.02	-2.6%	4.93	5.02	-1.6%
Group Tour	63,416	46,915	35.2%	411,286	367,619	11.9%
Non-Group	656,939	620,975	5.8%	4,152,617	3,805,921	9.1%
Package Trip	257,408	234,878	9.6%	1,566,271	1,420,950	10.2%
No Package	462,947	433,012	6.9%	2,997,632	2,752,590	8.9%
Net True Independent	451,106	425,347	6.1%	2,936,136	2,684,187	9.4%

\*\*Change represents absolute change in rates rather than percentage change in rate.

**T A B L E 2. D O M E S T I C V I S I T O R S B Y A I R**

**( Visitors Arriving on Domestic Flights )**

	JULY			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
DOMESTIC VISITOR DAYS	5,220,982	5,054,542	3.3%	32,362,954	30,834,626	5.0%
DOMESTIC VISITORS	511,861	500,313	2.3%	3,181,921	3,039,336	4.7%
DOMESTIC AVERAGE DAILY CENSUS	168,419	163,050	3.3%	151,939	145,446	4.5%
DOMESTIC AIR SEATS (EST)	678,780	621,540	9.2%	4,004,701	3,952,955	1.3%
DOMESTIC LOAD FACTOR (EST)	92.2%	98.7%	-6.4	95.2%	93.3%	1.8
<b>ISLANDS VISITED</b>						
O'ahu	264,960	253,101	4.7%	1,611,609	1,529,681	5.4%
O'ahu only	180,959	171,658	5.4%	1,135,057	1,074,543	5.6%
Kaua'i	95,062	94,625	0.5%	573,248	538,232	6.5%
Kaua'i only	52,126	53,078	-1.8%	327,173	302,227	8.3%
Maui County	191,171	189,463	0.9%	1,150,724	1,118,952	2.8%
Maui	188,028	186,095	1.0%	1,128,148	1,095,847	2.9%
Maui only	120,381	119,915	0.4%	748,484	732,212	2.2%
Moloka'i *	3,835	3,652	5.0%	24,951	27,815	-10.3%
Moloka'i only *	477	551	-13.5%	3,937	3,907	0.8%
Lāna'i *	5,286	5,504	-4.0%	34,877	38,854	-10.2%
Lāna'i only *	700	863	-18.9%	5,910	6,793	-13.0%
Hawai'i Island	100,787	99,889	0.9%	642,293	617,059	4.1%
Kona side	87,202	86,352	1.0%	557,051	536,916	3.8%
Hilo side	34,120	33,938	0.5%	218,331	207,701	5.1%
Hawai'i Island only	50,586	50,815	-0.5%	357,982	344,689	3.9%
Any Neighbor Island	330,902	328,655	0.7%	2,046,864	1,964,793	4.2%
NI only	246,901	247,212	-0.1%	1,570,312	1,509,653	4.0%
O'ahu & NI	84,001	81,444	3.1%	476,552	455,137	4.7%
Any one island only	405,229	396,880	2.1%	2,578,543	2,464,371	4.6%
Multiple Islands	106,632	103,433	3.1%	603,378	574,966	4.9%
Avg. Islands Visited	1.29	1.28	0.0%	1.26	1.27	-0.3%
Average Length of Stay in Hawai'i	10.20	10.10	1.0%	10.17	10.15	0.3%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	285,720	278,659	2.5%	1,774,604	1,680,344	5.6%
Hotel only	236,760	229,960	3.0%	1,481,942	1,401,941	5.7%
Plan to stay in Condo	102,522	98,557	4.0%	634,944	618,823	2.6%
Condo only	78,350	74,933	4.6%	494,886	484,220	2.2%
Plan to stay in Timeshare	63,961	67,360	-5.0%	382,427	375,205	1.9%
Timeshare only	48,094	51,052	-5.8%	293,504	288,249	1.8%
Cruise Ship	9,098	10,130	-10.2%	66,142	65,531	0.9%
Friends/Relatives	58,336	57,899	0.8%	364,021	357,132	1.9%
Bed & Breakfast	4,994	4,761	4.9%	37,002	34,445	7.4%
Other	9,860	8,306	18.7%	57,746	53,881	7.2%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)					
	(Visitors Arriving on Domestic Flights)					
	JULY			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	435,356	422,991	2.9%	2,608,911	2,474,422	5.4%
Honeymoon	24,415	23,643	3.3%	118,877	117,462	1.2%
Get Married	4,973	4,938	0.7%	31,892	31,159	2.4%
Pleasure/Vacation	411,682	399,890	2.9%	2,492,467	2,360,124	5.6%
Mtgs/Conventions/Incentive	16,052	21,713	-26.1%	204,828	207,979	-1.5%
Conventions	10,160	13,876	-26.8%	124,538	126,229	-1.3%
Corporate Meetings	3,713	5,234	-29.1%	44,269	44,931	-1.5%
Incentive	2,692	3,959	-32.0%	44,754	45,574	-1.8%
Other Business	17,612	16,946	3.9%	131,153	125,441	4.6%
Visit Friends/Rel.	57,268	57,212	0.1%	343,945	338,356	1.7%
Gov't/Military	9,309	7,786	19.6%	52,742	50,661	4.1%
Attend School	1,167	1,309	-10.8%	7,395	7,490	-1.3%
Sport Events	2,155	3,285	-34.4%	25,948	27,325	-5.0%
<b>TRAVEL STATUS</b>						
% First Timers **	30.4	30.1	0.3	29.3	29.1	0.2
% Repeaters **	69.6	69.9	-0.3	70.7	70.9	-0.2
Average # of Trips	5.49	5.47	0.3%	5.66	5.65	0.0%
Group Tour	12,172	12,705	-4.2%	118,216	110,019	7.5%
Non-Group	499,689	487,608	2.5%	3,063,705	2,929,317	4.6%
Package Trip	130,476	134,637	-3.1%	752,550	760,902	-1.1%
No Package	381,385	365,676	4.3%	2,429,371	2,278,435	6.6%
Net True Independent	377,465	361,396	4.4%	2,393,609	2,245,026	6.6%

\*\* Change represents absolute change in rates rather than percentage change in rate.

**TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)**  
**(Visitors Arriving on Domestic Flights)**

	July			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
UNITED STATES	453,031	447,156	1.3%	2,834,120	2,710,579	4.6%
Pacific Region	245,290	234,826	4.5%	1,447,653	1,363,735	6.2%
...California	198,337	186,600	6.3%	1,017,475	924,477	10.1%
...Oregon	13,133	13,674	-4.0%	115,908	121,685	-4.7%
...Washington	30,919	30,945	-0.1%	267,625	272,217	-1.7%
Mountain Region	46,787	49,380	-5.3%	352,839	346,726	1.8%
West North Central	12,668	14,493	-12.6%	139,400	138,293	0.8%
West South Central	38,887	40,014	-2.8%	190,622	180,604	5.5%
...Texas	32,262	32,929	-2.0%	152,333	143,247	6.3%
East North Central	26,632	28,691	-7.2%	220,848	220,102	0.3%
East South Central	7,292	7,738	-5.8%	50,718	47,640	6.5%
New England	9,587	9,272	3.4%	63,639	63,361	0.4%
Middle Atlantic	26,759	23,684	13.0%	145,577	137,515	5.9%
...New Jersey	7,632	6,821	11.9%	38,041	34,803	9.3%
...New York	11,836	10,144	16.7%	65,669	61,970	6.0%
South Atlantic	37,847	37,879	-0.1%	218,142	208,187	4.8%
CANADA	13,805	12,889	7.1%	115,543	122,565	-5.7%
JAPAN	653	684	-4.5%	3,964	3,958	0.1%
EUROPE MMA	11,907	10,945	8.8%	53,687	50,862	5.6%
...France	1,290	1,090	18.4%	5,162	4,727	9.2%
...Germany	3,366	2,811	19.7%	18,193	16,248	12.0%
...Italy	1,090	1,039	4.9%	3,851	3,742	2.9%
...Switzerland	2,202	1,945	13.2%	6,828	6,261	9.1%
...United Kingdom	3,959	4,060	-2.5%	19,653	19,885	-1.2%
OTHER ASIA MMA	4,708	3,432	37.2%	32,187	22,770	41.4%
...People's Republic of China	3,460	2,389	44.8%	24,362	16,353	49.0%
...Taiwan	128	109	17.5%	983	846	16.2%
...Hong Kong	256	175	46.6%	914	843	8.4%
...Korea	730	661	10.4%	5,041	4,371	15.3%
...Singapore	134	98	37.2%	887	617	43.7%
LATIN AMERICA MMA	3,299	2,820	17.0%	14,726	12,768	15.3%
...Argentina	388	479	-19.0%	2,472	2,716	-9.0%
...Brazil	1,490	950	56.8%	7,141	5,504	29.7%
...Mexico	1,421	1,391	2.1%	5,113	4,548	12.4%
OCEANIA MMA	6,061	4,865	24.6%	31,288	24,069	30.0%
...Australia	5,316	4,285	24.1%	28,408	21,765	30.5%
...New Zealand	745	579	28.6%	2,880	2,304	25.0%
OTHER MMA	19,679	18,701	5.2%	92,065	92,907	-0.9%
...Ireland	175	232	-24.5%	995	992	0.3%
...Indonesia	35	183	-80.9%	466	1,675	-72.2%
...Malaysia	43	22	94.3%	182	172	5.7%
...Philippines	323	276	17.2%	1,879	1,918	-2.0%
...Thailand	42	39	7.9%	287	318	-9.7%
...Other	19,061	17,950	6.2%	88,256	87,831	0.5%

**TABLE 3: INTERNATIONAL VISITORS BY AIR**  
**(Visitors Arriving on International Flights)**

	JULY			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
INTERNATIONAL VISITOR DAYS	1,511,582	1,270,861	18.9%	11,515,703	9,036,192	27.4%
INTERNATIONAL VISITORS	208,494	167,577	24.4%	1,381,982	1,134,204	21.8%
INTERNATIONAL AVERAGE DAILY CENSUS	48,761	40,996	18.9%	54,064	42,624	26.8%
INTERNATIONAL AIR SEATS (EST)	268,965	223,658	20.3%	1,849,628	1,573,578	17.5%
INTERNATIONAL LOAD FACTOR (EST)	87.0%	86.0%	1.0	79.5%	80.4%	-0.9
<b>ISLANDS VISITED</b>						
O'ahu	191,649	154,349	24.2%	1,206,890	986,782	22.3%
O'ahu only	152,256	121,017	25.8%	941,283	769,160	22.4%
Kaua'i	6,718	7,819	-14.1%	64,429	57,221	12.6%
Kaua'i only	644	1,129	-42.9%	14,970	10,153	47.4%
Maui County	25,136	23,056	9.0%	240,515	202,349	18.9%
Maui	24,631	22,758	8.2%	236,573	199,216	18.8%
Maui only	7,411	7,279	1.8%	102,267	89,665	14.1%
Moloka'i *	826	841	-1.8%	7,347	5,807	26.5%
Moloka'i only *	129	131	-1.4%	633	387	63.6%
Lāna'i *	837	1,019	-17.9%	9,954	7,378	34.9%
Lāna'i only *	5	7	-32.0%	810	460	75.9%
Hawai'i Island	32,203	24,537	31.2%	206,779	168,866	22.5%
Kona side	23,554	18,089	30.2%	149,386	123,985	20.5%
Hilo side	13,927	11,702	19.0%	95,670	82,983	15.3%
Hawai'i Island only	5,780	3,697	56.3%	40,653	35,574	14.3%
Any Neighbor Island	56,238	46,560	20.8%	440,699	365,044	20.7%
NI only	16,845	13,228	27.3%	175,092	147,422	18.8%
O'ahu & NI	39,393	33,332	18.2%	265,607	217,622	22.0%
Any one island only	166,225	133,260	24.7%	1,100,616	905,400	21.6%
Multiple Islands	42,269	34,317	23.2%	281,366	228,804	23.0%
Avg. Islands Visited	1.23	1.26	-2.3%	1.25	1.26	-0.3%
Average Length of Stay in Hawai'i	7.25	7.58	-4.4%	8.33	7.97	4.6%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	174,585	136,983	27.5%	1,102,181	897,307	22.8%
Hotel only	165,328	126,264	30.9%	1,028,960	839,253	22.6%
Plan to stay in Condo	24,380	25,185	-3.2%	188,493	168,247	12.0%
Condo only	18,453	18,734	-1.5%	147,371	133,906	10.1%
Plan to stay in Timeshare	8,407	6,421	30.9%	62,599	43,174	45.0%
Timeshare only	5,442	5,090	6.9%	46,749	31,317	49.3%
Cruise Ship	883	1,214	-27.2%	10,707	10,432	2.6%
Friends/Relatives	5,982	5,977	0.1%	52,230	40,397	29.3%
Bed & Breakfast	590	1,417	-58.4%	6,595	8,796	-25.0%
Other	1,497	811	84.6%	8,063	10,012	-19.5%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)					
	(Visitors Arriving on International Flights)					
	JULY			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	181,982	144,376	26.0%	1,184,395	954,699	24.1%
Honeymoon	25,364	17,774	42.7%	189,230	148,720	27.2%
Get Married	5,434	3,948	37.7%	39,396	36,909	6.7%
Pleasure/Vacation	155,088	126,315	22.8%	992,229	799,202	24.2%
Mtgs/Conventions/Incentive	11,279	4,218	167.4%	75,426	64,453	17.0%
Conventions	6,311	1,990	217.1%	40,545	29,647	36.8%
Corporate Meetings	1,878	323	481.8%	11,236	10,682	5.2%
Incentive	3,744	2,134	75.4%	25,104	26,096	-3.8%
Other Business	2,799	2,712	3.2%	17,830	14,383	24.0%
Visit Friends/Rel.	5,404	6,237	-13.4%	46,247	38,243	20.9%
Gov't/Military	254	920	-72.4%	5,822	12,872	-54.8%
Attend School	499	239	108.9%	5,068	2,885	75.7%
Sport Events	2,490	2,484	0.2%	18,829	15,694	20.0%
<b>TRAVEL STATUS</b>						
% First Timers **	46.5	41.0	5.5	48.2	45.8	2.4
% Repeaters **	53.5	59.0	-5.5	51.8	54.2	-2.4
Average # of Trips	3.43	3.69	-7.0%	3.26	3.30	-1.1%
Group Tour	51,244	34,210	49.8%	293,070	257,600	13.8%
Non-Group	157,250	133,367	17.9%	1,088,912	876,604	24.2%
Package Trip	126,932	100,241	26.6%	813,721	660,048	23.3%
No Package	81,562	67,336	21.1%	568,261	474,156	19.8%
Net True Independent	73,641	63,951	15.2%	542,527	439,160	23.5%

\*\* Change represents absolute change in rates rather than percentage change in rate.

**TABLE 4. TOTAL U.S WEST VISITORS BY AIR**

	JULY			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	2,912,350	2,790,535	4.4%	17,747,951	16,772,481	5.8%
TOTAL VISITORS	299,072	289,213	3.4%	1,836,130	1,743,874	5.3%
Domestic	292,077	284,207	2.8%	1,800,492	1,710,461	5.3%
International	6,995	5,006	39.7%	35,638	33,413	6.7%
AVERAGE DAILY CENSUS	93,947	90,017	4.4%	83,323	79,116	5.3%
<b>ISLANDS VISITED</b>						
O'ahu	131,993	125,981	4.8%	804,773	765,479	5.1%
O'ahu only	99,858	95,756	4.3%	625,065	592,956	5.4%
Kaua'i	53,077	53,320	-0.5%	315,867	297,313	6.2%
Kaua'i only	37,064	37,558	-1.3%	225,048	207,018	8.7%
Maui County	111,041	107,538	3.3%	653,820	625,803	4.5%
Maui	109,169	105,836	3.1%	640,708	612,779	4.6%
Maui only	84,312	82,159	2.6%	503,577	482,543	4.4%
Moloka'i *	2,250	1,721	30.8%	12,926	13,753	-6.0%
Moloka'i only *	315	350	-10.1%	2,739	2,662	2.9%
Lāna'i *	3,051	2,610	16.9%	17,730	18,708	-5.2%
Lāna'i only *	456	485	-6.0%	3,974	4,063	-2.2%
Hawai'i Island	52,086	49,687	4.8%	340,424	326,301	4.3%
Kona side	46,416	43,999	5.5%	301,951	290,237	4.0%
Hilo side	14,582	14,108	3.4%	94,934	91,763	3.5%
Hawai'i Island only	34,389	32,628	5.4%	237,275	226,676	4.7%
Any Neighbor Island	199,214	193,457	3.0%	1,211,065	1,150,917	5.2%
NI only	167,079	163,231	2.4%	1,031,357	978,395	5.4%
O'ahu & NI	32,135	30,226	6.3%	179,708	172,522	4.2%
Any one island only	256,394	248,937	3.0%	1,597,678	1,515,919	5.4%
Multiple Islands	42,678	40,276	6.0%	238,452	227,955	4.6%
Avg. Islands Visited	1.18	1.17	0.3%	1.16	1.17	-0.4%
Average Length of Stay in Hawai'i	9.74	9.65	0.9%	9.67	9.62	0.5%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	149,438	145,555	2.7%	915,982	865,154	5.9%
Hotel only	125,405	121,585	3.1%	774,819	731,753	5.9%
Plan to stay in Condo	69,247	65,318	6.0%	425,333	407,970	4.3%
Condo only	55,781	51,903	7.5%	347,161	332,030	4.6%
Plan to stay in Timeshare	43,805	45,863	-4.5%	247,814	240,444	3.1%
Timeshare only	33,417	35,889	-6.9%	194,409	190,592	2.0%
Cruise Ship	2,122	2,411	-12.0%	15,113	15,395	-1.8%
Friends/Relatives	35,160	34,571	1.7%	224,776	214,987	4.6%
Bed & Breakfast	1,888	1,817	3.9%	16,337	15,564	5.0%
Other	6,034	4,779	26.3%	33,245	32,801	1.4%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.



	TABLE 4. TOTAL U.S WEST VISITORS BY AIR (CONT.)					
	JULY			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	256,446	245,303	4.5%	1,527,298	1,437,075	6.3%
Honeymoon	10,744	10,202	5.3%	53,530	51,286	4.4%
Get Married	2,889	2,677	7.9%	17,929	18,245	-1.7%
Pleasure/Vacation	245,760	235,188	4.5%	1,473,691	1,384,934	6.4%
Mtgs/Conventions/Incentive	7,560	9,982	-24.3%	86,081	86,692	-0.7%
Conventions	5,129	6,539	-21.6%	53,054	50,968	4.1%
Corporate Meetings	1,727	2,469	-30.0%	20,563	22,075	-6.9%
Incentive	912	1,431	-36.2%	15,460	16,942	-8.7%
Other Business	12,228	11,352	7.7%	83,087	80,247	3.5%
Visit Friends/Rel.	34,089	33,223	2.6%	205,594	198,354	3.6%
Gov't/Military	3,578	3,379	5.9%	21,043	22,930	-8.2%
Attend School	529	665	-20.5%	3,440	3,699	-7.0%
Sport Events	1,340	2,104	-36.3%	14,667	15,716	-6.7%
<b>TRAVEL STATUS</b>						
% First Timers **	18.9	18.8	0.1	18.4	18.4	0.0
% Repeaters **	81.1	81.2	-0.1	81.6	81.6	0.0
Average # of Trips	6.76	6.71	0.7%	6.93	6.88	0.7%
Group Tour	4,569	4,400	3.8%	35,035	35,822	-2.2%
Non-Group	294,503	284,813	3.4%	1,801,095	1,708,051	5.4%
Package Trip	69,146	72,748	-5.0%	374,057	384,335	-2.7%
No Package	229,926	216,465	6.2%	1,462,073	1,359,539	7.5%
Net True Independent	227,581	214,702	6.0%	1,447,674	1,346,282	7.5%

\*\* Change represents absolute change in rates rather percentage change in rates

	TABLE 5. TOTAL U.S. EAST VISITORS BY AIR					
	JULY			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	1,761,076	1,735,490	1.5%	11,256,036	10,823,193	4.0%
TOTAL VISITORS	166,944	166,816	0.1%	1,060,684	1,024,624	3.5%
Domestic	159,673	161,771	-1.3%	1,028,950	995,702	3.3%
International	7,271	5,045	44.1%	31,734	28,922	9.7%
AVERAGE DAILY CENSUS	56,809	55,984	1.5%	52,845	51,052	3.5%
<b>ISLANDS VISITED</b>						
O'ahu	104,084	98,922	5.2%	629,449	601,200	4.7%
O'ahu only	62,647	57,829	8.3%	388,370	370,323	4.9%
Kaua'i	33,118	34,305	-3.5%	210,283	199,128	5.6%
Kaua'i only	12,351	12,959	-4.7%	84,132	76,899	9.4%
Maui County	62,012	64,306	-3.6%	399,563	394,448	1.3%
Maui	61,045	63,182	-3.4%	391,638	386,185	1.4%
Maui only	27,852	29,822	-6.6%	195,325	196,866	-0.8%
Moloka'i *	1,332	1,324	0.6%	9,172	10,482	-12.5%
Moloka'i only *	116	136	-14.5%	932	956	-2.5%
Lāna'i *	2,013	2,310	-12.9%	15,449	17,309	-10.7%
Lāna'i only *	167	270	-38.2%	1,972	2,494	-20.9%
Hawai'i Island	38,056	40,459	-5.9%	236,550	232,103	1.9%
Kona side	31,657	33,972	-6.8%	200,271	197,124	1.6%
Hilo side	15,413	16,327	-5.6%	97,346	95,418	2.0%
Hawai'i Island only	13,012	14,881	-12.6%	93,138	92,222	1.0%
Any Neighbor Island	104,297	108,987	-4.3%	672,314	654,302	2.8%
NI only	62,860	67,894	-7.4%	431,235	423,424	1.8%
O'ahu & NI	41,437	41,092	0.8%	241,079	230,877	4.4%
Any one island only	116,145	115,897	0.2%	763,869	739,760	3.3%
Multiple Islands	50,799	50,919	-0.2%	296,815	284,864	4.2%
Avg. Islands Visited	1.44	1.44	-0.4%	1.41	1.41	-0.3%
Average Length of Stay in Hawai'i	10.55	10.40	1.4%	10.61	10.56	0.5%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	104,564	103,269	1.3%	666,837	640,767	4.1%
Hotel only	84,680	82,487	2.7%	542,799	520,101	4.4%
Plan to stay in Condo	25,797	27,193	-5.1%	161,227	158,032	2.0%
Stay in Hawai'i	17,265	18,389	-6.1%	110,492	109,802	0.6%
Plan to stay in Timeshare	17,993	18,806	-4.3%	119,386	116,534	2.4%
Timeshare only	12,498	13,368	-6.5%	87,155	84,187	3.5%
Cruise Ship	5,536	6,571	-15.7%	41,972	41,753	0.5%
Friends/Relatives	19,816	19,378	2.3%	121,708	121,930	-0.2%
Bed & Breakfast	1,819	1,922	-5.4%	13,557	12,881	5.2%
Other	3,324	2,908	14.3%	20,431	20,088	1.7%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 5. TOTAL U.S EAST VISITORS BY AIR (CONT.)					
	JULY			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	138,038	136,842	0.9%	830,599	798,424	4.0%
Honeymoon	10,690	10,076	6.1%	51,266	50,800	0.9%
Get Married	1,579	1,869	-15.5%	11,066	12,022	-8.0%
Pleasure/Vacation	127,735	127,078	0.5%	781,138	749,032	4.3%
Mtgs/Conventions/Incentive	7,309	10,076	-27.5%	100,290	97,712	2.6%
Conventions	3,954	6,188	-36.1%	59,964	59,160	1.4%
Corporate Meetings	2,236	2,473	-9.6%	20,886	18,869	10.7%
Incentive	1,340	2,228	-39.9%	24,326	24,089	1.0%
Other Business	5,676	5,721	-0.8%	43,832	40,465	8.3%
Visit Friends/Rel.	20,053	20,346	-1.4%	120,155	120,472	-0.3%
Gov't/Military	4,984	4,480	11.2%	29,726	30,269	-1.8%
Attend School	291	298	-2.2%	2,393	2,309	3.6%
Sport Events	402	1,209	-66.8%	8,600	9,506	-9.5%
<b>TRAVEL STATUS</b>						
% First Timers **	43.1	42.0	1.1	41.5	41.1	0.4
% Repeaters **	56.9	58.0	-1.1	58.5	58.9	-0.4
Average # of Trips	3.80	3.86	-1.5%	4.05	4.08	-0.7%
Group Tour	5,539	5,433	1.9%	55,669	52,333	6.4%
Non-Group	161,405	161,383	0.0%	1,005,015	972,291	3.4%
Package Trip	42,187	43,376	-2.7%	270,346	272,902	-0.9%
No Package	124,757	123,440	1.1%	790,338	751,722	5.1%
Net True Independent	123,286	121,728	1.3%	775,151	737,197	5.1%

\*\* Change represents absolute change in rates rather percentage change in rates

	TABLE 6. TOTAL JAPANESE VISITORS BY AIR					
	JULY			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	832,711	707,632	17.7%	4,649,853	3,940,274	18.0%
TOTAL VISITORS	135,764	111,715	21.5%	775,240	657,687	17.9%
Domestic	653	684	-4.5%	3,964	3,959	0.1%
International	135,111	111,031	21.7%	771,276	653,728	18.0%
AVERAGE DAILY CENSUS	26,862	22,827	17.7%	21,830	18,586	17.5%
<b>ISLANDS VISITED</b>						
O'ahu	129,335	107,001	20.9%	748,300	632,791	18.3%
O'ahu only	109,240	90,950	20.1%	628,761	533,883	17.8%
Kaua'i	2,278	2,238	1.8%	14,689	12,449	18.0%
Kaua'i only	176	343	-48.7%	1,122	1,704	-34.2%
Maui County	5,783	5,025	15.1%	37,890	34,816	8.8%
Maui	5,516	4,893	12.7%	36,992	33,843	9.3%
Maui only	1,346	1,160	16.0%	5,660	6,198	-8.7%
Moloka'i *	236	101	132.6%	729	1,119	-34.9%
Moloka'i only *	4	0	NA	19	30	-36.6%
Lāna'i *	201	82	144.3%	1,216	1,164	4.4%
Lāna'i only *	0	0	NA	105	183	-42.5%
Hawai'i Island	19,412	15,007	29.3%	106,507	88,032	21.0%
Kona side	14,280	10,564	35.2%	70,048	57,290	22.3%
Hilo side	6,736	6,247	7.8%	46,421	41,265	12.5%
Hawai'i Island only	3,362	2,749	22.3%	17,432	15,140	15.1%
Any Neighbor Island	26,524	20,765	27.7%	146,479	123,804	18.3%
NI only	6,429	4,714	36.4%	26,940	24,896	8.2%
O'ahu & NI	20,095	16,051	25.2%	119,539	98,908	20.9%
Any one island only	114,128	95,202	19.9%	653,099	557,138	17.2%
Multiple Islands	21,636	16,513	31.0%	122,141	100,549	21.5%
Avg. Islands Visited	1.16	1.16	-0.1%	1.17	1.17	0.2%
Average Length of Stay in Hawai'i	6.13	6.33	-3.2%	6.00	5.99	0.1%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	117,875	94,243	25.1%	682,381	571,012	19.5%
Hotel only	114,541	91,374	25.4%	667,582	558,180	19.6%
Plan to stay in Condo	13,833	14,299	-3.3%	68,574	69,916	-1.9%
Stay in Hawai'i	11,038	11,799	-6.4%	56,295	58,840	-4.3%
Plan to stay in Timeshare	5,758	4,443	29.6%	28,755	20,687	39.0%
Timeshare only	4,378	3,731	17.3%	23,956	15,966	50.0%
Cruise Ship	31	62	-50.0%	792	316	150.3%
Friends/Relatives	1,688	1,701	-0.8%	8,702	9,674	-10.0%
Bed & Breakfast	217	208	4.4%	1,082	891	21.4%
Other	62	46	36.1%	917	409	124.0%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 6. TOTAL JAPANESE VISITORS BY AIR (CONT.)					
	JULY			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	116,262	97,038	19.8%	667,385	564,333	18.3%
Honeymoon	18,485	15,395	20.1%	135,376	110,997	22.0%
Get Married	5,128	3,863	32.8%	33,185	32,014	3.7%
Pleasure/Vacation	96,413	81,315	18.6%	529,822	448,124	18.2%
Mtgs/Conventions/Incentive	8,722	2,803	211.2%	33,763	29,767	13.4%
Conventions	5,098	1,085	369.7%	12,405	6,868	80.6%
Corporate Meetings	834	101	721.8%	5,891	3,568	65.1%
Incentive	3,270	1,746	87.2%	16,371	20,476	-20.0%
Other Business	634	699	-9.3%	5,910	4,626	27.8%
Visit Friends/Rel.	2,034	2,387	-14.8%	12,947	13,362	-3.1%
Gov't/Military	53	149	-64.4%	567	452	25.5%
Attend School	85	161	-47.1%	1,935	1,175	64.7%
Sport Events	2,432	1,867	30.3%	16,196	13,363	21.2%
<b>TRAVEL STATUS</b>						
% First Timers **	38.1	35.1	3.0	42.6	42.2	0.5
% Repeaters **	61.9	64.9	-3.0	57.4	57.8	-0.5
Average # of Trips	4.01	4.35	-7.7%	3.67	3.87	-5.2%
Group Tour	39,841	27,156	46.7%	226,531	200,619	12.9%
Non-Group	95,923	84,559	13.4%	548,709	457,068	20.0%
Package Trip	96,753	79,177	22.2%	577,321	485,079	19.0%
No Package	39,011	32,538	19.9%	197,919	172,608	14.7%
Net True Independent	33,420	29,519	13.2%	177,062	146,167	21.1%

\*\* Change represents absolute change in rates rather percentage change in rates.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR					
	JULY			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	306,398	309,997	-1.2%	4,145,047	3,745,089	10.7%
TOTAL VISITORS	25,489	25,467	0.1%	312,936	295,427	5.9%
Domestic	13,805	12,889	7.1%	115,543	122,566	-5.7%
International	11,684	12,578	-7.1%	197,393	172,861	14.2%
AVERAGE DAILY CENSUS	9,884	10,000	-1.2%	19,461	17,666	10.2%
<b>ISLANDS VISITED</b>						
O'ahu	13,344	14,683	-9.1%	141,322	136,458	3.6%
O'ahu only	8,335	9,272	-10.1%	91,856	88,984	3.2%
Kaua'i	3,405	3,412	-0.2%	42,214	40,000	5.5%
Kaua'i only	1,083	932	16.2%	18,618	15,814	17.7%
Maui County	11,911	12,355	-3.6%	154,143	146,872	5.0%
Maui	11,815	12,277	-3.8%	152,494	145,583	4.7%
Maui only	6,987	7,371	-5.2%	108,186	103,906	4.1%
Moloka'i *	164	231	-28.9%	2,378	2,644	-10.1%
Moloka'i only *	16	7	137.3%	301	258	16.8%
Lāna'i *	271	338	-19.9%	3,171	3,133	1.2%
Lāna'i only *	19	21	-11.1%	302	135	122.9%
Hawai'i Island	5,605	4,522	23.9%	61,015	55,825	9.3%
Kona side	4,866	3,995	21.8%	55,010	50,583	8.8%
Hilo side	2,209	2,015	9.6%	20,584	20,364	1.1%
Hawai'i Island only	1,962	1,326	48.0%	29,156	26,217	11.2%
Any Neighbor Island	17,154	16,195	5.9%	221,080	206,443	7.1%
NI only	12,145	10,784	12.6%	171,614	158,968	8.0%
O'ahu & NI	5,009	5,411	-7.4%	49,466	47,474	4.2%
Any one island only	18,402	18,928	-2.8%	248,419	235,315	5.6%
Multiple Islands	7,087	6,538	8.4%	64,517	60,112	7.3%
Avg. Islands Visited	1.36	1.39	-2.5%	1.29	1.30	-0.9%
Average Length of Stay in Hawai'i	12.02	12.17	-1.2%	13.25	12.68	4.5%
<b>ACCOMMODATIONS</b>						
Plan to stay in Hotel	14,047	14,170	-0.9%	155,727	147,796	5.4%
Hotel only	10,744	10,544	1.9%	121,277	114,517	5.9%
Plan to stay in Condo	8,506	9,137	-6.9%	117,420	112,029	4.8%
Condo only	6,486	6,814	-4.8%	94,669	90,381	4.7%
Plan to stay in Timeshare	2,249	2,164	3.9%	29,820	28,240	5.6%
Timeshare only	1,523	1,300	17.2%	21,660	19,926	8.7%
Cruise Ship	432	704	-38.7%	6,459	7,497	-13.8%
Friends/Relatives	1,400	1,345	4.1%	13,423	12,849	4.5%
Bed & Breakfast	363	413	-12.2%	4,149	4,362	-4.9%
Other	362	307	18.0%	2,826	2,723	3.8%

\* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR (CONT.)					
	JULY			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
<b>PURPOSE OF TRIP</b>						
Pleasure (Net)	23,483	23,651	-0.7%	291,231	273,405	6.5%
Honeymoon	1,399	1,336	4.7%	7,246	7,265	-0.3%
Get Married	211	177	19.3%	2,231	1,983	12.5%
Pleasure/Vacation	22,191	22,333	-0.6%	284,147	266,354	6.7%
Mtgs/Conventions/Incentive	468	393	19.2%	13,994	15,667	-10.7%
Conventions	394	277	42.2%	9,702	11,495	-15.6%
Corporate Meetings	43	46	-6.0%	1,696	2,069	-18.0%
Incentive	38	89	-57.2%	3,166	2,752	15.0%
Other Business	277	201	37.6%	2,155	2,180	-1.2%
Visit Friends/Rel.	1,293	1,016	27.2%	10,054	11,058	-9.1%
Gov't/Military	262	48	440.5%	725	368	96.8%
Attend School	44	32	35.6%	297	330	-10.1%
Sport Events	142	272	-47.8%	1,927	1,402	37.4%
<b>TRAVEL STATUS</b>						
% First Timers **	46.7	45.4	1.3	35.7	36.8	-1.2
% Repeaters **	53.3	54.6	-1.3	64.3	63.2	1.2
Average # of Trips	3.18	3.03	5.1%	3.97	3.42	16.1%
Group Tour	458	397	15.2%	8,288	7,786	6.4%
Non-Group	25,031	25,069	-0.2%	304,648	287,641	5.9%
Package Trip	6,675	7,135	-6.4%	81,976	77,955	5.2%
No Package	18,814	18,331	2.6%	230,960	217,472	6.2%
Net True Independent	18,632	18,214	2.3%	229,255	215,443	6.4%

\*\* Change represents absolute change in rates rather percentage change in rates.

CATEGORY AND MMA	Jul 2012	Jul 2011	% change	YTD 2012	YTD 2011	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,282.9</b>	<b>1,089.1</b>	<b>17.8</b>	<b>8,397.7</b>	<b>6,950.7</b>	<b>20.8</b>
Total by air	1,282.9	1,089.1	17.8	8,375.1	6,939.7	20.7
U.S. West	436.7	396.0	10.3	2,634.2	2,398.8	9.8
U.S. East	347.8	302.0	15.1	2,110.0	1,920.5	9.9
Japan	248.8	189.1	31.6	1,408.5	1,107.9	27.1
Canada	46.3	45.4	1.8	636.8	570.0	11.7
All Others	203.4	156.5	29.9	1,585.6	942.5	68.2
<b>Visitor arrivals by cruise ships</b>	<b>0.0</b>	<b>0.0</b>	<b>-100.0</b>	<b>22.6</b>	<b>11.0</b>	<b>106.3</b>
<b>TOTAL VISITOR DAYS</b>	<b>6,732,564</b>	<b>6,326,996</b>	<b>6.4</b>	<b>44,326,805</b>	<b>40,188,052</b>	<b>10.3</b>
Total by air	6,732,564	6,325,403	6.4	43,878,658	39,870,818	10.1
U.S. West	2,912,350	2,790,535	4.4	17,747,951	16,772,481	5.8
U.S. East	1,761,076	1,735,490	1.5	11,256,036	10,823,193	4.0
Japan	832,711	707,632	17.7	4,649,853	3,940,274	18.0
Canada	306,398	309,997	-1.2	4,145,047	3,745,089	10.7
All Others	920,029	781,749	17.7	6,079,771	4,589,781	32.5
Visitor arrivals by cruise ships	0	1,593	-100.0	448,147	317,234	41.3
<b>VISITOR ARRIVALS</b>	<b>720,355</b>	<b>668,290</b>	<b>7.8</b>	<b>4,652,621</b>	<b>4,235,863</b>	<b>9.8</b>
Total by air	720,355	667,890	7.9	4,563,903	4,173,540	9.4
U.S. West	299,072	289,213	3.4	1,836,130	1,743,874	5.3
U.S. East	166,944	166,816	0.1	1,060,684	1,024,624	3.5
Japan	135,764	111,715	21.5	775,240	657,687	17.9
Canada	25,489	25,467	0.1	312,936	295,427	5.9
All Others	93,086	74,679	24.6	578,913	451,929	28.1
Visitor arrivals by cruise ships	0	400	-100.0	88,718	62,323	42.4
<b>AVERAGE LENGTH OF STAY</b>	<b>9.35</b>	<b>9.47</b>	<b>-1.3</b>	<b>9.53</b>	<b>9.49</b>	<b>0.4</b>
Total by air	9.35	9.47	-1.3	9.61	9.55	0.6
U.S. West	9.74	9.65	0.9	9.67	9.62	0.5
U.S. East	10.55	10.40	1.4	10.61	10.56	0.5
Japan	6.13	6.33	-3.2	6.00	5.99	0.1
Canada	12.02	12.17	-1.2	13.25	12.68	4.5
All Others	9.88	10.47	-5.6	10.50	10.16	3.4
Visitor arrivals by cruise ships	0.00	3.98	-100.0	5.05	5.09	-0.8
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>190.6</b>	<b>172.1</b>	<b>10.7</b>	<b>189.5</b>	<b>173.0</b>	<b>9.5</b>
Total by air	190.6	172.2	10.7	190.9	174.1	9.7
U.S. West	149.9	141.9	5.7	148.4	143.0	3.8
U.S. East	197.5	174.0	13.5	187.5	177.4	5.6
Japan	298.8	267.2	11.8	302.9	281.2	7.7
Canada	151.0	146.6	3.0	153.6	152.2	0.9
All Others	221.0	200.2	10.4	260.8	205.4	27.0
Visitor arrivals by cruise ships	0.0	24.3	-100.0	50.5	34.6	46.0
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,780.9</b>	<b>1,629.7</b>	<b>9.3</b>	<b>1,804.9</b>	<b>1,640.9</b>	<b>10.0</b>
Total by air	1,780.9	1,630.6	9.2	1,835.1	1,662.8	10.4
U.S. West	1,460.1	1,369.1	6.6	1,434.6	1,375.5	4.3
U.S. East	2,083.3	1,810.7	15.1	1,989.3	1,874.4	6.1
Japan	1,832.7	1,692.8	8.3	1,816.8	1,684.6	7.9
Canada	1,814.6	1,784.2	1.7	2,035.0	1,929.4	5.5
All Others	2,184.8	2,095.8	4.2	2,739.0	2,085.6	31.3
Visitor arrivals by cruise ships	0.0	96.9	-100.0	255.0	175.9	44.9

Source:Hawai'i Tourism Authority



2012 Arrivals at a Glance by Month

2012	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
<b>EXPENDITURES (\$mil.) *</b>	TOTAL (\$mil.)	\$1,356.9	\$1,114.6	\$1,183.1	\$1,170.6	\$1,071.9	\$1,217.7	\$1,282.9
	Total by air	\$1,353.4	\$1,110.3	\$1,178.1	\$1,162.8	\$1,070.0	\$1,217.7	\$1,282.9
	U.S. West	\$366.4	\$319.5	\$361.6	\$386.9	\$353.1	\$410.0	\$436.7
	U.S. East	\$356.6	\$288.1	\$279.9	\$224.3	\$274.2	\$339.0	\$347.8
	Japan	\$218.5	\$193.5	\$186.8	\$153.7	\$188.1	\$219.1	\$248.8
	Canada	\$165.2	\$135.2	\$134.1	\$84.0	\$42.0	\$30.1	\$46.3
	All Others	\$246.6	\$174.0	\$215.7	\$313.9	\$212.6	\$219.5	\$203.4
	Visitor arrivals by cruise ships	3.45	4.35	5.02	7.87	1.93	0.00	0.00
<b>Visitor days</b>	TOTAL (air + ship)	6,995,564	6,011,648	6,583,906	6,019,717	5,648,656	6,334,751	6,732,564
	Total by air	6,927,002	5,933,566	6,481,577	5,856,267	5,612,931	6,334,751	6,732,564
	U.S. West	2,486,692	2,146,532	2,427,197	2,503,354	2,455,618	2,816,208	2,912,350
	U.S. East	1,899,774	1,559,431	1,567,638	1,188,917	1,441,342	1,837,857	1,761,076
	Japan	642,665	642,339	685,824	514,231	613,504	718,579	832,711
	Canada	977,253	887,536	959,671	554,458	267,245	192,486	306,398
	All Others	920,618	697,727	841,247	1,095,308	835,221	769,621	920,029
	Visitor arrivals by cruise ships	68,562	78,082	102,329	163,450	35,724	0	0
<b>Visitor arrivals</b>	TOTAL (air + ship)	643,616	626,367	714,973	647,194	622,899	677,218	720,355
	Total by air	629,852	608,781	695,800	616,222	615,675	677,218	720,355
	U.S. West	222,914	221,879	264,956	277,809	264,158	285,342	299,072
	U.S. East	150,047	144,229	162,931	122,792	140,739	173,002	166,944
	Japan	108,625	107,754	114,055	86,685	106,569	115,788	135,764
	Canada	64,063	64,230	72,882	45,937	23,630	16,705	25,489
	All Others	84,203	70,689	80,976	82,999	80,579	86,381	93,086
	Visitor arrivals by cruise ships	13,764	17,586	19,173	30,972	7,224	0	0
<b>length of stay</b>	TOTAL (air + ship)	10.87	9.60	9.21	9.30	9.07	9.35	9.35
	Total by air	11.00	9.75	9.32	9.50	9.12	9.35	9.35
	U.S. West	11.16	9.67	9.16	9.01	9.30	9.87	9.74
	U.S. East	12.66	10.81	9.62	9.68	10.24	10.62	10.55
	Japan	5.92	5.96	6.01	5.93	5.76	6.21	6.13
	Canada	15.25	13.82	13.17	12.07	11.31	11.52	12.02
	All Others	10.93	9.87	10.39	13.20	10.37	8.91	9.88
	Visitor arrivals by cruise ships	4.98	4.44	5.34	5.28	4.95	0.00	0.00
<b>Per Person Per Day Spending *</b>	TOTAL (air+ship)	\$194.0	\$185.4	\$179.7	\$194.5	\$189.8	\$192.2	\$190.6
	Total by air	\$195.4	\$187.1	\$181.8	\$198.6	\$190.6	\$192.2	\$190.6
	U.S. West	\$147.4	\$148.8	\$149.0	\$154.5	\$143.8	\$145.6	\$149.9
	U.S. East	\$187.7	\$184.8	\$178.6	\$188.6	\$190.2	\$184.5	\$197.5
	Japan	\$340.1	\$301.2	\$272.3	\$298.9	\$306.6	\$304.9	\$298.8
	Canada	\$169.0	\$152.4	\$139.7	\$151.4	\$157.2	\$156.3	\$151.0
	All Others	\$267.9	\$249.3	\$256.4	\$286.6	\$254.5	\$285.2	\$221.0
	Visitor arrivals by cruise ships	\$50.3	\$55.7	\$49.1	\$48.2	\$54.1	\$0.0	\$0.0
<b>Per Person Per Trip Spending *</b>	TOTAL (air+ship)	\$2,108.2	\$1,779.5	\$1,654.7	\$1,808.8	\$1,720.9	\$1,798.0	\$1,780.9
	Total by air	\$2,148.8	\$1,823.7	\$1,693.1	\$1,886.9	\$1,737.9	\$1,798.0	\$1,780.9
	U.S. West	\$1,643.9	\$1,439.8	\$1,364.9	\$1,392.6	\$1,336.8	\$1,436.7	\$1,460.1
	U.S. East	\$2,376.7	\$1,997.6	\$1,718.2	\$1,826.4	\$1,948.3	\$1,959.8	\$2,083.3
	Japan	\$2,011.9	\$1,795.5	\$1,637.4	\$1,773.2	\$1,765.1	\$1,892.2	\$1,832.7
	Canada	\$2,578.7	\$2,105.5	\$1,839.4	\$1,827.9	\$1,778.4	\$1,800.7	\$1,814.6
	All Others	\$2,929.2	\$2,461.1	\$2,663.4	\$3,782.3	\$2,637.8	\$2,540.9	\$2,184.8
	Visitor arrivals by cruise ships	\$250.5	\$247.1	\$262.1	\$254.2	\$267.3	\$0.0	\$0.0

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun	Jul
<b>EXPENDITURES (\$mil.)*</b>	TOTAL (\$mil.)	\$1,356.9	\$2,471.5	\$3,654.6	\$4,825.2	\$5,897.1	\$7,114.8	\$8,397.7
	Total by air	\$1,353.4	\$2,463.7	\$3,641.8	\$4,804.5	\$5,874.5	\$7,092.2	\$8,375.1
	U.S. West	\$366.4	\$685.9	\$1,047.5	\$1,434.4	\$1,787.5	\$2,197.5	\$2,634.2
	U.S. East	\$356.6	\$644.7	\$924.7	\$1,148.9	\$1,423.1	\$1,762.2	\$2,110.0
	Japan	\$218.5	\$412.0	\$598.8	\$752.5	\$940.6	\$1,159.7	\$1,408.5
	Canada	\$165.2	\$300.4	\$434.5	\$518.5	\$560.5	\$590.6	\$636.8
	All Others	\$246.6	\$420.6	\$636.3	\$950.2	\$1,162.8	\$1,382.3	\$1,585.6
	Visitor arrivals by cruise ships	\$3.4	\$7.8	\$12.8	\$20.7	\$22.6	\$22.6	\$22.6
<b>Visitor days</b>	TOTAL (air + ship)	6,995,564	13,007,212	19,591,118	25,610,835	31,259,490	37,594,241	44,326,805
	Total by air	6,927,002	12,860,568	19,342,145	25,198,412	30,811,344	37,146,094	43,878,658
	U.S. West	2,486,692	4,633,224	7,060,421	9,563,775	12,019,393	14,835,601	17,747,951
	U.S. East	1,899,774	3,459,205	5,026,844	6,215,761	7,657,103	9,494,960	11,256,036
	Japan	642,665	1,285,004	1,970,828	2,485,059	3,098,563	3,817,142	4,649,853
	Canada	977,253	1,864,789	2,824,460	3,378,918	3,646,163	3,838,649	4,145,047
	All Others	920,618	1,618,345	2,459,592	3,554,900	4,390,121	5,159,742	6,079,771
	Visitor arrivals by cruise ships	68,562	146,644	248,973	412,423	448,147	448,147	448,147
<b>Visitor arrivals</b>	TOTAL (air + ship)	643,616	1,269,983	1,984,956	2,632,149	3,255,048	3,932,266	4,652,621
	Total by air	629,852	1,238,633	1,934,433	2,550,655	3,166,330	3,843,548	4,563,903
	U.S. West	222,914	444,793	709,749	987,558	1,251,716	1,537,058	1,836,130
	U.S. East	150,047	294,276	457,207	579,999	720,738	893,740	1,060,684
	Japan	108,625	216,379	330,434	417,119	523,688	639,476	775,240
	Canada	64,063	128,293	201,175	247,112	270,742	287,447	312,936
	All Others	84,203	154,892	235,868	318,867	399,446	485,827	578,913
	Visitor arrivals by cruise ships	13,764	31,350	50,523	81,494	88,718	88,718	88,718
<b>length of stay</b>	TOTAL (air + ship)	10.87	10.24	9.87	9.73	9.60	9.56	9.53
	Total by air	11.00	10.38	10.00	9.88	9.73	9.66	9.61
	U.S. West	11.16	10.42	9.95	9.68	9.60	9.65	9.67
	U.S. East	12.66	11.75	10.99	10.72	10.62	10.62	10.61
	Japan	5.92	5.94	5.96	5.96	5.92	5.97	6.00
	Canada	15.25	14.54	14.04	13.67	13.47	13.35	13.25
	All Others	10.93	10.45	10.43	11.15	10.99	10.62	10.50
	Visitor arrivals by cruise ships	4.98	4.68	4.93	5.06	5.05	5.05	5.05
<b>Per Person Per Day Spending*</b>	TOTAL (air+ship)	\$194.0	\$190.0	\$186.5	\$188.4	\$188.7	\$189.3	\$189.5
	Total by air	\$195.4	\$191.6	\$188.3	\$190.7	\$190.7	\$190.9	\$190.9
	U.S. West	\$147.4	\$148.0	\$148.4	\$150.0	\$148.7	\$148.1	\$148.4
	U.S. East	\$187.7	\$186.4	\$183.9	\$184.8	\$185.9	\$185.6	\$187.5
	Japan	\$340.1	\$320.6	\$303.8	\$302.8	\$303.6	\$303.8	\$302.9
	Canada	\$169.0	\$161.1	\$153.8	\$153.4	\$153.7	\$153.8	\$153.6
	All Others	\$267.9	\$259.9	\$258.7	\$267.3	\$264.9	\$267.9	\$260.8
	Visitor arrivals by cruise ships	\$50.3	\$53.1	\$51.5	\$50.2	\$50.5	\$50.5	\$50.5
<b>Per Person Per Trip Spending*</b>	TOTAL (air+ship)	\$2,108.2	\$1,946.1	\$1,841.1	\$1,833.2	\$1,811.7	\$1,809.3	\$1,804.9
	Total by air	\$2,148.8	\$1,989.0	\$1,882.6	\$1,883.6	\$1,855.3	\$1,845.2	\$1,835.1
	U.S. West	\$1,643.9	\$1,542.1	\$1,475.9	\$1,452.5	\$1,428.1	\$1,429.7	\$1,434.6
	U.S. East	\$2,376.7	\$2,190.9	\$2,022.4	\$1,980.9	\$1,974.6	\$1,971.7	\$1,989.3
	Japan	\$2,011.9	\$1,904.1	\$1,812.1	\$1,804.0	\$1,796.1	\$1,813.5	\$1,816.8
	Canada	\$2,578.7	\$2,341.8	\$2,159.8	\$2,098.1	\$2,070.2	\$2,054.5	\$2,035.0
	All Others	\$2,929.2	\$2,715.6	\$2,697.6	\$2,980.0	\$2,911.0	\$2,845.2	\$2,739.0
	Visitor arrivals by cruise ships	\$250.5	\$248.6	\$253.7	\$253.9	\$255.0	\$255.0	\$255.0

Source:Hawai'i Tourism Authority

CATEGORY AND ISLAND	Jul 2012	Jul 2011	% change	YTD 2012	YTD 2011	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,282.9</b>	<b>1,089.1</b>	<b>17.8</b>	<b>8,397.7</b>	<b>6,950.7</b>	<b>20.8</b>
Total by air	1,282.9	1,089.1	17.8	8,375.1	6,939.7	20.7
O'ahu	700.2	562.5	24.5	4,272.4	3,515.1	21.5
Maui	314.4	273.7	14.9	2,195.0	1,808.6	21.4
Moloka'i	2.3	2.7	-13.9	17.7	16.1	9.8
Lāna'i	4.9	7.4	-33.8	48.6	47.4	2.5
Kaua'i	115.0	109.0	5.5	840.9	696.7	20.7
Hawai'i Island	146.1	133.9	9.1	1,000.5	855.7	16.9
<b>Visitor arrivals by cruise ships</b>	<b>0.0</b>	<b>0.0</b>	<b>-100.0</b>	<b>22.6</b>	<b>11.0</b>	<b>106.3</b>
<b>TOTAL VISITOR DAYS</b>	<b>6,732,564</b>	<b>6,326,996</b>	<b>6.4</b>	<b>44,326,805</b>	<b>40,188,052</b>	<b>10.3</b>
Total by air	6,732,564	6,325,403	6.4	43,878,658	39,870,818	10.1
O'ahu	3,387,959	3,023,164	12.1	21,339,996	18,680,323	14.2
Maui	1,643,877	1,640,420	0.2	11,123,074	10,536,004	5.6
Moloka'i	18,953	19,084	-0.7	155,776	151,153	3.1
Lāna'i	20,530	23,638	-13.2	155,751	160,504	-3.0
Kaua'i	763,196	765,226	-0.3	4,874,929	4,525,121	7.7
Hawai'i Island	898,049	853,870	5.2	6,229,131	5,817,712	7.1
Visitor arrivals by cruise ships	0	1,593	-100.0	448,147	317,234	41.3
<b>VISITOR ARRIVALS</b>	<b>720,355</b>	<b>668,290</b>	<b>7.8</b>	<b>4,652,621</b>	<b>4,235,863</b>	<b>9.8</b>
Total by air	720,355	667,890	7.9	4,563,903	4,173,540	9.4
O'ahu	456,608	407,450	12.1	2,818,499	2,516,463	12.0
Maui	212,659	208,854	1.8	1,364,721	1,295,063	5.4
Moloka'i	4,660	4,494	3.7	32,298	33,623	-3.9
Lāna'i	6,123	6,523	-6.1	44,831	46,232	-3.0
Kaua'i	101,780	102,444	-0.6	637,677	595,453	7.1
Hawai'i Island	132,990	124,427	6.9	849,072	785,926	8.0
Visitor arrivals by cruise ships	0	400	-100.0	88,718	62,323	42.4
<b>AVERAGE LENGTH OF STAY</b>	<b>9.35</b>	<b>9.47</b>	<b>-1.3</b>	<b>9.53</b>	<b>9.49</b>	<b>0.4</b>
Total by air	9.35	9.47	-1.3	9.61	9.55	0.6
O'ahu	7.42	7.42	0.0	7.57	7.42	2.0
Maui	7.73	7.85	-1.6	8.15	8.14	0.2
Moloka'i	4.07	4.25	-4.2	4.82	4.50	7.3
Lāna'i	3.35	3.62	-7.5	3.47	3.47	0.1
Kaua'i	7.50	7.47	0.4	7.64	7.60	0.6
Hawai'i Island	6.75	6.86	-1.6	7.34	7.40	-0.9
Visitor arrivals by cruise ships	0.00	3.98	-100.0	5.05	5.09	-0.8
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>190.6</b>	<b>172.1</b>	<b>10.7</b>	<b>189.5</b>	<b>173.0</b>	<b>9.5</b>
Total by air	190.6	172.2	10.7	190.9	174.1	9.7
O'ahu	206.7	186.0	11.1	200.2	188.2	6.4
Maui	191.3	166.8	14.6	197.3	171.7	15.0
Moloka'i	122.2	141.1	-13.3	113.5	106.6	6.5
Lāna'i	238.4	312.6	-23.7	312.2	295.5	5.6
Kaua'i	150.7	142.4	5.8	172.5	154.0	12.0
Hawai'i Island	162.7	156.8	3.8	160.6	147.1	9.2
Visitor arrivals by cruise ships	0.0	24.3	-100.0	50.5	34.6	46.0
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,780.9</b>	<b>1,629.7</b>	<b>9.3</b>	<b>1,804.9</b>	<b>1,640.9</b>	<b>10.0</b>
Total by air	1,780.9	1,630.6	9.2	1,835.1	1,662.8	10.4
O'ahu	1,533.4	1,380.4	11.1	1,515.8	1,396.9	8.5
Maui	1,478.4	1,310.4	12.8	1,608.4	1,396.5	15.2
Moloka'i	497.1	599.0	-17.0	547.6	479.0	14.3
Lāna'i	799.5	1,132.8	-29.4	1,084.6	1,026.0	5.7
Kaua'i	1,130.0	1,063.9	6.2	1,318.7	1,170.1	12.7
Hawai'i Island	1,098.5	1,075.9	2.1	1,178.4	1,088.8	8.2
Visitor arrivals by cruise ships	0.0	96.9	-100.0	255.0	175.9	44.9

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2012

2012	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
<b>EXPENDITURES (\$mil.) *</b>	TOTAL (\$mil.)	\$1,356.9	\$1,114.6	\$1,183.1	\$1,170.6	\$1,071.9	\$1,217.7	\$1,282.9
	Total by air	\$1,353.4	\$1,110.3	\$1,178.1	\$1,162.8	\$1,070.0	\$1,217.7	\$1,282.9
	O'ahu	\$661.4	\$526.8	\$554.0	\$580.8	\$627.1	\$622.2	\$700.2
	Maui	\$369.9	\$310.4	\$353.7	\$301.9	\$239.1	\$305.5	\$314.4
	Moloka'i	\$4.0	\$2.6	\$1.3	\$1.9	\$3.0	\$2.5	\$2.3
	Lāna'i	\$7.3	\$9.1	\$6.6	\$10.0	\$4.5	\$6.3	\$4.9
	Kaua'i	\$119.5	\$115.6	\$109.2	\$128.9	\$102.2	\$150.4	\$115.0
	Hawai'i Island	\$191.3	\$145.7	\$153.3	\$139.3	\$94.1	\$130.8	\$146.1
	Visitor arrivals by cruise ships	\$3.45	\$4.35	\$5.02	\$7.87	\$1.93	\$0.00	\$0.00
<b>Visitor days</b>	TOTAL (air + sh)	6,995,564	6,011,648	6,583,906	6,019,717	5,648,656	6,334,751	6,732,564
	Total by air	6,927,002	5,933,566	6,481,577	5,856,267	5,612,931	6,334,751	6,732,564
	O'ahu	3,177,062	2,682,763	3,018,287	2,959,773	2,973,688	3,140,463	3,387,959
	Maui	1,819,502	1,618,283	1,755,424	1,414,270	1,285,967	1,585,751	1,643,877
	Moloka'i	36,673	25,655	20,769	17,401	17,830	18,496	18,953
	Lāna'i	25,913	24,417	21,812	25,070	15,677	22,333	20,530
	Kaua'i	731,081	649,814	695,123	651,621	625,006	759,088	763,196
	Hawai'i Island	1,136,770	932,634	970,162	788,133	694,764	808,620	898,049
	Visitor arrivals by cruise ships	68,562	78,082	102,329	163,450	35,724	0	0
<b>Visitor arrivals</b>	TOTAL (air + sh)	643,616	626,367	714,973	647,194	622,899	677,218	720,355
	Total by air	629,852	608,781	695,800	616,222	615,675	677,218	720,355
	O'ahu	390,120	367,053	410,399	371,407	397,430	425,482	456,608
	Maui	188,730	183,801	215,047	186,026	172,052	206,406	212,659
	Moloka'i	4,937	4,715	4,303	5,032	4,431	4,220	4,660
	Lāna'i	6,401	6,102	6,837	7,048	5,781	6,540	6,123
	Kaua'i	83,360	82,301	94,733	88,187	85,174	102,142	101,780
	Hawai'i Island	124,995	120,713	134,475	112,454	105,134	118,313	132,990
	Visitor arrivals by cruise ships	13,764	17,586	19,173	30,972	7,224	0	0
<b>Length of stay</b>	TOTAL (air + sh)	10.87	9.60	9.21	9.30	9.07	9.35	9.35
	Total by air	11.00	9.75	9.32	9.50	9.12	9.35	9.35
	O'ahu	8.14	7.31	7.35	7.97	7.48	7.38	7.42
	Maui	9.64	8.80	8.16	7.60	7.47	7.68	7.73
	Moloka'i	7.43	5.44	4.83	3.46	4.02	4.38	4.07
	Lāna'i	4.05	4.00	3.19	3.56	2.71	3.41	3.35
	Kaua'i	8.77	7.90	7.34	7.39	7.34	7.43	7.50
	Hawai'i Island	9.09	7.73	7.21	7.01	6.61	6.83	6.75
	Visitor arrivals by cruise ships	4.98	4.44	5.34	5.28	4.95	0.00	0.00
<b>Per Person Per Day Spending *</b>	TOTAL (air+ship)	\$194.0	\$185.4	\$179.7	\$194.5	\$189.8	\$192.2	\$190.6
	Total by air	\$195.4	\$187.1	\$181.8	\$198.6	\$190.6	\$192.2	\$190.6
	O'ahu	\$208.2	\$196.3	\$183.5	\$196.2	\$210.9	\$198.1	\$206.7
	Maui	\$203.3	\$191.8	\$201.5	\$213.5	\$185.9	\$192.7	\$191.3
	Moloka'i	\$109.0	\$102.8	\$63.9	\$110.3	\$168.8	\$134.1	\$122.2
	Lāna'i	\$282.8	\$372.2	\$301.3	\$398.7	\$286.5	\$280.0	\$238.4
	Kaua'i	\$163.5	\$177.9	\$157.1	\$197.8	\$163.6	\$198.1	\$150.7
	Hawai'i Island	\$168.3	\$156.3	\$158.0	\$176.7	\$135.4	\$161.7	\$162.7
	Visitor arrivals by cruise ships	\$50.3	\$55.7	\$49.1	\$48.2	\$54.1	\$0.0	\$0.0
<b>Per Person Per Trip Spending *</b>	TOTAL (air+ship)	\$2,108.2	\$1,779.5	\$1,654.7	\$1,808.8	\$1,720.9	\$1,798.0	\$1,780.9
	Total by air	\$2,148.8	\$1,823.7	\$1,693.1	\$1,886.9	\$1,737.9	\$1,798.0	\$1,780.9
	O'ahu	\$1,695.4	\$1,435.1	\$1,349.8	\$1,563.7	\$1,577.8	\$1,462.4	\$1,533.4
	Maui	\$1,959.8	\$1,689.0	\$1,644.7	\$1,622.9	\$1,389.8	\$1,480.3	\$1,478.4
	Moloka'i	\$809.3	\$559.2	\$308.4	\$381.4	\$679.1	\$587.9	\$497.1
	Lāna'i	\$1,144.7	\$1,489.4	\$961.3	\$1,418.3	\$777.0	\$956.3	\$799.5
	Kaua'i	\$1,434.1	\$1,404.6	\$1,153.0	\$1,461.7	\$1,200.3	\$1,472.4	\$1,130.0
	Hawai'i Island	\$1,530.3	\$1,207.3	\$1,140.0	\$1,238.6	\$894.6	\$1,105.3	\$1,098.5
	Visitor arrivals by cruise ships	\$250.5	\$247.1	\$262.1	\$254.2	\$267.3	\$0.0	\$0.0

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun	Jul
<b>EXPENDITURES (\$mil.) *</b>	TOTAL (\$mil.)	\$1,356.9	\$2,471.5	\$3,654.6	\$4,825.2	\$5,897.1	\$7,114.8	\$8,397.7
	Total by air	\$1,353.4	\$2,463.7	\$3,641.8	\$4,804.5	\$5,874.5	\$7,092.2	\$8,375.1
	O'ahu	\$661.4	\$1,188.2	\$1,742.1	\$2,322.9	\$2,950.0	\$3,572.2	\$4,272.4
	Maui	\$369.9	\$680.3	\$1,034.0	\$1,335.9	\$1,575.0	\$1,880.6	\$2,195.0
	Moloka'i	\$4.0	\$6.6	\$8.0	\$9.9	\$12.9	\$15.4	\$17.7
	Lāna'i	\$7.3	\$16.4	\$23.0	\$33.0	\$37.5	\$43.7	\$48.6
	Kaua'i	\$119.5	\$235.1	\$344.4	\$473.3	\$575.5	\$725.9	\$840.9
	Hawai'i Island	\$191.3	\$337.0	\$490.3	\$629.6	\$723.7	\$854.4	\$1,000.5
	Visitor arrivals by cruise ships	\$3.4	\$7.8	\$12.8	\$20.7	\$22.6	\$22.6	\$22.6
<b>Visitor days</b>	TOTAL (air + sh)	6,995,564	13,007,212	19,591,118	25,610,835	31,259,490	37,594,241	44,326,805
	Total by air	6,927,002	12,860,568	19,342,145	25,198,412	30,811,344	37,146,094	43,878,658
	O'ahu	3,177,062	5,859,826	8,878,113	11,837,886	14,811,574	17,952,037	21,339,996
	Maui	1,819,502	3,437,785	5,193,209	6,607,479	7,893,446	9,479,197	11,123,074
	Moloka'i	36,673	62,328	83,097	100,498	118,328	136,823	155,776
	Lāna'i	25,913	50,329	72,141	97,211	112,888	135,221	155,751
	Kaua'i	731,081	1,380,895	2,076,018	2,727,639	3,352,645	4,111,733	4,874,929
	Hawai'i Island	1,136,770	2,069,404	3,039,566	3,827,699	4,522,462	5,331,083	6,229,131
	Visitor arrivals by cruise ships	68,562	146,644	248,973	412,423	448,147	448,147	448,147
<b>Visitor arrivals</b>	TOTAL (air + sh)	643,616	1,269,983	1,984,956	2,632,149	3,255,048	3,932,266	4,652,621
	Total by air	629,852	1,238,633	1,934,433	2,550,655	3,166,330	3,843,548	4,563,903
	O'ahu	390,120	757,173	1,167,572	1,538,978	1,936,409	2,361,891	2,818,499
	Maui	188,730	372,531	587,579	773,605	945,656	1,152,062	1,364,721
	Moloka'i	4,937	9,652	13,955	18,987	23,418	27,638	32,298
	Lāna'i	6,401	12,503	19,340	26,387	32,168	38,708	44,831
	Kaua'i	83,360	165,661	260,394	348,581	433,755	535,897	637,677
	Hawai'i Island	124,995	245,708	380,182	492,636	597,770	716,083	849,072
	Visitor arrivals by cruise ships	13,764	31,350	50,523	81,494	88,718	88,718	88,718
<b>Length of stay</b>	TOTAL (air + sh)	10.87	10.24	9.87	9.73	9.60	9.56	9.53
	Total by air	11.00	10.38	10.00	9.88	9.73	9.66	9.61
	O'ahu	8.14	7.74	7.60	7.69	7.65	7.60	7.57
	Maui	9.64	9.23	8.84	8.54	8.35	8.23	8.15
	Moloka'i	7.43	6.46	5.95	5.29	5.05	4.95	4.82
	Lāna'i	4.05	4.03	3.73	3.68	3.51	3.49	3.47
	Kaua'i	8.77	8.34	7.97	7.82	7.73	7.67	7.64
	Hawai'i Island	9.09	8.42	8.00	7.77	7.57	7.44	7.34
	Visitor arrivals by cruise ships	4.98	4.68	4.93	5.06	5.05	5.05	5.05
<b>Per Person Per Day Spending *</b>	TOTAL (air+ship)	\$194.0	\$190.0	\$186.5	\$188.4	\$188.7	\$189.3	\$189.5
	Total by air	\$195.4	\$191.6	\$188.3	\$190.7	\$190.7	\$190.9	\$190.9
	O'ahu	\$208.2	\$202.8	\$196.2	\$196.2	\$199.2	\$199.0	\$200.2
	Maui	\$203.3	\$197.9	\$199.1	\$202.2	\$199.5	\$198.4	\$197.3
	Moloka'i	\$109.0	\$106.4	\$95.8	\$98.3	\$108.9	\$112.3	\$113.5
	Lāna'i	\$282.8	\$326.2	\$318.6	\$339.3	\$332.0	\$323.4	\$312.2
	Kaua'i	\$163.5	\$170.3	\$165.9	\$173.5	\$171.7	\$176.5	\$172.5
	Hawai'i Island	\$168.3	\$162.9	\$161.3	\$164.5	\$160.0	\$160.3	\$160.6
	Visitor arrivals by cruise ships	\$50.3	\$53.1	\$51.5	\$50.2	\$50.5	\$50.5	\$50.5
<b>Per Person Per Trip Spending *</b>	TOTAL (air+ship)	\$2,108.2	\$1,946.1	\$1,841.1	\$1,833.2	\$1,811.7	\$1,809.3	\$1,804.9
	Total by air	\$2,148.8	\$1,989.0	\$1,882.6	\$1,883.6	\$1,855.3	\$1,845.2	\$1,835.1
	O'ahu	\$1,695.4	\$1,569.2	\$1,492.1	\$1,509.4	\$1,523.4	\$1,512.4	\$1,515.8
	Maui	\$1,959.8	\$1,826.2	\$1,759.8	\$1,726.8	\$1,665.5	\$1,632.3	\$1,608.4
	Moloka'i	\$809.3	\$687.2	\$570.4	\$520.3	\$550.3	\$556.1	\$547.6
	Lāna'i	\$1,144.7	\$1,312.9	\$1,188.6	\$1,249.9	\$1,165.0	\$1,129.7	\$1,084.6
	Kaua'i	\$1,434.1	\$1,419.5	\$1,322.5	\$1,357.7	\$1,326.8	\$1,354.6	\$1,318.7
	Hawai'i Island	\$1,530.3	\$1,371.6	\$1,289.7	\$1,278.0	\$1,210.6	\$1,193.2	\$1,178.4
	Visitor arrivals by cruise ships	\$250.5	\$248.6	\$253.7	\$253.9	\$255.0	\$255.0	\$255.0

Source:Hawai'i Tourism Authority

**Table 8. VISITORS BY CRUISE SHIPS**

	July			YEAR-TO-DATE		
	2012P	2011	% CHANGE	2012P	2011	% CHANGE
VISITOR DAYS	106,491	125,249	-15.0%	1,230,678	1,096,484	12.2%
TOTAL VISITORS	9,792	11,714	-16.4%	162,035	133,919	21.0%
ARRIVED BY SHIP	0	400	-100.0%	88,718	62,323	42.4%
ARRIVED BY AIR	9,792	11,314	-13.4%	73,317	71,596	2.4%
NUMBER OF SHIP ARRIVALS	0	1	-100.0%	48	38	26.3%
<b>ISLANDS VISITED</b>						
O'ahu	9,792	11,714	-16.4%	162,035	133,341	21.5%
Kaua'i	9,792	11,365	-13.8%	150,552	124,857	20.6%
Maui County	9,792	11,381	-14.0%	155,041	129,155	20.0%
Maui	9,792	11,381	-14.0%	155,041	129,155	20.0%
Moloka'i	20	127	-83.9%	2,325	1,592	46.0%
Lāna'i	85	126	-32.6%	3,473	2,289	51.7%
Hawai'i Island	9,792	11,714	-16.4%	156,469	128,577	21.7%
Average Islands Visited	4.01	3.96	1.2%	3.9	3.88	0.1%
<b>AVERAGE LENGTH OF STAY</b>						
Days in Hawai'i before Cruise	2.39	2.38	0.4%	1.05	1.36	-23.1%
Days in Hawai'i during Cruise	7.00	6.86	2.0%	5.17	5.53	-6.6%
Days in Hawai'i after Cruise	1.48	1.45	2.5%	1.38	1.30	6.5%
Total days in Hawai'i	10.87	10.69	1.7%	7.60	8.19	-7.2%
<b>ACCOMMODATIONS</b>						
Hotel	8,231	9,434	-12.8%	76,343	70,011	9.0%
Hotel only	7,574	8,649	-12.4%	65,312	62,284	4.9%
Condo	356	684	-47.9%	7,866	6,050	30.0%
Condo only	79	253	-68.6%	2,063	2,038	1.2%
Timeshare	393	248	58.1%	6,495	4,570	42.1%
Timeshare Only	242	72	235.7%	2,226	1,731	28.6%
Bed & Breakfast	107	22	395.4%	972	694	40.0%
Bed & Breakfast only	19	20	-2.1%	122	179	-32.0%
Friends & relatives	98	169	-42.0%	3,272	2,945	11.1%
Other accommodation	295	229	28.8%	5,674	1,983	186.1%
Accommodation (NET)	8,745	9,966	-12.3%	85,905	76,732	12.0%
Cruise only	1,048	1,748	-40.1%	76,130	57,187	33.1%
<b>TRAVEL STATUS</b>						
% First timers	42.4	46.4	-4.01	39.9	42.4	-2.45
% Repeat visitors	57.6	53.6	4.01	60.1	57.6	2.45

Source: Hawai'i Tourism Authority

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011

July	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
<b>Total Seats</b>	<b>949,156</b>	<b>858,048</b>	<b>10.6%</b>	<b>656,360</b>	<b>583,161</b>	<b>12.6%</b>	<b>174,292</b>	<b>159,531</b>	<b>9.3%</b>	<b>57,057</b>	<b>53,509</b>	<b>6.6%</b>	<b>5,320</b>	<b>5,652</b>	<b>-5.9%</b>	<b>56,127</b>	<b>56,195</b>	<b>-0.1%</b>
Scheduled Seats	940,548	850,867	10.5%	647,752	575,980	12.5%	174,292	159,531	9.3%	57,057	53,509	6.6%	5,320	5,652	-5.9%	56,127	56,195	-0.1%
Charter seats	8,608	7,181	19.9%	8,608	7,181	19.9%												
<b>Domestic Seats</b>	<b>680,191</b>	<b>621,540</b>	<b>9.4%</b>	<b>394,049</b>	<b>352,854</b>	<b>11.7%</b>	<b>168,966</b>	<b>153,330</b>	<b>10.2%</b>	<b>56,393</b>	<b>53,509</b>	<b>5.4%</b>	<b>5,320</b>	<b>5,652</b>	<b>-5.9%</b>	<b>55,463</b>	<b>56,195</b>	<b>-1.3%</b>
Scheduled Seats	674,947	615,468	9.7%	388,805	346,782	12.1%	168,966	153,330	10.2%	56,393	53,509	5.4%	5,320	5,652	-5.9%	55,463	56,195	-1.3%
Charter seats	5,244	6,072	-13.6%	5,244	6,072	-13.6%												
<b>US West</b>	<b>598,262</b>	<b>554,837</b>	<b>7.8%</b>	<b>320,171</b>	<b>295,656</b>	<b>8.3%</b>	<b>160,915</b>	<b>143,825</b>	<b>11.9%</b>	<b>56,393</b>	<b>53,509</b>	<b>5.4%</b>	<b>5,320</b>	<b>5,652</b>	<b>-5.9%</b>	<b>55,463</b>	<b>56,195</b>	<b>-1.3%</b>
...Anchorage	4,867	4,867	0.0%	4,867	4,867	0.0%												
...Bellingham	4,867	4,867	0.0%	4,867	4,867	0.0%												
...Denver	9,699	19,698	-50.8%	5,673	8,474	-33.1%	1,647	7,564	-78.2%	1,647	2,440	-32.5%				732	1,220	-40.0%
...Fresno	1,165	0	NA	1,165	0	NA												
...Las Vegas	24,894	22,098	12.7%	22,626	19,830	14.1%	2,268	2,268	0.0%									
...Los Angeles	231,775	208,314	11.3%	114,411	102,635	11.5%	61,502	49,414	24.5%	23,343	22,785	2.4%	4,712	4,867	-3.2%	27,807	28,613	-2.8%
...Oakland	34,840	25,358	37.4%	12,679	7,812	62.3%	12,427	12,679	-2.0%	4,867	2,041	138.5%				4,867	2,826	72.2%
...Orange County	0	7,688	-100.0%	0	3,844	-100.0%	0	3,844	-100.0%									
...Phoenix	49,422	46,762	5.7%	25,102	23,202	8.2%	11,780	11,780	0.0%	5,890	5,890	0.0%				6,650	5,890	12.9%
...Portland	19,587	25,358	-22.8%	12,679	12,679	0.0%	6,908	12,679	-45.5%									
...Sacramento	14,720	12,679	16.1%	7,812	7,812	0.0%	6,908	4,867	41.9%									
...Salt Lake City	8,122	8,122	0.0%	8,122	8,122	0.0%												
...San Diego	20,837	12,679	64.3%	13,144	7,812	68.3%	7,693	4,867	58.1%									
...San Francisco	91,166	91,898	-0.8%	49,855	51,398	-3.0%	24,118	16,317	47.8%	10,912	12,660	-13.8%	608	785	-22.5%	5,673	10,738	-47.2%
...San Jose	32,572	17,546	85.6%	12,679	7,812	62.3%	10,159	4,867	108.7%	4,867	2,826	72.2%				4,867	2,041	138.5%
...Seattle	49,729	46,903	6.0%	24,490	24,490	0.0%	15,505	12,679	22.3%	4,867	4,867	0.0%				4,867	4,867	0.0%
<b>US East</b>	<b>76,685</b>	<b>60,631</b>	<b>26.5%</b>	<b>68,634</b>	<b>51,126</b>	<b>34.2%</b>	<b>8,051</b>	<b>9,505</b>	<b>-15.3%</b>									
...Atlanta	9,238	9,238	0.0%	9,238	9,238	0.0%												
...Chicago	16,390	17,348	-5.5%	15,314	14,818	3.3%	1,076	2,530	-57.5%									
...Dallas	20,925	20,925	0.0%	13,950	13,950	0.0%	6,975	6,975	0.0%									
...Houston	7,285	6,610	10.2%	7,285	6,610	10.2%												
...New York City	15,562	6,510	139.0%	15,562	6,510	139.0%												
...Washington D.C.	7,285	0	NA	7,285	0	NA												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011 (Cont.)

July	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
<b>International Seats</b>	<b>268,965</b>	<b>236,508</b>	<b>13.7%</b>	<b>262,311</b>	<b>230,307</b>	<b>13.9%</b>	<b>5,326</b>	<b>6,201</b>	<b>-14.1%</b>	<b>664</b>	<b>0</b>	<b>NA</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>664</b>	<b>0</b>	<b>NA</b>
<b>Scheduled Seats</b>	<b>265,601</b>	<b>235,399</b>	<b>12.8%</b>	<b>258,947</b>	<b>229,198</b>	<b>13.0%</b>	<b>5,326</b>	<b>6,201</b>	<b>-14.1%</b>	<b>664</b>	<b>0</b>	<b>NA</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>664</b>	<b>0</b>	<b>NA</b>
<b>Charter Seats</b>	<b>3,364</b>	<b>1,109</b>	<b>203.3%</b>	<b>3,364</b>	<b>1,109</b>	<b>203.3%</b>												
<b>Japan</b>	<b>164,523</b>	<b>151,529</b>	<b>8.6%</b>	<b>164,523</b>	<b>151,529</b>	<b>8.6%</b>												
...Fukuoka	13,020	12,850	1.3%	13,020	12,850	1.3%												
...Nagoya	13,020	12,850	1.3%	13,020	12,850	1.3%												
...Osaka	27,490	23,791	15.5%	27,490	23,791	15.5%												
...Tokyo-HND	24,707	24,602	0.4%	24,707	24,602	0.4%												
...Tokyo-NRT	86,286	77,436	11.4%	86,286	77,436	11.4%												
<b>Canada</b>	<b>14,934</b>	<b>15,145</b>	<b>-1.4%</b>	<b>8,280</b>	<b>8,944</b>	<b>-7.4%</b>	<b>5,326</b>	<b>6,201</b>	<b>-14.1%</b>	<b>664</b>	<b>0</b>	<b>NA</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>664</b>	<b>0</b>	<b>NA</b>
...Vancouver	14,934	15,145	-1.4%	8,280	8,944	-7.4%	5,326	6,201	-14.1%	664	0	NA	0	0	NA	664	0	NA
<b>Other Asia</b>	<b>36,438</b>	<b>22,888</b>	<b>59.2%</b>	<b>36,438</b>	<b>22,888</b>	<b>59.2%</b>												
...Seoul	34,080	22,888	48.9%	34,080	22,888	48.9%												
...Shanghai	2,358	0	NA	2,358	0	NA												
<b>Oceania</b>	<b>24,621</b>	<b>21,404</b>	<b>15.0%</b>	<b>24,621</b>	<b>21,404</b>	<b>15.0%</b>												
...Auckland	3,952	3,720	6.2%	3,952	3,720	6.2%												
...Sydney	20,669	17,684	16.9%	20,669	17,684	16.9%												
<b>Other</b>	<b>25,085</b>	<b>24,433</b>	<b>2.7%</b>	<b>25,085</b>	<b>24,433</b>	<b>2.7%</b>												
...Apia	648	810	-20.0%	648	810	-20.0%												
...Christmas	480	592	-18.9%	480	592	-18.9%												
...Guam	8,339	6,610	26.2%	8,339	6,610	26.2%												
...Majuro	1,976	2,826	-30.1%	1,976	2,826	-30.1%												
...Manila	8,044	7,716	4.3%	8,044	7,716	4.3%												
...Nadi	810	1,595	-49.2%	810	1,595	-49.2%												
...Pago Pago	3,528	3,024	16.7%	3,528	3,024	16.7%												
...Papeete	1,260	1,260	0.0%	1,260	1,260	0.0%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division



Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
<b>Total Seats</b>	<b>5,855,740</b>	<b>5,539,383</b>	<b>5.7%</b>	<b>4,041,948</b>	<b>3,844,087</b>	<b>5.1%</b>	<b>1,061,800</b>	<b>1,024,571</b>	<b>3.6%</b>	<b>374,785</b>	<b>362,164</b>	<b>3.5%</b>	<b>39,388</b>	<b>9,577</b>	<b>311.3%</b>	<b>337,819</b>	<b>298,984</b>	<b>13.0%</b>
Scheduled Seats	5,788,720	5,481,167	5.6%	3,974,928	3,785,871	5.0%	1,061,800	1,024,571	3.6%	374,785	362,164	3.5%	39,388	9,577	311.3%	337,819	298,984	13.0%
Charter seats	67,020	58,216	15.1%	67,020	58,216	15.1%												
<b>Domestic Seats</b>	<b>4,006,112</b>	<b>3,952,955</b>	<b>1.3%</b>	<b>2,334,285</b>	<b>2,371,968</b>	<b>-1.6%</b>	<b>944,248</b>	<b>924,420</b>	<b>2.1%</b>	<b>360,996</b>	<b>353,186</b>	<b>2.2%</b>	<b>39,388</b>	<b>9,577</b>	<b>311.3%</b>	<b>327,195</b>	<b>293,804</b>	<b>11.4%</b>
Scheduled Seats	3,965,816	3,912,107	1.4%	2,293,989	2,331,120	-1.6%	944,248	924,420	2.1%	360,996	353,186	2.2%	39,388	9,577	311.3%	327,195	293,804	11.4%
Charter seats	40,296	40,848	-1.4%	40,296	40,848	-1.4%												
<b>US West</b>	<b>3,557,615</b>	<b>3,466,471</b>	<b>2.6%</b>	<b>1,940,941</b>	<b>1,950,210</b>	<b>-0.5%</b>	<b>889,095</b>	<b>859,694</b>	<b>3.4%</b>	<b>360,996</b>	<b>353,186</b>	<b>2.2%</b>	<b>39,388</b>	<b>9,577</b>	<b>311.3%</b>	<b>327,195</b>	<b>293,804</b>	<b>11.4%</b>
...Anchorage	40,192	34,867	15.3%	33,441	28,947	15.5%	6,751	5,920	14.0%									
...Bellingham	33,441	31,037	7.7%	33,441	31,037	7.7%												
...Denver	74,456	105,480	-29.4%	39,379	56,642	-30.5%	22,265	33,184	-32.9%	7,357	9,516	-22.7%				5,455	6,138	-11.1%
...Fresno	1,165	0	NA	1,165	0	NA												
...Las Vegas	155,142	151,512	2.4%	139,770	136,140	2.7%	15,372	15,372	0.0%									
...Los Angeles	1,278,592	1,240,635	3.1%	646,130	650,817	-0.7%	308,007	296,987	3.7%	135,180	136,346	-0.9%	34,539	8,321	315.1%	154,736	148,164	4.4%
...Oakland	193,006	114,105	69.1%	71,417	53,424	33.7%	65,697	36,008	82.5%	27,161	13,702	98.2%				28,731	10,971	161.9%
...Orange County	8,185	27,728	-70.5%	7,937	17,160	-53.7%	248	10,568	-97.7%									
...Phoenix	285,856	284,464	0.5%	142,216	141,014	0.9%	64,030	65,930	-2.9%	40,470	40,280	0.5%				39,140	37,240	5.1%
...Portland	144,496	179,134	-19.3%	87,526	85,349	2.6%	48,178	85,349	-43.6%	8,792	8,436	4.2%						
...Sacramento	91,042	85,349	6.7%	53,676	53,424	0.5%	37,366	31,925	17.0%									
...Salt Lake City	55,326	48,598	13.8%	55,326	48,598	13.8%												
...San Diego	126,361	85,349	48.1%	87,582	53,424	63.9%	38,779	31,925	21.5%									
...San Francisco	518,399	630,545	-17.8%	291,163	365,212	-20.3%	110,743	124,691	-11.2%	73,113	88,542	-17.4%	4,849	1,256	286.1%	38,531	50,844	-24.2%
...San Jose	184,690	98,747	87.0%	71,417	53,424	33.7%	57,381	18,726	206.4%	28,731	18,223	57.7%				27,161	8,374	224.3%
...Seattle	367,266	348,921	5.3%	179,355	175,598	2.1%	114,278	103,109	10.8%	40,192	38,141	5.4%				33,441	32,073	4.3%
<b>US East</b>	<b>408,201</b>	<b>445,636</b>	<b>-8.4%</b>	<b>353,048</b>	<b>380,910</b>	<b>-7.3%</b>	<b>55,153</b>	<b>64,726</b>	<b>-14.8%</b>									
...Atlanta	63,789	63,176	1.0%	63,789	63,176	1.0%												
...Chicago	74,918	131,337	-43.0%	67,690	114,311	-40.8%	7,228	17,026	-57.5%									
...Dallas	143,775	143,100	0.5%	95,850	95,400	0.5%	47,925	47,700	0.5%									
...Detroit	0	298	-100.0%	0	298	-100.0%												
...Houston	49,955	53,090	-5.9%	49,955	53,090	-5.9%												
...Minneapolis	0	8,940	-100.0%	0	8,940	-100.0%												
...New York City	63,074	45,695	38.0%	63,074	45,695	38.0%												
...Washington D.C.	12,690	0	NA	12,690	0	NA												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2012 vs 2011 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge	2012	2011	%Chge
<b>International Seats</b>	<b>1,849,628</b>	<b>1,586,428</b>	<b>16.6%</b>	<b>1,707,663</b>	<b>1,472,119</b>	<b>16.0%</b>	<b>117,552</b>	<b>100,151</b>	<b>17.4%</b>	<b>13,789</b>	<b>8,978</b>	<b>53.6%</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>10,624</b>	<b>5,180</b>	<b>105.1%</b>
<b>Scheduled Seats</b>	<b>1,822,904</b>	<b>1,569,060</b>	<b>16.2%</b>	<b>1,680,939</b>	<b>1,454,751</b>	<b>15.5%</b>	<b>117,552</b>	<b>100,151</b>	<b>17.4%</b>	<b>13,789</b>	<b>8,978</b>	<b>53.6%</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>10,624</b>	<b>5,180</b>	<b>105.1%</b>
<b>Charter Seats</b>	<b>26,724</b>	<b>17,368</b>	<b>53.9%</b>	<b>26,724</b>	<b>17,368</b>	<b>53.9%</b>												
<b>Japan</b>	<b>1,044,104</b>	<b>929,354</b>	<b>12.3%</b>	<b>1,044,104</b>	<b>929,354</b>	<b>12.3%</b>												
...Fukuoka	49,560	12,850	285.7%	49,560	12,850	285.7%												
...Nagoya	87,412	77,011	13.5%	87,412	77,011	13.5%												
...Osaka	180,207	119,322	51.0%	180,207	119,322	51.0%												
...Tokyo-HND	169,761	158,811	6.9%	169,761	158,811	6.9%												
...Tokyo-NRT	557,164	561,360	-0.7%	557,164	561,360	-0.7%												
<b>Canada</b>	<b>242,287</b>	<b>205,456</b>	<b>17.9%</b>	<b>100,322</b>	<b>91,147</b>	<b>10.1%</b>	<b>117,552</b>	<b>100,151</b>	<b>17.4%</b>	<b>13,789</b>	<b>8,978</b>	<b>53.6%</b>	<b>0</b>	<b>0</b>	<b>NA</b>	<b>10,624</b>	<b>5,180</b>	<b>105.1%</b>
...Calgary	40,813	31,799	28.3%	10,889	9,794	11.2%	29,924	22,005	36.0%									
...Edmonton	7,227	4,818	50.0%				7,227	4,818	50.0%									
...Vancouver	191,935	166,527	15.3%	87,121	79,041	10.2%	80,401	73,328	9.6%	13,789	8,978	53.6%	0	0	NA	10,624	5,180	105.1%
...Victoria	2,312	2,312	0.0%	2,312	2,312	0.0%												
<b>Other Asia</b>	<b>217,970</b>	<b>149,883</b>	<b>45.4%</b>	<b>217,970</b>	<b>149,883</b>	<b>45.4%</b>												
...Seoul	200,592	149,883	33.8%	200,592	149,883	33.8%												
...Shanghai	17,378	0	NA	17,378	0	NA												
<b>Oceania</b>	<b>154,893</b>	<b>121,797</b>	<b>27.2%</b>	<b>154,893</b>	<b>121,797</b>	<b>27.2%</b>												
...Auckland	16,610	15,587	6.6%	16,610	15,587	6.6%												
...Brisbane	3,549	0	NA	3,549	0	NA												
...Melbourne	3,276	0	NA	3,276	0	NA												
...Sydney	131,458	106,210	23.8%	131,458	106,210	23.8%												
<b>Other</b>	<b>163,650</b>	<b>162,570</b>	<b>0.7%</b>	<b>163,650</b>	<b>162,570</b>	<b>0.7%</b>												
...Apia	4,860	4,566	6.4%	4,860	4,566	6.4%												
...Christmas	3,600	4,188	-14.0%	3,600	4,188	-14.0%												
...Guam	54,865	45,270	21.2%	54,865	45,270	21.2%												
...Majuro	14,755	18,997	-22.3%	14,755	18,997	-22.3%												
...Manila	54,844	54,516	0.6%	54,844	54,516	0.6%												
...Nadi	5,022	9,581	-47.6%	5,022	9,581	-47.6%												
...Pago Pago	17,892	17,640	1.4%	17,892	17,640	1.4%												
...Papeete	7,812	7,812	0.0%	7,812	7,812	0.0%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division