

	TABLE 1. TOTAL VISITORS BY AIR					
	MAY			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	5,584,244	5,492,012	1.7%	31,059,587	30,376,410	2.2%
TOTAL VISITORS	641,611	615,156	4.3%	3,339,147	3,165,811	5.5%
DOMESTIC	450,719	444,670	1.4%	2,260,824	2,181,909	3.6%
INTERNATIONAL	190,892	170,486	12.0%	1,078,323	983,902	9.6%
AVERAGE DAILY CENSUS	180,137	177,162	1.7%	205,693	199,845	2.9%
TOTAL AIR SEATS (EST)	857,003	801,617	6.9%	4,480,066	4,080,184	9.8%
TOTAL LOAD FACTOR (EST)	89.9%	90.9%	-1.0	87.0%	89.8%	-2.8
ISLANDS VISITED						
O'ahu	418,217	396,694	5.4%	2,059,046	1,935,633	6.4%
O'ahu only	313,848	299,751	4.7%	1,532,619	1,434,830	6.8%
Kaua'i	91,258	85,174	7.1%	454,071	431,917	5.1%
Kaua'i only	48,142	46,629	3.2%	248,036	236,198	5.0%
Maui County	185,685	175,562	5.8%	1,008,896	964,918	4.6%
Maui	182,461	172,117	6.0%	989,977	945,631	4.7%
Maui only	108,918	105,566	3.2%	625,583	600,237	4.2%
Moloka'i *	4,254	4,296	-1.0%	23,011	22,811	0.9%
Moloka'i only *	521	557	-6.4%	3,132	3,327	-5.9%
Lāna'i *	5,422	5,639	-3.8%	30,787	31,371	-1.9%
Lāna'i only *	688	538	27.8%	4,833	4,995	-3.2%
Hawai'i Island	109,022	104,381	4.4%	622,186	597,952	4.1%
Kona side	89,409	85,060	5.1%	517,784	496,594	4.3%
Hilo side	43,674	40,719	7.3%	227,978	221,355	3.0%
Hawai'i Island only	46,696	48,053	-2.8%	299,293	290,439	3.0%
Any Neighbor Island	327,763	315,405	3.9%	1,806,528	1,730,981	4.4%
NI only	223,394	218,462	2.3%	1,280,101	1,230,178	4.1%
O'ahu & NI	104,369	96,944	7.7%	526,427	500,803	5.1%
Any one island only	518,813	501,093	3.5%	2,713,496	2,570,026	5.6%
Multiple Islands	122,798	114,063	7.7%	625,651	595,785	5.0%
Avg. Islands Visited	1.26	1.25	1.2%	1.25	1.25	-0.1%
Average Length of Stay in Hawai'i	8.70	8.93	-2.5%	9.30	9.60	-3.1%
ACCOMMODATIONS						
Plan to stay in Hotel	406,016	395,663	2.6%	2,085,203	1,997,007	4.4%
Hotel only	358,135	348,570	2.7%	1,830,724	1,746,629	4.8%
Plan to stay in Condo	106,035	101,261	4.7%	612,408	576,140	6.3%
Condo only	84,347	79,720	5.8%	483,457	453,528	6.6%
Plan to stay in Timeshare	61,623	60,328	2.1%	298,263	295,958	0.8%
Timeshare only	48,306	47,759	1.1%	229,647	229,567	0.0%
Cruise Ship	13,056	10,657	22.5%	53,204	55,615	-4.3%
Friends/Relatives	61,652	57,714	6.8%	306,279	290,695	5.4%
Bed & Breakfast	5,930	5,761	2.9%	38,826	32,355	20.0%
Other	8,682	8,422	3.1%	44,847	43,727	2.6%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 1. TOTAL VISITORS BY AIR (CONT.)					
	MAY			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	522,506	496,623	5.2%	2,752,472	2,610,704	5.4%
Honeymoon	52,400	48,365	8.3%	207,354	203,731	1.8%
Get Married	10,853	12,314	-11.9%	45,260	49,221	-8.0%
Pleasure/Vacation	469,751	447,519	5.0%	2,543,961	2,406,570	5.7%
Mtgs/Conventions/Incentive	39,430	42,655	-7.6%	243,711	218,761	11.4%
Conventions	16,626	27,799	-40.2%	124,867	127,872	-2.4%
Corporate Meetings	6,010	6,853	-12.3%	41,913	43,301	-3.2%
Incentive	18,041	9,285	94.3%	86,203	55,610	55.0%
Other Business	19,393	20,600	-5.9%	106,817	107,429	-0.6%
Visit Friends/Rel.	61,620	58,980	4.5%	283,903	269,862	5.2%
Gov't/Military	5,607	8,652	-35.2%	30,260	40,744	-25.7%
Attend School	1,465	2,016	-27.3%	6,744	9,286	-27.4%
Sport Events	3,621	4,221	-14.2%	28,453	33,157	-14.2%
TRAVEL STATUS						
% First Timers **	37.9	37.9	0.0	34.4	34.5	-0.1
% Repeaters **	62.1	62.1	0.0	65.6	65.5	0.1
Average # of Trips	4.70	4.69	0.3%	5.04	4.98	1.2%
Group Tour	58,669	59,988	-2.2%	297,012	281,801	5.4%
Non-Group	582,942	555,168	5.0%	3,042,135	2,884,010	5.5%
Package Trip	220,916	215,654	2.4%	1,096,106	1,069,247	2.5%
No Package	420,695	399,502	5.3%	2,243,041	2,096,564	7.0%
Net True Independent	410,972	389,883	5.4%	2,188,813	2,056,715	6.4%

** Change represents absolute change in rates rather than percentage change in rate.

	TABLE 2. DOMESTIC VISITORS BY AIR (Visitors Arriving on Domestic Flights)					
	MAY			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
DOMESTIC VISITOR DAYS	4,272,816	4,268,832	0.1%	22,626,081	22,162,832	2.1%
DOMESTIC VISITORS	450,719	444,670	1.4%	2,260,824	2,181,909	3.6%
DOMESTIC AVERAGE DAILY CENSUS	137,833	137,704	0.1%	149,842	145,808	2.8%
DOMESTIC AIR SEATS (EST)	582,560	558,779	4.3%	2,968,704	2,736,564	8.5%
DOMESTIC LOAD FACTOR (EST)	95.4%	96.7%	-1.3	91.0%	95.0%	-4.0
ISLANDS VISITED						
O'ahu	240,934	237,752	1.3%	1,131,130	1,095,537	3.2%
O'ahu only	172,991	172,580	0.2%	815,329	783,816	4.0%
Kaua'i	83,165	79,283	4.9%	398,133	384,408	3.6%
Kaua'i only	46,705	45,857	1.8%	236,366	223,061	6.0%
Maui County	158,542	153,294	3.4%	799,182	778,545	2.7%
Maui	155,712	150,719	3.3%	782,912	762,534	2.7%
Maui only	101,348	99,522	1.8%	531,910	513,809	3.5%
Moloka'i *	3,492	3,168	10.2%	17,556	17,652	-0.5%
Moloka'i only *	503	451	11.5%	2,856	2,976	-4.0%
Lāna'i *	4,637	4,126	12.4%	24,206	24,186	0.1%
Lāna'i only *	688	532	29.3%	4,601	4,214	9.2%
Hawai'i Island	83,446	81,373	2.5%	457,447	445,738	2.6%
Kona side	71,180	69,648	2.2%	396,729	387,452	2.4%
Hilo side	31,431	29,500	6.5%	151,276	149,899	0.9%
Hawai'i Island only	43,104	44,639	-3.4%	267,095	259,032	3.1%
Any Neighbor Island	277,728	272,090	2.1%	1,445,495	1,398,093	3.4%
NI only	209,785	206,918	1.4%	1,129,694	1,086,372	4.0%
O'ahu & NI	67,943	65,172	4.3%	315,801	311,721	1.3%
Any one island only	365,339	363,581	0.5%	1,858,157	1,786,908	4.0%
Multiple Islands	85,380	81,089	5.3%	402,667	395,001	1.9%
Avg. Islands Visited	1.27	1.25	1.3%	1.24	1.25	-0.6%
Average Length of Stay in Hawai'i	9.48	9.60	-1.2%	10.01	10.16	-1.5%
ACCOMMODATIONS						
Plan to stay in Hotel	243,861	251,932	-3.2%	1,231,942	1,219,149	1.0%
Hotel only	204,049	213,531	-4.4%	1,031,536	1,023,888	0.7%
Plan to stay in Condo	86,713	82,335	5.3%	460,145	433,856	6.1%
Condo only	69,246	65,580	5.6%	362,749	341,992	6.1%
Plan to stay in Timeshare	55,892	53,035	5.4%	255,340	250,418	2.0%
Timeshare only	43,973	41,858	5.1%	196,941	193,586	1.7%
Cruise Ship	11,219	8,735	28.4%	42,349	46,645	-9.2%
Friends/Relatives	56,027	52,842	6.0%	272,620	252,874	7.8%
Bed & Breakfast	5,047	5,019	0.6%	29,155	27,620	5.6%
Other	7,689	8,004	-3.9%	39,440	39,004	1.1%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	T A B L E 2. D O M E S T I C V I S I T O R S B Y A I R (C O N T.)					
	(Visitors Arriving on Domestic Flights)					
	MAY			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	366,256	354,583	3.3%	1,831,886	1,761,576	4.0%
Honeymoon	21,407	22,151	-3.4%	71,439	71,963	-0.7%
Get Married	5,470	6,143	-11.0%	20,647	21,739	-5.0%
Pleasure/Vacation	345,077	332,576	3.8%	1,762,043	1,690,874	4.2%
Mtgs/Conventions/Incentive	22,947	32,370	-29.1%	169,342	167,562	1.1%
Conventions	12,179	21,097	-42.3%	99,048	100,675	-1.6%
Corporate Meetings	5,238	6,216	-15.7%	37,513	36,316	3.3%
Incentive	6,537	6,316	3.5%	40,678	37,847	7.5%
Other Business	17,680	17,663	0.1%	97,287	96,209	1.1%
Visit Friends/Rel.	55,734	52,971	5.2%	248,179	235,448	5.4%
Gov't/Military	4,879	7,830	-37.7%	27,112	35,564	-23.8%
Attend School	760	701	8.4%	4,912	5,142	-4.5%
Sport Events	2,222	2,333	-4.8%	21,786	21,514	1.3%
TRAVEL STATUS						
% First Timers	33.1	32.9	0.2	28.7	28.6	0.0
% Repeaters	66.9	67.1	-0.2	71.3	71.4	0.0
Average # of Trips	5.30	5.34	-0.7%	5.74	5.76	-0.2%
Group Tour	15,610	16,310	-4.3%	87,989	89,983	-2.2%
Non-Group	435,109	428,360	1.6%	2,172,835	2,091,926	3.9%
Package Trip	105,189	109,981	-4.4%	475,878	498,730	-4.6%
No Package	345,530	334,689	3.2%	1,784,946	1,683,179	6.0%
Net True Independent	340,799	329,494	3.4%	1,757,956	1,729,694	1.6%

** Change represents absolute change in rates rather than percentage change in rate.

	T A B L E 3. I N T E R N A T I O N A L V I S I T O R S B Y A I R (Visitors Arriving on International Flights)					
	MAY			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
INTERNATIONAL VISITOR DAYS	1,311,428	1,223,180	7.2%	8,433,506	8,213,578	2.7%
INTERNATIONAL VISITORS	190,892	170,486	12.0%	1,078,323	983,902	9.6%
INTERNATIONAL AVERAGE DAILY CENSUS	42,304	39,457	7.2%	55,851	54,037	3.4%
INTERNATIONAL AIR SEATS (EST)	274,443	242,838	13.0%	1,511,362	1,343,620	12.5%
INTERNATIONAL LOAD FACTOR (EST)	78.2%	77.5%	0.8	79.2%	79.3%	-0.1
ISLANDS VISITED						
O'ahu	177,283	158,942	11.5%	927,916	840,096	10.5%
O'ahu only	140,857	127,171	10.8%	717,290	651,014	10.2%
Kaua'i	8,093	5,891	37.4%	55,938	47,509	17.7%
Kaua'i only	1,437	772	86.3%	11,670	13,137	-11.2%
Maui County	27,143	22,268	21.9%	209,714	186,373	12.5%
Maui	26,749	21,398	25.0%	207,065	183,097	13.1%
Maui only	7,570	6,044	25.2%	93,673	86,428	8.4%
Moloka'i *	762	1,128	-32.4%	5,455	5,159	5.7%
Moloka'i only *	18	106	-82.9%	276	351	-21.4%
Lāna'i *	785	1,513	-48.1%	6,581	7,185	-8.4%
Lāna'i only *	0	6	-100.0%	232	781	-70.3%
Hawai'i Island	25,576	23,008	11.2%	164,739	152,214	8.2%
Kona side	18,229	15,412	18.3%	121,055	109,142	10.9%
Hilo side	12,243	11,219	9.1%	76,702	71,456	7.3%
Hawai'i Island only	3,592	3,414	5.2%	32,198	31,407	2.5%
Any Neighbor Island	50,035	43,315	15.5%	361,033	332,888	8.5%
NI only	13,609	11,544	17.9%	150,407	143,806	4.6%
O'ahu & NI	36,426	31,772	14.6%	210,626	189,082	11.4%
Any one island only	153,474	137,512	11.6%	855,339	783,118	9.2%
Multiple Islands	37,418	32,974	13.5%	222,984	200,784	11.1%
Avg. Islands Visited	1.25	1.24	0.8%	1.27	1.26	1.0%
Average Length of Stay in Hawai'i	6.87	7.17	-4.2%	7.82	8.35	-6.3%
ACCOMMODATIONS						
Plan to stay in Hotel	162,155	143,731	12.8%	853,261	777,858	9.7%
Hotel only	154,086	135,039	14.1%	799,188	722,741	10.6%
Plan to stay in Condo	19,322	18,926	2.1%	152,263	142,284	7.0%
Condo only	15,101	14,140	6.8%	120,708	111,536	8.2%
Plan to stay in Timeshare	5,731	7,293	-21.4%	42,923	45,540	-5.7%
Timeshare only	4,333	5,901	-26.6%	32,706	35,981	-9.1%
Cruise Ship	1,837	1,922	-4.4%	10,855	8,970	21.0%
Friends/Relatives	5,625	4,872	15.5%	33,659	37,821	-11.0%
Bed & Breakfast	883	742	19.0%	9,671	4,735	104.2%
Other	993	418	137.5%	5,407	4,723	14.5%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	T A B L E 3. I N T E R N A T I O N A L V I S I T O R S B Y A I R (C O N T .)					
	(V i s i t o r s A r r i v i n g o n I n t e r n a t i o n a l F l i g h t s)					
	MAY			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	156,250	142,040	10.0%	920,586	849,128	8.4%
Honeymoon	30,993	26,214	18.2%	135,915	131,768	3.1%
Get Married	5,383	6,171	-12.8%	24,613	27,482	-10.4%
Pleasure/Vacation	124,674	114,943	8.5%	781,918	715,696	9.3%
Mtgs/Conventions/Incentive	16,483	10,285	60.3%	74,369	51,199	45.3%
Conventions	4,447	6,702	-33.6%	25,819	27,197	-5.1%
Corporate Meetings	772	637	21.2%	4,400	6,985	-37.0%
Incentive	11,504	2,969	287.5%	45,525	17,763	156.3%
Other Business	1,713	2,937	-41.7%	9,530	11,220	-15.1%
Visit Friends/Rel.	5,886	6,009	-2.1%	35,724	34,414	3.8%
Gov't/Military	728	822	-11.4%	3,148	5,180	-39.2%
Attend School	705	1,315	-46.4%	1,832	4,144	-55.8%
Sport Events	1,399	1,888	-25.9%	6,667	11,643	-42.7%
TRAVEL STATUS						
% First Timers **	49.3	51.0	-1.7	46.6	47.7	-1.1
% Repeaters **	50.7	49.0	1.7	53.4	52.3	1.1
Average # of Trips	3.29	2.99	10.0%	3.56	3.26	9.5%
Group Tour	43,059	43,678	-1.4%	209,023	191,818	9.0%
Non-Group	147,833	126,808	16.6%	869,300	792,084	9.7%
Package Trip	115,727	105,673	9.5%	620,228	570,517	8.7%
No Package	75,165	64,813	16.0%	458,095	413,385	10.8%
Net True Independent	70,173	60,389	16.2%	430,857	400,837	7.5%

** Change represents absolute change in rates rather than percentage change in rate.

	TABLE 4. TOTAL U.S WEST VISITORS BY AIR (Includes Mountain and Pacific States)					
	MAY			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	2,435,847	2,432,434	0.1%	12,511,335	11,996,208	4.3%
TOTAL VISITORS	268,120	262,000	2.3%	1,325,273	1,249,558	6.1%
Domestic	262,487	259,482	1.2%	1,293,530	1,228,787	5.3%
International	5,633	2,518	123.7%	31,743	20,771	52.8%
AVERAGE DAILY CENSUS	78,576	78,466	0.1%	82,856	78,923	5.0%
ISLANDS VISITED						
O'ahu	125,891	119,428	5.4%	590,638	547,121	8.0%
O'ahu only	99,653	94,577	5.4%	469,175	430,723	8.9%
Kaua'i	47,380	46,171	2.6%	224,035	209,781	6.8%
Kaua'i only	33,017	33,343	-1.0%	162,751	151,714	7.3%
Maui County	93,020	90,642	2.6%	453,924	434,080	4.6%
Maui	91,296	89,138	2.4%	443,855	424,692	4.5%
Maui only	71,105	70,299	1.1%	350,956	336,677	4.2%
Moloka'i *	1,865	1,688	10.5%	9,619	8,927	7.8%
Moloka'i only *	346	362	-4.4%	2,032	2,090	-2.8%
Lāna'i *	2,298	2,014	14.1%	12,294	12,039	2.1%
Lāna'i only *	436	330	32.1%	2,842	2,988	-4.9%
Hawai'i Island	43,087	43,860	-1.8%	245,566	239,417	2.6%
Kona side	37,457	38,522	-2.8%	216,901	212,292	2.2%
Hilo side	13,540	12,984	4.3%	69,546	66,077	5.2%
Hawai'i Island only	28,714	30,362	-5.4%	175,178	170,751	2.6%
Any Neighbor Island*	168,467	167,423	0.6%	856,098	818,835	4.6%
NI only	142,229	142,572	-0.2%	734,635	702,437	4.6%
O'ahu & NI*	26,238	24,851	5.6%	121,463	116,399	4.4%
Any one island only*	233,271	229,272	1.7%	1,162,934	1,094,942	6.2%
Multiple Islands*	34,849	32,728	6.5%	162,339	154,616	5.0%
Avg. Islands Visited*	1.16	1.15	0.8%	1.15	1.15	-0.2%
Average Length of Stay in Hawai'i	9.08	9.28	-2.1%	9.44	9.60	-1.7%
ACCOMMODATIONS						
Plan to stay in Hotel	130,225	131,238	-0.8%	653,290	627,077	4.2%
Hotel only	111,111	112,268	-1.0%	556,728	534,600	4.1%
Plan to stay in Condo	59,134	57,881	2.2%	303,822	285,495	6.4%
Condo only	49,111	48,203	1.9%	249,195	234,411	6.3%
Plan to stay in Timeshare	38,025	36,294	4.8%	161,639	157,798	2.4%
Timeshare only	30,762	29,600	3.9%	128,047	125,485	2.0%
Cruise Ship	2,781	2,129	30.6%	9,229	10,361	-10.9%
Friends/Relatives	34,955	33,288	5.0%	171,261	157,901	8.5%
Bed & Breakfast	2,161	2,216	-2.5%	13,241	12,685	4.4%
Other	4,433	4,331	2.4%	23,400	22,424	4.4%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 4. TOTAL U.S WEST VISITORS BY AIR (CONT.) (Includes Pacific and Mountain States)					
	MAY			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	220,058	212,809	3.4%	1,086,727	1,024,691	6.1%
Honeymoon	9,850	9,513	3.5%	33,512	33,506	0.0%
Get Married	3,253	3,389	-4.0%	12,224	12,180	0.4%
Pleasure/Vacation	210,079	203,154	3.4%	1,053,118	990,996	6.3%
Mtgs/Conventions/Incentive	10,337	13,201	-21.7%	74,300	68,693	8.2%
Conventions	5,741	8,470	-32.2%	44,002	41,129	7.0%
Corporate Meetings	2,604	2,930	-11.1%	18,757	16,786	11.7%
Incentive	2,341	2,311	1.3%	14,641	13,235	10.6%
Other Business	11,771	11,627	1.2%	62,306	59,737	4.3%
Visit Friends/Rel.	33,802	32,549	3.8%	153,193	141,976	7.9%
Gov't/Military	2,226	3,066	-27.4%	11,308	14,543	-22.2%
Attend School	327	319	2.5%	2,421	2,423	-0.1%
Sport Events	1,517	1,579	-3.9%	13,317	11,928	11.6%
TRAVEL STATUS						
% First Timers **	21.8	21.5	0.3	18.4	18.2	0.2
% Repeaters **	78.2	78.5	-0.3	81.6	81.8	-0.2
Average # of Trips	6.58	6.58	0.0%	7.06	7.03	0.5%
Group Tour	5,337	4,927	8.3%	28,640	25,992	10.2%
Non-Group	262,783	257,073	2.2%	1,296,633	1,223,566	6.0%
Package Trip	54,074	55,417	-2.4%	234,634	238,926	-1.8%
No Package	214,046	206,583	3.6%	1,090,639	1,010,632	7.9%
Net True Independent	211,991	204,558	3.6%	1,079,409	1,000,283	7.9%

** Change represents absolute change in rates rather percentage change in rates.

	TABLE 5. TOTAL U.S. EAST VISITORS BY AIR (Includes States East of Rocky Mountains)					
	MAY			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	1,417,392	1,414,885	0.2%	7,685,801	7,630,646	0.7%
TOTAL VISITORS	142,530	140,925	1.1%	733,468	720,924	1.7%
Domestic	138,008	136,867	0.8%	709,607	702,214	1.1%
International	4,522	4,058	11.4%	23,861	18,710	27.5%
AVERAGE DAILY CENSUS	45,722	45,641	0.2%	50,899	50,202	1.4%
ISLANDS VISITED						
O'ahu	88,201	89,610	-1.6%	425,797	419,034	1.6%
O'ahu only	54,886	57,978	-5.3%	264,616	263,040	0.6%
Kaua'i	29,108	27,065	7.5%	142,937	140,857	1.5%
Kaua'i only	11,391	10,425	9.3%	58,508	57,486	1.8%
Maui County	52,153	48,933	6.6%	274,432	272,795	0.6%
Maui	51,134	48,089	6.3%	268,838	267,110	0.6%
Maui only	24,223	22,793	6.3%	139,282	138,919	0.3%
Moloka'i *	1,312	1,084	21.0%	6,571	6,466	1.6%
Moloka'i only *	127	71	78.9%	628	699	-10.2%
Lāna'i *	1,880	1,960	-4.1%	10,337	11,078	-6.7%
Lāna'i only *	226	167	35.3%	1,415	1,447	-2.2%
Hawai'i Island	31,346	29,041	7.9%	167,033	159,398	4.8%
Kona side	26,338	24,329	8.3%	142,263	135,747	4.8%
Hilo side	13,798	12,862	7.3%	66,316	65,285	1.6%
Hawai'i Island only	11,025	11,078	-0.5%	70,479	66,585	5.8%
Any Neighbor Island*	87,644	82,947	5.7%	468,852	457,884	2.4%
NI only	54,329	51,315	5.9%	307,671	301,890	1.9%
O'ahu & NI*	33,315	31,632	5.3%	161,181	155,994	3.3%
Any one island only*	101,878	102,512	-0.6%	534,928	528,176	1.3%
Multiple Islands*	40,652	38,413	5.8%	198,540	192,748	3.0%
Avg. Islands Visited*	1.42	1.40	2.0%	1.39	1.39	0.0%
Average Length of Stay in Hawai'i	9.94	10.04	-1.0%	10.48	10.58	-1.0%
ACCOMMODATIONS						
Plan to stay in Hotel	87,684	90,444	-3.1%	455,006	455,406	-0.1%
Hotel only	71,391	74,958	-4.8%	371,415	373,869	-0.7%
Plan to stay in Condo	20,268	18,485	9.6%	110,595	105,839	4.5%
Condo only	14,396	12,804	12.4%	77,497	74,189	4.5%
Plan to stay in Timeshare	15,684	14,934	5.0%	80,963	80,614	0.4%
Timeshare only	11,695	11,059	5.8%	59,391	59,618	-0.4%
Cruise Ship	6,652	5,494	21.1%	27,809	29,625	-6.1%
Friends/Relatives	18,391	17,061	7.8%	89,820	82,685	8.6%
Bed & Breakfast	1,833	1,835	-0.1%	10,419	9,933	4.9%
Other	2,798	2,990	-6.4%	13,167	13,609	-3.2%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 5. TOTAL U.S. EAST VISITORS BY AIR (CONT.) (Includes States East of Rocky Mountains)					
	MAY			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	110,476	200,477	-44.9%	563,649	645,603	-12.7%
Honeymoon	8,911	9,432	-5.5%	29,151	29,916	-2.6%
Get Married	1,707	2,140	-20.2%	6,583	7,614	-13.5%
Pleasure/Vacation	101,805	96,206	5.8%	535,654	521,816	2.7%
Mtgs/Conventions/Incentive	12,109	15,663	-22.7%	82,467	82,548	-0.1%
Conventions	6,231	10,143	-38.6%	47,511	49,282	-3.6%
Corporate Meetings	2,552	2,755	-7.4%	16,644	16,793	-0.9%
Incentive	3,895	3,392	14.8%	22,346	20,587	8.5%
Other Business	5,201	5,312	-2.1%	32,441	32,501	-0.2%
Visit Friends/Rel.	19,123	18,085	5.7%	85,993	80,723	6.5%
Gov't/Military	2,598	4,395	-40.9%	15,073	20,383	-26.1%
Attend School	380	226	68.1%	1,676	1,592	5.3%
Sport Events	438	435	0.7%	6,317	7,499	-15.8%
TRAVEL STATUS						
% First Timers **	47.5	47.5	-0.1	41.1	40.4	0.6
% Repeaters **	52.5	52.5	0.1	58.9	59.6	-0.6
Average # of Trips	3.58	3.63	-1.5%	4.21	4.19	0.7%
Group Tour	6,662	6,549	1.7%	42,659	43,128	-1.1%
Non-Group	135,868	134,376	1.1%	690,809	677,796	1.9%
Package Trip	35,544	37,307	-4.7%	171,908	183,306	-6.2%
No Package	106,986	103,618	3.3%	561,560	537,618	4.5%
Net True Independent	105,249	101,523	3.7%	550,320	525,842	4.7%

** Change represents absolute change in rates rather percentage change in rates.

TABLE 6. TOTAL JAPAN VISITORS BY AIR

	MAY			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	641,087	611,546	4.8%	3,368,340	3,233,236	4.2%
TOTAL VISITORS	111,432	106,289	4.8%	575,865	546,306	5.4%
Domestic	527	626	-15.8%	1,192	2,697	-55.8%
International	110,905	105,663	5.0%	574,673	543,609	5.7%
AVERAGE DAILY CENSUS	20,680	19,727	4.8%	22,307	21,272	4.9%
ISLANDS VISITED						
O'ahu	107,092	102,980	4.0%	553,992	528,069	4.9%
O'ahu only	91,180	86,568	5.3%	469,099	443,140	5.9%
Kaua'i	2,365	1,957	20.9%	12,135	9,421	28.8%
Kaua'i only	314	191	64.1%	1,360	824	65.1%
Maui County	7,017	5,288	32.7%	31,958	27,860	14.7%
Maui	6,937	5,188	33.7%	31,424	27,268	15.2%
Maui only	1,433	909	57.6%	5,471	3,837	42.6%
Moloka'i *	172	39	344.9%	522	512	1.9%
Moloka'i only *	0	13	-100.0%	0	14	-100.0%
Lāna'i *	63	202	-68.8%	683	963	-29.1%
Lāna'i only *	0	0	NA	46	82	-43.9%
Hawai'i Island	14,137	13,903	1.7%	77,437	75,836	2.1%
Kona side	10,077	8,319	21.1%	51,854	48,245	7.5%
Hilo side	5,592	6,414	-12.8%	32,795	35,105	-6.6%
Hawai'i Island only	2,232	2,082	7.2%	11,968	12,593	-5.0%
Any Neighbor Island*	20,252	19,721	2.7%	106,766	103,166	3.5%
NI only	4,340	3,309	31.2%	21,873	18,237	19.9%
O'ahu & NI*	15,912	16,412	-3.0%	84,893	84,929	0.0%
Any one island only*	95,159	89,763	6.0%	487,944	460,489	6.0%
Multiple Islands*	16,273	16,526	-1.5%	87,921	85,817	2.5%
Avg. Islands Visited*	1.17	1.17	0.4%	1.17	1.18	-0.1%
Average Length of Stay in Hawai'i	5.75	5.75	0.0%	5.85	5.92	-1.2%
ACCOMMODATIONS						
Plan to stay in Hotel	98,139	92,731	5.8%	503,387	479,859	4.9%
Hotel only	96,395	90,480	6.5%	491,127	469,516	4.6%
Plan to stay in Condo	10,156	9,580	6.0%	54,213	49,324	9.9%
Condo only	8,545	7,557	13.1%	44,015	40,710	8.1%
Plan to stay in Timeshare	3,782	5,330	-29.0%	20,402	19,618	4.0%
Timeshare only	2,874	4,581	-37.3%	16,845	16,642	1.2%
Cruise Ship	221	0	NA	1,241	722	71.9%
Friends/Relatives	1,077	789	36.6%	8,162	6,258	30.4%
Bed & Breakfast	235	99	137.7%	967	807	19.8%
Other	105	111	-5.8%	1,312	738	77.8%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

	TABLE 6. TOTAL JAPAN VISITORS BY AIR (CONT.)					
	MAY			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	88,489	40,630	117.8%	480,540	426,403	12.7%
Honeymoon	21,948	21,230	3.4%	90,978	98,396	-7.5%
Get Married	5,080	5,816	-12.7%	20,806	24,465	-15.0%
Pleasure/Vacation	66,135	70,195	-5.8%	388,445	378,427	2.6%
Mtgs/Conventions/Incentive	11,025	3,257	238.5%	43,428	18,064	140.4%
Conventions	1,327	1,371	-3.2%	5,404	5,078	6.4%
Corporate Meetings	104	447	-76.8%	469	3,635	-87.1%
Incentive	9,687	1,440	572.7%	37,925	9,738	289.5%
Other Business	563	1,178	-52.2%	3,537	4,329	-18.3%
Visit Friends/Rel.	1,324	1,337	-1.0%	10,364	9,963	4.0%
Gov't/Military	64	170	-62.3%	266	473	-43.8%
Attend School	78	172	-54.7%	797	1,816	-56.1%
Sport Events	1,344	1,788	-24.8%	5,098	9,637	-47.1%
TRAVEL STATUS						
% First Timers **	42.7	42.9	-0.2	41.6	43.3	-1.6
% Repeaters **	57.3	57.1	0.2	58.4	56.7	1.6
Average # of Trips	3.81	3.64	4.7%	3.86	3.61	6.8%
Group Tour	31,703	29,061	9.1%	155,331	146,558	6.0%
Non-Group	79,729	77,228	3.2%	420,534	399,748	5.2%
Package Trip	82,644	77,134	7.1%	423,893	407,464	4.0%
No Package	28,788	29,155	-1.3%	151,972	138,842	9.5%
Net True Independent	24,478	25,728	-4.9%	130,365	128,337	1.6%

** Change represents absolute change in rates rather percentage change in rates.

	TABLE 7. TOTAL CANADIAN VISITORS BY AIR					
	MAY			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
VISITOR DAYS	283,344	258,990	9.4%	3,529,118	3,637,908	-3.0%
TOTAL VISITORS	26,689	22,951	16.3%	276,635	270,063	2.4%
Domestic	14,469	11,379	27.2%	106,957	95,909	11.5%
International	12,220	11,572	5.6%	169,678	174,154	-2.6%
AVERAGE DAILY CENSUS	9,140	8,355	9.4%	23,371	23,934	-2.3%
ISLANDS VISITED						
O'ahu	14,231	11,462	24.2%	112,211	117,716	-4.7%
O'ahu only	9,653	7,672	25.8%	74,809	76,862	-2.7%
Kaua'i	3,650	3,155	15.7%	36,359	36,332	0.1%
Kaua'i only	1,308	1,201	8.9%	17,284	16,680	3.6%
Maui County	12,038	11,076	8.7%	142,939	134,869	6.0%
Maui	11,976	11,024	8.6%	141,987	133,393	6.4%
Maui only	7,852	7,415	5.9%	106,364	96,989	9.7%
Moloka'i *	156	180	-13.2%	2,262	2,006	12.8%
Moloka'i only *	23	7	228.6%	272	272	0.2%
Lāna'i *	326	261	24.7%	3,239	2,713	19.4%
Lāna'i only *	3	12	-75.5%	153	273	-43.9%
Hawai'i Island	5,098	3,784	34.7%	51,711	52,352	-1.2%
Kona side	4,404	3,398	29.6%	47,118	47,526	-0.9%
Hilo side	2,066	1,328	55.6%	16,463	17,148	-4.0%
Hawai'i Island only	2,171	1,924	12.9%	27,792	25,986	6.9%
Any Neighbor Island*	17,036	15,279	11.5%	201,826	193,201	4.5%
NI only	12,458	11,489	8.4%	164,424	152,347	7.9%
O'ahu & NI*	4,578	3,790	20.8%	37,402	40,854	-8.4%
Any one island only*	21,010	18,231	15.2%	226,674	217,061	4.4%
Multiple Islands*	5,679	4,720	20.3%	49,961	53,002	-5.7%
Avg. Islands Visited*	1.33	1.30	2.0%	1.26	1.28	-1.5%
Average Length of Stay in Hawai'i	10.62	11.28	-5.9%	12.76	13.47	-5.3%
ACCOMMODATIONS						
Plan to stay in Hotel	14,343	11,906	20.5%	125,694	131,811	-4.6%
Hotel only	11,223	9,474	18.5%	96,613	102,568	-5.8%
Plan to stay in Condo	9,008	8,410	7.1%	112,936	103,550	9.1%
Condo only	7,414	6,677	11.0%	92,477	84,132	9.9%
Plan to stay in Timeshare	1,926	2,040	-5.6%	25,170	26,038	-3.3%
Timeshare only	1,361	1,368	-0.5%	18,169	19,010	-4.4%
Cruise Ship	1,013	530	91.2%	4,885	5,685	-14.1%
Friends/Relatives	1,211	902	34.2%	11,801	11,125	6.1%
Bed & Breakfast	307	402	-23.6%	4,239	3,498	21.2%
Other	196	139	40.5%	2,150	2,223	-3.3%

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 7. TOTAL CANADIAN VISITORS BY AIR (CONT.)

	MAY			YEAR-TO-DATE		
	2013P	2012	% CHANGE	2013P	2012	% CHANGE
PURPOSE OF TRIP						
Pleasure (Net)	24,221	14,553	66.4%	260,465	246,135	5.8%
Honeymoon	1,007	1,016	-0.8%	4,734	4,749	-0.3%
Get Married	255	392	-34.9%	1,607	1,856	-13.4%
Pleasure/Vacation	23,228	19,554	18.8%	255,894	247,536	3.4%
Mtgs/Conventions/Incentive	993	1,324	-25.0%	9,690	12,758	-24.0%
Conventions	584	958	-39.1%	6,775	8,731	-22.4%
Corporate Meetings	132	174	-24.0%	1,191	1,609	-26.0%
Incentive	319	256	24.8%	2,059	2,964	-30.5%
Other Business	213	191	11.6%	1,939	1,616	20.0%
Visit Friends/Rel.	1,140	638	78.6%	9,501	8,217	15.6%
Gov't/Military	38	65	-41.3%	202	349	-42.1%
Attend School	26	12	115.8%	195	224	-12.8%
Sport Events	138	123	12.5%	1,436	1,720	-16.5%
TRAVEL STATUS						
% First Timers **	43.6	41.4	2.2	33.7	34.1	-0.3
% Repeaters **	56.4	58.6	-2.2	66.3	65.9	0.3
Average # of Trips	3.42	3.21	6.3%	3.85	4.04	-4.5%
Group Tour	665	555	19.9%	5,777	7,468	-22.6%
Non-Group	26,024	22,396	16.2%	270,858	262,595	3.1%
Package Trip	6,888	6,200	11.1%	65,663	70,515	-6.9%
No Package	19,801	16,751	18.2%	210,972	199,548	5.7%
Net True Independent	19,621	16,610	18.1%	209,217	198,103	5.6%

** Change represents absolute change in rates rather percentage change in rates.

May 2013 Arrivals at a Glance

CATEGORY AND MMA	May 2013P	May 2012P	% change	YTD 2013P	YTD 2012P	% change
TOTAL EXPENDITURES (\$mil.)	1,049.5	1,055.3	-0.6	6,088.1	5,795.4	5.1
Total by air	1,048.0	1,053.4	-0.5	6,055.3	5,772.8	4.9
U.S. West	350.9	369.9	-5.1	1,977.0	1,804.3	9.6
U.S. East	284.7	258.0	10.3	1,542.4	1,410.2	9.4
Japan	185.5	187.5	-1.1	977.8	979.7	-0.2
Canada	42.3	40.8	3.6	573.5	559.2	2.5
All Other	184.7	197.2	-6.3	984.6	1,019.3	-3.4
Visitor arrivals by cruise ships	1.5	1.9	-23.1	32.8	22.6	44.9
TOTAL VISITOR DAYS	5,601,938	5,527,736	1.3	31,566,225	30,824,557	2.4
Total by air	5,584,244	5,492,012	1.7	31,059,587	30,376,410	2.2
U.S. West	2,435,847	2,432,434	0.1	12,511,335	11,996,208	4.3
U.S. East	1,417,392	1,414,885	0.2	7,685,801	7,630,646	0.7
Japan	641,087	611,546	4.8	3,368,340	3,233,236	4.2
Canada	283,344	258,990	9.4	3,529,118	3,637,908	-3.0
All Other	806,574	774,158	4.2	3,964,994	3,878,411	2.2
Visitor arrivals by cruise ships	17,694	35,724	-50.5	506,638	448,147	13.1
VISITOR ARRIVALS	645,711	622,380	3.7	3,439,088	3,254,529	5.7
Total by air	641,611	615,156	4.3	3,339,147	3,165,811	5.5
U.S. West	268,120	262,000	2.3	1,325,273	1,249,558	6.1
U.S. East	142,530	140,925	1.1	733,468	720,924	1.7
Japan	111,432	106,289	4.8	575,865	546,306	5.4
Canada	26,689	22,951	16.3	276,635	270,063	2.4
All Other	92,840	82,991	11.9	427,906	378,960	12.9
Visitor arrivals by cruise ships	4,100	7,224	-43.2	99,941	88,718	12.6
AVERAGE LENGTH OF STAY	8.68	8.88	-2.3	9.18	9.47	-3.1
Total by air	8.70	8.93	-2.5	9.30	9.60	-3.1
U.S. West	9.08	9.28	-2.1	9.44	9.60	-1.7
U.S. East	9.94	10.04	-1.0	10.48	10.58	-1.0
Japan	5.75	5.75	0.0	5.85	5.92	-1.2
Canada	10.62	11.28	-5.9	12.76	13.47	-5.3
All Other	8.69	9.33	-6.9	9.27	10.23	-9.5
Visitor arrivals by cruise ships	4.32	4.95	-12.7	5.07	5.05	0.4
PER PERSON PER DAY SPENDING (\$)	187.3	190.9	-1.9	192.9	188.0	2.6
Total by air	187.7	191.8	-2.2	195.0	190.0	2.6
U.S. West	144.1	152.1	-5.3	158.0	150.4	5.1
U.S. East	200.8	182.3	10.1	200.7	184.8	8.6
Japan	289.3	306.6	-5.6	290.3	303.0	-4.2
Canada	149.1	157.4	-5.3	162.5	153.7	5.7
All Other	229.0	254.8	-10.1	248.3	262.8	-5.5
Visitor arrivals by cruise ships	83.9	54.1	55.2	64.7	50.5	28.1
PER PERSON PER TRIP SPENDING (\$)	1,625.4	1,695.6	-4.1	1,770.3	1,780.7	-0.6
Total by air	1,633.4	1,712.4	-4.6	1,813.4	1,823.5	-0.6
U.S. West	1,308.7	1,411.8	-7.3	1,491.8	1,444.0	3.3
U.S. East	1,997.2	1,830.8	9.1	2,102.9	1,956.1	7.5
Japan	1,664.7	1,764.1	-5.6	1,698.0	1,793.4	-5.3
Canada	1,583.1	1,776.1	-10.9	2,073.1	2,070.7	0.1
All Other	1,989.8	2,376.7	-16.3	2,301.1	2,689.7	-14.4
Visitor arrivals by cruise ships	362.1	267.3	35.4	327.9	255.0	28.6

Source:Hawai'i Tourism Authority

2013 Arrivals at a Glance by Month

2013	MMA	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,434.2	\$1,224.8	\$1,274.9	\$1,104.6	\$1,049.5	
	Total by air	\$1,427.8	\$1,217.6	\$1,268.1	\$1,093.8	\$1,048.0	
	U.S. West	\$419.6	\$382.5	\$440.9	\$383.1	\$350.9	
	U.S. East	\$394.4	\$311.7	\$295.5	\$256.1	\$284.7	
	Japan	\$227.9	\$205.5	\$204.7	\$154.3	\$185.5	
	Canada	\$168.1	\$136.9	\$144.8	\$81.4	\$42.3	
	All Other	\$217.8	\$181.0	\$182.2	\$218.9	\$184.7	
	Visitor arrivals by cruise ships	\$6.4	\$7.2	\$6.8	\$10.9	\$1.5	
Visitor days	TOTAL (air + ship)	7,112,267	6,199,369	6,867,071	5,785,579	5,601,938	
	Total by air	7,010,919	6,085,546	6,758,156	5,620,720	5,584,244	
	U.S. West	2,649,215	2,278,000	2,646,379	2,501,895	2,435,847	
	U.S. East	1,915,479	1,551,312	1,580,817	1,220,805	1,417,392	
	Japan	681,923	685,179	770,470	589,683	641,087	
	Canada	971,647	824,873	942,273	506,981	283,344	
	All Other	792,656	746,183	818,217	801,357	806,574	
	Visitor arrivals by cruise ships	101,348	113,823	108,915	164,859	17,694	
Visitor arrivals	TOTAL (air + ship)	681,854	675,517	769,047	666,959	645,711	
	Total by air	663,615	650,075	746,639	637,207	641,611	
	U.S. West	243,053	239,963	295,510	278,627	268,120	
	U.S. East	152,503	144,954	165,508	127,973	142,530	
	Japan	117,721	118,926	127,543	100,243	111,432	
	Canada	67,332	65,304	74,705	42,605	26,689	
	All Other	83,006	80,928	83,373	87,758	92,840	
	Visitor arrivals by cruise ships	18,239	25,442	22,408	29,752	4,100	
length of stay	TOTAL (air + ship)	10.43	9.18	8.93	8.67	8.68	
	Total by air	10.56	9.36	9.05	8.82	8.70	
	U.S. West	10.90	9.49	8.96	8.98	9.08	
	U.S. East	12.56	10.70	9.55	9.54	9.94	
	Japan	5.79	5.76	6.04	5.88	5.75	
	Canada	14.43	12.63	12.61	11.90	10.62	
	All Other	9.55	9.22	9.81	9.13	8.69	
	Visitor arrivals by cruise ships	5.56	4.47	4.86	5.54	4.32	
Per Person Per Day Spending *	TOTAL (air+ship)	\$201.6	\$197.6	\$185.7	\$190.9	\$187.3	
	Total by air	\$203.6	\$200.1	\$187.6	\$194.6	\$187.7	
	U.S. West	\$158.4	\$167.9	\$166.6	\$153.1	\$144.1	
	U.S. East	\$205.9	\$200.9	\$186.9	\$209.8	\$200.8	
	Japan	\$334.2	\$299.9	\$265.7	\$261.6	\$289.3	
	Canada	\$173.0	\$166.0	\$153.7	\$160.6	\$149.1	
	All Other	\$274.8	\$242.6	\$222.7	\$273.1	\$229.0	
	Visitor arrivals by cruise ships	\$63.0	\$63.5	\$62.6	\$65.9	\$83.9	
Per Person Per Trip Spending *	TOTAL (air+ship)	\$2,103.3	\$1,813.2	\$1,657.8	\$1,656.2	\$1,625.4	
	Total by air	\$2,151.5	\$1,873.0	\$1,698.4	\$1,716.5	\$1,633.4	
	U.S. West	\$1,726.4	\$1,594.0	\$1,491.9	\$1,375.0	\$1,308.7	
	U.S. East	\$2,586.0	\$2,150.4	\$1,785.5	\$2,001.3	\$1,997.2	
	Japan	\$1,935.6	\$1,727.7	\$1,605.0	\$1,538.8	\$1,664.7	
	Canada	\$2,496.9	\$2,096.2	\$1,938.4	\$1,910.8	\$1,583.1	
	All Other	\$2,623.9	\$2,236.9	\$2,185.4	\$2,494.1	\$1,989.8	
	Visitor arrivals by cruise ships	\$350.2	\$283.9	\$304.3	\$364.9	\$362.1	

YEAR-TO-DATE	MMA	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.)*	TOTAL (\$mil.)	\$1,434.2	\$2,659.0	\$3,933.9	\$5,038.6	\$6,088.1	
	Total by air	\$1,427.8	\$2,645.4	\$3,913.5	\$5,007.3	\$6,055.3	
	U.S. West	\$419.6	\$802.1	\$1,243.0	\$1,626.1	\$1,977.0	
	U.S. East	\$394.4	\$706.1	\$1,001.6	\$1,257.7	\$1,542.4	
	Japan	\$227.9	\$433.3	\$638.0	\$792.3	\$977.8	
	Canada	\$168.1	\$305.0	\$449.8	\$531.2	\$573.5	
	All Other	\$217.8	\$398.8	\$581.0	\$799.9	\$984.6	
	Visitor arrivals by cruise ships	\$6.4	\$13.6	\$20.4	\$31.3	\$32.8	
Visitor days	TOTAL (air + shi	7,112,267	13,311,636	20,178,707	25,964,284	31,566,225	
	Total by air	7,010,919	13,096,465	19,854,621	25,475,339	31,059,587	
	U.S. West	2,649,215	4,927,215	7,573,594	10,075,488	12,511,335	
	U.S. East	1,915,479	3,466,790	5,047,607	6,268,416	7,685,801	
	Japan	681,923	1,367,102	2,137,572	2,727,050	3,368,340	
	Canada	971,647	1,796,520	2,738,793	3,245,780	3,529,118	
	All Other	792,656	1,538,839	2,357,056	3,158,604	3,964,994	
	Visitor arrivals by cruise ships	101,348	215,171	324,086	488,945	506,638	
Visitor arrivals	TOTAL (air + shi	681,854	1,357,371	2,126,418	2,793,377	3,439,088	
	Total by air	663,615	1,313,690	2,060,329	2,697,535	3,339,147	
	U.S. West	243,053	483,016	778,526	1,057,153	1,325,273	
	U.S. East	152,503	297,457	462,965	590,939	733,468	
	Japan	117,721	236,647	364,190	464,433	575,865	
	Canada	67,332	132,636	207,341	249,947	276,635	
	All Other	83,006	163,934	247,307	335,064	427,906	
	Visitor arrivals by cruise ships	18,239	43,681	66,089	95,841	99,941	
length of stay	TOTAL (air + shi	10.43	9.81	9.49	9.29	9.18	
	Total by air	10.56	9.97	9.64	9.44	9.30	
	U.S. West	10.90	10.20	9.73	9.53	9.44	
	U.S. East	12.56	11.65	10.90	10.61	10.48	
	Japan	5.79	5.78	5.87	5.87	5.85	
	Canada	14.43	13.54	13.21	12.99	12.76	
	All Other	9.55	9.39	9.53	9.43	9.27	
	Visitor arrivals by cruise ships	5.56	4.93	4.90	5.10	5.07	
Per Person Per Day Spending*	TOTAL (air+ship	\$201.6	\$199.7	\$195.0	\$194.1	\$192.9	
	Total by air	\$203.6	\$202.0	\$197.1	\$196.6	\$195.0	
	U.S. West	\$158.4	\$162.8	\$164.1	\$161.4	\$158.0	
	U.S. East	\$205.9	\$203.7	\$198.4	\$200.6	\$200.7	
	Japan	\$334.2	\$317.0	\$298.5	\$290.5	\$290.3	
	Canada	\$173.0	\$169.8	\$164.2	\$163.7	\$162.5	
	All Other	\$274.8	\$259.2	\$246.5	\$253.2	\$248.3	
	Visitor arrivals by cruise ships	\$63.0	\$63.3	\$63.0	\$64.0	\$64.7	
Per Person Per Trip Spending*	TOTAL (air+ship	\$2,103.3	\$1,958.9	\$1,850.0	\$1,803.7	\$1,770.3	
	Total by air	\$2,151.5	\$2,013.7	\$1,899.4	\$1,856.2	\$1,813.4	
	U.S. West	\$1,726.4	\$1,660.6	\$1,596.6	\$1,538.2	\$1,491.8	
	U.S. East	\$2,586.0	\$2,373.7	\$2,163.5	\$2,128.3	\$2,102.9	
	Japan	\$1,935.6	\$1,831.1	\$1,752.0	\$1,705.9	\$1,698.0	
	Canada	\$2,496.9	\$2,299.7	\$2,169.5	\$2,125.4	\$2,073.1	
	All Other	\$2,623.9	\$2,432.9	\$2,349.4	\$2,387.3	\$2,301.1	
	Visitor arrivals by cruise ships	\$350.2	\$311.6	\$309.1	\$326.4	\$327.9	

Source:Hawai'i Tourism Authority

May 2013 Island Highlights

CATEGORY AND ISLAND	May 2013P	May 2012P	% change	YTD 2013P	YTD 2012P	% change
TOTAL EXPENDITURES (\$mil.)	1,049.5	1,055.3	-0.6	6,088.1	5,795.4	5.1
Total by air	1,048.0	1,053.4	-0.5	6,055.3	5,772.8	4.9
O'ahu	568.9	576.5	-1.3	3,000.1	2,840.8	5.6
Maui	241.4	249.3	-3.2	1,596.5	1,584.0	0.8
Moloka'i	2.2	2.1	2.1	14.0	12.0	17.1
Lāna'i	5.5	4.8	13.8	34.1	37.5	-9.0
Kaua'i	104.4	113.8	-8.2	594.5	562.0	5.8
Hawai'i Island	125.6	106.9	17.4	816.0	736.4	10.8
Visitor arrivals by cruise ships	1.5	1.9	-23.1	32.8	22.6	44.9
TOTAL VISITOR DAYS	5,601,938	5,527,736	1.3	31,566,225	30,824,557	2.4
Total by air	5,584,244	5,492,012	1.7	31,059,587	30,376,410	2.2
O'ahu	2,896,044	2,867,346	1.0	14,684,124	14,413,052	1.9
Maui	1,311,275	1,283,358	2.2	8,109,518	7,888,413	2.8
Moloka'i	17,675	17,332	2.0	112,226	117,371	-4.4
Lāna'i	16,718	15,545	7.5	108,314	112,147	-3.4
Kaua'i	642,238	621,454	3.3	3,458,498	3,329,406	3.9
Hawai'i Island	700,294	686,977	1.9	4,586,906	4,516,020	1.6
Visitor arrivals by cruise ships	17,694	35,724	-50.5	506,638	448,147	13.1
VISITOR ARRIVALS	645,711	622,380	3.7	3,439,088	3,254,529	5.7
Total by air	641,611	615,156	4.3	3,339,147	3,165,811	5.5
O'ahu	418,217	396,694	5.4	2,059,046	1,935,634	6.4
Maui	182,461	172,117	6.0	989,977	945,630	4.7
Moloka'i	4,254	4,296	-1.0	23,011	22,812	0.9
Lāna'i	5,422	5,639	-3.8	30,787	31,372	-1.9
Kaua'i	91,258	85,174	7.1	454,071	431,917	5.1
Hawai'i Island	109,022	104,381	4.4	622,186	597,952	4.1
Visitor arrivals by cruise ships	4,100	7,224	-43.2	99,941	88,718	12.6
AVERAGE LENGTH OF STAY	8.68	8.88	-2.3	9.18	9.47	-3.1
Total by air	8.70	8.93	-2.5	9.30	9.60	-3.1
O'ahu	6.92	7.23	-4.2	7.13	7.45	-4.2
Maui	7.19	7.46	-3.6	8.19	8.34	-1.8
Moloka'i	4.15	4.03	3.0	4.88	5.15	-5.2
Lāna'i	3.08	2.76	11.8	3.52	3.57	-1.6
Kaua'i	7.04	7.30	-3.5	7.62	7.71	-1.2
Hawai'i Island	6.42	6.58	-2.4	7.37	7.55	-2.4
Visitor arrivals by cruise ships	4.32	4.95	-12.7	5.07	5.05	0.4
PER PERSON PER DAY SPENDING (\$)	187.3	190.9	-1.9	192.9	188.0	2.6
Total by air	187.7	191.8	-2.2	195.0	190.0	2.6
O'ahu	196.5	201.0	-2.3	204.3	197.1	3.7
Maui	184.1	194.3	-5.2	196.9	200.8	-2.0
Moloka'i	123.2	123.1	0.1	124.8	101.9	22.5
Lāna'i	327.0	308.9	5.9	315.2	334.5	-5.8
Kaua'i	162.6	183.1	-11.2	171.9	168.8	1.8
Hawai'i Island	179.3	155.6	15.2	177.9	163.1	9.1
Visitor arrivals by cruise ships	83.9	54.1	55.2	64.7	50.5	28.1
PER PERSON PER TRIP SPENDING (\$)	1,625.4	1,695.6	-4.1	1,770.3	1,780.7	-0.6
Total by air	1,633.4	1,712.4	-4.6	1,813.4	1,823.5	-0.6
O'ahu	1,360.4	1,453.2	-6.4	1,457.0	1,467.6	-0.7
Maui	1,323.3	1,448.4	-8.6	1,612.7	1,675.1	-3.7
Moloka'i	511.8	496.6	3.1	608.5	524.2	16.1
Lāna'i	1,008.1	851.4	18.4	1,109.0	1,195.9	-7.3
Kaua'i	1,144.4	1,335.6	-14.3	1,309.3	1,301.3	0.6
Hawai'i Island	1,151.8	1,024.3	12.4	1,311.5	1,231.6	6.5
Visitor arrivals by cruise ships	362.1	267.3	35.4	327.9	255.0	28.6

Source:Hawai'i Tourism Authority

Monthly Island Highlights 2013

2013	ISLAND	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,434.2	\$1,224.8	\$1,274.9	\$1,104.6	\$1,049.5	
	Total by air	\$1,427.8	\$1,217.6	\$1,268.1	\$1,093.8	\$1,048.0	
	O'ahu	\$670.1	\$584.3	\$637.8	\$539.0	\$568.9	
	Maui	\$391.4	\$339.6	\$328.5	\$295.6	\$241.4	
	Moloka'i	\$4.5	\$3.0	\$2.3	\$2.1	\$2.2	
	Lāna'i	\$7.9	\$7.1	\$7.5	\$6.1	\$5.5	
	Kaua'i	\$136.6	\$120.4	\$125.0	\$108.1	\$104.4	
	Hawai'i Island	\$217.2	\$163.2	\$167.1	\$142.9	\$125.6	
Visitor arrivals by cruise ships	\$6.39	\$7.22	\$6.82	\$10.86	\$1.48		
Visitor days	TOTAL (air + sh)	7,112,267	6,199,369	6,867,071	5,785,579	5,601,938	
	Total by air	7,010,919	6,085,546	6,758,156	5,620,720	5,584,244	
	O'ahu	3,125,924	2,756,989	3,180,194	2,724,971	2,896,044	
	Maui	1,846,981	1,652,780	1,838,201	1,460,280	1,311,275	
	Moloka'i	34,969	22,107	20,133	17,343	17,675	
	Lāna'i	25,022	20,950	26,365	19,260	16,718	
	Kaua'i	779,236	682,449	737,241	617,334	642,238	
	Hawai'i Island	1,198,787	950,271	956,021	781,533	700,294	
Visitor arrivals by cruise ships	101,348	113,823	108,915	164,859	17,694		
Visitor arrivals	TOTAL (air + sh)	681,854	675,517	769,047	666,959	645,711	
	Total by air	663,615	650,075	746,639	637,207	641,611	
	O'ahu	407,075	396,084	445,596	392,074	418,217	
	Maui	200,962	194,522	221,568	190,464	182,461	
	Moloka'i	5,590	4,259	4,486	4,422	4,254	
	Lāna'i	6,528	6,295	6,870	5,672	5,422	
	Kaua'i	92,163	90,082	95,853	84,715	91,258	
	Hawai'i Island	133,975	130,664	135,802	112,723	109,022	
Visitor arrivals by cruise ships	18,239	25,442	22,408	29,752	4,100		
Length of stay	TOTAL (air + sh)	10.43	9.18	8.93	8.67	8.68	
	Total by air	10.56	9.36	9.05	8.82	8.70	
	O'ahu	7.68	6.96	7.14	6.95	6.92	
	Maui	9.19	8.50	8.30	7.67	7.19	
	Moloka'i	6.26	5.19	4.49	3.92	4.15	
	Lāna'i	3.83	3.33	3.84	3.40	3.08	
	Kaua'i	8.45	7.58	7.69	7.29	7.04	
	Hawai'i Island	8.95	7.27	7.04	6.93	6.42	
Visitor arrivals by cruise ships	5.56	4.47	4.86	5.54	4.32		
Per Person Per Day Spending *	TOTAL (air+sh)	\$201.6	\$197.6	\$185.7	\$190.9	\$187.3	
	Total by air	\$203.6	\$200.1	\$187.6	\$194.6	\$187.7	
	O'ahu	\$214.4	\$211.9	\$200.6	\$197.8	\$196.5	
	Maui	\$211.9	\$205.5	\$178.7	\$202.4	\$184.1	
	Moloka'i	\$129.7	\$134.2	\$112.0	\$119.3	\$123.2	
	Lāna'i	\$316.9	\$339.1	\$284.6	\$318.8	\$327.0	
	Kaua'i	\$175.3	\$176.4	\$169.5	\$175.2	\$162.6	
	Hawai'i Island	\$181.2	\$171.8	\$174.8	\$182.8	\$179.3	
Visitor arrivals by cruise ships	\$63.0	\$63.5	\$62.6	\$65.9	\$83.9		
Per Person Per Trip Spending *	TOTAL (air+sh)	\$2,103.3	\$1,813.2	\$1,657.8	\$1,656.2	\$1,625.4	
	Total by air	\$2,151.5	\$1,873.0	\$1,698.4	\$1,716.5	\$1,633.4	
	O'ahu	\$1,646.0	\$1,475.1	\$1,431.4	\$1,374.8	\$1,360.4	
	Maui	\$1,947.8	\$1,745.9	\$1,482.6	\$1,551.8	\$1,323.3	
	Moloka'i	\$811.1	\$696.6	\$502.8	\$467.8	\$511.8	
	Lāna'i	\$1,214.8	\$1,128.4	\$1,092.2	\$1,082.6	\$1,008.1	
	Kaua'i	\$1,482.0	\$1,336.7	\$1,303.6	\$1,276.4	\$1,144.4	
	Hawai'i Island	\$1,621.4	\$1,249.3	\$1,230.2	\$1,267.5	\$1,151.8	
Visitor arrivals by cruise ships	\$350.2	\$283.9	\$304.3	\$364.9	\$362.1		

YEAR-TO-DATE	ISLAND	Jan	Feb	Mar	Apr	May	Jun
EXPENDITURES (\$mil.) *	TOTAL (\$mil.)	\$1,434.2	\$2,659.0	\$3,933.9	\$5,038.6	\$6,088.1	
	Total by air	\$1,427.8	\$2,645.4	\$3,913.5	\$5,007.3	\$6,055.3	
	O'ahu	\$670.1	\$1,254.3	\$1,892.2	\$2,431.2	\$3,000.1	
	Maui	\$391.4	\$731.0	\$1,059.5	\$1,355.1	\$1,596.5	
	Moloka'i	\$4.5	\$7.5	\$9.8	\$11.8	\$14.0	
	Lāna'i	\$7.9	\$15.0	\$22.5	\$28.7	\$34.1	
	Kaua'i	\$136.6	\$257.0	\$382.0	\$490.1	\$594.5	
	Hawai'i Island	\$217.2	\$380.5	\$547.5	\$690.4	\$816.0	
	Visitor arrivals by cruise ships	\$6.39	\$13.61	\$20.43	\$31.29	\$32.77	
Visitor days	TOTAL (air + sh)	7,112,267	13,311,636	20,178,707	25,964,284	31,566,225	
	Total by air	7,010,919	13,096,465	19,854,621	25,475,339	31,059,587	
	O'ahu	3,125,924	5,882,913	9,063,107	11,788,078	14,684,124	
	Maui	1,846,981	3,499,761	5,337,962	6,798,241	8,109,518	
	Moloka'i	34,969	57,076	77,209	94,551	112,226	
	Lāna'i	25,022	45,971	72,337	91,597	108,314	
	Kaua'i	779,236	1,461,685	2,198,926	2,816,260	3,458,498	
	Hawai'i Island	1,198,787	2,149,059	3,105,080	3,886,612	4,586,906	
	Visitor arrivals by cruise ships	101,348	215,171	324,086	488,945	506,638	
Visitor arrivals	TOTAL (air + sh)	681,854	1,357,371	2,126,418	2,793,377	3,439,088	
	Total by air	663,615	1,313,690	2,060,329	2,697,535	3,339,147	
	O'ahu	407,075	803,159	1,248,755	1,640,829	2,059,046	
	Maui	200,962	395,484	617,052	807,516	989,977	
	Moloka'i	5,590	9,849	14,335	18,757	23,011	
	Lāna'i	6,528	12,823	19,693	25,365	30,787	
	Kaua'i	92,163	182,245	278,098	362,813	454,071	
	Hawai'i Island	133,975	264,639	400,441	513,164	622,186	
	Visitor arrivals by cruise ships	18,239	43,681	66,089	95,841	99,941	
Length of stay	TOTAL (air + sh)	10.43	9.81	9.49	9.29	9.18	
	Total by air	10.56	9.97	9.64	9.44	9.30	
	O'ahu	7.68	7.32	7.26	7.18	7.13	
	Maui	9.19	8.85	8.65	8.42	8.19	
	Moloka'i	6.26	5.80	5.39	5.04	4.88	
	Lāna'i	3.83	3.59	3.67	3.61	3.52	
	Kaua'i	8.45	8.02	7.91	7.76	7.62	
	Hawai'i Island	8.95	8.12	7.75	7.57	7.37	
	Visitor arrivals by cruise ships	5.56	4.93	4.90	5.10	5.07	
Per Person Per Day Spending *	TOTAL (air+sh)	\$201.6	\$199.7	\$195.0	\$194.1	\$192.9	
	Total by air	\$203.6	\$202.0	\$197.1	\$196.6	\$195.0	
	O'ahu	\$214.4	\$213.2	\$208.8	\$206.2	\$204.3	
	Maui	\$211.9	\$208.9	\$198.5	\$199.3	\$196.9	
	Moloka'i	\$129.7	\$131.4	\$126.4	\$125.1	\$124.8	
	Lāna'i	\$316.9	\$327.0	\$311.6	\$313.1	\$315.2	
	Kaua'i	\$175.3	\$175.8	\$173.7	\$174.0	\$171.9	
	Hawai'i Island	\$181.2	\$177.0	\$176.3	\$177.6	\$177.9	
	Visitor arrivals by cruise ships	\$63.0	\$63.3	\$63.0	\$64.0	\$64.7	
Per Person Per Trip Spending *	TOTAL (air+sh)	\$2,103.3	\$1,958.9	\$1,850.0	\$1,803.7	\$1,770.3	
	Total by air	\$2,151.5	\$2,013.7	\$1,899.4	\$1,856.2	\$1,813.4	
	O'ahu	\$1,646.0	\$1,561.7	\$1,515.2	\$1,481.7	\$1,457.0	
	Maui	\$1,947.8	\$1,848.5	\$1,717.1	\$1,678.1	\$1,612.7	
	Moloka'i	\$811.1	\$761.6	\$680.6	\$630.5	\$608.5	
	Lāna'i	\$1,214.8	\$1,172.4	\$1,144.4	\$1,130.6	\$1,109.0	
	Kaua'i	\$1,482.0	\$1,410.2	\$1,373.4	\$1,350.8	\$1,309.3	
	Hawai'i Island	\$1,621.4	\$1,437.7	\$1,367.3	\$1,345.4	\$1,311.5	
	Visitor arrivals by cruise ships	\$350.2	\$311.6	\$309.1	\$326.4	\$327.9	

Source:Hawai'i Tourism Authority

Table 8. VISITORS BY CRUISE SHIPS

	MAY			YEAR-TO-DATE		
	2013P	2012P	% CHANGE	2013P	2012P	% CHANGE
VISITOR DAYS	159,519	130,296	22.4%	1,029,122	999,252	3.0%
TOTAL VISITORS	17,087	16,105	6.1%	147,191	140,465	4.8%
ARRIVED BY SHIP	4,100	7,224	-43.2%	99,940	88,718	12.6%
ARRIVED BY AIR	12,987	8,881	46.2%	47,250	51,747	-8.7%
ISLANDS VISITED						
Oahu	16,656	16,105	3.4%	145,309	140,465	3.4%
Kauai	17,087	16,105	6.1%	130,562	128,982	1.2%
Maui County	15,093	16,105	-6.3%	137,831	133,470	3.3%
Maui	15,093	16,105	-6.3%	137,831	133,470	3.3%
Molokai	175	208	-15.7%	2,964	2,235	32.6%
Lanai	197	348	-43.4%	4,100	3,347	22.5%
Hawai'i Island	17,087	16,105	6.1%	140,069	134,898	3.8%
Average Islands Visited	4.00	4.03	-0.9%	3.8	3.87	-1.2%
AVERAGE LENGTH OF STAY						
Days in Hawaii before Cruise	2.56	1.16	119.7%	0.90	0.87	3.6%
Days in Hawaii during Cruise	5.43	5.49	-1.1%	4.70	4.89	-3.7%
Days in Hawaii after Cruise	1.34	1.43	-6.3%	1.38	1.36	2.0%
Total days in Hawai'i	9.34	8.09	15.4%	6.99	7.11	-1.7%
ACCOMMODATIONS						
Hotel	13,088	8,939	46.4%	59,446	58,718	1.2%
Hotel only	12,176	7,761	56.9%	49,111	48,966	0.3%
Condo	811	843	-3.8%	7,440	7,074	5.2%
Condo only	459	278	65.1%	1,791	1,875	-4.5%
Timeshare	561	745	-24.6%	6,209	5,162	20.3%
Timeshare Only	287	266	7.7%	1,796	1,500	19.8%
Bed & Breakfast	140	60	133.9%	1,226	773	58.5%
Bed & Breakfast only	54	16	248.4%	172	103	67.4%
Friends & relatives	277	334	-17.1%	3,619	3,062	18.2%
Other accommodation	481	497	-3.2%	6,283	5,127	22.5%
Accommodation (NET)	14,259	9,869	44.5%	69,295	66,769	3.8%
Cruise only	2,828	6,236	-54.7%	77,896	73,696	5.7%
TRAVEL STATUS						
% First timers	51.3	42.6	8.73	38.4	39.1	-0.70
% Repeat visitors	48.7	57.4	-8.73	61.6	60.9	0.70

Source: Hawai'i Tourism Authority

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2013 vs 2012

May	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge
Total Seats	857,003	801,617	6.9%	632,023	572,723	10.4%	134,627	131,133	2.7%	41,782	44,621	-6.4%	4,239	5,495	-22.9%	44,332	47,645	-7.0%
Scheduled Seats	850,461	794,039	7.1%	625,481	565,145	10.7%	134,627	131,133	2.7%	41,782	44,621	-6.4%	4,239	5,495	-22.9%	44,332	47,645	-7.0%
Charter seats	6,542	7,578	-13.7%	6,542	7,578	-13.7%												
Domestic Seats	582,560	558,779	4.3%	365,732	337,867	8.2%	128,041	124,479	2.9%	40,912	43,957	-6.9%	4,239	5,495	-22.9%	43,636	46,981	-7.1%
Scheduled Seats	577,868	552,983	4.5%	361,040	332,071	8.7%	128,041	124,479	2.9%	40,912	43,957	-6.9%	4,239	5,495	-22.9%	43,636	46,981	-7.1%
Charter seats	4,692	5,796	-19.0%	4,692	5,796	-19.0%												
US West	508,278	499,274	1.8%	298,208	285,881	4.3%	121,283	116,960	3.7%	40,912	43,957	-6.9%	4,239	5,495	-22.9%	43,636	46,981	-7.1%
Anchorage	4,867	4,867	0.0%	4,867	4,867	0.0%												
Bellingham	8,212	4,867	68.7%	6,874	4,867	41.2%	1,338	0	NA									
Boise	892	0	NA	892	0	NA												
Denver	7,832	9,441	-17.0%	5,518	7,285	-24.3%	890	732	21.6%	712	712	0.0%				712	712	0.0%
Eugene	892	0	NA	892	0	NA												
Fresno	892	0	NA	892	0	NA												
Las Vegas	20,908	23,948	-12.7%	20,908	21,608	-3.2%	0	2,340	-100.0%									
Los Angeles	180,668	170,331	6.1%	97,887	91,150	7.4%	39,066	42,026	-7.0%	17,980	16,988	5.8%	4,239	4,867	-12.9%	21,496	20,167	6.6%
Oakland	28,018	32,208	-13.0%	10,067	12,927	-22.1%	12,927	9,547	35.4%	2,826	4,867	-41.9%				2,198	4,867	-54.8%
Orange County																		
Phoenix	41,642	42,414	-1.8%	21,956	21,377	2.7%	7,720	9,071	-14.9%	5,790	5,983	-3.2%				6,176	5,983	3.2%
Phoenix Mesa	2,230	0	NA	2,230	0	NA												
Portland	20,889	20,463	2.1%	13,981	12,927	8.2%	6,908	7,536	-8.3%									
Sacramento	12,927	12,927	0.0%	8,060	8,060	0.0%	4,867	4,867	0.0%									
Salt Lake City	8,122	8,122	0.0%	8,122	8,122	0.0%												
San Diego	18,746	17,794	5.4%	13,879	12,927	7.4%	4,867	4,867	0.0%									
San Francisco	68,301	64,636	5.7%	42,067	42,099	-0.1%	14,020	11,346	23.6%	6,696	5,673	18.0%	0	628	-100.0%	5,518	5,518	0.0%
San Jose	25,364	30,908	-17.9%	7,727	12,927	-40.2%	12,927	8,247	56.7%	2,041	4,867	-58.1%				2,669	4,867	-45.2%
Santa Maria	892	0	NA	892	0	NA												
Seattle	55,092	50,853	8.3%	29,605	24,738	19.7%	15,753	16,381	-3.8%	4,867	4,867	0.0%				4,867	4,867	0.0%
Spokane	892	0	NA	892	0	NA												
US East	69,590	53,709	29.6%	62,832	46,190	36.0%	6,758	7,519	-10.1%									
Atlanta	9,238	9,238	0.0%	9,238	9,238	0.0%												
Chicago	8,432	8,976	-6.1%	8,432	8,432	0.0%	0	544	-100.0%									
Dallas	20,274	20,925	-3.1%	13,516	13,950	-3.1%	6,758	6,975	-3.1%									
Houston	8,432	7,285	15.7%	8,432	7,285	15.7%												
New York JFK	9,114	0	NA	9,114	0	NA												
Newark	7,285	7,285	0.0%	7,285	7,285	0.0%												
Washington D.C.	6,815	0	NA	6,815	0	NA												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2013 vs 2012 (Cont.)

May	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge
International Seats	274,443	242,838	13.0%	266,291	234,856	13.4%	6,586	6,654	-1.0%	870	664	31.0%	0	0	NA	696	664	4.8%
Scheduled Seats	272,593	241,056	13.1%	264,441	233,074	13.5%	6,586	6,654	-1.0%	870	664	31.0%				696	664	4.8%
Charter Seats	1,850	1,782	3.8%	1,850	1,782	3.8%												
Japan	159,608	150,728	5.9%	159,608	150,728	5.9%	0	0	NA	0	0	NA						
Fukuoka	14,508	8,496	70.8%	14,508	8,496	70.8%												
Nagoya	13,578	12,592	7.8%	13,578	12,592	7.8%												
Osaka	27,900	25,482	9.5%	27,900	25,482	9.5%												
Sapporo	3,640	0	NA	3,640	0	NA												
Tokyo-HND	27,202	27,838	-2.3%	27,202	27,838	-2.3%												
Tokyo-NRT	72,780	76,320	-4.6%	72,780	76,320	-4.6%												
Canada	17,729	16,881	5.0%	9,577	8,899	7.6%	6,586	6,654	-1.0%	870	664	31.0%				696	664	4.8%
Vancouver	17,729	16,881	5.0%	9,577	8,899	7.6%	6,586	6,654	-1.0%	870	664	31.0%				696	664	4.8%
Other Asia	35,164	28,052	25.4%	35,164	28,052	25.4%												
Seoul	32,031	25,488	25.7%	32,031	25,488	25.7%												
Shanghai	3,133	2,564	22.2%	3,133	2,564	22.2%												
Oceania	36,308	21,166	71.5%	36,308	21,166	71.5%												
Auckland	6,396	2,106	203.7%	6,396	2,106	203.7%												
Brisbane	4,680	0	NA	4,680	0	NA												
Melbourne	2,424	0	NA	2,424	0	NA												
Sydney	22,808	19,060	19.7%	22,808	19,060	19.7%												
Other	23,784	24,229	-1.8%	23,784	24,229	-1.8%												
Apia	540	720	-25.0%	540	720	-25.0%												
Christmas	560	560	0.0%	560	560	0.0%												
Guam	8,432	8,432	0.0%	8,432	8,432	0.0%												
Majuro	2,198	2,041	7.7%	2,198	2,041	7.7%												
Manila	7,954	8,376	-5.0%	7,954	8,376	-5.0%												
Nadi	720	720	0.0%	720	720	0.0%												
Pago Pago	2,340	2,340	0.0%	2,340	2,340	0.0%												
Papeete	1,040	1,040	0.0%	1,040	1,040	0.0%												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2013 vs 2012 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge
Total Seats	4,480,066	4,080,184	9.8%	3,139,445	2,837,643	10.6%	788,025	727,146	8.4%	278,521	259,651	7.3%	18,997	27,161	-30.1%	255,078	228,583	11.6%
Scheduled Seats	4,418,114	4,030,687	9.6%	3,077,493	2,788,146	10.4%	788,025	727,146	8.4%	278,521	259,651	7.3%	18,997	27,161	-30.1%	255,078	228,583	11.6%
Charter seats	61,952	49,497	25.2%	61,952	49,497	25.2%												
Domestic Seats	2,968,704	2,736,564	8.5%	1,760,291	1,621,497	8.6%	680,658	621,097	9.6%	262,972	247,356	6.3%	18,997	27,161	-30.1%	245,786	219,453	12.0%
Scheduled Seats	2,945,244	2,706,480	8.8%	1,736,831	1,591,413	9.1%	680,658	621,097	9.6%	262,972	247,356	6.3%	18,997	27,161	-30.1%	245,786	219,453	12.0%
Charter seats	23,460	30,084	-22.0%	23,460	30,084	-22.0%												
US West	2,604,873	2,434,254	7.0%	1,432,098	1,358,603	5.4%	645,020	581,681	10.9%	262,972	247,356	6.3%	18,997	27,161	-30.1%	245,786	219,453	12.0%
Anchorage	32,499	30,615	6.2%	23,707	23,864	-0.7%	6,594	6,751	-2.3%	2,198	0	NA						
Bellingham	50,143	23,864	110.1%	33,519	23,864	40.5%	16,624	0	NA									
Boise	3,568	0	NA	3,568	0	NA												
Denver	61,804	62,538	-1.2%	34,036	39,030	-12.8%	20,292	15,921	27.5%	3,738	3,817	-2.1%				3,738	3,770	-0.8%
Eugene	4,906	0	NA	4,906	0	NA												
Fresno	5,129	0	NA	5,129	0	NA												
Las Vegas	110,343	117,580	-6.2%	110,343	106,140	4.0%	0	11,440	-100.0%									
Los Angeles	872,818	812,411	7.4%	464,631	425,221	9.3%	187,079	194,640	-3.9%	96,391	91,015	5.9%	18,997	23,864	-20.4%	105,720	101,535	4.1%
Oakland	151,944	129,346	17.5%	46,587	47,684	-2.3%	62,967	44,924	40.2%	21,509	17,584	22.3%				20,881	19,154	9.0%
Orange County	0	6,696	-100.0%	0	6,448	-100.0%	0	248	-100.0%									
Phoenix	195,783	191,990	2.0%	98,897	94,718	4.4%	40,723	41,688	-2.3%	28,950	29,336	-1.3%				27,213	26,248	3.7%
Phoenix Mesa	9,589	0	NA	9,589	0	NA												
Portland	126,891	107,059	18.5%	64,518	63,644	1.4%	45,103	34,623	30.3%	8,635	8,792	-1.8%				8,635	0	NA
Sacramento	62,967	63,384	-0.7%	39,260	39,520	-0.7%	23,707	23,864	-0.7%									
Salt Lake City	35,858	39,384	-9.0%	35,858	39,384	-9.0%												
San Diego	89,360	87,248	2.4%	65,653	63,384	3.6%	23,707	23,864	-0.7%									
San Francisco	351,817	339,071	3.8%	200,950	205,629	-2.3%	72,238	59,101	22.2%	50,683	47,043	7.7%	0	3,297	-100.0%	27,946	27,298	2.4%
San Jose	140,450	124,146	13.1%	36,707	47,684	-23.0%	61,667	39,724	55.2%	20,724	19,154	8.2%				21,352	17,584	21.4%
Santa Maria	3,345	0	NA	3,345	0	NA												
Seattle	288,969	271,761	6.3%	144,205	132,389	8.9%	84,319	84,893	-0.7%	30,144	30,615	-1.5%				30,301	23,864	27.0%
Spokane	3,568	0	NA	3,568	0	NA												
Stockton	3,122	0	NA	3,122	0	NA												
US East	340,371	272,226	25.0%	304,733	232,810	30.9%	35,638	39,416	-9.6%									
Atlanta	44,998	45,514	-1.1%	44,998	45,514	-1.1%												
Chicago	45,754	48,945	-6.5%	43,034	43,729	-1.6%	2,720	5,216	-47.9%									
Dallas	98,754	102,600	-3.7%	65,836	68,400	-3.7%	32,918	34,200	-3.7%									
Houston	38,556	38,103	1.2%	38,556	38,103	1.2%												
New York JFK	44,394	0	NA	44,394	0	NA												
Newark	35,485	37,064	-4.3%	35,485	37,064	-4.3%												
Washington D.C.	32,430	0	NA	32,430	0	NA												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Total Seats to Hawaii by Port of Entry and MMA: 2013 vs 2012 (Cont.)

YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge	2013	2012	%Chge
International Seats	1,511,362	1,343,620	12.5%	1,379,154	1,216,146	13.4%	107,367	106,049	1.2%	15,549	12,295	26.5%	0	0	NA	9,292	9,130	1.8%
Scheduled Seats	1,472,870	1,324,207	11.2%	1,340,662	1,196,733	12.0%	107,367	106,049	1.2%	15,549	12,295	26.5%				9,292	9,130	1.8%
Charter Seats	38,492	19,413	98.3%	38,492	19,413	98.3%												
Japan	789,361	739,426	6.8%	789,361	739,426	6.8%	0	0	NA	0	0	NA						
Fukuoka	71,628	26,306	172.3%	71,628	26,306	172.3%												
Nagoya	67,088	66,287	1.2%	67,088	66,287	1.2%												
Osaka	134,842	135,319	-0.4%	134,842	135,319	-0.4%												
Sapporo	16,900	0	NA	16,900	0	NA												
Tokyo-HND	134,599	136,496	-1.4%	134,599	136,496	-1.4%												
Tokyo-NRT	364,304	375,018	-2.9%	364,304	375,018	-2.9%												
Canada	213,648	211,587	1.0%	81,440	84,113	-3.2%	107,367	106,049	1.2%	15,549	12,295	26.5%				9,292	9,130	1.8%
Calgary	33,591	40,045	-16.1%	6,839	10,697	-36.1%	26,752	29,348	-8.8%									
Edmonton	9,729	6,831	42.4%				9,729	6,831	42.4%									
Vancouver	168,016	162,399	3.5%	72,289	71,104	1.7%	70,886	69,870	1.5%	15,549	12,295	26.5%				9,292	9,130	1.8%
Victoria	2,312	2,312	0.0%	2,312	2,312	0.0%												
Other Asia	183,450	141,981	29.2%	183,450	141,981	29.2%												
Seoul	166,098	129,560	28.2%	166,098	129,560	28.2%												
Shanghai	17,352	12,421	39.7%	17,352	12,421	39.7%												
Oceania	166,422	112,160	48.4%	166,422	112,160	48.4%												
Auckland	24,036	10,062	138.9%	24,036	10,062	138.9%												
Brisbane	21,580	3,822	464.6%	21,580	3,822	464.6%												
Melbourne	14,241	3,822	272.6%	14,241	3,822	272.6%												
Sydney	106,565	94,454	12.8%	106,565	94,454	12.8%												
Other	119,989	119,053	0.8%	119,989	119,053	0.8%												
Apia	3,600	3,780	-4.8%	3,600	3,780	-4.8%												
Christmas	2,464	2,464	0.0%	2,464	2,464	0.0%												
Guam	41,072	41,704	-1.5%	41,072	41,704	-1.5%												
Majuro	10,205	10,205	0.0%	10,205	10,205	0.0%												
Manila	41,968	39,780	5.5%	41,968	39,780	5.5%												
Nadi	3,780	3,960	-4.5%	3,780	3,960	-4.5%												
Pago Pago	11,440	11,440	0.0%	11,440	11,440	0.0%												
Papeete	5,460	5,720	-4.5%	5,460	5,720	-4.5%												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division