

	TABLE 1. TOTAL VISITORS BY AIR					
	MARCH			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	6,758,156	6,481,577	4.3%	19,854,621	19,342,145	2.6%
TOTAL VISITORS	746,639	695,800	7.3%	2,060,329	1,934,433	6.5%
DOMESTIC	505,058	474,264	6.5%	1,369,516	1,301,485	5.2%
INTERNATIONAL	241,581	221,536	9.0%	690,813	632,948	9.1%
AVERAGE DAILY CENSUS	218,005	209,083	4.3%	220,607	212,551	3.8%
TOTAL AIR SEATS (EST)	971,404	865,833	12.2%	2,732,243	2,462,035	11.0%
TOTAL LOAD FACTOR (EST)	90.2%	92.1%	-1.8	87.5%	90.5%	-3.1
ISLANDS VISITED						
O'ahu	445,596	410,398	8.6%	1,248,755	1,167,571	7.0%
O'ahu only	338,149	301,448	12.2%	923,838	856,888	7.8%
Kaua'i	95,853	94,733	1.2%	278,098	260,394	6.8%
Kaua'i only	58,333	54,073	7.9%	153,422	140,535	9.2%
Maui County	225,774	218,856	3.2%	629,299	599,505	5.0%
Maui	221,568	215,047	3.0%	617,052	587,579	5.0%
Maui only	149,630	142,251	5.2%	393,158	373,889	5.2%
Moloka'i *	4,486	4,302	4.3%	14,335	13,954	2.7%
Moloka'i only *	699	636	9.9%	2,063	2,208	-6.6%
Lāna'i *	6,870	6,836	0.5%	19,693	19,339	1.8%
Lāna'i only *	1,294	1,172	10.4%	3,100	3,011	3.0%
Hawai'i Island	135,802	134,474	1.0%	400,441	380,182	5.3%
Kona side	112,741	113,237	-0.4%	334,446	318,598	5.0%
Hilo side	45,624	48,017	-5.0%	142,599	135,916	4.9%
Hawai'i Island only	71,166	67,401	5.6%	197,709	186,814	5.8%
Any Neighbor Island	408,490	394,352	3.6%	1,136,491	1,077,545	5.5%
NI only	301,043	285,402	5.5%	811,574	766,862	5.8%
O'ahu & NI	107,447	108,950	-1.4%	324,917	310,683	4.6%
Any one island only	619,271	566,981	9.2%	1,673,290	1,563,345	7.0%
Multiple Islands	127,368	128,819	-1.1%	387,039	371,088	4.3%
Avg. Islands Visited	1.22	1.24	-2.0%	1.25	1.26	-0.3%
Average Length of Stay in Hawai'i	9.05	9.32	-2.8%	9.64	10.00	-3.6%
ACCOMMODATIONS						
Plan to stay in Hotel	457,252	432,309	5.8%	1,278,912	1,213,107	5.4%
Hotel only	404,344	376,451	7.4%	1,119,908	1,056,487	6.0%
Plan to stay in Condo	144,861	134,170	8.0%	389,281	364,945	6.7%
Condo only	116,452	106,569	9.3%	306,217	285,528	7.2%
Plan to stay in Timeshare	69,231	66,275	4.5%	178,996	174,408	2.6%
Timeshare only	53,976	51,870	4.1%	136,332	133,646	2.0%
Cruise Ship	7,240	12,163	-40.5%	29,302	31,932	-8.2%
Friends/Relatives	65,112	63,048	3.3%	188,278	181,423	3.8%
Bed & Breakfast	10,061	6,470	55.5%	25,832	20,583	25.5%
Other	9,183	8,428	9.0%	28,313	26,839	5.5%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 1. TOTAL VISITORS BY AIR (CONT.)					
	MARCH			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	637,328	585,441	8.9%	1,710,329	1,598,722	7.0%
Honeymoon	39,258	40,307	-2.6%	111,908	110,593	1.2%
Get Married	9,785	8,188	19.5%	25,902	26,465	-2.1%
Pleasure/Vacation	598,591	545,129	9.8%	1,597,839	1,488,096	7.4%
Mtgs/Conventions/Incentive	38,252	40,421	-5.4%	149,471	136,654	9.4%
Conventions	18,975	22,135	-14.3%	79,966	81,658	-2.1%
Corporate Meetings	7,544	7,563	-0.3%	26,358	27,488	-4.1%
Incentive	13,413	12,239	9.6%	48,665	32,555	49.5%
Other Business	21,500	21,850	-1.6%	65,177	65,384	-0.3%
Visit Friends/Rel.	59,924	57,890	3.5%	171,081	162,779	5.1%
Gov't/Military	6,416	8,143	-21.2%	19,303	24,763	-22.0%
Attend School	1,189	1,638	-27.4%	4,479	5,759	-22.2%
Sport Events	5,982	6,499	-8.0%	21,783	25,442	-14.4%
TRAVEL STATUS						
% First Timers **	33.6	34.5	-0.9	33.0	33.3	-0.3
% Repeaters **	66.4	65.5	0.9	67.0	66.7	0.3
Average # of Trips	5.03	4.82	4.4%	5.18	5.07	2.1%
Group Tour	57,051	61,417	-7.1%	181,448	168,677	7.6%
Non-Group	689,588	634,383	8.7%	1,878,881	1,765,756	6.4%
Package Trip	234,325	232,598	0.7%	659,117	641,879	2.7%
No Package	512,314	463,202	10.6%	1,401,212	1,292,554	8.4%
Net True Independent	501,207	452,548	10.8%	1,367,551	1,270,351	7.7%

** Change represents absolute change in rates rather than percentage change in rate.

	TABLE 2. DOMESTIC VISITORS BY AIR (Visitors Arriving on Domestic Flights)					
	MARCH			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
DOMESTIC VISITOR DAYS	4,762,697	4,538,706	4.9%	14,242,570	13,815,342	3.1%
DOMESTIC VISITORS	505,058	474,264	6.5%	1,369,516	1,301,485	5.2%
DOMESTIC AVERAGE DAILY CENSUS	153,635	146,410	4.9%	158,251	151,817	4.2%
DOMESTIC AIR SEATS (EST)	642,046	583,593	10.0%	1,788,878	1,627,240	9.9%
DOMESTIC LOAD FACTOR (EST)	92.6%	96.2%	-3.6	90.9%	95.2%	-4.3
ISLANDS VISITED						
O'ahu	242,568	228,063	6.4%	669,476	641,978	4.3%
O'ahu only	177,741	163,681	8.6%	479,631	453,478	5.8%
Kaua'i	84,978	83,309	2.0%	240,220	227,500	5.6%
Kaua'i only	55,586	49,911	11.4%	145,108	130,150	11.5%
Maui County	176,025	171,785	2.5%	482,263	469,303	2.8%
Maui	172,117	168,366	2.2%	471,723	458,899	2.8%
Maui only	123,137	117,481	4.8%	321,815	307,813	4.5%
Moloka'i *	3,499	3,532	-0.9%	11,089	11,342	-2.2%
Moloka'i only *	635	619	2.6%	1,845	2,029	-9.1%
Lāna'i *	5,716	5,326	7.3%	15,272	15,358	-0.6%
Lāna'i only *	1,281	1,093	17.2%	3,040	2,795	8.8%
Hawai'i Island	101,686	98,259	3.5%	289,924	279,319	3.8%
Kona side	88,735	86,664	2.4%	252,246	243,800	3.5%
Hilo side	29,750	32,175	-7.5%	91,252	91,242	0.0%
Hawai'i Island only	64,161	60,219	6.5%	174,401	164,554	6.0%
Any Neighbor Island	327,317	310,583	5.4%	889,885	848,007	4.9%
NI only	262,490	246,201	6.6%	700,040	659,507	6.1%
O'ahu & NI	64,827	64,382	0.7%	189,845	188,500	0.7%
Any one island only	422,541	393,004	7.5%	1,125,840	1,060,819	6.1%
Multiple Islands	82,517	81,260	1.5%	243,676	240,666	1.3%
Avg. Islands Visited	1.21	1.24	-2.3%	1.24	1.26	-1.3%
Average Length of Stay in Hawai'i	9.43	9.57	-1.5%	10.40	10.62	-2.0%
ACCOMMODATIONS						
Plan to stay in Hotel	272,962	262,133	4.1%	744,516	721,448	3.2%
Hotel only	230,011	219,848	4.6%	620,656	601,573	3.2%
Plan to stay in Condo	106,282	96,874	9.7%	283,389	265,029	6.9%
Condo only	84,057	77,004	9.2%	221,045	206,958	6.8%
Plan to stay in Timeshare	58,819	54,626	7.7%	149,796	144,952	3.3%
Timeshare only	45,437	42,021	8.1%	113,920	110,460	3.1%
Cruise Ship	4,971	10,557	-52.9%	21,642	27,456	-21.2%
Friends/Relatives	58,351	54,049	8.0%	168,386	154,966	8.7%
Bed & Breakfast	5,977	5,672	5.4%	18,826	17,612	6.9%
Other	8,044	7,782	3.4%	24,543	23,685	3.6%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)					
	(Visitors Arriving on Domestic Flights)					
	MARCH			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	425,898	393,588	8.2%	1,113,144	1,049,294	6.1%
Honeymoon	12,319	12,129	1.6%	33,951	33,864	0.3%
Get Married	4,191	4,017	4.3%	10,585	10,962	-3.4%
Pleasure/Vacation	413,716	381,670	8.4%	1,080,333	1,016,320	6.3%
Mtgs/Conventions/Incentive	25,746	29,460	-12.6%	105,345	105,460	-0.1%
Conventions	12,758	15,676	-18.6%	63,926	64,147	-0.3%
Corporate Meetings	7,058	6,693	5.5%	23,747	22,650	4.8%
Incentive	7,557	8,499	-11.1%	22,144	23,122	-4.2%
Other Business	18,712	18,797	-0.5%	59,299	58,897	0.7%
Visit Friends/Rel.	52,266	48,767	7.2%	147,819	139,008	6.3%
Gov't/Military	5,034	6,804	-26.0%	17,096	20,789	-17.8%
Attend School	809	641	26.2%	3,449	3,553	-2.9%
Sport Events	4,883	3,590	36.0%	17,782	17,081	4.1%
TRAVEL STATUS						
% First Timers **	27.4	28.4	-1.0	26.7	27.1	-0.5
% Repeaters **	72.6	71.6	1.0	73.3	72.9	0.5
Average # of Trips	5.71	5.58	2.3%	5.95	5.91	0.8%
Group Tour	17,015	19,765	-13.9%	52,568	57,595	-8.7%
Non-Group	488,043	454,499	7.4%	1,316,948	1,243,890	5.9%
Package Trip	101,963	108,733	-6.2%	269,223	285,107	-5.6%
No Package	403,095	365,531	10.3%	1,100,293	1,016,378	8.3%
Net True Independent	397,555	359,564	10.6%	1,083,841	1,072,678	1.0%

** Change represents absolute change in rates rather than percentage change in rate.

	TABLE 3. INTERNATIONAL VISITORS BY AIR (Visitors Arriving on International Flights)					
	MARCH			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
INTERNATIONAL VISITOR DAYS	1,995,459	1,942,871	2.7%	5,612,051	5,526,803	1.5%
INTERNATIONAL VISITORS	241,581	221,536	9.0%	690,813	632,948	9.1%
INTERNATIONAL AVERAGE DAILY CENSUS	64,370	62,673	2.7%	62,356	60,734	2.7%
INTERNATIONAL AIR SEATS (EST)	329,358	282,240	16.7%	943,365	834,795	13.0%
INTERNATIONAL LOAD FACTOR (EST)	85.6%	83.5%	2.1	80.9%	81.3%	-0.4
ISLANDS VISITED						
O'ahu	203,028	182,335	11.3%	579,279	525,593	10.2%
O'ahu only	160,408	137,767	16.4%	444,207	403,410	10.1%
Kaua'i	10,875	11,424	-4.8%	37,878	32,894	15.2%
Kaua'i only	2,747	4,162	-34.0%	8,314	10,385	-19.9%
Maui County	49,749	47,071	5.7%	147,036	130,202	12.9%
Maui	49,451	46,681	5.9%	145,329	128,680	12.9%
Maui only	26,493	24,770	7.0%	71,343	66,076	8.0%
Moloka'i *	987	770	28.2%	3,246	2,612	24.3%
Moloka'i only *	64	17	276.5%	218	179	21.8%
Lāna'i *	1,154	1,510	-23.6%	4,421	3,981	11.1%
Lāna'i only *	13	79	-83.5%	60	216	-72.2%
Hawai'i Island	34,116	36,215	-5.8%	110,517	100,863	9.6%
Kona side	24,006	26,573	-9.7%	82,200	74,798	9.9%
Hilo side	15,874	15,842	0.2%	51,347	44,674	14.9%
Hawai'i Island only	7,005	7,182	-2.5%	23,308	22,260	4.7%
Any Neighbor Island	81,173	83,769	-3.1%	246,606	229,538	7.4%
NI only	38,553	39,201	-1.7%	111,534	107,355	3.9%
O'ahu & NI	42,620	44,568	-4.4%	135,072	122,183	10.5%
Any one island only	196,730	173,977	13.1%	547,450	502,526	8.9%
Multiple Islands	44,851	47,559	-5.7%	143,363	130,422	9.9%
Avg. Islands Visited	1.24	1.26	-1.5%	1.27	1.26	1.5%
Average Length of Stay in Hawai'i	8.26	8.77	-5.8%	8.12	8.73	-7.0%
ACCOMMODATIONS						
Plan to stay in Hotel	184,290	170,176	8.3%	534,396	491,659	8.7%
Hotel only	174,333	156,603	11.3%	499,252	454,914	9.7%
Plan to stay in Condo	38,579	37,296	3.4%	105,892	99,916	6.0%
Condo only	32,395	29,565	9.6%	85,172	78,570	8.4%
Plan to stay in Timeshare	10,412	11,649	-10.6%	29,200	29,456	-0.9%
Timeshare only	8,539	9,849	-13.3%	22,412	23,186	-3.3%
Cruise Ship	2,269	1,606	41.3%	7,660	4,476	71.1%
Friends/Relatives	6,761	8,999	-24.9%	19,892	26,457	-24.8%
Bed & Breakfast	4,084	798	411.8%	7,006	2,971	135.8%
Other	1,139	646	76.3%	3,770	3,154	19.5%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	T A B L E 3. I N T E R N A T I O N A L V I S I T O R S B Y A I R (C O N T .)					
	(Visitors Arriving on International Flights)					
	MARCH			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	211,430	191,853	10.2%	597,185	549,428	8.7%
Honeymoon	26,939	28,178	-4.4%	77,957	76,729	1.6%
Get Married	5,594	4,171	34.1%	15,317	15,503	-1.2%
Pleasure/Vacation	184,875	163,459	13.1%	517,506	471,776	9.7%
Mtgs/Conventions/Incentive	12,506	10,961	14.1%	44,126	31,194	41.5%
Conventions	6,217	6,459	-3.7%	16,040	17,511	-8.4%
Corporate Meetings	486	870	-44.1%	2,611	4,838	-46.0%
Incentive	5,856	3,740	56.6%	26,521	9,433	181.2%
Other Business	2,788	3,053	-8.7%	5,878	6,487	-9.4%
Visit Friends/Rel.	7,658	9,123	-16.1%	23,262	23,771	-2.1%
Gov't/Military	1,382	1,339	3.2%	2,207	3,974	-44.5%
Attend School	380	997	-61.9%	1,030	2,206	-53.3%
Sport Events	1,099	2,909	-62.2%	4,001	8,361	-52.1%
TRAVEL STATUS						
% First Timers **	46.5	47.5	-1.0	45.6	46.1	-0.5
% Repeaters **	53.5	52.5	1.0	54.4	53.9	0.5
Average # of Trips	3.61	3.19	13.2%	3.65	3.35	8.8%
Group Tour	40,036	41,652	-3.9%	128,880	111,082	16.0%
Non-Group	201,545	179,884	12.0%	561,933	521,866	7.7%
Package Trip	132,362	123,865	6.9%	389,894	356,772	9.3%
No Package	109,219	97,671	11.8%	300,919	276,176	9.0%
Net True Independent	103,652	92,984	11.5%	283,710	271,489	4.5%

** Change represents absolute change in rates rather than percentage change in rate.

	TABLE 4. TOTAL U.S WEST VISITORS BY AIR (Includes Mountain and Pacific States)					
	MARCH			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	2,646,379	2,427,197	9.0%	7,573,594	7,060,421	7.3%
TOTAL VISITORS	295,510	264,956	11.5%	778,526	709,749	9.7%
Domestic	288,459	260,202	10.9%	758,911	696,398	9.0%
International	7,051	4,754	48.3%	19,615	13,351	46.9%
AVERAGE DAILY CENSUS	85,367	78,297	9.0%	84,151	77,587	8.5%
ISLANDS VISITED						
O'ahu	130,198	111,789	16.5%	340,921	308,250	10.6%
O'ahu only	104,529	86,656	20.6%	269,856	240,251	12.3%
Kaua'i	48,705	45,112	8.0%	131,031	116,830	12.2%
Kaua'i only	37,407	32,988	13.4%	96,568	83,698	15.4%
Maui County	98,673	93,542	5.5%	263,723	245,865	7.3%
Maui	96,465	91,760	5.1%	257,173	240,268	7.0%
Maui only	77,709	73,269	6.1%	203,076	189,052	7.4%
Moloka'i *	1,794	1,724	4.1%	6,120	5,565	10.0%
Moloka'i only *	446	430	3.7%	1,268	1,363	-7.0%
Lāna'i *	2,802	2,945	-4.9%	7,840	7,187	9.1%
Lāna'i only *	761	601	26.6%	1,845	1,617	14.1%
Hawai'i Island	55,283	53,219	3.9%	152,962	144,535	5.8%
Kona side	48,927	47,674	2.6%	135,637	128,380	5.7%
Hilo side	14,521	14,407	0.8%	41,902	39,073	7.2%
Hawai'i Island only	40,897	38,475	6.3%	110,420	103,154	7.0%
Any Neighbor Island*	190,981	178,300	7.1%	508,670	469,498	8.3%
NI only	165,312	153,167	7.9%	437,605	401,499	9.0%
O'ahu & NI*	25,669	25,133	2.1%	71,065	67,999	4.5%
Any one island only*	261,749	232,419	12.6%	683,033	619,135	10.3%
Multiple Islands*	33,761	32,537	3.8%	95,493	90,614	5.4%
Avg. Islands Visited*	1.13	1.16	-1.9%	1.15	1.16	-0.7%
Average Length of Stay in Hawai'i	8.96	9.16	-2.2%	9.73	9.95	-2.2%
ACCOMMODATIONS						
Plan to stay in Hotel	147,246	133,179	10.6%	386,176	353,248	9.3%
Hotel only	125,617	113,105	11.1%	328,014	299,403	9.6%
Plan to stay in Condo	67,890	61,482	10.4%	178,555	163,675	9.1%
Condo only	55,225	50,322	9.7%	144,752	133,078	8.8%
Plan to stay in Timeshare	36,768	33,377	10.2%	88,978	84,019	5.9%
Timeshare only	29,075	26,134	11.3%	69,528	65,657	5.9%
Cruise Ship	1,018	2,459	-58.6%	4,149	5,716	-27.4%
Friends/Relatives	35,994	32,088	12.2%	103,134	94,788	8.8%
Bed & Breakfast	2,774	2,670	3.9%	8,555	7,970	7.3%
Other	4,790	4,366	9.7%	14,263	13,567	5.1%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 4. TOTAL U.S WEST VISITORS BY AIR (CONT.)					
	(Includes Pacific and Mountain States)					
	MARCH			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	250,110	221,924	12.7%	637,457	578,355	10.2%
Honeymoon	5,900	6,591	-10.5%	15,866	16,176	-1.9%
Get Married	2,438	2,202	10.7%	6,031	6,035	-0.1%
Pleasure/Vacation	244,106	215,309	13.4%	621,756	562,180	10.6%
Mtgs/Conventions/Incentive	12,269	12,417	-1.2%	46,244	41,968	10.2%
Conventions	6,514	6,562	-0.7%	28,099	25,343	10.9%
Corporate Meetings	3,608	3,201	12.7%	11,700	10,397	12.5%
Incentive	2,876	3,162	-9.0%	8,231	7,662	7.4%
Other Business	12,095	11,644	3.9%	36,991	35,423	4.4%
Visit Friends/Rel.	32,023	28,142	13.8%	90,348	81,541	10.8%
Gov't/Military	2,043	2,745	-25.6%	6,912	8,560	-19.3%
Attend School	424	296	43.2%	1,730	1,597	8.3%
Sport Events	3,364	1,989	69.1%	10,653	8,970	18.8%
TRAVEL STATUS						
% First Timers **	18.2	18.7	-0.5	16.8	17.2	-0.3
% Repeaters **	81.8	81.3	0.5	83.2	82.8	0.3
Average # of Trips	6.92	6.86	0.8%	7.28	7.23	0.8%
Group Tour	5,602	6,894	-18.7%	16,160	16,107	0.3%
Non-Group	289,908	258,062	12.3%	762,366	693,642	9.9%
Package Trip	50,404	51,413	-2.0%	127,414	127,383	0.0%
No Package	245,106	213,543	14.8%	651,112	582,366	11.8%
Net True Independent	242,778	211,063	15.0%	644,479	575,928	11.9%

** Change represents absolute change in rates rather percentage change in rates.

	T A B L E 5. T O T A L U . S E A S T V I S I T O R S B Y A I R (Includes States East of Rocky Mountains)					
	MARCH			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	1,580,817	1,567,638	0.8%	5,047,607	5,026,844	0.4%
TOTAL VISITORS	165,508	162,931	1.6%	462,965	457,207	1.3%
Domestic	160,400	159,185	0.8%	449,026	446,926	0.5%
International	5,108	3,746	36.4%	13,939	10,281	35.6%
AVERAGE DAILY CENSUS	50,994	50,569	0.8%	56,085	55,240	1.5%
ISLANDS VISITED						
O'ahu	92,653	91,869	0.9%	260,882	255,526	2.1%
O'ahu only	59,441	58,860	1.0%	160,229	158,223	1.3%
Kaua'i	28,899	30,834	-6.3%	90,334	89,361	1.1%
Kaua'i only	13,990	13,390	4.5%	37,866	37,389	1.3%
Maui County	60,027	61,852	-3.0%	174,066	177,481	-1.9%
Maui	58,625	60,491	-3.1%	170,407	173,582	-1.8%
Maui only	33,083	33,610	-1.6%	90,026	93,232	-3.4%
Moloka'i *	1,246	1,329	-6.2%	4,284	4,275	0.2%
Moloka'i only *	145	142	2.1%	429	523	-18.0%
Lāna'i *	2,608	2,451	6.4%	6,712	7,237	-7.3%
Lāna'i only *	447	433	3.2%	936	1,014	-7.7%
Hawai'i Island	35,848	34,926	2.6%	108,848	103,783	4.9%
Kona side	30,611	29,994	2.1%	92,757	88,954	4.3%
Hilo side	12,278	14,162	-13.3%	41,521	40,384	2.8%
Hawai'i Island only	17,508	15,949	9.8%	49,086	45,514	7.8%
Any Neighbor Island*	106,067	104,071	1.9%	302,736	298,984	1.3%
NI only	72,855	71,062	2.5%	202,083	201,681	0.2%
O'ahu & NI*	33,212	33,009	0.6%	100,653	97,303	3.4%
Any one island only*	124,614	122,384	1.8%	338,572	335,895	0.8%
Multiple Islands*	40,894	40,547	0.9%	124,393	121,312	2.5%
Avg. Islands Visited*	1.33	1.36	-2.5%	1.39	1.39	0.0%
Average Length of Stay in Hawai'i	9.55	9.62	-0.7%	10.90	10.99	-0.8%
ACCOMMODATIONS						
Plan to stay in Hotel	101,743	103,513	-1.7%	284,061	285,469	-0.5%
Hotel only	85,394	85,474	-0.1%	230,741	233,180	-1.0%
Plan to stay in Condo	25,804	23,419	10.2%	73,072	71,280	2.5%
Condo only	18,590	16,882	10.1%	51,470	50,223	2.5%
Plan to stay in Timeshare	18,735	18,238	2.7%	52,201	53,149	-1.8%
Timeshare only	13,959	13,485	3.5%	37,917	39,263	-3.4%
Cruise Ship	3,181	6,655	-52.2%	15,448	17,673	-12.6%
Friends/Relatives	20,105	18,363	9.5%	56,737	51,645	9.9%
Bed & Breakfast	2,034	1,835	10.8%	6,827	6,355	7.4%
Other	2,569	2,705	-5.0%	8,243	8,265	-0.3%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 5. TOTAL U.S EAST VISITORS BY AIR (CONT.) (Includes States East of Rocky Mountains)					
	2013P	MARCH 2012	% CHANGE	2013P	YEAR-TO-DATE 2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	134,543	129,847	3.6%	359,014	352,187	1.9%
Honeymoon	4,972	4,756	4.5%	14,013	14,143	-0.9%
Get Married	1,465	1,392	5.2%	3,617	3,995	-9.5%
Pleasure/Vacation	129,615	125,282	3.5%	345,615	338,829	2.0%
Mtgs/Conventions/Incentive	11,799	14,585	-19.1%	50,894	53,749	-5.3%
Conventions	5,635	7,854	-28.3%	31,034	33,222	-6.6%
Corporate Meetings	2,898	3,049	-5.0%	10,394	10,542	-1.4%
Incentive	4,014	4,503	-10.9%	11,764	12,608	-6.7%
Other Business	6,598	6,462	2.1%	21,155	20,882	1.3%
Visit Friends/Rel.	18,963	17,516	8.3%	52,625	49,092	7.2%
Gov't/Military	2,855	3,913	-27.0%	9,802	12,115	-19.1%
Attend School	202	191	5.8%	1,084	1,160	-6.6%
Sport Events	1,014	1,287	-21.2%	5,506	6,658	-17.3%
TRAVEL STATUS						
% First Timers **	39.7	39.9	-0.2	37.6	37.1	0.4
% Repeaters **	60.3	60.1	0.2	62.4	62.9	-0.4
Average # of Trips	4.27	4.03	6.0%	4.57	4.47	2.2%
Group Tour	8,380	9,275	-9.6%	27,051	30,066	-10.0%
Non-Group	157,128	153,656	2.3%	435,914	427,141	2.1%
Package Trip	36,728	42,108	-12.8%	101,755	113,596	-10.4%
No Package	128,780	120,823	6.6%	361,210	343,611	5.1%
Net True Independent	126,479	118,371	6.8%	354,039	335,707	5.5%

** Change represents absolute change in rates rather percentage change in rates.

	TABLE 6. TOTAL JAPAN VISITORS BY AIR					
	MARCH			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	770,470	735,118	4.8%	2,137,572	2,063,092	3.6%
TOTAL VISITORS	127,543	122,257	4.3%	364,190	345,850	5.3%
Domestic	92	631	-85.4%	238	1,611	-85.2%
International	127,451	121,626	4.8%	363,952	344,239	5.7%
AVERAGE DAILY CENSUS	24,854	23,713	4.8%	23,751	22,671	4.8%
ISLANDS VISITED						
O'ahu	123,202	117,886	4.5%	351,071	333,381	5.3%
O'ahu only	107,166	99,864	7.3%	296,676	279,309	6.2%
Kaua'i	1,847	1,678	10.1%	7,702	6,142	25.4%
Kaua'i only	155	253	-38.7%	790	618	27.8%
Maui County	5,799	6,219	-6.8%	20,292	18,025	12.6%
Maui	5,753	6,102	-5.7%	19,964	17,557	13.7%
Maui only	962	1,290	-25.4%	3,259	2,343	39.1%
Moloka'i *	46	88	-47.7%	224	394	-43.1%
Moloka'i only *	0	1	-100.0%	0	1	-100.0%
Lāna'i *	108	116	-6.9%	557	726	-23.3%
Lāna'i only *	0	29	-100.0%	15	82	-81.7%
Hawai'i Island	15,769	17,190	-8.3%	49,425	49,275	0.3%
Kona side	10,730	11,179	-4.0%	33,845	32,614	3.8%
Hilo side	6,235	7,834	-20.4%	20,426	21,933	-6.9%
Hawai'i Island only	2,775	2,478	12.0%	7,725	8,823	-12.4%
Any Neighbor Island*	20,377	22,393	-9.0%	67,514	66,541	1.5%
NI only	4,341	4,371	-0.7%	13,119	12,469	5.2%
O'ahu & NI*	16,036	18,022	-11.0%	54,395	54,072	0.6%
Any one island only*	111,058	103,915	6.9%	308,465	291,176	5.9%
Multiple Islands*	16,485	18,342	-10.1%	55,725	54,674	1.9%
Avg. Islands Visited*	1.15	1.17	-1.7%	1.18	1.18	0.0%
Average Length of Stay in Hawai'i	6.04	6.01	0.5%	5.87	5.97	-1.6%
ACCOMMODATIONS						
Plan to stay in Hotel	109,504	106,972	2.4%	317,408	305,030	4.1%
Hotel only	107,100	105,042	2.0%	309,972	298,763	3.8%
Plan to stay in Condo	12,336	10,720	15.1%	34,752	31,331	10.9%
Condo only	10,353	8,902	16.3%	28,388	26,097	8.8%
Plan to stay in Timeshare	5,625	4,229	33.0%	12,598	10,524	19.7%
Timeshare only	4,835	3,838	26.0%	10,643	8,923	19.3%
Cruise Ship	294	202	45.5%	940	472	99.2%
Friends/Relatives	2,039	1,626	25.4%	5,279	4,329	21.9%
Bed & Breakfast	62	174	-64.4%	385	468	-17.7%
Other	436	250	74.4%	1,015	383	165.0%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 6. TOTAL JAPAN VISITORS BY AIR (CONT.)					
	MARCH			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	111,941	108,469	3.2%	309,351	303,251	2.0%
Honeymoon	16,127	20,157	-20.0%	52,875	57,932	-8.7%
Get Married	4,693	3,846	22.0%	12,607	14,083	-10.5%
Pleasure/Vacation	96,294	88,507	8.8%	255,609	244,536	4.5%
Mtgs/Conventions/Incentive	5,222	3,093	68.8%	24,671	10,657	131.5%
Conventions	434	1,264	-65.7%	2,617	3,057	-14.4%
Corporate Meetings	203	688	-70.5%	326	2,609	-87.5%
Incentive	4,585	1,199	282.4%	22,005	5,321	313.6%
Other Business	1,126	1,140	-1.2%	2,433	2,816	-13.6%
Visit Friends/Rel.	2,790	2,551	9.4%	6,832	6,826	0.1%
Gov't/Military	170	73	132.9%	200	290	-31.0%
Attend School	313	903	-65.3%	656	1,484	-55.8%
Sport Events	821	2,705	-69.6%	3,256	6,792	-52.1%
TRAVEL STATUS						
% First Timers **	41.9	43.9	-2.0	41.9	43.2	-1.3
% Repeaters **	58.1	56.1	2.0	58.1	56.8	1.3
Average # of Trips	3.80	3.41	11.4%	3.87	3.57	8.3%
Group Tour	30,225	33,617	-10.1%	98,174	90,563	8.4%
Non-Group	97,318	88,640	9.8%	266,016	255,287	4.2%
Package Trip	91,012	92,136	-1.2%	266,688	259,103	2.9%
No Package	36,531	30,121	21.3%	97,502	86,747	12.4%
Net True Independent	32,688	25,926	26.1%	83,719	82,526	1.4%

** Change represents absolute change in rates rather percentage change in rates.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR					
	2013P	MARCH		2013P	YEAR-TO-DATE	
		2012	% CHANGE		2012	% CHANGE
VISITOR DAYS	942,273	959,671	-1.8%	2,738,793	2,824,460	-3.0%
TOTAL VISITORS	74,705	72,882	2.5%	207,341	201,175	3.1%
Domestic	28,759	27,176	5.8%	78,078	71,536	9.1%
International	45,946	45,706	0.5%	129,263	129,639	-0.3%
AVERAGE DAILY CENSUS	30,396	30,957	-1.8%	30,431	31,038	-2.0%
ISLANDS VISITED						
O'ahu	27,870	28,872	-3.5%	79,723	85,329	-6.6%
O'ahu only	19,668	19,311	1.8%	53,140	55,348	-4.0%
Kaua'i	8,406	9,062	-7.2%	27,596	26,608	3.7%
Kaua'i only	4,782	4,320	10.7%	13,739	12,347	11.3%
Maui County	40,049	38,357	4.4%	108,728	101,311	7.3%
Maui	39,767	38,101	4.4%	107,929	100,264	7.6%
Maui only	32,108	29,925	7.3%	82,423	74,266	11.0%
Moloka'i *	562	335	67.8%	1,790	1,582	13.1%
Moloka'i only *	92	34	170.6%	229	191	19.9%
Lāna'i *	608	498	22.1%	2,456	1,905	28.9%
Lāna'i only *	36	81	-55.6%	123	186	-33.9%
Hawai'i Island	12,025	12,745	-5.6%	39,082	39,614	-1.3%
Kona side	10,883	11,602	-6.2%	35,802	36,071	-0.7%
Hilo side	3,542	4,083	-13.3%	12,059	12,746	-5.4%
Hawai'i Island only	7,212	6,742	7.0%	21,506	20,044	7.3%
Any Neighbor Island*	55,037	53,571	2.7%	154,201	145,827	5.7%
NI only	46,835	44,010	6.4%	127,618	115,846	10.2%
O'ahu & NI*	8,202	9,561	-14.2%	26,583	29,981	-11.3%
Any one island only*	63,898	60,413	5.8%	171,160	162,382	5.4%
Multiple Islands*	10,807	12,469	-13.3%	36,181	38,793	-6.7%
Avg. Islands Visited*	1.19	1.23	-2.8%	1.25	1.27	-1.7%
Average Length of Stay in Hawai'i	12.61	13.17	-4.2%	13.21	14.04	-5.9%
ACCOMMODATIONS						
Plan to stay in Hotel	32,055	34,541	-7.2%	92,485	96,912	-4.6%
Hotel only	25,643	26,926	-4.8%	70,775	75,087	-5.7%
Plan to stay in Condo	32,695	29,998	9.0%	85,842	78,840	8.9%
Condo only	27,872	25,087	11.1%	70,379	64,127	9.7%
Plan to stay in Timeshare	6,029	6,595	-8.6%	19,386	19,469	-0.4%
Timeshare only	4,622	4,874	-5.2%	14,040	14,083	-0.3%
Cruise Ship	1,021	1,226	-16.7%	3,209	3,738	-14.2%
Friends/Relatives	3,023	2,656	13.8%	8,906	8,170	9.0%
Bed & Breakfast	1,025	853	20.2%	3,379	2,439	38.5%
Other	449	612	-26.6%	1,559	1,609	-3.1%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR (CONT.)					
	2013P	MARCH 2012	% CHANGE	2013P	YEAR-TO-DATE 2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	71,869	69,658	3.2%	196,947	189,437	4.0%
Honeymoon	904	683	32.4%	2,885	2,995	-3.7%
Get Married	349	339	2.9%	1,037	1,137	-8.8%
Pleasure/Vacation	71,098	68,945	3.1%	194,265	186,547	4.1%
Mtgs/Conventions/Incentive	1,267	2,200	-42.4%	6,502	8,581	-24.2%
Conventions	886	1,110	-20.2%	5,010	5,776	-13.3%
Corporate Meetings	201	278	-27.7%	794	1,099	-27.8%
Incentive	223	900	-75.2%	904	2,064	-56.2%
Other Business	390	382	2.1%	1,297	1,175	10.4%
Visit Friends/Rel.	2,267	2,184	3.8%	7,112	6,392	11.3%
Gov't/Military	31	32	-3.1%	145	198	-26.8%
Attend School	30	36	-16.7%	137	169	-18.9%
Sport Events	495	502	-1.4%	1,176	1,332	-11.7%
TRAVEL STATUS						
% First Timers **	29.7	30.0	-0.3	31.4	31.6	-0.3
% Repeaters **	70.3	70.0	0.3	68.6	68.4	0.3
Average # of Trips	4.11	4.23	-3.0%	3.99	4.26	-6.3%
Group Tour	961	2,381	-59.6%	3,844	4,877	-21.2%
Non-Group	73,744	70,501	4.6%	203,497	196,298	3.7%
Package Trip	18,320	18,716	-2.1%	48,314	51,461	-6.1%
No Package	56,385	54,166	4.1%	159,027	149,714	6.2%
Net True Independent	56,076	53,699	4.4%	157,879	148,844	6.1%

** Change represents absolute change in rates rather percentage change in rates.

March 2013 Arrivals at a Glance

CATEGORY AND MMA	Mar 2013P	Mar 2012P	% change	YTD 2013P	YTD 2012P	% change
TOTAL EXPENDITURES (\$mil.)	1,274.9	1,183.1	7.8	3,933.9	3,654.6	7.6
Total by air	1,268.1	1,178.1	7.6	3,913.5	3,641.8	7.5
U.S. West	440.9	361.6	21.9	1,243.0	1,047.5	18.7
U.S. East	295.5	279.9	5.6	1,001.6	924.7	8.3
Japan	204.7	200.2	2.3	638.0	625.3	2.0
Canada	144.8	134.1	8.0	449.8	434.5	3.5
All Other	182.2	202.2	-9.9	581.0	609.8	-4.7
Visitor arrivals by cruise ships	6.8	5.0	35.7	20.4	12.8	59.4
TOTAL VISITOR DAYS	6,867,071	6,583,906	4.3	20,178,707	19,591,118	3.0
Total by air	6,758,156	6,481,577	4.3	19,854,621	19,342,145	2.6
U.S. West	2,646,379	2,427,197	9.0	7,573,594	7,060,421	7.3
U.S. East	1,580,817	1,567,638	0.8	5,047,607	5,026,844	0.4
Japan	770,470	735,118	4.8	2,137,572	2,063,092	3.6
Canada	942,273	959,671	-1.8	2,738,793	2,824,460	-3.0
All Other	818,217	791,953	3.3	2,357,056	2,367,329	-0.4
Visitor arrivals by cruise ships	108,915	102,329	6.4	324,086	248,973	30.2
VISITOR ARRIVALS	769,047	714,973	7.6	2,126,418	1,984,956	7.1
Total by air	746,639	695,800	7.3	2,060,329	1,934,433	6.5
U.S. West	295,510	264,956	11.5	778,526	709,749	9.7
U.S. East	165,508	162,931	1.6	462,965	457,207	1.3
Japan	127,543	122,257	4.3	364,190	345,850	5.3
Canada	74,705	72,882	2.5	207,341	201,175	3.1
All Other	83,373	72,774	14.6	247,307	220,452	12.2
Visitor arrivals by cruise ships	22,408	19,173	16.9	66,089	50,523	30.8
AVERAGE LENGTH OF STAY	8.93	9.21	-3.0	9.49	9.87	-3.9
Total by air	9.05	9.32	-2.8	9.64	10.00	-3.6
U.S. West	8.96	9.16	-2.2	9.73	9.95	-2.2
U.S. East	9.55	9.62	-0.7	10.90	10.99	-0.8
Japan	6.04	6.01	0.5	5.87	5.97	-1.6
Canada	12.61	13.17	-4.2	13.21	14.04	-5.9
All Other	9.81	10.88	-9.8	9.53	10.74	-11.2
Visitor arrivals by cruise ships	4.86	5.34	-8.9	4.90	4.93	-0.5
PER PERSON PER DAY SPENDING (\$)	185.7	179.7	3.3	195.0	186.5	4.5
Total by air	187.6	181.8	3.2	197.1	188.3	4.7
U.S. West	166.6	149.0	11.8	164.1	148.4	10.6
U.S. East	186.9	178.6	4.7	198.4	183.9	7.9
Japan	265.7	272.3	-2.4	298.5	303.1	-1.5
Canada	153.7	139.7	10.0	164.2	153.8	6.8
All Other	222.7	255.4	-12.8	246.5	257.6	-4.3
Visitor arrivals by cruise ships	62.6	49.1	27.5	63.0	51.5	22.4
PER PERSON PER TRIP SPENDING (\$)	1,657.8	1,654.7	0.2	1,850.0	1,841.1	0.5
Total by air	1,698.4	1,693.1	0.3	1,899.4	1,882.6	0.9
U.S. West	1,491.9	1,364.9	9.3	1,596.6	1,475.9	8.2
U.S. East	1,785.5	1,718.2	3.9	2,163.5	2,022.4	7.0
Japan	1,605.0	1,637.4	-2.0	1,752.0	1,807.9	-3.1
Canada	1,938.4	1,839.4	5.4	2,169.5	2,159.8	0.4
All Other	2,185.4	2,779.1	-21.4	2,349.4	2,766.1	-15.1
Visitor arrivals by cruise ships	304.3	262.1	16.1	309.1	253.7	21.8

Source:Hawai'i Tourism Authority

2013 Arrivals at a Glance by Mon

2013	MMA	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,434.2	\$1,224.8	\$1,274.9		
	Total by air	\$1,427.8	\$1,217.6	\$1,268.1		
	U.S. West	\$419.6	\$382.5	\$440.9		
	U.S. East	\$394.4	\$311.7	\$295.5		
	Japan	\$227.9	\$205.5	\$204.7		
	Canada	\$168.1	\$136.9	\$144.8		
	All Other	\$217.8	\$181.0	\$182.2		
	Visitor arrivals by cruise ships	\$6.4	\$7.2	\$6.8		
Visitor days	TOTAL (air + sh)	7,112,267	6,199,369	6,867,071		
	Total by air	7,010,919	6,085,546	6,758,156		
	U.S. West	2,649,215	2,278,000	2,646,379		
	U.S. East	1,915,479	1,551,312	1,580,817		
	Japan	681,923	685,179	770,470		
	Canada	971,647	824,873	942,273		
	All Other	792,656	746,183	818,217		
	Visitor arrivals by cruise ships	101,348	113,823	108,915		
Visitor arrivals	TOTAL (air + sh)	681,854	675,517	769,047		
	Total by air	663,615	650,075	746,639		
	U.S. West	243,053	239,963	295,510		
	U.S. East	152,503	144,954	165,508		
	Japan	117,721	118,926	127,543		
	Canada	67,332	65,304	74,705		
	All Other	83,006	80,928	83,373		
	Visitor arrivals by cruise ships	18,239	25,442	22,408		
length of stay	TOTAL (air + sh)	10.43	9.18	8.93		
	Total by air	10.56	9.36	9.05		
	U.S. West	10.90	9.49	8.96		
	U.S. East	12.56	10.70	9.55		
	Japan	5.79	5.76	6.04		
	Canada	14.43	12.63	12.61		
	All Other	9.55	9.22	9.81		
	Visitor arrivals by cruise ships	5.56	4.47	4.86		
Per Person Per Day Spending *	TOTAL (air+sh)	\$201.6	\$197.6	\$185.7		
	Total by air	\$203.6	\$200.1	\$187.6		
	U.S. West	\$158.4	\$167.9	\$166.6		
	U.S. East	\$205.9	\$200.9	\$186.9		
	Japan	\$334.2	\$299.9	\$265.7		
	Canada	\$173.0	\$166.0	\$153.7		
	All Other	\$274.8	\$242.6	\$222.7		
	Visitor arrivals by cruise ships	\$63.0	\$63.5	\$62.6		
Per Person Per Trip Spending *	TOTAL (air+sh)	\$2,103.3	\$1,813.2	\$1,657.8		
	Total by air	\$2,151.5	\$1,873.0	\$1,698.4		
	U.S. West	\$1,726.4	\$1,594.0	\$1,491.9		
	U.S. East	\$2,586.0	\$2,150.4	\$1,785.5		
	Japan	\$1,935.6	\$1,727.7	\$1,605.0		
	Canada	\$2,496.9	\$2,096.2	\$1,938.4		
	All Other	\$2,623.9	\$2,236.9	\$2,185.4		
	Visitor arrivals by cruise ships	\$350.2	\$283.9	\$304.3		

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,434.2	\$2,659.0	\$3,933.9		
	Total by air	\$1,427.8	\$2,645.4	\$3,913.5		
	U.S. West	\$419.6	\$802.1	\$1,243.0		
	U.S. East	\$394.4	\$706.1	\$1,001.6		
	Japan	\$227.9	\$433.3	\$638.0		
	Canada	\$168.1	\$305.0	\$449.8		
	All Other	\$217.8	\$398.8	\$581.0		
	Visitor arrivals by cruise ships	\$6.4	\$13.6	\$20.4		
Visitor days	TOTAL (air + sh)	7,112,267	13,311,636	20,178,707		
	Total by air	7,010,919	13,096,465	19,854,621		
	U.S. West	2,649,215	4,927,215	7,573,594		
	U.S. East	1,915,479	3,466,790	5,047,607		
	Japan	681,923	1,367,102	2,137,572		
	Canada	971,647	1,796,520	2,738,793		
	All Other	792,656	1,538,839	2,357,056		
	Visitor arrivals by cruise ships	101,348	215,171	324,086		
Visitor arrivals	TOTAL (air + sh)	681,854	1,357,371	2,126,418		
	Total by air	663,615	1,313,690	2,060,329		
	U.S. West	243,053	483,016	778,526		
	U.S. East	152,503	297,457	462,965		
	Japan	117,721	236,647	364,190		
	Canada	67,332	132,636	207,341		
	All Other	83,006	163,934	247,307		
	Visitor arrivals by cruise ships	18,239	43,681	66,089		
length of stay	TOTAL (air + sh)	10.43	9.81	9.49		
	Total by air	10.56	9.97	9.64		
	U.S. West	10.90	10.20	9.73		
	U.S. East	12.56	11.65	10.90		
	Japan	5.79	5.78	5.87		
	Canada	14.43	13.54	13.21		
	All Other	9.55	9.39	9.53		
	Visitor arrivals by cruise ships	5.56	4.93	4.90		
Per Person Per Day Spending*	TOTAL (air+sh)	\$201.6	\$199.7	\$195.0		
	Total by air	\$203.6	\$202.0	\$197.1		
	U.S. West	\$158.4	\$162.8	\$164.1		
	U.S. East	\$205.9	\$203.7	\$198.4		
	Japan	\$334.2	\$317.0	\$298.5		
	Canada	\$173.0	\$169.8	\$164.2		
	All Other	\$274.8	\$259.2	\$246.5		
	Visitor arrivals by cruise ships	\$63.0	\$63.3	\$63.0		
Per Person Per Trip Spending*	TOTAL (air+sh)	\$2,103.3	\$1,958.9	\$1,850.0		
	Total by air	\$2,151.5	\$2,013.7	\$1,899.4		
	U.S. West	\$1,726.4	\$1,660.6	\$1,596.6		
	U.S. East	\$2,586.0	\$2,373.7	\$2,163.5		
	Japan	\$1,935.6	\$1,831.1	\$1,752.0		
	Canada	\$2,496.9	\$2,299.7	\$2,169.5		
	All Other	\$2,623.9	\$2,432.9	\$2,349.4		
	Visitor arrivals by cruise ships	\$350.2	\$311.6	\$309.1		

Source:Hawai'i Tourism Authority

March 2013 Island Highlights

CATEGORY AND ISLAND	Mar 2013P	Mar 2012P	% change	YTD 2013P	YTD 2012P	% change
TOTAL EXPENDITURES (\$mil.)	1,274.9	1,183.1	7.8	3,933.9	3,654.6	7.6
Total by air	1,268.1	1,178.1	7.6	3,913.5	3,641.8	7.5
O'ahu	637.8	554.0	15.1	1,892.2	1,742.1	8.6
Maui	328.5	353.7	-7.1	1,059.5	1,034.0	2.5
Moloka'i	2.3	1.3	70.0	9.8	8.0	22.6
Lāna'i	7.5	6.6	14.2	22.5	23.0	-2.0
Kaua'i	125.0	109.2	14.4	382.0	344.4	10.9
Hawai'i Island	167.1	153.3	9.0	547.5	490.3	11.7
Visitor arrivals by cruise ships	6.8	5.0	35.7	20.4	12.8	59.4
TOTAL VISITOR DAYS	6,867,071	6,583,906	4.3	20,178,707	19,591,118	3.0
Total by air	6,758,156	6,481,577	4.3	19,854,621	19,342,145	2.6
O'ahu	3,180,194	3,018,287	5.4	9,063,107	8,878,113	2.1
Maui	1,838,201	1,755,424	4.7	5,337,962	5,193,209	2.8
Moloka'i	20,133	20,769	-3.1	77,209	83,097	-7.1
Lāna'i	26,365	21,812	20.9	72,337	72,141	0.3
Kaua'i	737,241	695,123	6.1	2,198,926	2,076,018	5.9
Hawai'i Island	956,021	970,162	-1.5	3,105,080	3,039,566	2.2
Visitor arrivals by cruise ships	108,915	102,329	6.4	324,086	248,973	30.2
VISITOR ARRIVALS	769,047	714,973	7.6	2,126,418	1,984,956	7.1
Total by air	746,639	695,800	7.3	2,060,329	1,934,433	6.5
O'ahu	445,596	410,399	8.6	1,248,755	1,167,572	7.0
Maui	221,568	215,047	3.0	617,052	587,579	5.0
Moloka'i	4,486	4,303	4.3	14,335	13,955	2.7
Lāna'i	6,870	6,837	0.5	19,693	19,340	1.8
Kaua'i	95,853	94,733	1.2	278,098	260,394	6.8
Hawai'i Island	135,802	134,474	1.0	400,441	380,182	5.3
Visitor arrivals by cruise ships	22,408	19,173	16.9	66,089	50,523	30.8
AVERAGE LENGTH OF STAY	8.93	9.21	-3.0	9.49	9.87	-3.9
Total by air	9.05	9.32	-2.8	9.64	10.00	-3.6
O'ahu	7.14	7.35	-3.0	7.26	7.60	-4.6
Maui	8.30	8.16	1.6	8.65	8.84	-2.1
Moloka'i	4.49	4.83	-7.0	5.39	5.95	-9.5
Lāna'i	3.84	3.19	20.3	3.67	3.73	-1.5
Kaua'i	7.69	7.34	4.8	7.91	7.97	-0.8
Hawai'i Island	7.04	7.21	-2.4	7.75	8.00	-3.0
Visitor arrivals by cruise ships	4.86	5.34	-8.9	4.90	4.93	-0.5
PER PERSON PER DAY SPENDING (\$)	185.7	179.7	3.3	195.0	186.5	4.5
Total by air	187.6	181.8	3.2	197.1	188.3	4.7
O'ahu	200.6	183.5	9.3	208.8	196.2	6.4
Maui	178.7	201.5	-11.3	198.5	199.1	-0.3
Moloka'i	112.0	63.9	75.3	126.4	95.8	31.9
Lāna'i	284.6	301.3	-5.5	311.6	318.6	-2.2
Kaua'i	169.5	157.1	7.9	173.7	165.9	4.7
Hawai'i Island	174.8	158.0	10.6	176.3	161.3	9.3
Visitor arrivals by cruise ships	62.6	49.1	27.5	63.0	51.5	22.4
PER PERSON PER TRIP SPENDING (\$)	1,657.8	1,654.7	0.2	1,850.0	1,841.1	0.5
Total by air	1,698.4	1,693.1	0.3	1,899.4	1,882.6	0.9
O'ahu	1,431.4	1,349.8	6.0	1,515.2	1,492.1	1.6
Maui	1,482.6	1,644.7	-9.9	1,717.1	1,759.8	-2.4
Moloka'i	502.8	308.4	63.0	680.6	570.4	19.3
Lāna'i	1,092.2	961.3	13.6	1,144.4	1,188.6	-3.7
Kaua'i	1,303.6	1,153.0	13.1	1,373.4	1,322.5	3.8
Hawai'i Island	1,230.2	1,140.0	7.9	1,367.3	1,289.7	6.0
Visitor arrivals by cruise ships	304.3	262.1	16.1	309.1	253.7	21.8

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2013

2013	ISLAND	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,434.2	\$1,224.8	\$1,274.9		
	Total by air	\$1,427.8	\$1,217.6	\$1,268.1		
	O'ahu	\$670.1	\$584.3	\$637.8		
	Maui	\$391.4	\$339.6	\$328.5		
	Moloka'i	\$4.5	\$3.0	\$2.3		
	Lāna'i	\$7.9	\$7.1	\$7.5		
	Kaua'i	\$136.6	\$120.4	\$125.0		
	Hawai'i Island Visitor arrivals by cruise ships	\$217.2 \$6.39	\$163.2 \$7.22	\$167.1 \$6.82		
Visitor days	TOTAL (air + ship)	7,112,267	6,199,369	6,867,071		
	Total by air	7,010,919	6,085,546	6,758,156		
	O'ahu	3,125,924	2,756,989	3,180,194		
	Maui	1,846,981	1,652,780	1,838,201		
	Moloka'i	34,969	22,107	20,133		
	Lāna'i	25,022	20,950	26,365		
	Kaua'i	779,236	682,449	737,241		
	Hawai'i Island Visitor arrivals by cruise ships	1,198,787 101,348	950,271 113,823	956,021 108,915		
Visitor arrivals	TOTAL (air + ship)	681,854	675,517	769,047		
	Total by air	663,615	650,075	746,639		
	O'ahu	407,075	396,084	445,596		
	Maui	200,962	194,522	221,568		
	Moloka'i	5,590	4,259	4,486		
	Lāna'i	6,528	6,295	6,870		
	Kaua'i	92,163	90,082	95,853		
	Hawai'i Island Visitor arrivals by cruise ships	133,975 18,239	130,664 25,442	135,802 22,408		
Length of stay	TOTAL (air + ship)	10.43	9.18	8.93		
	Total by air	10.56	9.36	9.05		
	O'ahu	7.68	6.96	7.14		
	Maui	9.19	8.50	8.30		
	Moloka'i	6.26	5.19	4.49		
	Lāna'i	3.83	3.33	3.84		
	Kaua'i	8.45	7.58	7.69		
	Hawai'i Island Visitor arrivals by cruise ships	8.95 5.56	7.27 4.47	7.04 4.86		
Per Person Per Day Spending *	TOTAL (air+ships)	\$201.6	\$197.6	\$185.7		
	Total by air	\$203.6	\$200.1	\$187.6		
	O'ahu	\$214.4	\$211.9	\$200.6		
	Maui	\$211.9	\$205.5	\$178.7		
	Moloka'i	\$129.7	\$134.2	\$112.0		
	Lāna'i	\$316.9	\$339.1	\$284.6		
	Kaua'i	\$175.3	\$176.4	\$169.5		
	Hawai'i Island Visitor arrivals by cruise ships	\$181.2 \$63.0	\$171.8 \$63.5	\$174.8 \$62.6		
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,103.3	\$1,813.2	\$1,657.8		
	Total by air	\$2,151.5	\$1,873.0	\$1,698.4		
	O'ahu	\$1,646.0	\$1,475.1	\$1,431.4		
	Maui	\$1,947.8	\$1,745.9	\$1,482.6		
	Moloka'i	\$811.1	\$696.6	\$502.8		
	Lāna'i	\$1,214.8	\$1,128.4	\$1,092.2		
	Kaua'i	\$1,482.0	\$1,336.7	\$1,303.6		
	Hawai'i Island Visitor arrivals by cruise ships	\$1,621.4 \$350.2	\$1,249.3 \$283.9	\$1,230.2 \$304.3		

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,434.2	\$2,659.0	\$3,933.9		
	Total by air	\$1,427.8	\$2,645.4	\$3,913.5		
	O'ahu	\$670.1	\$1,254.3	\$1,892.2		
	Maui	\$391.4	\$731.0	\$1,059.5		
	Moloka'i	\$4.5	\$7.5	\$9.8		
	Lāna'i	\$7.9	\$15.0	\$22.5		
	Kaua'i	\$136.6	\$257.0	\$382.0		
	Hawai'i Island Visitor arrivals by cruise ships	\$217.2 \$6.39	\$380.5 \$13.61	\$547.5 \$20.43		
Visitor days	TOTAL (air + ship)	7,112,267	13,311,636	20,178,707		
	Total by air	7,010,919	13,096,465	19,854,621		
	O'ahu	3,125,924	5,882,913	9,063,107		
	Maui	1,846,981	3,499,761	5,337,962		
	Moloka'i	34,969	57,076	77,209		
	Lāna'i	25,022	45,971	72,337		
	Kaua'i	779,236	1,461,685	2,198,926		
	Hawai'i Island Visitor arrivals by cruise ships	1,198,787 101,348	2,149,059 215,171	3,105,080 324,086		
Visitor arrivals	TOTAL (air + ship)	681,854	1,357,371	2,126,418		
	Total by air	663,615	1,313,690	2,060,329		
	O'ahu	407,075	803,159	1,248,755		
	Maui	200,962	395,484	617,052		
	Moloka'i	5,590	9,849	14,335		
	Lāna'i	6,528	12,823	19,693		
	Kaua'i	92,163	182,245	278,098		
	Hawai'i Island Visitor arrivals by cruise ships	133,975 18,239	264,639 43,681	400,441 66,089		
Length of stay	TOTAL (air + ship)	10.43	9.81	9.49		
	Total by air	10.56	9.97	9.64		
	O'ahu	7.68	7.32	7.26		
	Maui	9.19	8.85	8.65		
	Moloka'i	6.26	5.80	5.39		
	Lāna'i	3.83	3.59	3.67		
	Kaua'i	8.45	8.02	7.91		
	Hawai'i Island Visitor arrivals by cruise ships	8.95 5.56	8.12 4.93	7.75 4.90		
Per Person Per Day Spending *	TOTAL (air+ships)	\$201.6	\$199.7	\$195.0		
	Total by air	\$203.6	\$202.0	\$197.1		
	O'ahu	\$214.4	\$213.2	\$208.8		
	Maui	\$211.9	\$208.9	\$198.5		
	Moloka'i	\$129.7	\$131.4	\$126.4		
	Lāna'i	\$316.9	\$327.0	\$311.6		
	Kaua'i	\$175.3	\$175.8	\$173.7		
	Hawai'i Island Visitor arrivals by cruise ships	\$181.2 \$63.0	\$177.0 \$63.3	\$176.3 \$63.0		
Per Person Per Trip Spending *	TOTAL (air+ships)	\$2,103.3	\$1,958.9	\$1,850.0		
	Total by air	\$2,151.5	\$2,013.7	\$1,899.4		
	O'ahu	\$1,646.0	\$1,561.7	\$1,515.2		
	Maui	\$1,947.8	\$1,848.5	\$1,717.1		
	Moloka'i	\$811.1	\$761.6	\$680.6		
	Lāna'i	\$1,214.8	\$1,172.4	\$1,144.4		
	Kaua'i	\$1,482.0	\$1,410.2	\$1,373.4		
	Hawai'i Island Visitor arrivals by cruise ships	\$1,621.4 \$350.2	\$1,437.7 \$311.6	\$1,367.3 \$309.1		

Source:Hawai'i Tourism Authority

Table 8. CRUISE SHIP VISITORS

	MARCH			YEAR-TO-DATE		
	2013P	2012P	% CHANGE	2013P	2012P	% CHANGE
VISITOR DAYS	184,069	227,524	-19.1%	607,857	581,071	4.6%
TOTAL VISITORS	29,024	30,437	-4.6%	91,553	80,591	13.6%
ARRIVED BY SHIP	22,408	19,173	16.9%	66,089	50,523	30.8%
ARRIVED BY AIR	6,616	11,264	-41.3%	25,464	30,069	-15.3%
NUMBER OF SHIP ARRIVALS	11	9	22.2%	34	28	21.4%
ISLANDS VISITED						
O'ahu	27,573	30,437	-9.4%	90,102	80,591	11.8%
Kaua'i	24,126	28,930	-16.6%	78,213	74,014	5.7%
Maui County	27,405	29,063	-5.7%	84,902	75,441	12.5%
Maui	27,405	29,063	-5.7%	84,902	75,441	12.5%
Moloka'i	603	604	-0.2%	1,866	1,260	48.1%
Lāna'i	960	637	50.8%	2,597	1,797	44.6%
Hawai'i Island	27,373	28,949	-5.4%	85,190	75,025	13.5%
Average Islands Visited	3.72	3.90	-4.5%	3.7	3.82	-2.0%
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	0.63	0.88	-28.4%	0.76	0.95	-20.5%
Days in Hawai'i during Cruise	4.36	5.11	-14.7%	4.52	4.89	-7.6%
Days in Hawai'i after Cruise	1.35	1.48	-8.8%	1.36	1.37	-0.1%
Total days in Hawai'i	6.34	7.48	-15.2%	6.64	7.21	-7.9%
ACCOMMODATIONS						
Hotel	9,361	13,525	-30.8%	34,180	35,056	-2.5%
Hotel only	7,046	11,513	-38.8%	27,549	29,354	-6.2%
Condo	1,494	1,380	8.3%	4,471	4,211	6.2%
Condo only	272	422	-35.7%	975	1,141	-14.5%
Timeshare	1,373	952	44.1%	4,044	2,961	36.6%
Timeshare Only	259	147	76.6%	1,134	757	49.8%
Bed & Breakfast	257	182	41.1%	714	379	88.2%
Bed & Breakfast only	21	27	-24.2%	74	52	42.2%
Friends & relatives	726	563	28.9%	2,364	1,773	33.4%
Other accommodation	1,237	1,040	19.0%	4,005	2,945	36.0%
Accommodation (NET)	11,059	15,027	-26.4%	40,296	39,755	1.4%
Cruise only	17,965	15,410	16.6%	51,257	40,836	25.5%
TRAVEL STATUS						
% First timers	34.6	37.2	-2.59	37.4	37.9	-0.57
% Repeat visitors	65.4	62.8	2.59	62.6	62.1	0.57

Source: Hawai'i Tourism Authority

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2013 vs 2012

March	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge
Total Seats	971,404	861,958	12.7%	669,541	574,957	16.5%	177,254	168,955	4.9%	65,725	63,923	2.8%	3,344	4,867	-31.3%	55,540	49,256	12.8%
Scheduled Seats	956,733	852,767	12.2%	654,870	565,766	15.7%	177,254	168,955	4.9%	65,725	63,923	2.8%	3,344	4,867	-31.3%	55,540	49,256	12.8%
Charter seats	14,671	9,191	59.6%	14,671	9,191	59.6%												
Domestic Seats	642,046	582,532	10.2%	374,242	328,250	14.0%	149,396	141,607	5.5%	61,682	60,710	1.6%	3,344	4,867	-31.3%	53,382	47,098	13.3%
Scheduled Seats	637,354	576,460	10.6%	369,550	322,178	14.7%	149,396	141,607	5.5%	61,682	60,710	1.6%	3,344	4,867	-31.3%	53,382	47,098	13.3%
Charter seats	4,692	6,072	-22.7%	4,692	6,072	-22.7%												
US West	566,436	521,709	8.6%	306,952	275,667	11.3%	141,076	133,367	5.8%	61,682	60,710	1.6%	3,344	4,867	-31.3%	53,382	47,098	13.3%
...Anchorage	7,693	7,065	8.9%	4,867	4,867	0.0%	2,041	2,198	-7.1%	785	0	NA						
...Bellingham	11,707	4,867	140.5%	6,874	4,867	41.2%	4,833	0	NA									
...Boise	1,115	0	NA	1,115	0	NA												
...Denver	15,268	17,114	-10.8%	8,339	7,420	12.4%	5,239	7,564	-30.7%	845	1,220	-30.7%				845	910	-7.1%
...Eugene	1,115	0	NA	1,115	0	NA												
...Fresno	1,115	0	NA	1,115	0	NA												
...Las Vegas	24,836	22,098	12.4%	24,836	20,082	23.7%	0	2,016	-100.0%									
...Los Angeles	187,858	183,083	2.6%	99,458	90,497	9.9%	40,268	43,598	-7.6%	22,941	22,496	2.0%	3,344	4,867	-31.3%	21,847	21,625	1.0%
...Oakland	31,564	25,379	24.4%	9,151	7,812	17.1%	12,679	9,403	34.8%	4,867	3,925	24.0%				4,867	4,239	14.8%
...Orange County	0	2,480	-100.0%	0	2,480	-100.0%												
...Phoenix	45,254	41,062	10.2%	22,480	19,972	12.6%	10,229	9,310	9.9%	6,562	5,890	11.4%				5,983	5,890	1.6%
...Phoenix Mesa	2,899	0	NA	2,899	0	NA												
...Portland	29,325	23,012	27.4%	12,836	12,679	1.2%	10,994	7,507	46.4%	2,669	2,826	-5.6%				2,826	0	NA
...Sacramento	12,679	12,679	0.0%	7,812	7,812	0.0%	4,867	4,867	0.0%									
...Salt Lake City	6,554	8,122	-19.3%	6,554	8,122	-19.3%												
...San Diego	18,134	17,546	3.4%	13,267	12,679	4.6%	4,867	4,867	0.0%									
...San Francisco	75,997	77,859	-2.4%	43,583	42,663	2.2%	16,094	16,348	-1.6%	11,081	13,206	-16.1%				5,239	5,642	-7.1%
...San Jose	29,548	24,119	22.5%	8,395	7,812	7.5%	11,419	8,143	40.2%	4,867	4,239	14.8%				4,867	3,925	24.0%
...Santa Maria	669	0	NA	669	0	NA												
...Seattle	60,876	55,224	10.2%	29,357	25,903	13.3%	17,546	17,546	0.0%	7,065	6,908	2.3%				6,908	4,867	41.9%
...Spokane	1,115	0	NA	1,115	0	NA												
...Stockton	1,115	0	NA	1,115	0	NA												
US East	70,918	54,751	29.5%	62,598	46,511	34.6%	8,320	8,240	1.0%									
...Atlanta	9,238	9,448	-2.2%	9,238	9,448	-2.2%												
...Chicago	9,684	9,108	6.3%	8,339	7,843	6.3%	1,345	1,265	6.3%									
...Dallas	20,925	20,925	0.0%	13,950	13,950	0.0%	6,975	6,975	0.0%									
...Houston	7,387	8,685	-14.9%	7,387	8,685	-14.9%												
...New York JFK	9,114	0	NA	9,114	0	NA												
...Newark	7,285	6,585	10.6%	7,285	6,585	10.6%												
...Washington D.C.	7,285	0	NA	7,285	0	NA												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2013 vs 2012 (Cont.)

March	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge
International Seats	329,358	279,426	17.9%	295,299	246,707	19.7%	27,858	27,348	1.9%	4,043	3,213	25.8%	0	0	NA	2,158	2,158	0.0%
Scheduled Seats	319,379	276,307	15.6%	285,320	243,588	17.1%	27,858	27,348	1.9%	4,043	3,213	25.8%	0	0	NA	2,158	2,158	0.0%
Charter Seats	9,979	3,119	219.9%	9,979	3,119	219.9%												
Japan	169,123	150,499	12.4%	169,123	150,499	12.4%												
...Fukuoka	14,322	4,410	224.8%	14,322	4,410	224.8%												
...Nagoya	14,601	13,020	12.1%	14,601	13,020	12.1%												
...Osaka	28,861	27,338	5.6%	28,861	27,338	5.6%												
...Sapporo	3,528	0	NA	3,528	0	NA												
...Tokyo-HND	22,971	24,707	-7.0%	22,971	24,707	-7.0%												
...Tokyo-NRT	84,840	81,024	4.7%	84,840	81,024	4.7%												
Canada	52,623	52,306	0.6%	18,564	19,587	-5.2%	27,858	27,348	1.9%	4,043	3,213	25.8%				2,158	2,158	0.0%
...Calgary	9,930	11,757	-15.5%	1,971	2,994	-34.2%	7,959	8,763	-9.2%									
...Edmonton	3,066	1,752	75.0%				3,066	1,752	75.0%									
...Vancouver	39,083	38,253	2.2%	16,049	16,049	0.0%	16,833	16,833	0.0%	4,043	3,213	25.8%				2,158	2,158	0.0%
...Victoria	544	544	0.0%	544	544	0.0%												
Other Asia	39,423	30,611	28.8%	39,423	30,611	28.8%												
...Seoul	35,727	28,028	27.5%	35,727	28,028	27.5%												
...Shanghai	3,696	2,583	43.1%	3,696	2,583	43.1%												
Oceania	34,089	19,561	74.3%	34,089	19,561	74.3%												
...Auckland	5,394	2,106	156.1%	5,394	2,106	156.1%												
...Brisbane	5,796	0	NA	5,796	0	NA												
...Melbourne	3,030	0	NA	3,030	0	NA												
...Sydney	19,869	17,455	13.8%	19,869	17,455	13.8%												
Other	24,121	23,330	3.4%	24,121	23,330	3.4%												
...Apia	810	810	0.0%	810	810	0.0%												
...Christmas	480	480	0.0%	480	480	0.0%												
...Guam	8,339	7,843	6.3%	8,339	7,843	6.3%												
...Majuro	1,976	2,041	-3.2%	1,976	2,041	-3.2%												
...Manila	8,430	8,232	2.4%	8,430	8,232	2.4%												
...Nadi	810	648	25.0%	810	648	25.0%												
...Pago Pago	2,016	2,268	-11.1%	2,016	2,268	-11.1%												
...Papeete	1,260	1,008	25.0%	1,260	1,008	25.0%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2013 vs 2012 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge
Total Seats	2,732,243	2,458,160	11.1%	1,882,612	1,671,558	12.6%	496,970	468,606	6.1%	182,177	169,481	7.5%	10,488	15,543	-32.5%	159,996	132,972	20.3%
Scheduled Seats	2,691,176	2,428,016	10.8%	1,841,545	1,641,414	12.2%	496,970	468,606	6.1%	182,177	169,481	7.5%	10,488	15,543	-32.5%	159,996	132,972	20.3%
Charter seats	41,067	30,144	36.2%	41,067	30,144	36.2%												
Domestic Seats	1,788,878	1,626,179	10.0%	1,036,904	935,374	10.9%	416,996	388,500	7.3%	170,802	160,264	6.6%	10,488	15,543	-32.5%	153,688	126,498	21.5%
Scheduled Seats	1,775,078	1,607,963	10.4%	1,023,104	917,158	11.6%	416,996	388,500	7.3%	170,802	160,264	6.6%	10,488	15,543	-32.5%	153,688	126,498	21.5%
Charter seats	13,800	18,216	-24.2%	13,800	18,216	-24.2%												
US West	1,571,310	1,450,403	8.3%	841,200	783,362	7.4%	395,132	364,736	8.3%	170,802	160,264	6.6%	10,488	15,543	-32.5%	153,688	126,498	21.5%
...Anchorage	22,137	20,410	8.5%	14,130	14,287	-1.1%	5,966	6,123	-2.6%	2,041	0	NA						
...Bellingham	34,113	14,287	138.8%	19,928	14,287	39.5%	14,185	0	NA									
...Boise	13,445	9,430	42.6%	8,037	6,510	23.5%	4,056	1,464	177.0%	676	728	-7.1%				676	728	-7.1%
...Denver	26,861	29,052	-7.5%	14,524	13,874	4.7%	9,295	11,468	-18.9%	1,521	2,072	-26.6%				1,521	1,638	-7.1%
...Eugene	3,345	0	NA	3,345	0	NA												
...Fresno	23,681	22,098	7.2%	23,681	19,830	19.4%	0	2,268	-100.0%									
...Las Vegas	216,389	204,129	6.0%	135,208	123,483	9.5%	37,158	42,712	-13.0%	17,710	17,631	0.4%	4,104	4,867	-15.7%	22,209	20,303	9.4%
...Los Angeles	379,274	360,654	5.2%	193,158	177,053	9.1%	86,741	87,939	-1.4%	46,737	42,551	9.8%	6,384	9,420	-32.2%	46,254	43,691	5.9%
...Oakland	60,236	46,321	30.0%	17,579	15,368	14.4%	24,131	18,236	32.3%	9,263	5,809	59.5%				9,263	6,908	34.1%
...Orange County	0	2,480	-100.0%	0	2,480	-100.0%												
...Phoenix	118,734	110,522	7.4%	58,537	54,662	7.1%	25,884	24,320	6.4%	19,162	17,290	10.8%				15,151	14,250	6.3%
...Phoenix Mesa	32,814	22,892	43.3%	17,585	12,679	38.7%	9,734	7,387	31.8%	2,826	2,826	0.0%				2,669	0	NA
...Portland	67,272	54,617	23.2%	32,100	32,352	-0.8%	24,653	16,927	45.6%	5,181	5,338	-2.9%				5,338	0	NA
...Sacramento	30,833	32,662	-5.6%	21,570	23,242	-7.2%	9,263	9,420	-1.7%									
...Salt Lake City	30,139	33,266	-9.4%	25,272	28,399	-11.0%	4,867	4,867	0.0%									
...San Diego	102,303	102,951	-0.6%	61,570	60,163	2.3%	24,079	25,640	-6.1%	10,401	11,382	-8.6%	0	628	-100.0%	6,253	5,766	8.4%
...San Francisco	169,379	166,150	1.9%	87,464	86,598	1.0%	41,309	38,487	7.3%	25,768	27,319	-5.7%	0	628	-100.0%	14,838	13,118	13.1%
...San Jose	58,104	43,809	32.6%	16,707	15,120	10.5%	22,871	15,972	43.2%	9,263	6,908	34.1%				9,263	5,809	59.5%
...Santa Maria	669	0	NA	669	0	NA												
...Seattle	176,676	169,178	4.4%	85,230	82,975	2.7%	50,940	51,506	-1.1%	20,253	20,410	-0.8%				20,253	14,287	41.8%
...Spokane	1,784	0	NA	1,784	0	NA												
...Stockton	3,122	0	NA	3,122	0	NA												
US East	203,768	157,560	29.3%	181,904	133,796	36.0%	21,864	23,764	-8.0%									
...Atlanta	26,820	27,328	-1.9%	26,820	27,328	-1.9%												
...Chicago	27,849	28,337	-1.7%	26,235	25,048	4.7%	1,614	3,289	-50.9%									
...Dallas	60,750	61,425	-1.1%	40,500	40,950	-1.1%	20,250	20,475	-1.1%									
...Houston	22,306	21,285	4.8%	22,306	21,285	4.8%												
...New York JFK	24,631	6,510	278.4%	24,631	6,510	278.4%												
...Newark	22,142	12,675	74.7%	22,142	12,675	74.7%												
...Washington D.C.	19,270	0	NA	19,270	0	NA												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2013 vs 2012 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge
International Seats	943,365	831,981	13.4%	845,708	736,184	14.9%	79,974	80,106	-0.2%	11,375	9,217	23.4%				6,308	6,474	-2.6%
Scheduled Seats	916,098	820,053	11.7%	818,441	724,256	13.0%	79,974	80,106	-0.2%	11,375	9,217	23.4%				6,308	6,474	-2.6%
Charter Seats	27,267	11,928	128.6%	27,267	11,928	128.6%												
Japan	482,991	439,218	10.0%	482,991	439,218	10.0%												
...Fukuoka	41,580	12,600	230.0%	41,580	12,600	230.0%												
...Nagoya	36,126	38,692	-6.6%	36,126	38,692	-6.6%												
...Osaka	81,879	79,798	2.6%	81,879	79,798	2.6%												
...Sapporo	9,828	0	NA	9,828	0	NA												
...Tokyo-HND	70,009	72,527	-3.5%	70,009	72,527	-3.5%												
...Tokyo-NRT	243,569	235,601	3.4%	243,569	235,601	3.4%												
Canada	151,644	152,763	-0.7%	53,987	56,966	-5.2%	79,974	80,106	-0.2%	11,375	9,217	23.4%				6,308	6,474	-2.6%
...Calgary	28,679	33,332	-14.0%	5,897	8,333	-29.2%	22,782	24,999	-8.9%									
...Edmonton	8,322	5,694	46.2%				8,322	5,694	46.2%									
...Vancouver	112,875	111,969	0.8%	46,322	46,865	-1.2%	48,870	49,413	-1.1%	11,375	9,217	23.4%				6,308	6,474	-2.6%
...Victoria	1,768	1,768	0.0%	1,768	1,768	0.0%												
Other Asia	120,451	92,022	30.9%	120,451	92,022	30.9%												
...Seoul	107,583	84,560	27.2%	107,583	84,560	27.2%												
...Shanghai	12,118	7,462	62.4%	12,118	7,462	62.4%												
...Taiwan	750	0	NA	750	0	NA												
Oceania	90,622	67,652	34.0%	90,622	67,652	34.0%												
...Auckland	11,244	6,084	84.8%	11,244	6,084	84.8%												
...Brisbane	12,096	3,549	240.8%	12,096	3,549	240.8%												
...Melbourne	8,181	3,276	149.7%	8,181	3,276	149.7%												
...Sydney	59,101	54,743	8.0%	59,101	54,743	8.0%												
Other	70,390	68,398	2.9%	70,390	68,398	2.9%												
...Apia	2,106	2,106	0.0%	2,106	2,106	0.0%												
...Christmas	1,560	1,560	0.0%	1,560	1,560	0.0%												
...Guam	24,210	23,023	5.2%	24,210	23,023	5.2%												
...Majuro	5,776	6,123	-5.7%	5,776	6,123	-5.7%												
...Manila	24,804	23,400	6.0%	24,804	23,400	6.0%												
...Nadi	2,106	2,106	0.0%	2,106	2,106	0.0%												
...Pago Pago	6,552	6,804	-3.7%	6,552	6,804	-3.7%												
...Papeete	3,276	3,276	0.0%	3,276	3,276	0.0%												

Source: Scheduled seats from OAG schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division